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# Preface

The Oracle Communications Data Model Reference describes the data model structures for Oracle Communications Data Model. Since the needs of each Oracle Communications Data Model environment are unique, Oracle Communications Data Model is configurable so it can be modified to address each customer's needs.

#### Audience

The audience for the *Oracle Communications Data Model Reference* includes the following:

- IT specialists, who maintain and adjust Oracle Communications Data Model. They
  are assumed to have a strong foundation in Oracle Database and PL/SQL, Oracle
  Warehouse Builder, which generates the data warehouse, AWM, and Oracle
  Business Intelligence Suite Enterprise Edition.
- Database administrators, who will administer the data warehouse and the database objects that store the data. They are assumed to understand Intra-ETL, which is used to transfer data from one format to another; Oracle Warehouse Builder, which generates the data warehouse, as well as PL/SQL and the Oracle Database.
- Business analysts, including information and data analysts, market analysts and sales analysts.

This document is also intended for data modelers, data warehouse administrators, IT staff, and ETL developers.

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hearing impaired.

# **Related Documents**

For more information about Oracle Oracle Communications Data Model, see the following documents in the Oracle Oracle Communications Data Model documentation set:

- Oracle Communications Data Model Installation Guide
- Oracle Communications Data Model Release Notes
- Oracle Communications Data Model Implementation and Operations Guide

# Conventions

The following text conventions are used in this document:

| Convention | Meaning  |
|------------|--|
| boldface   | Boldface type indicates graphical user interface elements associated with an action, or terms defined in text or the glossary.         |
| italic     | Italic type indicates book titles, emphasis, or placeholder variables for which you supply particular values.                          |
| monospace  | Monospace type indicates commands within a paragraph, URLs, code in examples, text that appears on the screen, or text that you enter. |

# Part I

# **Logical and Physical Data Model**

This part provides introductory information and details for the Oracle Communications Data Model Logical and Physical Data model.

Part I contains the following chapters:

- Chapter 1, "Introducing Oracle Communications Data Model"
- Chapter 2, "Logical Data Model Foundation"
- Chapter 3, "Logical Data Model Dimensions"
- Chapter 4, "Oracle Communications Data Model Physical Data Model"
- Chapter 5, "Oracle Communications Data Model Logical to Physical Mapping"
- Chapter 6, "Oracle Communications Data Model Partitioning"

1

# Introducing Oracle Communications Data Model

This chapter introduces the Oracle Communications Data Model, which is a standards-based, pre-built approach to communications data warehousing.

This chapter includes the following sections:

- What is Oracle Communications Data Model?
- What Are the Benefits of Using Oracle Communications Data Model?
- What Are the Components of Oracle Communications Data Model?
- Oracle Communications Data Model Concepts
- Oracle Products That Make Up Oracle Communications Data Model
- TM Forum Information Framework (SID) Conformance

#### What is Oracle Communications Data Model?

Oracle Communications Data Model is a standards-based, pre-built approach to communications data warehousing enabling a communications company to realize the power of *insight* more quickly. Oracle Communications Data Model reduces costs for both immediate and on-going operations by leveraging out-of-box Oracle based Data Warehouse and Business Intelligence solutions, making world-class database and business intelligence technology solutions available with a communications specific data model.

Oracle Communications Data Model offers a single-vendor solution package that is tightly integrated with the business intelligence platform. With pre-built data mining, Oracle Online Analytical Processing (Oracle OLAP) and dimensional models, Oracle Communications Data Model provides you with industry-specific metrics and insights that you can act on immediately to improve your bottom line. These business intelligence solution offerings take advantage of Oracle's scalability and reliability, using Oracle's familiar optimization, parallelism, and performance engineering within the database.

Oracle Communications Data Model can be used in any application environment and is easily extendable.

Oracle Communications Data Model includes an exhaustive set of embedded advanced analytics, using Oracle's OLAP and data mining technology. You can take advantage of pre-built and pre-tested solution sets designed by industry experts that deliver relevant insights, are actionable, and aimed at improving both top-line and bottom-line results. You can see summarized, aggregated information or quickly navigate to drill-down transaction details to better understand business issues.

For example, with Oracle Communications Data Model's out-of-the-box reports, you can generate reports for network analysis and churn analysis. Network analysis provides air-time, subscription, roaming, load@busy hour, under utilization and patterns reports. With churn analysis you can gain improved insight into churning that provides switching and termination trends, payment and recharging patterns, subscribers life cycle and profiling. You can add your own reports as well. Oracle Communications Data Model, combined with Oracle technology, provides all of the components required for a complete and extendable Communications Data Warehouse and Business Intelligence framework to eliminate complex and costly integration requirements, all designed to reduce your total cost of ownership.

# What Are the Benefits of Using Oracle Communications Data Model?

With Oracle Communications Data Model, you can jump-start the design and implementation of a telecommunications data warehouse to quickly achieve a positive ROI for your data warehousing and business intelligence project with a predictable implementation effort.

Oracle Communications Data Model provides the following features:

- Query and Reporting for information: provides extraction of detailed and summary data.
- OLAP for data analysis: provides summaries, trends, and forecasts.
- Data Mining for insight and prediction: provides knowledge discovery of hidden patterns and insights.
- Oracle Communications Data Model is conformance certified with TM Forum's Information Framework (SID) version 8.1. For more information, see "TM Forum Information Framework (SID) Conformance".

Oracle Communications Data Model provides an off-the-shelf data warehouse framework that is both adaptable and extendable. Alignment with communications industry standards ensures interoperability with other systems. The pre-built, pretuned data model with intelligent insight into detailed communications and market data, allows you to quickly gain value from your data warehousing effort, supports diverse analytical requirements, and assists in building future analytical applications. Fast, easy and predictable implementation reduces risks and enables you to achieve strategic value more rapidly by eliminating deployment delays and expenses associated with built-from-scratch or proprietary data warehouse solutions.

#### What Are the Components of Oracle Communications Data Model?

Oracle Communications Data Model includes the following components:

Logical Model Foundation

Chapter 2, "Logical Data Model Foundation" describes the logical data model.

Logical Model Dimensions

Chapter 3, "Logical Data Model Dimensions" describes the dimensions.

Physical Model

Chapter 4, "Oracle Communications Data Model Physical Data Model" describes the physical data model. The logical to physical mapping is detailed in Chapter 5, "Oracle Communications Data Model Logical to Physical Mapping".

 Intra-ETL database packages and SQL scripts to extract, transform, and load (ETL) data from one layer of Oracle Communications Data Model to another.

The intra-ETL packages and SQL scripts are described in detail in Chapter 7, "Oracle Communications Data Model Intra-ETL".

OLAP Models for Oracle Communications Data Model

Chapter 8, "Oracle Communications Data Model OLAP Model Dimensions" and Chapter 9, "Oracle Communications Data Model OLAP Model Cubes" describe the OLAP Models.

Pre-defined Data Mining Models

These models are described in detail in Chapter 10, "Oracle Communications Data Model Data Mining Models".

Utility Scripts

The utility scripts are described in Chapter 11, "Oracle Communications Data Model Utility Scripts".

Reports and dashboards

Chapter 12, "Oracle Communications Data Model Sample Reports" shows the reports.

Application Adapters

Chapter 13, "Oracle Communications Data Model NCC Application Adapter" describes the Oracle Communications Network Charging and Control application adapter.

Chapter 14, "Oracle Communications Data Model BRM Application Adapter" describes the Oracle Communications Billing and Revenue Management application adapter.

Installation scripts

For more information on installation, refer to the *Oracle Communications Data Model Installation Guide*.

#### **Oracle Communications Data Model Concepts**

Oracle Communications Data Model leverages several Oracle Database data warehouse and Business Intelligence concepts that need to be clarified to understand the structure and use of Oracle Communications Data Model.

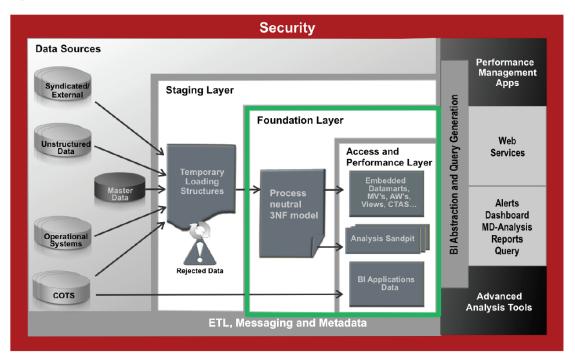
Oracle Communications Data Model provides "One Single True Vision of the Business". This unique architecture provides the Communications Service Provider (CSP) Flexibility, Agility, Scalability and Accuracy to obtain a real competitive advantage.

A typical enterprise data warehouse architecture, as shown in Figure 1–1, is composed of several layers ordered by the growing actionable value of the information in the warehouse:

 The Data Source layer (operational systems, Commercial-Off-The\_shelf solution, unstructured and syndicated data, with possibly a Master Data Management system).

- The Staging layer: Typically used for transformation and data cleansing. It is also sometimes used as Operational Data Store, in particular for real-time operational reporting.
- The Foundation layer: It is typically used to store all transactions and reference data at the most atomic level. Best practices require that this level is 3rd normal form, to avoid data redundancy.
- The Access and Performance or Analytical layer: this is the layer optimized for the business end-users. It usually contains the star schema to answer business questions, as well as OLAP tools and mining models.
- The Information (or Information Access) layer: This is the metadata layer and above, accessed by end-users via their Business Intelligence and/or reporting tools, or even external analytical tools (other OLAP or Mining tools). This layer is usually changeable by normal end-users (within their roles and responsibility). This is where the performance management applications provide their reports, where user roles, alerts, guided analytics, dashboards and reports are defined (usually by a specific BI administrator).
- The data movement from one layer to the other is run via ETL / ELT tools. One distinguishes the standard ETL/ELT (from data sources to foundation layer) from the intra-ETLs (from foundation layer up to the reporting).

Figure 1–1 Data Warehouse Reference Architecture with Oracle Communications Data Model (Green)



Within a standard enterprise data warehouse architecture, as shown in Figure 1–1, if an adapter is used, for example the NCC Adapter or the BRM Adapter, the Staging area is also provided. Oracle Communications Data Model covers Foundation Layer, plus the intra-ETL part, and includes parts of the reporting area if OBIEE is used (Oracle Communications Data Model also includes the pre-built OBIEE repository).

To summarize Oracle Communications Data Model includes the parts shown in Figure 1–2.

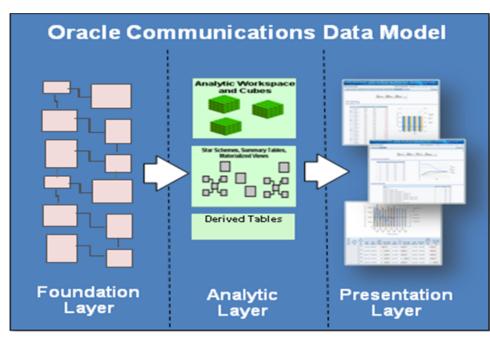


Figure 1–2 Oracle Communications Data Model Inner Structure

The Oracle Communications Data Model Foundation Layer (FDL) is composed of the components shown in Table 1–1.

| Component                     | Usage   |  |  |
|-------------------------------|---|--|--|
| Reference entities and tables | <ul> <li>Used to store master reference entities required by a service provider's operation</li> </ul>                            |  |  |
|                               | <ul> <li>Non-changing infrequently-changing data</li> </ul>   |  |  |
|                               | These entities translate into dimensions and hierarchies  |  |  |
|                               | <ul> <li>Physically, table names start with "DWR_".</li> </ul>  |  |  |
| Base entities and tables      | <ul> <li>They are used to store transactions from systems of record (CRM, Billing, OSS, etc.)</li> </ul>                          |  |  |
|                               | It contains data at atomic level with the lowest level of granularity possible  |  |  |
|                               | <ul> <li>Required to perform detailed analysis, and uncovering causal effects and associations</li> </ul>                         |  |  |
|                               | <ul> <li>Physically, table names start with "DWB_"</li> </ul>   |  |  |
| Lookup entities and tables    | <ul> <li>Hold descriptions for common code lookups (e.g. plan type, reason code, etc.)</li> </ul>                                 |  |  |
|                               | <ul> <li>Their goal is to save space since one doesn't have to store long descriptions in<br/>each transaction record.</li> </ul> |  |  |
|                               | <ul> <li>Physically, table names start with "DWL_"</li> </ul>   |  |  |
| Control tables                | • These are only used and filled by the intra-ETLs.   |  |  |
|                               | <ul> <li>Physically, tables names start with "DWC_"</li> </ul>  |  |  |

 Table 1–1
 Oracle Communications Data Model Foundation Layer Components

The Analytic Layer serves as an abstraction layer to simplify analytical access; this layer is a subject oriented representation of data ("shellfish" model). The analytic layer is easily understood by end-users and is simpler to navigate. This layer consists of aggregates, summaries, hierarchical relationships, and so on. The analytic layer is composed of star schemas, materialized views, OLAP cubes, and so on and is

populated using intra-ETL processes from data in the Foundation Data Layer (FDL). The Oracle Communications Data Model Analytic layer is composed of the components shown in Table 1–2.

| Table 1–2 | Oracle Communications | Data Model | Analytic Layer | <sup>c</sup> Components |
|-----------|-----------------------|------------|----------------|-------------------------|
|-----------|-----------------------|------------|----------------|-------------------------|

| Component                      | Usage  |
|--------------------------------|--|
| DERIVED entities<br>and tables | Provide a transition level to STARs. This layer is denormalized and is typically used for operational reporting and data mining, to uncover new insights and predict the future and:   |
|                                | <ul> <li>Provides information that can only be derived from base data, usually at day level.</li> </ul>  |
|                                | <ul> <li>Includes information such as churn factors, profiling and prediction, congestion or<br/>under utilization, and so on.</li> </ul>  |
|                                | <ul> <li>Leverages data mining, advanced statistics, and complex queries.</li> </ul>   |
|                                | <ul> <li>Physically, tables start with "DWD_".</li> </ul>  |
|                                | Examples of derived tables include: Account Debt per Day, Account Payments per Day, Call<br>Center Calls per Day, Commissions per Day, Connections/Disconnections Day, Costs -<br>Customer & Organizational, Customer Mining, Market Share per Month, Network<br>Availability per Day, Sales Campaign Summary, Sales Representative Statistics, and so on. |
|                                | There are also six mining models at this level: Customer profiling/segmentation, Lifetime value prediction, Customer sentiment, Churn prediction, Important churn factors, Cross-sell opportunity.   |
| AGGREGATE                      | Provide information to analyze and summarize, usually at the monthly level and:  |
| entities and tables            | <ul> <li>Leverages base and derived data models to provide aggregated data such as<br/>summaries, averages, and so on.</li> </ul>  |
|                                | <ul> <li>Enables dimensional analysis on wide variety of subject areas.</li> </ul>   |
|                                | <ul> <li>Leverages Oracle OLAP cubes (pre-built OLAP cubes are available. For more<br/>information, see Chapter 9, "Oracle Communications Data Model OLAP Model Cubes".</li> </ul>   |
|                                | <ul> <li>Contains tables starting with "DWA_"; usually materialized views.</li> </ul>  |
|                                | Represents the information access layer: It covers all the metadata.   |

#### **Business Areas and Subject Areas in Oracle Communications Data Model**

A **Business Area** is a broad slice through Oracle Communications Data Model grouping where all tables that cover the associated business processes (reports, metadata, Mining, OLAP, 3NF) are all accessible through the same GUI (if OBIEE is used). A business area is a conceptual grouping, used at the default report level. The reports are organized by related subject areas gathered in "business areas".

Figure 1–3 represents a Business Area: a broad slice through Oracle Communications Data Model covering all the entities and mapped business processes associated with the business area.

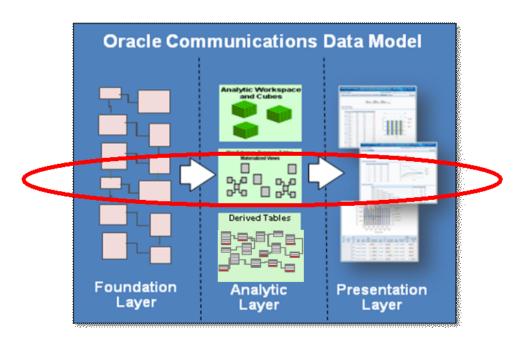


Figure 1–3 Business Area: A broad Slice through Oracle Communications Data Model

There are eight Business Areas in Oracle Communications Data Model:

- **Customer Management**: covers the complete customer lifecycle, from acquisition to churn, including the customer interaction. This area also contains the notion of account (shared with revenue), contract, subscription, and so on
- **Revenue**: covers all revenue sources (pre-paid/postpaid, equipment rental, or sales), the sales process, the debt, payment and refund/adjustment processes. This area is the accounting view of a customer or the sales process.
- Product Management: covers the complete product lifecycle, from creation to drop-off.
- Provisioning and activation: covers the complete order management and installation process. This area is also the place for a number portability, trouble ticketing (shared with Customer Management) and SLA management items.
- **Network**: covers all the network related subject areas that are not provisioning. In this area, the complete network of the Service Provider can be described and analyzed. This covers network usage, and network health.
- Marketing: overs all the loyalty, campaign, and promotion processes with the notion of prospect and contact list, as well as market share (common with Customer management).
- Cost and Contributions: is the financial perspective of the business, with all the costs associated with running a communications service provider business, whether as operator, MVNO, or simple content provider. This area intersects with all other business areas, but limits itself to cost and profitability measurements.
- Partner Management: this business area covers all types of partners, whether interconnection or roaming operators, content providers, dealers (sales), suppliers, external debt collection agencies, and so on.

A **Subject Area** is a thin slice through Oracle Communications Data Model grouping all tables, mainly at the foundation layer, that cover a specific (logical) concept,

business process or question. For example, the subject area PARTY defines the notion of a "PARTY". The "Individual" and "Organization" are both a subset of PARTY. The CUSTOMER, OPERATOR, and VENDOR are example of Party types. At the opposite of this abstract subject area, the subject area CALL CENTER, with pre-built aggregates provided in Oracle Communications Data Model on top of the foundation layer covers all the customer interactions that are done through a call center, whether inquiry, complaints, or change requests.

From an implementation perspective, Oracle Communications Data Model can be filled by subject or business area, without taking care of having to feed all tables in order to have tangible and usable results.

After filling all reports of a given business area with data, this does not mean that the whole business area is covered. Feeding all the tables needed to have all reports of a given business area probably also feeds some reports of other business areas. For example, some PRODUCT, COST and COLLECTION AGENCY entities are required in the Business Area Revenue (for the Revenue OLAP cube). This also partly covers the Product Management, Cost and Contribution, as well as the Partner Management business areas.

## Logical Data Model and Physical Data Model in Oracle Communications Data Model

A logical data model describes how to store information that defines business processes. The logical data model is an interface between business and technical staff, and allows these groups to provide a common understanding of business data elements and requirements.

The logical data model also provides the foundation for designing an Enterprise Data Warehouse. In Oracle Communications Data Model, the logical data model is designed to avoid data redundancy, as much as possible, without impacting performance, and thus prevent data and business transaction inconsistency. The idea is to facilitate data re-use and sharing, hence reducing development and maintenance cycle and cost.

The logical data model is a single source for the model definition, with its own naming conventions that are valid for both business and IT.

In describing the business processes independently of the data sources and the technology, the logical data model clarifies the functional specifications, while avoiding (unnecessary) assumptions.

This implies that, in principle, the logical data model of Oracle Communications Data Model could work on any platform. However, on top of the fact that it would not be supported by Oracle, such an implementation would not benefit from all the pre-built pre-integrated technologies leveraged with Oracle Communications Data Model, in particular in the analytical layer, such as Partitioning, OLAP, Mining models, and so on.

The Oracle Communications Data Model physical data model is the concrete implementation of the logical data model. It is fully technology dependent. The physical data model transforms business relationships into keys or indexes. It takes into account the infrastructure and technology to optimize the performance for end-users. The physical data model has its own naming convention in parallel to the one of the logical data model. Looking at the physical data model, one should be able to "build-back" the logical data model from the entity relationship, even if one could not have all the key understanding of a business process behind, unless one knows the business.

## **Entity Relationships in Oracle Communications Data Model**

Relationship between two tables

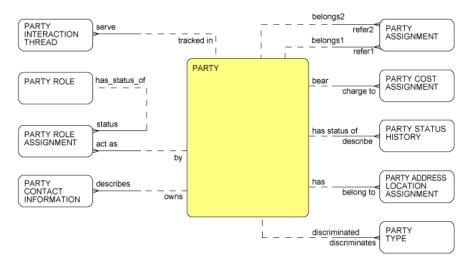
A relationship between two entities should exist in the model only if there is a direct (business) relationship between those entities. You can categorize the relationships as:

- Description or added information: (typically for Lookup tables) An entity contains codes that described and/or validates the various values that an attribute of the original entity possesses. Physically, the two entities are related via a Foreign Key.
- Direct relationship: Typically, when two entities are related from a business point of view, the model needs to make sure this relationship is explicitly present and described. A direct relationship contains a direct business link between the entities (typically serves, uses, owns, and so on). There must be a distinction between clear 1 to many (1:n) or 0 to many (0:n), and many to many (n:m) relationship.
  - 0:n or 1:n relationships: typically business types like "owns", "has got", "serves", "uses"... It is usually directly linked to an attribute (like description), and may be a foreign key link.
  - m:n relationships: If the relationship can be "many to many", use an "Assignment" Entity between the entities to transform this m:n relationship in m:1 (or 0) and (0 or) 1:n.

Self-Relationship

Very often, two rows of a given entity (say "ENTITY") have to be related with one another. Most of the time, Oracle Communications Data Model uses a table named "ENTITY ASSIGNMENT".

Example: PARTY and PARTY ASSIGNMENT, as shown in Figure 1–4.



#### Figure 1–4 PARTY and PARTY ASSIGNMENT Entities

PARTY ASSIGNMENT represents the relationship between two parties uniquely identified in Oracle Communications Data Model, whatever the role they play within the model: As Customer, Employee, dealer or even all three for the same individual!

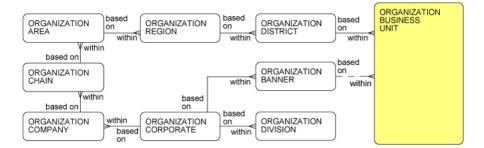
In Party, the *PARTY TYPE* is a "person", an "organization", or an "organization business unit". It is not "Customer". This is a Party role. A given Party can have several roles which are "chosen" depending on the type of business interaction that takes place. However, the type never changes.

The only exception to this rule is with ADDRESS LOCATION. One uses the "ADDRESS RELATED" table, for example to feed the fact that an alternative billing address has been given by customer when the first one fails or because he is in holiday.

## Named and Flexible Hierarchies

- A named hierarchy is a pre-built hierarchy of general interest, usually used/seen in the market, with fixed levels (with a specific name for each).
- A flexible hierarchy is a hierarchical structure that is freely definable: for levels, attributes per level, relationships and numbers of hierarchies (for the same base entity) with various possible versions.
- These hierarchies do the following
  - Follow Slowly Changing dimension Type II rules.
  - Have the same leaf level (Organization Business Unit for "Organization" and Address Location for "Geography")
  - Have pre-built tools to feed/change them easily (for implementation team).
  - Can be associated in parallel (for example, In an Organization, several hierarchies can be defined: Administrative Hierarchy and Sales Hierarchy)
- ORGANIZATION BUSINESS UNIT refers to lowest-level internal business unit of the organization that delivers a limited range of specific communications services or merchandise through any sales channel (Web site, store, and so on), as shown in Figure 1–5.

#### Figure 1–5 Organization Business Unit Entity



- ORGANIZATION BUSINESS ENTITY refers to any internal logical entity that is
  recognized as a part of the enterprise for business analysis and transactions.
  Classification for a business entity can include company, operation unit, store, or
  warehouse. This is part of "Flexible Hierarchy" of organization.
- Address Related is the only exception in Oracle Communications Data Model to relationship between the same entity.

#### Calendar and Time in Oracle Communications Data Model

Oracle Communications Data Model includes five pre-defined calendars:

- Business: allows to define operator's own Calendar according to its business operation.)
- Gregorian: Standard 365-days calendar
- Fiscal: Follows Accounting or Legal Requirements
- Ad: Follows Ad Cycle

Planning: Planning cycle calendar

In Oracle Communications Data Model, the business calendar is by default the same as the natural calendar (=Gregorian), since most of operators run billing process monthly according to natural calendar. Business calendar can be modified according to different business operations.

A flexible calendar script can populate the calendar based on input parameters.

#### **Time Transformation**

A Time Transformation does the following:

- Relates the elements of time-based attributes to other elements of the same attribute and specify the relationship between elements for some time-based frame of reference.
- Supports both "one-to-one" and "many to many" Transformation ...
  - For every element in the table, there is one corresponding element for the time frame in question (for example, current week to the same week last year).
  - Supports "many-to-many" transformations for calculating year-to-date, season-to-date and similar totals. These tables specify all of the elements that are to be included in calculating a total from a given reference point.
- Time of Day allows granularity to the Quarter-hour level.
- Year-to-date transformation specifies all of the days or weeks that are included in the transformation from a given day or week since the beginning of the year.

#### Product and Product Instance: In Product Management and Provisioning Business Area

**PRODUCT**: is what customer can get. It composes the offering:

- Sub-Types of PRODUCT are PRODUCT PACKAGE, SERVICE, ITEM, EQUIPMENT
- PRODUCT may have valid equipment functionality and versions.
- PRODUCT may be particularly offered only locally or in a limited region.

**PRODUCT INSTANCE**: represents the real instance of a given PRODUCT that a customer can purchase or rent. For example:

- Specified Song Corresponding to Product MUSIC DOWNLOAD
- TV channel Corresponding to Product PAY TV
- Product Instance could also be a physical instance of Equipment which customer can leverage to access the service from operator. It could be used for inventory management. For example:
  - Handset (with IMEI)
  - Land line phone (with serial number)
  - Set-top box
  - Cable modem

#### **Concept: Business Interaction / Events in All business areas**

Business Interaction: "an arrangement, contract, or communication between an enterprise and one or more other entities such as individuals and organizations (or

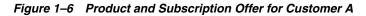
parts of organizations). Interactions take on the form of requests, responses, and notifications". (TMF-SID definition)

Event: an interaction of any kind between at least two parties. There are two types of events:

- "Network" Event: A Call Data Record or a Traffic event on the network made by a customer, a partner, or someone else calling the customer (but not originated from the CSP itself)
- "Non-Network" Event: all other (business) interactions:
  - Customer interaction with the call center, the web interface...,
  - SLA with partners
  - Interaction between Mediation and Order Management System

#### **Scenario 2: Product and Subscription**

For a Standard Offer with a two hundred dollar monthly fee that includes three products for customer, as in Figure 1–6.



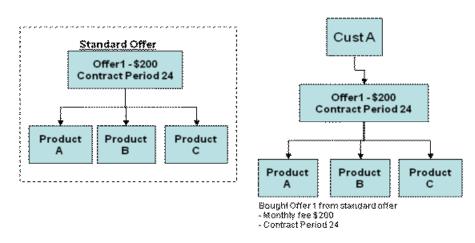


Figure 1–7 shows this relationship in Oracle Communications Data Model.

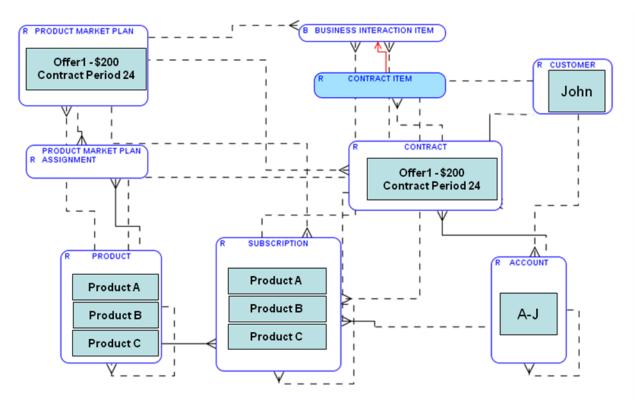


Figure 1–7 Product and Subscription Scenario

# **Oracle Products That Make Up Oracle Communications Data Model**

Several Oracle technologies are involved in building the infrastructure for telecommunications business intelligence.

#### Oracle Database with OLAP, Data Mining and Partitioning Option

Oracle Communications Data Model utilizes a complete Oracle technical stack. It leverages the following data warehousing features of the Oracle database: SQL model, compression, partitioning, advanced statistical functions, materialized views, data mining, and online analytical processing (OLAP).

**Tip:** To achieve cost-effective scalability, availability, and reliability, you can consider using Oracle Real Application Clusters (Oracle RAC) and commodity hardware.

#### **Oracle Development Tools**

Use the Oracle tools shown in Table 1–3 to customize the predefined logical and physical models provided with Oracle Communications Data Model, or to populate the target relational tables, materialized views, or OLAP cubes.

Table 1–3 Oracle Development Tools Used with Oracle Communications Data Model

| Name                      | Use  |
|---------------------------|--|
| Oracle SQL Data Modeler   | To create the logical model                      |
| SQL Developer or SQL*Plus | To create or modify database objects             |
| Oracle Warehouse Builder  | For the process control of the Intra-ETL process |

| Name                       | Use                               |
|----------------------------|-----------------------------------|
| Analytic Workspace Manager | To populate the target OLAP cubes |

 Table 1–3 (Cont.) Oracle Development Tools Used with Oracle Communications Data

#### **Oracle Business Intelligence Suite Enterprise Edition Presentation Tools**

Oracle Business Intelligence Suite Enterprise Edition is a comprehensive suite of enterprise Business Intelligence products that delivers a full range of analysis and reporting capabilities. You can use Oracle Business Intelligence Suite Enterprise Edition Answers and Dashboard presentation tools to customize the predefined dashboard reports that are provided with Oracle Communications Data Model.

# **TM Forum Information Framework (SID) Conformance**

Oracle Communications Data Model is conformance certified with TM Forum's Information Framework (SID) version 8.1. The TM Forum is the world's leading industry association focused on enabling best-in-class IT for service providers in the communications, media, and cloud service markets. The TM Forum provides business-critical industry standards and expertise to enable the creation, delivery, and monetization of digital services. For more information on TM Forum, see

#### http://www.tmforum.org/

The TM Forum's Information Framework (SID) provides a common reference model for enterprise information in the communications industry. The SID model does the following:

- Attempts to cover all information required in a Service Provider's operations.
- Provides an information reference model and a common vocabulary.
- Consists of business entities and their associated attribute definitions. Business
  entities describe items of interest to the business. For example, customer order,
  product offering, service specification, and so on. The attributes are facts that
  describe a business entity.

The Oracle Communications Data Model conformance certification with TM Forum's Information Framework (SID) version 8.1 does the following:

- Provides an independent review and audit of the self-assessment conducted by Oracle of Oracle Communications Data Model conformance to TM Forum's Information Framework (SID).
- Specifies that a TMF representative has conducted a detailed review of the assessment documents and determined a conformance level: SID provides seven levels of conformance.

The assessment documents provide a detailed attribute by attribute mapping between Oracle Communications Data Model and SID. The assessment documents are available to Oracle Communications Data Model customers by request. These documents facilitate ETL script development between Oracle Communications Data Model and other SID conformant applications.

For more information on conformance certification with TM Forum's Information Framework (SID) and for detailed certification results, see

http://www.tmforum.org/BestPracticesStandards/CertifiedConforman
t/7629/Home.html#sid

Oracle Communications Data Model achieved level 7 conformance for all Aggregate Business Entities (ABE)s that were certified in Customer, Product, Market\_Sales, Service, Resource, and Common Business Entities domains. For more detailed information on the ABEs certified, refer to the TM Forum Web site.

2

# **Logical Data Model Foundation**

The logical data model of the Oracle Communications Data Model defines the business entities and their relationships and provides an understanding of the business and data requirements for the Oracle Communications Data Model data warehouse.

This chapter includes the following sections:

- Major Subject Areas and Related Entities
- Logical Entities for Business Areas
- Logical Data Model Entity Dictionary

# Major Subject Areas and Related Entities

The following describes the main entities related to some major or typical subject areas in Oracle Communications Data Model:

- Subject Area: Account Simple
- Subject Area: Customer
- Subject Area: Dealer
- Subject Area: Geography
- Subject Area: Organization Business Unit
- Subject Area: Party
- Subject Area: Party (Extended)
- Subject Area: Product
- Subject Area: Product Instance
- Subject Area: Service
- Subject Area: Subscription
- Subject Area: Time Calendar
- Subject Area: Vendor
- Subject Area: Wireless Network

**Note:** The entity-relationship figures of the major reference entities in those subject areas are available with the Oracle Communications Data Model IP Patch. The IP Patch includes additional documentation. To obtain the IP Patch and for the latest information about Oracle Communications Data Model patch sets, go to My Oracle Support at https://support.oracle.com.

## Subject Area: Account Simple

Table 2–1 lists the entities associated with the subject area Account Simple.

Table 2–1 Entities of Subject Area: Account Simple

| Account | Account Simple Entity List |  |
|---------|----------------------------|--|
| ACCOUNT |                            |  |
| ACCOUNT | ASSIGNMENT                 |  |
| ACCOUNT | ASSIGNMENT REASON          |  |
| ACCOUNT | PROFILE                    |  |
| ACCOUNT | TYPE                       |  |
|         |                            |  |

### Subject Area: Customer

Table 2–2 lists the entities associated with the subject area Customer.

| Customer Entity List             |
|----------------------------------|
| ACCOUNT                          |
| ACCOUNT PAYMENT                  |
| ADDRESS LOCATION                 |
| ARPU BAND                        |
| BARING REASON                    |
| BLACK LIST HISTORY               |
| CALENDAR MONTH                   |
| CONTRACT                         |
| CUSTOMER                         |
| CUSTOMER CLASS                   |
| CUSTOMER INDIVIDUAL              |
| CUSTOMER MINING                  |
| CUSTOMER OCCASION                |
| CUSTOMER OCCASION TYPE           |
| CUSTOMER ORGANIZATION            |
| CUSTOMER RESTRICTED INFO         |
| CUSTOMER REVENUE BAND            |
| CUSTOMER REVENUE BAND ASSIGNMENT |

| Customer Entity List        |  |
|-----------------------------|--|
| CUSTOMER REVENUE TYPE       |  |
| CUSTOMER SCORE              |  |
| CUSTOMER SEGMENT            |  |
| CUSTOMER SEGMENTATION MODEL |  |
| CUSTOMER SIC ASSIGNMENT     |  |
| CUSTOMER SOURCE             |  |
| CUSTOMER TYPE               |  |
| DERIVED VALUE               |  |
| EDUCATION                   |  |
| EVENT PARTY INTERACTION     |  |
| EXTERNAL ORGANIZATION TYPE  |  |
| GENDER                      |  |
| HOUSEHOLD                   |  |
| INDIVIDUAL DEMOGRAPHY VALUE |  |
| INITIATIVE RESULT TYPE      |  |
| INITIATIVE TYPE             |  |
| INVOICE                     |  |
| JOB                         |  |
| LANGUAGE                    |  |
| MEDIA OBJECT                |  |
| NATIONALITY                 |  |
| PARTY PROMOTION RESPONSE    |  |
| PARTY STATUS HISTORY        |  |
| PARTY STATUS HISTORY        |  |
| PROMOTION                   |  |
| PROSPECT                    |  |
| PROSPECT INDIVIDUAL         |  |
| PROSPECT ORGANIZATION       |  |
| SEGMENT CRITERIA            |  |
| SOC JOB                     |  |
| VALUE MEASURE               |  |
| VALUE TYPE                  |  |

 Table 2–2
 (Cont.)
 Entities of Subject Area: Customer

# Subject Area: Dealer

Table 2–3 lists the entities associated with the subject area Dealer.

| Dealer Entity List               |  |
|----------------------------------|--|
| Dealer Entity List               |  |
| DEALER                           |  |
|                                  |  |
| DEALER DISCOUNT GROUP ASSIGNMENT |  |
| DISCOUNT GROUP                   |  |
| OTHER INDIVIDUAL                 |  |
| PARTY                            |  |
| SALES CHANNEL                    |  |

Table 2–3 Entities of Subject Area: Dealer

# Subject Area: Geography

Table 2–4 lists the entities associated with the subject area Geography.

| Table 2-4 Entities of Subject Area. Geography |  |
|---|--|
| Geography Entity List                         |  |
| ADDRESS LOCATION                              |  |
| ADDRESS RELATED                               |  |
| ADDRESS RELATED REASON                        |  |
| ADDRESS STATUS                                |  |
| ADDRESS STATUS REASON                         |  |
| ADDRESS TYPE                                  |  |
| ACCOUNT TYPE                                  |  |
| EMPLOYEE                                      |  |
| GEOGRAPHY CITY                                |  |
| GEOGRAPHY COUNTRY                             |  |
| GEOGRAPHY COUNTY                              |  |
| GEOGRAPHY DEMOGRAPHIC GROUP                   |  |
| GEOGRAPHY DEMOGRAPHY ATTRIBUTE                |  |
| GEOGRAPHY DEMOGRAPHY VALUE                    |  |
| GEOGRAPHY ENTITY                              |  |
| GEOGRAPHY HIERARCHY                           |  |
| GEOGRAPHY HIERARCHY LEVEL                     |  |
| GEOGRAPHY HIERARCHY LEVEL ASSIGNMENT          |  |
| GEOGRAPHY LEVEL                               |  |
| GEOGRAPHY LEVEL ATTRIBUTE                     |  |
| GEOGRAPHY LEVEL ATTRIBUTE VALUE               |  |
| GEOGRAPHY REGION                              |  |
| GEOGRAPHY STATE                               |  |
|   |  |

Table 2–4 Entities of Subject Area: Geography

Table 2–4 (Cont.) Entities of Subject Area: Geography

| Geography Entity List             |  |
|-----------------------------------|--|
| GEOGRAPHY SUB REGION              |  |
| GEOGRAPHY WORLD                   |  |
| PARTY ADDRESS LOCATION ASSIGNMENT |  |
| POSTCODE                          |  |
| TIME ZONE                         |  |

# **Subject Area: Organization Business Unit**

Table 2–5 lists the entities associated with the subject area Organization Business Unit.

Table 2–5 Entities of Subject Area: Organization

| Organization Er | ntity List    |
|-----------------|---------------|
| ORGANIZATION    | AREA          |
| ORGANIZATION    | BANNER        |
| ORGANIZATION    | BUSINESS UNIT |
| ORGANIZATION    | CHAIN         |
| ORGANIZATION    | COMPANY       |
| ORGANIZATION    | CORPORATE     |
| ORGANIZATION    | DISTRICT      |
| ORGANIZATION    | DIVISION      |
| ORGANIZATION    | REGION        |

# Subject Area: Party

Table 2–6 lists the entities associated with the subject area Party.

Table 2–6 Entities of Subject Area: Party

|                                | ., |
|--------------------------------|----|
| Party Entity List              |    |
| ACCESS METHOD PARTY ASSIGNMENT |    |
| BLACK LIST HISTORY             |    |
| BUSINESS LEGAL STATUS          |    |
| CHANNEL                        |    |
| COST                           |    |
| CUSTOMER                       |    |
| CUSTOMER INDIVIDUAL            |    |
| BUSINESS LEGAL STATUS          |    |
| EVENT PARTY ASSIGNMENT         |    |
| INDIVIDUAL DEMOGRAPHY VALUE    |    |
| LANGUAGE                       |    |
| NATIONALITY                    |    |
| ORGANIZATION BUSINESS UNIT     |    |

| Party Entity List                 |  |  |
|-----------------------------------|--|--|
| ORGANIZATIONAL DEMOGRAPHY VALUE   |  |  |
| PARTY                             |  |  |
| PARTY ACCOUNT ASSIGNMENT          |  |  |
| PARTY ADDRESS LOCATION ASSIGNMENT |  |  |
| PARTY ASSIGNMENT                  |  |  |
| PARTY CONTACT INFORMATION         |  |  |
| PARTY CONTACT LIST PARTICIPATION  |  |  |
| PARTY COST ASSIGNMENT             |  |  |
| PARTY GEOGRAPHY ENTITY ASSIGNMENT |  |  |
| PARTY IDENTIFICATION              |  |  |
| PARTY INTERACTION THREAD          |  |  |
| PARTY ORDER ASSIGNMENT            |  |  |
| PARTY ROLE ASSIGNMENT             |  |  |
| PARTY SIM CARD ASSIGNMENT         |  |  |
| PARTY STATUS HISTORY              |  |  |
| PARTY SUBSCRIPTION ASSIGNMENT     |  |  |
| PARTY TYPE                        |  |  |
| SOURCE SYSTEM KEY MAPPING         |  |  |

Table 2–6 (Cont.) Entities of Subject Area: Party

## Subject Area: Party (Extended)

Table 2–7 lists the entities associated with the subject area Party (Extended).

Table 2–7 Entities of Subject Area: Party (Extended)

| Porty (Extended) Entity Liet |  |
|------------------------------|--|
| Party (Extended) Entity List |  |
| ACCOUNT                      |  |
| ANZSIC CLASSIFICATION        |  |
| BANK                         |  |
| BLACK LIST HISTORY           |  |
| BUSINESS LEGAL STATUS        |  |
| COLLECTION AGENCY            |  |
| CONTACT ROLES                |  |
| CONTENT PROVIDER             |  |
| COST                         |  |
| COST CENTER                  |  |
| CUSTOMER                     |  |
| CUSTOMER OCCASION            |  |
| CUSTOMER OCCASION TYPE       |  |
| CUSTOMER SIC ASSIGNMENT      |  |
|                              |  |

| DEA | LER                              |
|-----|----------------------------------|
| DEN | IOGRAPHY ATTRIBUTE               |
|     | IOGRAPHY GROUP                   |
|     | PLOYEE                           |
|     | PLOYEE JOB ROLE ASSIGNMENT       |
| EVE |                                  |
| EXT | PERNAL INFORMATION SOURCE        |
|     | PERNAL OPERATOR                  |
| EXJ | ERNAL ORGANIZATION TYPE          |
|     | DIVIDUAL DEMOGRAPHY VALUE        |
| ISE |                                  |
| JOE | 3 ROLE                           |
| LAN | IGUAGE                           |
| NAI | CS CLASSIFICATION                |
| ORC | ANIZATION BUSINESS UNIT          |
| PAF | TY                               |
| PAF | TY ADDRESS LOCATION ASSIGNMENT   |
| PAF | TY ASSIGNMENT                    |
| PAF | TY ASSIGNMENT REASON             |
| PAF | TY ASSIGNMENT TYPE               |
| PAF | TY CONTACT INFORMATION           |
| PAF | TY CONTACT INFORMATION TYPE      |
| PAF | RTY COST ASSIGNMENT              |
| PAF | TY GEOGRAPHY ENTITY ASSIGNMENT   |
| PAF | TY LOCATION REASON               |
| PAF | TY LOYALTY PROGRAM PARTICIPATION |
| PAF | RTY ROLE                         |
| PAF | RTY ROLE ASSIGNMENT              |
| PAF | TY ROLE STATUS                   |
| PAF | TY STATUS CATEGORY               |
| PAF | RTY STATUS CHANGE REASON         |
| PAF | RTY STATUS HISTORY               |
| PAF | TY STATUS TYPE                   |
| PAF | TY TYPE                          |
| PRC | SPECT                            |
| SIC | CASSIGNMENT                      |

 Table 2–7 (Cont.) Entities of Subject Area: Party (Extended)

Table 2–7 (Cont.) Entities of Subject Area: Party (Extended)

| Party (Extended) Entity List |          |      |         |
|------------------------------|----------|------|---------|
| SIC CLA                      | ASSIFICA | ATIO | 1       |
| SOURCE                       | SYSTEM   |      |         |
| SOURCE                       | SYSTEM   | KEY  | MAPPING |
| VENDOR                       |          |      |         |

# Subject Area: Product

Table 2–8 lists the entities associated with the subject area Product.

| Product Entity List                |  |
|------------------------------------|--|
| ACCESSORIES                        |  |
| ADDITIONAL TEXT                    |  |
| ADDRESS LOCATION                   |  |
| BROADBAND                          |  |
| BROADBAND RATING PLAN              |  |
| CABLE MODEM                        |  |
| CALL FORWARD                       |  |
| CALLER ID                          |  |
| CONTENT                            |  |
| DISCOUNT GROUP                     |  |
| DOCUMENT CONDITION TYPE            |  |
| DOCUMENT TYPE                      |  |
| DSL MODEM                          |  |
| EQUIPMENT                          |  |
| EQUIPMENT FUNCTIONALITY            |  |
| EQUIPMENT FUNCTIONALITY ASSIGNMENT |  |
| EQUIPMENT INSTANCE                 |  |
| EQUIPMENT INSTANCE STATUS HISTORY  |  |
| EQUIPMENT INSTANCE STATUS TYPE     |  |
| FIXED LINE                         |  |
| FIXED LINE RATING PLAN             |  |
| GPRS SERVICE                       |  |
| HANDSET INSTANCE                   |  |
| HANDSET MODEL                      |  |
| IDD                                |  |
| ITEM                               |  |
| LANGUAGE                           |  |
| MARKET PLAN SUBSTITUTE BY DOC      |  |

| MADAD             | ייזיז געז אסיםיית זא זי          |  |
|-------------------|----------------------------------|--|
| MARKET<br>MUSIC D | PLAN TERM VALUE                  |  |
|                   | TOUCHPOINT                       |  |
|                   |                                  |  |
|                   | ATION ITEM SELLING PRICE         |  |
| PARTY             |                                  |  |
| PAY TV            |                                  |  |
|                   | D WIRELESS                       |  |
|                   | WIRELESS                         |  |
| PRODUCT           |                                  |  |
|                   | ASSIGNMENT                       |  |
|                   | ASSIGNMENT REASON                |  |
|                   | CAPABILITY                       |  |
|                   | CAPABILITY TYPE                  |  |
|                   | CAPABILITY VALUE                 |  |
|                   | CHARGE TYPE                      |  |
|                   | CHARGE TYPE RELATIONSHIP         |  |
|                   | CHARGE TYPE RLTN REASON          |  |
|                   | CHARGING REASON                  |  |
|                   | FEATURE                          |  |
|                   | FEATURE ASSIGNMENT               |  |
|                   | FUNCTIONALITY DEPENDENCY         |  |
|                   | GEOGRAPHY ASSIGNMENT             |  |
| PRODUCT           | GROUP                            |  |
| PRODUCT           | GROUP ASSIGNMENT                 |  |
| PRODUCT           | GROUP TYPE                       |  |
| PRODUCT           | INSTANCE                         |  |
| PRODUCT           | MANAGEMENT HISTORY               |  |
| PRODUCT           | MANAGEMENT REASON                |  |
| PRODUCT           | MANAGEMENT ROLE                  |  |
| PRODUCT           | MARKET PLAN                      |  |
| PRODUCT           | MARKET PLAN ASSIGNMENT           |  |
| PRODUCT           | MARKET PLAN ASSIGNMENT TYPE      |  |
| PRODUCT           | MARKET PLAN GEOGRAPHY ASSIGNMENT |  |
| PRODUCT           | MARKET PLAN GROUP                |  |
| PRODUCT           | MARKET PLAN GROUP ASSIGNMENT     |  |
| PRODUCT           | MARKET PLAN GROUP TYPE           |  |
| PRODUCT           | MARKET PLAN TYPE                 |  |

 Table 2–8 (Cont.) Entities of Subject Area: Product

| Product Entity List         |  |
|-----------------------------|--|
| PRODUCT NETWORK ASSIGNMENT  |  |
| PRODUCT PACKAGE             |  |
| PRODUCT PACKAGE ASSIGNMENT  |  |
| PRODUCT PACKAGE CHARGE TYPE |  |
| PRODUCT RATING PLAN         |  |
| PRODUCT RATING PLAN DETAIL  |  |
| PRODUCT RATING PLAN TYPE    |  |
| PRODUCT STATUS HISTORY      |  |
| PRODUCT STATUS TYPE         |  |
| PRODUCT TYPE                |  |
| PRODUCT VERSION             |  |
| RATING METHOD TYPE          |  |
| RINGTONE                    |  |
| SERVICE                     |  |
| SET TOP BOX                 |  |
| SET TOP BOX MODEL           |  |
| SIM CARD HANDSET ASSIGNMENT |  |
| SMS RATING PLAN             |  |
| SUPPLEMENTARY SERVICE       |  |
| TV CHANNEL                  |  |
| VALUE ADDED SERVICE         |  |
| VOICE MESSAGE SERVICE       |  |
| WIRELESS RATING PLAN        |  |

Table 2–8 (Cont.) Entities of Subject Area: Product

# Subject Area: Product Instance

Table 2–9 lists the entities associated with the subject area Product Instance.

Table 2–9 Entities of Subject Area Product Instance

| Product Instance Entity List       |
|------------------------------------|
| ACCESS METHOD EQUIPMENT ASSIGNMENT |
| ADDRESS LOCATION                   |
| CABLE MODEM                        |
| CONTENT                            |
| CONTENT DELIVERY EVENT             |
| CONTENT PRICE                      |
| CONTENT PRICING TYPE               |
| CONTENT PROVIDER                   |
| CONTENT TYPE                       |

**Product Instance Entity List** CUSTOMER ORDER LINE ITEM DSL MODEM EQUIPMENT INSTANCE EQUIPMENT INSTANCE RENTING CONTRACT EQUIPMENT INSTANCE STATUS HISTORY EVENT EQUIPMENT INSTANCE HANDSET INSTANCE NETWORK TOUCHPOINT PARTY PRODUCT PRODUCT INSTANCE SERVICE SERVICE EQUIPMENT ASSIGNMENT SET TOP BOX SIM CARD HANDSET ASSIGNMENT SUBSCRIPTION VALUE ADDED SERVICE

 Table 2–9 (Cont.) Entities of Subject Area Product Instance

## **Subject Area: Service**

Table 2–10 lists the entities associated with the subject area Service.

Table 2–10 Entities of Subject Area: Service

| Service Entity List   |  |
|-----------------------|--|
| BROADBAND             |  |
| CONTENT               |  |
| FIXED LINE            |  |
| GPRS SERVICE          |  |
| IDD                   |  |
| MUSIC DOWNLOAD        |  |
| PAY TV                |  |
| POSTPAID WIRELESS     |  |
| PREPAID WIRELESS      |  |
| SERVICE               |  |
| VALUE ADDED SERVICE   |  |
| VOICE MESSAGE SERVICE |  |

## Subject Area: Subscription

Table 2–11 lists the entities associated with the subject area Subscription.

| Subscription Entity List              |  |
|---------------------------------------|--|
| ACCESS METHOD SUBSCRIPTION ASSIGNMENT |  |
| ACCOUNT                               |  |
| ACCOUNT CREDIT LIMIT                  |  |
| CAMPAIGN CHANNEL                      |  |
| CHANNEL                               |  |
| CONTRACT                              |  |
| CUSTOMER                              |  |
| EQUIPMENT INSTANCE                    |  |
| EQUIPMENT INSTANCE RENTING CONTRACT   |  |
| EVENT SUBSCRIPTION CHANGE             |  |
| HANDSET INSTANCE                      |  |
| ORGANIZATION BUSINESS UNIT            |  |
| PARTY SUBSCRIPTION ASSIGNMENT         |  |
| PARTY SUBSCRIPTION ROLE               |  |
| PRODUCT                               |  |
| PRODUCT MARKET PLAN                   |  |
| SALES CHANNEL REPRESENTATIVE          |  |
| SIM CARD SUBSCRIPTION ASSIGNMENT      |  |
| SUBSCRIPTION                          |  |
| SUBSCRIPTION ASSIGNMENT               |  |
| SUBSCRIPTION ASSIGNMENT TYPE          |  |
| SUBSCRIPTION PMP ASSIGNMENT           |  |
| SUBSCRIPTION STATUS                   |  |
| SUBSCRIPTION STATUS CATEGORY          |  |
| SUBSCRIPTION STATUS HISTORY           |  |
| SUBSCRIPTION STATUS REASON            |  |
| SUBSCRIPTION TERM TYPE                |  |
| SUBSCRIPTION TERM VALUE               |  |
| SUBSCRIPTION TYPE                     |  |
| VAS SUBSCRIPTION                      |  |

Table 2–11 Entities of Subject Area: Subscription

# Subject Area: Time Calendar

Table 2–12 lists the entities associated with the subject area Time Calendar.

Table 2–12 Entities of Subject Area: Time Calendar

| Time Caler | ndar Ei | ntity List |
|------------|---------|------------|
| CALENDAR   | HALF    | MONTH      |
| CALENDAR   | HALF    | YEAR       |

| Time Calendar Entity List |  |  |
|---------------------------|--|--|
| CALENDAR MONTH            |  |  |
| CALENDAR QUARTER          |  |  |
| CALENDAR WEEK             |  |  |
| CALENDAR YEAR             |  |  |
| DAY                       |  |  |
| TIME SLOT                 |  |  |

Table 2–12 (Cont.) Entities of Subject Area: Time Calendar

## **Subject Area: Vendor**

Table 2–13 lists the entities associated with the subject area Vendor.

Table 2–13 Entities of Subject Area: Vendor Entity

| Vendor Entity List               |  |
|----------------------------------|--|
| APPOINTMENT TYPE                 |  |
| DEAL                             |  |
| DEAL VENDOR ITEM ASSIGNMENT      |  |
| FACTOR COMPANY                   |  |
| ORGANIZATION BUSINESS UNIT       |  |
| VENDOR                           |  |
| VENDOR APPOINTMENT               |  |
| VENDOR CLASS                     |  |
| VENDOR CONTRACT                  |  |
| VENDOR FACTOR COMPANY ASSIGNMENT |  |
| VENDOR RATING                    |  |
| VENDOR SITE                      |  |
| VENDOR SITE COURIER ASSIGNMENT   |  |

## Subject Area: Wireless Network

Table 2–14 lists the entities associated with the subject area Wireless Network.

**Note:** Oracle Communications Data Model also covers Wireline (PSTN) and cable type of network. Wireless Network is here taken as an example of the types of supported networks.

 Table 2–14
 Entities of Subject Area: Wireless Network

| Wireless Network Entity List |
|------------------------------|
| ADDRESS LOCATION             |
| BASE STATION CONTROLLER      |
| BASE TRANSCEIVER STATION     |
| CELL                         |

| Wireless Network Entity List        |   |
|-------------------------------------|---|
| CELL SECTOR                         |   |
| CELL SITE                           |   |
| CELL SITE TYPE                      |   |
| CELL TYPE                           |   |
| CIRCUIT CATEGORY                    |   |
| CIRCUIT COMPONENT                   |   |
| CIRCUIT TRAFFIC                     |   |
| CIRCUIT TYPE                        |   |
| EQUIPMENT CENTER                    |   |
| EXTERNAL OPERATOR                   |   |
| IN PLATFORM                         |   |
| MOBILE SWITCHING CENTER             |   |
| NETWORK                             |   |
| NETWORK SERVICE COVERAGE ASSIGNMENT | C |
| NETWORK TOUCHPOINT                  |   |
| NETWORK TOUCHPOINT CLASS            |   |
| NETWORK TOUCHPOINT TYPE             |   |
| NETWORK TYPE                        |   |
| PARTY                               |   |
| RF CARRIER                          |   |
| ROUTING DEVICE                      |   |
| SERVICE COVERAGE AREA               |   |
| SERVICE COVERAGE AREA TYPE          |   |
| SERVICE COVERAGE GEO DETAIL         |   |
| SWITCH                              |   |
| SWITCH CAPABILITY                   |   |
| SWITCH CAPABILITY TYPE              |   |
| SWITCH ROUTING DEVICE ASSIGNMENT    |   |
| SWITCH TYPE                         |   |
| TECHNOLOGY                          |   |
| TECHNOLOGY TYPE                     |   |

Table 2–14 (Cont.) Entities of Subject Area: Wireless Network

# Logical Entities for Business Areas

These business areas lists contain the logical entities in the data model grouped by business area.

**Note:** The notion of a business area is not strict. That is, some business areas are overlapping. Thus, a logical entity can belong to, or be needed in, several business areas. Some logical entities are not explicitly listed because they either only represent a relationship between tables, are not critically important to any business area, or are simply lookup entities. For more information, see Section , "Business Areas and Subject Areas in Oracle Communications Data Model".

The following are the business area logical data model entities:

- Business Area: Cost
- Business Area: Customer Management
- Business Area: Marketing
- Business Area: Network
- Business Area: Partner Management
- Business Area: Product Management
- Business Area: Provisioning and Service
- Business Area: Revenue

**Note:** The business area figures showing complete diagrams with attributes and entities are available with the Oracle Communications Data Model IP Patch. The IP Patch includes additional documentation. To obtain the IP Patch and for the latest information about Oracle Communications Data Model patch sets, go to My Oracle Support at https://support.oracle.com.

### **Business Area: Cost**

Table 2–15 lists the logical entities for Cost.

| Cost Entity | / List     |  |  |
|-------------|------------|--|--|
| ACCOUNT (   | COST       |  |  |
| BUSINESS    | HALF MONTH |  |  |
| BUSINESS    | HALF YEAR  |  |  |
| BUSINESS    | MONTH      |  |  |
| BUSINESS    | QUARTER    |  |  |
| BUSINESS    | WEEK       |  |  |
| BUSINESS    | YEAR       |  |  |
| CALENDAR    | HALF MONTH |  |  |
| CALENDAR    | HALF YEAR  |  |  |

| CALENDAR MONTH     |              |  |  |
|--------------------|--------------|--|--|
| CALENDAR QUARTER   |              |  |  |
| CALENDAR WEEK      |              |  |  |
| CALENDAR YEAR      |              |  |  |
| CAMPAIGN COST      |              |  |  |
| COURIER COST       |              |  |  |
| CELL SITE COST     |              |  |  |
| CHANNEL COST       |              |  |  |
| CONTACT LIST COST  |              |  |  |
| COST               |              |  |  |
| COST CENTER BUDGET |              |  |  |
| COST REASON        |              |  |  |
| COST SUBTYPE       |              |  |  |
| COST TYPE          |              |  |  |
| CUSTOMER           |              |  |  |
| CUSTOMER CLASS     |              |  |  |
| CUSTOMER CLASS ASS | TGNMENT      |  |  |
| CUSTOMER COST      |              |  |  |
| CUSTOMER SCORE     |              |  |  |
| CUSTOMER SEGMENT   |              |  |  |
| CUSTOMER SOURCE    |              |  |  |
| CUSTOMER TYPE      |              |  |  |
| DAY                |              |  |  |
| EMPLOYEE ACTUAL LA | BOR HOURLY   |  |  |
| EMPLOYEE ACTUAL LA | BOR SALARIED |  |  |
| EMPLOYEE COST      |              |  |  |
| EMPLOYEE TYPE      |              |  |  |
| EQUIPMENT          |              |  |  |
| EQUIPMENT CENTER C | OST          |  |  |
| EVENT COST         |              |  |  |
| EVENT EMPLOYEE PAY | ROLL         |  |  |
| FISCAL HALF MONTH  |              |  |  |
| FISCAL HALF YEAR   |              |  |  |
| FISCAL MONTH       |              |  |  |
| FISCAL QUARTER     |              |  |  |
| FISCAL WEEK        |              |  |  |
| FISCAL YEAR        |              |  |  |

 Table 2–15 (Cont.) Cost Business Area Logical Entities

| Cost Entity List                |  |
|---------------------------------|--|
| HANDSET MODEL                   |  |
| INVOICE PAYMENT ASSIGNMENT      |  |
| MEDIA OBJECT COST               |  |
| NETWORK ELEMENT COST            |  |
| ORGANIZATION AREA               |  |
| ORGANIZATION BANNER             |  |
| ORGANIZATION BUSINESS UNIT      |  |
| ORGANIZATION BUSINESS UNIT COST |  |
| ORGANIZATION CHAIN              |  |
| ORGANIZATION COMPANY            |  |
| ORGANIZATION CORPORATE          |  |
| ORGANIZATION DISTRICT           |  |
| ORGANIZATION DIVISION           |  |
| ORGANIZATION REGION             |  |
| ORGANIZATION WAREHOUSE          |  |
| PARTY ORDER ASSIGNMENT          |  |
| PAY CATEGORY                    |  |
| PAY TYPE                        |  |
| PLANNING PERIOD                 |  |
| PLANNING QUARTER                |  |
| PLANNING SEASON                 |  |
| PLANNING WEEK                   |  |
| PLANNING YEAR                   |  |
| PRODUCT                         |  |
| PRODUCT COST                    |  |
| PRODUCT MARKET PLAN COST        |  |
| PRODUCT PACKAGE                 |  |
| PRODUCT TYPE                    |  |
| PROMOTION COST                  |  |
| SALES CHANNEL                   |  |
| SELLING LOCATION TYPE           |  |
| SUBSIDY TYPE                    |  |
| TIME SLOT                       |  |
| TIME STANDARD BY DAY            |  |
| TIME STANDARD BY WEEK           |  |

 Table 2–15 (Cont.) Cost Business Area Logical Entities

## **Business Area: Customer Management**

Table 2–16 lists the logical entities for Customer Management.

 Table 2–16
 Customer Management Business Area Logical Entities

| Customer | Management Entity List           |
|----------|----------------------------------|
| ACCESS M | ETHOD ACCOUNT ASSIGNMENT         |
| ACCESS M | ETHOD ASSIGNMENT                 |
| ACCESS M | ETHOD ELEMENT                    |
| ACCESS M | ETHOD EQUIPMENT ASSIGNMENT       |
| ACCESS M | ETHOD GEOGRAPHY ASSIGNMENT       |
| ACCESS M | ETHOD PARTY ASSIGNMENT           |
| ACCESS M | ETHOD POOL                       |
| ACCESS M | ETHOD SEGMENT                    |
| ACCESS M | ETHOD STATUS HISTORY             |
| ACCESS M | ETHOD SEGMENT PROD CAPABILITY RL |
| ACCESS M | ETHOD SUBSCRIPTION ASSIGNMENT    |
| ACCESS M | ETHOD TYPE                       |
| ACCOUNT  | ADJUSTMENT REASON                |
| ACCOUNT  | ASSIGNMENT                       |
| ACCOUNT  | ASSIGNMENT REASON                |
| ACCOUNT  | BALANCE ADJUSTMENT               |
| ACCOUNT  | BALANCE ADJUSTMENT TYPE          |
| ACCOUNT  | BALANCE HISTORY                  |
| ACCOUNT  | BALANCE TYPE                     |
| ACCOUNT  | BILLING CYCLE HISTORY            |
| ACCOUNT  | BILLING FREQUENCY HISTORY        |
| ACCOUNT  | BILLING PERIOD HISTORY           |
| ACCOUNT  | CONTRACT RELATIONSHIP            |
| ACCOUNT  | CREDIT LIMIT                     |
| ACCOUNT  | DEBT WRITE OFF                   |
| ACCOUNT  | EVENT TYPE                       |
| ACCOUNT  | MANAGEMENT HISTORY               |
| ACCOUNT  | PARTY PMP RELATIONSHIP           |
| ACCOUNT  | PAYMENT METHOD STATUS            |
| ACCOUNT  | PAYMENT METHOD STATUS REASON     |
| ACCOUNT  | PAYMENT METHOD STATUS TYPE       |
| ACCOUNT  | PMP PARTICIPATION HISTORY        |
| ACCOUNT  | PREFERRED INVOICE DELIVERY       |
| ACCOUNT  | PROFILE                          |
|          |                                  |

| Customer | Management Entity List         |
|----------|--------------------------------|
| ACCOUNT  | REFUND REASON                  |
| ACCOUNT  | SEGMENT                        |
| ACCOUNT  | SEGMENT ASSIGNMENT HISTORY     |
| ACCOUNT  | SEGMENTATION MODEL             |
| ACCOUNT  | STATUS HISTORY                 |
| ACCOUNT  | STATUS REASON                  |
| ACCOUNT  | STATUS TYPE                    |
| ACCOUNT  | SUBSCRIPTION ASSIGNMENT        |
| ACCOUNT  | SUBSCRIPTION ASSIGNMENT REASON |
| ACCOUNT  | TYPE                           |
| ACCOUNTI | NG CYCLE                       |
| ACCOUNTI | NG ITEM CATEGORY               |
| ADDRESS  | LOCATION                       |
| ADDRESS  | RELATED                        |
| ADDRESS  | STATUS                         |
| AGE BAND |                                |
| AGE ON N | ET BAND                        |
| ARPU BAN | D                              |
| AWARD LE | VEL                            |
| BANK     |                                |
| BANK DIR | ECT DEBIT CHANNEL              |
| BARING R | EASON                          |
| BILLING  | CYCLE                          |
| BILLING  | FREQUENCY                      |
| BILLING  | PERIOD                         |
| BILLING  | STATUS CATEGORY                |
| BILLING  | STATUS TYPE                    |
| BLACK LI | ST HISTORY                     |
| BUSINESS | HALF MONTH                     |
| BUSINESS | HALF YEAR                      |
| BUSINESS | MONTH                          |
| BUSINESS | QUARTER                        |
| BUSINESS | UNIT JOB ROLE                  |
| BUSINESS | UNIT SHIFT                     |
| BUSINESS | WEEK                           |
| BUSINESS | YEAR                           |
| CALENDAR | HALF MONTH                     |
|          |                                |

 Table 2–16 (Cont.) Customer Management Business Area Logical Entities

| Customer Management Entity List      |  |
|--------------------------------------|--|
| CALENDAR HALF YEAR                   |  |
| CALENDAR MONTH                       |  |
| CALENDAR QUARTER                     |  |
| CALENDAR WEEK                        |  |
| CALENDAR YEAR                        |  |
| CALL CENTER AGENT                    |  |
| CALL CENTER AGENT TYPE               |  |
| CALL CENTER CASE SUB TYPE            |  |
| CALL CENTER CASE TITLE               |  |
| CALL CENTER CASE TYPE                |  |
| CALL CENTER SERVICE CAPABILITY       |  |
| CHANGE PROPOSED BY TYPE              |  |
| CHURN PREDICT SOURCE DERIVED         |  |
| CHURN REASON                         |  |
| CONTRACT                             |  |
| CONTRACT APPROVAL                    |  |
| CONTRACT ASSIGNMENT                  |  |
| CONTRACT ASSIGNMENT REASON           |  |
| CONTRACT ASSIGNMENT TYPE             |  |
| CONTRACT CHANGE INITIATOR TYPE       |  |
| CONTRACT CHANGE TYPE                 |  |
| CONTRACT DOCUMENT                    |  |
| CONTRACT PRODUCT ASSIGNMENT          |  |
| CONTRACT STATUS                      |  |
| CONTRACT STATUS TYPE                 |  |
| CONTRACT TERM TYPE                   |  |
| CREDIT CATEGORY                      |  |
| CURRENCY GEOGRAPHY ENTITY ASSIGNMENT |  |
| CUSTOMER                             |  |
| CUSTOMER CLASS                       |  |
| CUSTOMER CLASS ASSIGNMENT            |  |
| CUSTOMER COST                        |  |
| CUSTOMER FIELD INSTALLATION          |  |
| CUSTOMER FIELD SERVICE ACTIVITY      |  |
| CUSTOMER FIELD SERVICE DETAIL        |  |
| CUSTOMER FIELD SUPPORT               |  |
| CUSTOMER INDIVIDUAL                  |  |

 Table 2–16 (Cont.) Customer Management Business Area Logical Entities

|          | Management Entity List         |
|----------|--------------------------------|
| CUSTOME  | R OCCASION                     |
| CUSTOME  | R OCCASION TYPE                |
| CUSTOME  | R ORDER                        |
| CUSTOME  | R ORDER LINE ITEM              |
| CUSTOME  | R ORDER LINE ITEM STATE ASSIGN |
| CUSTOME  | R ORDER PAYMENT                |
| CUSTOME  | R ORDER STATE ASSIGNMENT       |
| CUSTOME  | RORGANIZATION                  |
| CUSTOME  | R RESTRICTED INFO              |
| CUSTOME  | R REVENUE BAND                 |
| CUSTOME  | R REVENUE BAND ASSIGNMENT      |
| CUSTOME  | R REVENUE TYPE                 |
| CUSTOME  | SCORE                          |
| CUSTOME  | R SEGMENT                      |
| CUSTOME  | R SEGMENTATION MODEL           |
| CUSTOME  | R SIC ASSIGNMENT               |
| CUSTOME  | R SOURCE                       |
| CUSTOME  | t TYPE                         |
| DATA SEI | RVICE EVENT                    |
| DAY      |                                |
| DAY ACTU | JAL CONDITION                  |
| DAY TODA | ATE TRANSFORMATION             |
| DAY TRAI | ISFORMATION                    |
| DEBT AG  | ING BAND                       |
| DERIVED  | VALUE                          |
| EDUCATIO | ИС                             |
| EMPLOYEI | 8                              |
| EMPLOYEI | E DESIGNATION                  |
| EMPLOYEI | E DISCOUNT GROUP ASSIGNMENT    |
| EMPLOYEI | E JOB ROLE ASSIGNMENT          |
| EMPLOYEI | 5 JOB ROLE TYPE                |
| EMPLOYEI | E DESIGNATION                  |
| EMPLOYEI | E RESTRICTED INFO              |
| EMPLOYE  | SCHEDULE                       |
| EMPLOYEI | E TRAINING RECORD              |
| EMPLOYE  | I TYPE                         |

 Table 2–16 (Cont.) Customer Management Business Area Logical Entities

**Customer Management Entity List** EQUIPMENT INSTANCE RENTING CONTRACT EVENT ACCOUNT EVENT GEOGRAPHY EVENT LOCATION EVENT PARTY INTERACTION EVENT PARTY INTERACTION CALL EVENT PARTY INTERACTION EMAIL EVENT PARTY INTERACTION VISIT EVENT PARTY PROFILE EVENT PARTY ROLE EVENT RESOLUTION EXTERNAL INFORMATION SOURCE EXTERNAL ORGANIZATION TYPE FACTOR COMPANY FISCAL HALF MONTH FISCAL HALF YEAR FISCAL MONTH FISCAL QUARTER FISCAL WEEK FISCAL YEAR FRAUD PROFILE CLASS GENDER GEOGRAPHY CITY GEOGRAPHY COUNTRY GEOGRAPHY COUNTY GEOGRAPHY DEMOGRAPHIC GROUP GEOGRAPHY DEMOGRAPHY ATTRIBUTE GEOGRAPHY DEMOGRAPHY VALUE GEOGRAPHY ENTITY GEOGRAPHY ENTITY ASSIGNMENT GEOGRAPHY ENTITY HIER LEVEL ASSIGNMENT GEOGRAPHY HIERARCHY GEOGRAPHY HIERARCHY LEVEL GEOGRAPHY HIERARCHY LEVEL ASSIGNMENT GEOGRAPHY LEVEL GEOGRAPHY LEVEL ATTRIBUTE GEOGRAPHY LEVEL ATTRIBUTE VALUE

 Table 2–16 (Cont.) Customer Management Business Area Logical Entities

| Customer Man | agement Entity List   |
|--------------|-----------------------|
| GEOGRAPHY R  | 2GION                 |
| GEOGRAPHY S  | 'ATE                  |
| GEOGRAPHY SI | JB REGION             |
| GEOGRAPHY W  | )RLD                  |
| GPRS SERVIC  | 5                     |
| HALF HOUR    |                       |
| HALF MONTH   | TODATE TRANSFORMATION |
| HALF MONTH   | TRANSFORMATION        |
| HALF YEAR TO | DDATE TRANSFORMATION  |
| HALF YEAR TI | RANSFORMATION         |
| HOUR         |                       |
| HOUSEHOLD    |                       |
| INITIATIVE 1 | RESULT TYPE           |
| INITIATIVE   | YPE                   |
| INTERACTION  | ANSWER CHOICE         |
| INTERACTION  | CHANNEL               |
| INTERACTION  | DIRECTION             |
| INTERACTION  | QUESTION RESPONSE     |
| INTERACTION  | REASON                |
| INTERACTION  | RESULT TYPE           |
| INTERACTION  | STATUS                |
| INTERACTION  | TYPE                  |
| INVOICE      |                       |
| IP ADDRESS   | 200F                  |
| JOB          |                       |
| JOB ROLE     |                       |
| LANGUAGE     |                       |
| LEGAL PROCE  | SS STATUS TYPE        |
| LETTER TYPE  |                       |
| MAILBOX      |                       |
| MANAGE ACTI  | IN TYPE               |
| MARITAL STA  | rus                   |
| MEDIA OBJEC  | 2                     |
| MUSIC DOWNLO | DAD                   |
| NAICS INDUS  | TRY SUBSECTOR         |
| NATIONALITY  |                       |
| NP MOBILE M  | JISDN                 |

 Table 2–16 (Cont.) Customer Management Business Area Logical Entities

**Customer Management Entity List** NP REQUEST HEADER NP REQUEST LINE ITEM NP REQUEST LINE ITEM STATE HISTORY NP REQUEST LINE ITEM STATE TYPE NP REQUEST STATE HISTORY NP REQUEST STATE TYPE NP REQUEST TYPE NP STEP NUMBER AREA NUMBER COUNTRY ORDER LINE ITEM STATE ORDER LINE ITEM STATE ORDER STATUS ORDER TYPE ORGANIZATION AREA ORGANIZATION BANNER ORGANIZATION BUSINESS UNIT ORGANIZATION CHAIN ORGANIZATION COMPANY ORGANIZATION CORPORATE ORGANIZATION DISTRICT ORGANIZATION DIVISION ORGANIZATION REGION OTHER INDIVIDUAL PARTY ACCOUNT ASSIGNMENT PARTY ACCOUNT ASSIGNMENT TYPE PARTY ADDRESS LOCATION ASSIGNMENT PARTY ASSIGNMENT PARTY CONTACT INFORMATION PARTY CONTACT LIST ROLE PARTY CONTRACT ASSIGNMENT PARTY CONTRACT ASSIGNMENT ROLE PARTY CONTRACT ASSIGNMENT TYPE PARTY EVENT TYPE PARTY GEOGRAPHY ENTITY ASSIGNMENT PARTY IDENTIFICATION PARTY IDENTIFICATION TYPE

 Table 2–16 (Cont.) Customer Management Business Area Logical Entities

| Customer Management Entity | List   |
|----------------------------|--------|
| PARTY ORDER ASSIGNMENT T   | YPE    |
| PARTY PROMOTION RESPONSE   | 6      |
| PARTY ROLE ASSIGNMENT      |        |
| PARTY ROLE STATUS          |        |
| PARTY SEGMENTATION METHO   | D      |
| PARTY SIM CARD ASSIGNMEN   | īΤ     |
| PARTY STATUS CHANGE REAS   | SON    |
| PARTY STATUS HISTORY       |        |
| PARTY SUBSCRIPTION ASSIG   | MENT   |
| PAYMENT CHANNEL            |        |
| PERIOD TO DATE TRANSFORM   | IATION |
| PERIOD TRANSFORMATION      |        |
| POSTAL SERVICE TYPE        |        |
| POSTCODE                   |        |
| POSTPAID WIRELESS          |        |
| PREPAID WIRELESS           |        |
| PRICE DERIVATION RULE      |        |
| PRODUCT                    |        |
| PRODUCT PACKAGE            |        |
| PRODUCT TYPE               |        |
| PROMOTION                  |        |
| PROMOTION RESULT TYPE      |        |
| PROMOTION TERM TYPE        |        |
| PROSPECT                   |        |
| PROSPECT INDIVIDUAL        |        |
| PROSPECT ORGANIZATION      |        |
| PTV FULL CHANNEL ACTIVAT   | lon    |
| PUBLICATION TYPE           |        |
| QUARTER HOUR               |        |
| QUARTER TO DATE TRANSFOR   | MATION |
| QUARTER TRANSFORMATION     |        |
| REDEMPTION TYPE            |        |
| RINGTONE                   |        |
| ROLES HIERARCHY            |        |
| SCRIPT                     |        |
| SCRIPT QUESTION            |        |
| SCRIPT QUESTION TYPE       |        |
|                            |        |

Table 2–16 (Cont.) Customer Management Business Area Logical Entities

| Customer Management Entity List  |  |
|----------------------------------|--|
| SEASON                           |  |
| SECOND                           |  |
| SEGMENT CRITERIA                 |  |
| SEGMENT TYPE                     |  |
| SERVICE REQUEST                  |  |
| SIC ASSIGNMENT                   |  |
| SIC DIVISION                     |  |
| SIC INDUSTRY GROUP               |  |
| SIM CARD SUBSCRIPTION REASON     |  |
| SOC JOB                          |  |
| SOC JOB CATEGORY                 |  |
| SOC JOB GROUP                    |  |
| SOC JOB MAJOR GROUP              |  |
| SOURCE SYSTEM                    |  |
| SOURCE SYSTEM KEY MAPPING        |  |
| SUBSCRIBER ACTIVATION REASON     |  |
| TAX EXEMPT                       |  |
| TIME SLOT                        |  |
| TIME STANDARD BY DAY             |  |
| TIME STANDARD BY WEEK            |  |
| USER                             |  |
| VALUE MEASURE                    |  |
| VALUE TYPE                       |  |
| VENDOR FACTOR COMPANY ASSIGNMENT |  |
| VIRTUAL TEAM                     |  |
| WEATHER CONDITION                |  |
| WEEK TODATE TRANSFORMATION       |  |
| WEEK TRANSFORMATION              |  |
| YEAR TRANSFORMATION              |  |

 Table 2–16 (Cont.) Customer Management Business Area Logical Entities

### **Business Area: Marketing**

Table 2–17 lists the logical entities for Marketing.

**Marketing Entity List** ACCOUNT PMP PARTICIPATION HISTORY ADVERTISING PERIOD ADVERTISING QUARTER ADVERTISING WEEK ADVERTISING YEAR AWARD LEVEL BUSINESS HALF MONTH BUSINESS HALF YEAR BUSINESS MONTH BUSINESS QUARTER BUSINESS WEEK BUSINESS YEAR CALENDAR HALF MONTH CALENDAR HALF YEAR CALENDAR MONTH CALENDAR QUARTER CALENDAR WEEK CALENDAR YEAR CAMPAIGN CAMPAIGN CHANNEL CAMPAIGN CHANNEL TYPE CAMPAIGN MANAGEMENT HISTORY CAMPAIGN MESSAGE CAMPAIGN MESSAGE CREATIVE CAMPAIGN MESSAGE DEPICTION CAMPAIGN PURPOSE TYPE CAMPAIGN STATUS CAMPAIGN TYPE CONTACT LIST CONTACT LIST CHANGE REASON CONTACT LIST RECURRENCE TYPE COST DAY DEMOGRAPHY ATTRIBUTE

Table 2–17Marketing Business Area Logical Entity

| Marketing Entity List         |  |
|-------------------------------|--|
| DEMOGRAPHY GROUP              |  |
| DSL MODEM                     |  |
| EMPLOYEE DESIGNATION          |  |
| EMPLOYEE JOB ROLE TYPE        |  |
| EMPLOYEE TYPE                 |  |
| EQUIPMENT                     |  |
| EVENT GIFT REDEMPTION         |  |
| EVENT LOCATION                |  |
| EVENT RESPONSE REASON         |  |
| FISCAL HALF MONTH             |  |
| FISCAL HALF YEAR              |  |
| FISCAL MONTH                  |  |
| FISCAL QUARTER                |  |
| FISCAL WEEK                   |  |
| FISCAL YEAR                   |  |
| GEOGRAPHY LEVEL ATTRIBUTE     |  |
| INDIVIDUAL DEMOGRAPHY PROFILE |  |
| INDIVIDUAL DEMOGRAPHY VALUE   |  |
| INITIATIVE TYPE               |  |
| INTERACTION DIRECTION         |  |
| INTERACTION REASON            |  |
| INTERACTION RESULT TYPE       |  |
| INTERACTION STATUS            |  |
| INTERACTION TYPE              |  |
| LETTER TYPE                   |  |
| LOYALTY PROGRAM PARTY ROLE    |  |
| MANAGE ACTION TYPE            |  |
| MARKET AREA                   |  |
| MARKET AREA LEVEL             |  |
| MARKET PLAN MANAGEMENT        |  |
| MARKET PLAN SUBSTITUTE BY DOC |  |
| MARKET PLAN TERM VALUE        |  |
| MEDIA OBJECT                  |  |
| MEDIA OBJECT ASSIGNMENT       |  |
| MINUTE ALLOWANCE              |  |
| ORGANIZATION AREA             |  |
| ORGANIZATION BANNER           |  |

Table 2–17 (Cont.) Marketing Business Area Logical Entity

| war | keting Entity List              |
|-----|---------------------------------|
| ORG | ANIZATION BUSINESS UNIT         |
| ORG | ANIZATION CHAIN                 |
| ORG | ANIZATION COMPANY               |
| ORG | ANIZATION CORPORATE             |
| ORG | ANIZATION DISTRICT              |
| ORG | ANIZATION DIVISION              |
| ORG | ANIZATION REGION                |
| PAR | TNER PROMOTION PROGRAM          |
| PAR | TY CONTACT LIST PARTICIPATION   |
| PAR | TY CONTACT LIST ROLE            |
| PAR | TY GEOGRAPHY ENTITY ASSIGNMENT  |
| PAR | TY MANAGEMENT ROLE              |
| PRO | DUCT                            |
| PRO | DUCT MARKET PLAN                |
| PRO | DUCT PACKAGE                    |
| PRO | DUCT TYPE                       |
| PRO | MOTION                          |
| PRO | MOTION CLUSTER USAGE            |
| PRO | MOTION CONTACT LIST UTILIZATION |
| PRO | MOTION MANAGEMENT HISTORY       |
| PRO | MOTION MARKET PLAN ASSIGNMENT   |
| PRO | MOTION MESSAGE RENDERING        |
| PRO | MOTION RESULT TYPE              |
| PRO | MOTION TERM VALUE               |
| PUB | LICATION                        |
| PUB | LICATION TYPE                   |
| RET | AIL STORE                       |
| SCR | IPT QUESTION TYPE               |
| SEA | SON                             |
| SEL | LING LOCATION                   |
| SOU | RCE SYSTEM TYPE                 |
| TAR | GET ACCESS METHOD               |
| TAR | GET ACCOUNT                     |
| TAR | GET CONTRACT                    |
| TAR | GET GEOGRAPHY AREA              |
| TAR | GET TYPE                        |

 Table 2–17 (Cont.) Marketing Business Area Logical Entity

 Marketing Entity List

 TIME STANDARD BY DAY

 TIME STANDARD BY WEEK

 WEATHER CONDITION

 WEEK TODATE TRANSFORMATION

 WEEK TRANSFORMATION

 WEEKDAY

 YEAR TRANSFORMATION

#### Table 2–17 (Cont.) Marketing Business Area Logical Entity

### **Business Area: Network**

Table 2–18 lists the logical entities for Network.

| Table 2–18         Network Business Area Logical Entity |  |
|---|--|
| Network Entity List                                     |  |
| ACCOUNT BALANCE ADJUSTMENT                              |  |
| ADDRESS LOCATION  |  |
| ANZSIC CLASSIFICATION                                   |  |
| BASE STATION CONTROLLER                                 |  |
| BASE TRANSCEIVER STATION                                |  |
| BER FER TYPE  |  |
| BROADBAND   |  |
| BROADBAND RATING PLAN                                   |  |
| BROADBAND USAGE EVENT                                   |  |
| BUSINESS HALF MONTH                                     |  |
| BUSINESS HALF YEAR                                      |  |
| BUSINESS MONTH  |  |
| BUSINESS QUARTER  |  |
| BUSINESS WEEK   |  |
| BUSINESS YEAR   |  |
| CALENDAR HALF MONTH                                     |  |
| CALENDAR HALF YEAR                                      |  |
| CALENDAR MONTH  |  |
| CALENDAR QUARTER  |  |
| CALENDAR WEEK   |  |
| CALENDAR YEAR   |  |
| CALL DIRECTION  |  |
| CALL FORWARD  |  |
| CALL OTHER TYPE   |  |
| CALL RECYCLED REASON                                    |  |

Table 2–18 Network Business Area Logical Entity

| CALL  | SUCCESS FAILURE TYPE     |
|-------|--------------------------|
| CALL  | SURCHARGE                |
| CALL  | TERMINATION REASON       |
| CELL  |                          |
| CELL  | OUTAGE REASON            |
| CELL  | SITE                     |
| CELL  | SITE TYPE                |
| CELL  | TYPE                     |
| CIRCU | IT CATEGORY              |
| CIRCU | IT COMPONENT             |
| CIRCU | IT RENTAL                |
| CIRCU | IT RENTAL EVENT TYPE     |
| CIRCU | IT TRAFFIC               |
| CIRCU | IT TYPE                  |
| CONTE | NT DELIVERY EVENT        |
| DAY   |                          |
| DESTI | NATION TYPE              |
| DISTA | NCE BAND                 |
| DIVER | T RETRIEVE REASON        |
| DIVER | T RETRIEVE TYPE          |
| EQUIP | MENT CENTER              |
| EVENT |                          |
| EVENT | ACCESS METHOD ACTIVITY   |
| EVENT | ASSIGNMENT               |
| EVENT | ASSIGNMENT REASON        |
| EVENT | ASSIGNMENT TYPE          |
| EVENT | CATEGORY                 |
| EVENT | CIRCUIT RENTAL           |
| EVENT | CLASS                    |
| EVENT | GEOGRAPHY                |
| EVENT | PARTY INTERACTION EMAIL  |
| EVENT | PARTY INTERACTION LETTER |
| EVENT | PARTY INTERACTION VISIT  |
| EVENT | PREPAID MOBILE           |
| EVENT | PRODUCT PACKAGE          |
| EVENT | STATUS                   |

 Table 2–18 (Cont.) Network Business Area Logical Entity

| Network Entity List         |  |  |
|-----------------------------|--|--|
| EVENT SUBSCRIPTION CHANGE   |  |  |
| EVENT WEB REGISTRATION      |  |  |
| EXTERNAL OPERATOR           |  |  |
| FAULT RESOLUTION TYPE       |  |  |
| FAULT TYPE                  |  |  |
| FISCAL HALF MONTH           |  |  |
| FISCAL HALF YEAR            |  |  |
| FISCAL MONTH                |  |  |
| FISCAL QUARTER              |  |  |
| FISCAL WEEK                 |  |  |
| FISCAL YEAR                 |  |  |
| FIXED LINE CALL EVENT       |  |  |
| FIXED LINE PORT             |  |  |
| GEOGRAPHY CITY              |  |  |
| GEOGRAPHY COUNTRY           |  |  |
| GEOGRAPHY REGION            |  |  |
| GEOGRAPHY STATE             |  |  |
| GEOGRAPHY SUB REGION        |  |  |
| GEOGRAPHY WORLD             |  |  |
| IDD CALL EVENT              |  |  |
| IN PLATFORM                 |  |  |
| INTERACTION DIRECTION       |  |  |
| INTERACTION REASON          |  |  |
| INTERACTION RESULT TYPE     |  |  |
| INTERACTION STATUS          |  |  |
| INTERACTION TYPE            |  |  |
| INTERNET ACCESS EVENT       |  |  |
| LETTER TYPE                 |  |  |
| LOYALTY PROGRAM             |  |  |
| MEDIATED CALL EVENT         |  |  |
| MMS EVENT                   |  |  |
| MOBILE SWITCHING CENTER     |  |  |
| MONTH TODATE TRANSFORMATION |  |  |
| MONTH TRANSFORMATION        |  |  |
| NETWORK                     |  |  |
| NETWORK ELEMENT             |  |  |
|                             |  |  |

 Table 2–18 (Cont.) Network Business Area Logical Entity

| Network | Entity List                 |  |
|---------|-----------------------------|--|
| NETWORK |                             |  |
| NETWORK | EVENT STATUS                |  |
| NETWORK | EVENT TYPE                  |  |
| NETWORK | FAULT                       |  |
| NETWORK | SERVICE COVERAGE ASSIGNMENT |  |
| NETWORK | TOUCHPOINT                  |  |
| NETWORK | TOUCHPOINT CLASS            |  |
| NETWORK | TOUCHPOINT STATUS           |  |
| NETWORK | TOUCHPOINT TYPE             |  |
| NETWORK | TYPE                        |  |
| NOTIFIC | ATION TYPE                  |  |
| NUMBER  | NETWORK TYPE                |  |
| ON OFF  | NET TYPE                    |  |
| PARTY   |                             |  |
| PARTY I | NTERACTION THREAD           |  |
| PCU OUT | AGE REASON                  |  |
| PEAK OF | FPEAK TIME                  |  |
| PREPAID | MOBILE EVENT TYPE           |  |
| PROMOTI | ON RESULT TYPE              |  |
| PROMOTI | ON TERM TYPE                |  |
| PTV QPI | SERVICE EVENT               |  |
| PUBLICA | TION TYPE                   |  |
| RETAIL  | STORE                       |  |
| RF CARR | IER                         |  |
| ROUTING | DEVICE                      |  |
| SCRIPT  | QUESTION TYPE               |  |
| SEASON  |                             |  |
| SERVICE | CLASS                       |  |
| SERVICE | CLASS TYPE                  |  |
| SERVICE | COVERAGE AREA               |  |
| SERVICE | COVERAGE AREA TYPE          |  |
| SERVICE | COVERAGE GEO DETAIL         |  |
| SERVICE | EQUIPMENT ASSIGNMENT        |  |
| SERVICE | REQUEST                     |  |
| SMS EVE | NT                          |  |
| SWITCH  |                             |  |

 Table 2–18 (Cont.) Network Business Area Logical Entity

|       | I CAPABILITY TYPE             |
|-------|-------------------------------|
| SWITC | I COMMAND                     |
| SWITC | H ROUTING DEVICE ASSIGNMENT   |
| SWITC | I TYPE                        |
| ТСН Т | 'PE                           |
| TECHN | DLOGY                         |
| TECHN | DLOGY TYPE                    |
| TELEP | IONE NUMBER POOL              |
| TIME  | BAND                          |
| TIME  | JLOT                          |
| TIME  | TANDARD BY DAY                |
| TIME  | TANDARD BY WEEK               |
| UMS A | CCESS TYPE                    |
| UMS E | <b>TENT</b>                   |
| VAS S | JBSCRIPTION                   |
| VOIP  | CALL EVENT                    |
| VOLUM | E BAND                        |
| WIREL | ESS CALL EVENT                |
| WIREL | ESS CONTENT DOWNLOADING EVENT |
| WIREL | ESS NETWORK ELEMENT           |
| YEAR  | RANSFORMATION                 |

Table 2–18 (Cont.) Network Business Area Logical Entity

## **Business Area: Partner Management**

Table 2–19 lists the logical entities for Partner Management.

 Table 2–19
 Partner Management Business Area Logical Entity

| Partner Management Entity List |
|--------------------------------|
| ACCESS METHOD PORTING HISTORY  |
| APPOINTMENT TYPE               |
| CALENDAR HALF MONTH            |
| CALENDAR HALF YEAR             |
| CALENDAR MONTH                 |
| CALENDAR QUARTER               |
| CALENDAR WEEK                  |
| CALENDAR YEAR                  |
| COLLECTION AGENCY              |
| CONTENT                        |
| CONTENT PRICE                  |

| Partner Management Entity List   |  |
|----------------------------------|--|
| CONTENT PRICING TYPE             |  |
| CONTENT PROVIDER                 |  |
| CONTENT TYPE                     |  |
| DEAL                             |  |
| DEAL VENDOR ITEM ASSIGNMENT      |  |
| DEALER                           |  |
| DEALER DISCOUNT GROUP ASSIGNMENT |  |
| DISCOUNT GROUP                   |  |
| EVENT PARTY ASSIGNMENT           |  |
| EVENT PARTY PROFILE              |  |
| FISCAL HALF MONTH                |  |
| FISCAL HALF YEAR                 |  |
| FISCAL MONTH                     |  |
| FISCAL QUARTER                   |  |
| FISCAL WEEK                      |  |
| FISCAL YEAR                      |  |
| ISP                              |  |
| ISP BUSINESS                     |  |
| ISP BUSINESS ASSIGNMENT          |  |
| ISP BUSINESS TYPE                |  |
| ISP TYPE                         |  |
| ISP USER                         |  |
| NP REQUEST LINE ITEM STATE TYPE  |  |
| NP REQUEST STATE TYPE            |  |
| NP REQUEST TYPE                  |  |
| NP STEP                          |  |
| OPERATOR GROUP                   |  |
| OPERATOR TYPE                    |  |
| ORGANIZATION BUSINESS UNIT       |  |
| PARTNER SETTLEMENT REASON        |  |
| PARTY                            |  |
| PARTY EVENT TYPE                 |  |
| PARTY IDENTIFICATION             |  |
| PARTY ORDER ASSIGNMENT TYPE      |  |
| PROMOTION                        |  |
| SIC INDUSTRY GROUP               |  |
| TIME SLOT                        |  |

Table 2–19 (Cont.) Partner Management Business Area Logical Entity

| Partner Management Entity List |  |
|--------------------------------|--|
| TIME STANDARD BY DAY           |  |
| TIME STANDARD BY WEEK          |  |
| VENDOR                         |  |
| VENDOR APPOINTMENT             |  |
| VENDOR CLASS                   |  |
| VENDOR CONTRACT                |  |
| VENDOR RATING                  |  |
| VENDOR RATING TYPE             |  |
| VENDOR SITE                    |  |
| VENDOR SITE COURIER ASSIGNMENT |  |
| VENDOR SITE TYPE               |  |

 Table 2–19 (Cont.) Partner Management Business Area Logical Entity

## **Business Area: Product Management**

Table 2–20 lists the logical entities for Product Management.

 Table 2–20
 Product Management Business Area Logical Entity

| Product Management Entity List |  |
|--------------------------------|--|
| ACCESSORIES                    |  |
| ADDITIONAL TEXT                |  |
| BRAND                          |  |
| BROADBAND RATING PLAN          |  |
| BUSINESS HALF MONTH            |  |
| BUSINESS HALF YEAR             |  |
| BUSINESS MONTH                 |  |
| BUSINESS QUARTER               |  |
| CABLE MODEM                    |  |
| CALENDAR HALF MONTH            |  |
| CALENDAR HALF YEAR             |  |
| CALENDAR MONTH                 |  |
| CALENDAR QUARTER               |  |
| CALENDAR WEEK                  |  |
| CALENDAR YEAR                  |  |
| CALLER ID                      |  |
| CELL                           |  |
| CELL SECTOR                    |  |
| CELL SITE                      |  |
| CHANGE PROPOSED BY TYPE        |  |
| CHANNEL                        |  |
|                                |  |

| CHANNEL TYPE        |                 |
|---------------------|-----------------|
| CONTENT             |                 |
| DISCOUNT GROUP      |                 |
| DOCUMENT CONDITION  | TYPE            |
| DOCUMENT TYPE       |                 |
| EQUIPMENT           |                 |
| EQUIPMENT FUNCTIONA | LITY            |
| EQUIPMENT FUNCTIONA | LITY ASSIGNMENT |
| EQUIPMENT INSTANCE  |                 |
| EQUIPMENT INSTANCE  | STATUS HISTORY  |
| EQUIPMENT INSTANCE  | STATUS TYPE     |
| EVENT PRODUCT PACKA | GE              |
| EVENT SIM CARD      |                 |
| FISCAL HALF MONTH   |                 |
| FISCAL HALF YEAR    |                 |
| FISCAL MONTH        |                 |
| FISCAL QUARTER      |                 |
| FISCAL WEEK         |                 |
| FISCAL YEAR         |                 |
| FIXED LINE          |                 |
| FIXED LINE RATING P | PLAN            |
| GIVE AWAY TYPE      |                 |
| HANDSET INSTANCE    |                 |
| HANDSET MODEL       |                 |
| IDD                 |                 |
| ITEM                |                 |
| ITEM TYPE           |                 |
| LANGUAGE            |                 |
| MARKET PLAN SUBSTIT | UTE BY DOC      |
| MARKET PLAN TERM VA | LUE             |
| MINUTE              |                 |
| MMS                 |                 |
| MODEL TYPE          |                 |
| NAICS CLASSIFICATIO | И               |
| NAICS INDUSTRY      |                 |
|                     |                 |
| NAICS INDUSTRY GROU | IP              |

 Table 2–20 (Cont.) Product Management Business Area Logical Entity

| Product I | Management Entity List           |
|-----------|----------------------------------|
| NAICS I   | NDUSTRY SUBSECTOR                |
| NETWORK   | TOUCHPOINT                       |
| ORGANIZ.  | ATION BUSINESS UNIT              |
| ORGANIZ   | ATION ITEM SELLING PRICE         |
| ORGANIZ.  | ATION WAREHOUSE                  |
| PARTY     |                                  |
| PAY TV    |                                  |
| PPA CAT   | EGORY                            |
| PPA DED   | UCTION TYPE                      |
| PREPAID   | VOUCHER INSTANCE                 |
| PREPAID   | WIRELESS                         |
| PRODUCT   |                                  |
| PRODUCT   | ADDITIONAL TEXT                  |
| PRODUCT   | ASSIGNMENT                       |
| PRODUCT   | ASSIGNMENT REASON                |
| PRODUCT   | CAPABILITY                       |
| PRODUCT   | CAPABILITY TYPE                  |
| PRODUCT   | CAPABILITY VALUE                 |
| PRODUCT   | CHARGE TYPE                      |
| PRODUCT   | CHARGE TYPE RELATIONSHIP         |
| PRODUCT   | CHARGE TYPE RLTN REASON          |
| PRODUCT   | CHARGING REASON                  |
| PRODUCT   | FEATURE                          |
| PRODUCT   | FEATURE ASSIGNMENT               |
| PRODUCT   | FUNCTIONALITY DEPENDENCY         |
| PRODUCT   | GEOGRAPHY ASSIGNMENT             |
| PRODUCT   | GROUP                            |
| PRODUCT   | GROUP ASSIGNMENT                 |
| PRODUCT   | GROUP TYPE                       |
| PRODUCT   | INSTANCE                         |
| PRODUCT   | MANAGEMENT HISTORY               |
| PRODUCT   | MANAGEMENT REASON                |
| PRODUCT   | MANAGEMENT ROLE                  |
| PRODUCT   | MARKET PLAN                      |
| PRODUCT   | MARKET PLAN ASSIGNMENT           |
| PRODUCT   | MARKET PLAN ASSIGNMENT TYPE      |
|           | MARKET PLAN GEOGRAPHY ASSIGNMENT |

Table 2–20 (Cont.) Product Management Business Area Logical Entity

| Product Management Entity List       |  |
|--------------------------------------|--|
| PRODUCT MARKET PLAN GROUP            |  |
| PRODUCT MARKET PLAN GROUP ASSIGNMENT |  |
| PRODUCT MARKET PLAN GROUP TYPE       |  |
| PRODUCT MARKET PLAN TYPE             |  |
| PRODUCT NETWORK ASSIGNMENT           |  |
| PRODUCT PACKAGE                      |  |
| PRODUCT PACKAGE ASSIGNMENT           |  |
| PRODUCT PACKAGE CHARGE TYPE          |  |
| PRODUCT RATING PLAN DETAIL           |  |
| PRODUCT RATING PLAN TYPE             |  |
| PRODUCT STATUS HISTORY               |  |
| PRODUCT STATUS TYPE                  |  |
| PRODUCT TYPE                         |  |
| PRODUCT VERSION                      |  |
| RATING METHOD TYPE                   |  |
| SECURITY REQUIRED TYPE               |  |
| SERVICE                              |  |
| SERVICE CLASS                        |  |
| SERVICE CLASS TYPE                   |  |
| SET TOP BOX                          |  |
| SET TOP BOX MODEL                    |  |
| SIM CARD                             |  |
| SIM CARD ACCESS METHOD ASSIGNMENT    |  |
| SIM CARD HANDSET ASSIGNMENT          |  |
| SIM CARD SUBSCRIPTION ASSIGNMENT     |  |
| SMS                                  |  |
| SMS RATING PLAN                      |  |
| SUPPLEMENTARY SERVICE                |  |
| TIME BAND                            |  |
| TIME SLOT                            |  |
| TIME STANDARD BY WEEK                |  |
| TV CHANNEL                           |  |
| VALUE ADDED SERVICE                  |  |
| WIRELESS RATING PLAN                 |  |
| YEAR TRANSFORMATION                  |  |

 Table 2–20 (Cont.) Product Management Business Area Logical Entity

## **Business Area: Provisioning and Service**

Table 2–21 lists the logical entities for Provisioning and Service.

| - | Provisioning and Service Entity List |
|---|--------------------------------------|
| F | ACCESS METHOD                        |
| F | ACCESS METHOD ASSIGNMENT TYPE        |
| F | ACCESS METHOD ELEMENT TYPE           |
| F | ACCESS METHOD PARTY ASSIGNMENT       |
| F | ACCESS METHOD STATUS REASON          |
| F | ACCESS METHOD STATUS TYPE            |
| F | ACCESS METHOD TYPE                   |
| F | ACCOUNT                              |
| F | ADDRESS LOCATION                     |
| F | APPOINTMENT CALENDAR                 |
| E | BLACK LIST HISTORY                   |
| E | BUSINESS HALF MONTH                  |
| E | BUSINESS HALF YEAR                   |
| E | BUSINESS MONTH                       |
| E | BUSINESS QUARTER                     |
| E | BUSINESS WEEK                        |
| E | BUSINESS YEAR                        |
| C | CALENDAR HALF MONTH                  |
| C | CALENDAR HALF MONTH                  |
| C | CALENDAR HALF YEAR                   |
| C | CALENDAR QUARTER                     |
| C | CALENDAR WEEK                        |
| C | CALENDAR YEAR                        |
| C | CALL CATEGORY                        |
| C | CALL CENTER                          |
| C | CALL CENTER AGENT TYPE               |
| C | CALL CENTER CASE SUB TYPE            |
| C | CALL CENTER CASE TITLE               |
| C | CALL CENTER CASE TYPE                |
| C | CALL FORWARD                         |
| C | CALL ROUTING TYPE                    |
| C | CALL SOURCE DESTINATION              |
| C | CALL TYPE                            |

 Table 2–21
 Provisioning and Service Business Area Logical Entity

| CONTRACT TERM VALUECOURLERCOURLER COSTCUSTOMERCUSTOMERCUSTOMER CLASSCUSTOMER CLASS ASSIGNMENTCUSTOMER ORDERCUSTOMER SCORECUSTOMER SCORECUSTOMER SCORECUSTOMER SCOMENTCUSTOMER SCOMENTCUSTOMER SCOMENTCUSTOMER SCOMENTCUSTOMER SIGNMENTEQUIPMENTEVENT ASSIGNMENT REASONEVENT RESPONSE REASONFIELD ACTIVITY RESULT TYPEFIELD ACTIVITY RESULT TYPEFISCAL HALF MONTHFISCAL HALF MONTHFISCAL QUARTERFISCAL QUARTERFISCAL VEEKFISCAL VEEKGEOGRAPHY CUNTYGEOGRAPHY SUB REGIONGEOGRAPHY SUB REGIONGEOGRAPHY WORLDINTERACTION DIRECTIONINTERACTION REASON   |  |
|--|--|
| COURIER COST<br>COURIER COST<br>CUSTOMER<br>CLASS<br>CUSTOMER CLASS<br>ASSIGNMENT<br>CUSTOMER CLASS<br>ASSIGNMENT<br>CUSTOMER ORDER<br>CUSTOMER SEGMENT<br>CUSTOMER SEGMENT<br>CUSTOMER SURCE<br>CUSTOMER TYPE<br>CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT ASSIGNMENT TYPE<br>EVENT GEOGRAPHY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL WEEK<br>FISCAL WEEK<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CUNTY<br>GEOGRAPHY STATE<br>GEOGRAPHY STATE<br>GEOGRAPHY WORLD<br>GEOGRAPHY WORLD |  |
| COURIER COST<br>CUSTOMER<br>CUSTOMER CLASS<br>CUSTOMER CLASS<br>ASSIGNMENT<br>CUSTOMER CLASS ASSIGNMENT<br>CUSTOMER ORDER<br>CUSTOMER SEGMENT<br>CUSTOMER SEGMENT<br>CUSTOMER SURCE<br>CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT CATEGORY<br>EVENT GEOGRAPHY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CUNTY<br>GEOGRAPHY STATE<br>GEOGRAPHY STATE<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| CUSTOMER CLASS<br>CUSTOMER CLASS ASSIGNMENT<br>CUSTOMER CLASS ASSIGNMENT<br>CUSTOMER ORDER<br>CUSTOMER SCORE<br>CUSTOMER SEGMENT<br>CUSTOMER SURCE<br>CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT REASON<br>EVENT GEOGRAPHY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL WEEK<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY SUE REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| CUSTOMER CLASS<br>CUSTOMER CLASS ASSIGNMENT<br>CUSTOMER ORDER<br>CUSTOMER SCORE<br>CUSTOMER SEGMENT<br>CUSTOMER SEGMENT<br>CUSTOMER SURCE<br>CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT GEOGRAPHY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL WEEK<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CUNTY<br>GEOGRAPHY CUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| CUSTOMER CLASS ASSIGNMENT<br>CUSTOMER ORDER<br>CUSTOMER SCORE<br>CUSTOMER SEGMENT<br>CUSTOMER SEGMENT<br>CUSTOMER SURCE<br>CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT CATEGORY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD   |  |
| CUSTOMER ORDER<br>CUSTOMER SCORE<br>CUSTOMER SEGMENT<br>CUSTOMER SOURCE<br>CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT GEOGRAPHY<br>EVENT GEOGRAPHY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD   |  |
| CUSTOMER SCORE<br>CUSTOMER SEGMENT<br>CUSTOMER SOURCE<br>CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT CATEGORY<br>EVENT GEOGRAPHY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL WEEK<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CUNTY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION  |  |
| CUSTOMER SEGMENT<br>CUSTOMER SOURCE<br>CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT GEOGRAPHY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY COUNTY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD   |  |
| CUSTOMER SOURCE<br>CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT CATEGORY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL VEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD  |  |
| CUSTOMER TYPE<br>DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT CATEGORY<br>EVENT CATEGORY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL VEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY CUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION   |  |
| DAY<br>EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT GEOGRAPHY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY RESULT TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL HALF YEAR<br>FISCAL WEAK<br>FISCAL QUARTER<br>FISCAL VEAK<br>GEOGRAPHY CITY<br>GEOGRAPHY CUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION   |  |
| EQUIPMENT<br>EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT CATEGORY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL WEAK<br>FISCAL QUARTER<br>FISCAL VEAK<br>GEOGRAPHY CITY<br>GEOGRAPHY CITY<br>GEOGRAPHY REGION<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| EVENT ASSIGNMENT REASON<br>EVENT ASSIGNMENT TYPE<br>EVENT CATEGORY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL MALF YEAR<br>FISCAL WEEK<br>FISCAL WEEK<br>FISCAL VEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY CUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| EVENT ASSIGNMENT TYPE<br>EVENT CATEGORY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION   |  |
| EVENT CATEGORY<br>EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY CUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION  |  |
| EVENT GEOGRAPHY<br>EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY CUTY<br>GEOGRAPHY REGION<br>GEOGRAPHY REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION   |  |
| EVENT RESPONSE REASON<br>FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY CITY<br>GEOGRAPHY REGION<br>GEOGRAPHY REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION  |  |
| FIELD ACTIVITY RESULT TYPE<br>FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION   |  |
| FIELD ACTIVITY TYPE<br>FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| FISCAL HALF MONTH<br>FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION   |  |
| FISCAL HALF YEAR<br>FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| FISCAL MONTH<br>FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| FISCAL QUARTER<br>FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| FISCAL WEEK<br>FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| FISCAL YEAR<br>GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION   |  |
| GEOGRAPHY CITY<br>GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| GEOGRAPHY COUNTY<br>GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| GEOGRAPHY REGION<br>GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| GEOGRAPHY STATE<br>GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION  |  |
| GEOGRAPHY SUB REGION<br>GEOGRAPHY WORLD<br>INTERACTION DIRECTION   |  |
| GEOGRAPHY WORLD<br>INTERACTION DIRECTION   |  |
| INTERACTION DIRECTION  |  |
|  |  |
| TNTERACTION REASON   |  |
|  |  |
| INTERACTION RESULT TYPE  |  |

 Table 2–21 (Cont.) Provisioning and Service Business Area Logical Entity

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 Table 2–21 (Cont.) Provisioning and Service Business Area Logical Entity

|         | ing and Service Entity List |
|---------|-----------------------------|
|         | RATING PLAN                 |
|         | RATING PLAN DETAIL          |
| PRODUCT | TYPE                        |
| PROMOTI | ON RESULT TYPE              |
| PROMOTI | ON TERM TYPE                |
| PTV USA | GE EVENT                    |
| PUBLICA | FION TYPE                   |
| SCRIPT  | QUESTION TYPE               |
| SEASON  |                             |
| SERVICE |                             |
| SERVICE | CLASS                       |
| SERVICE | CLASS TYPE                  |
| SERVICE | REQUEST                     |
| SIM CAR | D ACCESS METHOD REASON      |
| SIM CAR | D ACTIVATION REASON         |
| SIM CAR | D ACTIVATION TYPE           |
| SIM CAR | D SUBSCRIPTION REASON       |
| SIM CAR | ) TYPE                      |
| SUBSCRI | BER ACTIVATION REASON       |
| SUBSCRI | PTION                       |
| TIME SL | T                           |
| TIME ST | ANDARD BY DAY               |
| TIME ST | ANDARD BY WEEK              |
| UMS ACC | ESS TYPE                    |
| VOICE M | ESSAGE SERVICE              |
| WIRELES | S NETWORK ELEMENT           |
| YEAR TR | ANSFORMATION                |

Table 2–21 (Cont.) Provisioning and Service Business Area Logical Entity

## **Business Area: Revenue**

Table 2–22 lists the logical entities for Revenue.

 Table 2–22
 Revenue Business Area Logical Entities

| Revenue Entity List              |  |  |
|----------------------------------|--|--|
| ACCESS METHOD                    |  |  |
| ACCESS METHOD TYPE               |  |  |
| ACCOUNT ACCOUNTING CYCLE HISTORY |  |  |
| ACCOUNT PAYMENT                  |  |  |
| ACCOUNT PREFERRED PAYMENT METHOD |  |  |

| Revenue Entity List              |  |
|----------------------------------|--|
| ACCOUNT REFUND                   |  |
| ADDRESS LOCATION                 |  |
| BUSINESS HALF MONTH              |  |
| BUSINESS HALF YEAR               |  |
| BUSINESS MONTH                   |  |
| BUSINESS QUARTER                 |  |
| BUSINESS WEEK                    |  |
| BUSINESS YEAR                    |  |
| CALENDAR HALF MONTH              |  |
| CALENDAR HALF YEAR               |  |
| CALENDAR MONTH                   |  |
| CALENDAR QUARTER                 |  |
| CALENDAR WEEK                    |  |
| CALENDAR YEAR                    |  |
| CAMPAIGN                         |  |
| CAMPAIGN TYPE                    |  |
| CELL                             |  |
| CELL SITE                        |  |
| COLLECTION AGENCY                |  |
| COMMISSION TYPE                  |  |
| CONTRACT                         |  |
| CURRENCY EXCHANGE RATE           |  |
| CUSTOMER                         |  |
| CUSTOMER CLASS                   |  |
| CUSTOMER CLASS ASSIGNMENT        |  |
| CUSTOMER SCORE                   |  |
| CUSTOMER SEGMENT                 |  |
| CUSTOMER SOURCE                  |  |
| CUSTOMER TYPE                    |  |
| DAY                              |  |
| DEBT AGING BAND                  |  |
| DEBT COLLECTION                  |  |
| DEBT COLLECTION ASSIGNMENT       |  |
| DEBT COLLECTION ASSIGNMENT BATCH |  |
| DIRECT DEBIT STATUS REASON       |  |
| EQUIPMENT                        |  |
| EVENT FINANCIAL                  |  |
|                                  |  |

 Table 2–22 (Cont.) Revenue Business Area Logical Entities

| Reve | enue Entity List               |
|------|--------------------------------|
| EVEN | T INVOICE DELIVERY             |
| EVEN | T LOYALTY PROGRAM              |
| EVEN | T LOYALTY PROGRAM ACCUMULATION |
| EVEN | T LOYALTY PROGRAM REDEMPTION   |
| FACT | TOR COMPANY                    |
| FISC | CAL HALF MONTH                 |
| FISC | CAL HALF YEAR                  |
| FISC | CAL MONTH                      |
| FISC | CAL QUARTER                    |
| FISC | CAL WEEK                       |
| FISC | CAL YEAR                       |
| FRAU | JD PROFILE CLASS               |
| GEOG | GRAPHY CITY                    |
| GEOG | GRAPHY COUNTRY                 |
| GEOG | GRAPHY COUNTY                  |
| GEOG | GRAPHY REGION                  |
| GEOG | GRAPHY STATE                   |
| GEOG | GRAPHY SUB REGION              |
| GEOG | GRAPHY WORLD                   |
| GL F | REFERENCE                      |
| INVO | DICE                           |
| INVO | DICE ADJUSTMENT                |
| INVO | DICE ADJUSTMENT QUOTA          |
| INVO | DICE ADJUSTMENT REASON         |
| INVO | DICE ADJUSTMENT TYPE           |
| INVO | DICE DELIVERY TYPE             |
| INVO | DICE DISCOUNT                  |
| INVO | DICE DISCOUNT REASON           |
| INVO | DICE DISCOUNT TYPE             |
| INVO | DICE ITEM                      |
| INVO | DICE ITEM DETAIL               |
| INVO | DICE ITEM DETAIL TYPE          |
| INVO | DICE ITEM TYPE                 |
| INVO | DICE PAYMENT TERM              |
| INVO | DICE PAYMENT TERM TYPE         |
| INVO | DICE TYPE                      |

 Table 2–22 (Cont.) Revenue Business Area Logical Entities

**Revenue Entity List** LANGUAGE LOYALTY PROGRAM CHANNEL LOYALTY PROGRAM EVENT CATEGORY LOYALTY PROGRAM EVENT TYPE LOYALTY PROGRAM PARTY ROLE LOYALTY PROGRAM POINTS BALANCE NETWORK NETWORK ELEMENT NETWORK TYPE ORGANIZATION AREA ORGANIZATION BANNER ORGANIZATION BUSINESS ENTITY ORGANIZATION BUSINESS UNIT ORGANIZATION BUSINESS UNIT TYPE ORGANIZATION CHAIN ORGANIZATION COMPANY ORGANIZATION CORPORATE ORGANIZATION DISTRICT ORGANIZATION DIVISION ORGANIZATION HIERARCHY ORGANIZATION HIERARCHY LEVEL ORGANIZATION HIERARCHY LEVEL ASSIGNMENT ORGANIZATION HIERARCHY VERSION ORGANIZATION ITEM SELLING PRICE ORGANIZATION LEVEL ORGANIZATION LEVEL ATTRIBUTE VALUE ORGANIZATION LEVEL ATTRIBUTES ORGANIZATION MARKET DATA ORGANIZATION REGION ORGANIZATION SERVICE WEBSITE ORGANIZATIONAL DEMOGRAPHY VALUE PARTY LOYALTY PROGRAM PARTICIPATION PAYMENT METHOD TYPE PAYMENT TRANSACTION TYPE PREPAID RECHARGE PRODUCT PRODUCT CHARGE TYPE

 Table 2–22 (Cont.) Revenue Business Area Logical Entities

| Revenue Entity L | ist                      |
|------------------|--------------------------|
| PRODUCT PACKA    | GE                       |
| PRODUCT RATING   | G PLAN                   |
| PRODUCT TYPE     |                          |
| PROMOTION        |                          |
| PROMOTION TYP    | E                        |
| RECHARGE REVE    | NUE SLAB                 |
| SALES CHANNEL    |                          |
| SALES CHANNEL    | REPRESENTATIVE           |
| SALES COMMISS    | ION DETAIL               |
| SALES COMMISS    | ION PAYROLL              |
| SALES COMMISS    | ION PLAN                 |
| SALES COMMISS    | ION PLAN DETAIL          |
| SUBSCRIPTION     |                          |
| SUBSCRIPTION 2   | ASSIGNMENT               |
| SUBSCRIPTION 2   | ASSIGNMENT TYPE          |
| SUBSCRIPTION     | EVENT TYPE               |
| SUBSCRIPTION     | PMP ASSIGNMENT           |
| SUBSCRIPTION :   | SERVICE CLASS ASSIGNMENT |
| SUBSCRIPTION ;   | STATUS                   |
| SUBSCRIPTION ;   | STATUS CATEGORY          |
| SUBSCRIPTION ;   | STATUS HISTORY           |
| SUBSCRIPTION :   | STATUS REASON            |
| SUBSCRIPTION '   | TERM TYPE                |
| SUBSCRIPTION '   | FERM VALUE               |
| SUBSCRIPTION '   | TYPE                     |
| TAX EXEMPT       |                          |
| TIME SLOT        |                          |
| TIME STANDARD    | BY DAY                   |
| TIME STANDARD    | BY WEEK                  |
| YEAR TRANSFOR    | MATION                   |

Table 2–22 (Cont.) Revenue Business Area Logical Entities

# Logical Data Model Entity Dictionary

Table 2–23 through Table 2–29 list the logical data model entities, in alphabetical order.

| Entity Name                                 | Туре      | Description  |
|---|-----------|--|
| ACCESS METHOD                               | Reference | Methods that a customer accesses or utilizes a service. For example:   |
|   |           | Fixed Line telephone numbers   |
|   |           | <ul> <li>Wireless telephone numbers</li> </ul>   |
|   |           | <ul> <li>xDSL account</li> </ul>   |
|   |           | <ul> <li>IDD Calling card number</li> </ul>  |
| ACCESS METHOD ACCOUNT<br>ASSIGNMENT         | Reference | Assigns ACCESS METHODs to an account.  |
| ACCESS METHOD                               | Lookup    | Type of relationship between two ACCESS METHODs. For example:  |
| ASSIGNMENT TYPE                             |           | Replace  |
|   |           | <ul> <li>Bind together</li> </ul>  |
| ACCESS METHOD<br>ASSIGNMENT                 | Reference | Assignment of an ACCESS METHOD to a related ACCESS METHOD.   |
| ACCESS METHOD ELEMENT                       | Reference | The ACCESS METHOD may be split into multiple elements for better management.<br>Each element is a segment in the ACCESS METHOD, which represents a group of<br>access methods. For example, for the access method for a phone number, where<br>access method elements are: |
|   |           | Country code   |
|   |           | Area code  |
|   |           | Local number   |
| ACCESS METHOD ELEMENT                       | Lookup    | Lookup for type of ACCESS METHOD ELEMENT. For example:   |
| IYPE  |           | Country code of phone number   |
|   |           | <ul> <li>Area code of phone number</li> </ul>  |
| ACCESS METHOD                               | Reference | How the access method binds to an equipment instance. For example:   |
| EQUIPMENT ASSIGNMENT                        |           | <ul> <li>Cell phone number binds onto a cell phone</li> </ul>  |
|   |           | <ul> <li>Login code binds to a modem</li> </ul>  |
| ACCESS METHOD<br>GEOGRAPHY ASSIGNMENT       | Reference | Assigns the access method to a geographic region.  |
| ACCESS METHOD PARTY<br>ASSIGNMENT           | Reference | Assigns access method to a party.  |
| ACCESS METHOD PARTY<br>ASSIGNMENT TYPE      | Lookup    | Lookup for type of relationship between ACCESS METHOD and PARTY. For example:  |
|   |           | <ul> <li>Management</li> </ul>   |
|   |           | <ul> <li>Owned by</li> </ul>   |
|   |           | The management type of access method party relationship specifies that an employee may be responsible for the maintenance of a group of access methods.  |
| ACCESS METHOD POOL                          | Reference | The logical network resources. For example:  |
|   |           | Telephone number   |
|   |           | <ul> <li>IP address</li> </ul>   |
| ACCESS METHOD PORTING<br>HISTORY            | Base      | The history of access methods that the customer brought to the operator from another telecom operator, according to the number porting scheme.   |
| ACCESS METHOD SEGMENT                       | Reference | Segments of ACCESS METHODs defined for usage tracking. For example:  |
|   |           | <ul> <li>Phone number may have the segments: Country_Code + Area_Code + Local_<br/>Number</li> </ul>   |
|   |           | <ul> <li>IP address may have the segments: Type A, B, C, D, E subnetwork</li> </ul>  |
| ACCESS METHOD SEGMENT<br>PROD CAPABILITY RL | Reference | The relationship between ACCESS METHOD SEGMENT and PRODUCT<br>CAPABILITY to define which product capabilities require which access method<br>segment.  |
| ACCESS METHOD SERVICE<br>ASSIGNMENT         | Reference | Defines the relationship between a SERVICE and an ACCESS METHOD. For example, which service (gsm voice) is using which mobile number.  |

| Table 2–23 | A to C Entity Descriptions |
|------------|----------------------------|
|------------|----------------------------|

| Entity Name                                 | Туре      | Description  |  |  |
|---|-----------|--|--|--|
| ACCESS METHOD STATUS<br>HISTORY             | Base      | The status of an ACCESS METHOD. Defines both current status and historical status.<br>For example: <ul> <li>Active</li> <li>Suspended</li> <li>Deactivated</li> </ul>  |  |  |
| ACCESS METHOD STATUS<br>REASON              | Lookup    | <ul> <li>Lookup for available reasons an ACCESS METHOD may have a change in status.</li> <li>For example:</li> <li>Customer relocation</li> <li>Suspension due to late-payment</li> </ul>  |  |  |
| ACCESS METHOD STATUS<br>TYPE                | Lookup    | <ul> <li>Lookup for available ACCESS METHOD status types and descriptions. For example:</li> <li>Active</li> <li>Inactive</li> <li>Suspended</li> <li>Future Activated</li> </ul>  |  |  |
| ACCESS METHOD<br>SUBSCRIPTION<br>ASSIGNMENT | Reference | Assigns ACCESS METHOD(s) to a SUBSCRIPTION.  |  |  |
| ACCESS METHOD TYPE                          | Lookup    | <ul> <li>Lookup for ACCESS METHOD type: Defines the types of methods by which a customer may use or access services or products. For example:</li> <li>Fixed Line telephone numbers</li> <li>Wireless telephone numbers</li> <li>xDSL account</li> <li>IDD Calling card number</li> </ul>  |  |  |
| ACCESSORIES                                 | Reference | <ul> <li>The accessories that may be purchased from the service provider in addition to the item, product, or service. For example:</li> <li>Handset chains</li> <li>Starter kit</li> <li>Headset (earphones)</li> <li>USB Cable</li> </ul>  |  |  |
| ACCOUNT                                     | Reference | The account is generated by a contract between service provider and customer. For<br>the service provider hosting different network, including CDMA, GSM,<br>broadband, and others, one customer may have a different account for a different<br>network or can be unified.<br>Once set up, a customer can use account for self service from the Web site or from a<br>Service Provider terminal. In this case the account is normally protected by a<br>password. |  |  |
| ACCOUNT ASSIGNMENT<br>TYPE                  | Reference | The type of relationship between two ACCOUNTS. For example, a corporate account has several affiliated accounts.   |  |  |
| ACCOUNT ACCOUNTING<br>CYCLE HISTORY         | Base      | Billing cycle status history for ACCOUNTS.   |  |  |
| ACCOUNT ADJUSTMENT<br>REASON                | Lookup    | <ul><li>Lookup of all the reasons for adjustments. For example:</li><li>Goodwill</li><li>Agreement after complaint</li></ul>   |  |  |
| ACCOUNT ASSIGNMENT                          | Reference | Relationship assignments between ACCOUNTS. For example, parent and child accounts.   |  |  |
| ACCOUNT ASSIGNMENT<br>REASON                | Lookup    | Lookup for available reasons ACCOUNTs may be related.  |  |  |
| ACCOUNT BALANCE<br>ADJUSTMENT               | Base      | Contains the list of all adjustments to any account balance. These are pure<br>adjustments and not just additional payments or costs. An account balance<br>adjustment is usually related to the party interaction thread.   |  |  |

Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name                          | Туре      | Description   |  |
|--------------------------------------|-----------|---|--|
| ACCOUNT BALANCE                      | Lookup    | Lookup of all the types of adjustments. For example:  |  |
| ADJUSTMENT TYPE                      |           | Free Monthly Fee  |  |
|                                      |           | Free Service  |  |
|                                      |           | <ul> <li>Direct credit amount</li> </ul>  |  |
| ACCOUNT BALANCE BUCKET               | Base      | Tracks the expire date and recharge date for each "Bucket" of the prepaid balance.  |  |
| ACCOUNT BALANCE GROUP                | Reference | The balance group concept allows one account to have multiple balance groups, which applies to different groups of services. For example, some special discounts or monetary balance, can be given for wireless calls, but not for fixed line service.  |  |
| ACCOUNT BALANCE<br>HISTORY           | Base      | Balance history of ACCOUNT subjected to the primary currency. The balance value was classified by the balance type. For example:  |  |
|                                      |           | <ul> <li>Monetary value deposit</li> </ul>  |  |
|                                      |           | <ul> <li>Free allowance minutes balance over wireless call</li> </ul>   |  |
| ACCOUNT BALANCE IMPACT               | Base      | The account balance change details, because of a specific event. For example:   |  |
|                                      |           | Account payment   |  |
|                                      |           | <ul> <li>Rated network event</li> </ul>   |  |
| ACCOUNT BALANCE MONTH<br>DRVD        | Derived   | Daily aggregate of free minutes allowance (PPA) for ACCOUNT and PRODUCT MARKET PLAN.  |  |
| ACCOUNT BALANCE<br>TRANSFER          | Base      | The Peer to Peer balance transfer between two ACCOUNTS. One ACCOUNT can transfer credit, including free minutes, into another ACCOUNT.  |  |
| ACCOUNT BALANCE TYPE                 | Lookup    | Type of account balance. For example:   |  |
|                                      |           | <ul> <li>Broadband</li> </ul>   |  |
|                                      |           | <ul> <li>PTV</li> </ul>   |  |
|                                      |           | <ul> <li>Wireless free call allowance</li> </ul>  |  |
| ACCOUNT BILLING CYCLE<br>HISTORY     | Reference | Billing cycle status history for ACCOUNTS.  |  |
| ACCOUNT BILLING<br>FREQUENCY HISTORY | Reference | Billing frequency history for ACCOUNTS.   |  |
| ACCOUNT BILLING<br>OCCURRENCE        | Reference | Specifies each billing occurrence for an ACCOUNT. A billing occurrence may be triggered by a predefined billing cycle or some other event such as account termination. In a single account billing occurrence there may be multiple invoices generated. |  |
| ACCOUNT BILLING PERIOD<br>HISTORY    | Reference | Billing period history for ACCOUNTS.  |  |
| ACCOUNT BUSINESS<br>INTERACTION ROLE | Reference | The business interaction role which can be assigned by a Customer Account.  |  |
| ACCOUNT CONTRACT<br>RELATIONSHIP     | Reference | Assignment of ACCOUNT to a CONTRACT.  |  |
| ACCOUNT COST                         | Base      | Subtype of COST, which associates a specific incurred cost to an ACCOUNT (through an EMPLOYEE).   |  |
| ACCOUNT CREDIT LIMIT                 | Base      | Credit limit assigned to an account, subscription, or contract.   |  |
| ACCOUNT DEBT DAY DRVD                | Derived   | The summarized daily debt status for each account.  |  |
| ACCOUNT DEBT MONTH<br>AGGR           | Aggregate | Derived from ACCOUNT DEBT DAY DRVD. The summarized monthly debt status for each CUSTOMER TYPE.  |  |
| ACCOUNT DEBT WRITE OFF               | Base      | The transaction to write off debt, and clear it out from accounts receivable.   |  |
| ACCOUNT EVENT TYPE                   | Lookup    | Lookup for account event types.   |  |
| ACCOUNT MANAGEMENT<br>HISTORY        | Base      | Subtype of PARTY ACCOUNT ASSIGNMENT. The account management history tracks the management relationship from employee to the accounts, including   |  |
| ACCOUNT PARTY PMP<br>RELATIONSHIP    | Reference | account creation, through sales channel, and accounts update or termination.<br>Assigns accounts and parties to PRODUCT MARKET PLAN.  |  |

| Entity Name                                | Туре      | Description  |  |
|--|-----------|--|--|
| ACCOUNT PAYMENT                            | Base      | Allocations of funds from a receipt made by a party to an account. The receipt of a single sum from a party as a credit against an outstanding balance for the provision and supply of products or services. |  |
| ACCOUNT PAYMENT<br>BALANCE IMPACT          | Base      | The ACCOUNT BALANCE IMPACT originated from ACCOUNT PAYMENTS.   |  |
| ACCOUNT PAYMENT DAY<br>DRVD                | Derived   | Daily aggregation of payments made by all customers.   |  |
| ACCOUNT PAYMENT METHOD<br>STATUS           | Base      | <ul> <li>Status history of each account preferred payment method. For example:</li> <li>Active</li> <li>Inactive</li> <li>Invalid</li> </ul>   |  |
| ACCOUNT PAYMENT METHOD<br>STATUS HIST AGGR | Aggregate | Collects all changes to the payment method status and the reason of the changes over time.   |  |
| ACCOUNT PAYMENT METHOD<br>STATUS HIST DRVD | Derived   | Collects the changes on payment method status.   |  |
| ACCOUNT PAYMENT METHOD<br>STATUS REASON    | Lookup    | <ul> <li>Lookup for specific status of the account payment method. For example:</li> <li>Activated</li> <li>Deactivated</li> <li>Disabled</li> </ul>   |  |
| ACCOUNT PAYMENT METHOD<br>STATUS TYPE      | Lookup    | Lookup for types of ACCOUNT PAYMENT METHOD STATUS. For example: <ul> <li>Active</li> <li>Inactive</li> <li>Payment Rejected</li> </ul>   |  |
| ACCOUNT PAYMENT MONTH<br>AGGR              | Aggregate | Monthly summary of payments made by all customers.   |  |
| ACCOUNT PMP<br>PARTICIPATION HISTORY       | Base      | Defines the history of how account uses the PRODUCT MARKET PLAN.   |  |
| ACCOUNT PREFERRED<br>INVOICE DELIVERY      | Reference | The preferred invoice delivery type history for account.   |  |
| ACCOUNT PREFERRED<br>PAYMENT METHOD        | Reference | Contains preferred payment methods for the account.  |  |
| ACCOUNT PROFILE                            | Reference | Records more details about the account.  |  |
| ACCOUNT RECHARGE                           | Base      | The recharge (refill) made into the customer account.  |  |
| ACCOUNT REFUND                             | Base      | The customer refund is the money transferred back to customer account, which is normally based on an invoice adjustment.   |  |
| ACCOUNT REFUND DAY<br>DRVD                 | Derived   | The daily summary of refund to customers and the impacts to revenue.   |  |
| ACCOUNT REFUND MONTH<br>AGGR               | Aggregate | The monthly summary of refunds to customers and the impacts to revenue.  |  |
| ACCOUNT REFUND REASON                      | Lookup    | <ul><li>Lookup for the reasons why a refund may occur. For example:</li><li>Invoice Adjustment</li><li>Tax Refund</li></ul>  |  |
| ACCOUNT ROLE TYPE                          | Lookup    | The type of ACCOUNT ROLEs, for example, primary account, secondary account and so on.  |  |
| ACCOUNT SEGMENT                            | Reference | The segments identifying distinct groupings of accounts with similar characteristics. The account segments are typically generated from the data mining analysis.  |  |
| ACCOUNT SEGMENT<br>ASSIGNMENT HISTORY      | Reference | Assign account segment to each account.  |  |
| ACCOUNT SEGMENTATION<br>MODEL              | Reference | Used to cluster the account.   |  |

Table 2–23 (Cont.) A to C Entity Descriptions

| Table 2–23 | (Cont.) A to C Entity Descriptions |
|------------|------------------------------------|
|------------|------------------------------------|

| Entity Name                               | Туре   | Description  |  |  |
|---|--|--|--|--|
| ACCOUNT STATISTIC DRVD                    | Derived  | Account statistics for each account. One account normally has multiple<br>SUBSCRIPTIONS, and CONTRACTS, all values on which are summed into the<br>account level. Any deleted or blocked accounts are also included and are deemed<br>as Churned, regardless of whether the deletion or block was voluntary. |  |  |
| ACCOUNT STATISTIC TYPE<br>AGGR            | Aggregate  | Account statistical information at higher level by CUSTOMER TYPE.  |  |  |
| ACCOUNT STATUS DRVD                       | Derived  | The status change information about all accounts at every month.   |  |  |
| ACCOUNT STATUS HISTORY                    | Base   | The history of account status change, including activation, suspension, and so on.   |  |  |
| ACCOUNT STATUS REASON                     | Lookup   | Lookup for account status reasons, or possible reasons a given account status has been changed.  |  |  |
| ACCOUNT STATUS TYPE                       | Lookup   | Lookup for account status types.   |  |  |
| ACCOUNT STATUS TYPE<br>AGGR               | Aggregate  | Account statistical information at a higher level by customer type.  |  |  |
| ACCOUNT SUBSCRIPTION<br>ASSIGNMENT        | Reference  | History of subscriptions by an account.  |  |  |
| ACCOUNT SUBSCRIPTION<br>ASSIGNMENT REASON | Lookup   | Each account to subscription relationship may have a reason associated with it. For example:   |  |  |
|   |  | Warrant account  |  |  |
|   |  | Payment account  |  |  |
| ACCOUNT TYPE                              | Lookup   | Lookup for account type. For example:  |  |  |
|   |  | <ul> <li>Prepaid</li> </ul>  |  |  |
|   |  | Postpaid   |  |  |
| ACCOUNTING CYCLE                          | Lookup Internal Billing cycle which is used to calculate the usage amount and account balance for accounting GL purpose. |  |  |  |
| ACCOUNTING ITEM                           | Lookup   | Lookup for categories that can be associated with incurred costs. For example:   |  |  |
| CATEGORY                                  |  | <ul> <li>Operations</li> </ul>   |  |  |
|   |  | Staffing   |  |  |
|   |  | Supplies   |  |  |
| ADDITIONAL TEXT                           | Reference  | Additional text can save multiple lingual notes or comments for products, parties, and other information.  |  |  |
| ADDRESS LOCATION                          | Reference  | Address details for physical or mailing address.   |  |  |
| ADDRESS LOCATION NAME                     | Reference  | Tracks other names used by the same ADDRESS LOCATION.  |  |  |
| ADDRESS RELATED                           | Reference  | Entity associates addresses with other addresses. Addresses can be associated in many ways. For example, one address is an alternate for another address for those locations with multiple addresses.  |  |  |
| ADDRESS RELATED REASON                    | Lookup   | Lookup for reasons addresses may be related.   |  |  |
| ADDRESS RELATED TYPE                      | Lookup   | Lookup for the type of relationship between two addresses.   |  |  |
| ADDRESS STATUS                            | Base   | Current status of an address location. For example:  |  |  |
|   |  | <ul> <li>Active</li> </ul>   |  |  |
|   |  | Current  |  |  |
|   |  | Changed  |  |  |
|   |  | <ul> <li>Old address</li> </ul>  |  |  |
| ADDRESS STATUS REASON                     | Lookup   | Lookup for the reason for a change to the current ADDRESS STATUS.  |  |  |
| ADDRESS TYPE                              | Lookup   | Lookup for address types. For example:   |  |  |
|   |  | Home   |  |  |
|   |  | Office   |  |  |
|   |  | Warehouse  |  |  |
|   |  | <ul> <li>Billing</li> </ul>  |  |  |
| ADVERTISING PERIOD                        | Reference  | Defines an advertising period.   |  |  |
|   |  |  |  |  |

| Entity Name                         | Туре      | Description   |  |
|-------------------------------------|-----------|---|--|
| ADVERTISING QUARTER                 | Reference | Defines a quarter in an advertising calendar.   |  |
| ADVERTISING WEEK                    | Reference | Defines a week in an advertising calendar.  |  |
| ADVERTISING YEAR                    | Reference | Defines a year in an advertising calendar.  |  |
| AGE BAND                            | Lookup    | Lookup to bin the customer into different groups according age. For example:  |  |
|                                     | -         | ■ 0~20 years  |  |
|                                     |           | ■ 20~30 year  |  |
|                                     |           | ■ 40-50 years   |  |
|                                     |           | ■ 50-60 years   |  |
| AGE ON NET BAND                     | Lookup    | Defines subscriber life cycle ranges. For example:  |  |
|                                     |           | • 0-1 month   |  |
|                                     |           | ■ 1-2 months  |  |
| AGGREGATION INTERFACE               | Reference | Defines a DEVICE INTERFACE that functions as an Aggregation Interface; that is, an interface on the aggregation portion of the network. The objective of this role is to enable the definition of POLICYs such that all Aggregation Interfaces in a particular Domain can receive the same common configuration commands. |  |
| ALLOWANCE SBRP PRICE<br>ALTERNATION | Reference | An allowance, a number of something allowed before charging begins, for a SUBSCRIPTION.   |  |
| AMERICAN PROPERTY<br>ADDRESS        | Reference | The Property Address format used in USA.  |  |
| ANZSIC CLASSIFICATION               | Reference | The SIC code used in Australia and New Zealand.   |  |
| APPOINTMENT                         | Base      | The appointment between two parties to define a future time for conducting businesses. For example:   |  |
|                                     |           | A customer visit appointment, between a sales representative and a customer   |  |
|                                     |           | • A technical support appointment between a customer and an engineer.   |  |
| APPOINTMENT CALENDAR                | Base      | Appointments assigning times for vendor or provider to deliver or provide a service.  |  |
| APPOINTMENT TYPE                    | Lookup    | Lookup for appointment types. For example:  |  |
|                                     |           | <ul> <li>Recurring</li> </ul>   |  |
|                                     |           | Scheduled   |  |
| ARPU BASE CUSTOMER<br>TYPE AGGR     | Aggregate | The monthly summary of revenue values for ARPU calculation on CUSTOMER TYPE level.  |  |
| ARPU BASE DRVD                      | Derived   | The monthly summary of revenue values and revenue value components along with the subscriber base count; used to calculate the ARPU values.   |  |
| ARPU BAND                           | Lookup    | Average Revenue per Unit Band definitions. For example:   |  |
|                                     |           | ■ \$0-100   |  |
|                                     |           | ■ \$101-200   |  |
| ASSET                               | Reference | Any tangible or intangible economic resource, owned by the operator, which may<br>be of interest to the financial status of the operator. For example, an asset may be a<br>network element, for example routers, switches, or a business asset like land,<br>building, or patent, and so on.                             |  |
| ASSET APPRAISAL<br>HISTORY          | Base      | The valuation history of the ASSET.   |  |
| ASSET CONDITION<br>HISTORY          | Base      | The condition history of an ASSET, as inspected by an internal employee or a contractor. This is important for vehicles or buildings.   |  |
| ASSET DEPRECIATION<br>HISTORY       | Base      | The financial depreciation history of a given ASSET.  |  |
| ASSET PARTY<br>ASSOCIATION          | Reference | The relationship between a PARTY and an ASSET.  |  |
| ASSET SITE ASSIGNMENT               | Reference | The history of locations of each ASSET. An ASSET may be moved among different SITES in its life cycle.  |  |

Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name                     | Туре      | Description  |  |
|---------------------------------|-----------|--|--|
| ASSET TYPE                      | Lookup    | The Type of ASSET. For example:  |  |
|                                 |           | ■ Land   |  |
|                                 |           | <ul> <li>Building</li> </ul>   |  |
|                                 |           | Computer   |  |
| ATM INTERFACE                   | Reference | Asynchronous Transfer Mode (ATM), is a network technology based on<br>transferring data in cells of a fixed size. The cell used with ATM is relatively small<br>compared to that used with older technologies. In principle, the small, constant cell<br>size allows ATM equipment to transmit video, audio, and computer data over the<br>same network, and assure that no single type of data can dominate network traffic<br>ATM creates a fixed route between two points whenever data transfer begins. This<br>differs from TCP/IP, in which messages are divided into packets and each packet<br>can take a different route from source to destination. This difference makes it easie<br>to track and bill data usage across an ATM network, but it makes it less adaptable<br>to sudden surges in network traffic.   |  |
| AUTONOMOUS SYSTEM               | Reference | An Autonomous System (AS) provides a structured view of routing by segregating the system that is using routing. For example:  |  |
|                                 |           | The Internet   |  |
|                                 |           | A corporate intranet   |  |
|                                 |           | Company extranet   |  |
|                                 |           | This segregates the system into a set of separately administered domains and each has its own independent routing policies. This is defined in RFC1771.  |  |
| AUXILIARY COMPONENT             | Reference | This entity represents managed entities, such as power supplies, fans, and cables,<br>which are required for the proper operation of the Device but have a primary<br>function that is different than the primary end-user function(s) of the Device.  |  |
|                                 |           | The difference between Auxiliary Components and other subclasses of EQUIPMENT<br>are whether the physical object performs a function intrinsic to the main function<br>of the Device. For example, consider a ROUTER. The routers main function is to<br>route and forward packets. A Power Supply is an Auxiliary Component, because<br>even though it is needed for the proper operation of the ROUTER, it does not<br>directly help in routing and forwarding packets. A Line Card, that provides routing<br>functionality, is a subclass of EQUIPMENT because its purpose is to route and<br>forward packets. Similar examples exist for different types of equipment, where<br>their criteria may be different. For example, instead of whether it routes or<br>forwards packets, the criterion "does it carry signal" may be useful to appropriately<br>classify components. |  |
| AWARD LEVEL                     | Lookup    | The level of customer's loyalty, based on the LOYALTY PROGRAM and ability to contribute to the revenue of the carrier. For example:  |  |
|                                 |           | Platinum   |  |
|                                 |           | Gold   |  |
|                                 |           | Silver   |  |
|                                 | D (       | Bronze   |  |
| BANK                            | Reference | Bank information that may be used in transactions.   |  |
| BANK DIRECT DEBIT<br>CHANNEL    | Reference | Subtype of the <b>PAYMENT</b> CHANNEL, which tracks various bank channels where customers can pay by direct debt method.   |  |
| BARING REASON                   | Lookup    | Lookup defining reasons a customer may be banned from using a service.   |  |
| BASE DAY                        | Reference | The abstracted information about a day, which serves as a base for DAY.  |  |
| BASE STATION<br>CONTROLLER      | Reference | Subtype of NETWORK ELEMENT, which lists the Base Station Controller (BSC) of the network. The Base Station Controller provides, classically, the intelligence behind the BASE TRANSCEIVER STATION (BTS)s. Typically a BSC has tens or hundreds of BTSs under its control. The BSC handles allocation of radio channels, receives measurements from the mobile phones, and controls handovers from BTS to BTS.  |  |
| BASE TRANSCEIVER<br>STATION     | Reference | Base Transceiver Station (BTS) is the equipment which facilitates the wireless communication between User Equipment (UE) and the network.  |  |
| BER FER ERROR RATIO<br>DAY DRVD | Derived   | Daily BER (Bit Error Rate) and FER (Frame Error Rate) statistics about the network elements.   |  |

Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name                       | Туре      | Description  |  |
|-----------------------------------|-----------|--|--|
| BER FER ERROR RATIO<br>MONTH AGGR | Aggregate | Monthly BER (Bit Error Rate) and FER (Frame Error Rate) statistics about the network elements.   |  |
|                                   |           | Derived from BER FER ERROR RATIO DAY DRVD.   |  |
| BER FER TYPE                      | Lookup    | Lookup to indicate the statistics value for BER (Bit Error Rate) or FER (Frame Error Rate).  |  |
| BILLING CYCLE Lookup              |           | Documents each billing run/cycle. Typically the billing cycle is per month.<br>Sometimes a customer may be billed at a different date inside the billing cycle. For example:           |  |
|                                   |           | The first day of month   |  |
|                                   |           | 10th day of month  |  |
| BILLING FREQUENCY                 | Lookup    | The billing frequency specifies the number of billing periods that comprise the billing cycle.   |  |
| BILLING OCCURRENCE<br>TYPE        | Lookup    | Type of billing occurrence which could be classified by the trigger type. For example:   |  |
|                                   |           | <ul> <li>Triggered by customer inquiry.</li> </ul>   |  |
|                                   |           | <ul> <li>Triggered by automatic billing cycle.</li> </ul>  |  |
| BILLING PERIOD                    | Lookup    | The billing period specifies the unit to be used to calculate the billing cycle (such as days or months).  |  |
| BILLING STATUS                    | Lookup    | Lookup for category of billing status. For example:  |  |
| CATEGORY                          |           | Successfully Billed  |  |
|                                   |           | Failure to Bill  |  |
| BILLING STATUS REASON             | Lookup    | Lookup for reasons why the NETWORK EVENT is at certain billing status. For example:  |  |
|                                   |           | Wrong format   |  |
|                                   |           | <ul> <li>Missing account information</li> </ul>  |  |
| BILLING STATUS TYPE               | Lookup    | Lookup for the status type of billing result, including the reasons. For example:  |  |
|                                   |           | <ul> <li>Incorrect_data_failed</li> </ul>  |  |
|                                   |           | <ul> <li>Incorrect_user_not_found</li> </ul>   |  |
|                                   |           | <ul> <li>Successful</li> </ul>   |  |
| BLACK LIST HISTORY                | Base      | History of all black-listed customers.   |  |
| BRAND                             | Reference | The brands associated with hardware (usually this applies for handsets, but also for ITEMs).   |  |
| BRIDGING PROTOCOL                 | Reference | Bridging Protocols operate at the data link layer of the OSI model, and are used to define communications over different types of homogeneous and heterogeneous local area networks.   |  |
| BROADBAND                         | Reference | Broadband is subtype of <b>PRODUCT</b> service. Describes the characteristics specific to the broadband product.   |  |
| BROADBAND RATING PLAN             | Reference | Subtype of PRODUCT RATING PLAN applied to BROADBAND product.   |  |
| BROADBAND SERVICE                 | Reference | Broadband service is subtype of SERVICE, to track the broadband services used the user.  |  |
| BROADBAND USAGE EVENT             | Base      | The broadband network usage event, normally implemented as a period while customer is connected to the network. This is charged based on time usage.                                   |  |
|                                   |           | Some internet connection product might charge by data volume.  |  |
| BROWSER TYPE                      | Lookup    | Lookup for brand of client browser. For example:   |  |
|                                   |           | Internet Explorer  |  |
|                                   |           | Firefox  |  |
| BROWSER VERSION                   | Reference | Version of customer browser, such as Internet Explorer 6.0, Firefox 3.6, and so on.  |  |
| BUNDLED NETWORK EVENT             | Base      | A detailed product bundle usage event. A bundled network event is comprised of<br>other Product Usage event(s), that may be either Product Bundle Usage or Product<br>Component Usage. |  |

 Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name                                  | Туре      | Description   |  |
|--|-----------|---|--|
| BUSINESS ASSET                               | Reference | Any business asset that may be of financial interest to the operator. For example:  |  |
|  |           | ■ Land  |  |
|  |           | <ul> <li>Buildings</li> </ul>   |  |
|  |           | Equipment, such as office computers   |  |
|  |           | Note: the equipment which is part of the network is in the entity: NETWORK ELEMENT  |  |
| BUSINESS HALF MONTH                          | Reference | Defines month-in-half in a business calendar.   |  |
| BUSINESS HALF YEAR                           | Reference | Defines half year in a business calendar.   |  |
| BUSINESS INTERACTION                         | Reference | Describes an arrangement, contract, communication, or joint activity between one<br>or more PARTY ROLES, Element Roles, or Customer Accounts. A Business<br>Interaction may consist of one or more BUSINESS INTERACTION ITEMS. A<br>BUSINESS INTERACTION ITEM may refer to a Product, Service, Element, or one<br>of their specifications. A Business Interaction is further defined by one or more<br>Places. One Business Interaction may reference another Business Interaction and<br>one BUSINESS INTERACTION ITEM may reference another BUSINESS<br>INTERACTION ITEM on the same or different Business Interaction. |  |
|  |           | There are five types of Business Interactions:  |  |
|  |           | <ul> <li>Requests</li> </ul>  |  |
|  |           | <ul> <li>Responses</li> </ul>   |  |
|  |           | <ul> <li>Notifications</li> </ul>   |  |
|  |           | <ul> <li>Agreements</li> </ul>  |  |
|  |           | <ul> <li>Instructions</li> </ul>  |  |
| BUSINESS INTERACTION<br>ASSIGNMENT           | Reference | Defines the relationship between two BUSINESS INTERACTIONS.   |  |
| BUSINESS INTERACTION<br>ASSIGNMENT TYPE      | Lookup    | Interaction type such as subordinate business interaction.  |  |
| BUSINESS INTERACTION<br>CHARACTERISTIC       | Reference | A characteristic quality or distinctive feature of a BUSINESS INTERACTION.  |  |
| BUSINESS INTERACTION<br>CHARACTERISTIC TYPE  | Lookup    | Type of BUSINESS INTERACTION CHARACTERISTIC.  |  |
| BUSINESS INTERACTION<br>CHARACTERISTIC VALUE | Reference | A value of a BUSINESS INTERACTION CHARACTERISTIC.   |  |
| BUSINESS INTERACTION<br>ITEM                 | Base      | The purpose for the Business Interaction expressed in terms of a Product Type,<br>PRODUCT MARKET PLAN, Service Type, or NETWORK ELEMENT TYPE or may refer<br>to a Product, Service, or NETWORK ELEMENT. The detail items included in the<br>BUSINESS INTERACTION.   |  |
| BUSINESS INTERACTION<br>ITEM PRICE           | Base      | This is the actual price charged to the BUSINESS INTERACTION ITEM, despite the original list and discount price from product setting.   |  |
|  |           | An amount associated with a BUSINESS INTERACTION ITEM that is valued by the associated PMP Price  |  |
| BUSINESS INTERACTION<br>LOCATION ASSIGNMENT  | Reference | The BUSINESS INTERACTION ROLE which can be assigned to an address. For example:   |  |
|  |           | Billing address   |  |
|  |           | Shipment address  |  |
| BUSINESS INTERACTION<br>PAYMENT ASSIGNMENT   | Base      | The association between a payment and <b>BUSINESS INTERACTION</b> . For example, a payment for a contract or a customer order.  |  |
| BUSINESS INTERACTION<br>ROLE                 | Reference | The roles which can be played by <b>PARTY</b> or other business interaction elements like Resource, and so on.  |  |
| BUSINESS INTERACTION<br>STATUS HISTORY       | Base      | The status history of a BUSINESS INTERACTION. For example: <ul> <li>Submitted</li> <li>Closed</li> <li>Cancelled</li> </ul>   |  |

Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name                           | Туре      | Description  |  |  |
|---------------------------------------|-----------|--|--|--|
| BUSINESS INTERACTION<br>STATUS REASON | Lookup    | The reason to explain why a BUSINESS INTERACTION has had a change in status.   |  |  |
| BUSINESS INTERACTION<br>STATUS TYPE   | Lookup    | Lookup for available BUSINESS INTERACTION status types and descriptions. For example:  |  |  |
|                                       |           | <ul> <li>Active</li> </ul>   |  |  |
|                                       |           | <ul> <li>Closed</li> </ul>   |  |  |
| BUSINESS INTERACTION                  | Lookup    | Type of BUSINESS INTERACTION. For example:   |  |  |
| TYPE                                  |           | Customer Order   |  |  |
|                                       |           | Contract   |  |  |
| BUSINESS INTERACTION<br>VERSION       | Reference | Represents the ability to distinguish between different instances of<br>ElementSpecifications. It represents a particular form or variety of a<br>ElementSpecification that is different from others or from the original. The form<br>represents differences in attributes, methods, relationships, or constraints that<br>characterize this particular ElementSpecification, but which are not enough to<br>warrant creating a new ElementSpecification. |  |  |
| BUSINESS LEGAL STATUS                 | Lookup    | The legal status of the company. For example, a Public Company, Private, and so on.  |  |  |
| BUSINESS MONTH                        | Reference | Defines month in a business calendar.  |  |  |
| BUSINESS QUARTER                      | Reference | Defines quarter in a business calendar.  |  |  |
| BUSINESS UNIT JOB ROLE                | Reference | Assigns job roles to a business unit within the organization.  |  |  |
| BUSINESS UNIT SHIFT                   | Reference | Work shift associated with the Business Unit, mapped to the Employee job roles the allocation for these shifts.  |  |  |
| BUSINESS WEEK                         | Reference | Defines week in a business calendar.   |  |  |
| BUSINESS YEAR                         | Reference | Defines year in a business calendar.   |  |  |
| CABLE                                 | Reference | A container of conductors or fibres. At least two connectors are attached to a cable   |  |  |
| CABLE MODEM                           | Reference | Subtype of EQUIPMENT INSTANCE, which collects all cable modem instances installed at customer's site connecting to the network of the Communications Service Provider.   |  |  |
| CALENDAR HALF MONTH                   | Reference | Defines month-in-half in a Gregorian or Normal Calendar.   |  |  |
| CALENDAR HALF YEAR                    | Reference | Defines half year in a Gregorian or Normal Calendar.   |  |  |
| CALENDAR MONTH                        | Reference | Defines month in a Gregorian or Normal Calendar.   |  |  |
| CALENDAR QUARTER                      | Reference | Defines quarter in a Gregorian or Normal Calendar.   |  |  |
| CALENDAR WEEK                         | Reference | Defines weeks in a Gregorian or Normal Calendar.   |  |  |
| CALENDAR YEAR                         | Reference | Defines years in a Gregorian or Normal Calendar.   |  |  |
| CALL CATEGORY                         | Lookup    | Lookup for call categories. For example: Data, Fax, or Voice.  |  |  |
| CALL CENTER                           | Reference | Defines call centers for a carrier or provider.  |  |  |
| CALL CENTER AGENT                     | Reference | Agents of a call center.   |  |  |
| CALL CENTER AGENT TYPE                | Lookup    | Lookup for call center agent types. For example: Employee or IVR.  |  |  |
| CALL CENTER CALL DAY<br>DRVD          | Derived   | The daily aggregate of customer call statistics from the call center. The customer calls are analyzed for the time of the call, duration of the call, subscriber or non-subscriber calling, and the call direction.  |  |  |
| CALL CENTER CALL MONTH<br>AGGR        | Aggregate | Monthly summary of customer call statistics for the call center.   |  |  |
| CALL CENTER CASE DAY                  | Derived   | Statistics for all the cases initiated or resolved by the call center. For example:  |  |  |
| DRVD                                  |           | Customer Compliant   |  |  |
|                                       |           | Customer Inquiry   |  |  |
| CALL CENTER CASE MONTH<br>AGGR        | Aggregate | Monthly summary of statistics for all the cases initiated or resolved by the call center.  |  |  |

| Table 2–23 (Cont.) A to C Entity Descriptions | Table 2–23 | (Cont.) A t | to C Entity | Descriptions |
|---|------------|-------------|-------------|--------------|
|---|------------|-------------|-------------|--------------|

| Table 2–23 | (Cont.) | A to C Entity D | escriptions |
|------------|---------|-----------------|-------------|
|------------|---------|-----------------|-------------|

| Entity Name                       | Туре      | Description   |  |
|-----------------------------------|-----------|---|--|
| CALL CENTER CASE SUB<br>TYPE      | Lookup    | Lookup to further characterizes the type of cases from the call center. The case<br>subtype helps to split a given case type into various subtypes. For example, for t<br>case type, "Srv: Service Request", the subtype could be classified as "Package<br>Upgrade", "Package Downgrade", "Simple Contract Renewal", or "Onsite Suppor |  |
| CALL CENTER CASE TITLE            | Lookup    | Further classifies the CALL CENTER CASE SUB TYPE. For example, for call center case type "Service Request", and call center case subtype "Technical Support", the call center case title could be:  |  |
|                                   |           | <ul> <li>Handset Technical Support</li> </ul>   |  |
|                                   |           | <ul> <li>Product Usage Technical Support</li> </ul>   |  |
|                                   |           | <ul> <li>Network Fault Technical Support</li> </ul>   |  |
| CALL CENTER CASE TYPE             | Lookup    | Lookup for type of call center cases. For example:  |  |
|                                   |           | Cmpl: Complaint   |  |
|                                   |           | <ul> <li>Inqry: Inquiry</li> </ul>  |  |
|                                   |           | <ul> <li>Srv: Service Request</li> </ul>  |  |
| CALL CENTER SERVICE<br>CAPABILITY | Reference | Assigns to the CALL CENTER, the languages, products, or geographical areas which the call center can serve.   |  |
| CALL DIRECTION                    | Lookup    | To indicate incoming call or outgoing call.   |  |
| CALL FORWARD                      | Reference | A type of phone service. The calling party can be on hold if receiving party is in a call.  |  |
| CALL OTHER TYPE                   | Lookup    | This is to record any other characteristics of the call, such as, 3-party call, or any user defined special type of call.   |  |
| CALL RECYCLED REASON              | Lookup    | Lookup for reasons why the voice carrying channel is being recycled during the call.  |  |
| CALL ROUTING TYPE                 | Lookup    | Lookup to define how the call was routed. For example:  |  |
|                                   |           | Calling from external carrier   |  |
|                                   |           | <ul> <li>From Wireless to Land Phone</li> </ul>   |  |
| CALL SERVICE TYPE                 | Lookup    | Lookup for service types that could be used in a call. For example:   |  |
|                                   |           | <ul> <li>Toll-Free number such as 800/400</li> </ul>  |  |
|                                   |           | <ul> <li>Emergency Call such as 911, 112, 110</li> </ul>  |  |
| CALL SOURCE<br>DESTINATION        | Reference | Entity represents all the possible zones associated with a combination of any sources and destinations. Those call sources or destinations classify the calls into different groups, such as local call, long distance domestic call, or internal call.   |  |
|                                   |           | Note: it is not the purpose of this entity to reproduce the A-B number mapping (this is a billing operation). This entity only represents the result of such a mapping.   |  |
| CALL SUCCESS FAILURE<br>TYPE      | Lookup    | Lookup to classify calls into successful calls or unsuccessful due to various reasons<br>or causes. Call success failure, along with the call direction helps in facilitating the<br>required analysis for roaming calls.   |  |
| CALL SURCHARGE                    | Lookup    | Any extra charge on the call in addition to the normal rating.  |  |
| CALL TERMINATION                  | Lookup    | Lookup for the reasons a call may be terminated. For example:   |  |
| REASON                            |           | <ul> <li>Dropped</li> </ul>   |  |
|                                   |           | Successful End  |  |
| CALL TYPE Lookup                  |           | Lookup to further classify call category into call types. For example:<br>• Voice Voice   |  |
|                                   |           | <ul> <li>SMS and MMS</li> </ul>   |  |
|                                   |           | <ul> <li>Data and FAX</li> </ul>  |  |
|                                   |           | <ul> <li>Information services</li> </ul>  |  |
|                                   |           | Information services  |  |
|                                   |           | <ul> <li>GPRS services for Data and Fax</li> </ul>  |  |

| Entity Name                          | Туре      | Description   |  |
|--------------------------------------|-----------|---|--|
| CAMPAIGN                             | Reference | Campaigns are the entire communication strategy for a specific marketing communications program. The marketing communications program is frequently in support of promotional events and individual promotions but can be standalone. A campaign is always associated with a MEDIA OBJECT, such as a television campaign.   |  |
| CAMPAIGN CHANNEL                     | Reference | Channel by which a CAMPAIGN is exposed to a customer. For example: News group or media company which issues newspaper, television affiliate, and so on.   |  |
|                                      |           | A piece of newspaper of a block/slot on the paper is a publication/media object.  |  |
|                                      |           | The campaign channel can be categorized by CAMPAIGN CHANNEL TYPE.   |  |
| CAMPAIGN CHANNEL<br>ASSIGNMENT       | Reference | The assignment to define which CAMPAIGN is lunched at which CAMPAIGN CHANNEL.   |  |
| CAMPAIGN CHANNEL TYPE                | Lookup    | Lookup for campaign channel type. For example: newspaper, Television, Magazine.   |  |
| CAMPAIGN<br>CHARACTERISTIC           | Reference | A characteristic quality or distinctive feature of a CAMPAIGN. The characteristic can take on a discrete value, such as the number of press releases, can take on a range of values, for example the number of prospects reached is 50,000 - 100,000, or can be derived from a formula, for example, the number of brokerage house pickups = the sum of all brokerage house instance characteristics. |  |
| CAMPAIGN<br>CHARACTERISTIC VALUE     | Reference | A number or text that can be assigned to a CAMPAIGN CHARACTERISTIC.   |  |
| CAMPAIGN COST                        | Base      | Subtype of COST which can apply to a CAMPAIGN.  |  |
| CAMPAIGN DOCUMENT                    | Reference | The customer documents provided during campaign activities.   |  |
| CAMPAIGN MANAGEMENT<br>HISTORY       | Reference | The history of campaign party role about management of a CAMPAIGN. The part<br>here can be not only the sales or marketing employee at TELCO operator, it can<br>also be campaign partner.  |  |
| CAMPAIGN MESSAGE                     | Reference | Details regarding message broadcast or sent during a CAMPAIGN.  |  |
| CAMPAIGN MESSAGE<br>CREATIVE         | Base      | Information about the creative content of the message.  |  |
| CAMPAIGN MESSAGE<br>DEPICTION        | Reference | Details about how the execution message is depicted for a CAMPAIGN.   |  |
| CAMPAIGN PURPOSE TYPE                | Lookup    | Lookup for types of campaign purposes. For example:   |  |
|                                      |           | <ul> <li>Acquire new customers</li> </ul>   |  |
|                                      |           | Consolidate existing customers  |  |
|                                      |           | Retention existing customers  |  |
| CAMPAIGN RELATIONSHIP                | Reference | Defines the relationship between two CAMPAIGNS. For example:  |  |
|                                      |           | Replace/upgrade   |  |
|                                      |           | Enhance   |  |
| CAMPAIGN STATUS                      | Lookup    | Status of CAMPAIGN.   |  |
| CAMPAIGN TERM VALUE                  | Reference | The term value for a given campaign.  |  |
| CAMPAIGN TYPE                        | Lookup    | Lookup for type of campaign. For example:   |  |
|                                      |           | • A targeted promotion (to specific individuals, account or group of accounts)  |  |
|                                      |           | <ul> <li>A mass market promotion (to a massive audience usually through radio,<br/>Television and newspaper)</li> </ul>   |  |
| CANNIBALIZATION DETAIL<br>DAY DRVD   | Derived   | The calculated detail information related to the tariff/package change of customers.  |  |
|                                      |           | For prepaid customers, usually it is impossible to track customer movement<br>between products due to lack of customer identification. For some customers, they<br>may change at the next "beginning of the month".   |  |
| CANNIBALIZATION DETAIL<br>MONTH AGGR | Aggregate | The calculated tariff or package change summary of all customers at the month level.  |  |
|                                      |           | For prepaid customers, usually it is impossible to track customer movement between products due to lack of customer identification.   |  |

Table 2–23 (Cont.) A to C Entity Descriptions

| Table 2–23 | (Cont.) | A to C Entity Descriptions |
|------------|---------|----------------------------|
|------------|---------|----------------------------|

| Entity Name                  | Туре      | Description  |  |
|------------------------------|-----------|--|--|
| САРАСІТУ                     | Reference | This is an abstract base entity that is the parent for both the PHYSICAL CAPACITY and the LOGICAL CAPACITY. These entities define the minimum and maximum requirements, limits, or other variable features of another entity.  |  |
| CARD                         | Reference | Represents a type of physical container that can be plugged into a SLOT. A card may represent a primary function, for example, a networking card, or an auxiliary function, for example, a memory card, that supports another card. All objects of this type are capable of carrying electrical and optical signals. A card also provides a mounting point for other types of Managed Physical Elements, such as Chips or Cards. |  |
| CARD RELATIONSHIP            | Reference | This association entity represents the semantics of the Card On Card aggregation.<br>The Card Relationship defines an attribute that describes how the CARD is mounted<br>on or plugged into another CARD.   |  |
| CELL                         | Reference | The cell in a wireless network such as GSM, which is an area serviced by the BASE TRANSCEIVER STATION (BTS).   |  |
| CELL OUTAGE REASON           | Lookup    | <ul> <li>Lookup for reasons a cell outage could occur. For example:</li> <li>Power failure</li> <li>Natural disaster</li> <li>Theft</li> </ul>   |  |
| CELL SECTOR                  | Reference | Most cells are split into sectors or individual areas to make them more efficient and to let them to carry more calls. The cell site equipment provides each sector with its own set of channels.  |  |
| CELL SITE                    | Reference | This is where the base station radio equipment and their antennas are located. A cell site gives radio coverage to a cell.   |  |
| CELL SITE COST               | Base      | <ul> <li>Subtype of COST which could apply to a CELL SITE. For example:</li> <li>Expenses for the cell site building</li> <li>Rent</li> <li>Maintenance</li> </ul>   |  |
| CELL SITE TYPE               | Lookup    | Lookup for type of CELL SITE. For example: the cell site type can be classified by GSM/CDMA/PHS/broadband/Pay TV.  |  |
| CELL STATISTIC DAY<br>DRVD   | Derived   | The network parameters and runtime statistics captured at the cell level.  |  |
| CELL STATISTIC MONTH<br>AGGR | Aggregate | The network parameters and runtime statistics for all CELL SITES aggregated at the month and certain geography level.  |  |
| CELL TYPE                    | Lookup    | Lookup for all possible cell types. For example, Macro, Micro, and Pico:   |  |
|                              |           | <ul> <li>Macro cells are large geographical area where subscriber base is less dense.</li> </ul>   |  |
|                              |           | <ul> <li>Micro cells are small cells in side the macro cells to cover high subscriber<br/>density and uneven distribution.</li> </ul>  |  |
|                              |           | <ul> <li>Pico cells are used in large buildings, where signals from ground towers are<br/>poor.</li> </ul>   |  |
| CFS SPEC VERSION<br>DETAIL   | Reference | Defines the relationship of the CFS Type aggregation. Specifically, it enables an application to define which set of versions of this CUSTOMER FACING SERVICE Type are appropriate for a given task.   |  |
| CHANGE PROPOSED BY<br>TYPE   | Lookup    | <ul> <li>Lookup for who proposed the changes for a customer tariff change. For example:</li> <li>By customer</li> <li>By operator</li> </ul>   |  |
|                              | D-(       |  |  |
| CHANNEL                      | Reference | Identifies all the channels through which customers interact with the telco provider for sales or services purposes.   |  |
| CHANNEL COST                 | Base      | Subtype of COST, which collects all costs specifically related to a given sales channel.   |  |

| Entity Name                     | Туре      | Description  |  |
|---------------------------------|-----------|--|--|
| CHANNEL TYPE                    | Lookup    | Lookup for types of channels as defined by their functions. For example:   |  |
|                                 |           | <ul> <li>Sales channel</li> </ul>  |  |
|                                 |           | Payment channel  |  |
|                                 |           | Debt collection channel  |  |
|                                 |           | <ul> <li>Loyalty program channel (where to join/change/redeem loyalty program)</li> </ul>  |  |
| CHASSIS                         | Reference | A Chassis is a type of Secure Holder that encloses other Managed Physical Entities<br>and provides a definable functionality in its own right, such as a desktop or a<br>network device. For example, a router or a switch.    |  |
| CHASSIS POSITION                | Reference | Represents the semantics of the Chassis In Rack aggregation. Defines two attributes: Position and Location, to define where the CHASSIS is located in the RACK.  |  |
| CHURN PREDICT SOURCE<br>DERIVED | Derived   | Monthly statistics regarding each account, which acts as source material for training the Churn Predict Mining Model.  |  |
| CHURN REASON                    | Lookup    | Lookup for reasons an account may churn.   |  |
| CIRCUIT CATEGORY                | Lookup    | Lookup for categories to classify the type of circuit. For example:  |  |
|                                 |           | Analogue Voice   |  |
|                                 |           | <ul> <li>Digital Data Services (DDS)</li> </ul>  |  |
|                                 |           | • ATM  |  |
| CIRCUIT COMPONENT               | Reference | Describes each component of each circuit. Typically a circuit will include several components. For example, a Digital Data Services circuit linking two customer sites may include three components:                           |  |
|                                 |           | 1. From the customer site to the exchange/switch   |  |
|                                 |           | 2. From the switch to another switch   |  |
|                                 |           | <b>3.</b> From the second switch to the second customer site   |  |
|                                 |           | There are two scenarios:   |  |
|                                 |           | <ul> <li>The circuit component links two switches.</li> </ul>  |  |
|                                 |           | <ul> <li>The circuit component links a switch with a customer site</li> </ul>  |  |
|                                 |           | For the first scenario, where two switches are linked, the switch_id and secondary_<br>switch_id attributes will identify the two switches. The site_id attribute will be<br>null.   |  |
|                                 |           | If the circuit component links a switch with a customer site, then the switch_id attribute will identify the switch and the site_id attribute will identify the customer site. The secondary_switch_id attribute will be null. |  |
| CIRCUIT RENTAL                  | Base      | Business activities of renting some circuits to other operators, in return for a monthly, or fixed, revenue.   |  |
| CIRCUIT RENTAL EVENT            | Lookup    | Lookup for types of rental events. For example:  |  |
| TYPE                            |           | Rental Initial   |  |
|                                 |           | Monthly Charge   |  |
|                                 |           | Maintenance Charge   |  |
|                                 |           | Termination  |  |
| CIRCUIT TRAFFIC                 | Base      | The traffic volume statistics over certain periods, where periods are implementation dependent but generally hourly, for each CIRCUIT COMPONENT.   |  |
| CIRCUIT TYPE                    | Lookup    | Lookup for type of detailed circuit types. For example:  |  |
|                                 |           | For interconnect:  |  |
|                                 |           | • T1 or E1, carry 1.5mbps  |  |
|                                 |           | • T2 6.312 Mbit/s  |  |
|                                 |           | • T3 44Mbit/s  |  |
|                                 |           | For customer connection ADSL:  |  |
|                                 |           | <ul> <li>ADSL 1: Normally 1Mbit/s</li> </ul>   |  |
|                                 |           | ADSL 2x  |  |

 Table 2–23 (Cont.) A to C Entity Descriptions

| Table 2–23 | (Cont.) | A to C Entity | <pre>     Descriptions </pre> |
|------------|---------|---------------|-------------------------------|
|------------|---------|---------------|-------------------------------|

| Entity Name                                      | Туре      | Description   |  |
|--|-----------|---|--|
| COLLECTION                                       | Reference | This entity represents collections of Managed Entity objects. A Collection enables common attributes, methods, relationships, and other semantics to be applied to different types of Collections of Managed Entity objects. These can then be refined in the subclasses of Collection.   |  |
| COLLECTION AGENCY                                | Reference | Subtype of a PARTY, who collects the customer debt on behalf of the operator under a financial agreement. For example:  |  |
|  |           | Debt collection   |  |
|  |           | Roaming settlement collection   |  |
| COMMISSION DAY DRVD                              | Derived   | Statistics of all commissions granted to the sales agents because of the sales of products and services in the given period.  |  |
| COMMISSION MONTH AGGR                            | Aggregate | Monthly aggregation of all commissions granted to the sales agents because of the sales of products and services in the given period.   |  |
| COMMISSION TYPE                                  | Lookup    | Lookup for commission types that may be paid to sales representatives. For example:   |  |
|  |           | FLAT: flat rate   |  |
|  |           | PERCENTAGE: percent of transaction amount   |  |
| COMMUNICATION SERVICE                            | Reference | The service type of product, including fixed line phone call, wireless phone call, and so on.   |  |
| COMP INTEL<br>CHARACTERISTIC                     | Reference | A characteristic quality or distinctive feature of a COMPETITOR INTELLIGENCE.<br>The characteristic can take on a discrete value, such as number of press releases, can take on a range of values, for example, number customers within a MARKET<br>SEGMENT (50,000 - 100,000), or can be derived from a formula, for example, number of products offered in a MARKET SEGMENT = the number of the COMPETITOR'S<br>Product instances associated to the MARKET SEGMENT.   |  |
| COMP INTEL<br>CHARACTERISTIC VALUE               | Reference | A number or text that can be assigned to a COMP INTEL CHARACTERISTIC.   |  |
| COMP INTEL MARKET<br>SEGMENT                     | Reference | A MARKET SEGMENT in which a COMPETITOR makes Product available.   |  |
| COMP PROD CRRL<br>CHARACTERISTIC                 | Reference | A characteristic quality or distinctive feature of a COMPETITOR PRODUCT<br>CORRELATION. The characteristic can be take on a discrete value, such as<br>geographic disbursement (central, national, cascading). The characteristic can take<br>on a range of values, (for example, Competitor Product Offering revenue of<br>\$500,000 - \$1,000,000), or can be derived from a formula (for example, number of<br>MARKET SEGMENTS in correlation = number of MARKET SEGMENTS related to this<br>correlation). |  |
| COMP PROD CRRL<br>CHARACTERISTIC<br>ASSIGNMENT   | Reference | Assign the COMP PROD CRRL CHARACTERISTIC to the related COMPETITOR INTELLIGENCE characteristic.   |  |
| COMP PROD CRRL<br>CHARACTERISTIC<br>RELATIONSHIP | Reference | Defines the relationship between two COMP PROD CRRL CHARACTERISTICS.  |  |
| COMP PROD CRRL<br>CHARACTERISTIC VALUE           | Reference | A number or text that can be assigned to a COMP PROD CRRL CHARACTERISTIC.   |  |
| COMPETITIVE TIER                                 | Reference | A classification of a COMPETITOR, such as by size, product lines offered, and so on.  |  |
| COMPETITOR                                       | Reference | A PARTY that offers PRODUCT similar to the enterprise's PRODUCT in a MARKET SEGMENT.  |  |
| COMPETITOR<br>INTELLIGENCE                       | Reference | Facts gathered about a COMPETITOR's plans and activities. These facts perform COMPETITOR SWOT analysis to better understand a COMPETITOR.   |  |
| COMPETITOR<br>INTELLIGENCE PARTY<br>ROLE         | Reference | The PARTY who developed the COMPETITOR INTELLIGENCE.  |  |
| COMPETITOR MARKET<br>SEGMENT ASSIGNMENT          | Reference | A MARKET SEGMENT served by a COMPETITOR.  |  |
| COMPETITOR MARKET                                | Reference | Specifies a Strength, Weakness, Opportunity, or Threat in a MARKET SEGMENT  |  |

| Entity Name                                     | Туре      | Description   |
|---|-----------|---|
| COMPETITOR PRODUCT<br>CORRELATION               | Reference | A comparison or relationship between an enterprise-s PRODUCT with a COMPETITORS' Product. Information about the correlation may include MARKET SEGMENTS, Product Offering life cycle stage, Jurisdiction, or definable COMP PROD CRRL CHARACTERISTICS.  |
| COMPETITOR SWOT                                 | Reference | General (non-MARKET SEGMENT specific) Strength, Weakness, Opportunity, or Threat when compared to a COMPETITOR.   |
| COMPETITOR TIER<br>ASSIGNMENT                   | Reference | A classification of a COMPETITOR, such as by size, product lines offered, and so forth.   |
| COMPLEX ADDRESS                                 | Reference | Complex Address describes the internal address for a complex (for GEOGRAPHY COMPLEX). For example, the internal road, building number, and so on.   |
| COMPONENT SUBSCRIPTION<br>PRICE                 | Reference | Part of a Product Price representing a single element of the price.   |
| COMPOSITE COMP PROD<br>CRRL CHARACTERISTIC      | Reference | A type of COMP INTEL CHARACTERISTIC that is formed by aggregating other<br>COMP INTEL CHARACTERISTIC, which may be Composite or Atomic COMP<br>INTEL CHARACTERISTIC.  |
| COMPOSITE PRODUCT<br>RATING PLAN                | Reference | A special type of <b>PRODUCT RATING PLAN</b> to represent a group of rating plans together forming another new rating plan.   |
| COMPOSITE PRODUCT<br>RATING PLAN ASSIGNMENT     | Reference | Defines the relationship of which PRODUCT RATING PLAN each COMPOSITE PRODUCT RATING PLAN contains.  |
| COMPOSITE SERVICE                               | Reference | A group of services together forming a new service.   |
| COMPOSITE SERVICE<br>INCLUSION                  | Reference | Defines the relationship between COMPOSITE SERVICE and atomic service.<br>Composite service inclusion defines how the COMPOSITE SERVICE is formed.  |
| COMPOSITE SERVICE TYPE<br>INCLUSION             | Reference | Tracks the relationship of which atomic service type each composite service type includes.  |
| COMPOSITE SUBSCRIPTION<br>PRICE                 | Reference | A Product Price that is made up of parts. The parts may be other Composite Prod<br>Prices or Component Prod Prices.   |
| COMPOUND ELEMENT                                | Reference | This is the abstract base entity for all composite entities that are inherently manageable and form a PRODUCT.  |
|   |           | The key difference between network element and COMPOUND ELEMENT is that<br>network element describes either a Physical or a Logical entity. In contrast,<br>COMPOUND ELEMENT describes managed entities that are collections of other<br>managed entities. A key point is that each managed entity that is part of a<br>COMPOUND ELEMENT can be individually managed as either a PHYSICAL<br>ELEMENT or a LOGICAL ELEMENT.  |
| COMPOUND ELEMENT                                | Reference | An entity that is individually manageable.  |
| ELE<br>Con<br>LOG<br>Net<br>up o<br>mac<br>Eler |           | A Compound Element Collection is an aggregate entity consisting of NETWORK<br>ELEMENT and optionally Compound Element Collection entities. As such, a<br>Compound Element Collection represents a set of PHYSICAL ELEMENTs and<br>LOGICAL ELEMENTS that collectively represent a managed entity. For example, a<br>Network is a subclass of Compound Element Collection. A Network can be made<br>up of other Networks and SubNetworks. Each Network or SubNetwork can be<br>made up of physical and logical components, gathered and represented by an<br>Element Collection. Each node in the network can be represented by a NETWORK<br>ELEMENT. |
| COMPOUND ELEMENT<br>COMPOUND DETAIL             | Reference | Defines the semantics of aggregating COMPOUND ELEMENT into a COMPOUND ELEMENT.  |
| COMPOUND ELEMENT<br>DETAIL                      | Reference | Defines the semantics of the COMPOUND ELEMENT aggregation. Compound<br>Element Detail is abstract, because only its subclasses should be instantiated. Then<br>are three concrete subclasses of this class, which are used to represent the<br>aggregation of PHYSICAL ELEMENT, LOGICAL ELEMENT, and COMPOUND<br>ELEMENT into this particular COMPOUND ELEMENT.   |
| COMPOUND ELEMENT<br>LOGICAL DETAIL              | Reference | This is a concrete entity that defines the semantics of aggregating LOGICAL ELEMENT into a COMPOUND ELEMENT.  |
| COMPOUND ELEMENT<br>PHYSICAL DETAIL             | Reference | This is a concrete entity that defines the semantics of aggregating PHYSICAL ELEMENT into a COMPOUND ELEMENT.   |

Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name                         | Туре      | Description   |
|-------------------------------------|-----------|---|
| COMPOUND ELEMENT ROLE               | Reference | This entity is a role that is defined by the interaction between PHYSICAL ELEMENT<br>ROLES and LOGICAL ELEMENT ROLE. There must be at least one or more<br>PHYSICAL ELEMENT ROLES and one or more LOGICAL ELEMENT ROLE to form<br>a Compound Element Role. However, neither a PHYSICAL ELEMENT ROLE nor a<br>Logical Element Role has to belong to a Compound Element Role.   |
| COMPOUND ELEMENT ROLE<br>ASSIGNMENT | Reference | Implements the relationship between COMPOUND ELEMENT and network element role.  |
| COMPOUND ELEMENT ROLE<br>SPEC       | Reference | Implements the relationship between COMPOUND ELEMENT and network element role.  |
| COMPOUND ELEMENT SPEC               | Reference | This is the abstract base entity that defines the invariant characteristics and<br>behavior, attributes, methods, constraints, and relationships, of a COMPOUND<br>ELEMENT. The key difference between a Compound Element Spec and either a<br>PHYSICAL ELEMENT SPEC and a LOGICAL ELEMENT SPEC is that a PHYSICAL<br>ELEMENT SPEC and LOGICAL ELEMENT SPEC define templates for specifying<br>the invariant characteristics and behavior of PHYSICAL ELEMENTs and LOGICAL<br>ELEMENTs, respectively. In contrast, a Compound Element Spec describes<br>templates that contain at least one PHYSICAL ELEMENT SPEC and at least one<br>LOGICAL ELEMENT SPEC. Optionally, one or more Compound Element Specs<br>may also be specified. Thus, a Compound Element Spec is in effect a "shorthand<br>notation" for specifying complementary PHYSICAL ELEMENT SPECs and<br>LOGICAL ELEMENT SPECS.   |
| COMPOUND ELEMENT SPEC<br>ATOMIC     | Reference | This entity describes specific attributes, behavior, relationships, constraints, and semantics for building COMPOUND ELEMENT objects. The purpose of this entity is to track specifications of COMPOUND ELEMENTs separately from other types of Element Specifications. This entity inherits the Modifies Element Spec aggregation, and therefore can be used with the corresponding COMPOUND ELEMENT entity. The key difference between a COMPOUND ELEMENT SPEC and either a PHYSICAL ELEMENT SPEC and a Logical Element Type is that a PHYSICAL ELEMENT SPEC and Logical Element Type define templates for specifying the invariant characteristics and behavior of PHYSICAL ELEMENT SPEC describes templates that contain at least one PHYSICAL ELEMENT SPEC and at least one Logical Element Type. Optionally, one or more COMPOUND ELEMENT SPECs may also be specified. The difference between a Compound Element Spec Atomic entity and a COMPOUND ELEMENT SPEC and at least one beyes at least one PHYSICAL ELEMENT SPEC and at least one Logical Element Spec Atomic entity. Note that it still aggregates at least one PHYSICAL ELEMENT SPEC and at least one Logical Element Type; however, the result is that this Compound Element Spec Atomic entity can be used by itself.) In contrast, a COMPOUND ELEMENT SPEC  |
| COMPOIND ELEMENT SPEC               | Reference | COMPOSITE entity is made up of one or more COMPOUND ELEMENT SPECs, one of which must be a Compound Element Spec Atomic entity.  |
| COMPOUND ELEMENT SPEC<br>COMPOSITE  | Reference | This entity describes specific attributes, behavior, relationships, constraints, and semantics for building composite COMPOUND ELEMENT objects. The purpose of this entity is to track specifications of COMPOUND ELEMENTs separately from other types of Element Specifications.   |
|                                     |           | This entity inherits the modifies Element Spec aggregation, and therefore can be<br>used with the corresponding COMPOUND ELEMENT entity. The key difference<br>between a COMPOUND ELEMENT SPEC and either a PHYSICAL ELEMENT SPEC<br>and a Logical Element Type is that a PHYSICAL ELEMENT SPEC and Logical<br>Element Type define templates for specifying the invariant characteristics and<br>behavior of PHYSICAL ELEMENTS and LOGICAL ELEMENTS, respectively. In<br>contrast, a COMPOUND ELEMENT SPEC describes templates that contain at least<br>one PHYSICAL ELEMENT SPEC describes templates that contain at least<br>one PHYSICAL ELEMENT SPEC describes templates that contain at least<br>one OMPOUND ELEMENT SPEC and at least one Logical Element Type. Optionally,<br>one or more COMPOUND ELEMENT SPEC ATOMIC entity and a Compound Element<br>Spec Composite entity is that a COMPOUND ELEMENT SPEC COMPOSITE entity is<br>designed to be a standalone entity. (Note that it still aggregates at least one<br>PHYSICAL ELEMENT SPEC and at least one Logical Element Type; however, the<br>result is that this COMPOUND ELEMENT SPEC ATOMIC entity can be used by<br>itself.) In contrast, a Compound Element Spec Composite entity is made up of one<br>or more COMPOUND ELEMENT SPECs, one of which must be a COMPOUND<br>ELEMENT SPEC COMPOSITE entity. |

Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name                                     | Туре      | Description  |  |  |
|---|-----------|--|--|--|
| COMPOUND ELEMENT TP<br>DETAIL                   | Reference | Concrete entity that links TERMINATION POINT to COMPOUND ELEMENT. For<br>example, it will describe characteristics and behavior of the TERMINATION<br>POINTs that comprise this particular Element Port in terms of dependencies and<br>how a TERMINATION POINT interacts with other TERMINATION POINTS.   |  |  |
| COMPOUND ELEMENT UNIT                           | Reference | A Element Unit is an entity that is individually manageable. The Compound<br>Element Unit is an aggregate entity consisting of both physical and logical aspect<br>of a managed Element. For example, a ROUTER is a Element Unit. Different<br>PHYSICAL ELEMENT objects can model the physical aspects of the ROUTER in<br>detail. For example, its CARDs, the number and type of PHYSICAL PORTs that ar<br>on each CARD, and so forth), and different LOGICAL ELEMENT objects can model<br>the logical aspects of the ROUTER in detail (For example, what Software it is<br>running, how many DEVICE INTERFACEs of what type are currently enabled, if<br>there are any outstanding Faults or Alarms, and so forth). Resource Element<br>aggregates all PHYSICAL ELEMENT and LOGICAL ELEMENT objects, enabling a<br>high-level view of the physical and logical aspects of the Element to be provided |  |  |
| CONNECT DISCONNECT DAY<br>DRVD                  | Derived   | Statistics about all connections and disconnections from each ACCESS METHOD on the network per day. This is related to the network usage or traffic. This entity is not related to counting "subscriptions" to a given service.  |  |  |
| CONNECT DISCONNECT<br>MONTH AGGR                | Aggregate | Monthly aggregation of all connections and disconnections on the network per day, for network usage or traffic analysis.   |  |  |
| CONNECTION                                      | Reference | This is a class of managed objects responsible for the transparent transfer of information between CONNECTION TERMINATION POINTS. A Connection is a component of a Trail. Several connections can be bundled into a higher rate trail. A sequence of one or more Connections are linked to form a Trail. A Connection may be either uni- or bi-directional.  |  |  |
| CONNECTION TERMINATION<br>POINT                 | Reference | This is an actual or potential end point of a Network connection. For example, this can represent a logical channel or a timeslot on a physical link. All PHYSICAL PORTS connect to at least one type of CTP.  |  |  |
| CONSEQUENCE<br>PERFORMANCE<br>NOTIFICATION      | Reference | A communication that occurs as part of a PERFORMANCE CONSEQUENCE. A Notification is typically one-sided, in that no Response is expected. For example, an alert be raised as the result of a PERFORMANCE OBJECTIVE being violated.   |  |  |
| CONSEQUENCE<br>PERFORMANCE<br>NOTIFICATION SPEC | Reference | The invariant characteristics that define a communication (notification) that occur<br>as part of a PERFORMANCE CONSEQUENCE. A Notification is typically one-sided, i<br>that no Response is expected. For example, an alarm may be raised as the result of<br>a PERFORMANCE OBJECTIVE being violated.   |  |  |
| CONTACT LIST                                    | Reference | Lists of potential and existing CUSTOMERS for CAMPAIGNS. Contact lists can be created by the TELCO from marketing activity, running certain models, or obtained from another organization.   |  |  |
| CONTACT LIST CHANGE<br>REASON                   | Lookup    | Lookup for possible reasons for changing the CONTACT LIST.   |  |  |
| CONTACT LIST COST                               | Base      | Subtype of COST, which applies to a specified CONTACT LIST (usually this is a cost associated with the purchase and maintenance of a contact list).  |  |  |
| CONTACT LIST<br>RECURRENCE TYPE                 | Lookup    | <ul> <li>A categorization of the recurrence of a CONTACT LIST. For example:</li> <li>W = Once a Week</li> <li>M = Once a Month</li> <li>Y = Once a Year</li> <li>MI = Once a Month with Invoice.</li> </ul>  |  |  |
| CONTACT ROLES                                   | Lookup    | Describes the various roles a contact individual may play in the relationship with the operator.   |  |  |
| CONTENT   | Reference | <ul> <li>Keeps all downloadable content provided to the customer through the operator's network. For example:</li> <li>Weather reports</li> <li>Constellation</li> <li>Jokes</li> </ul>  |  |  |
| CONTENT DELIVERY EVENT                          | Base      | EVENT in which content was downloaded.   |  |  |

 Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name                       | Туре      | Description  |
|-----------------------------------|-----------|--|
| CONTENT PRICE                     | Reference | Price for downloading/ordering the content. This price is for individual content clip. There might be other contents priced as a flat rate rather than different price for each content. In this case, the pricing information should be in PRODUCT RATING PLAN. |
| CONTENT PRICING TYPE              | Lookup    | Lookup for types of content pricing. For example:  |
|                                   |           | Charge per download  |
|                                   |           | <ul> <li>Monthly fixed rate</li> </ul>   |
| CONTENT PROVIDER                  | Reference | Provider for content that would be consumed by end user. The contents could be video, audio clips, or text content.  |
| CONTENT TYPE                      | Lookup    | Lookup for content types. For example:   |
|                                   |           | Constellation  |
|                                   |           | <ul> <li>Jokes</li> </ul>  |
|                                   |           | Weather report   |
| CONTRACT                          | Reference | Legal agreement between a Communications Service Provider and an account.  |
| CONTRACT APPROVAL                 | Base      | Approval for the CONTRACT from the operator's authorized employee, if the contract requires higher level approval or review.   |
| CONTRACT ASSIGNMENT               | Reference | Defines relationship(s) between contracts.   |
| CONTRACT ASSIGNMENT               | Lookup    | Lookup for reasons of why two contracts are related. For example:  |
| REASON                            |           | The reason for one contract to be replaced by another:   |
|                                   |           | <ul> <li>CNRT-END: The first contract was naturally terminated</li> </ul>  |
|                                   |           | DLT-Delete:  |
|                                   |           | <ul> <li>CUST-CHNG: Voluntary change by customer</li> </ul>  |
|                                   |           | <ul> <li>OP-INIT: Service Provider, operator, solicited the contract change, normally to<br/>increase the ARPU value</li> </ul>  |
|                                   |           | The reason for one contract to depend on another:  |
|                                   |           | Equipment dependency   |
|                                   |           | <ul> <li>Network dependency</li> </ul>   |
| CONTRACT ASSIGNMENT               | Lookup    | Lookup for types of assignment between two contracts. For example:   |
| TYPE                              |           | <ul> <li>RPLC: a new contract replaces the original contract</li> </ul>  |
|                                   |           | <ul> <li>UPGRADE: a new contract replace original one with upgraded product</li> </ul>   |
|                                   |           | <ul> <li>DEPEND: a contract depends on existence of another contract</li> </ul>  |
| CONTRACT CHANGE<br>INITIATOR TYPE | Lookup    | Lookup to classify the initiator of the contract change.   |
| CONTRACT CHANGE TYPE              | Lookup    | Lookup of all the type of contract changes. For example:   |
|                                   | _         | <ul> <li>Contract Renew</li> </ul>   |
|                                   |           | Contract Terminate   |
| CONTRACT CHANGED DRVD             | Derived   | Derived information about a customer's current/future contract for analytical purpose. This entity captures only changed, current or future, contracts.  |
| CONTRACT DOCUMENT                 | Reference | The document(s) provided by the customer when a contract was signed. For example:  |
|                                   |           | Photocopy image of customer ID   |
|                                   |           | The contract itself  |
|                                   |           | <ul> <li>Any other documents attached to the contract</li> </ul>   |
| CONTRACT DRVD                     | Derived   | Derived information about a customer's current/future contract for analytical purpose. The entity only contains changed contract (current or future).  |
| CONTRACT ITEM                     | Reference | Detail items for the CONTRACT. Each item may use a different PRODUCT.  |
| CONTRACT MONTH AGGR               | Aggregate | Derived information about a customer's current/future contract for analytical purpose. The entity only contains changed contract (current or future).  |
| CONTRACT PRODUCT<br>ASSIGNMENT    | Reference | To accommodate special link or additional usage of product in contract.  |

 Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name Type            |           | Description  |  |  |
|-----------------------------|-----------|--|--|--|
| CONTRACT STATUS             | Base      | The status history of the CONTRACT.  |  |  |
| CONTRACT STATUS REASON      | Lookup    | Lookup for description of the contract status change. For example:   |  |  |
|                             | -         | <ul> <li>Customer originated product change</li> </ul>   |  |  |
|                             |           | Customer originated churn  |  |  |
|                             |           | <ul> <li>Provider originated: Bad payment (leading to suspension)</li> </ul>   |  |  |
|                             |           | <ul> <li>Customer originated: Debt paid (leading to reactivation)</li> </ul>   |  |  |
|                             |           | Customer originated: Banqueroute   |  |  |
| CONTRACT STATUS TYPE        | Lookup    | Lookup for all possible types of CONTRACT STATUS. For example:   |  |  |
|                             | 1         | <ul> <li>Newly created for new account</li> </ul>  |  |  |
|                             |           | <ul> <li>Renewed automatically</li> </ul>  |  |  |
|                             |           | <ul> <li>Naturally expired or terminated</li> </ul>  |  |  |
|                             | Lookup    |  |  |  |
| CONTRACT TERM TYPE          | Lookup    | Lookup for all possible terms which may be attached to a CONTRACT. For example   |  |  |
|                             |           | Monetary amount  |  |  |
|                             |           | Period   |  |  |
|                             |           | Premium  |  |  |
|                             |           | Initial points   |  |  |
|                             |           | Cancellation policy  |  |  |
|                             |           | Subsidy  |  |  |
| CONTRACT TERM VALUE         | Base      | The value of terms attached to the CONTRACT. For example:  |  |  |
|                             |           | <ul> <li>Monetary amount</li> </ul>  |  |  |
|                             |           | <ul> <li>Period</li> </ul>   |  |  |
|                             |           | <ul> <li>Premium</li> </ul>  |  |  |
|                             |           | <ul> <li>Initial points</li> </ul>   |  |  |
|                             |           | The value can vary at different time period of contract. For example, the monthly fee might be 100 for the first six months and 80 for the last six months. A penalty calculation can also be based on the months left in contract.  |  |  |
| CONTRACT TYPE               | Lookup    | Lookup for contract types.   |  |  |
| CORE INTERFACE              | Reference | Defines a DEVICE INTERFACE role that functions as a Core Interface, that is, an interface in the core of the network. The objective of this role is to enable the definition of POLICYs such that all Core Interfaces in a particular Domain can receive the same common configuration commands. |  |  |
| COST                        | Base      | Costs that have been incurred from operations and events at trackable levels. For example:   |  |  |
|                             |           | <ul> <li>Gift offer expense</li> </ul>   |  |  |
|                             |           | <ul> <li>Employee salary</li> </ul>  |  |  |
|                             |           | Commission   |  |  |
|                             |           | <ul> <li>Promotion delivery cost</li> </ul>  |  |  |
|                             |           | <ul> <li>Carrier billing charge (for roaming/LAC/and so on)</li> </ul>   |  |  |
| COST CENTER                 | Reference | Cost Center of a COURIER or provider to which costs can be charged.  |  |  |
| COST CENTER BUDGET          | Base      | The budget of each COST CENTER at a specific financial period.   |  |  |
| COST CUSTOMER MONTH<br>AGGR | Aggregate | Statistics of various costs incurred to the customer. These details are important for analysis such as:  |  |  |
|                             |           | <ul> <li>Subscriber retention cost</li> </ul>  |  |  |
|                             |           | <ul> <li>Subscriber acquisition cost</li> </ul>  |  |  |
| COST CUSTOMER DRVD          | Derived   | Monthly aggregation of various cost incurred to the customer. These details are important for analysis such as:  |  |  |
|                             |           | <ul> <li>Subscriber retention cost</li> </ul>  |  |  |
|                             |           | <ul> <li>Subscriber acquisition cost</li> </ul>  |  |  |

Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name                                | Туре      | Description   |  |
|--|-----------|---|--|
| COST ORGANIZATIONAL<br>MONTH AGGR          | Aggregate | Monthly aggregation of all expenses by each business unit inside the carrier.   |  |
| COST ORGANIZATIONAL<br>DRVD                | Derived   | Statistics of all expenses by each business unit inside the carrier. These values can be useful for auditing and budgeting purposes.  |  |
| COST REASON                                | Lookup    | Lookup of all possible reasons why the cost occurred. For example:  |  |
|  |           | <ul> <li>Natural disaster</li> </ul>  |  |
|  |           | Operator error  |  |
| COST SUBTYPE                               | Lookup    | Lookup to further classify COST TYPEs. For example:   |  |
|  |           | Acquisition cost  |  |
|  |           | Retention cost  |  |
|  |           | ■ Salary  |  |
|  |           | <ul> <li>Damaged</li> </ul>   |  |
|  |           | <ul> <li>New machine</li> </ul>   |  |
|  |           | Repair fee  |  |
| COST TYPE                                  | Lookup    | Lookup for types of costs. For example, the cost is to the CUSTOMER, CHANNEL, COURIER, or to the EMPLOYEE (Mobile Monthly Claim or Purchase).   |  |
| COURIER                                    | Reference | The party who provides the Courier service for the Telecom Operator.  |  |
| COURIER COST                               | Base      | Subtype of COST which applies to a COURIER for delivering products or invoices to the customer.   |  |
| CPE LOGICAL DEVICE<br>ROLE                 | Reference | Defines required logical features to implement the specific role of a CPE (Customer Premise Edge) device, as used in a PRODUCT or SERVICE.  |  |
| CREDIT CATEGORY                            | Reference | List of credit categories available that may be assigned to customers. For example:   |  |
|  |           | Excellent   |  |
|  |           | Good  |  |
|  |           | <ul> <li>High risk</li> </ul>   |  |
| CREDIT CATEGORY MONTH<br>AGGR              | Aggregate | Credit category aggregation over all customers at each month.   |  |
| CREDIT CATEGORY DRVD                       | Derived   | Credit category assigned to each customer at each month. The credit categories are defined in the credit category dimension.  |  |
| CREDIT SCORE PROVIDER                      | Reference | Provides reference financial rating scores for each customers to the service provider. This information is also called the "Credit Rating Agency".  |  |
| CURRENCY                                   | Lookup    | Lookup for currencies that may be used in a transaction.  |  |
| CURRENCY EXCHANGE RATE                     | Base      | Exchange rate against the primary currency, as determined by exchange rate type and value date.   |  |
| CURRENCY GEOGRAPHY<br>ENTITY ASSIGNMENT    | Reference | Assigns currency usage to a geographic area.  |  |
| CUSTOMER                                   | Reference | Information pertaining to customers.  |  |
| CUSTOMER ACQUISITION<br>SUMMARY DAY DRVD   | Derived   | Aggregate daily new customer count by <b>PRODUCT</b> .  |  |
| CUSTOMER ACQUISITION<br>SUMMARY MONTH AGGR | Aggregate | Monthly summary of newly acquired customers by PRODUCT.   |  |
| CUSTOMER CALL SOCIAL<br>NETWORK            | Derived   | Defines which CUSTOMER belongs to which CUSTOMER COMMUNITY.   |  |
| CUSTOMER CLASS                             | Lookup    | Lookup for Customer Classification codes. For example:  |  |
|  |           | <ul> <li>HLCU-High Local Call Usage Customers</li> </ul>  |  |
|  |           | <ul> <li>HNCU-High National Call Usage Customers</li> </ul>   |  |
|  |           | <ul> <li>HINCU-High InterNational Call Usage Customers</li> </ul>   |  |
| CUSTOMER CLASS<br>ASSIGNMENT               | Reference | Assign customer to a customer class. A customer may belong to different customer classes because of their usage behavior at different times, therefore customer to customer class is a many to many relationship. |  |

Table 2–23 (Cont.) A to C Entity Descriptions

| Table 2–23 | (Cont.) | A to C Entity | y Descriptions |
|------------|---------|---------------|----------------|
|------------|---------|---------------|----------------|

| Entity Name                                    | Туре      | Description  |  |  |
|--|-----------|--|--|--|
| CUSTOMER COMMUNITY Reference                   |           | The Customer Communities identified by mining algorithm.   |  |  |
| CUSTOMER COMMUNITY<br>ASSIGNMENT               | Base      | Defines which CUSTOMER belongs to which CUSTOMER COMMUNITY.  |  |  |
| CUSTOMER COST                                  | Base      | Subtype of COST which applies to a customer. For example, the cost of a gift that is sent to a customer.   |  |  |
| CUSTOMER DEBT<br>COLLECTION MONTH AGGR         | Aggregate | Statistics on Customer fraud and debt collection.  |  |  |
| CUSTOMER DEBT<br>COLLECTION DRVD               | Derived   | Monthly summary of customer fraud and debt collection.   |  |  |
| CUSTOMER DOCUMENT                              | Reference | Various types of customer proof documents provided for a CUSTOMER ORDER, contract, and so on.  |  |  |
| CUSTOMER EQUIPMENT<br>INSTALLATION DAY DRVD    | Derived   | Statistics related to customer equipment installation activities for each customer.<br>These statistics typically include: modems, routers, or DSL boxes for internet and<br>Television equipment  |  |  |
| CUSTOMER EQUIPMENT<br>INSTALLATION MO AGGR     | Aggregate | Monthly summary of customer equipment installation activities. These statistics typically include: modems, routers, or DSL boxes for internet and Television equipment.  |  |  |
| CUSTOMER FACING Reference<br>SERVICE           |           | This is the base entity for defining CUSTOMER FACING SERVICES. A CUSTOMER<br>FACING SERVICE is an abstraction that defines the characteristics and behavior of<br>a particular SERVICE as seen by the Customer or other appropriate PARTY ROLE.<br>Thus, this PARTY ROLE purchases, leases, uses, and/or is otherwise directly aware<br>of this type of SERVICE. This is in direct contrast to RESOURCE FACING<br>SERVICEs which support CUSTOMER FACING SERVICEs but are not seen or<br>purchased directly by the Customer. For example, a VPN is an example of a<br>CUSTOMER FACING SERVICE, while the sub-services that perform different types<br>of routing between network devices making up the VPN are examples of<br>RESOURCE FACING SERVICES.  |  |  |
| CUSTOMER FACING Reference<br>SERVICE ROLE      |           | Defines a SERVICE in terms of a set of SERVICE ROLES for a CUSTOMER FACING<br>SERVICE. This entity defines SERVICE ROLEs that represent the variable<br>characteristics of a CUSTOMER FACING SERVICE in terms of the roles that this<br>SERVICE plays. This entity enables the CUSTOMER FACING SERVICE to be<br>managed abstractly using SERVICE ROLES. The Customer Facing Service Role<br>also helps define the SERVICE in terms of the functions that it has or provides.   |  |  |
| CUSTOMER FACING Lookup<br>SERVICE SPEC         |           | This is the base entity for defining Customer Facing Service Specifications. A Customer Facing Service Specification is an abstraction that defines the invariant characteristics and behavior of a particular CUSTOMER FACING SERVICE as seen by the Customer. The invariant portion serves as a single common basis to build a set of variable CUSTOMER FACING SERVICEs that all use this common Customer Facing Service Specification.  |  |  |
| SERVICE SPEC ATOMIC su<br>Fa<br>ar<br>de<br>re |           | This entity defines CUSTOMER FACING SERVICE SPECs that do not have any subordinate CUSTOMER FACING SERVICE SPECs. In other words, a Customer Facing Service Spec Atomic is a standalone CUSTOMER FACING SERVICE SPEC, and does not require any supporting CUSTOMER FACING SERVICE SPECs to define the invariant characteristics (that is, non-changing attributes, methods, relationships, and constraints) of any CUSTOMER FACING SERVICEs that it serves as a template for.  |  |  |
| CUSTOMER FACING<br>SERVICE SPEC COMPOSITE      | Lookup    | This entity defines an integrated set of CUSTOMER FACING SERVICEs that<br>collectively meets the needs of a SERVICE requested by a Customer. For example,<br>the Customer may have requested GoldService, which is a SERVICE PACKAGE<br>that defines a set of SERVICE BUNDLES, each of which has its own QoS. Each<br>individual CUSTOMER FACING SERVICE that is part of the SERVICE PACKAGE<br>can be derived from a CUSTOMER FACING SERVICE SPEC. In this case, a<br>Customer Facing Service Spec Composite will aggregate all of the individual<br>CUSTOMER FACING SERVICE SPECs into a single named object. This object is a<br>standalone object. However, it consists of other Customer Facing Service Spec<br>Composite and/or the CUSTOMER FACING SERVICE SPEC ATOMIC entities.<br>That is the primary difference between this entity and the Customer Facing Service<br>Spec Atomic entity. |  |  |

| Entity Name                              | Туре      | Description  |  |
|--|-----------|--|--|
| CUSTOMER FACING<br>SERVICE SPEC ROLE     | Reference | Defines a Service Specification, in terms of a set of Service Specification Roles, for a CUSTOMER FACING SERVICE. This is the base entity for defining Service Specification Roles that are used to represent the invariant characteristics of a CUSTOMER FACING SERVICE. This entity enables the CUSTOMER FACING SERVICE to be managed abstractly using Service Specification Roles. The Customer Facing Service Spec Role also helps define the Service Specification in terms of the functions that it has or provides. |  |
| CUSTOMER FACING<br>SERVICE SPEC VERSION  | Reference | Keeps the historical versions of CUSTOMER FACING SERVICE SPEC.   |  |
| CUSTOMER FIELD                           | Base      | The activities to install services at the customer site. For example:  |  |
| INSTALLATION                             |           | <ul> <li>Broadband model installation (xDSL modem, cable modem)</li> </ul>   |  |
|  |           | <ul> <li>Pay TV (Digital) installation with set-top box</li> </ul>   |  |
| CUSTOMER FIELD SERVICE<br>ACTIVITY       | Base      | On site installation for the customer with particular equipment instance.  |  |
| CUSTOMER FIELD SERVICE<br>DETAIL         | Base      | Details regarding customer service.  |  |
| CUSTOMER FIELD SUPPORT                   | Base      | The activities of providing on site support to a customer.   |  |
| CUSTOMER GROUP                           | Lookup    | The lookup code for grouping the customers based on criteria defined by the service operator.  |  |
| CUSTOMER GROUP<br>ASSIGNMENT             | Reference | A grouping of the customers based on criteria defined by the service operator.   |  |
| CUSTOMER INDIVIDUAL                      | Reference | Subtype of CUSTOMER (and PARTY), which contains details of individuals as opposed to organizations.  |  |
| CUSTOMER LTV BAND                        | Lookup    | The band of customer life time value that is predicted from the data mining mo<br>For example, 0~100 USD, 100~200 USD, and so on.  |  |
| CUSTOMER MINING                          | Derived   | The result measures from mining analysis, including churn probabilities, Life Time Value (LTV) mining, and other result measures.  |  |
| CUSTOMER OCCASION                        | Reference | Event celebrated or observed by a customer. For example:   |  |
|  |           | <ul> <li>Birthday</li> </ul>   |  |
|  |           | <ul> <li>Anniversary</li> </ul>  |  |
|  |           | Company establishment day  |  |
| CUSTOMER OCCASION TYPE                   | Lookup    | Lookup for occasion type. For example: Wedding Anniversary, Birthday, Company founding anniversary, and so on.   |  |
| CUSTOMER ORDER                           | Base      | Orders placed by customers. This customer order is currently for service providers shop service, where a customer can place an order for a handset, a broadband installation request, or make some other order.  |  |
| CUSTOMER ORDER<br>DOCUMENT               | Reference | The document provided while submitted CUSTOMER ORDER.  |  |
| CUSTOMER ORDER LINE<br>ITEM              | Base      | Details regarding items in the CUSTOMER ORDER.   |  |
| CUSTOMER ORDER LINE<br>ITEM STATE ASSIGN | Base      | Current state of an order line item.   |  |
| CUSTOMER ORDER PAYMENT                   | Base      | Payments applied to a CUSTOMER ORDER.  |  |
| CUSTOMER ORDER<br>PRIORITY TYPE          | Lookup    | Lookup for possible priorities which can be assigned to a CUSTOMER ORDER.  |  |
| CUSTOMER ORDER STATE<br>ASSIGNMENT       | Base      | Current state of a CUSTOMER ORDER.   |  |
| CUSTOMER ORDER STATE<br>CHANGE REASON    | Lookup    | All type of reason for customer order state and customer order line item state changes.  |  |
| CUSTOMER ORGANIZATION                    | Reference | Subtype of CUSTOMER (and PARTY), which contains details of organizations as opposed to individuals. An organization can also consist of one individual only (for example: independent).  |  |

 Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name Type                    |           | Description  |  |  |
|-------------------------------------|-----------|--|--|--|
| CUSTOMER RESTRICTED<br>INFO         | Reference | Detail information about a customer that may be deemed private.  |  |  |
| CUSTOMER REVENUE BAND               | Lookup    | Entity contains a customer classification in revenue terms. For example: Customer with charges between \$100 to \$200.   |  |  |
| CUSTOMER REVENUE BAND<br>ASSIGNMENT | Reference | Assigns a revenue band to a customer.  |  |  |
| CUSTOMER REVENUE TYPE               | Lookup    | Lookup for types of revenue a customer may bring to the operator. For example:   |  |  |
|                                     |           | Recharging   |  |  |
|                                     |           | <ul> <li>Rent fee</li> </ul>   |  |  |
|                                     |           | One time equipment purchase  |  |  |
| CUSTOMER SCORE                      | Reference | Scores or Score ranges that may be assigned to a customer based on credit, behavior, or other criteria. For example:   |  |  |
|                                     |           | ■ 1, 2, 3, 4, 5  |  |  |
|                                     |           | ■ 1-10, 11-20  |  |  |
| CUSTOMER SEGMENT                    | Reference | Market or customer segments to which customer may be assigned.   |  |  |
| CUSTOMER SEGMENTATION               | Reference | The segmentation model used to profile the customers. For example:   |  |  |
| MODEL                               |           | <ul> <li>KMeans by Revenue from Market Department</li> </ul>   |  |  |
|                                     |           | <ul> <li>O-Clustering by IT department</li> </ul>  |  |  |
| CUSTOMER SENTIMENT                  | Lookup    | Lookup for the various customer feelings as reported during a party interaction (or<br>the phone, as email, or from simple mail). The value can be used for text mining.<br>For example: |  |  |
|                                     |           | <ul> <li>Angry</li> </ul>  |  |  |
|                                     |           | <ul> <li>Нарру</li> </ul>  |  |  |
|                                     |           | <ul> <li>Neutral</li> </ul>  |  |  |
| CUSTOMER SIC<br>ASSIGNMENT          | Reference | Assigns SIC/NASIC code to customers.   |  |  |
| CUSTOMER SOURCE                     | Reference | Initial source or contact with customer. For example:  |  |  |
|                                     |           | <ul> <li>Sales campaign</li> </ul>   |  |  |
|                                     |           | <ul> <li>Advertisement</li> </ul>  |  |  |
|                                     |           | Call center  |  |  |
|                                     |           | <ul> <li>Dealer</li> </ul>   |  |  |
| CUSTOMER TYPE                       | Lookup    | Lookup for type of customer. For example: Individual or Corporate.   |  |  |

Table 2–23 (Cont.) A to C Entity Descriptions

| Entity Name Type             |           | Description   |  |
|------------------------------|-----------|---|--|
| DATA SERVICE EVENT           | Base      | Data Service Events. For example  |  |
|                              |           | Fixed Line modem dial   |  |
|                              |           | Broadband access  |  |
|                              |           | <ul> <li>GPRS service</li> </ul>  |  |
| DATA USAGE DAY DRVD          | Derived   | Daily aggregate of data usage.  |  |
| DATA USAGE MONTH AGGR        | Aggregate | Monthly aggregate of data usage.  |  |
| DAY                          | Reference | Defines day, the lowest level of all calendars.   |  |
| DAY ACTUAL CONDITION         | Reference | Weather, external and internal conditions that may have impacted performance<br>on a given day at a given location.                               |  |
| DAY TODATE<br>TRANSFORMATION | Reference | Documents how todate transformation can be implemented at day level.  |  |
| DAY TRANSFORMATION           | Reference | Transformation for a day. For example, maps a day last year to a corresponding day this year, or a day last year, to a day last month, and so on. |  |

| Entity Name                         | Туре      | Description   |  |
|-------------------------------------|-----------|---|--|
| DEAL                                | Reference | A deal refers to a special offer from a supplier to the telecom provider. The deal generally provides allowances, discounts, special favorable terms of payment or other incentives to motivate the service provider to buy more products or services from a supplier.  |  |
| DEAL LINE ITEM                      | Reference | Identifies a specific product or service that is offered as part of a deal to the service provider and defines how the deal cost is to be handled.  |  |
| DEAL VENDOR ITEM<br>ASSIGNMENT      | Reference | Identifies a specific product or service that is offered as part of a deal to the service provider and defines how the deal cost is to be handled.  |  |
| DEALER                              | Reference | The PARTY who resells products from the operator.   |  |
| DEALER DISCOUNT GROUP<br>ASSIGNMENT | Reference | Assigns DEALER to a discount group(s).  |  |
| DEBT AGING BAND                     | Lookup    | Ranges of time used to group debt based on the age of the debt. For example:  |  |
|                                     |           | ■ 0-90 days   |  |
|                                     |           | <ul> <li>91-180 days</li> </ul>   |  |
| DEBT COLLECTION                     | Base      | A special type of interaction to collect defaulted payment from a customer by the in-house debt collector.  |  |
| DEBT COLLECTION<br>ASSIGNMENT       | Base      | The assignment of a debt collection case to an external debt collection agency.   |  |
| DEBT COLLECTION<br>ASSIGNMENT BATCH | Base      | Grouping of collection assignments sent to collector.   |  |
| DEMOGRAPHIC<br>CHARACTERISTIC       | Reference | A feature or quality used to make recognizable or to define somebody or something, such as age, income, education, revenue, and so forth.   |  |
| DEMOGRAPHIC<br>CHARACTERISTIC VALUE | Reference | A single value or range of values that defines a DEMOGRAPHIC CHARACTERISTIC.  |  |
| DEMOGRAPHY ATTRIBUTE                | Reference | User defined demographic attributes that can be assigned values.  |  |
| DEMOGRAPHY GROUP                    | Reference | The domain of classifications used to group profile information about a PARTY. For example:   |  |
|                                     |           | CH - Credit History   |  |
|                                     |           | <ul> <li>ED- Education</li> </ul>   |  |
|                                     |           | <ul> <li>EM - Employment</li> </ul>   |  |
|                                     |           | EQ- Equipment   |  |
|                                     |           | • HB - Hobbies  |  |
|                                     |           | <ul> <li>HH - Household</li> </ul>  |  |
|                                     |           | OR - Organization   |  |
|                                     |           | And other relevant demographics and psychographics.   |  |
| DERIVED VALUE                       | Reference | Derived value of the customer based on predetermined criteria.  |  |
| DESTINATION TYPE                    | Lookup    | Lookup for the types of destination associated with CALL SOURCE DESTINATION. For example:   |  |
|                                     |           | <ul> <li>National Fixed</li> </ul>  |  |
|                                     |           | National Mobile   |  |
|                                     |           | International Fixed   |  |
|                                     |           | International Mobile  |  |
| DEVICE INTERFACE                    | Reference | This is a concrete entity that represents the (logical) interface or sub-interface of a device. This entity is not a transmission entity; rather, DEVICE INTERFACEs are used to program SERVICEs and LOGICAL ELEMENTs on a Device. For example, use a Device Interface to program a logical connection from a device to a network medium. Different types of Device Interfaces exist for the different types of network media. For example IP compared with ATM, that are used in a network to enable such media to be programmed. The combination of a LOGICAL DEVICE and a Device Interface is what a developer programs to define SERVICEs that run on the device. |  |

| Table 2–24 | (Cont.) | D to F Entity | Descriptions |
|------------|---------|---------------|--------------|
|------------|---------|---------------|--------------|

| Entity Name                                  | Туре      | Description   |
|--|-----------|---|
| DEVICE INTERFACE DETAIL                      | Reference | In general, there are multiple ways to manage a DEVICE INTERFACE. The first distinction lies in what is being managed. the model defines two types of management commands categories: configuration and operational. Configuration commands are used to configure the DEVICE INTERFACE (and also the LOGICAL DEVICE for commands that affect multiple specific DEVICE INTERFACES). Operational commands are used to monitor and troubleshoot the software, network connectivity, and the Device itself.   |
| DEVICE INTERFACE<br>PHYSICAL PORT ASSIGNMENT | Lookup    | Defines which PHYSICAL PORT can support which DEVICE INTERFACE.   |
| DEVICE INTERFACE ROLE                        | Reference | Represents different types of roles that can be associated with a particular DEVICE INTERFACE.  |
| DEVICE INTERFACE TP<br>ASSIGNMENT            | Reference | Defines the relationship between DEVICE INTERFACE and TERMINATION POINT.  |
| DIRECT DEBIT STATUS<br>REASON                | Lookup    | Lookup for the various reasons the current status is direct debit payment. For example:   |
|  |           | <ul> <li>Customer preferred choice: when the customer does not want to use a credit card.</li> </ul>  |
|  |           | <ul> <li>Customer imposed: which means the CSP imposes this status after<br/>problems with credit card or cash payments.</li> </ul>   |
| DISCOUNT GROUP                               | Reference | Discount groups that employees or partners may be a part of.  |
| DISCOUNT SBRP PRICE<br>ALTERATION            | Reference | A discount, a reduction of price, for a SUBSCRIPTION.   |
| DISTANCE BAND                                | Lookup    | Distance ranges to characterize network events by geographical distance.  |
| DIVERT RETRIEVE REASON                       | Lookup    | <ul> <li>Lookup for all reasons for diverting a call or retrieving a call from a Mailbox. For example:</li> <li>Line busy (divert)</li> <li>Line off (divert)</li> <li>No answer (divert)</li> <li>Customer originated (divert / retrieve)</li> <li>Mailbox originated (retrieve only)</li> </ul>   |
| DIVERT RETRIEVE TYPE                         | Lookup    | <ul> <li>Lookup for types for diverting a call or retrieving a call. For example:</li> <li>Divert</li> <li>Retrieve</li> <li>Subscriber's calls are diverted to voice mail or to a Unified Messaging Service (UMS) mailbox as specified by the subscriber instructions or settings. For example, calls can be diverted when a subscriber is busy on another call, or when the subscriber has switched off the handset, or when a subscriber is not reachable. The subscriber can later retrieve all calls that are stored on the mailbox by accessing the mailbox through specified numbers or using the Internet, in case of UMS. All this traffic generated by diverted calls and retrieved calls is to be analyzed based on the type of call such as diverted or retrieved. The Divert Retrieve type helps in achieving this analysis by organizing calls as diverted or retrieved calls.</li> </ul> |
| DOCUMENT CONDITION TYPE                      | Lookup    | <ul> <li>Lookup for possible document condition types. For example:</li> <li>Complete</li> <li>Incomplete</li> <li>Unavailable</li> </ul>   |
| DOCUMENT TYPE                                | Lookup    | Lookup for document types. For example:<br>Driver license photocopy<br>Address certification<br>Bank card photocopy   |

Table 2–24 (Cont.) D to F Entity Descriptions

| Entity Name                                  | Туре      | Description  |  |
|--|-----------|--|--|
| DOCUMENT TYPE GROUP                          | Lookup    | The group of <b>DOCUMENT TYPEs</b> of which customer may provide to service provider for identification. For example:  |  |
|  |           | <ul> <li>Mandatory Document</li> </ul>   |  |
|  |           | Legal Requirement  |  |
|  |           | Income Proof Document  |  |
| DOCUMENT TYPE GROUP<br>ASSIGNMENT            | Reference | Assigns different DOCUMENT TYPEs into different DOCUMENT TYPE GROUPS.  |  |
| DSL MODEM                                    | Reference | The xDSL modem to implement Broadband on copper wire (router).   |  |
| EDGE INTERFACE                               | Reference | Defines a DEVICE INTERFACE role that functions as an Edge Interface; that is, an interface on the edge of the network. The objective of this role is to enable th definition of POLICYS such that all Edge Interfaces in a particular Domain can receive the same common configuration commands.   |  |
| EDUCATION                                    | Lookup    | Demographic education levels that may be assigned to customers.  |  |
| ELEMENT CHARACTERISTIC                       | Reference | A characteristic quality or distinctive feature of an Element Specification. The characteristic can take on a discrete value, such as color, can take on a range of values, for example, sensitivity of 100-240 mV, or can be derived from a formula for example, usage time (hrs) = 30 - talk time *3. Certain characteristics, such as color, may be configured during the ordering or some other process. |  |
| ELEMENT CHARACTERISTIC<br>ASSIGNMENT         | Reference | A use of the Element Spec Characteristic by an Service Specification to which<br>additional properties (attributes) apply or override the properties of similar<br>properties contained in Element Spec Characteristic.  |  |
| ELEMENT CHARACTERISTIC<br>RELATIONSHIP       | Reference | A aggregation, migration, substitution, dependency, or exclusivity relationship between or among Element Spec Characteristics.   |  |
| ELEMENT CHARACTERISTIC<br>VALUE              | Reference | A number or text that can be assigned to an Element Spec Characteristic.   |  |
| ELEMENT CHARACTERISTIC<br>VALUE ASSIGNMENT   | Reference | A use of the Element Spec Characteristic Value by an Entity Specification to<br>which additional properties (attributes) apply or override the properties of<br>similar properties contained in Element Spec Characteristic Value.   |  |
| ELEMENT CHARACTERISTIC<br>VALUE RELATIONSHIP | Reference | A aggregation, migration, substitution, dependency, or exclusivity relationship between or among Element Spec Characteristic Values.   |  |
| EMAIL SERVICE                                | Reference | Specifies all the Email mail boxes allocated to CUSTOMER.  |  |
| EMPLOYEE                                     | Reference | Subtype of individual indicating an employee of the provider.  |  |
| EMPLOYEE ACTUAL LABOR<br>HOURLY              | Base      | Worked shifts by hourly employees.   |  |
| EMPLOYEE ACTUAL LABOR<br>SALARIED            | Base      | Worked shifts by salaried employees.   |  |
| EMPLOYEE COST                                | Base      | Subtype of COST, which applies to employee. For example, salary and bonus for employee.  |  |
| EMPLOYEE DESIGNATION                         | Lookup    | The various designations present in an organization for the employees. For example:  |  |
|  |           | Call Center Agent  |  |
|  |           | <ul> <li>Manager Customer Care</li> </ul>  |  |
|  |           | Consultant   |  |
|  |           | Principal Consultant   |  |
| EMPLOYEE DISCOUNT GROUP<br>ASSIGNMENT        | Reference | Assigns EMPLOYEE to DISCOUNT GROUP(s).   |  |
| EMPLOYEE EXPENSE REPORT                      | Base      | The expense reports submitted by employees, including contractors, to claim their business expenses. The EMPLOYEE (Party) and PAYMENT CHANNEL (channel) are captured by its super entity EVENT. The expense submit date is the event begin date.   |  |
| EMPLOYEE EXPENSE REPORT<br>ITEM              | Base      | The detail line item of each EMPLOYEE EXPENSE REPORT.  |  |

| Entity Name                           | Туре      | Description   |  |
|---------------------------------------|-----------|---|--|
| EMPLOYEE EXPENSE REPORT<br>STATE      | Base      | <ul> <li>The different state of a given EMPLOYEE EXPENSE REPORT. For example:</li> <li>Submitted</li> <li>Pending Approval</li> <li>Approved</li> <li>Paid</li> </ul>   |  |
| EMPLOYEE JOB ROLE<br>ASSIGNMENT       | Reference | Assigns EMPLOYEE to JOB ROLE(s).  |  |
| EMPLOYEE JOB ROLE TYPE                | Lookup    | Relevance of job role assignment to employee. For example: Primary, Secondary, and so on.   |  |
| EMPLOYEE LANGUAGE<br>CAPABILITY       | Reference | Specifies the languages the employee can use to serve customers, especially for call center agents and sales representatives.   |  |
| EMPLOYEE RESTRICTED INFO              | Reference | Detail information about the EMPLOYEE that may be deemed private.   |  |
| EMPLOYEE SCHEDULE                     | Reference | Planned staffing schedule of location, role, shift, and employees.  |  |
| EMPLOYEE TRAINING RECORD              | Base      | List the trainings an employee has received. The employee training record is normally meant to apply to the call center agent, who is trained on specific products and or services.   |  |
| EMPLOYEE TYPE                         | Lookup    | Lookup of employee type. For example: <ul> <li>Part-Time</li> <li>Contractual</li> <li>Full-Time</li> </ul>   |  |
| ENTITY                                | Reference | This entity represents entities that cannot be directly managed. For example, a hub.  |  |
| ENTITY ROLE                           | Reference | This is an abstract base entity that defines the concept of various types of roles for entities that describe the function of the entities.   |  |
| ENTITY SPECIFICATION                  | Reference | This is an abstract base entity that defines the invariant characteristics, attributes, methods, constraints, and relationships, of another entity.   |  |
| EQUIPMENT                             | Reference | The devices, delivered by COURIER or collected at the DEALER shop, that a CUSTOMER can use to access services. The device might be Cell Phone, Fixed Line Phone, Fax Machine, and so on. The devices might be lent or sold to the customer. The equipment entity is a subtype of PRODUCT.   |  |
| EQUIPMENT CENTER                      | Reference | Facility housing devices.   |  |
| EQUIPMENT CENTER COST                 | Base      | Subtype of COST, which collects all costs that are specifically related to a given EQUIPMENT CENTER (facility rent, taxes, and so on).  |  |
| EQUIPMENT FUNCTIONALITY               | Reference | The function of the EQUIPMENT. For example: <ul> <li>Make wireless calls</li> <li>Send SMS</li> <li>Send MMS</li> </ul>   |  |
| EQUIPMENT FUNCTIONALITY<br>ASSIGNMENT | Reference | Assigns functionality to EQUIPMENT.   |  |
| EQUIPMENT HOLDER                      | Reference | Represents physical objects that are both manageable and able to host, hold, or contain other physical objects. Examples of physical objects that can be represented by instances of this object class are RACKS, CHASSISS, Shelves, and SLOTS. The difference between subclasses of Equipment Holder, such as a SLOT or a CHASSIS, and subclasses of EQUIPMENT that have a Holder role, such as a CARD, is that the subclasses of Equipment Holder are dedicated to holding other Hardware. The subclasses of EQUIPMENT that have a holder role have a holding capability as a secondary capability, usually for expansion. Their primary function, however, is not to hold other objects. |  |

## Table 2–24 (Cont.) D to F Entity Descriptions

| Entity Name                            | Туре      | Description   |  |
|--|-----------|---|--|
| EQUIPMENT INSTANCE                     | Reference | Implement communications. For example:  |  |
|  |           | <ul> <li>Handset (with IMEI)</li> </ul>   |  |
|  |           | <ul> <li>Land line phone (with serial number)</li> </ul>  |  |
|  |           | <ul> <li>Set-top box</li> </ul>   |  |
|  |           | Cable modem   |  |
| EQUIPMENT INSTANCE<br>RENTING CONTRACT | Reference | Subtype of CONTRACT in which customers lease some EQUIPMENT. This equipment still belongs to the service provider. When a contract terminates the device should be returned to the service provider. For example: |  |
|  |           | <ul> <li>ADSL modem lease</li> </ul>  |  |
|  |           | <ul> <li>Handset short term renting</li> </ul>  |  |
| EQUIPMENT INSTANCE                     | Base      | A history of the status for an EQUIPMENT INSTANCE. For example:   |  |
| STATUS HISTORY                         | Bube      | <ul> <li>New</li> </ul>   |  |
|  |           | <ul> <li>Broken</li> </ul>  |  |
|  |           | <ul> <li>Returned</li> </ul>  |  |
|  |           | Lost  |  |
|  |           |   |  |
|  |           | Reserved (for VIP loyalty program customer)   |  |
| EQUIPMENT INSTANCE<br>STATUS TYPE      | Lookup    | Lookup for type of specific equipment instance status type. For example:  |  |
|  |           | <ul> <li>Purchased from vendor</li> </ul>   |  |
|  |           | In inventory  |  |
|  |           | <ul> <li>In customer</li> </ul>   |  |
|  |           | <ul> <li>Broken</li> </ul>  |  |
|  |           | <ul> <li>Reserved</li> </ul>  |  |
| EQUIPMENT SUBSCRIPTION                 | Reference | A subtype of SUBSCRIPTION to track tangible device usage by the customer.   |  |
| EQUIPMENT TYPE                         | Lookup    | The lookup code for type of (customer side) equipment. For example:   |  |
|  |           | ADSL Modem  |  |
|  |           | • 3G data card  |  |
| ERRORED MEDIATED CALL<br>EVENT         | Base      | The errored/recycled mediated event record from billing engine.   |  |
| ERRORED RATED WIRELESS<br>CALL EVENT   | Base      | The errored/recycled rated event record from billing engine.  |  |
| ERRORED RAW WIRELESS<br>CALL EVENT     | Base      | The errored/recycled/rejected raw event record from the mediation process.  |  |
| EVENT                                  | Base      | Describes the interactions with the Communications Service Provider. Event contains only "non-network" events (anything other than a call data record).   |  |
|  |           | An event can occur related to a provider. For example, for equipment down or a service disruption. An event can occur related to a CUSTOMER. For example, for a service order or a bill payment.                  |  |
|  |           | Events store customer behavior to make special campaigns or to analyze the cost of customers. Normally an event incurs some cost and may generate revenue for the operator.                                       |  |
|  |           | The information specific to the type of event, or event interaction, is stored in corresponding event subtypes.   |  |
| EVENT ACCESS METHOD<br>ACTIVITY        | Base      | Occurrence of Access Method Usage.  |  |
| EVENT ACCOUNT                          | Base      | Events occurring on an account. For example:  |  |
|  |           | <ul> <li>Account create</li> </ul>  |  |
|  |           | <ul> <li>Account suspension/resume</li> </ul>   |  |
|  |           | <ul> <li>Line (account) termination attempted (convinced back by representatives)</li> </ul>  |  |
|  |           | <ul> <li>Line termination</li> </ul>  |  |
| EVENT ASSIGNMENT                       | Base      | Describes relationship between unique events.   |  |
|  | Dust      | Describes relationship between unique events.   |  |

 Table 2–24 (Cont.) D to F Entity Descriptions

| Entity Name              | Туре      | Description  |  |  |
|--------------------------|-----------|--|--|--|
| EVENT ASSIGNMENT REASON  | Lookup    | Lookup for all possible reasons why a relationship exists between two EVENTS. For example:   |  |  |
|                          |           | Premise  |  |  |
|                          |           | Result in  |  |  |
| EVENT ASSIGNMENT TYPE    | Lookup    | Lookup for all types of relationships between two EVENTS.  |  |  |
| EVENT CATEGORY           | Lookup    | Lookup for EVENT CATEGORY which is further grouped into EVENT TYPE. For example:   |  |  |
|                          |           | Loyalty Program Event  |  |  |
|                          |           | Access Method Event  |  |  |
| EVENT CHAT               | Base      | The chat history between the service representative and the CUSTOMER.  |  |  |
| EVENT CHAT DETAIL        | Base      | The chat history details between the service representative and the CUSTOMER.<br>Each chat message is saved as one record.   |  |  |
| EVENT CIRCUIT RENTAL     | Base      | Subtype of "Non Network Events", corresponding to the rental of a fixed line<br>(broadband or phone line). The rental normally incurs charges for various type<br>of activities. For example:  |  |  |
|                          |           | <ul> <li>Initial Installation</li> </ul>   |  |  |
|                          |           | Maintenance Check  |  |  |
|                          |           | Termination  |  |  |
| EVENT CLASS              | Lookup    | Lookup for the classification for the types of EVENTS that can occur. For example:   |  |  |
|                          |           | <ul> <li>IN: involves only Communications Service Provider</li> </ul>  |  |  |
|                          |           | <ul> <li>OUT: involves customer</li> </ul>   |  |  |
| EVENT CONTRACT           | Base      | EVENT that happened in a CONTRACT. For example, an agreement breach event  |  |  |
| EVENT COST               | Base      | Subtype of COST, which is specifically related to a given EVENT. This cost is usually for a non-network event such as an interaction with a customer. For example, for on-site maintenance after a service issue or a break-down.                          |  |  |
| EVENT EMIT DETAIL        | Reference | The expressions that determine what, if any, constraints are to be applied to Policy Event Set. This entity also defines additional semantics to help identi the type of this event.   |  |  |
| EVENT EMPLOYEE PAYROLL   | Base      | Event in which payroll payment was made to an employee (excludes sales commission). Subtype of EVENT.  |  |  |
| EVENT EQUIPMENT INSTANCE | Base      | Events per instance of EQUIPMENT. Subtype of EVENT.  |  |  |
| EVENT FINANCIAL          | Base      | Financial event involving an account or billing statement. Subtype of EVENT.   |  |  |
| EVENT GEOGRAPHY          | Base      | Events affecting a Geographic Area that may have an impact on a provider's business. Subtype of EVENT. For example:  |  |  |
|                          |           | <ul> <li>Earthquake</li> </ul>   |  |  |
|                          |           | Power Outage   |  |  |
|                          |           | Labor Strike   |  |  |
| EVENT GIFT REDEMPTION    | Base      | A gift redemption event occurred for a contract or subscription; normally because of a product market plan promotion. Operators may also give away gif items because of events such as a wrong billing. The redemption does not involve a LOYALTY PROGRAM. |  |  |
| EVENT INVOICE DELIVERY   | Base      | The delivery of invoice to customer. For example:  |  |  |
|                          |           | Printed letter   |  |  |
|                          |           | <ul> <li>Email</li> </ul>  |  |  |
|                          |           | <ul> <li>Duplicate printed letter on request</li> </ul>  |  |  |
| EVENT LOCATION           | Reference | Assigns an address location to the EVENT.  |  |  |

## Table 2–24 (Cont.) D to F Entity Descriptions

| Entity Name                              | Туре      | Description   |  |
|--|-----------|---|--|
| EVENT LOYALTY PROGRAM                    | Base      | Events associated with each event or transaction on a customer loyalty program. For example:  |  |
|  |           | <ul> <li>Loyalty points earned by the customer</li> </ul>   |  |
|  |           | <ul> <li>Bonus points awarded to the customer</li> </ul>  |  |
|  |           | Points redeemed by the customer   |  |
| EVENT LOYALTY PROGRAM<br>ACCUMULATION    | Base      | Subtype of EVENT LOYALTY PROGRAM, where a customer receives loyalty program points, a credit, based on network usage, a payment, or some other event.   |  |
| EVENT LOYALTY PROGRAM<br>REDEMPTION      | Base      | Subtype of EVENT LOYALTY PROGRAM, where a customer uses loyalty program points, a credit, to redeem gift items including cash placed in their account balance or some other redemption gift item such as a toy.   |  |
| EVENT PARTY ASSIGNMENT                   | Base      | Many to many relationship assigning a party or multiple parties to event(s).  |  |
| EVENT PARTY INTERACTION                  | Base      | Interactions or communications with the customer. For example:  |  |
|  |           | Faults  |  |
|  |           | <ul> <li>Inbound and outbound telemarketing</li> </ul>  |  |
|  |           | <ul> <li>Direct mail</li> </ul>   |  |
|  |           | ■ SMS   |  |
|  |           | <ul> <li>Email</li> </ul>   |  |
|  |           | Service calls   |  |
|  |           | Complaints  |  |
|  |           | Debt collection   |  |
| EVENT PARTY INTERACTION<br>CALL          | Base      | Subtype of EVENT PARTY INTERACTION which represents all phone call interactions from the customer with detailed information including:  |  |
|  |           | Hold time   |  |
|  |           | Queue time  |  |
|  |           | Interaction time  |  |
|  |           | <ul> <li>Run by the Automated Voice Response (AVR)</li> </ul>   |  |
| EVENT PARTY INTERACTION<br>EMAIL         | Base      | Subtype of EVENT PARTY INTERACTION which represents email interaction from customers.   |  |
| EVENT PARTY INTERACTION<br>ITEM          | Base      | When multiple threads are discussed in a single EVENT PARTY INTERACTION,<br>this line item lists the involved threads and other information including<br>accounts, subscriptions, and so on. This is also the M:M relationship between the<br>PARTY INTERACTION THREAD and the event. |  |
| EVENT PARTY INTERACTION<br>LETTER        | Base      | Subtype of EVENT PARTY INTERACTION which represents the interaction with customers through letters.   |  |
| EVENT PARTY INTERACTION<br>PARTICIPATION | Base      | Tracks multiple employees who participate in a same interaction with a customer   |  |
| EVENT PARTY INTERACTION<br>VISIT         | Base      | Visits to a store by a customer. Subtype of EVENT.  |  |
| EVENT PARTY PROFILE                      | Base      | Event in which party profile information was modified or updated.   |  |
| EVENT PARTY ROLE                         | Reference | Role played by a PARTY in an EVENT. For example:  |  |
|  |           | <ul> <li>Customer who reported the event</li> </ul>   |  |
|  |           | <ul> <li>Customer affected by event</li> </ul>  |  |
|  |           | <ul> <li>Party who caused the event</li> </ul>  |  |
| EVENT PREPAID MOBILE                     | Base      | Actions involving PREPAID MOBILE EVENT TYPE account. Subtype of EVENT ACCOUNT. For example:   |  |
|  |           | Initial activation  |  |
|  |           | <ul> <li>Recharges</li> </ul>   |  |
|  |           | <ul> <li>Adjustments</li> </ul>   |  |
|  |           | <ul> <li>Deactivation</li> </ul>  |  |
| EVENT PRODUCT PACKAGE                    | Base      | Events associated with an offer or PRODUCT PACKAGE. Subtype of EVENT.   |  |

Table 2–24 (Cont.) D to F Entity Descriptions

| Entity Name                  | Туре      | Description  |  |
|------------------------------|-----------|--|--|
| EVENT REASON                 | Lookup    | Lookup for event reasons. For example: arrearage.  |  |
| EVENT REASON CATEGORY        | Lookup    | Lookup for event reason categories. Categories are further grouped into event reasons.                           |  |
| EVENT RESOLUTION             | Reference | The domain of results that may occur in the resolution of an EVENT.  |  |
| EVENT RESPONSE REASON        | Lookup    | Lookup for possible response reasons that may be used in an EVENT.   |  |
| EVENT RESULT                 | Lookup    | Lookup for the description of a result or any events. For example:   |  |
|                              |           | Successfully processed   |  |
|                              |           | <ul> <li>Escalated</li> </ul>  |  |
|                              |           | Refused by CSP   |  |
|                              |           | Refused by customer  |  |
|                              |           | Failed – Impossible  |  |
|                              |           | Failed – process error   |  |
| EVENT SIM CARD               | Base      | Events associated with a SIM CARD. Subtype of EVENT.   |  |
| EVENT STATUS                 | Base      | Lookup for event status. For example:  |  |
|                              |           | Completed  |  |
|                              |           | <ul> <li>Pending</li> </ul>  |  |
|                              |           | <ul> <li>In-Progress</li> </ul>  |  |
|                              |           | Suspended  |  |
|                              |           | Cancelled  |  |
|                              |           | Abandoned  |  |
| EVENT STATUS REASON          | Lookup    | Lookup for event status reasons. For example:  |  |
|                              |           | <ul> <li>Insufficient funds</li> </ul>   |  |
|                              |           | Stolen card  |  |
| EVENT STATUS TYPE            | Lookup    | Lookup for EVENT STATUS. For example:  |  |
|                              |           | Complete   |  |
|                              |           | Pending  |  |
|                              |           | In-Progress  |  |
|                              |           | Suspended  |  |
|                              |           | <ul><li>Cancelled</li><li>Abandoned</li></ul>  |  |
|                              | D         |  |  |
| EVENT SUBSCRIPTION           | Base      | Events associated with a subscription. Subtype of EVENT. For example:  |  |
|                              |           | Subscription activation  |  |
|                              |           | <ul> <li>Reimbursement on prepaid account</li> <li>Termination</li> </ul>  |  |
|                              |           | <ul> <li>Suspension because of insufficient deposit</li> </ul>   |  |
| EVENT SUBSCRIPTION<br>CHANGE | Base      | Events involving temporal provisioning and relinquishment of products and services to current subscription base. |  |
| EVENT TRIGGER DETAIL         | Reference | Tracks the execution, evaluation of POLICY RULE on each POLICY EVENT.  |  |
| EVENT TYPE                   | Lookup    | Lookup for event type. For example:  |  |
|                              | LOOKup    | <ul> <li>In Loyalty Program Event</li> </ul>   |  |
|                              |           | 1.1 Points Accumulation  |  |
|                              |           | 1.2 Redemption   |  |
|                              |           | <ul> <li>Access Method Event</li> </ul>  |  |
|                              |           | 2.1 Access Method Login (connect)  |  |
|                              |           | 2.2 Access Method Logout (disconnect)  |  |
|                              |           | 2.3 Access Method Suspension (because of late payment or other reason  |  |
|                              |           | 1 1 1  |  |

 Table 2–24 (Cont.)
 D to F Entity Descriptions

| Table 2–24 | (Cont.) | D to F Entity | Descriptions |
|------------|---------|---------------|--------------|
|------------|---------|---------------|--------------|

| Entity Name Type                       |           | Description   |  |  |
|--|-----------|---|--|--|
| EVENT WEB VISIT                        | Base      | Subtype of Customer Interaction event, to track the customer visit on a service provider Web site.  |  |  |
| EXCLUDE PORT DETAIL                    | Reference | The attribute exclusionFunction is designed to be populated from an external management system, and represents the criteria for excluding one or more Element Ports. A predefined exclusion function is to limit the role that a Eleme Port plays to an edge role. However, this entity enables additional functions to be used to exclude Element Ports. |  |  |
| EXPENSE REPORT PARTY<br>ASSIGNMENT     | Base      | The involvement of different PARTYs in a given EMPLOYEE EXPENSE REPORT.<br>For example:   |  |  |
|  |           | The employee who claims the expense   |  |  |
|  |           | The employee who approves the expense   |  |  |
|  |           | The customer involved in the expense adjustification  |  |  |
| EXPENSE REPORT STATE<br>TYPE           | Lookup    | Lookup for the types of STATE which an EMPLOYEE EXPENSE REPORT may be in. For example:  |  |  |
|  |           | Submitted   |  |  |
|  |           | <ul> <li>Pending approval</li> </ul>  |  |  |
|  |           | <ul> <li>Approved</li> </ul>  |  |  |
|  |           | <ul> <li>Paid</li> </ul>  |  |  |
| EXPENSE TYPE                           | Lookup    | Lookup for type of expense being claimed. For example:  |  |  |
|  |           | <ul> <li>P = expense was pre-paid by the company</li> </ul>   |  |  |
|  |           | • C = Cash advance  |  |  |
|  |           | • E = Actual expense incurred by requestor  |  |  |
| EXTERNAL CREDIT PROFILE                | Reference | A source of information that helps define the credit worthiness of the customer.  |  |  |
| EXTERNAL CREDIT PROFILE<br>ASSIGNMENT  | Reference | Indicate which external agency or institute provided the credit profile for the given customer.   |  |  |
| EXTERNAL DEBT COLLECTION<br>DAY DRVD   | Derived   | Daily collections by external collector.  |  |  |
| EXTERNAL DEBT COLLECTION<br>MONTH AGGR | Aggregate | Monthly collections by external collector.  |  |  |
| EXTERNAL INFORMATION<br>SOURCE         | Reference | Source from which the demographic information or customer information is obtained.  |  |  |
| EXTERNAL OPERATOR                      | Reference | All operators the Service Provider does business with, including inland competitors or roaming partners.  |  |  |
| EXTERNAL ORGANIZATION<br>TYPE          | Lookup    | Lookup for types of external organizations.   |  |  |
| FACTOR COMPANY                         | Reference | Stores the information about the factor company, which is the financial instrument holding the receivables.   |  |  |
| FAULT RESOLUTION TYPE                  | Lookup    | Lookup for available types of network fault resolution.   |  |  |
| FAULT TYPE                             | Lookup    | Lookup for available types of faults.   |  |  |
| FDA                                    | Reference | The FDA is the Fibre Distribution Area. The FDA is an aggregated fiber broadband geographical area served. Each area served is one "Network Site".  |  |  |
| FIELD ACTIVITY RESULT<br>TYPE          | Lookup    | <ul> <li>Lookup for available result types for customer field activities that are performed by support engineers. For example:</li> <li>S - Successful</li> <li>F - Failed</li> </ul>   |  |  |
| FIELD ACTIVITY TYPE                    | Lookup    | Lookup for types of customer field activities that may be performed by support engineers. For example:  |  |  |
|  |           | <ul> <li>Installation</li> </ul>  |  |  |
|  |           | <ul> <li>Troubleshooting</li> </ul>   |  |  |
|  |           | <ul> <li>Upgrade</li> </ul>   |  |  |
| FISCAL HALF MONTH                      | Reference | Defines half-month in a fiscal calendar.  |  |  |
|  |           |   |  |  |

| Entity Name                                   | Туре      | Description  |  |
|---|-----------|--|--|
| FISCAL HALF YEAR                              | Reference | Defines half-year in a fiscal calendar.  |  |
| FISCAL MONTH                                  | Reference | Defines month in a fiscal calendar.  |  |
| FISCAL QUARTER                                | Reference | Defines quarter in a fiscal calendar.  |  |
| FISCAL WEEK                                   | Reference | Defines week in a fiscal calendar.   |  |
| FISCAL YEAR                                   | Reference | Defines year in a fiscal calendar.   |  |
| FIREWALL ROLE                                 | Reference | Abstracts the different routing capabilities necessary for a LOGICAL DEVICE to have. This helps simplify the modeling of (especially) network devices, which have many different sets of capabilities. For example, most routers can do routing, forwarding, and firewalling of traffic. By modeling these capabilities as three roles, router functionality is both abstracted and categorized, so that the differences between firewalling done by a router and firewalling done by a dedicated firewall device can be differentiated. |  |
| FIXED LINE                                    | Reference | Subtype of <b>PRODUCT</b> that provides detailed information on the fixed line service.  |  |
| FIXED LINE CALL EVENT                         | Base      | Event involving a call made on a Fixed Line telephone.   |  |
| FIXED LINE PORT                               | Reference | The port ID associated with the telephone plug that provides a customer with fixed line service. The Fixed Line Port connects a customer's phone to a SWITCH   |  |
| FIXED LINE RATING PLAN                        | Reference | Subtype of PRODUCT RATING PLAN associated only with Fixed Lines.   |  |
| FIXED LINE SERVICE                            | Reference | Subtype of SERVICE for detail information on the fixed line service.   |  |
| FLEXIBLE CHARACTERISTIC                       | Reference | An abstracted entity to provide common structure for all types of character.<br>All of the various types of characteristics may be applicable to the subject,<br>including product, service, network element, and so on. This entity provid<br>flexible way to define additional attributes for those entities with complex<br>features.   |  |
| FLEXIBLE CHARACTERISTIC<br>ASSIGNMENT         | Reference | Assigns the characteristic to the subject.   |  |
| FLEXIBLE CHARACTERISTIC                       | Reference | Lookup of ASSIGNMENT TYPE. For example:  |  |
| ASSIGNMENT TYPE                               |           | <ul> <li>Depending on</li> </ul>   |  |
|   |           | <ul> <li>Having feature of</li> </ul>  |  |
|   |           | Conflict with  |  |
| FLEXIBLE CHARACTERISTIC<br>RELATIONSHIP       | Reference | Relationship between characteristics, for example, one characteristic may conflict with another.   |  |
| FLEXIBLE CHARACTERISTIC<br>TYPE               | Reference | Lookup of FLEXIBLE CHARACTERISTIC types.   |  |
| FLEXIBLE CHARACTERISTIC<br>VALUE              | Reference | Possible values that a characteristic may take, including predefined choices or free numeric values.   |  |
| FLEXIBLE CHARACTERISTIC<br>VALUE ASSIGNMENT   | Reference | Assigns the characteristic value to the applicable subject.  |  |
| FLEXIBLE CHARACTERISTIC<br>VALUE RELATIONSHIP | Reference | Relationship between two flexible characteristic values. For example, exclusiveness, same as, and so on.   |  |
| FRAUD PROFILE CLASS                           | Lookup    | Lookup for all possible classes of fraud profile that customers or dealers may commit.   |  |
| FSAM  | Reference | FSAM (Fibre Serving Area Module) is an aggregation of FDAs. The FSAM is a group of served areas by the operators of the service, mostly FTTH, or Optical Fiber Broadband.  |  |

 Table 2–24 (Cont.)
 D to F Entity Descriptions

| Table 2–25 | G to J Entity Descriptions |
|------------|----------------------------|
|            |                            |

| Entity Name        | Туре      | Description                            |
|--------------------|-----------|--|
| GENDER             | Lookup    | Lookup for gender.                     |
| GEOGRAPHY BUILDING | Reference | Building level in GEOGRAPHY HIERARCHY. |
| GEOGRAPHY CITY     | Reference | Cities defined in a Geography.         |

| Table 2–25 | (Cont.) | G to J Entity Descriptions |
|------------|---------|----------------------------|
|------------|---------|----------------------------|

| Entity Name                               | Туре      | Description   |  |
|---|-----------|---|--|
| GEOGRAPHY COMPLEX                         | Reference | Specifies the complex level in GEOGRAPHY HIERARCHY. The complex includes the complexes, a few building forming an enclosed area, in a city, at Universities, or industrial parks, and so on.  |  |
| GEOGRAPHY COUNTRY                         | Reference | Countries defined in a Geography.   |  |
| GEOGRAPHY COUNTY                          | Reference | Counties defined in a Geography.  |  |
| GEOGRAPHY DEMOGRAPHIC<br>GROUP            | Reference | User-defined classification for DEMOGRAPHY ATTRIBUTES.  |  |
| GEOGRAPHY DEMOGRAPHY<br>ATTRIBUTE         | Reference | User defined attributes to describe demographic information for a given Geography.  |  |
| GEOGRAPHY DEMOGRAPHY<br>VALUE             | Reference | User defined values corresponding to the DEMOGRAPHY ATTRIBUTES.   |  |
| GEOGRAPHY ENTITY                          | Reference | User defined geographic units.  |  |
| GEOGRAPHY ENTITY<br>ASSIGNMENT            | Reference | Assignment of GEOGRAPHY ENTITYS to a user defined hierarchy level.  |  |
| GEOGRAPHY ENTITY HIER<br>LEVEL ASSIGNMENT | Reference | Assigns GEOGRAPHY ENTITYS to GEOGRAPHY HIERARCHY LEVELS.  |  |
| GEOGRAPHY HIERARCHY                       | Reference | User defined geographic hierarchies.  |  |
| GEOGRAPHY HIERARCHY<br>LEVEL              | Reference | User defined levels within a geographic hierarchy.  |  |
| GEOGRAPHY HIERARCHY<br>LEVEL ASSIGNMENT   | Reference | Assignment of a GEOGRAPHY HIERARCHY level to a GEOGRAPHY ENTITY.  |  |
| GEOGRAPHY LEVEL                           | Reference | User defined name and descriptions for GEOGRAPHY HIERARCHY LEVEL.   |  |
| GEOGRAPHY LEVEL<br>ATTRIBUTE              | Reference | User defined attributes associated with a GEOGRAPHY LEVEL.  |  |
| GEOGRAPHY LEVEL<br>ATTRIBUTE VALUE        | Reference | Values assigned to the GEOGRAPHY LEVEL ATTRIBUTES.  |  |
| GEOGRAPHY NEIGHBORHOOD                    | Reference | Defines a neighborhood in GEOGRAPHY HIERARCHY.  |  |
| GEOGRAPHY REGION                          | Reference | Defines a region in a Geography.  |  |
| GEOGRAPHY STATE                           | Reference | Defines a state in a Geography.   |  |
| GEOGRAPHY STREET                          | Reference | Defines a city in GEOGRAPHY HIERARCHY.  |  |
| GEOGRAPHY SUB REGION                      | Reference | Defines a subregion in a Geography.   |  |
| GEOGRAPHY WORLD                           | Reference | Top level of Geography.   |  |
| GIVE AWAY ITEM DAY DRVD                   | Derived   | Statistics of all give away items to the customer for promotion or retention purposes.  |  |
| GIVE AWAY ITEM MONTH<br>AGGR              | Aggregate | Monthly aggregation of all give away items given to customers for promotion or retention purposes.  |  |
| GIVE AWAY TYPE                            | Lookup    | Lookup for types of give-aways.   |  |
| GL ACCOUNT                                | Reference | The GL accounts are defined to track financial status from a specific angle. All GL Journals are posted to various GL Accounts to reflect financial impact of each business transaction. Each account is defined by certain codes and flags, including whether the account is enabled, whether detail posting or detail budgeting is allowed, and others. |  |
| GL ACCOUNT ASSIGNMENT                     | Reference | Defines the relationship between two GL ACCOUNTS to form an Account Hierarchy. It stores lists of the detail accounts associated with each summary account.   |  |
| GL ACCOUNT SEGMENT                        | Reference | Defines different types of GL ACCOUNT, including: Cash, Bank, Equipment, an so on.  |  |
| GL ACCOUNT TYPE                           | Lookup    | Lookup for types of GL ACCOUNTS. For example: <ul> <li>Asset</li> <li>Liability</li> <li>Equity</li> </ul>  |  |

| Entity Name                        | Туре      | Description   |  |
|------------------------------------|-----------|---|--|
| GL BALANCE                         | Base      | Specifies actual, budget, and encumbrance balances for detail and summary accounts.   |  |
| GL COST CENTER SEGMENT             | Reference | Subtype of GL SEGMENT linking GL ACCOUNT to a specific COST CENTER.   |  |
| GL JOURNAL ENTRY                   | Base      | Specifies journal entries.  |  |
| GL JOURNAL ENTRY BATCH             | Base      | Specifies journal entry batches.  |  |
| GL JOURNAL ENTRY<br>CATEGORY       | Lookup    | Lookup for journal entry categories. Specifies the category name and description. Each journal entry in the General Ledger is assigned a journal entry category to identify its purpose. For example:   |  |
|                                    |           | Purchase Invoices   |  |
|                                    |           | <ul> <li>Receiving</li> </ul>   |  |
| GL JOURNAL ENTRY LINE              | Base      | Specifies the journal entry lines to track changes to each GL ACCOUNT made by a certain GL JOURNAL ENTRY. There is a one-to-many relationship between GL JOURNAL ENTRYs and journal entry lines.  |  |
| GL JE LINE SUBLEDGER<br>ASSIGNMENT | Base      | Defines the relationship between GL JOURNAL ENTRY LINES and GL<br>SUBLEDGER JOURNAL ENTRY LINES. Represents individual transactions from<br>subledgers that have been summarized into General Ledger journal entry lines.   |  |
| GL LEDGER                          | Reference | Defines information about the ledgers and the ledger sets defined in the Financial system. A GL Ledger is defined by 4C, chart of accounts (COA), functional currency, accounting calendar, and Accounting method.  |  |
| GL LEDGER ACCOUNT<br>ASSIGNMENT    | Reference | Assigns the GL ACCOUNTS to GL LEDGERS to form the Chart Of Account (COA).   |  |
| GL ORG BSNS UNIT SEGMENT           | Reference | Assigns the GL ACCOUNT to corresponding ORGANIZATION BUSINESS UNIT.   |  |
| GL PERIOD                          | Reference | Specifies information about the accounting periods defined with an Accounce Calendar.   |  |
| GL PRODUCT SEGMENT                 | Reference | Assigns the GL ACCOUNT to corresponding PRODUCT.  |  |
| GL PROJECT SEGMENT                 | Reference | Assigns the GL ACCOUNT to corresponding PROJECT.  |  |
| GL REFERENCE                       | Reference | Groups or Categories referred from General Ledger to classify all revenue related activities.   |  |
| GL SEGMENT                         | Reference | Each GL ACCOUNT contains a few independent segments, which are determined<br>by the Financial System setup. For example, telecom operators may setup their<br>GL Account in this format:  |  |
|                                    |           | <country, account,="" center,="" cost="" subaccount=""></country,>  |  |
|                                    |           | 1 Y3G1 US 1001 2000<br>2 Y1C1 JP 1001 3000<br>3 Y2C1 CN 2001 4000   |  |
|                                    |           | In this example, Country, Cost Center, and so on, are all different GL Segments.<br>Account 1001 may stand for Cash, while 2001 stands for Bank, and 4000 stands<br>for a specific bank account, and so on. Each of the GL ACCOUNTS may be linked<br>(rolled up) to a specific business entity (Concept), such as organization business<br>unit, project, and so on, through the subentities of GL Segment. |  |
|                                    |           | Note: Do not confuse Account in this description with ACCOUNT, which is customer account.   |  |
| GL SEGMENT TYPE                    | Lookup    | Lookup for type of GL SEGMENT. For example:   |  |
|                                    |           | <ul> <li>Project</li> </ul>   |  |
|                                    |           | <ul> <li>Account</li> </ul>   |  |
|                                    |           | Project   |  |
| GL SUBLEDGER                       | Reference | Specifies the subsidiary ledger, and represents original business transaction information that varies depending on the application.   |  |
| GL SUBLEDGER JOURNAL<br>ENTRY      | Base      | Represents subledger journal entries. The subledger Journal Ledger records the transaction at original level, that is each invoice, or each Purchase Order should have one entry in subledger journal entry.  |  |

Table 2–25 (Cont.) G to J Entity Descriptions

| Entity Name                         | Туре      | Description   |  |
|-------------------------------------|-----------|---|--|
| GL SUBLEDGER JOURNAL<br>ENTRY LINE  | Base      | Represents the subledger journal entry lines. There is a one-to-many relationship between subledger journal entry headers and subledger. The GL Subledger Journal Entry Line breaks down the GL SUBLEDGER JOURNAL ENTRY into different GL ACCOUNTS.   |  |
| GPRS PCU DAY DRVD                   | Derived   | Statistics on the PCU (Packet Control Unit) for the GPRS (General Packet Radio<br>Service) such as bytes sent, bytes received, the transferred data volume, and so<br>on.   |  |
| GPRS PCU MONTH AGGR                 | Aggregate | Monthly aggregation of statistical values on PCU (Packet Control Unit) for the GPRS (General Packet Radio Service). For example:  |  |
|                                     |           | <ul> <li>Bytes sent</li> </ul>  |  |
|                                     |           | Bytes received  |  |
| GPRS SERVICE                        | Reference | Subtype of PRODUCT, with more information about GPRS (General Packet Radio Service).  |  |
|                                     |           | The service provider provides various services such as Internet, WAP to its customers or subscribers over GPRS. The information about the usage of these services is to be analyzed at individual and aggregate level. The GPRS service dimension organizes all GPRS services.  |  |
| GPRS SERVICES DAY DRVD              | Derived   | Daily summation regarding GPRS services provided to subscribers.  |  |
| GPRS SERVICES MONTH AGGR            | Aggregate | Monthly summation regarding GPRS services provided to subscribers.  |  |
| GPRS USAGE EVENT                    | Base      | Specifies the GPRS Session Event. This describes most of the fields you find in the GPRS S-CDRs and G-CDRs as defined by ETSI.  |  |
| HALF HOUR                           | Reference | Half-hours defined as part of time.   |  |
| HALF MONTH TODATE<br>TRANSFORMATION | Reference | Todate transformation information at the half-month level.  |  |
| HALF MONTH                          | Reference | Transformations with respect to half-month. For example:  |  |
| TRANSFORMATION                      |           | <ul> <li>This half-month last year</li> </ul>   |  |
|                                     |           | This year last half-month   |  |
| HALF YEAR TODATE<br>TRANSFORMATION  | Reference | Cumulative time transformations at the half-year level.   |  |
| HALF YEAR TRANSFORMATION            | Reference | Transformations with respect to half-year. For example:   |  |
|                                     |           | This half-year last year  |  |
|                                     |           | This year last half-year  |  |
| HANDSET INSTANCE                    | Reference | Instance of a handset.  |  |
| HANDSET MODEL                       | Reference | Models of handsets.   |  |
| HANDSET STOCK DAY DRVD              | Derived   | Daily Aggregate of Handset Stock statistics by CUSTOMER, SALES CHANNEL, and SALES CHANNEL REPRESENTATIVE.   |  |
| HANDSET STOCK MO AGGR               | Aggregate | Monthly Summary of Handset Stock statistics by SALES CHANNEL and SALES CHANNEL REPRESENTATIVE.  |  |
| HANDSET SUBSIDY DAY DRVD            | Derived   | Daily summation of handset distributions involving gift, discount, or loyalty voucher points.   |  |
| HANDSET SUBSIDY MONTH<br>AGGR       | Aggregate | Monthly summation of handset distributions involving gift, discount, or loyalty voucher points.   |  |
| HARDWARE                            | Reference | This entity represents any type of hardware entity that exists as an atomic unit<br>that is not a PHYSICAL LINK or a PHYSICAL CONNECTOR. Hardware is<br>defined as any component that has a distinct physical identity and can be a<br>component of a PHYSICAL DEVICE. An object has a physical identity if it has<br>physical manifestation that enables it to be held and have a label attached to it<br>Thus, software, files, protocols, and policies are not physical objects. |  |
| HOLDER ATOMIC                       | Reference | Represents atomic holders of EQUIPMENT that are individually manageable and do not form composite, or nested, Equipment Holders. Each Holder Atomic object can be a FRU.  |  |

Table 2–25 (Cont.) G to J Entity Descriptions

| Entity Name                      | Туре      | Description  |  |
|----------------------------------|-----------|--|--|
| HOLDER COMPOSITE                 | Reference | Represents Equipment Holders that are made up of other Equipment Holders<br>(that is, instances of this entity and the Holder Atomic entity). This provides the<br>semantics of collecting a set of components, each of which is individually<br>manageable, and being able to manage the set of objects as a whole. This<br>containment is modeled using the Has Holders aggregation. |  |
| HOME SUBSCRIBER SERVER           | Reference | The server holding customer account information in Intelligent Network (IN), or Internet Multimedia System (IMS). For example:   |  |
|                                  |           | <ul> <li>Home Subscriber Server (HSS) from IMS</li> </ul>  |  |
|                                  |           | <ul> <li>Service Control Point (SCP)</li> </ul>  |  |
| HOUR                             | Reference | Hours defined as part of time.   |  |
| HOUSEHOLD                        | Reference | Captures household information for the household that the individual customer may belong to.   |  |
| IDD                              | Reference | Subtype of <b>PRODUCT</b> that provides information about IDD service.   |  |
| IDD CALL EVENT                   | Base      | Event involving an International Direct Dial (IDD) call.   |  |
| IN PLATFORM                      | Reference | IN (Intelligent Network) platforms operated by the telecom service provider.<br>The Prepaid mobile or toll-free business normally relies on IN platform.   |  |
| IN PLATFORM DAY DRVD             | Derived   | Daily summation of parameters related to the IN PLATFORM functioning and performance on a daily level.   |  |
| IN PLATFORM MONTH AGGR           | Aggregate | Monthly summation of parameters related to the IN PLATFORM functioning and performance on a monthly level.   |  |
| IN ROUTING DEVICE                | Reference | Specifies all the different types of devices, such as VLR, HLR, and SCP servers, which are utilized in a network to decide the call routing in IN Network or Wireless IN Network (IN is Intelligent Network).  |  |
| INDIVIDUAL DEMOGRAPHY<br>PROFILE | Reference | The demographic values for individual customer and customer household.   |  |
| INDIVIDUAL DEMOGRAPHY<br>VALUE   | Reference | Values assigned to user-defined DEMOGRAPHY ATTRIBUTES.   |  |
| INDIVIDUAL NAME                  | Reference | Records all names used by the individual party along the history.  |  |
| INITIATIVE RESULT TYPE           | Lookup    | Lookup for all possible results of initiatives. For example, the result is:  |  |
|                                  |           | Becomes a customer   |  |
|                                  |           | <ul> <li>Does not become a customer</li> </ul>   |  |
| INITIATIVE TYPE                  | Lookup    | Lookup for available initiative types.   |  |
| INSTALLMENT CONTRACT             | Base      | The installment payment scheme for customer bills.   |  |
| INTERACTION ANSWER<br>CHOICE     | Base      | Defined answers, choices, corresponding to initiative questions.   |  |
| INTERACTION CHANNEL              | Reference | <ul> <li>Channels used for Provider or Customer interactions. For example:</li> <li>Call center</li> <li>Online business system</li> <li>Counter</li> </ul>  |  |
| INTERACTION DIRECTION            | Lookup    | Lookup for available directions for initiatives. For example: <ul> <li>Inbound</li> <li>Outbound</li> </ul>  |  |
|                                  |           |  |  |

Table 2–25 (Cont.) G to J Entity Descriptions

INTERACTION NAVIGATION

ASSIGNMENT

Reference

The navigation path between each two navigation items. For example, from

Welcome Page to Log in page, or from Hot Offering to a specific Product Market Plan advertisement page, and so on. The navigation may change over the time, for example, a product may be on the Hot Offering page for only a short period.

| Entity Name                             | Туре      | Description  |  |
|---|-----------|--|--|
| INTERACTION NAVIGATION<br>HISTORY       | Base      | The history of customer navigation path in each interaction call, or web visit.<br>For example, in an IVR call, a customer may go through the following steps: |  |
|   |           | 1. Welcome   |  |
|   |           | 2. Broadband   |  |
|   |           | <b>3.</b> Account balance query  |  |
|   |           | These actions are realized as three records in the history.  |  |
| INTERACTION NAVIGATION<br>ITEM          | Reference | Specifies all the possible places where customer may go to in the IVR or Web service context.  |  |
| INTERACTION NAVIGATION                  | Lookup    | Lookup for the type of Interaction Navigation. For example:  |  |
| ITEM TYPE                               |           | IVR Main Menu  |  |
|   |           | <ul> <li>Home Page</li> </ul>  |  |
|   |           | Account Activation   |  |
|   |           | Account Balance Query  |  |
|   |           | <ul> <li>Network Fault Request</li> </ul>  |  |
| INTERACTION NAVIGATION<br>LEVEL         | Lookup    | Lookup for the level of Interaction Navigation according to the path depth the item is in.   |  |
| INTERACTION NAVIGATION                  | Lookup    | Lookup for the type of INTERACTION NAVIGATION ITEM. For example:   |  |
| ТҮРЕ                                    |           | ■ IVR  |  |
|   |           | <ul> <li>Web Page</li> </ul>   |  |
| INTERACTION NAVIGATNION<br>TYPE VERSION | Reference | Historical versions of INTERACTION NAVIGATION ITEMS.   |  |
| INTERACTION PRIORITY<br>TYPE            | Lookup    | Lookup for the different priorities which can be assigned to each EVENT PART INTERACTION.  |  |
| INTERACTION QUESTION<br>RESPONSE        | Base      | Responses provided by CUSTOMER to interaction questions.   |  |
| INTERACTION REASON                      | Lookup    | Lookup for interaction reasons. For example:   |  |
|   |           | <ul> <li>Debt collection</li> </ul>  |  |
|   |           | Service call   |  |
|   |           | <ul> <li>Inbound marketing</li> </ul>  |  |
|   |           | Outbound marketing   |  |
|   |           | Customer complaints  |  |
| INTERACTION RESULT TYPE                 | Lookup    | Lookup for possible responses to customer interaction. For example:  |  |
|   | -         | <ul> <li>Showed interest without decision</li> </ul>   |  |
|   |           | <ul> <li>Offer accepted</li> </ul>   |  |
|   |           | <ul> <li>Never call again</li> </ul>   |  |
| INTERACTION STATUS                      | Lookup    | Lookup for available interaction status. For example:  |  |
|   | -         | <ul> <li>Planned</li> </ul>  |  |
|   |           | <ul> <li>In-progress</li> </ul>  |  |
|   |           | <ul> <li>Executed</li> </ul>   |  |
|   |           | <ul> <li>Closed</li> </ul>   |  |
| INTERACTION TRANSFER<br>HISTORY         | Base      | The history of interaction transfers.  |  |
| INTERACTION TRANSFER<br>REASON          | Lookup    | Lookup for reasons that an interaction is transferred from one agent to another one. For example:  |  |
|   |           | <ul> <li>Wrong routing</li> </ul>  |  |
|   |           | <ul> <li>Another business interaction</li> </ul>   |  |
|   |           | <ul> <li>To supervisor</li> </ul>  |  |

| Table 2–25 | (Cont.) | G to J En | tity Descriptions |
|------------|---------|-----------|-------------------|
|------------|---------|-----------|-------------------|

| Entity Name                            | Туре      | Description  |  |
|--|-----------|--|--|
| INTERACTION TYPE                       | Lookup    | Lookup for types of interactions between company and CUSTOMER. For example:  |  |
|  |           | Email  |  |
|  |           | Call Center Inbound  |  |
|  |           | Call Center Outbound   |  |
|  |           | <ul> <li>Walk-In to the shop</li> </ul>  |  |
|  |           | <ul> <li>Letter</li> </ul>   |  |
| INTERNAL DEBT COLLECTION<br>DAY DRVD   | Derived   | Daily summary of payment and collection by internal collector.   |  |
| INTERNAL DEBT COLLECTION<br>MONTH AGGR | Aggregate | Monthly summary of payment and collection by internal collector.   |  |
| INTERNET ACCESS EVENT                  | Base      | Subtype of NETWORK EVENT, which captures customer internet surfing history with detailed URL and time information.   |  |
| INVENTORY ITEM STATE                   | Base      | Specifies a unit record of a particular stock <b>ITEM</b> , held in a particular Inventory Location, in a particular Inventory State and controlled or managed by a particular Revenue Center. |  |
| INVOICE                                | Base      | Invoices issued to accounts representing request for payment for goods and services for a specified period.  |  |
| INVOICE ADJUSTMENT                     | Base      | Adjustments made on the INVOICE.   |  |
| INVOICE ADJUSTMENT MONTH<br>AGGR       | Aggregate | Monthly aggregation of calculated measures for all adjustments made on the INVOICES.   |  |
| INVOICE ADJUSTMENT DRVD                | Derived   | Calculated measures for all adjustments made on the INVOICES.  |  |
| INVOICE ADJUSTMENT QUOTA               | Reference | Quota of INVOICE ADJUSTMENTS assigned to EMPLOYEE.   |  |
| INVOICE ADJUSTMENT<br>REASON           | Lookup    | Lookup for the possible reasons for an adjustment on a customer's or on a partner's bill. For example:   |  |
|  |           | <ul> <li>Service Activation Error</li> </ul>   |  |
|  |           | Billing Error  |  |
|  |           | <ul> <li>Goodwill</li> </ul>   |  |
|  |           | <ul> <li>VIP, Loyalty Program, Customer</li> </ul>   |  |
|  |           | <ul> <li>Promotion Event</li> </ul>  |  |
|  |           | <ul> <li>Service downgrade/fault compensation</li> </ul>   |  |
|  |           | Customer complain  |  |
| INVOICE ADJUSTMENT TYPE                | Lookup    | Lookup for available adjustment types that may be applied to customer invoices. For example:   |  |
|  |           | 1. Direct Total Amount Adjustment  |  |
|  |           | 2. Discount Total Bill Amount Adjustment   |  |
|  |           | <b>3.</b> Monthly Fee Adjustment   |  |
|  |           | 4. Recharge Fee Adjustment (Prepaid)   |  |
|  |           | 5. Activation Fee Adjustment   |  |
|  |           | 6. Free-Unit Amount Adjustment   |  |
|  |           | 7. Item Charge Adjustment  |  |
|  |           | 8. Loyalty Points Adjustment   |  |
|  |           | 9. Others  |  |
| INVOICE CUSTOMER TYPE<br>AGGR          | Aggregate | Monthly aggregation of all INVOICES to post paid customers at customer type level.   |  |
| INVOICE DELIVERY FORMAT                | Reference | The format specification, including header, font, and so on, of each invoice delivered to the customer.  |  |

Table 2–25 (Cont.) G to J Entity Descriptions

| Entity Name                   | Туре    | Description  |  |
|-------------------------------|---------|--|--|
| INVOICE DELIVERY TYPE         | Lookup  | Lookup for available delivery types of INVOICE to customer. For example:   |  |
|                               |         | <ul> <li>Printed letter</li> </ul>   |  |
|                               |         | <ul> <li>Email</li> </ul>  |  |
|                               |         | Duplicate printed letter on request  |  |
| INVOICE DISCOUNT              | Base    | Discount applied to INVOICE.   |  |
| INVOICE DISCOUNT REASON       | Lookup  | Lookup for available discount reasons.   |  |
| INVOICE DISCOUNT TYPE         | Lookup  | Lookup for available discount types that may be applied to customer invoice.   |  |
| INVOICE DRVD                  | Derived | Statistics on Invoices for further aggregation.  |  |
|                               |         | Postpaid customers are billed/invoiced for the usage of services on monthly basis, that is, bill for every subscriber based on his package, category, and usage is calculated, printed and sent to the customer account address for payment.   |  |
| INVOICE ITEM                  | Base    | Any line that appears on the INVOICE which is specific to the product components a customer has. The invoice item is not necessarily associated with a monetary charge or a credit (but invoice item usually does have an associated monetary charge or credit). The invoice item is usually a billable item to a given account, onto which usage or other events are charged. The unbillable items that could be part of the invoice item are "Loyalty Points", "Free Unit Amount/Rollover", and so on. |  |
|                               |         | For example:   |  |
|                               |         | Wireless Call  |  |
|                               |         | Ringtone Downloading   |  |
|                               |         | <ul> <li>Monthly Fixed Rate</li> </ul>   |  |
| INVOICE ITEM DETAIL           | Base    | Additional details regarding INVOICE ITEM including Product Usage Level.   |  |
| INVOICE ITEM DETAIL TYPE      | Lookup  | Lookup for invoice item detail types (item detail is the description of each column of a given item in a bill). The invoice item detail type may be classified in a mobile line. For example:  |  |
|                               |         | Call Date  |  |
|                               |         | <ul> <li>Duration</li> </ul>   |  |
|                               |         | <ul> <li>Dialed Digits</li> </ul>  |  |
|                               |         | <ul> <li>Units</li> </ul>  |  |
|                               |         | Direction  |  |
|                               |         | Zone   |  |
|                               |         | Charge Net   |  |
|                               |         | • VAT  |  |
|                               |         | Total Charge   |  |
| INVOICE ITEM<br>RELATIONSHIP  | Base    | Define the relationship between INVOICE ITEMS.   |  |
| INVOICE ITEM TYPE             | Lookup  | Lookup for invoice item types. For example:  |  |
|                               |         | <ul> <li>1 = Long Distance Minutes of Usage</li> </ul>   |  |
|                               |         | • 2 = Access Charge  |  |
|                               |         | • 3 = Monthly Fee  |  |
|                               |         | • 4 = Equipment Charge   |  |
|                               |         | • 5 = Roaming Minutes of Usage   |  |
|                               |         | • 6 = Equipment Rental   |  |
|                               |         | • 7 = Installation Charge  |  |
|                               |         | • 8 = Adjustment or Discount   |  |
|                               |         | • 9 = Call Record Detail   |  |
| INVOICE PAYMENT<br>ASSIGNMENT | Base    | Matches the payment to an INVOICE.   |  |
| INVOICE PAYMENT TERM          | Base    | Payment terms of each INVOICE. For example:  |  |
|                               |         | <ul> <li>Payment days</li> </ul>   |  |

| Entity Name                  | Туре      | Description   |
|------------------------------|-----------|---|
| INVOICE PAYMENT TERM<br>TYPE | Lookup    | Lookup for available types of payment terms.  |
| INVOICE STATUS HISTORY       | Base      | Status history for an INVOICE, for example, the invoice may experience a status change from open to closed, or from open to extended.   |
| INVOICE STATUS TYPE          | Lookup    | Type of INVOICE status. For example:  |
|                              |           | <ul> <li>Open (not paid)</li> </ul>   |
|                              |           | <ul> <li>Closed (paid)</li> </ul>   |
|                              |           | <ul> <li>Extended (due date is changed)</li> </ul>  |
| INVOICE TAX ITEM             | Base      | The Tax item applied to the INVOICE.  |
| INVOICE TYPE                 | Lookup    | Lookup for type of INVOICE according to invoice generation process. For example:  |
|                              |           | <ul> <li>Summary Invoice for hierarchical account</li> </ul>  |
|                              |           | Standard Invoice  |
|                              |           | Trial Billing Invoice   |
| IP ADDRESS                   | Reference | Represents an IP address. The IP Address can be either in v4 or v6 form, and can be formatted as dotted decimal or CIDR. One or more host aliases can also be supplied.   |
| IP ADDRESS POOL              | Reference | Subtype of ACCESS METHOD POOL, which lists all IP addresses available to customers.   |
| IP SUBNET                    | Reference | A portion of a network that shares a common address component. On TCP/IP networks, subnets are defined as all devices whose IP addresses have the same prefix. For example, all devices with IP addresses that start with 100.100.100 would be part of the same subnet. |
| IPV4 ADDRESS                 | Reference | Refines the generic IP ADDRESS to add formatting capabilities that are specific to IPv4.  |
| ISP                          | Reference | Internet Service Provider (ISP).  |
| ISP BUSINESS                 | Reference | The business that the ISP may provide. For example:   |
|                              |           | Company   Services  |
|                              |           | <ul> <li>A \$ 45.00 Broadband DSL Access 20Mbps Down, 896Kps Up</li> </ul>  |
|                              |           | <ul> <li>A \$ 25.00 Broadband DSL Access 7Mbps, 896Kps Up</li> </ul>  |
|                              |           | • A \$ 19.99 Broadband DSL Access 1.5Mbps, 896Kps Up  |
|                              |           | • A \$ x.xx Wireless Broadband or cable modem Access  |
|                              |           | This only covers ISP specific business (not Application Provider business).   |
| ISP BUSINESS ASSIGNMENT      | Reference | Relates an ISP to the Communications Service Provider through a "business" relationship. This entity assigns the definition of the relationship, in entity ISP BUSINESS, with the corresponding ISP.  |

 Table 2–25 (Cont.) G to J Entity Descriptions

| Entity Name                           | Туре      | Description   |
|---------------------------------------|-----------|---|
| ISP BUSINESS TYPE                     | Lookup    | Lookup for high level of ISP business type. For example, Cooper Line Internet<br>Connection (may further divided as DSL, ISDN), Colocation, DNS Name, and<br>so on. For example:  |
|                                       |           | Virtual private server  |
|                                       |           | <ul> <li>Dedicated hosting</li> </ul>   |
|                                       |           | Colocation center   |
|                                       |           | Web hosting   |
|                                       |           | Free hosting  |
|                                       |           | Shared hosting  |
|                                       |           | Clustered hosting   |
|                                       |           | Reseller hosting  |
|                                       |           | Application-specific  |
|                                       |           | <ul> <li>Blog hosting</li> </ul>  |
|                                       |           | <ul> <li>Image hosting</li> </ul>   |
|                                       |           | <ul> <li>Video hosting</li> </ul>   |
|                                       |           | <ul> <li>Wiki farms</li> </ul>  |
|                                       |           | File hosting  |
|                                       |           | Remote backup service   |
|                                       |           | <ul> <li>Game server hosting</li> </ul>   |
|                                       |           | <ul> <li>DNS hosting</li> </ul>   |
|                                       |           | E-mail hosting  |
| ISP TYPE                              | Lookup    | Lookup for types of ISPs.   |
| ISP USAGE EVENT                       | Base      | Records traffic details of each session the user conducts with the Internet Service<br>Provider ISP. The entity documents the connect and disconnect date and time<br>and the number of local and international bytes downloaded, and uploaded.<br>There will typically be multiple rows for each long running session. The entity<br>will be implementation dependent, but normally there will be a record<br>generated each hour, all records for the one session will have the same connect<br>and disconnect date times, but the event start/end datetimes will identify the<br>period that the usage (bytes) covers. |
| ISP USER                              | Reference | Identifies the user names associated with the Internet Service Provider (ISP) subscription.   |
| ITEM                                  | Reference | Details describing the item or PRODUCT.   |
| ITEM TYPE                             | Lookup    | Lookup for type of item (PRODUCT).  |
| IVR INTERACTION<br>NAVIGATION HISTORY | Base      | Specifies the IVR interaction navigation history.   |
| IVR MENU ITEM                         | Lookup    | The IVR MENU ITEM, which can be used to construct the whole IVR navigation system. Each IVR MENU ITEM represents a group or a specific business function.   |
| JOB                                   | Reference | The occupation of the customer, which is the principal activity the customer performs to earn money.  |

 Table 2–25 (Cont.) G to J Entity Descriptions

| Entity Name   | Туре      | Description  |
|---|-----------|--|
| JOB ROLE  | Reference | Job Roles defined in the company that may be assigned to employees. For example:     |
|   |           | Sales representative   |
|   |           | <ul> <li>Support</li> </ul>  |
|   |           | <ul> <li>Product manager</li> </ul>  |
|   |           | Customer representative  |
|   |           | Call center agent  |
| JOURNAL ENTRY LINE<br>CUSTOMER ORDER ITEM<br>ASSIGNMENT | Base      | Cross-Reference from GL SUBLEDGER JOURNAL ENTRY LINE tO CUSTOMER<br>ORDER LINE ITEM. |
| JOURNAL ENTRY LINE<br>INVOICE ITEM ASSIGNMENT           | Base      | Cross-Reference from GL SUBLEDGER JOURNAL ENTRY LINE tO INVOICE ITEM.                |

## Table 2–25 (Cont.) G to J Entity Descriptions

## Table 2–26 K to N Entity Descriptions

| Entity Name                               | Туре      | Description   |
|---|-----------|---|
| KEY PERFORMANCE<br>INDICATOR SLS PARM     | Reference | A measure of a specific aspect of the performance of a SERVICE (network or non-network) or a group of SERVICES of the same type.  |
| KEY QUALITY INDICATOR<br>SLS PARM         | Reference | A measure of a specific aspect of the performance of a product, subscription, or a service. A Key Quality Indicator (KQI) draws data to compute the measure from several sources, including KPIs.   |
| LAN                                       | Reference | A Local Area Network (LAN) is a computer network covering a specific local area, such as a home, office, or small group of buildings. The LAN provides communication between computers and devices.   |
| LAN PROTOCOL                              | Reference | LAN Protocols operate at the lowest two levels of the OSI model, that is, physical and data link, and are used to define communications over different types of local area media.   |
| LAND PARCEL ADDRESS                       |           |   |
| LANGUAGE                                  | Lookup    | Languages spoken or written within the company or in interactions with CUSTOMERS.   |
| LANGUAGE DIALECT                          | Reference | A special type of speaking or written language dialect.   |
| LAYER NETWORK                             | Reference | A Layer Network is defined by the complete set of Access Groups of the same<br>type that may be associated for transferring information. The information<br>transferred is characteristic of the layer network and is termed characteristic<br>information. The associations of the trail terminations, that form a trail, in a<br>layer network may be made and broken by a layer network management<br>process thus changing its connectivity. A separate, logically distinct layer<br>network exists for each trail termination type. The topology of a layer network<br>is described by access groups, subnetworks, and the links between them. |
| LEGAL PROCESS STATUS<br>TYPE              | Lookup    | Lookup for various states which a legal process could be in, as part of a party interaction (usually after an inability to find an agreement to pay debts).   |
| LETTER TYPE                               | Lookup    | Lookup for available types of letters that may be sent to CUSTOMERs. For example:   |
|   |           | Direct marketing  |
|   |           | Legal letter  |
|   |           | Contract confirmation letter (Welcome)  |
| LINE ACTIVATION<br>TERMINATION DAY DRVD   | Derived   | Statistics for the number of lines activated and terminated every day for each ORGANIZATION BUSINESS UNIT.  |
| LINE ACTIVATION<br>TERMINATION MONTH AGGR | Aggregate | Monthly aggregation of numbers of lines activated and terminated for each ORGANIZATION BUSINESS UNIT.   |
| LOCAL ADDRESS LOCATION                    | Reference | The local place within a given geographical address location to locate a specific object, such as a NETWORK ELEMENT.  |
| LOGICAL CAPACITY                          | Reference | This entity represents the minimum and maximum requirements, limits, or other variable features of different types of Managed Entities.   |

| Entity Name                         | Туре      | Description   |
|-------------------------------------|-----------|---|
| LOGICAL DEVICE                      | Reference | This entity represents logical concepts and services that can be managed that are<br>associated with the device as a whole. Logical Device represents a convenient<br>aggregation point for combining different aspects of a device (For example,<br>software contained in the device, protocols that the devices runs, the set of<br>services that it offers, and so forth). The Logical Device also enables the device<br>itself to have a single logical manifestation. Conceptually, this represents the<br>"brains" of the Device. |
|                                     |           | For example, the Logical Device represents the set of entities required for a ROUTER to know how to route packets.  |
| LOGICAL DEVICE ATOMIC               | Reference | Entity for representing logical concepts and services that can be managed which<br>are associated with the device as a whole. Represents a convenient aggregation<br>point for combining different aspects of a device (For example, software<br>contained in the device, protocols that the devices runs, the set of services that it<br>offers, and so forth).  |
|                                     |           | The Logical Device Atomic also enables the device itself to have a single logical manifestation. Represents all logical devices that are atomic in nature (For example, not made up of multiple distinct logical devices that can be separately managed).   |
| LOGICAL DEVICE COMPOSITE            | Reference | Entity for representing logical concepts and services that can be managed which<br>are associated with the device as a whole. Represents a convenient aggregation<br>point for combining different aspects of a device (For example, software<br>contained in the device, protocols that the devices runs, the set of services that it<br>offers, and so forth).  |
|                                     |           | The Logical Device Composite also enables the device itself to have a single logical manifestation. Represents all logical devices that are composite in nature (For example, made up of multiple distinct logical devices that can be separately managed). The composite pattern enables Logical Device Composite objects to be made up of LOGICAL DEVICE objects (that is, either LOGICAL DEVICE ATOMIC and/or Logical Device Composite objects).   |
| LOGICAL DEVICE OS<br>ASSIGNMENT     | Reference | This is an association class, and defines the semantics of the Logical Device Uses OS association. This is a complex class, and consequently only a few simple attributes are shown in this viewpoint in order for the reader to get a flavor of the types of parameters defined in this class.   |
| LOGICAL DEVICE ROLE                 | Reference | Defines required logical features to implement the different roles played by different LOGICAL DEVICEs that are used in a PRODUCT or SERVICE.   |
| LOGICAL DEVICE ROLE SPEC            | Reference | Entity for all Logical Device Role Specifications. The Logical Device Role Spec<br>entity enables relationships to be defined between it and other classes in the<br>core model. This helps prevent relationship explosion. The Logical Device Role<br>Spec defines the invariant attributes, methods, relationships, and constraints of<br>various types of roles associated with LOGICAL DEVICEs in the model.  |
| LOGICAL ELEMENT                     | Reference | This entity describes different logical aspects of devices (For example, DEVICE INTERFACES) that constitute a PRODUCT. The Logical Element has two main purposes.   |
|                                     |           | <b>1.</b> To collect common attributes and relationships for all logical entities.  |
|                                     |           | <ol> <li>To provide a convenient, single point where relationships with other<br/>managed objects can be defined.</li> </ol>  |
| LOGICAL ELEMENT PHYSICAL<br>SUPPORT | Reference | This is an association entity defined in the LOGICAL ELEMENT model. The Logical Element Physical Support represents the semantics. For example, depends on, uses, and other relationships, that exist when one or more LOGICAL ELEMENTs are used to support a PHYSICAL ELEMENT. This entity should be extended to model the particular semantics involved. When extended, the type OfDependency attribute must be included, since it is a mandatory attribute. However, new values may be added to its enumerated list of values.       |
| LOGICAL ELEMENT ROLE                | Reference | This entity defines the concept of various types of roles that can be associated with LOGICAL ELEMENTS.   |
| LOGICAL ELEMENT ROLE<br>ASSIGNMENT  | Reference | Implements the semantics of the Roles Describe Logical Element aggregation.   |

Table 2–26 (Cont.) K to N Entity Descriptions

| Entity Name                              | Туре      | Description  |
|--|-----------|--|
| LOGICAL ELEMENT ROLE<br>SPEC             | Reference | Entity for all LOGICAL ELEMENT ROLE specification subclasses. The Logical Element Role Spec enables relationships to be defined between it and other classes. This helps prevent relationship explosion. The Logical Element Role Spec defines the invariant attributes, methods, relationships, and constraints of various types of roles associated with LOGICAL ELEMENTS.   |
| LOGICAL ELEMENT SPEC                     | Lookup    | This entity defines the invariant characteristics and behavior (attributes, methods, constraints, and relationships) of a LOGICAL ELEMENT.   |
| LOGICAL ELEMENT SPEC<br>ATOMIC           | Lookup    | This entity describes specific attributes, behavior, relationships, constraints, and<br>semantics for building LOGICAL ELEMENT objects. The purpose of this entity is<br>to track specifications of LOGICAL ELEMENT's separately from other types of<br>Element Specifications. This entity inherits the Modifies Element Spec<br>aggregation, and therefore can be used with the corresponding LOGICAL<br>ELEMENT entity. The difference between this entity and the Logical Element<br>Type Composite entity is that this entity represents standalone specifications of<br>LOGICAL ELEMENT objects. The Logical Element Type Composite entity<br>represents a hierarchy of specifications of LOGICAL ELEMENT objects. |
| LOGICAL ELEMENT SPEC<br>COMPOSITE        | Lookup    | This entity describes specific attributes, behavior, relationships, constraints, and semantics for building LOGICAL ELEMENT objects. The purpose of this entity is to track specifications of LOGICAL ELEMENT separately from other types of Element Specifications. This entity inherits the Modifies Element Spec aggregation, and therefore can be used with the corresponding LOGICAL ELEMENT entity. The difference between this entity and the Logical Element Type Atomic entity is that this entity represents a hierarchy of specifications for LOGICAL ELEMENTs. The Logical Element Type Atomic entity represents a single standalone specification of a LOGICAL ELEMENT.                                     |
| LOGICAL ELEMENT SPEC<br>PHYSICAL SUPPORT | Reference | This defines the invariant attributes, methods, constraints, and relationships that exist between a particular Logical Element Type and the PHYSICAL ELEMENT SPEC that it depends on.  |
| LOGICAL ELEMENT TYPE<br>VERSION          | Reference | The purpose of this entity is to track Logical Element Type specifications<br>separately from other types of Element Specifications. This entity inherits the<br>modifiesElementSpec aggregation, and therefore can be used with the<br>corresponding Logical Element Type specification entity.   |
| LOGICAL INTERFACE                        | Reference | An abstract entity that serves as the superclass for all virtual interfaces. Logical interfaces are also called virtual interfaces. This is because a logical interface has no hardware associated with it, and a logical interface is not physically connected to a network. A logical interface serves as a convenient aggregation point for running different relationships that affect its subclasses, thereby avoiding having to instantiate multiple relationships that are essentially the same.  |
| LOOKUP                                   | Lookup    | Abstract ENTITY for all lookup entities.   |
| LOYALTY PROGRAM                          | Reference | Loyalty programs available to which customers may be members of.   |
| LOYALTY PROGRAM CHANNEL                  | Reference | Channel through which a customer can join, change, or redeem the loyalty program. For example:   |
|  |           | Online service   |
|  |           | Call center  |
|  |           | Shops  |
| LOYALTY PROGRAM DAY DRVD                 | Derived   | Daily aggregate of LOYALTY PROGRAM statistics by CUSTOMER, PRODUCT,<br>SALES CHANNEL, LOYALTY PROGRAM CHANNEL, SALES CHANNEL<br>REPRESENTATIVE, AGE ON NET BAND, CREDIT CATEGORY.  |
| LOYALTY PROGRAM EVENT<br>CATEGORY        | Lookup    | Lookup for the types of award updates that can be given to the PARTY. For example:   |
|  |           | • E = Earnings   |
|  |           | • R = Redemption   |
| LOYALTY PROGRAM EVENT<br>TYPE            | Lookup    | Lookup for types of LOYALTY PROGRAM events that could be used in a LOYALTY PROGRAM.  |
| LOYALTY PROGRAM MO AGGR                  | Aggregate | Monthly summary of LOYALTY PROGRAM statistics by PRODUCT, SALES CHANNEL, LOYALTY PROGRAM CHANNEL.  |

 Table 2–26 (Cont.) K to N Entity Descriptions

| Entity Name                           | Туре      | Description   |
|---------------------------------------|-----------|---|
| LOYALTY PROGRAM PARTY<br>ROLE         | Lookup    | Lookup for available roles or responsibilities that may be assigned to a PARTY participant of a LOYALTY PROGRAM. For example:   |
|                                       |           | Customer Member   |
|                                       |           | Internal Officer  |
|                                       |           | <ul> <li>Manager</li> </ul>   |
| LOYALTY PROGRAM POINTS<br>BALANCE     | Base      | Balance points awarded to a PARTY in a LOYALTY PROGRAM.   |
| LOYALTY PROGRAM<br>TERMINATION REASON | Lookup    | Reasons why a customer terminated the participation of a given LOYALTY PROGRAM.   |
| MAILBOX                               | Reference | Mailbox allocated to a CUSTOMER.  |
| MANAGE ACTION TYPE                    | Lookup    | Lookup for type of management action that can be performed on a product market plan. For example:   |
|                                       |           | <ul> <li>Marketing Manager</li> </ul>   |
|                                       |           | Creation  |
|                                       |           | Marketing Research  |
| MANAGED ENTITY                        | Reference | This is an abstract entity that represents entities in a managed environment that have the following semantics in common:   |
|                                       |           | • An ENTITY owns or is otherwise responsible for them.  |
|                                       |           | <ul> <li>Management of the ENTITY is critical for providing a service and/or<br/>maintaining the environment.</li> </ul>  |
|                                       |           | The ENTITY is important from a management point-of-view.  |
| MANAGED HARDWARE                      | Reference | This entity adds additional semantics to the Hardware base entity. These<br>semantics provide management information on the hardware. For example,<br>attributes defined by this entity can provide the administrative and operational<br>state of the entity, and tell whether it has any alarms.  |
| MANAGED TRANSMISSION<br>ENTITY        | Reference | This entity describes different types of logical entities that are or help form connections that transmit and/or receive information. This represents a superclass to various ITU specs (For example, G.805 and M.3100) and the IETF concepts, such as those found in various RFCs, so that it can unite ITU and IETF concepts.             |
| MANAGEMENT DOMAIN                     | Reference | Represents a special grouping of ENTITYS that has two important properties.<br>First, it is used to partition managed objects into a meaningful logical grouping.<br>Second, it provides a means to show how management functions are distributed<br>and scaled.  |
| MANAGEMENT PROTOCOL                   | Reference | A Management Protocol is an abstract superclass for protocols that are<br>dedicated to exchanging management information between network devices.<br>This type of protocol is an application layer protocol, and is used for<br>configuring, monitoring, and gathering information about devices.   |
| MARITAL STATUS                        | Lookup    | Lookup for marital status that may be assigned to an individual.  |
| MARKET AREA                           | Reference | A geographic area or region or other connotation for which demographic data are available.  |
| MARKET AREA LEVEL                     | Reference | Hierarchical levels of market area.   |
| MARKET OPERATOR PORTING<br>DERIVED    | Derived   | Monthly porting count between operators. Provides summary information about succeeded Number Porting between operators.   |
| MARKET PLAN DOCUMENT<br>REQUIREMENT   | Reference | Defines the customer document requirements of each PRODUCT MARKET PLAN.   |
| MARKET PLAN MANAGEMENT                | Base      | The management history of market plan by the employee.  |
| MARKET PLAN SUBSTITUTE<br>BY DOC      | Reference | Stores the document that allows the customer to access a market plan specific to a certain category of customers (such as Students, Seniors, or unemployed). These market plans usually require a document that proves the validity of the request (for example, income certification or identification documents) that this entity stores. |
| MARKET PLAN TERM VALUE                | Reference | The detail term value according to each term for the market plan, including monthly charge.   |

Table 2–26 (Cont.) K to N Entity Descriptions

| Entity Name                            | Туре      | Description   |
|--|-----------|---|
| MARKET SEGMENT                         | Reference | A grouping of Parties, Geographic Areas, Sales Channels, and so forth. MARKET<br>SEGMENTS are the target of Marketing Campaigns, PRODUCT MARKET PLAN,<br>Product Promotions, Product Placements, and Product Programs from both<br>internal and external, COMPETITORS, and other Providers, perspective.  |
| MARKET SEGMENT<br>CHARACTERISTIC       | Reference | A characteristic quality or distinctive feature of a MARKET SEGMENT. The characteristic can be take on a discrete value, such as sex, can take on a range of values, (for example, household income of \$50,000 - \$100,000), or can be derived from a formula (for example, number of households = number of customer party roles).  |
| MARKET SEGMENT<br>CHARACTERISTIC VALUE | Reference | A number or text that can be assigned to a MARKET SEGMENT CHARACTERISTIC.   |
| MARKET SEGMENT INCLUSION               | Reference | The inclusion relationship between two MARKET SEGMENTS.   |
| MARKET SHARE AGGR                      | Aggregate | Defines the market information. Monthly summation of Geographic Market Share for a PRODUCT MARKET PLAN.   |
| MARKET SHARE DRVD                      | Derived   | Defines the market information. Sales Revenue by Month, Address, and Business Unit.   |
| MARKET STATISTICS                      | Reference | A categorization of performance measures by MARKET SEGMENT.<br>PERFORMANCE is measured for the Service Provider and a Service Provider's<br>COMPETITORS in the market place.  |
| MARKET STATISTIC<br>INCLUSION          | Reference | Relationship between two market statistics.   |
| MEDIA INTERFACE                        | Reference | This entity serves as the superclass for all virtual interfaces. Logical Interfaces<br>are also called virtual interfaces. This is because a Logical Interface has no<br>hardware associated with it, and it is not physically connected to a network. The<br>Media Interface serves as a convenient aggregation point for running different<br>relationships that affect its subclasses, thereby avoiding having to instantiate<br>multiple relationships that are essentially the same. |
| MEDIA OBJECT                           | Reference | Any form of media in which a CAMPAIGN MESSAGE may appear. For example:  |
|  |           | <ul> <li>Newspaper page</li> </ul>  |
|  |           | <ul> <li>Television time slot</li> </ul>  |
| MEDIA OBJECT ASSIGNMENT                | Reference | Relation of one MEDIA OBJECT to another MEDIA OBJECT.   |
| MEDIA OBJECT COST                      | Base      | Costs incurred in the usage of a MEDIA OBJECT. Subtype of the COST that collects all costs related to a specific media (Newspaper, Television spots, Fliers, and so on).  |
| MEDIA OBJECT TYPE                      | Lookup    | Lookup for available types of MEDIA OBJECTS. For example:   |
|  |           | <ul> <li>Newspaper</li> </ul>   |
|  |           | Television  |
| MEDIATED CALL EVENT                    | Base      | The mediated call event with original device information, dropped call, and missed call information, which is normally ignored by rating engine. The call event are collected before the calls are rated by rating engine.  |
| MEDIATION STATUS<br>CATEGORY           | Lookup    | Lookup for category of mediation status, such as successfully mediated or failed.   |
| MEDIATION STATUS REASON                | Lookup    | Lookup for reasons why the network event is at certain mediation status. For example:   |
|  |           | Corrupted File  |
|  |           | Missing record  |
| MEDIATION STATUS TYPE                  | Lookup    | Lookup of the mediation status of a given raw network event. For example:   |
|  |           | <ul> <li><rejected></rejected></li> </ul>   |
|  |           | Successful>   |
| MINUTE                                 | Reference | Defines minutes as part of time.  |
| MINUTE ALLOWANCE                       | Base      | Subtype of Account Balance describing the number of 'Free' or 'Prepaid' minutes allocated to Subscriber in a given month.   |

Table 2–26 (Cont.) K to N Entity Descriptions

| Entity Name                      | Туре      | Description   |
|----------------------------------|-----------|---|
| MMS                              | Reference | Subtype of VALUE ADDED SERVICE and PRODUCT, which contains the information relative to the Multimedia Messaging Service (MMS). Do not confuse with the MMS EVENT itself.  |
| MMS EVENT                        | Base      | Subtype of NETWORK EVENT, which collects all information of calls of type Multimedia Messaging Service (MMS).   |
| MOBILE SWITCHING CENTER          | Reference | The Mobile Switching Center (MSC) is a sophisticated telephone exchange<br>which provides circuit-switched calling, mobility management, and GSM<br>services to the mobile phones roaming within the area that it serves. This<br>includes voice, data and fax services, and SMS and call divert services.  |
| MODEL TYPE                       | Lookup    | Lookup for the model types of items. There may be different "types" for a given model. For example, for a handset a model may allow "Bluetooth" or not.   |
| MONTH TODATE<br>TRANSFORMATION   | Reference | Defines related calendar elements for performing to-date time transformations.  |
| MONTH TRANSFORMATION             | Reference | Transformations with respect to a month. For example:   |
|                                  |           | <ul> <li>This month last year</li> </ul>  |
|                                  |           | <ul> <li>This year last month</li> </ul>  |
| MSC TRAFFIC DAY DRVD             | Derived   | Parameters, configurations, and runtime statistics related to the MSC (Mobile Switch Center) functioning and performance.   |
| MSC TRAFFIC MONTH AGGR           | Aggregate | Monthly aggregation of parameters, configurations, and runtime statistics related to the MSC (Mobile Switch Center) functioning and performance.  |
| MUSIC DOWNLOAD                   | Reference | Subtype of VALUE ADDED SERVICE and PRODUCT, which contains the information relative to the music downloading service.   |
| NAICS CLASSIFICATION             | Reference | Specifies classifications in the North American Classification System (NAICS).  |
| NAICS INDUSTRY                   | Reference | Lowest level classification for Industry in the North American Industry Classification System (NAICS).  |
| NAICS INDUSTRY GROUP             | Reference | Lookup for Classification Groups in the North American Industry Classification System (NAICS).  |
| NAICS INDUSTRY SECTOR            | Reference | Lookup for Industry Sectors in the North American Industry Classification System (NAICS).   |
| NAICS INDUSTRY SUBSECTOR         | Reference | Lookup for Industry Sub-sectors in the North American Industry Classification System (NAICS).   |
| NATIONALITY                      | Lookup    | Lookup for available nationalities.   |
| NEGOTIATED SERVICE LEVEL<br>SPEC | Reference | The negotiated service level spec, compared to predefined SLA spec.   |
| NETWORK                          | Reference | Names and Service Providers for relevant Networks. The full details of a service provider are found in the PARTY and Organizations entities.  |
|                                  |           | A Network is a managed object that represents an aggregation of interconnected telecommunications and management objects capable of exchanging information. The reason that a Network is subclassed from Element Collection is that it is important that a Network represents physical and logical characteristics and behavior of this collection of telecommunications and management objects. A Network has the additional semantics of having one or more common characteristics and/or behavior. For example, a network may be owned by a single customer or provider, or be associated with the delivery of a specific set of services. A network may be nested within another (larger) network, thereby forming a containment relationship. An example of a network that is contained in another network is a transmission sub-network. The Network is owned by a single Administration and can only perform transmission functions. |
| NETWORK ADDRESS                  | Reference | Represents the generic concept of a network address. The Network Address subclasses define different types of addresses of different technologies, such as an IP ADDRESS or an IPXAddress. The use of a Network Address lies in its ability to serve as a convenient point for sourcing and terminating relationships. This eliminates undue duplication of relationships that interact with the subclasses of NETWORK ADDRESS.   |

| Entity Name                                  | Туре      | Description  |
|--|-----------|--|
| NETWORK ADDRESS<br>INTERFACE BINDING         | Reference | Defines the semantics of how this NETWORK ADDRESS is contained in this particular DEVICE INTERFACE.  |
| NETWORK ADDRESS TYPE                         | Lookup    | Lookup for the type of network addresses, that is, the invariant characteristics that define a NETWORK ADDRESS. For example, IPv4, IPv6, IPX, and so on.   |
| NETWORK ASSIGNMENT                           | Reference | Defines the relationship between NETWORKS. For example:  |
|  |           | <ul> <li>One network relies on another network to function.</li> </ul>   |
|  |           | <ul> <li>One network belongs to another network.</li> </ul>  |
| NETWORK ASSIGNMENT TYPE                      | Lookup    | Lookup for type of network relationship. For example:  |
|  |           | <ul> <li>Composition (one network include another one)</li> </ul>  |
|  |           | <ul> <li>RELY (one network relies on another one)</li> </ul>   |
| NETWORK ATOMIC                               | Reference | Represents a standalone Network. Network Atomics may be combined into larger Networks by aggregating them into an appropriate Network Composite object.  |
| NETWORK AVAILABILITY DAY<br>DRVD             | Derived   | Statistics of network availability measures and all outages that happened to the operator's network.   |
| NETWORK AVAILABILITY<br>MONTH AGGR           | Aggregate | Monthly aggregation of network availability statistics and all outages that happened to the operator's network.  |
| NETWORK CAPACITY                             | Reference | The network capacity of a given network route, trail, or connections.  |
| NETWORK COMPOSITE                            | Reference | Represents an aggregation of Network Atomic and possibly Network<br>Composite objects. Each Network Atomic object represents a standalone<br>Network; these can be combined to build larger Networks by choosing the<br>appropriate type of Network Composite object to aggregate Network Atomic<br>objects. Note that a Network Composite object can also aggregate Network<br>Composite objects.   |
| NETWORK DOMAIN                               | Reference | A Network Domain represents a set of Managed Physical Entities that share a common set of administrative and operational characteristics. Primary among these is the use of a common naming methodology. A Network Domain partitions Managed Entity instances into logical groupings. For example, operational and/or administrative groups, that are controlled by one or more common managers. Network Domains provide one way to administer and control the operational characteristics of a set of Managed Entities. |
| NETWORK DOMAIN<br>ASSIGNMENT                 | Reference | Assigns NETWORK ELEMENT into NETWORK DOMAIN.   |
| NETWORK ELEMENT                              | Reference | All elements belonging to the network (normally, only of the Communications Service Provider) to deliver the communication services.   |
| NETWORK ELEMENT BUSINESS<br>INTERACTION ROLE | Reference | The business interaction role which can be assigned by a NETWORK ELEMENT.  |
| NETWORK ELEMENT CATEGORY                     | Lookup    | Category of network elements to further classify NETWORK ELEMENT TYPES.  |
| NETWORK ELEMENT COST                         | Base      | Subtype of the COST, which associate a specific cost to a given NETWORK ELEMENT (purchase, maintenance, recycling, and so on).   |
| NETWORK ELEMENT FAULT<br>ASSIGNMENT          | Base      | Assignment of a NETWORK FAULT to a SUBSCRIPTION.   |
| NETWORK ELEMENT PARTY<br>ASSOCIATION         | Reference | Defines the semantics of the Owns Element association. In contrast with the Administers Element association, this can be any type of PARTY ROLE, because the issue is ownership, not administration. Administration involves a specific skill set, whereas ownership does not. The semantics of this association includes specifying the time period that this PARTY ROLE can own the Element, along with granting permission to a Value Network Role to administer the Element.   |
| NETWORK ELEMENT PARTY<br>MANAGEMENT          | Reference | Defines the relationship between party and its managed NETWORK ELEMENT.  |
| NETWORK ELEMENT PARTY<br>MANAGEMENT HISTORY  | Reference | Defines the semantics of the Administer Element association. This defines that a Value Network Role, and not just any type of PARTY ROLE, is allowed to Administer a Device. The semantics of this association includes specifying the time period that this Value Network Role can administer the Element, along with gaining permission from the Owner of the Element for being able to administer the Element.  |

 Table 2–26 (Cont.) K to N Entity Descriptions

| Entity Name                              | Туре      | Description  |
|--|-----------|--|
| NETWORK ELEMENT<br>RELATIONSHIP          | Reference | The relationship between two NETWORK ELEMENTS. For example, in GSM, multiple BTSs are connected to a BSC, in Broadband, several customer lines may be connected to a DSLAM.  |
| NETWORK ELEMENT<br>RELATIONSHIP TYPE     | Lookup    | The Type of NETWORK ELEMENT RELATIONSHIP. For example:   |
|  |           | Pair Connected   |
|  |           | <ul> <li>Master-Subordinate</li> </ul>   |
|  |           | Primary-Backup   |
| NETWORK ELEMENT ROLE                     | Reference | This entity defines the concept of various types of roles associated with Resources (both physical and logical).   |
| NETWORK ELEMENT ROLE<br>ASSIGNMENT       | Reference | Implements the semantics of the Network Element Takes On Roles relationship.<br>The Network Element Role Assignment also serves as the parent entity for<br>defining the classes that implement the Roles Describe Physical Element, Roles<br>Describe LOGICAL ELEMENTS, and Roles Describe Compound Element<br>relationships.   |
| NETWORK ELEMENT ROLE<br>PARTY ASSIGNMENT | Reference | Defines the semantics of the Element Roles Managed By Party Role association.<br>The Element Roles Managed By Party Role association defines the set of<br>Element Roles that are managed by a particular PARTY ROLE. Oftentimes, there<br>are important functional differences between different types of Elements that<br>require very different skill sets, methods, and so forth to be used by the PARTY<br>ROLE that is managing that Element. For example, different management<br>personnel may be assigned to manage core routers compared to edge routers.<br>This applies not just to the router as a whole, but to its physical, for example,<br>line cards, and logical. For example, DEVICE INTERFACEs, components. The<br>Network Element Role Party Assignment entity captures these semantics. |
| NETWORK ELEMENT ROLE<br>SPEC             | Reference | This is the abstract base entity for all Element Role Specification subclasses. The<br>Network Element Role Spec enables relationships to be defined between it and<br>other network element roles. This helps prevent relationship explosion. The<br>Network Element Role Spec defines the invariant attributes, methods,<br>relationships, and constraints of various types of roles associated with Elements<br>(both physical and logical).  |
| NETWORK ELEMENT STATE<br>HISTORY         | Base      | Network element State History tracks the state history of each NETWORK ELEMENT, for example, power off, in use, decommissioned, and so on.   |
| NETWORK ELEMENT STATE<br>REASON          | Lookup    | Lookup for reasons why the NETWORK ELEMENT is at certain state. For example:   |
|  |           | <ul> <li>Power failure</li> </ul>  |
|  |           | <ul> <li>Earthquake</li> </ul>   |
|  |           | <ul> <li>New purchase</li> </ul>   |
| NETWORK ELEMENT STATE<br>TYPE            | Lookup    | Lookup of the NETWORK ELEMENT STATE of a given NETWORK ELEMENT.<br>For example:  |
|  |           | Power off  |
|  |           | <ul> <li>Installed</li> </ul>  |
|  |           | <ul> <li>Decommissioned</li> </ul>   |
| NETWORK ELEMENT TYPE                     | Reference | This entity defines the invariant characteristics and behavior (attributes, methods, constraints, and relationships) of a Managed Element.   |
| NETWORK ELEMENT TYPE<br>VERSION          | Reference | Represents the ability to distinguish between different instances of Element<br>Specifications. The Network Element Type Version represents a particular form<br>or variety of a Element Specification that is different from others or from the<br>original. The form represents differences in attributes, methods, relationships,<br>and/or constraints that characterize this particular Element Specification, but<br>which are not enough to warrant creating a new Element Specification.   |
| NETWORK ELEMENT TYPE<br>VERSION USAGE    | Reference | Defines the semantics of the modifiesElementSpec aggregation. Specifically, it enables an application to define which set of versions of this Element Specification are appropriate for a given task.  |
| NETWORK ELEMENT USAGE                    | Reference | An occurrence of employing a Element for its intended purpose.   |
| NETWORK ELEMENT USAGE<br>EVENT TYPE      | Lookup    | A detailed description of a network element usage event (for example, a purchase or a lease of a resource).  |
| NETWORK EVENT                            | Base      | Abstracted event for all events that happened to the operator network because of customer usage; network events are usually the basis for customer billing.  |

Table 2–26 (Cont.) K to N Entity Descriptions

| Table 2–26 | (Cont.) | K to N Entit | y Descriptions |
|------------|---------|--------------|----------------|
|------------|---------|--------------|----------------|

| Entity Name   | Туре      | Description  |
|---|-----------|--|
| NETWORK EVENT ACCOUNT<br>BALANCE BUCKET IMPACT        | Base      | The balance impact of a given NETWORK EVENT ON ACCOUNT BALANCE<br>BUCKET. For example, one voice call leads to deduction of 10 cents from the<br>account balance bucket of: "USD 100 effective 20110101, expire 20120101".                                       |
| NETWORK EVENT ACCOUNT<br>BALANCE IMPACT               | Base      | How the <b>NETWORK</b> EVENT impacts the account balance. For example, one voice call leads to a deduction of 10 cents from Cash Account balance.  |
| NETWORK EVENT ASSIGNMENT                              | Base      | Defines the relationship between one NETWORK EVENT and another NETWORK EVENT.  |
| NETWORK EVENT<br>CHARACTERISTIC                       | Reference | A detailed description of an attribute that defines a particular type of NETWORK EVENT, described by its name, category, type, presence, and a set of allowed values.  |
| NETWORK EVENT<br>CHARACTERISTIC<br>ASSIGNMENT         | Reference | How the NETWORK EVENT type utilize a characteristic.   |
| NETWORK EVENT<br>CHARACTERISTIC<br>RELATIONSHIP       | Reference | The relationship between NETWORK EVENT CHARACTERISTICs, such as aggregation, migration, substitution, dependency, or exclusivity.  |
| NETWORK EVENT<br>CHARACTERISTIC TYPE                  | Reference | A category representing a high-level aspect of the network event information described by the characteristic.  |
| NETWORK EVENT<br>CHARACTERISTIC VALUE                 | Reference | A value of a NETWORK EVENT CHARACTERISTIC that represents an attribute value for the event.  |
| NETWORK EVENT<br>CHARACTERISTIC VALUE<br>ASSIGNMENT   | Reference | A use of the Characteristic Value by a NETWORK EVENT to which additional properties, attributes, apply or override the properties of similar properties contained in NETWORK EVENT CHARACTERISTIC VALUE.   |
| NETWORK EVENT<br>CHARACTERISTIC VALUE<br>RELATIONSHIP | Reference | The relationship between or among NETWORK EVENT CHARACTERISTIC VALUEs, such as aggregation, migration, substitution, dependency, or exclusivity.   |
| NETWORK EVENT STATUS                                  | Lookup    | Lookup for possible status of NETWORK EVENTS. For example: <ul> <li>Mediated</li> <li>Billed</li> </ul>  |
| NETWORK EVENT TYPE                                    | Lookup    | Lookup for available types of NETWORK EVENTS.  |
| NETWORK EVENT TYPE<br>VERSION                         | Reference | A particular form or variety of a NETWORK EVENT TYPE that is different from others or from the original. The form represents differences in properties that characterize a NETWORK EVENT TYPE, that are not enough to warrant creating a new NETWORK EVENT TYPE. |
| NETWORK FAULT   | Base      | Records each registered fault.   |
| NETWORK FAULT PRIORITY<br>TYPE                        | Lookup    | The different priorities which can be assigned to each NETWORK FAULT.  |
| NETWORK FAULT SERVICE<br>ASSIGNMENT                   | Base      | The services may be affected by the NETWORK FAULT.   |
| NETWORK FAULT STATUS<br>HISTORY                       | Base      | The status history of a NETWORK FAULT. For example: <ul> <li>Opened</li> <li>Solved</li> <li>Pending confirmation</li> </ul>   |
| NETWORK FAULT<br>SUBSCRIPTION ASSIGNMENT              | Base      | Links a network issue to all subscriptions impacted, which allows you to list the customer and service impacted by a network fault.  |
| NETWORK ROUTE   | Reference | Defines a series of locations a network route may pass.  |
| NETWORK ROUTE POINT                                   | Reference | The points a NETWORK ROUTE may pass through.   |
| NETWORK ROUTE POINT<br>ASSIGNMENT                     | Reference | Assignment of NETWORK ROUTE POINTS to their NETWORK ROUTE. Multiple NETWORK ROUTES may share the same NETWORK ROUTE POINT.   |
| NETWORK SERVICE COVERAGE<br>ASSIGNMENT                | Reference | Defines the relationship between NETWORK TOUCHPOINT and SERVICE COVERAGE AREA.   |
|   |           |  |

| Table 2–26 | (Cont.) | K to N Entity | / Descriptions |
|------------|---------|---------------|----------------|
|------------|---------|---------------|----------------|

| Entity Name                           | Туре      | Description  |
|---------------------------------------|-----------|--|
| NETWORK TOUCHPOINT                    | Reference | Point of service site for a subscriber to access a CELL SITE or FIXED LINE PORT.   |
|                                       |           | The site is a geographical point instead of area, therefore, it belongs to some geographical entity. For example, a city or a town rather than a type of the GEOGRAPHY ENTITY. |
|                                       |           | For example:   |
|                                       |           | <ul> <li>BTS in GSM network</li> </ul>   |
|                                       |           | <ul> <li>Customer installation site in ADSL broadband</li> </ul>   |
| NETWORK TOUCHPOINT CLASS              | Lookup    | Lookup for available classes of NETWORK TOUCHPOINT. For example:<br>Public   |
|                                       |           | <ul> <li>Private</li> </ul>  |
| NETWORK TOUCHPOINT MONTH<br>AGGR      | Aggregate | Monthly summary of NETWORK TOUCHPOINTS by CUSTOMER, NETWORK, Address, and so on.   |
| NETWORK TOUCHPOINT DRVD               | Derived   | Monthly summary of NETWORK TOUCHPOINTS by NETWORK, County, and so on.  |
| NETWORK TOUCHPOINT<br>STATUS          | Lookup    | Lookup for Available Status codes and descriptions of NETWORK TOUCHPOINT.  |
| NETWORK TOUCHPOINT TYPE               | Lookup    | Lookup for the type of NETWORK TOUCHPOINT. For example:  |
|                                       | -         | Cell Site (Wireless)   |
|                                       |           | <ul> <li>International Switch (roaming partners)</li> </ul>  |
|                                       |           | • Ethernet Socket at Customer site (last mile included - wireline/broadband  |
|                                       |           | <ul> <li>Switch (wireline - exclusive last mile - wireline/broadband)</li> </ul>   |
| NETWORK TYPE                          | Lookup    | Lookup for the types of NETWORK. Will include:<br>PSTN   |
|                                       |           | GSM  |
|                                       |           | <ul> <li>CDMA</li> </ul>   |
| NOTIFICATION TYPE                     | Lookup    | Lookup for types of notification a subscriber may receive when a call is received by or diverted to a UMS or VMS mailbox. For example:   |
|                                       |           | ■ SMS  |
|                                       |           | Internet mail  |
|                                       |           | The UMS Notification Type dimension helps to organize the notifications data by notification type, along with other dimensions.  |
| NP MOBILE MSISDN                      | Reference | The mobile MSISDN number of ported number.   |
| NP REQUEST HEADER                     | Base      | The Number Porting (NP) Request submitted by a customer (Porting In) or a recipient operator (Porting Out).  |
| NP REQUEST LINE ITEM                  | Base      | Request Line Item within a Number Porting (NP) request.  |
| NP REQUEST LINE ITEM<br>STATE HISTORY | Base      | State history for Number Porting (NP) request line items.  |
| NP REQUEST LINE ITEM                  | Lookup    | Lookup for type of Number Porting (NP) line item state. For example:   |
| STATE TYPE                            |           | <ul> <li>Passed</li> </ul>   |
|                                       |           | Pending  |
| NP REQUEST STATE HISTORY              | Base      | State history for the Number Porting (NP) request.   |
| NP REQUEST STATE TYPE                 | Lookup    | Lookup for type of state for Number Porting (NP) request. For example:   |
|                                       |           | Pre-application  |
|                                       |           | Application  |
|                                       |           | Document check   |
| NP REQUEST TYPE                       | Lookup    | Lookup for type of Number Porting (NP) Request. For example:   |
|                                       |           | Porting In   |
|                                       |           | <ul> <li>Porting Out</li> </ul>  |

| Entity Name            | Туре      | Description   |
|------------------------|-----------|---|
| NP STEP                | Lookup    | Step involved in the Number Porting (NP) request. For example:  |
|                        |           | Application   |
|                        |           | <ul> <li>Document check</li> </ul>  |
|                        |           | Notify NPAC   |
| NUMBER AREA            | Reference | Defines the codes associated to a given area; these codes are typically used for calls to a fixed line number. For example: |
|                        |           | • 1 for Paris (in France)   |
|                        |           | • 89 for Munich (in Germany)  |
|                        |           | A number area could also be associated to other operators, and not to a geographical area. For example, 9 in France.        |
| NUMBER COUNTRY         | Reference | Country number. For example:  |
|                        |           | ■ US-01   |
|                        |           | China-86  |
| NUMBER NETWORK TYPE    | Lookup    | Lookup for available classifications for the network technology, used in relation to subscriptions. For example:            |
|                        |           | • in MICA-GCM: CDMA   |
|                        |           | <ul> <li>in Flexcab - NTWK, NNSA, WRBL, and so on</li> </ul>  |
| NUMBER PORT DAY DRVD   | Derived   | Aggregation of daily Porting Requests (in/out).   |
| NUMBER PORT MONTH AGGR | Aggregate | Monthly summary of Porting Requests (in/out).   |

 Table 2–26 (Cont.) K to N Entity Descriptions

## Table 2–27 O to R Entity Descriptions

| Entity Name           | Туре      | Description   |
|-----------------------|-----------|---|
| ON OFF NET TYPE       | Lookup    | Lookup of call classifications:   |
|                       |           | • On net  |
|                       |           | Off net   |
| OPERATING SYSTEM      | Reference | An Operating System is a concrete entity that represents either software and/or firmware that runs the LOGICAL ELEMENT. This entity implements and/or manages the Elements, tasks, file systems, security, and data available on the LOGICAL ELEMENT. Note that an Operating System is distinct from software applications that are run on the Element. All applications and software must communicate with the Operating System for all operations that they need. |
| OPERATOR GROUP        | Lookup    | Classification group for operators. For example, the group can be classified as:  |
|                       |           | Global Direct Competing   |
|                       |           | Local Competitor  |
|                       |           | Allied by Stock Share   |
| OPERATOR TYPE         | Lookup    | Lookup for operator type to classify operators. For example:  |
|                       |           | <ul> <li>International</li> </ul>   |
|                       |           | Local   |
|                       |           | International operators normally have multiple subsidiaries whose relationship is modeled in the party relationship.  |
| ORACLE GEOMETRY       | Reference | Provides geometry information.  |
| ORDER LINE ITEM STATE | Reference | Lookup for the status that a given order line item, in a command, can be assigned. For example:   |
|                       |           | <ul> <li>Pending</li> </ul>   |
|                       |           | <ul> <li>Waiting for Customer feedback</li> </ul>   |
|                       |           | Closed  |
|                       |           | Started   |
|                       |           | <ul> <li>Error</li> </ul>   |

| Entity Name                        | Туре      | Description   |
|------------------------------------|-----------|---|
| ORDER STATE                        | Lookup    | Lookup for the type of Order State. For example:  |
|                                    |           | <ul> <li>Open / Processing</li> </ul>   |
|                                    |           | <ul> <li>Pending / Waiting for Customer Feedback</li> </ul>   |
|                                    |           | <ul> <li>Pending / Waiting for Internal Feedback</li> </ul>   |
|                                    |           | <ul> <li>Pending / Waiting for Third Party Feedback</li> </ul>  |
|                                    |           | ■ Error   |
|                                    |           | <ul> <li>Closed</li> </ul>  |
|                                    |           | Cancelled   |
|                                    | Laaluun   |   |
| ORDER STATUS                       | Lookup    | Lookup for the type of Order Status. For example:   |
|                                    |           | Already Shipped   |
|                                    |           | <ul> <li>Delivered / Processed</li> </ul>   |
|                                    |           | Processing  |
|                                    |           | Partially Delivered   |
|                                    |           | <ul> <li>Installed</li> </ul>   |
| ORDER TYPE                         | Lookup    | Lookup for type of CUSTOMER ORDER. For example:   |
|                                    |           | Order for Pickup  |
|                                    |           | <ul> <li>Order for Delivery</li> </ul>  |
|                                    |           | <ul> <li>Order for Activation</li> </ul>  |
| ORGANIZATION AREA                  | Reference | An ORGANIZATION HIERARCHY LEVEL within an ORGANIZATION CHAIN.<br>The Organization Area entity is the parent of one or more ORGANIZATION<br>REGIONS.   |
| DRGANIZATION BANNER                | Reference | The name of Company, Organization, or subsidiary that is recognizable to the consumer or the name of the store as it appears on the catalog, web channel, or brick and mortar store.  |
| ORGANIZATION BUSINESS<br>ENTITY    | Reference | Any logical entity that is a part of the enterprise for business analysis and transactions. Classification for a business entity can include company, operation unit, store, or warehouse.  |
| ORGANIZATION BUSINESS<br>UNIT      | Reference | A business unit of the organization that delivers a limited range of specific communications services or merchandise through any sales channel (Web Site, store, partner stands, and so on). For example, for the SuperTelco example, two Business Units could be defined as: |
|                                    |           | <ul> <li>SuperTelco Communications (Mobile)</li> </ul>  |
|                                    |           | <ul> <li>SuperData (Broadband)</li> </ul>   |
| DRGANIZATION BUSINESS<br>JNIT COST | Base      | Sub-table of COST. This entity associates a specific cost to an ORGANIZATION<br>BUSINESS UNIT (for those costs not covered by EMPLOYEE COST).   |
| ORGANIZATION BUSINESS              | Lookup    | Lookup for type of ORGANIZATION BUSINESS UNIT. For example:   |
| JNIT TYPE                          | 1         | Call Center   |
|                                    |           | Branch Office   |
|                                    |           | <ul> <li>Warehouse</li> </ul>   |
| DRGANIZATION CHAIN                 | Reference | An ORGANIZATION HIERARCHY LEVEL within an ORGANIZATION COMPANY.<br>Organization Chain entity is the parent of one or more ORGANIZATION AREAS.   |
| DRGANIZATION COMPANY               | Reference | An ORGANIZATION HIERARCHY LEVEL within an ORGANIZATION<br>CORPORATE. Organization Company entity is the parent of one or more<br>ORGANIZATION CHAINS.   |
| DRGANIZATION CORPORATE             | Reference | Highest level of ORGANIZATION HIERARCHY. Organization Corporate entity is the parent of one or more ORGANIZATION COMPANYS.  |
| ORGANIZATION DISTRICT              | Reference | An ORGANIZATION HIERARCHY LEVEL within an ORGANIZATION REGION.<br>Organization District entity is the parent of one or more ORGANIZATION<br>BUSINESS UNITS.   |
|                                    | Reference | An ODGANIZATION HIDDADGUN LEVEL WILL ODGANIZATION CODDODATE   |
| ORGANIZATION DIVISION              | Reference | An ORGANIZATION HIERARCHY LEVEL within ORGANIZATION CORPORATE.  |

 Table 2–27 (Cont.) O to R Entity Descriptions

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                                | Туре      | Description  |
|--|-----------|--|
| ORGANIZATION HIERARCHY<br>LEVEL            | Reference | The association entity for the hierarchies and levels.   |
| ORGANIZATION HIERARCHY<br>LEVEL ASSIGNMENT | Reference | Assignment of Hierarchy Levels to ORGANIZATION HIERARCHY.  |
| ORGANIZATION HIERARCHY<br>VERSION          | Reference | Version of ORGANIZATION HIERARCHY.   |
| ORGANIZATION ITEM<br>SELLING PRICE         | Reference | Associate selling price to the item. Each organization might have different prices for the same item model.  |
| ORGANIZATION LEVEL                         | Reference | List of all the business levels within an organization.  |
| ORGANIZATION LEVEL<br>ATTRIBUTE VALUE      | Reference | Values for the user defined attributes associated with an ORGANIZATION HIERARCHY LEVEL.  |
| ORGANIZATION LEVEL<br>ATTRIBUTES           | Reference | Attributes assigned to an ORGANIZATION LEVEL.  |
| ORGANIZATION MARKET DATA                   | Reference | Publicly available and statistical information regarding the internal or external parties, such as DUNS number and number of employees.  |
| ORGANIZATION NAME                          | Reference | Different types of organization names represent the associated business legal status of their organization.  |
| ORGANIZATION REGION                        | Reference | An ORGANIZATION HIERARCHY LEVEL within an ORGANIZATION AREA.<br>Organization Region entity is the parent of one or more ORGANIZATION<br>DISTRICTS.   |
| ORGANIZATION SERVICE<br>WEBSITE            | Reference | Subtype of the ORGANIZATION BUSINESS UNIT. This entity collects all information on Web sites managed by the operator. This normally includes only public information.  |
| ORGANIZATION WAREHOUSE                     | Reference | <ul> <li>Location in which goods or merchandise (routers, handsets, computers, and so on) are stored but not sold, before they are sent to the shops or utilized by CSP. For example:</li> <li>Chairs</li> <li>Telephone poles</li> <li>Network equipment</li> <li>Auto transmissions</li> <li>Handsets</li> </ul> |
| ORGANIZATIONAL<br>DEMOGRAPHY VALUE         | Reference | User defined attribute definitions and corresponding values regarding demographic statistics as related to an ORGANIZATION BUSINESS UNIT.  |
| OS LICENSE ASSIGNMENT                      | Reference | Defines the semantics of the Party Role Licenses OS association. The OS License Assignment attributes help specify the licensing details for this particular OPERATING SYSTEM instance.  |
| OTHER INDIVIDUAL                           | Reference | Individual associated with a PARTY organization, other than those defined such as CUSTOMER or EMPLOYEE.  |
| P LOGICAL DEVICE ROLE                      | Reference | Defines required logical features to implement the specific role of a P (Provider Core) device, as used in a PRODUCT or SERVICE.   |
| PARTNER PAYMENT                            | Base      | The payment made to the partners, such as vendors, dealers, and so on. The partners may also have accounts in the source system such as Oracle BRM, therefore, this payment may refer to that account.   |
| PARTNER PAYMENT TYPE                       | Lookup    | <ul><li>Lookup for types of partner payment transactions. For example:</li><li>Dealer commission</li><li>Purchase order Payment</li></ul>  |
| PARTNER PROMOTION<br>PROGRAM               | Reference | Assigns costs of a given <b>PROMOTION</b> to a Partner or <b>PARTY</b> participating in the promotion.   |
| PARTNER SETTLEMENT MONTH<br>AGGR           | Aggregate | The monthly summary of financial settlement activities that have happened to partners at higher level.   |
| PARTNER SETTLEMENT DRVD                    | Derived   | Financial settlement activities that have happened to each partner within the month.   |

| Entity Name                          | Туре      | Description   |
|--------------------------------------|-----------|---|
| PARTNER SETTLEMENT<br>REASON         | Lookup    | Lookup for valid reason codes for a partner settlement.   |
| PARTY                                | Reference | A party is a real person, organization, branch, subsidiary, legal entity, holding company, or some other entity. Any real thing that you would want to put a name to is a party.  |
|                                      |           | The attributes of a party are universal. In other words, they are independent of your selling, or ultimately buying relationship with the party.  |
|                                      |           | A party is not necessarily a customer. A party can represent prospects and parts of an ORGANIZATION HIERARCHY, including branches, head offices, corporate conglomerates, that may not necessarily have a billing relationship with the company.                                      |
|                                      |           | Any party that has an active account can be considered a customer.  |
|                                      |           | Historical information concerning the party is available in the Parties History.  |
| PARTY ACCOUNT ASSIGNMENT             | Reference | Assignment of a PARTY to an ACCOUNT. Depending on type of party, the relationship can be:   |
|                                      |           | <ul> <li>Customer owns the ACCOUNT (typically for individual customers: there is<br/>one customer and one account)</li> </ul>   |
|                                      |           | <ul> <li>Multiple Customers may share the same account:</li> </ul>  |
|                                      |           | This type of assignment is typical when several ORGANIZATION<br>BUSINESS UNITS or individuals, association or employees, have, for<br>example, a shared balance of free minutes to use on top of their own<br>package (with their own ACCOUNT).                                       |
| PARTY ACCOUNT ASSIGNMENT<br>TYPE     | Lookup    | Lookup for type of relationship between PARTY and ACCOUNT. Depending on type of party, the relationship can be:   |
|                                      |           | <ul> <li>Customer owns the account</li> </ul>   |
|                                      |           | <ul> <li>Multiple customers may share the same account</li> </ul>   |
| PARTY ADDRESS LOCATION<br>ASSIGNMENT | Reference | Associates one or more Addresses with a PARTY.  |
| PARTY AM PMP ASSIGNMENT<br>HISTORY   | Base      | The assignment history among ACCESS METHOD, PRODUCT MARKET PLAN, and PARTY.   |
| PARTY AM PMP ASSIGNMENT<br>STATUS    | Base      | The status history of assignment among PARTY, ACCESS METHOD, and PRODUCT MARKET PLAN.   |
| PARTY ASSIGNMENT                     | Reference | Association of a PARTY with one or more other Parties.  |
|                                      |           | The relationships may include relationships between customers or between customers and the telecommunications operator. An example of the later type of relationship, are account management portfolios where an account manager will have a relationship with one or more customers. |
| PARTY ASSIGNMENT REASON              | Lookup    | Lookup for valid reasons parties may be associated with each other. For example:  |
|                                      |           | <ul> <li>Cooptation (customer brings in a new customer)</li> </ul>  |
|                                      |           | Financial Responsibility  |
|                                      |           | <ul> <li>Hierarchical relationship in the organization</li> </ul>   |
|                                      |           | <ul> <li>Contractual agreement</li> </ul>   |
| PARTY ASSIGNMENT TYPE                | Lookup    | Lookup for the type of the party relationship. For example:   |
|                                      |           | <ul> <li>Father and son</li> </ul>  |
|                                      |           | <ul> <li>Organizational hierarchy, subsidiary</li> </ul>  |
|                                      |           | <ul> <li>Customer referral</li> </ul>   |
| PARTY BUSINESS<br>INTERACTION ROLE   | Reference | The business interaction role which can be assigned by a PARTY.   |
| PARTY CONTACT<br>INFORMATION         | Reference | Contact information for a party.  |

| Entity Name   | Туре      | Description   |
|---|-----------|---|
| PARTY CONTACT                                       | Lookup    | Lookup for the type of contact information. For example:  |
| INFORMATION TYPE                                    |           | Email   |
|   |           | Home telephone number   |
|   |           | Office telephone number   |
|   |           | Cell phone number   |
|   |           | <ul> <li>Pager number</li> </ul>  |
| PARTY CONTACT LIST<br>PARTICIPATION                 | Lookup    | Relationship between PARTY and CONTACT LIST. For example, a party belong to a contact list.   |
| PARTY CONTACT LIST ROLE                             | Lookup    | The Role of the PARTY in a CONTACT LIST.  |
| PARTY CONTRACT<br>ASSIGNMENT                        | Reference | Assignment of a PARTY to a CONTRACT.  |
| PARTY CONTRACT<br>ASSIGNMENT ROLE                   | Lookup    | Lookup for valid Roles that Parties may be assigned in PARTY CONTRACT ASSIGNMENT.   |
| PARTY CONTRACT                                      | Lookup    | Lookup for type of the PARTY CONTRACT ASSIGNMENT. For example:  |
| ASSIGNMENT TYPE                                     |           | Customer contract   |
|   |           | <ul> <li>Managing employee</li> </ul>   |
| PARTY COST ASSIGNMENT                               | Base      | Assignment of cost items to a <b>PARTY</b> . One party may incur multiple costs. For example, for a customer acquisition the customer might be given any of the following items that lead to costs: |
|   |           | <ul> <li>Handset</li> </ul>   |
|   |           | Network Device  |
|   |           | Gifts   |
|   |           | Cost might be assigned to multiple parties. For example, for operational cost several organizations may share the same expense on a <b>PROMOTION</b> or <b>CAMPAIGN</b> .                           |
| PARTY DEMOGRAPHIC                                   | Reference | A demographic profile for a PARTY.  |
| PARTY DEMOGRAPHY VALUE                              | Reference | Defines individual and organization demography value for a given party demographic profile.   |
| PARTY EVENT TYPE                                    | Lookup    | Lookup for valid EVENT TYPEs that may be assigned to a party profile for the various event types that may be actioned against a party.  |
| PARTY GEOGRAPHY ENTITY<br>ASSIGNMENT                | Reference | Assigns a PARTY to one or more GEOGRAPHY ENTITYS.   |
| PARTY IDENTIFICATION                                | Reference | Identifying information unique to a PARTY.  |
| PARTY IDENTIFICATION                                | Lookup    | Lookup for valid types of PARTY IDENTIFICATION. For example:  |
| TYPE  |           | Driver's License  |
|   |           | DUNS Number   |
| PARTY INTERACTION THREAD                            | Base      | Grouping of related contact events with a PARTY into a single thread.   |
| PARTY INTERACTION THREAD<br>SUBSCRIPTION ASSIGNMENT | Base      | The relationship between a PARTY INTERACTION THREAD and the involved SUBSCRIPTIONS.   |
| PARTY INTERACTION THREAD                            | Lookup    | The type of PARTY INTERACTION THREAD. For example:  |
| TYPE  | -         | <ul> <li>Debt Collection</li> </ul>   |
|   |           | Retention Program   |
| PARTY LANGUAGE<br>CAPABILITY                        | Reference | Keeps the language capability score for each party.   |
| PARTY LOCATION REASON                               | Lookup    | Lookup for available reason code and description for why a <b>PARTY</b> may be assigned to an address. For example:   |
|   |           | Billing address   |
|   |           | <ul> <li>Shipping address</li> </ul>  |

 Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                            | Туре      | Description  |
|--|-----------|--|
| PARTY LOCATION TYPE                    | Lookup    | <ul> <li>The type of relationship between the PARTY and the address. For example:</li> <li>Office location</li> <li>Primary Living location</li> </ul>   |
|  |           | Product Installation Address   |
| PARTY LOYALTY PROGRAM<br>PARTICIPATION | Reference | Identifies the LOYALTY PROGRAMS that each customer is enrolled in.   |
| PARTY MANAGEMENT ROLE                  | Lookup    | Defines all roles which a party plays in a CAMPAIGN, such as management or potential customer.   |
| PARTY MARKET SEGMENT<br>ASSIGNMENT     | Reference | Assigns a PARTY to the market segment it belongs to.   |
| PARTY NAME                             | Reference | Lists any other known names from the life history of a given party.  |
| PARTY ORDER ASSIGNMENT                 | Base      | Assignment of PARTY to a given Order. For example:   |
|  |           | <ul> <li>Sales Agent gets a sales commission because of a customer order.</li> </ul>   |
|  |           | • A customer refers another customer to the operator network. The customer may receive incentives.   |
| PARTY ORDER ASSIGNMENT<br>TYPE         | Lookup    | Lookup for available assignment type codes and descriptions pertaining to<br>PARTY ORDER ASSIGNMENT. For example:  |
|  |           | Customer of contract   |
|  |           | <ul> <li>Sales agent for the order</li> </ul>  |
|  |           | <ul> <li>Vendor selling the order</li> </ul>   |
| PARTY PROFILE<br>CHARACTERISTIC        | Reference | The characteristic a party profile may take. For example, age, education, and so on.   |
| PARTY PROFILE<br>CHARACTERISTIC VALUE  | Reference | The actual value for each PARTY PROFILE CHARACTERISTIC on the party profile.   |
| PARTY PROMOTION RESPONSE               | Base      | Response of a PARTY to a PROMOTION.  |
|  |           | Records the customers response result to the initiative. For example, positive responses:  |
|  |           | The customer accepted the offer.   |
|  |           | <ul> <li>The customer increased or modified their usage.</li> </ul>  |
|  |           | <ul> <li>The customer changed a specified behavior (for example moved from<br/>payment by check to an electronic payment option).</li> </ul>   |
| PARTY ROLE                             | Lookup    | Lookup for Roles a PARTY may be assigned in an EVENT.  |
| PARTY ROLE ASSIGNMENT                  | Reference | Assigns party roles for the party. PARTY and PARTY ROLE are an X-X relationship. This relationship may change due to a contract change, or for other reasons.  |
| PARTY ROLE OS PROCESS<br>ASSIGNMENT    | Reference | Defines the semantics of the Party Role Uses Processes association. Since different PARTY ROLEs have different privileges for working on and running the OPERATING SYSTEM, an association class is needed to accurately model these details. |
| PARTY ROLE STATUS                      | Reference | Status history of each role that a PARTY has taken.  |
| PARTY SEGMENTATION<br>METHOD           | Lookup    | Method used to create the segment, such as K-means clustering in Data Mining.  |
| PARTY SERVICE ASSIGNMENT               | Reference | Defines the relationship between PARTY and SERVICE.  |
| PARTY SERVICE ASSIGNMENT<br>ROLE       | Lookup    | Lookup for valid roles and descriptions a PARTY may be assigned for a SERVICE. For example:  |
|  |           | Service Creation role  |
|  |           | <ul> <li>Service consumer by customer</li> </ul>   |
| PARTY SERVICE ASSIGNMENT<br>REASON     | Lookup    | Lookup for available reasons for a PARTY and SERVICE relationship.   |
| PARTY SIM CARD<br>ASSIGNMENT           | Reference | The relationship between SIM CARD and PARTY.   |

| Table 2–27 | (Cont.) | O to R Entity Descriptions |
|------------|---------|----------------------------|
|------------|---------|----------------------------|

| Entity Name                      | Туре      | Description   |  |
|----------------------------------|-----------|---|--|
| PARTY SIM CARD ROLE              | Lookup    | The role which PARTY add in regards to the SIM CARD.  |  |
| PARTY SKILL                      | Reference | Defines skills with a score and skill level to each PARTY.  |  |
| PARTY STATUS CATEGORY            | Lookup    | Higher level of Party Status. For example:  |  |
|                                  | -         | Financial Status  |  |
|                                  |           | Credit Status   |  |
|                                  |           | <ul> <li>Payment Status</li> </ul>  |  |
|                                  |           | <ul> <li>Personal Status</li> </ul>   |  |
|                                  |           | Legal Status  |  |
| PARTY STATUS CHANGE<br>REASON    | Lookup    | Lookup for valid reasons that may be assigned for a Party Status change. For example:   |  |
|                                  |           | Hire  |  |
|                                  |           | <ul> <li>Transfer</li> </ul>  |  |
|                                  |           | New customer  |  |
| PARTY STATUS HISTORY             | Base      | Defines current <b>PARTY</b> status history regarding what Operator may be interested.  |  |
|                                  |           | Historical information captured for all lifetime of the customer or dealer. This information may be calculated from internal data; for example, from a payment, or this information may be obtained from an external source such as a credit rating agency. |  |
| PARTY STATUS TYPE                | Lookup    | Lookup for status type of the PARTY. For example:   |  |
|                                  |           | Active  |  |
|                                  |           | <ul> <li>Inactive</li> </ul>  |  |
|                                  |           | <ul> <li>Defaulted</li> </ul>   |  |
|                                  |           | New customer  |  |
|                                  |           | <ul> <li>VIP, Loyalty Program, customer</li> </ul>  |  |
|                                  |           | <ul> <li>Black listed</li> </ul>  |  |
|                                  |           | Credit Class is used to rank Customer Credit. For example, the entity value can be:   |  |
|                                  |           | <ul> <li>Good</li> </ul>  |  |
|                                  |           | ■ Fair  |  |
|                                  |           | ■ Bad   |  |
|                                  |           | Or the customer may be defined as:  |  |
|                                  |           | <ul> <li>Gold</li> </ul>  |  |
|                                  |           | ■ Silver  |  |
|                                  |           | <ul> <li>Bronze</li> </ul>  |  |
|                                  |           | The party's credit is based on the underlying accounts held by the party.   |  |
| PARTY SUBSCRIPTION<br>ASSIGNMENT | Reference | Defines a PARTY's relationship to a SUBSCRIPTION. For example: a customer owns a subscription.  |  |
| PARTY SUBSCRIPTION ROLE          | Lookup    | Lookup for valid Roles that may be assigned to PARTY in regards to the SUBSCRIPTION.  |  |
| PARTY TYPE                       | Lookup    | Lookup for party type that classifies involved parties according to their inherent characteristics and structure. For example:  |  |
|                                  |           | <ul> <li>Person</li> </ul>  |  |
|                                  |           | <ul> <li>Organization</li> </ul>  |  |
|                                  |           | Organization Unit   |  |
| PASSPORT                         | Reference | The passport as a type of PARTY IDENTIFICATION.   |  |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name              | Туре      | Description  |
|--------------------------|-----------|--|
| PAY CATEGORY             | Lookup    | Lookup for type of pay category on a pay slip. For example:  |
|                          |           | <ul> <li>Salary</li> </ul>   |
|                          |           | <ul> <li>Deductions</li> </ul>   |
|                          |           | Contributions  |
|                          |           | <ul> <li>Taxes</li> </ul>  |
| PAY TV                   | Reference | Subtype of <b>PRODUCT</b> . Pay TV is subscription-based product to deliver TV channels to a customer.   |
| PAY TYPE                 | Lookup    | Lookup for the type of payment made to the employee. For example:  |
|                          |           | <ul> <li>Bonus</li> </ul>  |
|                          |           | <ul> <li>Basic wages</li> </ul>  |
| PAYMENT AGING CLASS      | Lookup    | The classification of accounts according to payment delay history. For example:  |
|                          |           | ■ 0-10 days  |
|                          |           | ■ 11-20 days   |
| PAYMENT AGING DAY DRVD   | Derived   | Customer Debt aging results for a DAY. Customer Debt is assigned to a predefined AGE BAND.   |
| PAYMENT AGING MONTH AGGR | Aggregate | Monthly summary of customer debt aging.  |
| PAYMENT CHANNEL          | Reference | Channel by which customer may pay for service. For example:  |
|                          |           | <ul> <li>Bank (automatic payment)</li> </ul>   |
|                          |           | • Store (Check, cash)  |
|                          |           | Call Center (Credit Card)  |
|                          |           | <ul> <li>Web (Credit Card)</li> </ul>  |
| PAYMENT METHOD TYPE      | Lookup    | Lookup for valid methods of payment. For example:  |
|                          | 1         | <ul> <li>Cash</li> </ul>   |
|                          |           | Check  |
|                          |           | Credit Card  |
|                          |           | <ul> <li>Debit Card</li> </ul>   |
| PAYMENT TRANSACTION TYPE | Lookup    | Lookup for type codes and descriptions for transaction types associated with the ACCOUNT PAYMENT. The payment may be, for example:   |
|                          |           | <ul> <li>Periodically Invoice</li> </ul>   |
|                          |           | <ul> <li>Installation Fee</li> </ul>   |
|                          |           | <ul> <li>Pre-deposit to the account</li> </ul>   |
|                          |           | <ul> <li>Late Pay Penalty Payment</li> </ul>   |
|                          |           | Regular Monthly  |
|                          |           | <ul> <li>Refund / Void</li> </ul>  |
| PCU OUTAGE REASON        | Lookup    | Lookup for reasons for a Packet Control Unit (PCU) outage in GPRS technology.<br>For example:  |
|                          |           | <ul> <li>Link Down</li> </ul>  |
|                          |           | Bit Error Rate   |
| PE LOGICAL DEVICE ROLE   | Reference | Defines required logical features to implement the specific role of a PE (Provider Edge) device, as used in a PRODUCT or SERVICE.  |
| PEAK OFFPEAK TIME        | Lookup    | The definition of the time slots is usage dependent, but it is not common for all the products/packages. The time hours (Peak, off-peak, and night) can be different for different packages. The definition also varies for the following: |
|                          |           | <ul> <li>Normal Day</li> </ul>   |
|                          |           | <ul> <li>Holiday</li> </ul>  |
|                          |           | ■ Friday   |
|                          |           | ■ Sunday   |
|                          |           | For the special days defined in the system.  |
| PERFORMANCE              | Reference | A measure of the manner in which a SERVICE and/or Element is functioning.  |

| Table 2–27 | (Cont.) | O to R | Entity | Descriptions |
|------------|---------|--------|--------|--------------|
|------------|---------|--------|--------|--------------|

| Entity Name                                   | Туре      | Description  |  |
|---|-----------|--|--|
| PERFORMANCE<br>APPLICABILITY                  | Reference | The time of day or days during which a <b>PERFORMANCE</b> SPECIFICATION is measured or not measured.   |  |
| PERFORMANCE CAT<br>CHARACTERISTIC VALUE       | Reference | A value of a Characteristic Specification provided for PERFORMANCE<br>CATEGORY that further defines what the PERFORMANCE CATEGORY is.  |  |
| PERFORMANCE CAT SPEC<br>RELATIONSHIP          | Reference | A specification for an association that can be established between two instances of <b>PERFORMANCE</b> CATEGORYS. For example, a relationship can be established between a Codec instance and Bearer Type instance.  |  |
| PERFORMANCE CAT<br>SPECIFICATION              | Reference | The invariant characteristics that define a group or set of performance qualities that are classified together because of common characteristics.  |  |
| PERFORMANCE CATEGORY                          | Reference | A group or set of performance qualities that are classified together because of common characteristics.  |  |
| PERFORMANCE CATEGORY<br>RELATIONSHIP          | Reference | An association between two instances of <b>PERFORMANCE</b> CATEGORYS. For example, a relationship between a Codec instance and Bearer Type instance.   |  |
| PERFORMANCE<br>CHARACTERISTIC VALUE           | Reference | A value of a Characteristic Specification provided for <b>PERFORMANCE</b> that further defines what the <b>PERFORMANCE</b> is.   |  |
| PERFORMANCE CONSEQUENCE                       | Reference | An action taken if a PERFORMANCE OBJECTIVE is not met.   |  |
| PERFORMANCE INDICATOR                         | Reference | A numeric value or text determined for a <b>PERFORMANCE INDICATOR</b><br><b>SPECIFICATION</b> . For example, a value of .005 ms that represents average packet delay.  |  |
| PERFORMANCE INDICATOR<br>DERIVATION PARAMETER | Reference | A parameter used in the calculation of a PERFORMANCE INDICATOR. A Characteristic Specification can be used as a parameter or another PERFORMANCE INDICATOR SPECIFICATION can be used.  |  |
| PERFORMANCE INDICATOR<br>RELATIONSHIP         | Reference | An association between two PERFORMANCE INDICATORs, such as one indicator derived from another.   |  |
| PERFORMANCE INDICATOR<br>SPEC RELATIONSHIP    | Reference | An association between two PERFORMANCE INDICATOR SPECIFICATIONs, such as one indicator derived from another.   |  |
| PERFORMANCE INDICATOR<br>SPECIFICATION        | Reference | A measure of a specific aspect of the performance of an entity, such as a lost packets or average jitter, defined for a PERFORMANCE SPECIFICATION that may trigger the creation of a PERFORMANCE CONSEQUENCE.  |  |
| PERFORMANCE IP ADDRESS                        | Reference | A Performance-related extension to an IP ADDRESS.  |  |
| PERFORMANCE IP ADDRESS<br>SPECIFICATION       | Lookup    | Type of IP ADDRESS related performance measures.   |  |
| PERFORMANCE MOBILE<br>ADDRESS                 | Reference | A network address that identifies mobile Element Elements, such as cell sites and base station controllers.  |  |
| PERFORMANCE NETWORK<br>ADDRESS                | Reference | A Performance-related extension to a NETWORK ADDRESS. A NETWORK<br>ADDRESS defines different ways to identify where an Element is, such as an IP<br>ADDRESS, or an IPXAddress, or a Point Code.  |  |
| PERFORMANCE NETWORK<br>ADDRESS SPECIFICATION  | Lookup    | The invariant characteristics that define Performance-related extensions to<br>Network Address Specification. Network Address Specifications define<br>different types of addresses of different technologies, such as an IP ADDRESS<br>or an IPXAddress. Each related PERFORMANCE NETWORK ADDRESS instance<br>has the same invariant characteristics. However, the values associated with<br>other characteristics of the instantiated PERFORMANCE NETWORK ADDRESS<br>entity are specific to each instance. |  |
| PERFORMANCE NOTIFICATION                      | Reference | A communication that occurs as part of measuring performance. A Notification is typically one-sided, that is, no Response is expected.   |  |
| PERFORMANCE NOTIFICATION<br>SPECIFICATION     | Reference | The invariant characteristics that define a communication (notification) that occurs as part of performance measurement. A Notification is typically one-sided, that is, no Response is expected.  |  |
| PERFORMANCE OBJECTIVE                         | Reference | A goal for a <b>PERFORMANCE INDICATOR</b> defined in terms of metrics, thresholds, and tolerances.   |  |
| PERFORMANCE OBJECTIVE<br>APPLICABILITY        | Reference | The time of day or days during which a PERFORMANCE OBJECTIVE is evaluated or not evaluated.  |  |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name   | Туре      | Description   |
|---|-----------|---|
| PERFORMANCE OBJECTIVE<br>APPLICABILITY<br>CONSEQUENCE | Reference | The time of day or days during which a Performance Objective Consequence applies or not to the violation of a <b>PERFORMANCE OBJECTIVE</b> .  |
| PERFORMANCE POINT CODE                                | Reference | The performance gathered on a POINT CODE (subtype of NETWORK ADDRESS).  |
| PERFORMANCE SPEC<br>INTERVAL CONVERSION               | Reference | The conversion factor that defines how many instances of one PERFORMANCE SPECIFICATION INTERVALS are contained in the related PERFORMANCE SPECIFICATION INTERVAL.   |
| PERFORMANCE<br>SPECIFICATION                          | Reference | The invariant characteristics that define a measure that determines how a SERVICE and/or Element is functioning. Each related PERFORMANCE instance will have the same invariant characteristics. However, the values associated with other characteristics of the instantiated PERFORMANCE entity are specific to each instance.  |
| PERFORMANCE<br>SPECIFICATION INTERVAL                 | Reference | The interval of time for represented by the PERFORMANCE SPECIFICATION.  |
| PERIOD TO DATE<br>TRANSFORMATION                      | Reference | Cumulative time transformations at the period level.  |
| PERIOD TRANSFORMATION                                 | Reference | Time transformations at the period level.   |
| PHYSICAL CAPACITY                                     | Reference | This entity represents the minimum and maximum requirements, limits, or other variable features of a Managed Device or MANAGED HARDWARE object.   |
| PHYSICAL CAPACITY DETAIL                              | Reference | Represents the semantics of the Has PHYSICAL CAPACITY association. The Physical Capacity Detail provides additional semantics describing the different types of PHYSICAL CAPACITYs that this Managed Component contains, and provides methods to tell how many PHYSICAL CAPACITYs are associated with this particular Managed Component instance.   |
| PHYSICAL COMPONENT                                    | Reference | This is the base entity for different types of Physical Components that can reside<br>either in an EQUIPMENT or an Equipment Holder object. They cannot be used as<br>a standalone object. From a management point-of-view, this object either cannot<br>or does not need to be split into its constituent parts. For example, an ASIC (or<br>Chip) cannot, and a tape for data storage does not need to be split up into their<br>constituent parts. Any piece of hardware that is not a PHYSICAL LINK,<br>PHYSICAL CONNECTOR, EQUIPMENT, or Equipment Holder, is a subclass of this<br>class.   |
| PHYSICAL CONNECTOR                                    | Reference | This is a concrete entity that represents any type of hardware unit that connects to other hardware units and transmit signals and/or power between them.   |
| PHYSICAL CONTAINER                                    | Reference | This entity adds additional semantics to the MANAGED HARDWARE entity. The associated attributes define whether a MANAGED HARDWARE object can be removed and/or replaced, and whether this action requires power to be removed or not when the action is performed.  |
| PHYSICAL DEVICE                                       | Reference | This entity represents hardware devices that can be managed. Represents a convenient aggregation point for combining different aspects of a device (for example, the cables, connectors, cards, power supplies, and other objects that together comprise the device). Thus, it enables the device itself to have a physical manifestation (for example, the "Internet Gateway Router" can be identified as a PHYSICAL DEVICE). Examples of this entity include routers and switches, computers, and other end-devices that are managed.   |
| PHYSICAL DEVICE ATOMIC                                | Reference | Entity for representing hardware devices that can be managed that contains no<br>sub-ordinate devices. In other words, this physical device is a standalone<br>physical device. Represents a convenient aggregation point for combining<br>different aspects of a device (for example, its physical composition and the set of<br>services that it offers). The Physical Device Atomic also enables the device itself<br>to have a physical manifestation. Examples of this entity include routers and<br>switches, computers, and other end-devices that are managed.  |
| PHYSICAL DEVICE<br>COMPOSITE                          | Reference | Entity for representing hardware devices that can be managed that contains one<br>or more sub-ordinate devices. In other words, this physical device is not a<br>standalone physical device; rather, it represents an aggregation of physical<br>devices. Each physical device in this aggregation can be managed. Represents a<br>convenient aggregation point for combining different aspects of a device (for<br>example, its physical composition and the set of services that it offers). The<br>Physical Device Composite also enables the device itself to have a physical<br>manifestation. Examples of this entity include routers and switches, computers,<br>and other end-devices that are managed. |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                         | Туре      | Description   |  |
|-------------------------------------|-----------|---|--|
| PHYSICAL DEVICE ROLE<br>SPEC        | Reference | Entity for all Physical Device Role Specification subclasses. The Physical Device<br>Role Spec enables relationships to be defined between itself and other entities in<br>the core model. This helps prevent relationship explosion. The Physical Device<br>Role Spec entity defines the invariant attributes, methods, relationships, and<br>constraints of various types of roles associated with PHYSICAL DEVICEs in the<br>model.  |  |
| PHYSICAL DEVICE ROLE<br>SPEC DETAIL | Reference | Captures the semantics of the Specifies Physical Device Roles aggregation.  |  |
| PHYSICAL DEVICE SPEC                | Reference | This entity describes specific attributes, behavior, relationships, constraints, and semantics for building PHYSICAL DEVICE objects.  |  |
| PHYSICAL ELEMENT                    | Reference | This entity describes different types of hardware that constitute a <b>PRODUCT</b> . The Physical Element has two main purposes:  |  |
|                                     |           | 1. To collect common attributes and relationships for all hardware.   |  |
|                                     |           | <b>2.</b> To provide a convenient, single point where relationships with other managed objects can be defined.  |  |
| PHYSICAL ELEMENT<br>CHARACTERISTIC  | Reference | Entity for defining the characteristic features and behavior of a PHYSICAL<br>ELEMENT SPEC. Every PHYSICAL ELEMENT SPEC has a variety of important<br>attributes, methods, constraints, and relationships which distinguish that<br>PHYSICAL ELEMENT SPEC from other Physical Element Specifications. We call<br>these Physical Element Spec Characteristics. Each of these characteristics is used<br>at the business level to characterize a PHYSICAL ELEMENT SPEC.   |  |
| PHYSICAL ELEMENT ROLE               | Reference | This is a physical role that a device has. The Physical Element Role enables the correlation of physical components that route traffic with the logical capability of routing traffic.  |  |
| PHYSICAL ELEMENT ROLE<br>ASSIGNMENT | Reference | Implements the semantics of the Roles Describe Physical Element aggregation.  |  |
| PHYSICAL ELEMENT ROLE<br>SPEC       | Reference | Entity for all Physical Element Role Specification subclasses. The Physical Element Role Spec enables relationships to be defined between it and other classes in the model. This helps prevent relationship explosion. The Physical Element Role Spec defines the invariant attributes, methods, relationships, and constraints of various types of roles associated with Physical Elements, whether they are subclasses of PHYSICAL DEVICE or Hardware, in the model.   |  |
| PHYSICAL ELEMENT SPEC               | Lookup    | This entity defines the invariant characteristics and behavior, attributes, methods, constraints, and relationships, of a PHYSICAL ELEMENT.   |  |
| PHYSICAL ELEMENT SPEC<br>ATOMIC     | Lookup    | Describes specific attributes, behavior, relationships, constraints, and semantic<br>for building PHYSICAL ELEMENT objects. The purpose of this entity is to track<br>Physical Element Specifications separately from other types of Element<br>Specifications. This entity inherits the Specifies Element aggregation, and<br>therefore can be used with the corresponding PHYSICAL ELEMENT entity. The<br>difference between this entity and the PHYSICAL ELEMENT SPEC COMPOSIT<br>entity is that this entity represents standalone Physical Element Specifications.<br>The PHYSICAL ELEMENT SPEC COMPOSITE entity represents a specification<br>that is in reality made up of a set (usually a hierarchy) of Physical Element<br>Specifications. |  |
| PHYSICAL ELEMENT SPEC<br>COMPOSITE  | Lookup    | This entity describes specific attributes, behavior, relationships, constraints, and semantics for building Physical Element objects. The purpose of this entity is to track Physical Element Specifications separately from other types of Element Specifications.   |  |
|                                     |           | This entity inherits the modifiesElementSpec aggregation, and therefore can be<br>used with the corresponding PHYSICAL ELEMENT SPEC entity. The difference<br>between this entity and the PHYSICAL ELEMENT SPEC ATOMIC entity is that<br>this entity represents a hierarchy of Physical Element Specifications. The<br>PHYSICAL ELEMENT SPEC ATOMIC entity represents a single standalone<br>Physical Element Specification.  |  |
| PHYSICAL EQUIPMENT                  | Reference | Represents physical components of a managed device, including replaceable<br>components. An instance of this object class must be present in only a single<br>geographic location. An Equipment object may be nested within another<br>Equipment object, thereby creating a containment relationship. The Equipment<br>type shall be identified by sub-classing this object class. Either the name of the<br>sub-class or an attribute may be used for identifying the equipment type.  |  |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                               | Туре      | Description  |  |
|---|-----------|--|--|
| PHYSICAL LINK                             | Reference | This is a concrete entity that represents the connecting or cabling together of hardware entities. This entity enables both wireless and connector-based communication to be modeled.  |  |
| PHYSICAL PORT                             | Reference | Represents an actual or potential end point of a topological (physical) link, an corresponds directly to a physical port on a topology map. Physical Ports are always contained by another physical object - they cannot exist by themselves. The two most common examples are Physical Ports on a CARD and on a CHASSIS.  |  |
| PHYSICAL PORT RESOURCE<br>PORT ASSIGNMENT | Reference | This entity is a concrete entity that defines the semantics of the PHYSICAL<br>PORTS In Element Port aggregation. For example, it will describe characteristic<br>and behavior of the PHYSICAL PORTS that comprise this particular Element<br>Port in terms of dependencies and how a PHYSICAL PORT interacts with othe<br>PHYSICAL PORTS.   |  |
| PHYSICAL RESOURCE ROLE<br>SPEC DETAIL     | Reference | Captures the semantics of the SpecifiesPHYSICAL ELEMENT ROLES aggregation.   |  |
| PIPE                                      | Reference | Pipe is an abstracted Link between two network resources (which are also abstracted as TERMINATION POINTS).  |  |
| PIT CHARACTERISTIC                        | Reference | A characteristic quality or distinctive feature of a PARTY INTERACTION THREAD (PIT).   |  |
| PIT CHARACTERISTIC TYPE                   | Lookup    | Type of PARTY INTERACTION THREAD (PIT) Characteristic.   |  |
| PIT CHARACTERISTIC VALUE                  | Reference | A value of a PARTY INTERACTION THREAD (PIT) Characteristic.  |  |
| PLANNING PERIOD                           | Reference | Period level in the planning calendar.   |  |
| PLANNING QUARTER                          | Reference | Quarter level in the planning calendar.  |  |
| PLANNING SEASON                           | Reference | Season level in the planning calendar.   |  |
| PLANNING WEEK                             | Reference | Week level in the planning calendar.   |  |
| PLANNING YEAR                             | Reference | Year level in the planning calendar.   |  |
| PMP AVAILABILITY                          | Reference | Reference for Available Product Market Plan in different area or organization business unit.   |  |
| PMP LOYALTY PROGRAM<br>AVAILABILITY       | Reference | Define the <b>PRODUCT MARKET PLAN</b> availability over Loyalty Program participants.  |  |
| PMP MARKET SEGMENT<br>AVAILABILITY        | Reference | Defines the PRODUCT MARKET PLAN availability over certain Market Segmer  |  |
| PMP ORGANIZATION<br>AVAILABILITY          | Reference | Reference for available PRODUCT MARKET PLAN subscriptions in an ORGANIZATION BUSINESS UNIT (store, outlet, and so on).   |  |
| PMP PRICE POLICY ACTION                   | Reference | The outcome of the successful evaluation of a POLICY STATEMENT (that is, one that has met its condition(s)). The outcome is expressed in terms of the price of a Product Offering. A Prod Offer Price Action is a type of POLICY ACTION.   |  |
| PMP PRICE POLICY<br>CONDITION             | Reference | Part of a POLICY STATEMENT representing a single constraint that defines the assessment of the rule. The constraint is specified in terms of one or more Product Offering, Product Specification Type, Product Offering Price, and/or Product Offering Price Component. Prod Offer Price Rule Condition is a type of POLICY CONDITION.   |  |
| PMP PRICE POLICY VALUE                    | Reference | An amount expressed in money or another medium of exchange that is thought<br>to be a fair exchange for a Product Offering as the result of the evaluation of a<br>POLICY STATEMENT.   |  |
| PMP PRICE POLICY<br>VARIABLE              | Reference | A type of POLICY VARIABLE that represents a Product Offering, Product Offering Price, or Product Specification Type.   |  |
| PMP PRODUCT INSTANCE<br>ASSIGNMENT        | Reference | The Relationship between PRODUCT MARKET PLAN and PRODUCT INSTANCE<br>Through this assignment, the product market plan can be designed based on<br>Product Instance. For example, the movie Avatar can be promoted with Email<br>service. In this example, the operator can run a promotion saying: Subscribing<br>to the Email service in this month gives you the movie Avatar for free (from<br>IPTV or by downloading). |  |
| PMP RATING PLAN                           | Reference | An altered rating plan, with allowance or premium charge, over the standard rating charge to the product inside a PRODUCT MARKET PLAN.   |  |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                      | Туре      | Description   |  |
|----------------------------------|-----------|---|--|
| PMP RATING PLAN DETAIL           | Reference | Details for an alternation, allowance or premium charge, over the standard rating charge to the product inside a product market plan.   |  |
| POINT CODE                       | Reference | ISUP Signaling OPC and DPC attributes that map to Region, Subregion, Node Type, and Node Name.  |  |
| POLICY                           | Reference | This entity is the root of the POLICY model. As such, it defines common attributes, methods and relationships that all policy subclasses use and take part in.  |  |
| POLICY ACTION                    | Reference | This entity represents how to form the action clause of a POLICY RULE. This consists of a single occurrence of a POLICY STATEMENT, which is of the form: {variable, operator, value} Policy actions have the semantics of "SET variable to value". There are two types of actions: - pass actions are invoked if the condition clause was TRUE - fail actions are invoked if the condition clause was FALSE.  |  |
| POLICY ACTION ASSIGNMENT         | Reference | This entity specifies the semantics needed for the contained Policy Actions aggregation.  |  |
| POLICY ACTION ATOMIC Reference   |           | This is the base entity for all simple POLICY ACTIONS. A simple POLICY<br>ACTION consists of a single Boolean clause, which performs a single action. This<br>consists of a single occurrence of a POLICY STATEMENT, which is of the form:<br>{SET   CLEAR} POLICY VARIABLE to POLICY VALUE. This is distinctly<br>different from the Policy Action Vendor, which does not use a POLICY<br>STATEMENT. Policy Action Atomic objects can also be used to form more<br>complex action structures. A Policy Action Composite object contains a group of<br>Policy Action Atomic objects; this grouping enables multiple Policy Action<br>Atomic objects to be executed as a group. Alternatively, a Policy Action Atomic<br>object can contain one or more Policy Action Atomic objects (and also Policy<br>Action Composite groups if desired) to provide the semantics of a compound<br>Policy Action. In either case, the aggregation is done using the contained Policy<br>Actions aggregation. |  |
| POLICY ACTION COMPOSITE          | Reference | Serves as a generic container in which to place Policy Action Atomic, Policy<br>Action Vendor, or Policy Action Composite entities. The first two provide<br>actions that this container groups, while the latter establishes a hierarchy in<br>which to order the execution of POLICY ACTIONS. Both simple and complex<br>POLICY ACTIONS can be placed in this container. Each Policy Action Atomic<br>and Policy Action Vendor object is linked to this object using the<br>containedPolicy Actions association.  |  |
| POLICY ACTION RULE<br>ASSIGNMENT | Reference | This entity specifies the semantics needed for the Policy Action In Policy Rule aggregation. This aggregation defines the set of POLICY ACTIONS that are contained in this POLICY RULE.   |  |
| POLICY ACTION VENDOR             | Reference | Provides a general extension mechanism for representing POLICY ACTIONS<br>that have not been modeled with the attributes specified in this model. This<br>entity uses two of its properties (Constraint and Constraint Encoding) for<br>defining the content and format of a vendor-specific condition. Its third<br>property (actionResponse) to provide a standard result, so that this object can be<br>placed with other POLICY ACTION objects in a POLICY RULE object.<br>Standardized extensions are not expected to use this entity.   |  |
| POLICY APPLICATION<br>ASSIGNMENT | Reference | This is an association class that explicitly defines which Managed Entities in a Policy Domain this Policy information applies to.  |  |
| POLICY CONDITION                 | Reference | This entity represents how to form the condition clause of a POLICY RULE. This entity represents rule-specific or reusable policy conditions. Policy conditions are of the form: {variable, operator, value} where the operator is usually the MATCH operator, but could be another type (for example, compare) of operator. This gives the semantics of "IF the condition is TRUE (or FALSE)". The subclasses of POLICY CONDITION, along with its recursive aggregation, enable simple and compound (for example, nested) POLICY CONDITIONs to be supported by the same structure.   |  |

## Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                         | Туре      | Description   |  |
|-------------------------------------|-----------|---|--|
| POLICY CONDITION<br>ASSIGNMENT      | Reference | This entity specifies the semantics needed for the Policy Condition In Policy<br>Condition aggregation. This aggregation defines the set of POLICY<br>CONDITIONS that are contained in this POLICY CONDITION. Note that the<br>POLICY CONDITION Contained Policy Condition Details entity and the Policy<br>Condition Rule Details entity have conceptually the same attributes. This is<br>because they both provide semantics to form a condition expression. The<br>difference lies in their placement relative to the POLICY RULE entity. That is,<br>the Contained Policy Condition Details entity combines individual expressions<br>within a condition clause, whereas the Policy Condition Rule Details entity<br>describes how the completed condition clause appears to the POLICY RULE.<br>These attributes are described in the Data Dictionary section of this Addendum. |  |
| POLICY CONDITION ATOMIC             | Reference | This is the base entity for all simple policy conditions. A simple policy condition consists of a single Boolean clause, which tests a single condition. This consists of a single occurrence of a POLICY STATEMENT, which is of the form: {variable, operator, value} This design relies on the POLICY STATEMENT to supply the actual terms to form the condition clause. Thus, since everything is normalized to a condition clause, no subclasses of Policy Condition Atomic are needed. Instead, subclasses of the appropriate POLICY STATEMENT classes are provided. A compound POLICY CONDITION consists of one or more POLICY CONDITIONs contained inside a higher-level POLICY CONDITION. These can optionally be grouped by a POLICY CONDITION COMPOSITE object if desired.  |  |
| POLICY CONDITION<br>COMPOSITE       | Reference | The POLICY CONDITION COMPOSITE entity is the base entity for all complex<br>policy conditions. A complex policy condition consists of an aggregation of<br>POLICY CONDITION ATOMIC and POLICY CONDITION COMPOSITE objects,<br>which in turn form a complex Boolean statement. Note that such an object still<br>evaluates to a single Boolean TRUE or FALSE value.  |  |
|                                     |           | Conceptually, this is a standalone object that consists of one POLICY<br>CONDITION that provides an overall context for either a nested or a group of<br>subordinate POLICY CONDITIONS to be evaluated.   |  |
| POLICY CONDITION RULE<br>ASSIGNMENT | Reference | This entity specifies the semantics needed for the Policy Condition In Policy<br>Rule aggregation. This aggregation defines the set of Policy Conditions that are<br>contained in this POLICY RULE. The Contained Policy Condition Details entit<br>and the Policy Condition Rule Details entity have conceptually the same<br>attributes. This is because they both provide semantics to form a condition<br>expression. The difference lies in their placement relative to the POLICY RULE<br>entity. That is, the Contained Policy Condition Details entity combines<br>individual expressions within a condition clause, whereas the Policy Condition<br>Rule Details entity describes how the completed condition clause appears to th<br>POLICY RULE. These attributes are described in the Data Dictionary section of<br>this Addendum.  |  |
| POLICY EVENT                        | Base      | Represents an aggregation of Policy Events, constrained according to the eventConstraint attribute of the Event Details aggregation entity. This set of Policy Events is then presented to one or more POLICY RULEs to trigger the evaluation of their condition clauses. This entity enables an external application, such as a Policy Server, to dynamically adjust the set of events that are being used to trigger the evaluation of a POLICY RULE.   |  |
| POLICY EVENT ATOMIC                 | Base      | Represents the occurrence of a single atomic event, which triggers the evaluation of the condition clause of a POLICY RULE.   |  |
| POLICY EVENT COMPOSITE              | Base      | Represents the occurrence of a composite event. A composite event is an event that is made up of a set of Policy Event Atomic and/or Policy Event Composite entities. Like a Policy Event Atomic, a Policy Event Composite can also be used to trigger the evaluation of the condition clause of a POLICY RULE.   |  |
| POLICY GROUP                        | Reference | This entity is a generalized aggregation container. A Policy Group enables<br>POLICY RULES and POLICY GROUPS to be aggregated in a single container.<br>Note that loops, including the degenerate case of a POLICY GROUP that<br>contains itself, are not allowed when POLICY GROUPS contain other POLICY<br>GROUPS.  |  |
| POLICY GROUP EXECUTION<br>DETAIL    | Reference | This is an association entity that defines the semantics associated with a Policy<br>Event Set being applied to a POLICY GROUP. Specifically, it controls through its<br>Execution Filter attribute which components in the POLICY GROUP this Policy<br>Event Set will be passed to, so it can be evaluated.  |  |

 Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                            | Туре      | Description   |
|--|-----------|---|
| POLICY OPERATOR                        | Reference | This is a concrete entity for modeling different types of operators in a POLICY<br>STATEMENT. By restricting the type of operator used in a POLICY STATEMENT,<br>one can effectively restrict the semantics of that POLICY STATEMENT.   |
| POLICY OPERATOR VARIABLE<br>ASSIGNMENT | Reference | Defines the relationship between POLICY OPERATOR and POLICY VARIABLE.   |
| POLICY ROLE                            | Reference | This entity defines the concept of various types of roles for different policies that are used.   |
| POLICY RULE                            | Reference | Entity for realizing the "event-condition-passaction-failaction" semantics that<br>form a the model policy rule. The semantics of this rule are that the rule is<br>evaluated when an event occurs. If the condition clause is satisfied, then the<br>pass-action clause will be executed (otherwise, the fail-action clause will be<br>executed). POLICY RULES may be nested within POLICY RULES. This is often<br>needed in networking (for example, bandwidth allocation).   |
| POLICY SET                             | Reference | This entity defines two types of collections. POLICY RULE collects Policy<br>Events, POLICY CONDITIONS, and POLICY ACTIONS, while POLICY GROUP<br>collects POLICY RULEs and POLICY GROUPS. Two important and powerful<br>features of this arrangement are that a POLICY SET defines a common decision<br>strategy and a common set of POLICY ROLEs to be used by the POLICY<br>GROUPS and the POLICY RULEs that inherit from it.  |
| POLICY SET ASSIGNMENT                  | Reference | Defines relationship between POLICY SETS.   |
| POLICY STATEMENT                       | Reference | This entity models the triplet {variable, operator, value} that is used by both the POLICY CONDITION and POLICY ACTION entities. The semantics are reflected in the types of operators that are allowed to be used in each case. For conditions, users want the semantics of "variable relates to value", where "relates to" is usually the match operator, but could also be other applicable operators (for example, a comparison operator). For actions, users want the semantics of "set variable to value". Here, the only operator allowed is the set operator. |
| POLICY VALUE                           | Reference | An abstract base entity for modeling different types of values that occur in a POLICY STATEMENT. The POLICY VALUE specifies an attribute that should either be set or cleared (if used in a POLICY ACTION) or matched or compared to a value of the POLICY VARIABLE in a POLICY CONDITION.  |
| POLICY VARIABLE                        | Reference | This entity models different types of variables that form a POLICY STATEMENT.<br>The variable specifies an attribute or concept that should either be matched or<br>compared to a value when the condition is evaluated.  |
| POLICY VARIABLE VALUE<br>ASSIGNMENT    | Reference | This is an association class that contains the OCL expression that will be used to define the particular semantics of how this Value is constrained by this Variable. This includes constraints such as upper and lower bounds of the value that a POLICY VALUE object can take.  |
| POSTAL SERVICE TYPE                    | Lookup    | Lookup for type of postal service type available to the carrier. For example:   |
|  |           | <ul> <li>First-Class Mail</li> </ul>  |
|  |           | Registered Mail   |
|  |           | <ul> <li>Regular Mail</li> </ul>  |
|  |           | <ul> <li>Postal Card</li> </ul>   |
| POSTCODE                               | Reference | Postal Code, Zip Code, or similar geographical designation.   |
| POSTPAID WIRELESS                      | Reference | Subtype of <b>PRODUCT</b> for postpaid wireless.  |
| PPA CATEGORY                           | Lookup    | Lookup for categorizations of prepaid allowances. For example:  |
|  |           | Local Call Allowance  |
|  |           | Long Distance Call Allowance  |
|  |           | Bonus Free Minutes  |
|  |           | Internal (Inside Operators network) Call Allowance  |
| PPA DEDUCTION TYPE                     | Lookup    | Lookup for valid deduction types as related to prepaid allowances (PPA).  |
| PREPAID ACCOUNT<br>ACTIVATION DAY DRVD | Derived   | The summary of daily prepaid ACCOUNT activations, with all their initial values   |
| PREPAID ACCOUNT<br>STATISTIC DRVD      | Derived   | Monthly aggregation of prepaid account revenue, including: air time, recharge value and so on, by ACCOUNT, SALES CHANNEL, AGE ON NET BAND.  |

Table 2–27 (Cont.) O to R Entity Descriptions

| Table 2–27 | (Cont.) | O to R Entity Descriptions |
|------------|---------|----------------------------|
|------------|---------|----------------------------|

| Entity Name                               | Туре      | Description  |
|---|-----------|--|
| PREPAID ACCOUNT<br>STATISTIC SEGMENT AGGR | Aggregate | Monthly summary of prepaid account revenue, including: air time, recharge value, and so on, by CUSTOMER SEGMENT, PRODUCT MARKET PLAN.  |
| PREPAID ALLOWANCE DAY<br>DRVD             | Derived   | Daily aggregate of free minutes allowance (PPA) for ACCOUNT and PRODUCT MARKET PLAN.   |
| PREPAID ALLOWANCE MONTH<br>AGGR           | Aggregate | Monthly summary of free minutes allowance (PPA) in a PRODUCT MARKET PLAN.  |
| PREPAID CALL SUMMARY DAY<br>DRVD          | Derived   | Daily aggregate of prepaid calls by ACCOUNT, PRODUCT MARKET PLAN, and ACCESS METHOD.   |
| PREPAID CALL SUMMARY<br>MONTH AGGR        | Aggregate | Monthly summary of prepaid call activity by PRODUCT MARKET PLAN, CUSTOMER TYPE.  |
| PREPAID MOBILE EVENT<br>TYPE              | Lookup    | Lookup for the prepaid mobile event types that may be actioned against a prepaid mobile subscription. The specific event types are implementation specific. For example:   |
|   |           | <ul> <li>Initial activation</li> </ul>   |
|   |           | <ul> <li>Recharges</li> </ul>  |
|   |           | <ul> <li>Adjustments</li> </ul>  |
|   |           | <ul> <li>Deactivations</li> </ul>  |
| PREPAID RECHARGE                          | Base      | Type of ACCOUNT PAYMENT in which a PREPAID VOUCHER INSTANCE is recharged.  |
| PREPAID VOUCHER                           | Reference | The voucher a customer can buy to refill their prepaid account, normally in the form of a paper or plastic card. For example:  |
|   |           | Prepaid Mobile Recharge Voucher  |
|   |           | <ul> <li>Prepaid Calling Card</li> </ul>   |
| PREPAID VOUCHER BATCH                     | Reference | Each voucher instance generation batch may produce thousands vouchers.   |
| PREPAID VOUCHER INSTANCE                  | Reference | Represents each prepaid card. The cards are a means of recharging prepaid<br>mobiles. The card can be physically a Plastic Card or a paper slip with account<br>number and pin code.   |
| PREPAID VOUCHER RECHARGE<br>DAY DRVD      | Derived   | The summary of daily prepaid voucher recharge.   |
| PREPAID VOUCHER RECHARGE<br>OPTION        | Reference | The recharge options for a type of PREPAID VOUCHER. A voucher can be configured with different perceived value to the customer and they may choose to redeem any one of them. For example a voucher may have the following recharge options: |
|   |           | ■ \$10 cash  |
|   |           | ■ \$5 and 400 SMS  |
|   |           | ■ 20Mb data  |
| PREPAID WIRELESS                          | Reference | Type of Service Product. Subtype of SERVICE, for Prepaid Wireless service only.  |
| PRICE DERIVATION RULE                     | Reference | The specification of a method to be used to transform the current sell unit retail<br>amount to the price charged to account based on a discount group.  |
| PRICE EVENT                               | Reference | Type of event which may trigger a billing process, for example, event of customer using a product over its quota.  |
| PRODUCT                                   | Reference | The product provided by the carrier. Product includes <b>PRODUCT PACKAGE</b> information. The composition of a <b>PRODUCT PACKAGE</b> is tracked in the product relationship.  |
| PRODUCT ADDITIONAL TEXT                   | Reference | Additional descriptive text for a given product, that cannot fit in any other existing attributes, or that should be customized for users with different languages.  |
| PRODUCT ASSIGNMENT                        | Reference | Defines a relationship between a <b>PRODUCT</b> and a related product.   |
| PRODUCT ASSIGNMENT<br>REASON              | Lookup    | Lookup for valid reason codes and descriptions for PRODUCT ASSIGNMENT.   |

| Entity Name   | Туре      | Description  |
|---|-----------|--|
| PRODUCT BRAND   | Lookup    | Brand of the PRODUCT or PRODUCT MARKET PLAN. The operators can provide<br>the same product under different brands for different segments of customers.<br>For example, some operators may have brand such as Business, High End,<br>Economical, for the same gsm wireless product.   |
| PRODUCT CAPABILITY                                      | Reference | Various product capabilities, or features. For example:  |
|   |           | <ul> <li>Number of lines for a phone</li> </ul>  |
|   |           | Storage size for Email   |
|   |           | <ul> <li>Number of "Friends&amp;Family" numbers</li> </ul>   |
| PRODUCT CAPABILITY TYPE                                 | Lookup    | Lookup for type of PRODUCT CAPABILITY.   |
| PRODUCT CAPABILITY VALUE                                | Reference | Detailed PRODUCT CAPABILITY information. The information would be quantitative by PRODUCT CAPABILITY TYPE.   |
| PRODUCT CATALOG   | Reference | A list of <b>PRODUCT MARKET PLAN</b> for sale, with prices and illustrations, for example in book form or on the web. Product Catalogs can be used by Customers during a self-care ordering process and may be used across one or more Distribution Channels.  |
| PRODUCT CATALOG<br>CHARACTERISTIC                       | Reference | A characteristic quality or distinctive feature of a Product Catalog Specification.  |
| PRODUCT CATALOG<br>CHARACTERISTIC<br>ASSIGNMENT         | Reference | A use of the Product Catalog Spec Characteristic by an Entity Specification to<br>which additional properties (attributes) apply or override the properties of<br>similar properties contained in Product Catalog Spec Characteristic.   |
| PRODUCT CATALOG<br>CHARACTERISTIC<br>RELATIONSHIP       | Reference | A aggregation, migration, substitution, dependency, or exclusivity relationship between/among Characteristic Specifications.   |
| PRODUCT CATALOG<br>CHARACTERISTIC VALUE                 | Reference | A value associated with a Product Catalog Characteristic.  |
| PRODUCT CATALOG<br>CHARACTERISTIC VALUE<br>ASSIGNMENT   | Reference | A use of the Product Catalog Spec Characteristic Value by an Product Catalog<br>Specification to which additional properties (attributes) apply or override the<br>properties of similar properties contained in Product Catalog Spec Characteristic<br>Value.   |
| PRODUCT CATALOG<br>CHARACTERISTIC VALUE<br>RELATIONSHIP | Reference | A aggregation, migration, substitution, dependency, or exclusivity relationship between/among Characteristic Spec Values.  |
| PRODUCT CATALOG<br>GEOGRAPHY ASSIGNMENT                 | Reference | Defines which <b>PRODUCT</b> CATALOG is available in which geographical area.  |
| PRODUCT CATALOG MARKET<br>PLAN ASSIGNMENT               | Reference | Defines the relationship between a <b>PRODUCT</b> CATALOG and the product market plans that appeared on the <b>PRODUCT</b> CATALOG.  |
| PRODUCT CATALOG   | Reference | The PRODUCT CATALOG presentation type. For example:  |
| PRESENTATION TYPE                                       |           | Brochure   |
|   |           | <ul> <li>Web pages</li> </ul>  |
|   |           | ■ Video  |
| PRODUCT CATALOG SALES<br>CHANNEL ASSIGNMENT             | Reference | Defines where the PRODUCT CATALOGS are made available to the end user.   |
| PRODUCT CATALOG TYPE                                    | Lookup    | Lookup for types that define the invariant characteristics of a <b>PRODUCT</b> CATALOG.  |
| PRODUCT CATEGORY  | Lookup    | Lookup for classification of the <b>PRODUCT</b> according to certain common characteristics.   |
| PRODUCT CHARACTERISTIC                                  | Reference | A characteristic quality or distinctive feature of a Product Specification. The characteristic can be take on a discrete value, such as color, can take on a range of values, (for example, sensitivity of 100-240 mV), or can be derived from a formula (for example, usage time (hrs) = 30 - talk time *3). Certain characteristics, such as color, may be configured during the ordering or some other process. |
| PRODUCT CHARACTERISTIC<br>ASSIGNMENT                    | Reference | A use of the Characteristic Specification by an Product Specification to which additional properties apply.  |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                                  | Туре      | Description  |
|--|-----------|--|
| PRODUCT CHARACTERISTIC<br>RELATIONSHIP       | Reference | A aggregation, migration, substitution, dependency, or exclusivity relationship between/among Product Spec Characteristics.  |
| PRODUCT CHARACTERISTIC<br>TYPE               | Lookup    | Type of PRODUCT CHARACTERISTIC.  |
| PRODUCT CHARACTERISTIC<br>VALUE              | Reference | A value of a Product Spec Characteristic chosen for a <b>PRODUCT</b> that further defines what the <b>PRODUCT</b> is.  |
| PRODUCT CHARACTERISTIC<br>VALUE ASSIGNMENT   | Reference | A use of the Product Catalog Spec Characteristic Value by an Product Catalog<br>Specification to which additional properties (attributes) apply or override the<br>properties of similar properties contained in Product Catalog Spec Characteristic<br>Value. |
| PRODUCT CHARACTERISTIC<br>VALUE RELATIONSHIP | Reference | A aggregation, migration, substitution, dependency, or exclusivity relationship between/among Product Spec Characteristics.  |
| PRODUCT CHARGE TYPE                          | Lookup    | Lookup for type codes and descriptions for PRODUCT PACKAGE charge on a PRODUCT. For example:   |
|  |           | One time charge  |
|  |           | <ul> <li>Usage duration charge</li> </ul>  |
|  |           | Usage per call charge  |
|  |           | <ul> <li>Usage amount charge (data transfer)</li> </ul>  |
|  |           | <ul> <li>Monthly cycle forward fee</li> </ul>  |
|  |           | <ul> <li>Monthly cycle arrear fee</li> </ul>   |
|  |           | Free unit charge   |
|  |           | Free charge  |
|  |           | Factorization (call charge* a factor)  |
| PRODUCT CHARGE TYPE<br>RELATIONSHIP          | Reference | Assignment of related PRODUCT CHARGE TYPES.  |
| PRODUCT CHARGE TYPE RLTN<br>REASON           | Lookup    | Lookup for available reasons for PRODUCT CHARGE TYPEs to be related to each other.   |
| PRODUCT CHARGING REASON                      | Lookup    | Lookup for available reasons for Product Charge in the PRODUCT RATING PLAN. For example:   |
|  |           | Charge for Roaming   |
|  |           | Charge for Long-Distance   |
|  |           | Charge or For Local Call   |
|  |           | <ul> <li>Regular Fee</li> </ul>  |
| PRODUCT COST                                 | Base      | Sub-table of the COST TYPE table, used to associate a specific cost to a given product.  |
| PRODUCT COVERAGE AREA                        | Reference | Coverage of a product over geographical area.  |
| PRODUCT COVERAGE AREA<br>TYPE                | Lookup    | Lookup for type code and description for PRODUCT COVERAGE AREA. For example:   |
|  |           | Available  |
|  |           | <ul> <li>Denied</li> </ul>   |
|  |           | <ul> <li>Planned</li> </ul>  |
| PRODUCT COVERAGE GEO<br>DETAIL               | Reference | Links detailed geographical locations to a certain <b>PRODUCT</b> COVERAGE AREA.   |
| PRODUCT FEATURE                              | Reference | Available features that may be associated with one or more <b>PRODUCTS</b> . For example, for a handset there are features such as:  |
|  |           | <ul> <li>MP3 indicator</li> </ul>  |
|  |           | <ul> <li>MIDIindicator</li> </ul>  |
|  |           | 3G indicator   |
|  |           | <ul> <li>JAVA indicator</li> </ul>   |
|  |           | <ul> <li>GSM 1800 indicator</li> </ul>   |

| Entity Na           | me                   | Туре   | Description  |
|---------------------|----------------------|--|--|
| PRODUCT<br>ASSIGNME | FEATURE<br>ENT       | Reference  | Assigns one or more PRODUCT FEATURES to a PRODUCT. Multiple products may have the same PRODUCT FEATURES.   |
| PRODUCT<br>DEPENDEI | FUNCTIONALITY<br>VCY | Reference  | Assignment of valid EQUIPMENT FUNCTIONALITY and PRODUCT VERSIONS to a PRODUCT.   |
| PRODUCT<br>ASSIGNMI | GEOGRAPHY<br>ENT     | Reference  | Assigns a <b>PRODUCT</b> to a <b>GEOGRAPHY ENTITY</b> . This is particularly used for products offered only locally or in a limited region. For example: "Broadband Service" in specific cities and ZIP code areas (typically used for City carriers). |
| PRODUCT             | GROUP                | Lookup   | Categorizations or Groups into which <b>PRODUCTs</b> may be assigned, usually based on similar functionality.  |
|                     |                      |  | Note: this is different and should not be confused with the PRODUCT MARKET PLAN GROUP entity.  |
|                     |                      |  | For example, the customer may group product in categories such as:   |
|                     |                      |  | <ul> <li>Postpaid Wireless</li> </ul>  |
|                     |                      |  | Prepaid Wireless   |
|                     |                      |  | Fixed Line Subscription  |
|                     |                      |  | Calling Card   |
|                     |                      |  | <ul> <li>Pay TV</li> </ul>   |
|                     |                      |  | Broadband  |
| PRODUCT             | GROUP ASSIGNMENT     | Reference  | Defines relationship of PRODUCT and one or more PRODUCT GROUPS.  |
| PRODUCT             | GROUP TYPE           | Lookup   | Lookup for codes and descriptions of types of PRODUCT GROUPS.  |
| PRODUCT INSTANCE    | Reference            | The real instance of a given PRODUCT which a customer can purchase or rent (o eventually gets for free as part of a PRODUCT MARKET PLAN). The product instance is linked to the Customer Order Line Item and relates a product to a customer. For example: |  |
|                     |                      |  | <ul> <li>Song specified as "You are not alone": Corresponding to Product MUSIC<br/>DOWNLOAD</li> </ul>   |
|                     |                      |  | TV channel specified as "Discovery" - Corresponding to Product PAY TV  |
| PRODUCT             | INSTANCE STATUS      | Base   | A history of the Status for a PRODUCT INSTANCE. For example:   |
| HISTORY             |                      |  | <ul> <li>New</li> </ul>  |
|                     |                      |  | <ul> <li>Broken</li> </ul>   |
|                     |                      |  | Returned   |
|                     |                      |  | <ul> <li>Lost</li> </ul>   |
|                     |                      |  | <ul> <li>Reserved</li> </ul>   |
|                     |                      |  | Obsolete   |
| PRODUCT             | INSTANCE STATUS      | Lookup   | Lookup for type of specific Product instance status type. For example:   |
| TYPE                |                      |  | Purchased from Vendor  |
|                     |                      | In Warehouse   |  |
|                     |                      | Presented In Shop  |  |
|                     |                      |  | In Customer  |
|                     |                      |  | <ul> <li>Broken</li> </ul>   |
|                     |                      |  | <ul> <li>Reserved</li> </ul>   |
|                     |                      |  | Free Downloading (for content)   |
| PRODUCT             | LINE                 | Lookup   | Lookup for the ways to classify products according business organization. For example: Wireless, Fixed Line, and so on.  |
| PRODUCT<br>HISTORY  | MANAGEMENT           | Base   | Defines relationship between EMPLOYEE, PRODUCT MANAGEMENT ROLE, and PRODUCT.   |
| PRODUCT<br>REASON   | MANAGEMENT           | Lookup   | Lookup for available reasons for a PRODUCT MANAGEMENT HISTORY relationship.  |

Table 2–27 (Cont.) O to R Entity Descriptions

| Table 2–27 | (Cont.) | O to R Entity Descriptions |
|------------|---------|----------------------------|
|------------|---------|----------------------------|

| Entity Name                                 | Туре      | Description  |
|---|-----------|--|
| PRODUCT MANAGEMENT ROLE                     | Lookup    | Lookup for valid role codes and descriptions an employee may be assigned in <b>PRODUCT MANAGEMENT HISTORY.</b> For example:  |
|   |           | Product Creation role  |
|   |           | <ul> <li>Publication to the market (in/out) role</li> </ul>  |
|   |           | <ul> <li>Product Version Update role</li> </ul>  |
|   |           | <ul> <li>Product Testing role</li> </ul>   |
| PRODUCT MARKET PLAN                         | Reference | Defines how a product is brought to the market, including: positioning, pricing, and bundling details. For example:  |
|   |           | <ul> <li>Tariff Liberty 60, with 60 Free National Minutes, 3 Friends &amp; Family<br/>Network Intern Numbers</li> </ul>  |
|   |           | <ul> <li>DSL 32Mbit/s + VoIP Phone + TV Entertainment + Pay TV Soccer<br/>Championship one year promotion</li> </ul>   |
| PRODUCT MARKET PLAN<br>ASSIGNMENT           | Reference | Assigns Products to PRODUCT MARKET PLANS.  |
| PRODUCT MARKET PLAN<br>ASSIGNMENT TYPE      | Lookup    | Lookup for type of product participation (inclusion) in the market plan. For example:  |
|   |           | <ul> <li>Use as gift</li> </ul>  |
|   |           | Main product   |
|   |           | Revenue generation service   |
|   |           | Base on  |
| PRODUCT MARKET PLAN COST                    | Base      | Sub-table of the COST TYPE table. This entity associates a specific cost to a given PRODUCT MARKET PLAN. The cost should not be related to the CAMPAIGN or to the PROMOTION, but just to the PRODUCT MARKET PLAN.          |
| PRODUCT MARKET PLAN<br>GEOGRAPHY ASSIGNMENT | Reference | Relationship between PRODUCT MARKET PLAN and Geography. Some PRODUCTs may only be sold in a particular area.   |
| PRODUCT MARKET PLAN<br>GROUP                | Reference | Hierarchy level to group the various PRODUCT MARKET PLANS. For example:  |
|   |           | Postpaid "Family"  |
|   |           | <ul> <li>Broadband "Business Unlimited"</li> </ul>   |
|   |           | <ul> <li>Prepaid "Freedom"</li> </ul>  |
| PRODUCT MARKET PLAN<br>GROUP ASSIGNMENT     | Reference | Defines relationship of PRODUCT MARKET PLANS to one or more PRODUCT MARKET PLAN GROUPS.  |
| PRODUCT MARKET PLAN<br>GROUP TYPE           | Lookup    | Lookup for the type code and description for a PRODUCT MARKET PLAN GROUP.  |
| PRODUCT MARKET PLAN                         | Reference | Defines the relationship between two PRODUCT MARKET PLANS. For example:  |
| RELATIONSHIP                                |           | <ul> <li>One product market plan replaced another one.</li> </ul>  |
|   |           | <ul> <li>One product market plan is an alternation of another one.</li> </ul>  |
| PRODUCT MARKET PLAN<br>RELATIONSHIP TYPE    | Lookup    | Lookup for the types of PRODUCT MARKET PLAN relationships.   |
| PRODUCT MARKET PLAN TYPE                    | Lookup    | Type of the PRODUCT MARKET PLAN. For example:  |
|   |           | Prepaid Wireless   |
|   |           | <ul> <li>Postpaid Wireless</li> </ul>  |
|   |           | <ul> <li>VAS Special Package</li> </ul>  |
| PRODUCT NETWORK<br>ASSIGNMENT               | Reference | Assigns a PRODUCT to one or more NETWORKS.   |
| PRODUCT PACKAGE                             | Reference | Groups of PRODUCTS bundled to serve as basis of a PRODUCT MARKET PLAN.<br>The product package is not customer facing and a customer should subscribe to<br>a product package through the PRODUCT MARKET PLAN. For example: |
|   |           | <ul> <li>Tariff Liberty 60, Wireless phone, 3 Friends &amp; Family Network Intern<br/>Numbers</li> </ul>   |
|   |           | <ul> <li>DSL 32Mbit/s + VoIP Phone + TV Entertainment + Pay TV Soccer<br/>Championship</li> </ul>  |

| Entity Name                          | Туре      | Description  |
|--------------------------------------|-----------|--|
| PRODUCT PACKAGE<br>ASSIGNMENT        | Reference | Assigns PRODUCT(s) to a PRODUCT PACKAGE.   |
| PRODUCT PACKAGE CHARGE<br>TYPE       | Lookup    | Lookup for type codes and descriptions for PRODUCT PACKAGE charge on a PRODUCT. For example:   |
|                                      |           | One time charge  |
|                                      |           | <ul> <li>Usage Duration charge</li> </ul>  |
|                                      |           | <ul> <li>Usage per Call charge</li> </ul>  |
|                                      |           | <ul> <li>Usage amount charge (Data transfer)</li> </ul>  |
|                                      |           | <ul> <li>Monthly Cycle Forward Fee</li> </ul>  |
|                                      |           | <ul> <li>Monthly Cycle Arrear Fee</li> </ul>   |
|                                      |           | Free Unit Charge   |
|                                      |           | Free Charge  |
| PRODUCT RATING PLAN                  | Reference | Grouping mechanism for prices and usage limits associated with a PRODUCT.  |
| PRODUCT RATING PLAN<br>DETAIL        | Reference | Detail of PRODUCT RATING PLAN, defines prices and usage limits for each PRODUCT CHARGE TYPE.   |
| PRODUCT RATING PLAN TYPE             | Lookup    | Lookup for the type of PRODUCT RATING PLAN.  |
| PRODUCT STATUS HISTORY               | Base      | Status history of PRODUCT.   |
| PRODUCT STATUS TYPE                  | Lookup    | Lookup for the type of the product status.   |
| PRODUCT TYPE                         | Lookup    | Lookup for the type of the PRODUCT. For example:   |
|                                      | 1         | ■ Item   |
|                                      |           | <ul> <li>Service</li> </ul>  |
| RODUCT USERNAME                      | Reference | The usernames assigned to customer for given products. For example:  |
|                                      |           | <ul> <li>Instant Messenger</li> </ul>  |
|                                      |           | <ul> <li>Web Meeting</li> </ul>  |
|                                      |           | <ul> <li>Remoted (online) Storage</li> </ul>   |
|                                      |           | Web Self Service Account   |
| PRODUCT VERSION                      | Reference | Iteration of a PRODUCT created when a minor change is made to the PRODUCT setting that does not require creating a new PRODUCT.  |
| PROJECT                              | Reference | The business activities, TASKS, may be categorized into a specific Project according to their common purpose. For example:   |
|                                      |           | <ul> <li>3G WCDMA network upgrade Phase II</li> </ul>  |
|                                      |           | LTE Trial Network  |
| PROJECT ELEMENT                      | Reference | The business activity which may happen to the operator. It is the super type of <b>PROJECT</b> and <b>TASKS</b> .  |
| PROMOTION                            | Reference | The promotion reflects the tactics that an operator undertakes to generate increased incremental sales or usage volume for a specific product within a promotional event. Promotions are frequently communicated as part of a marketing campaign to ensure that awareness is generated with the target audience. |
| PROMOTION CLUSTER USAGE              | Base      | Assigns a particular CUSTOMER SEGMENT, cluster, to a given PROMOTION or list<br>of promotions. The customer segments are generated by certain analytic<br>applications, including Oracle Mining, and this assignment tracks the usage of<br>customer segments in the PROMOTION.                                  |
| PROMOTION CONTACT LIST<br>TILIZATION | Base      | Defines the relationship between a CONTACT LIST and a PROMOTION: the contact list has been used for a marketing campaign to which a specific promotion was proposed.   |
| PROMOTION COST                       | Base      | Subtype of the COST, which is used to associate a specific cost uniquely associated to a given promotion. For example, a rent fee for the location where the operator performs the promotion.  |
| PROMOTION MANAGEMENT<br>HISTORY      | Base      | A history of campaign party role about management of a campaign EPISODE.   |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                             | Туре      | Description  |  |
|---|-----------|--|--|
| PROMOTION MARKET PLAN<br>ASSIGNMENT     | Reference | Associates a market plan to a <b>PROMOTION</b> . Typically, this applies when a given market plan is offered with an additional discount ( <b>PROMOTION</b> ) during a certain period.   |  |
| PROMOTION MESSAGE<br>RENDERING          | Reference | Details regarding each CAMPAIGN MESSAGE broadcast through a MEDIA OBJECT.  |  |
| PROMOTION PRODUCT<br>ASSIGNMENT         | Reference | The relationship between a PRODUCT and a PROMOTION.  |  |
| PROMOTION PRODUCT<br>CATALOG ASSIGNMENT | Reference | Associates PRODUCT CATALOGS to a PROMOTION.  |  |
| PROMOTION RELATIONSHIP                  | Reference | Defines the relationship between two PROMOTIONS.   |  |
| PROMOTION RESULT TYPE                   | Lookup    | Lookup for the prospect reaction to a specific <b>PROMOTION</b> during a sales campaign. For example:  |  |
|   |           | <ul> <li>Accepted</li> </ul>   |  |
|   |           | <ul> <li>Not interested</li> </ul>   |  |
|   |           | <ul> <li>Interested but not accepted</li> </ul>  |  |
|   |           | <ul> <li>Not Interested but other product sold</li> </ul>  |  |
| PROMOTION SALES CHANNEL<br>ASSIGNMENT   | Reference | The allocation of PROMOTION resources or actions onto each SALES CHANNEL.  |  |
| PROMOTION TERM TYPE                     | Lookup    | Lookup for valid type codes and descriptions of Promotion Term associated with a <b>PROMOTION TERM VALUE</b> . For example:  |  |
|   |           | <ul> <li>Number of customers</li> </ul>  |  |
|   |           | <ul> <li>Period</li> </ul>   |  |
|   |           | <ul> <li>Planning</li> </ul>   |  |
|   |           | <ul> <li>Selling amount</li> </ul>   |  |
|   |           | <ul> <li>Planning contracts number</li> </ul>  |  |
| PROMOTION TERM VALUE                    | Base      | Assigns <b>PROMOTION TERM TYPE</b> to a <b>PROMOTION</b> with a value corresponding to the Term Type. For example:   |  |
|   |           | <ul> <li>Maximum Number of customers</li> </ul>  |  |
|   |           | <ul> <li>Period</li> </ul>   |  |
|   |           | <ul> <li>Planning selling amount</li> </ul>  |  |
|   |           | <ul> <li>Planning contracts number</li> </ul>  |  |
| PROMOTION TYPE                          | Lookup    | Lookup for the type of <b>PROMOTION</b> (each for either a limited time or for the contract duration). For example:  |  |
|   |           | <ul> <li>Monthly Fee Discount</li> </ul>   |  |
|   |           | Additional Free Service  |  |
|   |           | Free Installation Cost   |  |
|   |           | Give-away Equipment  |  |
|   |           | Free Equipment Rental  |  |
|   |           | <ul> <li>Limited Extra Usage for Free</li> </ul>   |  |
| PROPERTY                                | Reference | A parcel of land with defined legal boundaries. This is a concrete Geographic Location entity.   |  |
| PROPERTY ADDRESS<br>LOCATION ASSIGNMENT | Reference | Defines the relationship of which property is using which address location to identify the property.   |  |
| PROPOSAL                                | Reference | The proposals made available to prospects in the promotion. It could be a upsel offer like selling a new product, or a retention program (Free Minutes for Longer contract period).  |  |
| PROPOSAL RELATIONSHIP                   | Reference | The relationship between two PROPOSALS.  |  |
| PROSPECT                                | Reference | An individual, collection of individuals, company, or public institution that does<br>not currently purchase merchandise or services, but who may in the future. A<br>prospect may also be a CUSTOMER of one PRODUCT (already purchased) that<br>does not currently purchase another PRODUCT (may purchase). |  |
|   |           | A prospect has no recorded relationship with the provider.   |  |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                       | Туре      | Description  |
|-----------------------------------|-----------|--|
| PROSPECT INDIVIDUAL               | Reference | Attributes of an individual PROSPECT, one who is not an organization.  |
| PROSPECT ORGANIZATION             | Reference | Attributes of a prospect organization.   |
| PROSPECT PRIORITY TYPE            | Lookup    | The different priorities which can be assigned to the prospect and prospect interests.   |
| PROSPECT QUALITY SCORE<br>TYPE    | Reference | Lookup for type of quality scores which can be applied to <b>PROSPECT</b> . For example:   |
|                                   |           | <ul> <li>Income</li> </ul>   |
|                                   |           | <ul> <li>Buying Probability</li> </ul>   |
| PROSPECT QUALITY SCORE<br>VALUE   | Reference | The quality score value assigned to each prospect under different types of criteria.   |
| PROSPECT REJECT REASON            | Lookup    | The reason to explain why an offer or <b>PROPOSAL</b> is rejected by the prospect.   |
| PROTOCOL                          | Reference | A formal set of rules and conventions that governs how two entities exchange<br>information (usually over one or more types of network media). This entity<br>represents Protocols that can be managed. Represents a convenient aggregation<br>point for defining how Protocols are managed and used.  |
| PTV FULL CHANNEL<br>ACTIVATION    | Base      | Pay TV full channel activation event.  |
| PTV QPI SERVICE EVENT             | Base      | The detail of QPI service.   |
| PTV USAGE EVENT                   | Base      | Customer usage of PAY TV service.  |
| PUBLICATION                       | Reference | Publication to which the MEDIA OBJECT used in CAMPAIGN belongs.  |
| PUBLICATION TYPE                  | Lookup    | Lookup for code and description describing the type of publication.  |
| PURCHASE ORDER                    | Base      | All the purchase orders that are raised on suppliers by the purchasing unit of a business organization (purchasing organization). The types of purchase orders can be many and would typically include one-time, regular, blanket, release, and so on.   |
| PURCHASE ORDER LINE ITEM          | Base      | Specifies purchase order line Item information.  |
| PURCHASE ORDER LINE ITEM<br>STATE | Base      | Specifies the state change history of each PURCHASE ORDER LINE ITEM.   |
| PURCHASE ORDER STATE              | Base      | Defines the records of a PURCHASE ORDER LINE ITEM being in a particular state for a period of time.  |
| PURCHASE ORDER STATE<br>TYPE      | Lookup    | Lookup for the different types of state a purchase order or a line item may be at.<br>For example:   |
|                                   |           | <ul> <li>Paid</li> </ul>   |
|                                   |           | <ul> <li>Shipped</li> </ul>  |
|                                   |           | Returned   |
| PV BIT STRING VALUE               | Reference | Represents a single or a set of bit string values. A bit string is defined as a string whose individual characters have the value "0" or "1". No other values are allowed.   |
| PV BOOLEAN VALUE                  | Reference | Represents a Boolean value (TRUE or FALSE).  |
| PV INTEGER VALUE                  | Reference | Provides a list of integer or integer range values. Each integer can be of an arbitrary size.  |
| PV IP ADDRESS VALUE               | Reference | Provides an unordered list of IPv4 addresses, IPv6 addresses, ranges of IPv4 addresses, ranges of IPv6 addresses, and host names to be matched against in a policy condition. The format of each string is specified according to the ABNF definition of an IPv4 address. If a host name is matched against another valid IF address, the match is done by resolving the host name into a valid IPv4 or IPv6 address. Matching host names against each other, like matching IP addresses (of the same type) against each other, is done using a string comparison. Matching an IPv4 address against an IPv6 address fails. |
| PV STRING VALUE                   | Reference | Represents a single string value, or a set of string values. Each value can have wildcards.  |

## Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                       | Туре      | Description  |
|-----------------------------------|-----------|--|
| PVAR BIT STRING VARIABLE          | Reference | Represent a single or set of bit string variable. Thus, only Bit String Value classes can be used in the value portion of the condition expression with this POLICY VARIABLE.  |
| PVAR STRING VARIABLE              | Reference | Represents a single or set of string variable. Each can have wildcards. Thus, only String Value classes can be used in the value portion of the condition expression with this POLICY VARIABLE.  |
| QOS SERVICE                       | Reference | Represents a generic specification for defining the different types of<br>Sub-Services that are required to implement a specific type of QoS. This enables<br>business rules to be mapped to the network, and define services that the<br>network provides.  |
|                                   |           | A QoS Service can be thought of as an aggregation of sub-services needed to realize the functionality specified by, for example, a SERVICE BUNDLE. This enables the network administrator to map business rules, as specified in a more abstract object or set of objects, to the network, and the network designer to engineer the network such that the network provides different functions for different types of applications.  |
|                                   |           | QoS Services are a type of RESOURCE FACING SERVICE and are bundled together using SERVICE BUNDLES. QoS Services can be turned into templates using SERVICE BUNDLE SPECS.   |
|                                   |           | The QoS Service itself is a means to coordinate different technology-specific approaches to implementing QoS, such as DiffServ, ToS, and IEEE 802.x. As such, the QOS Service entity is an abstract entity.  |
| QOS SERVICE SPEC TYPE             | Lookup    | The QOS SERVICE spec type.   |
| QUARTER HOUR                      | Reference | Quarter Hour as defined in Time Hierarchy.   |
| QUARTER TO DATE<br>TRANSFORMATION | Reference | Cumulative time transformations at the quarter level.  |
| QUARTER TRANSFORMATION            | Reference | Transformation with respect to a quarter. For example:   |
|                                   |           | <ul> <li>This quarter last year</li> </ul>   |
|                                   |           | This year last quarter   |
| RACK                              | Reference | A Rack is a type of Secure Holder that represents an enclosure in which<br>Equipment Holders, such as CHASSIS, are placed. Typically a Rack is nothing<br>more than the enclosure, and all the functioning componentry is packaged in<br>the CHASSIS. The logical identifier of a Rack is not typically associated with the<br>Device (that is, the Network Element). Compare this to either a Bay or a Shelf,<br>whose logical identifier IS associated with the Device. Thus, the Rack is<br>explicitly not a part of the logical model of a network. The Rack typically serves<br>as the "master enclosure" for CHASSIS, Shelves and Bays. In addition, Racks can<br>have multiple instances of multiple Devices mounted in them. |
| RATABLE UNIT MEASUREMENT          | Lookup    | Lookup to specify the valid candidate Ratable Unit Measurement (RUM)s for each event type. For example:  |
|                                   |           | Duration   |
|                                   |           | • Size   |
|                                   |           | Count  |
| RATED NETWORK EVENT               | Base      | Contains rating information attached to raw or mediated network event.   |
| RATING METHOD TYPE                | Lookup    | Lookup for Rating Method Type code and description. For example:   |
|                                   |           | Flat Rate     Tigr Bating  |
|                                   |           | <ul><li>Tier Rating</li><li>Threshold Rating</li></ul>   |
|                                   |           |  |
| RAW MMS EVENT                     | Base      | The raw MMS EVENTas acquired on network element.   |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                            | Туре      | Description  |
|--|-----------|--|
| RESOURCE FACING SERVICE<br>SPEC ROLE   | Reference | This class defines a SERVICE SPEC, in terms of a set of<br>ServiceSpecificationRoles, for a ElementFacingService. This is the base class for<br>defining ServiceSpecificationRoles that are used to represent the invariant<br>characteristics of a ElementFacingService. This enables the<br>ElementFacingService to be managed abstractly using ServiceSpecificationRoles.<br>It also helps define the SERVICE SPEC in terms of the functions that it has or<br>provides.  |
| RECHARGE REVENUE SLAB                  | Lookup    | Lookup for the bands of revenue earned from the sale of recharge coupons, for<br>prepaid, which is called recharge revenue. The recharge revenue is to be<br>analyzed for all currently active prepaid subscribers and for all churned<br>subscribers until the time of termination.   |
|  |           | For example, the revenue can be banded by creating slabs for recharge revenue of \$0-\$25, \$25-\$50, and so on.   |
| RECURRING PMP RATING<br>PLAN DETAIL    | Reference | A type of PRODUCT MARKET PLAN (PMP) rating plan with a recurring charge.   |
| REDEMPTION DAY DRVD                    | Derived   | The daily aggregate of loyalty point redemption by CREDIT CATEGORY, LOYALTY PROGRAM CHANNEL, AGE ON NET BAND, and EMPLOYEE.  |
|  |           | Daily aggregation of LOYALTY PROGRAM redemption statistics by LOYALTY<br>PROGRAM CHANNEL, SALES CHANNEL, AGE ON NET BAND, CREDIT<br>CATEGORY, and EMPLOYEE.  |
| REDEMPTION MO AGGR                     | Aggregate | Monthly summary of LOYALTY PROGRAM redemption statistics by LOYALTY PROGRAM CHANNEL  |
| REDEMPTION TYPE                        | Lookup    | Lookup for redemption type that maintains all possible point redemption types<br>and organizes redemption data by redemption type for analysis purposes.   |
| RELIGION                               | Lookup    | This lookup for religion. For example:   |
|  |           | Christianity   |
|  |           | <ul> <li>Jewish</li> </ul>   |
|  |           | <ul> <li>Islamic</li> </ul>  |
|  |           | <ul> <li>Hinduism</li> </ul>   |
| RESOURCE FACING SERVICE                | Reference | This is the base entity for defining Resource Facing Services. A Resource Facing Service is an abstraction that defines the characteristics and behavior of a particular SERVICE that is not directly seen or purchased by the Customer. Resource Facing Services are "internal" Services that are required to support a CUSTOMER FACING SERVICE. The Customer purchases CUSTOMER FACING SERVICEs, and is not aware of the Resource Facing Services which support the CUSTOMER FACING SERVICE(s) that is being purchased directly by the Customer. For example, a VPN is an example of a CUSTOMER FACING SERVICE. This particular type of VPN may require BGP to support it. Customers do not purchase BGP, and hopefully are not even aware that BGP is running. Therefore, BGP is an example of a Resource Facing Service. |
| RESOURCE FACING SERVICE<br>ROLE        | Reference | Defines a SERVICE in terms of a set of SERVICE ROLEs for a RESOURCE<br>FACING SERVICE. This is the base entity for defining SERVICE ROLEs that<br>represent the variable characteristics of a RESOURCE FACING SERVICE in<br>terms of roles that this SERVICE plays. This entity enables the RESOURCE<br>FACING SERVICE to be managed abstractly using SERVICE ROLES. The<br>Resource Facing Service Role also helps define the SERVICE in terms of the<br>functions that it has or provides.   |
| RESOURCE FACING SERVICE<br>SPEC        | Lookup    | This is the base entity for defining Resource Facing Service Specs. A Resource Facing Service Spec is an abstraction that defines the invariant characteristics and behavior of a particular RESOURCE FACING SERVICE. This is not seen by the Customer. However, it is required by one or moreCUSTOMER FACING SERVICE SPECs in order for them to function correctly. The invariant portion serves as a single common basis to build a set of variable RESOURCE FACING SERVICEs that all use this common Resource Facing Service Spec.  |
| RESOURCE FACING SERVICE<br>SPEC ATOMIC | Lookup    | This entity defines a standalone RESOURCE FACING SERVICE that meets the needs of a particular CUSTOMER FACING SERVICE. Standalone RESOURCE FACING SERVICEs may be linked directly to a CUSTOMER FACING SERVICE or aggregated by a Resource Facing Service Composite.   |

 Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name                               | Туре      | Description  |
|---|-----------|--|
| RESOURCE FACING SERVICE<br>SPEC COMPOSITE | Lookup    | This entity defines an integrated set of RESOURCE FACING SERVICE that collectively meets the needs of a CUSTOMER FACING SERVICE. For example, the Customer may have requested "GoldService", which is a SERVICE PACKAGE that defines a set of SERVICE BUNDLEs, each of which has its own QoS. A set of Resource Facing Service Products can then be defined, one for each different SERVICE BUNDLE instance, that provides the required QoS for each SERVICE BUNDLE instance.                          |
| RESOURCE FACING SERVICE<br>SPECROLE       | Reference | Defines a Service Specification, in terms of a set of Service Specification Roles, for aRESOURCE FACING SERVICE. This is the base entity for defining Service Specification Roles that represent the invariant characteristics of aRESOURCE FACING SERVICE. This entity enables theRESOURCE FACING SERVICE to be managed abstractly using Service Specification Roles. The Resource Facing Servicesrole also helps define the Service Specification in terms of the functions that it has or provides. |
| RESOURCE FACING SERVICE<br>SPEC VERSION   | Reference | Keeps the historical versions of RESOURCE FACING SERVICE SPEC.   |
| RESOURCE ORDER                            | Base      | A type of Request that represents a Service Order's services decomposed into<br>the Elements on which the services will be provisioned.  |
| RESOURCE ORDER ITEM                       | Base      | The purpose for the RESOURCE ORDER expressed in terms of a NETWORK ELEMENT TYPE or a NETWORK ELEMENT.  |
| RESOURCE PERFORMANCE                      | Reference | A measure of the manner in which a Element is functioning.   |
| RESOURCE PERFORMANCE<br>SPEC              | Lookup    | The invariant characteristics of a measure of the manner in which a Element is functioning. Each related PERFORMANCE instance will have the same invariant characteristics. However, the values associated with other characteristics of the instantiated PERFORMANCE entity are specific to each instance.  |
| RESOURCE SPEC PERF ROLE                   | Reference | A role that a Element Specification plays in defining a PERFORMANCE SPECIFICATION.   |
| RESOURCE PORT                             | Reference | The Resource Port covers both logical and physical port together and manage as a single entity.  |
| RETAIL STORE                              | Reference | Subtype of internal organization. This usually lists the shops where the communications service provider presents the products and sells directly to customers. A retail store may contain several SELLING LOCATIONS.  |
| RF CARRIER                                | Reference | Reference list of all wireless or Radio Frequency (RF) carriers.   |
| RF NETWORK CAPACITY DAY                   | Derived   | Daily aggregate of Radio Frequency (RF) Network Capacity utilization statistics.   |
| DRVD                                      |           | Radio Frequency (RF) interfaces are present at two levels in the network:  |
|   |           | <ul> <li>RF Interface between CELL and the Mobile Station</li> </ul>   |
|   |           | <ul> <li>RF interface between MSC and the BSS</li> </ul>   |
| RF NETWORK CAPACITY<br>MONTH AGGR         | Aggregate | Monthly summary of Radio Frequency (RF) Network Capacity utilization statistics.   |
| RFS SPEC VERSION DETAIL                   | Reference | Defines the semantics of the modifiesRFSSpec aggregation. Specifically, it enables an application to define which set of versions of this Resource Facing Service Specification are appropriate for a given task.  |
| RINGTONE                                  | Reference | Sub-table of SUPPLEMENTARY SERVICE, by which a customer can download music as a ringtone for the phone.  |
| ROAMING TYPE                              | Lookup    | Lookup for the various roaming types to classify the calls. For example:   |
|   |           | (Standard) Outgoing Roaming  |
|   |           | (Standard) Incoming Roaming  |
|   |           | <ul> <li>Inland Outgoing Roaming</li> </ul>  |
|   |           | Inland Incoming Roaming  |
| ROLE                                      | Reference | This is an abstract base entity that defines the concept of various types of roles.  |
| ROLES HIERARCHY                           | Reference | Hierarchy among the job roles within an organization.  |
| ROOT ENTITY                               | Reference | Provides an abstraction for most policy entities. The root entity properties enable you to name, describe, and identify all objects, manageable and unmanageable, in the environment.  |

Table 2–27 (Cont.) O to R Entity Descriptions

| Entity Name      | Туре      | Description   |
|------------------|-----------|---|
| ROUTED PROTOCOL  | Reference | This entity represents different types of routed protocols that can be managed.<br>Routed protocols are those protocols that can be routed by a router. Specifically,<br>the router must be able to interpret the logical internetwork as specified by that<br>routed protocol. Represents a convenient aggregation point for defining how<br>routed protocols are managed and used.  |
| ROUTER           | Reference | A type of physical device which performs routing function in IP-based network.  |
| ROUTING DEVICE   | Reference | In IN Network or Wireless, many different type of devices such as VLR, HLR, SCP servers are utilized in network to decide the call routing. This entity tracks the device information.  |
| ROUTING PROTOCOL | Reference | This entity represents different types of routing protocols that can be managed.<br>Routing protocols are used to determine how information is routed (for<br>example, how it traverses an intermediate system). This entity represents a<br>convenient aggregation point for defining how routing protocols are managed<br>and used.   |
| ROUTING ROLE     | Reference | An abstracts entity showing the different routing capabilities necessary for a LOGICAL DEVICE to have. This entity helps to simplify the modeling of network devices, which have many different sets of capabilities. For example, most routers can do routing, forwarding, and firewalling of traffic. By modeling these capabilities as three roles, router functionality is both abstracted as well as categorized, so that the differences between routing done by a router and routing done by an L3 switch can be differentiated. |

 Table 2–27 (Cont.) O to R Entity Descriptions

## Table 2–28 S to V Entity Descriptions

| Entity Name                                 | Туре      | Description  |
|---|-----------|--|
| SALES CAMPAIGN SUMMARY<br>DAY DRVD          | Derived   | Daily aggregate of campaign results by <b>PROMOTION RESULT TYPE</b> and Sales Campaign Client Code.                        |
| SALES CAMPAIGN SUMMARY<br>MONTH AGGR        | Aggregate | Monthly summary of Sales Campaign results by PRODUCT MARKET PLAN, CAMPAIGN CHANNEL, PROMOTION RESULT TYPE.                 |
| SALES CHANNEL                               | Reference | Channel used to communicate with parties for sales purposes. For example:  |
|   |           | <ul> <li>Representatives</li> </ul>  |
|   |           | <ul> <li>Partner-Dealers</li> </ul>  |
|   |           | Direct Dealers   |
|   |           | Sales channels are represented by the channel level, which also becomes the lowest level for the channel dimension.        |
| SALES CHANNEL COMMISSION<br>PLAN ASSIGNMENT | Base      | Defines a history of which SALES CHANNEL is applicable to which SALES COMMISSION PLAN.                                     |
| SALES CHANNEL                               | Reference | The sales representative who sells the product to the customer. For example:   |
| REPRESENTATIVE                              |           | <ul> <li>Sales Representative in the operator owned shops.</li> </ul>  |
|   |           | <ul> <li>Direct sales representatives in the call center.</li> </ul>   |
|   |           | <ul> <li>Dealer for a partner.</li> </ul>  |
| SALES COMMISSION DETAIL                     | Base      | The sales commission earned by sales agent because of the contract.  |
| SALES COMMISSION PAYROLL                    | Base      | The sales commission issued to the sales agent.  |
| SALES COMMISSION PLAN                       | Reference | The sales commission plan for particular <b>PRODUCT PACKAGE</b> and sales agent level.                                     |
| SALES COMMISSION PLAN<br>DETAIL             | Reference | Details about the SALES COMMISSION PLAN per PRODUCT MARKET PLAN and PROMOTIONs, including sales quota and commission rate. |
| SALES DAY DRVD                              | Derived   | Daily aggregate of sales by SALES CHANNEL, PRODUCT MARKET PLAN, business unit, sales representative, CUSTOMER.             |
| SALES MONTH AGGR                            | Aggregate | Monthly summary of sales by SALES CHANNEL, PRODUCT MARKET PLAN, business unit, sales representative.                       |
| SALES REPRESENTATIVE<br>STATISTICS DRVD     | Derived   | Monthly summary of sales representative performance measured by sales, commission, and so on.                              |
| SCD2 MULTILANGUAGE                          | Lookup    | Super entity to provide SCD2 and LANGUAGE support for all its children.  |

| Entity Name            | Туре      | Description  |  |
|------------------------|-----------|--|--|
| SCRIPT                 | Reference | A list of specific groupings of questions or statements presented to individuals during a survey.  |  |
| SCRIPT QUESTION        | Reference | Initiative questions documents the questions asked of the customer as part of the initiative.  |  |
| SCRIPT QUESTION TYPE   | Lookup    | The domain of values used to group script items. For example:  |  |
|                        |           | ■ 1 = Yes or No answers  |  |
|                        |           | • 2 = Provide a Value  |  |
|                        |           | • 3 = Give a Range   |  |
|                        |           | • 4 = Free form answer   |  |
| SEASON                 | Lookup    | Seasons and their attributes. Seasons are arbitrary periods around which some<br>providers organize their buying and selling patterns. Each day should fall<br>within no more than one season.   |  |
| SECOND                 | Reference | Second hierarchy level as defined in Time Hierarchy.   |  |
| SECURE HOLDER          | Reference | This entity is a type of Holder Composite that serves as the parent for the RACK and CHASSIS entities. This entity generalizes common properties that apply to RACKs and CHASSIS.  |  |
| SECURITY REQUIRED TYPE | Lookup    | Lookup for type and description of security requirements that may be associated with an ITEM.  |  |
| SEGMENT CRITERIA       | Reference | Minimum and Maximum scores for each segment associated with an ACCOUN SEGMENT or CUSTOMER SEGMENT.   |  |
| SEGMENT TYPE           | Lookup    | Lookup for type codes and descriptions used to define ACCOUNT<br>SEGMENTATION MODEL or CUSTOMER SEGMENTATION MODEL.  |  |
| SELLING LOCATION       | Reference | Physical location in a <b>RETAIL STORE</b> specifically dedicated to selling or displaying merchandise.  |  |
| SELLING LOCATION TYPE  | Lookup    | Lookup for type code and description used to define a SELLING LOCATION:<br>For example:  |  |
|                        |           | Store  |  |
|                        |           | Floor  |  |
|                        |           | <ul> <li>Aisle</li> </ul>  |  |
|                        |           | Shelf  |  |
| SERVICE                | Reference | Service is an internal technical presentation of available PRODUCTs to the end<br>user. Different customers may subscribe to different services under the same<br>product name. For example, for a service of 4MB Broadband, the service may be<br>implemented by ADSL service or by FTTH (Optical Fiber).   |  |
| SERVICE BUNDLE         | Reference | Conceptually, a Service Bundle is thought of as a collection of Element Facing<br>Service Specifications. This entity enables the needs of different sets of Element<br>Facing Service Specifications to be grouped together - hence, the name "bundle".<br>Since these are Resource Facing Specifications, they define reusable templates<br>for implementing the Element Facing Services that are required by a particular<br>CUSTOMER FACING SERVICE (as represented by a SERVICE PACKAGE).<br>Service Bundles were designed to define a set of Class of Service specifications<br>that were required by a CUSTOMER FACING SERVICE to work together. A<br>SERVICE PACKAGE is the entity that models the requirements of the CUSTOMER<br>FACING SERVICE. Thus, SERVICE PACKAGEs can specify different packaging<br>of CUSTOMER FACING SERVICE that are sold to the Customer, and Service<br>Bundles specify the set of Element Facing Services that each CUSTOMER<br>FACING SERVICE requires. Service Bundles are a natural way to implement<br>the requirements of a SERVICE PACKAGE, and are related to a SERVICE<br>PACKAGE through the Service Package Uses Service Bundles aggregation. |  |

| Entity Name                            | Туре      | Description   |
|--|-----------|---|
| SERVICE BUNDLE SPEC                    | Reference | A Service Bundle Spec is the base entity for defining the different classes of<br>bundled Element Facing Service Specs that a Customer (or some other<br>appropriate PARTY ROLE) can subscribe to. The preferred way to represent a<br>Customer subscription of this nature is by defining a Service Bundle Spec that<br>defines the set of Element Facing Service Specs that are being used.<br>Conceptually, a Service Bundle Spec is thought of as a collection to enable the<br>needs of different sets of Element Facing Service Specs to be grouped together.<br>The "bundle" conveys the concept of grouped Service Specs that are related.<br>Since these are Resource Facing Specifications, they define reusable templates<br>for implementing the Element Facing Services that are required by a particular<br>CUSTOMER FACING SERVICE (as represented by a SERVICE PACKAGE).  |
| SERVICE BUNDLE SPEC<br>ATOMIC          | Reference | A Service Bundle Spec Atomic object models different SERVICE BUNDLE<br>SPECs as a set of different instances of individual, independent Element Facing<br>Service Specs. This is fundamentally different than the SERVICE BUNDLE<br>SPEC COMPOSITE entity, which models one SERVICE BUNDLE SPEC<br>COMPOSITE as the combination of other existing SERVICE PACKAGE SPECS<br>(as well as providing its own extensions). For example, assume that the Gold<br>Package service offering (which is a subclass of Service Package, not SERVICE<br>PACKAGE SPEC), requires two different CoS Service instances. This may be<br>because the Gold Package service offering has two different groups of<br>applications that require two different types of traffic conditioning mechanisms.<br>This is represented by a Service Bundle Spec Atomic object. Now, assume that<br>the Platinum Package service offering requiring a new set of traffic conditioning<br>mechanisms. This requires a second Service Bundle Spec Atomic object, as users<br>want to reuse the first Service Bundle Spec Atomic object. These could be<br>aggregated to form an instance of a SERVICE BUNDLE SPEC COMPOSITE<br>entity.  |
| SERVICE BUNDLE SPEC<br>COMPOSITE       | Reference | A Service Bundle Spec Composite defines an integrated set of SERVICE<br>BUNDLE SPECs that collectively meets the needs of a Element Facing Service<br>Spec Composite entity. This is fundamentally different than the Service Bundle<br>Spec Atomic object, which models one Service Bundle Spec as the combination<br>of other existing SERVICE PACKAGE SPECs (as well as providing its own<br>extensions). For example, assume that the Gold Package service offering (which<br>is a subclass of SERVICE PACKAGE, not SERVICE PACKAGE SPEC), requires<br>two different CoS Service instances. This may be because the Gold Package<br>service offering has two different groups of applications that require two<br>different types of traffic conditioning mechanisms. This is represented by a<br>SERVICE BUNDLE SPEC ATOMIC entity. Now, assume that the Platinum<br>Package service offering includes the Gold Package service offering and a new<br>service offering requiring a new set of traffic conditioning mechanisms. This<br>requires a second SERVICE BUNDLE SPEC ATOMIC entity, as you want to<br>reuse the first SERVICE BUNDLE SPEC ATOMIC entity. These could be<br>aggregated to form an instance of a Service Bundle Spec Composite object. |
| SERVICE BUSINESS ACTOR                 | Reference | This is an association entity. The entity represents the semantics, for example, owns, uses, and other relationships, of a Business Actor using a particular SERVICE.   |
| SERVICE CATEGORY                       | Lookup    | Lookup for category of SERVICE. For example: <ul> <li>Customer facing service</li> <li>Resource facing service</li> <li>Composite service</li> </ul>  |
| SERVICE CHARACTERISTIC                 | Reference | This entity represents the key features of this Service Specification. For example, bandwidth is characteristic of many different types of services; if bandwidth is important (for example, from the point-of-view of a Customer purchasing this Service) then bandwidth would be a Service Characteristic for that particular SERVICE. Note that in this example, bandwidth would have to be defined as an invariant feature that multiple Services use. Otherwise, it should be defined as a Service Characteristic.   |
| SERVICE CHARACTERISTIC<br>ASSIGNMENT   | Reference | A use of the Service Spec Characteristic by an Service Specification to which additional properties (attributes) apply or override the properties of similar properties contained in Service Spec Characteristic.   |
| SERVICE CHARACTERISTIC<br>RELATIONSHIP | Reference | A aggregation, migration, substitution, dependency, or exclusivity relationship between or among Service Spec Characteristics.  |

 Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                                  | Туре      | Description   |
|--|-----------|---|
| SERVICE CHARACTERISTIC<br>VALUE              | Reference | A Service Spec Characteristic Value object defines a set of attributes, each of<br>which can be assigned to a corresponding set of attributes in a Service Spec<br>Characteristic object. The values of the attributes in the Service Spec<br>Characteristic Value object describe the values of the attributes that a<br>corresponding Service Spec Characteristic object can take on. |
| SERVICE CHARACTERISTIC<br>VALUE ASSIGNMENT   | Reference | A use of the Service Spec Characteristic Value by an Entity Specification to which additional properties (attributes) apply or override the properties of similar properties contained in Service Spec Characteristic Value.  |
| SERVICE CHARACTERISTIC<br>VALUE RELATIONSHIP | Reference | A aggregation, migration, substitution, dependency, or exclusivity relationship between/among Service Spec Characteristic Values.   |
| SERVICE CLASS                                | Lookup    | The class of the services. For QoS reason, the call can be divided into different classes (Basically might be home line or business line, or others). The Service Class can also be divided by other aspect, line utilizing Circuit Line or IP packets, and so on.  |
| SERVICE CLASS TYPE                           | Lookup    | Lookup for the type or base to define the SERVICE CLASS.  |
| SERVICE COVERAGE AREA                        | Reference | The geographic area covered by service provider with certain product combination.   |
|  |           | Service areas are defined so that service providers can determine the demographic / psychographic / population data the geography served by the network.  |
| SERVICE COVERAGE AREA<br>TYPE                | Lookup    | Lookup for type code and description for SERVICE COVERAGE AREA.   |
| SERVICE COVERAGE GEO                         | Reference | The detail about service coverage on lowest level. For example:   |
| DETAIL                                       |           | <ul> <li>Areas covered by a specific BTS</li> </ul>   |
|  |           | <ul> <li>Building covered by Broadband Copper line or Fiber line.</li> </ul>  |
| SERVICE DEPENDENCY                           | Reference | The Dependency among services. One service may depend on others to function, for example, GSM Roaming depends on HLR service to determine its subscription status, likewise, multiple ADSL services depends on the core IP network to transfer the information.   |
| SERVICE DEVICE INTERFACE<br>ASSIGNMENT       | Reference | Captures the semantics involved in representing how a particular Element Facing Service is implemented on a specific DEVICE INTERFACE.  |
| SERVICE EQUIPMENT<br>ASSIGNMENT              | Reference | Assignments between NETWORK TOUCHPOINT, EQUIPMENT, and SERVICE according to which SERVICE was tied to which NETWORK TOUCHPOINT through which EQUIPMENT INSTANCE.  |
| SERVICE LEVEL AGREEMENT                      | Reference | A special type of contract which keeps the agreement between a customer and the service provider specifying the service quality, including availability, bandwidth, and so on. The detailed terms of the service level agreement are specified in CONTRACT TERM VALUE.  |
| SERVICE LEVEL AGREEMENT<br>ITEM              | Reference | Detail line items for a SERVICE LEVEL AGREEMENT.  |
| SERVICE LEVEL AGREEMENT<br>TYPE              | Lookup    | Lookup for type of all service levels. For example, the classification of service levels can be: Gold, Silver, Bronze.  |
|  |           | Each product may have different Service Level Agreement settings.   |
| SERVICE LEVEL AGREEMENT<br>/IOLATION         | Base      | The customer case of each violation to the SERVICE LEVEL AGREEMENT.   |
| SERVICE LEVEL OBJECTIVE                      | Reference | Quality goal for a Service Level Specification defined in terms of parameters<br>and metrics, thresholds, and tolerances associated with the parameters.  |
| SERVICE LEVEL SPEC<br>APPLICABILITY          | Reference | The time of day or days during which a Service Level Specification, Service Level Objective, or Service Level Spec Consequence is relent or not.  |
| SERVICE LEVEL SPEC<br>CONSEQUENCE            | Reference | An action that takes place when a SERVICE LEVEL OBJECTIVE is not met.   |
| SERVICE LEVEL SPEC<br>PARAMETER              | Reference | Specifies a variable whose value determines compliance with a Service Level Objective.  |
| SERVICE LEVEL<br>SPECIFICATION               | Reference | A pre-defined or negotiated set of service level objectives, and consequences that occur, if the objectives are not met.  |
|  |           |   |

 Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                             | Туре      | Description   |
|---|-----------|---|
| SERVICE LEVEL UNMET<br>CONSEQUENCE TYPE | Lookup    | Lookup for the type of consequences if the service level requirement is not met.  |
| SERVICE LR DEPENDENCY                   | Reference | This is an association entity. The Service LR Dependency represents the semantics (for example, exists, uses, and other relationships) that exist when a LOGICAL ELEMENT helps to supply or to support a particular Element Facing Service.   |
| SERVICE NETWORK ELEMENT<br>ASSIGNMENT   | Reference | Defines how a network element supports a service.   |
| SERVICE ORDER                           | Base      | A type of Request that represents the products in a Customer Order decomposed into the services through which the products are realized.  |
| SERVICE ORDER LINE ITEM                 | Base      | The purpose for the SERVICE ORDER expressed in terms of a SERVICE SPEC or a Service.  |
| SERVICE PACKAGE Reference               |           | A Service Package is derived from an associated SERVICE PACKAGE SPEC.<br>The SERVICE PACKAGE SPEC defines the invariant attributes, methods,<br>relationships, and constraints for all Service Package instances that are derived<br>from it. This entity enables each individual Service Package to add its own<br>application-specific changeable characteristics and behavior. There is no specific<br>aggregation used to relate a particular Service Package to the SERVICE<br>PACKAGE SPEC that it is derived from. This is because the SERVICE PACKAGE<br>SPEC and Service Package both inherit the Specifies Service aggregation, and at<br>this (the business level) view, there are no new semantics that are required to<br>represent this relationship. Finally, while the composite pattern could be<br>applied to Service Package, there is no perceived need to do so. Multiple Service<br>Packages will simply be aggregated by a Product Bundle, and appear as<br>separate Product Components. |
| SERVICE PACKAGE BUNDLE<br>ASSIGNMENT    | Reference | Defines how service bundle implements SERVICE PACKAGE.  |
| SERVICE PACKAGE BUNDLE<br>DETAIL        | Reference | Defines how a type of service bundle can support other types of SERVICE PACKAGES.   |
| SERVICE PACKAGE SPEC                    | Lookup    | A Service Package Spec defines the concept of bundling a set of different<br>CUSTOMER FACING SERVICE SPECs to meet the functionality specified by<br>one or more Product Specifications. This entity enables the specification of the<br>invariant characteristics and behavior of these CUSTOMER FACING SERVICEs,<br>so that multiple PRODUCTs can be built from their associated Product<br>Specification. Treating this set of CUSTOMER FACING SERVICE SPECs as a<br>single object is important for building complex Services, such as a VPN. This<br>entity enables a single Product Item, derived ultimately from a Product<br>Specification, to be offered to the Customer, even though in reality the Product<br>Item consists of a set of different CUSTOMER FACING SERVICEs that must<br>work to provide the functionality that the Customer needs.  |
| SERVICE PACKAGE SPEC<br>ATOMIC          | Lookup    | A Service Package Spec Atomic object models different SERVICE PACKAGE<br>SPECs as a set of different instances of individual, independent CUSTOMER<br>FACING SERVICE SPECs. This is fundamentally different than the Service<br>Package Spec Composite object, which models one SERVICE PACKAGE SPEC<br>as the combination of other existing SERVICE PACKAGE SPECs (as well as<br>providing its own extensions). For example, Gold Package Spec is an individual<br>packaging of services, and is therefore an instance of the Service Package Spec<br>Atomic entity. If there was a service offering that combined the services defined<br>by the Gold Package Spec with those defined by another Service Package Spec<br>Atomic entity, such as the Platinum Package Spec, then that combination could<br>be aggregated, forming an instance of the Service Package Spec Composite<br>entity.   |
| SERVICE PACKAGE SPEC<br>COMPOSITE       | Lookup    | This models different packages as the combination of other existing SERVICE<br>PACKAGEs (as well as providing its own extensions). This is fundamentally<br>different than Service Package Atomic, which models different SERVICE<br>PACKAGEs as a set of different instances.  |
| SERVICE PERFORMANCE                     | Reference | A measure of the manner in which a <b>SERVICE</b> is functioning.   |
| SERVICE PERFORMANCE SPEC                | Lookup    | The invariant characteristics of a measure of the manner in which a SERVICE is functioning. Each related PERFORMANCE instance will have the same invariant characteristics. However, the values associated with other characteristics of the instantiated PERFORMANCE entity are specific to each instance.   |

 Table 2–28
 (Cont.) S to V Entity Descriptions

| Entity Name  | Туре      | Description   |  |
|--|-----------|---|--|
| SERVICE PR DEPENDENCY                                | Reference | This is an association entity. The Service PR Dependency represents the semantics (for example, exists, uses, and other relationships) that exist when a PHYSICAL ELEMENT helps to supply or to support a particular RESOURCE FACING SERVICE.   |  |
| SERVICE REQUEST                                      | Base      | Subtype of PARTY INTERACTION THREAD, specifically dedicated to a service request that may trigger a customer field service support order.   |  |
| SERVICE ROLE   | Reference | This entity defines a SERVICE in terms of a set of roles. The roles are then use<br>to characterize the functionality of the Service, regardless of whether it is a<br>Element- or a customer-facing service. Service Roles represent the functionali<br>of a Service, and as such are a mix of the invariant and changeable<br>characteristics and behavior of a Service. Representing a SERVICE in terms of<br>Service Roles enables the functionality of the SERVICE to be defined<br>independently of Business Actor, PHYSICAL ELEMENT, LOGICAL ELEMENT,<br>other Services.   |  |
| SERVICE SPECIFICATION<br>ROLE                        | Reference | This entity defines a Service Specification in terms of a set of roles. The roles are<br>then used to characterize the invariant functionality of the Service, regardless of<br>whether it is a resource- or a customer-facing service. Service Specification Roles<br>represent the invariant functionality of a Service. Representing a SERVICE in<br>terms of Service Specification Roles enables the functionality of the SERVICE to<br>be defined independently of Business Actor, network element, or other Services.   |  |
| SERVICE SPEC R                                       | Reference | This entity defines the ServiceSpecification hierarchy. All Services are<br>characterized as either being directly visible and usable by a Customer or not.<br>This gives rise to the two subclasses of Service: CUSTOMER FACING SERVICE<br>and ElementFacingService. However, each instance of a Service is made up of<br>changeable as well as invariant attributes, methods, relationships and<br>constraints. A ServiceSpecification defines the invariant characteristics of a<br>Service. It can be conceptually thought of as a template that different Service<br>instances can be instantiated from. Each of these Service instances will have the<br>same invariant characteristics. However, the other characteristics of the<br>instantiated Service will be specific to each instance. |  |
|  |           | This entity can be thought of as a template, which represents a generic specification for implementing a particular type of Service. A ServiceSpecification may consist of other ServiceSpecifications supplied together as a collection. Members of the collection may be offered individually or collectively. ServiceSpecifications may also exist within groupings, such as within a Product.   |  |
| SERVICE SPEC ATOMIC                                  | Reference | This entity defines SERVICE SPECs that do not have any subordinate SERVICE SPECs. In other words, a ServiceSpecAtomic is a standalone SERVICE SPEC, and does not require any supporting SERVICE SPECs to define the invariant characteristics of Services that it serves as a template for.   |  |
| SERVICE SPEC COMPOSITE                               | Reference | This entity defines SERVICE SPECs that are formed by aggregating other<br>SERVICE SPECs. The types of SERVICE SPECs that are aggregated may be<br>ServiceSpecAtomic or ServiceSpecComposite instances. A<br>ServiceSpecComposite collectively defines all of the invariant characteristics of<br>Services that it serves as a template for.   |  |
| SERVICE SPEC NETWORK<br>ELEMENT TYPE<br>RELATIONSHIP | Reference | Defines the relationship between Service Spec and Network Element. For<br>example, to track which Network Element Type is required for a certain type of<br>Service Spec to work.   |  |
| SERVICE SPEC PRODUCT<br>RELATIONSHIP                 | Reference | Defines the relationship between Service Spec and Product, for example, to track which Product requires which Service Spec.   |  |
| SERVICE SPEC VERSION                                 | Reference | This entity represents the ability to distinguish between different instances of SERVICE SPECs. It represents a particular form or variety of a SERVICE SPEC that is different from others or from the original. The form represents differences in attributes, methods, relationships, and/or constraints that characterize this particular SERVICE SPEC, but which are not enough to warrant creating a new SERVICE SPEC.   |  |
| SERVICE STATUS                                       | Lookup    | Lookup for all status types of a SERVICE. For example: <ul> <li>Active</li> <li>Inactive</li> </ul>   |  |
| SERVICE STATUS CATEGORY                              | Lookup    | A category that categorizes similar SERVICE STATUS.   |  |

Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                                | Туре      | Description   |
|--|-----------|---|
| SERVICE STATUS HISTORY                     | Base      | A history of the Status of a SERVICE. Such as active, inactive, defaulted, terminated.  |
| SERVICE STATUS REASON                      | Lookup    | Lookup for reasons why a SERVICE has a certain status.  |
| SERVICE TYPE                               | Lookup    | Lookup for types of SERVICE. For example, values should be from a subtype of  |
|  |           | CUSTOMER FACING SERVICE   |
|  |           | RESOURCE FACING SERVICE   |
|  |           | COMPOSITE SERVICE   |
| SERVICE TYPE ATOMIC                        | Lookup    | This entity defines Service Specifications that do not have any subordinate<br>Service Specifications. In other words, a Service Spec Atomic is a standalone<br>Service Specification, and does not require any supporting Service<br>Specifications to define the invariant characteristics of Services that it serves as a<br>template for.   |
| SERVICE TYPE COMPOSITE                     | Lookup    | This entity defines Service Specifications that are formed by aggregating other<br>Service Specifications. The types of Service Specifications that are aggregated<br>may be Service Spec Atomic and/or Service Spec Composite instances. A<br>Service Spec Composite collectively defines all of the invariant characteristics of<br>Services that it serves as a template for.  |
| SERVICE TYPE VERSION                       | Lookup    | Represents the ability to distinguish between different instances of Service<br>Specifications. The Service Type Version represents a particular form or variety<br>of a Service Specification that is different from others or from the original. The<br>form represents differences in attributes, methods, relationships, and/or<br>constraints that characterize this particular Service Specification, but which are<br>not enough to warrant creating a new Service Specification.  |
| SERVICE USAGE TYPE                         | Lookup    | A detailed description of a service usage event (for example, a purchase or a usage of a service).  |
| SET TOP BOX                                | Reference | Set-top box for Television service.   |
| SET TOP BOX MODEL                          | Reference | Set-top box model specification.  |
| SHARED PACKAGE USAGE                       | Derived   | Daily aggregate of Lines Count by PRODUCT MARKET PLAN. For example:   |
| STATISTICS DAY DRVD                        |           | <ul> <li>Family 1+1</li> </ul>  |
|  |           | Corporate Package   |
| SHARED PACKAGE USAGE<br>STATISTICS MO AGGR | Aggregate | Monthly summary of Lines Count by PRODUCT MARKET PLAN. The usage and profitability is analyzed in this entity. For example:   |
|  |           | ■ Family 1+1  |
|  |           | Corporate Package   |
| SHELF                                      | Reference | A Shelf is a type of Equipment Holder that is designed to hold various types of Equipment. The Shelf has a logical identifier that is often relative to the Bay that contains the Shelf (that is, the unique identifier for a Shelf is often a concatenation of the network element identifier, the Bay identifier, and the Shelf identifier). The logical identifier of a Shelf is typically associated with the Device (that is, the Network Element). Compare this to a RACK, whose logical identifier is not associated with the Device. Thus, the Shelf is explicitly a part of the logical model of a network. Often, a Shelf contains not just pluggable components (for example, CARDs, Power Supplies, and so on) but also cabling (for example, both fiber and wire), with optional connections to external fuse, alarm, and other types of panels. |
| SHOP EFFICIENCY DAY DRVD                   | Derived   | Daily aggregate of shop efficiency details including customer and transaction counts, wait times, and so on, by ORGANIZATION BUSINESS UNIT and GEOGRAPHY REGION.  |
| SHOP EFFICIENCY MONTH<br>AGGR              | Aggregate | Monthly summary of shop efficiency details including customer and transaction counts, wait times, and so on, by ORGANIZATION BUSINESS UNIT and GEOGRAPHY REGION.  |
| SIC ASSIGNMENT                             | Reference | Assigns one industry to another industry in Standard Industrial Classification (SIC).   |
| SIC ASSIGNMENT REASON                      | Lookup    | Lookup for reason codes and descriptions that describe why two industries are assigned in the Standard Industrial Classification (SIC).   |

| Table 2–28 (Cont.) S to V Entity Descrip |
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| Table 2–28 | (Cont.) S to V Entity Descriptions |
|------------|------------------------------------|
|------------|------------------------------------|

| Entity Name                          | Туре      | Description   |
|--------------------------------------|-----------|---|
| SIC CLASSIFICATION                   | Lookup    | A classification group for Standard Industrial Classification (SIC). For example:   |
|                                      |           | A. Division A: Agriculture, Forestry, And Fishing:  |
|                                      |           | <ul> <li>Major Group 01: Agricultural Production Crops</li> </ul>   |
|                                      |           | Major Group 02: Agriculture Production Livestock and Animal Specialties   |
|                                      |           | <ul> <li>Major Group 07: Agricultural Services</li> </ul>   |
|                                      |           | <ul> <li>Major Group 08: Forestry</li> </ul>  |
|                                      |           | <ul> <li>Major Group 09: Fishing, Hunting, and Trapping</li> </ul>  |
| SIC DIVISION                         | Reference | The base level of SIC classification. For more information see SIC CLASSIFICATION.  |
| SIC INDUSTRY GROUP                   | Lookup    | The middle level of the industry classification hierarchy.  |
| SIGNALING PROTOCOL                   | Reference | This entity represents different types of signaling protocols that can be<br>managed. Signaling protocols are used to convey information along a specific<br>path. Represents a convenient aggregation point for defining how signaling<br>protocols are managed and used.              |
| SIM CARD                             | Reference | A subscriber identity module (SIM) on a removable SIM card securely stores the service-subscriber key (IMSI) used to identify a subscriber on mobile telephony devices (such as a mobile phone).  |
|                                      |           | Also used for UIM (User Identity Module) in the CDMA (Code Division Multiple Access) network.   |
| SIM CARD ACCESS METHOD<br>ASSIGNMENT | Reference | A history of relationship between ACCESS METHOD and SIM CARD. Many access methods can be assigned to one SIM Card at any given time.  |
| SIM CARD ACCESS METHOD<br>REASON     | Lookup    | Lookup for valid reason codes and descriptions to describe relationship between SIM CARD and ACCESS METHOD.   |
| SIM CARD ACTIVATION<br>REASON        | Lookup    | Lookup for valid reason codes and descriptions describing why a SIM CARD has been activated.  |
| SIM CARD ACTIVATION TYPE             | Lookup    | Usage states that a SIM CARD may be in. For example:  |
|                                      |           | <ul> <li>PP: Pre-Provisioned</li> </ul>   |
|                                      |           | BU: Barred from Usage   |
| SIM CARD HANDSET<br>ASSIGNMENT       | Reference | A history of relationship between a HANDSET INSTANCE and a SIM CARD. SIM Cards can be swapped between handsets.   |
| SIM CARD SUBSCRIPTION<br>ASSIGNMENT  | Reference | A history of relationship between the SIM CARD and a SUBSCRIPTION.  |
| SIM CARD SUBSCRIPTION<br>REASON      | Lookup    | A reason why a SIM CARD is associated with a SUBSCRIPTION.  |
| SIM CARD TYPE                        | Lookup    | Lookup for the types of SIM CARD. For example:  |
|                                      | -         | ■ 16k   |
|                                      |           | ■ 32k   |
|                                      |           | ■ 64k   |
|                                      |           | ■ 128k  |
| SITE                                 | Reference | Site is any geographical location of interest to the telecom operator.  |
| SITE INTERFACE ROLE                  | Reference | This role defines a Customer Site - that is, an interface to a set of Customers. The objective of this role is to enable the definition of Policies such that all Customers in this Site can receive the same Services. For example, routing announcements, traffic marking, and so on. |
| SITE TYPE                            | Lookup    | Lookup of all possible types of sites of interest to the service provider.  |
| SKILL TYPE                           | Lookup    | Lookup of available skill types for an individual party.  |
| SLOT                                 | Reference | This is a concrete entity that has two main purposes. One is to model the ability of a hosting board to accept a daughter card to add or complete the base functionality of the hosting board. The second is to represent the different expansion slots supported by a CHASSIS.         |

| Entity Name              | Туре      | Description   |
|--------------------------|-----------|---|
| SLOT RELATIONSHIP        | Reference | This entity represents the semantics of the Adjacent Slots association. The SLOT<br>Relationship includes two attributes that are used to provide general layout<br>information describing the SLOTs in the Equipment Holder. The first, Distance<br>Between Slots, defines the distance in inches between two adjacent SLOTs in the<br>Physical Package. The second, Shared Slots, is a boolean attribute that describes<br>the dependency between two SLOTs that are located near each other.<br>Sometimes, the two SLOTs are so close that if one of these SLOTs is populated<br>by an adapter CARD, the other SLOT must be left empty. If this attribute is set to<br>TRUE, then the second SLOT must be left unoccupied. |
| SMS                      | Reference | Subtype of VALUE ADDED SERVICE. This entity defines the information relative to the Short Message Service (SMS). Do not confuse this entity with SMS EVENT.   |
| SMS EVENT                | Base      | Subtype of NETWORK EVENT, which collects all information of product usage of Short Message Service (SMS).   |
| SMS RATING PLAN          | Reference | Subtype of PRODUCT RATING PLAN, reserved for Short Message Service (SMS), and also Multimedia Messaging Service (MMS), service.   |
| SOC JOB                  | Reference | Entity holds the most detailed level of Standard Occupational Classification (SOC) job classification. For example:   |
|                          |           | <ul> <li>15-0000 Computer and Mathematical Occupations</li> </ul>   |
|                          |           | <ul> <li>15-1000 Computer Specialists</li> </ul>  |
|                          |           | <ul> <li>15-1010 Computer and Information Scientists, Research</li> </ul>   |
|                          |           | <ul> <li>15-1011 Computer and Information Scientists, Research</li> </ul>   |
|                          |           | <ul> <li>15-1020 Computer Programmers</li> </ul>  |
|                          |           | <ul> <li>15-1021 Computer Programmers</li> </ul>  |
|                          |           | <ul> <li>15-1030 Computer Software Engineers</li> </ul>   |
|                          |           | <ul> <li>15-1031 Computer Software Engineers, Applications</li> </ul>   |
|                          |           | <ul> <li>15-1032 Computer Software Engineers, Systems Software</li> </ul>   |
|                          |           | <ul> <li>15-1040 Computer Support Specialists</li> </ul>  |
|                          |           | <ul> <li>15-1041 Computer Support Specialists</li> </ul>  |
| SOC JOB CATEGORY Referen | Reference | Lookups for the categories in the Standard Occupational Classification (SOC) in which each occupation in the SOC is placed. The hierarchy in SOC is typically: NN-MMM0. These job categories correspond to the 449 "broad occupations" or categories. For example:  |
|                          |           | <ul> <li>13-2010 Accountants and Auditors</li> </ul>  |
|                          |           | <ul> <li>13-2020 Appraisers and Assessors of Real Estate</li> </ul>   |
|                          |           | <ul> <li>13-2030 Budget Analysts</li> </ul>   |
|                          |           | <ul> <li>13-2040 Credit Analysts</li> </ul>   |
|                          |           | <ul> <li>13-2050 Financial Analysts and Advisors</li> </ul>   |
|                          |           | <ul> <li>13-2060 Financial Examiners</li> </ul>   |
| SOC JOB GROUP            | Reference | Lookups for the groups in the Standard Occupational Classification (SOC) in which each occupation in the SOC is placed. The hierarchy of SOC is typically: NN-MM00. For example:  |
|                          |           | <ul> <li>13-1000 Business Operations Specialists</li> </ul>   |
|                          |           | 13-2000 Financial Specialists   |
| SOC JOB MAJOR GROUP      | Reference | Lookups from the (23) major groups in the Standard Occupational Classification (SOC) in which each occupation in the SOC is placed. The hierarchy of SOC is typically: NN-0000. For example:  |
|                          |           | <ul> <li>11-0000 Management Occupations</li> </ul>  |
|                          |           | <ul> <li>13-0000 Business and Financial Operations Occupations</li> </ul>   |
|                          |           | <ul> <li>15-0000 Computer and Mathematical Occupations</li> </ul>   |
|                          |           | <ul> <li>17-0000 Architecture and Engineering Occupations</li> </ul>  |
|                          |           | <ul> <li>19-0000 Life, Physical, and Social Science Occupations</li> </ul>  |
|                          |           | <ul> <li>21-0000 Community and Social Services Occupations</li> </ul>   |
|                          |           | <ul> <li>23-0000 Legal Occupations</li> </ul>   |

 Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                  | Туре      | Description   |
|------------------------------|-----------|---|
| SOFTWARE                     | Reference | This entity represents software. Software represents the set of user visible functions and processes that are contained in a device. The Has Software Features association defines software that is associated with a LOGICAL DEVICE, such as programs and operating systems. Since this software can be associated with devices and/or device components, this association is defined between the roots of the two classes. Software may be nested within other software, thereby creating a containment relationship (which is part of the system view). Currently, the subclasses of this class reflect user-facing features. For example, features that are manageable, configurable, and executable by users and applications. Internationalization and Language functionality are supported by creating a Software Uses Language association to the Language classes.   |
| SOFTWARE ATOMIC              | Reference | This entity represents atomic units of software that are individually manageable<br>and do not form composite, or nested, software units. From a finite state<br>machine view, each Software Atomic element is not just individually<br>manageable, but is also installable, executable, and runnable. In addition, each<br>Software Atomic element can be a FRU. This is the super-class for creating<br>concrete subclasses that define particular functionality. For example, a device<br>driver, or software that implements MPLS as part of a larger routing software<br>package.  |
| SOFTWARE COMMAND             | Reference | Software Commands describe the sets of features that are programmable by a particular PARTY ROLE. For example, a Developer, or Network Operator, and in rare cases, an End User. This should not be confused with Capabilities. Capabilities define what features and functions are available at a given moment for the Element. Thus, Software Commands represent the specific commands that are available in a device, whereas Capabilities represent higher-level generic functions available in a Element. For example, the ability to perform BGP routing is a Capability, whereas the actual commands used to implement BGP routing are Software Commands.  |
| SOFTWARE COMPOSITE           | Reference | This entity represents software units that are made up of other software units<br>(that is, instances of this entity and the Software Atomic base entity). This<br>provides the semantics of collecting a set of components, each of which is<br>individually manageable, and being able to manage the set of objects as a<br>whole. An example is an operating system - this is manageable as a unit, but<br>consists of individually manageable components. This containment is modeled<br>using the Contains Software Components composition. From a finite state<br>machine view, each Software Composite element is manageable, installable,<br>executable, and runnable. In addition, each Software Composite element can be<br>a FRU. This is the super-class for creating concrete subclasses that define groups<br>of functionality. For example, set of features that work to provide<br>application-level functionality to the end-user.   |
| SOFTWARE FEATURE SETS        | Reference | Software Feature Sets describe the groups of Software Commands that<br>distinguish a particular release of Software. The Software Commands contained<br>in the Software Feature Sets are programmable by a particular PARTY ROLE (for<br>example, a Developer, or Network Operator, and in rare cases and End User).<br>Often, Software Feature Sets are used by the manufacturer to define a custom or<br>semi-custom build of software, or are provided as a set of options that are<br>orderable by the Customer. This should not be confused with Capabilities.<br>Capabilities define what features and functions are available at a given moment<br>for the Element. Thus, Software Feature Sets represent groups of commands that<br>are available in a device, whereas Capabilities represent higher-level generic<br>functions available in a Element. For example, the ability to perform BGP<br>routing is a Capability, whereas the actual commands used to implement BGP<br>routing are Software Feature Sets may or may not offer BGP as a<br>programmable feature. |
| SOFTWARE OS RELATIONSHIP     | Reference | This is an association class, and defines the semantics of the Software Interacts<br>With OS association. This is a complex class, and consequently only a few<br>simple attributes are shown in this viewpoint in order for the reader to get a<br>flavor of the types of parameters defined in this entity.   |
| SOURCE SYSTEM                | Reference | System of record from which information was loaded.   |
| SOURCE SYSTEM KEY<br>MAPPING | Reference | Track Key of the PARTY, customer or employee, in the originating source system. This key can track information back to the source management system.  |

Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                                     | Туре      | Description   |  |
|---|-----------|---|--|
| SOURCE SYSTEM TYPE                              | Lookup    | Lookup for type code and description used to describe SOURCE SYSTEM. For example:   |  |
|   |           | Competitor Customer Listing   |  |
|   |           | <ul> <li>Third-Party Purchased Mailing List</li> </ul>  |  |
|   |           | CRM List  |  |
|   |           | <ul> <li>Billing System List</li> </ul>   |  |
| SPECIFICATION                                   | Reference | This is an entity that defines the invariant characteristics, attributes, methods, and relationships, of a managed entity.  |  |
| SPECIFICATION ROLE                              | Reference | This is the entity for all Role Specification subclasses.   |  |
| SPECTRUM COVERAGE AREA                          | Reference | The geographic coverage area of a given wireless spectrum.  |  |
| STATISTICAL ENTITY                              | Reference | To be defined   |  |
| SUB NETWORK                                     | Reference | An abstraction provided by the Element Management System (EMS) to the<br>Network Management System (NMS) that describes the potential for<br>subnetwork connections. The Sub Network also provides a transparent<br>end-to-end connection or a TRAIL, closed or half-open, through a Subnetwork<br>according to the roles associated to its end points. |  |
| SUBSCRIBER ACTIVATION<br>REASON                 | Lookup    | Lookup for valid Subscriber activation code and reasons used to describe Subscriber Activation. For example:  |  |
|   |           | <ul> <li>Reactivate because of paying</li> </ul>  |  |
|   |           | <ul> <li>Deactivate by non-paid</li> </ul>  |  |
| SUBSCRIPTION                                    | Reference | The record of customer using a product or service which may be based on a contract. Customer's subscription to services is the basis of billing and networ usage authorization.   |  |
| SUBSCRIPTION ASSIGNMENT                         | Reference | Relational assignment of one SUBSCRIPTION to another SUBSCRIPTION. The is optional.   |  |
| SUBSCRIPTION ASSIGNMENT<br>TYPE                 | Lookup    | Lookup for type codes and descriptions pertaining to SUBSCRIPTION ASSIGNMENT.   |  |
| SUBSCRIPTION EVENT TYPE                         | Lookup    | Lookup for available type codes and descriptions for Subscription Events.   |  |
| SUBSCRIPTION NETWORK<br>ELEMENT ROLE ASSIGNMENT | Reference | Defines the relationship between SUBSCRIPTION and the NETWORK ELEMENT ROLE.   |  |
| SUBSCRIPTION PMP<br>ASSIGNMENT                  | Reference | The relationship between SUBSCRIPTION and PRODUCT MARKET PLANS. A SUBSCRIPTION may be reassigned to different PRODUCT MARKET PLANS during its lifetime.   |  |
| SUBSCRIPTION PRICE                              | Reference | Charge information over a specific subscription.  |  |
| SUBSCRIPTION PRICE<br>ALTERATION                | Reference | Price alteration applied to the given subscription.   |  |
| SUBSCRIPTION PRICE<br>CHARGE                    | Reference | The monetary charge applied to an individual subscription, as a subtype of SUBSCRIPTION PRICE.  |  |
| SUBSCRIPTION PRICE PARTY<br>ROLE ASSIGNMENT     | Reference | The relationship between the Party Role and SUBSCRIPTION PRICE to track who managed the SUBSCRIPTION PRICE.   |  |
| SUBSCRIPTION SERVICE<br>ASSIGNMENT              | Reference | The relationship between SUBSCRIPTION and SERVICE. One subscription ma<br>be used to rate multiple services. For example, WCDMA 3G Data + Wifi, and<br>vice versa. One service, for example a gsm mobile, may support multiple<br>products (calling minutes, discounts, and so on).   |  |
| SUBSCRIPTION SERVICE<br>CLASS ASSIGNMENT        | Reference | Defines the class of service for a SUBSCRIPTION.  |  |
| SUBSCRIPTION STATISTIC<br>DRVD                  | Derived   | Monthly aggregate of subscriber Churn information by ACCOUNT, PRODUCT<br>MARKET PLAN, SALES CHANNEL, AGE BAND, AGE ON NET BAND, CREDIT<br>CATEGORY, DEBT AGING BAND, CUSTOMER REVENUE BAND, ARPU BAND,<br>CUSTOMER.   |  |
| SUBSCRIPTION STATISTIC<br>MONTH AGGR            | Aggregate | Monthly summary of Subscriber Churn by PRODUCT, PRODUCT MARKET PLAN<br>CUSTOMER TYPE, GEOGRAPHY ENTITY, ORGANIZATION BUSINESS UNIT.   |  |

Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                     | Туре      | Description  |  |
|---------------------------------|-----------|--|--|
| SUBSCRIPTION STATUS             | Lookup    | Lookup for available code and description for the status of a SUBSCRIPTION.<br>For example:  |  |
|                                 |           | Active   |  |
|                                 |           | <ul> <li>Inactive</li> </ul>   |  |
|                                 |           | <ul> <li>In Debt</li> </ul>  |  |
| SUBSCRIPTION STATUS<br>CATEGORY | Lookup    | Lookup for category codes and descriptions used to group or categorize SUBSCRIPTION STATUS.  |  |
| SUBSCRIPTION STATUS             | Base      | A history of the status of a SUBSCRIPTION. For example:  |  |
| HISTORY                         |           | Active   |  |
|                                 |           | <ul> <li>Inactive</li> </ul>   |  |
|                                 |           | <ul> <li>Defaulted</li> </ul>  |  |
|                                 |           | <ul> <li>Terminated</li> </ul>   |  |
|                                 |           | The subscription can simultaneously contain multiple status. For example, the subscription could be Active and In_Debt, or amount below threshold.   |  |
| SUBSCRIPTION STATUS<br>REASON   | Lookup    | Lookup for available reason codes and descriptions for defining why a SUBSCRIPTION may be assigned a status.   |  |
| SUBSCRIPTION STATUS TYPE        | Lookup    | Lookup for available code and description for the status of a SUBSCRIPTION. For example:   |  |
|                                 |           | <ul> <li>Active</li> </ul>   |  |
|                                 |           | <ul> <li>Inactive</li> </ul>   |  |
|                                 |           | <ul> <li>In Debt</li> </ul>  |  |
|                                 |           | A subscription can simultaneously have two statuses. For example, a subscription could be Active and In Debt, or an amount below a threshohld, at the same time.   |  |
| SUBSCRIPTION TERM TYPE          | Lookup    | Lookup for available type codes and descriptions pertaining to<br>SUBSCRIPTIONS and PRODUCTS to which Values may be assigned. For<br>example:  |  |
|                                 |           | Monetary Amount  |  |
|                                 |           | <ul> <li>Period</li> </ul>   |  |
|                                 |           | Premium  |  |
|                                 |           | Initial Points   |  |
|                                 |           | Cancellation Policy  |  |
| SUBSCRIPTION TERM VALUE         | Base      | Value assignments for Subscription Terms as pertains to a SUBSCRIPTION and PRODUCT. For example:   |  |
|                                 |           | <ul> <li>Monetary amount</li> </ul>  |  |
|                                 |           | <ul> <li>Period</li> </ul>   |  |
|                                 |           | Premium  |  |
|                                 |           | <ul> <li>Initial points</li> </ul>   |  |
|                                 |           | The value can vary at different time periods. For example, the monthly fee<br>might be 100 for first six months, and 80 for last six months. A penalty<br>calculation can also be assigned based on the months left in a contract. |  |
| SUBSCRIPTION TYPE               | Lookup    | Lookup for available type codes and descriptions for SUBSCRIPTIONS. For example:   |  |
|                                 |           | Prepaid Wireless   |  |
|                                 |           | Fixed Line   |  |
|                                 |           | <ul> <li>Broadband</li> </ul>  |  |
| SUBSIDY AMOUNT MONTH<br>AGGR    | Aggregate | Monthly summation of the amount budgeted for the items to be given on subsidy by PRODUCT MARKET PLAN, and CUSTOMER TYPE, excluding the NVP scheme items and give-away items.   |  |
| SUBSIDY AMOUNT DRVD             | Derived   | Monthly aggregation of the amount budgeted for the items to be given on subsidy by PRODUCT MARKET PLAN and CUSTOMER TYPE, excluding the NVI scheme items and give-away items.  |  |

Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                               | Туре      | Description   |  |
|---|-----------|---|--|
| SUBSIDY TYPE                              | Lookup    | Lookup for type code and description of a Subsidy.  |  |
| SUPPLEMENTARY SERVICE                     | Reference | Subtype of <b>PRODUCT</b> that may include supplementary services to complement<br>and support existing services such as telephone and data services. For example:  |  |
|   |           | Call forwarding   |  |
|   |           | <ul> <li>Barring of Outgoing Calls</li> </ul>   |  |
|   |           | <ul> <li>Barring of Incoming Calls</li> </ul>   |  |
|   |           | <ul> <li>Advice of Charge (AoC)</li> </ul>  |  |
|   |           | Call Hold   |  |
|   |           | <ul> <li>Call Waiting</li> </ul>  |  |
|   |           | <ul> <li>Multi-party service</li> </ul>   |  |
|   |           | <ul> <li>Calling Line Identification presentation/restriction</li> </ul>  |  |
|   |           | <ul> <li>Closed User Groups (CUGs)</li> </ul>   |  |
|   |           | Explicit Call Transfer (ECT)  |  |
| SUPPLEMENTARY SERVICE<br>USAGE DRVD       | Derived   | Keep the aggregation information for usage of supplementary service. Analyze SUPPLEMENTARY SERVICE for the Core Network Planning.   |  |
| SUPPLEMENTARY SERVICE<br>USAGE MONTH AGGR | Aggregate | Monthly summation of Charge and Billing details for SUPPLEMENTARY<br>SERVICE usage by Business Unit, PRODUCT MARKET PLAN, and PRODUCT.  |  |
| SURVEY                                    | Reference | A survey is a subtype to the PROMOTION.   |  |
| SWITCH                                    | Reference | Network switches or exchanges. A switch may be a PSTN (wireline) digital or analog, or a GSM Mobile Station controller (wireless).  |  |
| SWITCH CAPABILITY                         | Reference | Records the specific functional characteristics of each switch or exchange. The types of capabilities of interest are those that enable customer services; this entity enables the operator to identify if customers on a particular switch can utilize a certain service (for example, VPN).   |  |
| SWITCH CAPABILITY TYPE                    | Lookup    | Lookup for type codes and descriptions used to categorize SWITCH CAPABILITY.  |  |
| SWITCH COMMAND                            | Reference | Command which is sent to the switch, telling it to take an action. For example, activate a port with specified parameters.  |  |
| SWITCH ROUTING DEVICE<br>ASSIGNMENT       | Reference | Assigns a routing device to a switch in any type of network.  |  |
| SWITCH TYPE                               | Lookup    | Classification of Switch Type and Manufacturer.   |  |
| SWITCHING PROTOCOL                        | Reference | This entity represents different types of switching protocols that can be<br>managed. Switching protocols are those protocols that enable routing to take<br>into account layer 2 information, such as bandwidth and QoS. (Remember that<br>traditional routing protocols are designed to evaluate each frame's layer 3<br>header only). Several methods are available for accomplishing the task of<br>looking at layer 2 information and defining a next hop. Most now use the<br>concept of a label, which is a means to define the next hop without evaluating<br>all of the information of a traditional header. |  |
| SWITCHING ROLE                            | Reference | Abstracts the different routing capabilities necessary for a LOGICAL DEVICE to have. This helps simplify the modeling of (especially) network devices, which have many different sets of capabilities. For example, most routers can do routing, forwarding, and firewalling of traffic. By modeling these capabilities as three roles, switch functionality is both abstracted and categorized, so that the differences between forwarding traffic done by a router and forwarding traffic done by a L3 switch can be differentiated.  |  |
| SWOT TYPE                                 | Lookup    | A Strength, Weakness, Opportunity, Threat (SWOT) that an enterprise has when compared to a COMPETITOR. SWOT analysis is a formal framework of identifying and framing organizational growth opportunities.  |  |
| TAP IN WIRELESS ROAMING<br>EVENT          | Base      | Network events invoked by our customer on partners network. Those events should be attached to the account for billing purposes.  |  |
| TAP OUT WIRELESS ROAMING<br>EVENT         | Base      | Network events by partner customer on the operator network.   |  |
| TARGET ACCESS METHOD                      | Reference | The ACCESS METHODS associated with a PROMOTION.   |  |

 Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                    | Туре      | Description   |  |
|--------------------------------|-----------|---|--|
| TARGET ACCOUNT                 | Reference | ACCOUNTS targeted by a PROMOTION.   |  |
| TARGET CONTRACT                | Reference | CONTRACTS targeted by a PROMOTION.  |  |
| TARGET GEOGRAPHY AREA          | Reference | GEOGRAPHY ENTITYS targeted by a PROMOTION.  |  |
| TARGET MARKET SEGMENT          | Reference | The MARKET SEGMENTS included in a specific CAMPAIGN.  |  |
| TARGET TYPE                    | Lookup    | Lookup for valid Type codes and descriptions as pertain to a PROMOTION. For<br>example:<br>CUSTOMER<br>ACCOUNTS<br>ACCESS METHOD<br>Geography area  |  |
| TASK                           | Reference | The specific tasks inside a PROJECT.  |  |
| TAX AUTHORITY                  | Reference | <ul> <li>A government authority that levies sales taxes and on whose behalf the store collects these sales taxes. For Example:</li> <li>National</li> <li>State</li> <li>Province</li> <li>City</li> <li>County</li> </ul>              |  |
|                                |           | Other   |  |
| TAX CATEGORY                   | Lookup    | The tax categories which may be applied to invoices items.  |  |
| TAX EXEMPT                     | Lookup    | Lookup for valid tax exempt codes and descriptions as pertains to an ITEM.  |  |
| TCH TYPE<br>TECHNOLOGY         | Lookup    | <ul> <li>Lookup for the types of Traffic Channel. For example:</li> <li>Voice Channel</li> <li>Data Channel</li> <li>Technology names and descriptions that can define a NETWORK ELEMENT. For example:</li> </ul>                       |  |
|                                |           | <ul> <li>CDMA</li> <li>GSM</li> <li>ADSL</li> <li>Ethernet</li> </ul>   |  |
| TECHNOLOGY TYPE                | Lookup    | Lookup for available type codes and descriptions that can classify or categorize<br>a TECHNOLOGY. For example:<br>Wireless<br>Copper line<br>Optical Fiber  |  |
| TELEPHONE NUMBER               | Reference | The phone number as a subtype of access method.   |  |
| TELEPHONE NUMBER POOL          | Reference | The telephone number pool allocated to the TELCO operator.  |  |
| TEMPLATE SERVICE LEVEL<br>SPEC | Reference | The template for SERVICE LEVEL AGREEMENT spec.  |  |
| TERMINATION POINT              | Reference | This entity is for terminates transport entities, such as trails and connections.<br>This object class is a basic object class from which subclasses, such as Trail<br>Termination Point and CONNECTION TERMINATION POINT, are derived. |  |
| TIME BAND                      | Lookup    | <ul> <li>Band of call duration. For example:</li> <li>0-5 minutes</li> <li>5-30 minutes</li> <li>30-120 minutes</li> <li>&gt;120 minutes</li> </ul>   |  |

Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name             | Туре      | Description  |  |
|-------------------------|-----------|--|--|
| TIME SLOT               | Reference | Reference entity defining the time slot within a DAY in relation to HOURS, HALF<br>HOURS and QUARTER HOURS. This is used in all time derived and aggregation<br>tables.  |  |
| TIME STANDARD BY DAY    | Reference | Relates the calendar day to a season and to a standard day. Specifies the relationship between a given day and all days of a given season up to that day.  |  |
| TIME STANDARD BY WEEK   | Reference | Relates the calendar week to a season and to a standard week. Specifies the relationship between a given week and all days of a given season up to that week.  |  |
| TIME ZONE               | Lookup    | Lookup for the Geographic time zone as related to the Greenwich Mean Time (GMT +0.00).   |  |
| TRAIL                   | Reference | Trail is a class of managed objects in layer networks which is responsible for the integrity of transfer of characteristic information from one or more other layer networks. A Trail is composed of two Trail Termination Points and one or more Connections and associated CONNECTION TERMINATION POINTS.  |  |
| TRAIL TERMINATION POINT | Reference | This entity groups different types of Trail Termination Points. This entity<br>enables a single composition (CTPsInTrail) to be run to this entity, which is then<br>inherited by its subclasses. This is deemed better than building three<br>relationships between the (currently) three types of Trail Termination Points and<br>the CTP class. Note that each has the same containment relationship. |  |
| TV CHANNEL              | Reference | Type of PRODUCT INSTANCE associating a Television Channel with a PTV USAGE EVENT.  |  |
| UMS ACCESS TYPE         | Lookup    | Lookup for valid type codes and descriptions for Unified Messaging Services (UMS). The UMS access type indicates the way customers are accessing their mailboxes. This is especially applicable to UMS users who can access their mailbox ether using the standard method, with a specified number or by using Internet mail.  |  |
| UMS EVENT               | Base      | Subtype of NETWORK EVENT. In the UMS notification type dimension, Unified Messaging Service (UMS) is an advanced version of Voice Message Service (VMS). As it is possible to notify the subscriber using UMS by either SMS or by internet mail, similarly a subscriber can access a mailbox in different ways, including by calling a standard access number or through the internet.                   |  |
|                         |           | The information related to UMS access is to be analyzed by the type of access.<br>UMS access type dimension will be used to fulfill this requirement.  |  |
| JMS EVENT TYPE          | Lookup    | Lookup for the type of UMS events. For example:  |  |
|                         |           | ■ E-mail   |  |
|                         |           | <ul> <li>SMS</li> </ul>  |  |
|                         |           | ■ Fax  |  |
|                         |           | <ul> <li>Voicemail</li> </ul>  |  |
|                         |           | <ul> <li>Video Messaging</li> </ul>  |  |
| UNIT OF MEASURE         | Lookup    | Lookup for possible measurement units valid for the data within the system.<br>For example:  |  |
|                         |           | <ul> <li>Inch</li> </ul>   |  |
|                         |           | <ul> <li>Kilowatt-hour</li> </ul>  |  |
|                         |           | <ul> <li>Days</li> </ul>   |  |
|                         |           | Cubic centimeters  |  |
| JRBAN PROPERTY ADDRESS  | Reference | The property address in the format of an urban area.   |  |
| USER                    | Reference | Associative entity for EMPLOYEE, JOB ROLE, Business Unit; associates a unique ID for every job role that an employee performs at a particular business unit. An employee appears only one time in the EMPLOYEE entity, but in USER entity, the employee appears on time for each job role at each business unit.   |  |
| VALUE ADDED SERVICE     | Reference | Type of product consisting of supplementary or value added services such as Call Forward, Call barring, CLI, CLIR, UMS, or VMS.  |  |

Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                               | Туре      | Description  |  |
|---|-----------|--|--|
| VALUE CUSTOM                              | Reference | This entity provides two basic attributes to define custom value objects that can<br>be used in an application-specific fashion. These two attributes are called<br>valueModelAttribute and valueModelClass. The valueModelAttribute is a<br>string attribute that defines the name of the attribute within the entity specified<br>in the valueModelClass attribute that is to be evaluated or set as a POLICY<br>VALUE. The valueModelClass is a string attribute that defines the entity name<br>whose attribute is to be evaluated or set as a POLICY<br>VALUE. The valueModelClass of Value Custom to be defined that specify the<br>entity and attribute that they are modeling. These new subclasses can be found<br>by users of the current the model schema by searching for these two properties.<br>That also enables the model users to immediately understand the purpose of<br>new extensions. |  |
| VALUE MEASURE                             | Lookup    | Lookup for unit of measure for the value. For example a customer or a profile<br>can be valued in terms of monetary value or time (a customer for next three<br>years).  |  |
| VALUE STANDARD                            | Reference | This is the abstract base entity for defining a set of standardized POLICY<br>VALUES. This set of POLICY VALUES will be added to over time, and represents<br>a set of common values that are useful in a variety of PBNM applications. The<br>subclasses of Value Standard are a set of classes that define the semantics of<br>commonly occurring variables that occur in PBNM applications.   |  |
| VALUE TYPE                                | Lookup    | Lookup for available type codes and descriptions pertaining to defining the derived value of a CUSTOMER or PROSPECT.   |  |
| VARIABLE CUSTOM                           | Reference | There are two subclasses of POLICY VARIABLE, called Variable Custom and<br>Variable Standard. The Variable Custom entity defines a set of standardized<br>policy variables for use in an application-specific manner. The term "custom"<br>means that such variables are explicitly designed to work with attributes that<br>are not in any of the model Variable Standard subclasses. Thus, the particular<br>semantics, including any applicable constraints, are not known to the model.<br>This entity provides two basic attributes to define custom variables to use in an<br>application-specific fashion.  |  |
| VARIABLE STANDARD                         | Reference | This entity defines a standard set of <b>POLICY VARIABLE</b> objects that are common to most PBNM applications.  |  |
| VAS SUBSCRIPTION                          | Reference | Type of Subscription that includes VALUE ADDED SERVICE.  |  |
| VAS SUBSCRIPTION QUICK<br>SUMMARY MO AGGR | Aggregate | Monthly Summary of VALUE ADDED SERVICE Details by CUSTOMER TYPE.   |  |
| VAS SUBSCRIPTION QUICK<br>SUMMARY DRVD    | Derived   | Monthly Aggregation of VALUE ADDED SERVICE Details by CUSTOMER and ACCESS METHOD.  |  |
| VAS USAGE DAY DRVD                        | Derived   | Daily usage statistics for all value added services that are content based (and some others). This includes: M2M, P2P, and SMS, MMS, ringtone, music, video, email, Universal (Voice/Email) message, and others.   |  |
| VAS USAGE MONTH AGGR                      | Aggregate | Monthly aggregation of VAS usage statistics, from VAS USAGE DAY DRVD.  |  |
| VEHICLE                                   | Reference | The vehicles owned and used by the operators to fulfill its business requirement.  |  |
| VENDOR                                    | Reference | Supplier or source of equipment or supplies.   |  |
| VENDOR APPOINTMENT                        | Base      | Single or recurring appointment times allocated for VENDOR representative to visit the Provider or Retail Site.  |  |
| VENDOR CLASS                              | Lookup    | Lookup for the classification of Vendors. For example: <ul> <li>Primary</li> <li>Associate</li> <li>Direct Supply</li> </ul>   |  |
| VENDOR CONTRACT                           | Reference | Time bound agreement with VENDOR.  |  |
| VENDOR FACTOR COMPANY<br>ASSIGNMENT       | Reference | Defines the relationship between VENDOR and FACTOR COMPANY.  |  |
| VENDOR RATING                             | Reference | Score assigned to VENDOR based on performance criteria.  |  |
| VENDOR RATING TYPE                        | Lookup    | Lookup for type codes and descriptions of VENDOR RATING performance criteria.  |  |

Table 2–28 (Cont.) S to V Entity Descriptions

| Entity Name                       | Туре      | Description  |
|-----------------------------------|-----------|--|
| VENDOR SITE                       | Reference | A Site or Location associated with a VENDOR from which VENDOR may do<br>business with Provider. A Vendor site may be an Office, Warehouse, Dispatch<br>Center, and so on.  |
| VENDOR SITE COURIER<br>ASSIGNMENT | Reference | Association of VENDOR SITE with COURIER code (from the goods transportation perspective).  |
| VENDOR SITE TYPE                  | Lookup    | Lookup for valid type codes and descriptions pertaining to VENDOR SITE. For example:   |
|                                   |           | Call center  |
|                                   |           | Branch Office  |
|                                   |           | Warehouse  |
| VIRTUAL TEAM                      | Reference | Type of Business Unit formed for a specific purpose. For example:  |
|                                   |           | Sales Team A, B, C   |
|                                   |           | Customer Support Team A, B, C  |
|                                   |           | <ul> <li>Project team</li> </ul>   |
|                                   |           | <ul> <li>Strategic Account management team including sales and support</li> </ul>  |
| VOICE MESSAGE SERVICE Reference   |           | Subtype of SERVICE.  |
| VOICE CALL DAY DRVD               | Derived   | Daily aggregate of Voice Call statistics by TIME SLOT, Business Unit, County,<br>PRODUCT, CUSTOMER TYPE, Call Source, Call Destination, CALL DIRECTION,<br>Call Success/Failure, Roaming Service.  |
| VOIP CALL EVENT                   | Base      | The subtype of Network event, specialized for Voice Over IP (VOIP) Calls.  |
| VOICE CALL MONTH AGGR             | Aggregate | Monthly Summary of Voice Call statistics by Business Unit, County, PRODUCT, CUSTOMER TYPE, CALL CATEGORY, CALL DIRECTION, Call Success/Failure.  |
| VOLUME BAND Lookup                |           | Characterizes network events by volume. The volume characteristic may be in units of bytes, minutes, packets, downloads. The entity is used as part of the rating of calls and other network events.   |
| VPN LOGICAL DEVICE ROLE Reference |           | A VPNRole is the superclass for various types of VPN role classes. For example,<br>MPLS VPNs will use the CPELogicalDeviceRole, PELogicalDeviceRole, and<br>PLogicalDeviceRole subclasses of this entity to abstract functionality required<br>for the CPE, PE, and P roles of an MPLS VPN. Other types of VPNs use other<br>subclasses of the VPNRole class. The advantage of this class is that it enables<br>different types of VPN roles to be specified by an<br>MPLSVPNServiceSpecification. |
| VPN SERVICE                       | Reference | The VPN service currently used by the customers.   |

| Table 2–28 (Cont.) S to V Entity Descri |
|---|
|---|

| Table 2–29 | W to Z Entit | y Descriptions |
|------------|--------------|----------------|
|------------|--------------|----------------|

| Entity Name   | Туре      | Description   |  |
|---|-----------|---|--|
| WAN PROTOCOL  | Reference | WAN Protocols operate at the lowest three levels of the OSI model, that is, physical, data link, and network. Use WAN Protocols define communications over different types of wide-area media.  |  |
| a given day. There is a difference between internal "weath<br>an employee strike, and so on) and external "weather" (sto    |           | Reference of the various "weather" conditions, in a very general sense, affecting<br>a given day. There is a difference between internal "weather" (a flood in a store,<br>an employee strike, and so on) and external "weather" (storm, flood, snow, and<br>so on). This information is useful in relation to a network failure. |  |
| WEB INTERACTION<br>NAVIGATION HISTORY   | Base      | The history of customer navigation path in web visit.   |  |
| WEB PAGE  | Reference | A web page on a service operator Web site. The Web page may present a product or handle a customer service request.   |  |
| WEB PAGE CONTENT Reference Content of a WEB PAGE, links WEB PAGE to its relevant entity, inc<br>product, script, and so on. |           | Content of a WEB PAGE, links WEB PAGE to its relevant entity, including product, script, and so on.   |  |
| WEB PAGE RENDERING TYPE   | Lookup    | Lookup for type of WEB PAGE rendering. For example:   |  |
|   |           | Dynamic (ASP, PHP, JSP, and so on)  |  |
|   |           | <ul> <li>Static (html)</li> </ul>   |  |

| Entity Name                           | Туре      | Description   |
|---------------------------------------|-----------|---|
| WEB PAGE TYPE                         | Lookup    | Web page type groups the web pages according to their content and purpose.<br>For example:  |
|                                       |           | Service page  |
|                                       |           | <ul> <li>Advertisement</li> </ul>   |
|                                       |           | <ul> <li>Tariff plan</li> </ul>   |
| WEEK TODATE<br>TRANSFORMATION         | Reference | Cumulative time transformations at the week level.  |
| WEEK TRANSFORMATION                   | Reference | Time transformations at the week level.   |
| WEEKDAY                               | Reference | Calendar weekdays.  |
| WIRELESS CALL EVENT                   | Base      | Defines occurrence of wireless call.  |
| WIRELESS CONTENT<br>DOWNLOADING EVENT | Base      | Type of network event, to track wireless content downloading such as music, video clips, and so on.   |
| WIRELESS NETWORK ELEMENT              | Derived   | Derived from NETWORK ELEMENT Hierarchy for analytical purposes.   |
| WIRELESS RATING PLAN                  | Reference | Subtype of PRODUCT RATING PLAN, reserved for wireless voice and data services.  |
| WIRELESS ROAMING EVENT                | Base      | The wireless call event which roams across operators, including TAP IN and TAP OUT events. This entity is designed according to GSMA (Global System for Mobile communications) official document TD.57. |
| WIRELESS ROAMING EVENT<br>BATCH       | Base      | The batch which includes roaming events as details. This batch normally appears in one TAP file.  |
| WIRLESS SERVICE                       | Reference | The wireless services that the customer is using. For example:  |
|                                       |           | ■ GSM   |
|                                       |           | <ul> <li>WCDMA</li> </ul>   |
| WIRELESS SPECTRUM                     | Reference | The wireless spectrum used in service provider network.   |
| YEAR TRANSFORMATION                   | Reference | Transformations at the year level.  |

Table 2–29 (Cont.) W to Z Entity Descriptions

# **Logical Data Model Dimensions**

This chapter describes the logical dimensions, and hierarchies, of the data model, as shown in Table 3–1.

 Table 3–1
 Logical Data Model Dimensions

| Access Method<br>Account<br>Account Payment Method Status Type<br>Account Refund Reason<br>Address Location<br>Age Band<br>Age On Net Band<br>ARPU Band<br>Bank Direct Debit Channel |
|--|
| Account Payment Method Status Type<br>Account Refund Reason<br>Address Location<br>Age Band<br>Age On Net Band<br>ARPU Band<br>Bank Direct Debit Channel                             |
| Account Refund Reason<br>Address Location<br>Age Band<br>Age On Net Band<br>ARPU Band<br>Bank Direct Debit Channel   |
| Address Location<br>Age Band<br>Age On Net Band<br>ARPU Band<br>Bank Direct Debit Channel  |
| Age Band<br>Age On Net Band<br>ARPU Band<br>Bank Direct Debit Channel  |
| Age On Net Band<br>ARPU Band<br>Bank Direct Debit Channel  |
| ARPU Band<br>Bank Direct Debit Channel   |
| Bank Direct Debit Channel  |
|  |
|  |
| Ber Fer Type   |
| Billing Cycle  |
| Billing Status Type  |
| Business Time  |
| Calendar Time  |
| Call Category  |
| Call Center Agent  |
| Call Center Case Title   |
| Call Center  |
| Call Direction   |
| Call Other Type  |
| Call Routing Type  |
| Call Service Type  |
| Call Source Destination  |
| Call Success Fail Type   |
| Call Type  |
| Campaign Channel   |
| Cell Outage Reason   |
| Change Proposed By Type  |
| Collection Agency  |

| Commission Type                |  |
|--------------------------------|--|
| Content Type                   |  |
| Contract Change Initiator Type |  |
| Contract Assignment Reason     |  |
| Contract                       |  |
| Credit Category                |  |
| Customer Revenue Band          |  |
| Customer Segment               |  |
| Dealer                         |  |
| Debt Aging Band                |  |
| Direct Debit Status Reason     |  |
| Divert Retrieve Type           |  |
| Employee                       |  |
| Event Result                   |  |
| Event Type                     |  |
| External Operator              |  |
| Fraud Profile Class            |  |
| Geography                      |  |
| Give Away Type                 |  |
| GPRS Services                  |  |
| Handset Model                  |  |
| IN Platform                    |  |
| Initiative Type                |  |
| Interaction Channel            |  |
| Internet Service Provider      |  |
| Invoice Adjustment Reason      |  |
| Invoice Adjustment Type        |  |
| Item                           |  |
| Legal Process Status Type      |  |
| Loyalty Program Channel        |  |
| Market Area                    |  |
| Network                        |  |
| Network Element                |  |
| Network Touchpoint Class       |  |
| Network Touchpoint Status      |  |
| Network Touchpoint Type        |  |
| Notification Type              |  |
| NP Request Type                |  |
| On Off Net                     |  |
| Organization                   |  |
| Partner Settlement Reason      |  |
| Party                          |  |

Table 3–1 (Cont.) Logical Data Model Dimensions

| Payment Channel              |  |
|------------------------------|--|
| Payment Method Type          |  |
| Payment Transaction Type     |  |
| PCU Outage Reason            |  |
| Peak Offpeak Time            |  |
| PPA Category                 |  |
| Product                      |  |
| Product Market Plan          |  |
| Promotion                    |  |
| Promotion Result Type        |  |
| Recharge Revenue Slab        |  |
| Redemption Type              |  |
| RF Carrier                   |  |
| Roaming Type                 |  |
| Sales Channel                |  |
| Sales Channel Representative |  |
| Service Coverage Area        |  |
| Subscription                 |  |
| Subsidy Type                 |  |
| Switch                       |  |
| Technology Type              |  |
| Time Slot                    |  |
| UMS Access Type              |  |
| Value Added Services (VAS)   |  |

Table 3–1 (Cont.) Logical Data Model Dimensions

# Logical Data Model Dimensions

This sections lists the logical data model dimensions.

# **Access Method**

Description: ACCESS METHOD

### **Access Method Hierarchy**

Standard Access Method Hierarchy



#### **Access Method Levels**

Table 3–2 shows Access Method Total: All access method is the most aggregate level of the dimension.

| Sr. Number | Attribute           | Description                 |
|------------|---------------------|-----------------------------|
| 1.         | ACCESS METHOD TOTAL | Code for All Access Method. |

Table 3–3 shows Access Method Type: This entity keeps all types of the Access Telephone Numbers, such as Wire line, Wireless.

Table 3–3 Access Method Type

| Sr. Number | Attribute               | Description   | Sample Value                 |
|------------|-------------------------|---|------------------------------|
| 1          | ACCESS METHOD TYPE CODE | A code, used to uniquely identify the access method type. | FLTN                         |
| 2          | ACCESS METHOD TYPE DESC | A textual description of the Access<br>Method Type.       | Fixed Line Telephone Numbers |
| 3          | ACCESS METHOD TYPE NAME | The name assigned to the Access<br>Method Type.           | Fixed Line Telephone Numbers |
| 4          | LANGUAGE CODE           | Unique identifier for Language                            |                              |

Table 3–4 shows Access Method Detail: Detail level of the dimension. Stores the Access Method Information.

Table 3–4 Access Method Detail

| Sr. Number | Attribute                     | Description   | Sample Value           |
|------------|-------------------------------|---|------------------------|
| 1          | ACCESS METHOD CODE            | A sequence of numbers (like phone number)<br>electronically registered to telecommunications<br>equipment that gives the Customer access to<br>services or products. Other access method like<br>DSL account, Service ID might be character type. | 867558305000           |
| 2          | ACCESS METHOD DESC            | Access method full description.   | WRLS867558305000       |
| 3          | ACCESS METHOD NAME            | ACCESS METHOD NAME. ACCESS METHOD NAME  | WRLS867558305000       |
| 4          | ACCESS METHOD POOL<br>CODE    | Unique identifier for Access Method Pool  |                        |
| 5          | ACCESS METHOD SEGMENT<br>CODE | Unique identifier for Access Method Segment   |                        |
| 1          | ACCESS METHOD TYPE<br>CODE    | A code, used to uniquely identify a access method type.   | FLTN                   |
| 2          | ACCOUNT CODE                  | This is usually natural key of the account. Optional column, At certain time period, the access method may not be bound to an account.  | 10000101               |
| 3          | CUSTOMER SELECT<br>INDICATOR  | Indicates whether the phone number (access method identifier) is selected by a customer.  |                        |
| 4          | EFFECTIVE FROM DATE           | EFFECTIVE FROM DATE, standard SCD2 column.  | 12/31/2005 12:00:00 AM |
| 5          | EFFECTIVE TO DATE             | EFFECTIVE TO DATE, standard SCD2 column.  | 12/31/2005 12:00:00 AM |
| 6          | NETWORK CODE                  | Identifier of the network.  |                        |
| 7          | SILENT NUMBER<br>INDICATOR    | An indicator that indicates whether a party has a<br>silent number. A silent number could not be found<br>on the White Pages. access method full description  |                        |
| 8          | STATUS CODE                   | Current STATUS CODE, standard SCD2 column.  |                        |
| 9          | SWITCH CODE                   | Unique identifier for Switch  |                        |

# Account

Description: ACCOUNT

### **Account Hierarchies**

Standard Account Hierarchy:

| Account Total  |  |
|----------------|--|
|                |  |
| Account Detail |  |

### **Account Levels**

Table 3–5 shows Account Total: All accounts are most aggregate level of the dimension.

#### Table 3–5 Account Total

| Sr. Number | Attribute     | Description           |
|------------|---------------|-----------------------|
| 1.         | ACCOUNT TOTAL | Code for All account. |

Table 3–6 shows Account Detail: All account types are most aggregate level of the dimension.

| Table 3-0  | ACCOUNT Detail        |  |                        |
|------------|-----------------------|--|------------------------|
| Sr. Number | Attribute             | Description  | Sample Value           |
| 1          | ACCOUNT CODE          | This is usually natural key of the account.  | 10000102               |
| 2          | ACCOUNT NAME          | The name for the account.  |                        |
| 3          | ACCOUNT SEGMENT CODE  | Unique identifier for Account Segment  |                        |
| 4          | ACCOUNT TYPE CODE     | Unique identifier for Account Type   | PRPD                   |
| 5          | ACCOUNTING CYCLE CODE | Unique identifier for Accounting Cycle   |                        |
| 6          | ADVERTISING STATUS    | Indicated if it need some advertising material for<br>a particular invoice arrangement, and if customer<br>explicitly requested NOT to send. |                        |
| 7          | BILLING CYCLE CODE    | Unique identifier for Billing Cycle  | МО                     |
| 8          | BILLING PERIOD CODE   | Unique identifier for Billing period   |                        |
| 9          | CREATE DATE           | The date when the account was created.   | 4/4/2006 12:00:00 AM   |
| 10         | CREATE STAFF          | the employee number of who created the account.  |                        |
| 11         | CREDIT CATEGORY CODE  | Current Credit Category Code.  |                        |
| 12         | CREDIT RATING DATE    | CREDIT RATING DATE is when the credit category code is rated for the account.  |                        |
| 13         | CURRENCY CODE         | Unique identifier for Currency   | USD                    |
| 14         | CUSTOMER CODE         | Unique identifier for Customer   |                        |
| 15         | EFFECTIVE FROM DATE   | EFFECTIVE FROM DATE, standard SCD2 column.   | 12/31/2005 12:00:00 AM |
| 16         | EFFECTIVE TO DATE     | EFFECTIVE TO DATE, standard SCD2 column.   | 12/31/2005 12:00:00 AM |
| 17         | GROUP PLAN INDICATOR  | Indicates whether an account belongs to a group plan/solution.   |                        |
| 18         | LAST ACTIVATE DATE    | The last date when account was activated.  |                        |
| 19         | LAST REOPEN DATE      | Last time when account was reopen.   |                        |
| 20         | LAST SUSPEND DATE     | Last date when the account was suspended for certain reasons.  |                        |
|            |                       |  |                        |

#### Table 3–6 Account Detail

| Sr. Number | Attribute                          | Description   | Sample Value         |
|------------|------------------------------------|---|----------------------|
| 21         | MULTIPLE CUSTOMER<br>INDICATOR     | Indicates whether one bill has multiple customer.   |                      |
| 22         | ORGANIZATION BUSINESS<br>UNIT CODE | Unique identifier for Organization Business Unit  |                      |
| 23         | PAYMENT DAYS                       | The number of days after customer billing before certain actions (like debt collection) would be taken. |                      |
| 24         | STATUS CODE                        | STATUS CODE, standard SCD2 column.  |                      |
| 25         | TERMINATION DATE                   | TERMINATION DATE.   | 3/3/2008 12:00:00 AM |

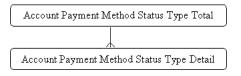
Table 3–6 (Cont.) Account Detail

# Account Payment Method Status Type

Description: ACCOUNT PAYMENT METHOD STATUS TYPE

### Account Payment Method Status Type Hierarchy

Standard Account Payment Method Status Type Hierarchy:



### Account Payment Method Status Type Levels

Table 3–7 shows Account Payment Method Status Type Total: All Account Payment Method Status Types are most aggregate level of the dimension.

Table 3–7 Account Payment Method Status Type Total

| Sr. Number | Attribute                                | Description   |
|------------|--|---|
| 1.         | ACCOUNT PAYMENT METHOD STATUS TYPE TOTAL | Code for All Account Payment Method<br>Status Type. |

Table 3–8 shows Account Payment Method Status Type Detail: All Account PaymentMethod Status Types are most aggregate level of the dimension.

Table 3–8 Account Payment Method Status Type Detail

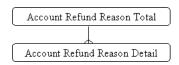
| Sr. Number | Attribute                               | Description                              | Sample Value            |
|------------|---|--|-------------------------|
| 1          | ACCOUNT PAYMENT METHOD STATUS TYPE CODE | Code for Direct Debit Status             | CHECK                   |
| 2          | ACCOUNT PAYMENT METHOD STATUS TYPE DESC | Direct Debit Status Description          | CHECK                   |
| 3          | ACCOUNT PAYMENT METHOD STATUS TYPE NAME | Direct Debit Status Short<br>Description | Transaction By<br>Check |
| 4          | LANGUAGE CODE                           | Unique identifier for Language           |                         |

# Account Refund Reason

Description: ACCOUNT REFUND REASON

#### **Account Refund Reason Hierarchies**

Standard Account Refund Reason Hierarchy:



### Account Refund Reason Levels

Table 3–9 shows Account Refund Reason Total: All Account Refund Reasons are the most aggregate level of the dimension.

Table 3–9 Account Refund Reason Total

| Sr. Number | Attribute                      | Description                         |
|------------|--------------------------------|-------------------------------------|
| 1.         | ACCOUNT REFUND REASON<br>TOTAL | Code for All Account Refund Reason. |

Table 3–10 shows Account Refund Reason Detail: All Account Refund Reason Types are most aggregate level of the dimension.

Table 3–10 Account Refund Reason Detail

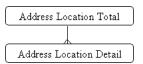
| Sr. Number | Attribute                     | Description  | Sample Value       |
|------------|-------------------------------|--|--------------------|
| 1          | ACCOUNT REFUND REASON<br>CODE | A code, used to uniquely identify ACCOUNT REFUND REASON. | INVCADJ            |
| 2          | ACCOUNT REFUND REASON<br>DESC | A textual description of ACCOUNT REFUND REASON.          | Invoice Adjustment |
| 3          | ACCOUNT REFUND REASON<br>NAME | The name assigned to ACCOUNT REFUND REASON.              | Invoice Adjustment |
| 4          | LANGUAGE CODE                 | Unique identifier for Language                           |                    |

# Address Location

Description: ADDRESS LOCATION

#### **Address Location Hierarchies**

Standard Address Location Hierarchy:



#### **Address Location Levels**

Table 3–11 shows Address Location Total: All Address Location is most aggregate level of the dimension.

 Table 3–11
 Address Location Total

| Sr. Number | Attribute              | Description                     |
|------------|------------------------|---------------------------------|
| 1.         | ADDRESS LOCATION TOTAL | Code for All Address Locations. |

Table 3–12 shows Address Location Detail: All Address Locations are most aggregate level of the dimension.

|  | Table 3–12 | Address Location Detail |
|--|------------|-------------------------|
|--|------------|-------------------------|

| Sr. Number | Attribute                 | Description  | Sample Value    |
|------------|---------------------------|--|-----------------|
| 1          | ADDRESS DESCRIPTION       | Address description. Textual description of the address.   |                 |
| 2          | ADDRESS LATITUDE MEASURE  | This is the Latitude value of the specified location   |                 |
| 3          | ADDRESS LINE 1            | Address. Line one of detailed postal address   | 123 Park Avenue |
| 1          | ADDRESS LINE 2            | Address. Line two of detailed postal address   | ABC Tower       |
| 5          | ADDRESS LINE 3            | Address. Line three of detailed postal address   | Suite 1111      |
| 5          | ADDRESS LINES PHONETIC    | Phonetic or Kana representation of the Kanji<br>address lines (used in Japan)                                |                 |
| 7          | ADDRESS LOCATION CODE     | unique identifier for the address.   |                 |
| 3          | ADDRESS LONGITUDE MEASURE | This is the longitude location of the specified address.   |                 |
| 9          | ADDRESS STYLE             | Any specific style of the address. It might include the detail like All Capital words, case, font and so on. |                 |
| 10         | ADDRESS TYPE CODE         | Unique identifier for the address type.  | Shipping        |
| .1         | REGION NAME               | Name of the Reason   |                 |
| 2          | SUBREGION DESC            | description of sub region  |                 |
| .3         | TAX AUTHORITY CODE        | Unique identified for the tax authority  |                 |
| 4          | WORLD DESC                | Description of world   |                 |
| 5          | WORLD NAME                | Name of the world  |                 |
| .6         | ADDRESS LATITUDE MEASURE  | This is the Latitude value of the specified location   |                 |
| 7          | POSTAL PLUS CODE          | Four digit extension to the United States Postal ZIP code.   |                 |
| .8         | STREET CODE               | Uniquely identifier of state   |                 |
| .9         | CITY DESC                 | Description of the city  |                 |
| .0         | FLAT ROOM CODE            | Uniquely identifier of the flat room   |                 |
| 1          | GEOGRAPHY STATE CODE      | State of the geography   |                 |
| 2          | POST OFFICE BOX           | PO box if available.   |                 |
| .3         | STATE DESC                | Description of the state   |                 |
| 24         | STATE NAME                | Name of the state  |                 |
| .6         | BUILDING DESC             | Description for Building   |                 |
| 27         | COUNTY DESC               | Description for County   |                 |
| .8         | GEOGRAPHY COUNTRY CODE    | Code for Geography Country   |                 |
| 9          | POSTCODE CODE             | Code for Post Code   |                 |
| 60         | ADDRESS DESCRIPTION       | Address description. Textual description of the address.   |                 |
| 51         | ADDRESS TYPE CODE         | Unique identifier for the address type.  |                 |
| 32         | BUILDING NAME             | Name for Building  |                 |
| 33         | COUNTY NAME               | Name for County  |                 |
| 34         | EFFECTIVE TO DATE         | EFFECTIVE TO DATE, standard SCD2 column.   |                 |
| 5          | FLAT ROOM DESC            | Description for Flat Room  |                 |
| 36         | GEOGRAPHY COUNTY CODE     | Code for Geography County  |                 |

| Sr. Number | Attribute                 | Description  | Sample Value |
|------------|---------------------------|--|--------------|
| 37         | GEOGRAPHY ENTITY CODE     | unique geography identifier. A unique<br>identifier for the geography entities, could be a<br>system generated unique key for Geography<br>entity. |              |
| 38         | REGION DESC               | Description for Region   |              |
| 39         | WORLD CODE                | Description for World  |              |
| 12         | LONGITUDE                 | The angular distance between a point on any meridian and the prime meridian at Greenwich   |              |
| 13         | PRIMARY ADDRESS TELEPHONE | Telephonic address   |              |
| 14         | STATUS CODE               | An indicator of the address current status. For instance, this address may be valid, invalid, temporary, and so on.                                |              |
| 17         | COUNTRY NAME              | Name for Country   |              |
| 48         | EFFECTIVE FROM DATE       | EFFECTIVE FROM DATE, standard SCD2 column.   |              |
| 9          | EMPLOYEE CODE             | Code for Employee  |              |
| 50         | FLOOR DESC                | Description for Floor  |              |
| 51         | SUBREGION NAME            | Name for Subregion   |              |
| 52         | ADDRESS LOCATION CODE     | unique identifier for the address.   |              |
| 53         | CITY NAME                 | Name for City  |              |
| 54         | COUNTRY DESC              | Description for Country  |              |
| 55         | FLAT ROOM NAME            | Name for Flat Room   |              |
| 56         | GEOGRAPHY CITY CODE       | Code for Geography City  |              |
| 57         | GEOGRAPHY SUBREGION CODE  | Code for Geography Subregion   |              |
| 58         | STREET DESC               | Description for Street   |              |
| 59         | STREET NAME               | Name for Street  |              |
| 60         | TIME ZONE CODE            | Unique Identifier for time zone.   |              |
|            | GEOGRAPHY LOCATION CODE   |  |              |
|            | ELEVATION                 |  |              |
|            | ELEVATION UOM CODE        |  |              |
|            | GEOGRAPHY REGION CODE     |  |              |
|            | PRIMARY EMAIL ADDRESS     |  |              |

#### Table 3–12 (Cont.) Address Location Detail

# Age Band

Description: AGE BAND

# Age Band Hierarchies

Standard Age Band Hierarchy

| Age Band Total  |  |
|-----------------|--|
|                 |  |
| Age Band Detail |  |

# Age Band Levels

Table 3–13 shows Age Band Total: All Age Bands are most aggregate level of the dimension.

| Sr. Number | Attribute      | Description             |
|------------|----------------|-------------------------|
| 1.         | AGE BAND TOTAL | Code for All Age Bands. |

Table 3–14 shows Age Band Detail: All Age Bands are most aggregate level of the dimension.

Table 3–14 Age Band Detail

| Sr. Number | Attribute     | Description                           | Sample Value   |
|------------|---------------|---------------------------------------|----------------|
| 1          | AGE BAND CODE | Code for Age band.                    | AGBND1         |
| 2          | AGE BAND DESC | Long Description for age band value.  | Age Band 21-30 |
| 3          | AGE BAND FROM | Lower limit of age value of the slab. | 21             |
| 4          | AGE BAND NAME | Description for age band value.       | Age Band 21-30 |
| 5          | AGE BAND TO   | Upper limit of age value of the slab. | 30             |
| 6          | LANGUAGE CODE | Unique identifier for Language        |                |

# Age On Net Band

Description: AGE ON NET BAND

### Age on Net Band Hierarchies

Standard Age On Net Band Hierarchy:

| C | Age on Net Band Total  |  |
|---|------------------------|--|
|   |                        |  |
| C | Age on Net Band Detail |  |

#### Age on Net Band Levels

Table 3–15 shows Age on Net Band Total: All age on net bands are most aggregate level of the dimension.

Table 3–15 Age on Net Band Total

| Sr. Number | Attribute             | Description                   |
|------------|-----------------------|-------------------------------|
| 1.         | AGE ON NET BAND TOTAL | Code for All Age On Net Band. |

Table 3–16 shows Age On Net Band Detail: All Age on net bands are most aggregate level of the dimension.

| Sr. Number | Attribute            | Description                                       | Sample Value          |
|------------|----------------------|---|-----------------------|
| 1          | AGE ON NET BAND CODE | Code for age on Net band.                         | AGBND1                |
| 2          | AGE ON NET BAND DESC | Long Description for age on net band value.       | Age on net Band 0-20  |
| 3          | AGE ON NET BAND FROM | Lower limit of age on net band value of the slab. | 21                    |
| 4          | AGE ON NET BAND NAME | Description for age on net band value.            | Age on net Band 21-30 |
| 5          | AGE ON NET BAND TO   | Upper limit of age on net band value of the slab. | 30                    |
| 6          | LANGUAGE CODE        | Unique identifier for Language.                   |                       |

Table 3–16 Age On Net Band Detail

# **ARPU Band**

Description: ARPU BAND

## **ARPU Band Hierarchies**

Standard ARPU Band Hierarchy:

| $\square$ | ARPU Band Total  |  |
|-----------|------------------|--|
|           |                  |  |
|           | ARPU Band Detail |  |

### **ARPU Band Levels**

Table 3–17 shows ARPU Band Total: All ARPU Bands are most aggregate level of the dimension.

| Sr. Number | Attribute       | Description             |
|------------|-----------------|-------------------------|
| 1.         | ARPU BAND TOTAL | Code for All ARPU Band. |

Table 3–18 shows ARPU Band Detail: All ARPU Bands are most aggregate level of the dimension.

| Sr. Number | Attribute                          | Description  | Sample Value                |
|------------|------------------------------------|--|-----------------------------|
| 1          | ARPU BAND CODE                     | Unique identifier for revenue band. For example: 0_1000, 1000_3000.  | ARPU1000                    |
| 2          | ARPU BAND DESC                     | Description revenue band.  | ARPU Ranging From<br>0-1000 |
| 3          | ARPU BAND END VALUE                | The end point of a band (the end point is included in the band).     | \$1,000.00                  |
| 4          | ARPU BAND END VALUE LOCAL          | The end point of a band.   |                             |
| 5          | ARPU BAND END VALUE<br>REPORTING   | The end point of a band.   |                             |
| 6          | ARPU BAND NAME                     | Name of revenue band.  |                             |
| 7          | ARPU BAND START VALUE              | The start point of a band (the start value is included in the band). | \$0.00                      |
| 8          | ARPU BAND START VALUE LOCAL        | The start point of a band.   |                             |
| 9          | ARPU BAND START VALUE<br>REPORTING | The start point of a band.   |                             |
| 10         | LANGUAGE CODE                      | Unique identifier for Language                                       |                             |

#### Table 3–18 ARPU Band Detail

# **Bank Direct Debit Channel**

Description: BANK DIRECT DEBIT CHANNEL

#### **Bank Direct Debit Channel Hierarchies**

Standard Bank Direct Debt Channel Hierarchy:

| Bank Direct Debt Channel Total  |  |  |
|---------------------------------|--|--|
|                                 |  |  |
| Bank Direct Debt Channel Detail |  |  |

### **Bank Direct Debit Channel Levels**

Table 3–19 shows Bank Direct Debt Channel Total: All Bank Direct Debt Channel is most aggregate level of the dimension.

Table 3–19 Bank Direct Debt Channel Total

| Sr. Number | Attribute                         | Description                            |
|------------|-----------------------------------|--|
| 1.         | BANK DIRECT DEBT CHANNEL<br>TOTAL | Code for All Bank Direct Debt Channel. |

Table 3–20 shows Bank Direct Debit Channel Detail: All Bank Direct Debt Channel is most aggregate level of the dimension.

Table 3–20 Bank Direct Debit Channel Detail

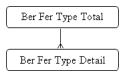
| Sr. Number | Attribute                      | Description  | Sample Value |
|------------|--------------------------------|--|--------------|
| 1          | BANK BRANCH CODE               | Bank Branch id/code.                               |              |
| 2          | BANK DIRECT DEBIT CHANNEL CODE | Unique identifier for Bank Direct Debit<br>Channel | SHP          |
| 3          | PAYMENT CHANNEL CODE           |  |              |
| 4          | CHANNEL CODE                   |  |              |
| 5          | CHANNEL TYPE CODE              |  |              |
| 6          | PARTY CODE                     |  |              |
| 7          | PARTY TYPE CODE                |  |              |
| 8          | CHANNEL NAME                   |  |              |
| 9          | CHANNEL DESC                   |  |              |
| 10         | CAPACITY QUANTITY              |  |              |
| 11         | EFFECTIVE FROM DATE            |  |              |
| 12         | EFFECTIVE TO DATE              |  |              |
| 13         | STATUS CODE                    |  |              |

# **Ber Fer Type**

Description: BER FER TYPE

### **Ber Fer Type Hierarchies**

Standard Ber Fer Type Hierarchy:



### Ber Fer Type Levels

Table 3–21 shows Ber Fer Type Total: All Ber Fer Types are most aggregate level of the dimension.

 Table 3–21
 Ber Fer Type Total

| Sr. Number | Attribute          | Description                |
|------------|--------------------|----------------------------|
| 1.         | BER FER TYPE TOTAL | Code for All Ber Fer Type. |

Table 3–22 shows Ber Fer Type Detail: All Ber Fer Type are most aggregate level of the dimension.

Table 3–22 Ber Fer Type Detail

| Sr. Number | Attribute         | Description                        | Sample Value    |
|------------|-------------------|------------------------------------|-----------------|
| 1          | BER FER TYPE CODE | Unique identifier for Ber Fer Type | BER             |
| 2          | BER FER TYPE DESC | Description for Ber Fer Type       | Bit Error Ratio |
| 3          | BER FER TYPE NAME | Name of Ber Fer Type               | Bit Error Ratio |
| 4          | LANGUAGE CODE     | Unique identifier for Language     |                 |

# **Billing Cycle**

Description: BILLING CYCLE

#### **Billing Cycle Hierarchies**

Standard Billing Cycle Hierarchy:

| C | Billing Cycle Total  |  |
|---|----------------------|--|
|   | k                    |  |
| ſ | Billing Cycle Detail |  |

### **Billing Cycle Levels**

The next figure shows Billing Cycle Total: All Billing Cycle is most aggregate level of the dimension.

| Table 3–23 | Billing Cycle Total |
|------------|---------------------|
|------------|---------------------|

| Sr. Number | Attribute                              | Description                                    | Sample Value         |
|------------|--|--|----------------------|
| 1          | BILLING CYCLE CODE                     | Code.  | BIWK                 |
| 2          | BILLING CYCLE DESC                     | Full description.                              | Billed every 2 weeks |
| 3          | BILLING CYCLE NAME                     | Name of the Billing Cycle.                     | Bi-Week              |
| 4          | BILLING CYCLE PERIOD UOM               | The time period unit used to define the Cycle. |                      |
| 5          | BILLING CYCLE UNIT AMOUNT              | Amount of period unit in the billing cycle.    |                      |
| 6          | BILLING CYCLE UNIT AMOUNT<br>LOCAL     | Amount of period unit in the billing cycle.    |                      |
| 7          | BILLING CYCLE UNIT AMOUNT<br>REPORTING | Amount of period unit in the billing cycle.    |                      |
| 8          | LANGUAGE CODE                          | Unique identifier for Language                 |                      |

# **Billing Status Type**

Description: BILLING STATUS TYPE

#### **Billing Status Type Hierarchies**

Standard Billing Status Type Hierarchy:

| Billing Status Type Total  |  |
|----------------------------|--|
|                            |  |
| Billing Status Type Detail |  |

#### Billing Status Type Levels

Table 3–24 shows Billing Status Type Total: All Billing Status Type are most aggregate level of the dimension.

Table 3–24 Billing Status Type Total

| Sr. Number | Attribute                 | Description                       |
|------------|---------------------------|-----------------------------------|
| 1.         | BILLING STATUS TYPE TOTAL | Code for All Billing Status Type. |

Table 3–25 shows Billing Status Type Detail: All Billing Status Type is most aggregate level of the dimension.

Table 3–25 Billing Status Type Detail

| Sr. Number | Attribute                    | Description                      | Sample Value  |
|------------|------------------------------|----------------------------------|---|
| 1          | BILLING STATUS CATEGORY CODE | BILLING STATUS CATEGORY<br>CODE. | FAILED  |
| 2          | BILLING STATUS TYPE CODE     | BILLING STATUS TYPE code.        | FAILDAT   |
| 3          | BILLING STATUS TYPE DESC     | BILLING STATUS TYPE description. | Status type of billing result:<br>Incorrect_data_failed |
| 4          | BILLING STATUS TYPE NAME     | BILLING STATUS TYPE NAME         | Incorrect data failed                                   |
| 5          | LANGUAGE CODE                | Unique identifier for Language   |   |

# **Business Time**

Description: Calendar as defined and applied to a business unit. Corresponds business calendar entities (BUSINESS YEAR, BUSINESS HALF YEAR, BUSINESS QUARTER, BUSINESS MONTH, BUSINESS HALF MONTH, DAY.

### **Business Time Hierarchies**

Standard Business Time Hierarchy:



#### **Business Time Level**

Table 3–26 shows Business Time Total: This is the most aggregate level of the Time dimension.

| Sr. Number | Attribute              | Description                            |  |
|------------|------------------------|--|--|
| 1.         | ALL BUSINESS TIME CODE | Identification for the top level value |  |

Table 3–26 Business Time Total

Table 3–27 shows Business Year: It captures information relating to a year in a Business Calendar.

Table 3–27 Business Year

| Sr. Number | Attribute                | Description   | Sample Value           |
|------------|--------------------------|---|------------------------|
| 1          | BUSINESS CALENDAR NAME   | Textual name of the business Calendar   | BUSINESS               |
| 2          | BUSINESS YEAR CODE       | Unique warehouse key of the Year, in the Calendar.                                | 20050101               |
| 3          | BUSINESS YEAR DESC       | Calendar year description.  | BY 2005                |
| 4          | BUSINESS YEAR END DATE   | Calendar year end date.   | 12/31/2005 12:00:00 AM |
| 5          | BUSINESS YEAR NUMBER     | Calendar year number  |                        |
| 6          | BUSINESS YEAR START DATE | Calendar year start date  | 12/31/2005 12:00:00 AM |
| 7          | BUSINESS YEAR TIMESPAN   | The length, in terms of days, of this year in the Calendar. For example: 365 days | 365                    |
| 8          | TOTAL CODE               |   |                        |

Table 3–28 shows Business Half Year: It captures information relating to half year in a Business Calendar.

| Table 3–28 Business Half Yea |
|------------------------------|
|------------------------------|

| Sr. Number | Attribute                        | Description  | Sample Value           |
|------------|----------------------------------|--|------------------------|
| 1          | BUSINESS HALF YEAR CODE          | Unique warehouse key of the half year, in the Calendar.  | 20050101               |
| 2          | BUSINESS HALF YEAR DESC          | Calendar half year description.  | BY 2005 HY1            |
| 3          | BUSINESS HALF YEAR END DATE      | Calendar half year end date.   | 12/31/2005 12:00:00 AM |
| 4          | BUSINESS HALF YEAR NUMBER        | A numeric representation of half<br>year number in the Calendar. It<br>contains values 1 or 2. | 1                      |
| 5          | BUSINESS HALF YEAR START<br>DATE | Calendar half year start date.   | 12/31/2005 0:00        |
| 6          | BUSINESS HALF YEAR TIMESPAN      | The length, in terms of days, of<br>this half year in the Calendar. For<br>example: 178 days   | 181                    |
| 7          | BUSINESS YEAR CODE               | Unique key of the year, in which<br>this half year occurred in the<br>Calendar.                | 20050101               |
| 8          | BUSINESS YEAR START DAY CODE     | Code for calendar year start day   |                        |

Table 3–29 shows Business Quarter: It captures information relating to half year in a Business Calender.

| Sr. Number | Attribute                            | Description   | Sample Value    |
|------------|--------------------------------------|---|-----------------|
| 1          | BUSINESS HALF YEAR CODE              | Unique key of the half year   | 20050101        |
| 2          | BUSINESS HALF YEAR START DAY<br>CODE | Calendar year start date  |                 |
| 3          | BUSINESS QUARTER CODE                | Unique key of business quarter  | 20050101        |
| 4          | BUSINESS QUARTER DESC                | Description for business quarter  | BY 2005 Q1      |
| 5          | BUSINESS QUARTER END DATE            | Calendar year end date  | 12/31/2005 0:00 |
| 6          | BUSINESS QUARTER NUMBER              | Number for business quarter   | 1               |
| 7          | BUSINESS QUARTER START DATE          | Calendar year start date  | 12/31/2005 0:00 |
| 8          | BUSINESS QUARTER TIMESPAN            | The length, in terms of days, of this quarter                             | 90              |
| 9          | BUSINESS YEAR CODE                   | Unique key of the year, in which this half year occurred in the Calendar. |                 |
| 10         | BUSINESS YEAR START DAY CODE         | Code for year start date  |                 |

Table 3–29 Business Quarter

Table 3–30 shows Business Month: It captures information relating to a month in a Business Calendar.

Table 3–30 Business Month

| Sr. Number | Attribute                            | Description  | Sample Value    |
|------------|--------------------------------------|--|-----------------|
| 1          | BUSINESS HALF YEAR CODE              | Unique warehouse key for half year   | 20050101        |
| 2          | BUSINESS HALF YEAR START DAY<br>CODE | Unique warehouse key for year start day  | 20050101        |
| 3          | BUSINESS MONTH CODE                  | Unique warehouse key of the month, in the Calendar.  | 20050101        |
| 4          | BUSINESS MONTH DESC                  | Calendar month description.  | BY 2005 M1      |
| 5          | BUSINESS MONTH END DATE              | Calendar month end date  | 12/31/2005 0:00 |
| 6          | BUSINESS MONTH NUMBER                | A numeric representation of the month<br>number in the Calendar. It ranges from 1<br>to 12 | 1               |
| 7          | BUSINESS MONTH START DATE            | Calendar month start date  | 12/31/2005 0:00 |
| 8          | BUSINESS MONTH TIMESPAN              | The length, in terms of days, of this<br>month in the Calendar. For example: 30<br>days    | 28              |
| 9          | BUSINESS QUARTER CODE                | Unique key of the quarter, in which this month occurred in the Calendar.                   | 20050101        |
| 10         | BUSINESS QUARTER START DAY CODE      | Unique warehouse key for quarter start day   |                 |
| 11         | BUSINESS YEAR CODE                   | Unique warehouse key for year  | 20050101        |
| 12         | BUSINESS YEAR START DAY CODE         | Unique warehouse key year start day  |                 |

Table 3–31 shows Business Half Month: It captures information relating to a Fortnight in a Business Calendar.

| Table 3-31 | Business nail Monul                  |  |                        |
|------------|--------------------------------------|--|------------------------|
| Sr. Number | Attribute                            | Description  | Sample Value           |
| 1          | BUSINESS HALF MONTH<br>CODE          | Unique warehouse key of the Fortnight, in the Calendar.  | 20050101               |
| 2          | BUSINESS HALF MONTH DESC             | Calendar half month description.   | BY 2005 M1 HM1         |
| 3          | BUSINESS HALF MONTH END<br>DATE      | Calendar half month end date.  | 12/31/2005 12:00:00 AM |
| 4          | BUSINESS HALF MONTH<br>NUMBER        | A numeric representation of the fortnight<br>number in the Calendar. It ranges from 1<br>to 24 | 1                      |
| 5          | BUSINESS HALF MONTH<br>START DATE    | Calendar half month start date   | 12/31/2005 12:00:00 AM |
| 6          | BUSINESS HALF MONTH<br>TIMESPAN      | The length, in terms of days, of this fortnight in the Calendar. For example: 15 days          | 15                     |
| 7          | BUSINESS HALF YEAR CODE              | Unique warehouse key for half year   | 20050101               |
| 8          | BUSINESS HALF YEAR START<br>DAY CODE | Unique warehouse key for half year start day   | 20050101               |
| 9          | BUSINESS MONTH CODE                  | Unique key of the month, in which this fortnight occurred in the Calendar.                     | 20050101               |
| 10         | BUSINESS MONTH START DAY CODE        | Unique warehouse key for month start day   |                        |
| 11         | BUSINESS QUARTER CODE                | Unique warehouse key for quarter   | 20050101               |
| 12         | BUSINESS QUARTER START<br>DAY CODE   | Unique warehouse key for quarter start day   |                        |
| 13         | BUSINESS YEAR CODE                   | Unique warehouse key for year  | 20050101               |
| 14         | BUSINESS YEAR START DAY<br>CODE      | Unique warehouse key for year start day  |                        |

#### Table 3–31Business Half Month

# Table 3–32 shows Day: It captures information relating to a Day.

| Table 3–32 | Day                                |   |                        |
|------------|------------------------------------|---|------------------------|
| Sr. Number | Attribute                          | Description   | Sample Value           |
| 1          | BUSINESS CURRENT IND               | Business Current indicator 'Y' or 'N'   |                        |
| 2          | BUSINESS DATE                      | Business date.  |                        |
| 3          | BUSINESS DATE DESC                 | Business Date description.  |                        |
| 4          | BUSINESS DAY CODE                  | Code for Calendar Day   | 20050101               |
| 5          | BUSINESS DAY OF YEAR               | Business day of year  |                        |
| 6          | BUSINESS DAY TIME SPAN             | The length, in terms of days, of this fortnight in the Calendar.                                |                        |
| 7          | BUSINESS END DATE                  | Business end date.  | 12/31/2005 12:00:00 AM |
| 8          | BUSINESS HALF MONTH CODE           | Unique warehouse key for half month   | 20050101               |
| 9          | BUSINESS HALF MONTH<br>DESCRIPTION | Calendar half month description.  |                        |
| 10         | BUSINESS HALF MONTH END<br>DATE    | Calendar half month end date.   | 12/31/2005 12:00:00 AM |
| 11         | BUSINESS HALF MONTH<br>NUMBER      | A numeric representation of the fortnight<br>number in the Calendar. It ranges from 1<br>to 24. | 1                      |
| 12         | BUSINESS HALF MONTH START<br>DATE  | Calendar half month start date.   | 12/31/2005 12:00:00 AM |

Table 3–32 (Cont.) Day

| Sr. Number | Attribute                             | Description  | Sample Value           |
|------------|---------------------------------------|--|------------------------|
| 3          | BUSINESS HALF MONTH START<br>DAY CODE | Unique ware house key for half month start day.  | 20050101               |
| 4          | BUSINESS HALF MONTH<br>TIMESPAN       | The length, in terms of days, of this<br>fortnight in the Calendar. For example: 15<br>days  | 15                     |
| 5          | BUSINESS HALF YEAR CODE               | Unique warehouse key for half year   | 20050101               |
| 5          | BUSINESS HALF YEAR DESC               | Business half year description.  |                        |
| 7          | BUSINESS HALF YEAR END DATE           | Business half year end date.   | 12/31/2005 12:00:00 AM |
| 3          | BUSINESS HALF YEAR NUMBER             | Business half year number  |                        |
| )          | BUSINESS HALF YEAR START<br>DATE      | Business half year start date  | 12/31/2005 12:00:00 AM |
| 0          | BUSINESS HALF YEAR START DAY CODE     | Unique warehouse key for half year start day   | 20050101               |
| 1          | BUSINESS HALF YEAR TIMESPAN           | The length, in terms of days, of this half<br>year in the Calendar. For example: 178<br>days | 181                    |
| 2          | BUSINESS MONTH CODE                   | Unique key of the month, in which this fortnight occurred in the Calendar                    | 20050101               |
| 3          | BUSINESS MONTH DESC                   | Calendar month description   | BY 2005 M1             |
| ł          | BUSINESS MONTH END DATE               | Calendar month end date.   | 12/31/2005 12:00:00 AM |
| 5          | BUSINESS MONTH NUMBER                 | A numeric representation of the month<br>number in the Calendar. It ranges from 1<br>to 12.  | 1                      |
| 5          | BUSINESS MONTH START DATE             | Calendar month start date.   | 12/31/2005 12:00:00 AM |
| ,          | BUSINESS MONTH START DAY CODE         | Unique warehouse key for month start day   | 20050101               |
| 3          | BUSINESS MONTH TIME SPAN              | The length, in terms of days, of this month in the Calendar. For example: 30 days            | 28                     |
| )          | BUSINESS QUARTER CODE                 | Unique warehouse key for quarter   | 20050101               |
| )          | BUSINESS QUARTER DESC                 | Calendar quarter description.  | BY 2005 Q1             |
|            | BUSINESS QUARTER END DATE             | Business quarter end date.   | 12/31/2005 12:00:00 AM |
|            | BUSINESS QUARTER NUMBER               | Number for business quarter  |                        |
|            | BUSINESS QUARTER START DATE           | Business quarter start date  | 12/31/2005 12:00:00 AM |
| 1          | BUSINESS QUARTER START DAY<br>CODE    | Unique warehouse key for quarter start day   | 20050101               |
| 5          | BUSINESS QUARTER TIME SPAN            | The length, in terms of days, of this year in the Calendar.                                  |                        |
| ,<br>,     | BUSINESS START DATE                   | Business start date.   | 12/31/2005 12:00:00 AM |
|            | BUSINESS WEEK CODE                    | Unique identifier for business week  | 20050101               |
|            | BUSINESS WEEK DAY                     | Business week day.   |                        |
|            | BUSINESS WEEK DAY CODE                | Unique identifier for business week day.   | 20050101               |
|            | BUSINESS WEEK DAY DESC                | Business week day description  |                        |
|            | BUSINESS WEEK DESC                    | Business week description.   |                        |
|            | BUSINESS WEEK END DATE                | Business week end date.  | 12/31/2005 12:00:00 AM |
| 3          | BUSINESS WEEK NUMBER                  | Number for business week   |                        |
| Ł          | BUSINESS WEEK START DATE              | Business week start date.  | 12/31/2005 12:00:00 AM |
| 5          | BUSINESS WEEK START DAY               | Unique identifier for business week start<br>day   | 20050101               |

| Sr. Number | Attribute                    | Description   | Sample Value           |
|------------|------------------------------|---|------------------------|
| 46         | BUSINESS WEEK TIME SPAN      | The length, in terms of days, of this year in the Calendar.                       |                        |
| 7          | BUSINESS WEEKEND IND         | Weekend indicator 'Y' or 'N'  |                        |
| 8          | BUSINESS WORKING DAY IND     | Working day indicator 'Y' or "N'  |                        |
| 9          | BUSINESS YEAR CODE           | Unique warehouse key for year   | 20050101               |
| 50         | BUSINESS YEAR DESC           | Calendar year description   |                        |
| 1          | BUSINESS YEAR END DATE       | Calendar year end date.   | 12/31/2005 12:00:00 AM |
| 2          | BUSINESS YEAR NUMBER         | Calendar year number.   |                        |
| i3         | BUSINESS YEAR START DATE     | Calendar year start date.   | 12/31/2005 12:00:00 AM |
| 54         | BUSINESS YEAR START DAY CODE | Unique warehouse key for year start day   | 20050101               |
| 55         | BUSINESS YEAR TIMESPAN       | The length, in terms of days, of this year in the Calendar. For example: 365 days | 365                    |

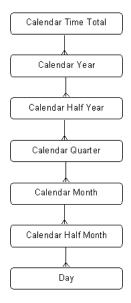
Table 3–32 (Cont.) Day

# **Calendar Time**

Description: Information related to the calendar, including: CALENDAR YEAR, CALENDAR HALF YEAR, CALENDAR QUARTER, CALENDAR MONTH, CALENDAR HALF MONTH, DAY.

### **Calendar Time Hierarchy**

Standard Calendar Time Hierarchy:



### **Calendar Time Level**

Table 3–33 shows Calendar Time Total: This is the most aggregate level of the Time dimension.

 Table 3–33
 Calendar Time Total

| Sr. Number | Attribute              | Description                            |
|------------|------------------------|--|
| 1.         | ALL CALENDAR TIME CODE | Identification for the top level value |

Table 3–34 shows Calendar Year: It captures information relating to a year in a Business Calender.

Table 3–34 Calendar Year

| Sr. Number | Attribute                | Description   | Sample Value           |
|------------|--------------------------|---|------------------------|
| 1          | CALENDAR NAME            | Textual name of the business<br>Calendar  |                        |
| 2          | CALENDAR YEAR CODE       | Unique warehouse key of the Year, in the Calendar.                                      |                        |
| 3          | CALENDAR YEAR DESC       | Calendar year description.  |                        |
| 4          | CALENDAR YEAR END DATE   | Calendar year end date.   | 12/31/2005 12:00:00 AM |
| 5          | CALENDAR YEAR NUMBER     | Calendar year number.   |                        |
| 6          | CALENDAR YEAR START DATE | Calendar year start date.   | 12/31/2005 0:00        |
| 7          | CALENDAR YEAR TIMESPAN   | The length, in terms of days, of this<br>year in the Calendar. For example:<br>365 days |                        |

Table 3–35 shows Calendar Half Year: It captures information relating to half year in a Business Calender.

| Table 3–35 | Calendar Half Year               |  |                        |
|------------|----------------------------------|--|------------------------|
| Sr. Number | Attribute                        | Description  | Sample Value           |
| 1          | CALENDAR HALF YEAR CODE          | Unique warehouse key of the half year, in the Calendar.  |                        |
| 2          | CALENDAR HALF YEAR DESC          | Calendar half year description.  |                        |
| 3          | CALENDAR HALF YEAR END DATE      | Calendar half year end date.   | 12/31/2005 12:00:00 AM |
| 4          | CALENDAR HALF YEAR NUMBER        | A numeric representation of half year<br>number in the Calendar. It contains<br>values 1 or 2. |                        |
| 5          | CALENDAR HALF YEAR START<br>DATE | Calendar half year start date.   | 12/31/2005 0:00        |
| 6          | CALENDAR HALF YEAR TIMESPAN      | The length, in terms of days, of this half<br>year in the Calendar. For example: 178<br>days   |                        |
| 7          | CALENDAR YEAR CODE               | Unique key of the year, in which this half year occurred in the Calendar.                      |                        |
| 8          | CALENDAR YEAR START DAY CODE     | Code for calendar year start day   |                        |

Table 3–36 shows Calendar Quarter: It captures information relating to half year in a Business Calendar.

| Table 3-30 |                                   |                                  |                 |  |
|------------|-----------------------------------|----------------------------------|-----------------|--|
| Sr. Number | Attribute                         | Description                      | Sample Value    |  |
| 1          | CALENDAR HALF YEAR CODE           | Unique key of the half year      | 20050101        |  |
| 2          | CALENDAR HALF YEAR START DAY CODE | Calendar year start date         | 20050101        |  |
| 3          | CALENDAR QUARTER CODE             | Unique key of Calendar quarter   | 20050101        |  |
| 4          | CALENDAR QUARTER DESC             | Description for Calendar quarter | CY 2005 Q1      |  |
| 5          | CALENDAR QUARTER END DATE         | Calendar year end date           | 12/31/2005 0:00 |  |
| 6          | CALENDAR QUARTER NUMBER           | Number for Calendar quarter      |                 |  |
| 7          | CALENDAR QUARTER START DATE       | Calendar year start date         | 12/31/2005 0:00 |  |

Table 3–36Calendar Quarter

| Sr. Number | Attribute                    | Description   | Sample Value |
|------------|------------------------------|---|--------------|
| 8          | CALENDAR QUARTER TIMESPAN    | The length, in terms of days, of this quarter                             |              |
| 9          | CALENDAR YEAR CODE           | Unique key of the year, in which this half year occurred in the Calendar. | 20050101     |
| 10         | CALENDAR YEAR START DAY CODE | Code for year start date  | 20050101     |

 Table 3–36
 (Cont.)
 Calendar Quarter

Table 3–37 shows Calendar Month: It captures information relating to a month in a Calendar.

Table 3–37 Calendar Month

| Sr. Number | Attribute                            | Description   | Sample Value           |  |
|------------|--------------------------------------|---|------------------------|--|
| 1          | CALENDAR HALF YEAR CODE              | Unique warehouse key for half year  | 20050101               |  |
| 2          | CALENDAR HALF YEAR START DAY<br>CODE | Unique warehouse key for year start day   |                        |  |
| 3          | CALENDAR MONTH CODE                  | Unique warehouse key of the month, in the Calendar.   | 20050101               |  |
| 4          | CALENDAR MONTH DESC                  | Calendar month description.   |                        |  |
| 5          | CALENDAR MONTH END DATE              | Calendar month end date.  | 12/31/2005 12:00:00 AM |  |
| 6          | CALENDAR MONTH NUMBER                | A numeric representation of the month<br>number in the Calendar. It ranges from 1<br>to 12. |                        |  |
| 7          | CALENDAR MONTH START DATE            | Calendar month start date.  | 12/31/2005 0:00        |  |
| 8          | CALENDAR MONTH TIMESPAN              | The length, in terms of days, of this<br>month in the Calendar. For example: 30<br>days     |                        |  |
| 9          | CALENDAR QUARTER CODE                | Unique key of the quarter, in which this month occurred in the Calendar.                    | 20050101               |  |
| 10         | CALENDAR QUARTER START DAY<br>CODE   | Unique warehouse key for quarter start<br>day   |                        |  |
| 11         | CALENDAR YEAR CODE                   | Unique warehouse key for year   | 20050101               |  |
| 12         | CALENDAR YEAR START DAY CODE         | Unique warehouse key year start day   |                        |  |

Table 3–38 shows Calendar Half Month: It captures information relating to a Fortnight in a Business Calendar.

| Sr. Number | Attribute                         | Description   | Sample Value           |
|------------|-----------------------------------|---|------------------------|
| 1          | CALENDAR HALF MONTH CODE          | Unique warehouse key of the Fortnight, in the Calendar.   | 20050101               |
| 2          | CALENDAR HALF MONTH DESC          | Calendar half month description.  |                        |
| 3          | CALENDAR HALF MONTH END DATE      | Calendar half month end date.   | 12/31/2005 12:00:00 AM |
| 4          | CALENDAR HALF MONTH NUMBER        | A numeric representation of the fortnight<br>number in the Calendar. It ranges from 1<br>to 24. |                        |
| 5          | CALENDAR HALF MONTH START<br>DATE | Calendar half month start date  |                        |
| 6          | CALENDAR HALF MONTH TIMESPAN      | The length, in terms of days, of this<br>fortnight in the Calendar. For example:<br>15 days     |                        |
| 7          | CALENDAR HALF YEAR CODE           | Unique warehouse key for half year.   |                        |

Table 3–38Calendar Half Month

| Sr. Number | Attribute                            | Description  | Sample Value |
|------------|--------------------------------------|--|--------------|
| 8          | CALENDAR HALF YEAR START DAY<br>CODE | Unique warehouse key for half year start day                               |              |
| 9          | CALENDAR MONTH CODE                  | Unique key of the month, in which this fortnight occurred in the Calendar. | 20050101     |
| 10         | CALENDAR MONTH START DAY<br>CODE     | Unique warehouse key for month start<br>day                                |              |
| 11         | CALENDAR QUARTER CODE                | Unique warehouse key for quarter   | 20050101     |
| 12         | CALENDAR QUARTER START DAY<br>CODE   | Unique warehouse key for quarter start<br>day                              |              |
| 13         | CALENDAR YEAR CODE                   | Unique warehouse key for year  | 20050101     |
| 14         | CALENDAR YEAR START DAY CODE         | Unique warehouse key for year start day                                    |              |

Table 3–38 (Cont.) Calendar Half Month

Table 3–39 shows Day: It captures information relating to a day.

| Table 3–39 | Day                                   |  |                 |
|------------|---------------------------------------|--|-----------------|
| Sr. Number | Attribute                             | Description  | Sample Value    |
| 1          | CALENDAR CURRENT IND                  | Calendar current indicator 'Y' or 'N'  |                 |
| 2          | CALENDAR DATE                         | Calendar date.   |                 |
| 3          | CALENDAR DATE DESC                    | Calendar date description.   |                 |
| 4          | CALENDAR DAY OF YEAR                  | Calendar day of year.  |                 |
| 5          | CALENDAR DAY TIMESPAN                 | The length, in terms of days.  |                 |
| 6          | CALENDAR END DATE                     | Calendar end date  | 12/31/2005 0:00 |
| 7          | CALENDAR HALF MONTH CODE              | Calendar Half Month Code   | 20050101        |
| 8          | CALENDAR HALF MONTH DESC              | Calendar half month description.   |                 |
| 9          | CALENDAR HALF MONTH END DATE          | Calendar half month end date   | 12/31/2005 0:00 |
| 10         | CALENDAR HALF MONTH NUMBER            | A numeric representation of the month<br>number in the Calendar. It ranges from 1<br>to 12.    |                 |
| 11         | CALENDAR HALF MONTH START<br>DATE     | Calendar half month start date.  | 12/31/2005 0:00 |
| 12         | CALENDAR HALF MONTH START<br>DAY CODE | The unique identifier for a calendar half month start day.                                     |                 |
| 13         | CALENDAR HALF MONTH TIMESPAN          | The length, in terms of days, of this<br>fortnight in the Calendar. For example:<br>15 days    |                 |
| 14         | CALENDAR HALF YEAR CODE               | The unique identifier for a calendar half year.  | 20050101        |
| 15         | CALENDAR HALF YEAR DESC               | Calendar half year description.  |                 |
| 16         | CALENDAR HALF YEAR END DATE           | Calendar half year description,  | 12/31/2005 0:00 |
| 17         | CALENDAR HALF YEAR NUMBER             | A numeric representation of half year<br>number in the Calendar. It contains<br>values 1 or 2. |                 |
| 18         | CALENDAR HALF YEAR START DATE         | Calendar half year start date.   | 12/31/2005 0:00 |
| 19         | CALENDAR HALF YEAR START DAY<br>CODE  | The unique identifier for a calendar half<br>year start day.                                   | 20050101        |
| 20         | CALENDAR HALF YEAR TIME SPAN          | The length, in terms of days, of this half<br>year in the Calendar. For example: 178<br>days   |                 |
| 21         | CALENDAR HOLIDAY IND                  | It indicates holiday indicator 'Y' or 'N'  |                 |

Table 3–39 (Cont.) Day

| Sr. Number | Attribute                          | Description   | Sample Value    |
|------------|------------------------------------|---|-----------------|
| 22         | CALENDAR MONTH CODE                | The unique identifier for a calendar month.   | 20050101        |
| 23         | CALENDAR MONTH DESC                | Calendar month description.   |                 |
| 24         | CALENDAR MONTH END DATE            | Calendar month end date.  | 12/31/2005 0:00 |
| 25         | CALENDAR MONTH NUMBER              | A numeric representation of the month<br>number in the Calendar. It ranges from 1<br>to 12. |                 |
| 26         | CALENDAR MONTH START DATE          | Calendar month start date.  | 12/31/2005 0:00 |
| 27         | CALENDAR MONTH START DAY<br>CODE   | The unique identifier for a calendar month start day  | 20050101        |
| 28         | CALENDAR MONTH TIME SPAN           | The length, in terms of days, of this<br>month in the Calendar. For example: 30<br>days     |                 |
| 29         | CALENDAR QUARTER CODE              | The unique identifier for calendar quarter.   | 20050101        |
| 30         | CALENDAR QUARTER DESC              | Calendar quarter description.   |                 |
| 31         | CALENDAR QUARTER END DATE          | Calendar quarter end date.  | 12/31/2005 0:00 |
| 2          | CALENDAR QUARTER NUMBER            | Number for Calendar quarter   |                 |
| 33         | CALENDAR QUARTER START DATE        | Calendar quarter start date.  | 12/31/2005 0:00 |
| 34         | CALENDAR QUARTER START DAY<br>CODE | The unique identifier for a calendar quarter start day.                                     | 20050101        |
| 35         | CALENDAR QUARTER TIMESPAN          | The length, in terms of days, of this quarter   |                 |
| 6          | CALENDAR START DATE                | Calendar Start Date   | 12/31/2005 0:00 |
| 7          | CALENDAR WEEK CODE                 | The unique identifier for calendar week.  | 20050101        |
| 8          | CALENDAR WEEK DAY                  | Calendar week day   |                 |
| 9          | CALENDAR WEEK DAY CODE             | The unique identifier for a calendar week day.  | 20050101        |
| 0          | CALENDAR WEEK DAY DESCRIPTION      | Calendar week day description.  |                 |
| 1          | CALENDAR WEEK DESC                 | Calendar week description.  |                 |
| 2          | CALENDAR WEEK END DATE             | Calendar week end date.   | 12/31/2005 0:00 |
| 13         | CALENDAR WEEK NUMBER               | A numeric representation of the week number in the Calendar.                                |                 |
| 4          | CALENDAR WEEK START DATE           | Calendar week start date  | 12/31/2005 0:00 |
| 5          | CALENDAR WEEK TIMESPAN             | The length, in terms of days, of this week  |                 |
| 6          | CALENDAR WEEKEND IND               | It indicates calendar weekend indicator<br>'Y' or 'N'                                       |                 |
| 17         | CALENDAR WORKING DAY IND           | It indicates the calendar working day indicator 'Y' or 'N'                                  |                 |
| -8         | CALENDAR YEAR CODE                 | The unique identifier for a calendar year.  | 20050101        |
| 9          | CALENDAR YEAR DESC                 | Calendar week description.  |                 |
| 0          | CALENDAR YEAR END DATE             | Calendar year end date.   | 12/31/2005 0:00 |
| 51         | CALENDAR YEAR NUMBER               | A numeric representation of the year number in the Calendar.                                |                 |
| 52         | CALENDAR YEAR START DATE           | Calendar year start date.   | 12/31/2005 0:00 |
| 53         | CALENDAR YEAR START DAY CODE       | The unique identifier for a calendar year   |                 |

Table 3–39 (Cont.) Day

| Sr. Number | Attribute                    | Description   | Sample Value |
|------------|------------------------------|---|--------------|
| 54         | CALENDAR YEAR TIME SPAN      | The length, in terms of days, of this year in the Calendar. For example: 365 days |              |
| 55         | CALENDAR WEEK START DAY CODE | The unique identifier for a calendar week starts date.                            | 20050101     |
| 56         | DAY CODE                     | The unique identifier for a calendar date   |              |

# **Call Category**

Description: CALL CATEGORY

### **Call Category Hierarchies**

Standard Call Category Hierarchy:

| $\left[ \right]$ | Call Category Total  |  |
|------------------|----------------------|--|
|                  | Ļ                    |  |
| ſ                | Call Category Detail |  |

### **Call Category Levels**

Table 3–40 shows Call Category Total: All Call Category are most aggregate level of the dimension.

#### Table 3–40 Call Category Total

| Sr. Number | Attribute           | Description                   |
|------------|---------------------|-------------------------------|
| 1.         | CALL CATEGORY TOTAL | Code for All Call Categories. |

Table 3–41 shows Call Category Detail: All Call Category is most aggregate level of the dimension.

Table 3–41 Call Category Detail

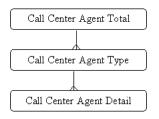
| Sr. Number | Attribute          | Description                             | Sample Value |
|------------|--------------------|---|--------------|
| 1          | CALL CATEGORY CODE | Code for Call Category.                 | DATA         |
| 2          | CALL CATEGORY DESC | Description of the Call Category.       | Data Call    |
| 3          | CALL CATEGORY NAME | Short description of the Call Category. | Data Call    |

# **Call Center Agent**

Description: CALL CENTER AGENT

# **Call Center Agent Hierarchy**

Standard Call Center Agent Hierarchy:



### **Call Center Agent Levels**

Table 3–42 shows Call Center Agent Total: All call center agent are most aggregate level of the dimension.

| Table 3–42 | Call Cente | r Agent Total |
|------------|------------|---------------|
|------------|------------|---------------|

| Sr. Number | Attribute               | Description                                 |
|------------|-------------------------|---|
| 1.         | CALL CENTER AGENT TOTAL | Code for All Call Center Agent Subscribers. |

Table 3–43 shows Call Center Agent Type: The type of Call Center Agent. Examples includes: Employee, IVR.

Table 3–43 Call Center Agent Type

| Sr. Number | Attribute                   | Description                     | Sample Value |
|------------|-----------------------------|---------------------------------|--------------|
| 1          | CALL CENTER AGENT TYPE DESC | Description of the Agent type.  | AUTO         |
| 2          | CALL CENTER AGENT TYPE NAME | Name of Agent type.             |              |
| 3          | LANGUAGE CODE               | Uniquely identifier of language |              |
| 4          | CALL CENTER AGENT TYPE CODE |                                 |              |

The next table shows Call Center Agent Detail: Detail level of the dimension. Stores the Call Center Agent Information.

Table 3–44 Call Center Agent Detail

| Sr. Number | Attribute                           | Description   | Sample Value |
|------------|-------------------------------------|---|--------------|
| 1          | CALL CENTER AGENT CODE              | All the possible agents with whom the customer<br>can make a contact like IVR, Human Agent,<br>Corporate agent, CRC, and so on.   | CODE-1       |
| 2          | CALL CENTER AGENT DESC              | Description of the Agent.   |              |
| 3          | CALL CENTER AGENT NAME              | Name of Agent.  | HUMAN        |
| 4          | CALL CENTER AGENT TYPE CODE         | Foreign key, to indicate which type this agent is, for example: Auto, Human.  |              |
| 5          | CALL CENTER CODE                    | Uniquely identifier of call center  |              |
| 6          |                                     |   |              |
| 7          | BILLING ADDRESS EFFECTIVE DATE      | Date on which the billing address referenced in the<br>billing_address_id column became active. This<br>facilitates queries such as find customers who<br>changed address in the last 3 months."" |              |
| 8          | BUSINESS DIVISION EXECUTIVE<br>NAME | BUSINESS DIVISION EXECUTIVE LAST NAME<br>is the last name of the business division executive<br>to whom the employee reports to. Like LOB<br>Owner.   |              |
| 9          | BUSINESS PHONE NUMBER               | Phone number used for business purpose  |              |
| 10         | CELL PHONE NO                       | Redundancy to 'party contact information'   |              |
| 11         | CHILDREN COUNT                      | Number of children  |              |
| 12         | CONTACT ADDRESS EFFECTIVE DATE      | Date on which the contact address referenced in<br>the billing_address_id column became active. This<br>facilitates queries such as find customers who<br>changed address in the last 3 months."" |              |
| 13         | COST CENTER NUMBER                  | The cost center to which the bank employee expenses are charged.  |              |
| 14         | DATE OF BIRTH                       | Date of Birth of the individual.  |              |
| 15         | DATE OF DEATH                       | Date of natural person death.   |              |
|            |                                     |   |              |

| Sr. Number | Attribute                    | Description   | Sample Value              |
|------------|------------------------------|---|---------------------------|
| 16         | DEATH CERTIFICATE CODE       | The certification document number for customer's death.   |                           |
| 17         | DEPENDENTS COUNT             | Number of dependents  |                           |
| 18         | DRIVER LICENSE NUMBER        | Driver License Number in most countries.  |                           |
| .9         | DWELLING SIZE                | Size of dwelling  |                           |
| 20         | DWELLING TENURE              | Tenure of dwelling  |                           |
| 21         | ECONOMICALLY ACTIVE IND      | customer is economically active (is not a minor or pensioner and so on.)  |                           |
| 22         | EDUCATION CODE               | The customer highest level of education.  |                           |
| 23         | EMAIL                        | Redundancy to 'party contact information'   |                           |
| 24         | EMPLOYEE CODE                | A code for any person or business that is of interest to the Communications Service Provider.   |                           |
| 25         | EMPLOYEE DESIGNATION CODE    | Unique warehouse key, representing the designation  |                           |
| 26         | EMPLOYEE DISCOUNT GROUP CODE | Unique identifier for Employee Discount Group   |                           |
| 27         | EMPLOYEE KEY                 | Key value for each employee   |                           |
| 28         | EMPLOYEE NUMBER              | Internal number for the employee.   |                           |
| <u>2</u> 9 | EMPLOYEE TYPE CODE           | Unique identifier for Employee Type   | PT                        |
| 30         | EMPLOYEE TYPE DESC           | Description of the Employee Type  | Part Time                 |
| 31         | EMPLOYEE TYPE NAME           | Unique identifier for the Employee Type   | Part Time                 |
| 32         | EMPLOYER TAX NUMBER          | The tax code of Employer.   |                           |
| 33         | EMPLOYMENT BEGIN DATE        | Start date for the employment.  | 12/31/2005<br>12:00:00 AM |
| 34         | EMPLOYMENT END DATE          | If the employee quit from the Bank, we still hold the information of his past employment  |                           |
| 35         | EMPLOYMENT EXEMPT IND        | An employee exempt from the overtime policies of<br>the University due to the nature of the work, as<br>compared to (Non-Exempt).                           |                           |
|            |                              | Education requirements of the position and salary<br>range. These employees are paid an annual salary<br>and are not customarily eligible for overtime pay. |                           |
| 36         | EMPLOYMENT STATUS            | EMPLOYEE STATUS is the abbreviated identifier for the employment status. Employee   |                           |
| 37         | END OF JOB CONTRACT          | End date of the customer's job contract (for contracts concluded for definite terms).   |                           |
| 38         | ETHNIC BACKGROUND            | Customer Attribute of an employee   |                           |
| 39         | ETHNICITY                    | Classifies the individual for minority reporting purposes.  |                           |
| 0          | FAMILY NAME IN MAIDEN        | Given name in maiden  |                           |
| 1          | FIRST NAME                   | First name of a party individual  |                           |
| 12         | FORM OF EMPLOYMENT           | The customer's form of employment (private entrepreneur, employee, civil servant and so on.)  |                           |
| 13         | GENDER CODE                  | For PARTYs that are people, this is their GENDER.   |                           |
|            |                              | For PARTYs that are organizations, this is indicates<br>whether the organization is foreign or domestically<br>owned.                                       |                           |
| 4          | GIVEN NAME IN MAIDEN         | Given name in maiden  |                           |
| 5          | HOME TELEPHONE NO            | Redundance to 'party contact information'   |                           |
| 46         | HOUSEHOLD KEY                | The code of household which the party belongs to.   |                           |

| Table 3–44 | (Cont.) Call Center Agent Detail         |   |                           |
|------------|--|---|---------------------------|
| Sr. Number | Attribute                                | Description   | Sample Value              |
| 17         | INCOME                                   | Income of a party individual  |                           |
| -8         | INCOME LCL                               | Income of a party individual  |                           |
| 9          | INCOME RPT                               | Income of a party individual  |                           |
| 0          | JOB CONTRACT TYPE                        | Type of the customer's job contract   |                           |
| 1          | ЈОВ КЕҮ                                  | Code for job of subscriber.   |                           |
| 2          | JOB POSITION                             | job Position.   |                           |
| 3          | LANGUAGE CODE                            | Unique identifier for Language  |                           |
| 4          | LAST NAME                                | Last name of a party individual   |                           |
| 55         | LAST PERFORMANCE RATING                  | This describes the annual rating assigned to the employee.  |                           |
| 6          | LAST PERFORMANCE RATING DATE             | When the last rating is done.   |                           |
| 7          | LEGAL TITLE TO HOUSING                   | The customer's legal title to home (rents, owns and so on.)   |                           |
| 8          | LIVING AT CURRENT ADDRESS SINCE          | Date since the customer has lived at the present address.   |                           |
| 9          | MANAGER CODE                             | manager's employee code.  |                           |
| 0          | MARITAL STATUS                           | CSALADI ALLAPOT. Marital status   |                           |
| 1          | MARTIAL STATUS CODE                      |   |                           |
| 2          | MIDDLE NAME                              | Middle name of a party individual   |                           |
| 3          | MOTHER FIRST NAME                        | Mother's first name   |                           |
| 4          | MOTHER LAST NAME                         | Mother's last name  |                           |
| 5          | NAME OF WORKPLACE                        | Name of workplace   |                           |
| 6          | NAME PREFIX                              | Name prefix   |                           |
|            |  | For example: Mr, Mrs, Ms, Dr,   |                           |
| 7          | NAME SUFFIX                              | Name suffix. For example: PhD, MD, JD, MA   |                           |
| 8          | NATIONALITY CODE                         | Code for Nationality of subscriber  |                           |
| 9          | NUMBER OF EARNERS IN<br>HOUSEHOLD        | Number of wage earners in the household.  |                           |
| 0          | NUMBER OF PERSONS LIVING IN<br>HOUSEHOLD | Number of persons sharing the customer's household.   |                           |
| 2          | OFFICE TELEPHONE NO                      | Redundancy to 'party contact information'   |                           |
| 3          | ORGANIZATION BUSINESS UNIT KEY           |   |                           |
| 4          | PERSONAL ID NUMBER                       | In China, this one will be same as party.national_<br>identifier.                                   |                           |
| 5          | PLACE OF BIRTH                           | Where the person was born.  |                           |
| 6          | PREVIOUS EMPLOYER TAX NUMBER             | Tax number of previous employer.  |                           |
| 7          | PREVIOUS EMPLOYMENT END DATE             | End date of previous job.   |                           |
| 8          | PREVIOUS EMPLOYMENT START<br>DATE        | Start date of previous job.   | 12/31/2005<br>12:00:00 AM |
| 9          | SOC JOB KEY                              |   |                           |
| 0          | SOCIAL SECURITY NUMBER                   | In US, this code will be same as party.national_<br>identifier. Null if some country does not have. |                           |
| 1          | SOURCE OF INCOME                         | Source of income (can typify, may be several)   |                           |
| 2          | START OF EMPLOYMENT                      | Start of employment   |                           |
| 3          | TAX NUMBER                               | Tax number  |                           |

 Table 3–44 (Cont.) Call Center Agent Detail

|  | Table 3–44 | (Cont.) | Call Center Agent Detail |
|--|------------|---------|--------------------------|
|--|------------|---------|--------------------------|

| Sr. Number | Attribute                  | Description   | Sample Value |
|------------|----------------------------|---|--------------|
| 84         | ACTIVE IND                 | Activate Indicator  |              |
| 85         | ADDRESS                    | Address   |              |
| 86         | BARING REASON CODE         | Unique identifier for Baring Reason   |              |
| 87         | BUSINESS LEGAL STATUS CODE | A unique identifier for a legal classification of a non-residential Customer. |              |
| 88         | CITY                       | City of the party. Redundance to party location history.                      |              |
| 89         | COUNTRY                    | Country of the party. Redundance to party location history.                   |              |
| 90         | CUSTOMER IND               | Indicator for Customer  |              |
| 91         | EFFECTIVE FROM DATE        | EFFECTIVE FROM DATE, standard SCD2 column                                     |              |
| 92         | EFFECTIVE TO DATE          | EFFECTIVE TO DATE, standard SCD2 column.                                      |              |
| 93         | EMPLOYEE NAME              | Name of the employee  |              |
| 94         | PARTY DESC                 | Description for the Party   |              |
| 95         | PARTY KEY                  | Key value for Party   |              |
| 96         | PARTY NAME                 | Name of the Party   |              |
| 97         | PARTY TYPE CODE            | Unique identifier for Party Type  |              |
| 98         | POST CODE                  | Unique identifier for Post  |              |
| 99         | SOURCE SYSTEM KEY          | Key value for Source System   |              |
| 100        | STATE                      | State Name  |              |
| 101        | STATUS CODE                | Current Status  |              |

# **Call Center Case Title**

Description: CALL CENTER CASE TITLE

#### **Call Center Case Title Hierarchies**

Standard Call Center Case Title Hierarchy:

|   | Call Center Case Title Total  |
|---|-------------------------------|
|   |                               |
| , | Call Center Case Title Detail |
|   | Call Center Case Title Detail |

#### **Call Center Case Levels**

Table 3–45 shows Call Center Case Title Total: All call center case title are most aggregate level of the dimension.

 Table 3–45
 Call Center Case Title Total

| Sr. Number | Attribute                    | Description                           |
|------------|------------------------------|---------------------------------------|
| 1.         | CALL CENTER CASE TITLE TOTAL | Total of all call center case titles. |

Table 3–46 shows Call Center Case Title Detail: Detail level of the dimension. Stores the Call Center Case Title Information.

| Sr. Number | Attribute                      | Description                                | Sample Value |
|------------|--------------------------------|--|--------------|
| 1          | CALL CENTER CASE SUB TYPE CODE | Code or Id for Call Center Case Sub Type.  |              |
| 2          | CALL CENTER CASE TITLE CODE    | Code or Id for Call Center Case Title.     | CBPWD        |
| 3          | CALL CENTER CASE TITLE DESC    | Description of the Call Center Case Title. |              |
| 4          | CALL CENTER CASE TITLE NAME    | Name of Call Center Case Title.            |              |
| 5          | LANGUAGE CODE                  | Uniquely identifier of language            |              |

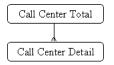
Table 3–46 Call Center Case Title Detail

# **Call Center**

Description: CALL CENTER

#### **Call Center Hierarchies**

Standard Call Center Hierarchy:



#### **Call Center Levels**

Table 3–47 shows Call Center Total: All call centers is most aggregate level of the dimension.

#### Table 3–47 Call Center Total

| Sr. Number | Attribute         | Description                |
|------------|-------------------|----------------------------|
| 1.         | CALL CENTER TOTAL | Code for All Call Centers. |

Table 3–48 shows Call Center: Detail level of the dimension. Stores the Call Center Information.

| Table 3–48 Call Center Detail |
|-------------------------------|
|                               |

| Sr. Number | Attribute                   | Description  |
|------------|-----------------------------|--|
| 1          | CALL CENTER CODE            | CODE-1   |
| 2          | NUMBER OF EMPLOYEES         | NUMBER OF EMPLOYEES.   |
| 3          | NUMBER OF LINES             | How many telephone lines (trunk) are offered.  |
| 4          | PRIMARY LANGUAGE            | The language/Dialects the call center can support.   |
| 5          | ACCOUNT CLERK CODE          | This field is client specific. The definition and use of this field is customizable for each client. |
| 6          | ADDRESS LINE 1              | Address. Line one of detailed postal address   |
| 7          | ADDRESS LINE 2              | Address. Line two of detailed postal address   |
| 8          | ADDRESS LINE 3              | Address. Line three of detailed postal address   |
| 9          | ADDRESS LOCATION CODE       | Unique identifier for the address. unique identifier for the address location                        |
| 10         | ADDRESS TYPE CODE           | Unique identifier of the address type.   |
| 11         | ADDRESS USAGE               | Describes how the address is used  |
| 12         | ANNUAL REVENUE              | Revenue of the company.  |
| 13         | ANNUAL REVENUE LOCAL        | Revenue of the company.  |
| 14         | ANNUAL REVENUE<br>REPORTING | Revenue of the company.  |

| Sr. Number | Attribute                      | Description   |
|------------|--------------------------------|---|
| 15         | ANNUAL SALES                   | Sales for Annual  |
| 16         | ANNUAL SALES LOCAL             | Local Sales for Annual  |
| 17         | ANNUAL SALES REPORTING         | Reporting Sales for Annual  |
| 18         | BANKRUPTCY END DATE            | The end date of bankruptcy. If current date is behind start and end date is null, then the company is undergoing the bankruptcy process.  |
| 19         | BANKRUPTCY START DATE          | start date of bankruptcy.   |
| 20         | BUSINESS ENTITY CODE           | Unique Identifier for Business Entity   |
| 21         | BUSINESS UNIT CONCEPT          | Possible values include, Convenience, General Merchandise, Category<br>dominant anchors with few small tenants, Fashion, Higher-end (Upscale),<br>Fashion oriented, Manufacturer's Outlet, Leisure, Tourist oriented and<br>Discount. |
| 22         | BUSINESS UNIT TYPE CODE        | Unique identifier of the business unit type   |
| 23         | CHAIRMAN CODE                  | Connect to Another Person Party who is responsible for this Organization.   |
| 24         | CHANNEL TYPE CODE              | Unique identifier of the channel type   |
| 25         | COMPANY REGISTRY<br>NUMBER     | Will be same as Party. National_Identifier. Natural Key for Organization.   |
| 26         | CONSTRUCTION STATUS            | Identifies the status of the site such as 'Under Construction', 'New', and so on.   |
| 27         | CONTACT CODE                   | ID of the contact person for the organization.  |
| 28         | CONTACT NAME                   | Contact Employee for organization.  |
| 29         | CONTACT NUMBER                 | This is the number for the method specified to contact this site. There can be<br>multiple contact numbers of each type for each site.  |
| 30         | CONTACT TYPE CODE              | This is the general method to use to contact a site, that is, Phone, Fax, Telex, and so on.   |
| 31         | COURT CODE                     | Code of the law of court.   |
| 32         | DOMESTIC INDICATOR             | For PARTYs that are organizations, this indicates whether the organization is foreign or domestically owned.  |
| 33         | DUNS NUMBER                    | DUNS NUMBER is an identifier for organization.  |
| 34         | EMPLOYEE COUNT                 | Total number of employee in the company or organization.  |
| 35         | EQUITY AMOUNT                  | The equity value of the company/org.  |
| 36         | EQUITY AMOUNT LOCAL            | The equity value of the company/org.  |
| 37         | EQUITY AMOUNT REPORTING        | The equity value of the company/org.  |
| 38         | EXTERNAL NAME                  | Name/Number assigned to site for electronic communication. For example: EDI transactions.   |
| 39         | FINAL SETTLEMENT END<br>DATE   | End date of final settlement.   |
| 40         | FINAL SETTLEMENT START<br>DATE | Start date of final settlement  |
| 11         | JUDICIAL DISTRAINT CODE        | Case identifier of the judicial distraint   |
| 12         | JUDICIAL DISTRAINT DATE        | Date of the judicial distraint  |
| 13         | LIQUIDATION END DATE           | The date when the company/org was liquidated. If is null and start_date is not null, the company is undergoing the liquidation.   |
| 14         | LIQUIDATION START DATE         | Start date of liquidation   |
| 15         | LOCATION TYPE CODE             | Unique identifier for location type   |
| 16         | LONG DESCRIPTION               | The 10 character abbreviation of the store name   |
| 47         | MANAGER CODE                   | ID of the manager for the organization.   |
| 47         |                                | 0 0   |

 Table 3–48 (Cont.) Call Center Detail

| Table 3–48 | (Cont.) Call Center Detail              |   |
|------------|---|---|
| Sr. Number | Attribute                               | Description   |
| 49         | MANAGER NAME                            | Name of manager for the whole company.  |
| 50         | ORGANIZATION BANNER<br>CODE             |   |
| 51         | ORGANIZATION BUSINESS<br>UNIT CODE      | Unique identifier for Business Unit. To identify whether the site is a store, distribution center or warehouse.   |
| 52         | ORGANIZATION BUSINESS<br>UNIT TYPE CODE | Unique identifier for Organization business unit type   |
| 53         | ORGANIZATION CODE                       | The unique identifier of the organization   |
| 54         | ORGANIZATION DISTRICT<br>CODE           | District code of ORGANIZATION DISTRICT  |
| 55         | ORGANIZATION DIVISION<br>CODE           | Division code of a ORGANIZATION   |
| 56         | ORGANIZATION NAME                       | Name of the organization  |
| 57         | ORGANIZATIONAL<br>DEMOGRAPHY VALUE CODE | Unique identifier for organization demographic value  |
| 58         | PAYMENT ACCOUNT CLOSE<br>DATE           | Closing date of the account for payments.   |
| 59         | PAYMENT ACCOUNT<br>NUMBER               | Account number for payments.  |
| 60         | PAYMENT ACCOUNT OPEN<br>DATE            | Opening date of the account for payments.   |
| 61         | POSTAL PLUS CODE                        | Four digit extension to the United States Postal ZIP code.  |
| 62         | POSTCODE                                | Postal codes of interest to the Retail Organization   |
| 63         | PRIMARY ADDRESS<br>TELEPHONE            | Default Address Telephone Number  |
| 64         | PRIMARY BUSINESS UNIT<br>CALENDAR CODE  | Primary Business Unit Calendar Code   |
| 65         | PRIMARY CURRENCY ISO<br>CODE            | The unique ISO standard identifier of the CURRENCY  |
| 66         | PRIMARY EMAIL ADDRESS                   | Default Email Address   |
| 67         | PRIMARY MARKET AREA<br>CODE             | Market area code under which the business unit falls  |
| 68         | PRIMARY TRADE AREA CODE                 | Primary Trade area code, under which the business unit falls  |
| 69         | SEAL IMAGE                              | The image of the Organization's Seal, or the Artificial Person's Signature.   |
| 70         | SECONDARY DESCRIPTION                   | The secondary description or name of the store or warehouse.  |
| 72         | SHOPPING CENTER TYPE                    | Shopping center is group of retail and other commercial establishments that<br>is planned, developed, owned, and managed as a single property.=- Strip<br>Center (Neighborhood, Community)- Mall (Power, Super Regional,<br>Regional, Fashion/Specialty, Lifestyle, Outlet, Theme/Festival) |
| 73         | SHORT DESCRIPTION                       | The 3 character abbreviation of the store name.   |
| 74         | STOCK EXCHANGE NAME                     | Abbreviation of listed companies as used on the stock exchange.   |
| 75         | TAX EXEMPT STATUS                       | Indicates if the org. is tax exempt.  |
| 76         | TERMINATION DATE                        | Termination date of the company in case of company was founded with termination date.   |
| 77         | TIME ZONE                               | It denotes which TimeZone the Site is in.   |
| 78         | TOTAL LINEAR DISTANCE                   | The total linear selling space of the location.   |
| 79         | VALIDATION END DATE                     | Effective date of the deletion of the company's record from the company register.   |
| 70         | SECONDARY DESCRIPTION                   | The secondary description or name of the store or warehouse.  |
|            |   |   |

#### Table 3–48 (Cont.) Call Center Detail

 Table 3–48
 (Cont.)
 Call Center Detail

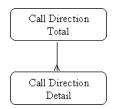
| Sr. Number | Attribute                     | Description  |
|------------|-------------------------------|--|
| 80         | VALIDATION START DATE         | Date of the registration of the company' record deletion from the company register.                                    |
| 81         | VAT INCLUDE INDICATOR         | Indicates whether the Value Added Tax will be included in the retail prices for the store. Valid values are 'Y' or 'N' |
| 82         | VAT REGION                    | The number of the Value Added Tax region in which this store or warehouse is contained.                                |
| 83         | PARTY CODE                    |  |
| 84         | PARTY TYPE CODE               |  |
| 85         | BUSINESS LEGAL STATUS<br>CODE |  |
| 86         | SOURCE SYSTEM CODE            |  |
| 87         | BARING REASON CODE            |  |
| 88         | STATUS CODE                   |  |
| 89         | CITY                          |  |
| 90         | STATE                         |  |
| 91         | COUNTRY                       |  |
| 92         | PARTY NAME                    |  |
| 93         | PARTY DESC                    |  |
| 94         | ADDRESS                       |  |
| 95         | ACTIVE INDICATOR              |  |
| 96         | CUSTOMER INDICATOR            |  |
| 97         | EFFECTIVE FROM DATE           |  |
| 98         | EFFECTIVE TO DATE             |  |

# **Call Direction**

Description: CALL DIRECTION

#### **Call Direction Hierarchies**

Standard Call Direction Hierarchy:



#### **Call Direction Levels**

Table 3–49 shows Call Direction Total: All Call Directions are most aggregate level of the dimension.

| Sr. Number | Attribute               | Description               |
|------------|-------------------------|---------------------------|
| 1.         | ALL CALL DIRECTION CODE | Code for Call Directions. |

Table 3–50 shows Call Direction Detail: Detail level of the dimension. Stores the Call Direction Information.

 Table 3–50
 Call Direction Detail

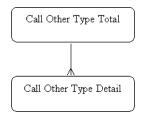
| Sr. Number | Attribute           | Description                    | Sample Value              |
|------------|---------------------|--------------------------------|---------------------------|
| 1          | CALL DIRECTION CODE | Code for call direction.       | IN                        |
| 2          | CALL DIRECTION DESC | Description of call direction. | To indicate incoming call |
| 3          | CALL DIRECTION NAME | Name of the call direction.    | IN                        |
| 4          | LANGUAGE CODE       | Unique identifier for Language |                           |

# **Call Other Type**

Description: CALL OTHER TYPE

#### **Call Other Type Hierarchies**

Standard Call Other Type Hierarchy:



#### **Call Other Type Levels**

Table 3–51 shows Call Other Type Total: All Call Other Types are most aggregate level of the dimension.

Table 3–51 Call Other Type Total

| Sr. Number | Attribute                | Description                |
|------------|--------------------------|----------------------------|
| 1.         | ALL CALL OTHER TYPE CODE | Code for Call Other Types. |

Table 3–52 shows Call Other Type Detail: Detail level of the dimension. Stores the Call other Type Information.

| Table 3–52 Cal | Other Ty | pe Detail |
|----------------|----------|-----------|
|----------------|----------|-----------|

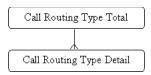
| Sr. Number | Attribute            | Description   | Sample Value     |
|------------|----------------------|---|------------------|
| 1          | CALL OTHER TYPE CODE | A code used to uniquely identify a category of<br>Special Services that a Call may utilize. Examples<br>include: 1 - Directory Assistance 2 - 800 3 - 900 4 -<br>911 5 - Customer Service 6 - Voice Mail. | CUSTSRVC         |
| 2          | CALL OTHER TYPE DESC | A textual description of a Call Special Service Type.   | Customer Service |
| 3          | CALL OTHER TYPE NAME | The name assigned to a Call Special Service Type.<br>Examples include: Directory Assistance 800 900<br>911 Customer Service Voice Mail.   | Customer Service |
| 4          | LANGUAGE CODE        | Unique identifier for Language  |                  |

# **Call Routing Type**

Description: CALL ROUTING TYPE

#### **Call Routing Type Hierarchies**

Standard Call Routing Type Hierarchy:



#### Call Routing Type Levels

Table 3–53 shows Call Routing Type Total: All Call Routing Type are most aggregate level of the dimension.

Table 3–53 Call Routing Type Total

| Sr. Number | Attribute             | Description                            |
|------------|-----------------------|--|
| 1.         | ALL CALL ROUTING CODE | Code for All Call Routing Subscribers. |

Table shows Call Routing Type Detail: Detail level of the dimension. Stores the Call Routing Type Information.

 Table 3–54
 Call Routing Type Detail

| Sr. Number | Attribute              | Description  | Sample Value                    |
|------------|------------------------|--|---------------------------------|
| 1          | CALL ROUTING TYPE CODE | The code for the type can use number or character. | ATA                             |
| 2          | CALL ROUTING TYPE DESC | Full Description.                                  | Call was routed from Air To Air |
| 3          | CALL ROUTING TYPE NAME | The short name for the type.                       | Air To Air                      |
| 4          | LANGUAGE CODE          | Uniquely identifier of language                    |                                 |

# **Call Service Type**

Description: CALL SERVICE TYPE

#### **Call Service Type Hierarchies**

Standard Service Type Hierarchy:

Call Service Type Total Call Service Type Detail

#### **Call Service Type Levels**

Table 3–55 shows Call Service Type Total: All Call Service Type are most aggregate level of the dimension.

 Table 3–55
 Call Service Type Total

| Sr. Number | Attribute                       | Description                     |
|------------|---------------------------------|---------------------------------|
| 1.         | CALL SERVICE TYPE TOTAL<br>CODE | Code for All Call Service Type. |

Table 3–56 shows Call Service Type Detail: Detail level of the dimension. Stores the Call Service Type Information.

| Sr. Number | Attribute              | Description                     | Sample Value |
|------------|------------------------|---------------------------------|--------------|
| 1          | CALL SERVICE TYPE CODE | The code.                       | 1            |
| 2          | CALL SERVICE TYPE DESC | The full description.           | Fire         |
| 3          | CALL SERVICE TYPE NAME | The title.                      | Fire         |
| 4          | LANGUAGE CODE          | Uniquely identifier of language |              |

Table 3–56 Call Service Type Detail

# **Call Source Destination**

Description: CALL SOURCE DESTINATION

#### **Call Source Destination Hierarchies**

Standard Call Source Destination Hierarchy:

| Call Source Destination Total  |   |
|--------------------------------|---|
|                                |   |
| Call Source Destination Detail | ) |

#### **Call Source Destination Levels**

Table 3–57 shows Call Source Destination Total: All Call Source Destination are most aggregate level of the dimension.

Table 3–57 Call Source Destination Total

| Sr. Number | Attribute                        | Description                          |
|------------|----------------------------------|--------------------------------------|
| 1.         | CALL SOURCE DESTINATION<br>TOTAL | Code for All Call Source Destination |

Table 3–58 shows Call Source Destination Detail: Detail level of the dimension. Stores the Call Source Destination Information.

Table 3–58 Call Source Destination Detail

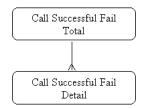
| Sr. Number | Attribute                    | Description  | Sample Value           |
|------------|------------------------------|--|------------------------|
| 1          | CALL SOURCE DESTINATION CODE | Code for call destination.   | 8675583965191          |
| 2          | CALL SOURCE DESTINATION DESC | Description of call destination.   | 8675583965191          |
| 3          | CALL SOURCE DESTINATION NAME | Name of the destination.   | 8675583965191          |
| 4          | DESTINATION TYPE CODE        | Unique identifier of destination type.   |                        |
| 5          | EFFECTIVE FROM DATE          | Active from. Standard SCD field,<br>Effective Start Date   | 12/31/2005 12:00:00 AM |
| 6          | EFFECTIVE TO DATE            | Date the party left the program. Will be null if the party is currently a member of the program. |                        |
| 7          | NETWORK TYPE CODE            | Unique identifier of destination network type.   |                        |
| 8          | NUMBER AREA CODE             | Area code. For example: 713-Houston  |                        |
| 9          | NUMBER NETWORK TYPE<br>CODE  | Unique identifier of destination network type.   |                        |
| 10         | STATUS CODE                  | Current status of the assignment.  |                        |

# **Call Success Fail Type**

Description: CALL SUCCESS FAILURE TYPE

### **Call Successful Fail Hierarchies**

Standard Call Success Fail Hierarchy:



# **Call Success Fail Type Levels**

Table 3–59 shows Call Successful Fail Total: All Call Successful/failed is most aggregate level of the dimension.

Table 3–59 Call Successful Fail Total

| Sr. Number | Attribute                  | Description                          |
|------------|----------------------------|--------------------------------------|
| 1.         | ALL SUCCESSFUL/FAILED CODE | Code for All Call Successful/failed. |

Table 3–60 shows Call Successful Fail Detail: Detail level of the dimension. Stores the Successful/failed Detail Information.

Table 3–60 Call Successful Fail Detail

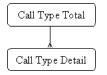
| Sr. Number | Attribute                      | Description   | Sample Value |
|------------|--------------------------------|---|--------------|
| 1          | CALL SUCCESS FAILURE TYPE CODE | Call Success failure id.  | FAIL         |
| 2          | CALL SUCCESS FAILURE TYPE DESC | Call Success failure description.                                 | Fail         |
| 3          | CALL SUCCESS FAILURE TYPE NAME | Call Success failure short description.                           | Fail         |
| 4          | LANGUAGE CODE                  | Language IDUnique identifier for a row in the Language dimension. |              |

# Call Type

Description: CALL TYPE

# **Call Type Hierarchies**

Standard Call Type Hierarchy:



# **Call Type Levels**

Table 3–61 shows Call Type Total: All Call Type are most aggregate level of the dimension.

| Sr. Number | Attribute          | Description                         |
|------------|--------------------|-------------------------------------|
| 1.         | ALL CALL TYPE CODE | Code for All Call Type Subscribers. |

Table 3–62 shows Call Type Detail: Detail level of the dimension. Stores the Call Type Information.

Table 3–62 Call Type Detail

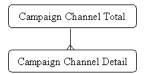
| Sr. Number | Attribute          | Description   | Sample Value  |
|------------|--------------------|---|---------------|
| 1          | CALL CATEGORY CODE | The code for the call category.                                   | VOI           |
| 2          | CALL TYPE CODE     | The code for the call type.                                       | INTL          |
| 3          | CALL TYPE DESC     | The Full Description.   | International |
| 4          | CALL TYPE NAME     | The title.  | International |
| 5          | LANGUAGE CODE      | Language IDUnique identifier for a row in the Language dimension. |               |

# **Campaign Channel**

Description: CAMPAIGN CHANNEL

#### **Campaign Channel Hierarchies**

Standard Campaign Channel Hierarchy:



### **Campaign Channel Levels**

Table 3–63 shows Campaign Channel Total: All Campaign Channels are most aggregate level of the dimension.

Table 3–63 Campaign Channel Total

| Sr. Number | Attribute                 | Description                    |
|------------|---------------------------|--------------------------------|
| 1.         | ALL CAMPAIGN CHANNEL CODE | Code for All Campaign Channel. |

Table 3–64 shows Campaign Channel Detail: Detail level of the dimension. Stores the Campaign Channel Information.

| Sr. Number | Attribute                  | Description  | Sample Value |
|------------|----------------------------|--|--------------|
| 1          | CAMPAIGN CHANNEL CODE      | A unique identifier for a campaign channel.                              | MAGAZINE     |
| 2          | CAMPAIGN CHANNEL DESC      | The name assigned to a campaign channel.                                 |              |
| 3          | CAMPAIGN CHANNEL NAME      | A textual description of an campaign channel.                            |              |
| 4          | CAMPAIGN CHANNEL TYPE CODE | A code used to uniquely identify a campaign channel type.                | MGZN         |
| 5          | CAPACITY QUANTITY          | The number of transaction that a Channel can handle, at a point of time. |              |

 Table 3–64
 Campaign Channel Detail

| Sr. Number | Attribute   | Description   | Sample Value              |  |
|------------|---|---|---------------------------|--|
| 6          | 5 CHANNEL CODE The unique identifier for each Channel.<br>Channel identifies each possible link<br>where interaction between the<br>Communications Service Provider and t<br>Customer occurs. |   |                           |  |
| 7          | CHANNEL DESC  | Descriptions of the channels  |                           |  |
| 8          | CHANNEL NAME  | The name assigned to a channel.   |                           |  |
| 9          | CHANNEL TYPE CODE   | A code used to uniquely identify a major<br>grouping of Channels. Examples: M -<br>MailT - Telephone TV - Television. | LYLTCHNL                  |  |
| 10         | EFFECTIVE FROM DATE   | The first date of the period when this Channel was valid.   | 12/31/2005 12:00:00<br>AM |  |
| 11         | EFFECTIVE TO DATE   | The end date of the period when this Channel was valid.   | 12/31/2005 12:00:00<br>AM |  |
| 12         | PARTY CODE  | A code for any person or business that is<br>of interest to the Communications Service<br>Provider.                   |                           |  |
| 13         | PARTY TYPE CODE   | Type of party   | RPRSTTV                   |  |
| 14         | STATUS CODE   | Current status.   |                           |  |

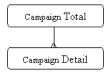
 Table 3–64 (Cont.) Campaign Channel Detail

# Campaign

Description: CAMPAIGN

#### **Campaign Hierarchies**

Standard Campaign Hierarchy:



#### **Campaign Levels**

Table 3–65 shows Campaign Total: All Campaign is most aggregate level of the dimension.

| Sr. Number | Attribute         | Description            |
|------------|-------------------|------------------------|
| 1.         | ALL CAMPAIGN CODE | Code for All Campaign. |

Table 3–66 shows Campaign Detail: Detail level of the dimension. Stores the Campaign Information.

Table 3–66 Campaign Detail

|            | 1 0           |  |              |
|------------|---------------|--|--------------|
| Sr. Number | Attribute     | Description                            | Sample Value |
| 1          | CAMPAIGN CODE | The campaign which this cost occurs in | CMPGN-1      |
| 2          | CAMPAIGN DESC | A textual description of the Campaign. |              |
| 3          | CAMPAIGN NAME | Name of the campaign                   |              |

| Sr. Number | Attribute                     | Description  | Sample Value              |
|------------|-------------------------------|--|---------------------------|
| 4          | CAMPAIGN PURPOSE              | Campaign purpose. The purpose of the campaign<br>being conducted, in most of scenarios this field<br>would be empty since this would be addressed in<br>the Theme and Promotion Theme. But when this<br>campaign is being executed as a continuation of a<br>previous campaign due to demand, this field<br>would contain the reason for the continuation. | ACQUIRE                   |
| 5          | CAMPAIGN PURPOSE TYPE<br>CODE | Unique Identifier for a Campaign purpose type.   | RTENTION                  |
| 6          | CAMPAIGN STATUS CODE          | A code used to uniquely identify strategy of a Campaign.   |                           |
| 7          | CAMPAIGN TYPE CODE            | Unique Identifier for a Campaign type.   | MMPRMTN                   |
| 8          | COST AMOUNT                   | The monetary cost of a Campaign.   |                           |
| 9          | COST AMOUNT LOCAL             | The monetary cost of a Campaign.   |                           |
| 10         | COST AMOUNT REPORTING         | The monetary cost of a Campaign.   |                           |
| 11         | COST CODE                     | Identify the cost to the Carrier.  | CMPGN_CSCD_1              |
| 12         | EFFECTIVE FROM DATE           | The start date of a Campaign.  | 12/31/2005 12:00:00<br>AM |
| 13         | EFFECTIVE TO DATE             | The end date of a Campaign.  | 12/31/2005 12:00:00<br>AM |
| 14         | FUND SOURCE CODE              | Campaign fund source type. Possible values would include, Vendor Sponsored, Charity and so on.   |                           |
| 15         | GLOBAL IND                    | Flag to indicate if the campaign is run globally.  |                           |
| 16         | PARTNER IND                   | Indicates if the campaign has partners.  |                           |
| 17         | PARTNER NUMBER                | Identification number for partner.   |                           |
| 18         | PLANNED COST                  | Planned or budgeted total cost for the campaign.   |                           |
| 19         | PLANNED COST LOCAL            | Planned or budgeted total cost for the campaign.   |                           |
| 20         | PLANNED COST REPORTING        | Planned or budgeted total cost for the campaign.   |                           |
| 21         | PLANNED RESPONSE              | Expected or planned response for the campaign.   |                           |
| 22         | PRIORITY                      | Campaign priority.   |                           |

#### Table 3–66 (Cont.) Campaign Detail

# **Cell Outage Reason**

Description: CELL OUTAGE REASON

#### **Cell Outage Reason Hierarchies**

Standard Cell Outage Reason Hierarchy:

| C | Cell Outage Reason Total  |  |
|---|---------------------------|--|
|   |                           |  |
| Г | Cell Outage Reason Detail |  |

#### **Cell Outage Levels**

Table 3–67 shows Cell Outage Reason Total: All Cell Outage Reason is most aggregate level of the dimension.

| Sr. Number | Attribute                   | Description                      |
|------------|-----------------------------|----------------------------------|
| 1.         | ALL CELL OUTAGE REASON CODE | Code for All Cell Outage Reason. |

Table 3–68 shows Cell Outage Reason Detail: Detail level of the dimension. Stores the Cell Outage Reason Information.

 Table 3–68
 Cell Outage Reason Detail

| Sr. Number | Attribute               | Description   | Sample Value |
|------------|-------------------------|---|--------------|
| 1          | CELL OUTAGE REASON CODE | Cause for cell outage.  | FAIL         |
| 2          | CELL OUTAGE REASON DESC | Description of CELL OUTAGE REASON                                 | Fail         |
| 3          | CELL OUTAGE REASON NAME | Name of the CELL OUTAGE REASON                                    | Fail         |
| 4          | LANGUAGE CODE           | Language IDUnique identifier for a row in the Language dimension. |              |

### Change Proposed By Type

Description: CHANGE PROPOSED BY TYPE

#### **Change Proposed By Type Hierarchies**

Standard Change Proposed By Type Hierarchy:

| Change Proposed By Type Total  |  |
|--------------------------------|--|
|                                |  |
| Change Proposed By Type Detail |  |

#### Change Proposed By Type Levels

Table 3–69 shows Change Proposed By Type Total: All Change Proposed By Type is most aggregate level of the dimension.

Table 3–69 Change Proposed By Type Total

| Sr. Number | Attribute                           | Description                       |
|------------|-------------------------------------|-----------------------------------|
| 1.         | ALL CHANGE PROPOSED BY TYPE<br>CODE | Code for Change Proposed By Type. |

Table 3–70 shows Change Proposed By Type Detail: Detail level of the dimension. Stores the Change Proposed By Type Information.

Table 3–70 Change Proposed By Type Detail

| Sr. Number | Attribute                    | Description  | Sample Value |
|------------|------------------------------|--|--------------|
| 1          | CHANGE PROPOSED BY TYPE CODE | Some customer chooses another plan voluntary while other are downgrade/upgraded by the operator. | CMPLN        |
| 2          | CHANGE PROPOSED BY TYPE DESC | Description of the CHANGE PROPOSED BY TYPE   | Complain     |
| 3          | CHANGE PROPOSED BY TYPE NAME | Name of the CHANGE PROPOSED BY TYPE  | Complain     |
| 4          | LANGUAGE CODE                | Language IDUnique identifier for a row in the Language dimension.                                |              |

# **Collection Agency**

Description: COLLECTION AGENCY

#### **Collection Agency Hierarchies**

Standard Collection Agency Hierarchy:

| Collection Agency Total  |   |
|--------------------------|---|
|                          | _ |
| Collection Agency Detail | ] |

#### **Collection Agency Levels**

Table 3–71 shows Collection Agency Total: This is the most aggregate level of the Debt Aging Band dimension.

 Table 3–71
 Collection Agency Total

| Sr. Number | Attribute                           | Description                            |
|------------|-------------------------------------|--|
| 1.         | ALL COLLECTION AGENCY<br>TOTAL CODE | Identification for the top level value |

Table 3–72 shows Collection Agency Detail: Description level of the dimension. It stores the Collection Agency details.

Table 3–72 Collection Agency Detail

| Sr. Number | Attribute                     | Description   | Sample Value           |
|------------|-------------------------------|---|------------------------|
| 1          | ANNUAL REVENUE                | Revenue of the company.   |                        |
| 2          | ANNUAL REVENUE LOCAL          | Revenue of the company.   |                        |
| 3          | ANNUAL REVENUE REPORTING      | Revenue of the company.   |                        |
| 4          | ANNUAL SALES                  | Sales for annual  |                        |
| 5          | ANNUAL SALES LOCAL            | Local sales for annual  |                        |
| 6          | ANNUAL SALES REPORTING        | Reporting sales for annual  |                        |
| 7          | BANKRUPTCY END DATE           | The end date of bankruptcy. If current date is<br>behind start and end date is null, then the<br>company is undergoing the bankruptcy<br>process.   | 12/31/2005 12:00:00 AM |
| 8          | BANKRUPTCY START DATE         | Start date of bankruptcy.   | 12/31/2005 12:00:00 AM |
| 9          | CAMPAIGN PARTNER CODE         | CAMPAIGN PARTNER CODE is the code to track campaign partner.  |                        |
| 10         | CAMPAIGN PARTNER<br>INDICATOR | to indicator this is a campaign partner. The<br>campaign partner can be an external<br>organization or even another Telco operator.<br>The service provider can partner with another<br>service provider if their business is<br>complementary, like 1 wireless operator and 1<br>local fixed line company. Most of content<br>provider can also partner with the telco for<br>promotion. |                        |
| 11         | CHAIRMAN CODE                 | Connect to Another Person Party who is responsible for this Organization.   |                        |
| 12         | COLLECTION AGENCY CODE        | A code for any person or business that is of<br>interest to the Communications Service<br>Provider.   | 1,2,3                  |

| Sr. Number | Attribute                          | Description   | Sample Value    |
|------------|------------------------------------|---|-----------------|
| 13         | COMPANY REGISTRY NUMBER            | Will be same as Party. National_Identifier.<br>Natural Key for Organization.  |                 |
| 14         | CONTACT CODE                       | ID of the contact person for the organization.  |                 |
| 15         | CONTACT NAME                       | Contact Employee for organization.  |                 |
| 16         | COURT CODE                         | Code of the law of court.   |                 |
| 17         | DOMESTIC INDICATOR                 | For PARTYs that are organizations, this indicates whether the organization is foreign or domestically owned.                    |                 |
| 18         | DUNS NUMBER                        | DUNS NUMBER is an identifier for organization.  |                 |
| 19         | EMPLOYEE COUNT                     | Total number of employee in the company or organization.  |                 |
| 20         | EQUITY AMOUNT                      | The equity value of the company/org.  |                 |
| 21         | EQUITY AMOUNT LOCAL                | The equity value of the company/org.  |                 |
| 22         | EQUITY AMOUNT REPORTING            | The equity value of the company/org.  |                 |
| 23         | EXTERNAL ORGANIZATION<br>TYPE CODE | Uniquely identifier of EXTERNAL<br>ORGANIZATION TYPE  |                 |
| 24         | FINAL SETTLEMENT END DATE          | End date of final settlement.   |                 |
| 25         | FINAL SETTLEMENT START<br>DATE     | Start date of final settlement  | 12/31/2005 0:00 |
| 26         | JUDICIAL DISTRAINT CODE            | Case identifier of the judicial distraint   |                 |
| 27         | JUDICIAL DISTRAINT DATE            | Date of the judicial distraint.   | 12/31/2005 0:00 |
| 28         | LIQUIDATION END DATE               | The date when the company/org was liquidated. If is null and start_date is not null, the company is undergoing the liquidation. | 12/31/2005 0:00 |
| 29         | LIQUIDATION START DATE             | Start date of liquidation.  | 12/31/2005 0:00 |
| 30         | MANAGER CODE                       | ID of the manager for the organization.   |                 |
| 31         | MANAGER NAME                       | Name of manager for the whole company.  |                 |
| 32         | OTHER INDIVIDUAL CODE              | Uniquely identifier of OTHER INDIVIDUAL   |                 |
| 33         | PARTY ORGANIZATION TYPE<br>CODE    | Type code of organization party.  |                 |
| 34         | PAYMENT ACCOUNT CLOSE<br>DATE      | Closing date of the account for payments.   |                 |
| 35         | PAYMENT ACCOUNT NUMBER             | Account number for payments.  |                 |
| 36         | PAYMENT ACCOUNT OPEN<br>DATE       | Opening date of the account for payments.   |                 |
| 37         | SEAL IMAGE                         | The image of the Organization's Seal, or the Artificial Person's Signature.   |                 |
| 38         | STOCK EXCHANGE NAME                | Abbreviation of listed companies as used on the stock exchange.   |                 |
| 39         | TAX EXEMPT STATUS                  | Indicates if the org. is tax exempt.  |                 |
| 40         | TERMINATION DATE                   | Termination date of the company in case of company was founded with termination date.   |                 |
| 41         | VALIDATION END DATE                | Effective date of the deletion of the company's record from the company register.   |                 |
| 42         | VALIDATION START DATE              | Date of the registration of the company' record deletion from the company register  | 12/31/2005 0:00 |
| 43         | ACTIVE INDICATOR                   | Indicates if the party is currently active -<br>which means the party has a current<br>relationship with the carrier.           |                 |

| Sr. Number | Attribute                  | Description   | Sample Value    |
|------------|----------------------------|---|-----------------|
| 44         | ADDRESS                    | Address of the party. Redundance to party location history.   |                 |
| 45         | BARING REASON CODE         | Reasons for barring. For example, 1-Credit<br>Limit, 2-Barring period.  |                 |
| 46         | BUSINESS LEGAL STATUS CODE | A unique identifier for a legal classification of a non-residential Customer.   |                 |
| 47         | CITY                       | City of the party. Redundance to party location history.  |                 |
| 48         | COUNTRY                    | Country of the party. Redundance to party location history.   |                 |
| 49         | CUSTOMER INDICATOR         | Indicates if the party is a customer. Note: the<br>party may have multiple relationships<br>simultaneously - this flag identifies those<br>parties which has a current account with the<br>Telco. |                 |
| 50         | EFFECTIVE FROM DATE        | EFFECTIVE FROM DATE, standard SCD2 column   | 12/31/2005 0:00 |
| 51         | EFFECTIVE TO DATE          | EFFECTIVE TO DATE, standard SCD2 column   | 12/31/2005 0:00 |
| 52         | PARTY CODE                 | A code for any person or business that is of<br>interest to the Communications Service<br>Provider  |                 |
| 53         | PARTY DESC                 | Description of the party. applicable to both individual and organization. Normally it refer to the full name.   |                 |
| 54         | PARTY NAME                 | Name of the party. applicable to both<br>individual and organization. Normally it refer<br>to the full name.  | Collector1      |
| 55         | PARTY TYPE CODE            | type code. type code  |                 |
| 56         | POST CODE                  | Postcode of the party. Redundance to party location history.  |                 |
| 57         | SOURCE SYSTEM CODE         | SOURCE SYSTEM ID, from which source ERP system this recorded was extracted.   |                 |
| 58         | STATE                      | State of the party. Redundance to party location history.   |                 |
| 59         | STATUS CODE                | Current status of party.  |                 |

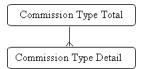
Table 3–72 (Cont.) Collection Agency Detail

# **Commission Type**

Description: COMMISSION TYPE

# **Commission Type Hierarchies**

Standard Commission Type Hierarchy:



#### **Commission Type Levels**

Table 3–73 shows Commission Type Total: All Commission Type are most aggregate level of the dimension.

| Table 3–73 | Commission | Type | Total |
|------------|------------|------|-------|
|------------|------------|------|-------|

| Sr. Number | Attribute                | Description                   |
|------------|--------------------------|-------------------------------|
| 1.         | ALL COMMISSION TYPE CODE | Code for All Commission Type. |

Table 3–74 shows Commission Type Details: Detail level of the dimension. Stores the Commission Type Information.

 Table 3–74
 Commission Type Detail

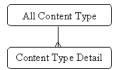
| Sr. Number | Attribute            | Description   | Sample Value |
|------------|----------------------|---|--------------|
| 1          | COMMISSION TYPE CODE | COMMISSION TYPE CODE.   | FLAT         |
| 2          | COMMISSION TYPE DESC | COMMISSION TYPE DESC.   | Flat Rate    |
| 3          | COMMISSION TYPE NAME | Redemption Type Short Name.                                       | Flat Rate    |
| 4          | LANGUAGE CODE        | Language IDUnique identifier for a row in the Language dimension. |              |

# **Content Type**

Description: CONTENT TYPE

#### **Content Type Hierarchies**

Standard Content Type Hierarchy:



#### **Content Type Levels**

Table 3–75 shows All Content Type: All Content Types are most aggregate level of the dimension.

| Sr. Number | Attribute             | Description                |
|------------|-----------------------|----------------------------|
| 1.         | ALL CONTENT TYPE CODE | Code for All Content Type. |

Table 3–76 shows Content Type Details: Detail level of the dimension. Stores the Content Types Information.

| Sr. Number | Attribute         | Description  | Sample Value  |
|------------|-------------------|--|---------------|
| 1          | CONTENT TYPE CODE | Type of the content: For example: constellation, jokes, and so on. | CONST         |
| 2          | CONTENT TYPE DESC | Descriptions of content type                                       | Constellation |
| 3          | CONTENT TYPE NAME | Name of the content type.  | Constellation |
| 4          | LANGUAGE CODE     | Language IDUnique identifier for a row in the Language dimension.  |               |

Table 3–76 Content Type Detail

# **Contract Change Initiator Type**

Description: CONTRACT CHANGE INITIATOR TYPE

#### **Contract Change Initiator Type Hierarchies**

Standard Contract Change Initiator Type Hierarchy:

| All Content Type    | ) |
|---------------------|---|
|                     |   |
| Content Type Detail | ) |

#### **Contract Change Initiator Type Levels**

Table 3–77 shows Contract Change Initiator Type Total: All Contract Change Initiator type is most aggregate level of the dimension.

Table 3–77 Contract Change InitiatorType Total

| Sr. Number | Attribute             | Description                |
|------------|-----------------------|----------------------------|
| 1.         | ALL CONTENT TYPE CODE | Code for All Content Type. |

Table 3–78 shows Contract Change Initiator Type Detail: Detail level of the dimension. Stores the Content Type Information.

Table 3–78 Contract Change Initiator Type Detail

| Sr. Number | Attribute                           | Description   | Sample Value |
|------------|-------------------------------------|---|--------------|
| 1          | CONTRACT CHANGE INITIATOR TYPE CODE | CONTRACT CHANGE INITIATOR TYPE CODE.                              | CUST         |
| 2          | CONTRACT CHANGE INITIATOR TYPE DESC | CONTRACT CHANGE INITIATOR TYPE DESC.                              | Cust         |
| 3          | CONTRACT CHANGE INITIATOR TYPE NAME | CONTRACT CHANGE INITIATOR TYPE name.                              | Cust         |
| 4          | LANGUAGE CODE                       | Language IDUnique identifier for a row in the Language dimension. |              |

#### **Contract Assignment Reason**

Description: CONTRACT ASSIGNMENT REASON

#### **Contract Assignment Reason Hierarchies**

Standard Contract Assignment Reason Hierarchies:

| All Contract Assignment Reason       |  |
|--------------------------------------|--|
|                                      |  |
| Contract Assignment Reason<br>Detail |  |

#### **Contract Assignment Reason Level**

Table 3–79 shows Contract Assignment Reason Total: It's not actually hierarchy. It is the top level to aggregate.

| Table 3–79 | Contract | Assignment | Reason | Total |
|------------|----------|------------|--------|-------|
|------------|----------|------------|--------|-------|

| Sr. Number | Attribute                     | Description    |
|------------|-------------------------------|----------------|
| 1          | CONTRACT ASSIGNMENT REASON ID | Code of reason |

Table 3–80 shows Contract Assignment Reason Detail: Detail level of the Contract Assignment Reason.

 Table 3–80
 Contract Assignment Reason Detail

| Sr. Number | Attribute                          | Description   | Sample Value |
|------------|------------------------------------|---|--------------|
| 1          | CONTRACT ASSIGNMENT REASON CODE    | Code of reason  | CMPLN        |
| 2          | CONTRACT ASSIGNMENT REASON DESC    | Description of reason   | Complain     |
| 3          | CONTRACT ASSIGNMENT REASON<br>NAME | Name of reason  | Complain     |
| 4          | LANGUAGE CODE                      | Language IDUnique identifier for a row in the Language dimension. |              |

### Contract

Description: CONTRACT

#### **Contract Hierarchies**

Standard Contract Hierarchies:

All Contract Total

#### **Contract Levels**

Table 3–81 shows Contract Total: This is not really a hierarchical dimension but to provide the summary or aggregate value on month based on the entire Contract.

Table 3–81 Contract Total

| Sr. Number | Attribute   | Description        |
|------------|-------------|--------------------|
| 1          | CONTRACT ID | Id of the contract |

Table 3–82 shows Contract Detail: This level represents the detail level information of Contract End Month.

| Sr. Number | Attribute                          | Description                                 | Sample Value |
|------------|------------------------------------|---|--------------|
| 1          | ACCOUNT CODE                       | This is usually natural key of the account. |              |
| 2          | ACTUAL COST                        | Actual cost of the Contract                 | \$2,000.00   |
| 3          | ACTUAL COST LOCAL                  | Actual cost of the Contract                 | \$2,000.00   |
| 4          | ACTUAL COST REPORTING              | Actual cost of the Contract                 | \$2,000.00   |
| 5          | AMORTIZED ACTUAL COST              | Amortized cost of the Contract              | \$2,000.00   |
| 6          | AMORTIZED ACTUAL COST<br>LOCAL     | Amortized cost of the Contract              | \$2,000.00   |
| 7          | AMORTIZED ACTUAL COST<br>REPORTING | Amortized cost of the Contract              | \$2,000.00   |

Table 3–82 Contract Detail

| Sr. Number | Attribute                            | Description   | Sample Value    |
|------------|--------------------------------------|---|-----------------|
| 8          | AMORTIZED STANDARD COST              | Amortized Standard Cost of the Contract   | \$2,000.00      |
| 9          | AMORTIZED STANDARD COST<br>LOCAL     | Amortized Standard Cost of the Contract   | \$2,000.00      |
| 10         | AMORTIZED STANDARD COST<br>REPORTING | Amortized Standard Cost of the Contract   | \$2,000.00      |
| 11         | AUTOMATIC RENEW INDICATOR            | Whether the contract should be automatically renewed when the contract ends.  |                 |
| 12         | CANCELLATION DATE                    | The date when customer applied for cancellation.  |                 |
| 13         | CANCELLATION REASON                  | Reason of cancel  |                 |
| 14         | CHANNEL CODE                         | The unique identifier for each Channel. A Channel<br>identifies each possible link where interaction<br>between the Communications Service Provider and<br>the Customer occurs.   |                 |
| 15         | CONTRACT CODE                        | CONTRACT CODE.  | zone-1000001    |
| 16         | CONTRACT DATE                        | The date when the contract was created.   | 10/11/2008 0:00 |
| 17         | CONTRACT END DATE                    | The expected contract end date.   | 10/11/2008 0:00 |
| 18         | CONTRACT NAME                        | The name assigned to a contract.  | zone-1000001    |
| 19         | CONTRACT START DATE                  | When the contract was set to start. Customer may<br>define a future time as start date of a new contract<br>(future plan) while using current contract  | 12/31/2005 0:00 |
| 20         | CONTRACT TYPE CODE                   | CONTRACT TYPE CODE  | LECNRT          |
| 21         | CUSTOMER CODE                        | A code for any person or business that is of interest to the Communications Service Provider.   |                 |
| 22         | CUSTOMER ORDER NUMBER                | A unique system assigned identifier for the Customer Order.   | 11000001        |
| 23         | EFFECTIVE FROM DATE                  | EFFECTIVE FROM DATE, standard SCD2 column.  |                 |
| 24         | EFFECTIVE TO DATE                    | EFFECTIVE TO DATE, standard SCD2 column.  |                 |
| 25         | INTERACTION CHANNEL CODE             | Uniquely identifier of Interaction Channel  |                 |
| 26         | INVC PAYMENT TERM TYPE<br>CODE       | Code.   |                 |
| 27         | LEGAL EFFECTIVE DATE                 | The date on which a contract take effect.   |                 |
| 28         | ORGANIZATION BUSINESS UNIT<br>CODE   | Unique identifier for Business Unit. To identify whether the site is a store, distribution center or warehouse.   |                 |
| 29         | PARTY CODE                           | A code for any person or business that is of interest to the Communications Service Provider.   |                 |
| 30         | PREMIUM ACTUAL COST                  | The standard cost of contract normally stay in<br>Product Market plan, Here is actual cost for<br>individual contract. This can only be calculated after<br>the contract generated, therefore not from market<br>plan. Note: Customer can use Gift redemption event "<br>to track the cost instead of updating this column. But<br>this is useful if they want to." | \$2,000.00      |
| 31         | PREMIUM ACTUAL COST LOCAL            | The standard costs of contract normally stay in<br>Product Market plan, Here is actual cost for<br>individual contract. This can only be calculated after<br>the contract generated, therefore not from market<br>plan. Note: Customer can use Gift redemption event<br>"to track the cost instead of updating this column. But<br>this is useful if they want to." | \$2,000.00      |

#### Table 3–82 (Cont.) Contract Detail

| Sr. Number | Attribute                            | Description   | Sample Value |
|------------|--------------------------------------|---|--------------|
| 32         | PREMIUM ACTUAL COST<br>REPORTING     | The standard cost of contract normally stay in \$2,00<br>Product Market plan, Here is actual cost for<br>individual contract. This can only be calculated after<br>the contract generated, therefore not from market<br>plan. Note: Customer can use Gift redemption event<br>"to track the cost instead of updating this column. But<br>this is useful if they want to." |              |
| 33         | PRODUCT MARKET PLAN CODE             | MARKET PLAN CODE.   |              |
| 34         | PROMOTION CODE                       | A unique identifier for a campaign cell.  |              |
| 35         | SALES CHANNEL CODE                   | Link to sales channel to determine sales representatives caring the customer  |              |
| 36         | SALES CHANNEL<br>REPRESENTATIVE CODE | SALES CHANNEL REPRESENTATIVE CODE is used<br>to track and detect sales performance on account<br>payment status.  |              |
| 37         | STANDARD COST                        | Standard cost of the Contract   | \$2,000.00   |
| 38         | STANDARD COST LOCAL                  | Standard cost of the Contract   | \$2,000.00   |
| 39         | STANDARD COST REPORTING              | Standard cost of the Contract   | \$2,000.00   |
| 40         | START BILLING DATE                   | The date when first bill was generated.   |              |
| 41         | STATUS CODE                          | Current Status  |              |
| 42         | SUPPORTING DOCUMENT CODE             | CODE Large Binary Object (LOB) column to store support<br>document with type of text or image. It can also be a<br>path string to external storage.   |              |

Table 3–82 (Cont.) Contract Detail

# **Credit Category**

Description: CREDIT CATEGORY

#### **Credit Category Hierarchies**

Standard Credit Category Hierarchies:

| Credit Category Total  | ] |
|------------------------|---|
|                        | _ |
| Credit Category Detail |   |

#### **Credit Category Levels**

Table 3–83 shows Credit Category Total: Top most level used in the Credit Category dimension for aggregating data for all Credit categories. Attribute at this level is just the id for the level value.

 Table 3–83
 Credit Category Total

| Sr. Number | Attribute                | Description                              |
|------------|--------------------------|--|
| 1          | CREDIT CATEGORY TOTAL ID | Id of the contract Credit Category Total |

Table 3–84 shows Credit Category Detail: The detail or lowest level of the dimension, which actually contains the category values. The attributes for this level are id, descriptions for the level values.

| Sr. Number | Attribute            | Description                                | Sample Value           |
|------------|----------------------|--|------------------------|
| 1          | CREDIT CATEGORY CODE | Code for Credit Category.                  | BAD                    |
| 2          | CREDIT CATEGORY DESC | Description for credit category.           | Bad Customer           |
| 3          | CREDIT CATEGORY NAME | Name for Credit Category.                  | Bad Customer           |
| 4          | EFFECTIVE FROM DATE  | EFFECTIVE FROM DATE, standard SCD2 column. | 12/31/2005 12:00:00 AM |
| 5          | EFFECTIVE TO DATE    | EFFECTIVE TO DATE, standard SCD2 column.   | 12/31/2005 12:00:00 AM |
| 6          | STATUS CODE          | Current STATUS CODE, standard SCD2 column. |                        |

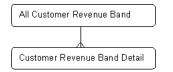
 Table 3–84
 Credit Category Detail

### **Customer Revenue Band**

Description: CUSTOMER REVENUE BAND

#### **Customer Revenue Band Hierarchies**

Standard Customer Revenue Band Hierarchies:



#### **Customer Revenue Band Levels**

Table 3–85 shows Customer Revenue Band Total: This is not really a hierarchical dimension but to provide the summary or aggregate value Customer Revenue.

Table 3–85 Customer Revenue Band Total

| Sr. Number | Attribute                      | Description                       |
|------------|--------------------------------|-----------------------------------|
| 1          | CUSTOMER REVENUE BAND TOTAL ID | Id of Customer Revenue Band Total |

Table 3–86 shows Customer Revenue Band Detail: This level represents the detail level information of Customer Revenue Band.

Table 3–86 Customer Revenue Band Detail

| Sr. Number | Attribute                            | Description   | Sample Value                 |
|------------|--------------------------------------|---|------------------------------|
| 1          | CUSTOMER REVENUE BAND CODE           | Unique identifier for revenue band. For example: 0_1000, 1000_3000. | BAND100                      |
| 2          | CUSTOMER REVENUE BAND DESC           | Description revenue band.   | Customer Revenue<br>Band 100 |
| 3          | CUSTOMER REVENUE BAND END VALUE      | The end point of a band.  | \$100.00                     |
| 4          | CUSTOMER REVENUE BAND NAME           | Name of revenue band.   | Customer Revenue<br>Band 100 |
| 5          | CUSTOMER REVENUE BAND START<br>VALUE | The start point of a band.  | \$0.00                       |
| 6          | CUSTOMER REVENUE TYPE CODE           | For recharging, rent fee, one time equipment purchase,              | RCG                          |
| 7          | LANGUAGE CODE                        | Language IDUnique identifier for a row in the Language dimension.   |                              |

# **Customer Segment**

Description: CUSTOMER SEGMENT

#### **Customer Segment Hierarchies**

Standard Customer Segment Hierarchies:

| $\square$ | All Customer Segment    |  |
|-----------|-------------------------|--|
|           | Ļ                       |  |
| $\square$ | Customer Segment Detail |  |

#### **Customer Segment Levels**

Table 3–87 shows Customer Segment Total: This is not really a hierarchical dimension but to provide the summary or aggregate value Customer Segment.

 Table 3–87
 Customer Segment Total

| Sr. Number | Attribute                 | Description                  |
|------------|---------------------------|------------------------------|
| 1          | CUSTOMER SEGMENT TOTAL ID | Id of Customer Segment Total |

Table 3–88 shows Customer Segment Detail: This level represents the detail level information of Customer Segment.

| Table 3-88 | Customer Segment Detail             |   |              |
|------------|-------------------------------------|---|--------------|
| Sr. Number | Attribute                           | Description   | Sample Value |
| 1          | CUSTOMER SEGMENT CODE               | A code used to uniquely identify a grouping of<br>Parties or Accounts for marketing and<br>management issues. | 1            |
| 2          | CUSTOMER SEGMENT DESC               | A textual description for a Segment.  | SGMNT1       |
| 3          | CUSTOMER SEGMENT NAME               | The name assigned to a Segment.   | SGMNT1       |
| 4          | CUSTOMER SEGMENTATION<br>MODEL CODE | Unique identifier for Customer Segmentation<br>Model  |              |
| 5          | EFFECTIVE FROM DATE                 | EFFECTIVE FROM DATE, standard SCD2 column.  |              |
| 6          | EFFECTIVE TO DATE                   | EFFECTIVE TO DATE, standard SCD2 column.  |              |
| 7          | IS LEAF INDICATOR                   | Is leaf is to indicate if the cluster is leaf of the cluster tree.  |              |
| 8          | SEGMENT CRITERIA CODE               | SEGMENT CRITERIA CODE.  |              |
| )          | SEGMENT DISPERSION                  | The dispersion of the training data in this segment.  |              |
| 10         | STATUS CODE                         | Current STATUS CODE, standard SCD2 column.  |              |
| 11         | SUPPORTING RECORD COUNT             | How many customers are included in segment during training, therefore support the cluster.                    |              |
| 12         | TREE LEVEL                          | TREE LEVEL in the cluster tree.   | 6            |

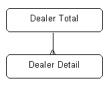
 Table 3–88
 Customer Segment Detail

# Dealer

Description: DEALER

#### **Dealer Hierarchies**

Standard Dealer Hierarchies:



### **Dealer Levels**

Table 3–89 shows Dealer Total: This is not really a hierarchical dimension but to provide the summary or aggregate value of Dealer.

| Table 3–89 | Dealer Total    |              |
|------------|-----------------|--------------|
| Sr. Number | Attribute       | Description  |
| 1          | DEALER TOTAL ID | Id of dealer |

Table 3–90 shows Dealer Detail: This level represents the detail level information of Customer Revenue Band.

| Sr. Number | Attribute                     | Description  | Sample Value              |
|------------|-------------------------------|--|---------------------------|
| 1          | ADDRESS LOCATION CODE         | Unique identifier for Address Location   |                           |
| 2          | ANNUAL REVENUE                | Revenue of the company.  |                           |
| 3          | ANNUAL REVENUE LOCAL          | Revenue of the company.  |                           |
| 4          | ANNUAL REVENUE REPORTING      | Revenue of the company.  |                           |
| 5          | ANNUAL SALES                  | Annual sales of Dealer   |                           |
| 6          | ANNUAL SALES LOCAL            | Annual sales of Dealer local   |                           |
| 7          | ANNUAL SALES REPORTING        | Annual sales of Dealer reporting   |                           |
| 3          | AREA CODE                     | Code for the Area.   |                           |
| 9          | BANKRUPTCY END DATE           | The end date of bankruptcy. If current date is<br>behind start and end date is null, then the<br>company is undergoing the bankruptcy<br>process.  |                           |
| 10         | BANKRUPTCY START DATE         | start date of bankruptcy.  | 12/31/2005 12:00:00<br>AM |
| 11         | CAMPAIGN PARTNER CODE         | CAMPAIGN PARTNER CODE is the code to track campaign partner.   |                           |
| 12         | CAMPAIGN PARTNER<br>INDICATOR | To indicator this is a campaign partner. The<br>campaign partner can be an external<br>organization or even another telco operator.<br>The service provider can partner with another<br>service provider if their business are<br>complementary, like 1 wireless operator and 1<br>local fixed line company. Most of content<br>provider can also partner with the telco for<br>promotion. |                           |
| 13         | CHAIRMAN CODE                 | Connect to Another Person Party who is responsible for this Organization.  |                           |
| 14         | COMPANY REGISTRY NUMBER       | Will be same as Party. National_Identifier.<br>Natural Key for Organization.   |                           |
| 15         | CONTACT CODE                  | ID of the contact person for the organization.   |                           |
| 6          | CONTACT NAME                  | Contact Employee for organization.   |                           |
| 17         | CONTRACT DATE                 | The date when the contract was created.  |                           |
| 18         | CONTRACT VALID TILL           | Validation details   |                           |
| 19         | COURT CODE                    | Code of the law of court.  |                           |

#### Table 3–90 Dealer Detail

Table 3–90 (Cont.) Dealer Detail

|    | Attribute                     | Description   | Sample Value    |
|----|-------------------------------|---|-----------------|
| 20 | DEALER CODE                   | Uniquely identifier of dealer   |                 |
| 21 | DEALER NAME                   | Name of the dealer  |                 |
| 22 | DISCOUNT ELIGIBLE INDICATOR   | Flag represents eligible for discount or not  |                 |
| 23 | DISCOUNT GROUP CODE           | DISCOUNT GROUP CODE.  |                 |
| 24 | DOMESTIC INDICATOR            | For PARTYs that are organizations, this indicates whether the organization is foreign or domestically owned.  |                 |
| 25 | DUNS NUMBER                   | DUNS NUMBER is an identifier for organization.  |                 |
| 26 | EMAIL ADDRESS                 | Electronic Address of dealer  |                 |
| 27 | EMPLOYEE COUNT                | Total number of employee in the company or organization.  |                 |
| 28 | EQUITY AMOUNT                 | The equity value of the company/org.  |                 |
| 29 | EQUITY AMOUNT LOCAL           | The equity value of the company/org.  |                 |
| 30 | EQUITY AMOUNT REPORTING       | The equity value of the company/org.  |                 |
| 31 | FINAL SETTLEMENT END DATE     | End date of final settlement.   |                 |
| 32 | FINAL SETTLEMENT START DATE   | Start date of final settlement.   | 12/31/2005 0:00 |
| 33 | JUDICIAL DISTRAINT CODE       | Case identifier of the judicial distraint   |                 |
| 34 | JUDICIAL DISTRAINT DATE       | Date of the judicial distraint  |                 |
| 35 | LIQUIDATION END DATE          | The date when the company/org was liquidated. If is null and start_date is not null, the company is undergoing the liquidation.   |                 |
| 36 | LIQUIDATION START DATE        | Start date of liquidation.  | 12/31/2005 0:00 |
| 37 | MANAGER CODE                  | ID of the manager for the organization  |                 |
| 38 | MANAGER NAME                  | Name of manager for the whole company   |                 |
| 39 | OTHER INDIVIDUAL CODE         | Unique identifier for Individual  |                 |
| 40 | PAYMENT ACCOUNT CLOSE<br>DATE | Closing date of the account for payments.   |                 |
| 41 | PAYMENT ACCOUNT NUMBER        | Account number for payments.  |                 |
| 12 | PAYMENT ACCOUNT OPEN DATE     | Opening date of the account for payments.   |                 |
| 43 | SALES CHANNEL CODE            | The unique identifier for each Channel. A<br>Channel identifies each possible link where<br>interaction between the Communications<br>Service Provider and the Customer occurs. |                 |
| 14 | SEAL IMAGE                    | The image of the Organization's Seal, or the Artificial Person's Signature.   |                 |
| 15 | STOCK EXCHANGE NAME           | Abbreviation of listed companies as used on the stock exchange.   |                 |
| 16 | TAX EXEMPT STATUS             | Indicates if the org. is tax exempt.  |                 |
| 47 | TERMINATION DATE              | Termination date of the company in case of company was founded with termination date.   |                 |
| 48 | VALIDATION END DATE           | Effective date of the deletion of the company's record from the company register.   |                 |
| 49 | VALIDATION START DATE         | Date of the registration of the company' record deletion from the company register  | 12/31/2005 0:00 |
| 50 | ACTIVE INDICATOR              | Indicates if the party is currently active - which means the party has a current relationship with  |                 |

| Sr. Number | Attribute                  | Description   | Sample Value |
|------------|----------------------------|---|--------------|
| 51         | ADDRESS                    | Address of the party. Redundance to party location history.   |              |
| 52         | BARING REASON CODE         | Reasons for barring, eg,1-Credit Limit,<br>2-Barring period. Reasons for barring. For<br>example 1-Credit Limit, 2-Barring period   |              |
| 53         | BUSINESS LEGAL STATUS CODE | A unique identifier for a legal classification of a non-residential Customer.   |              |
| 54         | CITY                       | City of the party. Redundance to party location history.  |              |
| 55         | COUNTRY                    | Country of the party. Redundance to party location history.   |              |
| 56         | CUSTOMER INDICATOR         | Indicates if the party is a customer. Note: the<br>party may have multiple relationships<br>simultaneously - this flag identifies those<br>parties which has a current account with the<br>Telco. |              |
| 57         | EFFECTIVE FROM DATE        | EFFECTIVE FROM DATE, standard SCD2 column   |              |
| 58         | EFFECTIVE TO DATE          | EFFECTIVE TO DATE, standard SCD2 column   |              |
| 59         | PARTY CODE                 | A code for any person or business that is of interest to the Communications Service Provider.   |              |
| 60         | PARTY DESC                 | Description of the party. applicable to both<br>individual and organization. Normally it refer<br>to the full name.   |              |
| 61         | PARTY NAME                 | Name of the party. Applicable to both individual and organization. Normally it refers to the full name.   |              |
| 62         | PARTY TYPE CODE            | type code.  |              |
| 63         | POST CODE                  | Postcode of the party. Redundance to party location history.  |              |
| 64         | SOURCE SYSTEM CODE         | SOURCE SYSTEM ID, from which source ERP system this recorded was extracted.   |              |
| 65         | STATE                      | State of the party. Redundance to party location history.   |              |
| 66         | STATUS CODE                | Current status of party.  |              |

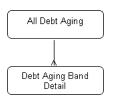
Table 3–90 (Cont.) Dealer Detail

# **Debt Aging Band**

Description: DEBT AGING BAND

# **Debt Aging Band Hierarchies**

Standard Debt Aging Band Hierarchy:



#### **Debt Aging Band Levels**

Table 3–91 shows Debt Aging Band Total: Most aggregate level for the Debt Aging Band dimension to see the aggregated value of all the Debt Aging Band.

Table 3–91 Debt Aging Band Total

| Sr. Number | Attribute          | Description              |
|------------|--------------------|--------------------------|
| 1.         | DEBT AGING BAND ID | Code for Debt Aging Band |

Table 3–92 shows Debt Aging Band Detail: There are customers who have not paid or partially paid one or more bills. This is called as aging for the bill payment. Based on the age of unpaid or partial paid bill those amounts are put into different buckets for each customer.

Table 3–92 Debt Aging Band Detail

| Sr. Number | Attribute            | Description                    | Sample Value                       |
|------------|----------------------|--------------------------------|------------------------------------|
| 1          | DEBT AGING BAND CODE | Code for Aging Slab.           | DAB1                               |
| 2          | DEBT AGING BAND DESC | Description for aging Slab.    | Debt Aging Band Between 0<br>And 4 |
| 3          | DEBT AGING BAND FROM |                                |                                    |
| 4          | DEBT AGING BAND NAME | Name for aging Slab.           | Band(0-4)                          |
| 5          | DEBT AGING BAND TO   | 0                              |                                    |
| 6          | LANGUAGE CODE        | Unique identifier for Language | 4                                  |

### **Direct Debit Status Reason**

Description: DIRECT DEBIT STATUS REASON

#### **Direct Debit Status Reason Hierarchies**

Standard Direct Debt Status Reason Hierarchy:

All Direct Debit Status Reason

#### **Direct Debit Status Reason Levels**

Table 3–93 shows Direct Debit Status Reason Total: Most aggregate level for the Direct Debit Status Reason dimension to see the aggregated value of all the Direct Debit Status Reason.

Table 3–93 Direct Debit Status Reason Total

| Sr. Number | Attribute                    | Description                         |
|------------|------------------------------|-------------------------------------|
| 1          | DIRECT DEBT STATUS REASON ID | Code for Direct Debit Status Reason |

Table 3–94 shows Direct Debit Status Reason Detail: All Address Locations are most aggregate level of the dimension.

| Sr. Number | Attribute                      | Description                               | Sample Value |
|------------|--------------------------------|---|--------------|
| 1          | DIRECT DEBT STATUS REASON CODE | Unique code for Direct Debt Status Reason | ACTV         |
| 2          | DIRECT DEBT STATUS REASON DESC | Description of Direct Debt Status Reason  | Active       |
| 3          | DIRECT DEBT STATUS REASON NAME | Name for Direct Debt Status Reason        | Active       |
| 4          | LANGUAGE CODE                  | Unique identifier for Language            |              |

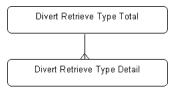
Table 3–94 Direct Debit Status Reason Detail

### **Divert Retrieve Type**

Description: DIVERT RETRIEVE TYPE

#### **Divert Retrieve type Hierarchies**

Standard Divert Retrieve Type Hierarchy:



#### **Divert Retrieve Type Levels**

Table 3–95 shows Divert Retrieve Type Total: Most aggregate level for the Divert Retrieve Type Total dimension to see the aggregated value of all the Divert Retrieve Type Total.

Table 3–95Divert Retrieve Type Total

| Sr. Number | Attribute                        | Description                         |
|------------|----------------------------------|-------------------------------------|
| 1.         | DIVERT RETRIEVE TYPE<br>TOTAL ID | Code for Divert Retrieve Type Total |

Table 3–96 shows Divert Retrieve Type Detail: Call divert retrieve type indicates if the call is a diverted call or a retrieved call and then it can further drill down to define call as diverted to/retrieved from fax, ums or vms.

Subscriber's calls are diverted to the voice mail or UMS mail box according to subscriber instructions or settings. For example, calls can be diverted when subscriber is busy on other call, subscriber has switched off this handset or subscriber is not reachable for the moment.

Subscriber can later retrieve all his calls that are stored on the mailbox by accessing his mailbox through specified numbers or using Internet in case of UMS.

All this traffic generated by diverted calls as well as retrieved calls is to be analyzed based on the type of call such as diverted or retrieved, type of access to retrieve a call and so on.

Call Divert retrieve dimension helps in achieving this by organizing calls as diverted - retrieved calls.

Table 3–96 Divert Retrieve Type Detail

| Sr. Number | Attribute                     | Description                                     | Sample Value                        |
|------------|-------------------------------|---|-------------------------------------|
| 1          | DIVERT RETRIEVE SUB TYPE CODE | Call divert/retrieve subtype ID.                |                                     |
| 2          | DIVERT RETRIEVE SUB TYPE DESC | Call divert/retrieve subtype description.       |                                     |
| 3          | DIVERT RETRIEVE SUB TYPE NAME | Call divert/retrieve subtype short description. |                                     |
| 4          | DIVERT RETRIEVE TYPE CODE     | Code for Divert Retrieve Type.                  | DVRT                                |
| 5          | DIVERT RETRIEVE TYPE DESC     | Divert retrieve Type description.               | Call Are Diverted To The<br>Mailbox |
| 6          | DIVERT RETRIEVE TYPE NAME     | Name of Divert retrieve Type.                   | Diverted Calls                      |
| 7          | LANGUAGE CODE                 | Unique identifier for Language                  |                                     |

# Employee

Description: EMPLOYEE

#### **Employee Hierarchies**

Standard Employee Hierarchy:



#### **Employee Levels**

Table 3–97 shows Employee Total: Most aggregate level for the Employee Total dimension to see the aggregated value of all the Employee Total

| Sr. Number | Attribute         | Description                         |
|------------|-------------------|-------------------------------------|
| 1.         | EMPLOYEE TOTAL ID | Code for employee total identifier. |

Table 3–98 shows Employee Details: Employee of Carrier. Sub entity of Party individual.

#### Table 3–98 Employee Detail

| Sr. Number | Attribute                           | Description  | Sample Value |
|------------|-------------------------------------|--|--------------|
| 1          | BILLING ADDRESS EFFECTIVE<br>DATE   | Date on which the billing address referenced in the billing_<br>address_id column became active. This facilitates queries<br>such as find customers who changed address in the last 3<br>months."" |              |
| 2          | BUSINESS DIVISION<br>EXECUTIVE NAME | BUSINESS DIVISION EXECUTIVE LAST NAME is the last<br>name of the business division executive to whom the<br>employee reports to. Like LOB Owner.   |              |
| 3          | BUSINESS PHONE NUMBER               | Phone number used for business purpose   |              |
| 4          | CELL PHONE NO                       | Redundancy to 'party contact information'  |              |
| 5          | CHILDREN COUNT                      | Number of children   |              |
| 6          | CONTACT ADDRESS<br>EFFECTIVE DATE   | Date on which the contact address referenced in the billing_address_id column became active. This facilitates queries such as find customers who changed address in the last 3 months.""           |              |

| Sr. Number | Attribute                       | Description   | Sample Value              |
|------------|---------------------------------|---|---------------------------|
| 7          | COST CENTER NUMBER              | The cost center to which the bank employee expenses are charged.  |                           |
| 8          | DATE OF BIRTH                   | Date of Birth of the individual.  |                           |
| 9          | DATE OF DEATH                   | Date of natural person death.   |                           |
| 10         | DEATH CERTIFICATE CODE          | The certification document number for customer's death.   |                           |
| 11         | DEPENDENTS COUNT                | Number of dependents  |                           |
| 12         | DRIVER LICENSE NUMBER           | Driver License Number in most countries.  |                           |
| 13         | DWELLING SIZE                   | Size of dwelling  |                           |
| 14         | DWELLING TENURE                 | Tenure of dwelling  |                           |
| 15         | ECONOMICALLY ACTIVE IND         | customer is economically active (is not a minor or pensioner and so on.)  |                           |
| 16         | EDUCATION CODE                  | The customer highest level of education.  |                           |
| 17         | EMAIL                           | Redundancy to 'party contact information'   |                           |
| 18         | EMPLOYEE CODE                   | A code for any person or business that is of interest to the<br>Communications Service Provider.  |                           |
| 19         | EMPLOYEE DESIGNATION<br>CODE    | Unique warehouse key, representing the designation  |                           |
| 20         | EMPLOYEE DISCOUNT GROUP<br>CODE | <sup>2</sup> Unique identifier for Employee Discount Group  |                           |
| 21         | EMPLOYEE KEY                    | Key value for each employee   |                           |
| 22         | EMPLOYEE NUMBER                 | Internal number for the employee.   |                           |
| 23         | EMPLOYEE TYPE CODE              | Unique identifier for Employee Type   | PT                        |
| 24         | EMPLOYEE TYPE DESC              | Description of the Employee Type  | Part Time                 |
| 25         | EMPLOYEE TYPE NAME              | Unique identifier for the Employee Type   | Part Time                 |
| 26         | EMPLOYER TAX NUMBER             | The tax code of Employer.   |                           |
| 27         | EMPLOYMENT BEGIN DATE           | Start date for the employment.  | 12/31/2005<br>12:00:00 AM |
| 28         | EMPLOYMENT END DATE             | If the employee quit from the Bank, we still hold the information of his past employment  |                           |
| 29         | EMPLOYMENT EXEMPT IND           | An employee exempt from the overtime policies of the University due to the nature of the work, as compared to (Non-Exempt).   |                           |
|            |                                 | Education requirements of the position and salary range.<br>These employees are paid an annual salary and are not<br>customarily eligible for overtime pay.             |                           |
| 30         | EMPLOYMENT STATUS               | EMPLOYEE STATUS is the abbreviated identifier for the employment status. Employee   |                           |
| 31         | END OF JOB CONTRACT             | End date of the customer's job contract (for contracts concluded for definite terms).   |                           |
| 32         | ETHNIC BACKGROUND               | Customer Attribute of an employee   |                           |
| 33         | ETHNICITY                       | Classifies the individual for minority reporting purposes.  |                           |
| 34         | FAMILY NAME IN MAIDEN           | Given name in maiden  |                           |
| 35         | FIRST NAME                      | First name of a party individual  |                           |
| 36         | FORM OF EMPLOYMENT              | The customer's form of employment (private entrepreneur, employee, civil servant and so on.)  |                           |
| 37         | GENDER CODE                     | For PARTYs that are people, this is their GENDER.<br>For PARTYs that are organizations, this is indicates<br>whether the organization is foreign or domestically owned. |                           |

 Table 3–98 (Cont.) Employee Detail

| Table 3–98 | (Cont.) | Employee | Detail |
|------------|---------|----------|--------|
|------------|---------|----------|--------|

| Sr. Number | Attribute                                | Description  | Sample Value              |
|------------|--|--|---------------------------|
| 38         | GIVEN NAME IN MAIDEN                     | Given name in maiden   |                           |
| 39         | HOME TELEPHONE NO                        | Redundance to 'party contact information'  |                           |
| 40         | HOUSEHOLD KEY                            | The code of household which the party belongs to.  |                           |
| 41         | INCOME                                   | Income of a party individual   |                           |
| 42         | INCOME LCL                               | Income of a party individual   |                           |
| 13         | INCOME RPT                               | Income of a party individual   |                           |
| 14         | JOB CONTRACT TYPE                        | Type of the customer's job contract  |                           |
| 15         | JOB KEY                                  | Code for job of subscriber.  |                           |
| 16         | JOB POSITION                             | job Position.  |                           |
| 7          | LANGUAGE CODE                            | Unique identifier for Language   |                           |
| 8          | LAST NAME                                | Last name of a party individual  |                           |
| <b>1</b> 9 | LAST PERFORMANCE RATING                  | This describes the annual rating assigned to the employee.   |                           |
| 50         | LAST PERFORMANCE RATING DATE             | When the last rating is done.  |                           |
| 51         | LEGAL TITLE TO HOUSING                   | The customer's legal title to home (rents, owns and so on.)  |                           |
| 52         | LIVING AT CURRENT<br>ADDRESS SINCE       | Date since the customer has lived at the present address.  |                           |
| 3          | MANAGER CODE                             | manager's employee code.   |                           |
| 4          | MARITAL STATUS                           | CSALADI ALLAPOT. Marital status  |                           |
| 5          | MARTIAL STATUS CODE                      |  |                           |
| 6          | MIDDLE NAME                              | Middle name of a party individual  |                           |
| 7          | MOTHER FIRST NAME                        | Mother's first name  |                           |
| 8          | MOTHER LAST NAME                         | Mother's last name   |                           |
| 9          | NAME OF WORKPLACE                        | Name of workplace  |                           |
| 60         | NAME PREFIX                              | Name prefix  |                           |
|            |  | For example: Mr, Mrs, Ms, Dr,  |                           |
| 1          | NAME SUFFIX                              | Name suffix. For example: PhD, MD, JD, MA  |                           |
| 52         | NATIONALITY CODE                         | Code for Nationality of subscriber   |                           |
| 63         | NUMBER OF EARNERS IN<br>HOUSEHOLD        | Number of wage earners in the household.   |                           |
| 64         | NUMBER OF PERSONS LIVING<br>IN HOUSEHOLD | Number of persons sharing the customer's household.  |                           |
| 5          | OFFICE TELEPHONE NO                      | Redundancy to 'party contact information'  |                           |
| 66         | ORGANIZATION BUSINESS<br>UNIT KEY        |  |                           |
| 7          | PERSONAL ID NUMBER                       | In China, this one will be same as party.national_identifier.                                      |                           |
| 8          | PLACE OF BIRTH                           | Where the person was born.   |                           |
| 69         | PREVIOUS EMPLOYER TAX<br>NUMBER          | Tax number of previous employer.   |                           |
| 70         | PREVIOUS EMPLOYMENT<br>END DATE          | End date of previous job.  |                           |
| 71         | PREVIOUS EMPLOYMENT<br>START DATE        | Start date of previous job.  | 12/31/2005<br>12:00:00 AM |
| 72         | SOC JOB KEY                              |  |                           |
| 73         | SOCIAL SECURITY NUMBER                   | In US, this code will be same as party.national_identifier.<br>Null if some country does not have. |                           |

| Sr. Number | Attribute                     | Description   | Sample Value |
|------------|-------------------------------|---|--------------|
| 74         | SOURCE OF INCOME              | Source of income (can typify, may be several)                                 |              |
| 75         | START OF EMPLOYMENT           | Start of employment   |              |
| 76         | TAX NUMBER                    | Tax number  |              |
| 77         | ACTIVE IND                    | Activate Indicator  |              |
| 78         | ADDRESS                       | Address   |              |
| 79         | BARING REASON CODE            | Unique identifier for Baring Reason   |              |
| 80         | BUSINESS LEGAL STATUS<br>CODE | A unique identifier for a legal classification of a non-residential Customer. |              |
| 81         | CITY                          | City of the party. Redundance to party location history.                      |              |
| 82         | COUNTRY                       | Country of the party. Redundance to party location history.                   |              |
| 83         | CUSTOMER IND                  | Indicator for Customer  |              |
| 84         | EFFECTIVE FROM DATE           | EFFECTIVE FROM DATE, standard SCD2 column.                                    |              |
| 85         | EFFECTIVE TO DATE             | EFFECTIVE TO DATE, standard SCD2 column.                                      |              |
| 86         | EMPLOYEE NAME                 | Name of the employee  |              |
| 87         | PARTY DESC                    | Description for the Party   |              |
| 88         | PARTY KEY                     | Key value for Party   |              |
| 89         | PARTY NAME                    | Name of the Party   |              |
| 90         | PARTY TYPE CODE               | Unique identifier for Party Type  |              |
| 91         | POST CODE                     | Unique identifier for Post  |              |
| 92         | SOURCE SYSTEM KEY             | Key value for Source System   |              |
| 93         | STATE                         | State Name  |              |
| 94         | STATUS CODE                   | Current Status  |              |

Table 3–98 (Cont.) Employee Detail

# **Event Result**

Description: EVENT RESULT

#### **Event Result Hierarchies**

Standard Event Result Hierarchy:



#### **Event Result Levels**

Table 3–99 shows Event Result Total: Most aggregate level for the Event Result dimension to see the aggregated value of all the Event Result.

Table 3–99 Event Result Total

| Sr. Number | Attribute           | Description           |
|------------|---------------------|-----------------------|
| 1.         | ALL EVENT RESULT ID | Code for Event Result |

Table 3–100 shows Event Result Detail: Keep the result of an event. For example,

- S: Successful
- F: failed

Table 3–100 Event Result Detail

| Sr. Number | Attribute         | Description                               | Sample Value |
|------------|-------------------|---|--------------|
| 2          | EVENT RESULT CODE | The unique identifier of an event result. | FAIL         |
| 3          | EVENT RESULT DESC | The description of an event result.       | Failed       |
| 4          | EVENT RESULT NAME | The name of an event result.              | Failed       |
| 5          | LANGUAGE CODE     | Unique identifier for Language            |              |

# **Event Type**

Description: EVENT TYPE

# **Event Type Hierarchies**

Standard Event Type Hierarchies:

Event Type Total

### **Event Type Levels**

Table 3–101 shows Event Type Total: Most aggregate level for the Event Type to see the aggregated sales of all the Event Type of all types.

| Sr. Number | Attribute               | Description             |
|------------|-------------------------|-------------------------|
| 1.         | ALL EVENT TYPE TOTAL ID | Code for All Event Type |

Table 3–102 shows Event Type Detail: This entity keeps all types of events under each category.

Table 3–102 Event Type Detail

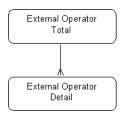
| Sr. Number | Attribute           | Description   | Sample Value |
|------------|---------------------|---|--------------|
| 1          | EVENT CATEGORY CODE | An unique identifier for event class. Examples:<br>A-advertising.                         | ACCSMTHD     |
| 2          | EVENT TYPE CODE     | A Code used to uniquely identify the type of Event. Examples: M - Marketing, F - Finance. | ACTV         |
| 3          | EVENT TYPE DESC     | A textual description for an Event Type.  | Activate     |
| 4          | EVENT TYPE NAME     | The name of type. Examples: Marketing, Finance.   | Activate     |
| 5          | LANGUAGE CODE       | Unique identifier for Language  |              |

# **External Operator**

Description: EXTERNAL OPERATOR

#### **External Operator Hierarchies**

Standard External Operator Hierarchy:



#### **External Operator Levels**

Table 3–103 shows All External Operator: Most aggregate level for the External Operator to see the aggregated sales of all the External Operator of all types.

Table 3–103 All External Operator

| Sr. Number | Attribute                | Description                    |
|------------|--------------------------|--------------------------------|
| 1.         | ALL EXTERNAL OPERATOR ID | Code for All External Operator |

Table 3–104 shows External Operator: Other operators. Those information are required when client roam to their territory or are from those operators.

| Sr. Number | Attribute                  | Description  | Sample Value              |
|------------|----------------------------|--|---------------------------|
| 1          | ANNUAL REVENUE LCL         | Revenue of the company.  |                           |
| 2          | ANNUAL REVENUE RPT         | Revenue of the company.  |                           |
| 3          | ANNUAL SALES               | Sales for annual   |                           |
| 4          | ANNUAL SALES LCL           | Local Sales for annual   |                           |
| 5          | ANNUAL SALES RPT           | Reporting Sales for annual   |                           |
| 6          | BANKRUPTCY END DATE        | The end date of bankruptcy. If current date is behind start and end date is null, then the company is undergoing the bankruptcy process.   |                           |
| 7          | BANKRUPTCY START DATE      | Start date of bankruptcy.  | 12/31/2005<br>12:00:00 AM |
| 3.         | CAMPAIGN PARTNER CODE      | CAMPAIGN PARTNER CODE is the code to track campaign partner.   |                           |
| )          | CAMPAIGN PARTNER IND       | to indicator this is a campaign partner. The campaign<br>pattern can be an external organization or even another<br>telco operator. The service provider can partner with<br>another service provider if their businesses are<br>complementary, like 1 wireless operator and 1 local fixed<br>line company. Most of content provider can also partner<br>with the telco for promotion. |                           |
| 10         | CHAIRMAN CODE              | Connect to Another Person Party who is responsible for this Organization.  |                           |
| 11         | COMPANY REGISTRY<br>NUMBER | Will be same as Party. National_Identifier. Natural Key for Organization.  |                           |
| 2          | CONTACT CODE               | ID of the contact person for the organization.   |                           |
| 13         | CONTACT NAME               | Contact Employee for organization.   |                           |
| 14         | COUNTRY CODE               | Unique identifier for country. For example: USA, UK, CN, JP.   |                           |
| 15         | COUNTRY DESC               | Short Name/description for Governors/Country.  |                           |
| 16         | COUNTRY NAME               | The name of the country associated with this currency.   |                           |
| 17         | COURT CODE                 | Code of the law of court.  |                           |
| 18         | DUNS NUMBER                | DUNS NUMBER is an identifier for organization.   |                           |
|            |                            |  |                           |

Table 3–104External Operator

| Table 3–104 | (Cont.) | External Operator |
|-------------|---------|-------------------|
|-------------|---------|-------------------|

| 19         DOMESTIC IND         For PARTYs that are companizations, this inducts:<br>whether the organization is foreign or domestically<br>owned.           20         EMPLOYEE COUNT         Total number of employee in the company or<br>organization.           21         EQUITY AMOUNT         The equity value of the company/org.           22         EQUITY AMOUNT ICL.         The equity value of the company/org.           23         EQUITY AMOUNT RPT         The equity value of the company/org.           24         EXTERNAL OPERATOR CODE         Unique identifier for operator. For example: Aintel,<br>CMCC, NTT.           25         EXTERNAL ORGANIZATION<br>TYPE CODE         ExtERNAL ORGANIZATION<br>TYPE CODE           26         ENTERNAL ORGANIZATION<br>TYPE CODE         End date of final settlement         12/31/2005 0:00<br>DATE           26         FINAL SETTLEMENT START         Start date of final settlement         12/31/2005 0:00<br>DATE           27         FINAL SETTLEMENT START         Date of the udicial distraint.           30         JUDICIAL DISTRAINT DATE         Date of the udicial distraint.           31         LIQUIDATION START DATE         Start date of final settlement         12/31/2005 0:00           32         LIQUIDATION START DATE         Start date of the operator number of malication         12/31/2005 0:00           33         MANAGER NAME         Name of manager for the wh   | Sr. Number | Attribute               | Description  | Sample Value    |
|--|------------|-------------------------|--|-----------------|
| 21         EQUITY AMOUNT         The equity value of the company/org.           22         EQUITY AMOUNT LCL         The equity value of the company/org.           23         EQUITY AMOUNT RPT         The equity value of the company/org.           24         EXTERNAL OPERATOR CODE         Unique identifier for operator. For example: Airtel, CMCC, NTT.           26         EXTERNAL ORGANIZATION         12/31/2005 0:00 DATE           27         FINAL SETTLEMENT END DATE         End date of final settlement         12/31/2005 0:00 DATE           28         FINAL SETTLEMENT START         Start date of final settlement         12/31/2005 0:00 DATE           29         JUDICIAL DISTRAINT CODE         Case identifier of the ipadicial distraint.         12/31/2005 0:00 null and start date is not null, the company is undergoing         12/31/2005 0:00 null and start date is not null, the company is undergoing         12/31/2005 0:00 null and start date is not null, the company is undergoing         12/31/2005 0:00 null and start date is not null, the company is undergoing         12/31/2005 0:00 null and start date is not null, the company is undergoing         12/31/2005 0:00 null and start date is not null, the company is undergoing         12/31/2005 0:00 null and start date is not null, the company is undergoing         12/31/2005 0:00 null and start date is not null, the company is undergoing         12/31/2005 0:00 null and start date is not null, the company is undergoing         12/31/2005 0:00 null and start date is not null, the company is undergoing                      | 19         | DOMESTIC IND            | whether the organization is foreign or domestically        |                 |
| 22       EQUITY AMOUNT LCL       The equity value of the company/org.         23       EQUITY AMOUNT RPT       The equity value of the company/org.         24       EXTERNAL OPERATOR CODE       Unique identifier for operator. For example: Airtel, CMCC, NT.         26       EXTERNAL ORGANIZATION TYPE CODE       End date of final settlement       12/31/2005 0:00 DATE         27       FINAL SETTLEMENT END DATE       End date of final settlement       12/31/2005 0:00 DATE         28       FINAL SETTLEMENT START DATE       Start date of final settlement       12/31/2005 0:00 DATE         30       JUDICIAL DISTRAINT CODE       Case identifier of the ipidicial distraint.       12/31/2005 0:00 multiant and start date is not null, the company is undergoing the liquidation.       12/31/2005 0:00 multiant and start date is not null, the company is undergoing the liquidation.       12/31/2005 0:00 multiant and start date is not null, the company is undergoing the liquidation.       12/31/2005 0:00 multiant and start date is not null, the company is undergoing the liquidation.       12/31/2005 0:00 multiant and start date of inquidated.       15/31/2005 0:00 multiant and start date is not null, the company is undergoing the liquidation.       12/31/2005 0:00 multiant and start date of inquidated.       12/31/2005 0:00 multiant and start date is not null, the company is undergoing the liquidation.       12/31/2005 0:00 multiant and start date of inquidated.       12/31/2005 0:00 multiant and start date of inquidated.       12/31/2005 0:00 multiant date of inquidated.       12/31/2005 0 | 20         | EMPLOYEE COUNT          |  |                 |
| EQUITY AMOUNT RPT       The equity value of the company/org.         EXTERNAL OPERATOR CODE       Unique identifier for operator. For example: Airtel, CMCC, NTT.         CMCC, NTT.       EXTERNAL ORGANIZATION         TYPE CODE       End date of final settlement       12/31/2005 0.00         DATE       End date of final settlement       12/31/2005 0.00         DATE       Start date of final settlement       12/31/2005 0.00         JUDICIAL DISTRAINT CODE       Case identifier of the judicial distraint.       12/31/2005 0.00         JUDICIAL DISTRAINT DATE       Date of the judicial distraint.       12/31/2005 0.00         JUDICIAL DISTRAINT DATE       Date of the judicial distraint.       12/31/2005 0.00         31       LIQUIDATION START DATE       The date when the company / org was liquidated. If is in judiciation.       12/31/2005 0.00         33       MANAGER CODE       ID of the manager for the whole company is undergoing in the judiciation.       12/31/2005 0.00         34       MANAGER NAME       Name of manager for the whole company       12/31/2005 0.00         35       OPERATOR DESC       Further information with operating country and other details       12/31/2005 0.00         36       OPERATOR NAME       The full name of the operator. For example: China Mobile for CMCC.       16/5/5/5/5/5/5/5/5/5/5/5/5/5/5/5/5/5/5/5  | 21         | EQUITY AMOUNT           | The equity value of the company/org.                       |                 |
| 24       EXTERNAL OPERATOR CODE       Unique identifier for operator. For example: Airtel, CMCC, NTT.         26       EXTERNAL ORGANIZATION       Image: identifier for operator. For example: Airtel, CMCC, NTT.         27       FINAL SETTLEMENT END DATE       End date of final settlement       12/31/2005 0.00         28       FINAL SETTLEMENT START       Start date of final settlement       12/31/2005 0.00         29       JUDICIAL DISTRAINT CODE       Case identifier of the judicial distraint.       12/31/2005 0.00         30       JUDICIAL DISTRAINT DATE       Date of the judicial distraint.       12/31/2005 0.00         31       LIQUIDATION START DATE       Start date of fiquidation       12/31/2005 0.00         32       LIQUIDATION START DATE       Start date of fiquidation       12/31/2005 0.00         33       MANAGER CODE       ID of the manager for the organization       12/31/2005 0.00         34       MANAGER NAME       Name of manager for the organization       12/31/2005 0.00         35       OPERATOR ROUP CODE       Further information with operating country and other details       6rc CNCC.         36       OPERATOR NAME       The full name of the operator. For example:       LISCL         37       OPERATOR NAME       The full name of the operator type. For example:       LISCL         38       OPERA  | 22         | EQUITY AMOUNT LCL       | The equity value of the company/org.                       |                 |
| CMČC, NTT.       CMČC, NTT.         26       EXTERNAL ORGANIZATION         77       FINAL SETTLEMENT END<br>DATE       End date of final settlement       12/31/2005 0.00         28       FINAL SETTLEMENT START<br>DATE       Start date of final settlement       12/31/2005 0.00         29       JUDICIAL DISTRAINT CODE       Case identifier of the judicial distraint.       12/31/2005 0.00         30       JUDICIAL DISTRAINT DATE       Date of the judicial distraint.       12/31/2005 0.00         31       LIQUIDATION END DATE       The date when the company (org was liquidated. If is inul and start date is not null, the company is undergoing the liquidation.       12/31/2005 0.00         32       LIQUIDATION START DATE       Start date of liquidation       12/31/2005 0.00         33       MANAGER CODE       ID of the manager for the organization       12/31/2005 0.00         34       MANAGER NAME       Name of manager for the whole company       12/31/2005 0.00         35       OPERATOR ROUP CODE       Unique identifier for operator type. For example: international, land <sup>1</sup> .       12/31/2005 0.00         36       OPERATOR NAME       The full name of the operator. For example: China Mobile for CMCC.       12/31/2005 0.00         37       OPERATOR NAME       The full name of the operator type. For example: LSCL international, land <sup>1</sup> .       12/31/2005 0.00 <t< td=""><td>23</td><td>EQUITY AMOUNT RPT</td><td>The equity value of the company/org.</td><td></td></t<>  | 23         | EQUITY AMOUNT RPT       | The equity value of the company/org.                       |                 |
| TYPE CODE         27       FINAL SETTLEMENT END<br>DATE       End date of final settlement       12/31/2005 0:00         28       FINAL SETTLEMENT START<br>DATE       Start date of final settlement       12/31/2005 0:00         29       JUDICIAL DISTRAINT CODE       Case identifier of the judicial distraint.       12/31/2005 0:00         30       JUDICIAL DISTRAINT DATE       Date of the judicial distraint.       12/31/2005 0:00         31       LIQUIDATION END DATE       The date when the company/org was liquidated. If is null and start date is not null, the company is undergoing in the liquidation       12/31/2005 0:00         32       LIQUIDATION START DATE       Start date of liquidation       12/31/2005 0:00         33       MANAGER CODE       ID of the manager for the organization       12/31/2005 0:00         34       MANAGER NAME       Name of manager for the organization       12/31/2005 0:00         35       OPERATOR DESC       Further information with operating country and other details       12/31/2005 0:00         36       OPERATOR NAME       The full name of the operator type. For example: China Mobile for CMCC.       10         38       OPERATOR NAME       The full name of the account for payments.       12/31/2005 0:00         39       OTHER INDIVIDUAL CODE       Code for individual.       12/S1/2005 0:00         40  | 24         | EXTERNAL OPERATOR CODE  |  |                 |
| DATE28FINAL SETTLEMENT START<br>DATEStart date of final settlement<br>jubicial distraint.12/31/2005 0:00<br>DATE29JUDICIAL DISTRAINT CODECase identifier of the judicial distraint.12/31/2005 0:00<br>rull and start date is not null, the company /org was liquidated. If is<br>null and start date is not null, the company is undergoing<br>the liquidation.12/31/2005 0:00<br>rull and start date is not null, the company is undergoing<br>the liquidation.32LIQUIDATION START DATEStart date of fiquidation12/31/2005 0:00<br>rull and start date is not null, the company is undergoing<br>the liquidation.33MANAGER CODEID of the manager for the whole company12/31/2005 0:00<br>rull and start date is not null, the company is undergoing<br>the liquidation.34MANAGER NAMEName of manager for the whole company12/31/2005 0:00<br>rull and start date is not null, the company35OPERATOR DESCFurther information with operating country and other<br>details12/31/2005 0:00<br>rull and other36OPERATOR NAMEThe full name of the operator. For example:<br>international, land!-LiSCL37OPERATOR TYPE CODEUnique identifier for party Organization<br>CODELiSCL38OPERATOR TYPE CODEUnique identifier for party Organization<br>DATELiSCL41PARTY ORGANIZATION TYPE<br>DATEClosing date of the account for payments.<br>DATELiSCL42PAYMENT ACCOUNT<br>NUMBERAccount number for payments.<br>DATELiSCL43PAYMENT ACCOUNT OPEN<br>DATEOpening date of the account for payments.<br>DATELiSCL<  | 26         |                         |  |                 |
| DATE29JUDICIAL DISTRAINT CODECase identifier of the judicial distraint.30JUDICIAL DISTRAINT DATEDate of the judicial distraint.31LIQUIDATION END DATEThe date when the company/org was liquidated. If is<br>null and start date is not null, the company is undergoing<br>the liquidation.12/31/2005 0.0032LIQUIDATION START DATEStart date of liquidation12/31/2005 0.0033MANAGER CODEID of the manager for the whole company12/31/2005 0.0034MANAGER NAMEName of manager for the whole company12/31/2005 0.0035OPERATOR DESCFurther information with operating country and other<br>details12/31/2005 0.0036OPERATOR GROUP CODEUnique identifier for operator type. For example:<br>international, landtLSCL37OPERATOR NAMEThe full name of the operator. For example: China Mobile<br>for CMCC.LSCL38OPERATOR TYPE CODEUnique identifier for aperator type. For example:<br>international, landtLSCL39OTHER INDIVIDUAL CODECode for individual.LSCL40PARTY ORGANIZATION TYPEUnique identifier for Party Organization<br>CODELSCL41PAYMENT ACCOUNT<br>NUMBEROpening date of the account for payments.<br>DATELSCL43SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.LSCL44SEAL IMAGEAbbreviation of listed companies as used on the stock<br>exchange.LSCL45STOCK EXCHANGE NAMEAbbreviation of listed companies as used on the st   | 27         |                         | End date of final settlement                               | 12/31/2005 0:00 |
| JUDICIAL DISTRAINT DATE       Date of the judicial distraint.         31       LIQUIDATION END DATE       The date when the company/org was liquidated. If is null and start date is not null, the company is undergoing the liquidation.       12/31/2005 0:00         32       LIQUIDATION START DATE       Start date of liquidation       12/31/2005 0:00         33       MANAGER CODE       ID of the manager for the organization       12/31/2005 0:00         34       MANAGER NAME       Name of manager for the whole company       12         35       OPERATOR DESC       Further information with operating country and other details       14         36       OPERATOR GROUP CODE       Unique identifier for operator type. For example: international, land!       15         37       OPERATOR TYPE CODE       Unique identifier for operator type. For example: Lina Mobile for CMCC.       15         38       OPERATOR TYPE CODE       Unique identifier for Party Organization CODE       15         40       PARTY ORGANIZATION TYPE       Unique identifier for Party Organization CODE       15         41       PAYMENT ACCOUNT CLOSE       Closing date of the account for payments.       14         42       PAYMENT ACCOUNT       Account number for payments.       14         43       PAYMENT ACCOUNT OPEN DATE       Opening date of the account for payments.       14 <td>28</td> <td></td> <td>Start date of final settlement</td> <td>12/31/2005 0:00</td>  | 28         |                         | Start date of final settlement                             | 12/31/2005 0:00 |
| 131LIQUIDATION END DATEThe date when the company/org was liquidated. If is<br>null and start date is not null, the company is undergoing<br>the liquidation.12/31/2005 0:0032LIQUIDATION START DATEStart date of liquidation12/31/2005 0:0033MANAGER CODEID of the manager for the organization12/31/2005 0:0034MANAGER NAMEName of manager for the whole company12/31/2005 0:0035OPERATOR DESCFurther information with operating country and other<br>details12/31/2005 0:0036OPERATOR GROUP CODEUnique identifier for operator type. For example:<br>international, land!.12/31/2005 0:0037OPERATOR NAMEThe full name of the operator. For example:<br>international, land!.LSCL38OPERATOR TYPE CODEUnique identifier for operator type. For example:<br>international, land!.LSCL39OTHER INDIVIDUAL CODECode for individual.LSCL40PARTY ORGANIZATION TYPE<br>ODEUnique identifier for Party Organization<br>CODELSCL41PAYMENT ACCOUNT<br>DATEAccount number for payments.<br>DATEL42PAYMENT ACCOUNT<br>DATEOpening date of the account for payments.<br>DATEL44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.L45STOCK EXCHANGE NAMEAbbreviation of listed companies as used on the stock<br>exchange.L46TAX EXEMPT STATUSIndicates if the org, is tax exemptL47TERMINATION DATE<br>TERMINATION DATETermination dateL  | 29         | JUDICIAL DISTRAINT CODE | Case identifier of the judicial distraint.                 |                 |
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| 33MANAGER CODEID of the manager for the organization34MANAGER NAMEName of manager for the whole company35OPERATOR DESCFurther information with operating country and other<br>details36OPERATOR GROUP CODEUnique identifier for operator type. For example:<br>international, land!37OPERATOR NAMEThe full name of the operator. For example: China Mobile<br>for CMCC.38OPERATOR TYPE CODEUnique identifier for operator type. For example:<br>international, land!39OTHER INDIVIDUAL CODECode for individual.40PARTY ORGANIZATION TYPE<br>DATEUnique identifier for Party Organization<br>CODE41PAYMENT ACCOUNT CLOSE<br>DATEClosing date of the account for payments.<br>DATE42PAYMENT ACCOUNT<br>NUMBERAccount number for payments.<br>DATE43PAYMENT ACCOUNT OPEN<br>DATEOpening date of the account for payments.<br>DATE44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.45STOCK EXCHANGE NAME<br>ADATEAbbreviation of listed companies as used on the stock<br>exchange.46TAX EXEMPT STATUSIndicates if the org. is tax exempt47TERMINATION DATEErfective date of the deletion of the company in case of company was<br>founded with termination date48VALID END DATEEffective date of the deletion of the company is record   | 31         | LIQUIDATION END DATE    | null and start date is not null, the company is undergoing | 12/31/2005 0:00 |
| 44MANAGER NAMEName of manager for the whole company35OPERATOR DESCFurther information with operating country and other<br>details36OPERATOR GROUP CODEUnique identifier for operator type. For example:<br>international, land!37OPERATOR NAMEThe full name of the operator. For example: China Mobile<br>for CMCC.38OPERATOR TYPE CODEUnique identifier for operator type. For example:<br>international, land!39OTHER INDIVIDUAL CODECode for individual.40PARTY ORGANIZATION TYPEUnique identifier for Party Organization<br>CODE41PAYMENT ACCOUNT CLOSEClosing date of the account for payments.<br>DATE43PAYMENT ACCOUNT<br>NUMBEROpening date of the account for payments.<br>DATE44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.45STOCK EXCHANGE NAMEAbbreviation of listed companies as used on the stock<br>exchange.46TAX EXEMPT STATUSIndicates if the org, is tax exempt47TERMINATION DATETermination date of the company in case of company was<br>founded with termination date48VALID END DATEEffective date of the deletion of the company is record  | 32         | LIQUIDATION START DATE  | Start date of liquidation                                  | 12/31/2005 0:00 |
| 55       OPERATOR DESC       Further information with operating country and other details         66       OPERATOR GROUP CODE       Unique identifier for operator type. For example: international, land!         57       OPERATOR NAME       The full name of the operator. For example: China Mobile for CMCC.         58       OPERATOR TYPE CODE       Unique identifier for operator type. For example:       LSCL         59       OTHER INDIVIDUAL CODE       Code for individual.       LSCL         50       PARTY ORGANIZATION TYPE       Unique identifier for Party Organization CODE       LSCL         51       PAYMENT ACCOUNT CLOSE       Closing date of the account for payments. DATE       LSCL         52       PAYMENT ACCOUNT MOPEN DOPEN DOPEN DOPEN DOPEN DOPEN OPEN DOPEN Signature.       OPEN DOPEN DOPEN DOPEN Signature.       SEAL IMAGE         53       STOCK EXCHANGE NAME       Abbreviation of listed companies as used on the stock exchange.       Exchange.         54       TAX EXEMPT STATUS       Indicates if the org, is tax exempt       TERMINATION DATE       Termination date of the company in case of company was founded with termination date         58       VALID END DATE       Effective date of the deletion of the company is record       12/31/2005 0:00   | 33         | MANAGER CODE            | ID of the manager for the organization                     |                 |
| details       details         66       OPERATOR GROUP CODE       Unique identifier for operator type. For example:<br>international, land!         57       OPERATOR NAME       The full name of the operator. For example: China Mobile<br>for CMCC.         88       OPERATOR TYPE CODE       Unique identifier for operator type. For example:       LSCL         19       OTHER INDIVIDUAL CODE       Code for individual.       ESCL         10       PARTY ORGANIZATION TYPE       Unique identifier for Party Organization<br>CODE       ESCL         11       PAYMENT ACCOUNT CLOSE<br>DATE       Closing date of the account for payments.<br>DATE       ESCL         12       PAYMENT ACCOUNT MOPEN<br>DATE       Opening date of the account for payments.<br>DATE       ESCL         13       PAYMENT ACCOUNT OPEN<br>DATE       Opening date of the organization's Seal, or the Artificial<br>Person's Signature.       ESCL         15       STOCK EXCHANGE NAME       Abbreviation of listed companies as used on the stock<br>exchange.       Exchange         16       TAX EXEMPT STATUS       Indicates if the org, is tax exempt       Indicates of the company in case of company was<br>founded with termination date         17       TERMINATION DATE       Effective date of the deletion of the company's record       12/31/2005 0:00  | 34         | MANAGER NAME            | Name of manager for the whole company                      |                 |
| international, land!international, land!37OPERATOR NAMEThe full name of the operator. For example: China Mobile<br>for CMCC.38OPERATOR TYPE CODEUnique identifier for operator type. For example:LSCL39OTHER INDIVIDUAL CODECode for individual.LSCL40PARTY ORGANIZATION TYPEUnique identifier for Party Organization<br>CODECODE41PAYMENT ACCOUNT CLOSE<br>DATEClosing date of the account for payments.LSCL42PAYMENT ACCOUNT<br>NUMBERAccount number for payments.LSCL43PAYMENT ACCOUNT OPEN<br>DATEOpening date of the account for payments.LSCL44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.LSCL45STOCK EXCHANGE NAMEAbbreviation of listed companies as used on the stock<br>exchange.LSCL46TAX EXEMPT STATUSIndicates if the org. is tax exemptLSCL47TERMINATION DATETermination date of the company in case of company was<br>founded with termination date12/31/2005 0:00   | 35         | OPERATOR DESC           |  |                 |
| for CMCC.for CMCC.38OPERATOR TYPE CODEUnique identifier for operator type. For example:<br>international, land!LSCL39OTHER INDIVIDUAL CODECode for individual.40PARTY ORGANIZATION TYPE<br>CODEUnique identifier for Party Organization<br>CODEImage identifier for Party Organization41PAYMENT ACCOUNT CLOSE<br>DATEClosing date of the account for payments.Image identifier for Party Organization42PAYMENT ACCOUNT<br>NUMBERAccount number for payments.Image identifier for Party Organization43PAYMENT ACCOUNT OPEN<br>DATEOpening date of the account for payments.Image identifier for Party Organization's Seal, or the Artificial<br>Person's Signature.44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.Image is the org. is tax exempt45STOCK EXCHANGE NAMEAbbreviation of listed companies as used on the stock<br>exchange.Image is tax exempt47TERMINATION DATETermination date of the company in case of company was<br>  | 36         | OPERATOR GROUP CODE     |  |                 |
| 39OTHER INDIVIDUAL CODECode for individual.40PARTY ORGANIZATION TYPE<br>CODEUnique identifier for Party Organization<br>CODE41PAYMENT ACCOUNT CLOSE<br>DATEClosing date of the account for payments.<br>DATE42PAYMENT ACCOUNT<br>NUMBERAccount number for payments.43PAYMENT ACCOUNT OPEN<br>DATEOpening date of the account for payments.44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.45STOCK EXCHANGE NAMEAbbreviation of listed companies as used on the stock<br>exchange.46TAX EXEMPT STATUSIndicates if the org. is tax exempt47TERMINATION DATETermination date of the company in case of company was<br>founded with termination date48VALID END DATEEffective date of the deletion of the company's record   | 37         | OPERATOR NAME           |  |                 |
| 40PARTY ORGANIZATION TYPEUnique identifier for Party Organization<br>CODE41PAYMENT ACCOUNT CLOSE<br>DATEClosing date of the account for payments.42PAYMENT ACCOUNT<br>NUMBERAccount number for payments.43PAYMENT ACCOUNT OPEN<br>DATEOpening date of the account for payments.44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.45STOCK EXCHANGE NAMEAbbreviation of listed companies as used on the stock<br>exchange.46TAX EXEMPT STATUSIndicates if the org. is tax exempt47TERMINATION DATETermination date of the company in case of company was<br>founded with termination date48VALID END DATEEffective date of the deletion of the company's record12/31/2005 0:00   | 38         | OPERATOR TYPE CODE      | 1 1 1 1  | LSCL            |
| CODE41PAYMENT ACCOUNT CLOSE<br>DATEClosing date of the account for payments.<br>DATE42PAYMENT ACCOUNT<br>NUMBERAccount number for payments.43PAYMENT ACCOUNT OPEN<br>DATEOpening date of the account for payments.<br>DATE44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.45STOCK EXCHANGE NAME<br>exchange.46TAX EXEMPT STATUS47TERMINATION DATE48VALID END DATE48VALID END DATE  | 39         | OTHER INDIVIDUAL CODE   | Code for individual.                                       |                 |
| DATE42PAYMENT ACCOUNT<br>NUMBERAccount number for payments.43PAYMENT ACCOUNT OPEN<br>DATEOpening date of the account for payments.44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.45STOCK EXCHANGE NAME<br>STOCK EXCHANGE NAMEAbbreviation of listed companies as used on the stock<br>exchange.46TAX EXEMPT STATUS<br>TERMINATION DATEIndicates if the org. is tax exempt47TERMINATION DATETermination date of the company in case of company was<br>founded with termination date48VALID END DATEEffective date of the deletion of the company's record12/31/2005 0:00   | 40         |                         | Unique identifier for Party Organization                   |                 |
| NUMBER43PAYMENT ACCOUNT OPEN<br>DATEOpening date of the account for payments.<br>DATE44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.45STOCK EXCHANGE NAME<br>Abbreviation of listed companies as used on the stock<br>exchange.46TAX EXEMPT STATUS47TERMINATION DATE<br>founded with termination date48VALID END DATE   | 41         |                         | Closing date of the account for payments.                  |                 |
| DATE44SEAL IMAGEThe image of the Organization's Seal, or the Artificial<br>Person's Signature.45STOCK EXCHANGE NAMEAbbreviation of listed companies as used on the stock<br>exchange.46TAX EXEMPT STATUSIndicates if the org. is tax exempt47TERMINATION DATETermination date of the company in case of company was<br>founded with termination date48VALID END DATEEffective date of the deletion of the company's record12/31/2005 0:00  | 12         |                         | Account number for payments.                               |                 |
| Person's Signature.<br>45 STOCK EXCHANGE NAME Abbreviation of listed companies as used on the stock<br>46 TAX EXEMPT STATUS Indicates if the org. is tax exempt<br>47 TERMINATION DATE Termination date of the company in case of company was<br>48 VALID END DATE Effective date of the deletion of the company's record 12/31/2005 0:00  | 43         |                         | Opening date of the account for payments.                  |                 |
| exchange.<br>46 TAX EXEMPT STATUS Indicates if the org. is tax exempt<br>47 TERMINATION DATE Termination date of the company in case of company was<br>48 VALID END DATE Effective date of the deletion of the company's record 12/31/2005 0:00  | 44         | SEAL IMAGE              |  |                 |
| 47       TERMINATION DATE       Termination date of the company in case of company was founded with termination date         48       VALID END DATE       Effective date of the deletion of the company's record       12/31/2005 0:00  | 45         | STOCK EXCHANGE NAME     |  |                 |
| founded with termination date founded with termination of the company's record 12/31/2005 0:00   | 16         | TAX EXEMPT STATUS       | Indicates if the org. is tax exempt                        |                 |
|  | 47         | TERMINATION DATE        |  |                 |
|  | 48         | VALID END DATE          |  | 12/31/2005 0:00 |

| Sr. Number | Attribute                     | Description  | Sample Value |
|------------|-------------------------------|--|--------------|
| 49         | VALID START DATE              | Date of the registration of the company' record deletion 12/31/2005 0. from the company register               |              |
| 50         | ACTIVE IND                    | Active Indicator   |              |
| 51         | ADDRESS                       | Address  |              |
| 52         | BARING REASON CODE            | Unique identifier for Baring Reason  |              |
| 53         | BUSINESS LEGAL STATUS<br>CODE | Unique identifier for Business Legal Status  |              |
| 54         | CITY                          | City   |              |
| 55         | COUNTRY                       | Country  |              |
| 56         | CUSTOMER IND                  | Customer Indicator   |              |
| 57         | EFFECTIVE FROM DATE           | EFFECTIVE FROM DATE, standard SCD2 column.   |              |
| 58         | EFFECTIVE TO DATE             | EFFECTIVE TO DATE, standard SCD2 column.   |              |
| 59         | PARTY DESC                    | Description of the party. Applicable to both individual and organization. Normally it refers to the full name. |              |
| 60         | PARTY CODE                    | Code value for a party.  |              |
| 61         | PARTY NAME                    | Name of the Party  |              |
| 62         | PARTY TYPE CODE               | Unique identifier for Party  |              |
| 63         | POST CODE                     | Postcode of the party. Redundance to party location history.   |              |
| 64         | SOURCE SYSTEM CODE            | Code value for source system.  |              |
| 65         | STATE                         | State  |              |
| 66         | STATUS CODE                   | Current Status   |              |
|            | ANNUAL REVENUE                |  |              |

 Table 3–104 (Cont.) External Operator

# **Fraud Profile Class**

Description: FRAUD PROFILE CLASS

#### **Fraud Profile Class Hierarchies**

Standard Fraud Profile Class Hierarchy:

| $\left[ \right]$ | Fraud Profile Class Total  | ) |
|------------------|----------------------------|---|
|                  |                            |   |
| ſ                | Fraud Profile Class Detail |   |

# **Fraud Profile Class Levels**

Table 3–105 shows Fraud Profile Class Total: Most aggregate level for the Fraud Profile Class dimension to see the aggregated value of all the Fraud Profile Class.

|  | Table 3–105 | Fraud Profile Class | Total |
|--|-------------|---------------------|-------|
|--|-------------|---------------------|-------|

| Sr. Number | Attribute                  | Description                      |
|------------|----------------------------|----------------------------------|
| 1.         | ALL FRAUD PROFILE CLASS ID | Code for All Fraud Profile Class |

Table 3–106 shows Fraud Profile Class Detail: The fraud profile class is generalized after certain analysis process over the past network event. New network event therefore can be tagged through the same model to detect if there are suspicious activities.

Table 3–106 Fraud Profile Class Detail

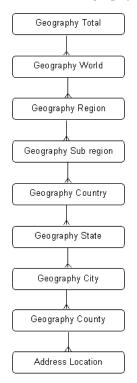
| Sr. Number | Attribute                       | Description                            |
|------------|---------------------------------|--|
| 1.         | FRAUD PROFILE CLASS CODE        | Code of The Fraud Profile Class        |
| 2.         | FRAUD PROFILE CLASS NAME        | Name of The Fraud Profile Class        |
| 3.         | FRAUD PROFILE CLASS DESCRIPTION | Description of The Fraud Profile Class |
|            | LANGUAGE CODE                   |  |

# Geography

Description: GEOGRAPHY ENTITY

# **Geography Hierarchies**

Standard Geography Hierarchy:



# **Geography Levels**

Table 3–107 shows Geography World: World level in GEOGRAPHY hierarchy.

Table 3–107 Geography World

| Sr. Number | Attribute         | Description                             | Sample Value |
|------------|-------------------|---|--------------|
| 1          | EFFECTIVE TO DATE | EFFECTIVE TO DATE, standard SCD2 column |              |

| Table 3-107 | (Cont.) Geography world |  |                        |
|-------------|-------------------------|--|------------------------|
| Sr. Number  | Attribute               | Description  | Sample Value           |
| 2           | GEOGRAPHY WORLD CODE    | Identifier of world.                                     |                        |
| 3           | EFFECTIVE FROM DATE     | Active from. Standard SCD field,<br>Effective Start Date | 12/31/2005 12:00:00 AM |
| 4           | GEOGRAPHY WORLD NAME    | Name of the geography world.                             |                        |
|             |                         |  |                        |

Table 3–107 (Cont.) Geography World

## Table 3–108 shows Geography Region: Region level in GEOGRAPHY hierarchy.

| Table 3–108 | Geography Region      |   |                        |
|-------------|-----------------------|---|------------------------|
| Sr. Number  | Attribute             | Description   | Sample Value           |
| 1           | GEOGRAPHY REGION CODE | uniquely identifier of geography region               |                        |
| 2           | EFFECTIVE TO DATE     | EFFECTIVE TO DATE, standard SCD2 column               | 12/31/2005 12:00:00 AM |
| 3           | GEOGRAPHY WORLD CODE  | Identifier of world.                                  |                        |
| 4           | EFFECTIVE FROM DATE   | Active from. Standard SCD field, Effective Start Date | 12/31/2005 12:00:00 AM |
| 5           | GEOGRAPHY REGION NAME | Name of the geography region                          |                        |

Table 3–109 shows Geography Sub Region: Sub Region level in GEOGRAPHY hierarchy.

Table 3–109 Geography Sub Region

| Sr. Number | Attribute                 | Description   | Sample Value              |
|------------|---------------------------|---|---------------------------|
| 1          | GEOGRAPHY REGION CODE     | uniquely identifier of geography region               |                           |
| 2          | EFFECTIVE TO DATE         | EFFECTIVE TO DATE, standard SCD2 column               | 12/31/2005 12:00:00<br>AM |
| 3          | EFFECTIVE FROM DATE       | Active from. Standard SCD field, Effective Start Date | 12/31/2005 12:00:00<br>AM |
| 4          | GEOGRAPHY SUB REGION NAME | name of the sub region                                |                           |
| 5          | GEOGRAPHY SUB REGION CODE | Uniquely identifier of geography sub region           |                           |

## Table 3–110 shows Geography Country: Country level in GEOGRAPHY hierarchy.

Table 3–110Geography Country

| Sr. Number | Attribute                 | Description   | Sample Value              |
|------------|---------------------------|---|---------------------------|
| 1          | EFFECTIVE TO DATE         | EFFECTIVE TO DATE, standard SCD2 column               | 12/31/2005 12:00:00<br>AM |
| 2          | EFFECTIVE FROM DATE       | Active from. Standard SCD field, Effective Start Date | 12/31/2005 12:00:00<br>AM |
| 3          | GEOGRAPHY COUNTRY CODE    | Uniquely identifier of the country.                   |                           |
| 4          | GEOGRAPHY SUB REGION CODE | Uniquely identifier of geography sub region           |                           |
| 5          | GEOGRAPHY COUNTRY NAME    | Name of the country                                   |                           |

Table 3–111 shows Geography State: State level in GEOGRAPHY hierarchy.

|            | acography otate        |   |                           |
|------------|------------------------|---|---------------------------|
| Sr. Number | Attribute              | Description   | Sample Value              |
| 1          | GEOGRAPHY STATE NAME   | Name of state   |                           |
| 2          | EFFECTIVE TO DATE      | EFFECTIVE TO DATE, standard SCD2 column               | 12/31/2005 12:00:00<br>AM |
| 3          | GEOGRAPHY STATE CODE   | Uniquely identifier of geography state                |                           |
| 4          | EFFECTIVE FROM DATE    | Active from. Standard SCD field, Effective Start Date | 12/31/2005 12:00:00<br>AM |
| 5          | GEOGRAPHY COUNTRY CODE | Uniquely identifier of the country.                   |                           |

Table 3–111Geography State

# Table 3–112 shows Geography City: CITY level in GEOGRAPHY hierarchy.

Table 3–112 Geography City

| Sr. Number | Attribute            | Description   | Sample Value              |
|------------|----------------------|---|---------------------------|
| 1          | GEOGRAPHY CITY NAME  | Name of the city                                      |                           |
| 2          | EFFECTIVE TO DATE    | EFFECTIVE TO DATE, standard SCD2 column               | 12/31/2005 12:00:00<br>AM |
| 3          | GEOGRAPHY STATE CODE | Uniquely identifier of state                          |                           |
| 4          | EFFECTIVE FROM DATE  | Active from. Standard SCD field, Effective Start Date | 12/31/2005 12:00:00<br>AM |
| 5          | GEOGRAPHY CITY CODE  | Uniquely identifier of city                           |                           |
| 6          | GEOGRAPHY CITY DESC  | CITY DESC.  |                           |

# Table 3–113 shows Geography County: County level in GEOGRAPHY hierarchy.

| Sr. Number | Attribute             | Description  | Sample Value           |
|------------|-----------------------|--|------------------------|
| 1          | EFFECTIVE TO DATE     | EFFECTIVE TO DATE, standard SCD2 column                  |                        |
| 2          | EFFECTIVE FROM DATE   | Active from. Standard SCD field,<br>Effective Start Date | 12/31/2005 12:00:00 AM |
| 3          | GEOGRAPHY COUNTY CODE | Uniquely identifier of county                            |                        |
| 4          | GEOGRAPHY COUNTY NAME | Name of the county                                       |                        |
| 5          | GEOGRAPHY CITY CODE   | Uniquely identifier of city                              |                        |

Table 3–114 shows Address Location: Keep all address. It has levels as country, state, city, address and so on.

Table 3–114 Address Location

| Sr. Number | Attribute               | Description  |
|------------|-------------------------|--|
| 1          | ADDRESS STYLE           | Any specific style of the address. It might include the detail like All Capital words, case, font and so on. |
| 2          | BUILDING CODE           | Uniquely identifier of building  |
| 3          | ELEVATION               | Elevation of the Geographic Location   |
| 4          | ELEVATION UOM CODE      | Uniquely identifier of ELEVATION UOM   |
| 5          | FLOOR CODE              | Uniquely identifier of floor   |
| 6          | FLOOR NAME              | Name of the floor  |
| 7          | GEOGRAPHY LOCATION CODE | Applicable unique geography ID.  |

| Sr. Number | Attribute                 | Description   |
|------------|---------------------------|---|
| 8          | GEOGRAPHY REGION CODE     | Uniquely identifier of GEOGRAPHY REGION   |
| 9          | LATITUDE                  | LATITUDE description  |
| 10         | PRIMARY EMAIL ADDRESS     | Email address   |
| 11         | REGION NAME               | Name of the Reason  |
| 12         | SUBREGION DESC            | description of sub region   |
| 13         | TAX AUTHORITY CODE        | Unique identified for the tax authority   |
| 14         | WORLD DESC                | Description of world  |
| 5          | WORLD NAME                | Name of the world   |
| 6          | ADDRESS LATITUDE MEASURE  | This is the Latitude value of the specified location  |
| 17         | POSTAL PLUS CODE          | Four digit extension to the United States Postal ZIP code.  |
| 18         | STREET CODE               | Uniquely identifier of state  |
| 19         | CITY DESC                 | Description of the city   |
| 20         | FLAT ROOM CODE            | Uniquely identifier of the flat room  |
| 21         | GEOGRAPHY STATE CODE      | State of the geography  |
| 22         | POST OFFICE BOX           | PO box if available.  |
| 23         | STATE DESC                | Description of the state  |
| 24         | STATE NAME                | Name of the state   |
| 5          | ADDRESS LONGITUDE MEASURE | This is the longitude location of the specified address.  |
| .6         | BUILDING DESC             | Description for Building  |
| 7          | COUNTY DESC               | Description for County  |
| 8          | GEOGRAPHY COUNTRY CODE    | Code for Geography Country  |
| .9         | POSTCODE CODE             | Code for Post Code  |
| 0          | ADDRESS DESCRIPTION       | Address description. Textual description of the address.  |
| 1          | ADDRESS TYPE CODE         | Unique identifier for the address type.   |
| 32         | BUILDING NAME             | Name for Building   |
| 3          | COUNTY NAME               | Name for County   |
| 4          | EFFECTIVE TO DATE         | EFFECTIVE TO DATE, standard SCD2 column.  |
| 5          | FLAT ROOM DESC            | Description for Flat Room   |
| 6          | GEOGRAPHY COUNTY CODE     | Code for Geography County   |
| 37         | GEOGRAPHY ENTITY CODE     | unique geography identifier. A unique identifier for the geography<br>entities, could be a system generated unique key for geography entity |
| 8          | REGION DESC               | Description for Region  |
| 9          | WORLD CODE                | Description for World   |
| 40         | ADDRESS LINE 2            | Address. Line 2 of the detailed postal address  |
| 1          | ADDRESS LINE 3            | Address. Line 3 of the detailed postal address  |
| 2          | LONGITUDE                 | The angular distance between a point on any meridian and the prime meridian at Greenwich  |
| 13         | PRIMARY ADDRESS TELEPHONE | Telephonic address  |
| 14         | STATUS CODE               | An indicator of the address current status. For instance, this address may<br>be valid, invalid, temporary, and so on.                      |
| 45         | ADDRESS LINE 1            | Address. Line one of detail postal address  |
| 46         | ADDRESS LINES PHONETIC    | Phonetic or Kana representation of the Kanji address lines (used in Japan).   |
| 47         | COUNTRY NAME              | Name for Country  |

 Table 3–114 (Cont.) Address Location

|            | (Com.) Address Location  |  |
|------------|--------------------------|--|
| Sr. Number | Attribute                | Description                                |
| 48         | EFFECTIVE FROM DATE      | EFFECTIVE FROM DATE, standard SCD2 column. |
| 49         | EMPLOYEE CODE            | Code for Employee                          |
| 50         | FLOOR DESC               | Description for Floor                      |
| 51         | SUBREGION NAME           | Name for Subregion                         |
| 52         | ADDRESS LOCATION CODE    | unique identifier for the address.         |
| 53         | CITY NAME                | Name for City                              |
| 54         | COUNTRY DESC             | Description for Country                    |
| 55         | FLAT ROOM NAME           | Name for Flat Room                         |
| 56         | GEOGRAPHY CITY CODE      | Code for Geography City                    |
| 57         | GEOGRAPHY SUBREGION CODE | Code for Geography Subregion               |
| 58         | STREET DESC              | Description for Street                     |
| 59         | STREET NAME              | Name for Street                            |
| 60         | TIME ZONE CODE           | Unique Identifier for time zone.           |
| -          |                          |  |

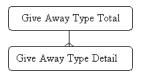
 Table 3–114 (Cont.) Address Location

# **Give Away Type**

Description: GIVE AWAY TYPE

#### **Give Away Type Hierarchies**

Standard Give Away Hierarchy:



#### Give Away Type Levels

Table 3–115 shows All Give Away Type: All Give Away are most aggregate level of the dimension.

Table 3–115 All Give Away Type

| Sr. Number | Attribute               | Description                  |
|------------|-------------------------|------------------------------|
| 1.         | ALL GIVE AWAY TYPE CODE | Code for All Give Away Type. |

Table 3–116 shows Give Away Type Detail: Detail level of the dimension. Stores the Give Away Type Detail Information.

Table 3–116 Give Away Type Detail

| Sr. Number | Attribute           | Description   |
|------------|---------------------|---|
| 1.         | GIVE AWAY TYPE CODE | Code for Give Away type   |
| 2.         | GIVE AWAY TYPE DESC | Description of the Give Away Type                                 |
| 3.         | GIVE AWAY TYPE NAME | Name of the Give Away type  |
| 4.         | LANGUAGE CODE       | Language IDUnique identifier for a row in the Language dimension. |

# **GPRS Services**

Description: GPRS SERVICE

# **GRPS Service Hierarchies**

Standard GRPS Service Hierarchy:

| $\left[ \right]$ | GRRS Services Total  |  |
|------------------|----------------------|--|
|                  |                      |  |
|                  | GRRS Services Detail |  |

# **GPRS Service Levels**

Table 3–117 shows GRRS Services Total: All GPRS Service are most aggregate level of the dimension.

Table 3–117 GRRS Services Total

| Sr. Number | Attribute             | Description                |
|------------|-----------------------|----------------------------|
| 1.         | ALL GPRS SERVICE CODE | Code for All GPRS Service. |

Table 3–118 shows GRRS Services: Detail level of the dimension. Stores the GPRS Service Detail Information.

Table 3–118 GRRS Services Detail

| Sr. Number | Attribute                           | Description   |
|------------|-------------------------------------|---|
| 1.         | EFFECTIVE FROM DATE                 | Active from. Standard SCD field,  |
| 2.         | EFFECTIVE TO DATE                   | Date the party left the program. Will be null if the party is currently a member of the program.                    |
| 3.         | EQUIPMENT FUNCTIONALITY CODE        | The code of function  |
| 4.         | GPRS SERVICE CODE                   | GPRS service code   |
| 5.         | GPRS SERVICE DESC                   | GPRS service description  |
| 6.         | GPRS SERVICE NAME                   | GPRS service name   |
| 7.         | IN PLATFORM CODE                    | IN PLATFORM CODE.   |
| 8.         | NETWORK CODE                        | Identifier of the network.  |
| 9.         | PRODUCT CODE                        | The unique identifier of product.   |
| 10.        | PRODUCT DESC                        | Full Description.   |
| 11.        | PRODUCT GROUP CODE                  | The unique identifier of product group  |
| 12.        | PRODUCT NAME                        | Product name.   |
| 13.        | PRODUCT PACKAGE CHARGE TYPE<br>CODE | The unique identifier of product package charge type.   |
| 14.        | PRODUCT PACKAGE TYPE CODE           | Code for product package type   |
| 15.        | PRODUCT TYPE CODE                   | Retrofitted from column PRODUCT_KEY of table FACT_<br>MARKET_SHARE  |
| 16.        | STATUS CODE                         | An indicator of the address current status. For instance, this address may be valid, invalid, temporary, and so on. |
|            | PRODUCT RATING PLAN TYPE CODE       |   |

# Handset Model

Description: HANDSET MODEL

## Handset Model Hierarchies

Standard Handset Model Hierarchy:

| [] | Handset Model Total  |  |
|----|----------------------|--|
|    |                      |  |
| I  | Handset Model Detail |  |

# Handset Model Levels

Table 3–119 shows Handset Model Total: All Handset Model are most aggregate level of the dimension.

Table 3–119 Handset Model Total

| Sr. Number | Attribute                | Description                 |
|------------|--------------------------|-----------------------------|
| 1.         | HANDSET MODEL TOTAL CODE | Code for All Handset Model. |

Table 3–120 shows Handset Model Detail: Detail level of the dimension. Stores the Handset Model Detail Information.

| Sr. Number | Attribute                       | Description   |  |
|------------|---------------------------------|---|--|
| 1.         | AVAILABLE FOR SALE DATE         | The date when this ITEM becomes available for sale. For example, certain books have specific publication dates, music entertainment release dates.  |  |
| 2.         | BRAND CODE                      | Unique Identifier for a item brand  |  |
| 3.         | BRAND NAME                      | One Item can have one brand name. One brand name can extend to multiple items. A unique name to denote a class of Items as a product of a single supplier or manufacturer. The brand can include private label Items. |  |
| 4.         | COMMISSION IND                  | A flag to indicate whether this ITEM has a commission related to it or not  |  |
| 5.         | CUSTOMER USAGE<br>INDICATOR     | Indicates whether equipment should be used by customer, otherwise for service provider.   |  |
| 6.         | DISCOUNT IND                    | A flag to indicate whether this ITEM can be discounted.   |  |
| 7.         | EFFECTIVE FROM DATE             | Active from. Standard SCD field, Effective Start Date   |  |
| 8.         | EFFECTIVE TO DATE               | Date the party left the program. Will be null if the party is currently a member of the program.  |  |
| 9.         | EQUIPMENT CODE                  | EQUIPMENT CODE.   |  |
| 10.        | EQUIPMENT DESC                  | EQUIPMENT DESC.   |  |
| 11.        | EQUIPMENT FUNCTIONALITY<br>CODE | The code of function  |  |
| 12.        | EQUIPMENT NAME                  | EQUIPMENT NAME.   |  |
| 13.        | HANDSET BRAND CODE              | Code for Handset Brand.   |  |
| 14.        | HANDSET BRAND DESC              | Description of the Handset Brand.   |  |
| 15.        | HANDSET BRAND NAME              | Name of the Handset Brand.  |  |
| 16.        | HANDSET MODEL CODE              | The date when this ITEM becomes available for sale. For example, certain books have specific publication dates, music entertainment release dates.  |  |
| 17.        | HANDSET MODEL DESC              | Description of Handset Model.   |  |
| 18.        | HANDSET MODEL NAME              | Name of the Handset Model.  |  |
| 19.        | IN PLATFORM CODE                | IN PLATFORM CODE.   |  |
| 20.        | INVENTORY IND                   | Indicates whether an item is an inventory item or a non-inventory item (such as gift certificates, labor)   |  |

Table 3–120 Handset Model Detail

| Table 3–120 | (Cont.) Handset Model Detail        |   |  |  |
|-------------|-------------------------------------|---|--|--|
| Sr. Number  | Attribute                           | Description   |  |  |
| 21.         | ITEM CLUSTER CODE                   | Surrogate key used to identify an Item cluster. This column is used for Behavior Profiling.   |  |  |
| 22.         | ITEM CODE                           | Unique identifier for item type.  |  |  |
| 23.         | ITEM TYPE CODE                      | Unique identifier for item type.  |  |  |
| 24.         | MERCHANDISE IND                     | Indicates whether the item's sales are financially tracked in the stock ledger.   |  |  |
| 25.         | NETWORK CODE                        | Identifier of the network.  |  |  |
| 26.         | PERISHABLE IND                      | Indicates whether the item is perishable.   |  |  |
| 27.         | PRICE AUDIT IND                     | An indicator to denote whether the ITEM was validated (scanned) during verification of the ITEM table.  |  |  |
| 28.         | PRIMARY ALTERNATE ITEM<br>NAME      | Default Alternate Item Name   |  |  |
| 29.         | PRIMARY ALTERNATE ITEM<br>NUMBER    | Default Alternate Item Number   |  |  |
| 30          | PRODUCT CODE                        | Description of Handset Model.   |  |  |
| 31.         | PRODUCT GROUP CODE                  | Code for Product Group.   |  |  |
| 32.         | PRODUCT NAME                        | Product name.   |  |  |
| 33.         | PRODUCT PACKAGE CHARGE<br>TYPE CODE | Code. For example: CMBND  |  |  |
| 34.         | PRODUCT PACKAGE TYPE<br>CODE        | Identifier for the offer. For example: Individual.  |  |  |
| 35.         | PRODUCT RATING PLAN TYPE<br>CODE    | Identifier for the offer.   |  |  |
| 36.         | PRODUCT TYPE CODE                   | Code. For example CALL  |  |  |
| 37.         | RECIPE IND                          | The recipe identifier that is associated to the selling item.   |  |  |
| 38.         | SECURITY REQUIRED TYPE<br>CODE      | A code that defines the security environment and procedures required for receiving, displaying and selling the item. This is for high-priced merchandise like jewelry, certain prescription drugs, ordinance, fireworks, and so on. |  |  |
| 39.         | SELLABLE IND                        | Indicates whether the item can be sold. If 'N', then the only analysis<br>available is on customer order lines of type partial within Customer Order<br>Management  |  |  |
| 40.         | SHRINK IND                          | An indicator to denote if the ITEM could loose weight from the time of order until the time of receipt  |  |  |
| 41.         | STATUS CODE                         | An indicator of the address current status. For instance, this address may be valid, invalid, temporary, and so on.   |  |  |
| 42.         | STOP SALE IND                       | Indicates that sale of the item should be stopped immediately at the location.  |  |  |
| 43.         | STORE REORDERABLE IND               | Indicates whether the store may re-order the item.  |  |  |
| 44.         | SUBSTITUTE IDENTIFIED IND           | An ITEM for which there is a substitute available for sale within the RETAIL STORE  |  |  |
| 45.         | SWELL IND                           | An indicator to indicate if the ITEM may gain weight or swell from time of order to time of receipt.  |  |  |
| 46.         | TAX EXEMPT CODE                     | A code to denote the tax exemption status from sales and use tax. The codes refer to the UCC code   |  |  |
| 47.         | UNIT PRICE FACTOR                   | The number of units of measure per selling unit. Used as the divisor when calculating the ITEMs unit retail price. For example: \$1.67 per pound or \$2.59 for 32 fl. oz.   |  |  |
| 48.         | UOM CODE                            | The code used to specify the units in which a value is being expressed, or manner in which a measurement has been taken. This code relates to the UCC data element 355.   |  |  |
|             |                                     |   |  |  |

| Sr. Number | Attribute        | Description  |  |
|------------|------------------|--|--|
| 49.        | VENDOR CODE      | The vendor who provide this product. Here product should be an product item. For example: handset, STB |  |
| 50.        | VENDOR SITE CODE | Unique identifier or the Vendor Site   |  |
|            | PRODUCT DESC     |  |  |
|            | MODEL TYPE CODE  |  |  |

Table 3–120 (Cont.) Handset Model Detail

# **IN Platform**

Description: IN PLATFORM

#### **IN Platform Hierarchies**

Standard IN Platform Hierarchy:

IN Platform Total

#### **IN Platform Level**

Table 3–121 shows IN Platform Total: All IN Platform are most aggregate level of the dimension.

Table 3–121IN Platform Total

| Sr. Number | Attribute            | Description               |
|------------|----------------------|---------------------------|
| 1.         | ALL IN PLATFORM CODE | Code for All IN Platform. |

Table 3–122 shows IN Platform Detail: Detail level of the dimension. Stores the IN Platform Detail Information.

Table 3–122 IN Platform Detail

| Sr. Number | Attribute           | Description   | Sample Value           |
|------------|---------------------|---|------------------------|
| 1.         | EFFECTIVE FROM DATE | Active from. Standard SCD field, Effective Start Date   | 12/31/2005 12:00:00 AM |
| 2.         | EFFECTIVE TO DATE   | Date the party left the program. Will be null if the party is currently a member of the program.                    | 12/31/2005 12:00:00 AM |
| 3.         | IN PLATFORM CODE    | Id for IN Platform.   | 5101                   |
| 4.         | IN PLATFORM DESC    | IN Platform description.  |                        |
| 5.         | IN PLATFORM NAME    | IN Platform name.   |                        |
| 6.         | NETWORK CODE        | The network which is used by this platform  | 1                      |
| 8.         | STATUS CODE         | An indicator of the address current status. For instance, this address may be valid, invalid, temporary, and so on. |                        |

# **Initiative Type**

Description: INITIATIVE TYPE

#### **Initiative Type Hierarchies**

Standard Initiative Type Hierarchy:

| Initiati∨e Type Total  | ] |
|------------------------|---|
|                        |   |
| Initiative Type Detail | ] |

#### **Initiative Type Levels**

Table 3–123 shows Initiative Type Total: All Initiative Type are most aggregate level of the dimension.

 Table 3–123
 Initiative Type Total

| Sr. Number | Attribute                | Description                   |
|------------|--------------------------|-------------------------------|
| 1.         | ALL INITIATIVE TYPE CODE | Code for All Initiative Type. |

Table 3–124 shows Initiative Type Detail: Detail level of the dimension. Stores the Initiative Type Detail Information.

Table 3–124 Initiative Type Detail

| Sr. Number | Attribute            | Description   |
|------------|----------------------|---|
| 1.         | INITIATIVE TYPE CODE | The initiative type identifier.                                   |
| 2.         | INITIATIVE TYPE NAME | The initiative type name.   |
| 3.         | INITIATIVE TYPE DESC | The initiative type description                                   |
| 4.         | LANGUAGE CODE        | Language IDUnique identifier for a row in the Language dimension. |

# **Interaction Channel**

Description: INTERACTION CHANNEL

# **Interaction Channel Hierarchies**

Standard Interaction Channel Hierarchy:

| Interaction Channel Total  |  |
|----------------------------|--|
|                            |  |
| Interaction Channel Detail |  |

# **Interaction Channel Levels**

Table 3–125 shows Interaction Channel Total: All Initiative Type are most aggregate level of the dimension.

Table 3–125 Interaction Channel Total

| Sr. Number | Attribute                    | Description                       |
|------------|------------------------------|-----------------------------------|
| 1.         | ALL INTERACTION CHANNEL CODE | Code for All Interaction Channel. |

Table 3–126 shows Interaction Channel Detail: Detail level of the dimension. It Stores the Interaction Channel Detail Information.

| Table 3–126 | Interaction Channel Detail |  |
|-------------|----------------------------|--|
|             |                            |  |

| Sr. Number | Attribute                | Description   | Sample Value              |
|------------|--------------------------|---|---------------------------|
| 1.         | CAPACITY QUANTITY        | The number of transaction that a Channel can handle, at a point of time.  |                           |
| 2.         | CHANNEL CODE             | A unique identifier for channel   |                           |
| 3.         | CHANNEL DESC             | Description for Channel   |                           |
| 4.         | CHANNEL NAME             | The name assigned to a channel.   | SHOP                      |
| 5.         | CHANNEL TYPE CODE        | A code used to uniquely identify a major<br>grouping of Channels. Examples: M - MailT -<br>Telephone TV - Television.   | SLCHNL                    |
| 6.         | EFFECTIVE FROM DATE      | Active from. Standard SCD field, Effective Start Date   | 12/31/2005 12:00:00<br>AM |
| 7.         | EFFECTIVE TO DATE        | Date the party left the program. Will be null if the party is currently a member of the program.  | 12/31/2005 12:00:00<br>AM |
| 8.         | INTERACTION CHANNEL CODE | A code for Interaction channel  |                           |
| 9.         | PARTY CODE               | A code for any person or business that is of interest to the Communications Service Provider.   |                           |
| 10.        | PARTY TYPE CODE          | PARTY TYPE CODE.  | ORG                       |
| 11.        | STATUS CODE              | An indicator of the address current status. For<br>instance, this address may be valid, invalid,<br>temporary, and so on. An indicator of the<br>address current status. For instance, this address<br>may be valid, invalid, temporary, and so on. |                           |

## **Internet Service Provider**

Description: An Internet service provider (ISP), also sometimes referred to as an Internet Access Provider (IAP), is a company that offers its customers access to the Internet. The ISP connects to its customers using a data transmission technology appropriate for delivering Internet Protocol datagrams, such as dial-up, DSL, cable modem, wireless, or dedicated high-speed interconnects.

This entity relates an ISP to the Communications Service Provider through a "business" relationship. This entity assigns the definition of the relationship, in entity ISP BUSINESS, with the corresponding ISP.

ISP Usage Events records traffic details of each session the user conducts with the Internet Service Provider ISP. The entity documents the connect and disconnect date/time as well as the number of local and international bytes downloaded as well uploaded. There will typically be multiple rows for each long running session. The entity will be implementation dependent, but normally there will be a record generate each hour - all records for the one session will have the same connect and disconnect date times, but the event start/ed date times will identify the period that the usage (bytes) covers.

#### **Internet Service Provider Hierarchies**

Standard Internet Service Provider Hierarchy:



#### Internet Service Provider Levels

Table 3–127 shows Internet Service Provider Total: All Internet Service Provider are most aggregate level of the dimension.

|  | Table 3–127 | Internet Service Provider Total |
|--|-------------|---------------------------------|
|--|-------------|---------------------------------|

| Sr. Number | Attribute                             | Description                         |  |
|------------|---------------------------------------|-------------------------------------|--|
| 1.         | ALL INTERNET SERVICE PROVIDER<br>CODE | Code for Internet Service Provider. |  |

Table 3–128 shows Internet Service Provider Detail: Detail level of the dimension. It Stores the Internet Service Provider Detail information.

| Sr. Number | Attribute                       | Description   | Sample Value              |
|------------|---------------------------------|---|---------------------------|
| 1.         | ANNUAL REVENUE                  | Revenue of the company.   |                           |
| 2.         | ANNUAL REVENUE LOCAL            | Revenue of the company in local currency.   |                           |
| 3.         | ANNUAL REVENUE REPORTING        | Revenue of the company in reporting currency.   |                           |
| 4.         | ANNUAL SALES                    | Sales of the company  |                           |
| 5.         | ANNUAL SALES LOCAL              | Sales of the company in local currency  |                           |
| 6.         | ANNUAL SALES REPORTING          | Sales of the company in reporting currency  |                           |
| 7.         | BANKRUPTCY END DATE             | The end date of bankruptcy. If current<br>date is behind start and end date is null,<br>then the company is undergoing the<br>bankruptcy process. | 12/31/2005 12:00:00<br>AM |
| 8.         | BANKRUPTCY START DATE           | start date of bankruptcy.   | 12/31/2005 12:00:00<br>AM |
| 9.         | CHAIRMAN CODE                   | Connect to Another Person Party who is responsible for this Organization.   |                           |
| 10.        | COMPANY REGISTRY NUMBER         | Will be same as Party. National_Identifier.<br>Natural Key for Organization.  |                           |
| 11.        | CONTACT CODE                    | ID of the contact person for the organization.  |                           |
| 12.        | CONTACT NAME                    | Contact Employee for organization.  |                           |
| 13.        | COURT CODE                      | Code of the law of court.   |                           |
| 14.        | DOMESTIC INDICATOR              | For PARTYs that are organizations, this<br>indicates whether the organization is<br>foreign or domestically owned.                                |                           |
| 15.        | DUNS NUMBER                     | DUNS NUMBER is an identifier for organization.  |                           |
| 16.        | EMPLOYEE COUNT                  | Total number of employee in the company or organization.  |                           |
| 17.        | EQUITY AMOUNT                   | The equity value of the company/org.  |                           |
| 18.        | EQUITY AMOUNT LOCAL             | The equity value of the company/org.  |                           |
| 19.        | EQUITY AMOUNT REPORTING         | The equity value of the company/org.  |                           |
| 20.        | EXTERNAL ORGANIZATION TYPE CODE | code for external organization type   |                           |
| 21.        | FINAL SETTLEMENT END DATE       | End date of final settlement.   | 12/31/2005 12:00:00<br>AM |
| 22.        | FINAL SETTLEMENT START DATE     | Start date of final settlement.   | 12/31/2005 12:00:00<br>AM |

Table 3–128 Internet Service Provider Detail

| Table 3–128 (Cont.) Internet Service Prov |
|---|
|---|

| Sr. Number | Attribute                    | Description   | Sample Value              |
|------------|------------------------------|---|---------------------------|
| 23.        | ISP BUSINESS LICENSE CODE    | The ISP business license code issued by regulation authorities.   | TYP1                      |
| 24.        | ISP CODE                     | Unique key for internet service provider  | 1                         |
| 25.        | ISP TYPE CODE                | unique key for internet service provider type.  | TYP1                      |
| 26.        | JUDICIAL DISTRAINT CODE      | Case identifier of the judicial distraint.  |                           |
| 27.        | JUDICIAL DISTRAINT DATE      | Date of the judicial distraint  | 12/31/2005 12:00:00<br>AM |
| 28         | LIQUIDATION END DATE         | The date when the company/org was<br>liquidated. If is null and start date is not<br>null, the company is undergoing the<br>liquidation | 12/31/2005 12:00:00<br>AM |
| 29         | LIQUIDATION START DATE       | Start date of liquidation   | 12/31/2005 12:00:00<br>AM |
| 30         | MANAGER CODE                 | ID of the manager for the organization  |                           |
| 31.        | MANAGER NAME                 | Name of manager for the whole company.  |                           |
| 32.        | OTHER INDIVIDUAL CODE        | code for other individual   |                           |
| 33.        | PARTY ORGANIZATION TYPE CODE | unique key for organization type party  | Individual                |
| 34.        | PAYMENT ACCOUNT CLOSE DATE   | Closing date of the account for payments.   | 12/31/2005 12:00:00<br>AM |
| 35.        | PAYMENT ACCOUNT NUMBER       | Account number for payments.  |                           |
| 36.        | PAYMENT ACCOUNT OPEN DATE    | Opening date of the account for payments.   | 12/31/2005 12:00:00<br>AM |
| 37.        | SEAL IMAGE                   | The image of the Organization's Seal, or the Artificial Person's Signature.   |                           |
| 38.        | STOCK EXCHANGE NAME          | Abbreviation of listed companies as used on the stock exchange.   |                           |
| 39.        | TAX EXEMPT STATUS            | Indicates if the org. is tax exempt.  |                           |
| 40.        | TERMINATION DATE             | Termination date of the company in case<br>of company was founded with<br>termination date.   | 12/31/2005 12:00:00<br>AM |
| 41.        | VALIDATION END DATE          | Effective date of the deletion of the<br>company's record from the company<br>register.   | 12/31/2005 12:00:00<br>AM |
| 42.        | VALIDATION START DATE        | Date of the registration of the company'<br>record deletion from the company<br>register.   | 12/31/2005 12:00:00<br>AM |
|            | ADDRESS                      |   |                           |
|            | PARTY CODE                   |   |                           |
|            | PARTY TYPE CODE              |   |                           |
|            | BUSINESS LEGAL STATUS CODE   |   |                           |
|            | SOURCE SYSTEM CODE           |   |                           |
|            | BARING REASON CODE           |   |                           |
|            | POST CODE                    |   |                           |
|            | STATUS CODE                  |   |                           |
|            | CITY                         |   |                           |
|            | STATE                        |   |                           |
|            | COUNTRY                      |   |                           |
|            |                              |   |                           |

| 10010 0-120 |                     |             |              |
|-------------|---------------------|-------------|--------------|
| Sr. Number  | Attribute           | Description | Sample Value |
|             | PARTY NAME          |             |              |
|             | PARTY DESC          |             |              |
|             | ACTIVE INDICATOR    |             |              |
|             | CUSTOMER INDICATOR  |             |              |
|             | EFFECTIVE FROM DATE |             |              |
|             | EFFECTIVE TO DATE   |             |              |

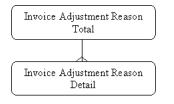
 Table 3–128 (Cont.) Internet Service Provider Detail

# **Invoice Adjustment Reason**

Description: INVOICE ADJUSTMENT REASON

#### **Invoice Adjustment Reason Hierarchies**

Standard Invoice Adjustment Reason Hierarchy:



#### **Invoice Adjustment Reason Levels**

Table 3–129 shows Invoice Adjustment Reason Total: All Invoice Adjustment Reason are most aggregate level of the dimension.

Table 3–129 Invoice Adjustment Reason Total

| Sr. Number | Attribute                             | Description                             |
|------------|---------------------------------------|---|
| 1.         | ALL INVOICE ADJUSTMENT<br>REASON CODE | Code for All Invoice Adjustment Reason. |

Table 3–130 shows Invoice Adjustment Reason Detail: Detail level of the dimension. It Stores the Invoice Adjustment Reason Detail Information.

Table 3–130 Invoice Adjustment Reason Detail

| Sr. Number | Attribute                   | Description   | Sample Value      |
|------------|-----------------------------|---|-------------------|
| 2.         | INVOICE ADJUSTMENT RSN CODE | A unique identifier for reason                                    | CMPLN             |
| 3.         | INVOICE ADJUSTMENT RSN DESC | Description for reason  | Customer complain |
| 4.         | INVOICE ADJUSTMENT RSN NAME | The name for invoice adjustment.                                  | Customer complain |
| 5.         | LANGUAGE CODE               | Language IDUnique identifier for a row in the Language dimension. |                   |

# **Invoice Adjustment Type**

Description: INVOICE ADJUSTMENT TYPE

# **Invoice Adjustment Type Hierarchies**

Standard Invoice Adjustment Type Hierarchy:

| Invoice Adjustment Type Total  |  |  |
|--------------------------------|--|--|
|                                |  |  |
| Invoice Adjustment Type Detail |  |  |

# Invoice Adjustment Type Levels

Table 3–131 shows Invoice Adjustment Type Total: All Invoice Adjustment Type are most aggregate level of the dimension.

Table 3–131 Invoice Adjustment Type Total

| Sr. Number | Attribute                           | Description                           |
|------------|-------------------------------------|---------------------------------------|
| 1.         | ALL INVOICE ADJUSTMENT TYPE<br>CODE | Code for All Invoice Adjustment Type. |

Table 3–132 shows Invoice Adjustment Type Detail: Detail level of the dimension. It Stores the Invoice Adjustment Type Detail Information.

Table 3–132 Invoice Adjustment Type Detail

| Sr. Number | Attribute                    | Description   | Sample Value   |
|------------|------------------------------|---|--|
| 1.         | INVOICE ADJUSTMENT TYPE CODE | A code used to uniquely identify a adjustment type.               | CMPGN  |
| 2.         | INVOICE ADJUSTMENT TYPE DESC | A textual description of the adjustment Type.                     | Invoice Adjustment because<br>of Specific Campaign in<br>certain time period |
| 3.         | INVOICE ADJUSTMENT TYPE NAME | The name assigned to a adjustment Type.                           | Campaign   |
| 4.         | LANGUAGE CODE                | Language IDUnique identifier for a row in the Language dimension. |  |

# ltem

Description: **ITEM** 

#### **Item Hierarchies**

Standard Item Hierarchy:



# **Item Levels**

Table 3–133 shows Item Total: All Items are most aggregate level of the dimension.

| Table 3–133 | Item Total    |                     |
|-------------|---------------|---------------------|
| Sr. Number  | Attribute     | Description         |
| 1.          | ALL ITEM CODE | Code for All Items. |

Table 3–134 shows Item Detail: Detail level of the dimension. It Stores the Item Detail Information.

| Sr. Number | Attribute                           | Description   | Sample Value              |
|------------|-------------------------------------|---|---------------------------|
| 1.         | AVAILABLE FOR SALE DATE             | The date when this ITEM becomes available for sale.<br>For example, certain books have specific publication<br>dates, music entertainment release dates.  | 12/31/2005 12:00:00<br>AM |
| 2.         | BRAND CODE                          | Unique Identifier for a item brand  |                           |
| 3.         | BRAND NAME                          | One Item can have one brand name. One brand name can extend to multiple items.  |                           |
|            |                                     | A unique name to denote a class of ITEMs as a product of a single supplier or manufacturer. The brand can include private label ITEMs.  |                           |
| 4.         | COMMISSION IND                      | A flag to indicate whether this ITEM has a commission related to it or not  |                           |
| 5.         | DISCOUNT IND                        | A flag to indicate whether this ITEM can be discounted.   |                           |
| 6.         | EFFECTIVE FROM DATE                 | Active from. Standard SCD field, Effective Start Date   | 12/31/2005 12:00:00<br>AM |
| 7.         | EFFECTIVE TO DATE                   | Date the party left the program. Will be null if the party is currently a member of the program.  | 12/31/2005 12:00:00<br>AM |
| 8.         | EQUIPMENT FUNCTIONALITY<br>CODE     | The code of function  |                           |
| 9.         | IN PLATFORM CODE                    | IN PLATFORM CODE.   |                           |
| 10.        | ITEM CODE                           | Unique identifier for item type.  | ITEM-1                    |
| 11.        | ITEM TYPE CODE                      | Unique identifier for item type.  | CELL                      |
| 12.        | MERCHANDISE IND                     | Indicates whether the item's sales are financially tracked in the stock ledger.   |                           |
| 13.        | MODEL TYPE CODE                     | Unique Identifier for Model Type  |                           |
| 14.        | NETWORK CODE                        | Identifier of the network.  |                           |
| 15.        | PERISHABLE IND                      | Indicates whether the item is perishable.   |                           |
| 16.        | PRIMARY ALTERNATE ITEM<br>NAME      | Default Alternate Item Name   |                           |
| 17.        | PRIMARY ALTERNATE ITEM<br>NUMBER    | Default Alternate Item Number   |                           |
| 18.        | PRODUCT CODE                        | PRODUCT CODE.   |                           |
| 19.        | PRODUCT DESC                        | Full Description.   | Broadband                 |
| 20.        | PRODUCT GROUP CODE                  |   |                           |
| 21.        | PRODUCT NAME                        | Product name.   | BRDBND                    |
| 22.        | PRODUCT PACKAGE CHARGE<br>TYPE CODE | Code.   |                           |
| 23.        | PRODUCT PACKAGE TYPE<br>CODE        | Identifier for the offer.   |                           |
| 24.        | PRODUCT RATING PLAN TYPE<br>CODE    | Identifier for the offer.   |                           |
| 25.        | PRODUCT TYPE CODE                   | Retrofitted from column PRODUCT_KEY of table<br>FACT_MARKET_SHARE   | NETWORK                   |
| 26.        | RECIPE IND                          | The recipe identifier that is associated to the selling item.   |                           |
| 27.        | SECURITY REQUIRED TYPE<br>CODE      | A code that defines the security environment and<br>procedures required for receiving, displaying and<br>selling the item. This is for high-priced merchandise<br>like jewelry, certain prescription drugs, ordinance,<br>fireworks, and so on. |                           |

Table 3–134 Item Detail

Table 3–134 (Cont.) Item Detail

| Sr. Number | Attribute                 | Description  | Sample Value |
|------------|---------------------------|--|--------------|
| 28.        | SHRINK IND                | An indicator to denote if the ITEM could loose<br>weight from the time of order until the time of<br>receipt   |              |
| 29.        | STOP SALE IND             | Indicates that sale of the item should be stopped immediately at the location.   |              |
| 30.        | STORE REORDERABLE IND     | Indicates whether the store may re-order the item.   |              |
| 31.        | SUBSTITUTE IDENTIFIED IND | An ITEM for which there is a substitute available for sale within the RETAIL STORE   |              |
| 32.        | SWELL IND                 | An indicator to indicate if the ITEM may gain weight or swell from time of order to time of receipt.   |              |
| 33.        | TAX EXEMPT CODE           | A code to denote the tax exemption status from sales and use tax. The codes refer to the UCC code  |              |
| 34.        | UNIT PRICE FACTOR         | The number of units of measure per selling unit.<br>Used as the divisor when calculating the ITEMs unit<br>retail price. For example: \$1.67 per pound or \$2.59<br>for 32 fl. oz. |              |
| 35.        | UOM CODE                  | The code used to specify the units in which a value<br>is being expressed, or manner in which a<br>measurement has been taken. This code relates to<br>the UCC data element 355.   |              |
| 36.        | VENDOR CODE               | The vendor who provide this product. Here product should be an product item. For example: handset, STB   |              |
| 37.        | VENDOR SITE CODE          | Unique identifier or the Vendor Site   |              |
|            | ITEM CLUSTER CODE         |  |              |
|            | INVENTORY IND             |  |              |
|            | SELLABLE IND              |  |              |
|            | PRICE AUDIT IND           |  |              |

# Legal Process Status Type

Description: LEGAL PROCESS STATUS TYPE

## Legal Process Status Type Hierarchies

Standard Legal Process Status Type Hierarchy:

Legal Process Status Type Total Legal Process Status Type Detail

## Legal Process Status type Levels

Table 3–135 shows Legal Process Status Type Total: All Legal Process Status Type are most aggregate level of the dimension.

Table 3–135 Legal Process Status Type Total

| Sr. Number | Attribute                             | Description                             |
|------------|---------------------------------------|---|
| 1.         | ALL LEGAL PROCESS STATUS TYPE<br>CODE | Code for All Legal Process Status Type. |

Table 3–136 shows Legal Process Status Type Detail: Detail level of the dimension. It Stores the Legal Process Status Type Detail Information.

| Table 3-130 | Legal Flocess Status Type Detail  |   |
|-------------|-----------------------------------|---|
| Sr. Number  | Attribute                         | Description   |
| 1.          | LEGAL PROCESS STATUS TYPE CODE    | Legal Process Started Indicator.                                  |
| 2.          | LEGAL PROCESS STATUS TYPE DESC    | Description for Legal Process Status Type.                        |
| 3.          | LEGAL PROCESS STATUS TYPE<br>NAME | Name for Legal Process Status Type.                               |
| 4.          | LANGUAGE CODE                     | Language IDUnique identifier for a row in the Language dimension. |

Table 3–136 Legal Process Status Type Detail

# **Loyalty Program Channel**

Description: LOYALTY PROGRAM CHANNEL

#### Loyalty Program Channel Hierarchies

Standard Loyalty Program Channel Hierarchy:

Loyalty Program Channel Total Loyalty Program Channel Detail

#### Loyalty Program Channel Levels

Table 3–137 shows Loyalty Program Channel Total: All Loyalty Program Channel are most aggregate level of the dimension.

Table 3–137 Loyalty Program Channel Total

| Sr. Number | Attribute                           | Description                           |
|------------|-------------------------------------|---------------------------------------|
| 1.         | ALL LOYALTY PROGRAM<br>CHANNEL CODE | Code for All Loyalty Program Channel. |

Table 3–138 shows Loyalty Program Channel Detail: Detail level of the dimension. It Stores the Loyalty Program Channel Detail Information.

| Sr. Number | Attribute           | Description  | Sample Value              |
|------------|---------------------|--|---------------------------|
| 1.         | CAPACITY QUANTITY   | The number of transaction that a Channel can handle, at a point of time.   |                           |
| 2.         | CHANNEL CODE        | The unique identifier for each Channel. A<br>Channel identifies each possible link<br>where interaction between the<br>Communications Service Provider and<br>the Customer occurs. | -1,1                      |
| 3.         | CHANNEL DESC        | Description for that channel can be handle.  |                           |
| 4.         | CHANNEL NAME        | The name assigned to a channel.  |                           |
| 5.         | CHANNEL TYPE CODE   | Unique identifier of the channel type  | LYLTCHNL                  |
| 6.         | EFFECTIVE FROM DATE | Active from. Standard SCD field,<br>Effective Start Date   | 12/31/2005 12:00:00<br>AM |

Table 3–138 Loyalty Program Channel Detail

| Sr. Number | Attribute                    | Description  | Sample Value              |
|------------|------------------------------|--|---------------------------|
| 7.         | EFFECTIVE TO DATE            | Date the party left the program. Will be<br>null if the party is currently a member of<br>the program.   | 12/31/2005 12:00:00<br>AM |
| 8.         | LOYALTY PROGRAM CHANNEL CODE | Code for Loyalty Program Channel   | -1,1                      |
| 9.         | PARTY CODE                   | A code for any person or business that is<br>of interest to the Communications Service<br>Provider.  |                           |
| 10.        | PARTY TYPE CODE              | PARTY TYPE CODE.   | CUSTOMER                  |
| 11.        | STATUS CODE                  | An indicator of the address current status.<br>For instance, this address may be valid,<br>invalid, temporary, and so on. An<br>indicator of the address current status.<br>For instance, this address may be valid,<br>invalid, temporary, and so on. |                           |

 Table 3–138 (Cont.) Loyalty Program Channel Detail

# **Market Area**

Description: MARKET AREA

## **Market Area Hierarchies**

Standard Market Area Hierarchy:

| Market Area Total |   |
|-------------------|---|
|                   |   |
| Market Area Detai | 1 |

# **Market Area Levels**

Table 3–139 shows Market Area Total: All Market Area are most aggregate level of dimension.

| Sr. Number | Attribute            | Description                |
|------------|----------------------|----------------------------|
| 1.         | ALL MARKET AREA CODE | Code for All Market Area's |

Table 3–140 shows Market Area Detail: Detail level of the dimension. It Stores the Market Area Information.

Table 3–140 Market Area Details

| Sr. Number | Attribute                          | Description   |
|------------|------------------------------------|---|
| 1          | MARKET AREA CODE                   | Market Area identifier  |
| 2          | SERVICE COVERAGE AREA CODE         | COVERAGE AREA CODE. Unique identifier for the coverage area   |
| 3          | ORGANIZATION BUSINESS UNIT<br>CODE | Market Area identifier  |
| 4          | SECONDARY ZIP CODE                 | Applicable only in case the zip code spans across multiple zip codes  |
| 5          | MARKET AREA LEVEL CODE             | Identifier for the community or logical segment under the market area.  |
| 6          | MARKET AREA UOM CODE               | This is the unit of measure used to measure the size of the trading area, that is, miles, minutes, and so on. |
| 7          | PRIMARY ZIP CODE                   | Primary Zip code for the market area.   |

|            | (conta) market Area Detaile |  |  |
|------------|-----------------------------|--|--|
| Sr. Number | Attribute                   | Description  |  |
| 8          | MARKET AREA NAME            | Name of the market area.   |  |
| 9          | MARKET AREA DESC            | Description of the market area.  |  |
| 10         | AREA TYPE                   | Type of Trading Area- Urban- Suburban  |  |
| 11         | COUNTY                      | County / District  |  |
| 12.        | CITY                        | City in which the market area belongs  |  |
| 13.        | STATE                       | State or province  |  |
| 14.        | COUNTRY                     | Country of the market area   |  |
| 15.        | PULL FACTOR                 | Ratios that estimate the proportion of local sales that occurs in a town               |  |
| 16.        | TRADE AREA CAPTURE          | An estimate of the number of people who shop in the local area during a certain period |  |
| 17.        | TOTAL POPULATION            | Estimated total population of the market area  |  |
| 18.        | STATE POPULATION            | Estimated state population of the market area.   |  |
| 19.        | STATE SALES                 | Estimated total retail sales in the state  |  |
| 20.        | STATUS CODE                 | Unique Identifier of the status.   |  |
|            | DEFINITION TYPE             |  |  |
|            | AREA SHAPE                  |  |  |
|            | STATE SALES LOCAL           |  |  |
|            | STATE SALES REPORTING       |  |  |
|            | EFFECTIVE FROM DATE         |  |  |
|            | EFFECTIVE TO DATE           |  |  |

Table 3–140 (Cont.) Market Area Details

# Network

Description: NETWORK

## **Network Hierarchies**

Standard Network Hierarchy:

| _ | Network Total  | ] |
|---|----------------|---|
| _ |                |   |
|   | Network Detail | ) |

## **Network Levels**

Table 3–141 shows Network Total: All Networks are most aggregate level of dimension.

Table 3–141 Network Total

| Sr. Number | Attribute        | Description             |
|------------|------------------|-------------------------|
| 1.         | ALL NETWORK CODE | Code for All Network's. |

Table 3–142 shows Network Detail: Detail level of the dimension. It stores the Network information.

| Sr. Number | Attribute              | Description  | Sample Value |
|------------|------------------------|--|--------------|
| 1.         | NETWORK CODE           | Identifier of the network  | CDMA         |
| 2.         | NETWORK TYPE CODE      | A code that uniquely identifies the type of technology (for example GSM, CDMA) being used by a network.      | CDMA         |
| 3.         | EXTERNAL OPERATOR CODE | Unique identifier for operator. For example: Airtel, CMCC, NTT.  |              |
| 4.         | SERVICE PROVIDER CODE  | Code of the service provider of the network.   |              |
| 5.         | NETWORK NAME           | Name of the network  | CDMA         |
| 6.         | NETWORK DESC           | A textual description that describes the type of technology (for example GSM, CDMA) being used by a network. | CDMA         |

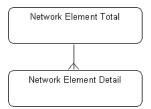
Table 3–142 Network Detail

# **Network Element**

Description: NETWORK ELEMENT

#### **Network Element Hierarchies**

Standard Network Element Hierarchy:



# **Network Element Levels**

Table 3–143 shows Network Element Total: All Networks Element are most aggregate level of dimension.

Table 3–143 Network Element Total

| Sr. Number | Attribute                  | Description                    |
|------------|----------------------------|--------------------------------|
| 1.         | NETWORK ELEMENT TOTAL CODE | Code for All Network Elements. |

Table 3–144 shows Network Element Detail: This level explains the detail level of Network element dimension.

Table 3–144 Network Element Detail

| Sr. Number | Attribute            | Description  | Sample Value           |
|------------|----------------------|--|------------------------|
| 1.         | NETWORK ELEMENT CODE | cells can split into sectors or individual areas to<br>make them more efficient and to let them to<br>carry more calls | CDMA                   |
| 2.         | NETWORK CODE         | Identifier of the network.   | CDMA                   |
| 3.         | NETWORK ELEMENT NAME | Name of the Network Element.   | CDMA                   |
| 4.         | NETWORK ELEMENT DESC | Description of the Network Element.  | CDMA                   |
| 5.         | EFFECTIVE FROM DATE  | Date from when Network Element is Effective  | 12/31/2005 12:00:00 AM |

| Sr. Number | Attribute         | Description                               | Sample Value           |
|------------|-------------------|---|------------------------|
| 6.         | EFFECTIVE TO DATE | Date to when Network Element is Effective | 12/31/2005 12:00:00 AM |
| 7.         | STATUS CODE       | Unique identifier of the status.          |                        |
|            | TECHNOLOGY CODE   |   |                        |

Table 3–144 (Cont.) Network Element Detail

# **Network Touchpoint Class**

Description: NETWORK TOUCHPOINT CLASS

#### **Network Touchpoint Class Hierarchies**

Standard Network Touchpoint Class Hierarchy:

| Network Touchpoint Class Total |                   |  |
|--------------------------------|-------------------|--|
|                                |                   |  |
| Network Touchp                 | oint Class Detail |  |

#### **Network Touchpoint Class Levels**

Table 3–145 shows Network Touchpoint Class Total: All Networks Touch point class are most aggregate level of dimension.

Table 3–145 Network Touchpoint Class Total

| Sr. Number | Attribute                              | Description                            |
|------------|--|--|
| 1.         | NETWORK TOUCHPOINT CLASS<br>TOTAL CODE | Code for All Network Touchpoint class. |

Table 3–146 shows Network Touchpoint Class Detail: Detail level of the dimension. It stores the Network Touchpoint class information.

Table 3–146 Network Touchpoint Class Detail

| Sr. Number | Attribute                     | Description  | Sample Value  |
|------------|-------------------------------|--|---|
| 1.         | NETWORK TOUCHPOINT CLASS CODE | Unique identifier of the network touchpoint class. | INDVL   |
| 2.         | NETWORK TOUCHPOINT CLASS NAME | Name of network touchpoint class.                  | Individual  |
| 3.         | NETWORK TOUCHPOINT CLASS DESC | Description of network touchpoint class.           | Network touchpoint is owned<br>by Individual customer |
| 4.         | LANGUAGE CODE                 | Code for network touchpoint class languages.       |   |

# **Network Touchpoint Status**

Description: NETWORK TOUCHPOINT STATUS

#### **Network Touchpoint Status Hierarchies**

Standard Network Touchpoint Status Hierarchy:

| Network Touchpoint Status Total  |  |
|----------------------------------|--|
|                                  |  |
| Network Touchpoint Status Detail |  |

## **Network Touchpoint Status Level**

Table 3–147 shows Network Touchpoint Status Total: All Networks Touchpoint Status are most aggregate level of dimension.

Table 3–147 Network Touchpoint Status Total

| Sr. Number | Attribute                            | Description                             |
|------------|--------------------------------------|---|
| 1.         | NETWORK TOUCHPOINT STATUS TOTAL CODE | Code for All Network Touchpoint Status. |

Table 3–148 shows Network Touchpoint Status Detail: Detail level of the dimension. It stores the Network Touchpoint Status information.

Table 3–148 Network Touchpoint Status Detail

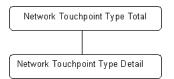
| Sr. Number | Attribute                      | Description   |
|------------|--------------------------------|---|
| 1.         | LANGUAGE CODE                  | Code for network touchpoint status languages        |
| 2.         | NETWORK TOUCHPOINT STATUS CODE | Unique identifier of the network touchpoint status. |
| 3.         | NETWORK TOUCHPOINT STATUS NAME | Name of network touchpoint status.                  |
| 4.         | NETWORK TOUCHPOINT STATUS DESC | Description of network touchpoint status.           |

# **Network Touchpoint Type**

Description: NETWORK TOUCHPOINT TYPE

# **Network Touchpoint Type Hierarchies**

Standard Network Touchpoint Type Hierarchy:



# **Network Touchpoint Type Levels**

Table 3–149 shows Network Touchpoint Type Total: All Networks Touchpoint Type are most aggregate level of dimension.

Table 3–149 Network Touchpoint Type Total

| Sr. Number | Attribute                          | Description                           |
|------------|------------------------------------|---------------------------------------|
| 1.         | NETWORK TOUCHPOINT TYPE TOTAL CODE | Code for All Network Touchpoint Type. |

Table 3–150 shows Network Touchpoint Type Detail: Detail level of the dimension. It stores the Network Touchpoint Type information.

Table 3–150 Network Touchpoint Type Detail

| Sr. Number | Attribute     | Description                                   | Sample Value |
|------------|---------------|---|--------------|
| 1.         | LANGUAGE CODE | Code for network touchpoint type<br>languages |              |

| Table 5-150 (Coll.) Network Touchpoint Type Detail |                              |   |              |
|--|------------------------------|---|--------------|
| Sr. Number   | Attribute                    | Description                                       | Sample Value |
| 2.   | NETWORK TOUCHPOINT TYPE CODE | Unique identifier of the network touchpoint type. | BRDBND       |
| 3.   | NETWORK TOUCHPOINT TYPE NAME | Name of the network touchpoint type.              | Broadband    |
| 4.   | NETWORK TOUCHPOINT TYPE DESC | Description of network touchpoint type.           | Broadband    |

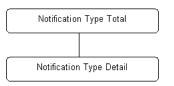
Table 3–150 (Cont.) Network Touchpoint Type Detail

# **Notification Type**

Description: NOTIFICATION TYPE

# **Notification Type Hierarchies**

Standard Notification Type Hierarchy:



## **Notification Type Levels**

Table 3–151 shows Notification Type Total: All Notification Type are most aggregate level of dimension.

 Table 3–151
 Notification Type Total

| Sr. Number | Attribute                       | Description                           |
|------------|---------------------------------|---------------------------------------|
| 1.         | NOTIFICATION TYPE TOTAL<br>CODE | Code for All Notification Type total. |

Table 3–152 shows Notification Type Detail: Detail level of the dimension. It stores the Notification Type information.

| Sr. Number | Attribute              | Description                               | Sample Value |
|------------|------------------------|---|--------------|
| 1.         | LANGUAGE CODE          | Code for Notification type languages      |              |
| 2.         | NOTIFICATION TYPE CODE | Code for UMS Notification Type.           | FAX          |
| 3.         | NOTIFICATION TYPE DESC | Description of the UMS Notification Type. | Fax          |
| 4.         | NOTIFICATION TYPE NAME | Name of the UMS Notification Type.        | Fax          |

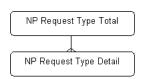
Table 3–152 Notification Type Detail

# **NP Request Type**

Description: NP REQUEST TYPE

#### **NP Request Type Hierarchies**

Standard NP Request Type Hierarchy:



# **NP Request Type Levels**

Table 3–153 shows NP Request Type Total: All NP Request Type Total are most aggregate level of dimension.

| Sr. Number | Attribute                  | Description                          |
|------------|----------------------------|--------------------------------------|
| 1.         | NP REQUEST TYPE TOTAL CODE | Code for All NP Request Types Total. |

Table 3–154 shows NP Request Type Detail: Detail level of the dimension. It stores the NP Request Type information.

Table 3–154NP Request Type Detail

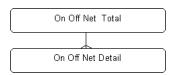
| Sr. Number | Attribute            | Description  | Sample Value |
|------------|----------------------|--|--------------|
| 1.         | LANGUAGE CODE        | Code for NP Request Type language                      |              |
| 2.         | NP REQUEST TYPE CODE | A code, used to uniquely identify the NP REQUEST TYPE. | IN           |
| 3.         | NP REQUEST TYPE NAME | The name assigned to the NP REQUEST TYPE.              | Porting In   |
| 4.         | NP REQUEST TYPE DESC | A textual description of the NP REQUEST TYPE.          | Porting In   |

# On Off Net

Description: ON OFF NET TYPE

# **On Off Net Hierarchies**

Standard On Off Net Hierarchy:



# **On Off Net Levels**

Table 3–155 shows On Off Net Total: On Off Net Total are most aggregate level of dimension.

| Table 3–155 On Off Net Total |
|------------------------------|
|------------------------------|

| Sr. Number | Attribute             | Description                    |
|------------|-----------------------|--------------------------------|
| 1.         | ON OFF NET TOTAL CODE | Code for All On Off Net Total. |

Table 3–156 shows On Off Net Detail: Detail level of the dimension. It stores the On Off Net information.

| Sr. Number | Attribute            | Description  | Sample Value |
|------------|----------------------|--|--------------|
| 1.         | LANGUAGE CODE        | Code for On Off Net language                           |              |
| 2.         | ON OFF NET TYPE CODE | A code, used to uniquely identify the On Off Net TYPE. | OFF          |
| 3.         | ON OFF NET TYPE NAME | The name assigned to the On Off Net TYPE.              | Off Net      |
| 4.         | ON OFF NET TYPE DESC | A textual description of the On Off Net TYPE.          | Off Net      |
|            |                      |  |              |

Table 3–156 On Off Net Detail

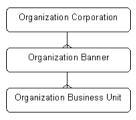
# Organization

Description: ORGANIZATION HIERARCHY is the hierarchy of business units within the organization, with ORGANIZATION BUSINESS UNIT as lowest level and ORGANIZATION CORPORATE as highest level.

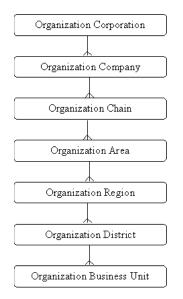
#### **Organization Hierarchies**

Standard Organization Hierarchy:

Banner Hierarchy



#### Company Hierarchy:



**Division Hierarchy:** 



## **Organization Corporate Levels**

Table 3–157 shows All Organization Total: All Organization Total are most aggregate level of dimension.

| Sr. Number | Attribute               | Description                      |
|------------|-------------------------|----------------------------------|
| 1.         | ORGANIZATION TOTAL Id's | Code for All Organization Total. |

Table 3–158 shows Organization Corporate: Description level of the dimension. It stores the Organization Corporate information.

Table 3–158Organization Corporate

| Sr. Number | Attribute                             | Description  | Sample Value           |
|------------|---------------------------------------|--|------------------------|
| 1.         | EFFECTIVE FROM DATE                   | Active from. Standard SCD field,<br>Effective Start Date | 12/31/2005 12:00:00 AM |
| 2.         | EFFECTIVE TO DATE                     | End effective date for the assignment.                   | 12/31/2005 12:00:00 AM |
| 3.         | ORGANIZATION CORPORATE CODE           | Code for Organization Corporate                          |                        |
| 4.         | ORGANIZATION CORPORATE DESC           | Description for Organization Corporate                   |                        |
| 5.         | ORGANIZATION CORPORATE<br>ESTABLISHED |  |                        |
| 6.         | ORGANIZATION CORPORATE NAME           | Name for Organization Corporate                          |                        |
| 7.         | STATUS CODE                           | Current STATUS CODE of the assignment.                   |                        |

#### **Organization Banner Levels**

Table 3–159 shows Organization Banner Levels: The name of a company's subsidiary that is recognizable to the consumer or the name of the store as it appears on the catalog, web channel or brick and mortar store.

 Table 3–159
 Organization Banner Levels

| Sr. Number | Attribute                       | Description                       |
|------------|---------------------------------|-----------------------------------|
| 1.         | ALL ORGANIZATION BANNER<br>ID's | Code for All Organization Banner. |

Table 3–160 shows Organization Banner: Description level of the dimension. It stores the Organization Banner information.

Table 3–160 Organization Banner

| Sr. Number | Attribute                      | Description  | Sample Value           |
|------------|--------------------------------|--|------------------------|
| 1.         | EFFECTIVE FROM DATE            | Active from. Standard SCD field, Effective<br>Start Date | 12/31/2005 12:00:00 AM |
| 2.         | EFFECTIVE TO DATE              | End effective date for the assignment.                   | 12/31/2005 12:00:00 AM |
| 3.         | ORGANIZATION BANNER CODE       | Code for Organization Banner                             |                        |
| 4.         | ORGANIZATION BANNER DESC       | Description for Organization Banner.                     |                        |
| 5.         | ORGANIZATION BANNER NAME       | Name for Organization Banner                             |                        |
| 6.         | ORGANIZATION CORPORATE<br>CODE | Code for Organization Corporate                          |                        |
| 7.         | STATUS CODE                    | Current STATUS CODE of the assignment.                   |                        |

## **Organization Company Levels**

Table 3–161 shows All Organization Company: All Organization Company are most aggregate level of Dimension.

| Sr. Number | Attribute                        | Description                        |
|------------|----------------------------------|------------------------------------|
| 1.         | ALL ORGANIZATION COMPANY<br>ID's | Code for All Organization Company. |

Table 3–162 shows Organization Company: Description level of the dimension. It stores the Organization Company information.

| Sr. Number | Attribute                      | Description   | Sample Value           |
|------------|--------------------------------|---|------------------------|
| 1          | EFFECTIVE FROM DATE            | Active from. Standard SCD field, Effective Start Date | 12/31/2005 0:00        |
| 2          | ORGANIZATION COMPANY<br>DESC   | Description for Organization Company                  |                        |
| 3          | ORGANIZATION COMPANY<br>CODE   | Code for Organization Company                         |                        |
| 4          | EFFECTIVE TO DATE              | End effective date for the assignment.                | 12/31/2005 12:00:00 AM |
| 5          | ORGANIZATION COMPANY<br>NAME   | Name for Organization Company                         |                        |
| 6          | ORGANIZATION CORPORATE<br>CODE |   |                        |
| 7          | STATUS CODE                    | Current STATUS CODE of the assignment.                |                        |

Table 3–162 Organization Company

## **Organization Division Levels**

Table 3–163 shows Organization Division Total: All Organization Division are most aggregate level of dimension.

Table 3–163 Organization Division Total

| Sr. Number | Attribute                      | Description                         |
|------------|--------------------------------|-------------------------------------|
| 1.         | ALL ORGANIZATION DIVISION ID's | Code for All Organization Division. |

Table 3–164 shows Organization Division: Description level of the dimension. It stores the Organization Division information.

| Table 3-104 | Organization Division       |  |                        |
|-------------|-----------------------------|--|------------------------|
| Sr. Number  | Attribute                   | Description  | Sample Value           |
| 1.          | ORGANIZATION DIVISION CODE  | Code for Organization Division                           | Ace Comms              |
| 3.          | ORGANIZATION CORPORATE CODE | Code for Organization Code                               |                        |
| 4.          | EFFECTIVE FROM DATE         | Active from. Standard SCD field,<br>Effective Start Date | 12/31/2005 12:00:00 AM |
| 5.          | ORGANIZATION DIVISION DESC  | Description for Organization<br>Division                 | Ace Comms              |

 Table 3–164
 Organization Division

| lasic o lot (conil) organization bitioin |                            |  |              |
|--|----------------------------|--|--------------|
| Sr. Number                               | Attribute                  | Description                            | Sample Value |
| 6.                                       | ORGANIZATION DIVISION NAME | Name for Organization Division         | Ace Comms    |
| 7.                                       | STATUS CODE                | Current STATUS CODE of the assignment. |              |
|  | EFFECTIVE TO DATE          |  |              |

Table 3–164 (Cont.) Organization Division

## **Organization Chain: Organization Chain Levels**

Table 3–165 shows Organization Chain Total: Chain is the second highest level within the organization hierarchy below company. A chain consists of one or more areas.

Table 3–165Organization Chain Total

| Sr. Number | Attribute                   | Description                      |
|------------|-----------------------------|----------------------------------|
| 1.         | ALL ORGANIZATION CHAIN ID's | Code for All Organization Chain. |

Table 3–166 shows Organization Chain Detail: Description level of the dimension. It stores the Organization Chain information

Table 3–166 Organization Chain Detail

| Sr. Number | Attribute                    | Description                            |
|------------|------------------------------|--|
| 1.         | ORGANIZATION CHAIN CODE      | Code for Organization chain            |
| 2.         | ORGANIZATION CHAIN DESC      | Description for Organization Chain     |
| 3.         | ORGANIZATION CHAIN NAME      | Name for Organization Chain            |
| 4.         | EFFECTIVE FROM DATE          | Description for Organization Chain     |
| 5.         | EFFECTIVE TO DATE            | End effective date for the assignment. |
| 6.         | ORGANIZATION COMPANY<br>CODE | Code for Organization Company          |
| 7.         | STATUS CODE                  | Current STATUS CODE of the assignment. |

#### **Organization Area**

Table 3–167 shows Organization Area Total: Organization hierarchy level within an organization chain and is the parent of one or more organization regions.

Table 3–167 Organization Area Total

| Sr. Number | Attribute                  | Description                     |
|------------|----------------------------|---------------------------------|
| 1.         | ALL ORGANIZATION AREA ID's | Code for All Organization Area. |

Table 3–168 shows Organization Area Detail: Description level of the dimension. It stores the Organization Area information.

| Sr. Number | Attribute               | Description  | Sample Value           |
|------------|-------------------------|--|------------------------|
| 1.         | EFFECTIVE FROM DATE     | Active from. Standard SCD field, Effective<br>Start Date | 12/31/2005 12:00:00 AM |
| 2.         | EFFECTIVE TO DATE       | End effective date for the assignment.                   | 12/31/2005 12:00:00 AM |
| 3.         | ORGANIZATION AREA CODE  | Code for Organization area                               |                        |
| 4.         | ORGANIZATION AREA DESC  | Description for Organization Area                        |                        |
| 5.         | ORGANIZATION AREA NAME  | Name for Organization Area                               |                        |
| 6.         | ORGANIZATION CHAIN CODE | Code for Organization Chain                              |                        |
| 7.         | STATUS CODE             | Current STATUS CODE of the assignment.                   |                        |

Table 3–168 Organization Area Detail

## **Organization Region Levels**

Table 3–169 shows All Organization Regions: Region is the fourth highest attribute within the organization hierarchy, below area. A region consists of one or more districts

Table 3–169 All Organization Regions

| Sr. Number | Attribute                       | Description                       |
|------------|---------------------------------|-----------------------------------|
| 1.         | ALL ORGANIZATION REGION<br>ID's | Code for All Organization Region. |

Table 3–170 shows Organization Region: Description level of the dimension. It stores the Organization Region information.

| Table 3–170 | Organization Region |
|-------------|---------------------|
|-------------|---------------------|

| Sr. Number | Attribute                | Description  | Sample Value           |
|------------|--------------------------|--|------------------------|
| 1.         | EFFECTIVE FROM DATE      | Active from. Standard SCD field,<br>Effective Start Date | 12/31/2005 12:00:00 AM |
| 2.         | EFFECTIVE TO DATE        | End effective date for the assignment.                   | 12/31/2005 12:00:00 AM |
| 3.         | ORGANIZATION AREA CODE   | Code for Organization area.                              |                        |
| 4.         | ORGANIZATION REGION CODE | Code for Organization region                             |                        |
| 5.         | ORGANIZATION REGION DESC | Description for Organization region                      |                        |
| 6.         | ORGANIZATION REGION NAME | Name for Organization Region                             |                        |
| 7.         | STATUS CODE              | Current STATUS CODE of the assignment.                   |                        |

#### **Organization District Levels**

Table 3–171 shows All Organization District: District is the fifth highest attribute within the organization hierarchy, below region. A district consists of one or more business units.

Table 3–171 All Organization District

| Sr. Number | Attribute                      | Description                         |
|------------|--------------------------------|-------------------------------------|
| 1.         | ALL ORGANIZATION DISTRICT ID's | Code for All Organization District. |

Table 3–172 shows Organization District: Description level of the dimension. It stores the Organization District information.

Table 3–172 Organization District

| Sr. Number | Attribute                  | Description  | Sample Value           |
|------------|----------------------------|--|------------------------|
| 1.         | ORGANIZATION DISTRICT CODE | Code for Organization District                           | 12/31/2005 12:00:00 AM |
| 2.         | EFFECTIVE TO DATE          | End effective date for the assignment.                   | 12/31/2005 12:00:00 AM |
| 3.         | EFFECTIVE FROM DATE        | Active from. Standard SCD field,<br>Effective Start Date |                        |
| 4.         | ORGANIZATION DISTRICT DESC | Description for Organization District                    |                        |
| 5.         | ORGANIZATION DISTRICT NAME | Name for Organization District                           |                        |
| 6.         | ORGANIZATION REGION CODE   | Code for Organization Region.                            |                        |
| 7.         | STATUS CODE                | Current STATUS CODE of the assignment.                   |                        |

## **Organization Business Unit**

Organization business unit contains 2 kinds of information -store and branch company. In the higher level is branch company. Some customer cannot belong to a particular store, in that case, they are associated with a branch company. So branch company are put in organization business unit level. A business unit of the organization that sells, stores, or distributes merchandises and services through either a physical location (store), catalog, web page or other channel, distribution center, or warehouse.

Table 3–173 shows All Organization Business Unit: It is the lowest level of Organization.

Table 3–173 All Organization Business Unit

| Sr. Number | Attribute                              | Description                              |
|------------|--|--|
| 1.         | ALL ORGANIZATION BUSINESS<br>UNIT ID's | Code for All Organization Business Unit. |

Table 3–174 shows Organization Business Unit: Description level of the dimension. It stores the Organization Business Unit information.

Table 3–174 Organization Business Unit

| Sr. Number | Attribute                | Description                                    |
|------------|--------------------------|--|
| 1          | ADDRESS LINE 1           | Address. Line one of detailed postal address   |
| 2          | ADDRESS LINE 2           | Address. Line 2 of the detailed postal address |
| 3          | ADDRESS LINE 3           | Address. Line 3 of the detailed postal address |
| 4          | ADDRESS LOCATION CODE    | unique identifier for the address Location     |
| 5          | ADDRESS TYPE CODE        | Unique identifier of the address type.         |
| 6          | ADDRESS USAGE            | Describes how the address is used              |
| 7          | ANNUAL REVENUE           | Revenue of the company.                        |
| 8          | ANNUAL REVENUE LOCAL     | Revenue of the company.                        |
| 9          | ANNUAL REVENUE REPORTING | Revenue of the company.                        |
| 10         | ANNUAL SALES             | Sales of the company                           |
| 11         | ANNUAL SALES LOCAL       | Sales of the company                           |

| Sr. Number | Attribute                               | Description   |
|------------|---|---|
| 12         | ANNUAL SALES REPORTING                  | Sales of the company  |
| 13         | BANKRUPTCY END DATE                     | The end date of bankruptcy. If current date is behind start and end date is null, then the company is undergoing the bankruptcy process.  |
| 14         | BANKRUPTCY START DATE                   | start date of bankruptcy.   |
| 15         | BUSINESS ENTITY CODE                    | Business Entity Identifier. Unique Identifier for Business Entity.  |
|            |   | For example: SPRINT   |
| 16         | BUSINESS UNIT CONCEPT                   | "Possible values include, Convenience, General Merchandise, Category<br>dominant anchors with few small tenants, Fashion, Higher-end<br>(Upscale), Fashion oriented, Manufacturer's Outlet, Leisure, Tourist<br>oriented and Discount." |
| 18         | BUSINESS UNIT TYPE CODE                 | Unique identifier of the business unit type   |
| 19         | CHAIRMAN CODE                           | Connect to Another Person Party who is responsible for this Organization.   |
| 20         | CHANNEL TYPE CODE                       | Unique identifier of the channel type   |
| 21         | COMPANY REGISTRY NUMBER                 | Will be same as Party. National_Identifier. Natural Key for Organization  |
| 45         | ACCOUNT CLERK CODE                      | This field is client specific. The definition and use of this field is customizable for each client   |
| 46         | MANAGER EMPLOYEE NUMBER                 | Unique key denoting the employee number of the employee's manager.  |
| <b>!</b> 7 | MANAGER NAME                            | Name of manager for the whole company.  |
| 48         | ORGANIZATION BANNER CODE                | Unique identifier for Organization Banner   |
| 19         | ORGANIZATION BUSINESS UNIT CODE         | Unique identifier for Business Unit. To identify whether the site is a store, distribution center or warehouse.   |
|            |   | For example: SPRINT1  |
| 50         | ORGANIZATION BUSINESS UNIT<br>TYPE CODE | Unique identifier for Organization Business Unit Type   |
| 51         | ORGANIZATION CODE                       | The unique identifier of the organization.  |
|            |   | For example: ORGUNIT1   |
| 52         | ORGANIZATION DISTRICT CODE              | Unique identifier for Organization district   |
| 53         | ORGANIZATION DIVISION CODE              | Unique identifier for division.   |
|            |   | For example: China Mobile Beijing   |
| 54         | ORGANIZATION NAME                       | Name of the organization  |
| 55         | ORGANIZATIONAL<br>DEMOGRAPHY VALUE CODE | Unique identifier for demography  |
| 56         | PAYMENT ACCOUNT CLOSE<br>DATE           | Closing date of the account for payments.<br>For example: 12/31/2005 12:00:00 AM  |
| 57         | PAYMENT ACCOUNT NUMBER                  | Account number for payments.  |
| 58         | PAYMENT ACCOUNT OPEN DATE               | Opening date of the account for payments.<br>For example: 12/31/2005 12:00:00 AM  |
| 59         | POSTAL PLUS CODE                        | Four digit extension to the United States Postal ZIP code.  |
| 60         | POSTCODE                                | Postal codes of interest to the Retail Organization   |
| 51         | PRIMARY ADDRESS TELEPHONE               | Default Address Telephone Number  |
| 52         | PRIMARY BUSINESS UNIT<br>CALENDAR CODE  | Primary Business Unit Calendar Code   |
| 53         | PRIMARY CURRENCY ISO CODE               | The unique ISO standard identifier of the CURRENCY  |
| 54         | PRIMARY EMAIL ADDRESS                   | Default Email Address   |
| 55         | PRIMARY TRADE AREA CODE                 | Primary Trade area code, under which the business unit falls  |
| 66         | SEAL IMAGE                              | The image of the Organization's Seal, or the Artificial Person's Signature  |

Table 3–174 (Cont.) Organization Business Unit

| Sr. Number | Attribute                  | Description  |
|------------|----------------------------|--|
| 67         | SECONDARY DESCRIPTION      | "The secondary description or name of the store or warehouse."   |
| 68         | SHOPPING CENTER TYPE       | Shopping center is group of retail and other commercial establishments that is planned, developed, owned, and managed as a single property.  |
|            |                            | Strip Center (Neighborhood, Community)- Mall (Power, Super<br>Regional, Regional, Fashion/Specialty, Lifestyle, Outlet,<br>Theme/Festival)". |
| 70         | SHORT DESCRIPTION          | The 3 character abbreviation of the store name.  |
| 71         | STOCK EXCHANGE NAME        | Abbreviation of listed companies as used on the stock exchange.  |
| 72         | TAX EXEMPT STATUS          | Indicates if the org. is tax exempt.   |
| 73         | TERMINATION DATE           | Termination date of the company in case of company was founded with termination date.  |
|            |                            | For example: 12/31/2005 12:00:00 AM  |
| 74         | TIME ZONE                  | It denotes which TimeZone the Site is in.  |
| 75         | TOTAL LINEAR DISTANCE      | The total linear selling space of the location.  |
| 76         | VALIDATION END DATE        | Effective date of the deletion of the company's record from the company register.  |
|            |                            | For example: 12/31/2005 12:00:00 AM  |
| 77         | VALIDATION START DATE      | Date of the registration of the company' record deletion from the company register.  |
|            |                            | For example: 12/31/2005 12:00:00 AM  |
| 78         | VAT INCLUDE INDICATOR      | Indicates whether the Value Added Tax will be included in the retail prices for the store. Valid values are 'Y' or 'N'."                     |
| 80         | VAT REGION                 | "The number of the Value Added Tax region in which this store or warehouse is contained."  |
|            | PARTY CODE                 |  |
|            | PARTY TYPE CODE            |  |
|            | BUSINESS LEGAL STATUS CODE |  |
|            | SOURCE SYSTEM CODE         |  |
|            | BARING REASON CODE         |  |
|            | STATUS CODE                |  |
|            | CITY                       |  |
|            | STATE                      |  |
|            | COUNTRY                    |  |
|            | PARTY NAME                 |  |
|            | PARTY DESC                 |  |
|            | LOCATION TYPE CODE         |  |
|            | CONTACT TYPE CODE          |  |
|            | ADDRESS                    |  |
|            | PRIMARY MARKET AREA CODE   |  |
|            | ACTIVE INDICATOR           |  |
|            | CUSTOMER INDICATOR         |  |
|            | JUDICIAL DISTRAINT CODE    |  |
|            | CONTACT CODE               |  |
|            | COURT CODE                 |  |
|            | MANAGER CODE               |  |
|            | DUNS NUMBER                |  |

|            | (cont.) organization business onto |             |
|------------|------------------------------------|-------------|
| Sr. Number | Attribute                          | Description |
|            | CONTACT NUMBER                     |             |
|            | LONG DESCRIPTION                   |             |
|            | CONSTRUCTION STATUS                |             |
|            | CONTACT NAME                       |             |
|            | EXTERNAL NAME                      |             |
|            | EMPLOYEE COUNT                     |             |
|            | EQUITY AMOUNT                      |             |
|            | EQUITY AMOUNT LOCAL                |             |
|            | EQUITY AMOUNT REPORTING            |             |
|            | LIQUIDATION START DATE             |             |
|            | LIQUIDATION END DATE               |             |
|            | DOMESTIC INDICATOR                 |             |
|            | FINAL SETTLEMENT START DATE        |             |
|            | FINAL SETTLEMENT END DATE          |             |
|            | JUDICIAL DISTRAINT DATE            |             |
|            | EFFECTIVE FROM DATE                |             |
|            | EFFECTIVE TO DATE                  |             |

 Table 3–174 (Cont.) Organization Business Unit

# **Partner Settlement Reason**

Description: PARTNER SETTLEMENT REASON

#### **Partner Settlement Reason Hierarchies**

Standard Partner Settlement Reason Hierarchy:

|   | Partner Settlement Reason Total  |
|---|----------------------------------|
|   |                                  |
| Í | Partner Settlement Reason Detail |

## **Partner Settlement Reason Levels**

Table 3–175 shows Partner Settlement Reason Total: All Partner Settlement Reason are most aggregate level of dimension.

Table 3–175 Partner Settlement Reason Total

| Sr. Number | Attribute                             | Description                             |
|------------|---------------------------------------|---|
| 1.         | ALL PARTNER SETTLEMENT REASON<br>CODE | Code for All Partner Settlement Reason. |

Table 3–176 shows Partner Settlement Reason Detail: Detail level of the dimension. It stores the Partner Settlement Reason information.

| Sr. Number | Attribute                      | Description                              |
|------------|--------------------------------|--|
| 1.         | LANGUAGE CODE                  | Unique identifier for Language           |
| 2.         | PARTNER SETTLEMENT REASON CODE | Unique identifier for Partner Settlement |
| 3.         | PARTNER SETTLEMENT REASON NAME | Name of the Partner Settlement           |
| 4.         | PARTNER SETTLEMENT REASON DESC | Description for the Partner Settlement   |

Table 3–176 Partner Settlement Reason Detail

# Party

Description: PARTY

## **Party Hierarchies**

Standard Party Hierarchy:

| C | Party Total  |  |
|---|--------------|--|
| [ | Party Detail |  |

## Party Levels

Table 3–177 shows Party Total: All Party is most aggregate level of dimension.

| Table 3–177 | Party Total |
|-------------|-------------|
|-------------|-------------|

| Sr. Number | Attribute      | Description         |
|------------|----------------|---------------------|
| 1.         | ALL PARTY CODE | Code for All Party. |

# Table 3–178 shows Party Detail: Detail level of the dimension. It stores the Party information.

| Table 3–178 | Party Detail               |  |                           |
|-------------|----------------------------|--|---------------------------|
| Sr. Number  | Attribute                  | Description  | Sample Value              |
| 1.          | ACTIVE INDICATOR           | Indicates if the party is currently active - which means<br>the party has a current relationship with the carrier.   | Y                         |
| 2.          | ADDRESS                    | Address of the party. Redundance to party location history.  |                           |
| 3.          | BARING REASON CODE         | Reasons for barring. For example, 1-Credit Limit, 2-Barring period.  |                           |
| 4.          | BUSINESS LEGAL STATUS CODE | A unique identifier for a legal classification of a non-residential Customer.  |                           |
| 5.          | CITY                       | City of the party. Redundance to party location history.   |                           |
| 6.          | COUNTRY                    | Country of the party. Redundance to party location history.  |                           |
| 7.          | CUSTOMER INDICATOR         | Indicates if the party is a customer. Note: the party may<br>have multiple relationships simultaneously - this flag<br>identifies those parties which has a current account with<br>the Telco. |                           |
| 8.          | EFFECTIVE FROM DATE        | EFFECTIVE FROM DATE, standard SCD2 column  | 12/31/2005<br>12:00:00 AM |
| 9.          | EFFECTIVE TO DATE          | EFFECTIVE TO DATE, standard SCD2 column  | 12/31/2005<br>12:00:00 AM |
| 10.         | PARTY CODE                 | A code for any person or business that is of interest to the Communications Service Provider.  | PRTY-50001                |

| Sr. Number | Attribute          | Description   | Sample Value |
|------------|--------------------|---|--------------|
| 11.        | PARTY DESC         | Description of the party. Applicable to both individual and organization. Normally it refer to the full name. | Sprint       |
| 12.        | PARTY NAME         | Name of the party. Applicable to both individual and organization. Normally it refer to the full name.        | Sprint       |
| 13.        | PARTY TYPE CODE    | Party Type Code   | ORGUNIT      |
| 14.        | POST CODE          | Postcode of the party. Redundance to party location history.  |              |
| 15.        | SOURCE SYSTEM CODE | SOURCE SYSTEM ID, from which source ERP system this recorded was extracted.                                   |              |
| 16.        | STATE              | State of the party. Redundance to party location history.   |              |
| 17.        | STATUS CODE        | Current status of party.  |              |

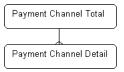
Table 3–178 (Cont.) Party Detail

# **Payment Channel**

Description: PAYMENT CHANNEL.

### **Payment Channel Hierarchies**

Standard Payment Channel Hierarchy:



#### Payment Channel Levels

Table 3–179 shows Payment Channel Total: All Payment Channel are most aggregate level of dimension.

Table 3–179 Payment Channel Total

| Sr. Number | Attribute                  | Description                   |
|------------|----------------------------|-------------------------------|
| 1.         | PAYMENT CHANNEL TOTAL ID's | Code for All Payment Channel. |

Table 3–180 shows Payment Channel Detail: Detail level of the dimension. It stores the Payment Channel Detail information.

Table 3–180 Payment Channel Detail

| Sr. Number | Attribute         | Description  | Sample Value |
|------------|-------------------|--|--------------|
| 1.         | CAPACITY QUANTITY | The number of transaction that a Channel can handle, at a point of time.   | \$1.00       |
| 2.         | CHANNEL CODE      | The unique identifier for each Channel. A Channel identifies each possible link where interaction between the Communications Service Provider and the Customer occurs. |              |
| 3.         | PARTY CODE        | A code for any person or business that is of interest to the Communications Service Provider.  |              |

| Sr. Number | Attribute            | Description   | Sample Value |
|------------|----------------------|---|--------------|
| 4.         | PAYMENT CHANNEL CODE | The unique identifier for each Channel. A Channel<br>identifies each possible link where interaction<br>between the Communications Service Provider and<br>the Customer occurs. |              |
| 5.         | CHANNEL NAME         | The name assigned to a channel.   | PAY          |
| 6.         | CHANNEL TYPE CODE    | Unique identifier of the channel type   | PAY          |
|            | PARTY TYPE CODE      |   |              |
|            | CHANNEL DESC         |   |              |
|            | EFFECTIVE FROM DATE  |   |              |
|            | EFFECTIVE TO DATE    |   |              |
|            | STATUS CODE          |   |              |

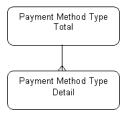
 Table 3–180 (Cont.) Payment Channel Detail

# **Payment Method Type**

Description: PAYMENT METHOD TYPE

### **Payment Method Type Hierarchies**

Standard Payment Method Type Hierarchy:



### **Payment Method Type Levels**

Table 3–181 shows Payment Method Type Total: All Payment Method Types are most aggregate level of dimension.

Table 3–181 Payment Method Type Total

| Sr. Number | Attribute                         | Description                        |
|------------|-----------------------------------|------------------------------------|
| 1.         | PAYMENT METHOD TYPE TOTAL<br>ID's | Code for All Payment Method Types. |

Table 3–182 shows Payment Method Type Detail: Detail level of the dimension. It stores the Payment Method Type Detail information.

| Table 3–182 | Payment Method Type Detail |
|-------------|----------------------------|
|-------------|----------------------------|

| Sr. Number | Attribute                | Description   | Sample Value |
|------------|--------------------------|---|--------------|
| 1.         | LANGUAGE CODE            | Language IDUnique identifier for a row in the Language dimension. |              |
| 2.         | PAYMENT METHOD TYPE CODE | Code for All Payment Methods Types                                | BNK          |
| 3.         | PAYMENT METHOD TYPE DESC | Payment Method Type Description.                                  | Bank         |
| 4.         | PAYMENT METHOD TYPE NAME | Payment Method Type Name.   | Bank         |

# **Payment Transaction Type**

Description: PAYMENT TRANSACTION TYPE

### **Payment Transaction Type Hierarchies**

Standard Payment Transaction Type Hierarchy:

| Payment Transaction Type Total  |  |
|---------------------------------|--|
| Payment Transaction Type Detail |  |

### **Payment Transaction Type Levels**

Table 3–183 shows Payment Transaction Type Total: All Payment Transaction Type are most aggregate level of dimension.

Table 3–183 Payment Transaction Type Total

| Sr. Number | Attribute                           | Description                            |
|------------|-------------------------------------|--|
| 1.         | PAYMENT TRANSACTION TYPE TOTAL CODE | Code for All Payment Transaction Type. |

Table 3–184 shows Payment Transaction Type Detail: Detail level of the dimension. It stores the Payment Transaction Type Detail information.

Table 3–184 Payment Transaction Type Detail

| Sr. Number | Attribute                     | Description   | Sample Value |
|------------|-------------------------------|---|--------------|
| 1.         | LANGUAGE CODE                 | Language IDUnique identifier for a row in the Language dimension. |              |
| 2.         | PAYMENT TRANSACTION TYPE CODE | Code for payment transaction type.                                | CRDT         |
| 3.         | PAYMENT TRANSACTION TYPE DESC | Description for payment transaction type.                         | Credit       |
| 4.         | PAYMENT TRANSACTION TYPE NAME | Name of payment transaction type.                                 | credit       |

### PCU Outage Reason

Description: PCU OUTAGE REASON

#### **PCU Outage Reason Hierarchies**

Standard PCU Outage Reason Hierarchy:

| PCU Outage Reason Total  |   |
|--------------------------|---|
|                          |   |
|                          |   |
| PCU Outage Reason Detail |   |
|                          | J |

### **PCU Outage Reason Levels**

Table 3–185 shows PCU Outage Reason Total: All PCU Outage Reason are most aggregate level of dimension.

Table 3–185 PCU Outage Reason Total

| Sr. Number | Attribute                    | Description                     |
|------------|------------------------------|---------------------------------|
| 1.         | PCU OUTAGE REASON TOTAL CODE | Code for All PCU Outage Reason. |

Table 3–186 shows PCU Outage Reason Detail: Detail level of the dimension. It stores the PCU Outage Reason Detail information.

| Sr. Number | Attribute              | Description   |
|------------|------------------------|---|
| 1.         | LANGUAGE CODE          | Language IDUnique identifier for a row in the Language dimension. |
| 2.         | PCU OUTAGE REASON CODE | Code for PCU outage reason.                                       |
| 3.         | PCU OUTAGE REASON DESC | Description for PCU outage reason.                                |
| 4.         | PCU OUTAGE REASON NAME | Name of PCU outage reason.  |

Table 3–186 PCU Outage Reason Detail

# **Peak Offpeak Time**

Description: PEAK OFFPEAK TIME

### **Peak Offpeak Time Hierarchies**

Standard Peak Offpeak Time Hierarchy:

| ſ | Peak/offpeak Time Total  |  |
|---|--------------------------|--|
|   |                          |  |
| ſ | Peak/offpeak Time Detail |  |
| U |                          |  |

#### **Peak Offpeak Time Levels**

Table 3–187 shows Peak Offpeak Time Total: All Peak Offpeak Time is most aggregate level of dimension.

Table 3–187 Peak Offpeak Time Total

| Sr. Number | Attribute                    | Description                     |
|------------|------------------------------|---------------------------------|
| 1.         | PEAK OFFPEAK TIME TOTAL Id's | Code for All Peak Offpeak Time. |

Table 3–188 shows Peak Offpeak Time Detail: Detail level of the dimension. It stores the Peak Offpeak Time Detail information.

 Table 3–188
 Peak Offpeak Time Detail

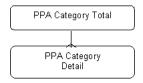
| Sr. Number | Attribute              | Description   | Sample Value        |
|------------|------------------------|---|---------------------|
| 1.         | HOLIDAY INDICATOR      | Indicates if the time band applies on designated public holidays.   | Ν                   |
| 2.         | PEAK OFFPEAK END       | This is to express start and end date for all days,<br>therefore it use varchar2 rather than date data<br>type. | 4/1/2008 5:00:00 PM |
| 3.         | PEAK OFFPEAK START     | This is to express start and end date for all days,<br>therefore it use varchar2 rather than date data<br>type. | 4/1/2008 5:00:00 PM |
| 4.         | PEAK OFFPEAK TIME CODE | Indicates if this time is busy hour.  | РК                  |
| 5.         | PEAK OFFPEAK TIME DESC | Peak Off peak Time Description  |                     |
| 6.         | PEAK OFFPEAK TIMENAME  | Peak Off peak Time name   | Peak Time           |
| 7.         | WEEKDAY INDICATOR      | Indicates if the time band applies on week days (Monday through Friday).  | Y                   |
| 8.         | WEEKEND INDICATOR      | Indicates if the time band applies on weekends (Saturday and Sunday).   | Y                   |
|            | LANGUAGE CODE          |   |                     |

# **PPA Category**

Description: PPA CATEGORY

#### **PPA Category Hierarchies**

Standard PPA Category Hierarchy:



#### **PPA Category Levels**

Table 3–189 shows PPA Category Total: Most Aggregate level of the dimension.

| Table 3–189 | PPA Cat | egory Total |
|-------------|---------|-------------|
|-------------|---------|-------------|

| Sr. Number | Attribute             | Description                 |
|------------|-----------------------|-----------------------------|
| 1.         | PPA CATEGORY TOTAL ID | Code for All PPA Categories |

Table 3–190 shows PPA Category Detail: level of the dimension, stores PPA Category information.

#### Table 3–190 PPA Category Detail

| Sr. Number | Attribute                | Description                    | Sample Value      |
|------------|--------------------------|--------------------------------|-------------------|
| 1.         | PPA CATEGORY CD          | PPA Category code              | FLANSWER          |
| 2.         | LANGUAGE CODE            | Language Code                  |                   |
| 3.         | PPA CATEGORY NAME        | PPA Category Short Description | Free Local Answer |
| 4.         | PPA CATEGORY DESCRIPTION | PPA Category Description       | free local answer |

### Product

Description: **PRODUCT** 

#### **Product Hierarchies**

Standard Product Hierarchy:

| Product Total  |
|----------------|
|                |
| Product Type   |
|                |
| Product Detail |

### **Product Levels**

Table 3–191 shows Product Total: This is the most aggregate level of the product dimension and hence represents the summation for all products including prepaid and post paid products/packages in the company.

| Table 3–191 | Product Total   |  |
|-------------|-----------------|--|
| Sr. Number  | Attribute       | Description                            |
| 1.          | All PRODUCTS ID | Identification for the top level value |

Table 3–192 shows Product Type: The level classifies products into two main categories, that is, Prepaid and Postpaid products.

Table 3–192 Product Type

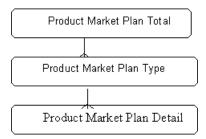
| Sr. Number | Attribute                | Description              | Sample Value |
|------------|--------------------------|--------------------------|--------------|
| 1.         | PRODUCT TYPE CD          | Product Type Code        | BB           |
| 2.         | PRODUCT TYPE DESCRIPTION | Product Type Description | Broad Band   |
|            | PRODUCT TYPE NAME        |                          |              |
|            | PRODUCT TYPE DESC        |                          |              |
|            | EFFECTIVE FROM DATE      |                          |              |
|            | EFFECTIVE TO DATE        |                          |              |
|            | STATUS CODE              |                          |              |

# **Product Market Plan**

Description: PRODUCT MARKET PLAN

### **Product Market Plan Hierarchies**

Standard Product Hierarchy:



### **Product Market Plan Levels**

Table 3–193 shows Product Market Plan Total: This is the most aggregate level of the product market plan dimension.

| Sr. Number | Attribute       | Description                            |
|------------|-----------------|--|
| 1.         | All PRODUCTS ID | Identification for the top level value |

Table 3–194 shows Product Market Plan Type:

| Sr. Number | Attribute                | Description              | Sample Value |
|------------|--------------------------|--------------------------|--------------|
| 1.         | PRODUCT TYPE CD          | Product Type Code        | BB           |
| 2.         | PRODUCT TYPE DESCRIPTION | Product Type Description | Broad Band   |
|            | PRODUCT TYPE NAME        |                          |              |
|            | PRODUCT TYPE DESC        |                          |              |
|            | EFFECTIVE FROM DATE      |                          |              |
|            | EFFECTIVE TO DATE        |                          |              |
|            | STATUS CODE              |                          |              |

Table 3–194 Product Market Plan Type

Table 3–195 shows Product Market Plan Detail: This is the lowest or most granular level of the product market plan dimension.

| Sr. Number | Attribute                            | Description   | Sample Value              |
|------------|--------------------------------------|---|---------------------------|
| 1          | PRODUCT MARKET PLAN KEY              | Unique Identifier for market plan   |                           |
| 2          | PRODUCT MARKET PLAN CODE             | MARKET PLAN CODE.   | PLAN-1                    |
| 3          | PRODUCT MARKET PLAN NAME             | MARKET PLAN NAME.   |                           |
| 4          | PRODUCT MARKET PLAN TYPE<br>CODE     | PREPAID   |                           |
| 5          | COMMIT SERVICE TIME                  | How much service time are committed by customer to use.                             | \$23.00                   |
| 6          | DISCOUNT AMOUNT                      | Total DISCOUNT AMOUNT offered.  |                           |
| 7          | DISCOUNT AMOUNT LOCAL                | Total DISCOUNT AMOUNT offered.  |                           |
| 8          | DISCOUNT AMOUNT REPORTING            | Total DISCOUNT AMOUNT offered.  |                           |
| 9          | EARLY DEPARTURE PENALTY              | The penalty if the subscription was terminated before the committed service time.   | \$200.00                  |
| 10         | EARLY DEPARTURE PENALTY<br>LOCAL     | The penalty if the subscription was terminated before the committed service time.   | \$200.00                  |
| 11         | EARLY DEPARTURE PENALTY<br>REPORTING | The penalty if the subscription was terminated before the committed service time.   | \$200.00                  |
| 12         | EFFECTIVE FROM DATE                  | The date on which an Offering becomes associated with a Product.                    | 12/31/2005 12:00:00<br>AM |
| 13         | EFFECTIVE TO DATE                    | The date on which an Offering ceases to be associated with a Product.               | 12/31/2005 12:00:00<br>AM |
| 14         | EXPECTED TOTAL COST                  | EXPECTED TOTAL COST.  |                           |
| 15         | EXPECTED TOTAL COST LOCAL            | TOTAL COST.   |                           |
| 16         | EXPECTED TOTAL COST REPORTING        | TOTAL COST.   |                           |
| 17         | EXPECTED TOTAL REVENUE               | EXPECTED TOTAL REVENUE.   |                           |
| 18         | EXPECTED TOTAL REVENUE LOCAL         | EXPECTED TOTAL REVENUE.   |                           |
| 19         | EXPECTED TOTAL REVENUE<br>REPORTING  | EXPECTED TOTAL REVENUE.   |                           |
| 20         | FREE TIME                            | How much free time provided in the package over the specific product.               | \$10.00                   |
| 21         | FREE TIME UOM                        | UOM of free time, like month (for broadband, VAS, and so on) or Minutes (for Call). | Day                       |

 Table 3–195
 Product Market Plan Detail

| Table 3–195 (Cont.) Product Market Plan D | etail |
|---|-------|
|---|-------|

| Sr. Number | Attribute                             | Description  | Sample Value               |
|------------|---------------------------------------|--|----------------------------|
| 22         | GROSS ARPU                            | Expected GROSS ARPU.   | \$100.00                   |
| 23         | GROSS ARPU LOCAL                      | Expected GROSS ARPU.   | \$100.00                   |
| 24         | GROSS ARPU REPORTING                  | Expected GROSS ARPU.   | \$100.00                   |
| 25         | INTIAL DEPOSIT AMOUNT                 | After customer joins the market plan, how much deposit is given                            | ,                          |
| 26         | INTIAL DEPOSIT AMOUNT LOCAL           | After customer joins the market plan, how much deposit is given.                           |                            |
| 27         | INTIAL DEPOSIT AMOUNT<br>REPORTING    | After customer joins the market plan, how much deposit is given.                           |                            |
| 28         | JOINT PROGRAM INDICATOR               | JOINT_PROGRAM_FLAG.  |                            |
| 29         | LOYALTY PROGRAM INDICATOR             | LOYALTY PROGRAM FLAG.  |                            |
| 30         | MARKET PLAN FULL DESC                 | MARKET PLAN FULL DESC.   | FREE COMBO FOR 14<br>YEARS |
| 31         | NET ARPU                              | Expected net arpu.   |                            |
| 32         | NET ARPU LOCAL                        | Expected net arpu.   |                            |
| 33         | NET ARPU REPORTING                    | Expected net arpu.   |                            |
| 34         | NEW CUSTOMER ONLY INDICATOR           | NEW CUSTOMER ONLY INDICATOR.   | Ν                          |
| 35         | PORTING CHARGE                        | PORTING CHARGE if available. Charge for porting in, out.                                   |                            |
| 36         | PORTING CHARGE LOCAL                  | PORTING CHARGE if available. Charge for porting in, out.                                   |                            |
| 37         | PORTING CHARGE REPORTING              | PORTING CHARGE if available. Charge for porting in, out.                                   |                            |
| 38         | PREMIUM PAY AMOUNT                    | PREMIUM PAY AMOUNT. Customer have to pay a certain amount to get premium                   |                            |
| 39         | PREMIUM PAY AMOUNT LOCAL              | PREMIUM PAY AMOUNT. Customer have to pay a certain amount to get premium                   |                            |
| 40         | PREMIUM PAY AMOUNT<br>REPORTING       | PREMIUM PAY AMOUNT. Customer have to pay a certain amount to get premium                   |                            |
| 41         | PREMIUM PAY METHOD                    | PREMIUM PAY METHOD.  |                            |
| 12         | PREPAID SERVICE TIME                  | \$24.00  |                            |
| 13         | PREPAY AMOUNT                         | How much prepayment must be made.  | \$200.00                   |
| 14         | PREPAY AMOUNT LOCAL                   | How much prepayment must be made.  | \$200.00                   |
| 15         | PREPAY AMOUNT REPORTING               | How much prepayment must be made.  | \$200.00                   |
| 16         | PREPAY TIME                           | INITIAL PAY Service TIME.  |                            |
| 17         | PRIMARY PRODUCT CODE                  | The short name for the product.  |                            |
| 18         | PRODUCT RATING PLAN CODE              | The code to identify a Pricing plan.   |                            |
| 19         | REMARK                                | Remark from creating or amending employee.   |                            |
| 50         | SERVICE TIME UNIT CHARGE              | Charge of every service time unit -<br>normally month, defined by the service<br>time UOM. | \$9,000.00                 |
| 51         | SERVICE TIME UNIT CHARGE<br>LOCAL     | Charge of every service time unit -<br>normally month, defined by the service<br>time UOM  | \$9,000.00                 |
| 52         | SERVICE TIME UNIT CHARGE<br>REPORTING | Charge of every service time unit -<br>normally month, defined by the service<br>time UOM  | \$9,000.00                 |

| Sr. Number | Attribute                    | Description   | Sample Value |
|------------|------------------------------|---|--------------|
| 53         | SERVICE TIME UOM             | UOM of prepaid service, commit service, trial service time.               | Month        |
| 54         | STATUS CODE                  |   |              |
| 55         | TOTAL COST UPGRADE           | TOTAL COST UPGRADE  |              |
| 56         | TOTAL COST UPGRADE LOCAL     | TOTAL COST UPGRADE.   |              |
| 57         | TOTAL COST UPGRADE REPORTING | TOTAL COST UPGRADE.   |              |
| 58         | TOTAL SERVICE TIME           | TOTAL SERVICE TIME.   | 1            |
| 59         | TRIAL SERVICE TIME           | For how long the customer can terminate the subscription without penalty. |              |
| 60         | VAS INDICATOR                | Whether VAS line was included with the package.                           |              |

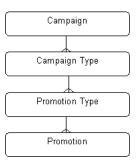
Table 3–195 (Cont.) Product Market Plan Detail

# Promotion

Description: **PROMOTION** 

#### **Promotion Hierarchies**

Standard Promotion Hierarchy:



### **Promotion Levels**

Table 3–196 shows Campaign: A campaign is a concentrated effort to enhance the image of the enterprise, to retain, acquire, or consolidate customers.

| Table 3–196 | Campaign |
|-------------|----------|
|-------------|----------|

| Sr. Number | Attribute                     | Description   | Sample Value |
|------------|-------------------------------|---|--------------|
| 1          | CAMPAIGN CODE                 | Unique Identifier for Campaign  | CMPGN-1      |
| 2          | CAMPAIGN DESC                 | A textual description of the Campaign.  |              |
| 3          | CAMPAIGN NAME                 | Short Name of the Campaign  |              |
| 4          | CAMPAIGN PURPOSE              | Campaign purpose. The purpose of the campaign being<br>conducted, in most of scenarios this field would be<br>empty since this would be addressed in the Theme and<br>Promotion Theme. But when this campaign is being<br>executed as a continuation of a previous campaign due to<br>demand, this field would contain the reason for that<br>continuation. | ACQUIRE      |
| 5          | CAMPAIGN PURPOSE TYPE<br>CODE | Unique Identifier for a Campaign purpose type   |              |
| 6          | CAMPAIGN STATUS CODE          | A code used to uniquely identify strategy of a Campaign.  | CSTAT        |
| 7          | CAMPAIGN TYPE CODE            | Unique Identifier for a Campaign type.  | MMPRMTN      |
| 8          | COST AMOUNT                   | The monetary cost of a Campaign.  |              |
|            |                               |   |              |

Table 3–196 (Cont.) Campaign

| Sr. Number | Attribute              | Description   | Sample Value              |
|------------|------------------------|---|---------------------------|
| 9          | COST AMOUNT LOCAL      | The monetary cost of a Campaign.  |                           |
| 10         | COST AMOUNT REPORTING  | The monetary cost of a Campaign.  |                           |
| 11         | COST CODE              | Identify the cost to the Carrier.   |                           |
| 12         | EFFECTIVE FROM DATE    | The start date of a Campaign.   | 12/31/2005<br>12:00:00 AM |
| 13         | EFFECTIVE TO DATE      | The end date of a Campaign.   | 12/31/2005<br>12:00:00 AM |
| 14         | FUND SOURCE CODE       | Campaign fund source type. Possible values would include, Vendor Sponsored, Charity and so on.      |                           |
| 15         | GLOBAL IND             | Flag to indicate if the campaign is run globally. Flag to indicate if the campaign is run globally. |                           |
| 16         | PARTNER IND            | Indicates if the campaign has partners. Indicates if the campaign has partners                      |                           |
| 17         | PARTNER NUMBER         | Identification number for partner.  |                           |
| 18         | PLANNED COST           | Planned or budgeted total cost for the campaign.  |                           |
| 19         | PLANNED COST LOCAL     | Planned or budgeted total cost for the campaign.  |                           |
| 20         | PLANNED COST REPORTING | Planned or budgeted total cost for the campaign.  |                           |
| 21         | PLANNED RESPONSE       | Expected or planned response for the campaign.  |                           |
| 22         | PRIORITY               | Campaign priority. Campaign priority  |                           |

#### Table 3–197 shows Campaign Type:

| Table 3–197 | Campaign | Туре |
|-------------|----------|------|
|-------------|----------|------|

| Sr. Number | Attribute          | Description  | Sample Value            |
|------------|--------------------|--|-------------------------|
|            | CAMPAIGN TYPE CODE | A code used to uniquely identify a CAMPAIGN TYPE.      | TGPRMTN                 |
|            | CAMPAIGN TYPE DESC | A textual description of a CAMPAIGN TYPE.              | A Targeted<br>Promotion |
|            | CAMPAIGN TYPE NAME | The name assigned to a CAMPAIGN TYPE.                  | Targeted<br>Promotion   |
|            | LANGUAGE CODE      | Unique identifier for a row in the Language dimension. |                         |

Table 3–198 shows Promotion Type: The type of a promotion, like direct marketing by Phone call, direct marketing by mail, Media Broadcast by TV, and so on.

| Table 3–198 Promotion Type |                     |  |                   |
|----------------------------|---------------------|--|-------------------|
| Sr. Number                 | Attribute           | Description  | Sample Value      |
| 1                          | PROMOTION TYPE CODE | A code used to uniquely identify a PROMOTION TYPE.     | MAIL              |
| 2                          | PROMOTION TYPE DESC | A textual description of a PROMOTION TYPE.             | Promotion by Mail |
| 3                          | PROMOTION TYPE NAME | The name assigned to a PROMOTION TYPE.                 | Mail              |
| 4                          | LANGUAGE CODE       | Unique identifier for a row in the Language dimension. |                   |

Table 3–199 shows Promotion Type: This entity keeps types of Campaigns. Examples include: a targeted promotion (to specific individuals, account or group of accounts, a

| Table 3–199 | Promotion                         |  |                           |
|-------------|-----------------------------------|--|---------------------------|
| Sr. Number  | Attribute                         | Description  | Sample Value              |
| 1           | PROMOTION CODE                    | A unique identifier for a campaign cell.   | PRMTN-1                   |
| 2           | PROMOTION DESC                    | A textual description for a campaign Cell.   | PRMTN-1                   |
| 3           | PROMOTION NAME                    | Name of Promotion  | PRMTN-1                   |
| Ł           | ACTUAL RESPONSE COUNT             | Actual RESPONSE COUNT.   |                           |
| 5           | ACTUAL SALES AMOUNT               | ACTUAL SALES AMOUNT.   |                           |
| 5           | ACTUAL SALES AMOUNT LOCAL         | ACTUAL SALES AMOUNT.   |                           |
| 7           | ACTUAL SALES AMOUNT REPORTING     | ACTUAL SALES AMOUNT.   |                           |
| ;           | ACTUAL SALES COUNT                | ACTUAL SALES COUNT.  |                           |
| )           | ACTUAL TOTAL COST                 | ACTUAL TOTAL COST.   |                           |
| 0           | ACTUAL TOTAL COST LOCAL           | ACTUAL TOTAL COST.   |                           |
| 1           | ACTUAL TOTAL COST REPORTING       | ACTUAL TOTAL COST.   |                           |
| 2           | CAMPAIGN CHANNEL CODE             | A unique identifier for a campaign channel.  |                           |
| 3           | CAMPAIGN CODE                     | The campaign which this cost occurs in   | CMPGN-1                   |
| 4           | GLOBAL IND                        | Flag to indicate if the campaign is run globally.  |                           |
| .5          | PARTICIPANT TARGET NUMBER         | The number of target customers within a PROMOTION.   | 113                       |
| 6           | PARTNER NUMBER                    | Unique number assigned to the Partner  |                           |
| 7           | PERSON RESPONSIBLE                | Name of the employee who is responsible for the promotion  |                           |
| .8          | PLANNED RESPONSE COUNT            | Number of positive responses expected on the full promotion time.  |                           |
| 9           | PLANNED SALES AMOUNT              | Planned sales amount.  |                           |
| 0           | PLANNED SALES AMOUNT LOCAL        | Planned sales amount local.  |                           |
| :1          | PLANNED SALES AMOUNT<br>REPORTING | Planned sales amount reporting.  |                           |
| 2           | PLANNED SALES COUNT               | Planned sales count  |                           |
| 3           | PLANNED TOTAL COST                | Planned or budgeted total cost for the promotion.  | \$200.00                  |
| 4           | PLANNED TOTAL COST LOCAL          | Planned or budgeted total cost for the promotion.  | \$200.00                  |
| 5           | PLANNED TOTAL COST REPORTING      | Planned or budgeted total cost reporting for the promotion.  | \$200.00                  |
| 26          | PROMOTION END DATE                | Promotion end date.  | 12/31/2005<br>12:00:00 AM |
| 7           | PROMOTION PURPOSE                 | Captures the purpose of the promotion.   |                           |
| 28          | PROMOTION START DATE              | PROMOTION START DATE.  | 12/31/2005<br>12:00:00 AM |
| 9           | PROMOTION TYPE CODE               | A code used to uniquely identify a PROMOTION TYPE.   | MAIL                      |
| 80          | TARGET TYPE CODE                  | A code used to uniquely identify a Categorization<br>for each Target occurrence. Examples include: C =<br>Customer A = Account AM = Access Method M =<br>Market. | ACCS                      |
| 31          | THEME                             | Promotion theme  |                           |
| 32          | VERSION NUMBER                    | Version Number of the campaign. A campaign can have many versions before it goes active  |                           |

mass market promotion (to a massive audience usually through radio, television, and

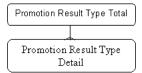
newspaper.

# **Promotion Result Type**

Description: PROMOTION RESULT TYPE

#### **Promotion Result Hierarchies**

Standard Promotion Result Type Hierarchy:



#### **Promotion Result Type Levels**

Table 3–200 shows Promotion Result Type Total: Top level for the dimension with one single value indicating value for all promotion result type.

Table 3–200 Promotion Result Type Total

| Sr. Number | Attribute                      | Description                        |
|------------|--------------------------------|------------------------------------|
| 1.         | PROMOTION RESULT TYPE TOTAL ID | Code for All Promotion Result Type |

Table 3–201 shows Promotion Result Type Detail: Contain actual sales campaign result type values. Data for the sales campaign results will have these values. Like Offer accepted, Attribution prevented

Table 3–201 Promotion Result Type Detail

| Sr. Number | Attribute                   | Description  | Sample Value          |
|------------|-----------------------------|--|-----------------------|
| 1          | PROMOTION RESULT CTGRY CODE | Code for Sales Campaign result category.               |                       |
| 2          | PROMOTION RESULT CTGRY DESC | Code for Sales Campaign result category.               |                       |
| 3          | PROMOTION RESULT CTGRY NAME | Description of the Sales Campaign result category.     |                       |
| 4          | PROMOTION RESULT TYPE CODE  | Name of the Sales Campaign result.                     | ATRPRVNT              |
| 5          | PROMOTION RESULT TYPE DESC  | Code for Sales Campaign Result.                        | Attribution Prevented |
| 6          | PROMOTION RESULT TYPE NAME  | Description of the Sales Campaign result               | Attribution Prevented |
| 7          | LANGUAGE CODE               | Unique identifier for a row in the Language dimension. |                       |

## **Recharge Revenue Slab**

Description: RECHARGE REVENUE SLAB

#### **Recharge Revenue Slab Hierarchies**

Standard recharge revenue slab Hierarchy:

| Recharge Revenue Slab Total  |
|------------------------------|
|                              |
| Recharge Revenue Slab Detail |

#### **Recharge Revenue Slab Levels**

Table 3–202 shows Recharge Revenue Slab Total: Top level for the dimension with one single value indicating value for all slabs.

| Sr. Number | Attribute                      | Description                         |  |
|------------|--------------------------------|-------------------------------------|--|
| 1.         | RECHARGE REVENUE SLAB TOTAL ID | Code for All recharge revenue slabs |  |

 Table 3–202
 Recharge Revenue Slab Total

Table 3–203 shows Recharge Revenue Slab Detail: Most detail level holds values for individual recharge slabs.

Table 3–203 Recharge Revenue Slab Detail

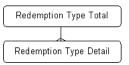
| Sr. Number | Attribute                           | Description  | Sample Value                            |
|------------|-------------------------------------|--|---|
| 1          | RECHARGE REVENUE SLAB CODE          | Recharge revenue slab ID or code.                      | RVN100                                  |
| 2          | RECHARGE REVENUE SLAB DESC          | Recharge revenue slab description.                     | Recharge revenue<br>earned for \$50-100 |
| 3          | RECHARGE REVENUE SLAB NAME          | Recharge revenue slab short description.               | \$50-100                                |
| 4          | SLAB RANGE END VALUE                | End value of the slab.                                 |   |
| 5          | SLAB RANGE END VALUE LOCAL          | End value of the slab.                                 |   |
| 6          | SLAB RANGE END VALUE REPORTING      | End value of the slab.                                 |   |
| 7          | SLAB RANGE START VALUE              | Starting value of the slab.                            |   |
| 8          | SLAB RANGE START VALUE LOCAL        | Starting value of the slab.                            |   |
| 9          | SLAB RANGE START VALUE<br>REPORTING | Starting value of the slab                             |   |
| 10         | LANGUAGE CODE                       | Unique identifier for a row in the Language dimension. |   |

## **Redemption Type**

Description: REDEMPTION TYPE

#### **Redemption Type Hierarchies**

Standard Redemption Type Hierarchy:



#### **Redemption Type Levels**

Table 3–204 shows Redemption Type Total: Top level used to aggregate data for all the redemption types.

Table 3–204 Redemption Type Total

| Sr. Number | Attribute                | Description                   |
|------------|--------------------------|-------------------------------|
| 1.         | REDEMPTION TYPE TOTAL ID | Code for All redemption Types |

Table 3–205 shows Redemption Type: Granular level of the dimension at which data is available, lists all the redemption types and its descriptions.

| 10010 0 200 | neuempnen type       |  |                 |
|-------------|----------------------|--|-----------------|
| Sr. Number  | Attribute            | Description  | Sample Value    |
| 1           | REDEMPTION TYPE CODE | Code for Redemption Types.                             | ACCTDPST        |
| 2           | REDEMPTION TYPE DESC | Redemption Type Description.                           | Account Deposit |
| 3           | REDEMPTION TYPE NAME | Redemption Type Short Name.                            | Account Deposit |
| 4           | LANGUAGE CODE        | Unique identifier for a row in the Language dimension. |                 |

Table 3–205 Redemption Type

# **RF Carrier**

Description: RF CARRIER

#### **RF Carrier Hierarchies**

Standard RF Carrier Hierarchy:

| All RF Carriers   |
|-------------------|
|                   |
| RF Carrier Detail |

#### **RF Carrier Levels**

Table 3–206 shows RF Carrier Total: Values for all carriers. Data may or may not be seen at this level.

| Table 3–206 | RF Carrier Total |
|-------------|------------------|
|-------------|------------------|

| Sr. Number | Attribute        | Description           |
|------------|------------------|-----------------------|
| 1.         | CARRIER TOTAL ID | Code for All Carriers |

Table 3–207 shows RF Carrier Detail: The detail level of the dimension at which the data will be captured and stored.

| Sr. Number | Attribute                     | Description                        | Sample Value           |
|------------|-------------------------------|------------------------------------|------------------------|
| 1          | RF CARRIER CODE               | Carrier code or ID.                |                        |
| 2          | RF CARRIER DESC               | Carrier description.               |                        |
| 3          | RF CARRIER NAME               | Carrier Name.                      |                        |
| 4          | STATUS CODE                   | Current Status Identifier          |                        |
| 5          | BASE TRANSCEIVER STATION CODE | Identifier for Transceiver Station |                        |
| 6          | EFFECTIVE FROM DATE           | In Effect From                     | 12/31/2005 12:00:00 AM |
| 7          | EFFECTIVE TO DATE             | In Effect till date                | 12/31/2005 12:00:00 AM |

Table 3–207 RF Carrier Detail

# **Roaming Type**

Description: ROAMING TYPE

#### **Roaming Type Hierarchies**

Standard Roaming Type Hierarchy:

| $\left( \right)$ | Roaming Type Total     |  |
|------------------|------------------------|--|
|                  |                        |  |
|                  | Roaming Type<br>Detail |  |

#### **Roaming Type Levels**

Table 3–208 shows Roaming Type Total: The Subscriber type defines if the calls made/received are by the Roaming subscriber or by a non-roaming subscriber. Roaming type is further classified as Inbound and outbound roaming subscriber

 Table 3–208
 Roaming Type Total

| Sr. Number | Attribute               | Description                |
|------------|-------------------------|----------------------------|
| 1.         | ROAMING TYPE TOTAL CODE | Code for All Roaming Types |

Table 3–209 shows Roaming Type: If the calls made/received are by the Roaming subscriber or by a non-roaming subscriber.

Table 3–209 Roaming Type Detail

| Sr. Number | Attribute         | Description  | Sample Value |
|------------|-------------------|--|--------------|
| 1          | ROAMING TYPE CODE | ROAMING TYPE CODE.                                     | NONROAM      |
| 2          | ROAMING TYPE DESC | ROAMING TYPE DESC.                                     | Non-Roaming  |
| 3          | ROAMING TYPE NAME | Short description of the ROAMING TYPE.                 | Non-Roaming  |
| 4          | LANGUAGE CODE     | Unique identifier for a row in the Language dimension. |              |

# **Sales Channel**

Description: SALES CHANNEL

#### Sales Channel Hierarchy

Standard Sales Channel Hierarchy:

| ſ                | Sales Channel Total     |  |
|------------------|-------------------------|--|
| L                |                         |  |
|                  |                         |  |
| $\left[ \right]$ | Sales Channel<br>Detail |  |
| L                | Dotail                  |  |

#### **Sales Channel Levels**

Table 3–210 shows Sales Channel Total: The most aggregate level in the channel dimension. It combines the results of all channels and shows the total values for facts if selected in the report.

Table 3–210 Sales Channel Total

| Sr. Number | Attribute                 | Description                       |
|------------|---------------------------|-----------------------------------|
| 1.         | SALES CHANNEL<br>TOTAL ID | Code for All Sales channels value |

Table 3–211 shows Sales Channel Detail: Sales channel is not multi tiered. Mainly there are three channels of sales such as Sales Representatives, Outlets and dealers. Which

are represented by the channel level, which also becomes the lowest level for the channel dimension.

Table 3–211 Sales Channel Detail

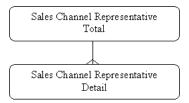
| Sr. Number | Attribute           | Description   | Sample Value           |
|------------|---------------------|---|------------------------|
| 2          | SALES CHANNEL CODE  | Code for Sales Channel  |                        |
| 3          | CHANNEL DESC        | A text description for the channel  |                        |
| 4          | CHANNEL CODE        | The unique identifier for each Channel. A<br>Channel identifies each possible link where<br>interaction between the Communications<br>Service Provider and the Customer occurs. |                        |
| 5          | CHANNEL NAME        | Short name for the channel  | A01                    |
| 6          | CHANNEL TYPE CODE   | Unique identifier for channel   | SLCHNL                 |
| 7          | CAPACITY QUANTITY   | The number of transaction that a Channel can handle, at a point of time.  |                        |
| 8          | DEALER CODE         | The number of transaction that a Channel can handle, at a point of time.  |                        |
| 9          | EFFECTIVE FROM DATE | The first date of the period when this Channel was valid.   | 12/31/2005 12:00:00 AM |
| 10         | EFFECTIVE TO DATE   | The end date of the period when this Channel was valid.   | 12/31/2005 12:00:00 AM |
| 11         | PARTY CODE          | A code for any person or business that is of interest to the Communications Service Provider.   |                        |
| 12         | PARTY TYPE CODE     | Code for party types  | RPRSTTV                |
| 13         | STATUS CODE         | Current status  | А                      |

# **Sales Channel Representative**

Description: SALES CHANNEL REPRESENTATIVE

#### **Sales Channel Hierarchies**

Standard Sales Channel Representative Hierarchy:



#### **Sales Channel Representative Levels**

Table 3–212 shows Sales Channel Representative Total: The most aggregate level in the channel dimension.

Table 3–212 Sales Channel Representative Total

| Sr. Number | Attribute                                | Description                               |
|------------|--|---|
| 1.         | SALES CHANNEL REPRESENTATIVE<br>TOTAL ID | Code for All Sales Channel Representative |

Table 3–213 shows Sales Channel Representative: This is the most granular level of the channel dimension. Values in this level represent the codes for sales representatives in the shops, Direct sales representatives and Sub-dealers in case of dealers.

| Sr. Number | Attribute                            | Description   | Sample Value              |
|------------|--------------------------------------|---|---------------------------|
| 1          | SALES CHANNEL CODE                   | The unique identifier for each Channel. A Channel<br>identifies each possible link where interaction<br>between the Communications Service Provider and<br>the Customer occurs.                   |                           |
| 2          | SALES CHANNEL<br>REPRESENTATIVE CODE | SALES CHANNEL REPRESENTATIVE CODE is SLREP-1<br>used to track and detect sales performance on<br>account payment status.  |                           |
| 1          | BILLING ADDRESS EFFECTIVE<br>DATE    | Date on which the billing address referenced in the<br>billing_address_id column became active. This<br>facilitates queries such as find customers who<br>changed address in the last 3 months."" |                           |
| 2          | BUSINESS DIVISION<br>EXECUTIVE NAME  | BUSINESS DIVISION EXECUTIVE LAST NAME is<br>the last name of the business division executive to<br>whom the employee reports to. Like LOB Owner.  |                           |
| 3          | BUSINESS PHONE NUMBER                | Phone number used for business purpose  |                           |
| 4          | CELL PHONE NO                        | Redundancy to 'party contact information'   |                           |
| 5          | CHILDREN COUNT                       | Number of children  |                           |
| 6          | CONTACT ADDRESS<br>EFFECTIVE DATE    | Date on which the contact address referenced in the billing_address_id column became active. This facilitates queries such as find customers who changed address in the last 3 months.""          |                           |
| 7          | COST CENTER NUMBER                   | The cost center to which the bank employee expenses are charged.  |                           |
| 8          | DATE OF BIRTH                        | Date of Birth of the individual.  |                           |
| 9          | DATE OF DEATH                        | Date of natural person death.   |                           |
| 10         | DEATH CERTIFICATE CODE               | The certification document number for customer's death.   |                           |
| 11         | DEPENDENTS COUNT                     | Number of dependents  |                           |
| 12         | DRIVER LICENSE NUMBER                | Driver License Number in most countries.  |                           |
| 13         | DWELLING SIZE                        | Size of dwelling  |                           |
| 14         | DWELLING TENURE                      | Tenure of dwelling  |                           |
| 15         | ECONOMICALLY ACTIVE IND              | customer is economically active (is not a minor or pensioner and so on.)  |                           |
| 16         | EDUCATION CODE                       | The customer highest level of education.  |                           |
| 17         | EMAIL                                | Redundancy to 'party contact information'   |                           |
| 18         | EMPLOYEE CODE                        | A code for any person or business that is of interest to the Communications Service Provider.   |                           |
| 19         | EMPLOYEE DESIGNATION<br>CODE         | Unique warehouse key, representing the designation  |                           |
| 20         | EMPLOYEE DISCOUNT GROUP<br>CODE      | P Unique identifier for Employee Discount Group   |                           |
| 21         | EMPLOYEE KEY                         | Key value for each employee   |                           |
| 22         | EMPLOYEE NUMBER                      | Internal number for the employee.   |                           |
| 23         | EMPLOYEE TYPE CODE                   | Unique identifier for Employee Type   | PT                        |
| 24         | EMPLOYEE TYPE DESC                   | Description of the Employee Type  | Part Time                 |
| 25         | EMPLOYEE TYPE NAME                   | Unique identifier for the Employee Type   | Part Time                 |
| 26         | EMPLOYER TAX NUMBER                  | The tax code of Employer.   |                           |
| 27         | EMPLOYMENT BEGIN DATE                | Start date for the employment.  | 12/31/2005 12:00:00<br>AM |
|            |                                      |   |                           |

| Sr. Number | Attribute                          | Description   | Sample Value |
|------------|------------------------------------|---|--------------|
| 28         | EMPLOYMENT END DATE                | If the employee quit from the Bank, we still hold the information of his past employment  |              |
| 29         | EMPLOYMENT EXEMPT IND              | An employee exempt from the overtime policies of<br>the University due to the nature of the work, as<br>compared to (Non-Exempt).                     |              |
|            |                                    | Education requirements of the position and salary range. These employees are paid an annual salary and are not customarily eligible for overtime pay. |              |
| 30         | EMPLOYMENT STATUS                  | EMPLOYEE STATUS is the abbreviated identifier for the employment status. Employee   |              |
| 31         | END OF JOB CONTRACT                | End date of the customer's job contract (for contracts concluded for definite terms).   |              |
| 32         | ETHNIC BACKGROUND                  | Customer Attribute of an employee   |              |
| 33         | ETHNICITY                          | Classifies the individual for minority reporting purposes.  |              |
| 34         | FAMILY NAME IN MAIDEN              | Given name in maiden  |              |
| 35         | FIRST NAME                         | First name of a party individual  |              |
| 36         | FORM OF EMPLOYMENT                 | The customer's form of employment (private entrepreneur, employee, civil servant and so on.)  |              |
| 37         | GENDER CODE                        | For PARTYs that are people, this is their GENDER.   |              |
|            |                                    | For PARTYs that are organizations, this is indicates<br>whether the organization is foreign or domestically<br>owned.                                 |              |
| 38         | GIVEN NAME IN MAIDEN               | Given name in maiden  |              |
| 39         | HOME TELEPHONE NO                  | Redundance to 'party contact information'   |              |
| 40         | HOUSEHOLD KEY                      | The code of household which the party belongs to.   |              |
| 41         | INCOME                             | Income of a party individual  |              |
| 42         | INCOME LCL                         | Income of a party individual  |              |
| 43         | INCOME RPT                         | Income of a party individual  |              |
| 44         | JOB CONTRACT TYPE                  | Type of the customer's job contract   |              |
| 45         | JOB KEY                            | Code for job of subscriber.   |              |
| 46         | JOB POSITION                       | job Position.   |              |
| 47         | LANGUAGE CODE                      | Unique identifier for Language  |              |
| 48         | LAST NAME                          | Last name of a party individual   |              |
| 49         | LAST PERFORMANCE RATING            | This describes the annual rating assigned to the employee.  |              |
| 50         | LAST PERFORMANCE RATING DATE       | When the last rating is done.   |              |
| 51         | LEGAL TITLE TO HOUSING             | The customer's legal title to home (rents, owns and so on.)   |              |
| 52         | LIVING AT CURRENT<br>ADDRESS SINCE | Date since the customer has lived at the present address.   |              |
| 53         | MANAGER CODE                       | manager's employee code.  |              |
| 54         | MARITAL STATUS                     | CSALADI ALLAPOT. Marital status   |              |
| 55         | MARTIAL STATUS CODE                |   |              |
| 56         | MIDDLE NAME                        | Middle name of a party individual   |              |
| 57         | MOTHER FIRST NAME                  | Mother's first name   |              |
| 58         | MOTHER LAST NAME                   | Mother's last name  |              |
|            |                                    |   |              |

| Sr. Number | Attribute                                | Sample Value  |                           |
|------------|--|---|---------------------------|
| 59         | NAME OF WORKPLACE                        | Name of workplace   |                           |
| 50         | NAME PREFIX                              | Name prefix   |                           |
|            |  | For example: Mr, Mrs, Ms, Dr,   |                           |
| 51         | NAME SUFFIX                              | Name suffix. For example: PhD, MD, JD, MA   |                           |
| 52         | NATIONALITY CODE                         | Code for Nationality of subscriber  |                           |
| 53         | NUMBER OF EARNERS IN<br>HOUSEHOLD        | Number of wage earners in the household.  |                           |
| 54         | NUMBER OF PERSONS LIVING<br>IN HOUSEHOLD | Number of persons sharing the customer's household.   |                           |
| 65         | OFFICE TELEPHONE NO                      | Redundancy to 'party contact information'   |                           |
| 56         | ORGANIZATION BUSINESS<br>UNIT KEY        |   |                           |
| 67         | PERSONAL ID NUMBER                       | In China, this one will be same as party.national_<br>identifier.                                   |                           |
| 58         | PLACE OF BIRTH                           | Where the person was born.  |                           |
| 69         | PREVIOUS EMPLOYER TAX<br>NUMBER          | Tax number of previous employer.  |                           |
| 70         | PREVIOUS EMPLOYMENT<br>END DATE          | End date of previous job.   |                           |
| 71         | PREVIOUS EMPLOYMENT<br>START DATE        | Start date of previous job.   | 12/31/2005 12:00:00<br>AM |
| 72         | SOC JOB KEY                              |   |                           |
| 73         | SOCIAL SECURITY NUMBER                   | In US, this code will be same as party.national_<br>identifier. Null if some country does not have. |                           |
| 74         | SOURCE OF INCOME                         | Source of income (can typify, may be several)   |                           |
| 75         | START OF EMPLOYMENT                      | Start of employment   |                           |
| 76         | TAX NUMBER                               | Tax number  |                           |
| 77         | ACTIVE IND                               | Activate Indicator  |                           |
| 78         | ADDRESS                                  | Address   |                           |
| 79         | BARING REASON CODE                       | Unique identifier for Baring Reason   |                           |
| 80         | BUSINESS LEGAL STATUS<br>CODE            | A unique identifier for a legal classification of a non-residential Customer.                       |                           |
| 31         | CITY                                     | City of the party. Redundance to party location history.  |                           |
| 32         | COUNTRY                                  | Country of the party. Redundance to party location history.   |                           |
| 33         | CUSTOMER IND                             | Indicator for Customer  |                           |
| 34         | EFFECTIVE FROM DATE                      | EFFECTIVE FROM DATE, standard SCD2 column.  |                           |
| 35         | EFFECTIVE TO DATE                        | EFFECTIVE TO DATE, standard SCD2 column.  |                           |
| 6          | EMPLOYEE NAME                            | Name of the employee  |                           |
| 37         | PARTY DESC                               | Description for the Party   |                           |
| 88         | PARTY KEY                                | Key value for Party   |                           |
| 39         | PARTY NAME                               | Name of the Party   |                           |
| 90         | PARTY TYPE CODE                          | Unique identifier for Party Type  |                           |
| 91         | POST CODE                                | Unique identifier for Post  |                           |

Table 3–213 (Cont.) Sales Channel Representative

| Sr. Number | Attribute         | Description                 | Sample Value |
|------------|-------------------|-----------------------------|--------------|
| 92         | SOURCE SYSTEM KEY | Key value for Source System |              |
| 93         | STATE             | State Name                  |              |
| 94         | STATUS CODE       | Current Status              |              |

Table 3–213 (Cont.) Sales Channel Representative

# Service Coverage Area

Description: SERVICE COVERAGE AREA

### Service Coverage Hierarchies

Standard Service Coverage Hierarchy:



#### Service Coverage Area Levels

Table 3–214 shows Service Coverage Area Total: Service areas are defined so that service providers can determine the demographic / psychographic / population data the geography served by the network.

 Table 3–214
 Service Coverage Area Total

| Sr. Number | Attribute                                | Description                             |
|------------|--|---|
| 1.         | SALES CHANNEL<br>REPRESENTATIVE TOTAL ID | Code for All Sales Coverage Area values |

Table 3–215 shows Service Coverage Area: This is the detail level of Service Coverage Area.

| Table 3–215 | Service | Coverage Area |
|-------------|---------|---------------|
|-------------|---------|---------------|

| Sr. Number | Attribute                                | Description  |
|------------|--|--|
| 1          | AREA SHAPE                               | Shape of the trade area  |
| 2          | AREA TYPE                                | - Urban - Suburban - Exurban - Rural   |
| 3          | AVERAGE DRIVE TIME                       | Average drive time from the coverage area to the given store or site.  |
| 4          | AVERAGE FAMILY SIZE                      | Average Family Size = Total population divided by number of families   |
| 5          | AVERAGE HOUSEHOLD SIZE                   | Average household size in the coverage area.   |
| 6          | AVERAGE NUMBER VEHICLES PER<br>HOUSEHOLD | Average Number of Vehicles by household = total number of vehicles divided by total number of household.   |
| 7          | CITY                                     | City. City of the trade area   |
| 8          | COMMUNITY SEGMENTS                       | The segmentation system was created to group neighborhoods<br>based on socioeconomic and demographic composition such as age,<br>income, home value, occupation, household type, education, and so<br>on. They help improve the ability to predict behavior of social<br>groups that are geographically clustered. |
| 9          | COMMUTER POPULATION                      | Total commuter population of the coverage area.  |
| 10         | COUNTRY                                  | Country. Country of the trade area   |
|            |  |  |

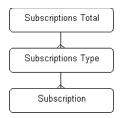
| Table 3–215 | (Cont.) Service Coverage Area      |   |  |  |
|-------------|------------------------------------|---|--|--|
| Sr. Number  | Attribute                          | Description   |  |  |
| 11          | COUNTY                             | County / District. County / District of the trade area  |  |  |
| 12          | DEFINITION SOURCE                  | The source of the definition  |  |  |
| 13          | DEFINITION TYPE                    | Definition type of the market area, some standard classifications can<br>include: Study traffic flow, Use a retail gravity model, Use a zip<br>code method and so on. Some standard classifications can include:<br>Study traffic flow, Use a retail gravity model, Use a zip code method<br>and so on. |  |  |
| 14          | ISO CURRENCY CODE                  | Currency used for the demographic information   |  |  |
| 15          | LATITUDE                           | The latitude measure for the trade area   |  |  |
| 16          | LONGITUDE                          | The longitude measure for the trade area  |  |  |
| 17          | NUMBER OF HOUSEHOLDS               | Approximate total number of households in the coverage area.  |  |  |
| 18          | ORGANIZATION BUSINESS UNIT CODE    | Unique identifier for Business Unit. To identify whether the site is a store, distribution center or warehouse.   |  |  |
| 19          | PEAK SEASON POPULATION             | The peak trading season of a given area can be determined by the seasonality or yearly economic cycle and so on. This is mostly applicable for renowned tourist spots.  |  |  |
| 20          | PER CAPITA INCOME                  | Per Capita Income = income of that area divided by total population   |  |  |
| 21          | PER CAPITA INCOME LOCAL            | Per Capita Income = income of that area divided by total population   |  |  |
| 22          | PER CAPITA INCOME REPORTING        | Per Capita Income = income of that area divided by total population   |  |  |
| 23          | PRIMARY ZIP CODE                   | Primary zip code of the market area. The primary zip code or the pin code of the Trade area   |  |  |
| 24          | PRODUCT CODE                       | The short name for the product.   |  |  |
| 25          | PULL FACTOR                        | Ratios that estimate the proportion of local sales that occurs in a town. Ratio that estimate the proportion of local sales that occurs in a town.  |  |  |
| 26          | SECONDARY ZIP CODE                 | Secondary zip code in case the zip code spans across multiple zip codes. Applicable only in case the zip code spans across multiple zip codes   |  |  |
| 27          | SERVICE COVERAGE AREA CODE         | COVERAGE AREA CODE. Unique identifier for the coverage area   |  |  |
| 28          | SERVICE COVERAGE AREA TYPE<br>CODE |   |  |  |
| 29          | STATE                              | State or province. State or province of the trade area  |  |  |
| 30          | STATE POPULATION                   | Approximate population of the state.  |  |  |
| 31          | STATE SALES                        | Estimated total retail sales in the state.  |  |  |
| 32          | TOTAL POPULATION                   | Estimated total population of the market area   |  |  |
| 33          | TOURIST POPULATION                 | Expected tourist population of the Trade coverage area.   |  |  |
| 34          | TRADE AREA CAPTURE                 | An estimate of the number of people who shop in the local area during a certain period.   |  |  |
| 35          | TRADE AREA CODE                    | Market Area identifier.   |  |  |
| 36          | TRADE AREA DESC                    | Trade area description. Textual description of the trade area   |  |  |
| 37          | TRADE AREA NAME                    | Market area name. The name of the trade area  |  |  |

# Subscription

Description: SUBSCRIPTION

### **Subscription Hierarchies**

Standard Subscription Hierarchy:



### **Subscription Levels**

Table 3–216 shows Subscription Total: Most aggregate level for the Subscription Dimension.

 Table 3–216
 Subscription Total

| Sr. Number | Attribute               | Description                |
|------------|-------------------------|----------------------------|
| 1.         | SUBSCRIPTION TOTAL CODE | Code for All Subsidy Types |

Table 3–217 shows Subscription Type: Type of the subscriptions. Examples include: Prepaid wireless, Fixed\_line, Broadband, and so on.

| Table 3–217 | Subscription Type |  |
|-------------|-------------------|--|
|-------------|-------------------|--|

| Sr. Number | Attribute                          | Description   | Sample Value |
|------------|------------------------------------|---|--------------|
| 1          | LANGUAGE CODE                      | Uniquely Identifier for Language  |              |
| 2          | SUBSCRIPTION TYPE<br>CATEGORY CODE | Category or classification of the subscription type.<br>Can be used for grouping subscription types for<br>analysis or reporting. | BROADBAND    |
| 3          | SUBSCRIPTION TYPE CODE             | Identifier of the subscription type.  | BRDBND       |
| 4          | SUBSCRIPTION TYPE DESC             | Name or description of the subscription type.   | Broadband    |
| 5          | SUBSCRIPTION TYPE NAME             | Name or description of the subscription type.   | Broadband    |

Table 3–218 shows Subscription: Different ways to offer subsidies are to give handsets, free minutes or connections subsidies to the customers.

Table 3–218 Subscription

| Sr. Number | Attribute               | Description   | Sample Value           |
|------------|-------------------------|---|------------------------|
| 1          | SUBSCRIPTION CODE       | Unique identifier for a subscription.   | SBRP-1000601           |
| 2          | SUBSCRIPTION END DATE   | SUBSCRIPTION END DATE is the day when subscription was decommissioned.  | 12/31/2005 12:00:00 AM |
| 3          | SUBSCRIPTION START DATE | SUBSCRIPTION START DATE is the day when subscription was setup.   | 12/31/2005 12:00:00 AM |
| 4          | SUBSCRIPTION TYPE CODE  | Identifier of the subscription type.  | BRDBND                 |
| 5          | ACCESS METHOD CODE      | A sequence of numbers (like phone<br>number) electronically registered to<br>telecommunications equipment that gives<br>the Customer access to services or<br>products. Other access method like DSL<br>account, Service ID might be character<br>type. |                        |

| Table 3–218 | (Cont.) Subscription                 |  |                        |
|-------------|--------------------------------------|--|------------------------|
| Sr. Number  | Attribute                            | Description  | Sample Value           |
| 6           | ACCOUNT CODE                         | A code for any person or business that is<br>of interest to the Communications Service<br>Provider. This is usually natural key of<br>the account                                  |                        |
| 7           | ACQUISITION COST                     | ACQUISITION COST for the<br>subscription. This can be derived from<br>underlying contract or product it<br>subscribes to.  |                        |
| 8           | ACQUISITION COST LOCAL               | ACQUISITION COST for the<br>subscription. This can be derived from<br>underlying contract or product it<br>subscribes to.  |                        |
| 9           | ACQUISITION COST REPORTING           | ACQUISITION COST for the<br>subscription. This can be derived from<br>underlying contract or product it<br>subscribes to.  |                        |
| 10          | CAMPAIGN CHANNEL CODE                | A unique identifier for a campaign channel.  |                        |
| 11          | CHANNEL CODE                         | The unique identifier for each Channel. A<br>Channel identifies each possible link<br>where interaction between the<br>Communications Service Provider and<br>the Customer occurs. |                        |
| 12          | CIRCUIT COMPONENT CODE               | Identifies the circuit component.  |                        |
| 13          | CONTRACT CODE                        | The contract number based on which the relationship was founded.   |                        |
| 14          | CUSTOMER CODE                        | A code for any person or business that is<br>of interest to the Communications Service<br>Provider.  |                        |
| 15          | EFFECTIVE FROM DATE                  | Active from. Standard SCD field,<br>Effective Start Date   | 12/31/2005 12:00:00 AM |
| 16          | EFFECTIVE TO DATE                    | Date the party left the program. Will be<br>null if the party is currently a member of<br>the program.   | 12/31/2005 12:00:00 AM |
| 17          | ESSENTIAL SERVICE INDICATOR          | The code indicates the server was associated with critical customer; examples are hospital, police, Fire.  |                        |
| 18          | NETWORK TOUCHPOINT CODE              | Identifier of the site.  |                        |
| 19          | NETWORK TYPE CODE                    | A code that uniquely identifies the type<br>of technology (for example GSM, CDMA)<br>being used by a network.  | PSTN                   |
| 20          | ORGANIZATION BUSINESS UNIT<br>CODE   | Foreign key to the Organization Job Role<br>At Site table, to identify the store<br>schedule.  |                        |
| 21          | PRODUCT CODE                         | Product code. Product dimension cannot<br>be used in rolling-up. Since customer will<br>be counted several times.  |                        |
| 22          | SALES CHANNEL REPRESENTATIVE<br>CODE | SALES CHANNEL REPRESENTATIVE<br>CODE is used to track and detect sales<br>performance on account payment status.   |                        |
| 23          | STATUS CODE                          | An indicator of the address current<br>status. For instance, this address may be<br>valid, invalid, temporary, and so on.  |                        |

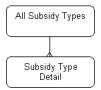
#### Table 3–218 (Cont.) Subscription

# **Subsidy Type**

Description: SUBSIDY TYPE

### **Subsidy Type Hierarchies**

Standard Subsidy Type Hierarchy:



### **Subsidy Type Levels**

Table 3–219 shows Subsidy Type Total: Most aggregate level for the Subsidy Type dimension to see the aggregated value of all the subsidy types.

Table 3–219Subsidy Type Total

| Sr. Number | Attribute               | Description                |
|------------|-------------------------|----------------------------|
| 1.         | SUBSIDY TYPE TOTAL CODE | Code for All Subsidy Types |

Table 3–220 shows Subsidy Type Detail: This level stores the actual values for subsidy types and enables analysis of related facts by subsidy types. This is the most granular level of the dimension data will be captured and stored at this level.

Table 3–220 Subsidy Type Detail

| Sr. Number | Attribute         | Description  | Sample Value    |
|------------|-------------------|--|-----------------|
| 1          | SUBSIDY TYPE CODE | Code for Subsidy type                                  | ACCTDPST        |
| 2          | SUBSIDY TYPE DESC | Description of the Subsidy Type                        | Account Deposit |
| 3          | SUBSIDY TYPE NAME | Name of the Subsidy type                               | Account Deposit |
| 4          | LANGUAGE CODE     | Unique identifier for a row in the Language dimension. |                 |

# Switch

Description: SWITCH

### **Switch Hierarchies**

Standard Switch Hierarchy:



### Switch Levels

Table 3–221 shows Switch Total: Network switches or exchanges. It may a position switch (digital or analog), or GSM MSC.

| Table 3–221 | Switch Total      |                   |
|-------------|-------------------|-------------------|
| Sr. Number  | Attribute         | Description       |
| 1.          | SWITCH TOTAL CODE | Code for Switches |

Table 3–222 shows Switch Detail: Network switches or exchanges. It may a position switch (digital or analog), or GSM MSC.

Table 3–222 Switch Detail

| Sr. Number | Attribute                   | Description  | Sample Value              |
|------------|-----------------------------|--|---------------------------|
| 1          | SWITCH CODE                 | A unique identifier for a telecommunications<br>device used to route telephone calls and<br>communication transmissions. | ANALOG                    |
| 2          | SWITCH TYPE CODE            | A code used to categorize a switch.  |                           |
| 4          | TECHNOLOGY CODE             | A code that uniquely identifies a technology.  |                           |
| 7          | EFFECTIVE FROM DATE         | Effective from date when valid   | 12/31/2005<br>12:00:00 AM |
| 3          | EFFECTIVE TO DATE           | Effective to date when valid   | 12/31/2005<br>12:00:00 AM |
| )          | EQUIPMENT CENTER CODE       | The equipment center, where this equipment locates in.   |                           |
| .0         | EXTERNAL OUTBOUND INDICATOR | Indicate if the switch belongs to external operator, then the circuit.   |                           |
| 11         | NETWORK ELEMENT DESC        | A text description for the Network   |                           |
| 12         | NETWORK ELEMENT CODE        | Identifier of the network.   |                           |
| 13         | NETWORK ELEMENT NAME        | Short name of the network.   |                           |
| 4          | NETWORK CODE                | Code for the network.  |                           |
|            | STATUS CODE                 |  |                           |

# **Technology Type**

Description: TECHNOLOGY TYPE

#### **Technology Type Hierarchies**

Standard Technology Type Hierarchy:

| ſ                | Technology Type Total     |  |
|------------------|---------------------------|--|
|                  |                           |  |
| $\left( \right)$ | Technology Type<br>Detail |  |

### Technology Type Levels

Table 3–223 shows Technology Type Total: Categories for a Technology. For example, wireless, copper line, Optical Fiber.

Table 3–223 Technology Type Total

| Sr. Number | Attribute           | Description                |
|------------|---------------------|----------------------------|
| 1.         | ALL TECHNOLOGY CODE | Code for all technologies. |

Table 3–224 shows Technology Types: Detail level of each technology type. Categories for Technology, for example, wireless, copper line, Optical Fiber

Sr. Number Attribute Description Sample Value TECHNOLOGY TYPE CODE 1 CL A code that uniquely identifies technology type. 2 TECHNOLOGY TYPE DESC A textual description that describes a Copper Line technology type. 3 TECHNOLOGY TYPE NAME A name assigned to a technology type. Copper Line 4 LANGUAGE CODE Unique identifier for a row in the Language dimension.

Table 3–224 Technology Types

# **Time Slot**

Description: TIME SLOT

### **Time Slot Hierarchies**

Standard Time Slot Hierarchy:



### **Time Slot Levels**

Table 3–225 shows Time Slot Total: Level to be used for summary analysis for all time slots. Most aggregate level of the dimension.

| Table 3–225   Time Slot Total |
|-------------------------------|
|-------------------------------|

| Sr. Number | Attribute          | Description   |
|------------|--------------------|---|
| 1.         | TIME SLOT TOTAL ID | Key/code for grouping all the time hour slots of the day. |

Table 3–226 shows Time Slot Detail: Most detail level of the dimension at which data will be captured in the facts. Values will be used for detail analysis.

Table 3–226 Time Slot Detail

| Sr. Number | Attribute             | Description   | Sample Value         |
|------------|-----------------------|---|----------------------|
| 1          | HALF HOUR CODE        | Retrofitted from column HALF_HOUR_<br>CODE of table TIME_SLOT_DIM       |                      |
| 2          | HALF HOUR NAME        | Retrofitted from column HALF_HOUR_<br>NAME of table TIME_SLOT_DIM       | 01:00 - 01:29 AM     |
| 3          | HALF HOUR NUMBER      | Retrofitted from column HLF_HOUR_<br>NUMBER of table TIME_SLOT_DIM      |                      |
| 4          | HALF HOUR TIME OF DAY | Retrofitted from column HLF_HOUR_TIME_<br>OF_DAY of table TIME_SLOT_DIM | 5/15/2008 1:00:00 AM |
| 5          | HOUR CODE             | Retrofitted from column HOUR_CODE of table TIME_SLOT_DIM                |                      |
| 6          | HOUR NAME             | Retrofitted from column HOUR_NAME of table TIME_SLOT_DIM                | 01:00 - 01:29 AM     |
| 7          | HOUR NUMBER           | Retrofitted from column HOUR_NUMBER<br>of table TIME_SLOT_DIM           | 1                    |

| Sr. Number | Attribute            | Description   | Sample Value        |
|------------|----------------------|---|---------------------|
| 8          | HOUR TIME OF DAY     | Retrofitted from column HOUR_TIME_OF_<br>DAY of table TIME_SLOT_DIM     | 5/5/2008 1:00:00 AM |
| 9          | QTR HOUR CODE        | Retrofitted from column QTR_HOUR_CODE of table TIME_SLOT_DIM            |                     |
| 10         | QTR HOUR NAME        | Retrofitted from column QTR_HOUR_<br>NAME of table TIME_SLOT_DIM        |                     |
| 11         | QTR HOUR NUMBER      | Retrofitted from column QTR_HOUR_<br>NUMBER of table TIME_SLOT_DIM      |                     |
| 12         | QTR HOUR TIME OF DAY | Retrofitted from column QTR_HOUR_<br>TIME_OF_DAY of table TIME_SLOT_DIM |                     |
| 13         | TIME SLOT CODE       | TIME SLOT CODE.   | 5,6                 |
| 14         | TIME SLOT NAME       | TIME SLOT NAME.   | 01:00 - 01:14 AM    |
| 15         | WHOLE DAY CODE       | Retrofitted from column WHOLE_DAY_<br>CODE of table TIME_SLOT_DIM       |                     |
| 16         | WHOLE DAY NAME       | Retrofitted from column WHOLE_DAY_<br>NAME of table TIME_SLOT_DIM       |                     |

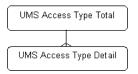
Table 3–226 (Cont.) Time Slot Detail

# **UMS Access Type**

Description: UMS ACCESS TYPE

#### **UMS Access Type Hierarchies**

Standard UMS Access Type Hierarchy:



#### **UMS Access Type Levels**

Table 3–227 shows UMS Access Type Total: Most aggregate level shows sum of values for all types of UMS access.

Table 3–227 UMS Access Type Total

| Sr. Number | Attribute                | Description                   |
|------------|--------------------------|-------------------------------|
| 1.         | UMS ACCESS TYPE TOTAL ID | Code for All UMS Access Types |

Table 3–228 shows UMS Access Type Detail: The granular level at which data will be captured. The values at this level indicate the actual UMS access types that are used to notify the UMS subscribers.

| Sr. Number | Attribute            | Description  | Sample Value |
|------------|----------------------|--|--------------|
| 1          | UMS ACCESS TYPE CODE | Code for UMS Access Type.                              | FAX          |
| 2          | UMS ACCESS TYPE DESC | Description of the UMS Access Type.                    | Fax          |
| 3          | UMS ACCESS TYPE NAME | Short description of the UMS Access Type.              | Fax          |
| 4          | LANGUAGE CODE        | Unique identifier for a row in the Language dimension. |              |

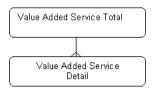
Table 3–228 UMS Access Type Detail

# Value Added Services (VAS)

Description: VALUE ADDED SERVICE

### **Value Added Services Hierarchies**

Standard Value Added Service Hierarchy:



### Value Added Services Levels

Table 3–229 shows Value Added Service (VAS) Total: All VAS is the most aggregate level of the dimension and is used to see the results for all the services, that is, irrespective of type and individual service.

Table 3–229 Value Added Service Total

| Sr. Number | Attribute                      | Description                      |
|------------|--------------------------------|----------------------------------|
| 1.         | VALUE ADDED SERVICE TOTAL CODE | Code for All Value Added Service |

Table 3–230 shows Value Added Service (VAS): is the lowest level or the most detail level, at which data related to VAS facts will be captured and stored. The values in this level indicate the actual value added services offered by Service provider

| Sr. Number | Attribute                           | Description  | Sample Value  |
|------------|-------------------------------------|--|---------------|
| 1          | VALUE ADDED SERVICE TYPE NAME       | Short description of the VAS type.                                 |               |
| 2          | VALUE ADDED SERVICE TYPE DESC       | Description of the VAS Type.                                       |               |
| 3          | VALUE ADDED SERVICE TYPE CODE       | Code for VAS type.   |               |
| 4          | VALUE ADDED SERVICE NAME            | Short description of the VAS.                                      | Product 1     |
| 5          | VALUE ADDED SERVICE DESC            | Description of VAS.  | ZeroBalImpact |
| 6          | VALUE ADDED SERVICE CODE            | Code or Id for VAS.  | 1             |
| 7          | PRODUCT TYPE CODE                   | Retrofitted from column PRODUCT_<br>KEY of table FACT_MARKET_SHARE |               |
| 8          | PRODUCT RATING PLAN TYPE CODE       | Identifier for the offer.  |               |
| 9          | PRODUCT PACKAGE TYPE CODE           | Identifier for the offer.  |               |
| 10         | PRODUCT PACKAGE CHARGE TYPE<br>CODE | Code.  |               |
| 11         | PRODUCT NAME                        | Product name.  |               |
| 12         | PRODUCT GROUP CODE                  | Unique identifier for Product Group.                               |               |
| 13         | PRODUCT CODE                        | Uniquely identifier of product.                                    | \$13.00       |
| 14         | NETWORK CODE                        | The network which is used by this platform                         |               |
| 15         | IN PLATFORM CODE                    | Code for IN Platform   |               |
| 16         | EQUIPMENT FUNCTIONALITY CODE        | The code of function   |               |

Table 3–230Value Added Service

| Sr. Number | Attribute           | Description   | Sample Value           |
|------------|---------------------|---|------------------------|
| 18         | EFFECTIVE TO DATE   | The end date of the period when this Channel was valid. | 12/31/2005 12:00:00 AM |
| 19         | EFFECTIVE FROM DATE | Standard SCD field, effective from date                 | 12/31/2005 12:00:00 AM |
|            | PROD_DESC           |   |                        |
|            | PROD_DESC           |   |                        |

 Table 3–230 (Cont.) Value Added Service

4

# Oracle Communications Data Model Physical Data Model

This chapter provides information about the physical data model of Oracle Communications Data Model.

This chapter includes the following sections:

- Introduction to Oracle Communications Data Model Physical Data Model
- Reference Tables
- Lookup Tables
- Base Tables
- Derived Tables
- Aggregate Tables
- Temporary and Other Tables
- Database Sequences
- Compressed Tables
- Oracle Communications Data Model OLAP Cube MV, Cube View

# Introduction to Oracle Communications Data Model Physical Data Model

The Physical Data Model of the Oracle Communications Data Model is the physical manifestation of the logical data model into database tables and relationships (or foreign key constraints). Partitions, indexes, and Materialized Views have been added to aid performance.

The Physical data model includes the following:

- Reference Tables
- Lookup Tables
- Base Tables
- Derived Tables
- Aggregate Tables
- Database Sequences

**Important:** Do not make changes to the schemas as such changes are not supported.

Oracle Communications Data Model provides the following types of tables:

- Reference tables contain information that is usually used as dimensions. They
  usually do not change often (or at all). Typically, Reference tables are PARTY,
  CUSTOMER, ADDRESS LOCATION, ACCOUNT, SUBSCRIPTION, and so on
- Lookup tables in the foundation layer are added to save the definition of short codes used in other tables.
- Base tables store information about any type of transactions (Calls Data Records or CDRs, Invoices, Payments, Business Interactions, and so on). They are usually transformed into facts.
- Derived Tables in the analytic layer are usually transition tables to STARs. They
  are also leveraged for the Mining models.
- Aggregate Tables, or materialized views, are the STAR schema themselves at a higher level of aggregation. They may be related to the OLAP cubes.

For more information on Oracle Communications Data Model table types, see "Oracle Communications Data Model Concepts" on page 1-3.

Table 4–1 shows the table name prefix conventions. When you examine the predefined physical model, keep in mind the naming conventions shown in Table 4–1 that use DW (Data Warehouse) prefixes to identify the types of tables and views.

PrefixDescriptionDWA\_Aggregate tableDWB\_Base transaction tableDWD\_Derived table (Mining included)DWL\_Lookup tableDWR\_Reference data table

Table 4–1 Table Name Prefix Conventions

# **Reference Tables**

Table 4–2 briefly describes the Reference tables in Oracle Communications Data Model.

| Table 4–2 | Reference | Tables |
|-----------|-----------|--------|
|-----------|-----------|--------|

| Table Name                | More Information                   |
|---------------------------|------------------------------------|
| DWR_ACCS_MTHD             | ACCESS METHOD                      |
| DWR_ACCS_MTHD_ACCT_ASGN   | ACCESS METHOD ACCOUNT ASSIGNMENT   |
| DWR_ACCS_MTHD_ASGN        | ACCESS METHOD ASSIGNMENT           |
| DWR_ACCS_MTHD_ELMNT       | ACCESS METHOD ELEMENT              |
| DWR_ACCS_MTHD_EQPMNT_ASGN | ACCESS METHOD EQUIPMENT ASSIGNMENT |
| DWR_ACCS_MTHD_GEO_ASGN    | ACCESS METHOD GEOGRAPHY ASSIGNMENT |
| DWR_ACCS_MTHD_POOL        | ACCESS METHOD POOL                 |

Table 4–2 (Cont.) Reference Tables

| Table Name                   | More Information                         |
|------------------------------|--|
| DWR_ACCS_MTHD_PRTY_ASGN      | ACCESS METHOD PARTY ASSIGNMENT           |
| DWR_ACCS_MTHD_SBRP_ASGN      | ACCESS METHOD SUBSCRIPTION ASSIGNMENT    |
| DWR_ACCS_MTHD_SGMNT          | ACCESS METHOD SEGMENT                    |
| DWR_ACCS_MTHD_SRVC_ASGN      | ACCESS METHOD SERVICE ASSIGNMENT         |
| DWR_ACCSRS                   | ACCESSORIES                              |
| DWR_ACCT                     | ACCOUNT                                  |
| DWR_ACCT_ASGN                | ACCOUNT ASSIGNMENT                       |
| DWR_ACCT_BAL_GRP             | ACCOUNT BALANCE GROUP                    |
| DWR_ACCT_BLLG_CYCL_HIST      | ACCOUNT BILLING CYCLE HISTORY            |
| DWR_ACCT_BLLG_FRQNCY_HIST    | ACCOUNT BILLING FREQUENCY HISTORY        |
| DWR_ACCT_BLLG_PRD_HIST       | ACCOUNT BILLING PERIOD HISTORY           |
| DWR_ACCT_BSNS_INTRACN_RL     | ACCOUNT BUSINESS INTERACTION ROLE        |
| DWR_ACCT_CNRT_RLTN           | ACCOUNT CONTRACT RELATIONSHIP            |
| DWR_ACCT_PREF_INVC_DLVRY     | ACCOUNT PREFERRED INVOICE DELIVERY       |
| DWR_ACCT_PREF_PYMT_MTHD      | ACCOUNT PREFERRED PAYMENT METHOD         |
| DWR_ACCT_PRFL                | ACCOUNT PROFILE                          |
| DWR_ACCT_PRTY_PMP_RLTN       | ACCOUNT PARTY PMP RELATIONSHIP           |
| DWR_ACCT_SBRP_ASGN           | ACCOUNT SUBSCRIPTION ASSIGNMENT          |
| DWR_ACCT_SGMNT               | ACCOUNT SEGMENT                          |
| DWR_ACCT_SGMNT_ASGN_HIST     | ACCOUNT SEGMENT ASSIGNMENT HISTORY       |
| DWR_ACCT_SGMNT_MDL           | ACCOUNT SEGMENTATION MODEL               |
| DWR_ADDR_LCTN_NAME           | ADDRESS LOCATION NAME                    |
| DWR_ADDR_LOC                 | ADDRESS LOCATION                         |
| DWR_ADDR_RLTD                | ADDRESS RELATED                          |
| DWR_ADTNL_TXT                | ADDITIONAL TEXT                          |
| DWR_ADVR_PRD                 | ADVERTISING PERIOD                       |
| DWR_ADVR_QTR                 | ADVERTISING QUARTER                      |
| DWR_ADVR_WK                  | ADVERTISING WEEK                         |
| DWR_ADVR_YR                  | ADVERTISING YEAR                         |
| DWR_AGGRTN_INTRFC            | AGGREGATION INTERFACE                    |
| DWR_ALWNCE_SBRP_PRICE_ALTRTN | ALLOWANCE SBRP PRICE ALTERNATION         |
| DWR_AMRCN_PRPTY_ADDR         | AMERICAN PROPERTY ADDRESS                |
| DWR_AM_SGMNT_PROD_CPBLTY_RL  | ACCESS METHOD SEGMENT PROD CAPABILITY RL |
| DWR_ANZSIC_CLSFCTN           | ANZSIC CLASSIFICATION                    |
| DWR_ASSET                    | ASSET                                    |
|                              |  |
| DWR_ASSET_PRTY_ASSOCTN       | ASSET PARTY ASSOCIATION                  |

#### Table 4–2 (Cont.) Reference Tables

| Table Name                   | More Information                          |
|------------------------------|---|
| DWR_ATM_INTRFC               | ATM INTERFACE                             |
| DWR_ATONOMS_SYS              | AUTONOMOUS SYSTEM                         |
| DWR_AUXILIARY_CMPNT          | AUXILIARY COMPONENT                       |
| DWR_BASE_DAY                 | BASE DAY                                  |
| DWR_BASE_STN_CNTRLR          | BASE STATION CONTROLLER                   |
| DWR_BASE_TRNSCVR_STN         | BASE TRANSCEIVER STATION                  |
| DWR_BNK                      | BANK                                      |
| DWR_BNK_DRCT_DEBT_CHNL       | BANK DIRECT DEBIT CHANNEL                 |
| DWR_BRDBND_RTNG_PLN          | BROADBAND RATING PLAN                     |
| DWR_BRDBND_SRVC              | BROADBAND SERVICE                         |
| DWR_BRDGNG_PROTCL            | BRIDGING PROTOCOL                         |
| DWR_BROWSER_VRSN             | BROWSER VERSION                           |
| DWR_BRND                     | BRAND                                     |
| DWR_BSNS_ASSET               | BUSINESS ASSET                            |
| DWR_BSNS_HLF_MO              | BUSINESS HALF MONTH                       |
| DWR_BSNS_HLF_YR              | BUSINESS HALF YEAR                        |
| DWR_BSNS_INTRACN_ASGN        | BUSINESS INTERACTION ASSIGNMENT           |
| DWR_BSNS_INTRACN_CHTRSTC     | BUSINESS INTERACTION CHARACTERISTIC       |
| DWR_BSNS_INTRACN_CHTRSTC_VAL | BUSINESS INTERACTION CHARACTERISTIC VALUE |
| DWR_BSNS_INTRACN_LOC_ASGN    | BUSINESS INTERACTION LOCATION ASSIGNMENT  |
| DWR_BSNS_INTRACN_VRSN        | BUSINESS INTERACTION VERSION              |
| DWR_BSNS_MO                  | BUSINESS MONTH                            |
| DWR_BSNS_QTR                 | BUSINESS QUARTER                          |
| DWR_BSNS_UNIT_JB_RL          | BUSINESS UNIT JOB ROLE                    |
| DWR_BSNS_UNIT_SHFT           | BUSINESS UNIT SHIFT                       |
| DWR_BSNS_WK                  | BUSINESS WEEK                             |
| DWR_BSNS_YR                  | BUSINESS YEAR                             |
| DWR_CALL_CNTR                | CALL CENTER                               |
| DWR_CALL_CNTR_AGNT           | CALL CENTER AGENT                         |
| DWR_CALL_CNTR_SRVC_CAPBLTY   | CALL CENTER SERVICE CAPABILITY            |
| DWR_CALL_FRWD                | CALL FORWARD                              |
| DWR_CALL_SRC_DSTN            | CALL SOURCE DESTINATION                   |
| DWR_CALLR_ID                 | CALLER ID                                 |
| DWR_CARD                     | CARD                                      |
| DWR_CARD_RLTN                | CARD RELATIONSHIP                         |
| DWR_CBL                      | CABLE                                     |
| DWR_CBL_MDM                  | CABLE MODEM                               |
|                              |   |

| Table 4–2 | (Cont.) | Reference | Tables |
|-----------|---------|-----------|--------|
|-----------|---------|-----------|--------|

| Table 4–2 (Cont.) Reference Tables | Mana Information                        |
|------------------------------------|---|
| Table Name                         | More Information                        |
| DWR_CELL                           | CELL                                    |
| DWR_CELL_SCTR                      | CELL SECTOR                             |
| DWR_CELL_SITE                      | CELL SITE                               |
| DWR_CFS_SPEC_VRSN_DTL              | CFS SPEC VERSION DETAIL                 |
| DWR_CHASSIS                        | CHASSIS                                 |
| DWR_CHASSIS_POSN                   | CHASSIS POSITION                        |
| DWR_CHNL                           | CHANNEL                                 |
| DWR_CLNDR_HLF_MO                   | CALENDAR HALF MONTH                     |
| DWR_CLNDR_HLF_YR                   | CALENDAR HALF YEAR                      |
| DWR_CLNDR_MO                       | CALENDAR MONTH                          |
| DWR_CLNDR_QTR                      | CALENDAR QUARTER                        |
| DWR_CLNDR_WK                       | CALENDAR WEEK                           |
| DWR_CLNDR_YR                       | CALENDAR YEAR                           |
| DWR_CMPGN                          | CAMPAIGN                                |
| DWR_CMPGN_CHNL_ASGN                | CAMPAIGN CHANNEL ASSIGNMENT             |
| DWR_CMPGN_CHNL                     | CAMPAIGN CHANNEL                        |
| DWR_CMPGN_CHTRSTC                  | CAMPAIGN CHARACTERISTIC                 |
| DWR_CMPGN_CHTRSTC_VAL              | CAMPAIGN CHARACTERISTIC VALUE           |
| DWR_CMPGN_DOC                      | CAMPAIGN DOCUMENT                       |
| DWR_CMPGN_MGMT_HIST                | CAMPAIGN MANAGEMENT HISTORY             |
| DWR_CMPGN_MSG                      | CAMPAIGN MESSAGE                        |
| DWR_CMPGN_MSG_DPCT                 | CAMPAIGN MESSAGE DEPICTION              |
| DWR_CMPGN_RLTN                     | CAMPAIGN RELATIONSHIP                   |
| DWR_CMPGN_TERM_VAL                 | CAMPAIGN TERM VALUE                     |
| DWR_CMPND_ELMNT                    | COMPOUND ELEMENT                        |
| DWR_CMPND_ELMNT_CMPND_DTL          | COMPOUND ELEMENT COMPOUND DETAIL        |
| DWR_CMPND_ELMNT_COLLCTN            | COMPOUND ELEMENT COLLECTION             |
| DWR_CMPND_ELMNT_DTL                | COMPOUND ELEMENT DETAIL                 |
| DWR_CMPND_ELMNT_LGICL_DTL          | COMPOUND ELEMENT LOGICAL DETAIL         |
| DWR_CMPND_ELMNT_PHY_DTL            | COMPOUND ELEMENT PHYSICAL DETAIL        |
| DWR_CMPND_ELMNT_RL                 | COMPOUND ELEMENT ROLE                   |
| DWR_CMPND_ELMNT_RL_ASGN            | COMPOUND ELEMENT ROLE ASSIGNMENT        |
| DWR_CMPND_ELMNT_RL_SPEC            | COMPOUND ELEMENT ROLE SPEC              |
| DWR_CMPND_ELMNT_TP_DTL             | COMPOUND ELEMENT TP DETAIL              |
| DWR_CMPND_ELMNT_UNIT               | COMPOUND ELEMENT UNIT                   |
| DWR_CMPNT_SBRP_PRICE               | COMPONENT SUBSCRIPTION PRICE            |
| DWR_CMPST_COMP_PROD_CRL_CHTRTC     | COMPOSITE COMP PROD CRRL CHARACTERISTIC |
|                                    |   |

Table 4–2 (Cont.) Reference Tables

| More Information                           |  |
|--|--|
| COMPOSITE PRODUCT RATING PLAN              |  |
| COMPOSITE PRODUCT RATING PLAN ASSIGNMENT   |  |
| COMPOSITE SUBSCRIPTION PRICE               |  |
| COMPOSITE SERVICE                          |  |
| COMPOSITE SERVICE INCLUSION                |  |
| COMPOSITE SERVICE TYPE INCLUSION           |  |
| COMPETITOR                                 |  |
| COMPETITOR INTELLIGENCE                    |  |
| COMPETITOR INTELLIGENCE PARTY ROLE         |  |
| COMPETITOR MARKET SEGMENT ASSIGNMENT       |  |
| COMPETITOR MARKET SEGMENT SWOT             |  |
| COMPETITOR PRODUCT CORRELATION             |  |
| COMPETITOR SWOT                            |  |
| COMPETITOR TIER ASSIGNMENT                 |  |
| COMPETITIVE TIER                           |  |
| CONTACT LIST                               |  |
| CONNECTION                                 |  |
| CONNECTION TERMINATION POINT               |  |
| CONTRACT                                   |  |
| CONTRACT ASSIGNMENT                        |  |
| CONTRACT DOCUMENT                          |  |
| CONTRACT ITEM                              |  |
| CONTRACT PRODUCT ASSIGNMENT                |  |
| CONSEQUENCE PERFORMANCE NOTIFICATION       |  |
| CONSEQUENCE PERFORMANCE NOTIFICATION SPEC  |  |
| CONTENT                                    |  |
| CONTENT PRICE                              |  |
| CONTENT PROVIDER                           |  |
| COLLECTION                                 |  |
| COLLECTION AGENCY                          |  |
| COMP INTEL CHARACTERISTIC                  |  |
| COMP INTEL CHARACTERISTIC VALUE            |  |
| COMP INTEL MARKET SEGMENT                  |  |
| COMP PROD CRRL CHARACTERISTIC              |  |
| COMP PROD CRRL CHARACTERISTIC ASSIGNMENT   |  |
| COMP PROD CRRL CHARACTERISTIC RELATIONSHIP |  |
| COMP PROD CRRL CHARACTERISTIC VALUE        |  |
|  |  |

Table 4–2 (Cont.) Reference Tables

| Table 4–2 (Cont.) Reference Tables | More Information                     |
|------------------------------------|--------------------------------------|
| DWR_COMPLEX_ADDR                   | COMPLEX ADDRESS                      |
| <br>DWR_COMUNICTN_SRVC             | COMMUNICATION SERVICE                |
| DWR_CORE_INTRFC                    | CORE INTERFACE                       |
| DWR_COST_CNTR                      | COST CENTER                          |
| DWR_COURIER                        | COURIER                              |
| DWR_CPCTY                          | CAPACITY                             |
| DWR_CPE_LGICL_DVC_RL               | CPE LOGICAL DEVICE ROLE              |
| DWR_CRCUT_CMPNT                    | CIRCUIT COMPONENT                    |
| DWR_CRDT_CTGRY                     | CREDIT CATEGORY                      |
| DWR_CRDT_SCR_PRVDR                 | CREDIT SCORE PROVIDER                |
| DWR_CRNCY_GEO_ENT_ASGN             | CURRENCY GEOGRAPHY ENTITY ASSIGNMENT |
| DWR_CUST                           | CUSTOMER                             |
| DWR_CUST_CLASS_ASGN                | CUSTOMER CLASS ASSIGNMENT            |
| DWR_CUST_COMMUNITY                 | CUSTOMER COMMUNITY                   |
| DWR_CUST_DOC                       | CUSTOMER DOCUMENT                    |
| DWR_CUST_FCNG_SRVC                 | CUSTOMER FACING SERVICE              |
| DWR_CUST_FCNG_SRVC_RL              | CUSTOMER FACING SERVICE ROLE         |
| DWR_CUST_FCNG_SRVC_SPEC_RL         | CUSTOMER FACING SERVICE SPEC ROLE    |
| DWR_CUST_FCNG_SRVC_SPEC_VRSN       | CUSTOMER FACING SERVICE SPEC VERSION |
| DWR_CUST_GRP_ASGN                  | CUSTOMER GROUP ASSIGNMENT            |
| DWR_CUST_INDVL                     | CUSTOMER INDIVIDUAL                  |
| DWR_CUST_OCCSN                     | CUSTOMER OCCASION                    |
| DWR_CUST_ORDR_DOC                  | CUSTOMER ORDER DOCUMENT              |
| DWR_CUST_ORG                       | CUSTOMER ORGANIZATION                |
| DWR_CUST_RSTRCT_INFO               | CUSTOMER RESTRICTED INFO             |
| DWR_CUST_RVN_BND_ASGN              | CUSTOMER REVENUE BAND                |
| DWR_CUST_SCR                       | CUSTOMER SCORE                       |
| DWR_CUST_SGMNT                     | CUSTOMER SEGMENT                     |
| DWR_CUST_SGMNT_MDL                 | CUSTOMER SEGMENTATION MODEL          |
| DWR_CUST_SIC_ASGN                  | CUSTOMER SIC ASSIGNMENT              |
| DWR_CUST_SRC                       | CUSTOMER SOURCE                      |
| DWR_DAY                            | DAY                                  |
| DWR_DAY_ACT_CONDITION              | DAY ACTUAL CONDITION                 |
| DWR_DAY_TODATE_TRANS               | DAY TODATE TRANSFORMATION            |
| DWR_DAY_TRANS                      | DAY TRANSFORMATION                   |
| DWR_DEAL                           | DEAL                                 |
| DWR_DEAL_LN_ITEM                   | DEAL LINE ITEM                       |
|                                    |                                      |

Table 4–2 (Cont.) Reference Tables

| Table Name                  | More Information                          |
|-----------------------------|---|
| DWR_DEMOG_ATRIB             | DEMOGRAPHY ATTRIBUTE                      |
| DWR_DEMOG_CHTRSTC           | DEMOGRAPHIC CHARACTERISTIC                |
| DWR_DEMOG_CHTRSTC_VAL       | DEMOGRAPHIC CHARACTERISTIC VALUE          |
| DWR_DEMOG_GRP               | DEMOGRAPHY ATTRIBUTE                      |
| DWR_DISC_GRP                | DISCOUNT GROUP                            |
| DWR_DISC_SBRP_PRICE_ALTRTN  | DISCOUNT SBRP PRICE ALTERATION            |
| DWR_DLR                     | DEALER                                    |
| DWR_DLR_DISC_GRP_ASGN       | DEALER DISCOUNT GROUP ASSIGNMENT          |
| DWR_DOC_TYP_GRP_ASGN        | DOCUMENT TYPE GROUP ASSIGNMENT            |
| DWR_DRVD_VAL                | DERIVED VALUE                             |
| DWR_DSL_MDM                 | DSL MODEM                                 |
| DWR_DVC_INTRFC              | DEVICE INTERFACE                          |
| DWR_DVC_INTRFC_DTL          | DEVICE INTERFACE DETAIL                   |
| DWR_DVC_INTRFC_PHY_PRT_ASGN | DEVICE INTERFACE PHYSICAL PORT ASSIGNMENT |
| DWR_DVC_INTRFC_RL           | DEVICE INTERFACE ROLE                     |
| DWR_DVC_INTRFC_TP_ASGN      | DEVICE INTERFACE TP ASSIGNMENT            |
| DWR_EDGE_INTRFC             | EDGE INTERFACE                            |
| DWR_ELMNT_CHTRSTC           | ELEMENT CHARACTERISTIC                    |
| DWR_ELMNT_CHTRSTC_ASGN      | ELEMENT CHARACTERISTIC ASSIGNMENT         |
| DWR_ELMNT_CHTRSTC_RLTN      | ELEMENT CHARACTERISTIC RELATIONSHIP       |
| DWR_ELMNT_CHTRSTC_VAL       | ELEMENT CHARACTERISTIC VALUE              |
| DWR_ELMNT_CHTRSTC_VAL_ASGN  | ELEMENT CHARACTERISTIC VALUE ASSIGNMENT   |
| DWR_ELMNT_CHTRSTC_VAL_RLTN  | ELEMENT CHARACTERISTIC VALUE RELATIONSHIP |
| DWR_EML_SRVC                | EMAIL SERVICE                             |
| DWR_EMP                     | EMPLOYEE                                  |
| DWR_EMP_DISC_GRP_ASGN       | EMPLOYEE DISCOUNT GROUP ASSIGNMENT        |
| DWR_EMP_JB_RL_ASGN          | EMPLOYEE JOB ROLE ASSIGNMENT              |
| DWR_EMP_LANG_CAPBLTY        | EMPLOYEE LANGUAGE CAPABILITY              |
| DWR_EMP_RSTRCT_INFO         | EMPLOYEE RESTRICTED INFO                  |
| DWR_EMP_SCHL                | EMPLOYEE SCHEDULE                         |
| DWR_ENT                     | ENTITY                                    |
| DWR_ENT_RL                  | ENTITY ROLE                               |
| DWR_ENT_SPECFTN             | ENTITY SPECIFICATION                      |
| DWR_EQPMNT                  | EQUIPMENT                                 |
| DWR_EQPMNT_CNTR             | EQUIPMENT CENTER                          |
| DWR_EQPMNT_FNCTNLTY         | EQUIPMENT FUNCTIONALITY                   |
| DWR_EQPMNT_FNCTNLTY_ASGN    | EQUIPMENT FUNCTIONALITY ASSIGNMENT        |

Table 4–2 (Cont.) Reference Tables

| Table Name                   | More Information                           |
|------------------------------|--|
| DWR_EQPMNT_HLDR              | EQUIPMENT HOLDER                           |
| DWR_EQPMNT_INSTNC            | EQUIPMENT INSTANCE                         |
| DWR_EQPMNT_INSTNC_RNTNG_CNRT | EQUIPMENT INSTANCE RENTING CONTRACT        |
| DWR_EQPMNT_SBRP              | EQUIPMENT SUBSCRIPTION                     |
| DWR_EVT_LOC                  | EVENT LOCATION                             |
| DWR_EVT_PRTY_RL              | EVENT PARTY ROLE                           |
| DWR_EVT_RSLTN                | EVENT RESOLUTION                           |
| DWR_EXCLD_PRT_DTL            | EXCLUDE PORT DETAIL                        |
| DWR_EXTRNL_CRDT_PRFL         | EXTERNAL CREDIT PROFILE                    |
| DWR_EXTRNL_CRDT_PRFL_ASGN    | EXTERNAL CREDIT PROFILE ASSIGNMENT         |
| DWR_EXTRNL_INFO_SRC          | EXTERNAL INFORMATION SOURCE                |
| DWR_EXTRNL_OPRTR             | EXTERNAL OPERATOR                          |
| DWR_FCTR_CMPNY               | FACTOR COMPANY                             |
| DWR_FDA                      | FDA  |
| DWR_FIXED_LN_PRT             | FIXED LINE PORT                            |
| DWR_FIXED_LN_RTNG_PLN        | FIXED LINE RATING PLAN                     |
| DWR_FIXED_LN_SRVC            | FIXED LINE SERVICE                         |
| DWR_FRWL_RL                  | FIREWALL ROLE                              |
| DWR_FSAM                     | FSAM                                       |
| DWR_FSCL_HLF_MO              | FISCAL HALF MONTH                          |
| DWR_FSCL_HLF_YR              | FISCAL HALF YEAR                           |
| DWR_FSCL_MO                  | FISCAL MONTH                               |
| DWR_FSCL_QTR                 | FISCAL QUARTER                             |
| DWR_FSCL_WK                  | FISCAL WEEK                                |
| DWR_FSCL_YR                  | FISCAL YEAR                                |
| DWR_FXBLE_CHTRSTC            | FLEXIBLE CHARACTERISTIC                    |
| DWR_FXBLE_CHTRSTC_ASGN       | FLEXIBLE CHARACTERISTIC ASSIGNMENT         |
| DWR_FXBLE_CHTRSTC_ASGN_TYP   | FLEXIBLE CHARACTERISTIC ASSIGNMENT TYPE    |
| DWR_FXBLE_CHTRSTC_RLTN       | FLEXIBLE CHARACTERISTIC RELATIONSHIP       |
| DWR_FXBLE_CHTRSTC_TYP        | FLEXIBLE CHARACTERISTIC TYPE               |
| DWR_FXBLE_CHTRSTC_VAL        | FLEXIBLE CHARACTERISTIC VALUE              |
| DWR_FXBLE_CHTRSTC_VAL_ASGN   | FLEXIBLE CHARACTERISTIC VALUE ASSIGNMENT   |
| DWR_FXBLE_CHTRSTC_VAL_RLTN   | FLEXIBLE CHARACTERISTIC VALUE RELATIONSHIP |
| DWR_GEO_BLDG                 | GEOGRAPHY BUILDING                         |
| DWR_GEO_CITY                 | GEOGRAPHY CITY                             |
| DIME CEO CNITRY              | GEOGRAPHY COUNTRY                          |
| DWR_GEO_CNTRY                |  |

#### Table 4–2 (Cont.) Reference Tables

| Table Name                 | More Information                       |
|----------------------------|--|
| DWR_GEO_COMPLEX            | GEOGRAPHY COMPLEX                      |
| DWR_GEO_DEMOG_ATRIB        | GEOGRAPHY DEMOGRAPHY ATTRIBUTE         |
| DWR_GEO_DEMOG_GRP          | GEOGRAPHY DEMOGRAPHIC GROUP            |
| DWR_GEO_DEMOG_VAL          | GEOGRAPHY DEMOGRAPHY VALUE             |
| DWR_GEO_ENT                | GEOGRAPHY ENTITY                       |
| DWR_GEO_ENT_ASGN           | GEOGRAPHY ENTITY ASSIGNMENT            |
| DWR_GEO_ENT_HIER_LVL_ASGN  | GEOGRAPHY ENTITY HIER LEVEL ASSIGNMENT |
| DWR_GEO_HRCHY              | GEOGRAPHY HIERARCHY                    |
| DWR_GEO_HRCHY_LVL          | GEOGRAPHY HIERARCHY LEVEL              |
| DWR_GEO_HRCHY_LVL_ASGN     | GEOGRAPHY HIERARCHY LEVEL ASSIGNMENT   |
| DWR_GEO_LVL                | GEOGRAPHY LEVEL                        |
| DWR_GEO_LVL_ATRIB          | GEOGRAPHY LEVEL ATTRIBUTE              |
| DWR_GEO_LVL_ATRIB_VAL      | GEOGRAPHY LEVEL ATTRIBUTE VALUE        |
| DWR_GEO_RGN                | GEOGRAPHY REGION                       |
| DWR_GEO_SBRGN              | GEOGRAPHY SUB REGION                   |
| DWR_GEO_STATE              | GEOGRAPHY STATE                        |
| DWR_GEO_STRT               | GEOGRAPHY STREET                       |
| DWR_GEO_WORLD              | GEOGRAPHY WORLD                        |
| DWR_GL_ACCT                | GL ACCOUNT                             |
| DWR_GL_ACCT_ASGN           | GL ACCOUNT ASSIGNMENT                  |
| DWR_GL_ACCT_SGMNT          | GL ACCOUNT SEGMENT                     |
| DWR_GL_COST_CNTR_SGMNT     | GL COST CENTER SEGMENT                 |
| DWR_GL_LDGR                | GL LEDGER                              |
| DWR_GL_LDGR_ACCT_ASGN      | GL LEDGER ACCOUNT ASSIGNMENT           |
| DWR_GL_ORG_BSNS_UNIT_SGMNT | GL ORG BSNS UNIT SEGMENT               |
| DWR_GL_PRD                 | GL PERIOD                              |
| DWR_GL_PROD_SGMNT          | GL PRODUCT SEGMENT                     |
| DWR_GL_PROJ_SGMNT          | GL PROJECT SEGMENT                     |
| DWR_GL_REF                 | GL REFERENCE                           |
| DWR_GL_SBLDGR              | GL SUBLEDGER                           |
| DWR_GL_SGMNT               | GL SEGMENT                             |
| DWR_GPRS_SRVC              | GPRS SERVICE                           |
| DWR_HH                     | HOUSEHOLD                              |
| DWR_HLDR_ATMC              | HOLDER ATOMIC                          |
| DWR_HLDR_CMPST             | HOLDER COMPOSITE                       |
| DWR_HLF_HR                 | HALF HOUR                              |
| DWR_HLF_MO_TODATE_TRANS    | HALF MONTH TODATE TRANSFORMATION       |

Table 4–2 (Cont.) Reference Tables

| DWR_HLF_MO_TRANS         HALF MONTH TRANSFORMATION           DWR_HLF_YR_TODATE_TRANS         HALF YEAR TODATE TRANSFORMATION           DWR_HLF_YR_TRANS         HALF YEAR TRANSFORMATION           DWR_HLF_YR_TRANS         HALF YEAR TRANSFORMATION           DWR_HALF YR_TRANS         HALF YEAR TRANSFORMATION           DWR_HANST_MOL         HANDSET INSTANCE           DWR_HNDST_MDL         HANDSET INSTANCE           DWR_HRDWR         HARDMARE           DWR_IDD         IDD           DWR_IDD_UC         IN PLATFORM           DWR_INDUL_DEMOG PREL         INDIVIDUAL DEMOGRAPHY PROFILE           DWR_INDUL_DEMOG VAL         INDIVIDUAL DEMOGRAPHY VALUE           DWR_INDVL_NAME         INDIVIDUAL DEMOGRAPHY VALUE           DWR_INDVL_NAME         INDIVIDUAL DEMOGRAPHY VALUE           DWR_INDVL_NAME         INDIVIDUAL DEMOGRAPHY VALUE           DWR_INDVL_NAME         INDIVIDUAL DEMOGRAPHY VALUE           DWR_INTRACN_NAVGTN_TEM         INTERACTION NAVIGATION ASSIGNMENT           DWR_INTRACN_NAVGTN_TEM         INTERACTION NAVIGATION TYPE           DWR_INTRACN_NAVGTN_TEM         INTERACTION NAVIGATION TYPE           DWR_INTRACN_NAVGTN_TEM         INTERACTION NAVIGATION TYPE           DWR_INTRACN_NAVGTN_TEM         INTERACTION NAVIGATION TYPE           DWR_INTRACN_NAVGTN_TEM | Table Name                  | More Information                     |
|--|-----------------------------|--------------------------------------|
| DWR.HLF.YR.TRANS         HALF YEAR TRANSPORMATION           DWR.HM.SBCRBR.SERVER         HOME SUBSCRIBER SERVER           DWR.HNDST_INSTNC         HANDSET INSTANCE           DWR.HNDST_MDL         HANDSET INSTANCE           DWR.HNDST_MDL         HANDSET MODEL           DWR.HNDST_MDL         HANDSET MODEL           DWR.HR         HOUR           DWR.HRWR         HARDWARE           DWR.IN.PLIFRM         IN PLATFORM           DWR.IN.RUTNG_DVC         IN ROUTING DEVICE           DWR.IN.RUTNG_DVC         IN BOUTING DEVICE           DWR.INNUL_DEMOG_PRFL         INDIVIDUAL DEMOGRAPHY VALUE           DWR.INDVL_DEMOG_VAL         INDIVIDUAL NAME           DWR.INDVL_DAME         INDIVIDUAL NAME           DWR.INTRACN.CHNL         INTERACTION CHANNEL           DWR.INTRACN_NAVGTN_ASGN         INTERACTION NAVIGATION ASSIGNMENT           DWR.INTRACN_NAVGTN_TIFEM         INTERACTION NAVIGATION TYPE VERSION           DWR.INTRACN_NAVGTN_TYP_VRSN         INTERACTION NAVIGATION TYPE VERSION           DWR.INC_ADJ.QTA         INVOICE ADJUSTMENT QUOTA           DWR.IPADDR         IP ADDRESS           DWR.IP.ADDR         IP ADDRESS           DWR.IP.SUBNET         IP SUBNET           DWR.IPS_DUSINESS         ISP BUSINESS   | DWR_HLF_MO_TRANS            | HALF MONTH TRANSFORMATION            |
| DWR_HM_SECRBR_SERVER         HOME_SUBSCRIBER_SERVER           DWR_HNDST_INSTNC         HANDSET_INSTANCE           DWR_HNDST_MDL         HANDSET_MODEL           DWR_HNDST_MDL         HANDSET_MODEL           DWR_HR         HOUR           DWR_HR         HOUR           DWR_IDD         IDD           DWR_IDD         IDD           DWR_IN_PLITERM         IN_PLATFORM           DWR_IN_UTOG_DVC         IN_ROTING_DEVICE           DWR_INDVL_DEMOG_PRFL         INDIVIDUAL_DEMOGRAPHY PROFILE           DWR_INDVL_DEMOG_VAL         INDIVIDUAL_DEMOGRAPHY VALUE           DWR_INTRACN_CANAGE         INDIVIDUAL_NAME           DWR_INTRACN_NAVGTN_ASCN         INTERACTION NAVIGATION ASSIGNMENT           DWR_INTRACN_NAVGTN_ASCN         INTERACTION NAVIGATION TYPE VERSION           DWR_INTRACN_NAVGTN_TYP_VRSN         INTERACTION NAVIGATION TYPE VERSION           DWR_INTRACN_NAVGTN_TYP_VRSN         INTERACTION NAVIGATION TYPE VERSION           DWR_IP_ADDR         IP ADDRESS           DWR_IP_ADDR         IP ADDRESS           DWR_IP_ADDR_POOL         IP ADDRESS           DWR_ISP_BSNS         ISP BUSINESS           DWR_ISP_BSNS         ISP BUSINESS           DWR_ISP_BSNS         ISP BUSINESS           DWR_ISP_BSNS   | DWR_HLF_YR_TODATE_TRANS     | HALF YEAR TODATE TRANSFORMATION      |
| DWR_HNDST_INSTNC     HANDSET_INSTANCE       DWR_HNDST_MDL     HANDSET_MODEL       DWR_HR     HOUR       DWR_HRDWR     HARDWARE       DWR_IDD     IDD       DWR_IDD     IDD       DWR_IDD     IDD       DWR_IDD     IDD       DWR_IN_PLIFRM     IN PLATFORM       DWR_INDVL_DEMOG_FRFL     INDUVIDUAL DEMOGRAPHY PROFILE       DWR_INDVL_DEMOG_VAL     INDIVIDUAL DEMOGRAPHY VALUE       DWR_INDVL_NAME     INDIVIDUAL DEMOGRAPHY VALUE       DWR_INTRACN_CHNL     INTERACTION CHANNEL       DWR_INTRACN_NAVGTN_ASGN     INTERACTION NAVIGATION ASSIGNMENT       DWR_INTRACN_NAVGTN_TTEM     INTERACTION NAVIGATION TYPE VERSION       DWR_INVC_ADJ_QTA     INVOICE ADJUSTMENT_QUOTA       DWR_INVC_ADJ_QTA     INVOICE ADJUSTMENT_QUOTA       DWR_IP_ADDR     IP ADDRESS       DWR_IP_ADDR_POOL     IP ADDRESS       DWR_IP_ADDR     IP SUBNET       DWR_ISP     ISP       DWR_ISP     ISP       DWR_ISP_SISS     ISP BUSINESS       DWR_ISP_SASCN     ISP BUSINESS       DWR_ISP_DER     ISP       DWR_ISP_SASCN     ISP BUSINESS       DWR_ISP_SASCN     ISP BUSINESS       DWR_ISP_SASCN     ISP BUSINESS       DWR_ISP_SASCN     ISP BUSINESS       DWR_ISP_SASCN  | DWR_HLF_YR_TRANS            | HALF YEAR TRANSFORMATION             |
| DWR_HNDST_MDL     HANDSET MODEL       DWR_HR     HOUR       DWR_HRDWR     HARDMARE       DWR_IDD     IDD       DWR_IDD     IDD       DWR_IN_PLITFRM     IN PLATFORM       DWR_IN_RUTNG_DVC     IN ROUTING DEVICE       DWR_INDVL_DEMOG_PRFL     INDIVIDUAL DEMOGRAPHY VALUE       DWR_INDVL_DEMOG_VAL     INDIVIDUAL DEMOGRAPHY VALUE       DWR_INDVL_NAME     INDIVIDUAL DEMOGRAPHY VALUE       DWR_INDVL_NAME     INDIVIDUAL DEMOGRAPHY VALUE       DWR_INDVL_NAME     INDIVIDUAL NAME       DWR_INTRACN_CHNI     INTERACTION CHANNEL       DWR_INTRACN_NAVGTN_ASGN     INTERACTION NAVIGATION ASSIGNMENT       DWR_INTRACN_NAVGTN_TYP_VRSN     INTERACTION NAVIGATION TYPE VERSION       DWR_INTRACN_NAVGTN_TYP_VRSN     INTERACTION NAVIGATION TYPE VERSION       DWR_INVC_ADL_QTA     INVOICE ADJUSTMENT QUOTA       DWR_INP_ADDR     IP ADDRESS       DWR_IP_ADDR     IP ADDRESS       DWR_IP_ADDR     IP SUBNET       DWR_IP_SUBNS     ISP BUSINESS       DWR_ISP_SIS     ISP BUSINESS       DWR_ISP_SIS     ISP BUSINESS       DWR_ISP_SIS     ISP BUSINESS       DWR_ISP_RASGN     ISP BUSINESS       DWR_ISB_RASGN     ISP BUSINESS       DWR_ISB_RASGN     ISP BUSINESS       DWR_ISB_RASGN     ISP BUSINESS  | DWR_HM_SBCRBR_SERVER        | HOME SUBSCRIBER SERVER               |
| DWR_HRHOURDWR_HRDWRHARDWAREDWR_IDDIDDDWR_IDDIDDDWR_IN_PLITERMIN_PLATFORMDWR_IN_RUTNG_DVCIN_ROUTING DEVICEDWR_INDVI_DEMOG_PRFLINDIVIDUAL DEMOGRAPHY_PROFILEDWR_INDVI_DEMOG_VALINDIVIDUAL DEMOGRAPHY_VALUEDWR_INDVL_NAMEINDIVIDUAL DEMOGRAPHY_VALUEDWR_INTRACN_CHNI.INTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_ASGNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE_VERSIONDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE_VERSIONDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE_VERSIONDWR_IP_ADDRIP_ADDRESSDWR_IP_ADDRIP_ADDRESSDWR_IP_SUBNETIP_SUBNETDWR_ISP_SISSISP_BUSINESSDWR_ISP_SISS_ASGNISP_BUSINESSDWR_ISP_BINS_ASGNISP_BUSINESSDWR_ISP_USERISP_USERDWR_IBBJOBDWR_IBBJOBDWR_IB_RI.JOB ROLEDWR_IANLANDWR_LANLANDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LANG_DIALECTLAND PARCEL ADDRESS   | DWR_HNDST_INSTNC            | HANDSET INSTANCE                     |
| DWR_HRDWRHARDWAREDWR_IDDIDDDWR_IDDIDDDWR_IN_PLIFRMIN_PLATFORMDWR_IN_PLIFRMIN_PLATFORMDWR_INDVL_DEMOG_PRFLINDIVIDUAL DEMOGRAPHY PROFILEDWR_INDVL_DEMOG_VALINDIVIDUAL DEMOGRAPHY VALUEDWR_INDVL_NAMEINDIVIDUAL DEMOGRAPHY VALUEDWR_INTRACN_CHNI.INTERACTION CHANNELDWR_INTRACN_NAVGTN_ASGNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_THEMINTERACTION NAVIGATION TYPE VERSIONDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP_ADDRESSDWR_IP_ADDRIP SUBNETDWR_IP_SUBNETIP SUBNETDWR_ISP_SINSISPDWR_ISP_USERISPDWR_ISP_USERISP BUSINESSDWR_ISP_USERISP BUSINESSDWR_ISP_USERISP BUSINESSDWR_ISP_USERISP BUSINESSDWR_ISP_USERJOBDWR_ISP_USERJOBDWR_ISP_USERJOB ROLEDWR_ISP_USERISP PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLAN PROTOCOLDWR_LANG_DIALECTLANDQAGE DIALECT   | DWR_HNDST_MDL               | HANDSET MODEL                        |
| DWR_IDDIDDDWR_IN_PLITERMIN PLATFORMDWR_IN_RUTNG_DVCIN ROUTING DEVICEDWR_INDVL_DEMOG_PRFLINDIVIDUAL DEMOGRAPHY PROFILEDWR_INDVL_DEMOG_VALINDIVIDUAL DEMOGRAPHY VALUEDWR_INDVL_NAMEINDIVIDUAL NAMEDWR_INTRACN_CHNILINTERACTION CHANNELDWR_INTRACN_NAVGTN_ASGNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_ADDRIP SUBNETDWR_IP_SISNSISPDWR_ISP_SISSISP BUSINESSDWR_ISP_BASS_ASGNISP BUSINESSDWR_ISP_MARAGEISP BUSINESSDWR_ISP_MARAGEISP BUSINESSDWR_ISP_MARAGEISP BUSINESSDWR_ISP_RESS_ASSIGNMENTISP BUSINESSDWR_ISP_RESS_ASGNISP BUSINESSDWR_ISP_MARAGEISP BUSINESSDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_NOBJOBDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_NOBJOBDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDWR_ISPDWR_ISP_RESS_ASSIGNMENTDW   | DWR_HR                      | HOUR                                 |
| DWR_IN_PLIFERMINPLATFORMDWR_IN_RUTNG_DVCINROUTING DEVICEDWR_INDVL_DEMOG_PRFLINDIVIDUAL DEMOGRAPHY PROFILEDWR_INDVL_DEMOG_VALINDIVIDUAL DEMOGRAPHY VALUEDWR_INDVL_NAMEINDIVIDUAL NAMEDWR_INTRACN_CHNLINTERACTION CHANNELDWR_INTRACN_NAVGTN_ASGNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIPDWR_IP_ADDRIP ADDRESSDWR_IP_SUBNETIPDWR_ISP_SOLISPDWR_ISP_SOLISPDWR_ISP_SOLISPDWR_ISP_SOLISPDWR_IP_SUBNETIP SUBNETDWR_ISP_SONSISP BUSINESSDWR_ISP_SONSISP BUSINESSDWR_ISP_BASS_ASGNISP BUSINESSDWR_ISP_USERISP USERDWR_ISP_USERISP USERDWR_ISP_USERISP USERDWR_ISP_USERISP USERDWR_ISP_USERISP USERDWR_ISP_USERISP USERDWR_ISP_USERISP USERDWR_ISP_USERJOBDWR_ISP_RAMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLANCUAGE DIALECT  | DWR_HRDWR                   | HARDWARE                             |
| DWR_IN_RUTNG_DVCIN ROUTING DEVICEDWR_INDVL_DEMOG_PRFLINDIVIDUAL DEMOGRAPHY PROFILEDWR_INDVL_DEMOG_VALINDIVIDUAL DEMOGRAPHY VALUEDWR_INDVL_NAMEINDIVIDUAL NAMEDWR_INTRACN_CHNLINTERACTION CHANNELDWR_INTRACN_NAVGTN_ASCNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_ITEMINTERACTION NAVIGATION THEMDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATNION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_ADDRIP ADDRESSDWR_IP_SUBNETIP SUBNETDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNSISP BUSINESSDWR_ISP_USERISP BUSINESSDWR_ITEMITEMDWR_IBBJOBDWR_IBBJOBDWR_IBRLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANDUARD EDALECT  | DWR_IDD                     | IDD                                  |
| DWR_INDVL_DEMOG_PRFLINDIVIDUAL DEMOGRAPHY PROFILEDWR_INDVL_DEMOG_VALINDIVIDUAL DEMOGRAPHY VALUEDWR_INDVL_NAMEINDIVIDUAL NAMEDWR_INTRACN_CHNLINTERACTION CHANNELDWR_INTRACN_NAVGTN_ASGNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_ITEMINTERACTION NAVIGATION TYPE VERSIONDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_ADDRIP SUBNETDWR_IP_SUBNETIP SUBNETDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESSDWR_IBBJOBDWR_IBBJOBDWR_IBRLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_IN_PLTFRM               | IN PLATFORM                          |
| DWR_INDVL_DEMOG_VALINDIVIDUAL DEMOGRAPHY VALUEDWR_INDVL_NAMEINDIVIDUAL NAMEDWR_INTRACN_CHNLINTERACTION CHANNELDWR_INTRACN_NAVGTN_ASGNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_TIEMINTERACTION NAVIGATION ITEMDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_SUBNETIP SUBNETDWR_IPV4_ADDRIPV4 ADDRESSDWR_ISPISPDWR_ISP_BSNS_ASGNISP BUSINESSDWR_ISP_USERISP BUSINESS ASSIGNMENTDWR_IPB_USERISP USERDWR_IFMITEMDWR_IBBJOBDWR_IBBJOBDWR_IBBJOBDWR_IBRISP PERFORMANCE INDICATOR SLS PARMDWR_IANNLANDWR_IANNLANDWR_IANNLANDWR_IANNLANDWR_IANNLANDWR_IANNLANDWR_IAN_PROTCLLAN PROTOCOLDWR_IAN_PROTCLLAN PROTOCOLDWR_LAN_DIALECTLANGUAGE DIALECT  | DWR_IN_RUTNG_DVC            | IN ROUTING DEVICE                    |
| DWR_INDVL_NAMEINDIVIDUAL NAMEDWR_INTRACN_CHNLINTERACTION CHANNELDWR_INTRACN_NAVGTN_ASGNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_ITEMINTERACTION NAVIGATION ITEMDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_SUBNETIP SUBNETDWR_IPV4_ADDRIPV4 ADDRESSDWR_ISPISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_USERISP BUSINESS ASSIGNMENTDWR_IBBJOBDWR_ITEMITEMDWR_IBBJOBDWR_IBBRIJOB ROLEDWR_IB_RLJOB ROLEDWR_ISP_REMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_DIALECTLANUAGE DIALECT  | DWR_INDVL_DEMOG_PRFL        | INDIVIDUAL DEMOGRAPHY PROFILE        |
| DWR_INTRACN_CHNLINTERACTION CHANNELDWR_INTRACN_NAVGTN_ASGNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_ITEMINTERACTION NAVIGATION ITEMDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_ADDR_POOLIP ADDRESS POOLDWR_IP_SUBNETIP SUBNETDWR_ISPISPDWR_ISP_SIBNSISP BUSINESSDWR_ISP_BSNSISP BUSINESSDWR_ISP_USERISP BUSINESS ASSIGNMENTDWR_IBBJOBDWR_IBBJOBDWR_IB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLAN PROTOCOLDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT   | DWR_INDVL_DEMOG_VAL         | INDIVIDUAL DEMOGRAPHY VALUE          |
| DWR_INTRACN_NAVGTN_ASGNINTERACTION NAVIGATION ASSIGNMENTDWR_INTRACN_NAVGTN_ITEMINTERACTION NAVIGATION ITEMDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATNION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_ADDR_POOLIP ADDRESS POOLDWR_IP_SUBNETIP SUBNETDWR_IP_SUBNETIPV4 ADDRESSDWR_ISP_SNSISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_IBEJOBDWR_IBEJOBDWR_IB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_INDVL_NAME              | INDIVIDUAL NAME                      |
| DWR_INTRACN_NAVGTN_ITEMINTERACTION NAVIGATION ITEMDWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATNION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_ADDR_POOLIP ADDRESS POOLDWR_IP_SUBNETIP SUBNETDWR_IP_ADDRIPV4 ADDRESSDWR_ISPISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_IB_JOBDWR_IB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_INTRACN_CHNL            | INTERACTION CHANNEL                  |
| DWR_INTRACN_NAVGTN_TYP_VRSNINTERACTION NAVIGATNION TYPE VERSIONDWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_ADDR_POOLIP ADDRESS POOLDWR_IP_SUBNETIP SUBNETDWR_IPV4_ADDRIPV4 ADDRESSDWR_ISPISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_ITEMITEMDWR_JBJOBDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAND PARCEL ADDRESSDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT   | DWR_INTRACN_NAVGTN_ASGN     | INTERACTION NAVIGATION ASSIGNMENT    |
| DWR_INVC_ADJ_QTAINVOICE ADJUSTMENT QUOTADWR_IP_ADDRIP ADDRESSDWR_IP_ADDRIP ADDRESS POOLDWR_IP_ADDR_POOLIP ADDRESS POOLDWR_IP_SUBNETIP SUBNETDWR_IPV4_ADDRIPV4 ADDRESSDWR_ISPISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_IBB_USERJOBDWR_IB_RLJOBDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT   | DWR_INTRACN_NAVGTN_ITEM     | INTERACTION NAVIGATION ITEM          |
| DWR_IP_ADDRIP ADDRESSDWR_IP_ADDR_POOLIP ADDRESS POOLDWR_IP_SUBNETIP SUBNETDWR_IPV4_ADDRIPV4 ADDRESSDWR_ISPISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_IBBJOBDWR_IBJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_INTRACN_NAVGTN_TYP_VRSN | INTERACTION NAVIGATNION TYPE VERSION |
| DWR_IP_ADDR_POOLIP ADDRESS POOLDWR_IP_SUBNETIP SUBNETDWR_IPV4_ADDRIPV4 ADDRESSDWR_IPV4_ADDRIPV4 ADDRESSDWR_ISPISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_IBBJOBDWR_IB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT   | DWR_INVC_ADJ_QTA            | INVOICE ADJUSTMENT QUOTA             |
| DWR_IP_SUBNETIP SUBNETDWR_IP_V4_ADDRIPV4 ADDRESSDWR_ISPISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_ITEMITEMDWR_JBJOBDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_IP_ADDR                 | IP ADDRESS                           |
| DWR_IPV4_ADDRIPV4 ADDRESSDWR_ISPISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_ITEMITEMDWR_JBJOBDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANNLANDWR_LANN_PROTCLLAND PARCEL ADDRESSDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_IP_ADDR_POOL            | IP ADDRESS POOL                      |
| DWR_ISPISPDWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_ITEMITEMDWR_JBJOBDWR_JB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLANGUAGE DIALECT  | DWR_IP_SUBNET               | IP SUBNET                            |
| DWR_ISP_BSNSISP BUSINESSDWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_ITEMITTEMDWR_JBJOBDWR_JB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLANG_DIALECTDWR_LANG_DIALECTLANGUAGE DIALECT   | DWR_IPV4_ADDR               | IPV4 ADDRESS                         |
| DWR_ISP_BSNS_ASGNISP BUSINESS ASSIGNMENTDWR_ISP_USERISP USERDWR_ITEMITEMDWR_JBJOBDWR_JB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_KEY_QLTY_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_ISP                     | ISP                                  |
| DWR_ISP_USERISP USERDWR_ITEMITEMDWR_JBJOBDWR_JB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_KEY_QLTY_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_ISP_BSNS                | ISP BUSINESS                         |
| DWR_ITEMITEMDWR_JBJOBDWR_JB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_KEY_QLTY_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_ISP_BSNS_ASGN           | ISP BUSINESS ASSIGNMENT              |
| DWR_JBJOBDWR_JB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_KEY_QLTY_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_ISP_USER                | ISP USER                             |
| DWR_JB_RLJOB ROLEDWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_KEY_QLTY_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT   | DWR_ITEM                    | ITEM                                 |
| DWR_KEY_PRFMNC_IND_SLS_PARMKEY PERFORMANCE INDICATOR SLS PARMDWR_KEY_QLTY_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_JB                      | JOB                                  |
| DWR_KEY_QLTY_IND_SLS_PARMKEY QUALITY INDICATOR SLS PARMDWR_LANLANDWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT   | DWR_JB_RL                   | JOB ROLE                             |
| DWR_LAN     LAN       DWR_LAN_PROTCL     LAN PROTOCOL       DWR_LAND_PARCEL_ADDR     LAND PARCEL ADDRESS       DWR_LANG_DIALECT     LANGUAGE DIALECT   | DWR_KEY_PRFMNC_IND_SLS_PARM | KEY PERFORMANCE INDICATOR SLS PARM   |
| DWR_LAN_PROTCLLAN PROTOCOLDWR_LAND_PARCEL_ADDRLAND PARCEL ADDRESSDWR_LANG_DIALECTLANGUAGE DIALECT  | DWR_KEY_QLTY_IND_SLS_PARM   | KEY QUALITY INDICATOR SLS PARM       |
| DWR_LAND_PARCEL_ADDR     LAND PARCEL ADDRESS       DWR_LANG_DIALECT     LANGUAGE DIALECT   | DWR_LAN                     | LAN                                  |
| DWR_LANG_DIALECT LANGUAGE DIALECT  | DWR_LAN_PROTCL              | LAN PROTOCOL                         |
|  | DWR_LAND_PARCEL_ADDR        | LAND PARCEL ADDRESS                  |
| DWR_LAYER_NTWK LAYER NETWORK   | DWR_LANG_DIALECT            | LANGUAGE DIALECT                     |
|  | DWR_LAYER_NTWK              | LAYER NETWORK                        |

| Table 4–2 | (Cont.) | Reference | Tables |
|-----------|---------|-----------|--------|
|-----------|---------|-----------|--------|

| DWR_LCL_ADDR_LOC         LOCAL ADDRESS LOCATION           DWR_LGICL_POC         LOGICAL DEVICE           DWR_LGICL_DVC         LOGICAL DEVICE ATOMIC           DWR_LGICL_DVC_CAINST         LOGICAL DEVICE ATOMIC           DWR_LGICL_DVC_CONST         LOGICAL DEVICE ATOMIC           DWR_LGICL_DVC_OS ASGN         LOGICAL DEVICE ROLE           DWR_LGICL_DVC_OK_ASGN         LOGICAL DEVICE ROLE           DWR_LGICL_DVC_RL         LOGICAL DEVICE ROLE SPEC           DWR_LGICL_ELMNT         LOGICAL ELEMENT           DWR_LGICL_ELMNT_RL         LOGICAL ELEMENT PHYSICAL SUPPORT           DWR_LGICL_ELMNT_RL         LOGICAL ELEMENT ROLE           DWR_LGICL_ELMNT_RL         LOGICAL ELEMENT ROLE ASSIGNMENT           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL ELEMENT ROLE ASSIGNMENT           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL ELEMENT ROLE SPEC           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL ELEMENT TYPE VERSION           DWR_LGICL_ELMNT_TYP_VRSN         LOGICAL INTERFACE           DWR_LGICL_INTRFC         LOGICAL INTERFACE           DWR_LGICL_INTRFC         LOYALTY PROGRAM CHANNEL           DWR_LGICL_INTRFC         LOYALTY PROGRAM           DWR_MAILBOX         MAILBOX           DWR_MARGED_ENT         MANAGED ENTITY           DWR_MANAGED_ENT         MANAGED ENTITY     <   | Table Name                     | More Information                      |
|--|--------------------------------|---------------------------------------|
| DWR_LGICL_DVC         LOGICAL         DEVICE           DWR_LGICL_DVC_ATMC         LOGICAL         DEVICE         ATOMIC           DWR_LGICL_DVC_CMIST         LOGICAL         DEVICE         COMPOSITE           DWR_LGICL_DVC_CMIST         LOGICAL         DEVICE         COMPOSITE           DWR_LGICL_DVC_RL         LOGICAL         DEVICE         ROLE           DWR_LGICL_DVC_RL         LOGICAL         DEVICE         ROLE           DWR_LGICL_DVC_RL         LOGICAL         DEVICE         ROLE           DWR_LGICL_ELMNT         LOGICAL         ELEMENT         DURL           DWR_LGICL_ELMNT_RL         LOGICAL         ELEMENT         ROLE           DWR_LGICL_ELMNT_RL_ASGN         LOGICAL         ELEMENT ROLE         SPEC           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL         ELEMENT TYPE VERSION         DWR_LGICL_ELMNT_SPEC_PHY_SPPRT           DWR_LGICL_ELMNT_TYP_VRSN         LOGICAL         ILEMENT TYPE VERSION         DWR_LGICL_INTRIC         LOGICAL           DWR_LGICL_INTRIC         LOGICAL         ILEMENT TYPE VERSION         DWR_LGICL_INTRIC         DUGICAL           DWR_LGICL_TYPROG_CHNL         LOYALTY PROGRAM         DWR_LGICL         DWR_LGICL_INTRIC         DWR_LGICL           DWR_LGICLTYPROG_CHNL         LOYALTY PROGRAM  | DWR_LCL_ADDR_LOC               | LOCAL ADDRESS LOCATION                |
| DWR.LGICL_DVC_ATMC     LOGICAL DEVICE ATOMIC       DWR_LGICL_DVC_CMPST     LOGICAL DEVICE COMPOSITE       DWR_LGICL_DVC_OS_ASGN     LOGICAL DEVICE OS ASSIGNMENT       DWR_LGICL_DVC_RL     LOGICAL DEVICE ROLE       DWR_LGICL_DVC_RLSPEC     LOGICAL DEVICE ROLE SPEC       DWR_LGICL_ELMNT     LOGICAL ELEMENT       DWR_LGICL_ELMNT_PHY_SPPRT     LOGICAL ELEMENT PHYSICAL SUPPORT       DWR_LGICL_ELMNT_RL     LOGICAL ELEMENT ROLE       DWR_LGICL_ELMNT_RL     LOGICAL ELEMENT ROLE ASSIGNMENT       DWR_LGICL_ELMNT_RLSPEC     LOGICAL ELEMENT ROLE SPEC       DWR_LGICL_ELMNT_RLSPEC     LOGICAL ELEMENT SPEC PHYSICAL SUPPORT       DWR_LGICL_ELMNT_TYP_VRSN     LOGICAL ELEMENT TYPE VERSION       DWR_LGICL_INTRIC     LOGICAL INTERFACE       DWR_LGICL_INTRIC     LOYALTY PROGRAM       DWR_MAILBOX     MAILBOX       DWR_MAILBOX     MAILBOX       DWR_MANAGED_FINT     MANAGED ENTITY       DWR_MANAGED_TRNSMISN_ENT     MANAGED TRANSMISSION ENTITY       DWR_MEDIA_INTRFC     MEDIA OBJECT       DWR_MEDIA_OBJ     MEDIA OBJECT       DWR_MEDIA_OBJ     MEDIA OBJECT       DWR_MEDIA_OBJASGN     MEDIA   | DWR_LGICL_CPCTY                | LOGICAL CAPACITY                      |
| DWR_LGICL_DVC_CMPST         LOGICAL DEVICE COMPOSITE           DWR_LGICL_DVC_OS_ASGN         LOGICAL DEVICE OS ASSIGNMENT           DWR_LGICL_DVC_RL         LOGICAL DEVICE ROLE           DWR_LGICL_DVC_RLSPEC         LOGICAL DEVICE ROLE SPEC           DWR_LGICL_ELMNT         LOGICAL ELEMENT           DWR_LGICL_ELMNT         LOGICAL ELEMENT PHYSICAL SUPPORT           DWR_LGICL_ELMNT_PHY_SPPRT         LOGICAL ELEMENT POLE           DWR_LGICL_ELMNT_RL_ASGN         LOGICAL ELEMENT ROLE           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL ELEMENT ROLE SPEC           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL ELEMENT SPEC PHYSICAL SUPPORT           DWR_LGICL_ELMNT_TYP_VRSN         LOCICAL ELEMENT TYPE VERSION           DWR_LGICL_INTRFC         LOGICAL INTERPACE           DWR_LMITY_PROG         LOYALTY PROGRAM           DWR_MAILBOX         MAILBOX           DWR_MAILBOX         MAILBOX           DWR_MANAGED_INTSMISN_ENT         MANAGED HARDWARE           DWR_MANAGED_INTSMISN_ENT         MANAGED HARDWARE           DWR_MEDIA_OBJ         MEDIA OBJECT           DWR_MEDIA_OBJ         MEDIA OBJECT           DWR_MEDIA_OBJ_ASGN         MEDIA OBJECT           DWR_MEDIA_OBJ_ASGN         MEDIA OBJECT           DWR_MEDIA_OBJ_ASGN         MEDIA OBJECT ASSIGNMENT   | DWR_LGICL_DVC                  | LOGICAL DEVICE                        |
| DWR_LGICL_DVC_OS_ASGN         LOGICAL DEVICE OS ASSIGNMENT           DWR_LGICL_DVC_RL         LOGICAL DEVICE ROLE           DWR_LGICL_DVC_RLSPEC         LOGICAL DEVICE ROLE SPEC           DWR_LGICL_ELMNT         LOGICAL ELEMENT           DWR_LGICL_ELMNT_PHY_SPPRT         LOGICAL ELEMENT PHYSICAL SUPPORT           DWR_LGICL_ELMNT_RL         LOGICAL ELEMENT ROLE           DWR_LGICL_ELMNT_RL_ASGN         LOGICAL ELEMENT ROLE ASSIGNMENT           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL ELEMENT ROLE SPEC           DWR_LGICL_ELMNT_TYP_VRSN         LOGICAL ELEMENT TYPE VERSION           DWR_LGICL_INTRFC         LOGICAL INTERFACE           DWR_LGICL_ELMNT_TYP_VRSN         LOGICAL INTERFACE           DWR_LGICL_INTRFC         LOYALTY PROGRAM           DWR_LMITY_PROG         LOYALTY PROGRAM           DWR_MAILBOX         MATLBOX           DWR_MANAGED_INT         MANAGED ENTITY           DWR_MANAGED_INTSMISN_ENT         MANAGED HARDWARE           DWR_MANAGED_INTRNSMISN_ENT         MANAGED HARDWARE           DWR_MEDIA_OBJ         MEDIA OBJECT           DWR_MEDIA_OBJ         MEDIA OBJECT           DWR_MEDIA_OBJ         MEDIA OBJECT           DWR_MEDIA_OBJ_ASGN         MEDIA OBJECT           DWR_MEDIA_OBJ_ASGN         MEDIA OBJECT           DWR_MEDI  | DWR_LGICL_DVC_ATMC             | LOGICAL DEVICE ATOMIC                 |
| DWR_LGICL_DVC_RL         LOGICAL         DEVICE         ROLE           DWR_LGICL_DVC_RL_SPEC         LOGICAL         DEVICE         ROLE         SPEC           DWR_LGICL_ELMNT         LOGICAL         ELEMENT         DWR_LGICL_ELMNT_INI         LOGICAL         ELEMENT           DWR_LGICL_ELMNT_INI         LOGICAL         ELEMENT         ROLE         SUPPORT           DWR_LGICL_ELMNT_RL_ASGN         LOGICAL         ELEMENT         ROLE         SPEC           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL         ELEMENT ROLE         SPEC           DWR_LGICL_ELMNT_TYP_VRSN         LOGICAL         ELEMENT TYPE VERSION           DWR_LGICL_INTRFC         LOGICAL         LOMERTACE           DWR_LGICL_INTRFC         LOGICAL         LOVALTY PROGRAM           DWR_LIGICL_INTRFC         LOYALTY PROGRAM         DWR_LIGICL           DWR_LIGICL_INTRFC         LOYALTY PROGRAM         DWR_MANAGED_ENT           DWR_MAILBOX         MAILBOX         MAILBOX         DWR_MAILBOX           DWR_MANAGED_TRNSMISN_ENT         MANAGED INTITY         DWR_MANAGED_TRNSMISN_ENT         MANAGED INTITY           DWR_MANAGED_INTRNC         MANAGED TRANSMISSION ENTITY         DWR_MEDIA_OBJ         MEDIA         DWR_MEDIA_OBJ           DWR_MEDIA_OBJ         MEDIA         DEST <td>DWR_LGICL_DVC_CMPST</td> <td>LOGICAL DEVICE COMPOSITE</td> | DWR_LGICL_DVC_CMPST            | LOGICAL DEVICE COMPOSITE              |
| DWR_LGICL_DVC_RL_SPEC         LOGICAL         DEVICE         ROLE         SPEC           DWR_LGICL_ELMNT         LOGICAL         ELEMENT         DWR_LGICL_ELMNT_INT         LOGICAL         ELEMENT           DWR_LGICL_ELMNT_IRL         LOGICAL         ELEMENT         ROLE         DWR_LGICL_ELMNT_RL         LOGICAL         ELEMENT         ROLE           DWR_LGICL_ELMNT_RL_ASGN         LOGICAL         ELEMENT         ROLE         SSIGNMENT           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL         ELEMENT         ROLE         SPEC           DWR_LGICL_ELMNT_TYP_VRSN         LOGICAL         ELEMENT         TYPE         VERSION           DWR_LGICL_INTRFC         LOGICAL         LOGICAL         ILEMENT TYPE VERSION         DWR_LGICL_INTRFC         LOGICAL         LOGICAL         ELEMENT         SSIGNMENT           DWR_LGICL_INTRFC         LOGICAL         LOYALTY         PROGRAM         DWR_LGICL_ELMENT         SSIGNMENT         DWR_LGICL_INTRFC         DWR_LGICL_NTRFC         DWR_LGICAL         SSIGNMENT         DWR_LGICAL         SSIGNMENT         DWR_LGICAL         SSIGNMENT         DWR_MAGED_ENT         MANAGED ENTITY         DWR_MAGED_ENT         MANAGED         SSIGNMENT         DWR_MAGED_ENT         MANAGED         SSIGNMENT         DWR_MAGED_ENTEN         SSIGNMENT         DWR_MANA              | DWR_LGICL_DVC_OS_ASGN          | LOGICAL DEVICE OS ASSIGNMENT          |
| DWR_LGICL_ELMNT         LOGICAL ELEMENT           DWR_LGICL_ELMNT_PHY_SPPRT         LOGICAL ELEMENT PHYSICAL SUPPORT           DWR_LGICL_ELMNT_RL         LOGICAL ELEMENT ROLE           DWR_LGICL_ELMNT_RL_ASGN         LOGICAL ELEMENT ROLE ASSIGNMENT           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL ELEMENT ROLE SPEC           DWR_LGICL_ELMNT_SPEC_PHY_SPPRT         LOGICAL ELEMENT ROLE SPEC           DWR_LGICL_ELMNT_TYP_VRSN         LOGICAL ELEMENT TYPE VERSION           DWR_LGICL_INTRFC         LOGICAL INTERFACE           DWR_LIGICL_NTRFC         LOGICAL INTERFACE           DWR_LIGICL_NTRFC         LOGICAL INTERFACE           DWR_MAILBOX         MAILBOX           DWR_MAILBOX         MAILBOX           DWR_MANAGED_ENT         MANAGED ENTITY           DWR_MANAGED_ENT         MANAGED HARDWARE           DWR_MANAGED_IRNSMISN_ENT         MANAGED HARDWARE           DWR_MANAGED_INTRFC         MEDIA OBJECT           DWR_MEDIA_OBJ         MEDIA OBJECT           DWR_MEDIA_OBJ_ASGN         MEDIA OBJECT ASSIGNMENT           DWR_MGMT_PROTCL         MANAGEMENT FROTOCOL           DWR_MKT_AREA         MARKET AREA           DWR_MKT_AREA         MARKET AREA           DWR_MKT_PLN_DOC_REQRMNT         MARKET AREA LEVEL           DWR_MKT_PLN_DCC_REQRMNT   | DWR_LGICL_DVC_RL               | LOGICAL DEVICE ROLE                   |
| DWR_LGICL_ELMNT_PHY_SPPRT         LOGICAL ELEMENT PHYSICAL SUPPORT           DWR_LGICL_ELMNT_RL         LOGICAL ELEMENT ROLE           DWR_LGICL_ELMNT_RL_ASGN         LOGICAL ELEMENT ROLE ASSIGNMENT           DWR_LGICL_ELMNT_RL_SPEC         LOGICAL ELEMENT ROLE SPEC           DWR_LGICL_ELMNT_SPEC_PHY_SPPRT         LOGICAL ELEMENT SPEC PHYSICAL SUPPORT           DWR_LGICL_ELMNT_TYP_VRSN         LOGICAL ELEMENT TYPE VERSION           DWR_LGICL_INTRFC         LOGICAL INTERFACE           DWR_LIYLTY_PROG         LOYALTY PROGRAM           DWR_MAILBOX         MAILBOX           DWR_MANAGED_ENT         MANAGED ENTITY           DWR_MALBON         MANAGED ENTITY           DWR_MANAGED_INTRFC         MANAGED ENTITY           DWR_MALGON_MORE         MANAGED           DWR_MEDIA_OBJACSON         MEDIA OBJECT           DWR_MEDIA_OBJACSON         MEDIA OBJECT           DWR_MGMT_PROTCL         MANAGEMENT PR   | DWR_LGICL_DVC_RL_SPEC          | LOGICAL DEVICE ROLE SPEC              |
| DWR_LGICL_ELMNT_RL     LOGICAL ELEMENT ROLE       DWR_LGICL_ELMNT_RL_ASGN     LOGICAL ELEMENT ROLE ASSIGNMENT       DWR_LGICL_ELMNT_RL_SPEC     LOGICAL ELEMENT ROLE SPEC       DWR_LGICL_ELMNT_SPEC_PHY_SPPRIT     LOGICAL ELEMENT SPEC PHYSICAL SUPPORT       DWR_LGICL_ELMNT_TYP_VRSN     LOGICAL ELEMENT TYPE VERSION       DWR_LGICL_INTRFC     LOGICAL INTERFACE       DWR_LYLTY_PROG     LOYALTY PROGRAM       DWR_LYLTY_PROG_CHNL     LOYALTY PROGRAM CHANNEL       DWR_MAILBOX     MAILBOX       DWR_MANAGED_ENT     MANAGED ENTITY       DWR_MANAGED_IRNDWR     MANAGED INTITY       DWR_MANAGED_TRNSMISN_ENT     MANAGED TRANSMISSION ENTITY       DWR_MEDIA_INTRFC     MEDIA OBJECT       DWR_MEDIA_OBJ     MEDIA OBJECT       DWR_MEDIA_OBJ_ASGN     MEDIA OBJECT ASSIGNMENT       DWR_MKT_AREA     MARKET AREA       DWR_MKT_AREA     MARKET AREA       DWR_MKT_PROTCL     MARKET AREA       DWR_MKT_PROTCL     MARKET AREA       DWR_MKT_PLN_DOC_REQRMNT     MARKET PLAN DOCUMENT REQUIREMENT       DWR_MKT_PLN_DOC_REQRMNT     MARKET PLAN SUBSTITUTE BY DOC       DWR_MKT_SGMNT     MARKET SEGMENT CHARACTERISTIC       DWR_MKT_SGMNT     MARKET SEGMENT CHARACTERISTIC   | DWR_LGICL_ELMNT                | LOGICAL ELEMENT                       |
| DWR_LGICL_ELMNT_RL_ASGN     LOGICAL     ELEMENT     ROLE     ASSIGNMENT       DWR_LGICL_ELMNT_RL_SPEC     LOGICAL     ELEMENT     ROLE     SPEC       DWR_LGICL_ELMNT_SPEC_PHY_SPPRT     LOGICAL     ELEMENT     SPEC     PHYSICAL     SUPPORT       DWR_LGICL_ELMNT_SPEC_PHY_SPPRT     LOGICAL     ELEMENT     TYPE     VERSION       DWR_LGICL_ELMNT_TYP_VRSN     LOGICAL     ILEMENT     TYPE     VERSION       DWR_LGICL_INTRFC     LOGICAL     INTERFACE       DWR_LYITY_PROG     LOYALTY     PROGRAM     DWR_MAILBOX       DWR_MAILBOX     MAILBOX     MAILBOX     MANAGED_INTY       DWR_MANAGED_IRDWR     MANAGED TRANSMISSION ENTITY     DWR_MANAGED_TRNSMISN_ENT     MANAGED TRANSMISSION ENTITY       DWR_MANAGED_TRNSMISN_ENT     MANAGED TRANSMISSION ENTITY     DWR_MEDIA_OBJ     MEDIA       DWR_MEDIA_OBJ     MEDIA     NETTERFACE     DWR_MEDIA_OBJ       DWR_MEDIA_OBJ     MEDIA     OBJECT     DWR_MEDIA_OBJASCN       DWR_MEDIA_OBJASCN     MEDIA     OBJECT     DWR_MCMAT_ODUAIN       DWR_MGMT_PROTCL     MANAGEMENT PROTOCOL     DWR_MKT_AREA       DWR_MKT_AREA     MARKET     AREA       DWR_MKT_AREA_LVL     MARKET     AREA       DWR_MKT_PLN_DOC_REQRMINT     MARKET     PLAN       DWR_MKT_PLN_USB_BY_  | DWR_LGICL_ELMNT_PHY_SPPRT      | LOGICAL ELEMENT PHYSICAL SUPPORT      |
| DWR_LGICL_ELMNT_RL_SPECLOGICAL ELEMENT ROLE SPECDWR_LGICL_ELMNT_SPEC_PHY_SPPRTLOGICAL ELEMENT SPEC PHYSICAL SUPPORTDWR_LGICL_ELMNT_TYP_VRSNLOGICAL ELEMENT TYPE VERSIONDWR_LGICL_INTRFCLOGICAL INTERFACEDWR_LYITY_PROGLOYALTY PROGRAMDWR_LYITY_PROG_CHNLLOYALTY PROGRAM CHANNELDWR_MAILBOXMAILBOXDWR_MARGED_ENTMANAGED ENTITYDWR_MANAGED_HRDWRMANAGED TRANSMISSION ENTITYDWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MEDIA_INTRFCMEDIA INTERFACEDWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT DOMAINDWR_MKT_AREAMARKET AREADWR_MKT_AREAMARKET AREADWR_MKT_AREAMARKET AREADWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_SGMNTMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE  | DWR_LGICL_ELMNT_RL             | LOGICAL ELEMENT ROLE                  |
| DWR_LGICL_ELMNT_SPEC_PHY_SPPRTLOGICAL ELEMENT SPEC PHYSICAL SUPPORTDWR_LGICL_ELMNT_TYP_VRSNLOGICAL ELEMENT TYPE VERSIONDWR_LGICL_INTRFCLOGICAL INTERFACEDWR_LYLTY_PROGLOYALTY PROGRAMDWR_LYLTY_PROG_CHNLLOYALTY PROGRAM CHANNELDWR_MAILBOXMAILBOXDWR_MANAGED_ENTMANAGED ENTITYDWR_MANAGED_HRDWRMANAGED HARDWAREDWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MEDIA_INTRFCMEDIA OBJECTDWR_MEDIA_OBJ_ASGNMEDIA OBJECTDWR_MGMT_DOMAINMANAGEMENT PROTOCOLDWR_MKT_AREA_LVLMARKET AREADWR_MKT_PROTCLMARKET AREADWR_MKT_PLN_DOC_REQRMNTMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_FANLALVLMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE   | DWR_LGICL_ELMNT_RL_ASGN        | LOGICAL ELEMENT ROLE ASSIGNMENT       |
| DWR_LGICL_ELMNT_TYP_VRSNLOGICALELEMENTTYPEVERSIONDWR_LGICL_INTRFCLOGICALINTERFACEDWR_LYLTY_PROGLOYALTYPROGRAMDWR_MAILBOXMAILBOXDWR_MAILBOXMAILBOXDWR_MANAGED_ENTMANAGED ENTITYDWR_MANAGED_HRDWRMANAGED HARDWAREDWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MBL_SWTCHNG_CNTRMOBILEDWR_MEDIA_INTRFCMEDIADWR_MEDIA_OBJMEDIADWR_MEDIA_OBJMEDIADWR_MKT_DOMAINMANAGEMENTDWR_MKT_AREAMARKETDWR_MKT_AREAMARKET AREADWR_MKT_PLN_SUB_BY_DOCMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE   | DWR_LGICL_ELMNT_RL_SPEC        | LOGICAL ELEMENT ROLE SPEC             |
| DWR_LGICL_INTRFCLOGICAL INTERFACEDWR_LYLTY_PROGLOYALTY PROGRAMDWR_LYLTY_PROG_CHNLLOYALTY PROGRAM CHANNELDWR_MAILBOXMAILBOXDWR_MANAGED_ENTMANAGED ENTITYDWR_MANAGED_HRDWRMANAGED HARDWAREDWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MBL_SWTCHNG_CNTRMOBILE SWITCHING CENTERDWR_MEDIA_INTRFCMEDIA INTERFACEDWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJMEDIA OBJECTDWR_MGMT_PROTCLMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREAMARKET AREADWR_MKT_PLN_DOC_REQRMNTMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_SGMNT_CHTRSTCMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE   | DWR_LGICL_ELMNT_SPEC_PHY_SPPRT | LOGICAL ELEMENT SPEC PHYSICAL SUPPORT |
| DWR_LYLTY_PROGLOYALTY PROGRAMDWR_LYLTY_PROG_CHNLLOYALTY PROGRAM CHANNELDWR_MAILBOXMAILBOXDWR_MANAGED_ENTMANAGED ENTITYDWR_MANAGED_HRDWRMANAGED TRANSMISSION ENTITYDWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MBL_SWTCHNG_CNTRMOBILE SWITCHING CENTERDWR_MEDIA_INTRFCMEDIA OBJECTDWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_PROTCLMARKET AREADWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN TERM VALUEDWR_MKT_SGMNTMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE   | DWR_LGICL_ELMNT_TYP_VRSN       | LOGICAL ELEMENT TYPE VERSION          |
| DWR_IYITY_PROG_CHNLLOYALTY PROGRAM CHANNELDWR_MAILBOXMAILBOXDWR_MANAGED_ENTMANAGED ENTITYDWR_MANAGED_HRDWRMANAGED HARDWAREDWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MBL_SWTCHNG_CNTRMOBILE SWITCHING CENTERDWR_MEDIA_INTRFCMEDIA OBJECTDWR_MEDIA_OBJ_ASGNMEDIA OBJECT ASSIGNMENTDWR_MGMT_PROTCLMANAGEMENT DOMAINDWR_MGMT_PROTCLMARKET AREADWR_MKT_AREAMARKET AREADWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTICDWR_MKT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE  | DWR_LGICL_INTRFC               | LOGICAL INTERFACE                     |
| DWR_MAILBOXMAILBOXDWR_MANAGED_ENTMANAGED_ENTITYDWR_MANAGED_HRDWRMANAGED HARDWAREDWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MBL_SWTCHNG_CNTRMOBILE SWITCHING CENTERDWR_MEDIA_INTRFCMEDIA INTERFACEDWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREAMARKET AREA LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_PLN_TERM_VALMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE   | DWR_LYLTY_PROG                 | LOYALTY PROGRAM                       |
| DWR_MANAGED_ENTMANAGED_ENTITYDWR_MANAGED_HRDWRMANAGED_HARDWAREDWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MBL_SWTCHNG_CNTRMOBILE SWITCHING CENTERDWR_MEDIA_INTRFCMEDIA INTERFACEDWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJ_ASGNMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREA_LVLMARKET AREA LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_PLN_TERM_VALMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_SGMNT_CHTRSTCMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE   | DWR_LYLTY_PROG_CHNL            | LOYALTY PROGRAM CHANNEL               |
| DWR_MANAGED_HRDWRMANAGED HARDWAREDWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MBL_SWTCHNG_CNTRMOBILE SWITCHING CENTERDWR_MEDIA_INTRFCMEDIA INTERFACEDWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJ_ASGNMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT DOMAINDWR_MGMT_PROTCLMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE   | DWR_MAILBOX                    | MAILBOX                               |
| DWR_MANAGED_TRNSMISN_ENTMANAGED TRANSMISSION ENTITYDWR_MBL_SWTCHNG_CNTRMOBILE SWITCHING CENTERDWR_MEDIA_INTRFCMEDIA INTERFACEDWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJ_ASGNMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT DOMAINDWR_MGMT_PROTCLMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREA_LVLMARKET PLAN LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN TERM VALUEDWR_MKT_SGMNTMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE  | DWR_MANAGED_ENT                | MANAGED ENTITY                        |
| DWR_MBL_SWTCHNG_CNTRMOBILE SWITCHING CENTERDWR_MEDIA_INTRFCMEDIA INTERFACEDWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJ_ASGNMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT DOMAINDWR_MGMT_PROTCLMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREA_LVLMARKET AREA LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE  | DWR_MANAGED_HRDWR              | MANAGED HARDWARE                      |
| DWR_MEDIA_INTRFCMEDIA INTERFACEDWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJ_ASGNMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT DOMAINDWR_MGMT_PROTCLMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREA_LVLMARKET AREA LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_PLN_TERM_VALMARKET PLAN TERM VALUEDWR_MKT_SGMNT_CHTRSTCMARKET SEGMENT CHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKET SEGMENT CHARACTERISTIC VALUE  | DWR_MANAGED_TRNSMISN_ENT       | MANAGED TRANSMISSION ENTITY           |
| DWR_MEDIA_OBJMEDIA OBJECTDWR_MEDIA_OBJ_ASGNMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT DOMAINDWR_MGMT_PROTCLMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREA_LVLMARKET AREA LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_PLN_TERM_VALMARKET PLAN TERM VALUEDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTCMARKET SEGMENT CHARACTERISTIC VALUE  | DWR_MBL_SWTCHNG_CNTR           | MOBILE SWITCHING CENTER               |
| DWR_MEDIA_OBJ_ASGNMEDIA OBJECT ASSIGNMENTDWR_MGMT_DOMAINMANAGEMENT DOMAINDWR_MGMT_PROTCLMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREA_LVLMARKET AREA LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_PLN_TERM_VALMARKET PLAN TERM VALUEDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTCMARKET SEGMENT CHARACTERISTIC VALUE   | DWR_MEDIA_INTRFC               | MEDIA INTERFACE                       |
| DWR_MGMT_DOMAINMANAGEMENT DOMAINDWR_MGMT_PROTCLMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREA_LVLMARKET AREA LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_PLN_TERM_VALMARKET PLAN TERM VALUEDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTCMARKET SEGMENT CHARACTERISTIC VALUE  | DWR_MEDIA_OBJ                  | MEDIA OBJECT                          |
| DWR_MGMT_PROTCLMANAGEMENT PROTOCOLDWR_MKT_AREAMARKET AREADWR_MKT_AREA_LVLMARKET AREA LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_PLN_TERM_VALMARKET PLAN TERM VALUEDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTCMARKET SEGMENT CHARACTERISTIC VALUE  | DWR_MEDIA_OBJ_ASGN             | MEDIA OBJECT ASSIGNMENT               |
| DWR_MKT_AREAMARKET AREADWR_MKT_AREA_LVLMARKET AREA LEVELDWR_MKT_PLN_DOC_REQRMNTMARKET PLAN DOCUMENT REQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKET PLAN SUBSTITUTE BY DOCDWR_MKT_PLN_TERM_VALMARKET PLAN TERM VALUEDWR_MKT_SGMNTMARKET SEGMENTDWR_MKT_SGMNT_CHTRSTCMARKET SEGMENT CHARACTERISTIC VALUE  | DWR_MGMT_DOMAIN                | MANAGEMENT DOMAIN                     |
| DWR_MKT_AREA_LVLMARKETAREALEVELDWR_MKT_PLN_DOC_REQRMNTMARKETPLANDOCUMENTREQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKETPLANSUBSTITUTEBY DOCDWR_MKT_PLN_TERM_VALMARKETPLANTERMVALUEDWR_MKT_SGMNTMARKETSEGMENTDWR_MKT_SGMNT_CHTRSTCMARKETSEGMENTDWR_MKT_SGMNT_CHTRSTC_VALMARKETSEGMENTCHARACTERISTICVALUE  | DWR_MGMT_PROTCL                | MANAGEMENT PROTOCOL                   |
| DWR_MKT_PLN_DOC_REQRMNTMARKETPLANDOCUMENTREQUIREMENTDWR_MKT_PLN_SUB_BY_DOCMARKETPLANSUBSTITUTEBYDOCDWR_MKT_PLN_TERM_VALMARKETPLANTERMVALUEDWR_MKT_SGMNTMARKETSEGMENTDWR_MKT_SGMNT_CHTRSTCMARKETSEGMENTCHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKETSEGMENTCHARACTERISTICVALUE  | DWR_MKT_AREA                   | MARKET AREA                           |
| DWR_MKT_PLN_SUB_BY_DOCMARKETPLANSUBSTITUTEBYDOCDWR_MKT_PLN_TERM_VALMARKETPLANTERMVALUEDWR_MKT_SGMNTMARKETSEGMENTDWR_MKT_SGMNT_CHTRSTCMARKETSEGMENTCHARACTERISTICDWR_MKT_SGMNT_CHTRSTC_VALMARKETSEGMENTCHARACTERISTICVALUE  | DWR_MKT_AREA_LVL               | MARKET AREA LEVEL                     |
| DWR_MKT_PLN_TERM_VAL       MARKET PLAN TERM VALUE         DWR_MKT_SGMNT       MARKET SEGMENT         DWR_MKT_SGMNT_CHTRSTC       MARKET SEGMENT CHARACTERISTIC         DWR_MKT_SGMNT_CHTRSTC_VAL       MARKET SEGMENT CHARACTERISTIC VALUE   | DWR_MKT_PLN_DOC_REQRMNT        | MARKET PLAN DOCUMENT REQUIREMENT      |
| DWR_MKT_SGMNT     MARKET     SEGMENT       DWR_MKT_SGMNT_CHTRSTC     MARKET     SEGMENT     CHARACTERISTIC       DWR_MKT_SGMNT_CHTRSTC_VAL     MARKET     SEGMENT     CHARACTERISTIC   | DWR_MKT_PLN_SUB_BY_DOC         | MARKET PLAN SUBSTITUTE BY DOC         |
| DWR_MKT_SGMNT_CHTRSTC     MARKET SEGMENT CHARACTERISTIC       DWR_MKT_SGMNT_CHTRSTC_VAL     MARKET SEGMENT CHARACTERISTIC VALUE  | DWR_MKT_PLN_TERM_VAL           | MARKET PLAN TERM VALUE                |
| DWR_MKT_SGMNT_CHTRSTC_VAL MARKET SEGMENT CHARACTERISTIC VALUE  | DWR_MKT_SGMNT                  | MARKET SEGMENT                        |
|  | DWR_MKT_SGMNT_CHTRSTC          | MARKET SEGMENT CHARACTERISTIC         |
| DWR_MKT_STTSTCS MARKET STATISTICS  | DWR_MKT_SGMNT_CHTRSTC_VAL      | MARKET SEGMENT CHARACTERISTIC VALUE   |
|  | DWR_MKT_STTSTCS                | MARKET STATISTICS                     |

Table 4–2 (Cont.) Reference Tables

|                                | More Information                          |
|--------------------------------|---|
| DWR_MMS_SRVC                   | MMS                                       |
| DWR_MNT                        | MINUTE                                    |
| DWR_MO_TODATE_TRANS            | MONTH TODATE TRANSFORMATION               |
| DWR_MO_TRANS                   | MONTH TRANSFORMATION                      |
| DWR_MUS_DNLD                   | MUSIC DOWNLOAD                            |
| DWR_NAICS_CLSFCTN              | NAICS CLASSIFICATION                      |
| DWR_NAICS_INDSTRY              | NAICS INDUSTRY                            |
| DWR_NAICS_INDSTRY_GRP          | NAICS INDUSTRY GROUP                      |
| DWR_NAICS_INDSTRY_SCTR         | NAICS INDUSTRY SECTOR                     |
| DWR_NAICS_INDSTRY_SUBSCTR      | NAICS INDUSTRY SUBSECTOR                  |
| DWR_NBR_AREA                   | NUMBER AREA                               |
| DWR_NBR_CNTRY                  | NUMBER COUNTRY                            |
| DWR_NEGOTIATED_SRVC_LVL_SPEC   | NEGOTIATED SERVICE LEVEL SPEC             |
| DWR_NP_MBL_MSISDN              | NP MOBILE MSISDN                          |
| DWR_NTWK                       | NETWORK                                   |
| DWR_NTWK_ADDR                  | NETWORK ADDRESS                           |
| DWR_NTWK_ADDR_INTRFC_BNDNG     | NETWORK ADDRESS INTERFACE BINDING         |
| DWR_NTWK_ASGN                  | NETWORK ASSIGNMENT                        |
| DWR_NTWK_ATMC                  | NETWORK ATOMIC                            |
| DWR_NTWK_CMPST                 | NETWORK COMPOSITE                         |
| DWR_NTWK_CPCTY                 | NETWORK CAPACITY                          |
| DWR_NTWK_DOMAIN                | NETWORK DOMAIN                            |
| DWR_NTWK_DOMAIN_ASGN           | NETWORK DOMAIN ASSIGNMENT                 |
| DWR_NTWK_ELMNT                 | NETWORK ELEMENT                           |
| DWR_NTWK_ELMNT_BSNS_INTRACN_RL | NETWORK ELEMENT BUSINESS INTERACTION ROLE |
| DWR_NTWK_ELMNT_PRTY_ASSOCTN    | NETWORK ELEMENT PARTY ASSOCIATION         |
| DWR_NTWK_ELMNT_PRTY_MGMT       | NETWORK ELEMENT PARTY MANAGEMENT          |
| DWR_NTWK_ELMNT_RL              | NETWORK ELEMENT ROLE                      |
| DWR_NTWK_ELMNT_RL_ASGN         | NETWORK ELEMENT ROLE ASSIGNMENT           |
| DWR_NTWK_ELMNT_RL_PRTY_ASGN    | NETWORK ELEMENT ROLE PARTY ASSIGNMENT     |
| DWR_NTWK_ELMNT_RL_SPEC         | NETWORK ELEMENT ROLE SPEC                 |
| DWR_NTWK_ELMNT_RLTN            | NETWORK ELEMENT RELATIONSHIP              |
| DWR_NTWK_ELMNT_TYP             | NETWORK ELEMENT TYPE                      |
| DWR_NTWK_ELMNT_TYP_VRSN        | NETWORK ELEMENT TYPE VERSION              |
| DWR_NTWK_ELMNT_TYP_VRSN_USG    | NETWORK ELEMENT TYPE VERSION USAGE        |
| DWR_NTWK_EVT_CHTRSTC           | NETWORK EVENT CHARACTERISTIC              |
| DWR_NTWK_EVT_CHTRSTC_ASGN      | NETWORK EVENT CHARACTERISTIC ASSIGNMENT   |

Table 4–2 (Cont.) Reference Tables

| Table Name                    | More Information                                |
|-------------------------------|---|
| DWR_NTWK_EVT_CHTRSTC_RLTN     | NETWORK EVENT CHARACTERISTIC RELATIONSHIP       |
| DWR_NTWK_EVT_CHTRSTC_VAL      | NETWORK EVENT CHARACTERISTIC VALUE              |
| DWR_NTWK_EVT_CHTRSTC_VAL_ASGN | NETWORK EVENT CHARACTERISTIC VALUE ASSIGNMENT   |
| DWR_NTWK_EVT_CHTRSTC_VAL_RLTN | NETWORK EVENT CHARACTERISTIC VALUE RELATIONSHIP |
| DWR_NTWK_EVT_TYP_VRSN         | NETWORK EVENT TYPE VERSION                      |
| DWR_NTWK_ROUTE                | NETWORK ROUTE                                   |
| DWR_NTWK_ROUTE_PNT            | NETWORK ROUTE POINT                             |
| DWR_NTWK_ROUTE_PNT_ASGN       | NETWORK ROUTE POINT ASSIGNMENT                  |
| DWR_NTWK_SITE                 | NETWORK SITE                                    |
| DWR_NTWK_SRVC_COVRG_ASGN      | NETWORK SERVICE COVERAGE ASSIGNMENT             |
| DWR_NTWK_TCHPNT               | NETWORK TOUCHPOINT                              |
| DWR_OPERTNG_SYS               | OPERATING SYSTEM                                |
| DWR_ORACLE_GEOMETRY           | ORACLE GEOMETRY                                 |
| DWR_ORDR_LN_ITEM_STATE        | ORDER LINE ITEM STATE                           |
| DWR_ORG_AREA                  | ORGANIZATION AREA                               |
| DWR_ORG_BNR                   | ORGANIZATION BANNER                             |
| DWR_ORG_BSNS_ENT              | ORGANIZATION BUSINESS ENTITY                    |
| DWR_ORG_BSNS_UNIT             | ORGANIZATION BUSINESS UNIT                      |
| DWR_ORG_CHAIN                 | ORGANIZATION CHAIN                              |
| DWR_ORG_CMPNY                 | ORGANIZATION COMPANY                            |
| DWR_ORG_CRPRT                 | ORGANIZATION CORPORATE                          |
| DWR_ORG_DIV                   | ORGANIZATION DIVISION                           |
| DWR_ORG_DSTRCT                | ORGANIZATION DISTRICT                           |
| DWR_ORG_HRCHY                 | ORGANIZATION HIERARCHY                          |
| DWR_ORG_HRCHY_LVL             | ORGANIZATION HIERARCHY LEVEL                    |
| DWR_ORG_HRCHY_LVL_ASGN        | ORGANIZATION HIERARCHY LEVEL ASSIGNMENT         |
| DWR_ORG_HRCHY_VRSN            | ORGANIZATION HIERARCHY VERSION                  |
| DWR_ORG_ITEM_SLNG_PRICE       | ORGANIZATION ITEM SELLING PRICE                 |
| DWR_ORG_LVL                   | ORGANIZATION LEVEL                              |
| DWR_ORG_LVL_ATRIB_VAL         | ORGANIZATION LEVEL ATTRIBUTE VALUE              |
| DWR_ORG_LVL_ATTR              | ORGANIZATION LEVEL ATTRIBUTES                   |
| DWR_ORG_MKT_DATA              | ORGANIZATION MARKET DATA                        |
| DWR_ORG_NAME                  | ORGANIZATION NAME                               |
| DWR_ORG_RGN                   | ORGANIZATION REGION                             |
| DWR_ORG_SRVC_WBSITE           | ORGANIZATION SERVICE WEBSITE                    |
| DWR_ORG_WRHS                  | ORGANIZATION WAREHOUSE                          |
|                               |   |

Table 4–2 (Cont.) Reference Tables

| Table 4–2 (Cont.) Reference Tables | More Information                       |
|------------------------------------|--|
| DWR_OS_LICNS_ASGN                  | OS LICENSE ASSIGNMENT                  |
| <br>DWR_OTHR_INDVL                 | OTHER INDIVIDUAL                       |
| DWR_PASPRT                         | PASSPORT                               |
| DWR_PBLCTN                         | PUBLICATION                            |
| DWR_PE_LGICL_DVC_RL                | PE LOGICAL DEVICE ROLE                 |
| DWR_PHONE_NBR                      | TELEPHONE NUMBER                       |
| DWR_PHONE_NBR_POOL                 | TELEPHONE NUMBER POOL                  |
| DWR_PHY_CMPNT                      | PHYSICAL COMPONENT                     |
| DWR_PHY_CNCTR                      | PHYSICAL CONNECTOR                     |
| DWR_PHY_CONTNR                     | PHYSICAL CONTAINER                     |
| DWR_PHY_CPCTY                      | PHYSICAL CAPACITY                      |
| DWR_PHY_CPCTY_DTL                  | PHYSICAL CAPACITY DETAIL               |
| DWR_PHY_DVC                        | PHYSICAL DEVICE                        |
| DWR_PHY_DVC_ATMC                   | PHYSICAL DEVICE ATOMIC                 |
| DWR_PHY_DVC_CMPST                  | PHYSICAL DEVICE COMPOSITE              |
| DWR_PHY_DVC_RL_SPEC                | PHYSICAL DEVICE ROLE SPEC              |
| DWR_PHY_DVC_RL_SPEC_DTL            | PHYSICAL DEVICE ROLE SPEC DETAIL       |
| DWR_PHY_DVC_SPEC                   | PHYSICAL DEVICE SPEC                   |
| DWR_PHY_ELMNT                      | PHYSICAL ELEMENT                       |
| DWR_PHY_ELMNT_CHTRSTC              | PHYSICAL ELEMENT CHARACTERISTIC        |
| DWR_PHY_ELMNT_RL                   | PHYSICAL ELEMENT ROLE                  |
| DWR_PHY_ELMNT_RL_ASGN              | PHYSICAL ELEMENT ROLE ASSIGNMENT       |
| DWR_PHY_ELMNT_RL_SPEC              | PHYSICAL ELEMENT ROLE SPEC             |
| DWR_PHY_EQPMNT                     | PHYSICAL EQUIPMENT                     |
| DWR_PHY_LNK                        | PHYSICAL LINK                          |
| DWR_PHY_PRT                        | PHYSICAL PORT                          |
| DWR_PHY_PRT_RESRE_PRT_ASGN         | PHYSICAL PORT RESOURCE PORT ASSIGNMENT |
| DWR_PHY_RESRE_RL_SPEC_DTL          | PHYSICAL RESOURCE ROLE SPEC DETAIL     |
| DWR_PIPE                           | PIPE                                   |
| DWR_PIT_CHTRSTC                    | PIT CHARACTERISTIC                     |
| DWR_PIT_CHTRSTC_VAL                | PIT CHARACTERISTIC VALUE               |
| DWR_PLCY                           | POLICY                                 |
| DWR_PLCY_ACTN                      | POLICY ACTION                          |
| DWR_PLCY_ACTN_ASGN                 | POLICY ACTION ASSIGNMENT               |
| DWR_PLCY_ACTN_ATMC                 | POLICY ACTION ATOMIC                   |
| DWR_PLCY_ACTN_CMPST                | POLICY ACTION COMPOSITE                |
| DWR_PLCY_ACTN_RULE_ASGN            | POLICY ACTION RULE ASSIGNMENT          |
|                                    |  |

Table 4–2 (Cont.) Reference Tables

| Table Name                 | More Information                    |
|----------------------------|-------------------------------------|
| DWR_PLCY_ACTN_VNDR         | POLICY ACTION VENDOR                |
| DWR_PLCY_APPLN_ASGN        | POLICY APPLICATION ASSIGNMENT       |
| DWR_PLCY_CNDTN             | POLICY CONDITION                    |
| DWR_PLCY_CNDTN_ASGN        | POLICY CONDITION ASSIGNMENT         |
| DWR_PLCY_CNDTN_ATMC        | POLICY CONDITION ATOMIC             |
| DWR_PLCY_CNDTN_CMPST       | POLICY CONDITION COMPOSITE          |
| DWR_PLCY_CNDTN_RULE_ASGN   | POLICY CONDITION RULE ASSIGNMENT    |
| DWR_PLCY_GRP               | POLICY GROUP                        |
| DWR_PLCY_GRP_EXEC_DTL      | POLICY GROUP EXECUTION DETAIL       |
| DWR_PLCY_OPRTR             | POLICY OPERATOR                     |
| DWR_PLCY_OPRTR_VARBLE_ASGN | POLICY OPERATOR VARIABLE ASSIGNMENT |
| DWR_PLCY_RL                | POLICY ROLE                         |
| DWR_PLCY_RULE              | POLICY RULE                         |
| DWR_PLCY_SET               | POLICY SET                          |
| DWR_PLCY_SET_ASGN          | POLICY SET ASSIGNMENT               |
| DWR_PLCY_STMT              | POLICY STATEMENT                    |
| DWR_PLCY_VAL               | POLICY VALUE                        |
| DWR_PLCY_VARBLE            | POLICY VARIABLE                     |
| DWR_PLCY_VARBLE_VAL_ASGN   | POLICY VARIABLE VALUE ASSIGNMENT    |
| DWR_PLNG_PRD               | PLANNING PERIOD                     |
| DWR_PLNG_QTR               | PLANNING QUARTER                    |
| DWR_PLNG_SEASON            | PLANNING SEASON                     |
| DWR_PLNG_WK                | PLANNING WEEK                       |
| DWR_PLNG_YR                | PLANNING YEAR                       |
| DWR_PMP_AVLBLTY            | PMP AVAILABILITY                    |
| DWR_PMP_LYLTY_PROG_AVLBLTY | PMP LOYALTY PROGRAM AVAILABILITY    |
| DWR_PMP_MKT_SGMNT_AVLBLTY  | PMP MARKET SEGMENT AVAILABILITY     |
| DWR_PMP_ORG_AVLBLTY        | PMP ORGANIZATION AVAILABILITY       |
| DWR_PMP_PRICE_PLCY_ACTN    | PMP PRICE POLICY ACTION             |
| DWR_PMP_PRICE_PLCY_CNDTN   | PMP PRICE POLICY CONDITION          |
| DWR_PMP_PRICE_PLCY_VAL     | PMP PRICE POLICY VALUE              |
| DWR_PMP_PRICE_PLCY_VARBLE  | PMP PRICE POLICY VARIABLE           |
| DWR_PMP_PROD_INSTNC_ASGN   | PMP PRODUCT INSTANCE ASSIGNMENT     |
| DWR_PMP_RTNG_PLN           | PMP RATING PLAN                     |
| DWR_PMP_RTNG_PLN_DTL       | PMP RATING PLAN DETAIL              |
| DWR_PNT_CD                 | POINT CODE                          |
| DWR_POSTCD                 | POSTCODE                            |
|                            |                                     |

Table 4–2 (Cont.) Reference Tables

| Table Name                    | More Information                                |
|-------------------------------|---|
| DWR_PRICE_DRVTN_RULE          | PRICE DERIVATION RULE                           |
| DWR_PRD_TODATE_TRANS          | PERIOD TO DATE TRANSFORMATION                   |
| DWR_PRD_TRANS                 | PERIOD TRANSFORMATION                           |
| DWR_PRFMNC_APLBLETY           | PERFORMANCE APPLICABILITY                       |
| DWR_PRFMNC_CAT_CHTRSTC_VAL    | PERFORMANCE CAT CHARACTERISTIC VALUE            |
| DWR_PRFMNC_CAT_SPECFTN        | PERFORMANCE CAT SPECIFICATION                   |
| DWR_PRFMNC_CAT_SPEC_RLTN      | PERFORMANCE CAT SPEC RELATIONSHIP               |
| DWR_PRFMNC_CHTRSTC_VAL        | PERFORMANCE CHARACTERISTIC VALUE                |
| DWR_PRFMNC_CTGRY              | PERFORMANCE CATEGORY                            |
| DWR_PRFMNC_CTGRY_RLTN         | PERFORMANCE CATEGORY RELATIONSHIP               |
| DWR_PRFMNC_IND_RLTN           | PERFORMANCE INDICATOR RELATIONSHIP              |
| DWR_PRFMNC_IND_SPECFTN        | PERFORMANCE INDICATOR SPECIFICATION             |
| DWR_PRFMNC_IND_SPEC_RLTN      | PERFORMANCE INDICATOR SPEC RELATIONSHIP         |
| DWR_PRFMNC_NTFCTN_SPECFTN     | PERFORMANCE NOTIFICATION SPECIFICATION          |
| DWR_PRFMNC_OBJCTV             | PERFORMANCE OBJECTIVE                           |
| DWR_PRFMNC_OBJCTV_APLBLETY    | PERFORMANCE OBJECTIVE APPLICABILITY             |
| DWR_PRFMNC_OBJ_APLBLETY_CNSEQ | PERFORMANCE OBJECTIVE APPLICABILITY CONSEQUENCE |
| DWR_PRFMNC_SPECFTN            | PERFORMANCE SPECIFICATION                       |
| DWR_PRFMNC_SPECFTN_INTRVL     | PERFORMANCE SPECIFICATION INTERVAL              |
| DWR_PRFMNC_SPEC_INTRVL_CNVRSN | PERFORMANCE SPEC INTERVAL CONVERSION            |
| DWR_PRMTN                     | PROMOTION                                       |
| DWR_PRMTN_MKT_PLN_ASGN        | PROMOTION MARKET PLAN ASSIGNMENT                |
| DWR_PRMTN_MSG_RNDRNG          | PROMOTION MESSAGE RENDERING                     |
| DWR_PRMTN_PROD_ASGN           | PROMOTION PRODUCT ASSIGNMENT                    |
| DWR_PRMTN_PROD_CTLG_ASGN      | PROMOTION PRODUCT CATALOG ASSIGNMENT            |
| DWR_PRMTN_RLTN                | PROMOTION RELATIONSHIP                          |
| DWR_PRMTN_SL_CHNL_ASGN        | PROMOTION SALES CHANNEL ASSIGNMENT              |
| DWR_PROD                      | PRODUCT   |
| DWR_PROD_ADTNL_TXT            | PRODUCT ADDITIONAL TEXT                         |
| DWR_PROD_ASGN                 | PRODUCT ASSIGNMENT                              |
| DWR_PROD_CAPBLTY              | PRODUCT CAPABILITY                              |
| DWR_PROD_CAPBLTY_VAL          | PRODUCT CAPABILITY VALUE                        |
| DWR_PROD_CHRG_TYP_RLTN        | PRODUCT CHARGE TYPE RELATIONSHIP                |
| DWR_PROD_CHTRSTC              | PRODUCT CHARACTERISTIC                          |
| DWR_PROD_CHTRSTC_ASGN         | PRODUCT CHARACTERISTIC ASSIGNMENT               |
| DWR_PROD_CHTRSTC_RLTN         | PRODUCT CHARACTERISTIC RELATIONSHIP             |
|                               |   |

Table 4–2 (Cont.) Reference Tables

| Table Name                     | More Information                                  |
|--------------------------------|---|
| DWR_PROD_CHTRSTC_VAL_ASGN      | PRODUCT CHARACTERISTIC VALUE ASSIGNMENT           |
| DWR_PROD_CHTRSTC_VAL_ASSN      | PRODUCT CHARACTERISTIC VALUE RELATIONSHIP         |
| DWR_PROD_COVRG_AREA            | PRODUCT COVERAGE AREA                             |
| DWR_PROD_COVRG_GEO_DTL         | PRODUCT COVERAGE GEO DETAIL                       |
| DWR_PROD_CTLG                  | PRODUCT CATALOG                                   |
| DWR_PROD_CTLG_CHTRSTC          | PRODUCT CATALOG CHARACTERISTIC                    |
| DWR_PROD_CTLG_CHTRSTC_ASGN     | PRODUCT CATALOG CHARACTERISTIC ASSIGNMENT         |
| DWR_PROD_CTLG_CHTRSTC_RLTN     | PRODUCT CATALOG CHARACTERISTIC RELATIONSHIP       |
| DWR_PROD_CTLG_CHTRSTC_VAL      | PRODUCT CATALOG CHARACTERISTIC VALUE              |
| DWR_PROD_CTLG_CHTRSTC_VAL_ASGN | PRODUCT CATALOG CHARACTERISTIC VALUE ASSIGNMENT   |
|                                | PRODUCT CATALOG CHARACTERISTIC VALUE RELATIONSHIP |
| DWR_PROD_CTLG_GEO_ASGN         | PRODUCT CATALOG GEOGRAPHY ASSIGNMENT              |
| DWR_PROD_CTLG_MKT_PLN_ASGN     | PRODUCT CATALOG MARKET PLAN ASSIGNMENT            |
| DWR_PROD_CTLG_SL_CHNL_ASGN     | PRODUCT CATALOG SALES CHANNEL ASSIGNMENT          |
| DWR_PROD_FNCTNLTY_DPNDNTCY     | PRODUCT FUNCTIONALITY DEPENDENCY                  |
| DWR_PROD_FTR                   | PRODUCT FEATURE                                   |
| DWR_PROD_FTR_ASGN              | PRODUCT FEATURE ASSIGNMENT                        |
| DWR_PROD_GEO_ASGN              | PRODUCT GEOGRAPHY ASSIGNMENT                      |
| DWR_PROD_GRP_ASGN              | PRODUCT GROUP ASSIGNMENT                          |
| DWR_PROD_INSTNC                | PRODUCT INSTANCE                                  |
| DWR_PROD_MKT_PLN               | PRODUCT MARKET PLAN                               |
| DWR_PROD_MKT_PLN_ASGN          | PRODUCT MARKET PLAN ASSIGNMENT                    |
| DWR_PROD_MKT_PLN_GEO_ASGN      | PRODUCT MARKET PLAN GEOGRAPHY ASSIGNMENT          |
| DWR_PROD_MKT_PLN_GRP           | PRODUCT MARKET PLAN GROUP                         |
| DWR_PROD_MKT_PLN_GRP_ASGN      | PRODUCT MARKET PLAN GROUP ASSIGNMENT              |
| DWR_PROD_MKT_PLN_RLTN          | PRODUCT MARKET PLAN RELATIONSHIP                  |
| DWR_PROD_NTWK_ASGN             | PRODUCT NETWORK ASSIGNMENT                        |
| DWR_PROD_PKG                   | PRODUCT PACKAGE                                   |
| DWR_PROD_PKG_ASGN              | PRODUCT PACKAGE ASSIGNMENT                        |
| DWR_PROD_RTNG_PLN              | PRODUCT RATING PLAN                               |
| DWR_PROD_RTNG_PLN_DTL          | PRODUCT RATING PLAN DETAIL                        |
| DWR_PROD_USRNM                 | PRODUCT USERNAME                                  |
| DWR_PROD_VRSN                  | PRODUCT VERSION                                   |
| DWR_PROJ                       | PROJECT   |
| DWR_PROJ_ELMNT                 | PROJECT ELEMENT                                   |
| DWR_PROPOSAL                   | PROPOSAL  |
| DWR_PROPOSAL_RLTN              | PROPOSAL RELATIONSHIP                             |
|                                |   |

Table 4–2 (Cont.) Reference Tables

| Table Name                  | More Information                     |
|-----------------------------|--------------------------------------|
| DWR_PROTCL                  | PROTOCOL                             |
| DWR_PRPD_VCHR_BTCH          | PREPAID VOUCHER BATCH                |
| DWR_PRPD_VCHR_INSTNC        | PREPAID VOUCHER INSTANCE             |
| DWR_PRPD_VCHR_RCHRG_OPTN    | PREPAID VOUCHER RECHARGE OPTION      |
| DWR_PRPD_VCHR               | PREPAID VOUCHER                      |
| DWR_PRPD_WRLS               | PREPAID WIRELESS                     |
| DWR_PRPTY                   | PROPERTY                             |
| DWR_PRPTY_ADDR_LOC_ASGN     | PROPERTY ADDRESS LOCATION ASSIGNMENT |
| DWR_PRSPCT                  | PROSPECT                             |
| DWR_PRSPCT_INDVL            | PROSPECT INDIVIDUAL                  |
| DWR_PRSPCT_ORG              | PROSPECT ORGANIZATION                |
| DWR_PRSPCT_QLTY_SCR_VAL     | PROSPECT QUALITY SCORE VALUE         |
| DWR_PRTNR_PRMTN_PROG        | PARTNER PROMOTION PROGRAM            |
| DWR_PRTY                    | PARTY                                |
| DWR_PRTY_ACCT_ASGN          | PARTY ACCOUNT ASSIGNMENT             |
| DWR_PRTY_ADDR_LOC_ASGN      | PARTY ADDRESS LOCATION ASSIGNMENT    |
| DWR_PRTY_ASGN               | PARTY ASSIGNMENT                     |
| DWR_PRTY_BSNS_INTRACN_RL    | PARTY BUSINESS INTERACTION ROLE      |
| DWR_PRTY_CNCT_INFO          | PARTY CONTACT INFORMATION            |
| DWR_PRTY_CNRT_ASGN          | PARTY CONTRACT ASSIGNMENT            |
| DWR_PRTY_DEMOG              | PARTY DEMOGRAPHIC                    |
| DWR_PRTY_DEMOG_VAL          | PARTY DEMOGRAPHY VALUE               |
| DWR_PRTY_GEO_ENT_ASGN       | PARTY GEOGRAPHY ENTITY ASSIGNMENT    |
| DWR_PRTY_ID                 | PARTY IDENTIFICATION                 |
| DWR_PRTY_LANG_CAPBLTY       | PARTY LANGUAGE CAPABILITY            |
| DWR_PRTY_LYLTY_PROG_PRTCPTN | PARTY LOYALTY PROGRAM PARTICIPATION  |
| DWR_PRTY_MKT_SGMNT_ASGN     | PARTY MARKET SEGMENT ASSIGNMENT      |
| DWR_PRTY_NAME               | PARTY NAME                           |
| DWR_PRTY_PRFL_CHTRSTC       | PARTY PROFILE CHARACTERISTIC         |
| DWR_PRTY_PRFL_CHTRSTC_VAL   | PARTY PROFILE CHARACTERISTIC VALUE   |
| DWR_PRTY_RL_ASGN            | PARTY ROLE ASSIGNMENT                |
| DWR_PRTY_RL_OS_PRCS_ASGN    | PARTY ROLE OS PROCESS ASSIGNMENT     |
| DWR_PRTY_RL_STAT            | PARTY ROLE STATUS                    |
| DWR_PRTY_SBRP_ASGN          | PARTY SUBSCRIPTION ASSIGNMENT        |
| DWR_PRTY_SIM_CARD_ASGN      | PARTY SIM CARD ASSIGNMENT            |
| DWR_PRTY_SKILL              | PARTY SKILL                          |
|                             |                                      |

Table 4–2 (Cont.) Reference Tables

| Tabla Nama                    | More Information                     |
|-------------------------------|--------------------------------------|
| Table Name                    | More Information                     |
| DWR_PSTPD_WRLS                | POSTPAID WIRELESS                    |
| DWR_PVAR_BIT_STRING_VARBLE    | PVAR BIT STRING VARIABLE             |
| DWR_PVAR_STRING_VARBLE        | PVAR STRING VARIABLE                 |
| DWR_PV_BIT_STRING_VAL         | PV BIT STRING VALUE                  |
| DWR_PV_BOLEN_VAL              | PV BOOLEAN VALUE                     |
| DWR_PV_INTEGER_VAL            | PV INTEGER VALUE                     |
| DWR_PV_IP_ADDR_VAL            | PV IP ADDRESS VALUE                  |
| DWR_PV_STRING_VAL             | PV STRING VALUE                      |
| DWR_PYMT_CHNL                 | PAYMENT CHANNEL                      |
| DWR_PYTV_SRVC                 | PAY TV                               |
| DWR_P_LGICL_DVC_RL            | P LOGICAL DEVICE ROLE                |
| DWR_QOS_SRVC                  | QOS SERVICE                          |
| DWR_QTR_HR                    | QUARTER HOUR                         |
| DWR_QTR_TODATE_TRANS          | QUARTER TO DATE TRANSFORMATION       |
| DWR_QTR_TRANS                 | QUARTER TRANSFORMATION               |
| DWR_RACK                      | RACK                                 |
| DWR_RCRNG_PMP_RTNG_PLN_DTL    | RECURRING PMP RATING PLAN DETAIL     |
| DWR_RESRE_FCNG_SRVC           | RESOURCE FACING SERVICE              |
| DWR_RESRE_FCNG_SRVC_RL        | RESOURCE FACING SERVICE ROLE         |
| DWR_RESRE_FCNG_SRVC_SPEC_RL   | RESOURCE FACING SERVICE SPECROLE     |
| DWR_RESRE_FCNG_SRVC_SPEC_VRSN | RESOURCE FACING SERVICE SPEC VERSION |
| DWR_RESRE_PRFMNC_SPEC         | RESOURCE PERFORMANCE SPEC            |
| DWR_RESRE_PRT                 | RESOURCE PORT                        |
| DWR_RESRE_SPEC_PERF_RL        | RESOURCE SPEC PERF ROLE              |
| DWR_RFS_SPEC_VRSN_DTL         | RFS SPEC VERSION DETAIL              |
| DWR_RF_CARRIER                | RF CARRIER                           |
| DWR_RLS_HRCHY                 | ROLES HIERARCHY                      |
| DWR_RL                        | ROLE                                 |
| DWR_RNGTN                     | RINGTONE                             |
| DWR_ROOT_ENT                  | ROOT ENTITY                          |
| DWR_ROUTED_PROTCL             | ROUTED PROTOCOL                      |
| DWR_ROUTER                    | ROUTER                               |
| DWR_RTL_STORE                 | RETAIL STORE                         |
| DWR_RUTNG_DVC                 | ROUTING DEVICE                       |
| DWR_RUTNG_PROTCL              | ROUTING PROTOCOL                     |
| DWR_RUTNG_RL                  | ROUTING ROLE                         |
| DWR_SB_NTWK                   | SUB NETWORK                          |
|                               |                                      |

Table 4–2 (Cont.) Reference Tables

| Table Name                  | More Information                             |
|-----------------------------|--|
| DWR_SBRP                    | SUBSCRIPTION                                 |
| DWR_SBRP_ASGN               | SUBSCRIPTION ASSIGNMENT                      |
| DWR_SBRP_CLASS_OF_SRVC      | SUBSCRIPTION SERVICE CLASS ASSIGNMENT        |
| DWR_SBRP_NTWK_ELMNT_RL_ASGN | SUBSCRIPTION NETWORK ELEMENT ROLE ASSIGNMENT |
| DWR_SBRP_PMP_ASGN           | SUBSCRIPTION PMP ASSIGNMENT                  |
| DWR_SBRP_PRICE              | SUBSCRIPTION PRICE                           |
| DWR_SBRP_PRICE_ALTRTN       | SUBSCRIPTION PRICE ALTERATION                |
| DWR_SBRP_PRICE_CHRG         | SUBSCRIPTION PRICE CHARGE                    |
| DWR_SBRP_PRICE_PRTY_RL_ASGN | SUBSCRIPTION PRICE PARTY ROLE ASSIGNMENT     |
| DWR_SBRP_SRVC_ASGN          | SUBSCRIPTION SERVICE ASSIGNMENT              |
| DWR_SBRP_SRVC_CLASS_ASGN    | SUBSCRIPTION SERVICE CLASS ASSIGNMENT        |
| DWR_SCND                    | SECOND                                       |
| DWR_SCRPT                   | SCRIPT                                       |
| DWR_SCRPT_QUES              | SCRIPT QUESTION                              |
| DWR_SECURE_HLDR             | SECURE HOLDER                                |
| DWR_SET_TOP_BOX             | SET TOP BOX                                  |
| DWR_SET_TOP_BOX_MDL         | SET TOP BOX MODEL                            |
| DWR_SGMNT_CRTRA             | SEGMENT CRITERIA                             |
| DWR_SGNLNG_PROTCL           | SIGNALING PROTOCOL                           |
| DWR_SHELF                   | SHELF  |
| DWR_SIC_ASGN                | SIC ASSIGNMENT                               |
| DWR_SIC_DIV                 | SIC DIVISION                                 |
| DWR_SIM_CARD                | SIM CARD                                     |
| DWR_SIM_CARD_ACCS_MTHD_ASGN | SIM CARD ACCESS METHOD ASSIGNMENT            |
| DWR_SIM_CARD_HNDST_ASGN     | SIM CARD HANDSET ASSIGNMENT                  |
| DWR_SIM_CARD_SBRP_ASGN      | SIM CARD SUBSCRIPTION ASSIGNMENT             |
| DWR_SITE                    | SITE   |
| DWR_SITE_INTRFC_RL          | SITE INTERFACE ROLE                          |
| DWR_SL_CHNL                 | SALES CHANNEL                                |
| DWR_SL_CHNL_RPRSTV          | SALES CHANNEL REPRESENTATIVE                 |
| DWR_SL_CMISN_PLN            | SALES COMMISSION PLAN                        |
| DWR_SL_CMISN_PLN_DTL        | SALES COMMISSION PLAN DETAIL                 |
| DWR_SLNG_LOC                | SELLING LOCATION                             |
| DWR_SLT                     | SLOT   |
| DWR_SLT_RLTN                | SLOT RELATIONSHIP                            |
|                             | CMC  |
| DWR_SMS_SRVC                | SMS  |

#### Table 4–2 (Cont.) Reference Tables

| Table Name                | More Information                          |
|---------------------------|---|
| DWR_SOC_JB                | SOC JOB                                   |
| DWR_SOC_JB_CTGRY          | SOC JOB CATEGORY                          |
| DWR_SOC_JB_GRP            | SOC JOB GROUP                             |
| DWR_SOC_JB_MJR_GRP        | SOC JOB MAJOR GROUP                       |
| DWR_SOFTWARE              | SOFTWARE                                  |
| DWR_SOFTWARE_ATMC         | SOFTWARE ATOMIC                           |
| DWR_SOFTWARE_CMND         | SOFTWARE COMMAND                          |
| DWR_SOFTWARE_CMPST        | SOFTWARE COMPOSITE                        |
| DWR_SOFTWARE_FTR_SETS     | SOFTWARE FEATURE SETS                     |
| DWR_SOFTWARE_OS_RLTN      | SOFTWARE OS RELATIONSHIP                  |
| DWR_SPECFTN               | SPECIFICATION                             |
| DWR_SPECFTN_RL            | SPECIFICATION ROLE                        |
| DWR_SPLMNTR_SRVC          | SUPPLEMENTARY SERVICE                     |
| DWR_SPTRUM_COVRG_AREA     | SPECTRUM COVERAGE AREA                    |
| DWR_SRC_SYS               | SOURCE SYSTEM                             |
| DWR_SRC_SYS_KEY_MAPPING   | SOURCE SYSTEM KEY MAPPING                 |
| DWR_SRVC                  | SERVICE                                   |
| DWR_SRVC_BNDL             | SERVICE BUNDLE                            |
| DWR_SRVC_BNDL_SPEC        | SERVICE BUNDLE SPEC                       |
| DWR_SRVC_BNDL_SPEC_ATMC   | SERVICE BUNDLE SPEC ATOMIC                |
| DWR_SRVC_BNDL_SPEC_CMPST  | SERVICE BUNDLE SPEC COMPOSITE             |
| DWR_SRVC_CHTRSTC          | SERVICE CHARACTERISTIC                    |
| DWR_SRVC_CHTRSTC_ASGN     | SERVICE CHARACTERISTIC ASSIGNMENT         |
| DWR_SRVC_CHTRSTC_RLTN     | SERVICE CHARACTERISTIC RELATIONSHIP       |
| DWR_SRVC_CHTRSTC_VAL      | SERVICE CHARACTERISTIC VALUE              |
| DWR_SRVC_CHTRSTC_VAL_ASGN | SERVICE CHARACTERISTIC VALUE ASSIGNMENT   |
| DWR_SRVC_CHTRSTC_VAL_RLTN | SERVICE CHARACTERISTIC VALUE RELATIONSHIP |
| DWR_SRVC_COVRG_AREA       | SERVICE COVERAGE AREA                     |
| DWR_SRVC_COVRG_GEO_DTL    | SERVICE COVERAGE GEO DETAIL               |
| DWR_SRVC_DPNDCY           | SERVICE DEPENDENCY                        |
| DWR_SRVC_DVC_INTRFC_ASGN  | SERVICE DEVICE INTERFACE ASSIGNMENT       |
| DWR_SRVC_EQPMNT_ASGN      | SERVICE EQUIPMENT ASSIGNMENT              |
| DWR_SRVC_LR_DPNDCY        | SERVICE LR DEPENDENCY                     |
| DWR_SRVC_LVL_AGRMNT       | SERVICE LEVEL AGREEMENT                   |
| DWR_SRVC_LVL_AGRMNT_ITEM  | SERVICE LEVEL AGREEMENT ITEM              |
| DWR_SRVC_LVL_OBJCTV       | SERVICE LEVEL OBJECTIVE                   |
| DWR_SRVC_LVL_SPECFTN      | SERVICE LEVEL SPECIFICATION               |

Table 4–2 (Cont.) Reference Tables

| Table Name                   | More Information                               |
|------------------------------|--|
| DWR_SRVC_LVL_SPEC_APLBLETY   | SERVICE LEVEL SPEC APPLICABILITY               |
| DWR_SRVC_LVL_SPEC_CNSEQ      | SERVICE LEVEL SPEC CONSEQUENCE                 |
| DWR_SRVC_LVL_SPEC_PRMTR      | SERVICE LEVEL SPEC PARAMETER                   |
| DWR_SRVC_NTWK_ELMNT_ASGN     | SERVICE NETWORK ELEMENT ASSIGNMENT             |
| DWR_SRVC_PKG                 | SERVICE PACKAGE                                |
| DWR_SRVC_PKG_BNDL_DTL        | SERVICE PACKAGE BUNDLE DETAIL                  |
| DWR_SRVC_PRFMNC_SPEC         | SERVICE PERFORMANCE SPEC                       |
| DWR_SRVC_PR_DPNDCY           | SERVICE PR DEPENDENCY                          |
| DWR_SRVC_RL                  | SERVICE ROLE                                   |
| DWR_SRVC_SPEC                | SERVICE SPEC                                   |
| DWR_SRVC_SPEC_ATMC           | SERVICE SPEC ATOMIC                            |
| DWR_SRVC_SPEC_CMPST          | SERVICE SPEC COMPOSITE                         |
| DWR_SRVC_SPEC_PROD_RLTN      | SERVICE SPEC PRODUCT RELATIONSHIP              |
| DWR_SRVC_SPEC_VRSN           | SERVICE SPEC VERSION                           |
| DWR_SRVC_SPECFTN_RL          | SERVICE SPECIFICATION ROLE                     |
| DWR_STTSTCL_ENT              | STATISTICAL ENTITY                             |
| DWR_SURVEY                   | SURVEY   |
| DWR_SVCSPEC_NTWK_ELETYP_RLTN | SERVICE SPEC NETWORK ELEMENT TYPE RELATIONSHIP |
| DWR_SWTCH                    | SWITCH   |
| DWR_SWTCH_CAPBLTY            | SWITCH CAPABILITY                              |
| DWR_SWTCH_CMMND              | SWITCH COMMAND                                 |
| DWR_SWTCH_RUTNG_DVC_ASGN     | SWITCH ROUTING DEVICE ASSIGNMENT               |
| DWR_SWTCHNG_PROTCL           | SWITCHING PROTOCOL                             |
| DWR_SWTCHNG_RL               | SWITCHING ROLE                                 |
| DWR_TASK                     | TASK   |
| DWR_TAX_AUTH                 | TAX AUTHORITY                                  |
| DWR_TEMPLATE_SRVC_LVL_SPEC   | TEMPLATE SERVICE LEVEL SPEC                    |
| DWR_TIME_SLT                 | TIME SLOT                                      |
| DWR_TIME_STNDRD_BY_DAY       | TIME STANDARD BY DAY                           |
| DWR_TIME_STNDRD_BY_WK        | TIME STANDARD BY WEEK                          |
| DWR_TMNT_PNT                 | TERMINATION POINT                              |
| DWR_TRAIL                    | TRAIL  |
| DWR_TRAIL_TMNT_PNT           | TRAIL TERMINATION POINT                        |
| DWR_TRGT_ACCS_MTHD           | TARGET ACCESS METHOD                           |
| DWR_TRGT_ACCT                | TARGET ACCOUNT                                 |
| DIAD TROT CNIDT              | TARGET CONTRACT                                |
| DWR_TRGT_CNRT                |  |

#### Table 4–2 (Cont.) Reference Tables

| Table Name                 | More Information                 |
|----------------------------|----------------------------------|
| DWR_TRGT_MKT_SGMNT         | TARGET MARKET SEGMENT            |
| DWR_TV_CHNL                | TV CHANNEL                       |
| DWR_URBN_PRPTY_ADDR        | URBAN PROPERTY ADDRESS           |
| DWR_USER                   | USER                             |
| DWR_VAL_ADD_SRVC           | VALUE ADDED SERVICE              |
| DWR_VAL_CSTM               | VALUE CUSTOM                     |
| DWR_VAL_STNDRD             | VALUE STANDARD                   |
| DWR_VARBLE_CSTM            | VARIABLE CUSTOM                  |
| DWR_VARBLE_STNDRD          | VARIABLE STANDARD                |
| DWR_VAS_SBRP               | VAS SUBSCRIPTION                 |
| DWR_VHCL                   | VEHICLE                          |
| DWR_VNDR                   | VENDOR                           |
| DWR_VNDR_CNRT              | VENDOR CONTRACT                  |
| DWR_VNDR_FCTR_CMPNY_ASGN   | VENDOR FACTOR COMPANY ASSIGNMENT |
| DWR_VNDR_RTNG              | VENDOR RATING                    |
| DWR_VNDR_SITE              | VENDOR SITE                      |
| DWR_VNDR_SITE_COURIER_ASGN | VENDOR SITE COURIER ASSIGNMENT   |
| DWR_VOI_MSG_SRVC           | VOICE MESSAGE SERVICE            |
| DWR_VPN_LGICL_DVC_RL       | VPN LOGICAL DEVICE ROLE          |
| DWR_VPN_SRVC               | VPN SERVICE                      |
| DWR_VRTL_TEAM              | VIRTUAL TEAM                     |
| DWR_WAN_PROTCL             | WAN PROTOCOL                     |
| DWR_WEATHR_CNDTN           | WEATHER CONDITION                |
| DWR_WEB_PG                 | WEB PAGE                         |
| DWR_WEB_PG_CNTNT           | WEB PAGE CONTENT                 |
| DWR_WK_TODATE_TRANS        | WEEK TODATE TRANSFORMATION       |
| DWR_WK_TRANS               | WEEK TRANSFORMATION              |
| DWR_WKDAY                  | WEEKDAY                          |
| DWR_WRLS_NTWK_ELMNT        | WIRELESS NETWORK ELEMENT         |
| DWR_WRLS_RTNG_PLN          | WIRELESS RATING PLAN             |
| DWR_WRLS_SRVC              | WIRLESS SERVICE                  |
| DWR_WRLS_SPTRUM            | WIRELESS SPECTRUM                |
| DWR_YR_TRANS               | YEAR TRANSFORMATION              |

# **Lookup Tables**

Table 4–3 briefly describes the Lookup tables in Oracle Communications Data Model.

| Table Name                  | More Information                       |
|-----------------------------|--|
| DWL_ACCS_MTHD_ASGN_TYP      | ACCESS METHOD ASSIGNMENT TYPE          |
| DWL_ACCS_MTHD_ELMNT_TYP     | ACCESS METHOD ELEMENT TYPE             |
| DWL_ACCS_MTHD_PRTY_ASGN_TYP | ACCESS METHOD PARTY ASSIGNMENT TYPE    |
| DWL_ACCS_MTHD_STAT_RSN      | ACCESS METHOD STATUS REASON            |
| DWL_ACCS_MTHD_STAT_TYP      | ACCESS METHOD STATUS TYPE              |
| DWL_ACCS_MTHD_TYP           | ACCESS METHOD TYPE                     |
| DWL_ACCT_ADJ_RSN            | ACCOUNT ADJUSTMENT REASON              |
| DWL_ACCT_ASGN_RSN           | ACCOUNT ASSIGNMENT REASON              |
| DWL_ACCT_ASGN_TYP           | ACCOUNT ASSIGNMENT TYPE                |
| DWL_ACCT_BAL_ADJ_TYP        | ACCOUNT BALANCE ADJUSTMENT TYPE        |
| DWL_ACCT_BAL_TYP            | ACCOUNT BALANCE TYPE                   |
| DWL_ACCT_CYCL               | ACCOUNTING CYCLE                       |
| DWL_ACCT_EVT_TYP            | ACCOUNT EVENT TYPE                     |
| DWL_ACCT_ITEM_CTGRY         | ACCOUNTING ITEM CATEGORY               |
| DWL_ACCT_PYMT_MTHD_STAT_RSN | ACCOUNT PAYMENT METHOD STATUS REASON   |
| DWL_ACCT_PYMT_MTHD_STAT_TYP | ACCOUNT PAYMENT METHOD STATUS TYPE     |
| DWL_ACCT_RFND_RSN           | ACCOUNT REFUND REASON                  |
| DWL_ACCT_RL_TYP             | ACCOUNT ROLE TYPE                      |
| DWL_ACCT_SBRP_ASGN_RSN      | ACCOUNT SUBSCRIPTION ASSIGNMENT REASON |
| DWL_ACCT_STAT_RSN           | ACCOUNT STATUS REASON                  |
| DWL_ACCT_STAT_TYP           | ACCOUNT STATUS TYPE                    |
| DWL_ACCT_TYP                | ACCOUNT TYPE                           |
| DWL_ADDR_RLTD_RSN           | ADDRESS RELATED REASON                 |
| DWL_ADDR_RLTD_TYP           | ADDRESS RELATED TYPE                   |
| DWL_ADDR_STAT_RSN           | ADDRESS STATUS REASON                  |
| DWL_ADDR_TYP                | ADDRESS TYPE                           |
| DWL_AGE_BND                 | AGE BAND                               |
| DWL_AGE_ON_NET_BND          | AGE ON NET BAND                        |
| DWL_APNMNT_TYP              | APPOINTMENT TYPE                       |
| DWL_ARPU_BND                | ARPU BAND                              |
| DWL_ASSET_TYP               | ASSET TYPE                             |
| DWL_AWRD_LVL                | AWARD LEVEL                            |
| DWL_BARNG_RSN               | BARING REASON                          |
| DWL_BER_FER_TYP             | BER FER TYPE                           |
|                             |  |

#### Table 4–3 (Cont.) Lookup Tables

| Table Name                   | More Information                         |
|------------------------------|--|
| DWL_BLLG_CYCL                | BILLING CYCLE                            |
| DWL_BLLG_FRQNCY              | BILLING FREQUENCY                        |
| DWL BLLG OCCRNCE TYP         | BILLING OCCURRENCE TYPE                  |
| DWL_BLLG_PRD                 | BILLING PERIOD                           |
| DWL_BLLG_STAT_CTGRY          | BILLING STATUS CATEGORY                  |
| <br>DWL_BLLG_STAT_RSN        | BILLING STATUS REASON                    |
| DWL_BLLG_STAT_TYP            | BILLING STATUS TYPE                      |
| DWL_BROWSER_TYP              | BROWSER TYPE                             |
| DWL_BSNS_INTRACN_ASGN_TYP    | BUSINESS INTERACTION ASSIGNMENT TYPE     |
| DWL_BSNS_INTRACN_CHTRSTC_TYP | BUSINESS INTERACTION CHARACTERISTIC TYPE |
| DWL_BSNS_INTRACN_STAT_RSN    | BUSINESS INTERACTION STATUS REASON       |
| DWL_BSNS_INTRACN_STAT_TYP    | BUSINESS INTERACTION STATUS TYPE         |
| DWL_BSNS_INTRACN_TYP         | BUSINESS INTERACTION TYPE                |
| DWL_BSNS_LEGAL_STAT          | BUSINESS LEGAL STATUS                    |
| DWL_CALL_CNTR_AGNT_TYP       | CALL CENTER AGENT TYPE                   |
| DWL_CALL_CNTR_CASE_SUB_TYP   | CALL CENTER CASE SUB TYPE                |
| DWL_CALL_CNTR_CASE_TTL       | CALL CENTER CASE TITLE                   |
| DWL_CALL_CNTR_CASE_TYP       | CALL CENTER CASE TYPE                    |
| DWL_CALL_CTGRY               | CALL CATEGORY                            |
| DWL_CALL_DRCTN               | CALL DIRECTION                           |
| DWL_CALL_OTHR_TYP            | CALL OTHER TYPE                          |
| DWL_CALL_RCYLD_RSN           | CALL RECYCLED REASON                     |
| DWL_CALL_RUTNG_TYP           | CALL ROUTING TYPE                        |
| DWL_CALL_SRCHRG              | CALL SURCHARGE                           |
| DWL_CALL_SRVC_TYP            | CALL SERVICE TYPE                        |
| DWL_CALL_SUCC_FAIL_TYP       | CALL SUCCESS FAILURE TYPE                |
| DWL_CALL_TMNT_RSN            | CALL TERMINATION REASON                  |
| DWL_CALL_TYP                 | CALL TYPE                                |
| DWL_CELL_OUTAGE_RSN          | CELL OUTAGE REASON                       |
| DWL_CELL_SITE_TYP            | CELL SITE TYPE                           |
| DWL_CELL_TYP                 | CELL TYPE                                |
| DWL_CHNG_PPSD_BY_TYP         | CHANGE PROPOSED BY TYPE                  |
| DWL_CHNL_TYP                 | CHANNEL TYPE                             |
| DWL_CHRN_RSN                 | CHURN REASON                             |
| DWL_CMISN_TYP                | COMMISSION TYPE                          |
| DWL_CMPGN_CHNL_TYP           | CAMPAIGN CHANNEL TYPE                    |
| DWL_CMPGN_PRPS_TYP           | CAMPAIGN PURPOSE TYPE                    |
|                              |  |

Table 4–3 (Cont.) Lookup Tables

| Table Name                       | More Information                       |
|----------------------------------|--|
| DWL_CMPGN_STAT                   | CAMPAIGN STATUS                        |
| DWL_CMPGN_TYP                    | CAMPAIGN TYPE                          |
| DWL_CMPND_ELMNT_SPEC             | COMPOUND ELEMENT SPEC                  |
| DWL_CMPND_ELMNT_SPEC_ATMC        | COMPOUND ELEMENT SPEC ATOMIC           |
| DWL_CMPND_ELMNT_SPEC_CMPST       | COMPOUND ELEMENT SPEC COMPOSITE        |
| DWL_CNCT_LST_CHNG_RSN            | CONTACT LIST CHANGE REASON             |
| DWL_CNCT_LST_RECRNC_TYP          | CONTACT LIST RECURRENCE TYPE           |
| DWL_CNCT_RLS                     | CONTACT ROLES                          |
| DWL_CNRT_ASGN_RSN                | CONTRACT ASSIGNMENT REASON             |
| DWL_CNRT_ASGN_TYP                | CONTRACT ASSIGNMENT TYPE               |
| DWL_CNRT_CHNG_INTTR_TYP          | CONTRACT CHANGE INITIATOR TYPE         |
| DWL_CNRT_CHNG_TYP                | CONTRACT CHANGE TYPE                   |
| DWL_CNRT_STAT_RSN                | CONTRACT STATUS REASON                 |
| DWL_CNRT_STAT_TYP                | CONTRACT STATUS TYPE                   |
| DWL_CNRT_TERM_TYP                | CONTRACT TERM TYPE                     |
| DWL_CNRT_TYP                     | CONTRACT TYPE                          |
| DWL_CNTNT_PRCNG_TYP              | CONTENT PRICING TYPE                   |
| DWL_CNTNT_TYP                    | CONTENT TYPE                           |
| DWL_COST_RSN                     | COST REASON                            |
| DWL_COST_SUBTYP                  | COST SUBTYPE                           |
| DWL_COST_TYP                     | COST TYPE                              |
| DWL_CRCUT_CTGRY                  | CIRCUIT CATEGORY                       |
| DWL_CRCUT_RNTL_EVT_TYP           | CIRCUIT RENTAL EVENT TYPE              |
| DWL_CRCUT_TYP                    | CIRCUIT TYPE                           |
| DWL_CRNCY                        | CURRENCY                               |
| DWL_CUST_CLASS                   | CUSTOMER CLASS                         |
| DWL_CUST_FCNG_SRVC_SPEC          | CUSTOMER FACING SERVICE SPEC           |
| DWL_CUST_FCNG_SRVC_SPEC_ATMC     | CUSTOMER FACING SERVICE SPEC ATOMIC    |
| DWL_CUST_FCNG_SRVC_SPEC_CMPST    | CUSTOMER FACING SERVICE SPEC COMPOSITE |
| DWL_CUST_GRP                     | CUSTOMER GROUP                         |
| DWL_CUST_OCCSN_TYP               | CUSTOMER OCCASION TYPE                 |
| DWL_CUST_ORDR_PRIORITY_TYP       | CUSTOMER ORDER PRIORITY TYPE           |
| DWL_CUST_ORDR_STATE_CHNG_RSN     | CUSTOMER ORDER STATE CHANGE REASON     |
| DWL_CUST_RVN_BND                 | CUSTOMER REVENUE BAND                  |
|                                  |  |
| DWL_CUST_RVN_TYP                 | CUSTOMER REVENUE TYPE                  |
| DWL_CUST_RVN_TYP<br>DWL_CUST_TYP | CUSTOMER REVENUE TYPE<br>CUSTOMER TYPE |

#### Table 4–3 (Cont.) Lookup Tables

| Table Name                 | More Information               |
|----------------------------|--------------------------------|
| DWL_DOC_CNDTN_TYP          | DOCUMENT CONDITION TYPE        |
| DWL_DOC_TYP                | DOCUMENT TYPE                  |
| DWL_DOC_TYP_GRP            | DOCUMENT TYPE GROUP            |
| DWL_DRCT_DEBT_STAT_RSN     | DIRECT DEBIT STATUS REASON     |
| DWL_DSTN_TYP               | DESTINATION TYPE               |
| DWL_DSTNC_BND              | DISTANCE BAND                  |
| DWL_DVRT_RTRV_RSN          | DIVERT RETRIEVE REASON         |
| DWL_DVRT_RTRV_TYP          | DIVERT RETRIEVE TYPE           |
| DWL_EDU                    | EDUCATION                      |
| DWL_EMP_DESIG              | EMPLOYEE DESIGNATION           |
| DWL_EMP_JB_RL_TYP          | EMPLOYEE JOB ROLE TYPE         |
| DWL_EMP_TYP                | EMPLOYEE TYPE                  |
| DWL_EQPMNT_INSTNC_STAT_TYP | EQUIPMENT INSTANCE STATUS TYPE |
| DWL_EQPMNT_TYP             | EQUIPMENT TYPE                 |
| DWL_EVT_ASGN_RSN           | EVENT ASSIGNMENT REASON        |
| DWL_EVT_ASGN_TYP           | EVENT ASSIGNMENT TYPE          |
| DWL_EVT_CLASS              | EVENT CLASS                    |
| DWL_EVT_CTGRY              | EVENT CATEGORY                 |
| DWL_EVT_RESPN_RSN          | EVENT RESPONSE REASON          |
| DWL_EVT_RSLT               | EVENT RESULT                   |
| DWL_EVT_RSN                | EVENT REASON                   |
| DWL_EVT_RSN_CTGRY          | EVENT REASON CATEGORY          |
| DWL_EVT_STAT_RSN           | EVENT STATUS REASON            |
| DWL_EVT_STAT_TYP           | EVENT STATUS TYPE              |
| DWL_EVT_TYP                | EVENT TYPE                     |
| DWL_EXP_RPT_STATE_TYP      | EXPENSE REPORT STATE TYPE      |
| DWL_EXP_TYP                | EXPENSE TYPE                   |
| DWL_EXTRNL_ORG_TYP         | EXTERNAL ORGANIZATION TYPE     |
| DWL_FLD_ACTVTY_RSLT_TYP    | FIELD ACTIVITY RESULT TYPE     |
| DWL_FLD_ACTVTY_TYP         | FIELD ACTIVITY TYPE            |
| DWL_FLT_RSLTN_TYP          | FAULT RESOLUTION TYPE          |
| DWL_FLT_TYP                | FAULT TYPE                     |
| DWL_FRAUD_PRFL_CLASS       | FRAUD PROFILE CLASS            |
| DWL_GIVE_AWAY_TYP          | GIVE AWAY TYPE                 |
| DWL_GL_ACCT_TYP            | GL ACCOUNT TYPE                |
| DWL_GL_JE_CTGRY            | GL JOURNAL ENTRY CATEGORY      |
| DWL_GL_SGMNT_TYP           | GL SEGMENT TYPE                |
|                            |                                |

Table 4–3 (Cont.) Lookup Tables

| Table Name                  | More Information                 |
|-----------------------------|----------------------------------|
| DWL_GNDR                    | GENDER                           |
| DWL_INTRACN_DRCTN           | INTERACTION DIRECTION            |
| DWL_INTRACN_NAVGTN_ITEM_TYP | INTERACTION NAVIGATION ITEM TYPE |
| DWL_INTRACN_NAVGTN_LVL      | INTERACTION NAVIGATION LEVEL     |
| DWL_INTRACN_NAVGTN_TYP      | INTERACTION NAVIGATION TYPE      |
| DWL_INTRACN_PRIORITY_TYP    | INTERACTION PRIORITY TYPE        |
| DWL_INTRACN_RSLT_TYP        | INTERACTION RESULT TYPE          |
| DWL_INTRACN_RSN             | INTERACTION REASON               |
| DWL_INTRACN_STAT            | INTERACTION STATUS               |
| DWL_INTRACN_TRNSFR_RSN      | INTERACTION TRANSFER REASON      |
| DWL_INTRACN_TYP             | INTERACTION TYPE                 |
| DWL_INTTV_RSLT_TYP          | INITIATIVE RESULT TYPE           |
| DWL_INTTV_TYP               | INITIATIVE TYPE                  |
| DWL_INVC_ADJ_RSN            | INVOICE ADJUSTMENT REASON        |
| DWL_INVC_ADJ_TYP            | INVOICE ADJUSTMENT TYPE          |
| DWL_INVC_DISC_RSN           | INVOICE DISCOUNT REASON          |
| DWL_INVC_DISC_TYP           | INVOICE DISCOUNT TYPE            |
| DWL_INVC_DLVRY_FRMT         | INVOICE DELIVERY FORMAT          |
| DWL_INVC_DLVRY_TYP          | INVOICE DELIVERY TYPE            |
| DWL_INVC_ITEM_DTL_TYP       | INVOICE ITEM DETAIL TYPE         |
| DWL_INVC_ITEM_TYP           | INVOICE ITEM TYPE                |
| DWL_INVC_PYMT_TERM_TYP      | INVOICE PAYMENT TERM TYPE        |
| DWL_INVC_STAT_TYP           | INVOICE STATUS TYPE              |
| DWL_INVC_TYP                | INVOICE TYPE                     |
| DWL_ISP_BSNS_TYP            | ISP BUSINESS TYPE                |
| DWL_ISP_TYP                 | ISP TYPE                         |
| DWL_ITEM_TYP                | ITEM TYPE                        |
| DWL_IVR_MENU_ITEM           | IVR MENU ITEM                    |
| DWL_LANG                    | LANGUAGE                         |
| DWL_LEGAL_PRCS_STAT_TYP     | LEGAL PROCESS STATUS TYPE        |
| DWL_LGICL_ELMNT_SPEC        | LOGICAL ELEMENT SPEC             |
| DWL_LGICL_ELMNT_SPEC_ATMC   | LOGICAL ELEMENT SPEC ATOMIC      |
| DWL_LGICL_ELMNT_SPEC_CMPST  | LOGICAL ELEMENT SPEC COMPOSITE   |
| DWL_LOOKUP                  | LOOKUP                           |
| DWL_LTTR_TYP                | LETTER TYPE                      |
| DWL_LYLTY_PROG_EVT_CTGRY    | LOYALTY PROGRAM EVENT CATEGORY   |
| DWL_LYLTY_PROG_EVT_TYP      | LOYALTY PROGRAM EVENT TYPE       |
|                             |                                  |

Table 4–3 (Cont.) Lookup Tables

| Table Name                    | More Information                   |
|-------------------------------|------------------------------------|
| DWL_LYLTY_PROG_PRTY_RL        | LOYALTY PROGRAM PARTY ROLE         |
| DWL_LYLTY_PROG_TMNT_RSN       | LOYALTY PROGRAM TERMINATION REASON |
| DWL_MDL_TYP                   | MODEL TYPE                         |
| DWL_MDTN_STAT_CTGRY           | MEDIATION STATUS CATEGORY          |
| DWL_MDTN_STAT_RSN             | MEDIATION STATUS REASON            |
| DWL_MDTN_STAT_TYP             | MEDIATION STATUS TYPE              |
| DWL_MEDIA_OBJ_TYP             | MEDIA OBJECT TYPE                  |
| DWL_MNNG_LTV_BAND             | CUSTOMER LTV BAND                  |
| DWL_MNG_ACTN_TYP              | MANAGE ACTION TYPE                 |
| DWL_MRTL_STAT                 | MARITAL STATUS                     |
| DWL_NBR_NTWK_TYP              | NUMBER NETWORK TYPE                |
| DWL_NP_RQST_LN_ITEM_STATE_TYP | NP REQUEST LINE ITEM STATE TYPE    |
| DWL_NP_RQST_STATE_TYP         | NP REQUEST STATE TYPE              |
| DWL_NP_RQST_TYP               | NP REQUEST TYPE                    |
| DWL_NP_STEP                   | NP STEP                            |
| DWL_NTFCTN_TYP                | NOTIFICATION TYPE                  |
| DWL_NTNLTY                    | NATIONALITY                        |
| DWL_NTWK_ADDR_TYP             | NETWORK ADDRESS TYPE               |
| DWL_NTWK_ASGN_TYP             | NETWORK ASSIGNMENT TYPE            |
| DWL_NTWK_ELMNT_CTGRY          | NETWORK ELEMENT CATEGORY           |
| DWL_NTWK_ELMNT_RLTN_TYP       | NETWORK ELEMENT RELATIONSHIP TYPE  |
| DWL_NTWK_ELMNT_STATE_RSN      | NETWORK ELEMENT STATE REASON       |
| DWL_NTWK_ELMNT_STATE_TYP      | NETWORK ELEMENT STATE TYPE         |
| DWL_NTWK_ELMNT_USG_EVT_TYP    | NETWORK ELEMENT USAGE EVENT TYPE   |
| DWL_NTWK_EVT_CHTRSTC_TYP      | NETWORK EVENT CHARACTERISTIC TYPE  |
| DWL_NTWK_EVT_STAT             | NETWORK EVENT STATUS               |
| DWL_NTWK_EVT_TYP              | NETWORK EVENT TYPE                 |
| DWL_NTWK_FLT_PRIORITY_TYP     | NETWORK FAULT PRIORITY TYPE        |
| DWL_NTWK_TCHPNT_CLASS         | NETWORK TOUCHPOINT CLASS           |
| DWL_NTWK_TCHPNT_STAT          | NETWORK TOUCHPOINT STATUS          |
| DWL_NTWK_TCHPNT_TYP           | NETWORK TOUCHPOINT TYPE            |
| DWL_NTWK_TYP                  | NETWORK TYPE                       |
| DWL_ONOFF_NET                 | ON OFF NET TYPE                    |
| DWL_OPRTR_GRP                 | OPERATOR GROUP                     |
| DWL_OPRTR_TYP                 | OPERATOR TYPE                      |
| DWL_ORDR_STATE                | ORDER STATE                        |
|                               |                                    |

Table 4–3 (Cont.) Lookup Tables

| Table Name                 | More Information                    |
|----------------------------|-------------------------------------|
| DWL_ORDR_TYP               | ORDER TYPE                          |
| DWL_ORG_BSNS_UNIT_TYP      | ORGANIZATION BUSINESS UNIT TYPE     |
| DWL_PAY_CTGRY              | PAY CATEGORY                        |
| DWL_PAY_TYP                | PAY TYPE                            |
| DWL_PBLCTN_TYP             | PUBLICATION TYPE                    |
| DWL_PCHSE_ORDR_STATE_TYP   | PURCHASE ORDER STATE TYPE           |
| DWL_PCU_OUTAGE_RSN         | PCU OUTAGE REASON                   |
| DWL_PHY_ELMNT_SPEC         | PHYSICAL ELEMENT SPEC               |
| DWL_PHY_ELMNT_SPEC_ATMC    | PHYSICAL ELEMENT SPEC ATOMIC        |
| DWL_PHY_ELMNT_SPEC_CMPST   | PHYSICAL ELEMENT SPEC COMPOSITE     |
| DWL_PIT_CHTRSTC_TYP        | PIT CHARACTERISTIC TYPE             |
| DWL_PK_OFPK_TIME           | PEAK OFFPEAK TIME                   |
| DWL_POSTL_SRVC_TYP         | POSTAL SERVICE TYPE                 |
| DWL_PPA_CTGRY              | PPA CATEGORY                        |
| DWL_PPA_DEDCTN_TYP         | PPA DEDUCTION TYPE                  |
| DWL_PRMTN_RSLT_TYP         | PROMOTION RESULT TYPE               |
| DWL_PRMTN_TERM_TYP         | PROMOTION TERM TYPE                 |
| DWL_PRMTN_TYP              | PROMOTION TYPE                      |
| DWL_PROD_ASGN_RSN          | PRODUCT ASSIGNMENT REASON           |
| DWL_PROD_BRND              | PRODUCT BRAND                       |
| DWL_PROD_CAPBLTY_TYP       | PRODUCT CAPABILITY TYPE             |
| DWL_PROD_CHRG_TYP          | PRODUCT CHARGE TYPE                 |
| DWL_PROD_CHRG_TYP_RLTN_RSN | PRODUCT CHARGE TYPE RLTN REASON     |
| DWL_PROD_CHRGNG_RSN        | PRODUCT CHARGING REASON             |
| DWL_PROD_CHTRSTC_TYP       | PRODUCT CHARACTERISTIC TYPE         |
| DWL_PROD_COVRG_AREA_TYP    | PRODUCT COVERAGE AREA TYPE          |
| DWL_PROD_CTGRY             | PRODUCT CATEGORY                    |
| DWL_PROD_CTLG_PRSNT_TYP    | PRODUCT CATALOG PRESENTATION TYPE   |
| DWL_PROD_CTLG_TYP          | PRODUCT CATALOG TYPE                |
| DWL_PROD_GRP               | PRODUCT GROUP                       |
| DWL_PROD_GRP_TYP           | PRODUCT GROUP TYPE                  |
| DWL_PROD_INSTNC_STAT_TYP   | PRODUCT INSTANCE STATUS TYPE        |
| DWL_PROD_LN                | PRODUCT LINE                        |
| DWL_PROD_MGMT_RL           | PRODUCT MANAGEMENT ROLE             |
| DWL_PROD_MGMT_RSN          | PRODUCT MANAGEMENT REASON           |
| DWL_PROD_MKT_PLN_ASGN_TYP  | PRODUCT MARKET PLAN ASSIGNMENT TYPE |
|                            |                                     |

Table 4–3 (Cont.) Lookup Tables

| Table Name                | More Information                      |
|---------------------------|---------------------------------------|
| DWL_PROD_MKT_PLN_RLTN_TYP | PRODUCT MARKET PLAN RELATIONSHIP TYPE |
| DWL_PROD_MKT_PLN_TYP      | PRODUCT MARKET PLAN TYPE              |
| DWL_PROD_PKG_CHRG_TYP     | PRODUCT PACKAGE CHARGE TYPE           |
| DWL_PROD_RTNG_PLN_TYP     | PRODUCT RATING PLAN TYPE              |
| DWL_PROD_STAT_TYP         | PRODUCT STATUS TYPE                   |
| DWL_PROD_TYP              | PRODUCT TYPE                          |
| DWL_PRPD_MBL_EVT_TYP      | PREPAID MOBILE EVENT TYPE             |
| DWL_PRSPCT_PRIORITY_TYP   | PROSPECT PRIORITY TYPE                |
| DWL_PRSPCT_QLTY_SCR_TYP   | PROSPECT QUALITY SCORE TYPE           |
| DWL_PRSPCT_REJECT_RSN     | PROSPECT REJECT REASON                |
| DWL_PRTNR_PYMT_TYP        | PARTNER PAYMENT TYPE                  |
| DWL_PRTNR_STLMNT_RSN      | PARTNER SETTLEMENT REASON             |
| DWL_PRTY_ACCT_ASGN_TYP    | PARTY ACCOUNT ASSIGNMENT TYPE         |
| DWL_PRTY_ASGN_RSN         | PARTY ASSIGNMENT REASON               |
| DWL_PRTY_ASGN_TYP         | PARTY ASSIGNMENT TYPE                 |
| DWL_PRTY_CNCT_INFO_TYP    | PARTY CONTACT INFORMATION TYPE        |
| DWL_PRTY_CNCT_LST_PRTCPTN | PARTY CONTACT LIST PARTICIPATION      |
| DWL_PRTY_CNCT_LST_RL      | PARTY CONTACT LIST ROLE               |
| DWL_PRTY_CNRT_ASGN_RL     | PARTY CONTRACT ASSIGNMENT ROLE        |
| DWL_PRTY_CNRT_ASGN_TYP    | PARTY CONTRACT ASSIGNMENT TYPE        |
| DWL_PRTY_EVT_TYP          | PARTY EVENT TYPE                      |
| DWL_PRTY_IDNT_TYP         | PARTY IDENTIFICATION TYPE             |
| DWL_PRTY_INTRACN_THRD_TYP | PARTY INTERACTION THREAD TYPE         |
| DWL_PRTY_LOC_RSN          | PARTY LOCATION REASON                 |
| DWL_PRTY_LOC_TYP          | PARTY LOCATION TYPE                   |
| DWL_PRTY_MGMT_RL          | PARTY MANAGEMENT ROLE                 |
| DWL_PRTY_ORDR_ASGN_TYP    | PARTY ORDER ASSIGNMENT TYPE           |
| DWL_PRTY_RL               | PARTY ROLE                            |
| DWL_PRTY_SBRP_RL          | PARTY SUBSCRIPTION ROLE               |
| DWL_PRTY_SGMNT_MTHD       | PARTY SEGMENTATION METHOD             |
| DWL_PRTY_SIM_CARD_RL      | PARTY SIM CARD ROLE                   |
| DWL_PRTY_SRVC_ASGN_RL     | PARTY SERVICE ASSIGNMENT ROLE         |
| DWL_PRTY_SRVC_ASGN_RSN    | PARTY SERVICE ASSIGNMENT REASON       |
| DWL_PRTY_STAT_CHNG_RSN    | PARTY STATUS CHANGE REASON            |
| DWL_PRTY_STAT_CTGRY       | PARTY STATUS CATEGORY                 |
| DWL_PRTY_STAT_TYP         | PARTY STATUS TYPE                     |
|                           |                                       |

Table 4–3 (Cont.) Lookup Tables

| Table Name                        | More Information                       |
|-----------------------------------|--|
| DWL_PYMT_AGNG_CLASS               | PAYMENT AGING CLASS                    |
| DWL_PYMT_MTHD_TYP                 | PAYMENT METHOD TYPE                    |
| DWL_PYMT_TRX_TYP                  | PAYMENT TRANSACTION TYPE               |
| DWL_RATABLE_UNIT_MEASUREMENT      | RATABLE UNIT MEASUREMENT               |
| DWL_RDMPTN_TYP                    | REDEMPTION TYPE                        |
| DWL_RECHRG_RVN_SLB                | RECHARGE REVENUE SLAB                  |
| DWL_RELGN                         | RELIGION                               |
| DWL_RESRE_FCNG_SRVC_SPEC          | RESOURCE FACING SERVICE SPEC           |
| DWL_RESRE_FCNG_SRVC_SPEC_ATMC     | RESOURCE FACING SERVICE SPEC ATOMIC    |
| DWL_RESRE_FCNG_SRVC_SPEC_CMPST    | RESOURCE FACING SERVICE SPEC COMPOSITE |
| DWL_RMNG_TYP                      | ROAMING TYPE                           |
| DWL_RTNG_MTHD_TYP                 | RATING METHOD TYPE                     |
| DWL_SBRP_ASGN_TYP                 | SUBSCRIPTION ASSIGNMENT TYPE           |
| DWL_SBRP_EVT_TYP                  | SUBSCRIPTION EVENT TYPE                |
| DWL_SBRP_STAT                     | SUBSCRIPTION STATUS                    |
| DWL_SBRP_STAT_CTGRY               | SUBSCRIPTION STATUS CATEGORY           |
| DWL_SBRP_STAT_RSN                 | SUBSCRIPTION STATUS REASON             |
| DWL_SBRP_STAT_TYP                 | SUBSCRIPTION STATUS TYPE               |
| DWL_SBRP_TERM_TYP                 | SUBSCRIPTION TERM TYPE                 |
| DWL_SBRP_TYP                      | SUBSCRIPTION TYPE                      |
| DWL_SBSCRP_ACTVTN_RSN             | SUBSCRIBER ACTIVATION REASON           |
| DWL_SCRPT_QUES_TYP                | SCRIPT QUESTION TYPE                   |
| DWL_SCRTY_REQD_TYP                | SECURITY REQUIRED TYPE                 |
| DWL_SEASON                        | SEASON                                 |
| DWL_SGMNT_TYP                     | SEGMENT TYPE                           |
| DWL_SIC_ASGN_RSN                  | SIC ASSIGNMENT REASON                  |
| DWL_SIC_CLSFCTN                   | SIC CLASSIFICATION                     |
| DWL_SIC_INDSTRY_GRP               | SIC INDUSTRY GROUP                     |
| DWL_SIM_CARD_ACCS_MTHD_RSN        | SIM CARD ACCESS METHOD REASON          |
| DWL_SIM_CARD_ACTVTN_RSN           | SIM CARD ACTIVATION REASON             |
| DWL_SIM_CARD_ACTVTN_TYP           | SIM CARD ACTIVATION TYPE               |
| DWL_SIM_CARD_SBRP_RSN             | SIM CARD SUBSCRIPTION REASON           |
| DWL_SIM_CARD_TYP                  | SIM CARD TYPE                          |
| DWL_SITE_TYP                      | SITE TYPE                              |
|                                   |  |
| DWL_SKILL_TYP                     | SKILL TYPE                             |
| DWL_SKILL_TYP<br>DWL_SLNG_LOC_TYP | SKILL TYPE<br>SELLING LOCATION TYPE    |

Table 4–3 (Cont.) Lookup Tables

| Table Name                   | More Information                     |
|------------------------------|--------------------------------------|
| DWL_SRVC_CLASS               | SERVICE CLASS                        |
| DWL_SRVC_CLASS_TYP           | SERVICE CLASS TYPE                   |
| DWL_SRVC_COVRG_AREA_TYP      | SERVICE COVERAGE AREA TYPE           |
| DWL_SRVC_CTGRY               | SERVICE CATEGORY                     |
| DWL_SRVC_LVL_AGRMNT_TYP      | SERVICE LEVEL AGREEMENT TYPE         |
| DWL_SRVC_LVL_UNMET_CNSEQ_TYP | SERVICE LEVEL UNMET CONSEQUENCE TYPE |
| DWL_SRVC_PKG_SPEC            | SERVICE PACKAGE SPEC                 |
| DWL_SRVC_PKG_SPEC_ATMC       | SERVICE PACKAGE SPEC ATOMIC          |
| DWL_SRVC_PKG_SPEC_CMPST      | SERVICE PACKAGE SPEC COMPOSITE       |
| DWL_SRVC_STAT                | SERVICE STATUS                       |
| DWL_SRVC_STAT_CTGRY          | SERVICE STATUS CATEGORY              |
| DWL_SRVC_STAT_RSN            | SERVICE STATUS REASON                |
| DWL_SRVC_TYP                 | SERVICE TYPE                         |
| DWL_SRVC_USG_TYP             | SERVICE USAGE TYPE                   |
| DWL_SUBSDY_TYP               | SUBSIDY TYPE                         |
| DWL_SWOT_TYP                 | SWOT TYPE                            |
| DWL_SWTCH_CAPBLTY_TYP        | SWITCH CAPABILITY TYPE               |
| DWL_SWTCH_TYP                | SWITCH TYPE                          |
| DWL_TAX_CTGRY                | TAX CATEGORY                         |
| DWL_TAX_EXMPT                | TAX EXEMPT                           |
| DWL_TCH_TYP                  | TCH TYPE                             |
| DWL_TECH                     | TECHNOLOGY                           |
| DWL_TECH_TYP                 | TECHNOLOGY TYPE                      |
| DWL_TIME_BND                 | TIME BAND                            |
| DWL_TIME_ZN                  | TIME ZONE                            |
| DWL_TRGT_TYP                 | TARGET TYPE                          |
| DWL_UMS_ACCS_TYP             | UMS ACCESS TYPE                      |
| DWL_UMS_EVT_TYP              | UMS EVENT TYPE                       |
| DWL_UOM                      | UNIT OF MEASURE                      |
| DWL_VAL_TYP                  | VALUE TYPE                           |
| DWL_VNDR_CLASS               | VENDOR CLASS                         |
| DWL_VNDR_RTNG_TYP            | VENDOR RATING TYPE                   |
| DWL_VNDR_SITE_TYP            | VENDOR SITE TYPE                     |
| DWL_VOL_BND                  | VOLUME BAND                          |
| DWL_WEB_PG_RNDRNG_TYP        | WEB PAGE RENDERING TYPE              |
| DWL_WEB_PG_TYP               | WEB PAGE TYPE                        |
|                              |                                      |

## **Base Tables**

Table 4–4 briefly describes the Base tables in Oracle Communications Data Model.

| Table Name                  | More Information                        |
|-----------------------------|---|
| DWB_ACCS_MTHD_PORT_HIST     | ACCESS METHOD PORTING HISTORY           |
| DWB_ACCS_MTHD_STAT_HIST     | ACCESS METHOD STATUS HISTORY            |
| DWB_ACCT_ACCTNG_CYCL_HIST   | ACCOUNT ACCOUNTING CYCLE HISTORY        |
| DWB_ACCT_BAL_ADJ            | ACCOUNT BALANCE ADJUSTMENT              |
| DWB_ACCT_BAL_BUCKET         | ACCOUNT BALANCE BUCKET                  |
| DWB_ACCT_BAL_HIST           | ACCOUNT BALANCE HISTORY                 |
| DWB_ACCT_BAL_IMPC           | ACCOUNT BALANCE IMPACT                  |
| DWB_ACCT_BAL_TRNSFR         | ACCOUNT BALANCE TRANSFER                |
| DWB_ACCT_BLLG_OCCRNCE       | ACCOUNT BILLING OCCURRENCE              |
| DWB_ACCT_COST               | ACCOUNT COST                            |
| DWB_ACCT_CRDT_LMT           | ACCOUNT CREDIT LIMIT                    |
| DWB_ACCT_DEBT_WRT_OFF       | ACCOUNT DEBT WRITE OFF                  |
| DWB_ACCT_MNGMNT_HIST        | ACCOUNT MANAGEMENT HISTORY              |
| DWB_ACCT_PMP_PRTCPTN_HIST   | ACCOUNT PMP PARTICIPATION HISTORY       |
| DWB_ACCT_PYMT               | ACCOUNT PAYMENT                         |
| DWB_ACCT_PYMT_BAL_IMPC      | ACCOUNT PAYMENT BALANCE IMPACT          |
| DWB_ACCT_PYMT_MTHD_STAT     | ACCOUNT PAYMENT METHOD STATUS           |
| DWB_ACCT_RCHRG              | ACCOUNT RECHARGE                        |
| DWB_ACCT_RFND               | ACCOUNT REFUND                          |
| DWB_ACCT_STAT_HIST          | ACCOUNT STATUS HISTORY                  |
| DWB_ADDR_STAT               | ADDRESS STATUS                          |
| DWB_APNMNT                  | APPOINTMENT                             |
| DWB_APNMNT_CLNDR            | APPOINTMENT CALENDAR                    |
| DWB_ASSET_APPRSL_HIST       | ASSET APPRAISAL HISTORY                 |
| DWB_ASSET_CNDTN_HIST        | ASSET CONDITION HISTORY                 |
| DWB_ASSET_DEPRCN_HIST       | ASSET DEPRECIATION HISTORY              |
| DWB_BLK_LST_HIST            | BLACK LIST HISTORY                      |
| DWB_BNDLD_NTWK_EVT          | BUNDLED NETWORK EVENT                   |
| DWB_BRDBND_USG_EVT          | BROADBAND USAGE EVENT                   |
| DWB_BSNS_INTRACN            | BUSINESS INTERACTION                    |
| DWB_BSNS_INTRACN_ITEM       | BUSINESS INTERACTION ITEM               |
| DWB_BSNS_INTRACN_ITEM_PRICE | BUSINESS INTERACTION ITEM PRICE         |
| DWB_BSNS_INTRACN_PYMT_ASGN  | BUSINESS INTERACTION PAYMENT ASSIGNMENT |
| DWB_BSNS_INTRACN_RL         | BUSINESS INTERACTION ROLE               |
|                             |   |

Table 4–4 (Cont.) Base Tables

| Table 4-4 (Colli,) Base Tables | Mana Information                      |
|--------------------------------|---------------------------------------|
| Table Name                     | More Information                      |
| DWB_BSNS_INTRACN_STAT_HIST     | BUSINESS INTERACTION STATUS HISTORY   |
| DWB_BSNS_UNIT_COST             | ORGANIZATION BUSINESS UNIT COST       |
| DWB_CELL_SITE_COST             | CELL SITE COST                        |
| DWB_CHNL_COST                  | CHANNEL COST                          |
| DWB_CMPGN_COST                 | CAMPAIGN COST                         |
| DWB_CMPGN_MSG_CRTVE            | CAMPAIGN MESSAGE CREATIVE             |
| DWB_CNCT_LST_COST              | CONTACT LIST COST                     |
| DWB_CNRT_APRVL                 | CONTRACT APPROVAL                     |
| DWB_CNRT_STAT                  | CONTRACT STATUS                       |
| DWB_CNRT_TERM_VAL              | CONTRACT TERM VALUE                   |
| DWB_CNTNT_DLVRY_EVT            | CONTENT DELIVERY EVENT                |
| DWB_COST                       | COST                                  |
| DWB_COST_CNTR_BDGT             | COST CENTER BUDGET                    |
| DWB_COURIER_COST               | COURIER COST                          |
| DWB_CRCUT_RNTL                 | CIRCUIT RENTAL                        |
| DWB_CRCUT_TRFC                 | CIRCUIT TRAFFIC                       |
| DWB_CRNCY_EXCHNG_RATE          | CURRENCY EXCHANGE RATE                |
| DWB_CUST_COST                  | CUSTOMER COST                         |
| DWB_CUST_FLD_INSTLTN           | CUSTOMER FIELD INSTALLATION           |
| DWB_CUST_FLD_SPPRT             | CUSTOMER FIELD SUPPORT                |
| DWB_CUST_FLD_SRVC_ACTVTY       | CUSTOMER FIELD SERVICE ACTIVITY       |
| DWB_CUST_FLD_SRVC_DTL          | CUSTOMER FIELD SERVICE DETAIL         |
| DWB_CUST_ORDR                  | CUSTOMER ORDER                        |
| DWB_CUST_ORDR_LN_ITEM          | CUSTOMER ORDER LINE ITEM              |
| DWB_CUST_ORDR_LN_ITEM_ST_ASGN  | CUSTOMER ORDER LINE ITEM STATE ASSIGN |
| DWB_CUST_ORDR_PYMT             | CUSTOMER ORDER PAYMENT                |
| DWB_CUST_ORDR_STATE_ASGN       | CUSTOMER ORDER STATE ASSIGNMENT       |
| DWB_DATA_SRVC_EVT              | DATA SERVICE EVENT                    |
| DWB_DEBT_COLLCTN               | DEBT COLLECTION                       |
| DWB_DEBT_COLLCTN_ASGN          | DEBT COLLECTION ASSIGNMENT            |
| DWB_DEBT_COLLCTN_ASGN_BTCH     | DEBT COLLECTION ASSIGNMENT BATCH      |
| DWB_EMP_ACT_LBR_HRLY           | EMPLOYEE ACTUAL LABOR HOURLY          |
| DWB_EMP_ACT_LBR_SALARIED       | EMPLOYEE ACTUAL LABOR SALARIED        |
| DWB_EMP_COST                   | EMPLOYEE COST                         |
| DWB_EMP_EXP_RPT                | EMPLOYEE EXPENSE REPORT               |
| DWB_EMP_EXP_RPT_ITEM           | EMPLOYEE EXPENSE REPORT ITEM          |
| DWB_EMP_EXP_RPT_STATE          | EMPLOYEE EXPENSE REPORT STATE         |
|                                |                                       |

Table 4–4 (Cont.) Base Tables

| Table NameMore InformationDWB_EMP_TRNG_RECEMPLOYEE TRAINING RECORDDWB_EQPMNT_CNTR_COSTEQUIPMENT CENTER COSTDWB_EQPMNT_INSTNC_STAT_HISTEQUIPMENT INSTANCE STATUS HISTORYDWB_ERRD_MDTD_CALL_EVTERRORED MEDIATED CALL EVENTDWB_ERRD_RAW_WRLS_CALL_EVTERRORED RATED WIRELESS CALL EVENTDWB_ERRD_RTD_WRLS_CALL_EVTERRORED RAW WIRELESS CALL EVENTDWB_EVTEVENTDWB_EVTEVENTDWB_EVT_ACCS_MTHD_ACTVTYEVENT ACCESS METHOD ACTIVITYDWB_EVT_ACCTEVENT ASSIGNMENTDWB_EVT_CHATEVENT CHATDWB_EVT_CHATEVENT CONTRACTDWB_EVT_CNRTEVENT CONTRACTDWB_EVT_COSTEVENT CIRCUIT RENTALDWB_EVT_CRUT_RNTLEVENT CIRCUIT RENTALDWB_EVT_EMIT_DTLEVENT EMIT DETAIL |  |
|--|--|
| DWB_EQPMNT_CNTR_COSTEQUIPMENT CENTER COSTDWB_EQPMNT_INSTNC_STAT_HISTEQUIPMENT INSTANCE STATUS HISTORYDWB_ERRD_MDTD_CALL_EVTERRORED MEDIATED CALL EVENTDWB_ERRD_RAW_WRLS_CALL_EVTERRORED RATED WIRELESS CALL EVENTDWB_ERRD_RTD_WRLS_CALL_EVTERRORED RAW WIRELESS CALL EVENTDWB_EVTEVENTDWB_EVT_ACCS_MTHD_ACTVTYEVENT ACCESS METHOD ACTIVITYDWB_EVT_ACCTEVENT ACCOUNTDWB_EVT_ASGNEVENT ASSIGNMENTDWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_COSTEVENT COSTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL   |  |
| DWB_EQPMNT_INSTNC_STAT_HISTEQUIPMENT INSTANCE STATUS HISTORYDWB_ERRD_MDTD_CALL_EVTERRORED MEDIATED CALL EVENTDWB_ERRD_RAW_WRLS_CALL_EVTERRORED RATED WIRELESS CALL EVENTDWB_ERRD_RTD_WRLS_CALL_EVTERRORED RAW WIRELESS CALL EVENTDWB_EVTEVENTDWB_EVTEVENTDWB_EVT_ACCS_MTHD_ACTVTYEVENT ACCESS METHOD ACTIVITYDWB_EVT_ACCTEVENT ACCOUNTDWB_EVT_ASGNEVENT ASSIGNMENTDWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_COSTEVENT CONTRACTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL  |  |
| DWB_ERRD_MDTD_CALL_EVTERRORED MEDIATED CALL EVENTDWB_ERRD_RAW_WRLS_CALL_EVTERRORED RATED WIRELESS CALL EVENTDWB_ERRD_RTD_WRLS_CALL_EVTERRORED RAW WIRELESS CALL EVENTDWB_EVTEVENTDWB_EVT_ACCS_MTHD_ACTVTYEVENT ACCESS METHOD ACTIVITYDWB_EVT_ACCTEVENT ACCOUNTDWB_EVT_ACCTEVENT ACCOUNTDWB_EVT_ASGNEVENT CHATDWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_COSTEVENT CONTRACTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL   |  |
| DWB_ERRD_RAW_WRLS_CALL_EVTERRORED RATED WIRELESS CALL EVENTDWB_ERRD_RTD_WRLS_CALL_EVTERRORED RAW WIRELESS CALL EVENTDWB_EVTEVENTDWB_EVT_ACCS_MTHD_ACTVTYEVENT ACCESS METHOD ACTIVITYDWB_EVT_ACCTEVENT ACCOUNTDWB_EVT_ASGNEVENT ASSIGNMENTDWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_COSTEVENT CONTRACTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL   |  |
| DWB_ERRD_RTD_WRLS_CALL_EVTERRORED RAW WIRELESS CALL EVENTDWB_EVTEVENTDWB_EVT_ACCS_MTHD_ACTVTYEVENT ACCESS METHOD ACTIVITYDWB_EVT_ACCTEVENT ACCOUNTDWB_EVT_ASGNEVENT ASSIGNMENTDWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_COSTEVENT CONTRACTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL  |  |
| DWB_EVTEVENTDWB_EVT_ACCS_MTHD_ACTVTYEVENT ACCESS METHOD ACTIVITYDWB_EVT_ACCTEVENT ACCOUNTDWB_EVT_ASGNEVENT ASSIGNMENTDWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_CNRTEVENT CONTRACTDWB_EVT_COSTEVENT COSTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL   |  |
| DWB_EVT_ACCS_MTHD_ACTVTYEVENT ACCESS METHOD ACTIVITYDWB_EVT_ACCTEVENT ACCOUNTDWB_EVT_ASGNEVENT ASSIGNMENTDWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_CNRTEVENT CONTRACTDWB_EVT_COSTEVENT COSTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL   |  |
| DWB_EVT_ACCTEVENT ACCOUNTDWB_EVT_ASGNEVENT ASSIGNMENTDWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_CNRTEVENT CONTRACTDWB_EVT_COSTEVENT COSTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL   |  |
| DWB_EVT_ASGNEVENT ASSIGNMENTDWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_CNRTEVENT CONTRACTDWB_EVT_COSTEVENT COSTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL  |  |
| DWB_EVT_CHATEVENT CHATDWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_CNRTEVENT CONTRACTDWB_EVT_COSTEVENT COSTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL  |  |
| DWB_EVT_CHAT_DTLEVENT CHAT DETAILDWB_EVT_CNRTEVENT CONTRACTDWB_EVT_COSTEVENT COSTDWB_EVT_CRCUT_RNTLEVENT CIRCUIT RENTAL  |  |
| DWB_EVT_COST     EVENT COST       DWB_EVT_CRCUT_RNTL     EVENT CIRCUIT RENTAL  |  |
| DWB_EVT_CRCUT_RNTL EVENT CIRCUIT RENTAL  |  |
|  |  |
| DWB_EVT_EMIT_DTL EVENT EMIT DETAIL   |  |
| —  |  |
| DWB_EVT_EMP_PYRL EVENT EMPLOYEE PAYROLL  |  |
| DWB_EVT_EQPMNT_INSTNC EVENT EQUIPMENT INSTANCE   |  |
| DWB_EVT_FINCL EVENT FINANCIAL  |  |
| DWB_EVT_GEO EVENT GEOGRAPHY  |  |
| DWB_EVT_GFT_RDMPTN EVENT GIFT REDEMPTION   |  |
| DWB_EVT_INVC_DLVRY EVENT INVOICE DELIVERY  |  |
| DWB_EVT_LYLTY_PROG EVENT LOYALTY PROGRAM   |  |
| DWB_EVT_LYLTY_PROG_ACMLTN EVENT LOYALTY PROGRAM ACCUMULATION   |  |
| DWB_EVT_LYLTY_PROG_RDMPTN     EVENT LOYALTY PROGRAM REDEMPTION   |  |
| DWB_EVT_PROD_PKG EVENT PRODUCT PACKAGE   |  |
| DWB_EVT_PRPD_MBL EVENT PREPAID MOBILE  |  |
| DWB_EVT_PRTY_ASGN     EVENT     PARTY     ASSIGNMENT   |  |
| DWB_EVT_PRTY_INTRACN EVENT PARTY INTERACTION   |  |
| DWB_EVT_PRTY_INTRACN_CALL     EVENT PARTY INTERACTION CALL   |  |
| DWB_EVT_PRTY_INTRACN_EML     EVENT PARTY INTERACTION EMAIL   |  |
| DWB_EVT_PRTY_INTRACN_ITEM     EVENT PARTY INTERACTION ITEM   |  |
| DWB_EVT_PRTY_INTRACN_LTTR     EVENT PARTY INTERACTION LETTER   |  |
| DWB_EVT_PRTY_INTRACN_PRTCPTN     EVENT PARTY INTERACTION PARTICIPATION   |  |
| DWB_EVT_PRTY_INTRACN_VST     EVENT PARTY INTERACTION VISIT   |  |
| DWB_EVT_PRTY_PRFL EVENT PARTY PROFILE  |  |
| DWB_EVT_SBRP EVENT SUBSCRIPTION  |  |

#### Table 4–4 (Cont.) Base Tables

| Table 4–4 (Cont.) Base Tables |                                    |
|-------------------------------|------------------------------------|
| Table Name                    | More Information                   |
| DWB_EVT_SBRP_CHNG             | EVENT SUBSCRIPTION CHANGE          |
| DWB_EVT_SIM_CARD              | EVENT SIM CARD                     |
| DWB_EVT_STAT                  | EVENT STATUS                       |
| DWB_EVT_TRGR_DTL              | EVENT TRIGGER DETAIL               |
| DWB_EVT_WEB_RGSTRN            | EVENT WEB REGISTRATION             |
| DWB_EVT_WEB_VST               | EVENT WEB VISIT                    |
| DWB_EXP_RPT_PRTY_ASGN         | EXPENSE REPORT PARTY ASSIGNMENT    |
| DWB_FIXED_LN_CALL_EVT         | FIXED LINE CALL EVENT              |
| DWB_GL_BAL                    | GL BALANCE                         |
| DWB_GL_JE                     | GL JOURNAL ENTRY                   |
| DWB_GL_JE_BTCH                | GL JOURNAL ENTRY BATCH             |
| DWB_GL_JE_LN                  | GL JOURNAL ENTRY LINE              |
| DWB_GL_JE_LN_SBLDGR_ASGN      | GL JE LINE SUBLEDGER ASSIGNMENT    |
| DWB_GL_SBLDGR_JE              | GL SUBLEDGER JOURNAL ENTRY         |
| DWB_GL_SBLDGR_JE_LN           | GL SUBLEDGER JOURNAL ENTRY LINE    |
| DWB_GPRS_USG_EVT              | GPRS USAGE EVENT                   |
| DWB_IDD_CALL_EVT              | IDD CALL EVENT                     |
| DWB_INSTLMNT_CNRT             | INSTALLMENT CONTRACT               |
| DWB_INTRACN_ANSWR_CHOICE      | INTERACTION ANSWER CHOICE          |
| DWB_INTRACN_NAVGTN_HIST       | INTERACTION NAVIGATION HISTORY     |
| DWB_INTRACN_QUES_RESPN        | INTERACTION QUESTION RESPONSE      |
| DWB_INTRACN_TRNSFR_HIST       | INTERACTION TRANSFER HISTORY       |
| DWB_INTRNT_ACCS_EVT           | INTERNET ACCESS EVENT              |
| DWB_INVC                      | INVOICE                            |
| DWB_INVC_ADJ                  | INVOICE ADJUSTMENT                 |
| DWB_INVC_DISC                 | INVOICE DISCOUNT                   |
| DWB_INVC_ITEM                 | INVOICE ITEM                       |
| DWB_INVC_ITEM_DTL             | INVOICE ITEM DETAIL                |
| DWB_INVC_ITEM_RLTN            | INVOICE ITEM RELATIONSHIP          |
| DWB_INVC_PYMT_ASGN            | INVOICE PAYMENT ASSIGNMENT         |
| DWB_INVC_PYMT_TERM            | INVOICE PAYMENT TERM               |
| DWB_INVC_STAT_HIST            | INVOICE STATUS HISTORY             |
| DWB_INVC_TAX_ITEM             | INVOICE TAX ITEM                   |
| DWB_INV_ITEM_STATE            | INVENTORY ITEM STATE               |
| DWB_ISP_USG_EVT               | ISP USAGE EVENT                    |
| DWB_IVR_INTRACN_NAVGTN_HIST   | IVR INTERACTION NAVIGATION HISTORY |
|                               |                                    |

Table 4–4 (Cont.) Base Tables

| Table Name                     | More Information                                     |
|--------------------------------|--|
| DWB_JE_LN_CUST_ORDR_ITEM_ASGN  | JOURNAL ENTRY LINE CUSTOMER ORDER ITEM<br>ASSIGNMENT |
| DWB_JE_LN_INVC_ITEM_ASGN       | JOURNAL ENTRY LINE INVOICE ITEM ASSIGNMENT           |
| DWB_LYLTY_PROG_PTS_BAL         | LOYALTY PROGRAM POINTS BALANCE                       |
| DWB_MDTD_CALL_EVT              | MEDIATED CALL EVENT                                  |
| DWB_MEDIA_OBJ_COST             | MEDIA OBJECT COST                                    |
| DWB_MKT_PLN_MGMT               | MARKET PLAN MANAGEMENT                               |
| DWB_MMS_EVT                    | MMS EVENT  |
| DWB_MNT_ALLWNC                 | MINUTE ALLOWANCE                                     |
| DWB_NP_RQST_HDR                | NP REQUEST HEADER                                    |
| DWB_NP_RQST_LN_ITEM            | NP REQUEST LINE ITEM                                 |
| DWB_NP_RQST_LN_ITEM_STATE_HIST | NP REQUEST LINE ITEM STATE HISTORY                   |
| DWB_NP_RQST_STATE_HIST         | NP REQUEST STATE HISTORY                             |
| DWB_NTWK_ELMNT_COST            | NETWORK ELEMENT COST                                 |
| DWB_NTWK_ELMNT_FLT_ASGN        | NETWORK ELEMENT FAULT ASSIGNMENT                     |
| DWB_NTWK_ELMNT_STATE_HIST      | NETWORK ELEMENT STATE HISTORY                        |
| DWB_NTWK_EVT                   | NETWORK EVENT  |
| DWB_NTWK_EVT_ACCT_BAL_BKT_IMPC | NETWORK EVENT ACCOUNT BALANCE BUCKET IMPACT          |
| DWB_NTWK_EVT_ACCT_BAL_IMPC     | NETWORK EVENT ACCOUNT BALANCE IMPACT                 |
| DWB_NTWK_EVT_ASGN              | NETWORK EVENT ASSIGNMENT                             |
| DWB_NTWK_FLT                   | NETWORK FAULT  |
| DWB_NTWK_FLT_SBRP_ASGN         | NETWORK FAULT SUBSCRIPTION ASSIGNMENT                |
| DWB_NTWK_FLT_SRVC_ASGN         | NETWORK FAULT SERVICE ASSIGNMENT                     |
| DWB_NTWK_FLT_STAT_HIST         | NETWORK FAULT STATUS HISTORY                         |
| DWB_ORG_BSNS_UNIT_COST         | ORGANIZATION BUSINESS UNIT COST                      |
| DWB_PCHSE_ORDR                 | PURCHASE ORDER                                       |
| DWB_PCHSE_ORDR_LN_ITEM         | PURCHASE ORDER LINE ITEM                             |
| DWB_PCHSE_ORDR_LN_ITEM_STATE   | PURCHASE ORDER LINE ITEM STATE                       |
| DWB_PCHSE_ORDR_STATE           | PURCHASE ORDER STATE                                 |
| DWB_PLCY_EVT                   | POLICY EVENT   |
| DWB_PLCY_EVT_ATMC              | POLICY EVENT ATOMIC                                  |
| DWB_PLCY_EVT_CMPST             | POLICY EVENT COMPOSITE                               |
| DWB_PRFMNC                     | PERFORMANCE  |
| DWB_PRFMNC_CNSEQ               | PERFORMANCE CONSEQUENCE                              |
| DWB_PRFMNC_IND                 | PERFORMANCE INDICATOR                                |
| DWB_PRFMNC_IP_ADDR             | PERFORMANCE IP ADDRESS                               |
| DWB_PRFMNC_MBL_ADDR            | PERFORMANCE MOBILE ADDRESS                           |

Table 4–4 (Cont.) Base Tables

| Table Name                     | More Information  |
|--------------------------------|---|
| DWB_PRFMNC_NTFCTN              | PERFORMANCE NOTIFICATION                                |
| DWB_PRFMNC_NTWK_ADDR           | PERFORMANCE NOTIFICATION<br>PERFORMANCE NETWORK ADDRESS |
| DWB_PRFMNC_PNT_CD              | PERFORMANCE POINT CODE                                  |
| DWB_PRICE_EVT                  | PRICE EVENT   |
| DWB_PRMTN_CLSTR_USG            | PROMOTION CLUSTER USAGE                                 |
| DWB_PRMTN_CNCT_LST_UTLZTN      | PROMOTION CONTACT LIST UTILIZATION                      |
| DWB_PRMTN_COST                 | PROMOTION CONTACT HIST OTHERATION                       |
| DWB_PRMTN_MGMT_HIST            | PROMOTION MANAGEMENT HISTORY                            |
| DWB_PRMTN_TERM_VAL             | PROMOTION TERM VALUE                                    |
| DWB_PROD_COST                  | PRODUCT COST  |
| DWB_PROD_INSTNC_STAT_HIST      | PRODUCT INSTANCE STATUS HISTORY                         |
| DWB_PROD_MGMT_HIST             | PRODUCT MANAGEMENT HISTORY                              |
| DWB_PROD_MKT_PLN_COST          | PRODUCT MARKET PLAN COST                                |
| DWB_PROD_STAT_HIST             | PRODUCT STATUS HISTORY                                  |
| DWB_PRPD_RCHRG                 | PREPAID RECHARGE  |
| DWB_PRTNR_PYMT                 | PARTNER PAYMENT   |
| DWB_PRTY_AM_PMP_ASGN_HIST      | PARTY AM PMP ASSIGNMENT HISTORY                         |
| DWB_PRTY_AM_PMP_ASGN_STAT      | PARTY AM PMP ASSIGNMENT STATUS                          |
| DWB_PRTY_COST_ASGN             | PARTY COST ASSIGNMENT                                   |
| DWB_PRTY_INTRACN_THRD          | PARTY INTERACTION THREAD                                |
| DWB_PRTY_INTRACN_THRD_SBRP_ASN | PARTY INTERACTION THREAD SUBSCRIPTION ASSIGNMENT        |
| DWB_PRTY_ORDR_ASGN             | PARTY ORDER ASSIGNMENT                                  |
| DWB_PRTY_PRMTN_RESPN           | PARTY PROMOTION RESPONSE                                |
| DWB_PRTY_STAT_HIST             | PARTY STATUS HISTORY                                    |
| DWB PTV_FULL CHNL ACTVTN       | PTV FULL CHANNEL ACTIVATION                             |
| DWB_PTV_QPI_SRVC_EVT           | PTV QPI SERVICE EVENT                                   |
| <br>DWB_PTV_USG_EVT            | PTV USAGE EVENT   |
| DWB_RAW_MMS_EVT                | RAW MMS EVENT   |
| DWB_RAW_WRLS_CALL_EVT          | RAW WIRELESS CALL EVENT                                 |
| DWB_RESRE_ORDR                 | RESOURCE ORDER  |
| DWB_RESRE_ORDR_ITEM            | RESOURCE ORDER ITEM                                     |
| DWB_RESRE_PRFMNC               | RESOURCE PERFORMANCE                                    |
| DWB_RTD_NTWK_EVT               | RATED NETWORK EVENT                                     |
| DWB_SBRP_STAT_HIST             | SUBSCRIPTION STATUS HISTORY                             |
| DWB_SBRP_TERM_VAL              | SUBSCRIPTION TERM VALUE                                 |
| <br>DWB_SL_CHNL_CMISN_PLN_ASGN | SALES CHANNEL COMMISSION PLAN ASSIGNMENT                |
| DWB_SL_CMISN_DTL               | SALES COMMISSION DETAIL                                 |
|                                |   |

Table 4–4 (Cont.) Base Tables

| Table Name                  | More Information                   |
|-----------------------------|------------------------------------|
| DWB_SL_CMISN_PYRL           | SALES COMMISSION PAYROLL           |
| DWB_SMS_EVT                 | SMS EVENT                          |
| DWB_SRVC_LVL_AGRMNT_VILTN   | SERVICE LEVEL AGREEMENT VIOLATION  |
| DWB_SRVC_ORDR               | SERVICE ORDER                      |
| DWB_SRVC_ORDR_LN_ITEM       | SERVICE ORDER LINE ITEM            |
| DWB_SRVC_PRFMNC             | SERVICE PERFORMANCE                |
| DWB_SRVC_RQST               | SERVICE REQUEST                    |
| DWB_SRVC_STAT_HIST          | SERVICE STATUS HISTORY             |
| DWB_TAP_IN_WRLS_RMNG_EVT    | TAP IN WIRELESS ROAMING EVENT      |
| DWB_TAP_OUT_WRLS_RMNG_EVT   | TAP OUT WIRELESS ROAMING EVENT     |
| DWB_UMS_EVT                 | UMS EVENT                          |
| DWB_VNDR_APNMNT             | VENDOR APPOINTMENT                 |
| DWB_VOIP_CALL_EVT           | VOIP CALL EVENT                    |
| DWB_WEB_INTRACN_NAVGTN_HIST | WEB INTERACTION NAVIGATION HISTORY |
| DWB_WRLS_CALL_EVT           | WIRELESS CALL EVENT                |
| DWB_WRLS_CNTNT_DNLDG_EVT    | WIRELESS CONTENT DOWNLOADING EVENT |
| DWB_WRLS_RMNG_EVT           | WIRELESS ROAMING EVENT             |
| DWB_WRLS_RMNG_EVT_BTCH      | WIRELESS ROAMING EVENT BATCH       |

### **Derived Tables**

Table 4–5 briefly describes the Derived tables in Oracle Communications Data Model.

| Table 4–5 Derived Tables     |   |  |
|------------------------------|---|--|
| Table Name                   | More Information                        |  |
| DWD_ACCT_BAL_MO              | ACCOUNT BALANCE MONTH DRVD              |  |
| DWD_ACCT_DEBT_DAY            | ACCOUNT DEBT DAY DRVD                   |  |
| DWD_ACCT_PYMT_DAY            | ACCOUNT PAYMENT DAY DRVD                |  |
| DWD_ACCT_PYMT_MTHD_STAT_HIST | ACCOUNT PAYMENT METHOD STATUS HIST DRVD |  |
| DWD_ACCT_RFND_DAY            | ACCOUNT REFUND DAY DRVD                 |  |
| DWD_ACCT_STAT                | ACCOUNT STATUS DRVD                     |  |
| DWD_ACCT_STTSTC              | ACCOUNT STATISTIC DRVD                  |  |
| DWD_ARPU_BASE                | ARPU BASE DRVD                          |  |
| DWD_BER_FER_ERR_RATIO_DAY    | BER FER ERROR RATIO DAY DRVD            |  |
| DWD_CALL_CNTR_CALL_DAY       | CALL CENTER CALL DAY DRVD               |  |
| DWD_CALL_CNTR_CASE_DAY       | CALL CENTER CASE DAY DRVD               |  |
| DWD_CANBLZTN_DTL_DAY         | CANNIBALIZATION DETAIL DAY DRVD         |  |
| DWD_CELL_STTSTC_DAY          | CELL STATISTIC DAY DRVD                 |  |
| DWD_CHRN_PRDCT_SRC           | CHURN PREDICT SOURCE DERIVED            |  |
|                              |   |  |

Table 4–5 Derived Tables

Table 4–5 (Cont.) Derived Tables

| Table Name                  | More Information                         |
|-----------------------------|--|
| DWD_CMISN_DAY               | COMMISSION DAY DRVD                      |
| DWD_CNCT_DSCNCT_DAY         | CONNECT DISCONNECT DAY DRVD              |
| DWD_CNRT                    | CONTRACT DRVD                            |
| DWD_CNRT_CHNG               | CONTRACT CHANGED DRVD                    |
| DWD_COST_CUST               | COST CUSTOMER DRVD                       |
| DWD_COST_ORG                | COST ORGANIZATIONAL DRVD                 |
| DWD_CRDT_CTGRY              | CREDIT CATEGORY DRVD                     |
| DWD_CUST_ACQSTN_SUMM_DAY    | CUSTOMER ACQUISITION SUMMARY DAY DRVD    |
| DWD_CUST_CALL_SCL_NTWK      | CUSTOMER CALL SOCIAL NETWORK             |
| DWD_CUST_COMMUNITY_ASGN     | CUSTOMER COMMUNITY ASSIGNMENT            |
| DWD_CUST_DEBT_COLLCTN       | CUSTOMER DEBT COLLECTION DRVD            |
| DWD_CUST_MNNG               | CUSTOMER MINING                          |
| DWD_CUST_EQPMNT_INSTLTN_DAY | CUSTOMER EQUIPMENT INSTALLATION DAY DRVD |
| DWD_DATA_USG_DAY            | DATA USAGE DAY DRVD                      |
| DWD_EXTRNL_DEBT_COLLCTN_DAY | EXTERNAL DEBT COLLECTION DAY DRVD        |
| DWD_GIVE_AWAY_ITEM_DAY      | GIVE AWAY ITEM DAY DRVD                  |
| DWD_GPRS_PCU_DAY            | GPRS PCU DAY DRVD                        |
| DWD_GPRS_SRVCS_DAY          | GPRS SERVICES DAY DRVD                   |
| DWD_HNDST_STCK_DAY          | HANDSET STOCK DAY DRVD                   |
| DWD_HNDST_SUBSDY_DAY        | HANDSET SUBSIDY DAY DRVD                 |
| DWD_IN_PLTFRM_DAY           | IN PLATFORM DAY DRVD                     |
| DWD_INTRNL_DEBT_COLLCTN_DAY | INTERNAL DEBT COLLECTION DAY DRVD        |
| DWD_INVC                    | INVOICE DRVD                             |
| DWD_INVC_ADJ                | INVOICE ADJUSTMENT DRVD                  |
| DWD_LN_ACTVTN_TMNT_DAY      | LINE ACTIVATION TERMINATION DAY DRVD     |
| DWD_LYLTY_PROG_DAY          | LOYALTY PROGRAM DAY DRVD                 |
| DWD_MKT_OPRTR_PRTNG         | MARKET OPERATOR PORTING DERIVED          |
| DWD_MKT_SHARE               | MARKET SHARE DRVD                        |
| DWD_MSC_TRFC_DAY            | MSC TRAFFIC DAY DRVD                     |
| DWD_NBR_PRT_DAY             | NUMBER PORT DAY DRVD                     |
| DWD_NTWK_AVLBLTY_DAY        | NETWORK AVAILABILITY DAY DRVD            |
| DWD_NTWK_TCHPNT             | NETWORK TOUCHPOINT DRVD                  |
| DWD_PRPD_ACCT_ACTVTN_DAY    | PREPAID ACCOUNT ACTIVATION DAY DRVD      |
| DWD_PRPD_ACCT_STTSTC        | PREPAID ACCOUNT STATISTIC DRVD           |
| DWD_PRPD_ALWNCE_DAY         | PREPAID ALLOWANCE DAY DRVD               |
| DWD_PRPD_CALL_SUMM_DAY      | PREPAID CALL SUMMARY DAY DRVD            |
| DWD_PRPD_VCHR_RCHRG_DAY     | PREPAID VOUCHER RECHARGE DAY DRVD        |

Table 4–5 (Cont.) Derived Tables

| Table Name                    | More Information                         |  |
|-------------------------------|--|--|
| DWD_PRTNR_STLMNT              | PARTNER SETTLEMENT DRVD                  |  |
| DWD_PYMT_AGNG_DAY             | PAYMENT AGING DAY DRVD                   |  |
| DWD_RDMPTN_DAY                | REDEMPTION DAY DRVD                      |  |
| DWD_RF_NTWK_CPCTY_DAY         | RF NETWORK CAPACITY DAY DRVD             |  |
| DWD_SBRP_STTSTC               | SUBSCRIPTION STATISTIC DRVD              |  |
| DWD_SHOP_EFFNCY_DAY           | SHOP EFFICIENCY DAY DRVD                 |  |
| DWD_SHARED_PKG_USG_STTSTC_DAY | SHARED PACKAGE USAGE STATISTICS DAY DRVD |  |
| DWD_SL_CMPGN_SUMM_DAY         | SALES CAMPAIGN SUMMARY DAY DRVD          |  |
| DWD_SL_DAY                    | SALES DAY DRVD                           |  |
| DWD_SL_RPRSTV_STTSTC          | SALES REPRESENTATIVE STATISTICS DRVD     |  |
| DWD_SPLMNTR_SRVC_USG          | SUPPLEMENTARY SERVICE USAGE DRVD         |  |
| DWD_SUBSDY_AMT                | SUBSIDY AMOUNT DRVD                      |  |
| DWD_VAS_SBRP_QCK_SUMM         | VAS SUBSCRIPTION QUICK SUMMARY DRVD      |  |
| DWD_VAS_USG_DAY               | VAS USAGE DAY DRVD                       |  |
| DWD_VOI_CALL_DAY              | VOICE CALL DAY DRVD                      |  |

# **Aggregate Tables**

Table 4–6 briefly describes the Aggregate tables in Oracle Communications Data Model.

| Table Name                   | More Information                        |  |
|------------------------------|---|--|
| DWA_ACCT_DEBT_MO             | ACCOUNT DEBT MONTH AGGR                 |  |
| DWA_ACCT_PYMT_MO             | ACCOUNT PAYMENT MONTH AGGR              |  |
| DWA_ACCT_PYMT_MTHD_STAT_HIST | ACCOUNT PAYMENT METHOD STATUS HIST AGGR |  |
| DWA_ACCT_RFND_MO             | ACCOUNT REFUND MONTH AGGR               |  |
| DWA_ACCT_STAT_TYP            | ACCOUNT STATUS TYPE AGGR                |  |
| DWA_ACCT_STTSTC_TYP          | ACCOUNT STATISTIC TYPE AGGR             |  |
| DWA_ARPU_BASE_CUST_TYP       | ARPU BASE CUSTOMER TYPE AGGR            |  |
| DWA_BER_FER_ERR_RATIO_MO     | BER FER ERROR RATIO MONTH AGGR          |  |
| DWA_CALL_CNTR_CALL_MO        | CALL CENTER CALL MONTH AGGR             |  |
| DWA_CALL_CNTR_CASE_MO        | CALL CENTER CASE MONTH AGGR             |  |
| DWA_CANBLZTN_DTL_MO          | CANNIBALIZATION DETAIL MONTH AGGR       |  |
| DWA_CELL_STTSTC_MO           | CELL STATISTIC MONTH AGGR               |  |
| DWA_CMISN_MO                 | COMMISSION MONTH AGGR                   |  |
| DWA_CNCT_DSCNCT_MO           | CONNECT DISCONNECT MONTH AGGR           |  |
| DWA_CNRT_MO                  | CONTRACT MONTH AGGR                     |  |
| DWA_COST_CUST_MO             | COST CUSTOMER MONTH AGGR                |  |

Table 4–6Aggregate Tables

Table 4–6 (Cont.) Aggregate Tables

| Table Name                   | More Information                        |  |
|------------------------------|---|--|
| DWA_COST_ORG_MO              | COST ORGANIZATIONAL DRVD                |  |
| DWA_CRDT_CTGRY_MO            | CREDIT CATEGORY MONTH AGGR              |  |
| DWA_CUST_ACQSTN_SUMM_MO      | CUSTOMER ACQUISITION SUMMARY MONTH AGGR |  |
| DWA_CUST_DEBT_COLLCTN_MO     | CUSTOMER DEBT COLLECTION MONTH AGGR     |  |
| DWA_CUST_EQPMNT_INSTLTN_MO   | CUSTOMER EQUIPMENT INSTALLATION MO AGGR |  |
| DWA_DATA_USG_MO              | DATA USAGE MONTH AGGR                   |  |
| DWA_EXTRNL_DEBT_COLLCTN_MO   | EXTERNAL DEBT COLLECTION MONTH AGGR     |  |
| DWA_GIVE_AWAY_ITEM_MO        | GIVE AWAY ITEM MONTH AGGR               |  |
| DWA_GPRS_PCU_MO              | GPRS PCU MONTH AGGR                     |  |
| DWA_GPRS_SRVCS_MO            | GPRS SERVICES MONTH AGGR                |  |
| DWA_HNDST_STCK_MO            | HANDSET STOCK MO AGGR                   |  |
| DWA_HNDST_SUBSDY_MO          | HANDSET SUBSIDY MONTH AGGR              |  |
| DWA_IN_PLTFRM_MO             | IN PLATFORM MONTH AGGR                  |  |
| DWA_INTRNL_DEBT_COLLCTN_MO   | INTERNAL DEBT COLLECTION MONTH AGGR     |  |
| DWA_INVC_ADJ_MO              | INVOICE ADJUSTMENT MONTH AGGR           |  |
| DWA_INVC_CUST_TYP            | INVOICE CUSTOMER TYPE AGGR              |  |
| DWA_LN_ACTVTN_TMNT_MO        | LINE ACTIVATION TERMINATION MONTH AGGR  |  |
| DWA_LYLTY_PROG_MO            | LOYALTY PROGRAM MO AGGR                 |  |
| DWA_MKT_SHARE                | MARKET SHARE AGGR                       |  |
| DWA_MSC_TRFC_MO              | MSC TRAFFIC MONTH AGGR                  |  |
| DWA_NBR_PRT_MO               | NUMBER PORT MONTH AGGR                  |  |
| DWA_NTWK_AVLBLTY_MO          | NETWORK AVAILABILITY MONTH AGGR         |  |
| DWA_NTWK_TCHPNT_MO           | NETWORK TOUCHPOINT MONTH AGGR           |  |
| DWA_PRPD_ACCT_STTSTC_SGMNT   | PREPAID ACCOUNT STATISTIC SEGMENT AGGR  |  |
| DWA_PRPD_ALWNCE_MO           | PREPAID ALLOWANCE MONTH AGGR            |  |
| DWA_PRPD_CALL_SUMM_MO        | PREPAID CALL SUMMARY MONTH AGGR         |  |
| DWA_PRTNR_STLMNT_MO          | PARTNER SETTLEMENT MONTH AGGR           |  |
| DWA_PYMT_AGNG_MO             | PAYMENT AGING MONTH AGGR                |  |
| DWA_RDMPTN_MO                | REDEMPTION MO AGGR                      |  |
| DWA_RF_NTWK_CPCTY_MO         | RF NETWORK CAPACITY MONTH AGGR          |  |
| DWA_SBRP_STTSTC_MO           | SUBSCRIPTION STATISTIC MONTH AGGR       |  |
| DWA_SHARED_PKG_USG_STTSTC_MO | SHARED PACKAGE USAGE STATISTICS MO AGGR |  |
| DWA_SHOP_EFFNCY_MO           | SHOP EFFICIENCY MONTH AGGR              |  |
| DWA_SL_CMPGN_SUMM_MO         | SALES CAMPAIGN SUMMARY MONTH AGGR       |  |
| DWA_SL_MO                    | SALES MONTH AGGR                        |  |
| DWA_SPLMNTR_SRVC_USG_MO      | SUPPLEMENTARY SERVICE USAGE MONTH AGGR  |  |
| DWA_SUBSDY_AMT_MO            | SUBSIDY AMOUNT MONTH AGGR               |  |

Table 4–6 (Cont.) Aggregate Tables

| Table Name     More Information |  |
|---------------------------------|--|
| DWA_VAS_SBRP_QCK_SUMM_MO        | VAS SUBSCRIPTION QUICK SUMMARY MO AGGR |
| DWA_VAS_USG_MO                  | VAS USAGE MONTH AGGR                   |
| DWA_VOI_CALL_MO                 | VOICE CALL MONTH AGGR                  |

## **Temporary and Other Tables**

Table 4–7, Table 4–8, and Table 4–9 briefly describes the temporary and control tables in Oracle Communications Data Model.

 Table 4–7
 Temporary Oracle Communications Data Model Tables

| Table Name               | Description   |
|--------------------------|---|
| DWA_CUST_GROSS_ORDRS_QTR | This entity gives order measures, number of orders and total order amount, in same quarters of consecutive years.   |
| DWA_CUST_NET_ORDRS_QTR   | This entity gives order measures, number of orders and total order amount, in consecutive quarters.   |
| DWA_CUST_ORDR_MO         | This entity summarizes orders placed by customers at month level<br>aggregation. Using this entity, order measures, number of orders and total<br>order amount, across order status, order type, product, product type<br>dimensions can be computed. |

#### Table 4–8 Control Tables

| Table Name             | Description  |
|------------------------|--|
| DWC_ETL_PARAMETER      | Store ETL parameters such as etl start date and etl end date. For more information, see "Intra-ETL Load Parameters Control Table" on page A-1. |
| DWC_INTRA_ETL_ACTIVITY | Reports errors at the individual program level. For more information, see "Intra-ETL Monitoring Process Control Tables" on page A-3.           |
| DWC_INTRA_ETL_PROCESS  | Reports errors at the whole batch load level. For more information, see "Intra-ETL Monitoring Process Control Tables" on page A-3.             |

Table 4–9 Miscellaneous Oracle Communications Data Model Tables

| Table Name              | Description  |
|-------------------------|--|
| DWV_CNRT_ACCT_SBRP_PROD | The MV which prejoins dwr_cnrt,dwr_sbrp, dwr_acct, dwr_prod, and dwr_cust.<br>This MV is on sbrp_key level . This join occurs frequently in the Intra ETL, so it is<br>prejoined and stores the result MV, then the Intra ETL only needs to access the MV<br>instead of joining the five tables. |
| STG_DWD_VOI_CALL_DAY    | Table stores staging results in populating data for DWD_VOI_CALL_DAY.  |

## **Database Sequences**

Table 4–10 lists the Sequence Names in Oracle Communications Data Model.

| Table 4–10   Database Sequences           |               |
|---|---------------|
| Generates the Physical Key for Table Name | Sequence Name |
| DWR_ACCS_MTHD                             | AM_SEQ        |
| DWR_ACCS_MTHD_ELMNT                       | AME1_SEQ      |
| DWR_ACCS_MTHD_POOL                        | AMP_SEQ       |

| Generates the Physical Key for Table Name | Sequence Name |
|---|---------------|
| DWR_ACCS_MTHD_SGMNT                       | AMS_SEQ       |
| DWR_ACCSRS                                | ACCE_SEQ      |
| DWR_ACCT                                  | ACCT_SEQ      |
| DWR_ACCT_BLLG_CYCL_HIST                   | ABCH_SEQ      |
| DWR_ACCT_BLLG_FRQNCY_HIST                 | ABFH_SEQ      |
| DWR_ACCT_BLLG_PRD_HIST                    | ABPH_SEQ      |
| DWR_ACCT_BSNS_INTRACN_RL                  | ABIR_SEQ      |
| DWR_ACCT_PREF_PYMT_MTHD                   | APP_SEQ       |
| DWR_ACCT_PRFL                             | APH1_SEQ      |
| DWR_ACCT_SGMNT                            | ACCT_SEG_SEQ  |
| DWR_ACCT_SGMNT_MDL                        | CSM_2_SEQ     |
| DWR_ADDR_LOC                              | AL1_SEQ       |
| DWR_ADDR_RLTD                             | AR_1_SEQ      |
| DWR_ADTNL_TXT                             | AT2_SEQ       |
| DWR_ADVR_PRD                              | AP_SEQ        |
| DWR_ADVR_QTR                              | AQ_SEQ        |
| DWR_ADVR_WK                               | AW_SEQ        |
| DWR_ADVR_YR                               | AY_SEQ        |
| DWR_AGGRTN_INTRFC                         | AGIN_SEQ      |
| DWR_AMRCN_PRPTY_ADDR                      | APA_SEQ       |
| DWR_ANZSIC_CLSFCTN                        | ANZSIC_SEQ    |
| DWR_ATM_INTRFC                            | ATIN_SEQ      |
| DWR_ATONOMS_SYS                           | AOSY_SEQ      |
| DWR_AUXILIARY_CMPNT                       | AXCM_SEQ      |
| DWR_BASE_TRNSCVR_STN                      | BTS_SEQ       |
| DWR_BNK                                   | BAN1_SEQ      |
| DWR_BNK_DRCT_DEBT_CHNL                    | BDDC_SEQ      |
| DWR_BRDGNG_PROTCL                         | BP1_SEQ       |
| DWR_BRND                                  | BRA_SEQ       |
| DWR_BSNS_HLF_MO                           | BHM_SEQ       |
| DWR_BSNS_HLF_YR                           | BHY_SEQ       |
| DWR_BSNS_INTRACN_LOC_ASGN                 | BILA_SEQ      |
| DWR_BSNS_INTRACN_RL                       | BIR_SEQ       |
| DWR_BSNS_MO                               | BM_SEQ        |
| DWR_BSNS_QTR                              | BQ_SEQ        |
| DWR_BSNS_UNIT_SHFT                        | BUS_SEQ       |
| DWR_BSNS_WK                               | BW_SEQ        |
|   |               |

 Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |
|---|---------------|
| DWR_BSNS_YR                               | BY1_SEQ       |
| DWR_CALL_CNTR                             | CC3_SEQ       |
| DWR_CALL_CNTR_AGNT                        | CCA_SEQ       |
| DWR_CALL_CNTR_SRVC_CAPBLTY                | CCSC_SEQ      |
| DWR_CALL_SRC_DSTN                         | CD3_SEQ       |
| DWR_CARD                                  | CARD_SEQ      |
| DWR_CBL                                   | CBL_SEQ       |
| DWR_CELL                                  | CEL_SEQ       |
| DWR_CELL_SCTR                             | CS1_SEQ       |
| DWR_CELL_SITE                             | CS2_SEQ       |
| DWR_CHASSIS                               | CHS_SEQ       |
| DWR_CHNL                                  | CHNL_SEQ      |
| DWR_CLNDR_HLF_MO                          | CHM_SEQ       |
| DWR_CLNDR_HLF_YR                          | CHY_SEQ       |
| DWR_CLNDR_MO                              | CM_SEQ        |
| DWR_CLNDR_QTR                             | CQ_SEQ        |
| DWR_CLNDR_WK                              | CW_SEQ        |
| DWR_CLNDR_YR                              | CY_SEQ        |
| DWR_CMPGN                                 | CAM_SEQ       |
| DWR_CMPGN_CHNL                            | RCC_SEQ       |
| DWR_CMPGN_CHTRSTC                         | CMCH_SEQ      |
| DWR_CMPGN_CHTRSTC_VAL                     | CCV_SEQ       |
| DWR_CMPGN_DOC                             | RCMD_SEQ      |
| DWR_CMPGN_MSG                             | RCM_SEQ       |
| DWR_CMPGN_MSG_DPCT                        | CMD_SEQ       |
| DWR_CMPND_ELMNT                           | CE_SEQ        |
| DWR_CMPND_ELMNT_CMPND_DTL                 | CECD_SEQ      |
| DWR_CMPND_ELMNT_COLLCTN                   | CECL_SEQ      |
| DWR_CMPND_ELMNT_DTL                       | CED_SEQ       |
| DWR_CMPND_ELMNT_LGICL_DTL                 | CELD_SEQ      |
| DWR_CMPND_ELMNT_PHY_DTL                   | CEPD_SEQ      |
| DWR_CMPND_ELMNT_RL                        | CER1_SEQ      |
| DWR_CMPND_ELMNT_RL_ASGN                   | CERA_SEQ      |
| DWR_CMPND_ELMNT_RL_SPEC                   | CERS_SEQ      |
| DWR_CMPND_ELMNT_TP_DTL                    | CETD_SEQ      |
| DWR_CMPND_ELMNT_UNIT                      | CEU_SEQ       |
| DWR_CMPNT_SBRP_PRICE                      | CTSP_SEQ      |

 Table 4–10 (Cont.) Database Sequences

Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |
|---|---------------|
| DWR_CMPST_COMP_PROD_CRL_CHTRTC            | CPCC_SEQ      |
| DWR_CMPST_PROD_RTNG_PLN                   | CPRP_SEQ      |
| DWR_CMPST_SBRP_PRICE                      | CSPR_SEQ      |
| DWR_CMPST_SRVC                            | CMST_SEQ      |
| DWR_CMPTR                                 | CPTR_SEQ      |
| DWR_CMPTR_INTLGNCE_PRTY_RL                | CPTR9_SEQ     |
| DWR_CNCT_LST                              | CL_SEQ        |
| DWR_CNCTN                                 | CTN_SEQ       |
| DWR_CNCTN_TMNT_PNT                        | CTP_SEQ       |
| DWR_CNRT                                  | CON_SEQ       |
| DWR_CNRT_DOC                              | CD_SEQ        |
| DWR_CNRT_ITEM                             | CNIT_SEQ      |
| DWR_CNSEQ_PRFMNC_NTFCTN                   | CQPN_SEQ      |
| DWR_CNTNT                                 | CNTNT_SEQ     |
| DWR_CNTNT_PRICE                           | CP1_SEQ       |
| DWR_CNTNT_PRVDR                           | CP_SEQ        |
| DWR_COLLCTN                               | CLTN_SEQ      |
| DWR_COLLCTN_AGNCY                         | CAP_SEQ       |
| DWR_COMP_INTL_CHTRSTC                     | CICH_SEQ      |
| DWR_COMP_INTL_CHTRSTC_VAL                 | CIHV_SEQ      |
| DWR_COMP_PROD_CRRL_CHTRSTC                | CPCH_SEQ      |
| DWR_COMP_PROD_CRRL_CHTRSTC_VAL            | CCHV_SEQ      |
| DWR_COMUNICTN_SRVC                        | CMSR_SEQ      |
| DWR_CORE_INTRFC                           | CRI1_SEQ      |
| DWR_COST_CNTR                             | CC1_SEQ       |
| DWR_COURIER                               | CAR1_SEQ      |
| DWR_CPCTY                                 | CPY_SEQ       |
| DWR_CPE_LGICL_DVC_RL                      | CLDR_SEQ      |
| DWR_CRCUT_CMPNT                           | CC_SEQ        |
| DWR_CRDT_CTGRY                            | DLCC_SEQ      |
| DWR_CRDT_SCR_PRVDR                        | CSP_SEQ       |
| DWR_CRNCY_GEO_ENT_ASGN                    | CGER_SEQ      |
| DWR_CUST                                  | CI_SEQ        |
| DWR_CUST_CLASS_ASGN                       | CCAI_SEQ      |
| DWR_CUST_DOC                              | CDOC_SEQ      |
| DWR_CUST_FCNG_SRVC                        | CFS1_SEQ      |
| DWR_CUST_FCNG_SRVC_RL                     | CFSR_SEQ      |
|   |               |

| DWR_CUST_FCNG_SRVC_SPEC_RL<br>DWR_CUST_FCNG_SRVC_SPEC_VRSN<br>DWR_CUST_INDVL<br>DWR_CUST_OCCSN<br>DWR_CUST_ORDR_DOC<br>DWR_CUST_RSTRCT_INFO<br>DWR_CUST_SCR<br>DWR_CUST_SGMNT | CFSSR_SEQ<br>CFV_SEQ<br>CUSTI_SEQ<br>CO2_SEQ<br>COD_SEQ |
|---|---|
| DWR_CUST_INDVL<br>DWR_CUST_OCCSN<br>DWR_CUST_ORDR_DOC<br>DWR_CUST_RSTRCT_INFO<br>DWR_CUST_SCR   | CUSTI_SEQ<br>CO2_SEQ                                    |
| DWR_CUST_OCCSN<br>DWR_CUST_ORDR_DOC<br>DWR_CUST_RSTRCT_INFO<br>DWR_CUST_SCR   | CO2_SEQ   |
| DWR_CUST_ORDR_DOC<br>DWR_CUST_RSTRCT_INFO<br>DWR_CUST_SCR   |   |
| DWR_CUST_RSTRCT_INFO<br>DWR_CUST_SCR  | COD SEO   |
| DWR_CUST_SCR  |   |
|   | CRI_1_SEQ   |
| DWR CLIST SCMNIT  | DLCS_SEQ  |
|   | SEG_SEQ   |
| DWR_CUST_SGMNT_MDL  | CSM_SEQ   |
| DWR_CUST_SIC_ASGN   | CSIC_SEQ  |
| DWR_CUST_SRC  | CS5_SEQ   |
| DWR_DAY   | DAY_SEQ   |
| DWR_DAY_ACT_CONDITION   | DAC_SEQ   |
| DWR_DAY_TODATE_TRANS  | DTT_SEQ   |
| DWR_DAY_TRANS   | DTRAN_SEQ   |
| DWR_DEAL  | DEA2_SEQ  |
| DWR_DEMOG_ATRIB   | DA_SEQ  |
| DWR_DEMOG_CHTRSTC   | DGCH_SEQ  |
| DWR_DEMOG_CHTRSTC_VAL   | DCHV_SEQ  |
| DWR_DEMOG_GRP   | DG_SEQ  |
| DWR_DISC_GRP  | XEDG_SEQ  |
| DWR_DISC_SBRP_PRICE_ALTRTN  | DSPA_SEQ  |
| DWR_DLR   | DEA1_SEQ  |
| DWR_DLR_DISC_GRP_ASGN   | DDGA_SEQ  |
| DWR_DRVD_VAL  | DV_SEQ  |
| DWR_DVC_INTRFC  | DVI_SEQ   |
| DWR_DVC_INTRFC_RL   | DIR_SEQ   |
| DWR_EDGE_INTRFC   | EGI_SEQ   |
| DWR_ELMNT_CHTRSTC   | ECH_SEQ   |
| DWR_ELMNT_CHTRSTC_ASGN  | ECHA_SEQ  |
| DWR_ELMNT_CHTRSTC_RLTN  | ECHR_SEQ  |
| DWR_ELMNT_CHTRSTC_VAL   | ECHV_SEQ  |
| DWR_ELMNT_CHTRSTC_VAL_ASGN  | EHVA_SEQ  |
| DWR_ELMNT_CHTRSTC_VAL_RLTN  | EHVR_SEQ  |
| DWR_EMP   | EMP_SEQ   |
| DWR_EMP_LANG_CAPBLTY  | ELC_SEQ   |
| DWR_EMP_RSTRCT_INFO   | CRI_SEQ   |

 Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |  |
|---|---------------|--|
| DWR_ENT                                   | ENT_SEQ       |  |
| DWR_ENT_RL                                | ETR1_SEQ      |  |
| DWR_ENT_SPECFTN                           | ETS_SEQ       |  |
| DWR_EQPMNT                                | EQU_SEQ       |  |
| DWR_EQPMNT_CNTR                           | EC2_SEQ       |  |
| DWR_EQPMNT_FNCTNLTY                       | EF_SEQ        |  |
| DWR_EQPMNT_HLDR                           | EQH_SEQ       |  |
| DWR_EQPMNT_INSTNC                         | EI_SEQ        |  |
| DWR_EQPMNT_INSTNC_RENTING_CNRT            | EISH_SEQ      |  |
| DWR_EQPMNT_SBRP                           | EQS_SEQ       |  |
| DWR_EVT_PRTY_RL                           | EPR_SEQ       |  |
| DWR_EVT_RSLTN                             | ER2_SEQ       |  |
| DWR_EXCLD_PRT_DTL                         | EXPD_SEQ      |  |
| DWR_EXTRNL_INFO_SRC                       | EIS_SEQ       |  |
| DWR_EXTRNL_OPRTR                          | PEO_SEQ       |  |
| DWR_FCTR_CMPNY                            | FC_SEQ        |  |
| DWR_FRWL_RL                               | FWL_SEQ       |  |
| DWR_FSCL_HLF_MO                           | FHM_SEQ       |  |
| DWR_FSCL_HLF_YR                           | FHY_SEQ       |  |
| DWR_FSCL_MO                               | FM_SEQ        |  |
| DWR_FSCL_QTR                              | FQ_SEQ        |  |
| DWR_FSCL_WK                               | FW_SEQ        |  |
| DWR_FSCL_YR FY_SEQ                        |               |  |
| DWR_FXBLE_CHTRSTC FCH_SEQ                 |               |  |
| DWR_FXBLE_CHTRSTC_ASGN FCA_SEQ            |               |  |
| DWR_FXBLE_CHTRSTC_ASGN_TYP                | FCAT_SEQ      |  |
| DWR_FXBLE_CHTRSTC_RLTN                    | FCR_SEQ       |  |
| DWR_FXBLE_CHTRSTC_TYP                     | FCT_SEQ       |  |
| DWR_FXBLE_CHTRSTC_VAL                     | FCV_SEQ       |  |
| DWR_FXBLE_CHTRSTC_VAL_ASGN                | FCVA_SEQ      |  |
| DWR_FXBLE_CHTRSTC_VAL_RLTN                | FCVR_SEQ      |  |
| DWR_GEO_BLDG                              | GEOB_SEQ      |  |
| DWR_GEO_CITY                              | GC1_SEQ       |  |
| DWR_GEO_CNTRY                             | GC_SEQ        |  |
| DWR_GEO_CNTY                              | GEOC_SEQ      |  |
| DWR_GEO_DEMOG_ATRIB                       | GDA_SEQ       |  |
| DWR_GEO_DEMOG_GRP                         | GDG_SEQ       |  |
|   |               |  |

Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |  |
|---|---------------|--|
| DWR_GEO_DEMOG_VAL GDV_SEQ                 |               |  |
| DWR_GEO_ENT GE_1_SEQ                      |               |  |
| DWR_GEO_HRCHY                             | GH_SEQ        |  |
| DWR_GEO_HRCHY_LVL                         | GHL_SEQ       |  |
| DWR_GEO_LVL                               | GL_SEQ        |  |
| DWR_GEO_LVL_ATRIB                         | GLATTR_SEQ    |  |
| DWR_GEO_LVL_ATRIB_VAL                     | GLA_SEQ       |  |
| DWR_GEO_NIEHBRHD                          | GEOCM_SEQ     |  |
| DWR_GEO_RGN                               | GR_1_SEQ      |  |
| DWR_GEO_SBRGN                             | GSR_SEQ       |  |
| DWR_GEO_STATE                             | GS_1_SEQ      |  |
| DWR_GEO_STRT                              | GEOS_SEQ      |  |
| DWR_GEO_WORLD                             | GW_SEQ        |  |
| DWR_GL_REF                                | GR_SEQ        |  |
| DWR_GPRS_SRVC                             | GS_SEQ        |  |
| DWR_HH                                    | HOU1_SEQ      |  |
| DWR_HLDR_ATMC                             | HA_SEQ        |  |
| DWR_HLDR_CMPST                            | HC_SEQ        |  |
| DWR_HLF_HR                                | HH_SEQ        |  |
| DWR_HLF_MO_TODATE_TRANS                   | HMTT_SEQ      |  |
| DWR_HLF_MO_TRANS HMT_SEQ                  |               |  |
| DWR_HLF_YR_TRANS HYT_SEQ                  |               |  |
| DWR_HNDST_INSTNC HAN_SEQ                  |               |  |
| DWR_HNDST_MDL HM_SEQ                      |               |  |
| DWR_HR HOU_SEQ                            |               |  |
| DWR_HRDWR HW_SEQ                          |               |  |
| DWR_IN_PLTFRM                             | DRIP_SEQ      |  |
| DWR_IN_RUTNG_DVC                          | IR1_SEQ       |  |
| DWR_INDVL_DEMOG_VAL                       | IDV_1_SEQ     |  |
| DWR_INDVL_NAME                            | IVNM_SEQ      |  |
| DWR_INTRACN_CHNL                          | IC_SEQ        |  |
| DWR_IP_ADDR                               | IPA_SEQ       |  |
| DWR_IP_SUBNET                             | ISN_SEQ       |  |
| DWR_IPV4_ADDR                             | IPA4_SEQ      |  |
| DWR_ISP                                   | ISP_SEQ       |  |
| DWR_ISP_BSNS                              | IBT_SEQ       |  |
| DWR_ISP_USER                              | IU_SEQ        |  |

 Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |
|---|---------------|
| DWR_ITEM                                  | ITE_SEQ       |
| DWR_JB                                    | DLJ_SEQ       |
| DWR_JB_RL                                 | JR_SEQ        |
| DWR_KEY_PRFMNC_IND_SLS_PARM               | KPIP_SEQ      |
| DWR_KEY_QLTY_IND_SLS_PARM                 | KQSP_SEQ      |
| DWR_LAN                                   | LAN1_SEQ      |
| DWR_LAN_PROTCL                            | LP1_SEQ       |
| DWR_LANG_DIALECT                          | LDI_SEQ       |
| DWR_LAYER_NTWK                            | LN_SEQ        |
| DWR_LGICL_CPCTY                           | LGCP_SEQ      |
| DWR_LGICL_DVC                             | LD_SEQ        |
| DWR_LGICL_DVC_ATMC                        | LDA_SEQ       |
| DWR_LGICL_DVC_CMPST                       | LDC_SEQ       |
| DWR_LGICL_DVC_RL                          | LDR_SEQ       |
| DWR_LGICL_DVC_RL_SPEC                     | LDRS_SEQ      |
| DWR_LGICL_ELMNT                           | LE_SEQ        |
| DWR_LGICL_ELMNT_RL                        | LER_SEQ       |
| DWR_LGICL_ELMNT_RL_ASGN                   | LERA_SEQ      |
| DWR_LGICL_ELMNT_RL_SPEC                   | LRS_SEQ       |
| DWR_LGICL_ELMNT_TYP_VRSN                  | LETV_SEQ      |
| DWR_LGICL_INTRFC                          | LGIN_SEQ      |
| DWR_LYLTY_PROG                            | LP_SEQ        |
| DWR_LYLTY_PROG_CHNL                       | LPC_SEQ       |
| DWR_MAILBOX                               | MAI_SEQ       |
| DWR_MANAGED_ENT                           | ME1_SEQ       |
| DWR_MANAGED_HRDWR                         | MHW_SEQ       |
| DWR_MANAGED_TRNSMISN_ENT                  | MTE_SEQ       |
| DWR_MBL_SWTCHNG_CNTR                      | MSC_SEQ       |
| DWR_MEDIA_INTRFC                          | MI_SEQ        |
| DWR_MEDIA_OBJ                             | MO_SEQ        |
| DWR_MGMT_DOMAIN                           | MDM_SEQ       |
| DWR_MGMT_PROTCL                           | MPT_SEQ       |
| DWR_MKT_AREA                              | OMA_SEQ       |
| DWR_MKT_AREA_LVL                          | OMAL_SEQ      |
| DWR_MKT_PLN_TERM_VAL                      | MPTV_SEQ      |
| DWR_MKT_SGMNT                             | RMSCHZ_SEQ    |
| DWR_MKT_SGMNT_CHTRSTC                     | MSCH_SEQ      |

Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |  |
|---|---------------|--|
| DWR_MKT_SGMNT_CHTRSTC_VAL                 | MSCV_SEQ      |  |
| DWR_MNT                                   | MIN_SEQ       |  |
| DWR_MO_TODATE_TRANS                       | MTT_SEQ       |  |
| DWR_MO_TRANS                              | MT1_SEQ       |  |
| DWR_NAICS_CLSFCTN                         | NAIC_SEQ      |  |
| DWR_NAICS_INDSTRY                         | NI_SEQ        |  |
| DWR_NAICS_INDSTRY_GRP                     | NIG_SEQ       |  |
| DWR_NAICS_INDSTRY_SCTR                    | IS3_SEQ       |  |
| DWR_NAICS_INDSTRY_SUBSCTR                 | NIS_SEQ       |  |
| DWR_NBR_AREA                              | DAX_SEQ       |  |
| DWR_NBR_CNTRY                             | DCC1_SEQ      |  |
| DWR_NP_MBL_MSISDN                         | NMM_SEQ       |  |
| DWR_NTWK                                  | NET1_SEQ      |  |
| DWR_NTWK_ADDR NWA_SEQ                     |               |  |
| DWR_NTWK_ATMC NWAT_SEQ                    |               |  |
| DWR_NTWK_CMPST                            | NWC_SEQ       |  |
| DWR_NTWK_DOMAIN NTWK_DOMAIN               |               |  |
| DWR_NTWK_ELMNT                            | DWNE_SEQ      |  |
| DWR_NTWK_ELMNT_BSNS_INTRACN_RL            | NEBIR_SEQ     |  |
| DWR_NTWK_ELMNT_RL                         | NER_SEQ       |  |
| DWR_NTWK_ELMNT_RL_ASGN                    | NTRA_SEQ      |  |
| DWR_NTWK_ELMNT_RL_SPEC NERS_SEQ           |               |  |
| DWR_NTWK_ELMNT_TYP NET4_SEQ               |               |  |
| WR_NTWK_ELMNT_TYP_VRSN ELTV_SEQ           |               |  |
| DWR_NTWK_EVT_CHTRSTC                      | NEC_SEQ       |  |
| DWR_NTWK_EVT_CHTRSTC_ASGN                 | NCHA_SEQ      |  |
| DWR_NTWK_EVT_CHTRSTC_VAL                  | NECV_SEQ      |  |
| DWR_NTWK_EVT_CHTRSTC_VAL_ASGN             | NEVA_SEQ      |  |
| DWR_NTWK_EVT_CHTRSTC_VAL_RLTN             | NEVR_SEQ      |  |
| DWR_NTWK_EVT_TYP_VRSN                     | NETV_SEQ      |  |
| DWR_NTWK_ROUTE_PNT                        | NRP_SEQ       |  |
| DWR_NTWK_SITE                             | NWS_SEQ       |  |
| DWR_NTWK_TCHPNT                           | NTP_SEQ       |  |
| DWR_OPERTNG_SYS                           | OPSY_SEQ      |  |
| DWR_ORDR_LN_ITEM_STATE                    | OLIS_SEQ      |  |
| DWR_ORG_AREA                              | ARE_SEQ       |  |
| DWR_ORG_BNR                               | BAN_SEQ       |  |

 Table 4–10 (Cont.) Database Sequences

| Table 4–10 (Cont.) Database Sequences     |               |  |  |
|---|---------------|--|--|
| Generates the Physical Key for Table Name | Sequence Name |  |  |
| DWR_ORG_BSNS_ENT                          | OBE_SEQ       |  |  |
| DWR_ORG_BSNS_UNIT                         | DOBU_SEQ      |  |  |
| DWR_ORG_CHAIN                             | CHA_1_SEQ     |  |  |
| DWR_ORG_CMPNY                             | COM_SEQ       |  |  |
| DWR_ORG_CRPRT                             | COR_SEQ       |  |  |
| DWR_ORG_DIV                               | DIV_SEQ       |  |  |
| DWR_ORG_DSTRCT                            | DOD_SEQ       |  |  |
| DWR_ORG_HRCHY                             | OH_SEQ        |  |  |
| DWR_ORG_HRCHY_LVL                         | OHL_SEQ       |  |  |
| DWR_ORG_HRCHY_LVL_ASGN                    | OHLA_SEQ      |  |  |
| DWR_ORG_HRCHY_VRSN                        | OHV_SEQ       |  |  |
| DWR_ORG_LVL                               | OL_SEQ        |  |  |
| DWR_ORG_LVL_ATRIB_VAL                     | OBEA_SEQ      |  |  |
| DWR_ORG_LVL_ATTR                          | OLA_SEQ       |  |  |
| DWR_ORG_NAME                              | ORGN_SEQ      |  |  |
| DWR_ORG_RGN                               | REG_SEQ       |  |  |
| DWR_ORG_WRHS                              | OW_SEQ        |  |  |
| DWR_OTHR_INDVL                            | OI_SEQ        |  |  |
| DWR_P_LGICL_DVC_RL                        | PLD_SEQ       |  |  |
| DWR_PASPRT                                | RPP_SEQ       |  |  |
| DWR_PBLCTN                                | PUB_SEQ       |  |  |
| DWR_PE_LGICL_DVC_RL                       | PLDR_SEQ      |  |  |
| DWR_PHONE_NBR                             | TPN_SEQ       |  |  |
| DWR_PHY_CMPNT                             | PHCM_SEQ      |  |  |
| DWR_PHY_CNCTR                             | PHCO_SEQ      |  |  |
| DWR_PHY_CONTNR                            | PHC_SEQ       |  |  |
| DWR_PHY_DVC                               | PHD_SEQ       |  |  |
| DWR_PHY_DVC_ATMC                          | PDA_SEQ       |  |  |
| DWR_PHY_DVC_CMPST                         | PDC_SEQ       |  |  |
| DWR_PHY_DVC_RL_SPEC                       | PDRS_SEQ      |  |  |
| DWR_PHY_DVC_SPEC                          | PDS_SEQ       |  |  |
| DWR_PHY_ELMNT                             | PHE_SEQ       |  |  |
| DWR_PHY_ELMNT_CHTRSTC                     | PECH_SEQ      |  |  |
| DWR_PHY_ELMNT_RL                          | PEL_SEQ       |  |  |
| DWR_PHY_ELMNT_RL_ASGN                     | PERA_SEQ      |  |  |
| DWR_PHY_ELMNT_RL_SPEC                     | PERS_SEQ      |  |  |
| DWR_PHY_EQPMNT                            | PEQ_SEQ       |  |  |
|   |               |  |  |

 Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |  |
|---|---------------|--|
| DWR_PHY_LNK                               | PHL_SEQ       |  |
| DWR_PHY_PRT                               | PHP_SEQ       |  |
| DWR_PIPE                                  | PIE_SEQ       |  |
| DWR_PLCY                                  | PY_SEQ        |  |
| DWR_PLCY_ACTN                             | PYA_SEQ       |  |
| DWR_PLCY_ACTN_ATMC                        | PYAA_SEQ      |  |
| DWR_PLCY_ACTN_CMPST                       | PYAC_SEQ      |  |
| DWR_PLCY_ACTN_VNDR                        | PYAV_SEQ      |  |
| DWR_PLCY_CNDTN                            | PYC_SEQ       |  |
| DWR_PLCY_CNDTN_ASGN                       | PYCD_SEQ      |  |
| DWR_PLCY_CNDTN_ATMC                       | PYCA_SEQ      |  |
| DWR_PLCY_CNDTN_CMPST                      | PYCC_SEQ      |  |
| DWR_PLCY_GRP                              | PYG_SEQ       |  |
| DWR_PLCY_OPRTR                            | POPR_SEQ      |  |
| DWR_PLCY_RL                               | PYRL_SEQ      |  |
| DWR_PLCY_RULE                             | PYR_SEQ       |  |
| DWR_PLCY_SET                              | PYS_SEQ       |  |
| DWR_PLCY_STMT                             | PYST_SEQ      |  |
| DWR_PLCY_VAL                              | PYV_SEQ       |  |
| DWR_PLCY_VARBLE                           | PYB_SEQ       |  |
| DWR_PLNG_PRD                              | PP4_SEQ       |  |
| DWR_PLNG_QTR                              | PQ1_SEQ       |  |
| DWR_PLNG_SEASON                           | PS1_SEQ       |  |
| DWR_PLNG_WK                               | PW_1_SEQ      |  |
| DWR_PLNG_YR                               | ADV_SEQ       |  |
| DWR_PMP_AVLBLTY                           | PMPA_SEQ      |  |
| DWR_PMP_LYLTY_PROG_AVLBLTY                | PMPLPA_SEQ    |  |
| DWR_PMP_MKT_SGMNT_AVLBLTY                 | PMPMSA_SEQ    |  |
| DWR_PMP_PRICE_PLCY_ACTN                   | PPLA_SEQ      |  |
| DWR_PMP_PRICE_PLCY_CNDTN                  | PPLC_SEQ      |  |
| DWR_PMP_PRICE_PLCY_VAL                    | PPLV_SEQ      |  |
| DWR_PMP_PRICE_PLCY_VARBLE                 | PLVA_SEQ      |  |
| DWR_PMP_PROD_INSTNC_ASGN                  | PMPPIA_SEQ    |  |
| DWR_PMP_RTNG_PLN                          | PRPL_SEQ      |  |
| DWR_PMP_RTNG_PLN_DTL                      | PRDL_SEQ      |  |
| DWR_PNT_CD                                | PCD_SEQ       |  |
| DWR_POSTCD                                | POS_SEQ       |  |
|   |               |  |

 Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |
|---|---------------|
| DWR_PRFMNC                                | PRF_SEQ       |
| DWR_PRFMNC_IP_ADDR                        | PIAD_SEQ      |
| DWR_PRFMNC_MBL_ADDR                       | PMAR_SEQ      |
| DWR_PRFMNC_NTFCTN                         | PNF_SEQ       |
| DWR_PRFMNC_NTWK_ADDR                      | PNA_SEQ       |
| DWR_PRFMNC_PNT_CD                         | PPCD_SEQ      |
| DWR_PRICE_DRVTN_RULE                      | PDR_SEQ       |
| DWR_PRMTN                                 | P_SEQ         |
| DWR_PRMTN_PROD_CTLG_ASGN                  | PPCA_SEQ      |
| DWR_PROD                                  | PRO_SEQ       |
| DWR_PROD_ADTNL_TXT                        | PAT_SEQ       |
| DWR_PROD_CAPBLTY                          | PC_SEQ        |
| DWR_PROD_CHTRSTC                          | PCH1_SEQ      |
| DWR_PROD_CHTRSTC_ASGN                     | PCHA_SEQ      |
| DWR_PROD_CHTRSTC_VAL                      | PCHV_SEQ      |
| DWR_PROD_CHTRSTC_VAL_ASGN                 | PHVA_SEQ      |
| DWR_PROD_COVRG_AREA                       | PCA_SEQ       |
| DWR_PROD_COVRG_GEO_DTL                    | PCGD_SEQ      |
| DWR_PROD_CTLG_CHTRSTC                     | PCC_SEQ       |
| DWR_PROD_CTLG_CHTRSTC_ASGN                | PCCA_SEQ      |
| DWR_PROD_CTLG_CHTRSTC_RLTN                | PCHR_SEQ      |
| DWR_PROD_CTLG_CHTRSTC_VAL                 | PCCHV_SEQ     |
| DWR_PROD_CTLG_CHTRSTC_VAL_ASGN            | PCHVA_SEQ     |
| DWR_PROD_CTLG_CHTRSTC_VAL_RLTN            | PHVR_SEQ      |
| DWR_PROD_FTR                              | EF1_SEQ       |
| DWR_PROD_GRP_ASGN                         | PGR_SEQ       |
| DWR_PROD_INSTNC                           | PI3_SEQ       |
| DWR_PROD_MKT_PLN                          | PMP_SEQ       |
| DWR_PROD_MKT_PLN_GRP                      | PMPG_SEQ      |
| DWR_PROD_MKT_PLN_RLTN                     | PMPR_SEQ      |
| DWR_PROD_PKG                              | PPACK_SEQ     |
| DWR_PROD_RTNG_PLN                         | CPP_SEQ       |
| DWR_PROD_RTNG_PLN_DTL                     | CRPD_SEQ      |
| DWR_PROD_USRNM                            | PDUSR_SEQ     |
| DWR_PROD_VRSN                             | PV_SEQ        |
| DWR_PROTCL                                | POTL_SEQ      |
| DWR_PRPD_VCHR                             | ACCE1_SEQ     |

 Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |  |
|---|---------------|--|
| DWR_PRPTY                                 | PRPTY_SEQ     |  |
| DWR_PRSPCT                                | PRO1_SEQ      |  |
| DWR_PRTNR_PRMTN_PROG                      | PPP_SEQ       |  |
| DWR_PRTY                                  | PAR_SEQ       |  |
| DWR_PRTY_BSNS_INTRACN_RL                  | PBIR_SEQ      |  |
| DWR_PRTY_CNCT_INFO                        | PCI_SEQ       |  |
| DWR_PRTY_DEMOG_VAL                        | PDV_SEQ       |  |
| DWR_PRTY_ID                               | PI_SEQ        |  |
| DWR_PRTY_LANG_CAPBLTY                     | PLC_SEQ       |  |
| DWR_PRTY_LYLTY_PROG_PRTCPTN               | PLPP_SEQ      |  |
| DWR_PRTY_NAME                             | PRTY_NAME_SEQ |  |
| DWR_PRTY_PRFL_CHTRSTC                     | PPC_SEQ       |  |
| DWR_PRTY_PRFL_CHTRSTC_VAL                 | PPCV_SEQ      |  |
| DWR_PRTY_RL_ASGN                          | PRR_SEQ       |  |
| DWR_PRTY_RL_STAT                          | PRSH_SEQ      |  |
| DWR_PRTY_SIM_CARD_ASGN                    | PSCH_SEQ      |  |
| DWR_PRTY_SKILL                            | PRS_SEQ       |  |
| DWR_PRTY_SRVC_ASGN                        | PSA2_SEQ      |  |
| DWR_PV_BIT_STRING_VAL                     | PBSV_SEQ      |  |
| DWR_PV_BOLEN_VAL                          | PBV_SEQ       |  |
| DWR_PV_INTEGER_VAL                        | PIV_SEQ       |  |
| DWR_PV_IP_ADDR_VAL PIAV_SEQ               |               |  |
| DWR_PV_STRING_VAL PSV_SEQ                 |               |  |
| WR_PVAR_BIT_STRING_VARBLE PBIV_SEQ        |               |  |
| DWR_PVAR_STRING_VARBLE PSGV_SEQ           |               |  |
| DWR_PYMT_CHNL                             | PC2_SEQ       |  |
| DWR_QOS_SRVC QS_SEQ                       |               |  |
| DWR_QTR_HR                                | QUA_SEQ       |  |
| DWR_QTR_TODATE_TRANS                      | QTDT_SEQ      |  |
| DWR_QTR_TRANS                             | QT_SEQ        |  |
| DWR_RACK                                  | RACK_SEQ      |  |
| DWR_RCRNG_PMP_RTNG_PLN_DTL                | RRD_SEQ       |  |
| DWR_RESRE_FCNG_SRVC                       | RFS_SEQ       |  |
| DWR_RESRE_FCNG_SRVC_RL                    | RFSR_SEQ      |  |
| DWR_RESRE_FCNG_SRVC_SPEC_RL               | RFSSR_SEQ     |  |
| DWR_RESRE_FCNG_SRVC_SPEC_VRSN             | RFSV_SEQ      |  |
| DWR_RESRE_PRFMNC                          | RPF_SEQ       |  |

 Table 4–10 (Cont.) Database Sequences

| Table 4–10 (Cont.) Database Sequences     |               |
|---|---------------|
| Generates the Physical Key for Table Name | Sequence Name |
| DWR_RESRE_PRT                             | RST_SEQ       |
| DWR_RF_CARRIER                            | CAR_SEQ       |
| DWR_RL                                    | RL_SEQ        |
| DWR_ROOT_ENT                              | RET_SEQ       |
| DWR_ROUTED_PROTCL                         | RP_SEQ        |
| DWR_ROUTER                                | R_SEQ         |
| DWR_RTL_STORE                             | RS_SEQ        |
| DWR_RUTNG_PROTCL                          | RPO_SEQ       |
| DWR_RUTNG_RL                              | RR_SEQ        |
| DWR_SB_NTWK                               | SNW_SEQ       |
| DWR_SBRP                                  | SUB_SEQ       |
| DWR_SBRP_CLASS_OF_SRVC                    | SCOS_SEQ      |
| DWR_SBRP_PRICE                            | SBPR_SEQ      |
| DWR_SBRP_PRICE_ALTRTN                     | SBPA_SEQ      |
| DWR_SBRP_PRICE_CHRG                       | SPCH_SEQ      |
| DWR_SCND                                  | SEC_SEQ       |
| DWR_SCRPT                                 | SCR_SEQ       |
| DWR_SCRPT_QUES                            | IQ_SEQ        |
| DWR_SECURE_HLDR                           | SH_SEQ        |
| DWR_SGMNT_CRTRA                           | SC_1_SEQ      |
| DWR_SGNLNG_PROTCL                         | SGPO_SEQ      |
| DWR_SHELF                                 | SLF_SEQ       |
| DWR_SIC_DIV                               | SICD_SEQ      |
| DWR_SIM_CARD_ACCS_MTHD_ASGN               | SCAMH_SEQ     |
| DWR_SIM_CARD_HNDST_ASGN                   | SCHH_SEQ      |
| DWR_SIM_CARD_SBRP_ASGN                    | SCSH_SEQ      |
| DWR_SITE                                  | ST_SEQ        |
| DWR_SITE_INTRFC_RL                        | SINR_SEQ      |
| DWR_SL_CHNL                               | CHR_SEQ       |
| DWR_SL_CHNL_RPRSTV                        | RSCR_SEQ      |
| DWR_SL_CMISN_PLN                          | SCP_SEQ       |
| DWR_SL_CMISN_PLN_DTL                      | SCPD_SEQ      |
| DWR_SLNG_LOC                              | SL_SEQ        |
| DWR_SLT                                   | SLT1_SEQ      |
| DWR_SOC_JB                                | SJ_SEQ        |
| DWR_SOC_JB_CTGRY                          | SJC_SEQ       |
| DWR_SOC_JB_GRP                            | SJG_SEQ       |
|   |               |

 Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table Name | Sequence Name |  |
|---|---------------|--|
| VR_SOC_JB_MJR_GRP SJMG_SEQ                |               |  |
| DWR_SOFTWARE                              | SWR_SEQ       |  |
| DWR_SOFTWARE_ATMC                         | SWRA_SEQ      |  |
| DWR_SOFTWARE_CMND                         | SWC_SEQ       |  |
| DWR_SOFTWARE_CMPST                        | SWRC_SEQ      |  |
| DWR_SOFTWARE_FTR_SETS                     | SFS_SEQ       |  |
| DWR_SPECFTN                               | SFN_SEQ       |  |
| DWR_SPECFTN_RL                            | SFR_SEQ       |  |
| DWR_SPTRUM_COVRG_AREA                     | SPCA_SEQ      |  |
| DWR_SRC_SYS                               | SS_SEQ        |  |
| DWR_SRVC                                  | SRVC_SEQ      |  |
| DWR_SRVC_BNDL                             | SRBN_SEQ      |  |
| DWR_SRVC_BNDL_SPEC                        | SBS_SEQ       |  |
| DWR_SRVC_BNDL_SPEC_ATMC                   | SBSA_SEQ      |  |
| DWR_SRVC_BNDL_SPEC_CMPST                  | SBSC_SEQ      |  |
| DWR_SRVC_CHTRSTC                          | SC_SEQ        |  |
| DWR_SRVC_CHTRSTC_ASGN                     | SCHA_SEQ      |  |
| DWR_SRVC_CHTRSTC_RLTN                     | SCHR_SEQ      |  |
| DWR_SRVC_CHTRSTC_VAL                      | SCHV_SEQ      |  |
| DWR_SRVC_CHTRSTC_VAL_ASGN                 | SCVA_SEQ      |  |
| DWR_SRVC_CHTRSTC_VAL_RLTN SCVR_SEQ        |               |  |
| DWR_SRVC_COVRG_AREA                       | OTA_SEQ       |  |
| DWR_SRVC_COVRG_GEO_DTL                    | SCGD_SEQ      |  |
| DWR_SRVC_LR_DPNDCY SRDY_SEQ               |               |  |
| DWR_SRVC_LVL_AGRMNT SLA_SEQ               |               |  |
| DWR_SRVC_LVL_AGRMNT_ITEM SLAI_SEQ         |               |  |
| DWR_SRVC_LVL_SPEC_PRMTR                   | SRSP_SEQ      |  |
| DWR_SRVC_NTWK_ELMNT_ASGN                  | SNEA_SEQ      |  |
| DWR_SRVC_PR_DPNDCY                        | SPDN_SEQ      |  |
| DWR_SRVC_PKG                              | SPK_SEQ       |  |
| DWR_SRVC_PRFMNC                           | SPF_SEQ       |  |
| DWR_SRVC_RL                               | SRL_SEQ       |  |
| DWR_SRVC_SPEC                             | STYP_SEQ      |  |
| DWR_SRVC_SPEC_ATMC                        | STA_SEQ       |  |
| DWR_SRVC_SPEC_CMPST                       | CSTY_SEQ      |  |
| DWR_SRVC_SPEC_VRSN                        | STV_SEQ       |  |
| DWR_SRVC_SPECFTN_RL                       | SSRL_SEQ      |  |

 Table 4–10 (Cont.) Database Sequences

| Generates the Physical Key for Table NameSequence NameDWR_STTSTCL_ENTSTE_SEQDWR_SURVEYSUR_SEQDWR_SWTCHSWH_SEQDWR_SWTCH_CAPBLTYSC3_SEQDWR_SWTCH_CMMNDSCMD_SEQDWR_SWTCH_RUTNG_DVC_ASGNSRDR_SEQDWR_SWTCH_NDSCDR_SEQ |
|--|
| DWR_SURVEYSUR_SEQDWR_SWTCHSWH_SEQDWR_SWTCH_CAPBLTYSC3_SEQDWR_SWTCH_CMMNDSCMD_SEQDWR_SWTCH_RUTNG_DVC_ASGNSRDR_SEQ   |
| DWR_SWTCHSWH_SEQDWR_SWTCH_CAPBLTYSC3_SEQDWR_SWTCH_CMMNDSCMD_SEQDWR_SWTCH_RUTNG_DVC_ASGNSRDR_SEQ  |
| DWR_SWTCH_CAPBLTYSC3_SEQDWR_SWTCH_CMMNDSCMD_SEQDWR_SWTCH_RUTNG_DVC_ASGNSRDR_SEQ  |
| DWR_SWTCH_CMMNDSCMD_SEQDWR_SWTCH_RUTNG_DVC_ASGNSRDR_SEQ  |
| DWR_SWTCH_RUTNG_DVC_ASGN SRDR_SEQ  |
| -  |
|  |
| DWR_SWTCHNG_PROTCL SPO_SEQ   |
| DWR_SWTCHNG_RL SWHR_SEQ  |
| DWR_TIME_SLT DRTS_SEQ  |
| DWR_TIME_STNDRD_BY_WK TSBW_SEQ   |
| DWR_TMNT_PNT TMP_SEQ   |
| DWR_TRAIL TL_SEQ   |
| DWR_TRAIL_TMNT_PNT TTP_SEQ   |
| DWR_URBN_PRPTY_ADDR UPA_SEQ  |
| DWR_USER USE_SEQ   |
| DWR_VAL_ADD_SRVC VAS1_SEQ  |
| DWR_VAL_CSTM VALC_SEQ  |
| DWR_VAL_STNDRD VALS_SEQ  |
| DWR_VARBLE_CSTM VRBC_SEQ   |
| DWR_VARBLE_STNDRD VRBS_SEQ   |
| DWR_VNDR VEN_SEQ   |
| DWR_VNDR_CNRT VC_SEQ   |
| DWR_VNDR_FCTR_CMPNY_ASGN VFCA_SEQ  |
| DWR_VNDR_RTNG VR_SEQ   |
| DWR_VNDR_SITE VS2_SEQ  |
| DWR_VPN_LGICL_DVC_RL VDRL_SEQ  |
| DWR_WAN_PROTCL WP_SEQ  |
| DWR_WEB_PG WBPG_SEQ  |
| DWR_WK_TODATE_TRANS WTT_SEQ  |
| DWR_WK_TRANS WT_SEQ  |
| DWR_WKDAY TWD1_SEQ   |
| DWR_WRLS_NTWK_ELMNT NETELEM_SEQ  |
| DWR_WRLS_SPTRUM WS_SEQ   |
| DWR_YR_TRANS YT_SEQ  |

 Table 4–10 (Cont.) Database Sequences

## **Compressed Tables**

Table 4–11 lists the Compressed Tables in Oracle Communications Data Model. Oracle Communications Data Model uses Database Compression on these tables to save space and load times.

| Table 4–11 ( | Compressed Tables |
|--------------|-------------------|
| Table Name   |                   |
| DWB_ACCS_M   | ITHD_PORT_HIST    |
| DWB_ACCS_M   | ITHD_STAT_HIST    |
| DWB_ACCT_A   | CCTNG_CYCL_HIST   |
| DWB_ACCT_B   | AL_ADJ            |
| DWB_ACCT_B   | AL_HIST           |
| DWB_ACCT_B   | LLG_OCCRNCE       |
| DWB_ACCT_C   | OST               |
| DWB_ACCT_C   | RDT_LMT           |
| DWB_ACCT_E   | EBT_WRT_OFF       |
| DWB_ACCT_N   | INGMNT_HIST       |
| DWB_ACCT_P   | MP_PRTCPTN_HIST   |
| DWB_ACCT_P   | YMT               |
| DWB_ACCT_P   | YMT_MTHD_STAT     |
| DWB_ACCT_R   | CHRG              |
| DWB_ACCT_R   | FND               |
| DWB_ACCT_S   | TAT_HIST          |
| DWB_ADDR_S   | TAT               |
| DWB_APNMN    | T_CLNDR           |
| DWB_BLK_LS   | _HIST             |
| DWB_BNDLD    | NTWK_EVT          |
| DWB_BRDBNI   | )_USG_EVT         |
| DWB_BSNS_IN  | TRACN             |
| DWB_BSNS_IN  | ITRACN_ITEM       |
| DWB_BSNS_IN  | TRACN_ITEM_PRICE  |
| DWB_BSNS_U   | NIT_COST          |
| DWB_CELL_SI  | TE_COST           |
| DWB_CHNL_C   | COST              |
| DWB_CMPGN    | _COST             |
| DWB_CMPGN    | _MSG_CRTVE        |
| DWB_CNCT_L   | ST_COST           |
| DWB_CNRT_A   | PRVL              |
| DWB_CNRT_S   | ГАТ               |
| DWB_CNRT_T   | ERM_VAL           |
|              |                   |

**Table Name** DWB\_CNTNT\_DLVRY\_EVT DWB\_COST DWB\_COST\_CNTR\_BDGT DWB\_COURIER\_COST DWB\_CRCUT\_RNTL DWB\_CRCUT\_TRFC DWB\_CRNCY\_EXCHNG\_RATE DWB\_CUST\_COST DWB\_CUST\_FLD\_INSTLTN DWB\_CUST\_FLD\_SPPRT DWB\_CUST\_FLD\_SRVC\_ACTVTY DWB\_CUST\_FLD\_SRVC\_DTL DWB\_CUST\_ORDR DWB\_CUST\_ORDR\_LN\_ITEM DWB\_CUST\_ORDR\_LN\_ITEM\_ST\_ASGN DWB\_CUST\_ORDR\_PYMT DWB\_CUST\_ORDR\_STATE\_ASGN DWB\_DATA\_SRVC\_EVT DWB\_DEBT\_COLLCTN DWB\_DEBT\_COLLCTN\_ASGN DWB\_DEBT\_COLLCTN\_ASGN\_BTCH DWB\_EMP\_ACT\_LBR\_HRLY DWB\_EMP\_ACT\_LBR\_SALARIED DWB\_EMP\_COST DWB\_EMP\_TRNG\_REC DWB\_EQPMNT\_CNTR\_COST DWB\_EQPMNT\_INSTNC\_STAT\_HIST DWB\_ERRD\_MDTD\_CALL\_EVT DWB\_ERRD\_RAW\_WRLS\_CALL\_EVT DWB\_ERRD\_RTD\_WRLS\_CALL\_EVT DWB\_EVT DWB\_EVT\_ACCS\_MTHD\_ACTVTY DWB\_EVT\_ACCT DWB\_EVT\_ASGN DWB\_EVT\_COST DWB\_EVT\_CRCUT\_RNTL DWB\_EVT\_EMIT\_DTL

Table 4–11 (Cont.) Compressed Tables

| Table Name                |  |
|---------------------------|--|
| DWB_EVT_EMP_PYRL          |  |
| DWB_EVT_EQPMNT_INSTNC     |  |
| DWB_EVT_FINCL             |  |
| DWB_EVT_GEO               |  |
| DWB_EVT_GFT_RDMPTN        |  |
| DWB_EVT_INVC_DLVRY        |  |
| DWB_EVT_LYLTY_PROG        |  |
| DWB_EVT_LYLTY_PROG_ACMLTN |  |
| DWB_EVT_LYLTY_PROG_RDMPTN |  |
| DWB_EVT_PROD_PKG          |  |
| DWB_EVT_PRPD_MBL          |  |
| DWB_EVT_PRTY_ASGN         |  |
| DWB_EVT_PRTY_INTRACN      |  |
| DWB_EVT_PRTY_INTRACN_CALL |  |
| DWB_EVT_PRTY_INTRACN_EML  |  |
| DWB_EVT_PRTY_INTRACN_LTTR |  |
| DWB_EVT_PRTY_INTRACN_VST  |  |
| DWB_EVT_PRTY_PRFL         |  |
| DWB_EVT_SBRP              |  |
| DWB_EVT_SBRP_CHNG         |  |
| DWB_EVT_SIM_CARD          |  |
| DWB_EVT_STAT              |  |
| DWB_EVT_TRGR_DTL          |  |
| DWB_EVT_WEB_RGSTRN        |  |
| DWB_EVT_WEB_VST           |  |
| DWB_FIXED_LN_CALL_EVT     |  |
| DWB_IDD_CALL_EVT          |  |
| DWB_INTRACN_ANSWR_CHOICE  |  |
| DWB_INTRACN_QUES_RESPN    |  |
| DWB_INTRNT_ACCS_EVT       |  |
| DWB_INVC                  |  |
| DWB_INVC_ADJ              |  |
| DWB_INVC_DISC             |  |
| DWB_INVC_ITEM             |  |
| DWB_INVC_ITEM_DTL         |  |
| DWB_INVC_ITEM_RLTN        |  |
| DWB_INVC_PYMT_ASGN        |  |
|                           |  |

Table 4–11 (Cont.) Compressed Tables

**Table Name** DWB\_ISP\_USG\_EVT DWB\_LYLTY\_PROG\_PTS\_BAL DWB\_MDTD\_CALL\_EVT DWB\_MEDIA\_OBJ\_COST DWB\_MKT\_PLN\_MGMT DWB\_MMS\_EVT DWB\_MNT\_ALLWNC DWB\_NP\_RQST\_HDR DWB\_NP\_RQST\_LN\_ITEM DWB\_NP\_RQST\_LN\_ITEM\_STATE\_HIST DWB\_NP\_RQST\_STATE\_HIST DWB\_NTWK\_ELMNT\_COST DWB\_NTWK\_EVT DWB\_NTWK\_EVT\_ASGN DWB\_NTWK\_FLT DWB\_PLCY\_EVT DWB\_PLCY\_EVT\_ATMC DWB\_PLCY\_EVT\_CMPST DWB\_PRICE\_EVT DWB\_PRMTN\_CLSTR\_USG DWB\_PRMTN\_CNCT\_LST\_UTLZTN DWB\_PRMTN\_COST DWB\_PRMTN\_MGMT\_HIST DWB\_PRMTN\_TERM\_VAL DWB\_PROD\_COST DWB\_PROD\_MGMT\_HIST DWB\_PROD\_MKT\_PLN\_COST DWB\_PROD\_STAT\_HIST DWB\_PRPD\_RCHRG DWB\_PRTY\_AM\_PMP\_ASGN\_HIST DWB\_PRTY\_AM\_PMP\_ASGN\_STAT DWB\_PRTY\_COST\_ASGN DWB\_PRTY\_INTRACN\_THRD DWB\_PRTY\_ORDR\_ASGN DWB\_PRTY\_PRMTN\_RESPN DWB\_PRTY\_STAT\_HIST DWB\_PTV\_FULL\_CHNL\_ACTVTN

Table 4–11 (Cont.) Compressed Tables

|       | Name                     |
|-------|--------------------------|
| DWB_  | PTV_QPI_SRVC_EVT         |
| DWB_  | PTV_USG_EVT              |
| DWB_  | RAW_MMS_EVT              |
| DWB_  | RAW_WRLS_CALL_EVT        |
| DWB_  | RESRE_ORDR               |
| DWB_  | RESRE_ORDR_ITEM          |
| DWB_  | RTD_NTWK_EVT             |
| DWB_9 | SBRP_STAT_HIST           |
| DWB_9 | SBRP_TERM_VAL            |
| DWB_  | SL_CMISN_DTL             |
| DWB_9 | SL_CMISN_PYRL            |
| DWB_9 | SMS_EVT                  |
| DWB_9 | SRVC_ORDR                |
| DWB_9 | SRVC_ORDR_LN_ITEM        |
| DWB_  | SRVC_RQST                |
| DWB_  | TAP_IN_WRLS_RMNG_EVT     |
| DWB_  | TAP_OUT_WRLS_RMNG_EVT    |
| DWB_  | UMS_EVT                  |
| DWB_  | VNDR_APNMNT              |
| DWB_  | VOIP_CALL_EVT            |
| DWB_  | WRLS_CALL_EVT            |
| DWB_  | WRLS_CNTNT_DNLDG_EVT     |
| DWB_  | WRLS_RMNG_EVT            |
| DWB_  | WRLS_RMNG_EVT_BTCH       |
| DWD_  | ACCT_DEBT_DAY            |
| DWD_  | ACCT_PYMT_DAY            |
| DWD_  | ACCT_PYMT_MTHD_STAT_HIST |
| DWD_  | ACCT_RFND_DAY            |
| DWD_  | ACCT_STAT                |
| DWD_  | ACCT_STTSTC              |
| DWD_  | ARPU_BASE                |
| DWD_  | BER_FER_ERR_RATIO_DAY    |
| DWD_  | CALL_CNTR_CALL_DAY       |
| DWD_  | CALL_CNTR_CASE_DAY       |
| DWD_  | CANBLZTN_DTL_DAY         |
| DWD_  | CELL_STTSTC_DAY          |
| סשו   | CHRN_PRDCT_SRC           |

| Table 4–11 (Cont.) Compressed Tables |
|--------------------------------------|
| Table Name                           |
| DWD_CMISN_DAY                        |
| DWD_CNCT_DSCNCT_DAY                  |
| DWD_CNRT                             |
| DWD_CNRT_CHNG                        |
| DWD_COST_CUST                        |
| DWD_COST_ORG                         |
| DWD_CRDT_CTGRY                       |
| DWD_CUST_ACQSTN_SUMM_DAY             |
| DWD_CUST_DEBT_COLLCTN                |
| DWD_CUST_EQPMNT_INSTLTN_DAY          |
| DWD_DATA_USG_DAY                     |
| DWD_EXTRNL_DEBT_COLLCTN_DAY          |
| DWD_GIVE_AWAY_ITEM_DAY               |
| DWD_GPRS_PCU_DAY                     |
| DWD_GPRS_SRVCS_DAY                   |
| DWD_HNDST_STCK_DAY                   |
| DWD_HNDST_SUBSDY_DAY                 |
| DWD_INTRNL_DEBT_COLLCTN_DAY          |
| DWD_INVC                             |
| DWD_INVC_ADJ                         |
| DWD_IN_PLTFRM_DAY                    |
| DWD_LN_ACTVTN_TMNT_DAY               |
| DWD_LYLTY_PROG_DAY                   |
| DWD_MKT_OPRTR_PRTNG                  |
| DWD_MKT_SHARE                        |
| DWD_MSC_TRFC_DAY                     |
| DWD_NBR_PRT_DAY                      |
| DWD_NTWK_AVLBLTY_DAY                 |
| DWD_NTWK_TCHPNT                      |
| DWD_PRPD_ACCT_STTSTC                 |
| DWD_PRPD_ALWNCE_DAY                  |
| DWD_PRPD_CALL_SUMM_DAY               |
| DWD_PRTNR_STLMNT                     |
| DWD_PYMT_AGNG_DAY                    |
| DWD_RDMPTN_DAY                       |
| DWD_RF_NTWK_CPCTY_DAY                |
| DWD_SBCRBR_CHRN_STTSTC               |
|                                      |

Table 4–11 (Cont.) Compressed Tables

| Table Name                    |  |
|-------------------------------|--|
| DWD_SHARED_PKG_USG_STTSTC_DAY |  |
| DWD_SHOP_EFFNCY_DAY           |  |
| DWD_SL_CMPGN_SUMM_DAY         |  |
| DWD_SL_DAY                    |  |
| DWD_SL_RPRSTV_STTSTC          |  |
| DWD_SPLMNTR_SRVC_USG          |  |
| DWD_SUBSDY_AMT                |  |
| DWD_VAS_SBRP_QCK_SUMM         |  |
| DWD_VAS_USG_DAY               |  |
| DWD_VOI_CALL_DAY              |  |

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#### Oracle Communications Data Model OLAP Cube MV, Cube View

This section includes information on the following:

- Oracle OLAP Cube Views: Oracle OLAP cube views provide organizations with the ability to both improve the performance and analytic content of SQL-based business intelligence applications. OLAP cube views are relational views of OLAP cubes, dimensions, and hierarchies that reveal the full content of cubes and dimensions.
- Cube MV (Materialized Cube Views): Cube-organized materialized views, introduced, in Oracle Database 11g, play the same role as table-based materialized views. That is, a summary management solution that is transparent to the querying application. Like table-based materialized views, the application queries the detail tables and the database automatically rewrites the query to access summary data in the materialized view. In the case of cube-organized materialized views, the data is managed in the cube rather than a table.

Table 4–12 shows the cube materialized views in ocdm\_sys schema.

| Cube Materialized View<br>Name | OLAP Object Name | OLAP Object Type    | More Information                |
|--------------------------------|------------------|---------------------|---------------------------------|
| CB\$ACM                        | ACM              | Cube                | Customer Acquisition Cube       |
| CB\$ADM                        | ADM              | Cube                | Account Debt Cube               |
| CB\$APM                        | APM              | Cube                | Account Payment Cube            |
| CB\$ARM                        | ARM              | Cube                | Account Refund Cube             |
| CB\$ARRSN_HARRSN               | ARRSN_HARRSN     | Dimension_Hierarchy | Account Refund Reason:<br>ARRSN |
| CB\$CAGNCY_HCAGNCY             | CAGNCY_HCAGNCY   | Dimension_Hierarchy | Collection Agency: CAGNCY       |
| CB\$CCM                        | CCM              | Cube                | Cost Product Market Plan Cube   |
| CB\$CHRN                       | CHRN             | Cube                | Subscriber Churn Statistic Cube |
| CB\$CM                         | CM               | Cube                | Contract Cube                   |
| CB\$CMSN                       | CMSN             | Cube                | Commission Cube                 |

Table 4–12 OLAP Cube Materialized Views in ocdm\_sys Schema

| Cube Materialized View<br>Name | OLAP Object Name | OLAP Object Type    | More Information                         |
|--------------------------------|------------------|---------------------|--|
| CB\$CMTYP_HCMTYP               | CMTYP_HCMTYP     | Dimension_Hierarchy | Commission Type: CMTYP                   |
| CB\$COM                        | COM              | Cube                | Cost Organizational Cube                 |
| CB\$CRNRSN_HCRNRSN             | CRNRSN_HCRNRSN   | Dimension_Hierarchy | Churn Reason: CRNRSN                     |
| CB\$CSGMNT_HCSGMNT             | CSGMNT_HCSGMNT   | Dimension_Hierarchy | Customer Segment: CSGMNT                 |
| CB\$CSM                        | CSM              | Cube                | Cell Statistic Cube                      |
| CB\$CUSTYP_HCUSTYP             | CUSTYP_HCUSTYP   | Dimension_Hierarchy | Customer Type: CUSTYP                    |
| CB\$CUST_HCUST                 | CUST_HCUST       | Dimension_Hierarchy | Customer: CUST                           |
| CB\$DAB_HDAB                   | DAB_HDAB         | Dimension_Hierarchy | Debt Aging Band: DAB                     |
| CB\$EDCM                       | EDCM             | Cube                | External Debt Collection Cube            |
| CB\$GEO_HGEO                   | GEO_HGEO         | Dimension_Hierarchy | Geography: GEO                           |
| CB\$HSKM                       | HSKM             | Cube                | Handset Stock Cube                       |
| CB\$HSMDL_HHSMDL               | HSMDL_HHSMDL     | Dimension_Hierarchy | Handset Model: HSMDL                     |
| CB\$IAM                        | IAM              | Cube                | Invoice Adjustment Cube                  |
| CB\$IARSN_HIARSN               | IARSN_HIARSN     | Dimension_Hierarchy | Invoice Adjustment Reason:<br>IARSN      |
| CB\$IATYP_HIATYP               | IATYP_HIATYP     | Dimension_Hierarchy | Invoice Adjustment Type:<br>IATYP        |
| CB\$ICT                        | ICT              | Cube                | Invoice Customer Type Cube               |
| CB\$MNCT_HMNCT                 | MNCT_HMNCT       | Dimension_Hierarchy | Mining Churn Type: MNCT                  |
| CB\$MNLSB_HMNLSB               | MNLSB_HMNLSB     | Dimension_Hierarchy | Mining Life Time Survival<br>Band: MNLSB |
| CB\$MNLVB_HMNLVB               | MNLVB_HMNLVB     | Dimension_Hierarchy | Mining Life Time Value Band:<br>MNLVB    |
| CB\$MNSC_HMNSC                 | MNSC_HMNSC       | Dimension_Hierarchy | Mining Sentiment Category:<br>MNSC       |
| CB\$NELMNT_HNELMNT             | NELMNT_HNELMNT   | Dimension_Hierarchy | Network Element: NELMNT                  |
| CB\$ORG_HBANNER                | ORG_HBANNER      | Dimension_Hierarchy | Organization: ORG                        |
| CB\$ORG_HCHAIN                 | ORG_HCHAIN       | Dimension_Hierarchy | Organization: ORG                        |
| CB\$ORG_HCORPORATE             | ORG_HCORPORATE   | Dimension_Hierarchy | Organization: ORG                        |
| CB\$PCHNL_HPCHNL               | PCHNL_HPCHNL     | Dimension_Hierarchy | Payment Channel: PCHNL                   |
| CB\$PMP_HPMP                   | PMP_HPMP         | Dimension_Hierarchy | Product Market Plan: PMP                 |
| CB\$PMTYP_HPMTYP               | PMTYP_HPMTYP     | Dimension_Hierarchy | Payment Method Type: PMTYP               |
| CB\$POPT_HPOPT                 | POPT_HPOPT       | Dimension_Hierarchy | Peak Offpeak Time: POPT                  |
| CB\$PRMTN_HCMPGN               | PRMTN_HCMPGN     | Dimension_Hierarchy | Promotion: PRMTN                         |
| CB\$PRMTN_HPRMTN               | PRMTN_HPRMTN     | Dimension_Hierarchy | Promotion: PRMTN                         |
| CB\$PROD_HPROD                 | PROD_HPROD       | Dimension_Hierarchy | Product: PROD                            |
| CB\$PTTYP_HPTTYP               | PTTYP_HPTTYP     | Dimension_Hierarchy | Payment Transaction Type:<br>PTTYP       |
| CB\$RVN                        | RVN              | Cube                | Revenue Cube                             |

Table 4–12 (Cont.) OLAP Cube Materialized Views in ocdm\_sys Schema

| Cube Materialized View |                  |                     |                       |
|------------------------|------------------|---------------------|-----------------------|
| Name                   | OLAP Object Name | OLAP Object Type    | More Information      |
| CB\$SLCHNL_HSLCHNL     | SLCHNL_HSLCHNL   | Dimension_Hierarchy | Sales Channel: SLCHNL |
| CB\$TIME_HTBSNS        | TIME_HTBSNS      | Dimension_Hierarchy | Time: TIME            |
| CB\$TSLT_HTSLT         | TSLT_HTSLT       | Dimension_Hierarchy | Time Slot: TSLT       |

Table 4–12 (Cont.) OLAP Cube Materialized Views in ocdm\_sys Schema

Table 4–13 shows the OLAP cube views in ocdm\_sys schema.

Table 4–13 OLAP Cube Views in ocdm\_sys schema

| Statistic CubeACM_FCST_VIEWACM_FCSTCubeCustomer Acquisition Forecast CubACM_VIEWACMCubeCustomer Acquisition Forecast CubADM_VIEWADMCubeCustomer Acquisition CubeARM_VIEWAPMCubeAccount Refund CubeARRSN_HARRSN_VIEWARRSN_HARRSNHierarchyAccount Refund Reason: ARRSNARRSN_HARRSN_VIEWARRSNDimensionAccount Refund Reason: ARRSNARRSN_UEWARRSNDimensionAccount Refund Reason: ARRSNCAGNCY_HCAGNCY_VIEWCAGNCY_HCAGNCYHierarchyCollection Agency: CAGNCYCAGNCY_UIEWCAGNCYDimensionCollection Agency: CAGNCYCCM_VIEWCCMCubeCost Product Market Plan CubeCMTVP_WIEWCHRNCubeCost Product Market Plan CubeCMTYP_UIEWCMSNCubeContract CubeCMTYP_VIEWCMYPDimensionContract CubeCMTYP_VIEWCMTYPDimensionContract CubeCMTYP_VIEWCNTYPDimensionChurn Reason: CRNRSNCMRSN_HCRNRSN_VIEWCRNRSN_HCRNRSNHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSMCubeCell Statistic Forecast CubeCSTYP_HCUSTYP_VIEWCUSTCustomer Type: CUSTYPCUSTYP_VIEWCUSTDimensionCustomer Type: CUSTYPCUST_UEWCUST_HCUSTHierarchyCustomer Type: CUSTYPCUST_VIEWCUSTDimension <th>Cube View Name</th> <th>OLAP Object Name</th> <th>OLAP Object Type</th> <th>More Information</th>                    | Cube View Name       | OLAP Object Name | OLAP Object Type | More Information                                |
|---|----------------------|------------------|------------------|---|
| ACM_VIEWACMCubeCustomer Acquisition Forecast CubADM_VIEWADMCubeCustomer Acquisition CubeARM_VIEWAPMCubeAccount Payment CubeARRSN_HARRSN_VIEWARMCubeAccount Refund CubeARRSN_HARRSN_VIEWARRSNHierarchyAccount Refund Reason: ARRSNARRSN_UIEWARRSNDimensionAccount Refund Reason: ARRSNARRSN_VIEWARRSNDimensionAccount Refund Reason: ARRSNCAGNCY_HCAGNCY_VIEWCAGNCY_HCAGNCYHierarchyCollection Agency: CAGNCYCAGNCY_UIEWCAGNCYDimensionCollection Agency: CAGNCYCAGNCY_UIEWCAGNCYDimensionCollection Agency: CAGNCYCAGNCY_UIEWCAGNCYCubeCost Product Market Plan CubeCMTYP_HCMTYP_VIEWCMSNCubeCommission CubeCMTYP_HCMTYP_VIEWCMSNCubeContract CubeCMTYP_VIEWCMCubeCost Organizational CubeCMTYP_VIEWCMMCubeCost Organizational CubeCMNUEWCRNRSN_HCRNRSNHierarchyCustomer Segment: CSGMNTCNRSN_HCRNRSN_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSMCubeCell Statistic Forecast CubeCSTYP_HCUSTYP_VIEWCUSTCustomer Type: CUSTYPCUST_UEWCUST_HCUSTHierarchyCustomer Type: CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWDAB_HDABHierarchyCustomer: CUST <td>ACM_FCST_STTSTC_VIEW</td> <td>ACM_FCST_STTSTC</td> <td>Cube</td> <td>Customer Acquisition Forecast<br/>Statistic Cube</td>     | ACM_FCST_STTSTC_VIEW | ACM_FCST_STTSTC  | Cube             | Customer Acquisition Forecast<br>Statistic Cube |
| ADMCubeCustomer Acquisition CubeAPM_VIEWAPMCubeAccount Payment CubeARM_VIEWARMCubeAccount Refund CubeARRSN_HARRSN_VIEWARRSN_HARRSNHierarchyAccount Refund Reason: ARRSNARRSN_HARRSN_VIEWARRSNDimensionAccount Refund Reason: ARRSNARRSN_HARRSN_VIEWCAGNCY_HCAGNCYHierarchyCollection Agency: CAGNCYCAGNCY_UEWCAGNCY_HCAGNCYHierarchyCollection Agency: CAGNCYCCMCubeCost Product Market Plan CubeCCM_VIEWCMSNCubeCommission CubeCMSN_VIEWCMSNCubeCommission Type: CMTYPCMTYP_HCMTYP_VIEWCMTYP_HCMTYPDimensionCommission Type: CMTYPCMTYP_VIEWCMTYPDimensionContract CubeCMTYP_VIEWCMTYPCubeCost Organizational CubeCMTYP_VIEWCMRSN_HCRNRSNHierarchyCustomer Segment: CSGMNTCRNRSN_HCRNRSN_VIEWCRNRSNDimensionCustomer Segment: CSGMNTCSGMNT_UEMCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSMNT_HCSGMNTDimensionCustomer Segment: CSGMNTCSGMNT_VIEWCSMCubeCell Statistic Forecast CubeCSGM_VIEWCMSTP_HCUSTYPHierarchyCustomer Type: CUSTYPCUSTYP_LCUST_VIEWCUSTYP_LCUSTHierarchyCustomer Type: CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUST_HCUSTHierarchyCustomer: CUST <t< td=""><td>ACM_FCST_VIEW</td><td>ACM_FCST</td><td>Cube</td><td>Customer Acquisition Forecast Cube</td></t<> | ACM_FCST_VIEW        | ACM_FCST         | Cube             | Customer Acquisition Forecast Cube              |
| APM_UIEWAPMCubeAccount Payment CubeARRM_VIEWARMCubeAccount Refund CubeARRSN_HARRSN_VIEWARRSNHierarchyAccount Refund Reason: ARRSNARRSN_HARRSN_VIEWARRSNDimensionAccount Refund Reason: ARRSNARRSN_UIEWARRSNDimensionAccount Refund Reason: ARRSNCAGNCY_HCAGNCY_VIEWCAGNCY_HCAGNCYHierarchyCollection Agency: CAGNCYCAGNCY_UIEWCAGNCYDimensionCollection Agency: CAGNCYCCM_UIEWCCMCubeCost Product Market Plan CubeCHRN_VIEWCHRNCubeCommission CubeCMTYP_HCMTYPHierarchyCommission Type: CMTYPCMTYP_HCMTYP_VIEWCMTYP_HCMTYPDimensionCommission Type: CMTYPCMTYP_VIEWCMTYP_HCMTYPDimensionContract CubeCMTYP_VIEWCMTYPDimensionContract CubeCMTYP_VIEWCMTYPDimensionContract CubeCMTYP_VIEWCMTYPDimensionChur Reason: CRNRSNCRNRSN_HCRNRSN_VIEWCRNRSNHierarchyCustomer Segment: CSGMNTCSGMNT_UEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSMCubeCell Statistic Forecast CubeCSGM_VIEWCSMCubeCell Statistic CubeCSGM_VIEWCSMCubeCell Statistic CubeCSGM_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUSTYP_VIEWCUSTYP_HCUSTYPDimensionCustomer: CUSTCUST_VIEWC  | ACM_VIEW             | ACM              | Cube             | Customer Acquisition Forecast Cube              |
| ARM_VIEWARMCubeAccount Refund CubeARRSN_HARRSN_VIEWARRSN_HARRSNHierarchyAccount Refund Reason: ARRSNARRSN_VIEWARRSNDimensionAccount Refund Reason: ARRSNCAGNCY_HCAGNCY_VIEWCAGNCY_HCAGNCYHierarchyCollection Agency: CAGNCYCAGNCY_UEWCAGNCYDimensionCollection Agency: CAGNCYCCM_VIEWCCMCubeCost Product Market Plan CubeCMTYP_HEWCHRNCubeCost Droduct Market Plan CubeCMTYP_HCMTYP_VIEWCMSNCubeCommission CubeCMTYP_HCMTYP_VIEWCMTYPDimensionCommission Type: CMTYPCM_VIEWCMCubeContract CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCMRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCNNSN_HCRNRSN_VIEWCRNRSN_HCRNRSNDimensionChurn Reason: CRNRSNCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNT_HCSGMNTLibeCell Statistic Forecast CubeCSM_VIEWCUSTYP_HCUSTYPCustomer Type: CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer Type: CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer CUSTCUST_VIEWCUSTDimensionCustomer, CUSTCUST_VIEWCUSTDimensionCustomer, CUSTCUST_VIEWCUST  | ADM_VIEW             | ADM              | Cube             | Customer Acquisition Cube                       |
| ARRSN_HARRSN_VTEWARRSN_HARRSNHierarchyAccount Refund Reason: ARRSNARRSN_VTEWARRSNDimensionAccount Refund Reason: ARRSNARRSN_VTEWARRSNDimensionAccount Refund Reason: ARRSNCAGNCY_HCAGNCY_VTEWCAGNCY_HCAGNCYHierarchyCollection Agency: CAGNCYCAGNCY_VTEWCAGNCYDimensionCollection Agency: CAGNCYCCM_VTEWCCMCubeCost Product Market Plan CubeCMTYP_HCMTYPCMTNCubeCommission CubeCMTYP_HCMTYP_VTEWCMTYP_HCMTYPHierarchyCommission Type: CMTYPCMTYP_VTEWCMTYP_HCMTYPDimensionCommission Type: CMTYPCM_VTEWCMCubeContract CubeCM_VTEWCMCubeCost Organizational CubeCM_VTEWCMRSN_HCRNRSNHierarchyContract CubeCM_VTEWCRNRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCMNTENCRNRSN_HCRNRSNDimensionChurn Reason: CRNRSNCSGNNT_HCSGMNT_VTEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VTEWCSGMNT_HCSGMNTDimensionCustomer Segment: CSGMNTCSGMCT_VTEWCSM_FCSTLiberarchyCustomer Type: CUSTYPCUSTYP_HCUSTYP_VTEWCUST_PHCUSTYPHierarchyCustomer Type: CUSTYPCUST_VTEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VTEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VTEWDAB_HDABHierarchyDebt Aging Band; DAB  | APM_VIEW             | APM              | Cube             | Account Payment Cube                            |
| ARRSN_VTEWARRSNDimensionAccount Refund Reason: ARRSNCAGNCY_HCAGNCY_VTEWCAGNCY_HCAGNCYHierarchyCollection Agency: CAGNCYCAGNCY_UTEWCAGNCYDimensionCollection Agency: CAGNCYCCM_VTEWCCMCubeCost Product Market Plan CubeCMRN_VTEWCHRNCubeSubscriber Churn Statistic CubeCMSN_VTEWCMSNCubeCommission CubeCMTYP_HCMTYP_VTEWCMTYP_HCMTYPHierarchyCommission Type: CMTYPCMTYP_VTEWCMTYPDimensionContract CubeCMTYP_VTEWCMCubeCost Organizational CubeCMTYP_VTEWCMCubeCost Organizational CubeCMTYP_VTEWCMRSNHierarchyCost Organizational CubeCMUTEWCMCubeCost Organizational CubeCMNSN_HCRNRSN_VTEWCRNRSN_HCRNRSNHierarchyCustomer Segment: CSGMNTCSGMNT_HCSGMNT_VTEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VTEWCSMCubeCell Statistic Forecast CubeCSM_VTEWCSMCubeCell Statistic CubeCUSTYP_HCUSTYP_VTEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUST_PLOUST_VTEWCUST_HCUSTHierarchyCustomer Type: CUSTYPCUST_VTEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VTEWCUSTDimensionCustomer: CUSTCUST_VTEWCUSTDimensionCustomer: CUSTCUST_VTEWDAB_HDABHierarchyDebt Aging Bad: DAB <td>ARM_VIEW</td> <td>ARM</td> <td>Cube</td> <td>Account Refund Cube</td>  | ARM_VIEW             | ARM              | Cube             | Account Refund Cube                             |
| Carden Cy_HCAGNCY_VIEWCAGNCY_HCAGNCYHierarchyCollection Agency: CAGNCYCAGNCY_VIEWCAGNCYDimensionCollection Agency: CAGNCYCCM_VIEWCCMCubeCost Product Market Plan CubeCMRN_VIEWCHRNCubeSubscriber Churn Statistic CubeCMSN_VIEWCMSNCubeCommission CubeCMTYP_HCMTYP_VIEWCMTYP_HCMTYPHierarchyCommission Type: CMTYPCMTYP_VIEWCMTYPDimensionCommission Type: CMTYPCMTYP_VIEWCMTYPCubeContract CubeCMTYP_VIEWCMCubeCost Organizational CubeCM_VIEWCMCubeCost Organizational CubeCNNSN_HCRNRSN_VIEWCRNRSN_HCRNRSNHierarchyCustomer Segment: CSGMNTCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNT_HCSGMNTDimensionCustomer Segment: CSGMNTCSGMNT_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCUSTYP_HCUSTYP_VIEWCUSTYPLierarchyCustomer Type: CUSTYPCUSTYP_LVIEWCUSTYPDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB   | ARRSN_HARRSN_VIEW    | ARRSN_HARRSN     | Hierarchy        | Account Refund Reason: ARRSN                    |
| CAGNCY_VIEWCAGNCYDimensionCollection Agency: CAGNCYCCM_VIEWCCMCubeCost Product Market Plan CubeCHRN_VIEWCHRNCubeSubscriber Churn Statistic CubeCMSN_VIEWCMSNCubeCommission CubeCMTYP_HCMTYP_VIEWCMTYP_HCMTYPHierarchyCommission Type: CMTYPCMTYP_UEWCMTYPDimensionCommission Type: CMTYPCM_VIEWCMCubeContract CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCMRSN_HCRNRSNHierarchyCustomer Segment: CSGMNTCRNRSN_HCRNRSN_VIEWCRNRSNDimensionChurn Reason: CRNRSNCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNTDimensionCustomer Segment: CSGMNTCSGMNT_VIEWCSMCubeCell Statistic Forecast CubeCSM_VIEWCUSTYP_HCUSTYPDimensionCustomer Type: CUSTYPCUSTYP_VIEWCUSTYPDimensionCustomer Type: CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer CUSTCUST_VIEWCUST_HCUSTDimensionCustomer CUSTCUST_VIEWCUST_MICKDimensionCustomer CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUST_MICKDimensionCustomer: CUSTCUST_VIEWDimensionCustomer: CU  | ARRSN_VIEW           | ARRSN            | Dimension        | Account Refund Reason: ARRSN                    |
| CCM_VIEWCCMCubeCost Product Market Plan CubeCHRN_VIEWCHRNCubeSubscriber Churn Statistic CubeCMSN_VIEWCMSNCubeCommission CubeCMTYP_HCMTYP_VIEWCMTYP_HCMTYPHierarchyCommission Type: CMTYPCMTYP_VIEWCMTYPDimensionCommission Type: CMTYPCMVIEWCMCubeContract CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCMRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCRNRSN_HCRNRSN_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNT_HCSGMNTDimensionCustomer Segment: CSGMNTCSGMNT_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCSM_VIEWCSMCubeCell Statistic CubeCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUSTYP_VIEWCUST_HCUSTHierarchyCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUST_HCUSTDimensionCustomer: CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWDimensionCustomer: CUSTCUST_VIEWDimensionCustomer: CUSTCUST_VIEWDimensionCustomer: CUSTCUST_VIEWDimensionCustomer: CUSTCUST_VIEWDimensionCus   | CAGNCY_HCAGNCY_VIEW  | CAGNCY_HCAGNCY   | Hierarchy        | Collection Agency: CAGNCY                       |
| CHRN_VTEWCHRNCHRNCHRNCubeSubscriber Churn Statistic CubeCMSN_VTEWCMSNCubeCommission Type: CMTYPCMTYP_HCMTYP_VTEWCMTYP_HCMTYPHierarchyCommission Type: CMTYPCMTYP_VTEWCMTYPDimensionCommission Type: CMTYPCMTYP_VTEWCMCubeContract CubeCM_VTEWCMCubeCost Organizational CubeCM_VTEWCMRSN_HCRNRSNHierarchyCost Organizational CubeCNRSN_VTEWCRNRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCSGMNT_VTEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VTEWCSGMNT_HCSGMNTCubeCell Statistic Forecast CubeCSM_VTEWCSM_FCSTLubeCell Statistic CubeCUSTYP_HCUSTYP_VTEWCUSTYP_HCUSTYPDimensionCustomer Type: CUSTYPCUST_HCUST_VTEWCUST_HCUSTJimensionCustomer Type: CUSTYPCUST_HCUST_VTEWCUST_HCUSTDimensionCustomer: CUSTCUST_HCUST_VTEWCUST_HCUSTDimensionCustomer: CUSTCUST_VTEWCUST_HCUSTJimensionCustomer: CUSTCUST_VTEWCUST_HCUSTDimensionCustomer: CUSTCUST_VTEWDAB_HDABHierarchyDeb Aging Band: DAB  | CAGNCY_VIEW          | CAGNCY           | Dimension        | Collection Agency: CAGNCY                       |
| CMSN_VIEWCMSNCubeCommission CubeCMTYP_HCMTYP_VIEWCMTYP_HCMTYPHierarchyCommission Type: CMTYPCMTYP_VIEWCMTYPDimensionCommission Type: CMTYPCM_VIEWCMCubeContract CubeCM_VIEWCMCubeCost Organizational CubeCM_VIEWCNNRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCNRSN_HCRNRSN_VIEWCNNRSNDimensionChurn Reason: CRNRSNCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCSM_FCST_VIEWCSMCubeCell Statistic CubeCUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_HCUST_VIEWDAB_HDABHierarchyDebt Aging Bad: DAB   | CCM_VIEW             | CCM              | Cube             | Cost Product Market Plan Cube                   |
| CCMTYP_HCMTYP_VIEWCMTYP_HCMTYPHierarchyCommission Type: CMTYPCMTYP_VIEWCMTYPDimensionCommission Type: CMTYPCM_VIEWCMCubeContract CubeCOM_VIEWCMCubeCost Organizational CubeCRNRSN_HCRNRSN_VIEWCRNRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCRNRSN_HCSGMNT_VIEWCSGMNT_HCSGMNTDimensionChurn Reason: CRNRSNCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNT_HCSGMNTDimensionCustomer Segment: CSGMNTCSGMNT_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCSM_VIEWCUSTYP_HCUSTYPCustomer Type: CUSTYPCUSTYP_VIEWCUSTYP_HCUSTYPDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer Type: CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB   | CHRN_VIEW            | CHRN             | Cube             | Subscriber Churn Statistic Cube                 |
| CMTYP_VIEWCMTYPDimensionCommission Type: CMTYPCM_VIEWCMCubeContract CubeCOM_VIEWCOMCubeCost Organizational CubeCRNRSN_HCRNRSN_VIEWCRNRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCRNRSN_VIEWCRNRSNDimensionChurn Reason: CRNRSNCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNTDimensionCustomer Segment: CSGMNTCSM_FCST_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUSTYP_VIEWCUSTYPDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUSTHierarchyCustomer: CUSTYPCUST_VIEWCUSTHierarchyCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB  | CMSN_VIEW            | CMSN             | Cube             | Commission Cube                                 |
| CM_VIEWCMCubeContract CubeCOM_VIEWCOMCubeCost Organizational CubeCRNRSN_HCRNRSN_VIEWCRNRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCRNRSN_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNTCubeCell Statistic Forecast CubeCSM_FCST_VIEWCSM_FCSTCubeCell Statistic CubeCUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUSTYP_VIEWCUSTYPDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer Type: CUSTYPCUST_VIEWCUST_HCUSTDimensionCustomer CUSTYPCUST_VIEWCUST_HCUSTDimensionCustomer: CUSTCUST_VIEWDA_HDABHierarchyDebt Aging Band: DAB   | CMTYP_HCMTYP_VIEW    | CMTYP_HCMTYP     | Hierarchy        | Commission Type: CMTYP                          |
| COM_VIEWCOMCubeCost Organizational CubeCOM_VIEWCOMCubeCost Organizational CubeCRNRSN_HCRNRSN_VIEWCRNRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNT_HCSGMNTDimensionCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNTCubeCell Statistic Forecast CubeCSM_FCST_VIEWCSMCubeCell Statistic CubeCSM_VIEWCSMCubeCell Statistic CubeCUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTDimensionCustomer Type: CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUST_HCUSTDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB  | CMTYP_VIEW           | СМТҮР            | Dimension        | Commission Type: CMTYP                          |
| CRNRSN_HCRNRSN_VIEWCRNRSN_HCRNRSNHierarchyChurn Reason: CRNRSNCRNRSN_VIEWCRNRSNDimensionChurn Reason: CRNRSNCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNTDimensionCustomer Segment: CSGMNTCSM_FCST_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCSM_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUSTYP_HCUSTYP_VIEWCUSTYPDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTYPCUST_HCUST_VIEWCUSTDimensionCustomer: CUSTYPCUST_HCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB  | CM_VIEW              | СМ               | Cube             | Contract Cube                                   |
| CRNRSN_VIEWCRNRSNDimensionChurn Reason: CRNRSNCSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNTDimensionCustomer Segment: CSGMNTCSM_FCST_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCSM_VIEWCSMCubeCell Statistic CubeCUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB   | COM_VIEW             | COM              | Cube             | Cost Organizational Cube                        |
| CSGMNT_HCSGMNT_VIEWCSGMNT_HCSGMNTHierarchyCustomer Segment: CSGMNTCSGMNT_VIEWCSGMNTDimensionCustomer Segment: CSGMNTCSM_FCST_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCSM_VIEWCSMCubeCell Statistic CubeCUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer Type: CUSTYPCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB   | CRNRSN_HCRNRSN_VIEW  | CRNRSN_HCRNRSN   | Hierarchy        | Churn Reason: CRNRSN                            |
| CSGMNT_VIEWCSGMNTDimensionCustomer Segment: CSGMNTCSM_FCST_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCSM_VIEWCSMCubeCell Statistic CubeCUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB   | CRNRSN_VIEW          | CRNRSN           | Dimension        | Churn Reason: CRNRSN                            |
| CSM_FCST_VIEWCSM_FCSTCubeCell Statistic Forecast CubeCSM_VIEWCSMCubeCell Statistic CubeCUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB   | CSGMNT_HCSGMNT_VIEW  | CSGMNT_HCSGMNT   | Hierarchy        | Customer Segment: CSGMNT                        |
| CSM_VIEWCSMCubeCell Statistic CubeCUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTCUST_VIEWDAB_HDABHierarchyDebt Aging Band: DAB   | CSGMNT_VIEW          | CSGMNT           | Dimension        | Customer Segment: CSGMNT                        |
| CUSTYP_HCUSTYP_VIEWCUSTYP_HCUSTYPHierarchyCustomer Type: CUSTYPCUSTYP_VIEWCUSTYPDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTCAB_HDAB_VIEWDAB_HDABHierarchyDebt Aging Band: DAB  | CSM_FCST_VIEW        | CSM_FCST         | Cube             | Cell Statistic Forecast Cube                    |
| CUSTYP_VIEWCUSTYPDimensionCustomer Type: CUSTYPCUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTDAB_HDAB_VIEWDAB_HDABHierarchyDebt Aging Band: DAB   | CSM_VIEW             | CSM              | Cube             | Cell Statistic Cube                             |
| CUST_HCUST_VIEWCUST_HCUSTHierarchyCustomer: CUSTCUST_VIEWCUSTDimensionCustomer: CUSTDAB_HDAB_VIEWDAB_HDABHierarchyDebt Aging Band: DAB  | CUSTYP_HCUSTYP_VIEW  | CUSTYP_HCUSTYP   | Hierarchy        | Customer Type: CUSTYP                           |
| CUST_VIEW     CUST     Dimension     Customer: CUST       DAB_HDAB_VIEW     DAB_HDAB     Hierarchy     Debt Aging Band: DAB   | CUSTYP_VIEW          | CUSTYP           | Dimension        | Customer Type: CUSTYP                           |
| DAB_HDAB_VIEW DAB_HDAB Hierarchy Debt Aging Band: DAB   | CUST_HCUST_VIEW      | CUST_HCUST       | Hierarchy        | Customer: CUST                                  |
|   | CUST_VIEW            | CUST             | Dimension        | Customer: CUST                                  |
| DAB_VIEW DAB Dimension Debt Aging Band: DAB   | DAB_HDAB_VIEW        | DAB_HDAB         | Hierarchy        | Debt Aging Band: DAB                            |
|   | DAB_VIEW             | DAB              | Dimension        | Debt Aging Band: DAB                            |

| Cube View Name      | OLAP Object Name | OLAP Object Type | More Information                         |
|---------------------|------------------|------------------|--|
| EDCM_VIEW           | EDCM             | Cube             | External Debt Collection Cube            |
| GEO_HGEO_VIEW       | GEO_HGEO         | Hierarchy        | Geography: GEO                           |
| GEO_VIEW            | GEO              | Dimension        | Geography: GEO                           |
| HSKM_FCST_VIEW      | HSKM_FCST        | Cube             | Handset Stock Forecast Cube              |
| HSKM_VIEW           | HSKM             | Cube             | Handset Stock Cube                       |
| HSMDL_HHSMDL_VIEW   | HSMDL_HHSMDL     | Hierarchy        | Handset Model: HSMDL                     |
| HSMDL_VIEW          | HSMDL            | Dimension        | Handset Model: HSMDL                     |
| IAM_VIEW            | IAM              | Cube             | Invoice Adjustment Cube                  |
| IARSN_HIARSN_VIEW   | IARSN_HIARSN     | Hierarchy        | Invoice Adjustment Reason: IARSN         |
| IARSN_VIEW          | IARSN            | Dimension        | Invoice Adjustment Reason: IARSN         |
| IATYP_HIATYP_VIEW   | IATYP_HIATYP     | Hierarchy        | Invoice Adjustment Type: IATYP           |
| IATYP_VIEW          | IATYP            | Dimension        | Invoice Adjustment Type: IATYP           |
| ICT_VIEW            | ICT              | Cube             | Invoice Customer Type Cube               |
| MNCT_HMNCT_VIEW     | MNCT_HMNCT       | Hierarchy        | Mining Churn Type: MNCT                  |
| MNCT_VIEW           | MNCT             | Dimension        | Mining Churn Type: MNCT                  |
| MNLSB_HMNLSB_VIEW   | MNLSB_HMNLSB     | Hierarchy        | Mining Life Time Survival Band:<br>MNLSB |
| MNLSB_VIEW          | MNLSB            | Dimension        | Mining Life Time Survival Band:<br>MNLSB |
| MNLVB_HMNLVB_VIEW   | MNLVB_HMNLVB     | Hierarchy        | Mining Life Time Value Band:<br>MNLVB    |
| MNLVB_VIEW          | MNLVB            | Dimension        | Mining Life Time Value Band:<br>MNLVB    |
| MNSC_HMNSC_VIEW     | MNSC_HMNSC       | Hierarchy        | Mining Sentiment Category: MNSC          |
| MNSC_VIEW           | MNSC             | Dimension        | Mining Sentiment Category: MNSC          |
| NELMNT_HNELMNT_VIEW | NELMNT_HNELMNT   | Hierarchy        | Network Element: NELMNT                  |
| NELMNT_VIEW         | NELMNT           | Dimension        | Network Element: NELMNT                  |
| ORG_HBANNER_VIEW    | ORG_HBANNER      | Hierarchy        | Organization: ORG                        |
| ORG_HCHAIN_VIEW     | ORG_HCHAIN       | Hierarchy        | Organization: ORG                        |
| ORG_HCORPORATE_VIEW | ORG_HCORPORATE   | Hierarchy        | Organization: ORG                        |
| ORG_VIEW            | ORG              | Dimension        | Organization: ORG                        |
| PCHNL_HPCHNL_VIEW   | PCHNL_HPCHNL     | Hierarchy        | Payment Channel: PCHNL                   |
| PCHNL_VIEW          | PCHNL            | Dimension        | Payment Channel: PCHNL                   |
| PMP_HPMP_VIEW       | PMP_HPMP         | Hierarchy        | Product Market Plan: PMP                 |
| PMP_VIEW            | PMP              | Dimension        | Product Market Plan: PMP                 |
| PMTYP_HPMTYP_VIEW   | PMTYP_HPMTYP     | Hierarchy        | Payment Method Type: PMTYP               |
| PMTYP_VIEW          | PMTYP            | Dimension        | Payment Method Type: PMTYP               |
| POPT_HPOPT_VIEW     | POPT_HPOPT       | Hierarchy        | Peak Offpeak Time: POPT                  |
|                     |                  |                  |  |

| Table 4–13 | (Cont.) OL | AP Cube Views | in ocdm_sys schema |
|------------|------------|---------------|--------------------|
|------------|------------|---------------|--------------------|

| Cube View Name      | OLAP Object Name | OLAP Object Type | More Information                |
|---------------------|------------------|------------------|---------------------------------|
| PRMTN_HCMPGN_VIEW   | PRMTN_HCMPGN     | Hierarchy        | Promotion: PRMTN                |
| PRMTN_HPRMTN_VIEW   | PRMTN_HPRMTN     | Hierarchy        | Promotion: PRMTN                |
| PRMTN_VIEW          | PRMTN            | Dimension        | Promotion: PRMTN                |
| PROD_HPROD_VIEW     | PROD_HPROD       | Hierarchy        | Product: PROD                   |
| PROD_VIEW           | PROD             | Dimension        | Product: PROD                   |
| PTTYP_HPTTYP_VIEW   | PTTYP_HPTTYP     | Hierarchy        | Payment Transaction Type: PTTYP |
| PTTYP_VIEW          | PTTYP            | Dimension        | Payment Transaction Type: PTTYP |
| RVN_FCST_VIEW       | RVN_FCST         | Cube             | Revenue Forecast Cube           |
| RVN_VIEW            | RVN              | Cube             | Revenue Cube                    |
| SLCHNL_HSLCHNL_VIEW | SLCHNL_HSLCHNL   | Hierarchy        | Sales Channel: SLCHNL           |
| SLCHNL_VIEW         | SLCHNL           | Dimension        | Sales Channel: SLCHNL           |
| TIME_HTBSNS_VIEW    | TIME_HTBSNS      | Hierarchy        | Time: TIME                      |
| TIME_VIEW           | TIME             | Dimension        | Time: TIME                      |
| TSLT_HTSLT_VIEW     | TSLT_HTSLT       | Hierarchy        | Time Slot: TSLT                 |
| TSLT_VIEW           | TSLT             | Dimension        | Time Slot: TSLT                 |

 Table 4–13 (Cont.) OLAP Cube Views in ocdm\_sys schema

# Oracle Communications Data Model Logical to Physical Mapping

This chapter provides a table listing the Oracle Communications Data Model entities in the logical data model, and the physical database tables or views to which the logical entities have been implemented or "physicalized".

This chapter includes the following section:

- Overview of Mapping and Inheritance in Oracle Communications Data Model
- Logical to Physical Mappings for Oracle Communications Data Model

#### Overview of Mapping and Inheritance in Oracle Communications Data Model

The physical manifestation of the logical data model into database tables and relationships is not necessarily a pure 1:1 mapping from logical entities to physical tables. Physically, Oracle Communications Data Model is setup for best performance, and minimal data disk storage, leveraging the database options and consulting best practices wherever possible. The foundation layer follows the Third normal Form rule ("the key, only the key and nothing but the key") while the analytics layer is setup for optimal reporting performance. Partitions, Indexes, primary and foreign keys, constraints, and Materialized Views are used to map the logical model in the best possible way by default.

The complete Oracle Communications Data Model model is installed into two database schemas of the same database instance:

- OCDM\_SYS: Schema includes most of Oracle Communications Data Model tables from the foundation and analytics layers, including the OLAP cubes.
- OCDM\_MINING: Schema includes the mining models related objects like source tables, model building database packages, target tables and the specific views. This allows a third party mining tools to connect and interact with Oracle Communications Data Model when required, in a similar way that the Oracle Mining option would (with the difference that it would not necessarily be in-database mining).

#### Inheritance with Subtypes and SuperEntities

Some logical entities are sub-types of super-entities. Physically, there are different ways to realize this. For example, WIRELESS CALL EVENT and FIXED LINE CALL EVENT are both sub-types of NETWORK EVENT. To avoid data duplication, one could use either NETWORK EVENT as a view of both tables or the sub-types could be a filtered view of the main table NETWORK EVENT. In this concrete case, NETWORK

EVENT is not a view. It stays a purely abstract entity because there is usually no search on very different type of events at this level. So decision on how to materialize the logical entity is based on consulting experience.

#### Logical to Physical Mappings for Oracle Communications Data Model

Table 5–1 and Table 5–2 list the Oracle Communications Data Model entities in the logical data model, and the physical database tables or views to which the logical entities have been implemented or "physicalized".

 Table 5–1
 Entity Mapping Table: Logical to Physical Mapping A to N

| Entity                                   | Table or View               |
|--|-----------------------------|
| ACCESS METHOD                            | DWR_ACCS_MTHD               |
| ACCESS METHOD ACCOUNT ASSIGNMENT         | DWR_ACCS_MTHD_ACCT_ASGN     |
| ACCESS METHOD ASSIGNMENT                 | DWR_ACCS_MTHD_ASGN          |
| ACCESS METHOD ASSIGNMENT TYPE            | DWL_ACCS_MTHD_ASGN_TYP      |
| ACCESS METHOD ELEMENT                    | DWR_ACCS_MTHD_ELMNT         |
| ACCESS METHOD ELEMENT TYPE               | DWL_ACCS_MTHD_ELMNT_TYP     |
| ACCESS METHOD EQUIPMENT ASSIGNMENT       | DWR_ACCS_MTHD_EQPMNT_ASGN   |
| ACCESS METHOD GEOGRAPHY ASSIGNMENT       | DWR_ACCS_MTHD_GEO_ASGN      |
| ACCESS METHOD PARTY ASSIGNMENT           | DWR_ACCS_MTHD_PRTY_ASGN     |
| ACCESS METHOD PARTY ASSIGNMENT TYPE      | DWL_ACCS_MTHD_PRTY_ASGN_TYP |
| ACCESS METHOD POOL                       | DWR_ACCS_MTHD_POOL          |
| ACCESS METHOD PORTING HISTORY            | DWB_ACCS_MTHD_PORT_HIST     |
| ACCESS METHOD SEGMENT                    | DWR_ACCS_MTHD_SGMNT         |
| ACCESS METHOD SEGMENT PROD CAPABILITY RL | DWR_AM_SGMNT_PROD_CPBLTY_RL |
| ACCESS METHOD SERVICE ASSIGNMENT         | DWR_ACCS_MTHD_SRVC_ASGN     |
| ACCESS METHOD STATUS HISTORY             | DWB_ACCS_MTHD_STAT_HIST     |
| ACCESS METHOD STATUS REASON              | DWL_ACCS_MTHD_STAT_RSN      |
| ACCESS METHOD STATUS TYPE                | DWL_ACCS_MTHD_STAT_TYP      |
| ACCESS METHOD SUBSCRIPTION ASSIGNMENT    | DWR_ACCS_MTHD_SBRP_ASGN     |
| ACCESS METHOD TYPE                       | DWL_ACCS_MTHD_TYP           |
| ACCESSORIES                              | DWR_ACCSRS                  |
| ACCOUNT                                  | DWR_ACCT                    |
| ACCOUNT ACCOUNTING CYCLE HISTORY         | DWB_ACCT_ACCTNG_CYCL_HIST   |
| ACCOUNT ADJUSTMENT REASON                | DWL_ACCT_ADJ_RSN            |
| ACCOUNT ASSIGNMENT                       | DWR_ACCT_ASGN               |
| ACCOUNT ASSIGNMENT REASON                | DWL_ACCT_ASGN_RSN           |
| ACCOUNT ASSIGNMENT TYPE                  | DWL_ACCT_ASGN_TYP           |
| ACCOUNT BALANCE ADJUSTMENT               | DWB_ACCT_BAL_ADJ            |
| ACCOUNT BALANCE ADJUSTMENT TYPE          | DWL_ACCT_BAL_ADJ_TYP        |
| TBS                                      | DWB_ACCT_BAL_BUCKET         |
|  |                             |

| Entity                                  | Table or View                |
|---|------------------------------|
| ACCOUNT BALANCE GROUP                   | DWR_ACCT_BAL_GRP             |
| ACCOUNT BALANCE HISTORY                 | DWB_ACCT_BAL_HIST            |
| ACCOUNT BALANCE TYPE                    | DWL_ACCT_BAL_TYP             |
| ACCOUNT BILLING CYCLE HISTORY           | DWR_ACCT_BLLG_CYCL_HIST      |
| ACCOUNT BILLING FREQUENCY HISTORY       | DWR_ACCT_BLLG_FRQNCY_HIST    |
| ACCOUNT BILLING OCCURRENCE              | DWB_ACCT_BLLG_OCCRNCE        |
| ACCOUNT BILLING PERIOD HISTORY          | DWR_ACCT_BLLG_PRD_HIST       |
| ACCOUNT BUSINESS INTERACTION ROLE       | DWR_ACCT_BSNS_INTRACN_RL     |
| ACCOUNT CONTRACT RELATIONSHIP           | DWR_ACCT_CNRT_RLTN           |
| ACCOUNT COST                            | DWB_ACCT_COST                |
| ACCOUNT CREDIT LIMIT                    | DWB_ACCT_CRDT_LMT            |
| ACCOUNT DEBT DAY DRVD                   | DWD_ACCT_DEBT_DAY            |
| ACCOUNT DEBT MONTH AGGR                 | DWA_ACCT_DEBT_MO             |
| ACCOUNT DEBT WRITE OFF                  | DWB_ACCT_DEBT_WRT_OFF        |
| ACCOUNT EVENT TYPE                      | DWL_ACCT_EVT_TYP             |
| ACCOUNT MANAGEMENT HISTORY              | DWB_ACCT_MNGMNT_HIST         |
| ACCOUNT PARTY PMP RELATIONSHIP          | DWR_ACCT_PRTY_PMP_RLTN       |
| ACCOUNT PAYMENT                         | DWB_ACCT_PYMT                |
| ACCOUNT PAYMENT DAY DRVD                | DWD_ACCT_PYMT_DAY            |
| ACCOUNT PAYMENT METHOD STATUS           | DWB_ACCT_PYMT_MTHD_STAT      |
| ACCOUNT PAYMENT METHOD STATUS HIST AGGR | DWA_ACCT_PYMT_MTHD_STAT_HIST |
| ACCOUNT PAYMENT METHOD STATUS HIST DRVD | DWD_ACCT_PYMT_MTHD_STAT_HIST |
| ACCOUNT PAYMENT METHOD STATUS REASON    | DWL_ACCT_PYMT_MTHD_STAT_RSN  |
| ACCOUNT PAYMENT METHOD STATUS TYPE      | DWL_ACCT_PYMT_MTHD_STAT_TYP  |
| ACCOUNT PAYMENT MONTH AGGR              | DWA_ACCT_PYMT_MO             |
| ACCOUNT PMP PARTICIPATION HISTORY       | DWB_ACCT_PMP_PRTCPTN_HIST    |
| ACCOUNT PREFERRED INVOICE DELIVERY      | DWR_ACCT_PREF_INVC_DLVRY     |
| ACCOUNT PREFERRED PAYMENT METHOD        | DWR_ACCT_PREF_PYMT_MTHD      |
| ACCOUNT PROFILE                         | DWR_ACCT_PRFL                |
| ACCOUNT RECHARGE                        | DWB_ACCT_RCHRG               |
| ACCOUNT REFUND                          | DWB_ACCT_RFND                |
| ACCOUNT REFUND DAY DRVD                 | DWD_ACCT_RFND_DAY            |
| ACCOUNT REFUND MONTH AGGR               | DWA_ACCT_RFND_MO             |
| ACCOUNT REFUND REASON                   | DWL_ACCT_RFND_RSN            |
| ACCOUNT SEGMENT                         | DWR_ACCT_SGMNT               |
| ACCOUNT SEGMENT ASSIGNMENT HISTORY      | DWR_ACCT_SGMNT_ASGN_HIST     |
|   |                              |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Entity                                 | Table or View                |  |  |
|--|------------------------------|--|--|
| ACCOUNT STATISTIC DRVD                 | DWD_ACCT_STTSTC              |  |  |
| ACCOUNT STATISTIC TYPE AGGR            | DWA_ACCT_STTSTC_TYP          |  |  |
| ACCOUNT STATUS DRVD                    | DWD_ACCT_STAT                |  |  |
| ACCOUNT STATUS HISTORY                 | DWB_ACCT_STAT_HIST           |  |  |
| ACCOUNT STATUS REASON                  | DWL_ACCT_STAT_RSN            |  |  |
| ACCOUNT STATUS TYPE                    | DWL_ACCT_STAT_TYP            |  |  |
| ACCOUNT STATUS TYPE AGGR               | DWA_ACCT_STAT_TYP            |  |  |
| ACCOUNT SUBSCRIPTION ASSIGNMENT        | DWR_ACCT_SBRP_ASGN           |  |  |
| ACCOUNT SUBSCRIPTION ASSIGNMENT REASON | DWL_ACCT_SBRP_ASGN_RSN       |  |  |
| ACCOUNT TYPE                           | DWL_ACCT_TYP                 |  |  |
| ACCOUNTING CYCLE                       | DWL_ACCT_CYCL                |  |  |
| ACCOUNTING ITEM CATEGORY               | DWL_ACCT_ITEM_CTGRY          |  |  |
| ADDITIONAL TEXT                        | DWR_ADTNL_TXT                |  |  |
| ADDRESS LOCATION                       | DWR_ADDR_LOC                 |  |  |
| ADDRESS LOCATION NAME                  | DWR_ADDR_LCTN_NAME           |  |  |
| ADDRESS RELATED                        | DWR_ADDR_RLTD                |  |  |
| ADDRESS RELATED REASON                 | DWL_ADDR_RLTD_RSN            |  |  |
| ADDRESS RELATED TYPE                   | DWL_ADDR_RLTD_TYP            |  |  |
| ADDRESS STATUS                         | DWB_ADDR_STAT                |  |  |
| ADDRESS STATUS REASON                  | DWL_ADDR_STAT_RSN            |  |  |
| ADDRESS TYPE                           | DWL_ADDR_TYP                 |  |  |
| ADVERTISING PERIOD                     | DWR_ADVR_PRD                 |  |  |
| ADVERTISING QUARTER                    | DWR_ADVR_QTR                 |  |  |
| ADVERTISING WEEK                       | DWR_ADVR_WK                  |  |  |
| ADVERTISING YEAR                       | DWR_ADVR_YR                  |  |  |
| AGE BAND                               | DWL_AGE_BND                  |  |  |
| AGE ON NET BAND                        | DWL_AGE_ON_NET_BND           |  |  |
| AGGREGATION INTERFACE                  | DWR_AGGRTN_INTRFC            |  |  |
| ALLOWANCE SBRP PRICE ALTERNATION       | DWR_ALWNCE_SBRP_PRICE_ALTRTN |  |  |
| AMERICAN PROPERTY ADDRESS              | DWR_AMRCN_PRPTY_ADDR         |  |  |
| ANZSIC CLASSIFICATION                  | DWR_ANZSIC_CLSFCTN           |  |  |
| APPOINTMENT CALENDAR                   | DWB_APNMNT_CLNDR             |  |  |
| APPOINTMENT TYPE                       | DWL_APNMNT_TYP               |  |  |
| ARPU BAND                              | DWL_ARPU_BND                 |  |  |
| ARPU BASE CUSTOMER TYPE AGGR           | DWA_ARPU_BASE_CUST_TYP       |  |  |
| ARPU BASE DRVD                         | DWD_ARPU_BASE                |  |  |
| ASSET                                  | DWR_ASSET                    |  |  |
|  |                              |  |  |

| Entity                                   | Table or View               |  |  |
|--|-----------------------------|--|--|
| ASSET PARTY ASSOCIATION                  | DWR_ASSET_PRTY_ASSOCTN      |  |  |
| ATM INTERFACE                            | DWR_ATM_INTRFC              |  |  |
| AUTONOMOUS SYSTEM                        | DWR_ATONOMS_SYS             |  |  |
| AUXILIARY COMPONENT                      | DWR_AUXILIARY_CMPNT         |  |  |
| AWARD LEVEL                              | DWL_AWRD_LVL                |  |  |
| BANK                                     | DWR_BNK                     |  |  |
| BANK DIRECT DEBIT CHANNEL                | DWR_BNK_DRCT_DEBT_CHNL      |  |  |
| BARING REASON                            | DWL_BARNG_RSN               |  |  |
| BASE DAY                                 | DWR_BASE_DAY                |  |  |
| BASE STATION CONTROLLER                  | DWR_BASE_STN_CNTRLR         |  |  |
| BASE TRANSCEIVER STATION                 | DWR_BASE_TRNSCVR_STN        |  |  |
| BER FER ERROR RATIO DAY DRVD             | DWD_BER_FER_ERR_RATIO_DAY   |  |  |
| BER FER ERROR RATIO MONTH AGGR           | DWA_BER_FER_ERR_RATIO_MO    |  |  |
| BER FER TYPE                             | DWL_BER_FER_TYP             |  |  |
| BILLING CYCLE                            | DWL_BLLG_CYCL               |  |  |
| BILLING FREQUENCY                        | DWL_BLLG_FRQNCY             |  |  |
| BILLING OCCURRENCE TYPE                  | DWL_BLLG_OCCRNCE_TYP        |  |  |
| BILLING PERIOD                           | DWL_BLLG_PRD                |  |  |
| BILLING STATUS CATEGORY                  | DWL_BLLG_STAT_CTGRY         |  |  |
| BILLING STATUS TYPE                      | DWL_BLLG_STAT_TYP           |  |  |
| BLACK LIST HISTORY                       | DWB_BLK_LST_HIST            |  |  |
| BRAND                                    | DWR_BRND                    |  |  |
| BRIDGING PROTOCOL                        | DWR_BRDGNG_PROTCL           |  |  |
| BROADBAND RATING PLAN                    | DWR_BRDBND_RTNG_PLN         |  |  |
| BROADBAND USAGE EVENT                    | DWB_BRDBND_USG_EVT          |  |  |
| BUNDLED NETWORK EVENT                    | DWB_BNDLD_NTWK_EVT          |  |  |
| BUSINESS HALF MONTH                      | DWR_BSNS_HLF_MO             |  |  |
| BUSINESS HALF YEAR                       | DWR_BSNS_HLF_YR             |  |  |
| BUSINESS INTERACTION                     | DWB_BSNS_INTRACN            |  |  |
| BUSINESS INTERACTION ASSIGNMENT          | DWR_BSNS_INTRACN_ASGN       |  |  |
| BUSINESS INTERACTION ASSIGNMENT TYPE     | DWL_BSNS_INTRACN_ASGN_TYP   |  |  |
| BUSINESS INTERACTION ITEM                | DWB_BSNS_INTRACN_ITEM       |  |  |
| BUSINESS INTERACTION ITEM PRICE          | DWB_BSNS_INTRACN_ITEM_PRICE |  |  |
| BUSINESS INTERACTION LOCATION ASSIGNMENT | DWR_BSNS_INTRACN_LOC_ASGN   |  |  |
| BUSINESS INTERACTION TYPE                | DWL_BSNS_INTRACN_TYP        |  |  |
| BUSINESS INTERACTION VERSION             | DWR_BSNS_INTRACN_VRSN       |  |  |
| BUSINESS LEGAL STATUS                    | DWL_BSNS_LEGAL_STAT         |  |  |
|  |                             |  |  |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Table 5–1 | (Cont.) | Entity Mapping | Table: Logical to | Physical | Mapping A to N |
|-----------|---------|----------------|-------------------|----------|----------------|
|-----------|---------|----------------|-------------------|----------|----------------|

| Table or View              |
|----------------------------|
| DWR_BSNS_MO                |
| DWR_BSNS_QTR               |
| DWB_BSNS_UNIT_COST         |
| DWR_BSNS_UNIT_JB_RL        |
| DWR_BSNS_UNIT_SHFT         |
| DWR_BSNS_WK                |
| DWR_BSNS_YR                |
| DWR_CBL                    |
| DWR_CBL_MDM                |
| DWR_CLNDR_HLF_MO           |
| DWR_CLNDR_HLF_YR           |
| DWR_CLNDR_MO               |
| DWR_CLNDR_QTR              |
| DWR_CLNDR_WK               |
| DWR_CLNDR_YR               |
| DWL_CALL_CTGRY             |
| DWR_CALL_CNTR              |
| DWR_CALL_CNTR_AGNT         |
| DWL_CALL_CNTR_AGNT_TYP     |
| DWD_CALL_CNTR_CALL_DAY     |
| DWA_CALL_CNTR_CALL_MO      |
| DWD_CALL_CNTR_CASE_DAY     |
| DWA_CALL_CNTR_CASE_MO      |
| DWL_CALL_CNTR_CASE_SUB_TYP |
| DWL_CALL_CNTR_CASE_TTL     |
| DWL_CALL_CNTR_CASE_TYP     |
| DWR_CALL_CNTR_SRVC_CAPBLTY |
| DWL_CALL_DRCTN             |
| DWR_CALL_FRWD              |
| DWL_CALL_OTHR_TYP          |
| DWL_CALL_RCYLD_RSN         |
| DWL_CALL_RUTNG_TYP         |
| DWL_CALL_SRVC_TYP          |
| DWR_CALL_SRC_DSTN          |
| DWL_CALL_SUCC_FAIL_TYP     |
| DWL_CALL_SRCHRG            |
| DWL_CALL_TMNT_RSN          |
|                            |

| Entity                            | Table or View         |
|-----------------------------------|-----------------------|
| CALL TYPE                         | DWL_CALL_TYP          |
| CALLER ID                         | DWR_CALLR_ID          |
| CAMPAIGN                          | DWR_CMPGN             |
| CAMPAIGN CHANNEL                  | DWR_CMPGN_CHNL        |
| CAMPAIGN CHANNEL ASSIGNMENT       | DWR_CMPGN_CHNL_ASGN   |
| CAMPAIGN CHANNEL TYPE             | DWL_CMPGN_CHNL_TYP    |
| CAMPAIGN CHARACTERISTIC           | DWR_CMPGN_CHTRSTC     |
| CAMPAIGN CHARACTERISTIC VALUE     | DWR_CMPGN_CHTRSTC_VAL |
| CAMPAIGN COST                     | DWB_CMPGN_COST        |
| CAMPAIGN DOCUMENT                 | DWR_CMPGN_DOC         |
| CAMPAIGN MANAGEMENT HISTORY       | DWR_CMPGN_MGMT_HIST   |
| CAMPAIGN MESSAGE                  | DWR_CMPGN_MSG         |
| CAMPAIGN MESSAGE CREATIVE         | DWB_CMPGN_MSG_CRTVE   |
| CAMPAIGN MESSAGE DEPICTION        | DWR_CMPGN_MSG_DPCT    |
| CAMPAIGN PURPOSE TYPE             | DWL_CMPGN_PRPS_TYP    |
| CAMPAIGN RELATIONSHIP             | DWR_CMPGN_RLTN        |
| CAMPAIGN STATUS                   | DWL_CMPGN_STAT        |
| CAMPAIGN TERM VALUE               | DWR_CMPGN_TERM_VAL    |
| CAMPAIGN TYPE                     | DWL_CMPGN_TYP         |
| CANNIBALIZATION DETAIL DAY DRVD   | DWD_CANBLZTN_DTL_DAY  |
| CANNIBALIZATION DETAIL MONTH AGGR | DWA_CANBLZTN_DTL_MO   |
| CAPACITY                          | DWR_CPCTY             |
| CARD                              | DWR_CARD              |
| CARD RELATIONSHIP                 | DWR_CARD_RLTN         |
| CELL                              | DWR_CELL              |
| CELL OUTAGE REASON                | DWL_CELL_OUTAGE_RSN   |
| CELL SECTOR                       | DWR_CELL_SCTR         |
| CELL SITE                         | DWR_CELL_SITE         |
| CELL SITE COST                    | DWB_CELL_SITE_COST    |
| CELL SITE TYPE                    | DWL_CELL_SITE_TYP     |
| CELL STATISTIC DAY DRVD           | DWD_CELL_STTSTC_DAY   |
| CELL STATISTIC MONTH AGGR         | DWA_CELL_STTSTC_MO    |
| CELL TYPE                         | DWL_CELL_TYP          |
| CFS SPEC VERSION DETAIL           | DWR_CFS_SPEC_VRSN_DTL |
| CHANGE PROPOSED BY TYPE           | DWL_CHNG_PPSD_BY_TYP  |
| CHANNEL                           | DWR_CHNL              |
| CHANNEL COST                      | DWB_CHNL_COST         |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Entity  | Table or View                  |
|---|--------------------------------|
| CHANNEL TYPE                                  | DWL_CHNL_TYP                   |
| CHASSIS                                       | DWR_CHASSIS                    |
| CHASSIS POSITION                              | DWR_CHASSIS_POSN               |
| CHURN PREDICT SOURCE DERIVED                  | DWD_CHRN_PRDCT_SRC             |
| CHURN REASON                                  | DWL_CHRN_RSN                   |
| CIRCUIT CATEGORY                              | DWL_CRCUT_CTGRY                |
| CIRCUIT COMPONENT                             | DWR_CRCUT_CMPNT                |
| CIRCUIT RENTAL                                | DWB_CRCUT_RNTL                 |
| CIRCUIT RENTAL EVENT TYPE                     | DWL_CRCUT_RNTL_EVT_TYP         |
| CIRCUIT TRAFFIC                               | DWB_CRCUT_TRFC                 |
| CIRCUIT TYPE                                  | DWL_CRCUT_TYP                  |
| COLLECTION                                    | DWR_COLLCTN                    |
| COLLECTION AGENCY                             | DWR_COLLCTN_AGNCY              |
| COMMISSION DAY DRVD                           | DWD_CMISN_DAY                  |
| COMMISSION MONTH AGGR                         | DWA_CMISN_MO                   |
| COMMISSION TYPE                               | DWL_CMISN_TYP                  |
| COMMUNICATION SERVICE                         | DWR_COMUNICTN_SRVC             |
| COMP INTEL CHARACTERISTIC                     | DWR_COMP_INTL_CHTRSTC          |
| COMP INTEL CHARACTERISTIC VALUE               | DWR_COMP_INTL_CHTRSTC_VAL      |
| COMP INTEL MARKET SEGMENT                     | DWR_COMP_INTL_MKT_SGMNT        |
| COMP PROD CRRL CHARACTERISTIC                 | DWR_COMP_PROD_CRRL_CHTRSTC     |
| COMP PROD CRRL CHARACTERISTIC<br>ASSIGNMENT   | DWR_COMP_PROD_CRRL_CHTRTC_ASGN |
| COMP PROD CRRL CHARACTERISTIC<br>RELATIONSHIP | DWR_COMP_PROD_CRRL_CHRSTC_RLTN |
| COMP PROD CRRL CHARACTERISTIC VALUE           | DWR_COMP_PROD_CRRL_CHTRSTC_VAL |
| COMPETITIVE TIER                              | DWR_CMPTVE_TIER                |
| COMPETITOR                                    | DWR_CMPTR                      |
| COMPETITOR INTELLIGENCE                       | DWR_CMPTR_INTLGNCE             |
| COMPETITOR INTELLIGENCE PARTY ROLE            | DWR_CMPTR_INTLGNCE_PRTY_RL     |
| COMPETITOR MARKET SEGMENT ASSIGNMENT          | DWR_CMPTR_MKT_SGMNT_ASGN       |
| COMPETITOR MARKET SEGMENT SWOT                | DWR_CMPTR_MKT_SGMNT_SWOT       |
| COMPETITOR PRODUCT CORRELATION                | DWR_CMPTR_PROD_CRLTN           |
| COMPETITOR SWOT                               | DWR_CMPTR_SWOT                 |
| COMPETITOR TIER ASSIGNMENT                    | DWR_CMPTR_TIER_ASGN            |
| COMPONENT SUBSCRIPTION PRICE                  | DWR_CMPNT_SBRP_PRICE           |
| COMPOSITE COMP PROD CRRL CHARACTERISTIC       | DWR_CMPST_COMP_PROD_CRL_CHTRTC |
| COMPOSITE PRODUCT RATING PLAN                 | DWR_CMPST_PROD_RTNG_PLN        |
|   |                                |

| Entity                                      | Table or View                |
|---|------------------------------|
| COMPOSITE PRODUCT RATING PLAN<br>ASSIGNMENT | DWR_CMPST_PROD_RTNG_PLN_ASGN |
| COMPOSITE SERVICE                           | DWR_CMPST_SRVC               |
| COMPOSITE SERVICE INCLUSION                 | DWR_CMPST_SRVC_INCLSN        |
| COMPOSITE SERVICE TYPE INCLUSION            | DWR_CMPST_SRVC_TYP_INCLSN    |
| COMPOSITE SUBSCRIPTION PRICE                | DWR_CMPST_SBRP_PRICE         |
| COMPOUND ELEMENT                            | DWR_CMPND_ELMNT              |
| COMPOUND ELEMENT COLLECTION                 | DWR_CMPND_ELMNT_COLLCTN      |
| COMPOUND ELEMENT COMPOUND DETAIL            | DWR_CMPND_ELMNT_CMPND_DTL    |
| COMPOUND ELEMENT DETAIL                     | DWR_CMPND_ELMNT_DTL          |
| COMPOUND ELEMENT LOGICAL DETAIL             | DWR_CMPND_ELMNT_LGICL_DTL    |
| COMPOUND ELEMENT PHYSICAL DETAIL            | DWR_CMPND_ELMNT_PHY_DTL      |
| COMPOUND ELEMENT ROLE                       | DWR_CMPND_ELMNT_RL           |
| COMPOUND ELEMENT ROLE ASSIGNMENT            | DWR_CMPND_ELMNT_RL_ASGN      |
| COMPOUND ELEMENT ROLE SPEC                  | DWR_CMPND_ELMNT_RL_SPEC      |
| COMPOUND ELEMENT SPEC                       | DWL_CMPND_ELMNT_SPEC         |
| COMPOUND ELEMENT SPEC ATOMIC                | DWL_CMPND_ELMNT_SPEC_ATMC    |
| COMPOUND ELEMENT SPEC COMPOSITE             | DWL_CMPND_ELMNT_SPEC_CMPST   |
| COMPOUND ELEMENT TP DETAIL                  | DWR_CMPND_ELMNT_TP_DTL       |
| COMPOUND ELEMENT UNIT                       | DWR_CMPND_ELMNT_UNIT         |
| CONNECT DISCONNECT DAY DRVD                 | DWD_CNCT_DSCNCT_DAY          |
| CONNECT DISCONNECT MONTH AGGR               | DWA_CNCT_DSCNCT_MO           |
| CONNECTION                                  | DWR_CNCTN                    |
| CONNECTION TERMINATION POINT                | DWR_CNCTN_TMNT_PNT           |
| CONSEQUENCE PERFORMANCE NOTIFICATION        | DWR_CNSEQ_PRFMNC_NTFCTN      |
| CONSEQUENCE PERFORMANCE NOTIFICATION SPEC   | DWR_CNSEQ_PRFMNC_NTFCTN_SPEC |
| CONTACT LIST                                | DWR_CNCT_LST                 |
| CONTACT LIST CHANGE REASON                  | DWL_CNCT_LST_CHNG_RSN        |
| CONTACT LIST COST                           | DWB_CNCT_LST_COST            |
| CONTACT LIST RECURRENCE TYPE                | DWL_CNCT_LST_RECRNC_TYP      |
| CONTACT ROLES                               | DWL_CNCT_RLS                 |
| CONTENT                                     | DWR_CNTNT                    |
| CONTENT DELIVERY EVENT                      | DWB_CNTNT_DLVRY_EVT          |
| CONTENT PRICE                               | DWR_CNTNT_PRICE              |
| CONTENT PRICING TYPE                        | DWL_CNTNT_PRCNG_TYP          |
| CONTENT PROVIDER                            | DWR_CNTNT_PRVDR              |
| CONTENT TYPE                                | DWL_CNTNT_TYP                |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Entity                         | Table or View           |
|--------------------------------|-------------------------|
| CONTRACT                       | DWR_CNRT                |
| CONTRACT APPROVAL              | DWB_CNRT_APRVL          |
| CONTRACT ASSIGNMENT            | DWR_CNRT_ASGN           |
| CONTRACT ASSIGNMENT REASON     | DWL_CNRT_ASGN_RSN       |
| CONTRACT ASSIGNMENT TYPE       | DWL_CNRT_ASGN_TYP       |
| CONTRACT CHANGE INITIATOR TYPE | DWL_CNRT_CHNG_INTTR_TYP |
| CONTRACT CHANGE TYPE           | DWL_CNRT_CHNG_TYP       |
| CONTRACT CHANGED DRVD          | DWD_CNRT_CHNG           |
| CONTRACT DOCUMENT              | DWR_CNRT_DOC            |
| CONTRACT DRVD                  | DWD_CNRT                |
| CONTRACT ITEM                  | DWR_CNRT_ITEM           |
| CONTRACT MONTH AGGR            | DWA_CNRT_MO             |
| CONTRACT PRODUCT ASSIGNMENT    | DWR_CNRT_PROD_ASGN      |
| CONTRACT STATUS                | DWB_CNRT_STAT           |
| CONTRACT STATUS REASON         | DWL_CNRT_STAT_RSN       |
| CONTRACT STATUS TYPE           | DWL_CNRT_STAT_TYP       |
| CONTRACT TERM TYPE             | DWL_CNRT_TERM_TYP       |
| CONTRACT TERM VALUE            | DWB_CNRT_TERM_VAL       |
| CONTRACT TYPE                  | DWL_CNRT_TYP            |
| CORE INTERFACE                 | DWR_CORE_INTRFC         |
| COST                           | DWB_COST                |
| COST CENTER                    | DWR_COST_CNTR           |
| COST CENTER BUDGET             | DWB_COST_CNTR_BDGT      |
| COST CUSTOMER DRVD             | DWD_COST_CUST           |
| COST CUSTOMER MONTH AGGR       | DWA_COST_CUST_MO        |
| COST ORGANIZATIONAL DRVD       | DWD_COST_ORG            |
| COST ORGANIZATIONAL MONTH AGGR | DWA_COST_ORG_MO         |
| COST REASON                    | DWL_COST_RSN            |
| COST SUBTYPE                   | DWL_COST_SUBTYP         |
| COST TYPE                      | DWL_COST_TYP            |
| COURIER                        | DWR_COURIER             |
| COURIER COST                   | DWB_COURIER_COST        |
| CPE LOGICAL DEVICE ROLE        | DWR_CPE_LGICL_DVC_RL    |
| CREDIT CATEGORY                | DWR_CRDT_CTGRY          |
| CREDIT CATEGORY DRVD           | DWD_CRDT_CTGRY          |
| CREDIT CATEGORY MONTH AGGR     | DWA_CRDT_CTGRY_MO       |
| CREDIT SCORE PROVIDER          | DWR_CRDT_SCR_PRVDR      |
|                                |                         |

| Entity                                   | Table or View                 |
|--|-------------------------------|
| CURRENCY                                 | DWL_CRNCY                     |
| CURRENCY EXCHANGE RATE                   | DWB_CRNCY_EXCHNG_RATE         |
| CURRENCY GEOGRAPHY ENTITY ASSIGNMENT     | DWR_CRNCY_GEO_ENT_ASGN        |
| CUSTOMER                                 | DWR_CUST                      |
| CUSTOMER ACQUISITION SUMMARY DAY DRVD    | DWD_CUST_ACQSTN_SUMM_DAY      |
| CUSTOMER ACQUISITION SUMMARY MONTH AGGR  | DWA_CUST_ACQSTN_SUMM_MO       |
| CUSTOMER CLASS                           | DWL_CUST_CLASS                |
| CUSTOMER CLASS ASSIGNMENT                | DWR_CUST_CLASS_ASGN           |
| CUSTOMER COST                            | DWB_CUST_COST                 |
| CUSTOMER DEBT COLLECTION DRVD            | DWD_CUST_DEBT_COLLCTN         |
| CUSTOMER DEBT COLLECTION MONTH AGGR      | DWA_CUST_DEBT_COLLCTN_MO      |
| CUSTOMER DOCUMENT                        | DWR_CUST_DOC                  |
| CUSTOMER EQUIPMENT INSTALLATION DAY DRVD | DWD_CUST_EQPMNT_INSTLTN_DAY   |
| CUSTOMER EQUIPMENT INSTALLATION MO AGGR  | DWA_CUST_EQPMNT_INSTLTN_MO    |
| CUSTOMER FACING SERVICE                  | DWR_CUST_FCNG_SRVC            |
| CUSTOMER FACING SERVICE ROLE             | DWR_CUST_FCNG_SRVC_RL         |
| CUSTOMER FACING SERVICE SPEC             | DWL_CUST_FCNG_SRVC_SPEC       |
| CUSTOMER FACING SERVICE SPEC ATOMIC      | DWL_CUST_FCNG_SRVC_SPEC_ATMC  |
| CUSTOMER FACING SERVICE SPEC COMPOSITE   | DWL_CUST_FCNG_SRVC_SPEC_CMPST |
| CUSTOMER FACING SERVICE SPEC ROLE        | DWR_CUST_FCNG_SRVC_SPEC_RL    |
| CUSTOMER FACING SERVICE SPEC VERSION     | DWR_CUST_FCNG_SRVC_SPEC_VRSN  |
| CUSTOMER FIELD INSTALLATION              | DWB_CUST_FLD_INSTLTN          |
| CUSTOMER FIELD SERVICE ACTIVITY          | DWB_CUST_FLD_SRVC_ACTVTY      |
| CUSTOMER FIELD SERVICE DETAIL            | DWB_CUST_FLD_SRVC_DTL         |
| CUSTOMER FIELD SUPPORT                   | DWB_CUST_FLD_SPPRT            |
| CUSTOMER GROUP                           | DWL_CUST_GRP                  |
| CUSTOMER GROUP ASSIGNMENT                | DWR_CUST_GRP_ASGN             |
| CUSTOMER INDIVIDUAL                      | DWR_CUST_INDVL                |
| CUSTOMER OCCASION                        | DWR_CUST_OCCSN                |
| CUSTOMER OCCASION TYPE                   | DWL_CUST_OCCSN_TYP            |
| CUSTOMER ORDER                           | DWB_CUST_ORDR                 |
| CUSTOMER ORDER DOCUMENT                  | DWR_CUST_ORDR_DOC             |
| CUSTOMER ORDER LINE ITEM                 | DWB_CUST_ORDR_LN_ITEM         |
| CUSTOMER ORDER LINE ITEM STATE ASSIGN    | DWB_CUST_ORDR_LN_ITEM_ST_ASGN |
| CUSTOMER ORDER PAYMENT                   | DWB_CUST_ORDR_PYMT            |
| CUSTOMER ORDER PRIORITY TYPE             | DWL_CUST_ORDR_PRIORITY_TYP    |
|  |                               |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N |                              |
|--|------------------------------|
| Entity   | Table or View                |
| CUSTOMER ORDER STATE CHANGE REASON   | DWL_CUST_ORDR_STATE_CHNG_RSN |
| CUSTOMER ORDER STATE ASSIGNMENT  | DWB_CUST_ORDR_STATE_ASGN     |
| CUSTOMER ORGANIZATION  | DWR_CUST_ORG                 |
| CUSTOMER RESTRICTED INFO   | DWR_CUST_RSTRCT_INFO         |
| CUSTOMER REVENUE BAND  | DWL_CUST_RVN_BND             |
| CUSTOMER REVENUE BAND ASSIGNMENT   | DWR_CUST_RVN_BND_ASGN        |
| CUSTOMER REVENUE TYPE  | DWL_CUST_RVN_TYP             |
| CUSTOMER SCORE   | DWR_CUST_SCR                 |
| CUSTOMER SEGMENT   | DWR_CUST_SGMNT               |
| CUSTOMER SEGMENTATION MODEL  | DWR_CUST_SGMNT_MDL           |
| CUSTOMER SIC ASSIGNMENT  | DWR_CUST_SIC_ASGN            |
| CUSTOMER SOURCE  | DWR_CUST_SRC                 |
| CUSTOMER TYPE  | DWL_CUST_TYP                 |
| DATA SERVICE EVENT   | DWB_DATA_SRVC_EVT            |
| DATA USAGE DAY DRVD  | DWD_DATA_USG_DAY             |
| DATA USAGE MONTH AGGR  | DWA_DATA_USG_MO              |
| DAY  | DWR_DAY                      |
| DAY ACTUAL CONDITION   | DWR_DAY_ACT_CONDITION        |
| DAY TODATE TRANSFORMATION  | DWR_DAY_TODATE_TRANS         |
| DAY TRANSFORMATION   | DWR_DAY_TRANS                |
| DEAL   | DWR_DEAL                     |
| DEALER   | DWR_DLR                      |
| DEALER DISCOUNT GROUP ASSIGNMENT   | DWR_DLR_DISC_GRP_ASGN        |
| DEBT AGING BAND  | DWL_DEBT_AGNG_BND            |
| DEBT COLLECTION  | DWB_DEBT_COLLCTN             |
| DEBT COLLECTION ASSIGNMENT   | DWB_DEBT_COLLCTN_ASGN        |
| DEBT COLLECTION ASSIGNMENT BATCH   | DWB_DEBT_COLLCTN_ASGN_BTCH   |
| DEMOGRAPHIC CHARACTERISTIC   | DWR_DEMOG_CHTRSTC            |
| DEMOGRAPHIC CHARACTERISTIC VALUE   | DWR_DEMOG_CHTRSTC_VAL        |
| DEMOGRAPHY ATTRIBUTE   | DWR_DEMOG_ATRIB              |
| DEMOGRAPHY GROUP   | DWR_DEMOG_GRP                |
| DERIVED VALUE  | DWR_DRVD_VAL                 |

DWL\_DSTN\_TYP

DEVICE INTERFACE PHYSICAL PORT ASSIGNMENT DWR\_DVC\_INTRFC\_PHY\_PRT\_ASGN

DWR\_DVC\_INTRFC

DWR\_DVC\_INTRFC\_DTL

DWR\_DVC\_INTRFC\_RL

DESTINATION TYPE

DEVICE INTERFACE

DEVICE INTERFACE DETAIL

DEVICE INTERFACE ROLE

| Entity                                       | Table or View              |
|--|----------------------------|
| DEVICE INTERFACE TP ASSIGNMENT               | DWR_DVC_INTRFC_TP_ASGN     |
| DIRECT DEBIT STATUS REASON                   | DWL_DRCT_DEBT_STAT_RSN     |
| DISCOUNT GROUP                               | DWR_DISC_GRP               |
| DISCOUNT SBRP PRICE ALTERATION               | DWR_DISC_SBRP_PRICE_ALTRTN |
| DISTANCE BAND                                | DWL_DSTNC_BND              |
| DIVERT RETRIEVE REASON                       | DWL_DVRT_RTRV_RSN          |
| DIVERT RETRIEVE TYPE                         | DWL_DVRT_RTRV_TYP          |
| DOCUMENT CONDITION TYPE                      | DWL_DOC_CNDTN_TYP          |
| DOCUMENT TYPE                                | DWL_DOC_TYP                |
| DOCUMENT TYPE GROUP                          | DWL_DOC_TYP_GRP            |
| DOCUMENT TYPE GROUP ASSIGNMENT               | DWR_DOC_TYP_GRP_ASGN       |
| DSL MODEM                                    | DWR_DSL_MDM                |
| EDGE INTERFACE                               | DWR_EDGE_INTRFC            |
| EDUCATION                                    | DWL_EDU                    |
| ELEMENT CHARACTERISTIC                       | DWR_ELMNT_CHTRSTC          |
| ELEMENT CHARACTERISTIC ASSIGNMENT            | DWR_ELMNT_CHTRSTC_ASGN     |
| ELEMENT CHARACTERISTIC RELATIONSHIP          | DWR_ELMNT_CHTRSTC_RLTN     |
| ELEMENT CHARACTERISTIC VALUE                 | DWR_ELMNT_CHTRSTC_VAL      |
| ELEMENT CHARACTERISTIC VALUE ASSIGNMENT      | DWR_ELMNT_CHTRSTC_VAL_ASGN |
| ELEMENT CHARACTERISTIC VALUE<br>RELATIONSHIP | DWR_ELMNT_CHTRSTC_VAL_RLTN |
| EMPLOYEE                                     | DWR_EMP                    |
| EMPLOYEE ACTUAL LABOR HOURLY                 | DWB_EMP_ACT_LBR_HRLY       |
| EMPLOYEE ACTUAL LABOR SALARIED               | DWB_EMP_ACT_LBR_SALARIED   |
| EMPLOYEE COST                                | DWB_EMP_COST               |
| EMPLOYEE DESIGNATION                         | DWL_EMP_DESIG              |
| EMPLOYEE DISCOUNT GROUP ASSIGNMENT           | DWR_EMP_DISC_GRP_ASGN      |
| EMPLOYEE EXPENSE REPORT                      | DWB_EMP_EXP_RPT            |
| EMPLOYEE EXPENSE REPORT ITEM                 | DWB_EMP_EXP_RPT_ITEM       |
| EMPLOYEE JOB ROLE ASSIGNMENT                 | DWR_EMP_JB_RL_ASGN         |
| EMPLOYEE JOB ROLE TYPE                       | DWL_EMP_JB_RL_TYP          |
| EMPLOYEE LANGUAGE CAPABILITY                 | DWR_EMP_LANG_CAPBLTY       |
| EMPLOYEE RESTRICTED INFO                     | DWR_EMP_RSTRCT_INFO        |
| EMPLOYEE SCHEDULE                            | DWR_EMP_SCHL               |
| EMPLOYEE TRAINING RECORD                     | DWB_EMP_TRNG_REC           |
| EMPLOYEE TYPE                                | DWL_EMP_TYP                |
| ENTITY                                       | DWR_ENT                    |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Entity                              | Table or View               |
|-------------------------------------|-----------------------------|
| ENTITY ROLE                         | DWR_ENT_RL                  |
| ENTITY SPECIFICATION                | DWR_ENT_SPECFTN             |
| EQUIPMENT                           | DWR_EQPMNT                  |
| EQUIPMENT CENTER                    | DWR_EQPMNT_CNTR             |
| EQUIPMENT CENTER COST               | DWB_EQPMNT_CNTR_COST        |
| EQUIPMENT FUNCTIONALITY             | DWR_EQPMNT_FNCTNLTY         |
| EQUIPMENT FUNCTIONALITY ASSIGNMENT  | DWR_EQPMNT_FNCTNLTY_ASGN    |
| EQUIPMENT HOLDER                    | DWR_EQPMNT_HLDR             |
| EQUIPMENT INSTANCE                  | DWR_EQPMNT_INSTNC           |
| EQUIPMENT INSTANCE RENTING CONTRACT | TBS                         |
| EQUIPMENT INSTANCE STATUS HISTORY   | DWB_EQPMNT_INSTNC_STAT_HIST |
| EQUIPMENT INSTANCE STATUS TYPE      | DWL_EQPMNT_INSTNC_STAT_TYP  |
| EQUIPMENT SUBSCRIPTION              | DWR_EQPMNT_SBRP             |
| EQUIPMENT TYPE                      | DWL_EQPMNT_TYP              |
| ERRORED MEDIATED CALL EVENT         | DWB_ERRD_MDTD_CALL_EVT      |
| ERRORED RATED WIRELESS CALL EVENT   | DWB_ERRD_RTD_WRLS_CALL_EVT  |
| ERRORED RAW WIRELESS CALL EVENT     | DWB_ERRD_RAW_WRLS_CALL_EVT  |
| EVENT                               | DWB_EVT                     |
| EVENT ACCESS METHOD ACTIVITY        | DWB_EVT_ACCS_MTHD_ACTVTY    |
| EVENT ACCOUNT                       | DWB_EVT_ACCT                |
| EVENT ASSIGNMENT                    | DWB_EVT_ASGN                |
| EVENT ASSIGNMENT REASON             | DWL_EVT_ASGN_RSN            |
| EVENT ASSIGNMENT TYPE               | DWL_EVT_ASGN_TYP            |
| EVENT CATEGORY                      | DWL_EVT_CTGRY               |
| EVENT CIRCUIT RENTAL                | DWB_EVT_CRCUT_RNTL          |
| EVENT CLASS                         | DWL_EVT_CLASS               |
| EVENT COST                          | DWB_EVT_COST                |
| EVENT EMIT DETAIL                   | DWB_EVT_EMIT_DTL            |
| EVENT EMPLOYEE PAYROLL              | DWB_EVT_EMP_PYRL            |
| EVENT EQUIPMENT INSTANCE            | DWB_EVT_EQPMNT_INSTNC       |
| EVENT FINANCIAL                     | DWB_EVT_FINCL               |
| EVENT GEOGRAPHY                     | DWB_EVT_GEO                 |
| EVENT GIFT REDEMPTION               | DWB_EVT_GFT_RDMPTN          |
| EVENT INVOICE DELIVERY              | DWB_EVT_INVC_DLVRY          |
| EVENT LOCATION                      | DWR_EVT_LOC                 |
| EVENT LOYALTY PROGRAM               | DWB_EVT_LYLTY_PROG          |
| EVENT LOYALTY PROGRAM ACCUMULATION  | DWB_EVT_LYLTY_PROG_ACMLTN   |
|                                     |                             |

| Entity                              | Table or View               |
|-------------------------------------|-----------------------------|
| EVENT LOYALTY PROGRAM REDEMPTION    | DWB_EVT_LYLTY_PROG_RDMPTN   |
| EVENT PARTY ASSIGNMENT              | DWB_EVT_PRTY_ASGN           |
| EVENT PARTY INTERACTION             | DWB_EVT_PRTY_INTRACN        |
| EVENT PARTY INTERACTION CALL        | DWB_EVT_PRTY_INTRACN_CALL   |
| EVENT PARTY INTERACTION EMAIL       | DWB_EVT_PRTY_INTRACN_EML    |
| EVENT PARTY INTERACTION LETTER      | DWB_EVT_PRTY_INTRACN_LTTR   |
| EVENT PARTY INTERACTION VISIT       | DWB_EVT_PRTY_INTRACN_VST    |
| EVENT PARTY PROFILE                 | DWB_EVT_PRTY_PRFL           |
| EVENT PARTY ROLE                    | DWR_EVT_PRTY_RL             |
| EVENT PREPAID MOBILE                | DWB_EVT_PRPD_MBL            |
| EVENT PRODUCT PACKAGE               | DWB_EVT_PROD_PKG            |
| EVENT REASON                        | DWL_EVT_RSN                 |
| EVENT REASON CATEGORY               | DWL_EVT_RSN_CTGRY           |
| EVENT RESOLUTION                    | DWR_EVT_RSLTN               |
| EVENT RESPONSE REASON               | DWL_EVT_RESPN_RSN           |
| EVENT RESULT                        | DWL_EVT_RSLT                |
| EVENT SIM CARD                      | DWB_EVT_SIM_CARD            |
| EVENT STATUS                        | DWB_EVT_STAT                |
| EVENT STATUS REASON                 | DWL_EVT_STAT_RSN            |
| EVENT STATUS TYPE                   | DWL_EVT_STAT_TYP            |
| EVENT SUBSCRIPTION                  | DWB_EVT_SBRP                |
| EVENT SUBSCRIPTION CHANGE           | DWB_EVT_SBRP_CHNG           |
| EVENT TRIGGER DETAIL                | DWB_EVT_TRGR_DTL            |
| EVENT TYPE                          | DWL_EVT_TYP                 |
| EVENT WEB REGISTRATION              | DWB_EVT_WEB_RGSTRN          |
| EVENT WEB VISIT                     | DWB_EVT_WEB_VST             |
| EXCLUDE PORT DETAIL                 | DWR_EXCLD_PRT_DTL           |
| EXTERNAL CREDIT PROFILE             | DWR_EXTRNL_CRDT_PRFL        |
| EXTERNAL CREDIT PROFILE ASSIGNMENT  | DWR_EXTRNL_CRDT_PRFL_ASGN   |
| EXTERNAL DEBT COLLECTION DAY DRVD   | DWD_EXTRNL_DEBT_COLLCTN_DAY |
| EXTERNAL DEBT COLLECTION MONTH AGGR | DWA_EXTRNL_DEBT_COLLCTN_MO  |
| EXTERNAL INFORMATION SOURCE         | DWR_EXTRNL_INFO_SRC         |
| EXTERNAL OPERATOR                   | DWR_EXTRNL_OPRTR            |
| EXTERNAL ORGANIZATION TYPE          | DWL_EXTRNL_ORG_TYP          |
| FACTOR COMPANY                      | DWR_FCTR_CMPNY              |
| FAULT RESOLUTION TYPE               | DWL_FLT_RSLTN_TYP           |
| FAULT TYPE                          | DWL_FLT_TYP                 |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Entity  | Table or View              |
|---|----------------------------|
| FIELD ACTIVITY RESULT TYPE                    | DWL_FLD_ACTVTY_RSLT_TYP    |
| FIELD ACTIVITY TYPE                           | DWL_FLD_ACTVTY_TYP         |
| FIREWALL ROLE                                 | DWR_FRWL_RL                |
| FISCAL HALF MONTH                             | DWR_FSCL_HLF_MO            |
| FISCAL HALF YEAR                              | DWR_FSCL_HLF_YR            |
| FISCAL MONTH                                  | DWR_FSCL_MO                |
| FISCAL QUARTER                                | DWR_FSCL_QTR               |
| FISCAL WEEK                                   | DWR_FSCL_WK                |
| FISCAL YEAR                                   | DWR_FSCL_YR                |
| FIXED LINE CALL EVENT                         | DWB_FIXED_LN_CALL_EVT      |
| FIXED LINE PORT                               | DWR_FIXED_LN_PRT           |
| FIXED LINE RATING PLAN                        | DWR_FIXED_LN_RTNG_PLN      |
| FLEXIBLE CHARACTERISTIC                       | DWR_FXBLE_CHTRSTC          |
| FLEXIBLE CHARACTERISTIC ASSIGNMENT            | DWR_FXBLE_CHTRSTC_ASGN     |
| FLEXIBLE CHARACTERISTIC ASSIGNMENT TYPE       | DWR_FXBLE_CHTRSTC_ASGN_TYP |
| FLEXIBLE CHARACTERISTIC RELATIONSHIP          | DWR_FXBLE_CHTRSTC_RLTN     |
| FLEXIBLE CHARACTERISTIC TYPE                  | DWR_FXBLE_CHTRSTC_TYP      |
| FLEXIBLE CHARACTERISTIC VALUE                 | DWR_FXBLE_CHTRSTC_VAL      |
| FLEXIBLE CHARACTERISTIC VALUE ASSIGNMENT      | DWR_FXBLE_CHTRSTC_VAL_ASGN |
| FLEXIBLE CHARACTERISTIC VALUE<br>RELATIONSHIP | DWR_FXBLE_CHTRSTC_VAL_RLTN |
| FRAUD PROFILE CLASS                           | DWL_FRAUD_PRFL_CLASS       |
| GENDER  | DWL_GNDR                   |
| GEOGRAPHY BUILDING                            | DWR_GEO_BLDG               |
| GEOGRAPHY CITY                                | DWR_GEO_CITY               |
| GEOGRAPHY COUNTRY                             | DWR_GEO_CNTRY              |
| GEOGRAPHY COUNTY                              | DWR_GEO_CNTY               |
| GEOGRAPHY DEMOGRAPHIC GROUP                   | DWR_GEO_DEMOG_GRP          |
| GEOGRAPHY DEMOGRAPHY ATTRIBUTE                | DWR_GEO_DEMOG_ATRIB        |
| GEOGRAPHY DEMOGRAPHY VALUE                    | DWR_GEO_DEMOG_VAL          |
| GEOGRAPHY ENTITY                              | DWR_GEO_ENT                |
| GEOGRAPHY ENTITY ASSIGNMENT                   | DWR_GEO_ENT_ASGN           |
| GEOGRAPHY ENTITY HIER LEVEL ASSIGNMENT        | DWR_GEO_ENT_HIER_LVL_ASGN  |
| GEOGRAPHY HIERARCHY                           | DWR_GEO_HRCHY              |
| GEOGRAPHY HIERARCHY LEVEL                     | DWR_GEO_HRCHY_LVL          |
| GEOGRAPHY HIERARCHY LEVEL ASSIGNMENT          | DWR_GEO_HRCHY_LVL_ASGN     |
| GEOGRAPHY LEVEL                               | DWR_GEO_LVL                |
|   |                            |

Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Entity                           | Table or View           |
|----------------------------------|-------------------------|
| GEOGRAPHY LEVEL ATTRIBUTE        | DWR_GEO_LVL_ATRIB       |
| GEOGRAPHY LEVEL ATTRIBUTE VALUE  | DWR_GEO_LVL_ATRIB_VAL   |
| GEOGRAPHY REGION                 | DWR_GEO_RGN             |
| GEOGRAPHY STATE                  | DWR_GEO_STATE           |
| GEOGRAPHY STREET                 | DWR_GEO_STRT            |
| GEOGRAPHY SUB REGION             | DWR_GEO_SBRGN           |
| GEOGRAPHY WORLD                  | DWR_GEO_WORLD           |
| GIVE AWAY ITEM DAY DRVD          | DWD_GIVE_AWAY_ITEM_DAY  |
| GIVE AWAY ITEM MONTH AGGR        | DWA_GIVE_AWAY_ITEM_MO   |
| GIVE AWAY TYPE                   | DWL_GIVE_AWAY_TYP       |
| GL REFERENCE                     | DWR_GL_REF              |
| GPRS PCU DAY DRVD                | DWD_GPRS_PCU_DAY        |
| GPRS PCU MONTH AGGR              | DWA_GPRS_PCU_MO         |
| GPRS SERVICE                     | DWR_GPRS_SRVC           |
| GPRS SERVICES DAY DRVD           | DWD_GPRS_SRVCS_DAY      |
| GPRS SERVICES MONTH AGGR         | DWA_GPRS_SRVCS_MO       |
| HALF HOUR                        | DWR_HLF_HR              |
| HALF MONTH TODATE TRANSFORMATION | DWR_HLF_MO_TODATE_TRANS |
| HALF MONTH TRANSFORMATION        | DWR_HLF_MO_TRANS        |
| HALF YEAR TODATE TRANSFORMATION  | DWR_HLF_YR_TODATE_TRANS |
| HALF YEAR TRANSFORMATION         | DWR_HLF_YR_TRANS        |
| HANDSET INSTANCE                 | DWR_HNDST_INSTNC        |
| HANDSET MODEL                    | DWR_HNDST_MDL           |
| HANDSET STOCK DAY DRVD           | DWD_HNDST_STCK_DAY      |
| HANDSET STOCK MO AGGR            | DWA_HNDST_STCK_MO       |
| HANDSET SUBSIDY DAY DRVD         | DWD_HNDST_SUBSDY_DAY    |
| HANDSET SUBSIDY MONTH AGGR       | DWA_HNDST_SUBSDY_MO     |
| HARDWARE                         | DWR_HRDWR               |
| HOLDER ATOMIC                    | DWR_HLDR_ATMC           |
| HOLDER COMPOSITE                 | DWR_HLDR_CMPST          |
| HOUR                             | DWR_HR                  |
| HOUSEHOLD                        | DWR_HH                  |
| IDD                              | DWR_IDD                 |
| IDD CALL EVENT                   | DWB_IDD_CALL_EVT        |
| IN PLATFORM DAY DRVD             | DWD_IN_PLTFRM_DAY       |
| IN PLATFORM MONTH AGGR           | DWA_IN_PLTFRM_MO        |
| INDIVIDUAL DEMOGRAPHY PROFILE    | DWR_INDVL_DEMOG_PRFL    |
|                                  |                         |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Entity                              | Table or View               |
|-------------------------------------|-----------------------------|
| INDIVIDUAL DEMOGRAPHY VALUE         | DWR_INDVL_DEMOG_VAL         |
| INDIVIDUAL NAME                     | DWR_INDVL_NAME              |
| INITIATIVE RESULT TYPE              | DWL_INTTV_RSLT_TYP          |
| INITIATIVE TYPE                     | DWL_INTTV_TYP               |
| INTERACTION ANSWER CHOICE           | DWB_INTRACN_ANSWR_CHOICE    |
| INTERACTION CHANNEL                 | DWR_INTRACN_CHNL            |
| INTERACTION DIRECTION               | DWL_INTRACN_DRCTN           |
| INTERACTION QUESTION RESPONSE       | DWB_INTRACN_QUES_RESPN      |
| INTERACTION REASON                  | DWL_INTRACN_RSN             |
| INTERACTION RESULT TYPE             | DWL_INTRACN_RSLT_TYP        |
| INTERACTION STATUS                  | DWL_INTRACN_STAT            |
| INTERACTION TYPE                    | DWL_INTRACN_TYP             |
| INTERNAL DEBT COLLECTION DAY DRVD   | DWD_INTRNL_DEBT_COLLCTN_DAY |
| INTERNAL DEBT COLLECTION MONTH AGGR | DWA_INTRNL_DEBT_COLLCTN_MO  |
| INTERNET ACCESS EVENT               | DWB_INTRNT_ACCS_EVT         |
| INVOICE                             | DWB_INVC                    |
| INVOICE ADJUSTMENT                  | DWB_INVC_ADJ                |
| INVOICE ADJUSTMENT DRVD             | DWD_INVC_ADJ                |
| INVOICE ADJUSTMENT MONTH AGGR       | DWA_INVC_ADJ_MO             |
| INVOICE ADJUSTMENT QUOTA            | DWR_INVC_ADJ_QTA            |
| INVOICE ADJUSTMENT REASON           | DWL_INVC_ADJ_RSN            |
| INVOICE ADJUSTMENT TYPE             | DWL_INVC_ADJ_TYP            |
| INVOICE CUSTOMER TYPE AGGR          | DWA_INVC_CUST_TYP           |
| INVOICE DELIVERY FORMAT             | DWL_INVC_DLVRY_FRMT         |
| INVOICE DELIVERY TYPE               | DWL_INVC_DLVRY_TYP          |
| INVOICE DISCOUNT                    | DWB_INVC_DISC               |
| INVOICE DISCOUNT REASON             | DWL_INVC_DISC_RSN           |
| INVOICE DISCOUNT TYPE               | DWL_INVC_DISC_TYP           |
| INVOICE DRVD                        | DWD_INVC                    |
| INVOICE ITEM                        | DWB_INVC_ITEM               |
| INVOICE ITEM DETAIL                 | DWB_INVC_ITEM_DTL           |
| INVOICE ITEM DETAIL TYPE            | DWL_INVC_ITEM_DTL_TYP       |
| INVOICE ITEM RELATIONSHIP           | DWB_INVC_ITEM_RLTN          |
| INVOICE ITEM TYPE                   | DWL_INVC_ITEM_TYP           |
| INVOICE PAYMENT ASSIGNMENT          | DWB_INVC_PYMT_ASGN          |
| INVOICE PAYMENT TERM TYPE           | DWL_INVC_PYMT_TERM_TYP      |
| INVOICE TAX ITEM                    | DWB_INVC_TAX_ITEM           |
|                                     |                             |

| Entity                                 | Table or View               |
|--|-----------------------------|
| INVOICE TYPE                           | DWL_INVC_TYP                |
| IP ADDRESS                             | DWR_IP_ADDR                 |
| IP ADDRESS POOL                        | DWR_IP_ADDR_POOL            |
| IP SUBNET                              | DWR_IP_SUBNET               |
| IPV4 ADDRESS                           | DWR_IPV4_ADDR               |
| ISP                                    | DWR_ISP                     |
| ISP BUSINESS                           | DWR_ISP_BSNS                |
| ISP BUSINESS ASSIGNMENT                | DWR_ISP_BSNS_ASGN           |
| ISP BUSINESS TYPE                      | DWL_ISP_BSNS_TYP            |
| ISP TYPE                               | DWL_ISP_TYP                 |
| ISP USAGE EVENT                        | DWB_ISP_USG_EVT             |
| ISP USER                               | DWR_ISP_USER                |
| ITEM                                   | DWR_ITEM                    |
| ITEM TYPE                              | DWL_ITEM_TYP                |
| JOB                                    | DWR_JB                      |
| JOB ROLE                               | DWR_JB_RL                   |
| KEY PERFORMANCE INDICATOR SLS PARM     | DWR_KEY_PRFMNC_IND_SLS_PARM |
| KEY QUALITY INDICATOR SLS PARM         | DWR_KEY_QLTY_IND_SLS_PARM   |
| LAN                                    | DWR_LAN                     |
| LAN PROTOCOL                           | DWR_LAN_PROTCL              |
| LANGUAGE                               | DWL_LANG                    |
| LANGUAGE DIALECT                       | DWR_LANG_DIALECT            |
| LAYER NETWORK                          | DWR_LAYER_NTWK              |
| LEGAL PROCESS STATUS TYPE              | DWL_LEGAL_PRCS_STAT_TYP     |
| LETTER TYPE                            | DWL_LTTR_TYP                |
| LINE ACTIVATION TERMINATION DAY DRVD   | DWD_LN_ACTVTN_TMNT_DAY      |
| LINE ACTIVATION TERMINATION MONTH AGGR | DWA_LN_ACTVTN_TMNT_MO       |
| LOCAL ADDRESS LOCATION                 | DWR_LCL_ADDR_LOC            |
| LOGICAL CAPACITY                       | DWR_LGICL_CPCTY             |
| LOGICAL DEVICE                         | DWR_LGICL_DVC               |
| LOGICAL DEVICE ATOMIC                  | DWR_LGICL_DVC_ATMC          |
| LOGICAL DEVICE COMPOSITE               | DWR_LGICL_DVC_CMPST         |
| LOGICAL DEVICE OS ASSIGNMENT           | DWR_LGICL_DVC_OS_ASGN       |
| LOGICAL DEVICE ROLE                    | DWR_LGICL_DVC_RL            |
| LOGICAL DEVICE ROLE SPEC               | DWR_LGICL_DVC_RL_SPEC       |
| LOGICAL ELEMENT                        | DWR_LGICL_ELMNT             |
|  |                             |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Entity                                | Table or View                  |
|---------------------------------------|--------------------------------|
| LOGICAL ELEMENT ROLE                  | DWR_LGICL_ELMNT_RL             |
| LOGICAL ELEMENT ROLE ASSIGNMENT       | DWR_LGICL_ELMNT_RL_ASGN        |
| LOGICAL ELEMENT ROLE SPEC             | DWR_LGICL_ELMNT_RL_SPEC        |
| LOGICAL ELEMENT SPEC                  | DWL_LGICL_ELMNT_SPEC           |
| LOGICAL ELEMENT SPEC ATOMIC           | DWL_LGICL_ELMNT_SPEC_ATMC      |
| LOGICAL ELEMENT SPEC COMPOSITE        | DWL_LGICL_ELMNT_SPEC_CMPST     |
| LOGICAL ELEMENT SPEC PHYSICAL SUPPORT | DWR_LGICL_ELMNT_SPEC_PHY_SPPRT |
| LOGICAL ELEMENT TYPE VERSION          | DWR_LGICL_ELMNT_TYP_VRSN       |
| LOGICAL INTERFACE                     | DWR_LGICL_INTRFC               |
| LOOKUP                                | DWL_LOOKUP                     |
| LOYALTY PROGRAM                       | DWR_LYLTY_PROG                 |
| LOYALTY PROGRAM CHANNEL               | DWR_LYLTY_PROG_CHNL            |
| LOYALTY PROGRAM DAY DRVD              | DWD_LYLTY_PROG_DAY             |
| LOYALTY PROGRAM EVENT CATEGORY        | DWL_LYLTY_PROG_EVT_CTGRY       |
| LOYALTY PROGRAM EVENT TYPE            | DWL_LYLTY_PROG_EVT_TYP         |
| LOYALTY PROGRAM MO AGGR               | DWA_LYLTY_PROG_MO              |
| LOYALTY PROGRAM PARTY ROLE            | DWL_LYLTY_PROG_PRTY_RL         |
| LOYALTY PROGRAM POINTS BALANCE        | DWB_LYLTY_PROG_PTS_BAL         |
| LOYALTY PROGRAM TERMINATION REASON    | DWL_LYLTY_PROG_TMNT_RSN        |
| MAILBOX                               | DWR_MAILBOX                    |
| MANAGE ACTION TYPE                    | DWL_MNG_ACTN_TYP               |
| MANAGED ENTITY                        | DWR_MANAGED_ENT                |
| MANAGED HARDWARE                      | DWR_MANAGED_HRDWR              |
| MANAGED TRANSMISSION ENTITY           | DWR_MANAGED_TRNSMISN_ENT       |
| MANAGEMENT DOMAIN                     | DWR_MGMT_DOMAIN                |
| MANAGEMENT PROTOCOL                   | DWR_MGMT_PROTCL                |
| MARITAL STATUS                        | DWL_MRTL_STAT                  |
| MARKET AREA                           | DWR_MKT_AREA                   |
| MARKET AREA LEVEL                     | DWR_MKT_AREA_LVL               |
| MARKET OPERATOR PORTING DERIVED       | DWD_MKT_OPRTR_PRTNG            |
| MARKET PLAN DOCUMENT REQUIREMENT      | DWR_MKT_PLN_DOC_REQRMNT        |
| MARKET PLAN MANAGEMENT                | DWB_MKT_PLN_MGMT               |
| MARKET PLAN SUBSTITUTE BY DOC         | DWR_MKT_PLN_SUB_BY_DOC         |
| MARKET PLAN TERM VALUE                | DWR_MKT_PLN_TERM_VAL           |
| MARKET SEGMENT                        | DWR_MKT_SGMNT                  |
| MARKET SEGMENT CHARACTERISTIC         | DWR_MKT_SGMNT_CHTRSTC          |
| MARKET SEGMENT CHARACTERISTIC VALUE   | DWR_MKT_SGMNT_CHTRSTC_VAL      |
|                                       |                                |

| Entity                            | Table or View                                     |
|-----------------------------------|---|
| MARKET SEGMENT INCLUSION          | No physical table is associated with this entity. |
| MARKET SHARE MONTH AGGR           | DWA_MKT_SHARE                                     |
| MARKET SHARE MONTH DRVD           | DWD_MKT_SHARE                                     |
| MARKET STATISTICS                 | DWR_MKT_STTSTCS                                   |
| MARKET STATISITC INCLUSION        | No physical table is associated with this entity. |
| MEDIA INTERFACE                   | DWR_MEDIA_INTRFC                                  |
| MEDIA OBJECT                      | DWR_MEDIA_OBJ                                     |
| MEDIA OBJECT ASSIGNMENT           | DWR_MEDIA_OBJ_ASGN                                |
| MEDIA OBJECT COST                 | DWB_MEDIA_OBJ_COST                                |
| MEDIA OBJECT TYPE                 | DWL_MEDIA_OBJ_TYP                                 |
| MEDIATED CALL EVENT               | DWB_MDTD_CALL_EVT                                 |
| MEDIATION STATUS CATEGORY         | DWL_MDTN_STAT_CTGRY                               |
| MEDIATION STATUS REASON           | DWL_MDTN_STAT_RSN                                 |
| MEDIATION STATUS TYPE             | DWL_MDTN_STAT_TYP                                 |
| MINUTE                            | DWR_MNT   |
| MINUTE ALLOWANCE                  | DWB_MNT_ALLWNC                                    |
| MMS EVENT                         | DWB_MMS_EVT                                       |
| MOBILE SWITCHING CENTER           | DWR_MBL_SWTCHNG_CNTR                              |
| MODEL TYPE                        | DWL_MDL_TYP                                       |
| MONTH TODATE TRANSFORMATION       | DWR_MO_TODATE_TRANS                               |
| MONTH TRANSFORMATION              | DWR_MO_TRANS                                      |
| MSC TRAFFIC DAY DRVD              | DWD_MSC_TRFC_DAY                                  |
| MSC TRAFFIC MONTH AGGR            | DWA_MSC_TRFC_MO                                   |
| MUSIC DOWNLOAD                    | DWR_MUS_DNLD                                      |
| NAICS CLASSIFICATION              | DWR_NAICS_CLSFCTN                                 |
| NAICS INDUSTRY                    | DWR_NAICS_INDSTRY                                 |
| NAICS INDUSTRY GROUP              | DWR_NAICS_INDSTRY_GRP                             |
| NAICS INDUSTRY SECTOR             | DWR_NAICS_INDSTRY_SCTR                            |
| NAICS INDUSTRY SUBSECTOR          | DWR_NAICS_INDSTRY_SUBSCTR                         |
| NATIONALITY                       | DWL_NTNLTY  |
| NEGOTIATED SERVICE LEVEL SPEC     | DWR_NEGOTIATED_SRVC_LVL_SPEC                      |
| NETWORK                           | DWR_NTWK  |
| NETWORK ADDRESS                   | DWR_NTWK_ADDR                                     |
| NETWORK ADDRESS INTERFACE BINDING | DWR_NTWK_ADDR_INTRFC_BNDNG                        |
| NETWORK ADDRESS TYPE              | DWL_NTWK_ADDR_TYP                                 |
| NETWORK ASSIGNMENT                | DWR_NTWK_ASGN                                     |
| NETWORK ASSIGNMENT TYPE           | DWL NTWK_ASGN_TYP                                 |

Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Table 5–1 | (Cont.) | Entity Mapping | Table: Logical to | o Physical Mapping A to N |
|-----------|---------|----------------|-------------------|---------------------------|
|-----------|---------|----------------|-------------------|---------------------------|

| Entity   | Table or View                  |
|--|--------------------------------|
| NETWORK ATOMIC                                     | DWR_NTWK_ATMC                  |
| NETWORK AVAILABILITY DAY DRVD                      | DWD_NTWK_AVLBLTY_DAY           |
| NETWORK AVAILABILITY MONTH AGGR                    | DWA_NTWK_AVLBLTY_MO            |
| NETWORK COMPOSITE                                  | DWR_NTWK_CMPST                 |
| NETWORK DOMAIN                                     | DWR_NTWK_DOMAIN                |
| NETWORK ELEMENT                                    | DWR_NTWK_ELMNT                 |
| NETWORK ELEMENT BUSINESS INTERACTION ROLE          | DWR_NTWK_ELMNT_BSNS_INTRACN_RL |
| NETWORK ELEMENT CATEGORY                           | DWL_NTWK_ELMNT_CTGRY           |
| NETWORK ELEMENT COST                               | DWB_NTWK_ELMNT_COST            |
| NETWORK ELEMENT FAULT ASSIGNMENT                   | DWB_NTWK_ELMNT_FLT_ASGN        |
| NETWORK ELEMENT PARTY ASSOCIATION                  | DWR_NTWK_ELMNT_PRTY_ASSOCTN    |
| NETWORK ELEMENT PARTY MANAGEMENT                   | DWR_NTWK_ELMNT_PRTY_MGMT       |
| NETWORK ELEMENT RELATIONSHIP                       | DWR_NTWK_ELMNT_RLTN            |
| NETWORK ELEMENT RELATIONSHIP TYPE                  | DWL_NTWK_ELMNT_RLTN_TYP        |
| NETWORK ELEMENT ROLE                               | DWR_NTWK_ELMNT_RL              |
| NETWORK ELEMENT ROLE ASSIGNMENT                    | DWR_NTWK_ELMNT_RL_ASGN         |
| NETWORK ELEMENT ROLE PARTY ASSIGNMENT              | DWR_NTWK_ELMNT_RL_PRTY_ASGN    |
| NETWORK ELEMENT ROLE SPEC                          | DWR_NTWK_ELMNT_RL_SPEC         |
| NETWORK ELEMENT STATE HISTORY                      | DWB_NTWK_ELMNT_STATE_HIST      |
| NETWORK ELEMENT TYPE                               | DWR_NTWK_ELMNT_TYP             |
| NETWORK ELEMENT TYPE VERSION                       | DWR_NTWK_ELMNT_TYP_VRSN        |
| NETWORK ELEMENT TYPE VERSION USAGE                 | DWR_NTWK_ELMNT_TYP_VRSN_USG    |
| NETWORK ELEMENT USAGE EVENT TYPE                   | DWL_NTWK_ELMNT_USG_EVT_TYP     |
| NETWORK EVENT                                      | DWB_NTWK_EVT                   |
| NETWORK EVENT ASSIGNMENT                           | DWB_NTWK_EVT_ASGN              |
| NETWORK EVENT CHARACTERISTIC                       | DWR_NTWK_EVT_CHTRSTC           |
| NETWORK EVENT CHARACTERISTIC<br>ASSIGNMENT         | DWR_NTWK_EVT_CHTRSTC_ASGN      |
| NETWORK EVENT CHARACTERISTIC<br>RELATIONSHIP       | DWR_NTWK_EVT_CHTRSTC_RLTN      |
| NETWORK EVENT CHARACTERISTIC TYPE                  | DWL_NTWK_EVT_CHTRSTC_TYP       |
| NETWORK EVENT CHARACTERISTIC VALUE                 | DWR_NTWK_EVT_CHTRSTC_VAL       |
| NETWORK EVENT CHARACTERISTIC VALUE<br>ASSIGNMENT   | DWR_NTWK_EVT_CHTRSTC_VAL_ASGN  |
| NETWORK EVENT CHARACTERISTIC VALUE<br>RELATIONSHIP | DWR_NTWK_EVT_CHTRSTC_VAL_RLTN  |
| NETWORK EVENT STATUS                               | DWL_NTWK_EVT_STAT              |
| NETWORK EVENT TYPE                                 | DWL_NTWK_EVT_TYP               |
|  |                                |

| Entity                                | Table or View                  |
|---------------------------------------|--------------------------------|
| NETWORK EVENT TYPE VERSION            | DWR_NTWK_EVT_TYP_VRSN          |
| NETWORK FAULT                         | DWB_NTWK_FLT                   |
| NETWORK FAULT SUBSCRIPTION ASSIGNMENT | DWB_NTWK_FLT_SBRP_ASGN         |
| NETWORK ROUTE                         | DWR_NTWK_ROUTE                 |
| NETWORK ROUTE POINT                   | DWR_NTWK_ROUTE_PNT             |
| NETWORK ROUTE POINT ASSIGNMENT        | DWR_NTWK_ROUTE_PNT_ASGN        |
| NETWORK SERVICE COVERAGE ASSIGNMENT   | DWR_NTWK_SRVC_COVRG_ASGN       |
| NETWORK SITE                          | DWR_NTWK_SITE                  |
| NETWORK TOUCHPOINT                    | DWR_NTWK_TCHPNT                |
| NETWORK TOUCHPOINT CLASS              | DWL_NTWK_TCHPNT_CLASS          |
| NETWORK TOUCHPOINT DRVD               | DWD_NTWK_TCHPNT                |
| NETWORK TOUCHPOINT MONTH AGGR         | DWA_NTWK_TCHPNT_MO             |
| NETWORK TOUCHPOINT STATUS             | DWL_NTWK_TCHPNT_STAT           |
| NETWORK TOUCHPOINT TYPE               | DWL_NTWK_TCHPNT_TYP            |
| NETWORK TYPE                          | DWL_NTWK_TYP                   |
| NOTIFICATION TYPE                     | DWL_NTFCTN_TYP                 |
| NP MOBILE MSISDN                      | DWR_NP_MBL_MSISDN              |
| NP REQUEST HEADER                     | DWB_NP_RQST_HDR                |
| NP REQUEST LINE ITEM                  | DWB_NP_RQST_LN_ITEM            |
| NP REQUEST LINE ITEM STATE HISTORY    | DWB_NP_RQST_LN_ITEM_STATE_HIST |
| NP REQUEST LINE ITEM STATE TYPE       | DWL_NP_RQST_LN_ITEM_STATE_TYP  |
| NP REQUEST STATE HISTORY              | DWB_NP_RQST_STATE_HIST         |
| NP REQUEST STATE TYPE                 | DWL_NP_RQST_STATE_TYP          |
| NP REQUEST TYPE                       | DWL_NP_RQST_TYP                |
| NP STEP                               | DWL_NP_STEP                    |
| NUMBER AREA                           | DWR_NBR_AREA                   |
| NUMBER COUNTRY                        | DWR_NBR_CNTRY                  |
| NUMBER NETWORK TYPE                   | DWL_NBR_NTWK_TYP               |
| NUMBER PORT DAY DRVD                  | DWD_NBR_PRT_DAY                |
| NUMBER PORT MONTH AGGR                | DWA_NBR_PRT_MO                 |

 Table 5–1 (Cont.) Entity Mapping Table: Logical to Physical Mapping A to N

| Table 5–2 Entity Mapping | r Table: Logical to | Physical Mapping P to Z |
|--------------------------|---------------------|-------------------------|
|--------------------------|---------------------|-------------------------|

| Entity           | Table or View   |
|------------------|-----------------|
| ON OFF NET TYPE  | DWL_ONOFF_NET   |
| OPERATING SYSTEM | DWR_OPERTNG_SYS |
| OPERATOR GROUP   | DWL_OPRTR_GRP   |
| OPERATOR TYPE    | DWL_OPRTR_TYP   |

Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Entity                                     | Table or View           |
|--|-------------------------|
| ORDER LINE ITEM STATE                      | DWR_ORDR_LN_ITEM_STATE  |
| ORDER STATE                                | DWL_ORDR_STATE          |
| ORDER STATUS                               | DWL_ORDR_STAT           |
| ORDER TYPE                                 | DWL_ORDR_TYP            |
| ORGANIZATION AREA                          | DWR_ORG_AREA            |
| ORGANIZATION BANNER                        | DWR_ORG_BNR             |
| ORGANIZATION BUSINESS ENTITY               | DWR_ORG_BSNS_ENT        |
| ORGANIZATION BUSINESS UNIT                 | DWR_ORG_BSNS_UNIT       |
| ORGANIZATION BUSINESS UNIT COST            | DWB_ORG_BSNS_UNIT_COST  |
| ORGANIZATION BUSINESS UNIT TYPE            | DWL_ORG_BSNS_UNIT_TYP   |
| ORGANIZATION CHAIN                         | DWR_ORG_CHAIN           |
| ORGANIZATION COMPANY                       | DWR_ORG_CMPNY           |
| ORGANIZATION CORPORATE                     | DWR_ORG_CRPRT           |
| ORGANIZATION DISTRICT                      | DWR_ORG_DSTRCT          |
| ORGANIZATION DIVISION                      | DWR_ORG_DIV             |
| ORGANIZATION HIERARCHY                     | DWR_ORG_HRCHY           |
| ORGANIZATION HIERARCHY LEVEL               | DWR_ORG_HRCHY_LVL       |
| ORGANIZATION HIERARCHY LEVEL<br>ASSIGNMENT | DWR_ORG_HRCHY_LVL_ASGN  |
| ORGANIZATION HIERARCHY VERSION             | DWR_ORG_HRCHY_VRSN      |
| ORGANIZATION ITEM SELLING PRICE            | DWR_ORG_ITEM_SLNG_PRICE |
| ORGANIZATION LEVEL                         | DWR_ORG_LVL             |
| ORGANIZATION LEVEL ATTRIBUTE VALUE         | DWR_ORG_LVL_ATRIB_VAL   |
| ORGANIZATION LEVEL ATTRIBUTES              | DWR_ORG_LVL_ATTR        |
| ORGANIZATION MARKET DATA                   | DWR_ORG_MKT_DATA        |
| ORGANIZATION NAME                          | DWR_ORG_NAME            |
| ORGANIZATION REGION                        | DWR_ORG_RGN             |
| ORGANIZATION SERVICE WEBSITE               | DWR_ORG_SRVC_WBSITE     |
| ORGANIZATION WAREHOUSE                     | DWR_ORG_WRHS            |
| ORGANIZATIONAL DEMOGRAPHY VALUE            | DWR_ORGNTL_DEMOG_VAL    |
| OS LICENSE ASSIGNMENT                      | DWR_OS_LICNS_ASGN       |
| OTHER INDIVIDUAL                           | DWR_OTHR_INDVL          |
| PARTNER PAYMENT                            | DWB_PRTNR_PYMT          |
| PARTNER PROMOTION PROGRAM                  | DWR_PRTNR_PRMTN_PROG    |
| PARTNER SETTLEMENT DRVD                    | DWD_PRTNR_STLMNT        |
| PARTNER SETTLEMENT MONTH AGGR              | DWA_PRTNR_STLMNT_MO     |
| PARTNER SETTLEMENT REASON                  | DWL_PRTNR_STLMNT_RSN    |
|  |                         |

| r View                |
|-----------------------|
| ТҮ                    |
| TY_ACCT_ASGN          |
| TY_ACCT_ASGN_TYP      |
| TY_ADDR_LOC_ASGN      |
| TY_AM_PMP_ASGN_HIST   |
| TY_AM_PMP_ASGN_STAT   |
| TY_ASGN               |
| TY_ASGN_RSN           |
| TY_ASGN_TYP           |
| TY_BSNS_INTRACN_RL    |
| TY_CNCT_INFO          |
| TY_CNCT_INFO_TYP      |
| TY_CNCT_LST_PRTCPTN   |
| TY_CNCT_LST_RL        |
| TY_CNRT_ASGN          |
| TY_CNRT_ASGN_RL       |
| TY_CNRT_ASGN_TYP      |
| TY_COST_ASGN          |
| TY_DEMOG              |
| TY_DEMOG_VAL          |
| TY_EVT_TYP            |
| TY_GEO_ENT_ASGN       |
| TY_ID                 |
| TY_IDNT_TYP           |
| TY_INTRACN_THRD       |
| TY_INTRACN_THRD_TYP   |
| TY_LANG_CAPBLTY       |
| TY_LOC_RSN            |
| TY_LOC_TYP            |
| TY_LYLTY_PROG_PRTCPTN |
| TY_MGMT_RL            |
| TY_MKT_SGMNT_ASGN     |
| TY_NAME               |
| TY_ORDR_ASGN          |
| TY_ORDR_ASGN_TYP      |
| TY_PRFL_CHTRSTC       |
| TY_PRFL_CHTRSTC_VAL   |
|                       |

 Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Entity                               | Table or View              |  |
|--------------------------------------|----------------------------|--|
| PARTY PROMOTION RESPONSE             | DWB_PRTY_PRMTN_RESPN       |  |
| PARTY ROLE                           | DWL_PRTY_RL                |  |
| PARTY ROLE ASSIGNMENT                | DWR_PRTY_RL_ASGN           |  |
| PARTY ROLE OS PROCESS ASSIGNMENT     | DWR_PRTY_RL_OS_PRCS_ASGN   |  |
| PARTY ROLE STATUS                    | DWR_PRTY_RL_STAT           |  |
| PARTY SEGMENTATION METHOD            | DWL_PRTY_SGMNT_MTHD        |  |
| PARTY SERVICE ASSIGNMENT             | DWR_PRTY_SRVC_ASGN         |  |
| PARTY SERVICE ASSIGNMENT ROLE        | DWL_PRTY_SRVC_ASGN_RL      |  |
| PARTY SERVICE ASSIGNMENT REASON      | DWL_PRTY_SRVC_ASGN_RSN     |  |
| PARTY SIM CARD ASSIGNMENT            | DWR_PRTY_SIM_CARD_ASGN     |  |
| PARTY SIM CARD ROLE                  | DWL_PRTY_SIM_CARD_RL       |  |
| PARTY SKILL                          | DWR_PRTY_SKILL             |  |
| PARTY STATUS CATEGORY                | DWL_PRTY_STAT_CTGRY        |  |
| PARTY STATUS CHANGE REASON           | DWL_PRTY_STAT_CHNG_RSN     |  |
| PARTY STATUS HISTORY                 | DWB_PRTY_STAT_HIST         |  |
| PARTY STATUS TYPE                    | DWL_PRTY_STAT_TYP          |  |
| PARTY SUBSCRIPTION ASSIGNMENT        | DWR_PRTY_SBRP_ASGN         |  |
| PARTY SUBSCRIPTION ROLE              | DWL_PRTY_SBRP_RL           |  |
| PARTY TYPE                           | DWL_PRTY_TYP               |  |
| PASSPORT                             | DWR_PASPRT                 |  |
| PAY CATEGORY                         | DWL_PAY_CTGRY              |  |
| PAY TYPE                             | DWL_PAY_TYP                |  |
| PAYMENT AGING CLASS                  | DWL_PYMT_AGNG_CLASS        |  |
| PAYMENT AGING DAY DRVD               | DWD_PYMT_AGNG_DAY          |  |
| PAYMENT AGING MONTH AGGR             | DWA_PYMT_AGNG_MO           |  |
| PAYMENT CHANNEL                      | DWR_PYMT_CHNL              |  |
| PAYMENT METHOD TYPE                  | DWL_PYMT_MTHD_TYP          |  |
| PAYMENT TRANSACTION TYPE             | DWL_PYMT_TRX_TYP           |  |
| PCU OUTAGE REASON                    | DWL_PCU_OUTAGE_RSN         |  |
| PE LOGICAL DEVICE ROLE               | DWR_PE_LGICL_DVC_RL        |  |
| PEAK OFFPEAK TIME                    | DWL_PK_OFPK_TIME           |  |
| PERFORMANCE APPLICABILITY            | DWR_PRFMNC_APLBLETY        |  |
| PERFORMANCE CAT CHARACTERISTIC VALUE | DWR_PRFMNC_CAT_CHTRSTC_VAL |  |
| PERFORMANCE CAT SPEC RELATIONSHIP    | DWR_PRFMNC_CAT_SPEC_RLTN   |  |
| PERFORMANCE CAT SPECIFICATION        | DWR_PRFMNC_CAT_SPECFTN     |  |
| PERFORMANCE CATEGORY                 | DWR_PRFMNC_CTGRY           |  |
| PERFORMANCE CATEGORY RELATIONSHIP    | DWR_PRFMNC_CTGRY_RLTN      |  |
|                                      |                            |  |

| Entity   | Table or View                       |  |
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| PERFORMANCE CHARACTERISTIC VALUE                   | DWR_PRFMNC_CHTRSTC_VAL              |  |
| PERFORMANCE INDICATOR DERIVATION<br>PARAMETER      | No table generated for this entity. |  |
| PERFORMANCE INDICATOR RELATIONSHIP                 | DWR_PRFMNC_IND_RLTN                 |  |
| PERFORMANCE INDICATOR SPEC RELATIONSHIP            | DWR_PRFMNC_IND_SPEC_RLTN            |  |
| PERFORMANCE INDICATOR SPECIFICATION                | DWR_PRFMNC_IND_SPECFTN              |  |
| PERFORMANCE IP ADDRESS SPECIFICATION               | No table generated for this entity. |  |
| PERFORMANCE NETWORK ADDRESS<br>SPECIFICATION       | No table generated for this entity. |  |
| PERFORMANCE NOTIFICATION SPECIFICATION             | DWR_PRFMNC_NTFCTN_SPECFTN           |  |
| PERFORMANCE OBJECTIVE                              | DWR_PRFMNC_OBJCTV                   |  |
| PERFORMANCE OBJECTIVE APPLICABILITY                | DWR_PRFMNC_OBJCTV_APLBLETY          |  |
| PERFORMANCE OBJECTIVE APPLICABILITY<br>CONSEQUENCE | DWR_PRFMNC_OBJ_APLBLETY_CNSEQ       |  |
| PERFORMANCE SPEC INTERVAL CONVERSION               | DWR_PRFMNC_SPEC_INTRVL_CNVRSN       |  |
| PERFORMANCE SPECIFICATION                          | DWR_PRFMNC_SPECFTN                  |  |
| PERFORMANCE SPECIFICATION INTERVAL                 | DWR_PRFMNC_SPECFTN_INTRVL           |  |
| PERIOD TO DATE TRANSFORMATION                      | DWR_PRD_TODATE_TRANS                |  |
| PERIOD TRANSFORMATION                              | DWR_PRD_TRANS                       |  |
| PHYSICAL CAPACITY                                  | DWR_PHY_CPCTY                       |  |
| PHYSICAL CAPACITY DETAIL                           | DWR_PHY_CPCTY_DTL                   |  |
| PHYSICAL COMPONENT                                 | DWR_PHY_CMPNT                       |  |
| PHYSICAL CONNECTOR                                 | DWR_PHY_CNCTR                       |  |
| PHYSICAL CONTAINER                                 | DWR_PHY_CONTNR                      |  |
| PHYSICAL DEVICE                                    | DWR_PHY_DVC                         |  |
| PHYSICAL DEVICE ATOMIC                             | DWR_PHY_DVC_ATMC                    |  |
| PHYSICAL DEVICE COMPOSITE                          | DWR_PHY_DVC_CMPST                   |  |
| PHYSICAL DEVICE ROLE SPEC                          | DWR_PHY_DVC_RL_SPEC                 |  |
| PHYSICAL DEVICE ROLE SPEC DETAIL                   | DWR_PHY_DVC_RL_SPEC_DTL             |  |
| PHYSICAL DEVICE SPEC                               | DWR_PHY_DVC_SPEC                    |  |
| PHYSICAL ELEMENT                                   | DWR_PHY_ELMNT                       |  |
| PHYSICAL ELEMENT CHARACTERISTIC                    | DWR_PHY_ELMNT_CHTRSTC               |  |
| PHYSICAL ELEMENT ROLE                              | DWR_PHY_ELMNT_RL                    |  |
| PHYSICAL ELEMENT ROLE ASSIGNMENT                   | DWR_PHY_ELMNT_RL_ASGN               |  |
| PHYSICAL ELEMENT ROLE SPEC                         | DWR_PHY_ELMNT_RL_SPEC               |  |
| PHYSICAL ELEMENT SPEC                              | DWL_PHY_ELMNT_SPEC                  |  |
| PHYSICAL ELEMENT SPEC ATOMIC                       | DWL_PHY_ELMNT_SPEC_ATMC             |  |
| PHYSICAL ELEMENT SPEC COMPOSITE                    | DWL_PHY_ELMNT_SPEC_CMPST            |  |
|  |                                     |  |

Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

 Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Entity                                 | Table or View              |
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| PHYSICAL EQUIPMENT                     | DWR_PHY_EQPMNT             |
| PHYSICAL LINK                          | DWR_PHY_LNK                |
| PHYSICAL PORT                          | DWR_PHY_PRT                |
| PHYSICAL PORT RESOURCE PORT ASSIGNMENT | DWR_PHY_PRT_RESRE_PRT_ASGN |
| PHYSICAL RESOURCE ROLE SPEC DETAIL     | DWR_PHY_RESRE_RL_SPEC_DTL  |
| PIPE                                   | DWR_PIPE                   |
| PLANNING PERIOD                        | DWR_PLNG_PRD               |
| PLANNING QUARTER                       | DWR_PLNG_QTR               |
| PLANNING SEASON                        | DWR_PLNG_SEASON            |
| PLANNING WEEK                          | DWR_PLNG_WK                |
| PLANNING YEAR                          | DWR_PLNG_YR                |
| PMP AVAILABILITY                       | DWR_PMP_AVLBLTY            |
| PMP LOYALTY PROGRAM AVAILABILITY       | DWR_PMP_LYLTY_PROG_AVLBLTY |
| PMP MARKET SEGMENT AVAILABILITY        | DWR_PMP_MKT_SGMNT_AVLBLTY  |
| PMP ORGANIZATION AVAILABILITY          | DWR_PMP_ORG_AVLBLTY        |
| PMP PRICE POLICY ACTION                | DWR_PMP_PRICE_PLCY_ACTN    |
| PMP PRICE POLICY CONDITION             | DWR_PMP_PRICE_PLCY_CNDTN   |
| PMP PRICE POLICY VALUE                 | DWR_PMP_PRICE_PLCY_VAL     |
| PMP PRICE POLICY VARIABLE              | DWR_PMP_PRICE_PLCY_VARBLE  |
| PMP PRICE POLICY VARIABLE              | DWR_PMP_PROD_INSTNC_ASGN   |
| PMP RATING PLAN                        | DWR_PMP_RTNG_PLN           |
| PMP RATING PLAN DETAIL                 | DWR_PMP_RTNG_PLN_DTL       |
| POINT CODE                             | DWR_PNT_CD                 |
| POLICY                                 | DWR_PLCY                   |
| POLICY ACTION                          | DWR_PLCY_ACTN              |
| POLICY ACTION ASSIGNMENT               | DWR_PLCY_ACTN_ASGN         |
| POLICY ACTION ATOMIC                   | DWR_PLCY_ACTN_ATMC         |
| POLICY ACTION COMPOSITE                | DWR_PLCY_ACTN_CMPST        |
| POLICY ACTION RULE ASSIGNMENT          | DWR_PLCY_ACTN_RULE_ASGN    |
| POLICY ACTION VENDOR                   | DWR_PLCY_ACTN_VNDR         |
| POLICY APPLICATION ASSIGNMENT          | DWR_PLCY_APPLN_ASGN        |
| POLICY CONDITION                       | DWR_PLCY_CNDTN             |
| POLICY CONDITION ASSIGNMENT            | DWR_PLCY_CNDTN_ASGN        |
| POLICY CONDITION ATOMIC                | DWR_PLCY_CNDTN_ATMC        |
| POLICY CONDITION COMPOSITE             | DWR_PLCY_CNDTN_CMPST       |
| POLICY CONDITION RULE ASSIGNMENT       | DWR_PLCY_CNDTN_RULE_ASGN   |
| POLICY EVENT                           | DWB_PLCY_EVT               |
|  |                            |

| POLICY EVENT COMPOSITEDWB_PLCY_SWT_CMPSTPOLICY GROUPDWR_PLCY_GRPPOLICY GROUPDWR_PLCY_GRP_EXEC_DTLPOLICY OREATORDWR_PLCY_GRP_EXEC_DTLPOLICY OPERATORDWR_PLCY_GRP_EXEC_DTLPOLICY OPERATORDWR_PLCY_GRP_EXEC_DTLPOLICY OPERATOR ARIABLE ASSIGNMENTDWR_PLCY_GRTRPOLICY ROLEDWR_PLCY_GRTRPOLICY ROLEDWR_PLCY_SETPOLICY SETDWR_PLCY_SETPOLICY SET ASSIGNMENTDWR_PLCY_SETPOLICY SET ASSIGNMENTDWR_PLCY_STMTPOLICY VALUEDWR_PLCY_VARLEPOLICY VARUABLE VALUE ASSIGNMENTDWR_PLCY_VARLEPOLICY VARUABLE VALUE ASSIGNMENTDWR_PCY_VARBLEPOLICY VARUABLE VALUE ASSIGNMENTDWR_POSTCDPOSTCODEDWR_POSTCDPOSTCODEDWR_POSTCDPOSTCODEDWR_PSTPD_WRLSPA DEDUCTION TYPEDWL_PPA_CTGRYPREPAID ACCOUNT STATISTIC ORVDDWD_PRPD_ALMNCE_DAYPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ALMNCE_DAYPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ALMNCE_DAYPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ALMNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALLSUMM_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALLSUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_ALLSUMM_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALLSUMM_DAYPREPAID MOBILE EVENT TYPEDWR_PREP_CHE_ENT_TYPEPREPAID MOBILE EVENT TYPEDWR_PREP_CHE_ENT_TYPEPREPAID MOBILE EVENT TYPEDWR_PREP_CHE_ENT_TYPEPREPAID WUREL  | Entity                                 | Table or View              |
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| POLICY GROUPDWR_PLCY_GRPPOLICY GROUP EXECUTION DETAILDWR_PLCY_GRP_EXEC_DTLPOLICY OPERATORDWR_PLCY_OPRTRPOLICY OPERATOR VARIABLE ASSIGNMENTDWR_PLCY_OPRTR_VARBLE_ASGNPOLICY ROLEDWR_PLCY_URLEPOLICY ROLEDWR_PLCY_SETPOLICY SETDWR_PLCY_SETPOLICY SETDWR_PLCY_SETPOLICY STATEMENTDWR_PLCY_VARBLEPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLEDWR_PLCY_VARBLEPOSTODEDWR_PSTD_DWRLSPOSTODEDWR_PSTD_WRLSPOSTODEDWR_PSTD_WRLSPOSTODEDWL_PSTD_COT_STTSTCPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTC_SGMMTPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMMTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALMNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALMNCE_DAYPREPAID ALL SUMMARY DAYD DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID ACLI_SUMMARY DAYD DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID ACLI_SUMMARY MONTH AGGRDWR_PRPD_CALL_SUMM_DAYPREPAID ACLI_SUMMARY MONTH AGGRDWR_PRPD_CALL_SUMM_DAYPREPAID RECHARGEDWR_PRPD_CALR_SPREPAID NOUCHER INSTANCEDWR_PRPD_CALR_SIMM_DAYPREPAID NOUCHER INSTANCE<   | POLICY EVENT ATOMIC                    | DWB_PLCY_EVT_ATMC          |
| POLICY GROUP EXECUTION DETAILDWR_PLCY_GRP_EXEC_DTLPOLICY OPERATORWWR_PLCY_GRP_EXEC_DTLPOLICY OPERATOR VARIABLE ASSIGNMENTWWR_PLCY_OPERTR_VARBLE_ASGNPOLICY ROLEWWR_PLCY_RLPOLICY RULEWWR_PLCY_RLPOLICY SETWWR_PLCY_SETPOLICY SET ASSIGNMENTWWR_PLCY_SETPOLICY SATEMENTWWR_PLCY_SETPOLICY VARIABLEWWR_PLCY_SETPOLICY SATEMENTWWR_PLCY_VARBLEPOLICY VARIABLEWWR_PLCY_VARBLEPOLICY VARIABLEMWR_PLCY_VARBLE_VAL_ASGNPOLICY VARIABLE VALUE ASSIGNMENTWWR_PCCY_VARBLE_VAL_ASGNPOSTODEWWR_PDSTCDPOSTODEWWR_PSTCD_WWR_SETPOSTODEWWR_PSTCD_WWR_SETPOSTODEWWR_PSTCD_WWR_SETPOSTODEWWR_PSTD_WRLSPPA CATEGORYWWR_PSTD_WRLSPPA CATEGORYWWR_PSD_ACCT_STTSTCPREPAID ALCOUNT STATISTIC SEGMENT AGGRWWA_PRPD_ACMTSC_DAYPREPAID ALLOWANCE DAY DAY DRVDWWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRWWA_PRPD_ALWNCE_DAYPREPAID CALL SUMMARY DAY DRVDWWA_PRPD_ALWNCE_DAYPREPAID CALL SUMMARY MONTH AGGRWWA_PRPD_WRLSPREPAID VOUCHERWWR_PRD_VCHRPREPAID VOUCHER INSTANCEWWR_PRD_WRLSPREPAID VOUCHER INSTANCEWWR_PRD_WRLSPREPAID WOUCHER INSTANCEWWR_PRD_WRLSPREPAID WOUCHER INSTANCEWWR_PRD_WRLSPREPAID WOUCHER INSTANCEWWR_PRD_WRLSPREPAID WOUCHER INSTANCEWWR_PRD_WRLSPREPAID WOUCHER INSTANCEWWR_PRD_WCHR_INSTANC <td>POLICY EVENT COMPOSITE</td> <td>DWB_PLCY_EVT_CMPST</td>                        | POLICY EVENT COMPOSITE                 | DWB_PLCY_EVT_CMPST         |
| POLICY OPERATORDWR_PLCY_OPERTPOLICY OPERATOR VARIABLE ASSIGNMENTDWR_PLCY_OPERT_VARBLE_ASGNPOLICY ROLEDWR_PLCY_RLPOLICY RULEDWR_PLCY_RULEPOLICY RULEDWR_PLCY_SETPOLICY SETDWR_PLCY_SETPOLICY SET ASSIGNMENTDWR_PLCY_SET_ASGNPOLICY STATEMENTDWR_PLCY_SET_ASGNPOLICY VARIABLEDWR_PLCY_VARELEPOLICY VARIABLEDWR_PLCY_VARELEPOLICY VARIABLEDWR_PLCY_VARELEPOLICY VARIABLEDWR_PLCY_VARELEPOLICY VARIABLE VALUE ASSIGNMENTDWR_PLCY_VARELE_VAL_ASGNPOSTCODEDWR_POSTCDPOSTCODEDWR_POSTCDPOSTCODEDWR_PSTPD_MRLSPOLOY VARIABLE VALUE ASSIGNMENTDWR_PSTPD_MRLSPOSTCODEDWR_PSTPD_MRLSPOSTCODEDWR_PSTPD_MRLSPORTEGORYDWL_PRP_ACTORYPREPAID ACCOUNT STATISTIC DRVDDWL_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGNMTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALMNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALMNCE_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_ALMNCE_MOPREPAID CALL SUMMARY MONTH AGGRDWR_PRD_CALL_SUMM_MOPREPAID NOUCHERDWR_PRD_WRLSPREPAID VOUCHER INSTANCEDWR_PRD_WRLSPREPAID VOUCHER INSTANCEDWR_PRD_WRLSPREPAID VOUCHER INSTANCEDWR_PRD_WRLSPREPAID VOUCHER INSTANCEDWR_PRD_WRLSPREPAID WIRELESSDWR_PRD_WRLSPREPAID WIRELESSDWR_PRD_WRLSPREPAID W  | POLICY GROUP                           | DWR_PLCY_GRP               |
| DUCY OPERATOR VARIABLE ASSIGNMENTDUR, PLCY_OPERT_VARBLE_ASGNPOLICY ROLEDWR_PLCY_RLPOLICY ROLEDWR_PLCY_RULBPOLICY RULEDWR_PLCY_RULBPOLICY SETDWR_PLCY_SETPOLICY SET ASSIGNMENTDWR_PLCY_SET_ASGNPOLICY STATEMENTDWR_PLCY_VALPOLICY ARIABLEDWR_PLCY_VALPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLE VALUE ASSIGNMENTDWR_PCY_VARBLE_VAL_ASGNPOSTODEDWR_POSTODPOSTODEDWR_POSTODPOSTODEDWR_PSTPD_WRLSPOSTODEDWR_PSTPD_WRLSPPA CATEGORYDWL_PAP_CTGRYPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STISTCPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ACCT_STISTC_SGMMTPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ACL_SUMM_DAYPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_ALMINCE_DAYPREPAID CALL SUMMARY MONTH AGGRDWR_PRD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWR_PRD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWR_PRD_CALL_SUMM_DAYPREPAID VOUCHERDWR_PRD_CALL_SUMM_MOPREPAID VOUCHER INSTANCEDWR_PRD_CALL_SUMM_MOPREPAID VOUCHER INSTANCEDWR_PRD_VCHR_INSTANCEPREPAID VOUCHERDWR_PRD_VCHR_INSTANCEPREPAID VOUCHER INSTANCEDWR_PRD_VCHR_INSTANCEPREPAID WIRELESSDWR_PRD_VCHR_INSTANCEPREPAID WIRELESSDWR_PRD_VCHR_INSTANCEPREPAID WIRELESSDWR_PRD_VCHR_SINSTANCEPREPAID WIRELESSDWR_PRD_VCHR_SINSTANCEPREPAID WIRELESSDWR_PRD_VCHR_SINSTANCE  | POLICY GROUP EXECUTION DETAIL          | DWR_PLCY_GRP_EXEC_DTL      |
| POLICY ROLEDWR_PLCY_RLPOLICY RULEWR_PLCY_RULEPOLICY RULEWR_PLCY_SETPOLICY SETWR_PLCY_SETPOLICY SET ASSIGNMENTWR_PLCY_SET_ASGNPOLICY STATEMENTDWR_PLCY_VALPOLICY VALUEDWR_PLCY_VALPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLE VALUE ASSIGNMENTDWR_PCCY_VARBLE_VAL_ASGNPOSTAL SERVICE TYPEDWR_PSCTDPOSTAL SERVICE TYPEDWR_PSCTDPOSTAL SERVICE TYPEDWR_PSCTDPOSTAL SERVICE TYPEDWL_PACTGRYPPA CATEGORYDWL_PACTGRYPPA CATEGORYDWL_PRD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTCPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ACCT_STTSTCPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALMINCE_DAYPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAPREPAID CALL SUMMARY MONTH AGGRDWR_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWR_PRPD_CALL_SUMM_DAPREPAID CALL SUMMARY MONTH AGGRDWR_PRPD_CALL_SUMM_DAPREPAID CALL SUMMARY MONTH AGGRDWR_PRPD_CALL_SUMM_DAPREPAID COUCHER INSTANCEDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_WRLSPREPAID VOUCHER INSTANCEDWR_PRPD_WRLSPREPAID VOUCHER INSTANCEDWR_PRPD_WRLSPREPAID VOUCHER INSTANCEDWR_PRPD_WRLSPREPAID VOUCHER INSTANCEDWR_PRPD_WRLSPREPAID VOUCHER INSTANCEDWR_PRD_WRLSPREPAID VOUCHER INSTANCEDWR_PRD_WRLSPREPAID VOUCHER INSTANCEDWR_PRD_WRLS <tr< td=""><td>POLICY OPERATOR</td><td>DWR_PLCY_OPRTR</td></tr<> | POLICY OPERATOR                        | DWR_PLCY_OPRTR             |
| POLICY RULEDWR_PLCY_RULEPOLICY RULEDWR_PLCY_RSTPOLICY SETASGNPOLICY SETMR_PLCY_SETPOLICY SETMR_PLCY_SET_ASGNPOLICY STATEMENTDWR_PLCY_STMTPOLICY VALUEDWR_PLCY_VARBLEPOLICY VARIABLE VALUE ASSIGNMENTDWR_PLCY_VARBLE_VAL_ASGNPOSTAL SERVICE TYPEDWL_POSTL_SRVC_TYPPOSTCODEDWR_POSTCDPOSTCAUEDWR_PSTPD_WRLSPOSTAL SERVICE TYPEDWL_PPA_CTGRYPOSTCODEDWR_PPA_CCTGRYPPA CATEGORYDWL_PPA_CCTGRYPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTCPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWINCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID NOBILE EVENT TYPEDWI_PRPD_CALL_SUMM_MOPREPAID NOBILE EVENT TYPEDWI_PRPD_VCHR_INSTNCPREPAID NOUCHERDWR_PRD_VCHR_INSTNCPREPAID NOUCHERDWR_PRD_VCHR_INSTNCPREPAID WIRELESSDWR_PRD_VCHR_INSTNCPREPAID WIRELESSDWR_PRD_VCHR_INSTNCPREPAID WIRELESSDWR_PRD_VCHR_INSTNCPREPAID NOUCHERDWR_PROD_ADTNI_TXTPRODUCT ADDITIONAL TEXTDWR_PROD_ADSNL_TXTPRODUCT ASSIGNMENTDWR_PROD_ASSN_RSNPRODUCT ASSIGNMENT REASONDWL_PROD_ASSN_RSN  | POLICY OPERATOR VARIABLE ASSIGNMENT    | DWR_PLCY_OPRTR_VARBLE_ASGN |
| POLICY SETDUR_PLCY_SETPOLICY SET ASSIGNMENTDUR_PLCY_SET_ASGNPOLICY SET ASSIGNMENTDUR_PLCY_SETMEPOLICY VATIENENTDUR_PLCY_VAILPOLICY VARIABLEDUR_PLCY_VARBLEPOLICY VARIABLE VALUE ASSIGNMENTDWR_PLCY_VARBLE_VAL_ASGNPOSTAL SERVICE TYPEDWL_POSTL_SRVC_TYPPOSTCODEDWR_POSTCDPOSTCATEGORYDWL_PSTPD_WRLSPREPAID ACCOUNT STATISTIC DRVDDWL_PRP_DCTCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGNDWA_PRPD_ACCT_STTSTCPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALMINCE_MOPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALMINCE_MOPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALMINCE_MOPREPAID CALL SUMMARY DAY DRVDDWL_PRPD_ALMINCE_MOPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALMINCE_MOPREPAID MOBILE EVENT TYPEDWL_PRPD_ALMINCE_MOPREPAID NOBILE EVENT TYPEDWL_PRPD_ACLL_SUMM_MOPREPAID NOUCHER INSTANCEDWR_PRPD_CHR_SPREPAID WIRELESSDWR_PRPD_CHR_SPREPAID WIRELES   | POLICY ROLE                            | DWR_PLCY_RL                |
| POLICY STATEMENTDWR_PLCY_SET_ASGNPOLICY STATEMENTDWR_PLCY_STMTPOLICY STATEMENTDWR_PLCY_VALPOLICY VALUEDWR_PLCY_VARPOLICY VARIABLEDWR_PLCY_VARPOLICY VARIABLE VALUE ASSIGNMENTDWR_PLCY_VARPOSTAL SERVICE TYPEDWR_POSTL_SRVC_TYPPOSTCODEDWR_POSTCDPOSTPAID WIRELESSDWR_PSTPD_WRLSPPA CATEGORYDWL_PPA_CTGRYPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID NOUCHERDWR_PRPD_CALL_SUMM_MOPREPAID NOUCHERDWR_PRPD_CALL_SUMM_MOPREPAID NOUCHERDWR_PRPD_CALL_SUMM_MOPREPAID NOUCHERDWR_PRPD_CALL_SUMM_MOPREPAID NOUCHER INSTANCEDWR_PRPD_CALL_SUMM_MOPREPAID VOUCHERDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_VCHR_SPRCE DERIVATION RULEDWR_PRD_ASGNPRODUCT ADDITIONAL TEXTDWB_PRCD_ASGNPRODUCT ASSIGNMENTDWR_PROD_ASGNPRODUCT ASSIGNMENT FREASONDWL_PROD_ASGN_RSN   | POLICY RULE                            | DWR_PLCY_RULE              |
| POLICY STATEMENTDWR_PLCY_STMTPOLICY VALUEDWR_PLCY_VALPOLICY VARIABLEDWR_PLCY_VARPOLICY VARIABLEDWR_PLCY_VARPOLICY VARIABLE VALUE ASSIGNMENTDWR_PLCY_VARPOSTAL SERVICE TYPEDWL_POSTL_SRVC_TYPPOSTCODEDWR_POSTCDPOSTCADEDWR_PSTPD_WRLSPOSTCATEGORYDWL_PPA_CTGRYPPA CATEGORYDWL_PPA_CTGRYPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID NOBILE EVENT TYPEDWL_PRPD_MBL_EVT_TYPPREPAID NOUCHERDWR_PRPD_CALL_SUMM_MOPREPAID VOUCHERDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRD_ACTE_EVTPREPAID WIRELESSDWR_PRD_NCLSPRCE DERIVATION RULEDWR_PRD_NCLSPRCE DERIVATION RULEDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ASGNPRODUCT ASSIGNMENTDWR_PROD_ASGNPRODUCT ASSIGNMENT MADDWL_PROD_ASGN_RSN   | POLICY SET                             | DWR_PLCY_SET               |
| POLICY VALUEDWR_PLCY_VALPOLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLE VALUE ASSIGNMENTDWR_PLCY_VARBLE_VAL_ASGNPOSTAL SERVICE TYPEDWL_POSTL_SRVC_TYPPOSTODEDWR_POSTCDPOSTAL SERVICE TYPEDWL_POSTL_SRVC_TYPPOSTODEDWR_PSTPD_WRLSPOSTPAID WIRELESSDWR_PSTPD_WRLSPPA CATEGORYDWL_PPA_CTGRYPREPAID ACCOUNT STATISTIC DRVDDWL_PRP_A_DEDCTN_TYPPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID VOUCHERDWM_PRD_WRLSPREPAID WIRELESSDWR_PRD_VCHR_INSTNCPREPAID WIRELESSDWR_PRD_VCHR_INSTNCPREPAID WIRELESSDWR_PRD_WRLSPRICE DERIVATION RULEDWR_PRD_RCH_RSPRODUCT ADDITIONAL TEXTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_AGSNPRODUCT ASSIGNMENTDWR_PRO_AGSNPRODUCT ASSIGNMENT REASONDWL_PRO_ASSIN_RSN  | POLICY SET ASSIGNMENT                  | DWR_PLCY_SET_ASGN          |
| POLICY VARIABLEDWR_PLCY_VARBLEPOLICY VARIABLE VALUE ASSIGNMENTDWR_PLCY_VARBLE_VAL_ASGNPOSTAL SERVICE TYPEDWR_POSTL_SRVC_TYPPOSTAD SERVICE TYPEDWR_POSTCDPOSTCODEDWR_POSTCDPOSTPAID WIRELESSDWR_PSTPD_WRLSPPA CATEGORYDWR_PPA_CTGRYPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMYTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALLWINCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALLWINCE_MOPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALLWINCE_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_CARL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWM_PRPD_CARL_SUMM_DAYPREPAID AUCHERDWM_PRD_CARL_SUMM_DAYPREPAID WOUCHERDWM_PRPD_CARL_SUMM_DAYPREPAID WOUCHER INSTANCEDWM_PRPD_UCHR_INSTNCPREPAID WIRELESSDWM_PRPD_UCHR_INSTNCPREPAID WIRELESSDWM_PRPD_UCHR_INSTNCPREPAID WIRELESSDWM_PRICE_EVTPRODUCT ADDITIONAL TEXTDWM_PRODPRODUCT ADDITIONAL TEXTDWM_PROD_ASGN_RSNPRODUCT ASSIGNMENTDWM_PROD_ASGN_RSN  | POLICY STATEMENT                       | DWR_PLCY_STMT              |
| POLICY VARIABLE VALUE ASSIGNMENTDWR_PLCY_VARBLE_VAL_ASGNPOSTAL SERVICE TYPEDWL_POSTL_SRVC_TYPPOSTODEDWR_POSTCDPOSTCODEDWR_POSTCDPOSTPAID WIRELESSDWR_PSTPD_WRLSPPA CATEGORYDWL_PPA_CTGRYPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALMNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALMNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID MOBILE EVENT TYPEDWL_PRPD_CALL_SUMM_MOPREPAID MOBILE EVENT TYPEDWL_PRPD_UCHRPREPAID VOUCHERDWR_PRPD_UCHRPREPAID VOUCHER INSTANCEDWR_PRPD_UCHR_INSTNCPREPAID VOUCHER INSTANCEDWR_PRICE_DRVTN_RULEPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWR_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENTDWR_PROD_ASGN_RSN   | POLICY VALUE                           | DWR_PLCY_VAL               |
| POSTAL SERVICE TYPEDWL_POSTL_SRVC_TYPPOSTCODEDWR_POSTCDPOSTCODEDWR_POSTCDPOSTCODEDWR_POSTCDPOSTPAID WIRELESSDWR_PSTD_WRLSPPA CATEGORYDWL_PPA_CTGRYPPA DEDUCTION TYPEDWL_PPA_DEDCTN_TYPPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWL_PRPD_MBL_EVT_TYPPREPAID MOBILE EVENT TYPEDWL_PRPD_MBL_EVT_TYPPREPAID NOBILE EVENT TYPEDWR_PRDD_CCHR_INSTNCPREPAID VOUCHERDWR_PRPD_VCHR_INSTNCPREPAID VOUCHER INSTANCEDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRDD_WRLSPRICE DERIVATION RULEDWR_PRODPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENTDWR_PROD_ASGN_RSN  | POLICY VARIABLE                        | DWR_PLCY_VARBLE            |
| POSTCODEDWR_POSTCDPOSTCODEDWR_PSTPD_WRLSPOSTCAID WIRELESSDWL_PPA_CTGRYPA CATEGORYDWL_PPA_CTGRYPA DEDUCTION TYPEDWL_PPA_ACCT_STTSTCPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTC_SGMNTPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWINCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWINCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWL_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWL_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWL_PRPD_CALL_SUMM_MOPREPAID RECHARGEDWL_PRPD_VCHRPREPAID NOBILE EVENT TYPEDWL_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRD_VCHR_INSTNCPREPAID WIRELESSDWR_PRD_VCHR_INSTNCPREPAID VOUCHER INSTANCEDWR_PRD_WRLSPRICE EVENTDWB_PRICE_EVTPRODUCT ADDITIONAL TEXTDWR_PRODPRODUCT ASSIGNMENTDWR_PRO_ADTNL_TXTPRODUCT ASSIGNMENTDWR_PRO_AGSN_RSN  | POLICY VARIABLE VALUE ASSIGNMENT       | DWR_PLCY_VARBLE_VAL_ASGN   |
| POSTPAID WIRELESSDWR_PSTPD_WRLSPPA CATEGORYDWL_PPA_CTGRYPPA DEDUCTION TYPEDWL_PPA_DEDCTN_TYPPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWR_PRPD_CALL_SUMM_MOPREPAID RECHARGEDWR_PRPD_VCHRPREPAID WOUCHERDWR_PRPD_VCHRPREPAID VOUCHERDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRICE_DRVTN_RULEPRICE DERIVATION RULEDWR_PROD_WRLSPRICE EVENTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENTDWR_PROD_ASGNPRODUCT ASSIGNMENT REASONDWR_PROD_ASGN_RSN  | POSTAL SERVICE TYPE                    | DWL_POSTL_SRVC_TYP         |
| PPA CATEGORYDWL_PPA_CTGRYPPA DEDUCTION TYPEDWL_PPA_DEDCTN_TYPPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWL_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWL_PRPD_CALL_SUMM_MOPREPAID RECHARGEDWL_PRPD_CALL_SUMM_MOPREPAID NOBILE EVENT TYPEDWL_PRPD_RCHRGPREPAID VOUCHERDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCT ADDITIONAL TEXTDWR_PROD_ADTINL_TXTPRODUCT ASSIGNMENTDWR_PROD_ASGN_RSN   | POSTCODE                               | DWR_POSTCD                 |
| PPA DEDUCTION TYPEDWL_PPA_DEDCTN_TYPPREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWL_PRPD_MBL_EVT_TYPPREPAID NOBILE EVENT TYPEDWL_PRPD_MBL_EVT_TYPPREPAID NOUCHERDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWB_PRICE_EVTPRODUCTDWB_PRICE_EVTPRODUCT ADDITIONAL TEXTDWR_PRODPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN   | POSTPAID WIRELESS                      | DWR_PSTPD_WRLS             |
| PREPAID ACCOUNT STATISTIC DRVDDWD_PRPD_ACCT_STTSTCPREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID WOBILE EVENT TYPEDWL_PRPD_MBL_EVT_TYPPREPAID NOBILE EVENT TYPEDWB_PRPD_RCHRGPREPAID VOUCHERDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ASGNPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN  | PPA CATEGORY                           | DWL_PPA_CTGRY              |
| PREPAID ACCOUNT STATISTIC SEGMENT AGGRDWA_PRPD_ACCT_STTSTC_SGMNTPREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWL_PRPD_MBL_EVT_TYPPREPAID MOBILE EVENT TYPEDWL_PRPD_MBL_EVT_TYPPREPAID NOUCHERDWR_PRPD_RCHRGPREPAID VOUCHER INSTANCEDWR_PRPD_VCHRPREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWR_PRODPRODUCTMWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENT REASONDWR_PROD_ASGN_RSN  | PPA DEDUCTION TYPE                     | DWL_PPA_DEDCTN_TYP         |
| PREPAID ALLOWANCE DAY DRVDDWD_PRPD_ALWNCE_DAYPREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID MOBILE EVENT TYPEDWL_PRPD_MBL_EVT_TYPPREPAID NOUCHERDWB_PRPD_RCHRGPREPAID VOUCHER INSTANCEDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN  | PREPAID ACCOUNT STATISTIC DRVD         | DWD_PRPD_ACCT_STTSTC       |
| PREPAID ALLOWANCE MONTH AGGRDWA_PRPD_ALWNCE_MOPREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID CALL SUMMARY MONTH AGGRDWL_PRPD_MBL_EVT_TYPPREPAID MOBILE EVENT TYPEDWL_PRPD_MBL_EVT_TYPPREPAID RECHARGEDWB_PRPD_RCHRGPREPAID VOUCHERDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCT ADDITIONAL TEXTDWR_PRODPRODUCT ASSIGNMENTDWR_PROD_ASGN_RSN  | PREPAID ACCOUNT STATISTIC SEGMENT AGGR | DWA_PRPD_ACCT_STTSTC_SGMNT |
| PREPAID CALL SUMMARY DAY DRVDDWD_PRPD_CALL_SUMM_DAYPREPAID CALL SUMMARY MONTH AGGRDWA_PRPD_CALL_SUMM_MOPREPAID MOBILE EVENT TYPEDWL_PRPD_MBL_EVT_TYPPREPAID RECHARGEDWB_PRPD_RCHRGPREPAID VOUCHERDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE DERIVATION RULEDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN   | PREPAID ALLOWANCE DAY DRVD             | DWD_PRPD_ALWNCE_DAY        |
| PREPAID CALL SUMMARY MONTH AGGRDwa_prpd_Call_SUMM_MOPREPAID MOBILE EVENT TYPEDwl_prpd_Mbl_EVT_TYPPREPAID RECHARGEDwB_prpd_RchrGPREPAID VOUCHERDwR_prpd_VchrPREPAID VOUCHER INSTANCEDwR_prpd_Vchr_INSTNCPREPAID WIRELESSDwR_prpd_wrLSPRICE DERIVATION RULEDwR_prlce_drvtn_ruLEPRODUCTDwR_prodPRODUCT ADDITIONAL TEXTDwR_prod_AdTNL_TXTPRODUCT ASSIGNMENT REASONDwL_prod_ASGN_RSN  | PREPAID ALLOWANCE MONTH AGGR           | DWA_PRPD_ALWNCE_MO         |
| PREPAID MOBILE EVENT TYPEDwL_PRPD_MBL_EVT_TYPPREPAID RECHARGEDwB_PRPD_RCHRGPREPAID VOUCHERDwR_PRPD_VCHRPREPAID VOUCHER INSTANCEDwR_PRPD_VCHR_INSTNCPREPAID WIRELESSDwR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN  | PREPAID CALL SUMMARY DAY DRVD          | DWD_PRPD_CALL_SUMM_DAY     |
| PREPAID RECHARGEDWB_PRPD_RCHRGPREPAID VOUCHERDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN   | PREPAID CALL SUMMARY MONTH AGGR        | DWA_PRPD_CALL_SUMM_MO      |
| PREPAID VOUCHERDWR_PRPD_VCHRPREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN   | PREPAID MOBILE EVENT TYPE              | DWL_PRPD_MBL_EVT_TYP       |
| PREPAID VOUCHER INSTANCEDWR_PRPD_VCHR_INSTNCPREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN   | PREPAID RECHARGE                       | DWB_PRPD_RCHRG             |
| PREPAID WIRELESSDWR_PRPD_WRLSPRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENTDWR_PROD_ASGNPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN  | PREPAID VOUCHER                        | DWR_PRPD_VCHR              |
| PRICE DERIVATION RULEDWR_PRICE_DRVTN_RULEPRICE EVENTDWB_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENTDWR_PROD_ASGNPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN   | PREPAID VOUCHER INSTANCE               | DWR_PRPD_VCHR_INSTNC       |
| PRICE EVENTDWB_PRICE_EVTPRODUCTDWR_PRODPRODUCT ADDITIONAL TEXTDWR_PROD_ADTNL_TXTPRODUCT ASSIGNMENTDWR_PROD_ASGNPRODUCT ASSIGNMENT REASONDWL_PROD_ASGN_RSN  | PREPAID WIRELESS                       | DWR_PRPD_WRLS              |
| PRODUCT     DWR_PROD       PRODUCT ADDITIONAL TEXT     DWR_PROD_ADTNL_TXT       PRODUCT ASSIGNMENT     DWR_PROD_ASGN       PRODUCT ASSIGNMENT REASON     DWL_PROD_ASGN_RSN   | PRICE DERIVATION RULE                  | DWR_PRICE_DRVTN_RULE       |
| PRODUCT ADDITIONAL TEXT     DWR_PROD_ADTNL_TXT       PRODUCT ASSIGNMENT     DWR_PROD_ASGN       PRODUCT ASSIGNMENT REASON     DWL_PROD_ASGN_RSN  | PRICE EVENT                            | DWB_PRICE_EVT              |
| PRODUCT ASSIGNMENT     Dwr_prod_asgn       PRODUCT ASSIGNMENT REASON     Dwl_prod_asgn_rsn   | PRODUCT                                | DWR_PROD                   |
| PRODUCT ASSIGNMENT REASON DWL_PROD_ASGN_RSN  | PRODUCT ADDITIONAL TEXT                | DWR_PROD_ADTNL_TXT         |
|  | PRODUCT ASSIGNMENT                     | DWR_PROD_ASGN              |
| PRODUCT CAPABILITY DWR_PROD_CAPBLTY  | PRODUCT ASSIGNMENT REASON              | DWL_PROD_ASGN_RSN          |
|  | PRODUCT CAPABILITY                     | DWR_PROD_CAPBLTY           |

 Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

### Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Table or View                  |
|--------------------------------|
| DWL_PROD_CAPBLTY_TYP           |
| DWR_PROD_CAPBLTY_VAL           |
| DWR_PROD_CTLG                  |
| DWR_PROD_CTLG_CHTRSTC          |
| DWR_PROD_CTLG_CHTRSTC_ASGN     |
| DWR_PROD_CTLG_CHTRSTC_RLTN     |
| DWR_PROD_CTLG_CHTRSTC_VAL      |
| DWR_PROD_CTLG_CHTRSTC_VAL_ASGN |
| DWR_PROD_CTLG_CHTRSTC_VAL_RLTN |
| DWR_PROD_CTLG_GEO_ASGN         |
| DWR_PROD_CTLG_MKT_PLN_ASGN     |
| DWL_PROD_CTLG_PRSNT_TYP        |
| DWR_PROD_CTLG_SL_CHNL_ASGN     |
| DWL_PROD_CTLG_TYP              |
| DWL_PROD_CTGRY                 |
| DWR_PROD_CHTRSTC               |
| DWR_PROD_CHTRSTC_ASGN          |
| DWR_PROD_CHTRSTC_RLTN          |
| DWL_PROD_CHTRSTC_TYP           |
| DWR_PROD_CHTRSTC_VAL           |
| DWR_PROD_CHTRSTC_VAL_ASGN      |
| DWR_PROD_CHTRSTC_VAL_RLTN      |
| DWL_PROD_CHRG_TYP              |
| DWR_PROD_CHRG_TYP_RLTN         |
| DWL_PROD_CHRG_TYP_RLTN_RSN     |
| DWL_PROD_CHRGNG_RSN            |
| DWB_PROD_COST                  |
| DWR_PROD_COVRG_AREA            |
| DWR_PROD_COVRG_GEO_DTL         |
| DWR_PROD_FTR                   |
| DWR_PROD_FTR_ASGN              |
| DWR_PROD_FNCTNLTY_DPNDNTCY     |
| DWR_PROD_GEO_ASGN              |
|                                |

| Entity                                      | Table or View             |
|---|---------------------------|
| PRODUCT GROUP                               | DWL_PROD_GRP              |
| PRODUCT GROUP ASSIGNMENT                    | DWR_PROD_GRP_ASGN         |
| PRODUCT GROUP TYPE                          | DWL_PROD_GRP_TYP          |
| PRODUCT INSTANCE                            | DWR_PROD_INSTNC           |
| PRODUCT LINE                                | DWL_PROD_LN               |
| PRODUCT MANAGEMENT HISTORY                  | DWB_PROD_MGMT_HIST        |
| PRODUCT MANAGEMENT REASON                   | DWL_PROD_MGMT_RSN         |
| PRODUCT MANAGEMENT ROLE                     | DWL_PROD_MGMT_RL          |
| PRODUCT MARKET PLAN                         | DWR_PROD_MKT_PLN          |
| PRODUCT MARKET PLAN ASSIGNMENT              | DWR_PROD_MKT_PLN_ASGN     |
| PRODUCT MARKET PLAN ASSIGNMENT TYPE         | DWL_PROD_MKT_PLN_ASGN_TYP |
| PRODUCT MARKET PLAN COST                    | DWB_PROD_MKT_PLN_COST     |
| PRODUCT MARKET PLAN GEOGRAPHY<br>ASSIGNMENT | DWR_PROD_MKT_PLN_GEO_ASGN |
| PRODUCT MARKET PLAN GROUP                   | DWR_PROD_MKT_PLN_GRP      |
| PRODUCT MARKET PLAN GROUP ASSIGNMENT        | DWR_PROD_MKT_PLN_GRP_ASGN |
| PRODUCT MARKET PLAN GROUP TYPE              | DWL_PROD_MKT_PLN_GRP_TYP  |
| PRODUCT MARKET PLAN RELATIONSHIP            | DWR_PROD_MKT_PLN_RLTN     |
| PRODUCT MARKET PLAN RELATIONSHIP TYPE       | DWL_PROD_MKT_PLN_RLTN_TYP |
| PRODUCT MARKET PLAN TYPE                    | DWL_PROD_MKT_PLN_TYP      |
| PRODUCT NETWORK ASSIGNMENT                  | DWR_PROD_NTWK_ASGN        |
| PRODUCT PACKAGE                             | DWR_PROD_PKG              |
| PRODUCT PACKAGE ASSIGNMENT                  | DWR_PROD_PKG_ASGN         |
| PRODUCT PACKAGE CHARGE TYPE                 | DWL_PROD_PKG_CHRG_TYP     |
| PRODUCT RATING PLAN                         | DWR_PROD_RTNG_PLN         |
| PRODUCT RATING PLAN DETAIL                  | DWR_PROD_RTNG_PLN_DTL     |
| PRODUCT RATING PLAN TYPE                    | DWL_PROD_RTNG_PLN_TYP     |
| PRODUCT STATUS HISTORY                      | DWB_PROD_STAT_HIST        |
| PRODUCT STATUS TYPE                         | DWL_PROD_STAT_TYP         |
| PRODUCT TYPE                                | DWL_PROD_TYP              |
| PRODUCT USERNAME                            | DWR_PROD_USRNM            |
| PRODUCT VERSION                             | DWR_PROD_VRSN             |
| PROMOTION                                   | DWR_PRMTN                 |
| PROMOTION CLUSTER USAGE                     | DWB_PRMTN_CLSTR_USG       |
| PROMOTION CONTACT LIST UTILIZATION          | DWB_PRMTN_CNCT_LST_UTLZTN |
| PROMOTION COST                              | DWB_PRMTN_COST            |
| PROMOTION MANAGEMENT HISTORY                | DWB_PRMTN_MGMT_HIST       |

 Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Entity                               | Table or View                                     |
|--------------------------------------|---|
| PROMOTION MARKET PLAN ASSIGNMENT     | DWR_PRMTN_MKT_PLN_ASGN                            |
| PROMOTION MESSAGE RENDERING          | DWR_PRMTN_MSG_RNDRNG                              |
| PROMOTION PRODUCT ASSIGNMENT         | DWR_PRMTN_PROD_ASGN                               |
| PROMOTION PRODUCT CATALOG ASSIGNMENT | DWR_PRMTN_PROD_CTLG_ASGN                          |
| PROMOTION RELATIONSHIP               | DWR_PRMTN_RLTN                                    |
| PROMOTION RESULT TYPE                | DWL_PRMTN_RSLT_TYP                                |
| ROMOTION SALES CHANNEL ASSIGNMENT    | DWR_PRMTN_SL_CHNL_ASGN                            |
| PROMOTION TERM TYPE                  | DWL_PRMTN_TERM_TYP                                |
| PROMOTION TERM VALUE                 | DWB_PRMTN_TERM_VAL                                |
| PROMOTION TYPE                       | DWL_PRMTN_TYP                                     |
| PROPERTY                             | DWR_PRPTY   |
| PROPERTY ADDRESS LOCATION ASSIGNMENT | DWR_PRPTY_ADDR_LOC_ASGN                           |
| PROPOSAL                             | DWR_PROPOSAL                                      |
| PROPOSAL RELATIONSHIP                | DWR_PROPOSAL_RLTN                                 |
| PROSPECT                             | DWR_PRSPCT  |
| PROSPECT INDIVIDUAL                  | DWR_PRSPCT_INDVL                                  |
| PROSPECT ORGANIZATION                | DWR_PRSPCT_ORG                                    |
| PROSPECT PRIORITY TYPE               | DWL_PRSPCT_PRIORITY_TYP                           |
| PROSPECT QUALITY SCORE TYPE          | DWL_PRSPCT_QLTY_SCR_TYP                           |
| PROSPECT QUALITY SCORE VALUE         | DWR_PRSPCT_QLTY_SCR_VAL                           |
| PROSPECT REJECT REASON               | DWL_PRSPCT_REJECT_RSN                             |
| PROTOCOL                             | DWR_PROTCL  |
| PTV FULL CHANNEL ACTIVATION          | DWB_PTV_FULL_CHNL_ACTVTN                          |
| PTV QPI SERVICE EVENT                | DWB_PTV_QPI_SRVC_EVT                              |
| PTV USAGE EVENT                      | DWB_PTV_USG_EVT                                   |
| PUBLICATION                          | DWR_PBLCTN  |
| PUBLICATION TYPE                     | DWL_PBLCTN_TYP                                    |
| PV BIT STRING VALUE                  | DWR_PV_BIT_STRING_VAL                             |
| PV BOOLEAN VALUE                     | DWR_PV_BOLEN_VAL                                  |
| PV INTEGER VALUE                     | DWR_PV_INTEGER_VAL                                |
| PV IP ADDRESS VALUE                  | DWR_PV_IP_ADDR_VAL                                |
| PV STRING VALUE                      | DWR_PV_STRING_VAL                                 |
| PVAR BIT STRING VARIABLE             | DWR_PVAR_BIT_STRING_VARBLE                        |
| PVAR STRING VARIABLE                 | DWR_PVAR_STRING_VARBLE                            |
| QOS SERVICE                          | DWR_QOS_SRVC                                      |
| QOS SERVICE SPEC TYPE                | No physical table is associated with this entity. |
| QUARTER HOUR                         | DWR_QTR_HR  |
|                                      |   |

Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| QUARTER TO DATE TRANSFORMATION     DWR_QTR_TODATE_TRANS       QUARTER TRANSFORMATION     DWR_QTR_TRANS       QUARTER TRANSFORMATION     DWR_QTR_TRANS       QUARTER TRANSFORMATION     DWR_QTR_TRANS       RACK     DWB_RACK       RATED NETWORK EVENT     DWB_RACK       RATING METHOD TYPE     DWI_RTMG_TYP       RAW MIRELESS CALL EVENT     DWB_RAW_WRLS_CALL_EVT       RECHARGE REVENUE SLAB     DWI_RCHARGYN_SLAB       RECHARGE REVENUE SLAB     DWI_RCHARGYN_SLAB       REDEMPTION DAY DRVD     DWD_RDMP_TDAY       REDEMPTION TYPE     DUL_RCHAR_TMG       REDEMPTION NO AGGR     DWR_RESRE_FCNG_SEVC       REDEMPTION TYPE     DUR_RESRE_FCNG_SEVC       RESOURCE FACING SERVICE     DWR_RESRE_FCNG_SEVC       RESOURCE FACING SERVICE SPEC VERSION     DWR_RESRE_FCNG_SEVC_SPEC_VESN       RESOURCE FACING SERVICE SPEC VERSION     DWR_RESRE_FCNG_SEVC_SPEC_VESN       RESOURCE ORDER     DWB_RESRE_ORDR_RESRE_ORDR_RESOURCE SPEC COLE       DWR_RESRE_FCNG_SEVC_SPEC_VESN     DWR_RESRE_PERM_RESOURCE SPEC_VESN       RESOURCE ORDER     DWR_RESRE_PERM_RESOURC_SPEC       RESOURCE ORDER TEM     DWR_RESRE_PERM_RESOURCE SPEC REL       RESOURCE ORDER TEM     DWR_RESRE_PERM_RESOURCE       RESOURCE PERFORMANCE SPEC     DWR_RESRE_PER_PER_REL       RESOURCE PERFORMANCE SPEC     DWR_RESRE_PERM_RESOURCE       RESO   | Entity                               | Table or View                 |
|---|--------------------------------------|-------------------------------|
| ACKDWR_RACKRACKDWB_RTD_NTWK_EVTRATED NETWORK EVENTDWB_RTD_NTWK_EVTRAW MMS EVENTDWB_RAW_MMS_EVTRAW MMS EVENTDWB_RAW_WRS_CALLEVTRAW MMS EVENTDWB_RAW_WRS_CALLEVTRAW MIRELESS CALLEVENTDWB_RAW_WRS_CALLEVTRECHARGE REVENUE SLABDWR_RCRNG_FMP_RING_PLANDTLREDEMPTION DAY DRVDDWR_RCRNG_FMP_RING_PLANDTLREDEMPTION NAY ORVDDWR_RESRE_FCNG_SRVCREDEMPTION TYPEDML_REMPTN_TYPRESOURCE FACING SERVICE ROLEDWR_RESRE_FCNG_SRVC_RLRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_ORDRRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_ORDR_ITEMRESOURCE FACING SERVICE SPECDWR_RESRE_ORDR_ITEMRESOURCE PREFORMANCE SPECDWR_RESRE_ORDR_ITEMRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_VERSI_DTLRETAILSTOREDWR_RESRE_SPEC_VERSI_DTLRETAILSTOREDWR_RESRE_SPEC_VERSI_DTLRETAILSTOREDWR_RESRE_SPEC_VERSI_DTLRESOURCE FARENTDWR_RESRE_SPEC_VERSI_DTLRESOURCE SPEC VERSION DETAILDWR_RENTHK_CPCTY_MORESSES SPEC VERSION DETAILDWR_RUNG_TYPROLEMR_R  | QUARTER TO DATE TRANSFORMATION       | DWR_QTR_TODATE_TRANS          |
| RATED NETWORK EVENTDWB_RID_NTWK_EVTRATION GMETHOD TYPEDWB_RID_NTWK_EVTRATING METHOD TYPEDWB_RAW_MPIS_EVTRAW MISE EVENTDWB_RAW_MPIS_EVTRAW WIRELESS CALL EVENTDWB_RAW_WRIS_CALL_EVTRECHARGE REVENUE SLABDML_RECHRG_RVM_SLBRECURRING PMP RATING PLAN DETAILDWR_RECND_RMP_RTNG_PLA_DTLREDEMITION DAY DRVDDWD_RDMPTN_TVPREDEMITION MO AGGRDWD_RDMPTN_TVPREDEMITION MO AGGRDWR_RESRE_CNG_SRVCREDEMITION MO AGGRDWR_RESRE_CNG_SRVCREDEMITION TYPEDWR_RESRE_CNG_SRVC_RLRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_CNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_ORDR_TTEMRESOURCE ORDERDWR_RESRE_ORDR_TTEMRESOURCE PACING SERVICE SPEC VERSIONDWR_RESRE_ORDR_TTEMRESOURCE PACING SERVICE SPEC VERSIONDWR_RESRE_ORDR_TTEMRESOURCE ORDERDWR_RESRE_ORDR_TTEMRESOURCE PACING SERVICE SPECDWR_RESRE_PRENNC_SPECRESOURCE PORTDWR_RESRE_PRENNC_SPECRESOURCE PORTDWR_RESRE_PRENNC_CPETY_DAYRESOURCE SPEC PERF ROLEDWR_RESRE_CRETTERRESOURCE ADACITY MONTH AGGRDWR_RESRE_CRETTENRES SPEC VERSION DETAILDWR_RENTWR_CPETY_MORINGTONEDWR_RENTWR_CPETY_MORINGTONEDWR_RESTROUTEN CARACITY MONTH AGGRDWR_RENTSROUTEN CHENCENCEDWR_RENTSROUTEN CONCOLDWR_RENTSROUTEN CONCOLDWR_ROUTEN_TONCROUTEN PROTOCOLDWR_ROUTEN_FNTROUTEN PROTOCOL  | QUARTER TRANSFORMATION               | DWR_QTR_TRANS                 |
| ATING METHOD TYPEDWL_RTMG_MTHD_TYPRATING METHOD TYPEDWL_RTMG_MTHD_TYPRAW MMS EVENTDWB_RAW_MRLS_CALL_EVTRAW WIRELESS CALL EVENTDWB_RAW_MRLS_CALL_EVTRECHARGE REVENUE SLABDWL_RCENG_RVN_SLBRECURRING PMP RATING PLAN DETAILDWR_RCENG_PMP_RTNG_PLN_DTLREDEMPTION DAY DRVDDWD_RDMPTN_DAYREDEMPTION TYPEDWL_RDMPTN_MOREDEMPTION TYPEDWL_RDMPTN_TYPRESOURCE FACING SERVICE ROLEDWR_RESRE_PCNG_SRVC_RLRESOURCE FACING SERVICE ROLEDWR_RESRE_PCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_PCNG_SRVC_SPEC_VRSNRESOURCE ORDERDWR_RESRE_PCNG_SRVC_SPEC_VRSNRESOURCE ORDER ITEMDWR_RESRE_PROM_SRVC_SPEC_VRSNRESOURCE ORDER TREMDWR_RESRE_PRENS_SPECRESOURCE ORDER TREMDWR_RESRE_PRENS_SPECRESOURCE ORDER TREMDWR_RESRE_PRENS_SPECRESOURCE ORDER TREMDWR_RESRE_PRENS_SPECRESOURCE ORDER TREMDWR_RESRE_PRENS_SPECRESOURCE PRENTDWR_RESRE_PRENS_SPECRESOURCE SPEC PERF ROLEDWR_RESRE_PRENS_SPECRESOURCE SPEC VERSION DETAILDWR_RESRE_SPEC_VERS_DATARETAIL STOREDWR_RESSPEC_VERS_DATARETAIL STOREDWR_RESSPEC_VERS_DATARETAIL STOREDWR_RESSPEC_VERS_DATARETAIL STOREDWR_RESSPEC_VERS_DATARETAIL STOREDWR_RESSPEC_VERS_DATARETAIL STOREDWR_RESSPEC_VERS_DATARETAIL STOREDWR_RESSPEC_VERS_DATARETAIL STOREDWR_RESSPEC_VERS_DATARETAIL STOREDWR_RESSPEC_VER   | RACK                                 | DWR_RACK                      |
| RAW MMS EVENTDWB_RAW_MMS_EVTRAW MIRELESS CALL EVENTDWB_RAW_WRLS_CALL_EVTRECHARGE REVENUE SLABDWL_RECHRG_RVN_SLBRECURRING PMP RATING PLAN DETAILDWR_RCRNG_PMP_RTNG_PLN_DTLREDEMPTION DAY DRVDDWD_RDMPTN_DAYREDEMPTION TYPEDML_RDMPTN_MOREDEMPTION TYPEDML_RDMPTN_TYPRESOURCE FACING SERVICE ROLEDMR_RESRE_PCNG_SRVC_RLRESOURCE FACING SERVICE ROLEDMR_RESRE_PCNG_SRVC_SPEC_VESNRESOURCE FACING SERVICE SPEC VERSIONDMR_RESRE_PCNG_SRVC_SPEC_RLRESOURCE FACING SERVICE SPEC VERSIONDMR_RESRE_PCNG_SRVC_SPEC_RLRESOURCE FACING SERVICE SPEC VERSIONDMR_RESRE_PROM_SPEC_RLRESOURCE FACING SERVICE SPEC VERSIONDMR_RESRE_PROM_SPEC_RLRESOURCE FACING SERVICE SPEC VERSIONDMR_RESRE_PROM_SPEC_RLRESOURCE FACING SERVICE SPEC VERSIONDMR_RESRE_PROM_SPEC_RLRESOURCE PREFORMANCE SPECDMR_RESRE_PROM_SPEC_RLRESOURCE PREFORMANCE SPECDMR_RESRE_PREVENC_SPECRESOURCE PREFORMANCE SPECDMR_RESRE_PREVENC_SPECRESOURCE SPEC PERF ROLEDMR_RESRE_PREVENC_SPECRETAIL STOREDMR_RESRE_PREVENC_SPECRE CARRIERDMR_RESRE_PREVENC_SPECRE CARRIERDMR_RESTERE CARRIERDMR_RESTERE CARRIERDMR_RESSPEC_VERSION DETAILRINGTONEDMR_RESSPEC_VERSION DETAILROME NOT PREDMR_RESSRESTEN_DTLROLE DROTOCOLDMR_RESSRESTEN_CVRSN_DTLROUTED PROTOCOLDMR_RESSRESTEN_CVRSN_DTLROUTED PROTOCOLDMR_RESSRESSRESSRESSRESSRESSRESSRESSRESSRE   | RATED NETWORK EVENT                  | DWB_RTD_NTWK_EVT              |
| AW WIRELESS CALL EVENTDWB_RAW_WREL_CALL_EVTRECHARGE REVENUE SLABDWL_RECHRG_RVM_SLBRECURRING PMP RATING PLAN DETAILDWR_RCRNG_PMP_RTNG_PLA_DTLREDEMPTION DAY DRVDDWD_RDMPTN_DAYREDEMPTION TYPEDWL_RDMPTN_MOREDEMPTION TYPEDWL_RDMPTN_TYPRESOURCE FACING SERVICE ROLEDWR_RESRE_FCNG_SRVC_RLRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_PCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_ORDRRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_ORDRRESOURCE ORDERDWR_RESRE_ORDRRESOURCE ORDERDWR_RESRE_ORDRRESOURCE ORDERDWR_RESRE_ORDRRESOURCE PACING SERVICE SPECDWR_RESRE_ORDRRESOURCE ORDERDWR_RESRE_ORDRRESOURCE ORDERDWR_RESRE_ORDRRESOURCE ORDERDWR_RESRE_ORDRRESOURCE PERFONANCE SPECDWR_RESRE_PERFRESOURCE PERFORTDWR_RESRE_SPEC_PERF_RLRESOURCE PERFORTDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESSE_SPEC_VERSN_DTLRESOURCE CARDENTDWR_RESSE_SPEC_VERSN_DTLRESOURCE CARDENTDWR_RESSE_SPEC_VERSN_DTLRESOURCE CARDENTDWR_RESSE_SPEC_VERSN_DTLRESOURCE SPEC VERSION DETAILDWR_RESSE_SPEC_VERSN_DTLROADING TYPEDWR_RESROADING TYPEDWR_RESROADING TYPEDWR_RESROADING TYPEDWR_RESROADING TYPEDWR_RESROADING TYPEDWR_RESROADING TYPE <t< td=""><td>RATING METHOD TYPE</td><td>DWL_RTNG_MTHD_TYP</td></t<>  | RATING METHOD TYPE                   | DWL_RTNG_MTHD_TYP             |
| RECHARGE REVENUE SLABDWL_RECHRG_RVN_SLBRECURRING PMP RATING PLAN DETAILDWR_RCRNG_PMP_RTNG_PLA_DTLREDEMPTION DAY DRVDDWD_RDMPTN_DAYREDEMPTION MO AGGRDWA_RDMPTN_MOREDEMPTION TYPEDWL_RDMPTN_TYPRESOURCE FACING SERVICEDWR_RESRE_FCNG_SRVC_RLRESOURCE FACING SERVICE ROLEDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE CRDERDWR_RESRE_CND_RRESOURCE ORDER ITEMDWR_RESRE_CND_RRESOURCE ORDER ITEMDWR_RESRE_ORDRRESOURCE ORDER ITEMDWR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE SPEC PERF ROLEDWR_RESRE_PRFMRESOURCE SPEC PERF ROLEDWR_RESRE_PRFMRESOURCE SPEC PERF ROLEDWR_RESRE_PRFMRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RESRE_SPEC_VERSN_DTLRINGTONEDWR_RESSEC_VERSN_DTLRINGTONEDWR_RESSEC_VERSN_DTLRINGTONEDWR_RESSEC_VERSN_DTLRINGTONEDWR_RESNON_TYPROLEDWR_RENOTYPEROLE HIERARCHYDWR_RENOT_ENTROUTEN PROTOCOLDWR_RENOT_ENTROUTER PROTOCOLDWR_REUTNG_DVCROUTING DEVICEDWR_RUTNG_DVCROUTING ROTOCOLDWR_RUTNG_RUTEROUTING ROLEDWR_RUTNG_RUTCL <td>RAW MMS EVENT</td> <td>DWB_RAW_MMS_EVT</td>  | RAW MMS EVENT                        | DWB_RAW_MMS_EVT               |
| RECURRING PMP RATING PLAN DETAILDWR_RCRNG_PMP_RTNG_PLN_DTLREDEMIPTION DAY DRVDDWD_RDMPTN_DAYREDEMIPTION MO AGGRDWA_RDMPTN_MOREDEMIPTION TYPEDWL_RDMPTN_TYPRESOURCE FACING SERVICE NOLEDWR_RESRE_FCNG_SRVC_RLRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_URSNRESOURCE GRDERDWR_RESRE_FCNG_SRVC_SPEC_URSNRESOURCE ORDERDWR_RESRE_ORDR_ITEMRESOURCE ORDERDWR_RESRE_ORDR_ITEMRESOURCE PERFORMANCE SPECDWR_RESRE_PRPMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PORTDWR_RESRE_PRFMNC_SPECRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RESRE_SPEC_VERSION DETAILRF NETWORK CAPACITY MONTH AGGRDWR_RFF_SAPEC_VENS_DTLRINGTONEDWR_RESRE_SPEC_VENS_DTLRINGTONEDWR_RINGTNROAL SHERARCHYDWR_RINGTNROUTENG TYPEDWR_ROUTEROUTER PROTOCOLDWR_ROUTERROUTER PROTOCOLDWR_ROUTERROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_PROTCL   | RAW WIRELESS CALL EVENT              | DWB_RAW_WRLS_CALL_EVT         |
| REDEMPTION DAY DRVDDWD_RDMPTN_DAYREDEMPTION MO AGGRDWD_RDMPTN_MOREDEMPTION TYPEDWL_RDMPTN_TYPRESOURCE FACING SERVICEDWR_RESRE_FCNG_SRVC_RLRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_RLRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_ORDRRESOURCE ORDERDWR_RESRE_ORDRRESOURCE ORDERDWR_RESRE_ORDR_ITEMRESOURCE ORDERDWR_RESRE_ORDR_ITEMRESOURCE PERFORMANCE SPECDWR_RESRE_PRTRESOURCE PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE CARDERDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE CARDERDWR_RTL_STORERF CARRIERDWR_RTL_STORERF CARRIERDWR_RTL_STORERESOURCE CARDITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRESOURCE CARDITY DAY DRVDDWR_RTMSTNROAMING TYPEDWR_RTMSTNROAMING TYPEDWR_RTMSTNROLEDWR_RTMSTNROLES HIERARCHYDWR_RTROUTENTTYDWR_ROUTENROUTEN PROTOCOLDWR_ROUTERROUTER ROUTED PROTOCOLDWR_ROUTERROUTING DEVICEDWR_ROUTERROUTING DEVICEDWR_ROUTERROUTING ROTOCOLDWR_ROUTERROUTING ROLEDWR_ROUTERROUTING ROLEDWR_ROTNG_ROTOCLROUTING ROLEDWR_ROTNG_ROTOCL <td>RECHARGE REVENUE SLAB</td> <td>DWL_RECHRG_RVN_SLB</td>  | RECHARGE REVENUE SLAB                | DWL_RECHRG_RVN_SLB            |
| REDEMPTION MO AGGRDWA_RDMPTN_MOREDEMPTION TYPEDWL_RDMPTN_TYPRESOURCE FACING SERVICEDWR_RESRE_FCNG_SRVCRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_RLRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_GORDR_TTEMRESOURCE ORDERDWM_RESRE_ORDR_TTEMRESOURCE ORDER ITEMDWM_RESRE_PRTMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRTMNC_SPECRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWR_RTL_STORERF CARRIERDWR_RESRE_SPEC_VRSN_DTLRESOURCE CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_MORES SPEC VERSION DETAILDWR_RTMSTNROLEDWR_RIGTNROLES HIERARCHYDWR_RIGTNROLES HIERARCHYDWR_RIGTNROUTING TYPEDWR_ROUTERROUTING DEVICEDWR_ROUTERROUTING DEVICEDWR_ROUTERROUTING DEVICEDWR_ROUTERROUTING DEVICEDWR_ROUTERROUTING DEVICEDWR_ROUTERROUTING ROLEDWR_ROUTERROUTING ROLEDWR_ROUTER   | RECURRING PMP RATING PLAN DETAIL     | DWR_RCRNG_PMP_RTNG_PLN_DTL    |
| REDEMPTION TYPEDUR_ROUTIN_TYPRESOURCE FACING SERVICEDUR_RESRE_FCNG_SRVC_RLRESOURCE FACING SERVICE SPEC VERSIONDUR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDUR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE GADERDUR_RESRE_CND_SRVC_SPEC_RLRESOURCE ORDERDUB_RESRE_ORDRRESOURCE ORDER ITEMDUB_RESRE_ORDR_ITEMRESOURCE PERFORMANCE SPECDUR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDUR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDUR_RESRE_PRFRESOURCE PERF ROLEDUR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDUR_RESRE_SPEC_PERF_RLRETAIL STOREDUR_RESRE_SPEC_PERF_RLRETAUR STOREDUR_RESRE_SPEC_VERSION DETAILRF DETWORK CAPACITY DAY DRVDDUD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDUR_RIS_SPEC_VRSN_DTLRINGTONEDUR_RIS_SPEC_VRSN_DTLRINGTONEDUR_RINGTYPROLES HIERARCHYDUR_RINGTYPROLES HIERARCHYDUR_ROUTED_PROTCLROUTED PROTOCOLDUR_ROUTED_PROTCLROUTED PROTOCOLDUR_RUTNG_DVCROUTING DEVICEDUR_RUTNG_DVCROUTING DEVICEDUR_RUTNG_PROTCLROUTING ROLEDUR_RUTNG_RENT   | REDEMPTION DAY DRVD                  | DWD_RDMPTN_DAY                |
| RESOURCE FACING SERVICEDWR_RESRE_FCNG_SRVCRESOURCE FACING SERVICE ROLEDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE ORDERDWR_RESRE_CNG_RRVC_SPEC_RLRESOURCE ORDER ITEMDWB_RESRE_ORDR_TTEMRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRFRESOURCE PORTDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWR_RTL_STORERF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWR_RRGTNRINGTONEDWR_RNGTNROAMING TYPEDWR_RIGTNROAMING TYPEDWR_RLROLES HIERARCHYDWR_RLROUTERDWR_ROUTED_PROTCLROUTERDWR_ROUTED_PROTCLROUTERDWR_RUTNG_DVCROUTERDWR_RUTNG_DVCROUTING DEVICEDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RL  | REDEMPTION MO AGGR                   | DWA_RDMPTN_MO                 |
| RESOURCE FACING SERVICE ROLEDWR_RESRE_FCNG_SRVC_RLRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_RLRESOURCE ORDERDWR_RESRE_ORDRRESOURCE ORDER ITEMDWB_RESRE_ORDR_ITEMRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PORTDWR_RESRE_SPEC_PERF_RLRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWR_RFS_SPEC_VRSN_DTLRINGTONEDWR_RNGTNROAMING TYPEDWR_RIS_HRCHYROLE SHIERARCHYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_ROUTERROUTING DEVICEDWR_RUTING_DVCROUTING ROLEDWR_RUTING_RLROUTING ROLEDWR_RUTING_RL  | REDEMPTION TYPE                      | DWL_RDMPTN_TYP                |
| RESOURCE FACING SERVICE SPEC VERSIONDWR_RESRE_FCNG_SRVC_SPEC_VRSNRESOURCE FACING SERVICE SPECROLEDWR_RESRE_FCNG_SRVC_SPEC_RLRESOURCE ORDERDWB_RESRE_ORDRRESOURCE ORDER ITEMDWB_RESRE_ORDR_ITEMRESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PORTDWR_RESRE_PRTRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWR_RF_CARRIERRF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWR_RRS_SPEC_VRSN_DTLRINGTONEDWR_RRGTNROAMING TYPEDWL_RING_TYPROLEDWR_RLS_HRCHYROLES HIERARCHYDWR_ROUTED_PROTCLROUTED PROTOCOLDWR_ROUTERROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RCL   | RESOURCE FACING SERVICE              | DWR_RESRE_FCNG_SRVC           |
| RESOURCE FACING SERVICE SPECROLEDWR_RESRE_FCNG_SRVC_SPEC_RLRESOURCE ORDERDWB_RESRE_ORDRRESOURCE ORDER ITEMDWB_RESRE_ORDR_ITEMRESOURCE PERFORMANCE SPECDWR_RESRE_PRTMNC_SPECRESOURCE PORTDWR_RESRE_PRTRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWR_RT_CARRIERRF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWR_RFS_SPEC_VRSN_DTLRINGTONEDWR_RTS_SPEC_VRSN_DTLRINGTONEDWR_RLROAMING TYPEDWR_RLROLES HIERARCHYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_RUTNG_DVCROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RC  | RESOURCE FACING SERVICE ROLE         | DWR_RESRE_FCNG_SRVC_RL        |
| RESOURCE ORDERDWB_RESRE_ORDRRESOURCE ORDER ITEMDWB_RESRE_ORDR_ITEMRESOURCE PERFORMANCE SPECDWR_RESRE_ORDR_ITEMRESOURCE PORTDWR_RESRE_PRTMNC_SPECRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWD_RF_ORTHK_CPCTY_DAYRF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_MORF NETWORK CAPACITY MONTH AGGRDWA_RF_NTWK_CPCTY_MORF NETWORK CAPACITY MONTH AGGRDWR_RNGTNRINGTONEDWR_RNGTNROAMING TYPEDWR_RNGTNROLEDWR_RLS_HRCHYROOT ENTITYDWR_ROUTED_PROTCLROUTED PROTOCOLDWR_RUTNG_DVCROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROUTENDWR_RUTNG_PROTCLROUTING ROUTENDWR_RUTNG_PROTCLROUTING ROUTENDWR_RUTNG_PROTCLROUTING ROUTENDWR_RUTNG_PROTCLROUTING ROUTENCDWR_RUTNG_PROTCLROUTING ROUTENCDWR_RUTNG_PROTCLROUTING ROUTENCDWR_RUTNG_PROTCLROUTING ROUTENCDWR_RUTNG_PROTCLROUTING ROUTENCDWR_RUTNG_RUTN   | RESOURCE FACING SERVICE SPEC VERSION | DWR_RESRE_FCNG_SRVC_SPEC_VRSN |
| RESOURCE ORDER ITEMDWB_RESRE_ORDR_ITEMRESOURCE PERFORMANCE SPECDWR_RESRE_ORDR_ITEMRESOURCE PERFORMANCE SPECDWR_RESRE_PRTRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWR_RTL_STORERF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWR_RRS_SPEC_VRSN_DTLRFS SPEC VERSION DETAILDWR_RNGTNRINGTONEDWR_RNGTNROAMING TYPEDWR_RNGTYPROLES HIERARCHYDWR_ROT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_ROUTERROUTING PEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_REL  | RESOURCE FACING SERVICE SPECROLE     | DWR_RESRE_FCNG_SRVC_SPEC_RL   |
| RESOURCE PERFORMANCE SPECDWR_RESRE_PRFMNC_SPECRESOURCE PORTDWR_RESRE_PRTRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWR_RF_CARRIERRF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWR_RFS_SPEC_VRSN_DTLRFS SPEC VERSION DETAILDWR_RFS_SPEC_VRSN_DTLRINGTONEDWL_RING_TYPROAMING TYPEDWL_RING_TYPROLES HIERARCHYDWR_RCOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTERDWR_ROUTED_PROTCLROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RU | RESOURCE ORDER                       | DWB_RESRE_ORDR                |
| RESOURCE PORTDWR_RESRE_PRTRESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWR_RF_CARRIERRF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWA_RF_NTWK_CPCTY_MORFS SPEC VERSION DETAILDWR_RFS_SPEC_VRSN_DTLRINGTONEDWR_RTS_SPEC_VRSN_DTLROAMING TYPEDWR_RNG_TYPROLEDWR_RLROOT ENTITYDWR_RCOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RUTNG_RUTURG_RUTURG_RUTURG_RU  | RESOURCE ORDER ITEM                  | DWB_RESRE_ORDR_ITEM           |
| RESOURCE SPEC PERF ROLEDWR_RESRE_SPEC_PERF_RLRETAIL STOREDWR_RTL_STORERF CARRIERDWR_RF_CARRIERRF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWA_RF_NTWK_CPCTY_MORFS SPEC VERSION DETAILDWR_RTS_SPEC_VRSN_DTLRINGTONEDWR_RNGTNROAMING TYPEDWR_RNGTNROLEDWR_RLROLE NIERARCHYDWR_RLS_HRCHYROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_ROUTED_ROUTERROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_ROUTERROUTING PROTOCOLDWR_RUTNG_ROUTERROUTING PROTOCOLDWR_RUTNG_ROUTERROUTING PROTOCOLDWR_RUTNG_ROUTERROUTING PROTOCOLDWR_RUTNG_ROUTER  | RESOURCE PERFORMANCE SPEC            | DWR_RESRE_PRFMNC_SPEC         |
| RETAIL STOREDWR_RTL_STORERF CARRIERDWR_RF_CARRIERRF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWA_RF_NTWK_CPCTY_MORFS SPEC VERSION DETAILDWR_RFS_SPEC_VRSN_DTLRINGTONEDWR_RNG_TNROAMING TYPEDWL_RMNG_TYPROLEDWR_RLROLE SHIERARCHYDWR_RLS_HRCHYROUTED PROTOCOLDWR_ROUTED_PROTCLROUTERDWR_ROUTED_PROTCLROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RL  | RESOURCE PORT                        | DWR_RESRE_PRT                 |
| RF CARRIERDWR_RF_CARRIERRF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWA_RF_NTWK_CPCTY_MORF NETWORK CAPACITY MONTH AGGRDWA_RFS_SPEC_VRSN_DTLRFS SPEC VERSION DETAILDWR_RTS_SPEC_VRSN_DTLRINGTONEDWR_RNG_TYPROAMING TYPEDWL_RMNG_TYPROLEDWR_RLROLES HIERARCHYDWR_RLS_HRCHYROOT ENTITYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RCL   | RESOURCE SPEC PERF ROLE              | DWR_RESRE_SPEC_PERF_RL        |
| RF NETWORK CAPACITY DAY DRVDDWD_RF_NTWK_CPCTY_DAYRF NETWORK CAPACITY MONTH AGGRDWA_RF_NTWK_CPCTY_MORF NETWORK CAPACITY MONTH AGGRDWA_RF_NTWK_CPCTY_MORFS SPEC VERSION DETAILDWR_RFS_SPEC_VRSN_DTLRINGTONEDWR_RNGTNROAMING TYPEDWL_RMNG_TYPROLEDWR_RLS_HRCHYROLES HIERARCHYDWR_ROUT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCL   | RETAIL STORE                         | DWR_RTL_STORE                 |
| RF NETWORK CAPACITY MONTH AGGRDWA_RF_NTWK_CPCTY_MORFS SPEC VERSION DETAILDWR_RFS_SPEC_VRSN_DTLRINGTONEDWR_RNGTNROAMING TYPEDWL_RMNG_TYPROLEDWR_RLROLES HIERARCHYDWR_RLS_HRCHYROOT ENTITYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCL   | RF CARRIER                           | DWR_RF_CARRIER                |
| RFS SPEC VERSION DETAILDWR_RFS_SPEC_VRSN_DTLRINGTONEDWR_RNGTNROAMING TYPEDWL_RMNG_TYPROLEDWR_RLROLES HIERARCHYDWR_RLS_HRCHYROOT ENTITYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_PROTCL   | RF NETWORK CAPACITY DAY DRVD         | DWD_RF_NTWK_CPCTY_DAY         |
| RINGTONEDWR_RNGTNROAMING TYPEDWL_RMNG_TYPROLEDWR_RLROLES HIERARCHYDWR_RLS_HRCHYROOT ENTITYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCL  | RF NETWORK CAPACITY MONTH AGGR       | DWA_RF_NTWK_CPCTY_MO          |
| ROAMING TYPEDWL_RMNG_TYPROLEDWR_RLROLES HIERARCHYDWR_RLS_HRCHYROOT ENTITYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCL   | RFS SPEC VERSION DETAIL              | DWR_RFS_SPEC_VRSN_DTL         |
| ROLEDWR_RLROLES HIERARCHYDWR_RLS_HRCHYROOT ENTITYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTERDWR_ROUTERROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING PROTOCOLDWR_RUTNG_PROTCL  | RINGTONE                             | DWR_RNGTN                     |
| ROLES HIERARCHYDWR_RLS_HRCHYROOT ENTITYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTERDWR_ROUTERROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RL  | ROAMING TYPE                         | DWL_RMNG_TYP                  |
| ROOT ENTITYDWR_ROOT_ENTROUTED PROTOCOLDWR_ROUTED_PROTCLROUTERDWR_ROUTERROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RL  | ROLE                                 | DWR_RL                        |
| ROUTED PROTOCOLDWR_ROUTED_PROTCLROUTERDWR_ROUTERROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RL   | ROLES HIERARCHY                      | DWR_RLS_HRCHY                 |
| ROUTERDWR_ROUTERROUTING DEVICEDWR_RUTNG_DVCROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RL   | ROOT ENTITY                          | DWR_ROOT_ENT                  |
| ROUTING DEVICE     DWR_RUTNG_DVC       ROUTING PROTOCOL     DWR_RUTNG_PROTCL       ROUTING ROLE     DWR_RUTNG_RL  | ROUTED PROTOCOL                      | DWR_ROUTED_PROTCL             |
| ROUTING PROTOCOLDWR_RUTNG_PROTCLROUTING ROLEDWR_RUTNG_RL  | ROUTER                               | DWR_ROUTER                    |
| ROUTING ROLE DWR_RUTNG_RL   | ROUTING DEVICE                       | DWR_RUTNG_DVC                 |
|   | ROUTING PROTOCOL                     | DWR_RUTNG_PROTCL              |
| SALES CAMPAIGN SUMMARY DAY DRVD DWD_SL_CMPGN_SUMM_DAY   | ROUTING ROLE                         | DWR_RUTNG_RL                  |
|   | SALES CAMPAIGN SUMMARY DAY DRVD      | DWD_SL_CMPGN_SUMM_DAY         |

Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Table 5–2 | (Cont.) | ) Entity Mapping | Table: Logical to | Physical Mapping P to Z |
|-----------|---------|------------------|-------------------|-------------------------|
|-----------|---------|------------------|-------------------|-------------------------|

| Entity                                    | Table or View             |
|---|---------------------------|
| SALES CAMPAIGN SUMMARY MONTH AGGR         | DWA_SL_CMPGN_SUMM_MO      |
| SALES CHANNEL                             | DWR_SL_CHNL               |
| SALES CHANNEL REPRESENTATIVE              | DWR_SL_CHNL_RPRSTV        |
| SALES COMMISSION DETAIL                   | DWB_SL_CMISN_DTL          |
| SALES COMMISSION PAYROLL                  | DWB_SL_CMISN_PYRL         |
| SALES COMMISSION PLAN                     | DWR_SL_CMISN_PLN          |
| SALES COMMISSION PLAN DETAIL              | DWR_SL_CMISN_PLN_DTL      |
| SALES DAY DRVD                            | DWD_SL_DAY                |
| SALES MONTH AGGR                          | DWA_SL_MO                 |
| SALES REPRESENTATIVE STATISTICS DRVD      | DWD_SL_RPRSTV_STTSTC      |
| SCD2 MULTILANGUAGE                        | No table generated.       |
| SCRIPT                                    | DWR_SCRPT                 |
| SCRIPT QUESTION                           | DWR_SCRPT_QUES            |
| SCRIPT QUESTION TYPE                      | DWL_SCRPT_QUES_TYP        |
| SEASON                                    | DWL_SEASON                |
| SECOND                                    | DWR_SCND                  |
| SECURE HOLDER                             | DWR_SECURE_HLDR           |
| SECURITY REQUIRED TYPE                    | DWL_SCRTY_REQD_TYP        |
| SEGMENT CRITERIA                          | DWR_SGMNT_CRTRA           |
| SEGMENT TYPE                              | DWL_SGMNT_TYP             |
| SELLING LOCATION                          | DWR_SLNG_LOC              |
| SELLING LOCATION TYPE                     | DWL_SLNG_LOC_TYP          |
| SERVICE                                   | DWR_SRVC                  |
| SERVICE BUNDLE                            | DWR_SRVC_BNDL             |
| SERVICE BUNDLE SPEC                       | DWR_SRVC_BNDL_SPEC        |
| SERVICE BUNDLE SPEC ATOMIC                | DWR_SRVC_BNDL_SPEC_ATMC   |
| SERVICE BUNDLE SPEC COMPOSITE             | DWR_SRVC_BNDL_SPEC_CMPST  |
| SERVICE BUSINESS ACTOR                    | No table generated.       |
| SERVICE CHARACTERISTIC                    | DWR_SRVC_CHTRSTC          |
| SERVICE CHARACTERISTIC ASSIGNMENT         | DWR_SRVC_CHTRSTC_ASGN     |
| SERVICE CHARACTERISTIC RELATIONSHIP       | DWR_SRVC_CHTRSTC_RLTN     |
| SERVICE CHARACTERISTIC VALUE              | DWR_SRVC_CHTRSTC_VAL      |
| SERVICE CHARACTERISTIC VALUE ASSIGNMENT   | DWR_SRVC_CHTRSTC_VAL_ASGN |
| SERVICE CHARACTERISTIC VALUE RELATIONSHIP | DWR_SRVC_CHTRSTC_VAL_RLTN |
| SERVICE CLASS                             | DWL_SRVC_CLASS            |
| SERVICE CLASS TYPE                        | DWL_SRVC_CLASS_TYP        |
| SERVICE COVERAGE AREA                     | DWR_SRVC_COVRG_AREA       |
|   |                           |

| Entity  | Table or View                                     |
|---|---|
| SERVICE COVERAGE AREA TYPE                        | DWL_SRVC_COVRG_AREA_TYP                           |
| SERVICE COVERAGE GEO DETAIL                       | DWR_SRVC_COVRG_GEO_DTL                            |
| SERVICE DEPENDENCY                                | DWR_SRVC_DPNDCY                                   |
| SERVICE DEVICE INTERFACE ASSIGNMENT               | DWR_SRVC_DVC_INTRFC_ASGN                          |
| SERVICE EQUIPMENT ASSIGNMENT                      | DWR_SRVC_EQPMNT_ASGN                              |
| SERVICE LEVEL AGREEMENT                           | DWR_SRVC_LVL_AGRMNT                               |
| SERVICE LEVEL AGREEMENT ITEM                      | DWR_SRVC_LVL_AGRMNT_ITEM                          |
| SERVICE LEVEL AGREEMENT TYPE                      | DWL_SRVC_LVL_AGRMNT_TYP                           |
| SERVICE LEVEL OBJECTIVE                           | DWR_SRVC_LVL_OBJCTV                               |
| SERVICE LEVEL SPECIFICATION                       | DWR_SRVC_LVL_SPECFTN                              |
| SERVICE LEVEL SPEC APPLICABILITY                  | DWR_SRVC_LVL_SPEC_APLBLETY                        |
| SERVICE LEVEL SPEC CONSEQUENCE                    | DWR_SRVC_LVL_SPEC_CNSEQ                           |
| SERVICE LEVEL SPEC PARAMETER                      | DWR_SRVC_LVL_SPEC_PRMTR                           |
| SERVICE LEVEL UNMET CONSEQUENCE TYPE              | DWL_SRVC_LVL_UNMET_CNSEQ_TYP                      |
| SERVICE LR DEPENDENCY                             | DWR_SRVC_LR_DPNDCY                                |
| SERVICE NETWORK ELEMENT ASSIGNMENT                | DWR_SRVC_NTWK_ELMNT_ASGN                          |
| SERVICE ORDER                                     | DWB_SRVC_ORDR                                     |
| SERVICE ORDER LINE ITEM                           | DWB_SRVC_ORDR_LN_ITEM                             |
| SERVICE PACKAGE                                   | DWR_SRVC_PKG                                      |
| SERVICE PACKAGE BUNDLE ASSIGNMENT                 | No physical table is associated with this entity. |
| SERVICE PACKAGE BUNDLE DETAIL                     | DWR_SRVC_PKG_BNDL_DTL                             |
| SERVICE PACKAGE SPEC                              | DWL_SRVC_PKG_SPEC                                 |
| SERVICE PACKAGE SPEC ATOMIC                       | DWL_SRVC_PKG_SPEC_ATMC                            |
| SERVICE PACKAGE SPEC COMPOSITE                    | DWL_SRVC_PKG_SPEC_CMPST                           |
| SERVICE PERFORMANCE SPEC                          | DWR_SRVC_PRFMNC_SPEC                              |
| SERVICE PR DEPENDENCY                             | DWR_SRVC_PR_DPNDCY                                |
| SERVICE REQUEST                                   | DWB_SRVC_RQST                                     |
| SERVICE ROLE                                      | DWR_SRVC_RL                                       |
| SERVICE SPEC                                      | DWR_SRVC_SPEC                                     |
| SERVICE SPEC ATOMIC                               | DWR_SRVC_SPEC_ATMC                                |
| SERVICE SPEC COMPOSITE                            | DWR_SRVC_SPEC_CMPST                               |
| SERVICE SPEC NETWORK ELEMENT TYPE<br>RELATIONSHIP | DWR_SVCSPEC_NTWK_ELETYP_RLTN                      |
| SERVICE SPEC PRODUCT RELATIONSHIP                 | DWR_SRVC_SPEC_PROD_RLTN                           |
| SERVICE SPEC VERSION                              | DWR_SRVC_SPEC_VRSN                                |
| SERVICE SPECIFICATION ROLE                        | DWR_SRVC_SPECFTN_RL                               |
| SERVICE USAGE TYPE                                | DWL_SRVC_USG_TYP                                  |

 Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

 Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Entity                                   | Table or View                 |
|--|-------------------------------|
| SET TOP BOX                              | DWR_SET_TOP_BOX               |
| SET TOP BOX MODEL                        | DWR_SET_TOP_BOX_MDL           |
| SHARED PACKAGE USAGE STATISTICS DAY DRVD | DWD_SHARED_PKG_USG_STTSTC_DAY |
| SHARED PACKAGE USAGE STATISTICS MO AGGR  | DWA_SHARED_PKG_USG_STTSTC_MO  |
| SHELF                                    | DWR_SHELF                     |
| SHOP EFFICIENCY DAY DRVD                 | DWD_SHOP_EFFNCY_DAY           |
| SHOP EFFICIENCY MONTH AGGR               | DWA_SHOP_EFFNCY_MO            |
| SIC ASSIGNMENT                           | DWR_SIC_ASGN                  |
| SIC ASSIGNMENT REASON                    | DWL_SIC_ASGN_RSN              |
| SIC CLASSIFICATION                       | DWL_SIC_CLSFCTN               |
| SIC DIVISION                             | DWR_SIC_DIV                   |
| SIC INDUSTRY GROUP                       | DWL_SIC_INDSTRY_GRP           |
| SIGNALING PROTOCOL                       | DWR_SGNLNG_PROTCL             |
| SIM CARD                                 | DWR_SIM_CARD                  |
| SIM CARD ACCESS METHOD ASSIGNMENT        | DWR_SIM_CARD_ACCS_MTHD_ASGN   |
| SIM CARD ACCESS METHOD REASON            | DWL_SIM_CARD_ACCS_MTHD_RSN    |
| SIM CARD ACTIVATION REASON               | DWL_SIM_CARD_ACTVTN_RSN       |
| SIM CARD ACTIVATION TYPE                 | DWL_SIM_CARD_ACTVTN_TYP       |
| SIM CARD HANDSET ASSIGNMENT              | DWR_SIM_CARD_HNDST_ASGN       |
| SIM CARD SUBSCRIPTION ASSIGNMENT         | DWR_SIM_CARD_SBRP_ASGN        |
| SIM CARD SUBSCRIPTION REASON             | DWL_SIM_CARD_SBRP_RSN         |
| SIM CARD TYPE                            | DWL_SIM_CARD_TYP              |
| SITE                                     | DWR_SITE                      |
| SITE INTERFACE ROLE                      | DWR_SITE_INTRFC_RL            |
| SITE TYPE                                | DWL_SITE_TYP                  |
| SKILL TYPE                               | DWL_SKILL_TYP                 |
| SLOT                                     | DWR_SLT                       |
| SLOT RELATIONSHIP                        | DWR_SLT_RLTN                  |
| SMS EVENT                                | DWB_SMS_EVT                   |
| SMS RATING PLAN                          | DWR_SMS_RTNG_PLN              |
| SOC JOB                                  | DWR_SOC_JB                    |
| SOC JOB CATEGORY                         | DWR_SOC_JB_CTGRY              |
| SOC JOB GROUP                            | DWR_SOC_JB_GRP                |
| SOC JOB MAJOR GROUP                      | DWR_SOC_JB_MJR_GRP            |
| SOFTWARE                                 | DWR_SOFTWARE                  |
| SOFTWARE ATOMIC                          | DWR_SOFTWARE_ATMC             |
| SOFTWARE COMMAND                         | DWR_SOFTWARE_CMND             |
|  |                               |

| Entity  | Table or View               |
|---|-----------------------------|
| SOFTWARE COMPOSITE                              | DWR_SOFTWARE_CMPST          |
| SOFTWARE FEATURE SETS                           | DWR_SOFTWARE_FTR_SETS       |
| SOFTWARE OS RELATIONSHIP                        | DWR_SOFTWARE_OS_RLTN        |
| SOURCE SYSTEM                                   | DWR_SRC_SYS                 |
| SOURCE SYSTEM KEY MAPPING                       | DWR_SRC_SYS_KEY_MAPPING     |
| SOURCE SYSTEM TYPE                              | DWL_SRC_SYS_TYP             |
| SPECIFICATION                                   | DWR_SPECFTN                 |
| SPECIFICATION ROLE                              | DWR_SPECFTN_RL              |
| SPECTRUM COVERAGE AREA                          | DWR_SPTRUM_COVRG_AREA       |
| STATISTICAL ENTITY                              | DWR_STTSTCL_ENT             |
| SUB NETWORK                                     | DWR_SB_NTWK                 |
| SUBSCRIBER ACTIVATION REASON                    | DWL_SBSCRP_ACTVTN_RSN       |
| SUBSCRIPTION                                    | DWR_SBRP                    |
| SUBSCRIPTION ASSIGNMENT                         | DWR_SBRP_ASGN               |
| SUBSCRIPTION ASSIGNMENT TYPE                    | DWL_SBRP_ASGN_TYP           |
| SUBSCRIPTION EVENT TYPE                         | DWL_SBRP_EVT_TYP            |
| SUBSCRIPTION NETWORK ELEMENT ROLE<br>ASSIGNMENT | DWR_SBRP_NTWK_ELMNT_RL_ASGN |
| SUBSCRIPTION PMP ASSIGNMENT                     | DWR_SBRP_PMP_ASGN           |
| SUBSCRIPTION PRICE                              | DWR_SBRP_PRICE              |
| SUBSCRIPTION PRICE ALTERATION                   | DWR_SBRP_PRICE_ALTRTN       |
| SUBSCRIPTION PRICE CHARGE                       | DWR_SBRP_PRICE_CHRG         |
| SUBSCRIPTION PRICE PARTY ROLE ASSIGNMENT        | DWR_SBRP_PRICE_PRTY_RL_ASGN |
| SUBSCRIPTION SERVICE CLASS ASSIGNMENT           | DWR_SBRP_SRVC_CLASS_ASGN    |
| SUBSCRIPTION STATISTIC MONTH AGGR               | DWA_SBRP_STTSTC_MO          |
| SUBSCRIPTION STATUS                             | DWL_SBRP_STAT               |
| SUBSCRIPTION STATUS CATEGORY                    | DWL_SBRP_STAT_CTGRY         |
| SUBSCRIPTION STATUS HISTORY                     | DWB_SBRP_STAT_HIST          |
| SUBSCRIPTION STATUS REASON                      | DWL_SBRP_STAT_RSN           |
| SUBSCRIPTION TERM TYPE                          | DWL_SBRP_TERM_TYP           |
| SUBSCRIPTION TERM VALUE                         | DWB_SBRP_TERM_VAL           |
| SUBSCRIPTION TYPE                               | DWL_SBRP_TYP                |
| SUBSIDY AMOUNT DRVD                             | DWD_SUBSDY_AMT              |
| SUBSIDY AMOUNT MONTH AGGR                       | DWA_SUBSDY_AMT_MO           |
| SUBSIDY TYPE                                    | DWL_SUBSDY_TYP              |
| SUPPLEMENTARY SERVICE                           | DWR_SPLMNTR_SRVC            |
| SUPPLEMENTARY SERVICE USAGE MONTH AGGR          | DWA_SPLMNTR_SRVC_USG_MO     |
|   |                             |

 Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Entity                                 | Table or View              |
|--|----------------------------|
| SUPPLEMENTARY SERVICE USAGE MONTH DRVD | DWD_SPLMNTR_SRVC_USG       |
| SURVEY                                 | DWR_SURVEY                 |
| SWITCH                                 | DWR_SWTCH                  |
| SWITCH CAPABILITY                      | DWR_SWTCH_CAPBLTY          |
| SWITCH CAPABILITY TYPE                 | DWL_SWTCH_CAPBLTY_TYP      |
| SWITCH COMMAND                         | DWR_SWTCH_CMMND            |
| SWITCH ROUTING DEVICE ASSIGNMENT       | DWR_SWTCH_RUTNG_DVC_ASGN   |
| SWITCH TYPE                            | DWL_SWTCH_TYP              |
| SWITCHING PROTOCOL                     | DWR_SWTCHNG_PROTCL         |
| SWITCHING ROLE                         | DWR_SWTCHNG_RL             |
| SWOT TYPE                              | DWL_SWOT_TYP               |
| TAP IN WIRELESS ROAMING EVENT          | DWB_TAP_IN_WRLS_RMNG_EVT   |
| TAP OUT WIRELESS ROAMING EVENT         | DWB_TAP_OUT_WRLS_RMNG_EVT  |
| TARGET ACCESS METHOD                   | DWR_TRGT_ACCS_MTHD         |
| TARGET ACCOUNT                         | DWR_TRGT_ACCT              |
| TARGET CONTRACT                        | DWR_TRGT_CNRT              |
| TARGET GEOGRAPHY AREA                  | DWR_TRGT_GEO_AREA          |
| TARGET MARKET SEGMENT                  | DWR_TRGT_MKT_SGMNT         |
| TARGET TYPE                            | DWL_TRGT_TYP               |
| TAX AUTHORITY                          | DWR_TAX_AUTH               |
| TAX CATEGORY                           | DWL_TAX_CTGRY              |
| TAX EXEMPT                             | DWL_TAX_EXMPT              |
| ТСН ТҮРЕ                               | DWL_TCH_TYP                |
| TECHNOLOGY                             | DWL_TECH                   |
| TECHNOLOGY TYPE                        | DWL_TECH_TYP               |
| TELEPHONE NUMBER                       | DWR_PHONE_NBR              |
| TELEPHONE NUMBER POOL                  | DWR_PHONE_NBR_POOL         |
| TEMPLATE SERVICE LEVEL SPEC            | DWR_TEMPLATE_SRVC_LVL_SPEC |
| TERMINATION POINT                      | DWR_TMNT_PNT               |
| TIME BAND                              | DWL_TIME_BND               |
| TIME SLOT                              | DWR_TIME_SLT               |
| TIME STANDARD BY DAY                   | DWR_TIME_STNDRD_BY_DAY     |
| TIME STANDARD BY WEEK                  | DWR_TIME_STNDRD_BY_WK      |
| TIME ZONE                              | DWL_TIME_ZN                |
| TRAIL                                  | DWR_TRAIL                  |
| TRAIL TERMINATION POINT                | DWR_TRAIL_TMNT_PNT         |
| TV CHANNEL                             | DWR_TV_CHNL                |
|  |                            |

Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Entity                                 | Table or View              |
|--|----------------------------|
| UMS ACCESS TYPE                        | DWL_UMS_ACCS_TYP           |
| UMS EVENT                              | DWB_UMS_EVT                |
| UMS EVENT TYPE                         | DWL_UMS_EVT_TYP            |
| UNIT OF MEASURE                        | DWL_UOM                    |
| URBAN PROPERTY ADDRESS                 | DWR_URBN_PRPTY_ADDR        |
| USER                                   | DWR_USER                   |
| VALUE ADDED SERVICE                    | DWR_VAL_ADD_SRVC           |
| VALUE CUSTOM                           | DWR_VAL_CSTM               |
| VALUE STANDARD                         | DWR_VAL_STNDRD             |
| VALUE TYPE                             | DWL_VAL_TYP                |
| VARIABLE CUSTOM                        | DWR_VARBLE_CSTM            |
| VARIABLE STANDARD                      | DWR_VARBLE_STNDRD          |
| VAS SUBSCRIPTION                       | DWR_VAS_SBRP               |
| VAS SUBSCRIPTION QUICK SUMMARY DRVD    | DWD_VAS_SBRP_QCK_SUMM      |
| VAS SUBSCRIPTION QUICK SUMMARY MO AGGR | DWA_VAS_SBRP_QCK_SUMM_MO   |
| VAS USAGE DAY DRVD                     | DWD_VAS_USG_DAY            |
| VAS USAGE MONTH AGGR                   | DWA_VAS_USG_MO             |
| VENDOR                                 | DWR_VNDR                   |
| VENDOR APPOINTMENT                     | DWB_VNDR_APNMNT            |
| VENDOR CLASS                           | DWL_VNDR_CLASS             |
| VENDOR CONTRACT                        | DWR_VNDR_CNRT              |
| VENDOR FACTOR COMPANY ASSIGNMENT       | DWR_VNDR_FCTR_CMPNY_ASGN   |
| VENDOR RATING                          | DWR_VNDR_RTNG              |
| VENDOR RATING TYPE                     | DWL_VNDR_RTNG_TYP          |
| VENDOR SITE                            | DWR_VNDR_SITE              |
| VENDOR SITE COURIER ASSIGNMENT         | DWR_VNDR_SITE_COURIER_ASGN |
| VENDOR SITE TYPE                       | DWL_VNDR_SITE_TYP          |
| VIRTUAL TEAM                           | DWR_VRTL_TEAM              |
| VOICE CALL DAY DRVD                    | DWD_VOI_CALL_DAY           |
| VOICE CALL MONTH AGGR                  | DWA_VOI_CALL_MO            |
| VOICE MESSAGE SERVICE                  | DWR_VOI_MSG_SRVC           |
| VOIP CALL EVENT                        | DWB_VOIP_CALL_EVT          |
| VOLUME BAND                            | DWL_VOL_BND                |
| VPN LOGICAL DEVICE ROLE                | DWR_VPN_LGICL_DVC_RL       |
| WAN PROTOCOL                           | DWR_WAN_PROTCL             |
| WEATHER CONDITION                      | DWR_WEATHR_CNDTN           |
| WEB PAGE                               | DWR_WEB_PG                 |
|  |                            |

 Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

| Entity                             | Table or View            |
|------------------------------------|--------------------------|
| WEB PAGE CONTENT                   | DWR_WEB_PG_CNTNT         |
| WEB PAGE TYPE                      | DWL_WEB_PG_TYP           |
| WEEK TODATE TRANSFORMATION         | DWR_WK_TODATE_TRANS      |
| WEEK TRANSFORMATION                | DWR_WK_TRANS             |
| WEEKDAY                            | DWR_WKDAY                |
| WIRELESS CALL EVENT                | DWB_WRLS_CALL_EVT        |
| WIRELESS CONTENT DOWNLOADING EVENT | DWB_WRLS_CNTNT_DNLDG_EVT |
| WIRELESS NETWORK ELEMENT           | DWR_WRLS_NTWK_ELMNT      |
| WIRELESS RATING PLAN               | DWR_WRLS_RTNG_PLN        |
| WIRELESS ROAMING EVENT             | DWB_WRLS_RMNG_EVT        |
| WIRELESS ROAMING EVENT BATCH       | DWB_WRLS_RMNG_EVT_BTCH   |
| WIRELESS SPECTRUM                  | DWR_WRLS_SPTRUM          |
| YEAR TRANSFORMATION                | DWR_YR_TRANS             |

Table 5–2 (Cont.) Entity Mapping Table: Logical to Physical Mapping P to Z

# Oracle Communications Data Model Partitioning

This chapter provides the partitioning strategy for the Oracle Communications Data Model physical base, derived, and aggregate tables.

This chapter includes the following section:

- About Oracle Communications Data Model Partitioning, Compression, and Parallelism
- Partitioning Strategy for Oracle Communications Data Model

# About Oracle Communications Data Model Partitioning, Compression, and Parallelism

All base, derived, and aggregate tables are partitioned, with the (standard) compression and parallel option activated by default. These tables are partitioned due to their nature (size) for performance and scalability and to improve performance. The default partition method used is INTERVAL partitioning, which creates automatically equi-sized partitions as data arrives. For partitioning, usually, a column of data type DATE is used (DAY or MONTH level).

If Exadata is used with the Hybrid Columnar Compression option, the option is leveraged for use with Oracle Communications Data Model.

For more information, see *Oracle Communications Data Model Implementation and Operations Guide*.

## Partitioning Strategy for Oracle Communications Data Model

Table 6–1 shows the partitioning strategy for the Oracle Communications Data Model physical base, derived, and aggregate tables.

| Physical Table Name          | Partition Key Column | Partition Level | Default Tablespace<br>Name |
|------------------------------|----------------------|-----------------|----------------------------|
| DWA_ACCT_DEBT_MO             | DT                   | Quarter         | TBS_MV                     |
| DWA_ACCT_PYMT_MO             | DT                   | Quarter         | TBS_MV                     |
| DWA_ACCT_PYMT_MTHD_STAT_HIST | DT                   | Quarter         | TBS_MV                     |
| DWA_ACCT_RFND_MO             | DT                   | Quarter         | TBS_MV                     |
| DWA_ACCT_STAT_TYP            | DT                   | Quarter         | TBS_MV                     |
| DWA_ACCT_STTSTC_TYP          | DT                   | Quarter         | TBS_MV                     |

Table 6–1 Physical Data Model Partitioning

| Physical Table Name          | Partition Key Column | Partition Level | Default Tablespace<br>Name |
|------------------------------|----------------------|-----------------|----------------------------|
| DWA_ARPU_BASE_CUST_TYP       | DT                   | Quarter         | TBS_MV                     |
| DWA_BER_FER_ERR_RATIO_MO     | DT                   | Quarter         | TBS_MV                     |
| DWA_CALL_CNTR_CALL_MO        | DT                   | Quarter         | TBS_MV                     |
| DWA_CALL_CNTR_CASE_MO        | DT                   | Quarter         | TBS_MV                     |
| DWA_CANBLZTN_DTL_MO          | DT                   | Quarter         | TBS_MV                     |
| DWA_CELL_STTSTC_MO           | DT                   | Quarter         | TBS_MV                     |
| DWA_CMISN_MO                 | DT                   | Quarter         | TBS_MV                     |
| DWA_CNCT_DSCNCT_MO           | DT                   | Quarter         | TBS_MV                     |
| DWA_CNRT_MO                  | DT                   | Quarter         | TBS_MV                     |
| DWA_COST_CUST_MO             | DT                   | Quarter         | TBS_MV                     |
| DWA_COST_ORG_MO              | DT                   | Quarter         | TBS_MV                     |
| DWA_CRDT_CTGRY_MO            | DT                   | Quarter         | TBS_MV                     |
| DWA_CUST_ACQSTN_SUMM_MO      | DT                   | Quarter         | TBS_MV                     |
| DWA_CUST_DEBT_COLLCTN_MO     | DT                   | Quarter         | TBS_MV                     |
| DWA_CUST_EQPMNT_INSTLTN_MO   | DT                   | Quarter         | TBS_MV                     |
| DWA_DATA_USG_MO              | DT                   | Quarter         | TBS_MV                     |
| DWA_EXTRNL_DEBT_COLLCTN_MO   | DT                   | Quarter         | TBS_MV                     |
| DWA_GIVE_AWAY_ITEM_MO        | DT                   | Quarter         | TBS_MV                     |
| DWA_GPRS_PCU_MO              | DT                   | Quarter         | TBS_MV                     |
| DWA_GPRS_SRVCS_MO            | DT                   | Quarter         | TBS_MV                     |
| DWA_HNDST_STCK_MO            | DT                   | Quarter         | TBS_MV                     |
| DWA_HNDST_SUBSDY_MO          | DT                   | Quarter         | TBS_MV                     |
| DWA_INTRNL_DEBT_COLLCTN_MO   | DT                   | Quarter         | TBS_MV                     |
| DWA_INVC_ADJ_MO              | DT                   | Quarter         | TBS_MV                     |
| DWA_INVC_CUST_TYP            | DT                   | Quarter         | TBS_MV                     |
| DWA_IN_PLTFRM_MO             | DT                   | Quarter         | TBS_MV                     |
| DWA_LN_ACTVTN_TMNT_MO        | DT                   | Quarter         | TBS_MV                     |
| DWA_LYLTY_PROG_MO            | DT                   | Quarter         | TBS_MV                     |
| DWA_MKT_SHARE                | DT                   | Quarter         | TBS_MV                     |
| DWA_MSC_TRFC_MO              | DT                   | Quarter         | TBS_MV                     |
| DWA_NBR_PRT_MO               | DT                   | Quarter         | TBS_MV                     |
| DWA_NTWK_AVLBLTY_MO          | DT                   | Quarter         | TBS_MV                     |
| DWA_NTWK_TCHPNT_MO           | DT                   | Quarter         | TBS_MV                     |
| DWA_PRPD_ACCT_STTSTC_SGMNT   | DT                   | Quarter         | TBS_MV                     |
| DWA_PRPD_ALWNCE_MO           | DT                   | Quarter         | TBS_MV                     |
| DWA_PRPD_CALL_SUMM_MO        | DT                   | Quarter         | TBS_MV                     |
| DWA_PRTNR_STLMNT_MO          | DT                   | Quarter         | TBS_MV                     |
| DWA_PYMT_AGNG_MO             | DT                   | Quarter         | TBS_MV                     |
| DWA_RDMPTN_MO                | DT                   | Quarter         | TBS_MV                     |
| DWA_RF_NTWK_CPCTY_MO         | DT                   | Quarter         | TBS_MV                     |
| DWA_SHARED_PKG_USG_STTSTC_MO | DT                   | Quarter         | TBS_MV                     |
| DWA_SHOP_EFFNCY_MO           | DT                   | Quarter         | TBS_MV                     |

### Table 6–1 (Cont.) Physical Data Model Partitioning

| Physical Table Name       | Partition Key Column | Partition Level | Default Tablespace<br>Name |
|---------------------------|----------------------|-----------------|----------------------------|
| DWA_SL_CMPGN_SUMM_MO      | DT                   | Quarter         | TBS_MV                     |
| DWA_SL_MO                 | DT                   | Quarter         | TBS_MV                     |
| DWA_SPLMNTR_SRVC_USG_MO   | DT                   | Quarter         | TBS_MV                     |
| DWA_SUBSDY_AMT_MO         | DT                   | Quarter         | TBS_MV                     |
| DWA_VAS_SBRP_QCK_SUMM_MO  | DT                   | Quarter         | TBS_MV                     |
| DWA_VAS_USG_MO            | DT                   | Quarter         | TBS_MV                     |
| DWA_VOI_CALL_MO           | DT                   | Quarter         | TBS_MV                     |
| DWB_ACCS_MTHD_PORT_HIST   | ACT_CTVR_DT          | MONTH           | TBS_BASE                   |
| WB_ACCS_MTHD_STAT_HIST    | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_ACCT_BAL_HIST         | BAL_DT               | MONTH           | TBS_BASE                   |
| DWB_ACCT_COST             | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_ACCT_CRDT_LMT         | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_ACCT_MNGMNT_HIST      | ASGN_STRT_DT         | MONTH           | TBS_BASE                   |
| DWB_ACCT_PMP_PRTCPTN_HIST | RLTN_STRT_DT         | MONTH           | TBS_BASE                   |
| WB_ACCT_PYMT              | PYMT_DT              | MONTH           | TBS_BASE                   |
| WB_ACCT_PYMT_MTHD_STAT    | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| WB_ACCT_RFND              | PYMT_DT              | MONTH           | TBS_BASE                   |
| WB_ACCT_STAT_HIST         | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| WB_APNMNT_CLNDR           | DAY_KEY              | DAY             | TBS_BASE                   |
| WB_BLK_LST_HIST           | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| WB_BRDBND_USG_EVT         | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| WB_BSNS_UNIT_COST         | INCURR_DT            | MONTH           | TBS_BASE                   |
| WB_CELL_SITE_COST         | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_CHNL_COST             | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_CMPGN_COST            | INCURR_DT            | MONTH           | TBS_BASE                   |
| WB_CMPGN_MSG_CRTVE        | CRTN_DT              | MONTH           | TBS_BASE                   |
| DWB_CNCT_LST_COST         | INCURR_DT            | MONTH           | TBS_BASE                   |
| WB_CNRT_APRVL             | CNRT_APRVL_DT        | MONTH           | TBS_BASE                   |
| DWB_CNRT_STAT             | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| WB_CNRT_TERM_VAL          | TERM_PRD_STRT_DT     | MONTH           | TBS_BASE                   |
| DWB_CNTNT_DLVRY_EVT       | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| WB_COST                   | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_COST_CNTR_BDGT        | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_CRCUT_RNTL            | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_CRCUT_TRFC            | EFF_STRT_DT          | MONTH           | TBS_BASE                   |
| WB_CUST_COST              | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_CUST_FLD_INSTLTN      | FLD_ACTVTY_STRT_DT   | MONTH           | TBS_BASE                   |
| DWB_CUST_FLD_SPPRT        | FLD_ACTVTY_STRT_DT   | MONTH           | TBS_BASE                   |
| DWB_CUST_FLD_SRVC_ACTVTY  | FLD_ACTVTY_STRT_DT   | MONTH           | TBS_BASE                   |
| DWB_CUST_FLD_SRVC_DTL     | ACTN_DT              | MONTH           | TBS_BASE                   |
| DWB_CUST_ORDR             | ORGNL_ORDR_DT        | MONTH           | TBS_BASE                   |
| DWB_CUST_ORDR_LN_ITEM     | ORGNL_ORDR_DT        | MONTH           | TBS_BASE                   |

Table 6–1 (Cont.) Physical Data Model Partitioning

| Physical Table Name           | Partition Key Column            | Partition Level | Default Tablespace<br>Name |
|-------------------------------|---------------------------------|-----------------|----------------------------|
| DWB_CUST_ORDR_LN_ITEM_ST_ASGN | ORDR_LN_ITEM_STATE_<br>BEGIN_DT | MONTH           | TBS_BASE                   |
| DWB_CUST_ORDR_PYMT            | PYMT_DT                         | MONTH           | TBS_BASE                   |
| DWB_CUST_ORDR_STATE_ASGN      | ORDR_STATE_BEGIN_DT             | MONTH           | TBS_BASE                   |
| DWB_DATA_SRVC_EVT             | EVT_BEGIN_DT                    | DAY             | TBS_BASE                   |
| DWB_DEBT_COLLCTN              | INTRACN_THRD_STRT_DT            | MONTH           | TBS_BASE                   |
| DWB_DEBT_COLLCTN_ASGN         | ASGN_DT                         | MONTH           | TBS_BASE                   |
| DWB_DEBT_COLLCTN_ASGN_BTCH    | ASGN_DT                         | MONTH           | TBS_BASE                   |
| DWB_EMP_ACT_LBR_HRLY          | DAY_KEY                         | DAY             | TBS_BASE                   |
| DWB_EMP_ACT_LBR_SALARIED      | DAY_KEY                         | DAY             | TBS_BASE                   |
| DWB_EMP_COST                  | INCURR_DT                       | MONTH           | TBS_BASE                   |
| DWB_EMP_TRNG_REC              | TRNG_STRT_DT                    | MONTH           | TBS_BASE                   |
| DWB_EQPMNT_CNTR_COST          | INCURR_DT                       | MONTH           | TBS_BASE                   |
| DWB_EQPMNT_INSTNC_STAT_HIST   | EFF_BEGIN_DT                    | MONTH           | TBS_BASE                   |
| DWB_EVT                       | STRT_DT                         | DAY             | TBS_BASE                   |
| DWB_EVT_ACCS_MTHD_ACTVTY      | STRT_DT                         | DAY             | TBS_BASE                   |
| DWB_EVT_ACCT                  | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_ASGN                  | EFF_FROM_DT                     | DAY             | TBS_BASE                   |
| DWB_EVT_COST                  | INCURR_DT                       | MONTH           | TBS_BASE                   |
| DWB_EVT_CRCUT_RNTL            | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_EMP_PYRL              | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_EQPMNT_INSTNC         | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_FINCL                 | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_GEO                   | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_GFT_RDMPTN            | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_INVC_DLVRY            | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_LYLTY_PROG            | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_LYLTY_PROG_ACMLTN     | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_LYLTY_PROG_RDMPTN     | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_PROD_PKG              | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_PRPD_MBL              | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_PRTY_ASGN             | EFF_DT                          | DAY             | TBS_BASE                   |
| DWB_EVT_PRTY_INTRACN          | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_PRTY_INTRACN_CALL     | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_PRTY_INTRACN_EML      | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_PRTY_INTRACN_LTTR     | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_PRTY_INTRACN_VST      | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_PRTY_PRFL             | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_SBRP                  | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_SBRP_CHNG             | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_SIM_CARD              | STRT_DT                         | MONTH           | TBS_BASE                   |
| DWB_EVT_STAT                  | EFF_FROM_DT                     | DAY             | TBS_BASE                   |

#### Table 6–1 (Cont.) Physical Data Model Partitioning

| Physical Table Name            | Partition Key Column | Partition Level | Default Tablespace<br>Name |
|--------------------------------|----------------------|-----------------|----------------------------|
| DWB_EVT_WEB_RGSTRN             | STRT_DT              | MONTH           | TBS_BASE                   |
| DWB_FIXED_LN_CALL_EVT          | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| DWB_IDD_CALL_EVT               | EVT_BEGIN_DT         | MONTH           | TBS_BASE                   |
| DWB_INTRNT_ACCS_EVT            | EVT_BEGIN_DT         | MONTH           | TBS_BASE                   |
| DWB_INVC                       | BLLG_DT              | MONTH           | TBS_BASE                   |
| DWB_INVC_ADJ                   | STRT_DT              | MONTH           | TBS_BASE                   |
| DWB_INVC_DISC                  | BLLG_DT              | MONTH           | TBS_BASE                   |
| DWB_INVC_ITEM                  | BLLG_DT              | MONTH           | TBS_BASE                   |
| DWB_INVC_ITEM_DTL              | BLLG_DT              | MONTH           | TBS_BASE                   |
| DWB_INVC_PYMT_ASGN             | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_ISP_USG_EVT                | EVT_BEGIN_DT         | MONTH           | TBS_BASE                   |
| DWB_LYLTY_PROG_PTS_BAL         | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_MDTD_CALL_EVT              | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| DWB_MEDIA_OBJ_COST             | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_MKT_PLN_MGMT               | MNG_ACTN_DT          | MONTH           | TBS_BASE                   |
| DWB_MMS_EVT                    | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| DWB_MNT_ALLWNC                 | BAL_DT               | MONTH           | TBS_BASE                   |
| DWB_NP_RQST_HDR                | APLCTN_DT            | MONTH           | TBS_BASE                   |
| DWB_NP_RQST_LN_ITEM            | NP_STEP_STRT_DT      | MONTH           | TBS_BASE                   |
| DWB_NP_RQST_LN_ITEM_STATE_HIST | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_NP_RQST_STATE_HIST         | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_NTWK_ELMNT_COST            | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_NTWK_EVT                   | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| DWB_NTWK_FLT                   | OPEN_DT              | MONTH           | TBS_BASE                   |
| DWB_PRMTN_COST                 | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_PRMTN_MGMT_HIST            | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_PRMTN_TERM_VAL             | TERM_PRD_STRT        | MONTH           | TBS_BASE                   |
| DWB_PROD_COST                  | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_PROD_MKT_PLN_COST          | INCURR_DT            | MONTH           | TBS_BASE                   |
| DWB_PRPD_RCHRG                 | PYMT_DT              | MONTH           | TBS_BASE                   |
| DWB_PRTY_AM_PMP_ASGN_HIST      | ASGN_BEGIN_DT        | MONTH           | TBS_BASE                   |
| DWB_PRTY_AM_PMP_ASGN_STAT      | ASGN_BEGIN_DT        | MONTH           | TBS_BASE                   |
| DWB_PRTY_INTRACN_THRD          | INTRACN_THRD_STRT_DT | MONTH           | TBS_BASE                   |
| DWB_PRTY_ORDR_ASGN             | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_PRTY_PRMTN_RESPN           | RESPN_DT             | MONTH           | TBS_BASE                   |
| DWB_PRTY_STAT_HIST             | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_PTV_FULL_CHNL_ACTVTN       | EVT_BEGIN_DT         | MONTH           | TBS_BASE                   |
| DWB_PTV_QPI_SRVC_EVT           | EVT_BEGIN_DT         | MONTH           | TBS_BASE                   |
| DWB_PTV_USG_EVT                | EVT_BEGIN_DT         | MONTH           | TBS_BASE                   |
| DWB_SBRP_STAT_HIST             | EFF_FROM_DT          | MONTH           | TBS_BASE                   |
| DWB_SBRP_TERM_VAL              | TERM_PRD_STRT_DT     | MONTH           | TBS_BASE                   |
| DWB_SL_CMISN_DTL               | EFF_FROM_DT          | MONTH           | TBS_BASE                   |

Table 6–1 (Cont.) Physical Data Model Partitioning

| Physical Table Name          | Partition Key Column | Partition Level | Default Tablespace<br>Name |
|------------------------------|----------------------|-----------------|----------------------------|
| DWB_SL_CMISN_PYRL            | PAY_DT               | MONTH           | TBS_BASE                   |
| DWB_SMS_EVT                  | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| DWB_SRVC_RQST                | INTRACN_THRD_STRT_DT | MONTH           | TBS_BASE                   |
| DWB_UMS_EVT                  | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| DWB_VNDR_APNMNT              | VNDR_APNMNT_DT       | MONTH           | TBS_BASE                   |
| DWB_VOIP_CALL_EVT            | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| DWB_WRLS_CALL_EVT            | EVT_BEGIN_DT         | DAY             | TBS_BASE                   |
| DWB_WRLS_CNTNT_DNLDG_EVT     | EVT_BEGIN_DT         | MONTH           | TBS_BASE                   |
| DWD_ACCT_DEBT_DAY            | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_ACCT_PYMT_DAY            | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_ACCT_PYMT_MTHD_STAT_HIST | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_ACCT_RFND_DAY            | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_ACCT_STAT                | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_ACCT_STTSTC              | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_ARPU_BASE                | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_BER_FER_ERR_RATIO_DAY    | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CALL_CNTR_CALL_DAY       | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CALL_CNTR_CASE_DAY       | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CANBLZTN_DTL_DAY         | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CELL_STTSTC_DAY          | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CHRN_PRDCT_SRC           | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CMISN_DAY                | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CNCT_DSCNCT_DAY          | DAY_KEY              | DAY             | TBS_DERIVED                |
| DWD_CNRT                     | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CNRT_CHNG                | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_COST_CUST                | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_COST_ORG                 | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CRDT_CTGRY               | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CUST_ACQSTN_SUMM_DAY     | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CUST_DEBT_COLLCTN        | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_CUST_EQPMNT_INSTLTN_DAY  | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_DATA_USG_DAY             | DAY_KEY              | DAY             | TBS_DERIVED                |
| DWD_EXTRNL_DEBT_COLLCTN_DAY  | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_GIVE_AWAY_ITEM_DAY       | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_GPRS_PCU_DAY             | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_GPRS_SRVCS_DAY           | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_HNDST_STCK_DAY           | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_HNDST_SUBSDY_DAY         | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_INTRNL_DEBT_COLLCTN_DAY  | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_INVC                     | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_INVC_ADJ                 | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_IN_PLTFRM_DAY            | MO_KEY               | MONTH           | TBS_DERIVED                |

#### Table 6–1 (Cont.) Physical Data Model Partitioning

| Physical Table Name           | Partition Key Column | Partition Level | Default Tablespace<br>Name |
|-------------------------------|----------------------|-----------------|----------------------------|
| DWD_LN_ACTVTN_TMNT_DAY        | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_LYLTY_PROG_DAY            | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_MKT_OPRTR_PRTNG           | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_MKT_SHARE                 | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_MSC_TRFC_DAY              | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_NBR_PRT_DAY               | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_NTWK_AVLBLTY_DAY          | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_NTWK_TCHPNT               | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_PRPD_ACCT_STTSTC          | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_PRPD_ALWNCE_DAY           | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_PRPD_CALL_SUMM_DAY        | DAY_KEY              | DAY             | TBS_DERIVED                |
| DWD_PRTNR_STLMNT              | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_PYMT_AGNG_DAY             | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_RDMPTN_DAY                | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_RF_NTWK_CPCTY_DAY         | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_SBCRBR_CHRN_STTSTC        | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_SHARED_PKG_USG_STTSTC_DAY | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_SHOP_EFFNCY_DAY           | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_SL_CMPGN_SUMM_DAY         | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_SL_DAY                    | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_SL_RPRSTV_STTSTC          | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_SPLMNTR_SRVC_USG          | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_SUBSDY_AMT                | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_VAS_SBRP_QCK_SUMM         | MO_KEY               | MONTH           | TBS_DERIVED                |
| DWD_VAS_USG_DAY               | DAY_KEY              | DAY             | TBS_DERIVED                |
| DWD_VOI_CALL_DAY              | DAY_KEY              | DAY             | TBS_DERIVED                |

Table 6–1 (Cont.) Physical Data Model Partitioning

# Part II

# Intra-ETL, OLAP, Data Mining, and Utility Scripts

This part provides information on Oracle Communications Data Model Intra-ETL Mapping, OLAP, Data Mining, and Utility Scripts.

Part II contains the following chapters:

- Chapter 7, "Oracle Communications Data Model Intra-ETL"
- Chapter 8, "Oracle Communications Data Model OLAP Model Dimensions"
- Chapter 9, "Oracle Communications Data Model OLAP Model Cubes"
- Chapter 10, "Oracle Communications Data Model Data Mining Models"
- Chapter 11, "Oracle Communications Data Model Utility Scripts"

7

# Oracle Communications Data Model Intra-ETL

This chapter includes the following sections:

- Introduction to Oracle Communications Data Model Intra-ETL
- Value Lookup Models for ETL Mappings
- Intra-ETL Source and Target Tables
- Intra-ETL PL/SQL Mapping Packages for Source and Target Tables
- Intra-ETL Process Flows

# Introduction to Oracle Communications Data Model Intra-ETL

In Oracle Communications Data Model, reference and lookup tables store master, reference, and dimensional data; and the base, derived, and aggregate tables store transaction and fact data at different granularities. The base tables store the transaction data at the lowest level of granularity, while the derived and aggregate tables store consolidated and summary transaction data.

Two types of Extract, Transform, and Load (ETL) operations populate the tables with data. The source-ETL operations populate the reference, lookup, and base tables with data from the source On-Line Transaction Processing (OTLP) applications. Additional Intra-ETL operations populate the derived and aggregate tables with the data in the base, reference, and lookup tables. While the source ETL operations are not a part of Oracle Communications Data Model, the Intra-ETL operations are.

There are two categories of Intra-ETL operations (scripts):

- Derived Population: A database package containing scripts that populate the derived tables based on the content of the base, reference, and lookup tables.
- Aggregate Population: A database package containing scripts to refresh the Oracle Communications Data Model aggregate tables, mostly Materialized Views, based on the content of the derived tables and some reference tables.

Derived tables are implemented using Oracle tables, while the Aggregate tables are implemented using Materialized Views.

**Note:** Changes to intra-ETL cannot be supported. But it is expected that if the business needs require a change in the business logic of the intra-ETLs, some customer adaptations could be necessary even if they are not be supported.

The INTRA\_ETL\_FLW is actually a process flow designed using the Oracle Warehouse Builder Workflow component which includes the dependency of each individual sub process flow and executes each process flow in the proper order. The result of each table loading is tracked in DWC\_ control tables.

For more information, see "Intra-ETL Process Flows" and Oracle Communications Data Model Implementation and Operations Guide.

# Value Lookup Models for ETL Mappings

Oracle Communications Data Model Value\_Lookup values contains the Lookup tables and its values which are used in Intra-ETL mapping. Hardcoded values contains the list of tables and values which are used in Join conditions & Filter conditions in Intra-ETL mapping.

Table 7–1 Shows the lookup tables and values which are used in Intra-ETL mapping.

Hard Coded Value Hard Coded Value ETL Program ETL Usage SI No. Table Name Column Value used Name Туре 1 DWB\_ACCT\_DEBT\_DTL ACCT\_DEBT\_DTL\_ BILL, PNLTY DWD\_ACCT\_DEBT\_ Hardcoded TYP\_CD DAY 2 DWB\_ACCT\_PYMT PYMT\_MTHD\_TYP\_CD BNK DWD\_ACCT\_PYMT\_ Hardcoded DAY 3 DWB\_ACCT\_PYMT PYMT\_TRX\_TYP\_CD LTPAY, DPST, DWD\_ACCT\_PYMT\_ Hardcoded PNLTY, INVC DAY 4 DWB\_EVT\_ACCT ACCT\_EVT\_TYP\_CD DWD\_ACCT\_STAT Hardcoded CRT VOLDEACT, VOLSUSP. RECNCT, RFSUS, TMNT, INDEACT, DISCNCTN INSUSP. ACTVTN 5 DWR\_PROD PROD\_CD PAYTV, DWD\_ACCT \_ Hardcoded HOMTEL, IDD, STTSTC WRLS, BRDBND 6 Hardcoded DWB\_ACCT\_STAT\_HIST ACCT\_STAT\_TYP\_CD CHRN DWD\_ACCT \_ STTSTC 7 DWB\_EVT\_LYLTY\_PROG\_LYLTY\_PROG\_EVT\_ ACMLTN, DWD\_ACCT \_ Hardcoded TYP\_CD RDMPTN STTSTC 8 DWB\_INVC\_ITEM PROD\_CHRG\_TYP\_CD SRVC, SLPROD, DWD\_ARPU\_BASE Hardcoded AIRTM 9 DWB COST COST\_SUBTYP\_CD Hardcoded AQSNCOST, DWD\_ARPU\_BASE RETNCOST, CCNTCOST. OPRNCOST 10 DWB EVT PRTY INTRACN\_RSN\_CD CUSTCOMP DWD\_CALL\_CNTR\_ Hardcoded INTRACN\_CALL CALL\_DAY Hardcoded INTRACN\_RSLT\_TYP\_ RESLVD, PNDNG DWD\_CALL\_CNTR\_ CALL\_DAY CD 11 DWR\_CNRT\_ASGN CNRT\_ASGN\_RSN\_CD OPINIT, DWD\_CANBLZTN\_ Hardcoded CUSTCHNG DTL\_DAY

Table 7–1 Value Lookup Values for Intra-ETL Mapping

| SI No. | Hard Coded Value<br>Table Name | Hard Coded Value<br>Column | Value used  | ETL Program<br>Name                 | ETL Usage<br>Type |
|--------|--------------------------------|----------------------------|---|-------------------------------------|-------------------|
| 14     | DWD_CNRT_CHNG_MO               | CNRT_CHNG_TYP_CD           | RPLC, TMNT  | DWD_CNRT                            | Hardcoded         |
| 15     | DWB_INVC_ITEM                  | INVC_ITEM_TYP_CD           | MTHLYFEE,<br>PNLTY  | DWD_CNRT                            | Hardcoded         |
| .6     | DWR_CMPGN                      | CMPGN_PRPS                 | ACQR, RTNTN   | DWD_CNRT                            | Hardcoded         |
| 7      | DWR_PRMTN                      | PRMTN_TYP_CD               | PRMM  | DWD_CNRT                            | Hardcoded         |
| .8     | DWB_CNRT_TERM_VAL              | CNRT_TERM_TYP_CD           | MONAMT  | DWD_CNRT_CHNG                       | Hardcoded         |
| .9     | DWR_CNRT_ASGN                  | CNRT_ASGN_TYP_CD           | RPLC  | DWD_CNRT_CHNG                       | Hardcoded         |
| 20     | DWB_CNRT_STAT                  | CNRT_STAT_TYP_CD           | TMNT  | DWD_CNRT_CHNG                       | Hardcoded         |
|        |                                | CNRT_STAT_RSN_CD           | PRMTN,<br>PRODUPGD,<br>CMPLN  | DWD_CNRT_CHNG                       | Hardcoded         |
| 21     | DWB_CUST_COST                  | COST_SUBTYP_CD             | AQSNCOST,<br>RETNCOST,<br>CMSN,<br>NTWKCOST,<br>CCCOST,<br>RHCOGS,<br>AHCOGS,<br>ACMSNP,<br>ACMSNC,<br>DMREPY,<br>DMCNRT,<br>OTRCOST,<br>SCCPREPY,<br>SCCCNRT,<br>SLNGCOST,<br>OPRNCOST | DWD_COST_CUST                       | Hardcoded         |
| 2      | DWB_BSNS_UNIT_COST             | COST_SUBTYP_CD             | OTRCOST,<br>OPRNCOST,<br>INSTCOST,<br>ADVRCOST,<br>CBUDGET,<br>CATNCOST   | DWD_COST_ORG                        | Hardcoded         |
| 23     | DWB_CNRT_TERM_VAL              | CNRT_TERM_TYP_CD           | CNRTVAL   | DWD_CUST_<br>ACQSTN_SUMM_<br>DAY    | Hardcoded         |
| 24     | DWB_EVT_SBRP                   | EVT_TYP_CD                 | ACTV, TMNT  | DWD_CUST_<br>ACQSTN_SUMM_<br>DAY    | Hardcoded         |
| 25     | DWB_ACCT_DEBT_DTL              | ACCT_DEBT_DTL_<br>TYP_CD   | PNLTY   | DWD_EXTRNL_<br>DEBT_COLLCTN_<br>DAY | Hardcoded         |
| 6      | DWR_ITEM                       | ITEM_TYPE_CD               | HNDST   | DWD_HNDST_<br>SUBSDY_DAY            | Hardcoded         |
| 7      | DWR_PROD                       | PROD_NAME                  | HANDSET   | DWD_HNDST_<br>SUBSDY_DAY            | Hardcoded         |
| .8     | DWB_ACCT_DEBT_DTL              | ACCT_DEBT_DTL_<br>TYP_CD   | PNLTY   | DWD_INTRNL_<br>DEBT_COLLCTN_        | Hardcodec         |

Table 7–1 (Cont.) Value Lookup Values for Intra-ETL Mapping

| SI No.     | Hard Coded Value<br>Table Name | Hard Coded Value<br>Column | Value used   | ETL Program<br>Name  | ETL Usage<br>Type |
|------------|--------------------------------|----------------------------|--|--|-------------------|
| <u>2</u> 9 | DWB_EVT_ACCT                   | ACCT_EVT_TYP_CD            | CRT,<br>TMNATMPT,<br>TMNT  | DWD_LN_ACTVTN_<br>TMNT_DAY   | Hardcoded         |
| 30         | DWR_CMPGN                      | CMPGN_PRPS_TYP_CD          | RTNTN,<br>CONDATE  | DWD_LN_ACTVTN_<br>TMNT_DAY   | Hardcoded         |
| 31         | DWB_MNT_ALLWNC                 | PPA_CTGRY_CD               | FLANSWER,<br>FLCALL  | DWD_PRPD_<br>ALWNCE_DAY  | Hardcoded         |
| 32         | DWR_PROD_MKT_PLN               | PROD_MKT_PLN_TYP_<br>CD    | PRPD   | DWD_PRPD_CALL_<br>SUMM_DAY   | Hardcoded         |
| 33         | DWR_EVT_PRTY_RL                | EVT_PRTY_RL_CD             | OPRT   | DWD_RDMPTN_DAY   | Hardcoded         |
| 34         | DWB_UMS_EVT                    | UMS_EVT_TYP_CD             | RCVD, DEL  | DWD_VAS_USAGE_<br>DAY  | Hardcoded         |
| 35         | DWB_WRLS_CALL_EVT              | DVRT_RTRV_TYP_CD           | RTRV, DVRT   | DWD_VAS_USAGE_<br>DAY  | Hardcoded         |
| 36         | DWB_EVT_LYLTY_PROG             | LYLTY_PROG_EVT_<br>TYP_CD  | ACMLTN   | DWD_SBCRBR_<br>CHRN_STTSTC   | Hardcoded         |
| 37         | DWB_WRLS_CALL_EVT              | CALL_TMNT_RSN_CD           | DRPD, CNCL   |  | Hardcoded         |
| 8          | DWB_CNRT_TERM_VAL              | CNRT_TERM_TYP_CD           | NBRLNS   | DWD_SHRD_PKG_<br>USG_STTSTC_DAY  | Hardcoded         |
| 89         | DWR_PROD_CAPBLTY               | PROD_CAPBLTY_CD            | NBRLNS   | DWD_SHRD_PKG_<br>USG_STTSTC_DAY  | Hardcoded         |
| 0          | DWB_EVT                        | EVT_RSLT_CD                | SUCC, FAIL   | DWD_SL_RPRSTV_<br>STTSTC_MO  | Hardcoded         |
| 1          | DWR_PROD_MKT_PLN_<br>ASGN      | PROD_MKT_PLN_<br>ASGN_CD   | GIFT   | DWD_SUBSDY_AMT   | Hardcoded         |
| 4          | DWR_PROD                       | PROD_NAME                  | CALL, SMS,<br>MMS  | DWD_SUBSDY_AMT   | Hardcoded         |
| 1          | DWL_DEBT_AGNG_BND              | DEBT_AGNG_BND_CD           | DAB1, DAB3,<br>DAB2, DAB4,   | DWD_ACCT_DEBT_<br>DAY, DWD_ACCT_<br>STTSTC, DWD_<br>CRDT_CTGRY_MO,<br>DWD_PYMT_AGNG_<br>DAY, DWD_<br>SBCRBR_CHRN_<br>STTSTC  | Value_<br>Lookup  |
| 2          | DWL_AGE_ON_NET_BND             | AGE_ON_NET_BND_CD          | M1 , M3 , M6<br>, M12 , M24 ,<br>M36 , M60 ,<br>M96 , M120 ,<br>M240 , M240+ | DWD_ACCT_PYMT_<br>DAY, DWD_CRDT_<br>CTGRY_MO, DWD_<br>HNDST_SUBSDY_<br>DAY, DWD_INVC,<br>DWD_ACCT_<br>STTSTC, DWD_<br>PRPD_ACCT_<br>STTSTC, DWD_<br>PYMT_AGNG_DAY,<br>DWD_RDMPTN_<br>DAY, DWD_<br>LYLTY_PROG_<br>DAY, DWD_<br>SBCRBR_CHRN_<br>STTSTC | Value_<br>Lookup  |

Table 7–1 (Cont.) Value Lookup Values for Intra-ETL Mapping

| SI No. | Hard Coded Value<br>Table Name | Hard Coded Value<br>Column | Value used  | ETL Program<br>Name  | ETL Usage<br>Type |
|--------|--------------------------------|----------------------------|---|--|-------------------|
| 3      | DWL_AGE_ON_NET_BND             | AGE_ON_NET_BND_<br>FROM    | 0 , 3 , 6 ,<br>12, 25 , 36 ,<br>51 , 101, 201<br>, 271 , 401 ,  | DWD_ACCT_PYMT_<br>DAY  | Value_<br>Lookup  |
| 1      | DWL_AGE_ON_NET_BND             | AGE_ON_NET_BND_TO          | 2 , 5 , 11,<br>24 , 35 , 50<br>, 100, 200 ,<br>270 , 400 ,<br>99999999999   | DWD_ACCT_PYMT_<br>DAY  | Value_<br>Lookup  |
| 5      | DWL_AGE_BND                    | AGE_BND_CD                 | AGBND1 ,<br>AGBND2 ,<br>AGBND3 ,<br>AGBND4 ,<br>AGBND5  | DWD_ACCT_<br>STTSTC, DWD_<br>SBCRBR_CHRN_<br>STTSTC                        | Value_<br>Lookup  |
| 7      | DWL_CHRN_RSN                   | CHRN_RSN_CD                | NORSN , SVFLR<br>, CRELOC ,<br>CHRNDFLT,<br>CHRNSRVC ,<br>RLCTN, DISSAT<br>, SVCTMNT ,<br>NONPAID   | DWD_ACCT _<br>STTSTC   | Value_<br>Lookup  |
| 8      | DWL_CUST_RVN_BND               | CUST_RVN_BND_CD            | BAND100,<br>BAND200 ,<br>BAND300 ,<br>BAND500 ,<br>BAND500 ,<br>BAND600 ,<br>BAND700 ,<br>BAND900 ,<br>BAND1000,<br>BAND1000,<br>BAND1000 ,<br>BAND1500 ,<br>BAND1500 ,<br>BAND1300 ,<br>BAND1200,<br>BAND1200,<br>BAND1800 ,<br>BAND1900 ,<br>BAND2000 , | DWD_ACCT _<br>STTSTC, DWD_<br>SBCRBR_CHRN_<br>STTSTC                       | Value_<br>Lookup  |
| 9      | DWL_ARPU_BAND                  | ARPU_BND_CD                | ARPU7500+ ,<br>ARPU1000 ,<br>ARPU2500 ,<br>ARPU5000 ,<br>ARPU7500   | DWD_ACCT_<br>STTSTC, DWD_<br>SBCRBR_CHRN_<br>STTSTC                        | Value_<br>Lookup  |
| 10     | DWL_PK_OFPK_TIME               | PK_OFPK_TIME_CD            | PK , OFPK   | DWD_CDR_WRLS_<br>DAY, DWD_PRPD_<br>CALL_SUMM_DAY,<br>DWD_VAS_USAGE_<br>DAY | Value_<br>Lookup  |

Table 7–1 (Cont.) Value Lookup Values for Intra-ETL Mapping

| SI No. | Hard Coded Value<br>Table Name | Hard Coded Value<br>Column | Value used  | ETL Program<br>Name      | ETL Usage<br>Type |
|--------|--------------------------------|----------------------------|---|--------------------------|-------------------|
| 16     | DWL_RECHRG_RVN_SLB             | RECHRG_RVN_SLB_CD          | \$0-25,<br>\$25-50,<br>\$50-100,<br>\$100+                | DWD_PRPD_ACCT_<br>STTSTC | Value_<br>Lookup  |
| 17     | DWL_INTRACN_RSN                | INTRACN_RSN_CD             | CMPLN,<br>DBCOLL, SRVC,<br>IBMKTG,<br>OBMKTG,<br>CUSTCOMP | DWD_PRPD_ACCT_<br>STTSTC | Value_<br>Lookup  |
| 18     | DWL_PRMTN_RSLT_TYP             | PRMTN_RSLT_TYP_CD          | OFRACPT,<br>PREVENT                                       | DWD_SL_CMPGN_<br>DTL_DAY | Value_<br>Lookup  |

Table 7–1 (Cont.) Value Lookup Values for Intra-ETL Mapping

# Intra-ETL Source and Target Tables

Shows the packages to populate the derived tables. The naming convention by default is the physical name of the target table plus,"\_PKG"

#### DWD\_ACCT\_DEBT\_DAY\_PKG Package

Populate target table DWD\_ACCT\_DEBT\_DAY. For more information, see ACCOUNT DEBT\_DAY\_DRVD.

Table 7–2 DWD\_ACCT\_DEBT\_DAY\_PKG Package

| Source Table Name |  |
|-------------------|--|
| DWB_ACCT_BAL_HIST |  |
| DWB_ACCT_BAL_ADJ  |  |
| DWB_ACCT_PYMT     |  |
| DWL_DEBT_AGNG_BND |  |
| DWR_ACCT          |  |
| DWR_ADDR_LOC      |  |
| DWR_CUST          |  |
| DWR_DAY           |  |

#### DWD\_ACCT\_PYMT\_DAY\_PKG Package

Populate target table DWD\_ACCT\_PYMT\_DAY. For more information, see ACCOUNT PAYMENT DAY DRVD.

Source Table Name DWB\_ACCT\_PYMT DWB\_DEBT\_COLLCTN\_ASGN DWB\_INV\_PYMT\_ASGN DWB\_INVC DWL\_AGE\_ON\_NET\_BND

 Table 7–3 (Cont.) DWD\_ACCT\_PYMT\_DAY\_PKG Package

Source Table Name DWR\_ACCT DWR\_BSNS\_MO DWR\_ADDR\_LOC DWR\_CUST

## DWD\_ACCT\_PYMT\_MTHD\_STAT\_HIST\_PKG Package

Populate target table DWD\_ACCT\_PYMT\_MTHD\_STAT\_HIST. For more information, see ACCOUNT PAYMENT METHOD STATUS HIST DRVD.

Table 7-4 DWD\_ACCT\_PYMT\_MTHD\_STAT\_HIST\_PKG Package

| Source Table Name       |  |
|-------------------------|--|
| DWB_ACCT_CRDT_LMT       |  |
| DWB_ACCT_PYMT_MTHD_STAT |  |
| DWB_CNRT_TERM_VAL       |  |
| DWL_AGE_ON_NET_BND      |  |
| DWR_ACCT                |  |
| DWR_ACCT_PREF_PYMT_MTHD |  |
| DWR_BSNS_MO             |  |
| DWR_CNRT                |  |
| DWR_CUST                |  |

#### DWD\_ACCT\_RFND\_DAY\_PKG Package

Populate target table DWD\_ACCT\_RFND\_DAY. For more information, see ACCOUNT REFUND DAY DRVD.

Table 7–5 DWD\_ACCT\_RFND\_DAY\_PKG Package

| Source Table Name |  |
|-------------------|--|
| DWB_ACCT_PYMT     |  |
| DWB_ACCT_RFND     |  |
| DWB_INVC          |  |
| DWB_INVC_ADJ      |  |
| DWB_INVC_ITEM     |  |
| DWR_ADDR_LOC      |  |
| DWR_CUST          |  |
| DWR_DAY           |  |

# DWD\_ACCT\_STAT\_PKG Package

Populate target table DWD\_ACCT\_STAT. For more information, see ACCOUNT STATUS DRVD.

#### Table 7–6 DWD\_ACCT\_STAT\_PKG Package

| Source Table Name           |  |
|-----------------------------|--|
| DWB_ACCT_RFND               |  |
| DWB_EVT_ACCT                |  |
| DWR_ACCT                    |  |
| DWR_ADDR_LOC                |  |
| DWR_BSNS_MO                 |  |
| DWR_CUST                    |  |
| DWR_PRTY_LYLTY_PROG_PRTCPTN |  |
| DWR_SBRP                    |  |

#### DWD\_ARPU\_BASE\_PKG Package

Populate target table DWD\_ARPU\_BASE. For more information, see ARPU BASE DRVD.

Table 7–7 DWD\_ARPU\_BASE\_PKG Package

| Source Table Name  |  |
|--------------------|--|
| DWB_ACCT_COST      |  |
| DWB_INVC           |  |
| DWB_INVC_ITEM      |  |
| DWB_PROD_COST      |  |
| DWB_SL_CMISN_DTL   |  |
| DWD_VOI_CALL_DAY   |  |
| DWL_RECHRG_RVN_SLB |  |
| DWR_ACCT           |  |
| DWR_ADDR_LOC       |  |
| DWR_BSNS_MO        |  |
| DWR_CUST           |  |
| DWR_SBRP           |  |
| DWR_SL_CHNL_RPRSTV |  |

## DWD\_CALL\_CNTR\_CALL\_DAY\_PKG Package

Populate target table DWD\_CALL\_CNTR\_CALL\_DAY. For more information, see CALL CENTER CALL DAY DRVD.

 Table 7–8
 DWD\_CALL\_CNTR\_CALL\_DAY\_PKG Package

Source Table Name DWB\_EVT\_PRTY\_INTRACN\_CALL DWR\_ACCT DWR\_DAY DWR\_TIME\_SLT

#### DWD\_CALL\_CNTR\_CASE\_DAY\_PKG Package

Populate target table DWD\_CALL\_CNTR\_CASE\_DAY. For more information, see CALL CENTER CASE DAY DRVD.

Source Table Name
DWB\_PRTY\_INTRACN\_THRD
DWR\_CUST
DWR\_DAY

## DWD\_CANBLZTN\_DTL\_DAY\_PKG Package

Populate target table DWD\_CANBLZTN\_DTL\_DAY. For more information, see CANNIBALIZATION DETAIL DAY DRVD.

 Table 7–10
 DWD\_CANBLZTN\_DTL\_DAY\_PKG Package

| Source Table Name |  |
|-------------------|--|
| DWR_CHNL          |  |
| DWR_CNRT_ASGN     |  |
| DWR_CNRT_NEW      |  |
| DWR_CNRT_OLD      |  |
| DWR_DAY           |  |
| DWR_PROD_MKT_PLN1 |  |
| DWR_PROD_MKT_PLN2 |  |
|                   |  |

#### DWD\_CMISN\_DAY\_PKG Package

Populate target table DWD\_CMISN\_DAY. For more information, see COMMISSION DAY DRVD.

Table 7–11 DWD\_CMISN\_DAY\_PKG Package

Source Table Name DWB\_CNRT\_TERM\_VAL DWB\_INVC\_ITEM DWB\_SL\_CMISN\_DTL

| Source Table Name |  |
|-------------------|--|
| DWR_CNRT          |  |
| DWR_DAY           |  |
| DWR_SBRP          |  |

# DWD\_CNCT\_DSCNCT\_DAY\_PKG Package

Populate target table DWD\_CNCT\_DSCNCT\_DAY. For more information, see CONNECT DISCONNECT DAY DRVD.

Contains connect and disconnect information of particular subscriber.

Table 7–12 DWD\_CNCT\_DSCNCT\_DAY\_PKG Package

| Source Table Name        |  |
|--------------------------|--|
| DWB_EVT                  |  |
| DWB_EVT_ACCS_MTHD_ACTVTY |  |
| DWR_ACCS_MTHD            |  |
| DWR_ADDR_LOC             |  |
| DWR_DAY                  |  |
| DWR_EVT_LOC              |  |

#### DWD\_CNRT\_PKG Package

Populate target table DWD\_CNRT. For more information, see CONTRACT DRVD.

| Table 7–13 DWD_CNRT_PKG Package |  |  |  |  |
|---------------------------------|--|--|--|--|
| Source Table Name               |  |  |  |  |
| DWB_CNRT_TERM_VAL               |  |  |  |  |
| DWB_INVC                        |  |  |  |  |
| DWB_INVC_ITEM                   |  |  |  |  |
| DWD_CNRT_CHNG                   |  |  |  |  |
| DWL_AGE_ON_NET_BND              |  |  |  |  |
| DWR_ACCT                        |  |  |  |  |
| DWR_ADDR_LOC                    |  |  |  |  |
| DWR_BSNS_MO                     |  |  |  |  |
| DWR_CMPGN                       |  |  |  |  |
| DWR_CNRT                        |  |  |  |  |
| DWR_CUST                        |  |  |  |  |
| DWR_PRMTN                       |  |  |  |  |
| DWR_SBRP                        |  |  |  |  |
|                                 |  |  |  |  |

| Table 7–13 | DWD_ | CNRT | PKG | Package |
|------------|------|------|-----|---------|
|------------|------|------|-----|---------|

### DWD\_CNRT\_CHNG\_PKG Package

Populate target table DWD\_CNRT\_CHNG. For more information, see CONTRACT CHANGED DRVD.

Table 7–14 DWD\_CNRT\_CHNG\_PKG Package

| Source Table Name     |
|-----------------------|
| DWB_CNRT_STAT         |
| DWB_CNRT_TERM_VAL     |
| DWB_CNRT_TERM_VAL_NEW |
| DWB_CNRT_TERM_VAL_OLD |
| DWR_BSNS_MO           |
| DWR_CNRT              |
| DWR_CNRT_ASGN         |
| DWR_CNRT_NEW          |
| DWR_CNRT_OLD          |
| DWR_DAY               |
| DWR_DAY_1             |
| DWR_DAY_OLD_END_DAY   |
| DWR_DAY_OLD_STRT_DAY  |

#### DWD\_COST\_CUST\_PKG Package

Populate target table DWD\_COST\_CUST. For more information, see COST\_CUSTOMER DRVD.

| Table 7–15 | DWD_ | COST | CUST_ | PKG | Package |
|------------|------|------|-------|-----|---------|
|------------|------|------|-------|-----|---------|

Source Table Name
DWB\_CUST\_COST
DWR\_BSNS\_MO
DWR\_CUST
DWR\_SL\_CHNL\_RPRSTV

# DWD\_COST\_ORG\_PKG Package

Populate target table DWD\_COST\_ORG. For more information, see COST ORGANIZATIONAL DRVD.

Table 7–16 DWD\_COST\_ORG\_PKG Package

| Source Table Name  |  |  |  |
|--------------------|--|--|--|
| DWB_BSNS_UNIT_COST |  |  |  |
| DWR_BSNS_MO        |  |  |  |
| DWR_ORG_BSNS_UNIT  |  |  |  |

#### DWD\_CRDT\_CTGRY\_PKG Package

Populate target table DWD\_CRDT\_CTGRY. For more information, see CREDIT CATEGORY DRVD.

| Source Table Name  |  |
|--------------------|--|
| DWB_ACCT_CRDT_LMT  |  |
| DWL_AGE_ON_NET_BND |  |
| DWR_BSNS_MO        |  |
| DWR_CNRT           |  |
| DWR_SBRP           |  |

#### DWD\_CUST\_ACQSTN\_SUMM\_DAY\_PKG Package

Populate target table DWD\_CUST\_ACQSTN\_SUMM\_DAY. For more information, see CUSTOMER ACQUISITION SUMMARY DAY DRVD.

| Table 7–18 | DWD_CUST | ACQSTN S | SUMM DAY | PKG Package |
|------------|----------|----------|----------|-------------|
|            |          |          |          |             |

| Source Table Name  |
|--------------------|
| DWB_CNRT_TERM_VAL  |
| DWB_EVT_SBRP       |
| DWR_ADDR_LOC       |
| DWR_CNRT           |
| DWR_CUST           |
| DWR_DAY            |
| DWR_PRMTN          |
| DWR_SBRP           |
| DWR_SBRP_1         |
| DWR_SL_CHNL_RPRSTV |

#### DWD\_EXTRNL\_DEBT\_COLLCTN\_DAY\_PKG Package

Populate target table DWD\_EXTRNL\_DEBT\_COLLCTN\_DAY. For more information, see EXTERNAL DEBT\_COLLECTION DAY DRVD.

#### Table 7–19 DWD\_EXTRNL\_DEBT\_COLLCTN\_DAY\_PKG Package

Source Table Name DWB\_ACCT\_BAL\_ADJ DWB\_ACCT\_BAL\_HIST DWB\_ACCT\_PYMT DWB\_DEBT\_COLLCTN\_ASGN DWR\_ACCT DWR\_DAY

#### DWD\_GIVE\_AWAY\_ITEM\_DAY\_PKG Package

Populate target table DWD\_GIVE\_AWAY\_ITEM\_DAY. For more information see GIVE AWAY\_ITEM\_DAY\_DRVD.

 Table 7–20
 DWD\_GIVE\_AWAY\_ITEM\_DAY\_PKG Package

Source Table Name DWB\_EVT\_LYLTY\_PROG DWB\_EVT\_LYLTY\_PROG\_RDMPTN DWR\_CNRT DWR\_DAY DWR\_PROD\_MKT\_PLN DWR\_PROD\_RTNG\_PLN\_DTL

#### DWD\_INTRNL\_DEBT\_COLLCTN\_DAY\_PKG Package

Populate target table DWD\_INTRNL\_DEBT\_COLLCTN\_DAY. For more information, see INTERNAL DEBT\_COLLECTION DAY DRVD.

Table 7–21 DWD\_INTRNL\_DEBT\_COLLCTN\_DAY\_PKG Package

| Source Table Name |  |
|-------------------|--|
| DWB_ACCT_BAL_ADJ  |  |
| DWB_ACCT_BAL_HIST |  |
| DWB_ACCT_PYMT     |  |
| DWB_DEBT_COLLCTN  |  |
| DWR_ACCT          |  |
| DWR_DAY           |  |

#### DWD\_INVC\_PKG Package

Populate target table DWD\_INVC. For more information, see INVOICE DRVD.

| Source Table Name |  |  |
|-------------------|--|--|
| DWB_ACCT_CRDT_LMT |  |  |
| DWB_INVC          |  |  |
| DWB_INVC_ADJ      |  |  |
| DWB_INVC_ITEM     |  |  |
|                   |  |  |

 Table 7–22
 DWD\_INVC\_PKG Package

DWB\_INVC\_ADJ DWB\_INVC\_ITEM DWL\_AGE\_ON\_NET\_BND DWR\_ACCT DWR\_ADDR\_LOC DWR\_BSNS\_MO

| Table 7–22 (Co | ont.) DWD | INVC I | PKG | Package |
|----------------|-----------|--------|-----|---------|
|----------------|-----------|--------|-----|---------|

|              | •    | , | <br> | • |  |
|--------------|------|---|------|---|--|
| Source Table | Name |   |      |   |  |
| DWR_CNRT     |      |   |      |   |  |
| DWR_CUST     |      |   |      |   |  |
| DWR_SBRP     |      |   |      |   |  |

# DWD\_INVC\_ADJ\_PKG Package

Populate target table DWD\_INVC\_ADJ. For more information, see INVOICE ADJUSTMENT DRVD.

| Source Table Name |  |
|-------------------|--|
| DWB_INVC          |  |
| DWB_INVC_ADJ      |  |
| DWB_INVC_ITEM     |  |
| DWR_ACCT          |  |
| DWR_ADDR_LOC      |  |
| DWR_BSNS_MO       |  |
| DWR_CUST          |  |
| DWR_SBRP          |  |

| Table 7–23 | DWD_INVC_AL | DJ_PKG Package |
|------------|-------------|----------------|
|------------|-------------|----------------|

#### DWD\_LYLTY\_PROG\_DAY\_PKG Package

Populate target table DWD\_LYLTY\_PROG\_DAY. For more information, see LOYALTY PROGRAM DAY DRVD.

Table 7–24 DWD\_LYLTY\_PROG\_DAY\_PKG Package

| Source Table Name      |  |
|------------------------|--|
| DWB_ACCT_CRDT_LMT      |  |
| DWB_EVT                |  |
| DWB_EVT_LYLTY_PROG     |  |
| DWB_LYLTY_PROG_PTS_BAL |  |
| DWL_AGE_ON_NET_BND     |  |
| DWR_ACCT               |  |
| DWR_CNRT               |  |
| DWR_CUST               |  |
| DWR_DAY                |  |
| DWR_SBRP               |  |

#### DWD\_MKT\_OPRTR\_PRTNG\_PKG Package

Populate target table DWD\_MKT\_OPRTR\_PRTNG. For more information, see MARKET OPERATOR PORTING DERIVED.

The summary information about succeeded Number Porting between operators.

Table 7–25 DWD\_MKT\_OPRTR\_PRTNG\_PKG Package

Source Table Name

DWB\_ACCS\_MTHD\_PORT\_HIST

DWR\_BSNS\_MO

#### DWD\_PRPD\_ACCT\_STTSTC\_PKG Package

Populate target table DWD\_PRPD\_ACCT\_STTSTC. For more information, see PREPAID ACCOUNT STATISTIC DRVD.

 Table 7–26
 DWD\_PRPD\_ACCT\_STTSTC\_PKG Package

| Source Table Name    |
|----------------------|
| DWB_ACCT_BAL_HIST    |
| DWB_EVT_PRTY_INTRACN |
| DWB_PRPD_RCHRG       |
| DWL_AGE_ON_NET_BND   |
| DWL_INTRACN_RSN      |
| DWL_RECHRG_RVN_SLB   |
| DWR_ACCT             |
| DWR_BSNS_MO          |
| DWR_CNRT             |
| DWR_PROD_MKT_PLN     |
|                      |

#### DWD\_PRPD\_ALWNCE\_DAY\_PKG Package

Populate target table DWD\_PRPD\_ALWNCE\_DAY. For more information, see PREPAID ALLOWANCE DAY DRVD.

 Table 7–27
 DWD\_PRPD\_ALWNCE\_DAY\_PKG Package

| Source | Table | Name |
|--------|-------|------|
|        |       |      |

DWB\_MNT\_ALLWNC

DWR\_DAY

DWR\_SL\_CHNL\_RPRSTV

#### DWD\_PYMT\_AGNG\_DAY\_PKG Package

Populate target table DWD\_PYMT\_AGNG\_DAY. For more information, see PAYMENT AGING DAY DRVD.

Table 7–28 DWD\_PYMT\_AGNG\_DAY\_PKG Package

| Source Table Name  |
|--------------------|
| DWB_ACCT_BAL_HIST  |
| DWB_ACCT_PYMT      |
| DWB_INV_PYMT_ASGN  |
| DWB_INVC           |
| DWL_AGE_ON_NET_BND |
| DWL_DEBT_AGNG_BND  |
| DWR_ACCT           |
| DWR_CUST           |
| DWR_DAY            |
| DWR_PRTY_ASGN      |
| DWR_SL_CHNL_RPRSTV |

#### DWD\_RDMPTN\_DAY\_PKG Package

Populate target table DWD\_RDMPTN\_DAY. For more information, see REDEMPTION DAY DRVD.

Table 7–29 DWD\_RDMPTN\_DAY\_PKG Package

| Source Table Name         |  |
|---------------------------|--|
| DWB_ACCT_CRDT_LMT         |  |
| DWB_EVT                   |  |
| DWB_EVT_LYLTY_PROG        |  |
| DWB_EVT_LYLTY_PROG_RDMPTN |  |
| DWB_EVT_PRTY_ASGN         |  |
| DWB_EVT_PRTY_INTRACN      |  |
| DWL_AGE_ON_NET_BND        |  |
| DWR_ACCT                  |  |
| DWR_CNRT                  |  |
| DWR_DAY                   |  |
| DWR_EVT_PRTY_RL           |  |

#### DWD\_SHOP\_EFFNCY\_DAY\_PKG Package

Populate target table DWD\_SHOP\_EFFNCY\_DAY. For more information, see SHOP EFFICIENCY DAY DRVD.

Table 7–30 DWD\_SHOP\_EFFNCY\_DAY\_MAP

Source Table Name
DWB\_EVT

DWB\_EVT\_ASGN DWB\_EVT\_PRTY\_INTRACN\_VST Table 7–30 (Cont.) DWD\_SHOP\_EFFNCY\_DAY\_\_MAP

Source Table Name

DWR\_ADDR\_LOC

DWR\_DAY

DWR\_ORG\_BSNS\_UNIT

#### DWD\_SL\_DAY\_PKG Package

Populate target table DWD\_SL\_DAY. For more information, see SALES DAY DRVD.

Table 7–31 DWD\_SHOP\_EFFNCY\_DAY\_\_MAP

| Source Table Name     |  |
|-----------------------|--|
| DWB_CUST_ORDR         |  |
| DWB_CUST_ORDR_LN_ITEM |  |
| DWB_CUST_ORDR_PYMT    |  |
| DWB_PRTY_ORDR_ASGN    |  |
| DWR_CNRT              |  |
|                       |  |

DWR\_DAY

#### DWD\_SL\_RPRSTV\_STTSTC\_MO\_PKG Package

Populate target table DWD\_SL\_RPRSTV\_STTSTC\_MO. For more information, see SALES REPRESENTATIVE STATISTICS DRVD.

 Table 7–32
 DWD\_SL\_RPRSTV\_STTSTC\_MO\_PKG Package

Source Table Name
DWB\_CNRT\_TERM\_VAL
DWB\_EVT
DWB\_EVT
DWB\_SL\_CMISN\_DTL
DWR\_BSNS\_MO
DWR\_CNRT
DWR\_SBRP
DWR\_SL\_CHNL\_RPRSTV
DWR\_SL\_CMISN\_PLN\_DTL

## DWD\_SPLMNTR\_SRVC\_USG\_MAP Mapping

Populate the table DWD\_SPLMNTR\_SRVC\_USG. For more information, see SUPPLEMENTARY SERVICE USAGE DRVD.

Table 7–33 DWD\_SPLMNTR\_SRVC\_USG\_PKG Package

| Source Table Name |  |
|-------------------|--|
| DWB_INVC          |  |
| DWB_INVC_ITEM     |  |
| DWB_NTWK_EVT      |  |
| DWR_BSNS_MO       |  |
| DWR_SPLMNTR_SRVC  |  |

# DWD\_VAS\_SBRP\_QCK\_SUMM\_PKG Package

Populate target table DWD\_VAS\_SBRP\_QCK\_SUMM. For more information, see VAS SUBSCRIPTION QUICK SUMMARY DRVD.

Table 7–34 DWD\_VAS\_SBRP\_QCK\_SUMM\_PKG Package

| Source Table Name |  |
|-------------------|--|
| DWR_BSNS_MO       |  |
| DWR_CUST          |  |
| DWR_PROD          |  |
| DWR_SBRP          |  |

# Intra-ETL PL/SQL Mapping Packages for Source and Target Tables

Shows the PL/SQL mapping to populate derived tables.

#### DWD\_DATA\_USG\_DAY\_PKG Package

Populate target table DWD\_DATA\_USG\_DAY. For more information, see DATA USAGE DAY DRVD.

Table 7–35 DWD\_DATA\_USG\_DAY\_PKG Package

| Source Table Name        |  |
|--------------------------|--|
| DWB_CNTNT_DLVRY_EVT      |  |
| DWB_NTWK_EVT             |  |
| DWB_WRLS_CNTNT_DNLDG_EVT |  |
| DWC_INTRA_ETL_ACTIVITY   |  |
| DWR_ACCS_MTHD            |  |
| DWR_CNTNT                |  |
| DWR_CUST                 |  |
| DWR_DAY                  |  |
| DWR_TIME_SLT             |  |

#### DWD\_VAS\_USG\_DAY\_PKG Package

Populate target table DWD\_VAS\_USG\_DAY. For more information, see VAS USAGE DAY DRVD.

Table 7–36 DWD\_VAS\_USG\_DAY\_PKG Package

| Source Table Name      |  |
|------------------------|--|
| DWB_ISP_USG_EVT        |  |
| DWB_NTWK_EVT           |  |
| DWB_UMS_EVT            |  |
| DWB_WRLS_CALL_EVT      |  |
| DWC_INTRA_ETL_ACTIVITY |  |
| DWL_PK_OFPK_TIME       |  |
| DWR_CUST               |  |
| DWR_DAY                |  |
| DWR_MAILBOX            |  |
| DWR_TIME_SLT           |  |
| DWR_VAL_ADD_SRVC       |  |

#### DWD\_VOI\_CALL\_DAY\_PKG Package

Populate target table DWD\_VOI\_CALL\_DAY. For more information, see VOICE CALL DAY DRVD.

Table 7–37 DWD\_VOI\_CALL\_DAY\_PKG Package

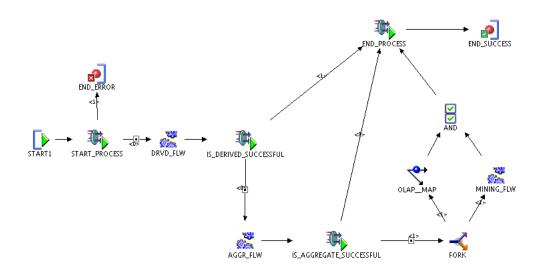
| Source Table Name      |
|------------------------|
| DWB_CRNCY_EXCHNG_RATE  |
| DWB_MDTD_CALL_EVT      |
| DWB_WRLS_CALL_EVT      |
| DWC_INTRA_ETL_ACTIVITY |
| DWL_CALL_TYP           |
| DWL_PK_OFPK_TIME       |
| DWR_ADDR_LOC           |
| DWR_CUST               |
| DWR_DAY                |
| DWR_ORG_BSNS_UNIT      |
| DWR_TIME_SLT           |

# **Intra-ETL Process Flows**

The INTRA\_ETL\_FLW is the complete Intra-ETL process designed using Oracle Warehouse Builder, and is composed of individual sub-process flows to populate derived aggregate tables, and relational materialized views where the data originates from base, reference, and lookup tables. This process flow respects the dependency of each individual program.

Figure 7–1 shows the main process flow INTRA\_ETL\_FLW.

Figure 7–1 Intra-ETL Main Process Flow



The process flow INTRA\_ETL\_FLW is initialized from START\_PROCESS, and this checks if any previous process flows are running. If any process is running then START\_PROCESS jumps to END\_ERROR or START\_PROCESS generate the process number from the sequence. This process number is sent as input to the Derived Flow.

In the DRVD\_FLW when the START process is initiated this generates the process number and is sent as input to the Derived mapping. Once the number is generated it updates the status at backend (Control Tables). If derived mapping is successful then the derived mapping checks the status in control tables.

#### Details of the DRVD\_FLW Intra-ETL Flow

The DRVD\_FLW sub-process flow contains all the Oracle Warehouse Builder mappings for populating derived tables, based on the content of the base, reference, and lookup tables. This sub-process flow has a dependency on the AGGR\_FLW. If the DRVD\_FLW is successful then it navigates to AGGR\_FLW otherwise the process ends.

Figure 7–2 shows the DRVD\_FLW sub-process flow for populating the derived tables.

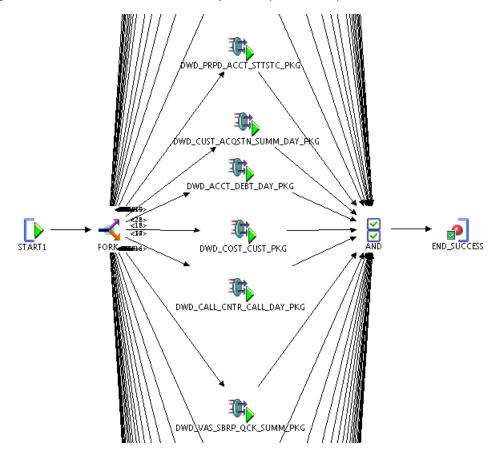


Figure 7–2 Intra-ETL Derived Flow Sub-process (DRVD\_FLW)

After the DRVD\_FLW starts successfully, it moves to the fork. The sub-process FORK performs the derived mappings (these run in parallel). Once the activity is started then Start\_Activity inserts one record in the control table, DWC\_INTRA\_ETL\_ACTIVITY, and the state is set to 'Running'. The End\_Activity updates the status in control tables (the state mapping is COMPLETED-SUCCESS or COMPLETED-ERROR) in the control tables. The AND activity specifies whether all the parallel mappings have been completed or not and then switches to the next activity, for example END\_SUCCESS. This DRVD\_FLW depends on the AGGR\_FLW sub-process flow.

#### Details of the AGGR\_FLW Intra-ETL Flow

The AGGR\_FLW sub-process flow contains PL/SQL code using Partitions Change Tracking Strategy for refreshing all the aggregate tables which are Materialized Views in Oracle Communications Data Model.

Figure 7–3 shows the AGGR\_FLW sub-process flow for refreshing all the aggregate tables.

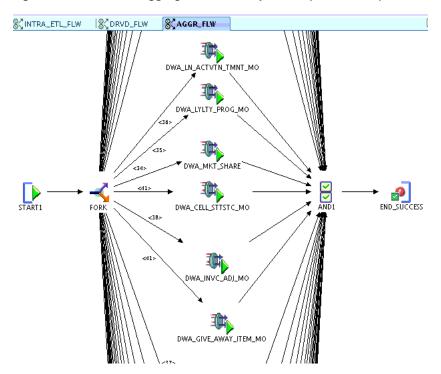


Figure 7–3 Intra-ETL Aggregate Flow Sub-process (AGGR\_FLW)

After the AGGR\_FLW is initiated and started successfully it is moved to the Fork. The FORK process makes the aggregates to run in parallel. The AND activity specifies that all the parallel aggregates have been completed or not and then switches over to the next activity, (for example, END\_SUCCESS).

#### Details of the OLAP\_MAP Intra-ETL Flow

The OLAP\_MAP sub-process flow triggers the OLAP package which can load data from Oracle Communications Data Model aggregate tables to Oracle Communications Data Model Analytical Workspace and calculate the forecast data. It reads OLAP ETL parameters from DWC\_OLAP\_ETL\_PARAMETER table.

Figure 7-4 shows the OLAP\_MAP sub-process flow that triggers the OLAP packages.

Figure 7–4 Intra-ETL OLAP Flow Sub-process (OLAP\_MAP)



#### Details of the MINING\_FLW Intra-ETL Flow

The MINING\_FLW sub process flow triggers the data mining model.

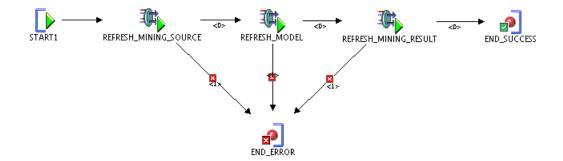
The window of data is decided by following variables:

- churn\_interval\_months
- Itv\_age\_interval\_years
- dwc\_etl\_parameter.to\_date\_etl

The dwc\_etl\_parameter.to\_date\_etl limits the end date for data and first two parameters limit the start date of data for the churn models and life time value models respectively.

Figure 7–5 shows the MINING\_FLW sub-process flow.

Figure 7–5 Intra-ETL Mining Flow Sub-process (MINING\_FLW)



# Oracle Communications Data Model OLAP Model Dimensions

This chapter of Oracle Communications Data Model Reference describes the Data Flow between fact tables and dimension tables of Oracle Communications Data Model relational part to target materialize views and cubes to support the module Oracle Communications Data Model OLAP.

This chapter includes the following sections:

- Introduction to OLAP Architecture
- Oracle Communications Data Model OLAP Dimensions

For more information, see Chapter 9, "Oracle Communications Data Model OLAP Model Cubes".

## Introduction to OLAP Architecture

Oracle Data Warehouse for Communications (Oracle Communications Data Model Relational) contains the lowest level CDR details, low level combination of base tables and the summary, average, and so on, of Base and Derived data. Oracle Communications Data Model Relational was developed in a relational database.

#### General Process to Populate the OLAP Module in Oracle Communications Data Model

Oracle Communications Data Model ocdm\_sys schema does the following:

- Directly maps the leaf level data from the relational table/mv into the OLAP cube.
- Cube organized materialized views represent the cube to SQL-based applications as materialized views that you can use for both refresh and query rewrite. With Query Re-write enabled, Oracle will automatically re-write SQL queries targeted against relational tables. to use the Cube-Organized Materialized View. To use this feature the OLAP cubes and relational components are in a single schema (ocdm\_ sys).
- All cubes are available for the end user SQL based Query Tool access through CUBE\_TABLE based SQL Views, which are created and maintained automatically during the cube build/update process.
- Cubes are built from level 0 DWA materialized views or DWB/DWD tables (which, when a date is present, usually means at the month level).

Using SQL to access the cubes and dimensions is a significant feature of Oracle OLAP because it enables reporting tools that only generate SQL to use all of the powerful features of the analytic workspace. In Oracle Database 11g this is achieved by the use

of the CUBE\_TABLE function that extracts multidimensional data from a cube in an analytic workspace and presents it to the relational SQL engine in the form of a two dimensional table, such as, a set of rows and columns. It provides a mapping between the cube in the analytic workspace and the rows and columns that the SQL sees.

#### **Query Rewrite to Cube Organized Materialized Views**

Oracle Communications Data Model uses SQL to query the relational base tables and the optimizer transparently translates the SQL to access either the table materialized views or the cube materialized views (and hence the analytic workspace cubes and dimensions) depending upon which provides the better performance. This allows all of the benefits of the analytic workspace to be easily available to any product using regular SQL.

# **Oracle Communications Data Model OLAP Dimensions**

The dimensions section describes the detail information for all the dimensions. Each dimension includes the following information:

- Levels
- Hierarchies
- Attributes and Attribute mappings

Table 8–1 lists the dimensions.

| Dimensions                            |
|---------------------------------------|
| Account Refund Reason: ARRSN          |
| Churn Reason: CRNRSN                  |
| Collection Agency: CAGNCY             |
| Commission Type: CMTYP                |
| Customer: CUST                        |
| Customer Segment: CSGMNT              |
| Customer Type: CUSTYP                 |
| Debt Aging Band: DAB                  |
| Geography: GEO                        |
| Handset Model: HSMDL                  |
| Invoice Adjustment Reason: IARSN      |
| Invoice Adjustment Type: IATYP        |
| Mining Churn Type: MNCT               |
| Mining Life Time Survival Band: MNLSB |
| Mining Life Time Value Band: MNLVB    |
| Mining Sentiment Category: MNSC       |
| Network Element: NELMNT               |
| Organization: ORG                     |
| Payment Channel: PCHNL                |
|                                       |

| Table 8–1       (Cont.)       Dimensions         Dimensions       Image: Control of the second secon |  |
|--|--|
| Payment Method Type: PMTYP   |  |
| Payment Transaction Type: PTTYP  |  |
| Peak Offpeak Time: POPT  |  |
| Product: PROD  |  |
| Product Market Plan: PMP   |  |
| Sales Channel: SLCHNL  |  |
| Time: TIME   |  |
| Time Slot: TSLT  |  |

#### Account Refund Reason: ARRSN

This dimension keeps all the information of the reason why this refund occurs.

Table 8–2 Account Refund Reason (ARRSN) Levels and Hierarchies

| Level  | Description                 | Account Refund Reason Hierarchy (HARRSN) |
|--------|-----------------------------|--|
| TARRSN | Total Account Refund Reason | TARRSN                                   |
| ARRSN  | Account Refund Reason       | ARRSN                                    |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Level  | Mapping (Physical Column)            |
|--------|--------------------------------------|
| TARRSN | "Total Account Refund Reason"        |
| ARRSN  | DWL_ACCT_RFND_RSN.ACCT_RFND_RSN_NAME |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Level  | Mapping (Physical Column)          |  |
|--------|------------------------------------|--|
| TARRSN | "Total Account Refund Reason"      |  |
| ARRSN  | DWL_ACCT_RFND_RSN.ACCT_RFND_RSN_CD |  |

#### **Churn Reason: CRNRSN**

This dimension keeps all the information of the Churn Reason. This dimension stores information regarding the reason for subscriber churn. This information is required for churn analysis.

Table 8–5 Churn Reason (CRNRSN) Levels and Hierarchies

| Level   | Description        | Churn Reason Hierarchy (HCRNRSN) |
|---------|--------------------|----------------------------------|
| TCRNRSN | Total Churn Reason | TCRNRSN                          |
| CRNRSN  | Churn Reason       | CRNRSN                           |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 6–6 Churn Reason Long Description Attribute Mapping |                            |
|---|----------------------------|
| Level Mapping (Physical Column)                           |                            |
| TCRNRSN   | "Total Churn Reason"       |
| CRNRSN  | DWL_CHRN_RSN.CHRN_RSN_NAME |

Table 8–6 Churn Reason Long Description Attribute Mapping

Attribute Name: Short Description(SHORT\_DESCRIPTION)

Table 8–7 Churn Reason Short Description Attribute Mapping

| Level   | Mapping (Physical Column) |  |
|---------|---------------------------|--|
| TCRNRSN | "Total Churn Reason"      |  |
| CRNRSN  | DWL_CHRN_RSN.CHRN_RSN_CD  |  |

#### **Collection Agency: CAGNCY**

This dimension keeps all the information of the collection agency. Commission type is all type of commissions to the sales representatives.

Table 8–8 Collection Agency (CAGNCY) Levels and Hierarchies

| Level   | Description             | Collection Agency Hierarchy (HCAGNCY) |
|---------|-------------------------|---------------------------------------|
| TCAGNCY | Total Collection Agency | TCAGNCY                               |
| CAGNCY  | Collection Agency       | CAGNCY                                |

Attribute Name: Long Description(LONG\_DESCRIPTION)

 Table 8–9
 Collection Agency Long Description Attribute Mapping

| Level   | Mapping (Physical Column)   |  |
|---------|-----------------------------|--|
| TCAGNCY | "Total Collection Agency"   |  |
| CAGNCY  | DWR_COLLCTN_AGNCY.PRTY_NAME |  |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

Table 8–10 Collection Agency Short Description Attribute Mapping

| Level   | Mapping (Physical Column)          |  |
|---------|------------------------------------|--|
| TCAGNCY | "Total Collection Agency"          |  |
| CAGNCY  | DWR_COLLCTN_AGNCY.COLLCTN_AGNCY_CD |  |

Attribute Name: Agency Manager(MGR\_NAME)

 Table 8–11
 Collection Agency Agency Manager Attribute Mapping

| Level   | Mapping (Physical Column)  |
|---------|----------------------------|
| TCAGNCY |                            |
| CAGNCY  | DWR_COLLCTN_AGNCY.MGR_NAME |

Attribute Name: Domestic Indicator(DMSTC\_IND)

| Table 8-12 | able 8–12 Collection Agency Domestic indicator Attribute Mapping |  |
|------------|--|--|
| Level      | Mapping (Physical Column)  |  |
| TCAGNCY    |  |  |
| CAGNCY     | DWR_COLLCTN_AGNCY.DMSTC_IND                                      |  |
|            |  |  |

Table 9 12 Collection Agonov Domestic Indicator Attribute Manning

# **Commission Type: CMTYP**

This dimension keeps all the information of the commission type. Commission type is all type of commissions to the sales representatives.

Table 8–13 Commission Type (CMTYP) Levels and Hierarchies

| Level  | Description           | Commission Type Hierarchy (HCMTYP) |
|--------|-----------------------|------------------------------------|
| ТСМТҮР | Total Commission Type | ТСМТҮР                             |
| CMTYP  | Commission Type       | СМТҮР                              |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8–14 Co | ommission Type Long | g Description | Attribute Mapping |
|---------------|---------------------|---------------|-------------------|
|---------------|---------------------|---------------|-------------------|

| Level  | Mapping (Physical Column)    |  |
|--------|------------------------------|--|
| ТСМТҮР | "Total Commission Type"      |  |
| CMTYP  | DWL_CMISN_TYP.CMISN_TYP_NAME |  |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Table 8–15                      | -15 Commission Type Short Description Attribute Mapping |  |
|---------------------------------|---|--|
| Level Mapping (Physical Column) |   |  |
| TCMTYP                          | ITYP "Total Commission Type"                            |  |
| CMTYP                           | DWL_CMISN_TYP.CMISN_TYP_NAME                            |  |

Table 9 15 Commission Type Short Description Attribute Mannie

# **Customer: CUST**

Table 9 16 Quatemar (CUET) Lavala and Historation

This dimension keeps all the information of individual customers.

| Table 6–16 Customer (COST) Levels and Hierarchies |  |
|---|--|
| Description                                       | Customer Hierarchy (HCUST)                                   |
| Total customer                                    | TCUST  |
| Customer Type                                     | CUSTYP   |
| Individual Customer                               | ICUST  |
|   | Description           Total customer           Customer Type |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8-17 | Customer Long Description Attribute Mapping |  |
|------------|---|--|
| Level      | Mapping (Physical Column)                   |  |
| TCUST      | "Total Customer"                            |  |
| CUSTYP     | DWL_CUST_TYP.CUST_TYP_NAME                  |  |
| ICUST      | DWR_CUST.NAME                               |  |

Table 8-17 Customer Long Description Attribute Manning

| LevelMapping (Physical Column)TCUST"Total Customer"CUSTYPDWL_CUST_TYP.CUST_TYP_CDICUSTDWR_CUST.CUST_CD |        | Customer Short Description Attribute Mapping |  |
|--|--------|--|--|
| CUSTYP DWL_CUST_TYP.CUST_TYP_CD  | Level  | Mapping (Physical Column)                    |  |
|  | TCUST  | "Total Customer"                             |  |
| ICUST DWR_CUST.CUST_CD   | CUSTYP | DWL_CUST_TYP.CUST_TYP_CD                     |  |
|  | ICUST  | DWR_CUST.CUST_CD                             |  |

Attribute Name: Short Description (SHORT\_DESCRIPTION)

# Customer Segment: CSGMNT

This dimension keeps all the information of the Customer Segment. The Segments table holds details of all marketing segments. A segment identifies distinct groupings of customers or accounts with similar characteristics. The segments are typically used in marketing campaigns.

Table 8–19 Customer Segment (CSGMNT) Levels and Hierarchies

| Level   | Description            | Customer Segment Hierarchy<br>(HCSGMNT) |
|---------|------------------------|---|
| TCSGMNT | Total Customer Segment | TCSGMNT                                 |
| CSGMNT  | Customer Segment       | CSGMNT                                  |

Attribute Name: Long Description(LONG\_DESCRIPTION)

Table 8–20 Customer Segment Long Description Attribute Mapping

| Level   | Mapping (Physical Column)      |  |
|---------|--------------------------------|--|
| TCSGMNT | "Total Customer Segment"       |  |
| CSGMNT  | DWR_CUST_SGMNT.CUST_SGMNT_NAME |  |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

 Table 8–21
 Customer Segment Short Description Attribute Mapping

| Level   | Mapping (Physical Column)    |  |
|---------|------------------------------|--|
| TCSGMNT | "Total Customer Segment"     |  |
| CSGMNT  | DWR_CUST_SGMNT.CUST_SGMNT_CD |  |

## Customer Type: CUSTYP

This dimension keeps all the information of customer type

Table 8–22 Customer Type (CUSTYP) Levels and Hierarchies

| Level   | Description         | Customer Type Hierarchy (HCUSTYP) |
|---------|---------------------|-----------------------------------|
| TCUSTYP | Total Customer Type | TCUSTYP                           |
| CUSTYP  | Customer Type       | CUSTYP                            |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8-23 | Customer Type Long Description Attribute Mapping |
|------------|--|
| Level      | Mapping (Physical Column)                        |
| TCUSTYP    | "Total Customer Type"                            |
| CUSTYP     | DWL_CUST_TYP.CUST_TYP_DESC                       |

. . . . . .. .....

Attribute Name: Short Description(SHORT\_DESCRIPTION)

Customer Type Short Description Attribute Mapping Table 8–24

| Level   | Mapping (Physical Column)  |  |
|---------|----------------------------|--|
| TCUSTYP | "Total Customer Type"      |  |
| CUSTYP  | DWL_CUST_TYP.CUST_TYP_NAME |  |

#### **Debt Aging Band: DAB**

This dimension keeps all the information of debt aging band. There are customers who have not paid or partially paid one or more bills. This is called as Aging for the bill payment. Based on the age of unpaid or partial paid bill those amounts are put into different buckets for each customer.

Table 8–25 Debt Aging Band (DAB) Levels and Hierarchies

| Level | Description      | Debt Aging Band Hierarchy (HDAB) |
|-------|------------------|----------------------------------|
| TDAB  | Total Aging Band | TDAB                             |
| DAB   | Aging Band       | DAB                              |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8–26 | Debt Aging Band Long Description Attribute Mapping |  |
|------------|--|--|
|            |  |  |

| Level | Mapping (Physical Column)            |  |
|-------|--------------------------------------|--|
| TDAB  | "Total Aging Band"                   |  |
| DAB   | DWL_DEBT_AGNG_BND.DEBT_AGNG_BND_NAME |  |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

|       | Debt Aging Dand Short Description Attribute Mapping |  |
|-------|---|--|
| Level | Mapping (Physical Column)                           |  |
| TDAB  | "Total Aging Band"                                  |  |
| DAB   | DWL_DEBT_AGNG_BND.DEBT_AGNG_BND_CD                  |  |
|       |   |  |

Table 8–27 Debt Aging Band Short Description Attribute Mapping

## Geography: GEO

This dimension keeps all the geography information.

| Level      | Description     | Geography Hierarchy (HGEO) |
|------------|-----------------|----------------------------|
| TGEO       | Total Geography | TGEO                       |
| WORLD      | World           | WORLD                      |
| REGION     | Region          | REGION                     |
| SUB_REGION | Sub Region      | SUB_REGION                 |
| COUNTRY    | Country         | COUNTRY                    |
| STATE      | State           | STATE                      |
| CITY       | City            | CITY                       |
| COUNTY     | County          | COUNTY                     |

 Table 8–28
 Geography (GEO) Levels and Hierarchies

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Level      | Mapping (Physical Column) |  |
|------------|---------------------------|--|
| TGEO       | "Total Geography"         |  |
| WORLD      | DWR_GEO_WORLD.WORLD_NAME  |  |
| REGION     | DWR_GEO_RGN.RGN_NAME      |  |
| SUB_REGION | DWR_GEO_SBRGN.SB_RGN_NAME |  |
| COUNTRY    | DWR_GEO_CNTRY.CNTRY_NAME  |  |
| STATE      | DWR_GEO_STATE.STATE_NAME  |  |
| CITY       | DWR_GEO_CITY.CITY_NAME    |  |
| COUNTY     | DWR_GEO_CNTY.CNTY_NAME    |  |

 Table 8–29
 Geography Long Description Attribute Mapping

Attribute Name: Short Description(SHORT\_DESCRIPTION)

 Table 8–30
 Geography Short Description Attribute Mapping

| Level      | Mapping (Physical Column) |
|------------|---------------------------|
| TGEO       | "Total Geography"         |
| WORLD      | DWR_GEO_WORLD.WORLD_CD    |
| REGION     | DWR_GEO_RGN.RGN_CD        |
| SUB_REGION | DWR_GEO_SBRGN.SB_RGN_CD   |
| COUNTRY    | DWR_GEO_CNTRY.CNTRY_CD    |
| STATE      | DWR_GEO_STATE.STATE_CD    |
| CITY       | DWR_GEO_CITY.CITY_CD      |
| COUNTY     | DWR_GEO_CNTY.CNTY_CD      |

Attribute Name: County Name(CNTY\_NAME)

 Table 8–31
 Geography County Name Attribute Mapping

|       |            | 11 0            |  |
|-------|------------|-----------------|--|
| Level | Mapping (P | nysical Column) |  |
| TGEO  |            |                 |  |

| Level      | Mapping (Physical Column) |
|------------|---------------------------|
| WORLD      |                           |
| REGION     |                           |
| SUB_REGION |                           |
| COUNTRY    |                           |
| STATE      |                           |
| CITY       |                           |
| COUNTY     | DWR_GEO_CNTY.CNTY_NAME    |

Table 8–31 (Cont.) Geography County Name Attribute Mapping

Attribute Name: County Code(CNTY\_CD)

Table 8–32 Geography County Code Attribute Mapping

| Level      | Mapping (Physical Column) |
|------------|---------------------------|
| TGEO       |                           |
| WORLD      |                           |
| REGION     |                           |
| SUB_REGION |                           |
| COUNTRY    |                           |
| STATE      |                           |
| CITY       |                           |
| COUNTY     | DWR_GEO_CNTY.CNTY_CD      |

## Handset Model: HSMDL

This dimension keeps all the information about models of handsets.

 Table 8–33
 Handset Model (HSMDL) Levels and Hierarchies

| Level  | Description         | Handset Model Hierarchy (HHSMDL) |
|--------|---------------------|----------------------------------|
| THSMDL | Total Handset Model | THSMDL                           |
| HSMDL  | Handset Model       | HSMDL                            |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8–34 | Handset Model Long | Description | Attribute Mapping |
|------------|--------------------|-------------|-------------------|
|------------|--------------------|-------------|-------------------|

| Level  | Mapping (Physical Column)    |
|--------|------------------------------|
| THSMDL | "Total Handset Model"        |
| HSMDL  | DWR_HNDST_MDL.HNDST_MDL_NAME |

Table 8–35 Handset Model Short Description Attribute Mapping

| Level  | Mapping (Physical Column) |
|--------|---------------------------|
| THSMDL | "Total Handset Model"     |

| Table 8–35 | (Cont.) | Handset Model | Short Description | Attribute Mapping |
|------------|---------|---------------|-------------------|-------------------|
|------------|---------|---------------|-------------------|-------------------|

| Level | Mapping (Physical Column)  |
|-------|----------------------------|
| HSMDL | DWR_HNDST_MDL.HNDST_MDL_CD |

#### Invoice Adjustment Reason: IARSN

This dimension keeps all the information of invoice adjustment reason. The reason why the adjustment was put on the invoice.

Table 8–36 Invoice Adjustment Reason (IARSN) Levels and Hierarchies

| Level  | Description                     | Invoice Adjustment Reason Hierarchy (HIARSN) |
|--------|---------------------------------|--|
| TIARSN | Total Invoice Adjustment Reason | TIARSN                                       |
| IARSN  | Invoice Adjustment Reason       | IARSN  |

Attribute Name: Long Description(LONG\_DESCRIPTION)

Table 8–37 Invoice Adjustment Reason Long Description Attribute Mapping

| Level  | Mapping (Physical Column)          |  |
|--------|------------------------------------|--|
| TIARSN | "Total Invoice Adjustment Reason"  |  |
| IARSN  | DWL_INVC_ADJ_RSN.INVC_ADJ_RSN_NAME |  |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Level  | Mapping (Physical Column)         |  |
|--------|-----------------------------------|--|
| TIARSN | "Total Invoice Adjustment Reason" |  |
| IARSN  | DWL_INVC_ADJ_RSN.INVC_ADJ_RSN_CD  |  |

# Invoice Adjustment Type: IATYP

This dimension keeps all the information of invoice adjustment type. The categories of adjustment applied to a Customer Invoices.

Table 8–39 Invoice Adjustment Type (IATYP) Levels and Hierarchies

| Level  | Description                   | Invoice Adjustment Type Hierarchy (HIATYP) |
|--------|-------------------------------|--|
| TIATYP | Total invoice adjustment type | TIATYP                                     |
| IATYP  | Invoice adjustment type       | IATYP                                      |

Attribute Name: Long Description(LONG\_DESCRIPTION)

 Table 8–40
 Invoice Adjustment Type Long Description Attribute Mapping

| Level  | Mapping (Physical Column)          |  |
|--------|------------------------------------|--|
| TIATYP | "Total Invoice Adjustment Type"    |  |
| IATYP  | DWL_INVC_ADJ_TYP.INVC_ADJ_TYP_NAME |  |

| Table 8–41 | ble 8–41 Invoice Adjustment Type Short Description Attribute Mapping |  |
|------------|--|--|
| Level      | Mapping (Physical Column)  |  |
| TIATYP     | "Total Invoice Adjustment Type"                                      |  |
| IATYP      | DWL_INVC_ADJ_TYP.INVC_ADJ_TYP_CD                                     |  |

## Mining Churn Type: MNCT

This dimension keeps all the information of Mining Churn Type.

| Level | Description             | Mining Churn Type Hierarchy (HMNCT) |
|-------|-------------------------|-------------------------------------|
| TMNCT | Total Mining Churn Type | TMNCT                               |
| MNCT  | Mining Churn Type       | MNCT                                |

Attribute Name: Long Description(LONG\_DESCRIPTION)

Table 8–43 Mining Churn Type Long Description Attribute Mapping

| Level | Mapping (Physical Column)       |
|-------|---------------------------------|
| TMNCT | "Total Mining Churn Type"       |
| MNCT  | DWL_MNNG_CHRN_TYP.CHRN_TYP_NAME |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Table 8–44 | Mining Churn Type Short Description Attribute Mapping |  |
|------------|---|--|
| Level      | Mapping (Physical Column)                             |  |
| TMNCT      | "Total Mining Churn Type"                             |  |

DWL\_MNNG\_CHRN\_TYP.CHRN\_TYP\_CD

## Mining Life Time Survival Band: MNLSB

MNCT

This dimension keeps all the information of Mining Life Time Survival Band.

| Table 8–45 Mining Life Time Survival Band (MNLSB) Levels and Hierarchies |
|--|
|--|

| Level  | Description                          | Mining Life Time Survival Band<br>Hierarchy (HMNLSB) |
|--------|--------------------------------------|--|
| TMNLSB | Total Mining Life Time Survival Band | TMNLSB   |
| MNLSB  | Mining Life Time Survival Band       | MNLSB  |

#### Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8–46 | Mining Life Time | Survival Band Long | Description | Attribute Mapping |
|------------|------------------|--------------------|-------------|-------------------|
|            |                  |                    |             |                   |

| Level  | Mapping (Physical Column)                 |  |
|--------|---|--|
| TMNLVB | "Total Mining Life Time Survival Band"    |  |
| MNLVB  | DWL_MNNG_LT_SRVVL_BAND.LT_SRVVL_BAND_NAME |  |

| Table 8-47 | able 8–47 Mining Life Time Survival Band Short Description Attribute Mapping |  |
|------------|--|--|
| Level      | Mapping (Physical Column)  |  |
| TMNLVB     | "Total Mining Life Time Survival Band"                                       |  |
| MNLVB      | DWL_MNNG_LT_SRVVL_BAND.LT_SRVVL_BAND_CD                                      |  |

Table 8–47 Mining Life Time Survival Band Short Description Attribute Mapping

## Mining Life Time Value Band: MNLVB

This dimension keeps all the information of Mining Life Time Value Band.

Table 8–48 Mining Life Time Value Band (MNLVB) Levels and Hierarchies

| Level  | Description                       | Mining Life Time Value Band Hierarchy<br>(HMNLVB) |
|--------|-----------------------------------|---|
| TMNLVB | Total Mining Life Time Value Band | TMNLVB  |
| MNLVB  | Mining Life Time Value Band       | MNLVB   |

Attribute Name: Long Description(LONG\_DESCRIPTION)

Table 8–49 Mining Life Time Value Band Long Description Attribute Mapping

| Level  | Mapping (Physical Column)           |
|--------|-------------------------------------|
| TMNLVB | "Total Mining Life Time Value Band" |
| MNLVB  | DWL_MNNG_LTV_BAND.LTV_BAND_NAME     |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Table 8–50 | Mining Life Time Value S | Short Description Attribute Mapping |
|------------|--------------------------|-------------------------------------|
|------------|--------------------------|-------------------------------------|

| Level  | Mapping (Physical Column)           |
|--------|-------------------------------------|
| TMNLVB | "Total Mining Life Time Value Band" |
| MNLVB  | DWL_MNNG_LTV_BAND.LTV_BAND_CD       |

# Mining Sentiment Category: MNSC

This dimension keeps all the information of Mining Sentiment Category.

 Table 8–51
 Mining Sentiment Category (MNSC) Levels and Hierarchies

| Level | Description                     | Mining Sentiment Category Hierarchy (HMNSC) |
|-------|---------------------------------|---|
| TMNSC | Total Mining Sentiment Category | TMNSC                                       |
| MNSC  | Mining Sentiment Category       | MNSC  |

Attribute Name: Long Description(LONG\_DESCRIPTION)

 Table 8–52
 Mining Sentiment Category Long Description Attribute Mapping

| Level | Mapping (Physical Column)               |  |
|-------|---|--|
| TMNSC | "Total Mining Sentiment Category"       |  |
| MNSC  | DWL_MNNG_SNTMNT_CTGRY.SNTMNT_CTGRY_NAME |  |

| Table 8–53 | Mining Sentiment Category Short Description Attribute Mapping |  |
|------------|---|--|
| Level      | Level Mapping (Physical Column)                               |  |
| TMNSC      | "Total Mining Sentiment Category"                             |  |
| MNSC       | DWL_MNNG_SNTMNT_CTGRY.SNTMNT_CTGRY_CD                         |  |

Table 8–53 Mining Sentiment Category Short Description Attribute Mapping

## **Network Element: NELMNT**

This dimension keeps all the information of Network Element. Network Element is For analytical purpose, derived from "BTS/Switch/Network".

Table 8–54 Network Element (NELMNT) Levels and Hierarchies

| Level   | Description           | Network Element Hierarchy<br>(HNELMNT) |
|---------|-----------------------|--|
| TNELMNT | Total Network Element | TNELMNT                                |
| NELMNT  | Network Element       | NELMNT                                 |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8–55 Network Element Long Description Attribute Mappin | Table 8–55 | Network Element Long | Description | Attribute Mappin |
|--|------------|----------------------|-------------|------------------|
|--|------------|----------------------|-------------|------------------|

| Level   | Mapping (Physical Column)      |
|---------|--------------------------------|
| TNELMNT | "Total Network Element"        |
| NELMNT  | DWR_NTWK_ELMNT.NTWK_ELMNT_NAME |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Table 8–56 | Network Element Short Description Attribute Mapping |  |
|------------|---|--|
| Level      | Mapping (Physical Column)                           |  |
| TNELMNT    | "Total Network Element"                             |  |
| NELMNT     | DWR_NTWK_ELMNT.NTWK_ELMNT_CD                        |  |

# **Organization: ORG**

This dimension keeps all the information of organization

Default Hierarchy: HCHAIN

 Table 8–57
 Organization (ORG) Levels and Hierarchies

| Level       | Description  | Corporation<br>Hierarchy<br>(HCORPORATE) | Banner<br>Hierarchy<br>(HBANNER) | Chain<br>Hierarchy<br>(HCHAIN) |
|-------------|--|--|----------------------------------|--------------------------------|
| TORG        | Organization Total   | TORG                                     | TORG                             | TORG                           |
| CORPORATION | Head Office or Parent Company.   | CORPORATION                              | CORPORATION                      | CORPORATION                    |
| COMPANY     | Company, it includes branch company or subsidiary company.   |  |                                  | COMPANY                        |
| DIVISION    | The parent level of business unit. It<br>is to organize the organization<br>business units according to their<br>functional role, for example, call<br>center, warehouse, and so on. | DIVISION                                 |                                  |                                |

| Level    | Description   | Corporation<br>Hierarchy<br>(HCORPORATE) | Banner<br>Hierarchy<br>(HBANNER) | Chain<br>Hierarchy<br>(HCHAIN) |
|----------|---|--|----------------------------------|--------------------------------|
| BANNER   | Holds the information about<br>different organization banners<br>under which product or service are<br>sold.  |  | BANNER                           |                                |
| CHAIN    | Chain of outlets through which the organization conducts business.  |  |                                  | CHAIN                          |
| AREA     | Areas within a organization chain.  |  |                                  | AREA                           |
| REGION   | Holds region within a company, chain area.  |  |                                  | REGION                         |
| DISTRICT | Holds districts within a company, chain, area, region.  |  |                                  | DISTRICT                       |
| BU       | Organization Business Unit<br>contains 2 kinds of information<br>-store and branch company. In the<br>higher level is branch<br>company.Some customer cannot<br>belong to a particular store, in that<br>case, they are associated with a<br>branch company. So branch<br>company are put in organization<br>business unit level. | BU                                       | BU                               | BU                             |

#### Table 8–57 (Cont.) Organization (ORG) Levels and Hierarchies

#### Attribute Name: Long Description(LONG\_DESCRIPTION)

| Level       | Mapping (Physical Column)   |
|-------------|-----------------------------|
| TORG        | 'Total Organization'        |
| CORPORATION | DWR ORG RGN.RGN NAME        |
|             |                             |
| COMPANY     | DWR_ORG_CMPNY.CMPNY_NAME    |
| DIVISION    | DWR_ORG_DIV.DIV_NAME        |
| BANNER      | DWR_ORG_BNR.BNR_NAME        |
| CHAIN       | DWR_ORG_CHAIN.CHAIN_NAME    |
| AREA        | DWR_ORG_AREA.AREA_NAME      |
| REGION      | DWR_ORG_RGN.RGN_NAME        |
| DISTRICT    | DWR_ORG_RGN.RGN_NAME        |
| BU          | DWR_ORG_BSNS_UNIT.PRTY_NAME |

 Table 8–58
 Organization Long Description Attribute Mapping

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Table 8–59 | Organization | Short Descri | intion Attribu | te Manning |
|------------|--------------|--------------|----------------|------------|
|            | organization | Onon Desen   |                | c mapping  |

| Level       | evel Mapping (Physical Column) |  |
|-------------|--------------------------------|--|
| TORG        |                                |  |
| CORPORATION | DWR_ORG_CRPRT.CRPRT_CD         |  |
| COMPANY     | DWR_ORG_CMPNY.CMPNY_CD         |  |

| Level    | Mapping (Physical Column) |  |
|----------|---------------------------|--|
| DIVISION | DWR_ORG_DIV.DIV_CD        |  |
| BANNER   | DWR_ORG_BNR.BNR_CD        |  |
| CHAIN    | DWR_ORG_CHAIN.CHAIN_CD    |  |
| AREA     | DWR_ORG_AREA.AREA_CD      |  |
| REGION   | DWR_ORG_RGN.RGN_CD        |  |
| DISTRICT | DWR_ORG_DSTRCT.DSTRCT_CD  |  |
| BU       | DWR_ORG_BSNS_UNIT.PRTY_CD |  |

 Table 8–59 (Cont.) Organization Short Description Attribute Mapping

Attribute Name: Store Name (STORE\_NAME)

Table 8–60 Organization Store Name Attribute Mapping

| Level       | Mapping (Physical Column)   |
|-------------|-----------------------------|
| TORG        |                             |
| CORPORATION |                             |
| COMPANY     |                             |
| DIVISION    |                             |
| BANNER      |                             |
| CHAIN       |                             |
| AREA        |                             |
| REGION      |                             |
| DISTRICT    |                             |
| BU          | DWR_ORG_BSNS_UNIT.PRTY_NAME |

Attribute Name: Store Description (STORE\_DESC)

 Table 8–61
 Organization Store Description Attribute Mapping

| Level       | Mapping (Physical Column)   |
|-------------|-----------------------------|
| TORG        |                             |
| CORPORATION |                             |
| COMPANY     |                             |
| DIVISION    |                             |
| BANNER      |                             |
| CHAIN       |                             |
| AREA        |                             |
| REGION      |                             |
| DISTRICT    |                             |
| BU          | DWR_ORG_BSNS_UNIT.PRTY_DESC |

Attribute Name: Store Manager (STORE\_MANAGER)

| Level       | Mapping (Physical Column)  |  |
|-------------|----------------------------|--|
| TORG        |                            |  |
| CORPORATION |                            |  |
| COMPANY     |                            |  |
| DIVISION    |                            |  |
| BANNER      |                            |  |
| CHAIN       |                            |  |
| AREA        |                            |  |
| REGION      |                            |  |
| DISTRICT    |                            |  |
| BU          | DWR_ORG_BSNS_UNIT.MGR_NAME |  |

 Table 8–62
 Organization Store Manager Attribute Mapping

Attribute Name: Store Open Date (STORE\_OPEN\_DT)

 Table 8–63
 Organization Store Open Date Attribute Mapping

| Level       | Mapping (Physical Column)       |
|-------------|---------------------------------|
| TORG        |                                 |
| CORPORATION |                                 |
| COMPANY     |                                 |
| DIVISION    |                                 |
| BANNER      |                                 |
| CHAIN       |                                 |
| AREA        |                                 |
| REGION      |                                 |
| DISTRICT    |                                 |
| BU          | DWR_ORG_BSNS_UNIT.VALID_STRT_DT |

Attribute Name: Store Close Date (STORE\_CLOSE\_DT)

 Table 8–64
 Organization Store Close Date Attribute Mapping

| Level       | Mapping (Physical Column) |  |
|-------------|---------------------------|--|
| TORG        |                           |  |
| CORPORATION |                           |  |
| COMPANY     |                           |  |
| DIVISION    |                           |  |
| BANNER      |                           |  |
| CHAIN       |                           |  |
| AREA        |                           |  |
| REGION      |                           |  |
| DISTRICT    |                           |  |

| Table 8–64 (Cont.) Organization Store Close Date Attribute Mapping | Table 8–64 | (Cont.) | Organization | Store Close Da | ate Attribute Mapping |
|--|------------|---------|--------------|----------------|-----------------------|
|--|------------|---------|--------------|----------------|-----------------------|

| Level | Mapping (Physical Column)      |
|-------|--------------------------------|
| BU    | DWR_ORG_BSNS_UNIT.VALID_END_DT |

# **Payment Channel: PCHNL**

This dimension keeps all the information of Channel which customer used to pay for the services.

Table 8–65 Payment Channel (PCHNL) Levels and Hierarchies

| Level    | Description  | Payment Channel Hierarchy (HPCHNL) |
|----------|--|------------------------------------|
| TPCHNL   | Total Payment Channel                                | TPCHNL                             |
| PCHNLTYP | Type of the payment channel                          | PCHNLTYP                           |
| PCHNL    | Channel which customer used to pay for the services. | PCHNL                              |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Level    | Mapping (Physical Column)  |  |
|----------|----------------------------|--|
| TPCHNL   | "Total Payment Channel"    |  |
| PCHNLTYP | DWL_CHNL_TYP.CHNL_TYP_NAME |  |
| PCHNL    | DWR_PYMT_CHNL.CHNL_NAME    |  |

 Table 8–66
 Payment Channel Long Description Attribute Mapping

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Level    | Mapping (Physical Column)   |
|----------|-----------------------------|
| TPCHNL   | "Total Payment Channel"     |
| PCHNLTYP | DWL_CHNL_TYP.CHNL_TYP_CD    |
| PCHNL    | DWR_PYMT_CHNL.PYMNT_CHNL_CD |

Attribute Name: Capacity Quantity (CPCTY\_QTY):

The number of transaction that a Channel can handle, at a point of time.

 Table 8–68
 Payment Channel Capacity Quantity Attribute Mapping

| Level    | Mapping (Physical Column) |
|----------|---------------------------|
| TPCHNL   |                           |
| PCHNLTYP |                           |
| PCHNL    | DWR_PYMT_CHNL.CPCTY_QTY   |

# Payment Method Type: PMTYP

This dimension keeps all the information of the payment method type. Payment method type describes the different methods by which payments may be made.

Customers can pay their bills, deposits, other charges by different modes of payment such as: Cash, Check, Inter-bank transfer, Postal order, Wire transfer, Voucher.

 Table 8–69
 Payment Method Type (PMTYP) Levels and Hierarchies

| Level  | Description               | Payment Method Type Hierarchy<br>(HPMTYP) |
|--------|---------------------------|---|
| TPMTYP | Total Payment Method Type | ТРМТҮР                                    |
| РМТҮР  | Payment Method Type       | PMTYP                                     |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8–70 | Payment Method | Type Long L | Description | Attribute Mapping |
|------------|----------------|-------------|-------------|-------------------|
|            |                |             |             |                   |

| Level  | Mapping (Physical Column)            |  |
|--------|--------------------------------------|--|
| TPMTYP | "Total Payment Method Type"          |  |
| РМТҮР  | DWL_PYMT_MTHD_TYP.PYMT_MTHD_TYP_NAME |  |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Table 8–71 | Payment Method | Type Short De | escription A | Attribute Mapping |
|------------|----------------|---------------|--------------|-------------------|
|            |                | .,            |              |                   |

| Level  | Mapping (Physical Column)                  |
|--------|--|
| TPMTYP | "Total Account Payment Method Status Type" |
| PMTYP  | DWL_PYMT_MTHD_TYP.PYMT_MTHD_TYP_CD         |

## Payment Transaction Type: PTTYP

This dimension keeps all the information of the type of transaction.

| Table 8–72 | Payment Transaction | Type (PTTYP) Levels and Hierarchies |
|------------|---------------------|-------------------------------------|
|            |                     |                                     |

| Level  | Description                    | Payment Transaction Type Hierarchy<br>(HPTTYP) |
|--------|--------------------------------|--|
| TPTTYP | Total Payment Transaction Type | TPTTYP   |
| PTTYP  | Payment transaction type       | РТТҮР  |

Attribute Name: Long Description(LONG\_DESCRIPTION)

 Table 8–73
 Payment Transaction Type Long Description Attribute Mapping

| Level  | Mapping (Physical Column)          |
|--------|------------------------------------|
| ТРТТҮР | "Total Payment Transaction Type"   |
| PTTYP  | DWL_PYMT_TRX_TYP.PYMT_TRX_TYP_NAME |

| Table 8–74 | Payment Transaction | Type Short Description | Attribute Mapping |
|------------|---------------------|------------------------|-------------------|
|            |                     |                        |                   |

| Level  | Mapping (Physical Column)         |
|--------|-----------------------------------|
| TPTTYP | "Total Payment Transaction Type"  |
| PTTYP  | DWL_PYMT_TRX_TYP. PYMT_TRX_TYP_CD |

## Peak Offpeak Time: POPT

This dimension keeps all the information of the peak and offpeak time. Based on the usage or traffic on the network each day is divided into various time slots such as the time when the usage is highest is called as the peak time slot

Table 8–75 Peak Offpeak Time (POPT) Levels and Hierarchies

| Level | Description             | Peak Offpeak Time Hierarchy (HPOPT) |
|-------|-------------------------|-------------------------------------|
| TPOPT | Total Peak Offpeak Time | TPOPT                               |
| POPT  | Peak Offpeak Time       | POPT                                |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8-76 | Peak Offpeak Time Long Description Attribute Mapping |  |
|------------|--|--|
| Level      | Mapping (Physical Column)                            |  |
| TPOPT      | "Total Peak Offpeak Time"                            |  |
| POPT       | DWL_PK_OFPK_TIME.PK_OFPK_TIME_NAME                   |  |

Table 9 76 Deak Offneek Time Long Description Attribute Manning

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Level | Mapping (Physical Column)        |
|-------|----------------------------------|
| TPOPT | "Total Peak Offpeak Time"        |
| POPT  | DWL_PK_OFPK_TIME.PK_OFPK_TIME_CD |

Table 8–77 Peak Offpeak Time Short Description Attribute Mapping

Attribute Name: Peak Offpeak Start Time(PK\_OFPK\_STRT)

| Table 8–78 | Peak Offpeak Time Peak | Offpeak Start Time | Attribute Mapping |
|------------|------------------------|--------------------|-------------------|
|------------|------------------------|--------------------|-------------------|

| Level | Mapping (Physical Column)     |
|-------|-------------------------------|
| TPOPT |                               |
| POPT  | DWL_PK_OFPK_TIME.PK_OFPK_STRT |

Attribute Name: Peak Offpeak End Time(PK\_OFPK\_END)

Table 8–79 Peak Offpeak Time Peak Offpeak End Time Attribute Mapping

| Level | Mapping (Physical Column)    |  |
|-------|------------------------------|--|
| TPOPT |                              |  |
| POPT  | DWL_PK_OFPK_TIME.PK_OFPK_END |  |

Attribute Name: Holiday Indicator (HOLIDY\_IND)

Table 8–80 Peak Offpeak Time Holiday Indicator Attribute Mapping

| Level | Mapping (Physical Column)   |
|-------|-----------------------------|
| TPOPT |                             |
| POPT  | DWL_PK_OFPK_TIME.HOLIDY_IND |

Attribute Name: Weekend Indicator (WEEKEND\_IND)

| Level | Mapping (Physical Column)  |
|-------|----------------------------|
| TPOPT |                            |
| POPT  | DWL_PK_OFPK_TIME.WKEND_IND |

Table 8–81 Peak Offpeak Time Weekend Indicator Attribute Mapping

# **Product: PROD**

This dimension keeps all the information of products, services and value added features offering by the telecommunication company.

Table 8–82 Product (PROD) Levels and Hierarchies

| Level   | Description                          | Product Hierarchy (HPROD) |
|---------|--------------------------------------|---------------------------|
| TPROD   | Total Product                        | TPROD                     |
| PRODTYP | Type of the product                  | PRODTYP                   |
| PROD    | The product provided by the carrier. | PROD                      |

Attribute Name: Long Description(LONG\_DESCRIPTION)

Table 8–83 Product Long Description Attribute Mapping

| Level   | Mapping (Physical Column)  |  |
|---------|----------------------------|--|
| TPROD   | "Total Product"            |  |
| PRODTYP | DWL_PROD_TYP.PROD_TYP_NAME |  |
| PROD    | DWR_PROD.PROD_NAME         |  |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

 Table 8–84
 Product Short Description Attribute Mapping

| Level   | Mapping (Physical Column) |
|---------|---------------------------|
| TPROD   | "Total Product"           |
| PRODTYP | DWL_PROD_TYP.PROD_TYP_CD  |
| PROD    | DWR_PROD.PROD_CD          |

Attribute Name: IN Platform Key(IN\_PLTFRM\_KEY)

Id for IN Platform

Table 8–85 Product IN Platform Key Attribute Mapping

| Level   | Mapping (Physical Column) |  |
|---------|---------------------------|--|
| TPROD   |                           |  |
| PRODTYP |                           |  |
| PROD    | DWR_PROD.IN_PLTFRM_KEY    |  |

#### **Product Market Plan: PMP**

The product package was rendered to market through market plan, which usually contains some gifts and discount.

| Level  | Description   | Product Market Plan Hierarchy (HPMP) |
|--------|---|--------------------------------------|
| TPMP   | Total Product Market Plan                                       | TPMP                                 |
| PMPTYP | Type of the product market plan                                 | РМРТҮР                               |
| PMP    | The product package was rendered to market through market plan. | PMP                                  |

Table 8–86 Product Market Plan (PMP) Levels and Hierarchies

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 6 67 Troduct market Flan Long Description Attribute mapping |                                       |  |
|---|---------------------------------------|--|
| Level Mapping (Physical Column)                                   |                                       |  |
| TPMP  | "Total Product Market Plan"           |  |
| PMPTYP  | DWL_PROD_MKT_PLN_TYP.MKT_PLN_TYP_NAME |  |
| PMP   | DWR_PROD_MKT_PLN.MKT_PLN_NAME         |  |

Table 8–87 Product Market Plan Long Description Attribute Mapping

Attribute Name: Short Description(SHORT\_DESCRIPTION)

| Level  | Mapping (Physical Column)           |
|--------|-------------------------------------|
| TPMP   | "Total Product Market Plan"         |
| РМРТҮР | DWL_PROD_MKT_PLN_TYP.MKT_PLN_TYP_CD |
| РМР    | DWR_PROD_MKT_PLN.MKT_PLN_CD         |

Table 8–88 Product Market Plan Short Description Attribute Mapping

Attribute Name: New Customer Only Indicator (NC\_IND)

Table 8–89 Product Market Plan New Customer Only Indicator Attribute Mapping

| Level  | Mapping (Physical Column)          |
|--------|------------------------------------|
| TPMP   |                                    |
| PMPTYP |                                    |
| РМР    | DWR_PROD_MKT_PLN.NEW_CUST_ONLY_IND |

Attribute Name: Joint Program Indicator (JP\_IND)

Table 8–90 Product Market Plan Joint Program Indicator Attribute Mapping

| Level  | Mapping (Physical Column)      |
|--------|--------------------------------|
| TPMP   |                                |
| PMPTYP |                                |
| PMP    | DWR_PROD_MKT_PLN. JNT_PROG_IND |

Attribute Name: Loyalty Program Indicator (LP\_IND)

| Level Mapping (Physical Column) |                                  |  |
|---------------------------------|----------------------------------|--|
| TPMP                            |                                  |  |
| PMPTYP                          |                                  |  |
| PMP                             | DWR_PROD_MKT_PLN. LYLTY_PROG_IND |  |

 Table 8–91
 Product Market Plan Loyalty Program Indicator Attribute Mapping

Attribute Name: VAS Indicator (VAS\_IND)

| Table 8–92 | Product Market Plan VAS Indicator Attribute Mapping |
|------------|---|
| Level      | Mapping (Physical Column)                           |
| TPMP       |   |
| PMPTYP     |   |
| PMP        | DWR_PROD_MKT_PLN. VAS_IND                           |

# **Promotion: PRMTN**

This dimension keeps one promotion action in the campaign. You can use this dimension to evaluate effectiveness of a campaign. For example, target customer or promotion channel.

Default Hierarchy: HPRMTN

Table 8–93 Promotion (PRMTN) Levels and Hierarchies

| Level    | Description           | Promotion Type<br>Hierarchy (HPRMTN) | Promotion Campaign<br>Hierarchy (HCMPGN) |
|----------|-----------------------|--------------------------------------|--|
| TPRMTN   | Total promotion       | TPRMTN                               | TPRMTN                                   |
| PRMTNTYP | Type of the promotion | PRMTNTYP                             |  |
| CMPGN    | Campaign              |                                      | CMPGN                                    |
| PRMTN    | Promotion             | PRMTN                                | PRMTN                                    |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Table 8–94 | Promotion Long Description Attribute Mapping |
|------------|--|
|------------|--|

| Level    | Mapping (Physical Column)    |
|----------|------------------------------|
| TPRMTN   | "Total Promotion"            |
| PRMTNTYP | DWL_PRMTN_TYP.PRMTN_TYP_NAME |
| CMPGN    | DWR_CMPGN.CMPGN_DESC         |
| PRMTN    | DWR_PRMTN.PRMTN_NAME         |

Table 8–95 Promotion Short Description Attribute Mapping

| Level    | Mapping (Physical Column)  |
|----------|----------------------------|
| TPRMTN   | "Total Promotion"          |
| PRMTNTYP | DWL_PRMTN_TYP.PRMTN_TYP_CD |

| Table 6-95 | (Cont.) Promotion Short Description Attribute mapping |
|------------|---|
| Level      | Mapping (Physical Column)                             |
| CMPGN      | DWR_CMPGN.CMPGN_CD                                    |
| PRMTN      | DWR_PRMTN.PRMTN_CD                                    |

Table 8-95 (Cont.) Promotion Short Description Attribute Manning

# Sales Channel: SLCHNL

SLCHNL

This dimension keeps all the information of Sales Channel.

| Table 8–96 | Sales Channel (SLCHNL) Levels and Hierarchies |                                   |
|------------|---|-----------------------------------|
| Level      | Description                                   | Sales Channel Hierarchy (HSLCHNL) |
| TSLCHNL    | Total Sales Channel                           | TSLCHNL                           |

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Sales Channel

Table 8–97 Sales Channel Long Description Attribute Mapping

| Level   | Mapping (Physical Column) |
|---------|---------------------------|
| TSLCHNL | "Total Sales Channel"     |
| SLCHNL  | DWR_SL_CHNL.CHNL_NAME     |

SLCHNL

Attribute Name: Short Description(SHORT\_DESCRIPTION)

Table 8–98 Sales Channel Short Description Attribute Mapping

| Level   | Mapping (Physical Column) |  |
|---------|---------------------------|--|
| TSLCHNL | "Total Sales Channel"     |  |
| SLCHNL  | DWR_SL_CHNL.CHNL_CD       |  |

Attribute Name: Capacity Quantity (CPCTY\_QTY):

The number of transaction that a Channel can handle, at a point of time.

Table 8–99 Sales Channel Capacity Quantity Attribute Mapping

| Level   | Mapping (Physical Column) |
|---------|---------------------------|
| TSLCHNL |                           |
| SLCHNL  | DWR_SL_CHNL.CPCTY_QTY     |

## Time: TIME

This dimension keeps all the information of time.

Table 8–100 Time (TIME) Levels and Hierarchies

| Level   | Description   | Time Business Hierarchy (HTBSNS) |
|---------|---------------|----------------------------------|
| TTIME   | Time Total    | TTIME                            |
| BSNS_YR | Business Year | BSNS_YR                          |

| Level       | Description        | Time Business Hierarchy (HTBSNS) |
|-------------|--------------------|----------------------------------|
| BSNS_HLF_YR | Business Half Year | BSNS_HLF_YR                      |
| BSNS_QTR    | Business Quarter   | BSNS_QTR                         |
| BSNS_MO     | Business Month     | BSNS_MO                          |

Table 8–100 (Cont.) Time (TIME) Levels and Hierarchies

Attribute Name: Long Description(LONG\_DESCRIPTION)

Table 8–101 Time Long Description Attribute Mapping

| Level       | Mapping (Physical Column)        |
|-------------|----------------------------------|
| TTIME       | DWR_TIME_TOT.TOT_DESC            |
| BSNS_YR     | DWR_BSNS_YR.BSNS_YR_DESC         |
| BSNS_HLF_YR | DWR_BSNS_HLF_YR.BSNS_HLF_YR_DESC |
| BSNS_QTR    | DWR_BSNS_QTR.BSNS_QTR_DESC       |
| BSNS_MO     | DWR_BSNS_MO.BSNS_MO_DESC         |

Attribute Name: Short Description(SHORT\_DESCRIPTION)

Table 8–102 Time Short Description Attribute Mapping

| Mapping (Physical Column)      |   |
|--------------------------------|---|
| DWR_TIME_TOT.TOT_CD            |   |
| DWR_BSNS_YR.BSNS_YR_CD         |   |
| DWR_BSNS_HLF_YR.BSNS_HLF_YR_CD |   |
| DWR_BSNS_QTR.BSNS_QTR_CD       |   |
| DWR_BSNS_MO.BSNS_MO_CD         |   |
|                                | DWR_TIME_TOT.TOT_CD<br>DWR_BSNS_YR.BSNS_YR_CD<br>DWR_BSNS_HLF_YR.BSNS_HLF_YR_CD<br>DWR_BSNS_QTR.BSNS_QTR_CD |

Attribute Name: Time Number(TIME\_NBR)

Table 8–103 Time Time Number Attribute Mapping

| Level       | Mapping (Physical Column)       |
|-------------|---------------------------------|
| TTIME       | DWR_TIME_TOT.TOT_NBR            |
| BSNS_YR     | DWR_BSNS_YR.BSNS_YR_NBR         |
| BSNS_HLF_YR | DWR_BSNS_HLF_YR.BSNS_HLF_YR_NBR |
| BSNS_QTR    | DWR_BSNS_QTR.BSNS_QTR_NBR       |
| BSNS_MO     | DWR_BSNS_MO.BSNS_MO_NBR         |

Attribute Name: Time Span(TIME\_SPAN)

Table 8–104 Time Time Span Attribute Mapping

| Level       | Mapping (Physical Column)           |
|-------------|-------------------------------------|
| TTIME       | DWR_TIME_TOT.TOT_TIMESPN            |
| BSNS_YR     | DWR_BSNS_YR.BSNS_YR_TIMESPN         |
| BSNS_HLF_YR | DWR_BSNS_HLF_YR.BSNS_HLF_YR_TIMESPN |

| Table 8–104 (Cont.) Time Time Span Attribute Mapping |                               |  |
|--|-------------------------------|--|
| Level  | Mapping (Physical Column)     |  |
| BSNS_QTR   | DWR_BSNS_QTR.BSNS_QTR_TIMESPN |  |
| BSNS_MO  | DWR_BSNS_MO.BSNS_MO_TIMESPN   |  |

Table 8–104 (Cont.) Time Time Span Attribute Mapping

Attribute Name: Start Date(START\_DATE)

 Table 8–105
 Time Start Date Attribute Mapping

| Level       | Mapping (Physical Column)           |
|-------------|-------------------------------------|
| TTIME       | DWR_TIME_TOT.TOT_STRT_DT            |
| BSNS_YR     | DWR_BSNS_YR.BSNS_YR_STRT_DT         |
| BSNS_HLF_YR | DWR_BSNS_HLF_YR.BSNS_HLF_YR_STRT_DT |
| BSNS_QTR    | DWR_BSNS_QTR.BSNS_QTR_STRT_DT       |
| BSNS_MO     | DWR_BSNS_MO.BSNS_MO_STRT_DT         |

Attribute Name: End Date(END\_DATE)

Table 8–106 Time End Date Attribute Mapping

| Level       | Mapping (Physical Column)          |
|-------------|------------------------------------|
| TTIME       | DWR_TIME_TOT.TOT_END_DT            |
| BSNS_YR     | DWR_BSNS_YR.BSNS_YR_END_DT         |
| BSNS_HLF_YR | DWR_BSNS_HLF_YR.BSNS_HLF_YR_END_DT |
| BSNS_QTR    | DWR_BSNS_QTR.BSNS_QTR_END_DT       |
| BSNS_MO     | DWR_BSNS_MO.BSNS_MO_END_DT         |

# **Time Slot: TSLT**

This dimension keeps information for Time Slot.

Default Hierarchy: HTSLT

Table 8–107 Time Slot (TSLT) Levels and Hierarchies

| _evel Description |                 | Time Slot Hierarchy (HTSLT) |  |
|-------------------|-----------------|-----------------------------|--|
| TTSLT             | Total Time Slot | TTSLT                       |  |
| TSLT              | Time Slot       | TSLT                        |  |

Attribute Name: Long Description(LONG\_DESCRIPTION)

| Level Mapping (Physical Column) |                            |
|---------------------------------|----------------------------|
| TTSLT                           | "Total Time Slot"          |
| TSLT                            | DWR_TIME_SLT.TIME_SLT_NAME |

 Table 8–108
 Time Slot Long Description Attribute Mapping

|       | Time Slot Short Description Attribute Mapping |  |
|-------|---|--|
| Level | Mapping (Physical Column)                     |  |
| TTSLT | "Total Time Slot"                             |  |
| TSLT  | DWR_TIME_SLT.TIME_SLT_CD                      |  |

 Table 8–109
 Time Slot Short Description Attribute Mapping

# Oracle Communications Data Model OLAP Model Cubes

This chapter of Oracle Communications Data Model Reference describes the Data Flow between fact tables and dimension tables of Oracle Communications Data Model relational part to target materialize views and cubes to support the module Oracle Communications Data Model OLAP.

This chapter includes the following section:

Oracle Communications Data Model OLAP Cubes

For more information, see Chapter 8, "Oracle Communications Data Model OLAP Model Dimensions".

**Note:** All materialized views underlying the OLAP cubes are disabled by default. To enable the cube materialized views, you must follow the steps outlined in *Oracle Communications Data Model Implementation and Operations Guide*.

# **Oracle Communications Data Model OLAP Cubes**

For each cube, each section includes the following cube information:

- Description
- Dimensions (leaf load level and load sequence)
- Base Measures with Physical Mapping and Description
- Derived Measure with the Logical Name and the Calculations

Table 9–1 lists the Oracle Communications Data Model OLAP cubes.

| Table 9-1 OLAP Cubes |  |  |
|----------------------|--|--|
| Cubes                |  |  |
| Account Debt Cube    |  |  |
| Account Payment Cube |  |  |
| Account Refund Cube  |  |  |
| Cell Statistic Cube  |  |  |
| Commission Cube      |  |  |
| Contract Cube        |  |  |
|                      |  |  |

Table 9–1 OLAP Cubes

| Cubes  |  |
|--|--|
| Cost Organizational Cube                     |  |
| Cost Product Market Plan Cube                |  |
| Customer Acquisition Cube                    |  |
| External Debt Collection Cube                |  |
| Handset Stock Cube                           |  |
| Invoice Adjustment Cube                      |  |
| Invoice Customer Type Cube                   |  |
| Revenue Cube                                 |  |
| Subscriber Churn Statistic Cube              |  |
| Customer Acquisition Forecast Cube           |  |
| Customer Acquisition Forecast Statistic Cube |  |
| Cell Statistic Forecast Cube                 |  |
| Handset Stock Forecast Cube                  |  |
| Revenue Forecast Cube                        |  |

Table 9–1 (Cont.) OLAP Cubes

**Note:** Oracle Communications Data Model includes base measures with format such as, *XXXX*1. These base measures are intended for internal; Oracle Communications Data Model uses these base measures to calculate EOP\_*XXXX* (end of period value). Do not uses these measures for reporting.

# Account Debt Cube

The summarized daily status of customer debt per customer type and collection agency.

#### **Physical Name: ADM**

#### **Dimensions and Load Level**

The fact data of Account Debt Cube will be loaded from the relational schema at these dimension levels (leaf level).

Table 9–2 Account Debt Cube Dimensions and Load Level

| Dimension Name  | Load level            |  |
|-----------------|-----------------------|--|
| Time            | Business Month        |  |
| Customer Type   | Customer Type         |  |
| Debt Aging Band | Account Refund Reason |  |

| Dimension Name    | Load level        |
|-------------------|-------------------|
| Collection Agency | Collection Agency |
| Organization      | Business Unit     |
| Geography         | County            |

Table 9–2 (Cont.) Account Debt Cube Dimensions and Load Level

#### Aggregation Order/Operator

The Account Debt Cube is aggregated by the order and operators on dimensions shown in Table 9–3.

| Dimension Name    | Operator | Order |  |
|-------------------|----------|-------|--|
| Time              | Sum      | 1     |  |
| Customer Type     | Sum      | 2     |  |
| Debt Aging Band   | Sum      | 3     |  |
| Collection Agency | Sum      | 4     |  |
| Organization      | Sum      | 5     |  |
| Geography         | Sum      | 6     |  |

 Table 9–3
 Account Debt Cube Aggregation Operator and Order

#### **Base Measures**

Table 9–4 shows the base measures.

Table 9–4 Account Debt Cube Base Measures

| Physical Name | Logical Name     | Physical Column            | Description                                      |
|---------------|------------------|----------------------------|--|
| ACNT1         | Account Count    | DWA_ACCT_DEBT_MO.ACCT_CNT  | Number of Accounts.                              |
| DCNT1         | Debt Count       | DWA_ACCT_DEBT_MO.DEBT_CNT  | Debt Count                                       |
| DAMT1         | Debt Amount      | DWA_ACCT_DEBT_MO.DEBT_AMT  | Debt Amount                                      |
| RAMT          | Recovered Amount | DWA_ACCT_DEBT_MO.RCV_AMT   | How much was collected from customer at the end. |
| WAMT          | Waiving Amount   | DWA_ACCT_DEBT_MO.WVNG_AMT  | How much waiving made to the customer.           |
| PAMT          | Penalty Amount   | DWA_ACCT_DEBT_MO.PNLTY_AMT | Penalty amount.                                  |

#### **Derived Measures**

The possible derived measure of this data cube are.

| Physical Name | Logical Name      | Definition   |
|---------------|-------------------|--|
| EOP_ACNT      | EOP Account Count | OLAP_DML_EXPRESSION('ADM_ACNT1(time if time_levelrel eq "BSNS_<br>MO" then time else statlast(limit(time to bottomdescendants using time_<br>parentrel time(time time))))', NUMBER)  |
| EOP_DAMT      | EOP Debt Amount   | OLAP_DML_EXPRESSION('ADM_DAMT1(time if time_levelrel eq ''BSNS_<br>MO" then time else statlast(limit(time to bottomdescendants using time_<br>parentrel time(time time))))', NUMBER) |
| EOP_DCNT      | EOP Debt Count    | OLAP_DML_EXPRESSION('ADM_DCNT1(time if time_levelrel eq "BSNS_<br>MO" then time else statlast(limit(time to bottomdescendants using time_<br>parentrel time(time time))))', NUMBER)  |

 Table 9–5
 Account Debt Cube Derived Measures

| Physical Name           | Logical Name                                     | Definition  |
|-------------------------|--|---|
| PAMT_YTD                | Penalty Amount YTD                               | SUM(ADM.PAMT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_PAMT_DAB            | Penalty Amount Share<br>of DAB Parent            | SHARE(ADM.PAMT OF DAB.HDAB PARENT)  |
| SHR_PAMT_GEO            | Penalty Amount Share<br>of Geography Parent      | SHARE(ADM.PAMT OF GEO.HGEO PARENT)  |
| SHR_PAMT_CUSTYP         | Penalty Amount Share<br>of CUSTYP Parent         | SHARE(ADM.PAMT OF CUSTYP.HCUSTYP PARENT)  |
| RANK_PAMT_DAB           | Penalty Amount Rank<br>of DAB Parent             | RANK() OVER HIERARCHY (DAB.HDAB ORDER BY ADM.PAMT DESC NULLS LAST WITHIN PARENT)  |
| RANK_PAMT_GEO           | Penalty Amount Rank<br>of Geography Parent       | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ADM.PAMT DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PAMT_<br>CUSTYP    | Penalty Amount Rank<br>of CUSTYP Parent          | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ADM.PAMT<br>DESC NULLS LAST WITHIN PARENT)   |
| PAMT_LP                 | Penalty Amount Last<br>Period                    | LAG(ADM.PAMT, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PAMT_LY                 | Penalty Amount Last<br>Year                      | LAG(ADM.PAMT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| PAMT_YTD_LY             | Penalty Amount YTD<br>Last Year                  | LAG(ADM.PAMT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PAMT_YTD_LY_<br>PCT_CHG | Penalty Amount YTD<br>% change Last Year         | LAG_VARIANCE_PERCENT(ADM.PAMT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| RAMT_YTD                | Recovered Amount<br>YTD                          | SUM(ADM.RAMT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_RAMT_DAB            | Recovered Amount<br>Share of DAR Parent          | SHARE(ADM.RAMT OF DAB.HDAB PARENT)  |
| SHR_RAMT_GEO            | Recovered Amount<br>Share of Geography<br>Parent | SHARE(ADM.RAMT OF GEO.HGEO PARENT)  |
| SHR_RAMT_CUSTYP         | Recovered Amount<br>Share of CUSTYP<br>Parent    | SHARE(ADM.RAMT OF CUSTYP.HCUSTYP PARENT)  |
| RANK_RAMT_DAB           | Recovered Amount<br>Rank of DAB Parent           | RANK() OVER HIERARCHY (DAB.HDAB ORDER BY ADM.RAMT DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_RAMT_GEO           | Recovered Amount<br>Rank of Geography<br>Parent  | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ADM.RAMT DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_RAMT_<br>CUSTYP    | Recovered Amount<br>Rank of CUSTYP<br>Parent     | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ADM.RAMT<br>DESC NULLS LAST WITHIN PARENT)   |
| RAMT_LP                 | Recovered Amount LP                              | LAG(ADM.RAMT, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| RAMT_LY                 | Recovered Amount<br>Last Year                    | LAG(ADM.RAMT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| RAMT_YTD_LY             | Recovered Amount<br>YTD Last Year                | LAG(ADM.RAMT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| RAMT_YTD_LY_<br>PCT_CHG | Recovered Amount<br>YTD % Change Last<br>Year    | LAG_VARIANCE_PERCENT(ADM.RAMT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |

Table 9–5 (Cont.) Account Debt Cube Derived Measures

| Physical Name           | Logical Name  | Definition  |
|-------------------------|---|---|
| WAMT_YTD                | Waiving Amount YTD                                  | SUM(ADM.WAMT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_WAMT_DAB            | Waiving Amount Share<br>of DAB Parent               | SHARE(ADM.WAMT OF DAB.HDAB PARENT)  |
| SHR_WAMT_GEO            | Waiving Amount Share<br>of Geography Parent         | SHARE(ADM.WAMT OF GEO.HGEO PARENT)  |
| SHR_WAMT_<br>CUSTYP     | Waiving Amount Share<br>of CUSTYP Parent            | SHARE(ADM.WAMT OF CUSTYP.HCUSTYP PARENT)  |
| RANK_WAMT_DAB           | Waiving Amount Rank of DAB Parent                   | RANK() OVER HIERARCHY (DAB.HDAB ORDER BY ADM.WAMT DESC NULLS LAST WITHIN PARENT)  |
| RANK_WAMT_GEO           | Waiving Amount Rank<br>of Geography Parent          | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ADM.WAMT DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_WAMT_<br>CUSTYP    | Waiving Amount Rank<br>of CUSTYP Parent             | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ADM.WAMT<br>DESC NULLS LAST WITHIN PARENT)   |
| WAMT_LP                 | Waiving Amount LP                                   | LAG(ADM.WAMT, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| WAMT_LY                 | Waiving Amount Last<br>Year                         | LAG(ADM.WAMT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| WAMT_YTD_LY             | Waiving Amount YTD<br>Last Year                     | LAG(ADM.WAMT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| WAMT_YTD_LY_<br>PCT_CHG | Waiving Amount YTD<br>% ChangeLast Year             | LAG_VARIANCE_PERCENT(ADM.WAMT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_PAMT_ORG            | Penalty Amount Share<br>of Organization Parent      | SHARE(ADM.PAMT OF ORG.HCHAIN PARENT)  |
| RANK_PAMT_ORG           | Penalty Amount Rank of Organization Parent          | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ADM.PAMT DESC NULLS LAST WITHIN PARENT)  |
| SHR_RAMT_ORG            | Recovered Amount<br>Share of Organization<br>Parent | SHARE(ADM.RAMT OF ORG.HCHAIN PARENT)  |
| RANK_RAMT_ORG           | Recovered Amount<br>Rank of Organization<br>Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ADM.RAMT DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_WAMT_ORG            | Waiving Amount Share of Organization Parent         | SHARE(ADM.WAMT OF ORG.HCHAIN PARENT)  |
| RANK_WAMT_ORG           | Waiving Amount Rank<br>of Organization Parent       | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ADM.WAMT DESC NULLS LAST WITHIN PARENT)  |
| SHR_PAMT_<br>CAGNCY     | Penalty Amount Share<br>of CAGNCY Parent            | SHARE(ADM.PAMT OF CAGNCY.HCAGNCY PARENT)  |
| RANK_PAMT_<br>CAGNCY    | Penalty Amount Rank<br>of CAGNCY Parent             | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY ADM.PAMT DESC NULLS LAST WITHIN PARENT)  |
| SHR_RAMT_<br>CAGNCY     | Recovered Amount<br>Share of CAGNCY<br>Parent       | SHARE(ADM.RAMT OF CAGNCY.HCAGNCY PARENT)  |
| RANK_RAMT_<br>CAGNCY    | Recovered Amount<br>Rank of CAGNCY<br>Parent        | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY ADM.RAMT DESC NULLS LAST WITHIN PARENT)  |
| SHR_WAMT_<br>CAGNCY     | Waiving Amount Share<br>of CAGNCY Parent            | SHARE(ADM.WAMT OF CAGNCY.HCAGNCY PARENT)  |
| RANK_WAMT_<br>CAGNCY    | Waiving Amount Rank<br>of CAGNCY Parent             | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY ADM.WAMT DESC NULLS LAST WITHIN PARENT)  |
| EOP_DAMT_LY             | EOP Debt Amount Last<br>Year                        | LAG(ADM.EOP_DAMT, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |

 Table 9–5 (Cont.) Account Debt Cube Derived Measures

| Physical Name           | Logical Name                       | Definition  |
|-------------------------|------------------------------------|---|
| EOP_DCNT_LY             | EOP Debt Count Last<br>Year        | LAG(ADM.EOP_DCNT, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| EOP_DAMT_LY_<br>PCT_CHG | EOP Debt Amount %<br>Chg Last Year | LAG_VARIANCE_PERCENT(ADM.EOP_DAMT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| EOP_DCNT_LY_<br>PCT_CHG | EOP Debt Count %<br>Chg Last Year  | LAG_VARIANCE_PERCENT(ADM.EOP_DCNT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| WAMT_LY_PCT_<br>CHG     | Waiving Amount %<br>Chg Last Year  | LAG_VARIANCE_PERCENT(ADM.WAMT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |

Table 9–5 (Cont.) Account Debt Cube Derived Measures

#### **Account Payment Cube**

Once the bills are processed and invoices sent to the customers, customers pay the bill through different channels (shops/outlets) or through banks.

Customer payments are collected in shops by cash, check, or by credit cards. Customers can pay complete bill amount at once or in parts. Also customers can pay bill amount by one single method or by multiple methods like part by check and part by cash.

Product dimension is included in this aggregate table. In some business, like prepaid mobile, the product code can be identified for each payment, while for others, each payment might pay for several product usage. In later case, customer needs to divide the payment into different products during ETL.

#### **Physical Name: APM**

#### **Dimensions and Load Level**

The fact data of Account Payment Cube will be loaded from the relational schema at these dimension levels (leaf level).

 Table 9–6
 Account Payment Cube Dimensions and Load Level

| Dimension Name              | Load level                 |
|-----------------------------|----------------------------|
| Time                        | Business Month             |
| Customer Type               | Customer Type              |
| Payment Transaction<br>Type | Payment Transaction Type   |
| Payment Method Type         | Payment Method Type        |
| Payment Channel             | Payment Channel            |
| Organization                | Organization Business Unit |
| Geography                   | Product Market Plan        |

#### Aggregation Order/Operator

The Account Payment Cube will be aggregated by the following order and operators on dimensions.

| Dimension Name           | Operator | Order |  |
|--------------------------|----------|-------|--|
| Time                     | Sum      | 1     |  |
| Customer Type            | Sum      | 2     |  |
| Payment Transaction Type | Sum      | 3     |  |
| Payment Method Type      | Sum      | 4     |  |
| Payment Channel          | Sum      | 5     |  |
| Organization             | Sum      | 6     |  |
| Geography                | Sum      | 7     |  |

Table 9–7 Account Payment Cube Aggregation Operator and Order

#### **Base Measures**

The base measure of this data cube are:

 Table 9–8
 Account Payment Cube Base Measures

| Physical Name | Logical Name                      | Physical Column                              | Description   |
|---------------|-----------------------------------|--|---|
| LPCD          | Late Payment Charges<br>Due       | DWA_ACCT_PYMT_MO.LATE_PYMT_<br>CHRGS_DUE     | Late Payment Charges and/or Finance<br>Charges Due.                                     |
| PAYC          | Payment Count                     | DWA_ACCT_PYMT_MO.PYMT_CNT                    |   |
| BCAB          | Bill Collection Amount<br>By Bank | DWA_ACCT_PYMT_MO.BILL_<br>COLLCTN_AMT_BY_BNK |   |
| RLS           | Revenue Loss Due To<br>Settlement | DWA_ACCT_PYMT_MO.RVN_LOSS_<br>DUE_TO_STLMNT  | The amount of money incurred by the settlement deal with customer or collection agency. |
| PENA          | Penalty Amount                    | DWA_ACCT_PYMT_MO.PNLTY_AMT                   |   |
| PAYA          | Payment Amount                    | DWA_ACCT_PYMT_MO.PYMT_AMT                    | Amount paid   |
| DA            | Deposit Amount                    | DWA_ACCT_PYMT_MO.DPST_AMT                    | Deposit Amount used for payment in current month  |
| CVC           | Collection Vendor<br>Commission   | DWA_ACCT_PYMT_MO.COLLCTN_<br>VNDR_CMISN      |   |
| PD            | Payment Due                       | DWA_ACCT_PYMT_MO.PYMT_DUE                    |   |
| LPCC          | Late Payment Charges<br>Collected | DWA_ACCT_PYMT_MO.LATE_PYMT_<br>CHRGS_COLCTD  | Late Payment Charges and/or Finance<br>Charges Collected.                               |

#### **Derived Measures**

The possible derived measure of this data cube are:

Table 9–9 Account Payment Cube Derived Measures

| Physical Name   | Logical Name   | Definition  |
|-----------------|--|---|
| BCAB_YTD        | Bill Collection Amount<br>By Bank YTD                  | SUM(APM.BCAB) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR) |
| SHR_BCAB_PTTYP  | Bill Collection Amount<br>Share of PTTYP Parent        | SHARE(APM.BCAB OF PTTYP.HPTTYP PARENT)  |
| SHR_BCAB_GEO    | Bill Collection Amount<br>Share of Geography<br>Parent | SHARE(APM.BCAB OF GEO.HGEO PARENT)  |
| SHR_BCAB_CUSTYP | Bill Collection Amount<br>Share of CUSTYP<br>Parent    | SHARE(APM.BCAB OF CUSTYP.HCUSTYP PARENT)  |

| Physical Name           | Logical Name  | Definition  |
|-------------------------|---|---|
| SHR_BCAB_PMTYP          | Bill Collection Amount<br>Share of PMTYP Parent                 | SHARE(APM.BCAB OF PMTYP.HPMTYP PARENT)  |
| SHR_BCAB_PCHNL          | Bill Collection Amount<br>Share of PCHNL<br>Parent              | SHARE(APM.BCAB OF PCHNL.HPCHNL PARENT)  |
| SHR_BCAB_ORG            | Bill Collection Amount<br>Share of Organization<br>Parent       | SHARE(APM.BCAB OF ORG.HCHAIN PARENT)  |
| RANK_BCAB_PTTYP         | Bill Collection Amount<br>Rank of PTTYP Parent                  | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.BCAB DESC NULLS LAST WITHIN PARENT)  |
| RANK_BCAB_GEO           | Bill Collection Amount<br>Rank of Geography<br>Parent           | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.BCAB DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_BCAB_<br>CUSTYP    | Bill Collection Amount<br>Rank of CUSTYP<br>Parent              | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.BCAB<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_BCAB_<br>PMTYP     | Bill Collection Amount<br>Rank of PMTYP Parent                  | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.BCAB<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_BCAB_<br>PCHNL     | Bill Collection Amount<br>Rank of PCHNL Parent                  | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.BCAB<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_BCAB_ORG           | Bill Collection Amount<br>Rank of Organization<br>Parent        | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.BCAB DESC NULLS LAST WITHIN PARENT)  |
| BCAB_LP                 | Bill Collection Amount LP                                       | LAG(APM.BCAB, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| BCAB_LY                 | Bill Collection<br>AmountLast Year                              | LAG(APM.BCAB, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| BCAB_YTD_LY             | Bill Collection Amount<br>YTD Last Year                         | LAG(APM.BCAB_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| BCAB_YTD_LY_PCT_<br>CHG | Bill Collection Amount<br>YTD % Change Last<br>Year             | LAG_VARIANCE_PERCENT(APM.BCAB_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| CVC_YTD                 | Collection Vendor<br>Commission YTD                             | SUM(APM.CVC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SHR_CVC_PTTYP           | Collection Vendor<br>Commission Share of<br>PTTYP Parent        | SHARE(APM.CVC OF PTTYP.HPTTYP PARENT)   |
| SHR_CVC_GEO             | Collection Vendor<br>Commission Share of<br>Geography Parent    | SHARE(APM.CVC OF GEO.HGEO PARENT)   |
| SHR_CVC_CUSTYP          | Collection Vendor<br>Commission Share of<br>CUSTTYP Parent      | SHARE(APM.CVC OF CUSTYP.HCUSTYP PARENT)   |
| SHR_CVC_PMTYP           | Collection Vendor<br>Commission Share of<br>PMTYP Parent        | SHARE(APM.CVC OF PMTYP.HPMTYP PARENT)   |
| SHR_CVC_PCHNL           | Collection Vendor<br>Commission Share of<br>PCHNL Parent        | SHARE(APM.CVC OF PCHNL.HPCHNL PARENT)   |
| SHR_CVC_ORG             | Collection Vendor<br>Commission Share of<br>Organization Parent | SHARE(APM.CVC OF ORG.HCHAIN PARENT)   |
| RANK_CVC_PTTYP          | Collection Vendor<br>Commission Rank of<br>PTTYP Parent         | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.CVC DESC NULLS LAST WITHIN PARENT)   |

 Table 9–9 (Cont.) Account Payment Cube Derived Measures

| Physical Name          | Logical Name   | Definition   |
|------------------------|--|--|
| RANK_CVC_GEO           | Collection Vendor<br>Commission Rank of<br>Geography Parent    | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.CVC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_CVC_<br>CUSTYP    | Collection Vendor<br>Commission Rank of<br>CUSTYP Parent       | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.CVC<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_CVC_PMTYP         | Collection Vendor<br>Commission Rank of<br>PMTYP Parent        | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.CVC DESC NULLS LAST WITHIN PARENT)  |
| RANK_CVC_PCHNL         | Collection Vendor<br>Commission Rank of<br>PCHNL Parent        | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.CVC DESC NULLS LAST WITHIN PARENT)  |
| RANK_CVC_ORG           | Collection Vendor<br>Commission Rank of<br>Organization Parent | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.CVC DESC NULLS LAST WITHIN PARENT)  |
| CVC_LP                 | Collection Vendor<br>Commission LP                             | LAG(APM.CVC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CVC_LY                 | Collection Vendor<br>Commission Last Year                      | LAG(APM.CVC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                            |
| CVC_YTD_LY             | Collection Vendor<br>Commission YTD Last<br>Year               | LAG(APM.CVC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| CVC_YTD_LY_PCT_<br>CHG | Collection Vendor<br>Commission YTD %<br>Change Last Year      | LAG_VARIANCE_PERCENT(APM.CVC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| DA_YTD                 | Deposit Amount YTD   | SUM(APM.DA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SHR_DA_PTTYP           | Deposit Amount Share<br>of PTTYP Parent                        | SHARE(APM.DA OF PTTYP.HPTTYP PARENT)   |
| SHR_DA_GEO             | Deposit Amount Share<br>of Geography Parent                    | SHARE(APM.DA OF GEO.HGEO PARENT)   |
| SHR_DA_CUSTYP          | Deposit Amount Share<br>of CUSTYP Parent                       | SHARE(APM.DA OF CUSTYP.HCUSTYP PARENT)   |
| SHR_DA_PMTYP           | Deposit Amount Share<br>of PMTYP Parent                        | SHARE(APM.DA OF PMTYP.HPMTYP PARENT)   |
| SHR_DA_PCHNL           | Deposit Amount Share<br>of PCHNL Parent                        | SHARE(APM.DA OF PCHNL.HPCHNL PARENT)   |
| SHR_DA_ORG             | Deposit Amount Share<br>of Organization Parent                 | SHARE(APM.DA OF ORG.HCHAIN PARENT)   |
| RANK_DA_PTTYP          | Deposit Amount Rank<br>of PTTYP Parent                         | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.DA DESC NULLS LAST WITHIN PARENT)   |
| RANK_DA_GEO            | Deposit Amount Rank<br>of Geography Parent                     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.DA DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_DA_CUSTYP         | Deposit Amount Rank<br>of CUSTYP Parent                        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.DA DESC NULLS LAST WITHIN PARENT)   |
| RANK_DA_PMTYP          | Deposit Amount Rank<br>of PMTYP Parent                         | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.DA DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_DA_PCHNL          | Deposit Amount Rank<br>of PCHNL Parent                         | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.DA DESC NULLS LAST WITHIN PARENT)   |
| RANK_DA_ORG            | Deposit Amount Rank of Organization Parent                     | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.DA DESC NULLS LAST WITHIN PARENT)   |
| DA_LP                  | Deposit Amount Rank<br>LP                                      | LAG(APM.DA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |

 Table 9–9 (Cont.) Account Payment Cube Derived Measures

| Physical Name           | Logical Name  | Definition  |
|-------------------------|---|---|
| DA_LY                   | Deposit Amount Rank<br>Last Year                                  | LAG(APM.DA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                           |
| DA_YTD_LY               | Deposit Amount Rank<br>YTD Last Year                              | LAG(APM.DA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| DA_YTD_LY_PCT_<br>CHG   | Deposit Amount Rank<br>YTD % Change Last<br>Year                  | LAG_VARIANCE_PERCENT(APM.DA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |
| LPCC_YTD                | Late Payment Charges<br>Collected YTD                             | SUM(APM.LPCC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_LPCC_PTTYP          | Late Payment Charges<br>Collected Share of<br>PTTYP Parent        | SHARE(APM.LPCC OF PTTYP.HPTTYP PARENT)  |
| SHR_LPCC_GEO            | Late Payment Charges<br>Collected Share of<br>Geography Parent    | SHARE(APM.LPCC OF GEO.HGEO PARENT)  |
| 5HR_LPCC_CUSTYP         | Late Payment Charges<br>Collected Share of<br>CUSTYP Parent       | SHARE(APM.LPCC OF CUSTYP.HCUSTYP PARENT)  |
| SHR_LPCC_PMTYP          | Late Payment Charges<br>Collected Share of<br>PMTYP Parent        | SHARE(APM.LPCC OF PMTYP.HPMTYP PARENT)  |
| SHR_LPCC_PCHNL          | Late Payment Charges<br>Collected Share of<br>PCHNL Parent        | SHARE(APM.LPCC OF PCHNL.HPCHNL PARENT)  |
| SHR_LPCC_ORG            | Late Payment Charges<br>Collected Share of<br>Organization Parent | SHARE(APM.LPCC OF ORG.HCHAIN PARENT)  |
| RANK_LPCC_PTTYP         | Late Payment Charges<br>Collected Rank of<br>PTTYP Parent         | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.LPCC DESC NULLS LAST WITHIN PARENT)  |
| RANK_LPCC_GEO           | Late Payment Charges<br>Collected Rank of<br>Geography Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.LPCC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_LPCC_<br>CUSTYP    | Late Payment Charges<br>Collected Rank of<br>CUSTYP Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.LPCC DESC NULLS LAST WITHIN PARENT)  |
| RANK_LPCC_<br>PMTYP     | Late Payment Charges<br>Collected Rank of<br>PMTYP Parent         | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.LPCC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_LPCC_<br>PCHNL     | Late Payment Charges<br>Collected Rank of<br>PCHNL Parent         | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.LPCC<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_LPCC_ORG           | Late Payment Charges<br>Collected Rank of<br>Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.LPCC DESC NULLS LAST WITHIN PARENT)  |
| LPCC_LP                 | Late Payment Charges<br>Collected LP                              | LAG(APM.LPCC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| LPCC_LY                 | Late Payment Charges<br>Collected Last Year                       | LAG(APM.LPCC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| LPCC_YTD_LY             | Late Payment Charges<br>Collected YTD Last<br>Year                | LAG(APM.LPCC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| LPCC_YTD_LY_PCT_<br>CHG | Late Payment Charges<br>Collected YTD %<br>Changed Last Year      | LAG_VARIANCE_PERCENT(APM.LPCC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |

 Table 9–9 (Cont.) Account Payment Cube Derived Measures

| Physical Name           | Logical Name  | Definition  |
|-------------------------|---|---|
| LPCD_YTD                | Late Payment Charges<br>Due YTD                             | SUM(APM.LPCD) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| 5HR_LPCD_PTTYP          | Late Payment Charges<br>Due Share of PTTYP<br>Parent        | SHARE(APM.LPCD OF PTTYP.HPTTYP PARENT)  |
| 5HR_LPCD_GEO            | Late Payment Charges<br>Due Share of PTTYP<br>Parent        | SHARE(APM.LPCD OF GEO.HGEO PARENT)  |
| 5HR_LPCD_CUSTYP         | Late Payment Charges<br>Due Share of CUSTYP<br>Parent       | SHARE(APM.LPCD OF CUSTYP.HCUSTYP PARENT)  |
| SHR_LPCD_PMTYP          | Late Payment Charges<br>Due Share of PMTYP<br>Parent        | SHARE(APM.LPCD OF PMTYP.HPMTYP PARENT)  |
| SHR_LPCD_PCHNL          | Late Payment Charges<br>Due Share of PMTYP<br>Parent        | SHARE(APM.LPCD OF PCHNL.HPCHNL PARENT)  |
| SHR_LPCD_ORG            | Late Payment Charges<br>Due Share of<br>Organization Parent | SHARE(APM.LPCD OF ORG.HCHAIN PARENT)  |
| RANK_LPCD_PTTYP         | Late Payment Charges<br>Due Rank of PTTYP<br>Parent         | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.LPCD DESC NULLS LAST WITHIN PARENT)  |
| RANK_LPCD_GEO           | Late Payment Charges<br>Due Rank of<br>Geography Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.LPCD DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_LPCD_<br>CUSTYP    | Late Payment Charges<br>Due Rank of CUSTYP<br>Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.LPCD DESC NULLS LAST WITHIN PARENT)  |
| RANK_LPCD_<br>PMTYP     | Late Payment Charges<br>Due Rank of PMTYP<br>Parent         | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.LPCD<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_LPCD_<br>PCHNL     | Late Payment Charges<br>Due Rank of PCHNL<br>Parent         | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.LPCD DESC NULLS LAST WITHIN PARENT)  |
| RANK_LPCD_ORG           | Late Payment Charges<br>Due Rank of<br>Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.LPCD DESC NULLS LAST WITHIN PARENT)  |
| LPCD_LP                 | Late Payment Charges<br>Due Rank of<br>Organization Parent  | LAG(APM.LPCD, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| LPCD_LY                 | Late Payment Charges<br>Due Last Year                       | LAG(APM.LPCD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| LPCD_YTD_LY             | Late Payment Charges<br>Due YTD Last Year                   | LAG(APM.LPCD_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| LPCD_YTD_LY_PCT_<br>CHG | Late Payment Charges<br>Due YTD % Change<br>Last Year       | LAG_VARIANCE_PERCENT(APM.LPCD_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| PAYA_YTD                | Payment Amount YTD  | SUM(APM.PAYA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_PAYA_PTTYP          | Payment Amount<br>Share of PTTYP Parent                     | SHARE(APM.PAYA OF PTTYP.HPTTYP PARENT)  |

 Table 9–9 (Cont.) Account Payment Cube Derived Measures

| Physical Name           | Logical Name                                      | Definition  |
|-------------------------|---|---|
| SHR_PAYA_GEO            | Payment Amount<br>Share of Geography<br>Parent    | SHARE(APM.PAYA OF GEO.HGEO PARENT)  |
| SHR_PAYA_CUSTYP         | Payment Amount<br>Share of CUSTYP<br>Parent       | SHARE(APM.PAYA OF CUSTYP.HCUSTYP PARENT)  |
| SHR_PAYA_PMTYP          | Payment Amount<br>Share of PMTYP Parent           | SHARE(APM.PAYA OF PMTYP.HPMTYP PARENT)  |
| SHR_PAYA_PCHNL          | Payment Amount<br>Share of PCHNL<br>Parent        | SHARE(APM.PAYA OF PCHNL.HPCHNL PARENT)  |
| SHR_PAYA_ORG            | Payment Amount<br>Share of Organization<br>Parent | SHARE(APM.PAYA OF ORG.HCHAIN PARENT)  |
| RANK_PAYA_PTTYP         | Payment Amount Rank<br>of PTTYP Parent            | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.PAYA DESC NULLS LAST WITHIN PARENT)  |
| RANK_PAYA_GEO           | Payment Amount Rank<br>of Geography Parent        | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.PAYA DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PAYA_<br>CUSTYP    | Payment Amount Rank<br>of CUSTYP Parent           | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.PAYA<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_PAYA_PMTYP         | Payment Amount Rank<br>of PMTYP Parent            | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.PAYA DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PAYA_<br>PCHNL     | Payment Amount Rank<br>of PCHNL Parent            | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.PAYA<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_PAYA_ORG           | Payment Amount Rank<br>of PCHNL Parent            | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.PAYA DESC NULLS LAST WITHIN PARENT)  |
| PAYA_LP                 | Payment Amount LP                                 | LAG(APM.PAYA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PAYA_LY                 | Payment Amount Last<br>Year                       | LAG(APM.PAYA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| PAYA_YTD_LY             | Payment Amount YTD<br>Last Year                   | LAG(APM.PAYA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PAYA_YTD_LY_PCT_<br>CHG | Payment Amount YTD<br>% Change Last Year          | LAG_VARIANCE_PERCENT(APM.PAYA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| PAYC_YTD                | Payment Count YTD                                 | SUM(APM.PAYC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_PAYC_PTTYP          | Payment Count Share<br>og PTTYP Parent            | SHARE(APM.PAYC OF PTTYP.HPTTYP PARENT)  |
| SHR_PAYC_GEO            | Payment Count Share<br>Geography Parent           | SHARE(APM.PAYC OF GEO.HGEO PARENT)  |
| SHR_PAYC_CUSTYP         | Payment Count Share<br>CUSTTYP Parent             | SHARE(APM.PAYC OF CUSTYP.HCUSTYP PARENT)  |
| SHR_PAYC_PMTYP          | Payment Count Share<br>PMTYP Parent               | SHARE(APM.PAYC OF PMTYP.HPMTYP PARENT)  |
| SHR_PAYC_PCHNL          | Payment Count Share<br>PCHNL Parent               | SHARE(APM.PAYC OF PCHNL.HPCHNL PARENT)  |
| SHR_PAYC_ORG            | Payment Count Share<br>Organization Parent        | SHARE(APM.PAYC OF ORG.HCHAIN PARENT)  |
| RANK_PAYC_PTTYP         | Payment Count Rank<br>of PTTYP Parent             | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.PAYC DESC NULLS LAST WITHIN PARENT)  |
| RANK_PAYC_GEO           | Payment Count Rank<br>of Geography Parent         | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.PAYC DESC<br>NULLS LAST WITHIN PARENT)   |
|                         |   |   |

 Table 9–9 (Cont.) Account Payment Cube Derived Measures

| Physical Name           | Logical Name                                | Definition  |
|-------------------------|---|---|
| RANK_PAYC_<br>CUSTYP    | Payment Count Rank<br>of CUSTYP Parent      | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.PAYC DESC NULLS LAST WITHIN PARENT)  |
| RANK_PAYC_<br>PMTYP     | Payment Count Rank<br>of PMTYP Parent       | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.PAYC DESC NULLS LAST WITHIN PARENT)  |
| RANK_PAYC_<br>PCHNL     | Payment Count Rank<br>of PCHNL Parent       | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.PAYC DESC NULLS LAST WITHIN PARENT)  |
| RANK_PAYC_ORG           | Payment Count Rank of Organization Parent   | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.PAYC DESC NULLS LAST WITHIN PARENT)  |
| PAYC_LP                 | Payment Count LP                            | LAG(APM.PAYC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PAYC_LY                 | Payment Count Last<br>Year                  | LAG(APM.PAYC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| PAYC_YTD_LY             | Payment Count YTD<br>Last Year              | LAG(APM.PAYC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PAYC_YTD_LY_PCT_<br>CHG | Payment Count YTD %<br>Change Last Year     | LAG_VARIANCE_PERCENT(APM.PAYC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| PD_YTD                  | Payment Due YTD                             | SUM(APM.PD) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| SHR_PD_PTTYP            | Payment Due Share of<br>PTTYP Parent        | SHARE(APM.PD OF PTTYP.HPTTYP PARENT)  |
| SHR_PD_GEO              | Payment Due Share of<br>Geography Parent    | SHARE(APM.PD OF GEO.HGEO PARENT)  |
| SHR_PD_CUSTYP           | Payment Due Share of<br>CUSTYP Parent       | SHARE(APM.PD OF CUSTYP.HCUSTYP PARENT)  |
| SHR_PD_PMTYP            | Payment Due Share of<br>PMTYP Parent        | SHARE(APM.PD OF PMTYP.HPMTYP PARENT)  |
| SHR_PD_PCHNL            | Payment Due Share of<br>PCHNL Parent        | SHARE(APM.PD OF PCHNL.HPCHNL PARENT)  |
| SHR_PD_ORG              | Payment Due Share of<br>Organization Parent | SHARE(APM.PD OF ORG.HCHAIN PARENT)  |
| RANK_PD_PTTYP           | Payment Due Rank of<br>PTTYP Parent         | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.PD DESC NULLS LAST WITHIN PARENT)  |
| RANK_PD_GEO             | Payment Due Rank of<br>Geography Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.PD DESC NULLS LAST WITHIN PARENT)  |
| RANK_PD_CUSTYP          | Payment Due Rank of<br>CUSTYP Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.PD DESC NULLS LAST WITHIN PARENT)  |
| RANK_PD_PMTYP           | Payment Due Rank of<br>PMTYP Parent         | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.PD DESC NULLS LAST WITHIN PARENT)  |
| RANK_PD_PCHNL           | Payment Due Rank of<br>PCHNL Parent         | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.PD DESC NULLS LAST WITHIN PARENT)  |
| RANK_PD_ORG             | Payment Due Rank of<br>Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.PD DESC<br>NULLS LAST WITHIN PARENT)   |
| PD_LP                   | Payment Due LP                              | LAG(APM.PD, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PD_LY                   | Payment Due Last Year                       | LAG(APM.PD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                              |
| PD_YTD_LY               | Payment Due YTD Last<br>Year                | LAG(APM.PD_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                       |
| PD_YTD_LY_PCT_<br>CHG   | Payment Due YTD %<br>Change Last Year       | LAG_VARIANCE_PERCENT(APM.PD_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |

Table 9–9 (Cont.) Account Payment Cube Derived Measures

| Physical Name           | Logical Name   | Definition  |
|-------------------------|--|---|
| PENA_YTD                | Penalty Amount YTD   | SUM(APM.PENA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_PENA_PTTYP          | Penalty Amount Share<br>of PTTYP Parent                        | SHARE(APM.PENA OF PTTYP.HPTTYP PARENT)  |
| SHR_PENA_GEO            | Penalty Amount Share<br>of Geography Parent                    | SHARE(APM.PENA OF GEO.HGEO PARENT)  |
| SHR_PENA_CUSTYP         | Penalty Amount Share<br>of CUSTYP Parent                       | SHARE(APM.PENA OF CUSTYP.HCUSTYP PARENT)  |
| SHR_PENA_PMTYP          | Penalty Amount Share<br>of PMTYP Parent                        | SHARE(APM.PENA OF PMTYP.HPMTYP PARENT)  |
| SHR_PENA_PCHNL          | Penalty Amount Share<br>of PCHNL Parent                        | SHARE(APM.PENA OF PCHNL.HPCHNL PARENT)  |
| SHR_PENA_ORG            | Penalty Amount Share of Organization Parent                    | SHARE(APM.PENA OF ORG.HCHAIN PARENT)  |
| RANK_PENA_PTTYP         | Penalty Amount Rank<br>of PTTYP Parent                         | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.PENA DESC NULLS LAST WITHIN PARENT)  |
| RANK_PENA_GEO           | Penalty Amount Rank<br>of Geography Parent                     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.PENA DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PENA_<br>CUSTYP    | Penalty Amount Rank<br>of CUSTYP Parent                        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.PENA<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_PENA_<br>PMTYP     | Penalty Amount Rank<br>of PMTYP Parent                         | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.PENA<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_PENA_<br>PCHNL     | Penalty Amount Rank<br>of PCHNL Parent                         | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.PENA<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_PENA_ORG           | Penalty Amount Rank of Organization Parent                     | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.PENA DESC NULLS LAST WITHIN PARENT)  |
| PENA_LP                 | Penalty Amount LP  | LAG(APM.PENA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PENA_LY                 | Penalty Amount Last<br>Year                                    | LAG(APM.PENA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| PENA_YTD_LY             | Penalty Amount YTD<br>Last Year                                | LAG(APM.PENA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PENA_YTD_LY_PCT_<br>CHG | Penalty Amount YTD<br>% Change Last Year                       | LAG_VARIANCE_PERCENT(APM.PENA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| RLS_YTD                 | Revenue Loss Due to<br>Settlement YTD                          | SUM(APM.RLS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SHR_RLS_PTTYP           | Revenue Loss Due to<br>Settlement Share of<br>PTTYP Parent     | SHARE(APM.RLS OF PTTYP.HPTTYP PARENT)   |
| SHR_RLS_GEO             | Revenue Loss Due to<br>Settlement Share of<br>Geography Parent | SHARE(APM.RLS OF GEO.HGEO PARENT)   |
| SHR_RLS_CUSTYP          | Revenue Loss Due to<br>Settlement Share of<br>CUSTYP Parent    | SHARE(APM.RLS OF CUSTYP.HCUSTYP PARENT)   |
| SHR_RLS_PMTYP           | Revenue Loss Due to<br>Settlement Share of<br>PMTYP Parent     | SHARE(APM.RLS OF PMTYP.HPMTYP PARENT)   |
| SHR_RLS_PCHNL           | Revenue Loss Due to<br>Settlement Share of<br>PCHNL Parent     | SHARE(APM.RLS OF PCHNL.HPCHNL PARENT)   |

 Table 9–9 (Cont.) Account Payment Cube Derived Measures

| Physical Name          | Logical Name  | Definition   |  |
|------------------------|---|--|--|
| SHR_RLS_ORG            | Revenue Loss Due to<br>Settlement Share of<br>Organization Parent | SHARE(APM.RLS OF ORG.HCHAIN PARENT)  |  |
| RANK_RLS_PTTYP         | Revenue Loss Due to<br>Settlement Rank of<br>PTTYP Parent         | RANK() OVER HIERARCHY (PTTYP.HPTTYP ORDER BY APM.RLS DESC NULLS LAST WITHIN PARENT)  |  |
| RANK_RLS_GEO           | Revenue Loss Due to<br>Settlement Rank of<br>Geography Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY APM.RLS DESC<br>NULLS LAST WITHIN PARENT)   |  |
| RANK_RLS_CUSTYP        | Revenue Loss Due to<br>Settlement Rank of<br>CUSTYP Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY APM.RLS<br>DESC NULLS LAST WITHIN PARENT)   |  |
| RANK_RLS_PMTYP         | Revenue Loss Due to<br>Settlement Rank of<br>PMTYP Parent         | RANK() OVER HIERARCHY (PMTYP.HPMTYP ORDER BY APM.RLS DESC<br>NULLS LAST WITHIN PARENT)   |  |
| RANK_RLS_PCHNL         | Revenue Loss Due to<br>Settlement Rank of<br>PCHNL Parent         | RANK() OVER HIERARCHY (PCHNL.HPCHNL ORDER BY APM.RLS DESC<br>NULLS LAST WITHIN PARENT)   |  |
| RANK_RLS_ORG           | Revenue Loss Due to<br>Settlement Rank of<br>Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY APM.RLS DESC NULLS LAST WITHIN PARENT)  |  |
| RLS_LP                 | Revenue Loss Due to<br>Settlement LP                              | LAG(APM.RLS, 1) OVER HIERARCHY ("TIME".HTBSNS)   |  |
| RLS_LY                 | Revenue Loss Due to<br>Settlement Last Year                       | LAG(APM.RLS, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                            |  |
| RLS_YTD_LY             | Revenue Loss Due to<br>Settlement YTD Last<br>Year                | LAG(APM.RLS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |  |
| RLS_YTD_LY_PCT_<br>CHG | Revenue Loss Due to<br>Settlement YTD %<br>Change Last Year       | LAG_VARIANCE_PERCENT(APM.RLS_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |  |

Table 9–9 (Cont.) Account Payment Cube Derived Measures

# **Account Refund Cube**

Once the bills are processed and invoices sent to the customers, customers pay the bill through different channels (shops/outlets) or through banks.

This cube collects information about the refund per refund reason, customer type, and Business Unit.

### **Physical Name: ARM**

## **Dimensions and Load Level**

The fact data of Account Refund Cube will be loaded from the relational schema at these dimension levels(leaf level).

Table 9–10 Account Refund Cube Dimensions and Load Level

| Dimension Name        | Load level            |
|-----------------------|-----------------------|
| Time                  | Business Month        |
| Customer Type         | Customer Type         |
| Account Refund Reason | Account Refund Reason |

| Dimension Name      | Load level          |  |
|---------------------|---------------------|--|
| Product Market Plan | Product Market Plan |  |
| Organization        | Business Unit       |  |
| Geography           | County              |  |

 Table 9–10 (Cont.) Account Refund Cube Dimensions and Load Level

## Aggregation Order/Operator

The Account Refund Cube will be aggregated by the following order and operators on dimensions

| Dimension Name        | Operator | Order |
|-----------------------|----------|-------|
| Time                  | Sum      | 1     |
| Customer Type         | Sum      | 2     |
| Account Refund Reason | Sum      | 3     |
| Product Market Plan   | Sum      | 4     |
| Organization          | Sum      | 5     |
| Geography             | Sum      | 6     |

 Table 9–11
 Account Refund Cube Aggregation Operator and Order

### **Base Measures**

The base measure of this data cube are:

Table 9–12 Account Refund Cube Base Measures

| Physical Name | Logical Name                      | Physical Column                             | Description                    |
|---------------|-----------------------------------|---|--------------------------------|
| RC            | Refund Count                      | DWA_ACCT_RFND_MO.RFND_CNT                   | Refund Count                   |
| RLDS          | Revenue Loss Due To<br>Settlement | DWA_ACCT_RFND_MO.RVN_LOSS_<br>DUE_TO_STLMNT | Revenue Loss Due To Settlement |
| RA            | Refund Amount                     | DWA_ACCT_RFND_MO.RFND_AMT                   | Amount Paid                    |

### **Derived Measures**

The possible derived measure of this data cube are:

 Table 9–13
 Account Refund Cube Derived Measures

| Physical Name        | Logical Name  | Definition  |
|----------------------|---|---|
| RLDS_YTD             | Revenue Loss Due to<br>Settlement YTD                       | SUM( ARM.RLDS) OVER HIERARCHY ( "TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR) |
| SHR_RLDS_CUSTYP      | Revenue Loss Due to<br>Settlement Share of<br>CUSTYP Parent | SHARE( ARM.RLDS OF CUSTYP.HCUSTYP PARENT)   |
| RANK_RLDS_<br>CUSTYP | Revenue Loss Due to<br>Settlement Rank of<br>CUSTYP Parent  | RANK() OVER HIERARCHY ( CUSTYP.HCUSTYP ORDER BY ARM.RLDS<br>DESC NULLS LAST WITHIN PARENT)  |
| RLDS_LP              | Revenue Loss Due to<br>Settlement LP                        | LAG( ARM.RLDS, 1) OVER HIERARCHY ( "TIME".HTBSNS)   |
| RLDS_LY              | Revenue Loss Due to<br>Settlement Last Year                 | LAG( ARM.RLDS, 1) OVER HIERARCHY ( "TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |

| RLDS_LY_PCT_CHG         |   |   |  |
|-------------------------|---|---|--|
|                         | Revenue Loss Due to<br>Settlement % Change<br>Last Year           | LAG_VARIANCE_PERCENT( ARM.RLDS, 1) OVER HIERARCHY (<br>"TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |  |
| RLDS_YTD_LY             | Revenue Loss Due to<br>Settlement YTD Last<br>Year                | LAG( ARM.RLDS_YTD, 1) OVER HIERARCHY ( "TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |  |
| RLDS_YTD_LY_PCT_<br>CHG | Revenue Loss Due to<br>Settlement YTD %<br>Change Last Year       | LAG_VARIANCE_PERCENT( ARM.RLDS_YTD, 1) OVER HIERARCHY (<br>"TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |  |
| RA_YTD                  | Refund Amount YTD   | SUM( ARM.RA) OVER HIERARCHY ( "TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |  |
| SHR_RA_CUSTYP           | Refund Amount Share<br>of CUSTYP Parent                           | SHARE( ARM.RA OF CUSTYP.HCUSTYP PARENT)   |  |
| RANK_RA_CUSTYP          | Refund Amount Rank<br>of CUSTYP Parent                            | RANK() OVER HIERARCHY ( CUSTYP.HCUSTYP ORDER BY ARM.RA<br>DESC NULLS LAST WITHIN PARENT)  |  |
| RA_LP                   | Refund Amount LP  | LAG( ARM.RA, 1) OVER HIERARCHY ( "TIME".HTBSNS)   |  |
| RA_LY                   | Refund Amount Last<br>Year  | LAG( ARM.RA, 1) OVER HIERARCHY ( "TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                              |  |
| RA_LY_PCT_CHG           | Refund Amount %<br>change Last Year                               | LAG_VARIANCE_PERCENT( ARM.RA, 1) OVER HIERARCHY (<br>"TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)       |  |
| RA_YTD_LY               | Refund Amount YTD<br>Last Year                                    | LAG( ARM.RA_YTD, 1) OVER HIERARCHY ( "TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |  |
| RA_YTD_LY_PCT_<br>CHG   | Refund Amount YTD<br>% change Last Year                           | LAG_VARIANCE_PERCENT( ARM.RA_YTD, 1) OVER HIERARCHY (<br>"TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |  |
| SHR_RLDS_ORG            | Revenue Loss Due To<br>Settlement Share of<br>Organization Parent | SHARE( ARM.RLDS OF ORG.HCHAIN PARENT)   |  |
| RANK_RLDS_ORG           | Revenue Loss Due To<br>Settlement Rank of<br>Organization Parent  | RANK() OVER HIERARCHY ( ORG.HCHAIN ORDER BY ARM.RLDS DESC NULLS LAST WITHIN PARENT)   |  |
| SHR_RLDS_ARRSN          | Revenue Loss Due To<br>Settlement Share of<br>ARRSN Parent        | SHARE( ARM.RLDS OF ARRSN.HARRSN PARENT)   |  |
| RANK_RLDS_<br>ARRSN     | Revenue Loss Due To<br>Settlement Rank of<br>ARRSN Parent         | RANK() OVER HIERARCHY ( ARRSN.HARRSN ORDER BY ARM.RLDS<br>DESC NULLS LAST WITHIN PARENT)  |  |
| SHR_RLDS_GEO            | Revenue Loss Due To<br>Settlement Share of<br>Geography Parent    | SHARE( ARM.RLDS OF GEO.HGEO PARENT)   |  |
| RANK_RLDS_GEO           | Revenue Loss Due To<br>Settlement Rank of<br>Geography Parent     | RANK() OVER HIERARCHY ( GEO.HGEO ORDER BY ARM.RLDS DESC NULLS LAST WITHIN PARENT)   |  |
| SHR_RLDS_PMP            | Revenue Loss Due To<br>Settlement Share of<br>PMP Parent          | SHARE( ARM.RLDS OF PMP.HPMP PARENT)   |  |
| RANK_RLDS_PMP           | Revenue Loss Due To<br>Settlement Rank of<br>PMP Parent           | RANK() OVER HIERARCHY ( PMP.HPMP ORDER BY ARM.RLDS DESC NULLS LAST WITHIN PARENT)   |  |
| SHR_RA_PMP              | Refund Amount Share of PMP Parent                                 | SHARE( ARM.RA OF PMP.HPMP PARENT)   |  |
| RANK_RA_PMP             | Refund Amount Rank<br>of PMP Parent                               | RANK() OVER HIERARCHY ( PMP.HPMP ORDER BY ARM.RA DESC NULLS LAST WITHIN PARENT)   |  |

 Table 9–13 (Cont.) Account Refund Cube Derived Measures

| Table 9–13 | (Cont.) Account Refund Cube Derived Measures |  |
|------------|--|--|
|------------|--|--|

| Physical Name         | Logical Name                                 | Definition  |
|-----------------------|--|---|
| SHR_RA_GEO            | Refund Amount Share of Geography Parent      | SHARE( ARM.RA OF GEO.HGEO PARENT)   |
| RANK_RA_GEO           | Refund Amount Rank<br>of Geography Parent    | RANK() OVER HIERARCHY ( GEO.HGEO ORDER BY ARM.RA DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_RA_ARRSN          | Refund Amount Share of ARRSN Parent          | SHARE( ARM.RA OF ARRSN.HARRSN PARENT)   |
| RANK_RA_ARRSN         | Refund Amount Rank<br>of ARRSN Parent        | RANK() OVER HIERARCHY ( ARRSN.HARRSN ORDER BY ARM.RA DESC NULLS LAST WITHIN PARENT)   |
| SHR_RA_ORG            | Refund Amount Share of Organization Parent   | SHARE( ARM.RA OF ORG.HCHAIN PARENT)   |
| RANK_RA_ORG           | Refund Amount Rank of Organization Parent    | RANK() OVER HIERARCHY ( ORG.HCHAIN ORDER BY ARM.RA DESC NULLS LAST WITHIN PARENT)   |
| RC_YTD                | Refund Count YTD                             | SUM( ARM.RC) OVER HIERARCHY ( "TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_RC_CUSTYP         | Refund Count Share of<br>CUSTYP Parent       | SHARE( ARM.RC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_RC_CUSTYP        | Refund Count Rank of<br>CUSTYP Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ARM.RC DESC NULLS LAST WITHIN PARENT)  |
| RC_LP                 | Refund Count LP                              | LAG( ARM.RC, 1) OVER HIERARCHY ( "TIME".HTBSNS)   |
| RC_LY                 | Refund Count Last<br>Year                    | LAG( ARM.RC, 1) OVER HIERARCHY ( "TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                            |
| RC_LY_PCT_CHG         | Refund Count %<br>Change Last Year           | LAG_VARIANCE_PERCENT( ARM.RC, 1) OVER HIERARCHY (<br>"TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| RC_YTD_LY             | Refund Count YTD<br>Last Year                | LAG( ARM.RC_YTD, 1) OVER HIERARCHY ( "TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| RC_YTD_LY_PCT_<br>CHG | Refund Count YTD %<br>Change Last Year       | LAG_VARIANCE_PERCENT( ARM.RC_YTD, 1) OVER HIERARCHY (<br>"TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_RC_ORG            | Refund Count Share of<br>Organization Parent | SHARE( ARM.RC OF ORG.HCHAIN PARENT)   |
| RANK_RC_ORG           | Refund Count Rank of<br>Organization Parent  | RANK() OVER HIERARCHY ( ORG.HCHAIN ORDER BY ARM.RC DESC NULLS LAST WITHIN PARENT)   |
| SHR_RC_ARRSN          | Refund Count Share of<br>ARRSN Parent        | SHARE( ARM.RC OF ARRSN.HARRSN PARENT)   |
| RANK_RC_ARRSN         | Refund Count Rank of<br>ARRSN Parent         | RANK() OVER HIERARCHY ( ARRSN.HARRSN ORDER BY ARM.RC DESC NULLS LAST WITHIN PARENT)   |
| SHR_RC_GEO            | Refund Count Share of<br>Geography Parent    | SHARE( ARM.RC OF GEO.HGEO PARENT)   |
| RANK_RC_GEO           | Refund Count Rank of<br>Geography Parent     | RANK() OVER HIERARCHY ( GEO.HGEO ORDER BY ARM.RC DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_RC_PMP            | Refund Count Share of<br>PMP Parent          | SHARE( ARM.RC OF PMP.HPMP PARENT)   |
| RANK_RC_PMP           | Refund Count Rank of<br>PMP Parent           | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ARM.RC DESC NULLS LAST WITHIN PARENT)  |

# **Cell Statistic Cube**

Most of the network parameters are captured at the cell level and aggregating the cell level parameters can derive the network level parameters. Cell statistics cube will be used to collect most of the cell parameters. In addition, the Cell Statistic Cube could be adapted to work for other network elements than cell.

## **Physical Name: CSM**

## **Dimensions and Load Level**

The fact data of Cell statistics will be loaded from the relational schema at these dimension levels(leaf level).

Table 9–14 Cell Statistic Cube Dimensions and Load Level

| Dimension Name    | Load level        |
|-------------------|-------------------|
| Time              | Business Month    |
| Peak Offpeak Time | Peak Offpeak Time |
| Network Element   | Network Element   |
| Time Slot         | Time Slot         |
| Geography         | County            |

# Aggregation Order/Operator

The Cell statistics Cube will be aggregated by the following order and operators on dimensions

| Dimension Name    | Operator | Order |  |
|-------------------|----------|-------|--|
| Time              | Sum      | 1     |  |
| Peak Offpeak Time | Sum      | 2     |  |
| Network Element   | Sum      | 3     |  |
| Time Slot         | Sum      | 4     |  |
| Geography         | Sum      | 5     |  |

 Table 9–15
 Cell Statistic Cube Aggregation Operator and Order

### **Base Measures**

The base measure of this data cube are.

Table 9–16 Cell Statistic Cube Base Measures

| Physical Name | Logical Name                    | Physical Column                                     | Description   |
|---------------|---------------------------------|---|---|
| PBSS          | Power Budget Signal<br>Strength | DWA_CELL_STTSTC_MO.POWR_<br>BDGT_SGNL_STRNGTH       | Number of attempted outgoing intercell ho due to power budget assessment. |
| NOC           | Number Of Calls                 | DWA_CELL_STTSTC_MO.NBR_OF_<br>CALLS                 |   |
| NCA           | Number Of Call<br>Attempts      | DWA_CELL_STTSTC_MO.NBR_OF_<br>CALL_ATTMPTS          | Number of call attempts.  |
| NCAWT         | Num Call Attempts<br>WO Transit | DWA_CELL_STTSTC_MO.NBR_OF_<br>CALL_ATTMPTS_WO_TRNST | Number of call attempts without transit.                                  |
| TCM           | Total Call Minutes              | DWA_CELL_STTSTC_MO.TOT_CALL_<br>MNTS                |   |
| CCE           | Cell Carried Erlangs            | DWA_CELL_STTSTC_MO.CELL_<br>CARRIED_ERLNGS          | Actual erlangs.   |
| SIOT          | SMS INIT on TCH                 | DWA_CELL_STTSTC_MO.SMS_INIT_<br>ON_TCH              | Number of SMS transactions.   |
| SIOS          | SMS INIT on SDCCH               | DWA_CELL_STTSTC_MO.SMS_INIT_<br>ON_SDCCH            | Number of SMS transactions related to TCH.                                |

| Table 9–16 (Cont.) Cell Statistic Cube Base Measure |
|---|
|---|

| Physical Name | Logical Name          | Physical Column                          | Description  |
|---------------|-----------------------|--|--|
| ORAHL         | O INTRA BS HO LOS     | DWA_CELL_STTSTC_MO.O_INTRA_<br>BS_HO_LOS | Number of failed intra-BSS Handovers<br>in which the MS also failed to recover to<br>the original BSS. |
| OERHS         | O INTER BS HO SUC     | DWA_CELL_STTSTC_MO.O_INTR_BS_<br>HO_SUC  | Number of successful inter-BSS handovers.  |
| OERHR         | O INTER BS HO RET     | DWA_CELL_STTSTC_MO.O_INTR_BS_<br>HO_RET  | Number of failed inter-BSS Handovers<br>in which the MS Recovered to the<br>original BSS/channel.      |
| OERHA         | O INTER BS HO ATM     | DWA_CELL_STTSTC_MO.O_INTR_BS_<br>HO_ATM  | Number of assignment commands sent to MS during an inter-BSS handovers.                                |
| ORAHC         | O INTRA BS HO CLR     | DWA_CELL_STTSTC_MO.O_INTRA_<br>BS_HO_CLR | Number of outgoing intra-BSS handovers aborted due to call clearing.                                   |
| ORAHA         | O INTRA BS HO ATM     | DWA_CELL_STTSTC_MO.O_INTRA_<br>BS_HO_ATM | Number of assignment commands sent to MS during an intra-BSS Handover.                                 |
| ORAHS         | O INTRA BS HO SUC     | DWA_CELL_STTSTC_MO.O_INTRA_<br>BS_HO_SUC | Number of successful intra-BSS handovers.  |
| OEREF         | O INTER BS EQ FA      | DWA_CELL_STTSTC_MO.O_INTR_BS_<br>EQ_FA   | Number of attempted inter-BSS handover failures due to equipment failure.                              |
| OERRM         | O INTER BS RQ MSC     | DWA_CELL_STTSTC_MO.O_INTR_BS_<br>RQ_MSC  | Number of outgoing inter bss handover requests.  |
| ASF           | ALLOC SDCCH FAIL      | DWA_CELL_STTSTC_MO.ALLOC_<br>SDCCH_FAIL  | Number of unsuccessful sdcch allocations.  |
| SH            | ALLOC SDCCH           | DWA_CELL_STTSTC_MO.ALLOC_<br>SDCCH       | Number of successful sdcch allocations.  |
| LU            | Location Update       | DWA_CELL_STTSTC_MO.LOC_UPDT              | Number of location update requests.  |
| LS            | Location Services     | DWA_CELL_STTSTC_MO.LOC_SRVCS             | Number of Location Measurement Unit service requests for location services.                            |
| PRFM          | Page Req From MSC     | DWA_CELL_STTSTC_MO.PG_REQ_<br>FROM_MSC   | Number of paging requests received from MSC.   |
| SPM           | Spare TCH Max         | DWA_CELL_STTSTC_MO.SPARE_<br>TCH_MAX     | Difference between available and used channels.  |
| SSM           | Spare SDCCH Max       | DWA_CELL_STTSTC_MO.SPARE_<br>SDCCH_MAX   | Difference between available and busy channels.  |
| BSM           | Busy SDCCH Max        | DWA_CELL_STTSTC_MO.BUSY_<br>SDCCH_MAX    | Busy signaling data channels for a cell.   |
| BTM           | Busy TCH Max          | DWA_CELL_STTSTC_MO.BUSY_TCH_<br>MAX      | Used Traffic channels.   |
| ASM           | Available SDCCH Max   | DWA_CELL_STTSTC_MO.AVLBL_<br>SDCCH_MAX   | Available signaling data channels for a cell.  |
| ATM           | Available TCH Max     | DWA_CELL_STTSTC_MO.AVLBL_<br>TCH_MAX     | Available Traffic Channels for a cell.   |
| COE1          | Cell Offered Erlangs  | DWA_CELL_STTSTC_MO.CELL_<br>OFRD_ERLNGS  | Offered erlangs.   |
| USL           | Uplink Signal Level   | DWA_CELL_STTSTC_MO.UPLNK_<br>SGNL_LVL    | Number of attempted outgoing intercell ho due to uplink signal level.                                  |
| USQ           | Uplink Signal Quality | DWA_CELL_STTSTC_MO.UPLNK_<br>SGNL_QLTY   | Number of attempted outgoing intercel<br>ho due to uplink signal quality.                              |
| AR            | Assign Redirect       | DWA_CELL_STTSTC_MO.ASGN_<br>REDRCT       | Number of times call assignment is redirected to another cell.   |
| TQR           | TCH Q Removed         | DWA_CELL_STTSTC_MO.TCH_Q_<br>REMVD       | Queued call is assigned to a Traffic Channel (TCH).  |
|               |                       |  |  |

|       | Logical Name                     | Physical Column                             | Description  |
|-------|----------------------------------|---|--|
| ICHS  | Intra Cell HO Suc                | DWA_CELL_STTSTC_MO.INTRA_<br>CELL_HO_SUC    | Number of successful intra-cell handovers.   |
| ICHA  | Intra Cell HO Atm                | DWA_CELL_STTSTC_MO.INTRA_<br>CELL_HO_ATM    | Number of assignment commands sent to MS during an intra-cell handover.                            |
| IERHS | I Inter BS HO Suc                | DWA_CELL_STTSTC_MO.I_INTR_BS_<br>HO_SUC     | Number of successful incoming inter-BSS handovers.   |
| IRAHC | I Intra BS HO Suc                | DWA_CELL_STTSTC_MO.I_INTRA_<br>BS_HO_SUC    | Number of successful incoming intra-BSS handovers.   |
| CSRC  | CM Serv Req Call                 | DWA_CELL_STTSTC_MO.CM_SERV_<br>REQ_CALL     | Number of MS (Mobile Station) requests for originating service.                                    |
| IECR  | Inv Est Cause Rach               | DWA_CELL_STTSTC_MO.INV_EST_<br>CAUSE_RACH   | Number of RACHs with invalid establishment cause.  |
| ADDB  | Air DL Data Blks                 | DWA_CELL_STTSTC_MO.AIR_DL_<br>DATA_BLKS     | Number of data blocks in downlink.   |
| AUDB  | Air UL Data Blks                 | DWA_CELL_STTSTC_MO.AIR_UL_<br>DATA_BLKS     | Number of data blocks in uplink.   |
| CR    | CM Reestablish                   | DWA_CELL_STTSTC_MO.CM_<br>RESTBLSH          | Number of failed MS requests for service in which the call recovered.                              |
| ACM   | Air Call Minutes                 | DWA_CELL_STTSTC_MO.AIR_CALL_<br>MNTS        |  |
| AT    | Alloc Tch                        | DWA_CELL_STTSTC_MO.ALLOC_<br>TCH            | Number of successful TCH allocations.  |
| CSRE  | CM Serv Req Emrg                 | DWA_CELL_STTSTC_MO.CM_SERV_<br>REQ_EMRG     | Number of MS requests for Emergency call service.  |
| LFRS  | Loc Flw Req SMS                  | DWA_CELL_STTSTC_MO.LOC_FLW_<br>REQ_NRM      | Location Update follow-on request-SMS.   |
| ATF   | Alloc TCH Fail                   | DWA_CELL_STTSTC_MO.ALLOC_<br>TCH_FAIL       | Number of unsuccessful allocations of TCH.   |
| CRR   | Channel Reqs Reject              | DWA_CELL_STTSTC_MO.CHNL_<br>REQS_REJECT     | Number of requests rejected by PCU for GPRS.   |
| ACI   | Adjacent Channel<br>Interference | DWA_CELL_STTSTC_MO.ADJ_CHNL_<br>INTRFRNCE   | Number of attempted outgoing intercell ho due to adjacent channel interference.                    |
| RLTR  | RF Loss TCH Roll                 | DWA_CELL_STTSTC_MO.RF_LOSS_<br>TCH_ROLL     | This statistics tracks the number of calls lost while using a TCH.                                 |
| PR    | Page Response                    | DWA_CELL_STTSTC_MO.PG_RESPN                 | Number of MS page request responses.   |
| ОНСА  | Out HO Cause<br>Attempts         | DWA_CELL_STTSTC_MO.OUT_HO_<br>CAUSE_ATTMPTS | Total out handover from cell.  |
| CRMB  | Chan Req MS Blk                  | DWA_CELL_STTSTC_MO.CHAN_<br>REQ_MS_BLK      | Number of times a MS has been refused access to a channel.   |
| CD    | Call Duration                    | DWA_CELL_STTSTC_MO.CALL_DRTN                | Duration of calls.   |
| ID    | IMSI Detach                      | DWA_CELL_STTSTC_MO.IMSI_<br>DETACH          | Number of received imsi detach requests.   |
| OAPSR | OK ACC PROC SUC R                | DWA_CELL_STTSTC_MO.OK_ACC_<br>PROC_SUC_R    | Successful Channel Request messages on the RACH of a cell.   |
| MTLOS | MT LCS ON SDDCH                  | DWA_CELL_STTSTC_MO.MT_LCS_<br>ON_SDDCH      | This statistics counts the number of<br>mobile terminated SDCCH sessions for<br>location services. |
| TT    | Total Traffic                    | DWA_CELL_STTSTC_MO.TOT_TRFC                 | Traffic in Erlangs.  |
|       | Channel Reqs Rec                 | DWA_CELL_STTSTC_MO.CHNL_                    | Number of requests received by PCU for   |
| CHRR  |                                  | REQS_REC                                    | GPRS.  |

| Physical Name | Logical Name                 | Physical Column                            | Description  |
|---------------|------------------------------|--|--|
| DSQ           | Downlink Signal<br>Quality   | DWA_CELL_STTSTC_MO.DNLNK_<br>SGNL_QLTY     | Number of attempted outgoing intercell ho due to downlink signal quality.  |
| CISC          | Congestion In Source<br>Cell | DWA_CELL_STTSTC_MO.CONGSTN_<br>IN_SRC_CELL | Number of attempted outgoing intercell ho due to traffic channel congestion.   |
| NOCE          | Number Of Cells              | DWA_CELL_STTSTC_MO.NBR_OF_<br>CELLS        | For BTS , number of cells this BTS Serves.   |
| CNNTS         | Connections                  | DWA_CELL_STTSTC_MO.CNCTNS                  | Number of connection.  |
| DSL           | Downlink Signal Level        | DWA_CELL_STTSTC_MO.DNLNK_<br>SGNL_LVL      | Number of attempted outgoing intercell ho due to downlink signal level.  |
| CSRS          | CM Serv Req SMS              | DWA_CELL_STTSTC_MO.CM_SERV_<br>REQ_SMS     | Number of MS requests for SMS service.   |
| ICHL          | Intra Cell HO Los            | DWA_CELL_STTSTC_MO.INTRA_<br>CELL_HO_LOS   | Number of failed intra-cell handovers<br>that also failed to recover to the original<br>cell.  |
| CSRSP         | CM Serv Req Supp             | DWA_CELL_STTSTC_MO.CM_SERV_<br>REQ_SUPP    | Number of requests for supplementary services.   |
| CONNR         | Connections Refuse           | DWA_CELL_STTSTC_MO.CNCTNS_<br>REFUSE       | Number of connection refusals.   |
| LFRRN         | LOC FLW REQ NRM              | DWA_CELL_STTSTC_MO.LOC_FLW_<br>REQ_NRM     |  |
| CRFR          | CHAN REQ FAIL ROL            | DWA_CELL_STTSTC_MO.CHAN_<br>REQ_FAIL_ROL   | Number of times that the BSS times out<br>while waiting for the MS to establish on<br>the SDCCH that was assigned to it<br>during the immediate assignment<br>procedure. |
| SSD           | Signal Source Distance       | DWA_CELL_STTSTC_MO.SGNL_SRC_<br>DSTNC      | Number of attempted outgoing intercell ho due to weak signal due to distance.  |

Table 9–16 (Cont.) Cell Statistic Cube Base Measures

# **Derived Measures**

The possible derived measure of this data cube are:

Table 9–17 Cell Statistic Cube Derived Measures

| Physical Name          | Logical Name  | Definition   |
|------------------------|---|--|
| EOP_COE                | EOP Cell Offered Erlangs                            | OLAP_DML_EXPRESSION('CSM_COE1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER) |
| ACI_YTD                | Adjacent Channel Interference<br>YTD                | SUM(CSM.ACI) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)   |
| ACI_LP                 | Adjacent Channel Interference<br>Last Period        | LAG(CSM.ACI, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ACI_LY                 | Adjacent Channel Interference<br>Last Year          | LAG(CSM.ACI, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)  |
| ACI_LY_PCT_CHG         | Adjacent Channel Interference<br>% Change Last Year | LAG_VARIANCE_PERCENT(CSM.ACI, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| ACI_YTD_LY             | Adjacent Channel Interference<br>YTD Last Year      | LAG(CSM.ACI_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)  |
| ACI_YTD_LY_PCT_<br>CHG | Adjacent Channel Interference<br>% Change Last Year | LAG_VARIANCE_PERCENT(CSM.ACI_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)                                    |

| Physical Name           | Logical Name                                 | Definition  |
|-------------------------|--|---|
| ACM_YTD                 | Air Call Minutes YTD                         | SUM(CSM.ACM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| ACM_LP                  | Air Call Minutes Last Period                 | LAG(CSM.ACM, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| ACM_LY                  | Air Call Minutes Last Year                   | LAG(CSM.ACM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| ACM_LY_PCT_CHG          | Air Call Minutes % Change<br>Last Year       | LAG_VARIANCE_PERCENT(CSM.ACM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| ACM_YTD_LY              | Air Call Minutes YTD Last<br>Year            | LAG(CSM.ACM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| ACM_YTD_LY_PCT_<br>CHG  | Air Call Minutes YTD %<br>Change Last Year   | LAG_VARIANCE_PERCENT(CSM.ACM_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| ADDB_YTD                | Air DL Data Blocks YTD                       | SUM(CSM.ADDB) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ADDB_LP                 | Air DL Data Blocks YTD Last<br>Period        | LAG(CSM.ADDB, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ADDB_LY                 | Air DL Data Blocks Last Year                 | LAG(CSM.ADDB, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| ADDB_LY_PCT_CHG         | Air DL Data Blocks % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.ADDB, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| ADDB_YTD_LY             | Air DL Data Blocks YTD Last<br>Year          | LAG(CSM.ADDB_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ADDB_YTD_LY_<br>PCT_CHG | Air DL Data Blocks YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.ADDB_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| AR_YTD                  | Assign Redirect YTD                          | SUM(CSM.AR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| AR_LP                   | Assign Redirect Last Period                  | LAG(CSM.AR, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| AR_LY                   | Assign Redirect Last Year                    | LAG(CSM.AR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| AR_LY_PCT_CHG           | Assign Redirect % Change Last<br>Year        | LAG_VARIANCE_PERCENT(CSM.AR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| AR_YTD_LY               | Assign Redirect YTD Last Year                | LAG(CSM.AR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| AR_YTD_LY_PCT_<br>CHG   | Assign Redirect YTD %<br>Change Last Year    | LAG_VARIANCE_PERCENT(CSM.AR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| ASF_YTD                 | Alloc SDCCH Fail YTD                         | SUM(CSM.ASF) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| ASF_LP                  | Alloc SDCCH Fail Last Period                 | LAG(CSM.ASF, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| ASF_LY                  | Alloc SDCCH Fail Last Year                   | LAG(CSM.ASF, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name          | Logical Name                                  | Definition  |
|------------------------|---|---|
| ASF_LY_PCT_CHG         | Alloc SDCCH Fail % Change<br>Last Year        | LAG_VARIANCE_PERCENT(CSM.ASF, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| ASF_YTD_LY             | Alloc SDCCH Fail YTD Last<br>Year             | LAG(CSM.ASF_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| ASF_YTD_LY_PCT_<br>CHG | Alloc SDCCH Fail YTD %<br>Change Last Year    | LAG_VARIANCE_PERCENT(CSM.ASF_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| ASM_YTD                | Available SDCCH Max YTD                       | SUM(CSM.ASM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| ASM_LP                 | Available SDCCH Max Last<br>Period            | LAG(CSM.ASM, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| ASM_LY                 | Available SDCCH Max Last<br>Year              | LAG(CSM.ASM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| ASM_LY_PCT_CHG         | Available SDCCH Max %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.ASM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| ASM_YTD_LY             | Available SDCCH Max YTD<br>Last Year          | LAG(CSM.ASM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| ASM_YTD_LY_PCT_<br>CHG | Available SDCCH Max YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.ASM_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| AT_YTD                 | Alloc TCH YTD                                 | SUM(CSM."AT") OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| AT_LP                  | Alloc TCH Last Period                         | LAG(CSM."AT", 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| AT_LY                  | Alloc TCH Last Year                           | LAG(CSM."AT", 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| AT_LY_PCT_CHG          | Alloc TCH % Change Last Year                  | LAG_VARIANCE_PERCENT(CSM."AT", 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| AT_YTD_LY              | Alloc TCH YTD Last Year                       | LAG(CSM.AT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| AT_YTD_LY_PCT_<br>CHG  | Alloc TCH YTD % Change Last<br>Year           | LAG_VARIANCE_PERCENT(CSM.AT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| ATF_YTD                | Alloc TCH Fail YTD                            | SUM(CSM.ATF) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| ATF_LP                 | Alloc TCH Fail Last Period                    | LAG(CSM.ATF, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| ATF_LY                 | Alloc TCH Fail Last Year                      | LAG(CSM.ATF, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| ATF_LY_PCT_CHG         | Alloc TCH Fail % Change Last<br>Year          | LAG_VARIANCE_PERCENT(CSM.ATF, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| ATF_YTD_LY             | Alloc TCH Fail YTD Last Year                  | LAG(CSM.ATF_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name           | Logical Name                                | Definition  |
|-------------------------|---|---|
| ATF_YTD_LY_PCT_<br>CHG  | Alloc TCH Fail YTD % Change<br>Last Year    | LAG_VARIANCE_PERCENT(CSM.ATF_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| ATM_YTD                 | Available TCH Max YTD                       | SUM(CSM.ATM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| ATM_LP                  | Available TCH Max Last<br>Period            | LAG(CSM.ATM, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| ATM_LY                  | Available TCH Max Last Year                 | LAG(CSM.ATM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| ATM_LY_PCT_CHG          | Available TCH Max % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.ATM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| ATM_YTD_LY              | Available TCH Max YTD Last<br>Year          | LAG(CSM.ATM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| ATM_YTD_LY_PCT_<br>CHG  | Available TCH Max YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.ATM_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| AUDB_YTD                | Air UL Data Blks YTD                        | SUM(CSM.AUDB) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| AUDB_LP                 | Air UL Data Blks Last Period                | LAG(CSM.AUDB, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| AUDB_LY                 | Air UL Data Blks Last Year                  | LAG(CSM.AUDB, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| AUDB_LY_PCT_CHG         | Air UL Data Blks % Change<br>Last Year      | LAG_VARIANCE_PERCENT(CSM.AUDB, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| AUDB_YTD_LY             | Air UL Data Blks YTD Last<br>Year           | LAG(CSM.AUDB_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| AUDB_YTD_LY_<br>PCT_CHG | Air UL Data Blks YTD %<br>Change Last Year  | LAG_VARIANCE_PERCENT(CSM.AUDB_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| BSM_YTD                 | Busy SDCCH Max YTD                          | SUM(CSM.BSM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| BSM_LP                  | Busy SDCCH Max Last Period                  | LAG(CSM.BSM, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| BSM_LY                  | Busy SDCCH Max Last Year                    | LAG(CSM.BSM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| BSM_LY_PCT_CHG          | Busy SDCCH Max % Change<br>Last Year        | LAG_VARIANCE_PERCENT(CSM.BSM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| BSM_YTD_LY              | Busy SDCCH Max YTD Last<br>Year             | LAG(CSM.BSM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| BSM_YTD_LY_PCT_<br>CHG  | Busy SDCCH Max YTD %<br>Change Last Year    | LAG_VARIANCE_PERCENT(CSM.BSM_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| BTM_YTD                 | Busy TCH Max YTD                            | SUM(CSM.BTM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| BTM_LP                  | Busy TCH Max Last Period                    | LAG(CSM.BTM, 1) OVER HIERARCHY ("TIME".HTBSNS)  |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name          | Logical Name                                   | Definition  |
|------------------------|--|---|
| BTM_LY                 | Busy TCH Max Last Year                         | LAG(CSM.BTM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| BTM_LY_PCT_CHG         | Busy TCH Max % Change Last<br>Year             | LAG_VARIANCE_PERCENT(CSM.BTM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| BTM_YTD_LY             | Busy TCH Max YTD Last Year                     | LAG(CSM.BTM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| BTM_YTD_LY_PCT_<br>CHG | Busy TCH Max YTD % Change<br>Last Year         | LAG_VARIANCE_PERCENT(CSM.BTM_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| CCE_YTD                | Cell Carried Erlangs YTD                       | SUM(CSM.CCE) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CCE_LP                 | Cell Carried Erlangs Last<br>Period            | LAG(CSM.CCE, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CCE_LY                 | Cell Carried Erlangs Last Year                 | LAG(CSM.CCE, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| CCE_LY_PCT_CHG         | Cell Carried Erlangs % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.CCE, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| CCE_YTD_LY             | Cell Carried Erlangs YTD Last<br>Year          | LAG(CSM.CCE_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| CCE_YTD_LY_PCT_<br>CHG | Cell Carried Erlangs YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.CCE_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| CD_YTD                 | Call Duration YTD                              | SUM(CSM.CD) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| CD_LP                  | Call Duration Last Period                      | LAG(CSM.CD, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CD_LY                  | Call Duration Last Year                        | LAG(CSM.CD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| CD_LY_PCT_CHG          | Call Duration % Change Last<br>Year            | LAG_VARIANCE_PERCENT(CSM.CD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| CD_YTD_LY              | Call Duration YTD Last Year                    | LAG(CSM.CD_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| CD_YTD_LY_PCT_<br>CHG  | Call Duration YTD % Change<br>Last Year        | LAG_VARIANCE_PERCENT(CSM.CD_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| CHRR_YTD               | Channel Reqs Rec YTD                           | SUM(CSM.CHRR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CHRR_LP                | Channel Reqs Rec Last Period                   | LAG(CSM.CHRR, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CHRR_LY                | Channel Reqs Rec Last Year                     | LAG(CSM.CHRR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| CHRR_LY_PCT_CHG        | Channel Reqs Rec % Change<br>Last Year         | LAG_VARIANCE_PERCENT(CSM.CHRR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name              | .) Cell Statistic Cube Deriver                      | Definition   |
|----------------------------|---|--|
|                            | 5   |  |
| CHRR_YTD_LY                | Channel Reqs Rec YTD Last<br>Year                   | LAG(CSM.CHRR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                     |
| CHRR_YTD_LY_<br>PCT_CHG    | Channel Reqs Rec YTD %<br>Change Last Year          | LAG_VARIANCE_PERCENT(CSM.CHRR_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)    |
| CISC_YTD                   | Congestion In Source Cell YTD                       | SUM(CSM.CISC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)        |
| CISC_LP                    | Congestion In Source Cell Last<br>Period            | LAG(CSM.CISC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CISC_LY                    | Congestion In Source Cell Last<br>Year              | LAG(CSM.CISC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                         |
| CISC_LY_PCT_CHG            | Congestion In Source Cell %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.CISC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)       |
| CISC_YTD_LY                | Congestion In Source Cell YTD<br>Last Year          | LAG(CSM.CISC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                     |
| CISC_YTD_LY_PCT_<br>CHG    | Congestion In Source Cell YTD<br>% Change Last Year | LAG_VARIANCE_PERCENT(CSM.CISC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)   |
| CNNTS_YTD                  | Connections YTD                                     | SUM(CSM.CNNTS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| CNNTS_LP                   | Connections Last Period                             | LAG(CSM.CNNTS, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CNNTS_LY                   | Connections Last Year                               | LAG(CSM.CNNTS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| CNNTS_LY_PCT_<br>CHG       | Connections % Change Last<br>Year                   | LAG_VARIANCE_PERCENT(CSM.CNNTS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| CNNTS_YTD_LY               | Connections YTD Last Year                           | LAG(CSM.CNNTS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| CNNTS_YTD_LY_<br>PCT_CHG   | Connections YTD % Change<br>Last Year               | LAG_VARIANCE_PERCENT(CSM.CNNTS_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)   |
| EOP_COE_YTD                | EOP Cell Offered Erlangs YTD                        | SUM(CSM.EOP_COE) OVER HIERARCHY ("TIME".HTBSNS<br>BETWEEN UNBOUNDED PRECEDING AND CURRENT MEMBER<br>WITHIN ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| EOP_COE_LP                 | EOP Cell Offered Erlangs Last<br>Period             | LAG(CSM.EOP_COE, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| EOP_COE_LY                 | EOP Cell Offered Erlangs Last<br>Year               | LAG(CSM.EOP_COE, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| EOP_COE_LY_PCT_<br>CHG     | EOP Cell Offered Erlangs %<br>Change Last Year      | LAG_VARIANCE_PERCENT(CSM.EOP_COE, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| EOP_COE_YTD_LY             | EOP Cell Offered Erlangs YTD<br>Last Year           | LAG(CSM.EOP_COE_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS<br>BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION<br>FROM BEGINNING)                  |
| EOP_COE_YTD_LY_<br>PCT_CHG | EOP Cell Offered Erlangs %<br>Change Last Year      | LAG_VARIANCE_PERCENT(CSM.EOP_COE_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name            | Logical Name                                 | Definition   |
|--------------------------|--|--|
| CONNR_YTD                | Connections Refuse YTD                       | SUM(CSM.CONNR) OVER HIERARCHY ("TIME".HTBSNS<br>BETWEEN UNBOUNDED PRECEDING AND CURRENT MEMBER<br>WITHIN ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CONNR_LP                 | Connections Refuse Last<br>Period            | LAG(CSM.CONNR, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CONNR_LY                 | Connections Refuse Last Year                 | LAG(CSM.CONNR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| CONNR_LY_PCT_<br>CHG     | Connections Refuse % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.CONNR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| CONNR_YTD_LY             | Connections Refuse YTD Last<br>Year          | LAG(CSM.CONNR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| CONNR_YTD_LY_<br>PCT_CHG | Connections Refuse YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.CONNR_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| CR_YTD                   | CM Reestablish YTD                           | SUM(CSM.CR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)        |
| CR_LP                    | CM Reestablish Last Period                   | LAG(CSM.CR, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CR_LY                    | CM Reestablish Last Year                     | LAG(CSM.CR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                         |
| CR_LY_PCT_CHG            | CM Reestablish % Change Last<br>Year         | LAG_VARIANCE_PERCENT(CSM.CR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)       |
| CR_YTD_LY                | CM Reestablish YTD Last Year                 | LAG(CSM.CR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                     |
| CR_YTD_LY_PCT_<br>CHG    | CM Reestablish YTD % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.CR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)   |
| CRFR_YTD                 | Chan Req Fail Rol YTD                        | SUM(CSM.CRFR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CRFR_LP                  | Chan Req Fail Rol Last Period                | LAG(CSM.CRFR, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CRFR_LY                  | Chan Req Fail Rol Last Year                  | LAG(CSM.CRFR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| CRFR_LY_PCT_CHG          | Chan Req Fail Rol % Change<br>Last Year      | LAG_VARIANCE_PERCENT(CSM.CRFR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| CRFR_YTD_LY              | Chan Req Fail Rol YTD Last<br>Year           | LAG(CSM.CRFR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| CRFR_YTD_LY_PCT_<br>CHG  | Chan Req Fail Rol YTD %<br>Change Last Year  | LAG_VARIANCE_PERCENT(CSM.CRFR_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| CRMB_YTD                 | Chan Req MS Blk YTD                          | SUM(CSM.CRMB) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CRMB_LP                  | Chan Req MS Blk Last Period                  | LAG(CSM.CRMB, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CRMB_LY                  | Chan Req MS Blk Last Year                    | LAG(CSM.CRMB, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name           | Logical Name                                  | Definition  |
|-------------------------|---|---|
| CRMB_LY_PCT_CHG         | Chan Req MS Blk % Change<br>Last Year         | LAG_VARIANCE_PERCENT(CSM.CRMB, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| CRMB_YTD_LY             | Chan Req MS Blk YTD Last<br>Year              | LAG(CSM.CRMB_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| CRMB_YTD_LY_<br>PCT_CHG | Chan Req MS Blk YTD %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.CRMB_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| CRR_YTD                 | Channel Reqs Reject YTD                       | SUM(CSM.CRR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CRR_LP                  | Channel Reqs Reject Last<br>Period            | LAG(CSM.CRR, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CRR_LY                  | Channel Reqs Reject Last Year                 | LAG(CSM.CRR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| CRR_LY_PCT_CHG          | Channel Reqs Reject % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.CRR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| CRR_YTD_LY              | Channel Reqs Reject YTD Last<br>Year          | LAG(CSM.CRR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| CRR_YTD_LY_PCT_<br>CHG  | Channel Reqs Reject YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.CRR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| CSRC_YTD                | CM Serv Req Call YTD                          | SUM(CSM.CSRC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CSRC_LP                 | CM Serv Req Call Last Period                  | LAG(CSM.CSRC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CSRC_LY                 | CM Serv Req Call Last Year                    | LAG(CSM.CSRC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| CSRC_LY_PCT_CHG         | CM Serv Req Call % Change<br>Last Year        | LAG_VARIANCE_PERCENT(CSM.CSRC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| CSRC_YTD_LY             | CM Serv Req Call YTD Last<br>Year             | LAG(CSM.CSRC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| CSRC_YTD_LY_PCT_<br>CHG | CM Serv Req Call YTD %<br>Change Last Year    | LAG_VARIANCE_PERCENT(CSM.CSRC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| CSRE_YTD                | CM Serv Req Emrg YTD                          | SUM(CSM.CSRE) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CSRE_LP                 | CM Serv Req Emrg Last Period                  | LAG(CSM.CSRE, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CSRE_LY                 | CM Serv Req Emrg Last Year                    | LAG(CSM.CSRE, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| CSRE_LY_PCT_CHG         | CM Serv Req Emrg % Change<br>Last Year        | LAG_VARIANCE_PERCENT(CSM.CSRE, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| CSRE_YTD_LY             | CM Serv Req Emrg YTD Last<br>Year             | LAG(CSM.CSRE_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name            | Logical Name                                    | Definition   |
|--------------------------|---|--|
| CSRE_YTD_LY_PCT_<br>CHG  | CM Serv Req Emrg % Change<br>Last Year          | LAG_VARIANCE_PERCENT(CSM.CSRE_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| CSRS_YTD                 | CM Serv Req SMS YTD                             | SUM(CSM.CSRS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CSRS_LP                  | CM Serv Req SMS Last Period                     | LAG(CSM.CSRS, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CSRS_LY                  | CM Serv Req SMS Last Year                       | LAG(CSM.CSRS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| CSRS_LY_PCT_CHG          | CM Serv Req SMS % Change<br>Last Year           | LAG_VARIANCE_PERCENT(CSM.CSRS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| CSRS_YTD_LY              | CM Serv Req SMS YTD Last<br>Year                | LAG(CSM.CSRS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| CSRS_YTD_LY_PCT_<br>CHG  | CM Serv Req SMS YTD %<br>Change Last Year       | LAG_VARIANCE_PERCENT(CSM.CSRS_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| CSRSP_YTD                | CM Serv Req Supp YTD                            | SUM(CSM.CSRSP) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CSRSP_LP                 | CM Serv Req Supp Last period                    | LAG(CSM.CSRSP, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CSRSP_LY                 | CM Serv Req Supp Last Year                      | LAG(CSM.CSRSP, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| CSRSP_LY_PCT_CHG         | CM Serv Req Supp % Change<br>Last Year          | LAG_VARIANCE_PERCENT(CSM.CSRSP, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| CSRSP_YTD_LY             | CM Serv Req Supp YTD Last<br>Year               | LAG(CSM.CSRSP_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| CSRSP_YTD_LY_<br>PCT_CHG | CM Serv Req Supp % Change<br>Last Year          | LAG_VARIANCE_PERCENT(CSM.CSRSP_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| DSL_YTD                  | Downlink Signal Level YTD                       | SUM(CSM.DSL) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| DSL_LP                   | Downlink Signal Level Last<br>Period            | LAG(CSM.DSL, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| DSL_LY                   | Downlink Signal Level Last<br>Year              | LAG(CSM.DSL, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| DSL_LY_PCT_CHG           | Downlink Signal Level %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.DSL, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| DSL_YTD_LY               | Downlink Signal Level YTD<br>Last Year          | LAG(CSM.DSL_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| DSL_YTD_LY_PCT_<br>CHG   | Downlink Signal Level YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.DSL_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| DSQ_YTD                  | Downlink Signal Quality YTD                     | SUM(CSM.DSQ) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| DSQ_LP                   | Downlink Signal Quality Last<br>Period          | LAG(CSM.DSQ, 1) OVER HIERARCHY ("TIME".HTBSNS)   |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name           | Logical Name                                      | Definition  |
|-------------------------|---|---|
| DSQ_LY                  | Downlink Signal Quality Last<br>Year              | LAG(CSM.DSQ, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| DSQ_LY_PCT_CHG          | Downlink Signal Quality %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.DSQ, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| DSQ_YTD_LY              | Downlink Signal Quality YTD<br>Last Year          | LAG(CSM.DSQ_YTD, 1) OVER HIERARCHY ("TIME"HTBSNS BY<br>ANCESTOR AT LEVEL "TIME"HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                     |
| DSQ_YTD_LY_PCT_<br>CHG  | Downlink Signal Quality YTD<br>% Change Last Year | LAG_VARIANCE_PERCENT(CSM.DSQ_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| HU_YTD                  | Hour Usage YTD                                    | SUM(CSM.HU) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| HU_LP                   | Hour Usage Last Period                            | LAG(CSM.HU, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| HU_LY                   | Hour Usage Last Year                              | LAG(CSM.HU, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| HU_LY_PCT_CHG           | Hour Usage % Change Last<br>Year                  | LAG_VARIANCE_PERCENT(CSM.HU, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| HU_YTD_LY               | Hour Usage YTD Last Year                          | LAG(CSM.HU_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| HU_YTD_LY_PCT_<br>CHG   | Hour Usage YTD % Change<br>Last Year              | LAG_VARIANCE_PERCENT(CSM.HU_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| ICHA_YTD                | Intra Cell HO Atm YTD                             | SUM(CSM.ICHA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ICHA_LP                 | Intra Cell HO Atm Last Period                     | LAG(CSM.ICHA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ICHA_LY                 | Intra Cell HO Atm Last Year                       | LAG(CSM.ICHA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| ICHA_LY_PCT_CHG         | Intra Cell HO Atm % Change<br>Last Year           | LAG_VARIANCE_PERCENT(CSM.ICHA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| ICHA_YTD_LY             | Intra Cell HO Atm YTD Last<br>Year                | LAG(CSM.ICHA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ICHA_YTD_LY_PCT_<br>CHG | Intra Cell HO Atm YTD %<br>Change Last Year       | LAG_VARIANCE_PERCENT(CSM.ICHA_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| ICHL_YTD                | Intra Cell HO Los YTD                             | SUM(CSM.ICHL) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ICHL_LP                 | Intra Cell HO Los Last Period                     | LAG(CSM.ICHL, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ICHL_LY                 | Intra Cell HO Los Last Year                       | LAG(CSM.ICHL, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| ICHL_LY_PCT_CHG         | Intra Cell HO Los % Change<br>Last Year           | LAG_VARIANCE_PERCENT(CSM.ICHL, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| ICHL_YTD_LY             | Intra Cell HO Los YTD Last<br>Year                | LAG(CSM.ICHL_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| INFORMATIONUNROUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL TIME" BRNS, YR)ICH5_LPIntra Cell HO Suc Last YearLAG(CSM.ICH5, 1) OVER HIERARCHY ('TIME".HTBSNS BY<br>ANCESTOR AT LEVEL, 'TIME", HTBSNS BNS, YR POSITION FRC<br>BECINNING)ICH5_LY_PCT_CHGIntra Cell HO Suc 'S Change<br>Last YearLAG, 'VARIANCE, PERCENTICSM.ICH5, 1) OVER HIERARCHY<br>('TIME".HTBSNS BY ANCESTOR AT LEVEL, 'TIME", HTBSNS BNS, YR POSITION FRC<br>BECINNING)ICH5_LYTD_LYIntra Cell HO Suc YTD Last<br>YearLAG, 'VARIANCE, PERCENTICSM.ICH5, YTD, 1) OVER HIERARCHY<br>('TIME".HTBSNS BY ANCESTOR AT LEVEL, 'TIME", HTBSNS BNS, YR POSITION FRC<br>BECINNING)ICH5_YTD_LY_PCT<br>YearIntra Cell HO Suc YTD 'S<br>YearLAG, 'VARIANCE, PERCENTICSM.ICH5, YTD, 1) OVER HIERARCHY<br>('TIME".HTBSNS BY ANCESTOR AT LEVEL, 'TIME", HTBSNS BNS, YR POSITION FRC<br>BECINNING)ID_YTDIMSI Detach Last YearLAG, 'VARIANCE, PERCENTICSM.ICH5, YTD, 1) OVER HIERARCHY<br>('TIME".HTBSNS BTWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL, 'TIME", HTBSNS BTWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL, 'TIME".HTBSNS BTWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL, 'TIME", HTBSNS BNS, YR POSITION FRC<br>BECINNING)ID_LYIMSI Detach Last YearLAG('CSM.ID, 1) OVER HIERARCHY ('TIME".HTBSNS BNS<br>YR POSITION FRC<br>BECINNING)ID_YTD_LYIMSI Detach Sector<br>YearLAG('CSM.ID, 1) OVER HIERARCHY ('TIME".HTBSNS BNS<br>YR POSITION FRC<br>BECINNING)ID_YTD_LYIMSI Detach YTD Last YearLAG('CSM.ID, 1) OVER HIERARCHY ('TIME".HTBSNS BNS<br>YR POSITION FRC<br>BECINNING)ID_YTD_LYIMSI Detach YTD Change<br>Last YearLAG('CSM.IDC, 1) OVER HIERARCHY  | Physical Name   | Logical Name                   | Definition   |
|--|-----------------|--------------------------------|--|
| ICHS_LPIntra Cell HO Suc Last PeriodLAG(CSM.ICHS, 1) OVER HIERARCHY ('TIME' HTBSNS)ICHS_LYIntra Cell HO Suc Last YearLAG(CSM.ICHS, 1) OVER HIERARCHY ('TIME' HTBSNS BY<br>ANCESTOR AT LIVEL 'TIME' HTBSNS BNS_YR POSITION FRC<br>BECINNING)ICHS_LY_PCT_CHGIntra Cell HO Suc 'S Change<br>Last YearLAG: VARIANCE_PERCENTICSM.ICHS, 1) OVER HIERARCHY<br>('TIME' HTBSNS BY ANCESTOR AT LIVEL 'TIME' HTBSNS BNS_YR POSITION FRC<br>BECINNING)ICHS_LY_DCT_CHGIntra Cell HO Suc YTD Last<br>YearLAG: VARIANCE_PERCENTICSM.ICHS_TD, 1) OVER HIERARCHY<br>('TIME' HTBSNS BNS_YR POSITION FRC<br>BEGINNING)ICHS_YTD_LYIntra Cell HO Suc YTD 'S<br>YearLAG: VARIANCE_PERCENTICSM.ICHS_TD, 1) OVER HIERARCHY<br>('TIME' HTBSNS BNS_YR POSITION FRC<br>BEGINNING)ICHS_YTD_LY_PCT<br>LD_YIntra Cell HO Suc YTD 'S<br>YearLAG: CNAILANCE_PERCENTICSM.ICHS_TTD, 1) OVER HIERARCHY<br>('TIME' HTBSNS BETWEEN<br>UNDOUDED PERCEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL 'TIME' HTBSNS BETWEEN<br>UNDOUDED PERCEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL 'TIME' HTBSNS BETWEEN<br>UNDOUDED PERCEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL 'TIME' HTBSNS BETWEEN<br>UNDOUDED PERCEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL 'TIME' HTBSNS BETWEEN<br>UNDOUDED PERCEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL 'TIME' HTBSNS BETWEEN<br>UNDOUDED PERCEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL 'TIME' HTBSNS BETWEEN<br>UNDOUDED PERCEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL 'TIME' HTBSNS BY ANCESTOR AT LEVEL 'TIME' HTBSNS BY<br>ANCESTOR AT LEVEL 'TIME' HTBSNS BNS, YR POSITION FRC<br>BECINNING)ID_YTD_LYIMSI Detach YTD LAST YEAR<br>ANCESTOR AT LEVEL 'TI  |                 |                                | HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL  |
| ICH5_LY       Intra Cell HO Suc Last Year       LAGCSM.ICH5, I) OVER HIERARCHY (TIME".HTBSNS BY<br>ANCESTOR AT LEVEL 'TIME".HTBSNS BSN_X R POSITION FRC<br>BEGINNING)         ICH5_LY_PCT_CHG       Intra Cell HO Suc % Change<br>Last Year       LAG_VARIANCE_PERCENTICSM.ICH5, I) OVER HIERARCHY<br>(TIME".HTBSNS BSN_X R POSITION FRC<br>BEGINNING)         ICH5_YTD_LY       Intra Cell HO Suc YTD Last<br>Year       LAG_VARIANCE_PERCENTICSM.ICH5, I) OVER HIERARCHY<br>(TIME".HTBSNS BSN_X R POSITION FRC<br>BEGINNING)         ICH5_YTD_LY_PCT_<br>Change Last Year       Intra Cell HO Suc YTD %<br>Change Last Year       LAG_VARIANCE_PERCENTICSM.ICH5_YTD, I) OVER HIERARCHY<br>(TIME".HTBSNS BY ANCESTOR AT LEVEL 'TIME".HTBSNS BSN<br>YR POSITION FRCM BEGINNING)         ID_YTD       IMSI Detach YTD       SUM(CSM.ID) OVER HIERARCHY ('TIME".HTBSNS BSN<br>YR POSITION FRCM BEGINNING)         ID_LP       IMSI Detach Stream       LAG(CSM.ID, I) OVER HIERARCHY ('TIME".HTBSNS BY<br>ANCESTOR AT LEVEL 'TIME".BNS, YR)         ID_LP       IMSI Detach Last Period       LAG(CSM.ID, I) OVER HIERARCHY ('TIME".HTBSNS BY<br>ANCESTOR AT LEVEL 'TIME".HTBSNS.SN_YR POSITION FRC<br>BEGINNING)         ID_LY       IMSI Detach Stream       LAG(CSM.ID, I) OVER HIERARCHY ('TIME".HTBSNS BY<br>ANCESTOR AT LEVEL 'TIME".HTBSNS BSN_XR POSITION FRC<br>BEGINNING)         ID_YTD_LY       IMSI Detach YTD Last Year       LAG(CSM.ID, YTD, I) OVER HIERARCHY ('TIME".HTBSNS BSN_XR POSITION FRC<br>BEGINNING)         ID_YTD_LY_PCT_CHG       IMSI Detach YTD Schange<br>LAG_VARIANCE_PERCENT(CSM.ID_YTD, I) OVER HIERARCHY<br>('TIME".HTBSNS BSN_XR POSITION FRC<br>BEGINNING)         ID_YTD_LY_   | ICHS_YTD        | Intra Cell HO Suc YTD          |  |
| ANCESTOR AT LÉVEL "TIME":HTBSNS BSNS_YR POSITION FRC<br>BEGINNING)<br>ICHS_LY_PCT_CHG Intra Cell HO Suc % Change<br>Last Year LAG_VARIANCE_PERCENT(CSM.ICHS, 1) OVER HIERARCHY<br>(TIME":HTBSNS BY ANCESTOR AT LEVEL TIME":HTBSNS BSN<br>Year Strong Network BeGINNING)<br>ICHS_YTD_LY Intra Cell HO Suc YTD Last<br>Year LAGUARD EGINNING)<br>ICHS_YTD_LY_PCT_<br>Intra Cell HO Suc YTD Last<br>Year Change Last Year LAGUCSMICHS_YTD_1) OVER HIERARCHY (TIME":HTBSNS BSN<br>YE POSITION RROM BEGINNING)<br>ID_YTD_LY_PCT<br>INSI Detach YTD LAST<br>XEAR CHANGE STOR AT LEVEL TIME":HTBSNS BSN<br>YR POSITION RROM BEGINNING)<br>ID_YTD INSI Detach YTD SCHOOL CARGENER<br>ID_LY INSI Detach CHANGE LAST (CSMICSMID) OVER HIERARCHY (TIME":HTBSNS BSN<br>YR POSITION RROM BEGINNING)<br>ID_LY INSI Detach Last Period LAG(CSM.ID, 1) OVER HIERARCHY (TIME":HTBSNS BSN<br>YR POSITION RROM BEGINNING)<br>ID_LY INSI Detach Last Period LAG(CSM.ID, 1) OVER HIERARCHY (TIME":HTBSNS BSN<br>YR POSITION RROM BEGINNING)<br>ID_LY INSI Detach Last Period LAG(CSM.ID, 1) OVER HIERARCHY (TIME":HTBSNS BSN<br>YR POSITION RROM BEGINNING)<br>ID_LY INSI Detach Strong Last<br>(TIME":HTBSNS BY ANCESTOR AT LEVEL TIME":HTBSNS BY<br>ANCESTOR AT LEVEL TIME":HTBSNS BSN_YR POSITION RRO<br>BEGINNING)<br>ID_YTD_LY INSI Detach YTD Schange Last<br>(TIME":HTBSNS BY ANCESTOR AT LEVEL TIME":HTBSNS BY<br>ANCESTOR AT LEVEL TIME":HTBSNS BY<br>ANCESTOR AT LEVEL TIME":HTBSNS BY<br>ANCESTOR AT LEVEL TIME":HTBSNS BY<br>ANCESTOR AT LEVEL TIME":HTBSNS BY<br>YR POSITION RROM BEGINNING)<br>ID_YTD_LY_PCT_<br>INSI Detach YTD % Change LAST<br>(YR POSITION RROM BEGINNING)<br>IECR_YTD INV EST Cause Rach YTD SUM(CSM.IECR, 1) OVER HIERARCHY (TIME":HTBSNS BSN<br>YR POSITION RROM BEGINNING)<br>IECR_YTD INV EST Cause Rach YTD SCHARGEN AT LEVEL TIME":HTBSNS BY ANCESTOR AT LEVEL TIME":HTBSNS BY<br>YR POSITION RROM BEGINNING)<br>IECR_YTD_LY PCT_<br>INV EST CAUSE Rach YCT AND SCHARGEN YCTIME":HTBSNS BY ANCESTOR AT LEVEL TIME":HTBSNS BY ANCES | ICHS_LP         | Intra Cell HO Suc Last Period  | LAG(CSM.ICHS, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| Last Year(TIME '.HTBSNS BY ANCESTOR AT LEVEL 'TIME''.HTBSNS.BSN<br>YEART BERGINNING)ICHS_YTD_LYIntra Cell HO Suc YTD Last<br>YearLAG(CSM.ICHS, YTD, 1) OVER HIERARCHY ('TIME''.HTBSNS.BSNS, YR POSITION FRO<br>BEGINNING)ICHS_YTD_LY_PCT_<br>CHGIntra Cell HO Suc YTD %<br>Change Last YearLAG (VARIANCE _FERCENT(CSM.ICHS /TD, 1) OVER HIERARCHY<br>('TIME''.HTBSNS.BSNS, YR POSITION FRO<br>BEGINNING)ID_YTDIMSI Detach VTDSUM(CSM.ID) OVER HIERARCHY ('TIME''.HTBSNS.BSNS, YR POSITION FROM BEGINNING)ID_YTDIMSI Detach Last PeriodLAG(CSM.ID) OVER HIERARCHY ('TIME''.HTBSNS)ID_LYIMSI Detach Last PeriodLAG(CSM.ID, 10 VER HIERARCHY ('TIME''.HTBSNS)ID_LYIMSI Detach Last YearLAG(CSM.ID, 10 VER HIERARCHY ('TIME''.HTBSNS)ID_LY_PCT_CHGIMSI Detach % Change Last<br>YearLAG ('VARIANCE _FERCENT(CSM.ID, 1) OVER HIERARCHY<br>('TIME''.HTBSNS.BSNS, YR POSITION FROM BEGINNING)ID_YTD_LYIMSI Detach YTD Last YearLAG ('VARIANCE _FERCENT(CSM.ID, 1) OVER HIERARCHY<br>('TIME''.HTBSNS.BSNS, YR POSITION FROM BEGINNING)ID_YTD_LY_PCT_CHGIMSI Detach YTD & Change<br>Last YearLAG (VARIANCE _FERCENT(CSM.ID, YID, 1) OVER HIERARCHY<br>('TIME''.HTBSNS.BSNS, YR POSITION FROM BEGINNING)ID_YTD_LY_PCT_IMSI Detach YTD % Change<br>Last YearLAG (VARIANCE _FERCENT(CSM.ID YID, 1) OVER HIERARCHY<br>('TIME''.HTBSNS.BSNS, YR POSITION FROM<br>BEGINNING)ID_YTD_LY_PCT_INV Est Cause Rach Last PeriodLAG(CSM.IECR, 1) OVER HIERARCHY ('TIME''.HTBSNS BENVEEP<br>VANCESTOR AT LEVEL 'TIME''.HTBSNS BENVEEP<br>SUMICSM.IECR ND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL 'TIME''.HTBSNS BY SNS, YR POSITION FRO<br>BEGINNING)IECR_YTDInvy  | ICHS_LY         | Intra Cell HO Suc Last Year    | ANCESTOR AT LÉVEL "TIME".HTBSNS.BSNS_YR POSITION FROM  |
| YearANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)ICHS_YTD_LY_PCT_<br>CHage Last YearIntra Cell HO Suc YTD %<br>Change Last YearLAG_VARIANCE_PERCENTICSM.ICHS_YTD, 1) OVER HIERARC<br>CTIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)ID_YTDIMSI Detach YTDSUM(CSM.ID) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSN_YR)ID_LPIMSI Detach Last PeriodLAG(CSM.ID, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS, SNS_YR)ID_LYIMSI Detach Last YearLAG(CSM.ID, 1) OVER HIERARCHY ("TIME".HTBSNS, BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)ID_LY_PCT_CHGIMSI Detach Last YearLAG(CSM.ID, 1) OVER HIERARCHY ("TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)ID_LY_PCT_CHGIMSI Detach YTD Last YearLAG(CSM.ID, YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)ID_YTD_LY_PCT_IMSI Detach YTD % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.ID, YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)ID_YTD_LY_PCT_IMSI Detach YTD % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.ID, YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IECR_YTDInv Est Cause Rach Last PeriodLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNNEONDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IECR_LPInv Est Cause Rach Last YearSUM(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNNEONDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".HTBSN   | ICHS_LY_PCT_CHG |                                | ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_  |
| CHGChange Last Year("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)ID_YTDIMSI Detach YTDSUM(CSM.ID, OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS.YR)ID_LPIMSI Detach Last PeriodLAG(CSM.ID, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR)ID_LYIMSI Detach Last YearLAG(CSM.ID, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)ID_LY_PCT_CHGIMSI Detach Change Last<br>YearLAG. VARIANCE_PERCENT(CSM.ID, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)ID_YTD_LYIMSI Detach YTD Last YearLAG. VARIANCE_PERCENT(CSM.ID, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)ID_YTD_LY_PCT_IMSI Detach YTD Change<br>Last YearLAG. VARIANCE_PERCENT(CSM.ID_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTDInv Est Cause Rach YTDSUM(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNROUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".HTBSNS BETWEEN<br>UNROUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".HTBSNS BETWEEN<br>UNROUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".HTBSNS BETWEEN<br>UNROUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS BY ANCESTOR AT LEVEL TIME".HTBSNS BY<br>   | ICHS_YTD_LY     |                                | LAG(CSM.ICHS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| InscreamUNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)ID_LPIMSI Detach Last PeriodLAG(CSM.ID, 1) OVER HIERARCHY ("TIME".HTBSNS)ID_LYIMSI Detach Last YearLAG(CSM.ID, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSN_YR POSITION FRC<br>BEGINNING)ID_LY_PCT_CHGIMSI Detach % Change Last<br>YearLAG(CSM.ID, TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS BSN<br>YR POSITION FROM BEGINNING)ID_YTD_LYIMSI Detach YTD Last YearLAG(CSM.ID_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BSN<br>YR POSITION FROM BEGINNING)ID_YTD_LY_PCT_IMSI Detach YTD Canage<br>Last YearLAG(CSM.ID_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BSN<br>SYR POSITION FROM BEGINNING)ID_YTD_LY_PCT_IMSI Detach YTD % Change<br>  |                 |                                | LAG_VARIANCE_PERCENT(CSM.ICHS_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| ID_LYIMSI Detach Last YearLAG(CSM.ID, I) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)ID_LY_PCT_CHGIMSI Detach % Change Last<br>YearLAG_VARIANCE_PERCENT(CSM.ID, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)ID_YTD_LYIMSI Detach YTD Last YearLAG(CSM.ID_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)ID_YTD_LY_PCT_IMSI Detach YTD % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.ID_YTD, 1) OVER HIERARCHY<br>  | ID_YTD          | IMSI Detach YTD                | UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN  |
| ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)ID_LY_PCT_CHGIMSI Detach % Change Last<br>YearLAG_VARIANCE_PERCENT(CSM.ID, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)ID_YTD_LYIMSI Detach YTD Last YearLAG(CSM.ID_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)ID_YTD_LY_PCT_IMSI Detach YTD % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.ID_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTDInv Est Cause Rach YTDSUM(CSM.IECR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSN_YR POSITION FRC<br>BEGINNING)IECR_LYInv Est Cause Rach Last PeriodLAG_VARIANCE_PERCENT(CSM.IECR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_LYD_LY_PCT_Inv Est Cause Rach YTD Last<br>YearLAG(CSM.IECR, YD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTD_LY_PCT_In   | ID_LP           | IMSI Detach Last Period        | LAG(CSM.ID, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| Year(TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)ID_YTD_LYIMSI Detach YTD Last YearLAG(CSM.ID_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSN<br>BEGINNING)ID_YTD_LY_PCT_IMSI Detach YTD % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.ID_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>SYR POSITION FROM BEGINNING)IECR_YTDInv Est Cause Rach YTDSUM(CSM.IECR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)IECR_LPInv Est Cause Rach Last PeriodLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS_YR)IECR_LYInv Est Cause Rach Last PeriodLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS_SIS_YR POSITION FRO<br>BEGINNING)IECR_LY_PCT_CHGInv Est Cause Rach Change<br>LAST YearLAG_VARIANCE_PERCENT(CSM.IECR, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSN_YR POSITION FRO<br>BEGINNING)IECR_YTD_LYInv Est Cause Rach YTD Last<br>YearLAG_CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IECR_YTD_LY_PCT_CHGInv Est Cause Rach YTD Last<br>YearLAG_CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSN SY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)IECR_YTD_LY_PCT_Inv Est Cause Rach YTD Last<br>YearLAG_CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IECR_YTD_LY_PCT_Inv Est Cause Rach YTD %<br>YearLAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)IECR_YTD_   | ID_LY           | IMSI Detach Last Year          | ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM  |
| ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)ID_YTD_LY_PCT_<br>CHGIMSI Detach YTD % Change<br>Last YearLAG_VARIANCE PERCENT(CSM.ID_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IECR_YTDInv Est Cause Rach YTDSUM(CSM.IECR) OVER HIERARCHY ("TIME".HTBSNS BETWEED<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".HTBSNS.PYR)IECR_LPInv Est Cause Rach Last PeriodLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS)IECR_LYInv Est Cause Rach Last YearLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_LY_PCT_CHGInv Est Cause Rach Last YearLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_LY_PCT_CHGInv Est Cause Rach % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.IECR, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTD_LYInv Est Cause Rach YTD Last<br>YearLAG(CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTD_LY_PCT_<br>ChGInv Est Cause Rach YTD %<br>YearLAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTD_LY_PCT_<br>ChGInv Est Cause Rach YTD %<br>YearLAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTD_LY_PCT_<br>ChGInv Est Cause Rach YTD %<br>YearLAG(CSM.IECR_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_SSNS_SSNS_SSNS_SSNS_SSNS_SSNS_   | ID_LY_PCT_CHG   |                                | ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_  |
| CHGLast Year("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IECR_YTDInv Est Cause Rach YTDSUM(CSM.IECR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)IECR_LPInv Est Cause Rach Last PeriodLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_LYInv Est Cause Rach Last YearLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_LY_PCT_CHGInv Est Cause Rach % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.IECR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IECR_YTD_LYInv Est Cause Rach YTD Last<br>YearLAG(CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IECR_YTD_LY_PCT_<br>CHGInv Est Cause Rach YTD %<br>Change Last YearLAG(VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCH<br>("TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IERHS_YTDI Inter BS HO Suc YTD %<br>SUM(CSM.IERHS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)   | ID_YTD_LY       | IMSI Detach YTD Last Year      | ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM  |
| UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)IECR_LPInv Est Cause Rach Last PeriodLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS)IECR_LYInv Est Cause Rach Last YearLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_LY_PCT_CHGInv Est Cause Rach % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.IECR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTD_LYInv Est Cause Rach YTD Last<br>YearLAG(CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTD_LY_PCT_<br>CHGInv Est Cause Rach YTD %<br>Change Last YearLAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IERHS_YTDI Inter BS HO Suc YTDSUM(CSM.IERHS) OVER HIERARCHY ("TIME".HTBSNS BETWER<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)  |                 |                                | LAG_VARIANCE_PERCENT(CSM.ID_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)   |
| IECR_LYInv Est Cause Rach Last YearLAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IECR_LY_PCT_CHGInv Est Cause Rach % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.IECR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IECR_YTD_LYInv Est Cause Rach YTD Last<br>YearLAG(CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IECR_YTD_LY_PCT_Inv Est Cause Rach YTD %<br>Change Last YearLAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSNS_YR POSITION FRO<br>   | IECR_YTD        | Inv Est Cause Rach YTD         |  |
| ANCESTOR AT LÉVEL "TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IECR_LY_PCT_CHGInv Est Cause Rach % Change<br>Last YearLAG_VARIANCE_PERCENT(CSM.IECR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IECR_YTD_LYInv Est Cause Rach YTD Last<br>YearLAG(CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IECR_YTD_LY_PCT_Inv Est Cause Rach YTD %<br>Change Last YearLAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IECR_YTD_LY_PCT_Inv Est Cause Rach YTD %<br>Change Last YearLAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCH<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS<br>YR POSITION FROM BEGINNING)IERHS_YTDI Inter BS HO Suc YTDSUM(CSM.IERHS) OVER HIERARCHY ("TIME".HTBSNS BETWEE<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)   | IECR_LP         | Inv Est Cause Rach Last Period | LAG(CSM.IECR, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| Last Year("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IECR_YTD_LYInv Est Cause Rach YTD Last<br>YearLAG(CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS.BSN<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IECR_YTD_LY_PCT_<br>CHGInv Est Cause Rach YTD %<br>Change Last YearLAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCH<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRO<br>BEGINNING)IERHS_YTDI Inter BS HO Suc YTDSUM(CSM.IERHS) OVER HIERARCHY ("TIME".HTBSNS BETWEE<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)   | IECR_LY         | Inv Est Cause Rach Last Year   | ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM  |
| YearANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FRC<br>BEGINNING)IECR_YTD_LY_PCT_Inv Est Cause Rach YTD %<br>Change Last YearLAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARC<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IERHS_YTDI Inter BS HO Suc YTDSUM(CSM.IERHS) OVER HIERARCHY ("TIME".HTBSNS BETWEE<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)  | IECR_LY_PCT_CHG |                                | ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_  |
| CHGChange Last Year("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSN<br>YR POSITION FROM BEGINNING)IERHS_YTDI Inter BS HO Suc YTDSUM(CSM.IERHS) OVER HIERARCHY ("TIME".HTBSNS BETWEE<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)   | IECR_YTD_LY     |                                | LAG(CSM.IECR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)   |                 |                                | LAG_VARIANCE_PERCENT(CSM.IECR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| IERHS LP LINTER BS HO Suc Last Period LAG(CSM IERHS 1) OVER HIERARCHY ("TIME" HTBSNS)  | IERHS_YTD       | I Inter BS HO Suc YTD          |  |
|  | IERHS_LP        | I Inter BS HO Suc Last Period  | LAG(CSM.IERHS, 1) OVER HIERARCHY ("TIME".HTBSNS)   |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name            | Logical Name                                | Definition   |
|--------------------------|---|--|
| IERHS_LY                 | I Inter BS HO Suc Last Year                 | LAG(CSM.IERHS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| IERHS_LY_PCT_CHG         | I Inter BS HO Suc % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.IERHS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| IERHS_YTD_LY             | I Inter BS HO Suc YTD Last<br>Year          | LAG(CSM.IERHS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| IERHS_YTD_LY_<br>PCT_CHG | I Inter BS HO Suc YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.IERHS_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| IRAHC_YTD                | I Intra BS HO Suc YTD                       | SUM(CSM.IRAHC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| IRAHC_LP                 | I Intra BS HO Suc Last Period               | LAG(CSM.IRAHC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| IRAHC_LY                 | I Intra BS HO Suc Last Year                 | LAG(CSM.IRAHC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| IRAHC_LY_PCT_<br>CHG     | I Intra BS HO Suc % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.IRAHC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| IRAHC_YTD_LY             | I Intra BS HO Suc YTD Last<br>Year          | LAG(CSM.IRAHC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| IRAHC_YTD_LY_<br>PCT_CHG | I Intra BS HO Suc YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.IRAHC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| LFRRN_YTD                | LOC FLW REQ NRM YTD                         | SUM(CSM.LFRRN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| LFRRN_LP                 | LOC FLW REQ NRM Last<br>Period              | LAG(CSM.LFRRN, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| LFRRN_LY                 | LOC FLW REQ NRM Last Year                   | LAG(CSM.LFRRN, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| LFRRN_LY_PCT_<br>CHG     | LOC FLW REQ NRM Last Year                   | LAG_VARIANCE_PERCENT(CSM.LFRRN, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| LFRRN_YTD_LY             | LOC FLW REQ NRM YTD Last<br>Year            | LAG(CSM.LFRRN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| LFRRN_YTD_LY_<br>PCT_CHG | LOC FLW REQ NRM YTD %<br>Change Last Year   | LAG_VARIANCE_PERCENT(CSM.LFRRN_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| LFRS_YTD                 | Loc Flw Req SMS YTD                         | SUM(CSM.LFRS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| LFRS_LP                  | Loc Flw Req SMS Last Period                 | LAG(CSM.LFRS, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| LFRS_LY                  | Loc Flw Req SMS Last Year                   | LAG(CSM.LFRS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| LFRS_LY_PCT_CHG          | Loc Flw Req SMS % Change<br>Last Year       | LAG_VARIANCE_PERCENT(CSM.LFRS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name            | Logical Name                                | Definition   |
|--------------------------|---|--|
| LFRS_YTD_LY              | Loc Flw Req SMS YTD Last<br>Year            | LAG(CSM.LFRS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| LFRS_YTD_LY_PCT_<br>CHG  | Loc Flw Req SMS YTD %<br>Change Last Year   | LAG_VARIANCE_PERCENT(CSM.LFRS_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| LS_YTD                   | Location Services YTD                       | SUM(CSM.LS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)        |
| LS_LP                    | Location Services Last Period               | LAG(CSM.LS, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| LS_LY                    | Location Services Last Year                 | LAG(CSM.LS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                         |
| LS_LY_PCT_CHG            | Location Services % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.LS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)       |
| LS_YTD_LY                | Location Services YTD Last<br>Year          | LAG(CSM.LS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                     |
| LS_YTD_LY_PCT_<br>CHG    | Location Services YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.LS_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)   |
| LU_YTD                   | Location Update YTD                         | SUM(CSM.LU) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)        |
| LU_LP                    | Location Update Last Period                 | LAG(CSM.LU, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| LU_LY                    | Location Update Last Year                   | LAG(CSM.LU, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                         |
| LU_LY_PCT_CHG            | Location Update % Change<br>Last Year       | LAG_VARIANCE_PERCENT(CSM.LU, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)       |
| LU_YTD_LY                | Location Update YTD Last<br>Year            | LAG(CSM.LU_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                     |
| LU_YTD_LY_PCT_<br>CHG    | Location Update YTD %<br>Change Last Year   | LAG_VARIANCE_PERCENT(CSM.LU_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)   |
| MTLOS_YTD                | MT LCS ON SDDCH YTD                         | SUM(CSM.MTLOS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| MTLOS_LP                 | MT LCS ON SDDCH Last<br>Period              | LAG(CSM.MTLOS, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| MTLOS_LY                 | MT LCS ON SDDCH Last Year                   | LAG(CSM.MTLOS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| MTLOS_LY_PCT_<br>CHG     | MT LCS ON SDDCH %<br>Change Last Year       | LAG_VARIANCE_PERCENT(CSM.MTLOS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| MTLOS_YTD_LY             | MT LCS ON SDDCH YTD Last<br>Year            | LAG(CSM.MTLOS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| MTLOS_YTD_LY_<br>PCT_CHG | MT LCS ON SDDCH YTD %<br>Change Last Year   | LAG_VARIANCE_PERCENT(CSM.MTLOS_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name            | Logical Name  | Definition   |
|--------------------------|---|--|
| NCA_YTD                  | Number Of Call Attempts YTD                               | SUM(CSM.NCA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| NCA_LP                   | Number Of Call Attempts Last<br>Period                    | LAG(CSM.NCA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| NCA_LY                   | Number Of Call Attempts Last<br>Year                      | LAG(CSM.NCA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| NCA_LY_PCT_CHG           | Number Of Call Attempts %<br>Change Last Year             | LAG_VARIANCE_PERCENT(CSM.NCA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| NCA_YTD_LY               | Number Of Call Attempts YTD<br>Last Year                  | LAG(CSM.NCA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| NCA_YTD_LY_PCT_<br>CHG   | Number Of Call Attempts YTD<br>% Change Last Year         | LAG_VARIANCE_PERCENT(CSM.NCA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| NCAWT_YTD                | Num Call Attempts WO<br>Transit YTD                       | SUM(CSM.NCAWT) OVER HIERARCHY ("TIME".HTBSNS<br>BETWEEN UNBOUNDED PRECEDING AND CURRENT MEMBER<br>WITHIN ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| NCAWT_LP                 | Num Call Attempts WO<br>Transit Last Period               | LAG(CSM.NCAWT, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| NCAWT_LY                 | Num Call Attempts WO<br>Transit Last Year                 | LAG(CSM.NCAWT, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| NCAWT_LY_PCT_<br>CHG     | Num Call Attempts WO<br>Transit % Change Last Year        | LAG_VARIANCE_PERCENT(CSM.NCAWT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| NCAWT_YTD_LY             | Num Call Attempts WO<br>Transit YTD Last Year             | LAG(CSM.NCAWT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| NCAWT_YTD_LY_<br>PCT_CHG | Num Call Attempts WO<br>Transit YTD % Change Last<br>Year | LAG_VARIANCE_PERCENT(CSM.NCAWT_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| NOC_YTD                  | Number Of Calls YTD                                       | SUM(CSM.NOC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| NOC_LP                   | Number Of Calls Last Period                               | LAG(CSM.NOC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| NOC_LY                   | Number Of Calls Last Year                                 | LAG(CSM.NOC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| NOC_LY_PCT_CHG           | Number Of Calls % Change<br>Last Year                     | LAG_VARIANCE_PERCENT(CSM.NOC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| NOC_YTD_LY               | Number Of Calls YTD Last<br>Year                          | LAG(CSM.NOC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| NOC_YTD_LY_PCT_<br>CHG   | Number Of Calls YTD %<br>Change Last Year                 | LAG_VARIANCE_PERCENT(CSM.NOC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| NOCE_YTD                 | Number Of Cells YTD                                       | SUM(CSM.NOCE) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| NOCE_LP                  | Number Of Cells Last Period                               | LAG(CSM.NOCE, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| NOCE_LY                  | Number Of Cells Last Year                                 | LAG(CSM.NOCE, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name            | Logical Name                               | Definition   |
|--------------------------|--|--|
| NOCE_LY_PCT_CHG          | Number Of Cells % Change<br>Last Year      | LAG_VARIANCE_PERCENT(CSM.NOCE, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| NOCE_YTD_LY              | Number Of Cells YTD Last<br>Year           | LAG(CSM.NOCE_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| NOCE_YTD_LY_<br>PCT_CHG  | Number Of Cells YTD %<br>Change Last Year  | LAG_VARIANCE_PERCENT(CSM.NOCE_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| OAPSR_YTD                | OK ACC PROC SUC R YTD                      | SUM(CSM.OAPSR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| OAPSR_LP                 | OK ACC PROC SUC R Last<br>Period           | LAG(CSM.OAPSR, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| OAPSR_LY                 | OK ACC PROC SUC R Last<br>Year             | LAG(CSM.OAPSR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| OAPSR_LY_PCT_<br>CHG     | OK ACC PROC SUC R %<br>Change Last Year    | LAG_VARIANCE_PERCENT(CSM.OAPSR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| OAPSR_YTD_LY             | OK ACC PROC SUC R YTD<br>Last Year         | LAG(CSM.OAPSR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| OAPSR_YTD_LY_<br>PCT_CHG | OK ACC PROC SUC R %<br>Change Last Year    | LAG_VARIANCE_PERCENT(CSM.OAPSR_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| OEREF_YTD                | O INTER BS EQ FA YTD                       | SUM(CSM.OEREF) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| OEREF_LP                 | O INTER BS EQ FA Last Period               | LAG(CSM.OEREF, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| OEREF_LY                 | O INTER BS EQ FA Last Year                 | LAG(CSM.OEREF, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| OEREF_LY_PCT_<br>CHG     | O INTER BS EQ FA % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.OEREF, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| OEREF_YTD_LY             | O INTER BS EQ FA YTD Last<br>Year          | LAG(CSM.OEREF_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| OEREF_YTD_LY_<br>PCT_CHG | O INTER BS EQ FA YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.OEREF_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| OERHA_YTD                | O INTER BS HO ATM YTD                      | SUM(CSM.OERHA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| OERHA_LP                 | O INTER BS HO ATM Last<br>Period           | LAG(CSM.OERHA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| OERHA_LY                 | O INTER BS HO ATM Last<br>Year             | LAG(CSM.OERHA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| OERHA_LY_PCT_<br>CHG     | O INTER BS HO ATM %<br>Change Last Year    | LAG_VARIANCE_PERCENT(CSM.OERHA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| OERHA_YTD_LY             | O INTER BS HO ATM YTD<br>Last Year         | LAG(CSM.OERHA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name            | Logical Name                                | Definition   |
|--------------------------|---|--|
| OERHA_YTD_LY_<br>PCT_CHG | O INTER BS HO ATM YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.OERHA_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| OERHR_YTD                | O INTER BS HO RET YTD                       | SUM(CSM.OERHR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| OERHR_LP                 | O INTER BS HO RET Last<br>Period            | LAG(CSM.OERHR, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| OERHR_LY                 | O INTER BS HO RET Last Year                 | LAG(CSM.OERHR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| OERHR_LY_PCT_<br>CHG     | O INTER BS HO RET %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.OERHR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| OERHR_YTD_LY             | O INTER BS HO RET YTD Last<br>Year          | LAG(CSM.OERHR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| OERHR_YTD_LY_<br>PCT_CHG | O INTER BS HO RET YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.OERHR_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| OERHS_YTD                | O INTER BS HO SUC YTD                       | SUM(CSM.OERHS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| OERHS_LP                 | O INTER BS HO SUC YTD<br>Last Period        | LAG(CSM.OERHS, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| OERHS_LY                 | O INTER BS HO SUC YTD<br>Last Year          | LAG(CSM.OERHS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| OERHS_LY_PCT_<br>CHG     | O INTER BS HO SUC %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.OERHS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| OERHS_YTD_LY             | O INTER BS HO SUC YTD<br>Last Year          | LAG(CSM.OERHS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| OERHS_YTD_LY_<br>PCT_CHG | O INTER BS HO SUC YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.OERHS_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| OERRM_YTD                | O INTER BS RQ MSC YTD                       | SUM(CSM.OERRM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| OERRM_LP                 | O INTER BS RQ MSC Last<br>Period            | LAG(CSM.OERRM, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| OERRM_LY                 | O INTER BS RQ MSC Last Year                 | LAG(CSM.OERRM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| OERRM_LY_PCT_<br>CHG     | O INTER BS RQ MSC %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.OERRM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| OERRM_YTD_LY             | O INTER BS RQ MSC YTD<br>Last Year          | LAG(CSM.OERRM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| OERRM_YTD_LY_<br>PCT_CHG | O INTER BS RQ MSC YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.OERRM_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| OHCA_YTD                 | Out HO Cause Attempts YTD                   | SUM(CSM.OHCA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name            | Logical Name                                    | Definition   |
|--------------------------|---|--|
| OHCA_LP                  | Out HO Cause Attempts Last<br>Period            | LAG(CSM.OHCA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| OHCA_LY                  | Out HO Cause Attempts Last<br>Year              | LAG(CSM.OHCA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| OHCA_LY_PCT_<br>CHG      | Out HO Cause Attempts %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.OHCA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| OHCA_YTD_LY              | Out HO Cause Attempts YTD<br>Last Year          | LAG(CSM.OHCA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| OHCA_YTD_LY_<br>PCT_CHG  | Out HO Cause Attempts YTD<br>% Change Last Year | LAG_VARIANCE_PERCENT(CSM.OHCA_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| ORAHA_YTD                | O INTRA BS HO ATM YTD                           | SUM(CSM.ORAHA) OVER HIERARCHY ("TIME".HTBSNS<br>BETWEEN UNBOUNDED PRECEDING AND CURRENT MEMBER<br>WITHIN ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ORAHA_LP                 | O INTRA BS HO ATM Last<br>Period                | LAG(CSM.ORAHA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ORAHA_LY                 | O INTRA BS HO ATM Last<br>Year                  | LAG(CSM.ORAHA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| ORAHA_LY_PCT_<br>CHG     | O INTRA BS HO ATM %<br>Change Last Year         | LAG_VARIANCE_PERCENT(CSM.ORAHA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| ORAHA_YTD_LY             | O INTRA BS HO ATM YTD<br>Last Year              | LAG(CSM.ORAHA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ORAHA_YTD_LY_<br>PCT_CHG | O INTRA BS HO ATM YTD %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.ORAHA_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| ORAHC_YTD                | O INTRA BS HO CLR YTD                           | SUM(CSM.ORAHC) OVER HIERARCHY ("TIME".HTBSNS<br>BETWEEN UNBOUNDED PRECEDING AND CURRENT MEMBER<br>WITHIN ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ORAHC_LP                 | O INTRA BS HO CLR Last<br>Period                | LAG(CSM.ORAHC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ORAHC_LY                 | O INTRA BS HO CLR Last<br>Year                  | LAG(CSM.ORAHC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| ORAHC_LY_PCT_<br>CHG     | O INTRA BS HO CLR %<br>Change Last Year         | LAG_VARIANCE_PERCENT(CSM.ORAHC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| ORAHC_YTD_LY             | O INTRA BS HO CLR YTD<br>Last Year              | LAG(CSM.ORAHC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ORAHC_YTD_LY_<br>PCT_CHG | O INTRA BS HO CLR YTD %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.ORAHC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| ORAHL_YTD                | O INTRA BS HO LOS YTD                           | SUM(CSM.ORAHL) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ORAHL_LP                 | O INTRA BS HO LOS Last<br>Period                | LAG(CSM.ORAHL, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ORAHL_LY                 | O INTRA BS HO LOS Last<br>Year                  | LAG(CSM.ORAHL, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name            | Logical Name   | Definition   |
|--------------------------|--|--|
| ORAHL_LY_PCT_<br>CHG     | O INTRA BS HO LOS %<br>Change Last Year                | LAG_VARIANCE_PERCENT(CSM.ORAHL, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| ORAHL_YTD_LY             | O INTRA BS HO LOS YTD<br>Last Year                     | LAG(CSM.ORAHL_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ORAHL_YTD_LY_<br>PCT_CHG | O INTRA BS HO LOS YTD %<br>Change Last Year            | LAG_VARIANCE_PERCENT(CSM.ORAHL_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| ORAHS_YTD                | O INTRA BS HO SUC YTD                                  | SUM(CSM.ORAHS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ORAHS_LP                 | O INTRA BS HO SUC YTD<br>Last Period                   | LAG(CSM.ORAHS, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ORAHS_LY                 | O INTRA BS HO SUC YTD<br>Last Year                     | LAG(CSM.ORAHS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| ORAHS_LY_PCT_<br>CHG     | O INTRA BS HO SUC %<br>Change Last Year                | LAG_VARIANCE_PERCENT(CSM.ORAHS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| ORAHS_YTD_LY             | O INTRA BS HO SUC YTD<br>Last Year                     | LAG(CSM.ORAHS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ORAHS_YTD_LY_<br>PCT_CHG | O INTRA BS HO SUC YTD %<br>Change Last Year            | LAG_VARIANCE_PERCENT(CSM.ORAHS_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| PBSS_YTD                 | Power Budget Signal Strength<br>YTD                    | SUM(CSM.PBSS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| PBSS_LP                  | Power Budget Signal Strength<br>Last Period            | LAG(CSM.PBSS, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| PBSS_LY                  | Power Budget Signal Strength<br>Last Year              | LAG(CSM.PBSS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| PBSS_LY_PCT_CHG          | Power Budget Signal Strength<br>% Change Last Year     | LAG_VARIANCE_PERCENT(CSM.PBSS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| PBSS_YTD_LY              | Power Budget Signal Strength<br>YTD Last Year          | LAG(CSM.PBSS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| PBSS_YTD_LY_PCT_<br>CHG  | Power Budget Signal Strength<br>YTD % Change Last Year | LAG_VARIANCE_PERCENT(CSM.PBSS_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| PR_YTD                   | Page Response YTD                                      | SUM(CSM.PR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)        |
| PR_LP                    | Page Response Last Period                              | LAG(CSM.PR, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| PR_LY                    | Page Response Last Year                                | LAG(CSM.PR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                         |
| PR_LY_PCT_CHG            | Page Response % Change Last<br>Year                    | LAG_VARIANCE_PERCENT(CSM.PR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)       |
| PR_YTD_LY                | Page Response YTD Last Year                            | LAG(CSM.PR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                     |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name           | Logical Name                                | Definition  |
|-------------------------|---|---|
| PR_YTD_LY_PCT_<br>CHG   | Page Response YTD % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.PR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| PRFM_YTD                | Page Req From MSC YTD                       | SUM(CSM.PRFM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| PRFM_LP                 | Page Req From MSC Last<br>Period            | LAG(CSM.PRFM, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PRFM_LY                 | Page Req From MSC Last Year                 | LAG(CSM.PRFM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| PRFM_LY_PCT_CHG         | Page Req From MSC % Change<br>Last Year     | LAG_VARIANCE_PERCENT(CSM.PRFM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| PRFM_YTD_LY             | Page Req From MSC YTD Last<br>Year          | LAG(CSM.PRFM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PRFM_YTD_LY_PCT_<br>CHG | Page Req From MSC YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.PRFM_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| RLTR_YTD                | RF Loss TCH Roll YTD                        | SUM(CSM.RLTR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| RLTR_LP                 | RF Loss TCH Roll Last Period                | LAG(CSM.RLTR, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| RLTR_LY                 | RF Loss TCH Roll Last Year                  | LAG(CSM.RLTR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| RLTR_LY_PCT_CHG         | RF Loss TCH Roll % Change<br>Last Year      | LAG_VARIANCE_PERCENT(CSM.RLTR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| RLTR_YTD_LY             | RF Loss TCH Roll YTD Last<br>Year           | LAG(CSM.RLTR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| RLTR_YTD_LY_PCT_<br>CHG | RF Loss TCH Roll YTD %<br>Change Last Year  | LAG_VARIANCE_PERCENT(CSM.RLTR_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| SH_YTD                  | Alloc SDCCH YTD                             | SUM(CSM.SH) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| SH_LP                   | Alloc SDCCH Last Period                     | LAG(CSM.SH, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SH_LY                   | Alloc SDCCH Last Year                       | LAG(CSM.SH, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| SH_LY_PCT_CHG           | Alloc SDCCH % Change Last<br>Year           | LAG_VARIANCE_PERCENT(CSM.SH, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| SH_YTD_LY               | Alloc SDCCH YTD Last Year                   | LAG(CSM.SH_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| SH_YTD_LY_PCT_<br>CHG   | Alloc SDCCH YTD % Change<br>Last Year       | LAG_VARIANCE_PERCENT(CSM.SH_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| SIOS_YTD                | SMS INIT on SDCCH YTD                       | SUM(CSM.SIOS) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SIOS_LP                 | SMS INIT on SDCCH Last<br>Period            | LAG(CSM.SIOS, 1) OVER HIERARCHY ("TIME".HTBSNS)   |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name           | Logical Name                                 | Definition   |
|-------------------------|--|--|
| SIOS_LY                 | SMS INIT on SDCCH Last Year                  | LAG(CSM.SIOS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| SIOS_LY_PCT_CHG         | SMS INIT on SDCCH %<br>Change Last Year      | LAG_VARIANCE_PERCENT(CSM.SIOS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| SIOS_YTD_LY             | SMS INIT on SDCCH YTD Last<br>Year           | LAG(CSM.SIOS_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| SIOS_YTD_LY_PCT_<br>CHG | SMS INIT on SDCCH YTD %<br>Change Last Year  | LAG_VARIANCE_PERCENT(CSM.SIOS_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| SIOT_YTD                | SMS INIT on TCH YTD                          | SUM(CSM.SIOT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SIOT_LP                 | SMS INIT on TCH Last Period                  | LAG(CSM.SIOT, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| SIOT_LY                 | SMS INIT on TCH Last Year                    | LAG(CSM.SIOT, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| SIOT_LY_PCT_CHG         | SMS INIT on TCH % Change<br>Last Year        | LAG_VARIANCE_PERCENT(CSM.SIOT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| SIOT_YTD_LY             | SMS INIT on TCH YTD Last<br>Year             | LAG(CSM.SIOT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| SIOT_YTD_LY_PCT_<br>CHG | SMS INIT on TCH YTD %<br>Change Last Year    | LAG_VARIANCE_PERCENT(CSM.SIOT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| SPM_YTD                 | Spare TCH Max YTD                            | SUM(CSM.SPM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| SPM_LP                  | Spare TCH Max Last Period                    | LAG(CSM.SPM, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SPM_LY                  | Spare TCH Max Last Year                      | LAG(CSM.SPM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| SPM_LY_PCT_CHG          | Spare TCH Max % Change Last<br>Year          | LAG_VARIANCE_PERCENT(CSM.SPM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| SPM_YTD_LY              | Spare TCH Max YTD Last Year                  | LAG(CSM.SPM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| SPM_YTD_LY_PCT_<br>CHG  | Spare TCH Max YTD %<br>Change Last Year      | LAG_VARIANCE_PERCENT(CSM.SPM_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| SSD_YTD                 | Signal Source Distance YTD                   | SUM(CSM.SSD) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| SSD_LP                  | Signal Source Distance Last<br>Period        | LAG(CSM.SSD, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SSD_LY                  | Signal Source Distance Last<br>Year          | LAG(CSM.SSD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| SSD_LY_PCT_CHG          | Signal Source Distance %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.SSD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name          | Logical Name                                     | Definition  |
|------------------------|--|---|
| SSD_YTD_LY             | Signal Source Distance YTD<br>Last Year          | LAG(CSM.SSD_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| SSD_YTD_LY_PCT_<br>CHG | Signal Source Distance YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CSM.SSD_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| SSM_YTD                | Spare SDCCH Max YTD                              | SUM(CSM.SSM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SSM_LP                 | Spare SDCCH Max Last Period                      | LAG(CSM.SSM, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| SSM_LY                 | Spare SDCCH Max Last Year                        | LAG(CSM.SSM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| SSM_LY_PCT_CHG         | Spare SDCCH Max % Change<br>Last Year            | LAG_VARIANCE_PERCENT(CSM.SSM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| SSM_YTD_LY             | Spare SDCCH Max YTD Last<br>Year                 | LAG(CSM.SSM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| SSM_YTD_LY_PCT_<br>CHG | Spare SDCCH Max YTD %<br>Change Last Year        | LAG_VARIANCE_PERCENT(CSM.SSM_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| TCM_YTD                | Total Call Minutes YTD                           | SUM(CSM.TCM) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| TCM_LP                 | Total Call Minutes Last Period                   | LAG(CSM.TCM, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| TCM_LY                 | Total Call Minutes Last Year                     | LAG(CSM.TCM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| TCM_LY_PCT_CHG         | Total Call Minutes % Change<br>Last Year         | LAG_VARIANCE_PERCENT(CSM.TCM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| TCM_YTD_LY             | Total Call Minutes YTD Last<br>Year              | LAG(CSM.TCM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| TCM_YTD_LY_PCT_<br>CHG | Total Call Minutes YTD %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CSM.TCM_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| TQR_YTD                | TCH Q Removed YTD                                | SUM(CSM.TQR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| TQR_LP                 | TCH Q Removed Last Period                        | LAG(CSM.TQR, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| TQR_LY                 | TCH Q Removed Last Year                          | LAG(CSM.TQR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| TQR_LY_PCT_CHG         | TCH Q Removed % Change<br>Last Year              | LAG_VARIANCE_PERCENT(CSM.TQR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| TQR_YTD_LY             | TCH Q Removed YTD Last<br>Year                   | LAG(CSM.TQR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| TQR_YTD_LY_PCT_<br>CHG | TCH Q Removed YTD %<br>Change Last Year          | LAG_VARIANCE_PERCENT(CSM.TQR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| TT_YTD                 | Total Traffic YTD                                | SUM(CSM.TT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Table 9–17 (Cont.      | Table 9–17 (Cont.) Cell Statistic Cube Derived Measures |   |  |  |
|------------------------|---|---|--|--|
| Physical Name          | Logical Name  | Definition  |  |  |
| TT_LP                  | Total Traffic YTD Last Period                           | LAG(CSM.TT, 1) OVER HIERARCHY ("TIME".HTBSNS)   |  |  |
| TT_LY                  | Total Traffic YTD Last Year                             | LAG(CSM.TT, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |  |  |
| TT_LY_PCT_CHG          | Total Traffic % Change Last<br>Year                     | LAG_VARIANCE_PERCENT(CSM.TT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |  |  |
| TT_YTD_LY              | Total Traffic YTD Last Year                             | LAG(CSM.TT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |  |  |
| TT_YTD_LY_PCT_<br>CHG  | Total Traffic YTD % Change<br>Last Year                 | LAG_VARIANCE_PERCENT(CSM.TT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |  |  |
| USL_YTD                | Uplink Signal Level YTD                                 | SUM(CSM.USL) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |  |  |
| USL_LP                 | Uplink Signal Level Last<br>Period                      | LAG(CSM.USL, 1) OVER HIERARCHY ("TIME".HTBSNS)  |  |  |
| USL_LY                 | Uplink Signal Level Last Year                           | LAG(CSM.USL, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |  |  |
| USL_LY_PCT_CHG         | Uplink Signal Level % Change<br>Last Year               | LAG_VARIANCE_PERCENT(CSM.USL, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |  |  |
| USL_YTD_LY             | Uplink Signal Level YTD Last<br>Year                    | LAG(CSM.USL_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |  |  |
| USL_YTD_LY_PCT_<br>CHG | Uplink Signal Level YTD %<br>Change Last Year           | LAG_VARIANCE_PERCENT(CSM.USL_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |  |  |
| USQ_YTD                | Uplink Signal Quality YTD                               | SUM(CSM.USQ) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |  |  |
| USQ_LP                 | Uplink Signal Quality Last<br>Period                    | LAG(CSM.USQ, 1) OVER HIERARCHY ("TIME".HTBSNS)  |  |  |
| USQ_LY                 | Uplink Signal Quality Last<br>Year                      | LAG(CSM.USQ, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |  |  |
| USQ_LY_PCT_CHG         | Uplink Signal Quality %<br>Change Last Year             | LAG_VARIANCE_PERCENT(CSM.USQ, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |  |  |
| USQ_YTD_LY             | Uplink Signal Quality YTD<br>Last Year                  | LAG(CSM.USQ_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |  |  |
| USQ_YTD_LY_PCT_<br>CHG | Uplink Signal Quality YTD %<br>Change Last Year         | LAG_VARIANCE_PERCENT(CSM.USQ_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |  |  |
| SHR_ACI_POPT           | Adjacent Channel Interference<br>Share of POPT Parent   | SHARE(CSM.ACI OF POPT.HPOPT PARENT)   |  |  |
| RANK_ACI_POPT          | Adjacent Channel Interference<br>Rank of POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ACI<br>DESC NULLS LAST WITHIN PARENT)  |  |  |
| SHR_ACI_TSLT           | Adjacent Channel Interference<br>Share of TSLT Parent   | SHARE(CSM.ACI OF TSLT.HTSLT PARENT)   |  |  |
| RANK_ACI_TSLT          | Adjacent Channel Interference<br>Rank of TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ACI<br>DESC NULLS LAST WITHIN PARENT)  |  |  |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name        | Logical Name  | Definition   |
|----------------------|---|--|
| SHR_ACI_NELMNT       | Adjacent Channel Interference<br>Share of Network Element<br>Parent | SHARE(CSM.ACI OF NELMNT.HNELMNT PARENT)  |
| RANK_ACI_<br>NELMNT  | Adjacent Channel Interference<br>Rank of Network Element<br>Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ACI DESC NULLS LAST WITHIN PARENT)    |
| SHR_ACM_POPT         | Air Call Minutes Share of<br>POPT Parent                            | SHARE(CSM.ACM OF POPT.HPOPT PARENT)  |
| RANK_ACM_POPT        | Air Call Minutes Rank of POPT<br>Parent                             | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ACM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ACM_TSLT         | Air Call Minutes Share of TSLT<br>Parent                            | SHARE(CSM.ACM OF TSLT.HTSLT PARENT)  |
| RANK_ACM_TSLT        | Air Call Minutes Rank of TSLT<br>Parent                             | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ACM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ACM_NELMNT       | Air Call Minutes Share of<br>Network Element Parent                 | SHARE(CSM.ACM OF NELMNT.HNELMNT PARENT)  |
| RANK_ACM_<br>NELMNT  | Air Call Minutes Rank of Network Element Parent                     | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.ACM DESC NULLS LAST WITHIN PARENT) |
| SHR_ADDB_POPT        | Air DL Data Blks Share of<br>POPT Parent                            | SHARE(CSM.ADDB OF POPT.HPOPT PARENT)   |
| RANK_ADDB_POPT       | Air DL Data Blks Rank of<br>POPT Parent                             | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ADDB DESC NULLS LAST WITHIN PARENT)       |
| SHR_ADDB_TSLT        | Air DL Data Blks Share of TSLT<br>Parent                            | SHARE(CSM.ADDB OF TSLT.HTSLT PARENT)   |
| RANK_ADDB_TSLT       | Air DL Data Blks Rank of TSLT<br>Parent                             | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ADDB<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_ADDB_<br>NELMNT  | Air DL Data Blks Share of<br>NELMNT Parent                          | SHARE(CSM.ADDB OF NELMNT.HNELMNT PARENT)   |
| RANK_ADDB_<br>NELMNT | Air DL Data Blks Rank of<br>NELMNT Parent                           | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ADDB DESC NULLS LAST WITHIN PARENT)   |
| SHR_AR_POPT          | Assign Redirect Share of POPT<br>Parent                             | SHARE(CSM.AR OF POPT.HPOPT PARENT)   |
| RANK_AR_POPT         | Assign Redirect Rank of POPT<br>Parent                              | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.AR<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_AR_TSLT          | Assign Redirect Share of TSLT<br>Parent                             | SHARE(CSM.AR OF TSLT.HTSLT PARENT)   |
| RANK_AR_TSLT         | Assign Redirect Rank of TSLT<br>Parent                              | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.AR DESC NULLS LAST WITHIN PARENT)         |
| SHR_AR_NELMNT        | Assign Redirect Rank of<br>Network Element Parent                   | SHARE(CSM.AR OF NELMNT.HNELMNT PARENT)   |
| RANK_AR_NELMNT       | Assign Redirect Rank of<br>NELMNT Parent                            | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.AR DESC NULLS LAST WITHIN PARENT)     |
| SHR_ASF_POPT         | ALLOC SDCCH Fail Share of<br>POPT Parent                            | SHARE(CSM.ASF OF POPT.HPOPT PARENT)  |
| RANK_ASF_POPT        | ALLOC SDCCH Fail Rank of<br>POPT Parent                             | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ASF<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ASF_TSLT         | ALLOC SDCCH Fail Share of TSLT Parent                               | SHARE(CSM.ASF OF TSLT.HTSLT PARENT)  |
| RANK_ASF_TSLT        | ALLOC SDCCH Fail Rank of TSLT Parent                                | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ASF<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ASF_NELMNT       | ALLOC SDCCH Fail Share of<br>Network Element Parent                 | SHARE(CSM.ASF OF NELMNT.HNELMNT PARENT)  |
|                      |   |  |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name       | Logical Name   | Definition   |
|---------------------|--|--|
| RANK_ASF_<br>NELMNT | ALLOC SDCCH Fail Rank of<br>Network Element Parent     | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ASF DESC NULLS LAST WITHIN PARENT)    |
| SHR_ASM_POPT        | Available SDCCH Max Share<br>of POPT Parent            | SHARE(CSM.ASM OF POPT.HPOPT PARENT)  |
| RANK_ASM_POPT       | Available SDCCH Max Rank of<br>POPT Parent             | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ASM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ASM_TSLT        | Available SDCCH Max Share<br>of TSLT Parent            | SHARE(CSM.ASM OF TSLT.HTSLT PARENT)  |
| RANK_ASM_TSLT       | Available SDCCH Max Rank of TSLT Parent                | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ASM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ASM_NELMNT      | Available SDCCH Max Share<br>of Network Element Parent | SHARE(CSM.ASM OF NELMNT.HNELMNT PARENT)  |
| RANK_ASM_<br>NELMNT | Available SDCCH Max Rank of Network Element Parent     | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ASM DESC NULLS LAST WITHIN PARENT)    |
| SHR_AT_POPT         | Alloc Tch Share of POPT Parent                         | SHARE(CSM."AT" OF POPT.HPOPT PARENT)   |
| RANK_AT_POPT        | Alloc Tch Rank of POPT Parent                          | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM."AT"<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_AT_TSLT         | Alloc Tch Share of TSLT Parent                         | SHARE(CSM."AT" OF TSLT.HTSLT PARENT)   |
| RANK_AT_TSLT        | Alloc Tch Rank of TSLT Parent                          | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM."AT"<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_AT_NELMNT       | Alloc Tch Share of NELMNT<br>Parent                    | SHARE(CSM."AT" OF NELMNT.HNELMNT PARENT)   |
| RANK_AT_NELMNT      | Alloc Tch Rank of NELMNT<br>Parent                     | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM."AT" DESC NULLS LAST WITHIN PARENT)   |
| SHR_ATF_POPT        | Alloc TCH Fail Share of POPT<br>Parent                 | SHARE(CSM.ATF OF POPT.HPOPT PARENT)  |
| RANK_ATF_POPT       | Alloc TCH Fail Rank of POPT<br>Parent                  | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ATF<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ATF_TSLT        | Alloc TCH Fail Share of TSLT<br>Parent                 | SHARE(CSM.ATF OF TSLT.HTSLT PARENT)  |
| RANK_ATF_TSLT       | Alloc TCH Fail Rank of TSLT<br>Parent                  | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ATF<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ATF_NELMNT      | Alloc TCH Fail Share of<br>Network Element Parent      | SHARE(CSM.ATF OF NELMNT.HNELMNT PARENT)  |
| RANK_ATF_<br>NELMNT | Alloc TCH Fail Rank of<br>Network Element Parent       | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ATF DESC NULLS LAST WITHIN PARENT)    |
| SHR_ATM_POPT        | O INTER BS HO ATM Share of<br>POPT Parent              | SHARE(CSM.ATM OF POPT.HPOPT PARENT)  |
| RANK_ATM_POPT       | O INTER BS HO ATM Rank of POPT Parent                  | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ATM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ATM_TSLT        | O INTER BS HO ATM Share of POPT Parent                 | SHARE(CSM.ATM OF TSLT.HTSLT PARENT)  |
| RANK_ATM_TSLT       | O INTER BS HO ATM Rank of TSLT Parent                  | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ATM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ATM_NELMNT      | O INTER BS HO ATM Share of Network Element Parent      | SHARE(CSM.ATM OF NELMNT.HNELMNT PARENT)  |
| RANK_ATM_<br>NELMNT | O INTER BS HO ATM Rank of<br>Network Element Parent    | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.ATM DESC NULLS LAST WITHIN PARENT) |
| SHR_AUDB_POPT       | Air UL Data Blks Share of                              | SHARE(CSM.AUDB OF POPT.HPOPT PARENT)   |
|                     | POPT Parent  |  |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name        | Logical Name  | Definition   |
|----------------------|---|--|
| SHR_AUDB_TSLT        | Air UL Data Blks Share of TSLT<br>Parent                | SHARE(CSM.AUDB OF TSLT.HTSLT PARENT)   |
| RANK_AUDB_TSLT       | Air UL Data Blks Rank of TSLT<br>Parent                 | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.AUDB DESC NULLS LAST WITHIN PARENT)       |
| SHR_AUDB_<br>NELMNT  | Air UL Data Blks Share of<br>Network Element Parent     | SHARE(CSM.AUDB OF NELMNT.HNELMNT PARENT)   |
| RANK_AUDB_<br>NELMNT | Air UL Data Blks Rank of<br>Network Element Parent      | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.AUDB DESC NULLS LAST WITHIN PARENT)   |
| SHR_BSM_POPT         | Busy SDCCH Max Share of<br>POPT Parent                  | SHARE(CSM.BSM OF POPT.HPOPT PARENT)  |
| RANK_BSM_POPT        | Busy SDCCH Max Rank of<br>POPT Parent                   | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.BSM DESC NULLS LAST WITHIN PARENT)        |
| SHR_BSM_TSLT         | Busy SDCCH Max Share of<br>TSLT Parent                  | SHARE(CSM.BSM OF TSLT.HTSLT PARENT)  |
| RANK_BSM_TSLT        | Busy SDCCH Max Rank of<br>TSLT Parent                   | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.BSM DESC NULLS LAST WITHIN PARENT)        |
| SHR_BSM_NELMNT       | Busy SDCCH Max Share of<br>Network Element Parent       | SHARE(CSM.BSM OF NELMNT.HNELMNT PARENT)  |
| RANK_BSM_<br>NELMNT  | Busy SDCCH Max Rank of<br>Network Element Parent        | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.BSM DESC NULLS LAST WITHIN PARENT)    |
| SHR_BTM_POPT         | Busy TCH Max Share of POPT<br>Parent                    | SHARE(CSM.BTM OF POPT.HPOPT PARENT)  |
| RANK_BTM_POPT        | Busy TCH Max Rank of POPT<br>Parent                     | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.BTM DESC NULLS LAST WITHIN PARENT)        |
| SHR_BTM_TSLT         | Busy TCH Max Share of TSLT<br>Parent                    | SHARE(CSM.BTM OF TSLT.HTSLT PARENT)  |
| RANK_BTM_TSLT        | Busy TCH Max Rank of TSLT<br>Parent                     | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.BTM DESC NULLS LAST WITHIN PARENT)        |
| SHR_BTM_NELMNT       | Busy TCH Max Share of<br>Network Element Parent         | SHARE(CSM.BTM OF NELMNT.HNELMNT PARENT)  |
| RANK_BTM_<br>NELMNT  | Busy TCH Max Rank of<br>Network Element Parent          | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.BTM DESC NULLS LAST WITHIN PARENT) |
| SHR_CCE_POPT         | Cell Carried Erlangs Share of<br>POPT Parent            | SHARE(CSM.CCE OF POPT.HPOPT PARENT)  |
| RANK_CCE_POPT        | Cell Carried Erlangs Rank of<br>POPT Parent             | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CCE DESC NULLS LAST WITHIN PARENT)        |
| SHR_CCE_TSLT         | Cell Carried Erlangs Share of TSLT Parent               | SHARE(CSM.CCE OF TSLT.HTSLT PARENT)  |
| RANK_CCE_TSLT        | Cell Carried Erlangs Rank of<br>TSLT Parent             | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CCE<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_CCE_NELMNT       | Cell Carried Erlangs Share of<br>Network Element Parent | SHARE(CSM.CCE OF NELMNT.HNELMNT PARENT)  |
| RANK_CCE_<br>NELMNT  | Cell Carried Erlangs Rank of<br>Network Element Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CCE DESC NULLS LAST WITHIN PARENT)    |
| SHR_CD_POPT          | Call Duration Share of POPT<br>Parent                   | SHARE(CSM.CD OF POPT.HPOPT PARENT)   |
| RANK_CD_POPT         | Call Duration Rank of POPT<br>Parent                    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CD<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_CD_TSLT          | Call Duration Share of TSLT<br>Parent                   | SHARE(CSM.CD OF TSLT.HTSLT PARENT)   |
| RANK_CD_TSLT         | Call Duration Rank of TSLT<br>Parent                    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CD DE<br>NULLS LAST WITHIN PARENT)        |
|                      |   |  |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Table 9–17 (Cont.) Cell Statistic Cube Derived Measures |   |   |
|---|---|---|
| Physical Name   | Logical Name  | Definition  |
| SHR_CD_NELMNT   | Call Duration Rank of Network<br>Element Parent                 | SHARE(CSM.CD OF NELMNT.HNELMNT PARENT)  |
| RANK_CD_NELMNT  | Call Duration Rank of Network<br>Element Parent                 | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CD DESC NULLS LAST WITHIN PARENT)      |
| SHR_CHRR_POPT   | Channel Reqs Rec Share of<br>POPT Parent                        | SHARE(CSM.CHRR OF POPT.HPOPT PARENT)  |
| RANK_CHRR_POPT  | Channel Reqs Rec Rank of<br>POPT Parent                         | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CHRR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_CHRR_TSLT   | Channel Reqs Rec Share of<br>TSLT Parent                        | SHARE(CSM.CHRR OF TSLT.HTSLT PARENT)  |
| RANK_CHRR_TSLT  | Channel Reqs Rec Rank of<br>TSLT Parent                         | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CHRR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_CHRR_<br>NELMNT                                     | Channel Reqs Rec Share of<br>Network Element Parent             | SHARE(CSM.CHRR OF NELMNT.HNELMNT PARENT)  |
| RANK_CHRR_<br>NELMNT                                    | Channel Reqs Rec Rank of<br>Network Element Parent              | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CHRR DESC NULLS LAST WITHIN PARENT)    |
| SHR_CISC_POPT   | Congestion In Source Cell<br>Share of POPT Parent               | SHARE(CSM.CISC OF POPT.HPOPT PARENT)  |
| RANK_CISC_POPT  | Congestion In Source Cell<br>Rank of POPT Parent                | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CISC DESC NULLS LAST WITHIN PARENT)        |
| SHR_CISC_TSLT   | Congestion In Source Cell<br>Share of TSLT Parent               | SHARE(CSM.CISC OF TSLT.HTSLT PARENT)  |
| RANK_CISC_TSLT  | Congestion In Source Cell<br>Rank of TSLT Parent                | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CISC DESC NULLS LAST WITHIN PARENT)        |
| SHR_CISC_NELMNT   | Congestion In Source Cell<br>Share of Network Element<br>Parent | SHARE(CSM.CISC OF NELMNT.HNELMNT PARENT)  |
| RANK_CISC_<br>NELMNT                                    | Congestion In Source Cell<br>Rank of Network Element<br>Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CISC DESC NULLS LAST WITHIN PARENT)    |
| SHR_CNNTS_POPT  | Connections Share of POPT<br>Parent                             | SHARE(CSM.CNNTS OF POPT.HPOPT PARENT)   |
| RANK_CNNTS_<br>POPT                                     | Connections Rank of POPT<br>Parent                              | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CNNTS<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_CNNTS_TSLT  | Connections Share of TSLT<br>Parent                             | SHARE(CSM.CNNTS OF TSLT.HTSLT PARENT)   |
| RANK_CNNTS_TSLT   | Connections Rank of TSLT<br>Parent                              | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CNNTS<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_CNNTS_<br>NELMNT                                    | Connections Share of Network<br>Element Parent                  | SHARE(CSM.CNNTS OF NELMNT.HNELMNT PARENT)   |
| RANK_CNNTS_<br>NELMNT                                   | Connections Rank of Network<br>Element Parent                   | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CNNTS DESC NULLS LAST WITHIN PARENT)   |
| SHR_EOP_COE_<br>POPT                                    | EOP Cell Offered Erlangs Share<br>of POPT Parent                | SHARE(CSM.EOP_COE OF POPT.HPOPT PARENT)   |
| RANK_EOP_COE_<br>POPT                                   | EOP Cell Offered Erlangs Rank<br>of POPT Parent                 | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.EOP_<br>COE DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_COE_TSLT  | EOP Cell Offered Erlangs Share<br>of TSLT Parent                | SHARE(CSM.EOP_COE OF TSLT.HTSLT PARENT)   |
| RANK_EOP_COE_<br>TSLT                                   | EOP Cell Offered Erlangs Rank<br>of TSLT Parent                 | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.EOP_<br>COE DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_COE_<br>NELMNT                                  | EOP Cell Offered Erlangs Rank<br>of Network Element Parent      | SHARE(CSM.EOP_COE OF NELMNT.HNELMNT PARENT)   |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name           | Logical Name   | Definition   |
|-------------------------|--|--|
| RANK_EOP_COE_<br>NELMNT | EOP Cell Offered Erlangs Rank<br>of Network Element Parent | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.EOP_COE DESC NULLS LAST WITHIN PARENT) |
| SHR_CONNR_POPT          | Connection Refuse Share of<br>POPT Parent                  | SHARE(CSM.CONNR OF POPT.HPOPT PARENT)  |
| RANK_CONNR_<br>POPT     | Connection Refuse Share of<br>POPT Parent                  | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CONNR DESC NULLS LAST WITHIN PARENT)          |
| SHR_CONNR_TSLT          | Connection Refuse Share of TSLT Parent                     | SHARE(CSM.CONNR OF TSLT.HTSLT PARENT)  |
| RANK_CONNR_<br>TSLT     | Connection Refuse Rank of<br>TSLT Parent                   | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CONNR<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_CONNR_<br>NELMNT    | Connection Refuse Share of<br>Network Element Parent       | SHARE(CSM.CONNR OF NELMNT.HNELMNT PARENT)  |
| RANK_CONNR_<br>NELMNT   | Connection Refuse Rank of<br>Network Element Parent        | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CONNR DESC NULLS LAST WITHIN PARENT)      |
| SHR_CR_POPT             | CM Reestablish Share of POPT<br>Parent                     | SHARE(CSM.CR OF POPT.HPOPT PARENT)   |
| RANK_CR_POPT            | CM Reestablish Rank of POPT<br>Parent                      | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CR<br>DESC NULLS LAST WITHIN PARENT)          |
| SHR_CR_TSLT             | CM Reestablish Share of TSLT<br>Parent                     | SHARE(CSM.CR OF TSLT.HTSLT PARENT)   |
| RANK_CR_TSLT            | CM Reestablish Rank of TSLT<br>Parent                      | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CR DESC NULLS LAST WITHIN PARENT)             |
| SHR_CR_NELMNT           | CM Reestablish Share of<br>Network Element Parent          | SHARE(CSM.CR OF NELMNT.HNELMNT PARENT)   |
| RANK_CR_NELMNT          | CM Reestablish Rank of<br>Network Element Parent           | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CR DESC NULLS LAST WITHIN PARENT)         |
| SHR_CRFR_POPT           | CHAN REQ FAIL ROL Share<br>of POPT Parent                  | SHARE(CSM.CRFR OF POPT.HPOPT PARENT)   |
| RANK_CRFR_POPT          | CHAN REQ FAIL ROL Rank of POPT Parent                      | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CRFR<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_CRFR_TSLT           | CHAN REQ FAIL ROL Share<br>of TSLT Parent                  | SHARE(CSM.CRFR OF TSLT.HTSLT PARENT)   |
| RANK_CRFR_TSLT          | CHAN REQ FAIL ROL Rank of TSLT Parent                      | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CRFR<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_CRFR_<br>NELMNT     | CHAN REQ FAIL ROL Share<br>of Network Element Parent       | SHARE(CSM.CRFR OF NELMNT.HNELMNT PARENT)   |
| RANK_CRFR_<br>NELMNT    | CHAN REQ FAIL ROL Rank of Network Element Parent           | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CRFR DESC NULLS LAST WITHIN PARENT)       |
| SHR_CRMB_POPT           | Chan Req MS Blk Share of<br>POPT Parent                    | SHARE(CSM.CRMB OF POPT.HPOPT PARENT)   |
| RANK_CRMB_POPT          | Chan Req MS Blk Rank of<br>POPT Parent                     | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CRMB<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_CRMB_TSLT           | Chan Req MS Blk Share of<br>TSLT Parent                    | SHARE(CSM.CRMB OF TSLT.HTSLT PARENT)   |
| RANK_CRMB_TSLT          | Chan Req MS Blk Rank of<br>TSLT Parent                     | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CRMB<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_CRMB_<br>NELMNT     | Chan Req MS Blk Share of<br>NELMNT Parent                  | SHARE(CSM.CRMB OF NELMNT.HNELMNT PARENT)   |
| RANK_CRMB_<br>NELMNT    | Chan Req MS Blk Rank of<br>NELMNT Parent                   | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.CRMB DESC NULLS LAST WITHIN PARENT)    |
| SHR_CRR_POPT            | Channel Reqs Reject Share of<br>POPT Parent                | SHARE(CSM.CRR OF POPT.HPOPT PARENT)  |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name        | Logical Name                                  | Definition  |
|----------------------|---|---|
| RANK_CRR_POPT        | Channel Reqs Reject Rank of<br>POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CRR<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_CRR_TSLT         | Channel Reqs Reject Share of<br>TSLT Parent   | SHARE(CSM.CRR OF TSLT.HTSLT PARENT)   |
| RANK_CRR_TSLT        | Channel Reqs Reject Rank of<br>TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CRR<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_CRR_NELMNT       | Channel Reqs Reject Share of<br>NELMNT Parent | SHARE(CSM.CRR OF NELMNT.HNELMNT PARENT)   |
| RANK_CRR_<br>NELMNT  | Channel Reqs Reject Rank of<br>NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.CRR DESC NULLS LAST WITHIN PARENT)  |
| SHR_CSRC_POPT        | CM Serv Req Call Share of<br>POPT Parent      | SHARE(CSM.CSRC OF POPT.HPOPT PARENT)  |
| RANK_CSRC_POPT       | CM Serv Req Call Rank of<br>POPT Parent       | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CSRC DESC NULLS LAST WITHIN PARENT)        |
| SHR_CSRC_TSLT        | CM Serv Req Call Share of<br>TSLT Parent      | SHARE(CSM.CSRC OF TSLT.HTSLT PARENT)  |
| RANK_CSRC_TSLT       | CM Serv Req Call rank of TSLT<br>Parent       | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CSRC DESC NULLS LAST WITHIN PARENT)        |
| SHR_CSRC_<br>NELMNT  | CM Serv Req Call Share of<br>NELMNT Parent    | SHARE(CSM.CSRC OF NELMNT.HNELMNT PARENT)  |
| RANK_CSRC_<br>NELMNT | CM Serv Req Call Rank of<br>NELMNT Parent     | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CSRC DESC NULLS LAST WITHIN PARENT)    |
| SHR_CSRE_POPT        | CM Serv Req Emrg Share of<br>POPT Parent      | SHARE(CSM.CSRE OF POPT.HPOPT PARENT)  |
| RANK_CSRE_POPT       | CM Serv Req Emrg Rank of<br>POPT Parent       | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CSRE<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_CSRE_TSLT        | CM Serv Req Emrg Share of<br>TSLT Parent      | SHARE(CSM.CSRE OF TSLT.HTSLT PARENT)  |
| RANK_CSRE_TSLT       | CM Serv Req Emrg Rank of<br>TSLT Parent       | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CSRE<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_CSRE_NELMNT      | CM Serv Req Emrg Share of<br>NELMNT Parent    | SHARE(CSM.CSRE OF NELMNT.HNELMNT PARENT)  |
| RANK_CSRE_<br>NELMNT | CM Serv Req Emrg Rank of<br>NELMNT Parent     | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CSRE DESC NULLS LAST WITHIN PARENT)    |
| SHR_CSRS_POPT        | CM Serv Req SMS Share of<br>POPT Parent       | SHARE(CSM.CSRS OF POPT.HPOPT PARENT)  |
| RANK_CSRS_POPT       | CM Serv Req SMS Rank of<br>POPT Parent        | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CSRS<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_CSRS_TSLT        | CM Serv Req SMS Share of TSLT Parent          | SHARE(CSM.CSRS OF TSLT.HTSLT PARENT)  |
| RANK_CSRS_TSLT       | CM Serv Req SMS Rank of TSLT Parent           | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CSRS<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_CSRS_NELMNT      | CM Serv Req SMS Share of<br>NELMNT Parent     | SHARE(CSM.CSRS OF NELMNT.HNELMNT PARENT)  |
| RANK_CSRS_<br>NELMNT | CM Serv Req SMS Rank of<br>NELMNT Parent      | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.CSRS DESC NULLS LAST WITHIN PARENT) |
| SHR_CSRSP_POPT       | CM Serv Req Supp Share of<br>POPT Parent      | SHARE(CSM.CSRSP OF POPT.HPOPT PARENT)   |
| RANK_CSRSP_POPT      | CM Serv Req Supp Rank of<br>POPT Parent       | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.CSRSP DESC NULLS LAST WITHIN PARENT)       |
| SHR_CSRSP_TSLT       | CM Serv Req Supp Share of<br>TSLT Parent      | SHARE(CSM.CSRSP OF TSLT.HTSLT PARENT)   |
|                      |   |   |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name         | Logical Name                                      | Definition   |
|-----------------------|---|--|
| RANK_CSRSP_TSLT       | CM Serv Req Supp Rank of TSLT Parent              | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.CSRSP DESC NULLS LAST WITHIN PARENT)      |
| SHR_CSRSP_<br>NELMNT  | CM Serv Req Supp Share of<br>NELMNT Parent        | SHARE(CSM.CSRSP OF NELMNT.HNELMNT PARENT)  |
| RANK_CSRSP_<br>NELMNT | CM Serv Req Supp Rank of<br>NELMNT Parent         | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.CSRSP DESC NULLS LAST WITHIN PARENT)  |
| SHR_DSL_POPT          | Downlink Signal Level Share of<br>POPT Parent     | SHARE(CSM.DSL OF POPT.HPOPT PARENT)  |
| RANK_DSL_POPT         | Downlink Signal Rank Share of<br>POPT Parent      | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.DSL<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_DSL_TSLT          | Downlink Signal Level Share of<br>TSLT Parent     | SHARE(CSM.DSL OF TSLT.HTSLT PARENT)  |
| RANK_DSL_TSLT         | Downlink Signal Level Share of<br>TSLT Parent     | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.DSL<br>DESC NULLS LAST WITHIN PARENT)     |
| GHR_DSL_NELMNT        | Downlink Signal Level Share of<br>NELMNT Parent   | SHARE(CSM.DSL OF NELMNT.HNELMNT PARENT)  |
| RANK_DSL_<br>NELMNT   | Downlink Signal Level Rank of<br>NELMNT Parent    | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.DSL DESC NULLS LAST WITHIN PARENT) |
| SHR_DSQ_POPT          | Downlink Signal Quality Share<br>of POPT Parent   | SHARE(CSM.DSQ OF POPT.HPOPT PARENT)  |
| RANK_DSQ_POPT         | Downlink Signal Quality Rank<br>of POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.DSQ DESC NULLS LAST WITHIN PARENT)        |
| SHR_DSQ_TSLT          | Downlink Signal Quality Share<br>of TSLT Parent   | SHARE(CSM.DSQ OF TSLT.HTSLT PARENT)  |
| RANK_DSQ_TSLT         | Downlink Signal Quality Rank<br>of TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.DSQ DESC NULLS LAST WITHIN PARENT)        |
| SHR_DSQ_NELMNT        | Downlink Signal Quality Share<br>of NELMNT Parent | SHARE(CSM.DSQ OF NELMNT.HNELMNT PARENT)  |
| RANK_DSQ_<br>NELMNT   | Downlink Signal Quality Rank<br>of NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.DSQ DESC NULLS LAST WITHIN PARENT) |
| SHR_HU_POPT           | Hour Usage Share of POPT<br>Parent                | SHARE(CSM.HU OF POPT.HPOPT PARENT)   |
| RANK_HU_POPT          | Hour Usage Rank of POPT<br>Parent                 | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.HU<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_HU_TSLT           | Hour Usage Share of TSLT<br>Parent                | SHARE(CSM.HU OF TSLT.HTSLT PARENT)   |
| RANK_HU_TSLT          | Hour Usage Rank of TSLT<br>Parent                 | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.HU<br>DESC NULLS LAST WITHIN PARENT)      |
| HR_HU_NELMNT          | Hour Usage Share of NELMNT<br>Parent              | SHARE(CSM.HU OF NELMNT.HNELMNT PARENT)   |
| RANK_HU_<br>NELMNT    | Hour Usage Rank of NELMNT<br>Parent               | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.HU DESC NULLS LAST WITHIN PARENT)  |
| HR_ICHA_POPT          | Intra Cell HO Atm Share of<br>POPT Parent         | SHARE(CSM.ICHA OF POPT.HPOPT PARENT)   |
| ANK_ICHA_POPT         | Intra Cell HO Atm Rank of<br>POPT Parent          | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ICHA<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_ICHA_TSLT         | Intra Cell HO Atm Share of TSLT Parent            | SHARE(CSM.ICHA OF TSLT.HTSLT PARENT)   |
| RANK_ICHA_TSLT        | Intra Cell HO Atm Rank of<br>TSLT Parent          | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ICHA<br>DESC NULLS LAST WITHIN PARENT)    |
| HR_ICHA_<br>IELMNT    | Intra Cell HO Atm Share of NELMNT Parent          | SHARE(CSM.ICHA OF NELMNT.HNELMNT PARENT)   |
|                       |   |  |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Table 9–17 (Cont.) Cell Statistic Cube Derived Measures |   |   |
|---|---|---|
| Physical Name   | Logical Name                                | Definition  |
| RANK_ICHA_<br>NELMNT                                    | Intra Cell HO Atm Share of<br>NELMNT Parent | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ICHA DESC NULLS LAST WITHIN PARENT)    |
| SHR_ICHL_POPT   | Intra Cell HO Los Share of<br>POPT Parent   | SHARE(CSM.ICHL OF POPT.HPOPT PARENT)  |
| RANK_ICHL_POPT  | Intra Cell HO Los Rank of<br>POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ICHL<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ICHL_TSLT   | Intra Cell HO Los Share of<br>TSLT Parent   | SHARE(CSM.ICHL OF TSLT.HTSLT PARENT)  |
| RANK_ICHL_TSLT  | Intra Cell HO Los Rank of<br>TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ICHL<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ICHL_NELMNT   | Intra Cell HO Los Share of<br>NELMNT Parent | SHARE(CSM.ICHL OF NELMNT.HNELMNT PARENT)  |
| RANK_ICHL_<br>NELMNT                                    | Intra Cell HO Los Rank of<br>NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.ICHL DESC NULLS LAST WITHIN PARENT) |
| SHR_ICHS_POPT   | Intra Cell HO Suc Share of<br>POPT Parent   | SHARE(CSM.ICHS OF POPT.HPOPT PARENT)  |
| RANK_ICHS_POPT  | Intra Cell HO Suc Rank of<br>POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ICHS<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ICHS_TSLT   | Intra Cell HO Suc Share of<br>TSLT Parent   | SHARE(CSM.ICHS OF TSLT.HTSLT PARENT)  |
| RANK_ICHS_TSLT  | Intra Cell HO Suc Rank of<br>TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ICHS<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ICHS_NELMNT   | Intra Cell HO Suc Share of<br>NEMNT Parent  | SHARE(CSM.ICHS OF NELMNT.HNELMNT PARENT)  |
| RANK_ICHS_<br>NELMNT                                    | Intra Cell HO Suc Rank of<br>NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ICHS DESC NULLS LAST WITHIN PARENT)    |
| SHR_ID_POPT   | IMSI Detach Share of POPT<br>Parent         | SHARE(CSM.ID OF POPT.HPOPT PARENT)  |
| RANK_ID_POPT  | IMSI Detach Rank of POPT<br>Parent          | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ID<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_ID_TSLT   | IMSI Detach Share of TSLT<br>Parent         | SHARE(CSM.ID OF TSLT.HTSLT PARENT)  |
| RANK_ID_TSLT  | IMSI Detach Rank of TSLT<br>Parent          | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ID DESC<br>NULLS LAST WITHIN PARENT)       |
| SHR_ID_NELMNT   | IMSI Detach Share of<br>NELMNT Parent       | SHARE(CSM.ID OF NELMNT.HNELMNT PARENT)  |
| RANK_ID_NELMNT  | IMSI Detach Rank of NELMNT<br>Parent        | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.ID DESC NULLS LAST WITHIN PARENT)   |
| SHR_IECR_POPT   | IMSI Detach Share of POPT<br>Parent         | SHARE(CSM.IECR OF POPT.HPOPT PARENT)  |
| RANK_IECR_POPT  | IMSI Detach Rank of POPT<br>Parent          | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.IECR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_IECR_TSLT   | IMSI Detach Share of TSLT<br>Parent         | SHARE(CSM.IECR OF TSLT.HTSLT PARENT)  |
| RANK_IECR_TSLT  | IMSI Detach Rank of TSLT<br>Parent          | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.IECR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_IECR_NELMNT   | IMSI Detach Share of<br>NELMNT Parent       | SHARE(CSM.IECR OF NELMNT.HNELMNT PARENT)  |
| RANK_IECR_<br>NELMNT                                    | IMSI Detach Rank of NELMNT<br>Parent        | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.IECR DESC NULLS LAST WITHIN PARENT) |
| SHR_IERHS_POPT  | I Inter BS HO Suc Share of<br>POPT Parent   | SHARE(CSM.IERHS OF POPT.HPOPT PARENT)   |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name         | Logical Name                                | Definition   |
|-----------------------|---|--|
| RANK_IERHS_POPT       | I Inter BS HO Suc Rank of<br>POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.IERHS DESC NULLS LAST WITHIN PARENT)        |
| SHR_IERHS_TSLT        | I Inter BS HO Suc Share of<br>TSLT Parent   | SHARE(CSM.IERHS OF TSLT.HTSLT PARENT)  |
| RANK_IERHS_TSLT       | I Inter BS HO Suc Rank of<br>TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.IERHS DESC NULLS LAST WITHIN PARENT)        |
| SHR_IERHS_<br>NELMNT  | I Inter BS HO Suc Share of<br>NELMNT Parent | SHARE(CSM.IERHS OF NELMNT.HNELMNT PARENT)  |
| RANK_IERHS_<br>NELMNT | I Inter BS HO Suc Rank of<br>NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.IERHS DESC NULLS LAST WITHIN PARENT) |
| SHR_IRAHC_POPT        | I Intra BS HO Suc Share of<br>POPT Parent   | SHARE(CSM.IRAHC OF POPT.HPOPT PARENT)  |
| RANK_IRAHC_POPT       | I Intra BS HO Suc Rank of<br>POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.IRAHC DESC NULLS LAST WITHIN PARENT)        |
| SHR_IRAHC_TSLT        | I Intra BS HO Suc Share of<br>TSLT Parent   | SHARE(CSM.IRAHC OF TSLT.HTSLT PARENT)  |
| RANK_IRAHC_TSLT       | I Intra BS HO Suc Rank of TSLT Parent       | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.IRAHC DESC NULLS LAST WITHIN PARENT)        |
| SHR_IRAHC_<br>NELMNT  | I Intra BS HO Suc Share of<br>NELMNT Parent | SHARE(CSM.IRAHC OF NELMNT.HNELMNT PARENT)  |
| RANK_IRAHC_<br>NELMNT | I Intra BS HO Suc Rank of<br>NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.IRAHC DESC NULLS LAST WITHIN PARENT) |
| SHR_LFRRN_POPT        | LOC FLW REQ NRM Share of<br>POPT Parent     | SHARE(CSM.LFRRN OF POPT.HPOPT PARENT)  |
| RANK_LFRRN_POPT       | LOC FLW REQ NRM Rank of<br>POPT Parent      | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.LFRRN<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_LFRRN_TSLT        | LOC FLW REQ NRM Share of TSLT Parent        | SHARE(CSM.LFRRN OF TSLT.HTSLT PARENT)  |
| RANK_LFRRN_TSLT       | LOC FLW REQ NRM Rank of<br>TSLT Parent      | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.LFRRN DESC NULLS LAST WITHIN PARENT)        |
| SHR_LFRRN_<br>NELMNT  | LOC FLW REQ NRM Share of<br>NELMNT Parent   | SHARE(CSM.LFRRN OF NELMNT.HNELMNT PARENT)  |
| RANK_LFRRN_<br>NELMNT | LOC FLW REQ NRM Rank of<br>NELMNT Parent    | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.LFRRN DESC NULLS LAST WITHIN PARENT) |
| SHR_LFRS_POPT         | Loc Flw Req SMS Share of<br>POPT Parent     | SHARE(CSM.LFRS OF POPT.HPOPT PARENT)   |
| RANK_LFRS_POPT        | Loc Flw Req SMS Rank of<br>POPT Parent      | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.LFRS<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_LFRS_TSLT         | Loc Flw Req SMS Share of TSLT Parent        | SHARE(CSM.LFRS OF TSLT.HTSLT PARENT)   |
| RANK_LFRS_TSLT        | Loc Flw Req SMS Rank of TSLT<br>Parent      | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.LFRS<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_LFRS_NELMNT       | Loc Flw Req SMS Share of<br>NELMNT Parent   | SHARE(CSM.LFRS OF NELMNT.HNELMNT PARENT)   |
| RANK_LFRS_<br>NELMNT  | Loc Flw Req SMS Rank of<br>NELMNT Parent    | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.LFRS DESC NULLS LAST WITHIN PARENT)  |
| SHR_LS_POPT           | Location Services Share of<br>POPT Parent   | SHARE(CSM.LS OF POPT.HPOPT PARENT)   |
| RANK_LS_POPT          | Location Services Rank of<br>POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.LS<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_LS_TSLT           | Location Services Share of<br>TSLT Parent   | SHARE(CSM.LS OF TSLT.HTSLT PARENT)   |
|                       |   |  |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name         | Logical Name  | Definition   |
|-----------------------|---|--|
| RANK_LS_TSLT          | Location Services Rank of TSLT<br>Parent                  | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.LS DESC<br>NULLS LAST WITHIN PARENT)        |
| SHR_LS_NELMNT         | Location Services Share of<br>NELMNT Parent               | SHARE(CSM.LS OF NELMNT.HNELMNT PARENT)   |
| RANK_LS_NELMNT        | Location Services Rank of<br>NELMNT Parent                | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.LS DESC NULLS LAST WITHIN PARENT)       |
| SHR_LU_POPT           | Location Update Share of<br>POPT Parent                   | SHARE(CSM.LU OF POPT.HPOPT PARENT)   |
| RANK_LU_POPT          | Location Update Share of<br>POPT Parent                   | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.LU<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_LU_TSLT           | Location Update Share of TSLT<br>Parent                   | SHARE(CSM.LU OF TSLT.HTSLT PARENT)   |
| RANK_LU_TSLT          | Location Update Share of TSLT<br>Parent                   | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.LU DESC<br>NULLS LAST WITHIN PARENT)        |
| SHR_LU_NELMNT         | Location Update Share of<br>NELMNT Parent                 | SHARE(CSM.LU OF NELMNT.HNELMNT PARENT)   |
| RANK_LU_NELMNT        | Location Update Rank of<br>NELMNT Parent                  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.LU DESC NULLS LAST WITHIN PARENT)    |
| SHR_MTLOS_POPT        | MT LCS ON SDDCH Share of<br>POPT Parent                   | SHARE(CSM.MTLOS OF POPT.HPOPT PARENT)  |
| RANK_MTLOS_<br>POPT   | MT LCS ON SDDCH Rank of<br>POPT Parent                    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.MTLOS<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_MTLOS_TSLT        | MT LCS ON SDDCH Share of TSLT Parent                      | SHARE(CSM.MTLOS OF TSLT.HTSLT PARENT)  |
| RANK_MTLOS_TSLT       | MT LCS ON SDDCH Rank of<br>TSLT Parent                    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.MTLOS DESC NULLS LAST WITHIN PARENT)        |
| SHR_MTLOS_<br>NELMNT  | MT LCS ON SDDCH Share of<br>NELMNT Parent                 | SHARE(CSM.MTLOS OF NELMNT.HNELMNT PARENT)  |
| RANK_MTLOS_<br>NELMNT | MT LCS ON SDDCH Rank of<br>NELMNT Parent                  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.MTLOS DESC NULLS LAST WITHIN PARENT) |
| SHR_NCA_POPT          | Number Of Call Attempts<br>Share of POPT Parent           | SHARE(CSM.NCA OF POPT.HPOPT PARENT)  |
| RANK_NCA_POPT         | Number Of Call Attempts<br>Rank of POPT Parent            | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.NCA<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_NCA_TSLT          | Number Of Call Attempts<br>Share of TSLT Parent           | SHARE(CSM.NCA OF TSLT.HTSLT PARENT)  |
| RANK_NCA_TSLT         | Number Of Call Attempts<br>Rank of TSLT Parent            | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.NCA<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_NCA_NELMNT        | Number Of Call Attempts<br>Share of NELMNT Parent         | SHARE(CSM.NCA OF NELMNT.HNELMNT PARENT)  |
| RANK_NCA_<br>NELMNT   | Number Of Call Attempts<br>Rank of NELMNT Parent          | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.NCA DESC NULLS LAST WITHIN PARENT)   |
| SHR_NCAWT_POPT        | Num Call Attempts WO<br>Transit Share of POPT Parent      | SHARE(CSM.NCAWT OF POPT.HPOPT PARENT)  |
| RANK_NCAWT_<br>POPT   | Num Call Attempts WO<br>Transit Rank of POPT Parent       | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.NCAW<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_NCAWT_TSLT        | Num Call Attempts WO<br>Transit Share of TSLT Parent      | SHARE(CSM.NCAWT OF TSLT.HTSLT PARENT)  |
| RANK_NCAWT_<br>ISLT   | Num Call Attempts WO<br>Transit Rank of TSLT Parent       | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.NCAWT DESC NULLS LAST WITHIN PARENT)        |
| SHR_NCAWT_<br>NELMNT  | Num Call Attempts WO<br>Transit Share of NELMNT<br>Parent | SHARE(CSM.NCAWT OF NELMNT.HNELMNT PARENT)  |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name         | Logical Name   | Definition   |
|-----------------------|--|--|
| RANK_NCAWT_<br>NELMNT | Num Call Attempts WO<br>Transit Rank of NELMNT<br>Parent | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.NCAWT DESC NULLS LAST WITHIN PARENT)    |
| SHR_NOC_POPT          | Number Of Calls Share of<br>POPT Parent                  | SHARE(CSM.NOC OF POPT.HPOPT PARENT)  |
| RANK_NOC_POPT         | Number Of Calls Rank of<br>POPT Parent                   | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.NOC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_NOC_TSLT          | Number Of Calls Share of TSLT<br>Parent                  | SHARE(CSM.NOC OF TSLT.HTSLT PARENT)  |
| RANK_NOC_TSLT         | Number Of Calls Rank of TSLT<br>Parent                   | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.NOC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_NOC_NELMNT        | Number Of Calls Share of<br>NELMNT Parent                | SHARE(CSM.NOC OF NELMNT.HNELMNT PARENT)  |
| RANK_NOC_<br>NELMNT   | Number Of Calls Rank of<br>NELMNT Parent                 | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.NOC DESC NULLS LAST WITHIN PARENT)      |
| SHR_NOCE_POPT         | Number Of Cells Share of<br>POPT Parent                  | SHARE(CSM.NOCE OF POPT.HPOPT PARENT)   |
| RANK_NOCE_POPT        | Number Of Cells Rank of<br>POPT Parent                   | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.NOCE<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_NOCE_TSLT         | Number Of Cells Share of TSLT<br>Parent                  | SHARE(CSM.NOCE OF TSLT.HTSLT PARENT)   |
| RANK_NOCE_TSLT        | Number Of Cells Rank of TSLT<br>Parent                   | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.NOCE<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_NOCE_<br>NELMNT   | Number Of Cells Share of<br>NELMNT Parent                | SHARE(CSM.NOCE OF NELMNT.HNELMNT PARENT)   |
| RANK_NOCE_<br>NELMNT  | Number Of Cells Rank of<br>NELMNT Parent                 | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.NOCE DESC NULLS LAST WITHIN PARENT)     |
| SHR_OAPSR_POPT        | OK ACC PROC SUC R Share<br>of POPT Parent                | SHARE(CSM.OAPSR OF POPT.HPOPT PARENT)  |
| RANK_OAPSR_POPT       | OK ACC PROC SUC R Rank of<br>POPT Parent                 | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.OAPSR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_OAPSR_TSLT        | OK ACC PROC SUC R Share<br>of TSLT Parent                | SHARE(CSM.OAPSR OF TSLT.HTSLT PARENT)  |
| RANK_OAPSR_TSLT       | OK ACC PROC SUC R Rank of TSLT Parent                    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.OAPSR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_OAPSR_<br>NELMNT  | OK ACC PROC SUC R Share<br>of NELMNT Parent              | SHARE(CSM.OAPSR OF NELMNT.HNELMNT PARENT)  |
| RANK_OAPSR_<br>NELMNT | OK ACC PROC SUC R Rank of<br>NELMNT Parent               | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.OAPSR DESC NULLS LAST WITHIN PARENT) |
| SHR_OEREF_POPT        | OK ACC PROC SUC R Share<br>of POPT Parent                | SHARE(CSM.OEREF OF POPT.HPOPT PARENT)  |
| RANK_OEREF_POPT       | OK ACC PROC SUC R Rank of POPT Parent                    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.OEREF<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_OEREF_TSLT        | OK ACC PROC SUC R Share<br>of TSLT Parent                | SHARE(CSM.OEREF OF TSLT.HTSLT PARENT)  |
| RANK_OEREF_TSLT       | OK ACC PROC SUC R Rank of TSLT Parent                    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.OEREF<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_OEREF_<br>NELMNT  | OK ACC PROC SUC R Share<br>of NELMNT Parent              | SHARE(CSM.OEREF OF NELMNT.HNELMNT PARENT)  |
| RANK_OEREF_<br>NELMNT | OK ACC PROC SUC R Rank of<br>NELMNT Parent               | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.OEREF DESC NULLS LAST WITHIN PARENT) |
| SHR_OERHA_POPT        | O Inter BS HO ATM Share of<br>POPT Parent                | SHARE(CSM.OERHA OF POPT.HPOPT PARENT)  |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name         | Logical Name                                    | Definition   |
|-----------------------|---|--|
| RANK_OERHA_<br>POPT   | O Inter BS HO ATM Rank of<br>POPT Parent        | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.OERHA<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_OERHA_TSLT        | O Inter BS HO ATM Share of TSLT Parent          | SHARE(CSM.OERHA OF TSLT.HTSLT PARENT)  |
| RANK_OERHA_TSLT       | O Inter BS HO ATM Rank of<br>TSLT Parent        | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.OERHA DESC NULLS LAST WITHIN PARENT)        |
| SHR_OERHA_<br>NELMNT  | O Inter BS HO ATM Share of NELMNT Parent        | SHARE(CSM.OERHA OF NELMNT.HNELMNT PARENT)  |
| RANK_OERHA_<br>NELMNT | O Inter BS HO ATM Rank of<br>NELMNT Parent      | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.OERHA DESC NULLS LAST WITHIN PARENT) |
| SHR_OERHR_POPT        | O INTER BS HO RET ATM<br>Share of POPT Parent   | SHARE(CSM.OERHR OF POPT.HPOPT PARENT)  |
| RANK_OERHR_<br>POPT   | O INTER BS HO RET ATM<br>Rank of POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.OERHR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_OERHR_TSLT        | O INTER BS HO RET ATM<br>Share of TSLT Parent   | SHARE(CSM.OERHR OF TSLT.HTSLT PARENT)  |
| RANK_OERHR_TSLT       | O INTER BS HO RET ATM<br>Rank of TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.OERHR DESC NULLS LAST WITHIN PARENT)        |
| SHR_OERHR_<br>NELMNT  | O INTER BS HO RET ATM<br>Share of NELMNT Parent | SHARE(CSM.OERHR OF NELMNT.HNELMNT PARENT)  |
| RANK_OERHR_<br>NELMNT | O INTER BS HO RET ATM<br>Rank of NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.OERHR DESC NULLS LAST WITHIN PARENT) |
| SHR_OERHS_POPT        | O INTER BS HO SUC Share of<br>POPT Parent       | SHARE(CSM.OERHS OF POPT.HPOPT PARENT)  |
| RANK_OERHS_<br>POPT   | O INTER BS HO SUC Rank of<br>POPT Parent        | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.OERHS DESC NULLS LAST WITHIN PARENT)        |
| SHR_OERHS_TSLT        | O INTER BS HO SUC Share of TSLT Parent          | SHARE(CSM.OERHS OF TSLT.HTSLT PARENT)  |
| RANK_OERHS_TSLT       | O INTER BS HO SUC Rank of TSLT Parent           | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.OERHS DESC NULLS LAST WITHIN PARENT)        |
| SHR_OERHS_<br>NELMNT  | O INTER BS HO SUC Share of<br>NELMNT Parent     | SHARE(CSM.OERHS OF NELMNT.HNELMNT PARENT)  |
| RANK_OERHS_<br>NELMNT | O INTER BS HO SUC Rank of<br>NELMNT Parent      | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.OERHS DESC NULLS LAST WITHIN PARENT) |
| SHR_OERRM_POPT        | O INTER BS RQ MSC Share of<br>POPT Parent       | SHARE(CSM.OERRM OF POPT.HPOPT PARENT)  |
| RANK_OERRM_<br>POPT   | O INTER BS RQ MSC Rank of<br>POPT Parent        | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.OERRM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_OERRM_TSLT        | O INTER BS RQ MSC Share of TSLT Parent          | SHARE(CSM.OERRM OF TSLT.HTSLT PARENT)  |
| RANK_OERRM_TSLT       | O INTER BS RQ MSC Rank of TSLT Parent           | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.OERRM DESC NULLS LAST WITHIN PARENT)        |
| SHR_OERRM_<br>NELMNT  | O INTER BS RQ MSC Share of<br>NELMNT Parent     | SHARE(CSM.OERRM OF NELMNT.HNELMNT PARENT)  |
| RANK_OERRM_<br>NELMNT | O INTER BS RQ MSC Rank of<br>NELMNT Parent      | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.OERRM DESC NULLS LAST WITHIN PARENT) |
| SHR_OHCA_POPT         | Out HO Cause Attempts Share<br>of POPT Parent   | SHARE(CSM.OHCA OF POPT.HPOPT PARENT)   |
| RANK_OHCA_POPT        | Out HO Cause Attempts Rank<br>of POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.OHCA DESC NULLS LAST WITHIN PARENT)         |
| SHR_OHCA_TSLT         | Out HO Cause Attempts Share                     | SHARE(CSM.OHCA OF TSLT.HTSLT PARENT)   |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name         | Logical Name                                    | Definition   |
|-----------------------|---|--|
| RANK_OHCA_TSLT        | Out HO Cause Attempts Rank<br>of TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.OHCA<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_OHCA_<br>NELMNT   | Out HO Cause Attempts Share<br>of NELMNT Parent | SHARE(CSM.OHCA OF NELMNT.HNELMNT PARENT)   |
| RANK_OHCA_<br>NELMNT  | Out HO Cause Attempts Rank of NELMNT Parent     | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.OHCA DESC NULLS LAST WITHIN PARENT)     |
| SHR_ORAHA_POPT        | O INTRA BS HO ATM Share of POPT Parent          | SHARE(CSM.ORAHA OF POPT.HPOPT PARENT)  |
| RANK_ORAHA_<br>POPT   | O INTRA BS HO ATM Rank of POPT Parent           | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ORAHA<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ORAHA_TSLT        | O INTRA BS HO ATM Share of TSLT Parent          | SHARE(CSM.ORAHA OF TSLT.HTSLT PARENT)  |
| RANK_ORAHA_<br>TSLT   | O INTRA BS HO ATM Rank of TSLT Parent           | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ORAHA<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ORAHA_<br>NELMNT  | O INTRA BS HO ATM Share of NELMNT Parent        | SHARE(CSM.ORAHA OF NELMNT.HNELMNT PARENT)  |
| RANK_ORAHA_<br>NELMNT | O INTRA BS HO ATM Rank of NELMNT Parent         | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.ORAHA DESC NULLS LAST WITHIN PARENT) |
| SHR_ORAHC_POPT        | O INTRA BS HO CLR Share of<br>POPT Parent       | SHARE(CSM.ORAHC OF POPT.HPOPT PARENT)  |
| RANK_ORAHC_<br>POPT   | O INTRA BS HO CLR Rank of<br>POPT Parent        | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ORAHC DESC NULLS LAST WITHIN PARENT)        |
| SHR_ORAHC_TSLT        | O INTRA BS HO CLR Share of TSLT Parent          | SHARE(CSM.ORAHC OF TSLT.HTSLT PARENT)  |
| RANK_ORAHC_<br>TSLT   | O INTRA BS HO CLR Rank of TSLT Parent           | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ORAHC DESC NULLS LAST WITHIN PARENT)        |
| SHR_ORAHC_<br>NELMNT  | O INTRA BS HO CLR Share of<br>NELMNT Parent     | SHARE(CSM.ORAHC OF NELMNT.HNELMNT PARENT)  |
| RANK_ORAHC_<br>NELMNT | O INTRA BS HO CLR Rank of<br>NELMNT Parent      | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ORAHC DESC NULLS LAST WITHIN PARENT)    |
| SHR_ORAHL_POPT        | O INTRA BS HO LOS Share of<br>POPT Parent       | SHARE(CSM.ORAHL OF POPT.HPOPT PARENT)  |
| RANK_ORAHL_<br>POPT   | O INTRA BS HO LOS Rank of<br>POPT Parent        | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ORAHL<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ORAHL_TSLT        | O INTRA BS HO LOS Share of TSLT Parent          | SHARE(CSM.ORAHL OF TSLT.HTSLT PARENT)  |
| RANK_ORAHL_TSLT       | O INTRA BS HO LOS Rank of TSLT Parent           | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ORAHL<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ORAHL_<br>NELMNT  | O INTRA BS HO LOS Share of<br>NELMNT Parent     | SHARE(CSM.ORAHL OF NELMNT.HNELMNT PARENT)  |
| RANK_ORAHL_<br>NELMNT | O INTRA BS HO LOS Rank of<br>NELMNT Parent      | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ORAHL DESC NULLS LAST WITHIN PARENT)    |
| SHR_ORAHS_POPT        | O INTRA BS HO SUC Share of<br>POPT Parent       | SHARE(CSM.ORAHS OF POPT.HPOPT PARENT)  |
| RANK_ORAHS_<br>POPT   | O INTRA BS HO SUC Rank of<br>POPT Parent        | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.ORAHS DESC NULLS LAST WITHIN PARENT)        |
| SHR_ORAHS_TSLT        | O INTRA BS HO SUC Share of TSLT Parent          | SHARE(CSM.ORAHS OF TSLT.HTSLT PARENT)  |
| RANK_ORAHS_TSLT       | O INTRA BS HO SUC Rank of TSLT Parent           | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.ORAHS<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_ORAHS_<br>NELMNT  | O INTRA BS HO SUC Share of NELMNT Parent        | SHARE(CSM.ORAHS OF NELMNT.HNELMNT PARENT)  |

 Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name         | Logical Name   | Definition  |
|-----------------------|--|---|
| RANK_ORAHS_<br>NELMNT | O INTRA BS HO SUC Rank of<br>NELMNT Parent             | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.ORAHS DESC NULLS LAST WITHIN PARENT)   |
| SHR_PBSS_POPT         | Power Budget Signal Strength<br>Share of POPT Parent   | SHARE(CSM.PBSS OF POPT.HPOPT PARENT)  |
| RANK_PBSS_POPT        | Power Budget Signal Strength<br>Rank of POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.PBSS<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_PBSS_TSLT         | Power Budget Signal Strength<br>Share of TSLT Parent   | SHARE(CSM.PBSS OF TSLT.HTSLT PARENT)  |
| RANK_PBSS_TSLT        | Power Budget Signal Strength<br>Rank of TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.PBSS<br>DESC NULLS LAST WITHIN PARENT)     |
| GHR_PBSS_NELMNT       | Power Budget Signal Strength<br>Share of NELMNT Parent | SHARE(CSM.PBSS OF NELMNT.HNELMNT PARENT)  |
| RANK_PBSS_<br>NELMNT  | Power Budget Signal Strength<br>Rank of NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.PBSS DESC NULLS LAST WITHIN PARENT)    |
| SHR_PR_POPT           | Power Budget Signal Strength<br>Share of POPT Parent   | SHARE(CSM.PR OF POPT.HPOPT PARENT)  |
| RANK_PR_POPT          | Power Budget Signal Strength<br>Rank of POPT Parent    | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.PR<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_PR_TSLT           | Power Budget Signal Strength<br>Share of TSLT Parent   | SHARE(CSM.PR OF TSLT.HTSLT PARENT)  |
| RANK_PR_TSLT          | Power Budget Signal Strength<br>Rank of TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.PR DESC<br>NULLS LAST WITHIN PARENT)       |
| GHR_PR_NELMNT         | Power Budget Signal Strength<br>Share of NELMNT Parent | SHARE(CSM.PR OF NELMNT.HNELMNT PARENT)  |
| RANK_PR_NELMNT        | Power Budget Signal Strength<br>Rank of NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.PR DESC NULLS LAST WITHIN PARENT)      |
| SHR_PRFM_POPT         | Page Req From MSC Share of<br>POPT Parent              | SHARE(CSM.PRFM OF POPT.HPOPT PARENT)  |
| RANK_PRFM_POPT        | Page Req From MSC Rank of<br>POPT Parent               | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.PRFM DESC NULLS LAST WITHIN PARENT)        |
| SHR_PRFM_TSLT         | Page Req From MSC Share of<br>TSLT Parent              | SHARE(CSM.PRFM OF TSLT.HTSLT PARENT)  |
| RANK_PRFM_TSLT        | Page Req From MSC Rank of<br>TSLT Parent               | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.PRFM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_PRFM_<br>NELMNT   | Page Req From MSC Share of<br>NELMNT Parent            | SHARE(CSM.PRFM OF NELMNT.HNELMNT PARENT)  |
| RANK_PRFM_<br>NELMNT  | Page Req From MSC Rank of<br>NELMNT Parent             | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.PRFM DESC NULLS LAST WITHIN PARENT) |
| SHR_RLTR_POPT         | RF Loss TCH Roll Share of<br>POPT Parent               | SHARE(CSM.RLTR OF POPT.HPOPT PARENT)  |
| RANK_RLTR_POPT        | RF Loss TCH Roll Rank of<br>POPT Parent                | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.RLTR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_RLTR_TSLT         | RF Loss TCH Roll Share of TSLT Parent                  | SHARE(CSM.RLTR OF TSLT.HTSLT PARENT)  |
| RANK_RLTR_TSLT        | RF Loss TCH Roll Rank of<br>TSLT Parent                | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.RLTR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_RLTR_NELMNT       | RF Loss TCH Roll Share of<br>NELMNT Parent             | SHARE(CSM.RLTR OF NELMNT.HNELMNT PARENT)  |
| RANK_RLTR_<br>NELMNT  | RF Loss TCH Roll Rank of<br>NELMNT Parent              | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.RLTR DESC NULLS LAST WITHIN PARENT) |
|                       | ALLOC SDCCH Share of POPT                              | SHARE(CSM.SH OF POPT.HPOPT PARENT)  |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name        | Logical Name                                   | Definition   |
|----------------------|--|--|
| RANK_SH_POPT         | ALLOC SDCCH Rank of POPT<br>Parent             | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.SH<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_SH_TSLT          | ALLOC SDCCH Share of TSLT<br>Parent            | SHARE(CSM.SH OF TSLT.HTSLT PARENT)   |
| RANK_SH_TSLT         | ALLOC SDCCH Rank of TSLT<br>Parent             | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.SH DESC NULLS LAST WITHIN PARENT)         |
| SHR_SH_NELMNT        | ALLOC SDCCH Share of<br>NELMNT Parent          | SHARE(CSM.SH OF NELMNT.HNELMNT PARENT)   |
| RANK_SH_NELMNT       | ALLOC SDCCH Rank of<br>NELMNT Parent           | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.SH DESC NULLS LAST WITHIN PARENT)  |
| SHR_SIOS_POPT        | SMS INIT on SDCCH Share of<br>POPT Parent      | SHARE(CSM.SIOS OF POPT.HPOPT PARENT)   |
| RANK_SIOS_POPT       | SMS INIT on SDCCH Rank of<br>POPT Parent       | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.SIOS<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_SIOS_TSLT        | SMS INIT on SDCCH Share of TSLT Parent         | SHARE(CSM.SIOS OF TSLT.HTSLT PARENT)   |
| RANK_SIOS_TSLT       | SMS INIT on SDCCH Rank of TSLT Parent          | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.SIOS<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_SIOS_NELMNT      | SMS INIT on SDCCH Share of NELMNT Parent       | SHARE(CSM.SIOS OF NELMNT.HNELMNT PARENT)   |
| RANK_SIOS_<br>NELMNT | SMS INIT on SDCCH Rank of NELMNT Parent        | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.SIOS DESC NULLS LAST WITHIN PARENT)   |
| SHR_SIOT_POPT        | SMS INIT on TCH Share of<br>POPT Parent        | SHARE(CSM.SIOT OF POPT.HPOPT PARENT)   |
| RANK_SIOT_POPT       | SMS INIT on TCH Rank of<br>POPT Parent         | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.SIOT<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_SIOT_TSLT        | SMS INIT on TCH Share of TSLT Parent           | SHARE(CSM.SIOT OF TSLT.HTSLT PARENT)   |
| RANK_SIOT_TSLT       | SMS INIT on TCH Rank of TSLT Parent            | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.SIOT<br>DESC NULLS LAST WITHIN PARENT)    |
| SHR_SIOT_NELMNT      | SMS INIT on TCH Share of<br>NELMNT Parent      | SHARE(CSM.SIOT OF NELMNT.HNELMNT PARENT)   |
| RANK_SIOT_<br>NELMNT | SMS INIT on TCH Rank of<br>NELMNT Parent       | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.SIOT DESC NULLS LAST WITHIN PARENT)   |
| SHR_SPM_POPT         | Spare TCH Max Share of POPT<br>Parent          | SHARE(CSM.SPM OF POPT.HPOPT PARENT)  |
| RANK_SPM_POPT        | Spare TCH Max Rank of POPT<br>Parent           | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.SPM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_SPM_TSLT         | Spare TCH Max Share of TSLT<br>Parent          | SHARE(CSM.SPM OF TSLT.HTSLT PARENT)  |
| RANK_SPM_TSLT        | Spare TCH Max Rank of TSLT<br>Parent           | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.SPM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_SPM_NELMNT       | Spare TCH Max Share of<br>NELMNT Parent        | SHARE(CSM.SPM OF NELMNT.HNELMNT PARENT)  |
| RANK_SPM_<br>NELMNT  | Spare TCH Max Rank of<br>NELMNT Parent         | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.SPM DESC NULLS LAST WITHIN PARENT) |
| SHR_SSD_POPT         | Signal Source Distance Share of<br>POPT Parent | SHARE(CSM.SSD OF POPT.HPOPT PARENT)  |
| RANK_SSD_POPT        | Signal Source Distance Rank of<br>POPT Parent  | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.SSD<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_SSD_TSLT         | Signal Source Distance Share of TSLT Parent    | SHARE(CSM.SSD OF TSLT.HTSLT PARENT)  |
|                      |  |  |

| Table 9–17 (Cont.) Cell Statistic Cube Derived Measures |   |  |
|---|---|--|
| Physical Name   | Logical Name                                  | Definition   |
| RANK_SSD_TSLT   | Signal Source Distance Rank of TSLT Parent    | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.SSD<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_SSD_NELMNT  | Signal Source Distance Share of NELMNT Parent | SHARE(CSM.SSD OF NELMNT.HNELMNT PARENT)  |
| RANK_SSD_<br>NELMNT                                     | Signal Source Distance Rank of NELMNT Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.SSD DESC NULLS LAST WITHIN PARENT)    |
| SHR_SSM_POPT  | Spare SDCCH Max Share of<br>POPT Parent       | SHARE(CSM.SSM OF POPT.HPOPT PARENT)  |
| RANK_SSM_POPT   | Spare SDCCH Max Rank of<br>POPT Parent        | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.SSM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_SSM_TSLT  | Spare SDCCH Max Share of<br>TSLT Parent       | SHARE(CSM.SSM OF TSLT.HTSLT PARENT)  |
| RANK_SSM_TSLT   | Spare SDCCH Max Rank of<br>TSLT Parent        | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.SSM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_SSM_NELMNT  | Spare SDCCH Max Share of<br>NELMNT Parent     | SHARE(CSM.SSM OF NELMNT.HNELMNT PARENT)  |
| RANK_SSM_<br>NELMNT                                     | Spare SDCCH Max Share of<br>NELMNT Parent     | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.SSM DESC NULLS LAST WITHIN PARENT) |
| SHR_TCM_POPT  | Total Call Minutes Share of<br>POPT Parent    | SHARE(CSM.TCM OF POPT.HPOPT PARENT)  |
| RANK_TCM_POPT   | Total Call Minutes Rank of<br>POPT Parent     | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.TCM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_TCM_TSLT  | Total Call Minutes Share of TSLT Parent       | SHARE(CSM.TCM OF TSLT.HTSLT PARENT)  |
| RANK_TCM_TSLT   | Total Call Minutes Rank of<br>TSLT Parent     | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.TCM<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_TCM_NELMNT  | Total Call Minutes Share of<br>NELMNT Parent  | SHARE(CSM.TCM OF NELMNT.HNELMNT PARENT)  |
| RANK_TCM_<br>NELMNT                                     | Total Call Minutes Rank of<br>NELMNT Parent   | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.TCM DESC NULLS LAST WITHIN PARENT) |
| SHR_TQR_POPT  | TCH Q Removed Share of<br>POPT Parent         | SHARE(CSM.TQR OF POPT.HPOPT PARENT)  |
| RANK_TQR_POPT   | TCH Q Removed Rank of<br>POPT Parent          | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.TQR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_TQR_TSLT  | TCH Q Removed Share of<br>TSLT Parent         | SHARE(CSM.TQR OF TSLT.HTSLT PARENT)  |
| RANK_TQR_TSLT   | TCH Q Removed Rank of TSLT<br>Parent          | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.TQR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_TQR_NELMNT  | TCH Q Removed Share of<br>NELMNT Parent       | SHARE(CSM.TQR OF NELMNT.HNELMNT PARENT)  |
| RANK_TQR_<br>NELMNT                                     | TCH Q Removed Rank of<br>NELMNT Parent        | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.TQR DESC NULLS LAST WITHIN PARENT) |
| SHR_TT_POPT   | Total Traffic Share of POPT<br>Parent         | SHARE(CSM.TT OF POPT.HPOPT PARENT)   |
| RANK_TT_POPT  | Total Traffic Rank of POPT<br>Parent          | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.TT<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_TT_TSLT   | Total Traffic Share of TSLT<br>Parent         | SHARE(CSM.TT OF TSLT.HTSLT PARENT)   |
| RANK_TT_TSLT  | Total Traffic Share of TSLT<br>Parent         | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.TT DESC<br>NULLS LAST WITHIN PARENT)      |
| SHR_TT_NELMNT   | Total Traffic Share of NELMNT<br>Parent       | SHARE(CSM.TT OF NELMNT.HNELMNT PARENT)   |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

| Physical Name       | Logical Name   | Definition   |
|---------------------|--|--|
| RANK_TT_NELMNT      | Total Traffic Rank of NELMNT<br>Parent                   | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.TT DESC NULLS LAST WITHIN PARENT)     |
| SHR_USL_POPT        | Uplink Signal Level Share of<br>POPT Parent              | SHARE(CSM.USL OF POPT.HPOPT PARENT)  |
| RANK_USL_POPT       | Uplink Signal Level Rank of<br>POPT Parent               | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.USL<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_USL_TSLT        | Uplink Signal Level Share of<br>TSLT Parent              | SHARE(CSM.USL OF TSLT.HTSLT PARENT)  |
| RANK_USL_TSLT       | Uplink Signal Level Rank of<br>TSLT Parent               | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.USL<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_USL_NELMNT      | Uplink Signal Level Share of<br>NELMENT Parent           | SHARE(CSM.USL OF NELMNT.HNELMNT PARENT)  |
| RANK_USL_<br>NELMNT | Uplink Signal Level Rank of<br>NELMENT Parent            | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY CSM.USL DESC NULLS LAST WITHIN PARENT)    |
| SHR_USQ_POPT        | Uplink Signal Quality Share of<br>POPT Parent            | SHARE(CSM.USQ OF POPT.HPOPT PARENT)  |
| RANK_USQ_POPT       | Uplink Signal Quality Rank of<br>POPT Parent             | RANK() OVER HIERARCHY (POPT.HPOPT ORDER BY CSM.USQ<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_USQ_TSLT        | Uplink Signal Quality Share of<br>TSLT Parent            | SHARE(CSM.USQ OF TSLT.HTSLT PARENT)  |
| RANK_USQ_TSLT       | Uplink Signal Quality Rank of<br>TSLT Parent             | RANK() OVER HIERARCHY (TSLT.HTSLT ORDER BY CSM.USQ<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_USQ_NELMNT      | Uplink Signal Quality Share of<br>Network Element Parent | SHARE(CSM.USQ OF NELMNT.HNELMNT PARENT)  |
| RANK_USQ_<br>NELMNT | Uplink Signal Quality Rank of<br>Network Element Parent  | RANK() OVER HIERARCHY (NELMNT.HNELMNT ORDER BY<br>CSM.USQ DESC NULLS LAST WITHIN PARENT) |
| TT_FCST             | Total Traffic Forecast                                   | CSM_FCST.TT_FCST   |

Table 9–17 (Cont.) Cell Statistic Cube Derived Measures

## **Commission Cube**

This cube is to store the received commissions for sales representatives and dealers for the sales of products and services in the given period. There are various ways and criteria to calculate and give commissions. Information about these ways and criteria are maintained in the commission fact. Individual commission break up is not important from the analytical view point. Hence the commission fact maintains the total commission values by time.

## **Physical Name: CMSN**

### **Dimensions and Load Level**

The fact data of Commission Cube will be loaded from the relational schema at these dimension levels(leaf level).

 Table 9–18
 Commission Cube Dimensions and Load Level

| Dimension Name  | Load level      |
|-----------------|-----------------|
| Time            | Business Month  |
| Product         | Product         |
| Commission Type | Commission Type |

## Aggregation Order/Operator

The Commission Cube will be aggregated by the following order and operators on dimensions

| Dimension Name  | Operator | Order |  |
|-----------------|----------|-------|--|
| Time            | Sum      | 1     |  |
| Product         | Sum      | 2     |  |
| Commission Type | Sum      | 3     |  |

 Table 9–19
 Commission Cube Aggregation Operator and Order

## **Base Measures**

The base measure of this data cube are.

| Physical Name | Logical Name      | Physical Column        | Description |
|---------------|-------------------|------------------------|-------------|
| CC1           | Customers Count   | DWA_CMISN_MO.CUSTS_CNT |             |
| TR            | Total Revenue     | DWA_CMISN_MO.TOT_RVN   |             |
| СМА           | Commission Amount | DWA_CMISN_MO.CMISN_AMT |             |

## **Derived Measures**

 Table 9–21
 Commission Cube Derived Measures

| Physical Name          | Logical Name                                | Definition  |
|------------------------|---|---|
| CMA_YTD                | Commission Amount YTD                       | SUM(CMSN.CMA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CMA_LP                 | Commission Amount Last<br>Period            | LAG(CMSN.CMA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CMA_LY                 | Commission Amount Last<br>Year              | LAG(CMSN.CMA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| CMA_LY_PCT_CHG         | Commission Amount %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CMSN.CMA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| CMA_YTD_LY             | Commission Amount YTD<br>Last Year          | LAG(CMSN.CMA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| CMA_YTD_LY_PCT_<br>CHG | Commission Amount YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CMSN.CMA_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| SHR_CMA_PROD           | Commission Amount Share<br>Product          | SHARE(CMSN.CMA OF PROD.HPROD PARENT)  |
| RANK_CMA_PROD          | Commission Amount Rank<br>Product           | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CMSN.CMA<br>DESC NULLS LAST WITHIN PARENT)   |
| TR_YTD                 | Total Revenue YTD                           | SUM(CMSN.TR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| TR_LP                  | Total Revenue Last Period                   | LAG(CMSN.TR, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| TR_LY                  | Total Revenue Last Year                     | LAG(CMSN.TR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |

| Physical Name         | Logical Name                             | Definition   |
|-----------------------|--|--|
| TR_LY_PCT_CHG         | Total Revenue % Change Last<br>Year      | LAG_VARIANCE_PERCENT(CMSN.TR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |
| TR_YTD_LY             | Total Revenue YTD Last Year              | LAG(CMSN.TR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)  |
| TR_YTD_LY_PCT_<br>CHG | Total Revenue YTD %<br>Change Last Year  | LAG_VARIANCE_PERCENT(CMSN.TR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)                                       |
| SHR_TR_PROD           | Total Revenue Share of<br>Product Parent | SHARE(CMSN.TR OF PROD.HPROD PARENT)  |
| RANK_TR_PROD          | Total Revenue Rank of<br>Product Parent  | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CMSN.TR<br>DESC NULLS LAST WITHIN PARENT)   |
| EOP_CC                | EOP Customers Count                      | OLAP_DML_EXPRESSION('CMSN_CC1(time if time_levelrel eq "BSNS_<br>MO" then time else statlast(limit(time to bottomdescendants using time_<br>parentrel time(time time))))', NUMBER) |
| ARPU                  | ARPU                                     | CMSN.TR / CMSN.EOP_CC  |
| EOP_CC_LY             | EOP Customers Count Last<br>Year         | LAG(CMSN.EOP_CC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)  |
| EOP_CC_LY_PCT_<br>CHG | EOP Customers Count %<br>Chg Last Year   | LAG_VARIANCE_PERCENT(CMSN.EOP_CC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)                                       |
| ARPU_LY               | ARPU Last Year                           | CMSN.TR_LY / CMSN.EOP_CC_LY  |
| ARPU_LY_PCT_CHG       | ARPU % Chg Last Year                     | (CMSN.ARPU - CMSN.ARPU_LY) / CMSN.ARPU_LY  |

Table 9–21 (Cont.) Commission Cube Derived Measures

## **Contract Cube**

This Cube is to store derived information about customer's current/future contract for analytical purpose. The entity only contains changed contract(current or future).

## **Physical Name: CM**

#### **Dimensions and Load Level**

The fact data of Contract Cube will be loaded from the relational schema at these dimension levels(leaf level).

 Table 9–22
 Contract Cube Dimensions and Load Level

| Dimension Name      | Load level                 |
|---------------------|----------------------------|
| Time                | Business Month             |
| Customer Type       | Customer Type              |
| Product Market Plan | Product Market Plan        |
| Organization        | Organization Business Unit |
| Geography           | Product Market Plan        |

## Aggregation Order/Operator

The Contract Cube will be aggregated by the following order and operators on dimensions

| Dimension Name      | Operator | Order |  |
|---------------------|----------|-------|--|
| Time                | Sum      | 1     |  |
| Customer Type       | Sum      | 2     |  |
| Product Market Plan | Sum      | 3     |  |
| Organization        | Sum      | 4     |  |
| Geography           | Sum      | 5     |  |

 Table 9–23
 Contract Cube Aggregation Operator and Order

## **Base Measures**

The base measure of this data cube are:

| Table 9–24 Contract Cube Base Measures |
|--|
|--|

| Physical Name | Logical Name                        | Physical Column                     | Description   |
|---------------|-------------------------------------|-------------------------------------|---|
| AMSC          | Amortized Standard Cost             | DWA_CNRT_MO.AMRTZD_STNDRD_COST      |   |
| NRCA          | New Retention Contract<br>Amount    | DWA_CNRT_MO.NEW_RTNTN_CNRT_AMT      |   |
| NACA          | New Acquisition Contract<br>Amount  | DWA_CNRT_MO.NEW_ACQSTN_CNRT_<br>AMT |   |
| CLA           | Contract Loss Amount                | DWA_CNRT_MO.CNRT_LOSS_AMT           |   |
| BRA           | Billed Revenue Amount               | DWA_CNRT_MO.BLLD_RVN_AMT            |   |
| NCA           | Net Retention Contract<br>Amount    | DWA_CNRT_MO.NET_RTNTN_CNRT_AMT      |   |
| RCA1          | Remaining Contract<br>Amount        | DWA_CNRT_MO.RMNG_CNRT_AMT           | Remaining contract sum value for current customer.  |
| LDC           | Liquidated Damage Charge            | DWA_CNRT_MO.LQDTD_DMG_CHRG          | When customer terminate the<br>contract, to recover some<br>contract loss, telco operate<br>charge customer penalty for<br>the termination. |
| AMP           | Acquisition Marketing<br>Premium    | DWA_CNRT_MO.ACQSTN_MKTG_PRMM        |   |
| RMP           | Retention Marketing<br>Premium      | DWA_CNRT_MO.RTNTN_MKTG_PRMM         |   |
| CCS1          | Customer Contract Sum               | DWA_CNRT_MO.CUST_CNRT_SUM           |   |
| AC            | Actual Cost                         | DWA_CNRT_MO.ACT_COST                |   |
| SC            | Standard Cost                       | DWA_CNRT_MO.STNDRD_COST             |   |
| AAC           | Amortized Actual Cost               | DWA_CNRT_MO.AMRTZD_ACT_COST         |   |
| CFCA          | Cancelled Future Contract<br>Amount | DWA_CNRT_MO.CNCL_FUTRE_CNRT_AMT     |   |
| FBR           | FTG Billed Revenue                  | DWA_CNRT_MO.FTG_BLLD_RVN            | Free-to-go billing revenue  |
| NAA           | Net Acquisition Contract<br>Amount  | DWA_CNRT_MO.NET_ACQSTN_CNRT_AMT     |   |

## **Derived Measures**

| Physical Name          | Logical Name   | Definition   |
|------------------------|--|--|
| AAC_YTD                | Amortized Actual Cost YTD                                  | SUM(CM.AAC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| AAC_LP                 | Amortized Actual Cost Last<br>Period                       | LAG(CM.AAC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| AAC_LY                 | Amortized Actual Cost Last<br>Year                         | LAG(CM.AAC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| AAC_LY_PCT_CHG         | Amortized Actual Cost %<br>Change Last Year                | LAG_VARIANCE_PERCENT(CM.AAC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| AAC_YTD_LY             | Amortized Actual Cost YTD<br>Last Year                     | LAG(CM.AAC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| AAC_YTD_LY_PCT_<br>CHG | Amortized Actual Cost YTD %<br>Change Last Year            | LAG_VARIANCE_PERCENT(CM.AAC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| AC_YTD                 | Actual Cost YTD  | SUM(CM.AC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| AC_LP                  | Actual Cost Last Period                                    | LAG(CM.AC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| AC_LY                  | Actual Cost Last Year                                      | LAG(CM.AC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| AC_LY_PCT_CHG          | Actual Cost % Change Last<br>Year                          | LAG_VARIANCE_PERCENT(CM.AC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| AC_YTD_LY              | Actual Cost YTD Last Year                                  | LAG(CM.AC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| AC_YTD_LY_PCT_<br>CHG  | Actual Cost YTD % Change<br>Last Year                      | LAG_VARIANCE_PERCENT(CM.AC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| AMP_YTD                | Acquisition Marketing<br>Premium YTD                       | SUM(CM.AMP) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| AMP_LP                 | Acquisition Marketing<br>Premium Last Period               | LAG(CM.AMP, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| AMP_LY                 | Acquisition Marketing<br>Premium Last Year                 | LAG(CM.AMP, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| AMP_LY_PCT_CHG         | Acquisition Marketing<br>Premium % Change Last Year        | LAG_VARIANCE_PERCENT(CM.AMP, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| AMP_YTD_LY             | Acquisition Marketing<br>Premium YTD Last Year             | LAG(CM.AMP_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| AMP_YTD_LY_PCT_<br>CHG | Acquisition Marketing<br>Premium YTD % Change Last<br>Year | LAG_VARIANCE_PERCENT(CM.AMP_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| AMSC_YTD               | Amortized Standard Cost YTD                                | SUM(CM.AMSC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| AMSC_LP                | Amortized Standard Cost Last<br>Period                     | LAG(CM.AMSC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |

| Physical Name           | Logical Name  | Definition  |
|-------------------------|---|---|
| AMSC_LY                 | Amortized Standard Cost Last<br>Year                | LAG(CM.AMSC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| AMSC_LY_PCT_CHG         | Amortized Standard Cost %<br>Changed Last Year      | LAG_VARIANCE_PERCENT(CM.AMSC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| AMSC_YTD_LY             | Amortized Standard Cost YTD<br>Last Year            | LAG(CM.AMSC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| AMSC_YTD_LY_<br>PCT_CHG | Amortized Standard Cost YTD<br>% Changed Last Year  | LAG_VARIANCE_PERCENT(CM.AMSC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| BRA_YTD                 | Billed Revenue Amount YTD                           | SUM(CM.BRA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| BRA_LP                  | Billed Revenue Amount Last<br>Period                | LAG(CM.BRA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| BRA_LY                  | Billed Revenue Amount Last<br>Year                  | LAG(CM.BRA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| BRA_LY_PCT_CHG          | Billed Revenue Amount %<br>Change Last Year         | LAG_VARIANCE_PERCENT(CM.BRA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| BRA_YTD_LY              | Billed Revenue Amount YTD<br>Last Year              | LAG(CM.BRA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| BRA_YTD_LY_PCT_<br>CHG  | Billed Revenue Amount YTD<br>Last Year              | LAG_VARIANCE_PERCENT(CM.BRA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| CFCA_YTD                | Cancelled Future Contract<br>Amount YTD             | SUM(CM.CFCA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CFCA_LP                 | Cancelled Future Contract<br>Amount Last Period     | LAG(CM.CFCA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CFCA_LY                 | Cancelled Future Contract<br>Amount Last Year       | LAG(CM.CFCA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| CFCA_LY_PCT_CHG         | Cancelled Future Contract<br>Amount % Change LY     | LAG_VARIANCE_PERCENT(CM.CFCA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| CFCA_YTD_LY             | Cancelled Future Contract<br>Amount YTD LY          | LAG(CM.CFCA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| CFCA_YTD_LY_PCT_<br>CHG | Cancelled Future Contract<br>Amount YTD % Change LY | LAG_VARIANCE_PERCENT(CM.CFCA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| CLA_YTD                 | Contract Loss Amount YTD                            | SUM(CM.CLA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| CLA_LP                  | Contract Loss Amount LP                             | LAG(CM.CLA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CLA_LY                  | Contract Loss Amount Last<br>Year                   | LAG(CM.CLA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| CLA_LY_PCT_CHG          | Contract Loss Amount %<br>change Last Year          | LAG_VARIANCE_PERCENT(CM.CLA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |

Table 9–25 (Cont.) Contract Cube Derived Measures

| Physical Name          | Logical Name   | Definition   |
|------------------------|--|--|
| CLA_YTD_LY             | Contract Loss Amount YTD<br>Last Year                        | LAG(CM.CLA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| CLA_YTD_LY_PCT_<br>CHG | Contract Loss Amount YTD % change Last Year                  | LAG_VARIANCE_PERCENT(CM.CLA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| FBR_YTD                | FTG Billed Revenue YTD                                       | SUM(CM.FBR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| FBR_LP                 | FTG Billed Revenue Last<br>Period                            | LAG(CM.FBR, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| FBR_LY                 | FTG Billed Revenue Last Year                                 | LAG(CM.FBR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| FBR_LY_PCT_CHG         | FTG Billed Revenue % Change<br>Last Year                     | LAG_VARIANCE_PERCENT(CM.FBR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| FBR_YTD_LY             | FTG Billed Revenue YTD Last<br>Year                          | LAG(CM.FBR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| FBR_YTD_LY_PCT_<br>CHG | FTG Billed Revenue % Change<br>Last Year                     | LAG_VARIANCE_PERCENT(CM.FBR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| LDC_YTD                | Liquidated Damage Charge<br>YTD                              | SUM(CM.LDC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| LDC_LP                 | Liquidated Damage Charge<br>Last Period                      | LAG(CM.LDC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| LDC_LY                 | Liquidated Damage Charge<br>Last Year                        | LAG(CM.LDC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| LDC_LY_PCT_CHG         | Liquidated Damage Charge %<br>Change Last Year               | LAG_VARIANCE_PERCENT(CM.LDC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| LDC_YTD_LY             | Liquidated Damage Charge<br>YTD Last Year                    | LAG(CM.LDC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| LDC_YTD_LY_PCT_<br>CHG | Liquidated Damage Charge<br>YTD % Change Last Year           | LAG_VARIANCE_PERCENT(CM.LDC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| NAA_YTD                | Net Acquisition Contract<br>Amount YTD                       | SUM(CM.NAA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| NAA_LP                 | Net Acquisition Contract<br>Amount Last Period               | LAG(CM.NAA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| NAA_LY                 | Net Acquisition Contract<br>Amount Last Year                 | LAG(CM.NAA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| NAA_LY_PCT_CHG         | Net Acquisition Contract<br>Amount % Change Last Year        | LAG_VARIANCE_PERCENT(CM.NAA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| NAA_YTD_LY             | Net Acquisition Contract<br>Amount YTD Last Year             | LAG(CM.NAA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| NAA_YTD_LY_PCT_<br>CHG | Net Acquisition Contract<br>Amount YTD % Change Last<br>Year | LAG_VARIANCE_PERCENT(CM.NAA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |

 Table 9–25 (Cont.) Contract Cube Derived Measures

| Physical Name           | Logical Name   | Definition  |
|-------------------------|--|---|
| NACA_YTD                | New Acquisition Contract<br>Amount YTD                       | SUM(CM.NACA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| NACA_LP                 | New Acquisition Contract<br>Amount Last Period               | LAG(CM.NACA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| NACA_LY                 | New Acquisition Contract<br>Amount Last Year                 | LAG(CM.NACA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| NACA_LY_PCT_<br>CHG     | New Acquisition Contract<br>Amount % Change Last Year        | LAG_VARIANCE_PERCENT(CM.NACA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| NACA_YTD_LY             | New Acquisition Contract<br>Amount YTD Last Year             | LAG(CM.NACA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| NACA_YTD_LY_<br>PCT_CHG | New Acquisition Contract<br>Amount YTD % Change Last<br>Year | LAG_VARIANCE_PERCENT(CM.NACA_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| NCA_YTD                 | Net Retention Contract<br>Amount YTD                         | SUM(CM.NCA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| NCA_LP                  | Net Retention Contract<br>Amount Last Period                 | LAG(CM.NCA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| NCA_LY                  | Net Retention Contract<br>Amount Last Year                   | LAG(CM.NCA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| NCA_LY_PCT_CHG          | Net Retention Contract<br>Amount % Change Last Year          | LAG_VARIANCE_PERCENT(CM.NCA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| NCA_YTD_LY              | Net Retention Contract<br>Amount YTD Last Year               | LAG(CM.NCA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| NCA_YTD_LY_PCT_<br>CHG  | Net Retention Contract<br>Amount YTD % Change Last<br>Year   | LAG_VARIANCE_PERCENT(CM.NCA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| NRCA_YTD                | New Retention Contract<br>Amount YTD                         | SUM(CM.NRCA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| NRCA_LP                 | New Retention Contract<br>Amount Last Period                 | LAG(CM.NRCA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| NRCA_LY                 | New Retention Contract<br>Amount Last Year                   | LAG(CM.NRCA, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| NRCA_LY_PCT_CHG         | New Retention Contract<br>Amount % Change Last Year          | LAG_VARIANCE_PERCENT(CM.NRCA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| NRCA_YTD_LY             | New Retention Contract<br>Amount YTD Last Year               | LAG(CM.NRCA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| NRCA_YTD_LY_<br>PCT_CHG | New Retention Contract<br>Amount YTD % Change Last<br>Year   | LAG_VARIANCE_PERCENT(CM.NRCA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| RMP_YTD                 | Retention Marketing Premium<br>YTD                           | SUM(CM.RMP) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| RMP_LP                  | Retention Marketing Premium<br>Last Period                   | LAG(CM.RMP, 1) OVER HIERARCHY ("TIME".HTBSNS)   |

Table 9–25 (Cont.) Contract Cube Derived Measures

| Physical Name          | Logical Name  | Definition   |
|------------------------|---|--|
| RMP_LY                 | Retention Marketing Premium<br>Last Year              | LAG(CM.RMP, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| RMP_LY_PCT_CHG         | Retention Marketing Premium<br>% Change Last Year     | LAG_VARIANCE_PERCENT(CM.RMP, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| RMP_YTD_LY             | Retention Marketing Premium<br>YTD Last Year          | LAG(CM.RMP_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| RMP_YTD_LY_PCT_<br>CHG | Retention Marketing Premium<br>YTD % Change Last Year | LAG_VARIANCE_PERCENT(CM.RMP_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |
| SC_YTD                 | Standard Cost YTD                                     | SUM(CM.SC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| SC_LP                  | Standard Cost Last Period                             | LAG(CM.SC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SC_LY                  | Standard Cost Last Year                               | LAG(CM.SC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| SC_LY_PCT_CHG          | Standard Cost % Change Last<br>Year                   | LAG_VARIANCE_PERCENT(CM.SC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| SC_YTD_LY              | Standard Cost YTD Last Year                           | LAG(CM.SC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| SC_YTD_LY_PCT_<br>CHG  | Standard Cost YTD % Change<br>Last Year               | LAG_VARIANCE_PERCENT(CM.SC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| RANK_AAC_ORG           | Amortized Actual Cost Rank of<br>Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CM.AAC<br>DESC NULLS LAST WITHIN PARENT)  |
| SHR_AAC_PMP            | Amortized Actual Cost Share<br>of PMP Parent          | SHARE(CM.AAC OF PMP.HPMP PARENT)   |
| RANK_AAC_PMP           | Amortized Actual Cost Rank of<br>PMP Parent           | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CM.AAC DESC NULLS LAST WITHIN PARENT)   |
| SHR_AAC_CUSTYP         | Amortized Actual Cost Share<br>of CUSTYP Parent       | SHARE(CM.AAC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_AAC_<br>CUSTYP    | Amortized Actual Cost Rank of CUSTYP Parent           | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CM.AAC DESC NULLS LAST WITHIN PARENT)   |
| SHR_AAC_GEO            | Amortized Actual Cost Rank of<br>Geography Parent     | SHARE(CM.AAC OF GEO.HGEO PARENT)   |
| RANK_AAC_GEO           | Amortized Actual Cost Rank of<br>Geography Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CM.AAC DESC NULLS LAST WITHIN PARENT)   |
| SHR_AC_ORG             | Amortized Actual Cost Share of Organization Parent    | SHARE(CM.AC OF ORG.HCHAIN PARENT)  |
| RANK_AC_ORG            | Actual Cost Rank of<br>Organization Parent            | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CM.AC<br>DESC NULLS LAST WITHIN PARENT)   |
| SHR_AC_PMP             | Actual Cost Share of PMP<br>Parent                    | SHARE(CM.AC OF PMP.HPMP PARENT)  |
| RANK_AC_PMP            | Actual Cost Rank of PMP<br>Parent                     | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CM.AC DESC NULLS LAST WITHIN PARENT)  |

Table 9–25 (Cont.) Contract Cube Derived Measures

# **Cost Organizational Cube**

This cube is to store aggregated expense information on each business unit inside the carrier. You can use this cube for auditing and budgeting.

## **Physical Name: COM**

#### **Dimensions and Load Level**

The fact data of Cost Organizational Cube will be loaded from the relational schema at these dimension levels(leaf level).

Table 9–26 Cost Organizational Cube Dimensions and Load Level

| Dimension Name | Load level                 |
|----------------|----------------------------|
| Time           | Business Month             |
| Organization   | Organization Business Unit |

#### **Aggregation Order/Operator**

The Cost Organizational Cube will be aggregated by the following order and operators on dimensions.

| Dimension Name | Operator | Order |  |
|----------------|----------|-------|--|
| Time           | Sum      | 1     |  |
| Organization   | Sum      | 2     |  |

 Table 9–27
 Cost Organizational Cube Aggregation Operator and Order

#### **Base Measures**

The base measure of this data cube are.

| Table 9–28 | Cost Organizational Cube Base Measures |
|------------|--|
| 10010 0 20 | ever erganzational euse Baee measuree  |

| Physical Name | Logical Name                  | Physical Column                       | Description |
|---------------|-------------------------------|---------------------------------------|-------------|
| CAC           | Controlling Attrition<br>Cost | DWD_COST_ORG.CONTRLNG_<br>ATTRTN_COST |             |
| СВ            | Cost Budget                   | DWD_COST_ORG.COST_BDGT                |             |
| IC            | Investment Cost               | DWD_COST_ORG.INVSTMNT_COST            |             |
| AC            | Advertising Cost              | DWD_COST_ORG.ADVR_COST                |             |
| OC            | Operating Cost                | DWD_COST_ORG.OPERTNG_COST             |             |
| TC            | Total Cost                    | DWD_COST_ORG.TOT_COST                 |             |
| OTRC          | Other Cost                    | DWD_COST_ORG.OTHR_COST                |             |
| RVN           | Revenue                       | DWD_COST_ORG.RVN                      |             |

## **Derived Measures**

Table 9–29 Cost Organizational Cube Derived Measures

| Physical Name | Logical Name                    | Definition  |
|---------------|---------------------------------|---|
| AC_YTD        | Advertising Cost YTD            | SUM(COM.AC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR) |
| AC_LP         | Advertising Cost Last<br>Period | LAG(COM.AC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| AC_LY         | Advertising Cost Last<br>Year   | LAG(COM.AC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                        |

| Physical Name          | Logical Name  | Definition   |
|------------------------|---|--|
| AC_LY_PCT_CHG          | Advertising Cost %<br>Change Last Year                  | LAG_VARIANCE_PERCENT(COM.AC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| AC_YTD_LY              | Advertising Cost YTD<br>Last Year                       | LAG(COM.AC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| AC_YTD_LY_PCT_<br>CHG  | Advertising Cost YTD<br>% Change Last Year              | LAG_VARIANCE_PERCENT(COM.AC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| CAC_YTD                | Controlling Attrition<br>Cost YTD                       | SUM(COM.CAC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CAC_LP                 | Controlling Attrition<br>Cost Last Period               | LAG(COM.CAC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CAC_LY                 | Controlling Attrition<br>Cost Last Year                 | LAG(COM.CAC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                            |
| CAC_LY_PCT_CHG         | Controlling Attrition<br>Cost % Change Last<br>Year     | LAG_VARIANCE_PERCENT(COM.CAC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| CAC_YTD_LY             | Controlling Attrition<br>Cost YTD Last Year             | LAG(COM.CAC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| CAC_YTD_LY_PCT_<br>CHG | Controlling Attrition<br>Cost YTD % Change<br>Last Year | LAG_VARIANCE_PERCENT(COM.CAC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| CB_YTD                 | Cost Budget YTD   | SUM(COM.CB) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CB_LP                  | Cost Budget Last<br>Period                              | LAG(COM.CB, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CB_LY                  | Cost Budget Last Year                                   | LAG(COM.CB, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                             |
| CB_LY_PCT_CHG          | Cost Budget % Change<br>Last Year                       | LAG_VARIANCE_PERCENT(COM.CB, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| CB_YTD_LY              | Cost Budget YTD Last<br>Year                            | LAG(COM.CB_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                      |
| CB_YTD_LY_PCT_<br>CHG  | Cost Budget YTD %<br>Change Last Year                   | LAG_VARIANCE_PERCENT(COM.CB_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| IC_YTD                 | Investment Cost YTD                                     | SUM(COM.IC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| IC_LP                  | Investment Cost Last<br>Period                          | LAG(COM.IC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| IC_LY                  | Investment Cost Last<br>Year                            | LAG(COM.IC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| IC_LY_PCT_CHG          | Investment Cost %<br>Change Last Year                   | LAG_VARIANCE_PERCENT(COM.IC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| IC_YTD_LY              | Investment Cost YTD<br>Last Year                        | LAG(COM.IC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                      |
| IC_YTD_LY_PCT_<br>CHG  | Investment Cost YTD<br>% Change Last Year               | LAG_VARIANCE_PERCENT(COM.IC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |

 Table 9–29 (Cont.) Cost Organizational Cube Derived Measures

| Physical Name           | Logical Name                             | Definition  |
|-------------------------|--|---|
| OC_YTD                  | Operating Cost YTD                       | SUM(COM.OC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| OC_LP                   | Operating Cost Last<br>Period            | LAG(COM.OC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| OC_LY                   | Operating Cost Last<br>Year              | LAG(COM.OC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                           |
| OC_LY_PCT_CHG           | Operating Cost %<br>Change Last Year     | LAG_VARIANCE_PERCENT(COM.OC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)       |
| OC_YTD_LY               | Operating Cost YTD<br>Last Year          | LAG(COM.OC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| OC_YTD_LY_PCT_<br>CHG   | Operating Cost YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(COM.OC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |
| OTRC_YTD                | Other Cost YTD                           | SUM(COM.OTRC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| OTRC_LP                 | Other Cost Last Period                   | LAG(COM.OTRC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| OTRC_LY                 | Other Cost Last Year                     | LAG(COM.OTRC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| OTRC_LY_PCT_CHG         | Other Cost % Change<br>Last Year         | LAG_VARIANCE_PERCENT(COM.OTRC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| OTRC_YTD_LY             | Other Cost YTD Last<br>Year              | LAG(COM.OTRC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| OTRC_YTD_LY_PCT_<br>CHG | Other Cost YTD %<br>Change Last Year     | LAG_VARIANCE_PERCENT(COM.OTRC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| RVN_YTD                 | Revenue YTD                              | SUM(COM.RVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| RVN_LP                  | Revenue Last Period                      | LAG(COM.RVN, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| RVN_LY                  | Revenue Last Year                        | LAG(COM.RVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                             |
| RVN_LY_PCT_CHG          | Revenue % Change<br>Last Year            | LAG_VARIANCE_PERCENT(COM.RVN, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| RVN_YTD_LY              | Revenue YTD Last Year                    | LAG(COM.RVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| RVN_YTD_LY_PCT_<br>CHG  | Revenue YTD %<br>Change Last Year        | LAG_VARIANCE_PERCENT(COM.RVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| TC_YTD                  | Total Cost YTD                           | SUM(COM.TC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| TC_LP                   | Total Cost Last Period                   | LAG(COM.TC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| TC_LY                   | Total Cost Last Year                     | LAG(COM.TC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                              |
| TC_LY_PCT_CHG           | Total Cost % Change<br>Last Year         | LAG_VARIANCE_PERCENT(COM.TC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)       |

 Table 9–29 (Cont.) Cost Organizational Cube Derived Measures

| Physical Name         | Logical Name  | Definition  |
|-----------------------|---|---|
| TC_YTD_LY             | Total Cost YTD Last<br>Year                                   | LAG(COM.TC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |
| TC_YTD_LY_PCT_<br>CHG | Total Cost YTD %<br>Change Last Year                          | LAG_VARIANCE_PERCENT(COM.TC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_AC_ORG            | Advertising Cost Share<br>of Organization Parent              | SHARE(COM.AC OF ORG.HCHAIN PARENT)  |
| RANK_AC_ORG           | Advertising Cost Rank<br>of Organization Parent               | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY COM.AC DESC NULLS LAST WITHIN PARENT)  |
| SHR_CAC_ORG           | Controlling Attrition<br>Cost Share of<br>Organization Parent | SHARE(COM.CAC OF ORG.HCHAIN PARENT)   |
| RANK_CAC_ORG          | Controlling Attrition<br>Cost Rank of<br>Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY COM.CAC DESC NULLS LAST WITHIN PARENT)   |
| SHR_CB_ORG            | Cost Budget Share of<br>Organization Parent                   | SHARE(COM.CB OF ORG.HCHAIN PARENT)  |
| RANK_CB_ORG           | Cost Budget Rank of<br>Organization Parent                    | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY COM.CB DESC NULLS LAST WITHIN PARENT)  |
| SHR_IC_ORG            | Investment Cost Share<br>of Organization Parent               | SHARE(COM.IC OF ORG.HCHAIN PARENT)  |
| RANK_IC_ORG           | Investment Cost Rank of Organization Parent                   | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY COM.IC DESC NULLS LAST WITHIN PARENT)  |
| SHR_OC_ORG            | Operating Cost Share<br>of Organization Parent                | SHARE(COM.OC OF ORG.HCHAIN PARENT)  |
| RANK_OC_ORG           | Operating Cost Rank of<br>Organization Parent                 | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY COM.OC DESC NULLS LAST WITHIN PARENT)  |
| SHR_OTRC_ORG          | Other Cost Share of<br>Organization Parent                    | SHARE(COM.OTRC OF ORG.HCHAIN PARENT)  |
| RANK_OTRC_ORG         | Other Cost Rank of<br>Organization Parent                     | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY COM.OTRC DESC NULLS LAST WITHIN PARENT)  |
| SHR_RVN_ORG           | Revenue Share of Organization Parent                          | SHARE(COM.RVN OF ORG.HCHAIN PARENT)   |
| RANK_RVN_ORG          | Revenue Rank of<br>Organization Parent                        | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY COM.RVN DESC NULLS LAST WITHIN PARENT)   |
| SHR_TC_ORG            | Total Cost Share of<br>Organization Parent                    | SHARE(COM.TC OF ORG.HCHAIN PARENT)  |
| RANK_TC_ORG           | Total Cost Rank of<br>Organization Parent                     | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY COM.TC DESC NULLS LAST WITHIN PARENT)  |

Table 9–29 (Cont.) Cost Organizational Cube Derived Measures

# **Cost Product Market Plan Cube**

This Cube is used to store various cost values incurred by the carrier and are important from the analysis point of view such as subscriber acquisition cost, Subscriber retention cost, and so on.

## **Physical Name: CCM**

## **Dimensions and Load Level**

The fact data of Cost Product Market Plan Cube will be loaded from the relational schema at these dimension levels(leaf level).

| Dimension Name      | Load level          |
|---------------------|---------------------|
| Time                | Business Month      |
| Customer Type       | Customer Type       |
| Product Market Plan | Product Market Plan |

 Table 9–30
 Cost Product Market Plan Cube Dimensions and Load Level

## Aggregation Order/Operator

The Cost Product Market Plan Cube will be aggregated by the following order and operators on dimensions

| Dimension Name      | Operator | Order |
|---------------------|----------|-------|
| Time                | Sum      | 1     |
| Customer Type       | Sum      | 2     |
| Product Market Plan | Sum      | 3     |

 Table 9–31
 Cost Product Market Plan Cube Aggregation Operator and Order

#### **Base Measures**

The base measure of this data cube are.

| Physical Name | Logical Name                | Physical Column                          | Description  |
|---------------|-----------------------------|--|--|
| CA            | Commission Amount           | DWA_COST_CUST_MO.CMISN_AMT               | Total commission paid to all channels  |
| TC            | Total Cost                  | DWA_COST_CUST_MO.TOT_COST                | Total costs  |
| SAC           | Subscriber Acquisition Cost | DWA_COST_CUST_MO.SBCRBR_AQSTN_<br>COST   | Cost to acquire a new subscriber   |
| SRC           | Subscriber Retention Cost   | DWA_COST_CUST_MO.SBCRBR_RTNTN_<br>COST   | Cost to retain customer  |
| CCC           | Call Center Cost            | DWA_COST_CUST_MO.CALL_CNTR_<br>COST      | Call Center Cost   |
| SC            | Selling Costs               | DWA_COST_CUST_MO.SLNG_COSTS              | Selling Costs  |
| OC            | Operating Cost              | DWA_COST_CUST_MO.OPERTNG_COST            | Operating Cost   |
| OTRC          | Other Cost                  | DWA_COST_CUST_MO.OTHR_COST               | Other Cost   |
| NC            | Network Cost                | DWA_COST_CUST_MO.NTWK_COST               | Network Cost   |
| SCCC          | Sim Card Cost Contract      | DWA_COST_CUST_MO.SIM_CARD_<br>COST_CNRT  | Cost of SIM Cards due to Acquisition Contract.   |
| SCCP          | Sim Card Cost Prepay        | DWA_COST_CUST_MO.SIM_CARD_<br>COST_PREPY | Cost of SIM Cards due to Acquisition Prepay.   |
| DMC           | Dealer Marketing Contract   | DWA_COST_CUST_MO.DLR_MKTG_<br>CNRT       | Cost of Contribution to Dealer'<br>Marketing Cost Contract                             |
| DMP           | Dealer Marketing Prepay     | DWA_COST_CUST_MO.DLR_MKTG_<br>PREPY      | Cost of Contribution to Dealer's<br>Marketing Costs Prepay                             |
| RHC           | Retention Handset Cogs      | DWA_COST_CUST_MO.RTNTN_HNDST_<br>COGS    | Cost of good sold (CoGS) of the<br>Handsets given to Customer in<br>Retention Contract |

 Table 9–32
 Cost Product Market Plan Cube Base Measures

| Physical Name | Logical Name             | Physical Column                        | Description                                     |
|---------------|--------------------------|--|---|
| АНС           | Acquisition Handset Cogs | DWA_COST_CUST_MO.ACQSTN_<br>HNDST_COGS | COGS Handset Customer<br>Acquisition Subscriber |
| ACC           | Acquisition Commission   | DWA_COST_CUST_MO.ACQSTN_               | Cost of Acquisition                             |
|               | Contract                 | CMISN_CNRT                             | Commission Contract                             |
| ACP           | Acquisition Commission   | DWA_COST_CUST_MO.ACQSTN_               | Cost of Acquisition                             |
|               | Prepay                   | CMISN_PREPY                            | Commission Prepay.                              |

Table 9–32 (Cont.) Cost Product Market Plan Cube Base Measures

## **Derived Measures**

 Table 9–33
 Cost Product Market Plan Derived Measures

| Physical Name          | Logical Name   | Definition   |
|------------------------|--|--|
| ACC_YTD                | Acquisition Commission<br>Contract YTD                       | SUM(CCM.ACC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ACC_LP                 | Acquisition Commission<br>Contract LP                        | LAG(CCM.ACC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ACC_LY                 | Acquisition Commission<br>Contract Last Year                 | LAG(CCM.ACC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| ACC_LY_PCT_CHG         | Acquisition Commission<br>Contract % Change Last<br>Year     | LAG_VARIANCE_PERCENT(CCM.ACC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| ACC_YTD_LY             | Acquisition Commission<br>Contract YTD Last Year             | LAG(CCM.ACC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ACC_YTD_LY_PCT_<br>CHG | Acquisition Commission<br>Contract YTD % Change<br>Last Year | LAG_VARIANCE_PERCENT(CCM.ACC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| ACP_YTD                | Acquisition Commission<br>Prepay YTD                         | SUM(CCM.ACP) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ACP_LP                 | Acquisition Commission<br>Prepay LP                          | LAG(CCM.ACP, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ACP_LY                 | Acquisition Commission<br>Prepay Last Year                   | LAG(CCM.ACP, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| ACP_LY_PCT_CHG         | Acquisition Commission<br>Prepay Change Last Year            | LAG_VARIANCE_PERCENT(CCM.ACP, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| ACP_YTD_LY             | Acquisition Commission<br>Prepay YTD Last Year               | LAG(CCM.ACP_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ACP_YTD_LY_PCT_<br>CHG | Acquisition Commission<br>Prepay YTD % Change Last<br>Year   | LAG_VARIANCE_PERCENT(CCM.ACP_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| AHC_YTD                | Acquisition Handset Cost<br>YTD                              | SUM(CCM.AHC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| AHC_LP                 | Acquisition Handset Cost<br>LP                               | LAG(CCM.AHC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| AHC_LY                 | Acquisition Handset Cost<br>Last Year                        | LAG(CCM.AHC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |

| Physical Name          | Logical Name  | Definition   |
|------------------------|---|--|
| AHC_LY_PCT_CHG         | Acquisition Handset Cost<br>% Change Last Year      | LAG_VARIANCE_PERCENT(CCM.AHC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| AHC_YTD_LY             | Acquisition Handset Cost<br>YTD Last Year           | LAG(CCM.AHC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| AHC_YTD_LY_PCT_<br>CHG | Acquisition Handset Cost<br>YTD % Change Last Year  | LAG_VARIANCE_PERCENT(CCM.AHC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| CA_YTD                 | Commission Amount YTD                               | SUM(CCM.CA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CA_LP                  | Commission Amount LP                                | LAG(CCM.CA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CA_LY                  | Commission Amount Last<br>Year                      | LAG(CCM.CA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| CA_LY_PCT_CHG          | Commission Amount %<br>Change Last Year             | LAG_VARIANCE_PERCENT(CCM.CA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| CA_YTD_LY              | Commission Amount YTD<br>Last Year                  | LAG(CCM.CA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| CA_YTD_LY_PCT_<br>CHG  | Commission Amount YTD<br>% Change Last Year         | LAG_VARIANCE_PERCENT(CCM.CA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| CCC_YTD                | Call Center Cost YTD                                | SUM(CCM.CCC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CCC_LP                 | Call Center Cost LP                                 | LAG(CCM.CCC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CCC_LY                 | Call Center Cost Last Year                          | LAG(CCM.CCC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| CCC_LY_PCT_CHG         | Call Center Cost % Change<br>Last Year              | LAG_VARIANCE_PERCENT(CCM.CCC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| CCC_YTD_LY             | Call Center Cost YTD Last<br>Year                   | LAG(CCM.CCC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| CCC_YTD_LY_PCT_<br>CHG | Call Center Cost YTD %<br>Change Last Year          | LAG_VARIANCE_PERCENT(CCM.CCC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| DMC_YTD                | Dealer Marketing Contract<br>YTD                    | SUM(CCM.DMC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| DMC_LP                 | Dealer Marketing Contract<br>LP                     | LAG(CCM.DMC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| DMC_LY                 | Dealer Marketing Contract<br>Last Year              | LAG(CCM.DMC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| DMC_LY_PCT_CHG         | Dealer Marketing Contract<br>% Change Last Year     | LAG_VARIANCE_PERCENT(CCM.DMC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| DMC_YTD_LY             | Dealer Marketing Contract<br>% Change Last Year     | LAG(CCM.DMC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| DMC_YTD_LY_PCT_<br>CHG | Dealer Marketing Contract<br>YTD % Change Last Year | LAG_VARIANCE_PERCENT(CCM.DMC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |

 Table 9–33 (Cont.) Cost Product Market Plan Derived Measures

| Physical Name          | Logical Name                                      | Definition   |
|------------------------|---|--|
| DMP_YTD                | Dealer Marketing Prepay<br>YTD                    | SUM(CCM.DMP) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| DMP_LP                 |   | LAG(CCM.DMP, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| DMP_LY                 | Dealer Marketing Prepay<br>Last Year              | LAG(CCM.DMP, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| DMP_LY_PCT_CHG         | Dealer Marketing Prepay %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CCM.DMP, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| DMP_YTD_LY             | Dealer Marketing Prepay<br>YTD Last Year          | LAG(CCM.DMP_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| DMP_YTD_LY_PCT_<br>CHG | Dealer Marketing Prepay<br>YTD % Change Last Year | LAG_VARIANCE_PERCENT(CCM.DMP_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| NC_YTD                 | Network Cost YTD                                  | SUM(CCM.NC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| NC_LP                  | Network Cost LP                                   | LAG(CCM.NC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| NC_LY                  | Network Cost Last Year                            | LAG(CCM.NC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| NC_LY_PCT_CHG          | Network Cost % Change<br>Last Year                | LAG_VARIANCE_PERCENT(CCM.NC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| NC_YTD_LY              | Network Cost YTD Last<br>Year                     | LAG(CCM.NC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| NC_YTD_LY_PCT_<br>CHG  | Network Cost YTD %<br>Change Last Year            | LAG_VARIANCE_PERCENT(CCM.NC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| OC_YTD                 | Operating Cost YTD                                | SUM(CCM.OC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| OC_LP                  | Operating Cost LP                                 | LAG(CCM.OC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| OC_LY                  | Operating Cost Last Year                          | LAG(CCM.OC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| OC_LY_PCT_CHG          | Operating Cost % Change<br>Last Year              | LAG_VARIANCE_PERCENT(CCM.OC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| OC_YTD_LY              | Operating Cost YTD Last<br>Year                   | LAG(CCM.OC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| OC_YTD_LY_PCT_<br>CHG  | Operating Cost YTD %<br>Change Last Year          | LAG_VARIANCE_PERCENT(CCM.OC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| OTRC_YTD               | Other Cost YTD                                    | SUM(CCM.OTRC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)    |
| OTRC_LP                | Other Cost LP                                     | LAG(CCM.OTRC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| OTRC_LY                | Other Cost Last Year                              | LAG(CCM.OTRC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                     |
| OTRC_LY_PCT_CHG        | Other Cost % Change Last<br>Year                  | LAG_VARIANCE_PERCENT(CCM.OTRC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)    |

 Table 9–33 (Cont.) Cost Product Market Plan Derived Measures

| Physical Name           | Logical Name  | Definition  |
|-------------------------|---|---|
| OTRC_YTD_LY             | Other Cost YTD Last Year                                      | LAG(CCM.OTRC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| OTRC_YTD_LY_PCT_<br>CHG | Other Cost YTD % Change<br>Last Year                          | LAG_VARIANCE_PERCENT(CCM.OTRC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| RHC_YTD                 | Retention Handset Cost<br>YTD                                 | SUM(CCM.RHC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| RHC_LP                  | Retention Handset Cost LP                                     | LAG(CCM.RHC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| RHC_LY                  | Retention Handset Cost<br>Last Year                           | LAG(CCM.RHC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| RHC_LY_PCT_CHG          | Retention Handset Cost %<br>Change Last Year                  | LAG_VARIANCE_PERCENT(CCM.RHC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| RHC_YTD_LY              | Retention Handset Cost<br>YTD Last Year                       | LAG(CCM.RHC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| RHC_YTD_LY_PCT_<br>CHG  | Retention Handset Cost<br>YTD % Change Last Year              | LAG_VARIANCE_PERCENT(CCM.RHC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| SAC_YTD                 | Subscriber Acquisition Cost<br>YTD                            | SUM(CCM.SAC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SAC_LP                  | Subscriber Acquisition Cost LP                                | LAG(CCM.SAC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| SAC_LY                  | Subscriber Acquisition Cost<br>Last Year                      | LAG(CCM.SAC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| SAC_LY_PCT_CHG          | Subscriber Acquisition Cost<br>% Change Cost Last Year        | LAG_VARIANCE_PERCENT(CCM.SAC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| SAC_YTD_LY              | Subscriber Acquisition Cost<br>YTD Last Year                  | LAG(CCM.SAC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| SAC_YTD_LY_PCT_<br>CHG  | Subscriber Acquisition Cost<br>YTD % Change Cost Last<br>Year | LAG_VARIANCE_PERCENT(CCM.SAC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| SC_YTD                  | Selling Cost YTD  | SUM(CCM.SC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| SC_LP                   | Selling Cost LP   | LAG(CCM.SC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SC_LY                   | Selling Cost Last Year  | LAG(CCM.SC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                           |
| SC_LY_PCT_CHG           | Selling Cost % Change Last<br>Year                            | LAG_VARIANCE_PERCENT(CCM.SC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)       |
| SC_YTD_LY               | Selling Cost YTD Last Year                                    | LAG(CCM.SC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| SC_YTD_LY_PCT_<br>CHG   | Selling Cost YTD % Change<br>Last Year                        | LAG_VARIANCE_PERCENT(CCM.SC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |
| SCCC_YTD                | Sim Card Cost Contract<br>YTD                                 | SUM(CCM.SCCC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |

 Table 9–33 (Cont.) Cost Product Market Plan Derived Measures

| Physical Name           | Logical Name  | Definition  |
|-------------------------|---|---|
| SCCC_LP                 | Sim Card Cost Contract LP                           | LAG(CCM.SCCC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SCCC_LY                 | Sim Card Cost Contract<br>Last Year                 | LAG(CCM.SCCC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| SCCC_LY_PCT_CHG         | Sim Card Cost Contract %<br>Change Last Year        | LAG_VARIANCE_PERCENT(CCM.SCCC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| SCCC_YTD_LY             |   | LAG(CCM.SCCC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| SCCC_YTD_LY_PCT_<br>CHG | Sim Card Cost Contract<br>YTD % Change Last Year    | LAG_VARIANCE_PERCENT(CCM.SCCC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SCCP_YTD                | Sim Card Cost Prepay YTD                            | SUM(CCM.SCCP) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SCCP_LP                 | Sim Card Cost Prepay LP                             | LAG(CCM.SCCP, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SCCP_LY                 | Sim Card Cost Prepay Last<br>Year                   | LAG(CCM.SCCP, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| SCCP_LY_PCT_CHG         | Sim Card Cost Prepay %<br>Change Last Year          | LAG_VARIANCE_PERCENT(CCM.SCCP, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| SCCP_YTD_LY             | Sim Card Cost Prepay YTD<br>Last Year               | LAG(CCM.SCCP_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| SCCP_YTD_LY_PCT_<br>CHG | Sim Card Cost Prepay YTD<br>% Change Last Year      | LAG_VARIANCE_PERCENT(CCM.SCCP_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SRC_YTD                 | Subscriber Retention Cost<br>YTD                    | SUM(CCM.SRC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SRC_LP                  | Subscriber Retention Cost<br>LP                     | LAG(CCM.SRC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| SRC_LY                  | Subscriber Retention Cost<br>Last Year              | LAG(CCM.SRC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| SRC_LY_PCT_CHG          | Subscriber Retention Cost<br>% Change Last Year     | LAG_VARIANCE_PERCENT(CCM.SRC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| SRC_YTD_LY              | Subscriber Retention Cost<br>YTD Last Year          | LAG(CCM.SRC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| SRC_YTD_LY_PCT_<br>CHG  | Subscriber Retention Cost<br>YTD % Change Last Year | LAG_VARIANCE_PERCENT(CCM.SRC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| TC_YTD                  | Total Cost YTD                                      | SUM(CCM.TC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| TC_LP                   | Total Cost LP                                       | LAG(CCM.TC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| TC_LY                   | Total Cost Last Year                                | LAG(CCM.TC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                           |
| TC_LY_PCT_CHG           | Total Cost % Change Last<br>Year                    | LAG_VARIANCE_PERCENT(CCM.TC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)       |

Table 9–33 (Cont.) Cost Product Market Plan Derived Measures

| Physical Name         | Logical Name   | Definition  |
|-----------------------|--|---|
| TC_YTD_LY             |  | LAG(CCM.TC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| TC_YTD_LY_PCT_<br>CHG | Total Cost YTD % Change<br>Last Year                         | LAG_VARIANCE_PERCENT(CCM.TC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_ACC_PMP           | Acquisition Commission<br>Contract Share of PMP<br>Parent    | SHARE(CCM.ACC OF PMP.HPMP PARENT)   |
| RANK_ACC_PMP          | Acquisition Commission<br>Contract Share of PMP<br>Parent    | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.ACC DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_ACC_CUSTYP        | Acquisition Commission<br>Contract Share of CUSTYP<br>Parent | SHARE(CCM.ACC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_ACC_<br>CUSTYP   | Acquisition Commission<br>Contract Rank of CUSTYP<br>Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.ACC DESC NULLS LAST WITHIN PARENT)   |
| SHR_ACP_PMP           | Acquisition Commission<br>Prepay Share of PMP<br>Parent      | SHARE(CCM.ACP OF PMP.HPMP PARENT)   |
| RANK_ACP_PMP          | Acquisition Commission<br>Prepay Rank of PMP Parent          | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.ACP DESC NULLS LAST WITHIN PARENT)   |
| SHR_ACP_CUSTYP        | Acquisition Commission<br>Prepay Share of PMP<br>Parent      | SHARE(CCM.ACP OF CUSTYP.HCUSTYP PARENT)   |
| RANK_ACP_CUSTYP       | Acquisition Commission<br>Prepay Rank of CUSTYP<br>Parent    | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.ACP<br>DESC NULLS LAST WITHIN PARENT)  |
| SHR_AHC_PMP           | Acquisition Handset Cost<br>Share of PMP Parent              | SHARE(CCM.AHC OF PMP.HPMP PARENT)   |
| RANK_AHC_PMP          | Acquisition Handset Cost<br>Rank of PMP Parent               | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.AHC DESC NULLS LAST WITHIN PARENT)   |
| SHR_AHC_CUSTYP        | Acquisition Handset Cost<br>Share of CUSTYP Parent           | SHARE(CCM.AHC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_AHC_<br>CUSTYP   | Acquisition Handset Cost<br>Rank of CUSTYP Parent            | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.AHC DESC NULLS LAST WITHIN PARENT)   |
| SHR_CA_PMP            | Commission Amount Share of PMP Parent                        | SHARE(CCM.CA OF PMP.HPMP PARENT)  |
| RANK_CA_PMP           | Commission Amount Rank of PMP Parent                         | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.CA DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_CA_CUSTYP         | Commission Amount Share<br>of CUSTYP Parent                  | SHARE(CCM.CA OF CUSTYP.HCUSTYP PARENT)  |
| RANK_CA_CUSTYP        | Commission Amount Rank of CUSTYP Parent                      | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.CA<br>DESC NULLS LAST WITHIN PARENT)   |
| SHR_CCC_PMP           | Call Center Cost Share of<br>PMP Parent                      | SHARE(CCM.CCC OF PMP.HPMP PARENT)   |
| RANK_CCC_PMP          | Call Center Cost Rank of<br>PMP Parent                       | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.CCC DESC NULLS LAST WITHIN PARENT)   |
| SHR_CCC_CUSTYP        | Call Center Cost Share of<br>CUSTYP Parent                   | SHARE(CCM.CCC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_CCC_<br>CUSTYP   | Call Center Cost Rank of<br>CUSTYP Parent                    | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.CCC DESC NULLS LAST WITHIN PARENT)   |
| SHR_DMC_PMP           | Dealer Marketing Contract<br>Share of PMP Parent             | SHARE(CCM.DMC OF PMP.HPMP PARENT)   |

Table 9–33 (Cont.) Cost Product Market Plan Derived Measures

| Physical Name        | Logical Name  | Definition   |
|----------------------|---|--|
| RANK_DMC_PMP         | Dealer Marketing Contract<br>Rank of PMP Parent       | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.DMC DESC NULLS LAST WITHIN PARENT)          |
| SHR_DMC_CUSTYP       | Dealer Marketing Contract<br>Share of CUSTYP Parent   | SHARE(CCM.DMC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_DMC_<br>CUSTYP  | Dealer Marketing Contract<br>Rank of CUSTYP Parent    | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.DMC DESC NULLS LAST WITHIN PARENT)    |
| SHR_DMP_PMP          | Dealer Marketing Prepay<br>Share of PMP Parent        | SHARE(CCM.DMP OF PMP.HPMP PARENT)  |
| RANK_DMP_PMP         | Dealer Marketing Prepay<br>Rank of PMP Parent         | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.DMP DESC NULLS LAST WITHIN PARENT)          |
| SHR_DMP_CUSTYP       | Dealer Marketing Prepay<br>Share of CUSTYP Parent     | SHARE(CCM.DMP OF CUSTYP.HCUSTYP PARENT)  |
| RANK_DMP_<br>CUSTYP  | Dealer Marketing Prepay<br>Rank of CUSTYP Parent      | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.DMP<br>DESC NULLS LAST WITHIN PARENT) |
| SHR_NC_PMP           | Network Cost Share of<br>PMP Parent                   | SHARE(CCM.NC OF PMP.HPMP PARENT)   |
| RANK_NC_PMP          | Network Cost Rank of PMP<br>Parent                    | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.NC DESC NULLS LAST WITHIN PARENT)           |
| SHR_NC_CUSTYP        | Network Cost Share of<br>CUSTYP Parent                | SHARE(CCM.NC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_NC_CUSTYP       | Network Cost Rank of<br>CUSTYP Parent                 | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.NC<br>DESC NULLS LAST WITHIN PARENT)  |
| SHR_OC_PMP           | Operating Cost Share of<br>PMP Parent                 | SHARE(CCM.OC OF PMP.HPMP PARENT)   |
| RANK_OC_PMP          | Operating Cost Rank of<br>PMP Parent                  | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.OC DESC<br>NULLS LAST WITHIN PARENT)        |
| SHR_OC_CUSTYP        | Operating Cost Share of<br>CUSTYP Parent              | SHARE(CCM.OC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_OC_CUSTYP       | Operating Cost Rank of<br>CUSTYP Parent               | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.OC<br>DESC NULLS LAST WITHIN PARENT)  |
| SHR_OTRC_PMP         | Other Cost Share of PMP<br>Parent                     | SHARE(CCM.OTRC OF PMP.HPMP PARENT)   |
| RANK_OTRC_PMP        | Other Cost Rank of PMP<br>Parent                      | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.OTRC DESC NULLS LAST WITHIN PARENT)         |
| SHR_OTRC_CUSTYP      | Other Cost Share of<br>CUSTYP Parent                  | SHARE(CCM.OTRC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_OTRC_<br>CUSTYP | Other Cost Rank of<br>CUSTYP Parent                   | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.OTRC DESC NULLS LAST WITHIN PARENT)   |
| SHR_RHC_PMP          | Retention Handset Cost<br>Share of PMP Parent         | SHARE(CCM.RHC OF PMP.HPMP PARENT)  |
| RANK_RHC_PMP         | Retention Handset Cost<br>Rank of PMP Parent          | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.RHC DESC<br>NULLS LAST WITHIN PARENT)       |
| SHR_RHC_CUSTYP       | Retention Handset Cost<br>Share of CUSTYP Parent      | SHARE(CCM.RHC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_RHC_<br>CUSTYP  | Retention Handset Cost<br>Rank of CUSTYP Parent       | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.RHC<br>DESC NULLS LAST WITHIN PARENT) |
| SHR_SAC_PMP          | Subscriber Acquisition Cost<br>Share of PMP Parent    | SHARE(CCM.SAC OF PMP.HPMP PARENT)  |
| RANK_SAC_PMP         | Subscriber Acquisition Cost<br>Rank of PMP Parent     | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.SAC DESC NULLS LAST WITHIN PARENT)          |
| SHR_SAC_CUSTYP       | Subscriber Acquisition Cost<br>Share of CUSTYP Parent | SHARE(CCM.SAC OF CUSTYP.HCUSTYP PARENT)  |

Table 9–33 (Cont.) Cost Product Market Plan Derived Measures

| Physical Name        | Logical Name   | Definition  |
|----------------------|--|---|
| RANK_SAC_CUSTYP      | Subscriber Acquisition Cost<br>Rank of CUSTYP Parent | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.SAC DESC NULLS LAST WITHIN PARENT)   |
| SHR_SC_PMP           | Selling Costs Share of PMP<br>Parent                 | SHARE(CCM.SC OF PMP.HPMP PARENT)  |
| RANK_SC_PMP          | Selling Costs Rank of PMP<br>Parent                  | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.SC DESC NULLS LAST WITHIN PARENT)          |
| SHR_SC_CUSTYP        | Selling Costs Share of<br>CUSTYP Parent              | SHARE(CCM.SC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_SC_CUSTYP       | Selling Costs Rank of<br>CUSTYP Parent               | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.SC DESC NULLS LAST WITHIN PARENT)    |
| SHR_SCCC_PMP         | Sim Card Cost Contract<br>Share of PMP Parent        | SHARE(CCM.SCCC OF PMP.HPMP PARENT)  |
| RANK_SCCC_PMP        | Sim Card Cost Contract<br>Rank of PMP Parent         | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.SCCC DESC NULLS LAST WITHIN PARENT)        |
| SHR_SCCC_CUSTYP      | Sim Card Cost Contract<br>Share of CUSTYP Parent     | SHARE(CCM.SCCC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_SCCC_<br>CUSTYP | Sim Card Cost Contract<br>Rank of CUSTYP Parent      | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.SCCC DESC NULLS LAST WITHIN PARENT)  |
| SHR_SCCP_PMP         | Sim Card Cost Prepay<br>Share of PMP Parent          | SHARE(CCM.SCCP OF PMP.HPMP PARENT)  |
| RANK_SCCP_PMP        | Sim Card Cost Prepay Rank<br>of PMP Parent           | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.SCCP DESC NULLS LAST WITHIN PARENT)        |
| SHR_SCCP_CUSTYP      | Sim Card Cost Prepay<br>Share of CUSTYP Parent       | SHARE(CCM.SCCP OF CUSTYP.HCUSTYP PARENT)  |
| RANK_SCCP_<br>CUSTYP | Sim Card Cost Prepay Rank of CUSTYP Parent           | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.SCCP DESC NULLS LAST WITHIN PARENT)  |
| SHR_SRC_PMP          | Subscriber Retention Cost<br>Share of PMP Parent     | SHARE(CCM.SRC OF PMP.HPMP PARENT)   |
| RANK_SRC_PMP         | Subscriber Retention Cost<br>Rank of PMP Parent      | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.SRC DESC NULLS LAST WITHIN PARENT)         |
| SHR_SRC_CUSTYP       | Subscriber Retention Cost<br>Share of CUSTYP Parent  | SHARE(CCM.SRC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_SRC_CUSTYP      | Subscriber Retention Cost<br>Rank of CUSTYP Parent   | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.SRC DESC NULLS LAST WITHIN PARENT)   |
| SHR_TC_PMP           | Total Cost Share of PMP<br>Parent                    | SHARE(CCM.TC OF PMP.HPMP PARENT)  |
| RANK_TC_PMP          | Total Cost Rank of PMP<br>Parent                     | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CCM.TC DESC NULLS LAST WITHIN PARENT)          |
| SHR_TC_CUSTYP        | Total Cost Share of<br>CUSTYP Parent                 | SHARE(CCM.TC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_TC_CUSTYP       | Total Cost Rank of CUSTYP<br>Parent                  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CCM.TC<br>DESC NULLS LAST WITHIN PARENT) |

Table 9–33 (Cont.) Cost Product Market Plan Derived Measures

# **Customer Acquisition Cube**

Customer count summary for each month and product.

## **Physical Name: ACM**

## **Dimensions and Load Level**

The fact data of Customer Acquisition Cube will be loaded from the relational schema at these dimension levels(leaf level).

| Dimension Name      | Load level          | Description |
|---------------------|---------------------|-------------|
| Time                | Business Month      |             |
| Customer Type       | Customer Type       |             |
| Product             | Product             |             |
| Product Market Plan | Product Market Plan |             |
| Geography           | County              |             |

 Table 9–34
 Customer Acquisition Cube Dimensions and Load Level

## Aggregation Order/Operator

The Customer Acquisition Cube will be aggregated by the following order and operators on dimensions.

 Table 9–35
 Customer Acquisition Cube Aggregation Operator and Order

| Dimension Name      | Operator | Order |
|---------------------|----------|-------|
| Time                | Sum      | 1     |
| Customer Type       | Sum      | 2     |
| Product             | Sum      | 3     |
| Product Market Plan | Sum      | 4     |
| Geography           | Sum      | 5     |

#### **Base Measures**

The base measure of this data cube are.

 Table 9–36
 Customer Acquisition Cube Base Measures

| Physical Name | Logical Name                   | Physical Column                                | Description                     |
|---------------|--------------------------------|--|---------------------------------|
| PRVN          | Planned Revenue                | DWA_CUST_ACQSTN_SUMM_<br>MO.PLND_RVN           | Planned Revenue                 |
| AAC           | Actual Acquisition<br>Count    | DWA_CUST_ACQSTN_SUMM_<br>MO.ACT_ACQSTN_CNT     | Actual Number of Acquisition    |
| ARC           | Actual Reactivations<br>Count  | DWA_CUST_ACQSTN_SUMM_<br>MO.ACT_REACTVTNS_CNT  | Actual Number of Reactivations  |
| ADC           | Actual Deactivations<br>Count  | DWA_CUST_ACQSTN_SUMM_<br>MO.ACT_DEACTVTNS_CNT  | Actual Number of Deactivations  |
| ARVN          | Actual Revenue                 | DWA_CUST_ACQSTN_SUMM_<br>MO.ACT_RVN            | Actual Revenue                  |
| PAC           | Planned Acquisition<br>Count   | DWA_CUST_ACQSTN_SUMM_<br>MO.PLND_ACQSTN_CNT    | Planned Number of Acquisition   |
| PRC           | Planned Reactivations<br>Count | DWA_CUST_ACQSTN_SUMM_<br>MO.PLND_REACTVTNS_CNT | Planned Number of Reactivations |
| PDC           | Planned Deactivations<br>Count | DWA_CUST_ACQSTN_SUMM_<br>MO.PLND_DEACTVTNS_CNT | Planned Number of Deactivations |
| ARLDC         | Actual Reload Count            | DWA_CUST_ACQSTN_SUMM_<br>MO.ACT_RELOAD_CNT     | Actual Number of Reload         |
| PRLDC         | Planned Reload Count           | DWA_CUST_ACQSTN_SUMM_<br>MO.PLND_RELOAD_CNT    | Planned Number of Reload        |

## **Derived Measures**

| Physical Name          | Logical Name   | Definition   |
|------------------------|--|--|
| AAC_YTD                | Actual Acquisition<br>Count YTD                              | SUM(ACM.AAC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_AAC_PMP            | Actual Acquisition<br>Count Share of PMP<br>Parent           | SHARE(ACM.AAC OF PMP.HPMP PARENT)  |
| SHR_AAC_GEO            | Actual Acquisition<br>Count Share of<br>Geography Parent     | SHARE(ACM.AAC OF GEO.HGEO PARENT)  |
| SHR_AAC_PROD           | Actual Acquisition<br>Count Share of Product<br>Parent       | SHARE(ACM.AAC OF PROD.HPROD PARENT)  |
| SHR_AAC_CUSTYP         | Actual Acquisition<br>Count Share of<br>Customer Type Parent | SHARE(ACM.AAC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_AAC_PMP           | Actual Acquisition<br>Count Rank of PMP<br>Parent            | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.AAC DESC NULLS LAST WITHIN PARENT)  |
| RANK_AAC_GEO           | Actual Acquisition<br>Count Rank of<br>Geography Parent      | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.AAC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_AAC_PROD          | Actual Acquisition<br>Count Rank of Product<br>Parent        | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.AAC DESC NULLS LAST WITHIN PARENT)  |
| RANK_AAC_<br>CUSTYP    | Actual Acquisition<br>Count Rank of<br>Customer Type Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.AAC<br>DESC NULLS LAST WITHIN PARENT)   |
| AAC_LP                 | Actual Acquisition<br>Count Last Period                      | LAG(ACM.AAC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| AAC_LY                 | Actual Acquisition<br>Count Last Year                        | LAG(ACM.AAC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                            |
| AAC_YTD_LY             | Actual Acquisition<br>Count YTD Last Year                    | LAG(ACM.AAC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| AAC_YTD_LY_PCT_<br>CHG | Actual Acquisition<br>Count YTD % Change<br>Last Year        | LAG_VARIANCE_PERCENT(ACM.AAC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| ADC_YTD                | Actual Deactivation<br>Count YTD                             | SUM(ACM.ADC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_ADC_PMP            | Actual Deactivation<br>Count Share of PMP<br>Parent          | SHARE(ACM.ADC OF PMP.HPMP PARENT)  |
| SHR_ADC_GEO            | Actual Deactivation<br>Count Share of<br>Geography Parent    | SHARE(ACM.ADC OF GEO.HGEO PARENT)  |
| SHR_ADC_PROD           | Actual Deactivation<br>Count Share of Product<br>Parent      | SHARE(ACM.ADC OF PROD.HPROD PARENT)  |
| SHR_ADC_CUSTYP         | Actual Deactivation<br>Count Share of<br>CUSTYP Parent       | SHARE(ACM.ADC OF CUSTYP.HCUSTYP PARENT)  |

 Table 9–37
 Customer Acquisition Cube Derived Measures

| Physical Name          | Logical Name  | Definition   |
|------------------------|---|--|
| RANK_ADC_PMP           | Actual Deactivation<br>Count Rank of PMP<br>Parent        | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.ADC DESC NULLS LAST WITHIN PARENT)  |
| RANK_ADC_GEO           | Actual Deactivation<br>Count Rank of<br>Geography Parent  | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.ADC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_ADC_PROD          | Actual Deactivation<br>Count Rank of Product<br>Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.ADC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_ADC_<br>CUSTYP    | Actual Deactivation<br>Count Rank of<br>CUSTYP Parent     | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.ADC DESC NULLS LAST WITHIN PARENT)  |
| ADC_LP                 | Actual Deactivation<br>Count Last Period                  | LAG(ACM.ADC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ADC_LY                 | Actual Deactivation<br>Count Last Year                    | LAG(ACM.ADC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| ADC_YTD_LY             | Actual Deactivation<br>Count YTD Last Year                | LAG(ACM.ADC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ADC_YTD_LY_PCT_<br>CHG | Actual Deactivation<br>Count YTD % change<br>Last Year    | LAG_VARIANCE_PERCENT(ACM.ADC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| ARC_YTD                | Actual Reactivation<br>Count YTD                          | SUM(ACM.ARC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_ARC_PMP            | Actual Reactivation<br>Count Share of PMP<br>Parent       | SHARE(ACM.ARC OF PMP.HPMP PARENT)  |
| SHR_ARC_GEO            | Actual Reactivation<br>Count Share of<br>Geography Parent | SHARE(ACM.ARC OF GEO.HGEO PARENT)  |
| SHR_ARC_PROD           | Actual Reactivation<br>Count Share of Product<br>Parent   | SHARE(ACM.ARC OF PROD.HPROD PARENT)  |
| SHR_ARC_CUSTYP         | Actual Reactivation<br>Count Share of<br>CUSTYP Parent    | SHARE(ACM.ARC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_ARC_PMP           | Actual Reactivation<br>Count Rank of PMP<br>Parent        | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.ARC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_ARC_GEO           | Actual Reactivation<br>Count Rank of<br>Geography Parent  | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.ARC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_ARC_PROD          | Actual Reactivation<br>Count Rank of Product<br>Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.ARC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_ARC_<br>CUSTYP    | Actual Reactivation<br>Count Rank of<br>CUSTYP Parent     | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.ARC DESC NULLS LAST WITHIN PARENT)  |
| ARC_LP                 | Actual Reactivation<br>Count Last Period                  | LAG(ACM.ARC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ARC_LY                 | Actual Reactivation<br>Count Last Year                    | LAG(ACM.ARC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| ARC_YTD_LY             | Actual Reactivation<br>Count YTD Last Year                | LAG(ACM.ARC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |

Table 9–37 (Cont.) Customer Acquisition Cube Derived Measures

| Physical Name            | Logical Name   | Definition   |
|--------------------------|--|--|
| ARC_YTD_LY_PCT_<br>CHG   | Actual Reactivation<br>Count YTD % Change<br>Last Year | LAG_VARIANCE_PERCENT(ACM.ARC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |
| ARLDC_YTD                | Actual Reload Count<br>YTD                             | SUM(ACM.ARLDC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_ARLDC_PMP            | Actual Reload Count<br>Share of PMP Parent             | SHARE(ACM.ARLDC OF PMP.HPMP PARENT)  |
| SHR_ARLDC_GEO            | Actual Reload Count<br>Share of Geography<br>Parent    | SHARE(ACM.ARLDC OF GEO.HGEO PARENT)  |
| SHR_ARLDC_PROD           | Actual Reload Count<br>Share of Product Parent         | SHARE(ACM.ARLDC OF PROD.HPROD PARENT)  |
| SHR_ARLDC_<br>CUSTYP     | Actual Reload Count<br>Share of CUSTYP<br>Parent       | SHARE(ACM.ARLDC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_ARLDC_PMP           | Actual Reload Count<br>Rank of PMP Parent              | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.ARLDC DESC NULLS LAST WITHIN PARENT)  |
| RANK_ARLDC_GEO           | Actual Reload Count<br>Rank of Geography<br>Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.ARLDC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_ARLDC_<br>PROD      | Actual Reload Count<br>Rank of Product Parent          | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.ARLDC DESC NULLS LAST WITHIN PARENT)  |
| RANK_ARLDC_<br>CUSTYP    | Actual Reload Count<br>Rank of CUSTYP<br>Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.ARLDC DESC NULLS LAST WITHIN PARENT)  |
| ARLDC_LP                 | Actual Reload Count<br>Last Period                     | LAG(ACM.ARLDC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ARLDC_LY                 | Actual Reload Count<br>Last Year                       | LAG(ACM.ARLDC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| ARLDC_YTD_LY             | Actual Reload Count<br>YTD Last Year                   | LAG(ACM.ARLDC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ARLDC_YTD_LY_<br>PCT_CHG | Actual Reload Count<br>YTD % Change Last<br>Year       | LAG_VARIANCE_PERCENT(ACM.ARLDC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| ARVN_YTD                 | Actual Revenue YTD                                     | SUM(ACM.ARVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SHR_ARVN_PMP             | Actual Reload Count<br>Share of PMP Parent             | SHARE(ACM.ARVN OF PMP.HPMP PARENT)   |
| SHR_ARVN_GEO             | Actual Reload Count<br>Share of Geography<br>Parent    | SHARE(ACM.ARVN OF GEO.HGEO PARENT)   |
| SHR_ARVN_PROD            | Actual Reload Count<br>Share of Product Parent         | SHARE(ACM.ARVN OF PROD.HPROD PARENT)   |
| SHR_ARVN_CUSTYP          | Actual Reload Count<br>Share of CUSTYP<br>Parent       | SHARE(ACM.ARVN OF CUSTYP.HCUSTYP PARENT)   |
| RANK_ARVN_PMP            | Actual Reload Count<br>Rank of PMP Parent              | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.ARVN DESC NULLS LAST WITHIN PARENT)   |
| RANK_ARVN_GEO            | Actual Reload Count<br>Rank of Geography<br>Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.ARVN DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_ARVN_PROD           | Actual Reload Count<br>Rank of Product Parent          | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.ARVN DESC NULLS LAST WITHIN PARENT)   |
|                          |  |  |

 Table 9–37 (Cont.) Customer Acquisition Cube Derived Measures

| Physical Name           | Logical Name  | Definition  |
|-------------------------|---|---|
| RANK_ARVN_<br>CUSTYP    | Actual Reload Count<br>Rank of CUSTYP<br>Parent           | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.ARVN<br>DESC NULLS LAST WITHIN PARENT)   |
| ARVN_LP                 | Actual Reload Count<br>Last Period                        | LAG(ACM.ARVN, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ARVN_LY                 | Actual Reload Count<br>Last Year                          | LAG(ACM.ARVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| ARVN_YTD_LY             | Actual Reload Count<br>YTD Last Year                      | LAG(ACM.ARVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ARVN_YTD_LY_<br>PCT_CHG | Actual Reload Count<br>YTD % Change Last<br>Year          | LAG_VARIANCE_PERCENT(ACM.ARVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| PAC_YTD                 | Planned Acquisition<br>Count YTD                          | SUM(ACM.PAC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SHR_PAC_PMP             | Planned Acquisition<br>Count Share of PMP<br>Parent       | SHARE(ACM.PAC OF PMP.HPMP PARENT)   |
| SHR_PAC_GEO             | Planned Acquisition<br>Count Share of<br>Geography Parent | SHARE(ACM.PAC OF GEO.HGEO PARENT)   |
| SHR_PAC_PROD            | Planned Acquisition<br>Count Share of Product<br>Parent   | SHARE(ACM.PAC OF PROD.HPROD PARENT)   |
| SHR_PAC_CUSTYP          | Planned Acquisition<br>Count Share of<br>CUSTYP Parent    | SHARE(ACM.PAC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_PAC_PMP            | Planned Acquisition<br>Count Rank of PMP<br>Parent        | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.PAC DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_PAC_GEO            | Planned Acquisition<br>Count Rank of<br>Geography Parent  | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.PAC DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_PAC_PROD           | Planned Acquisition<br>Count Rank of Product<br>Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.PAC DESC NULLS LAST WITHIN PARENT)   |
| RANK_PAC_CUSTYP         | Planned Acquisition<br>Count Rank of<br>CUSTYP Parent     | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.PAC<br>DESC NULLS LAST WITHIN PARENT)  |
| PAC_LP                  | Planned Acquisition<br>Count Last Period                  | LAG(ACM.PAC, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| PAC_LY                  | Planned Acquisition<br>Count Last Year                    | LAG(ACM.PAC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                             |
| PAC_YTD_LY              | Planned Acquisition<br>Count YTD Last Year                | LAG(ACM.PAC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| PAC_YTD_LY_PCT_<br>CHG  | Planned Acquisition<br>Count YTD % Change<br>Last Year    | LAG_VARIANCE_PERCENT(ACM.PAC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| PDC_YTD                 | Planned Deactivations<br>Count YTD                        | SUM(ACM.PDC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SHR_PDC_PMP             | Planned Deactivations<br>Count Share of PMP<br>Parent     | SHARE(ACM.PDC OF PMP.HPMP PARENT)   |

Table 9–37 (Cont.) Customer Acquisition Cube Derived Measures

| Physical Name          | Logical Name  | Definition   |
|------------------------|---|--|
| SHR_PDC_GEO            | Planned Deactivations<br>Count Share of<br>Geography Parent | SHARE(ACM.PDC OF GEO.HGEO PARENT)  |
| SHR_PDC_PROD           | Planned Deactivations<br>Count Share of Product<br>Parent   | SHARE(ACM.PDC OF PROD.HPROD PARENT)  |
| SHR_PDC_CUSTYP         | Planned Deactivations<br>Count Share of<br>CUSTYP Parent    | SHARE(ACM.PDC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_PDC_PMP           | Planned Deactivations<br>Count Rank of PMP<br>Parent        | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.PDC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PDC_GEO           | Planned Deactivations<br>Count Rank of<br>Geography Parent  | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.PDC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PDC_PROD          | Planned Deactivations<br>Count Rank of Product<br>Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.PDC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PDC_CUSTYP        | Planned Deactivations<br>Count Rank of<br>CUSTYP Parent     | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.PDC DESC NULLS LAST WITHIN PARENT)  |
| PDC_LP                 | Planned Deactivations<br>Count Last Period                  | LAG(ACM.PDC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PDC_LY                 | Planned Deactivations<br>Count Last Year                    | LAG(ACM.PDC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                            |
| PDC_YTD_LY             | Planned Deactivations<br>Count YTD Last Year                | LAG(ACM.PDC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PDC_YTD_LY_PCT_<br>CHG | Planned Deactivations<br>Count YTD % change<br>Last Year    | LAG_VARIANCE_PERCENT(ACM.PDC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| PRC_YTD                | Planned Reactivations<br>Count YTD                          | SUM(ACM.PRC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_PRC_PMP            | Planned Reactivations<br>Count Share of PMP<br>Parent       | SHARE(ACM.PRC OF PMP.HPMP PARENT)  |
| SHR_PRC_GEO            | Planned Reactivations<br>Count Share of<br>Geography Parent | SHARE(ACM.PRC OF GEO.HGEO PARENT)  |
| SHR_PRC_PROD           | Planned Reactivations<br>Count Share of Product<br>Parent   | SHARE(ACM.PRC OF PROD.HPROD PARENT)  |
| SHR_PRC_CUSTYP         | Planned Reactivations<br>Count Share of<br>CUSTYP Parent    | SHARE(ACM.PRC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_PRC_PMP           | Planned Reactivations<br>Count Rank of PMP<br>Parent        | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.PRC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PRC_GEO           | Planned Reactivations<br>Count Rank of<br>Geography Parent  | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.PRC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PRC_PROD          | Planned Reactivations<br>Count Rank of Product<br>Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.PRC DESC NULLS LAST WITHIN PARENT)  |

Table 9–37 (Cont.) Customer Acquisition Cube Derived Measures

| Physical Name            | Logical Name   | Definition   |
|--------------------------|--|--|
| RANK_PRC_CUSTYP          | Planned Reactivations<br>Count Rank of<br>CUSTYP Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.PRC DESC NULLS LAST WITHIN PARENT)  |
| PRC_LP                   | Planned Reactivations<br>Count Last Period               | LAG(ACM.PRC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PRC_LY                   | Planned Reactivations<br>Count Last Year                 | LAG(ACM.PRC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                              |
| PRC_YTD_LY               | Planned Reactivations<br>Count YTD Last Year             | LAG(ACM.PRC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| PRC_YTD_LY_PCT_<br>CHG   | Planned Reactivations<br>Count YTD % Change<br>Last Year | LAG_VARIANCE_PERCENT(ACM.PRC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |
| PRLDC_YTD                | Planned Reload Count<br>YTD                              | SUM(ACM.PRLDC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_PRLDC_PMP            | Planned Reload Count<br>Share of PMP Parent              | SHARE(ACM.PRLDC OF PMP.HPMP PARENT)  |
| SHR_PRLDC_GEO            | Planned Reload Count<br>Share of Geography<br>Parent     | SHARE(ACM.PRLDC OF GEO.HGEO PARENT)  |
| SHR_PRLDC_PROD           | Planned Reload Count<br>Share of Product Parent          | SHARE(ACM.PRLDC OF PROD.HPROD PARENT)  |
| SHR_PRLDC_<br>CUSTYP     | Planned Reload Count<br>Share of CUSTYP<br>Parent        | SHARE(ACM.PRLDC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_PRLDC_PMP           | Planned Reload Count<br>Rank of PMP Parent               | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.PRLDC DESC NULLS LAST WITHIN PARENT)  |
| RANK_PRLDC_GEO           | Planned Reload Count<br>Rank of Geography<br>Parent      | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.PRLDC DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PRLDC_<br>PROD      | Planned Reload Count<br>Rank of Product Parent           | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.PRLDC DESC NULLS LAST WITHIN PARENT)  |
| RANK_PRLDC_<br>CUSTYP    | Planned Reload Count<br>Rank of CUSTYP<br>Parent         | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.PRLDC DESC NULLS LAST WITHIN PARENT)  |
| PRLDC_LP                 | Planned Reload Count<br>Last Period                      | LAG(ACM.PRLDC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PRLDC_LY                 | Planned Reload Count<br>Last Year                        | LAG(ACM.PRLDC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| PRLDC_YTD_LY             | Planned Reload Count<br>YTD Last Year                    | LAG(ACM.PRLDC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PRLDC_YTD_LY_<br>PCT_CHG | Planned Reload Count<br>YTD % Change Last<br>Year        | LAG_VARIANCE_PERCENT(ACM.PRLDC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| PRVN_YTD                 | Planned Revenue YTD                                      | SUM(ACM.PRVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SHR_PRVN_PMP             | Planned Revenue Share<br>of PMP Parent                   | SHARE(ACM.PRVN OF PMP.HPMP PARENT)   |
| SHR_PRVN_GEO             | Planned Revenue Share<br>of Geography Parent             | SHARE(ACM.PRVN OF GEO.HGEO PARENT)   |
| SHR_PRVN_PROD            | Planned Revenue Share<br>of Product Parent               | SHARE(ACM.PRVN OF PROD.HPROD PARENT)   |

Table 9–37 (Cont.) Customer Acquisition Cube Derived Measures

| Physical Name           | Logical Name                                | Definition  |
|-------------------------|---|---|
| SHR_PRVN_CUSTYP         | Planned Revenue Share<br>of CUSTYP Parent   | SHARE(ACM.PRVN OF CUSTYP.HCUSTYP PARENT)  |
| RANK_PRVN_PMP           | Planned Revenue Rank<br>of PMP Parent       | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ACM.PRVN DESC NULLS LAST WITHIN PARENT)  |
| RANK_PRVN_GEO           | Planned Revenue Rank<br>of Geography Parent | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ACM.PRVN DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_PRVN_PROD          | Planned Revenue Rank<br>of Product Parent   | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ACM.PRVN DESC NULLS LAST WITHIN PARENT)  |
| RANK_PRVN_<br>CUSTYP    | Planned Revenue Rank<br>of CUSTYP Parent    | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ACM.PRVN<br>DESC NULLS LAST WITHIN PARENT)   |
| PRVN_LP                 | Planned Revenue Last<br>Period              | LAG(ACM.PRVN, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PRVN_LY                 | Planned Revenue Last<br>Year                | LAG(ACM.PRVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| PRVN_YTD_LY             | Planned Revenue YTD<br>Last Year            | LAG(ACM.PRVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PRVN_YTD_LY_PCT_<br>CHG | Planned Revenue YTD<br>% Change Last Year   | LAG_VARIANCE_PERCENT(ACM.PRVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |

Table 9–37 (Cont.) Customer Acquisition Cube Derived Measures

# **External Debt Collection Cube**

This cube stores the summery of payment and collection by external collector.

#### **Physical Name: EDCM**

#### **Dimensions and Load Level**

The fact data of External Debt Collection Cube will be loaded from the relational schema at these dimension levels(leaf level).

Table 9–38 External Debt Collection Cube Dimensions and Load Level

| Dimension Name    | Load level                 | Description |
|-------------------|----------------------------|-------------|
| Time              | Business Month             |             |
| Collection Agency | Payment Channel            |             |
| Organization      | Organization Business Unit |             |

#### Aggregation Order/Operator

The External Debt Collection Cube will be aggregated by the following order and operators on dimensions.

 Table 9–39
 External Debt CollectionCube Aggregation Operator and Order

|                   |          | -     |  |
|-------------------|----------|-------|--|
| Dimension Name    | Operator | Order |  |
| Time              | Sum      | 1     |  |
| Collection Agency | Sum      | 2     |  |
| Organization      | Sum      | 3     |  |

# **Base Measures**

The base measure of this data cube are:

| Physical Name | Logical Name                | Physical Column                                  | Description                  |
|---------------|-----------------------------|--|------------------------------|
| PPC           | Promised Payment<br>Count   | DWA_EXTRNL_DEBT_COLLCTN_<br>MO.PRMS_PYMT_CNT     |                              |
| РСС           | Payment Collected<br>Count  | DWA_EXTRNL_DEBT_COLLCTN_<br>MO.PYMT_COLCTD_CNT   |                              |
| TAC           | Total Assignment<br>Count   | DWA_EXTRNL_DEBT_COLLCTN_<br>MO.TOT_ASGN_CNT      |                              |
| WC            | Waiving Count               | DWA_EXTRNL_DEBT_COLLCTN_<br>MO.WVNG_CNT          |                              |
| PNCC1         | Pending Collection<br>Count | DWA_EXTRNL_DEBT_COLLCTN_<br>MO.PNDNG_COLLCTN_CNT | Count of pending collection. |
| WA            | Waiving Amount              | DWA_EXTRNL_DEBT_COLLCTN_<br>MO.WVNG_AMT          |                              |
| РСА           | Payment Collected<br>Amount | DWA_EXTRNL_DEBT_COLLCTN_<br>MO.PYMT_COLCTD_AMT   |                              |
| PA            | Penalty Amount              | DWA_EXTRNL_DEBT_COLLCTN_<br>MO.PNLTY_AMT         |                              |

 Table 9–40
 External Debt Collection Cube Base Measures

# **Derived Measures**

The possible derived measure of this data cube are

 Table 9–41
 External Debt Collection Cube Derived Measures

| Physical Name          | Logical Name   | Definition  |
|------------------------|--|---|
| PA_YTD                 | Penalty Amount YTD                                     | SUM(EDCM.PA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| PA_LP                  | Penalty Amount Last<br>Period                          | LAG(EDCM.PA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| PA_LY                  | Penalty Amount Last<br>Year                            | LAG(EDCM.PA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                             |
| PA_LY_PCT_CHG          | Penalty Amount Last<br>Year                            | LAG_VARIANCE_PERCENT(EDCM.PA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| PA_YTD_LY              | Penalty Amount YTD<br>Last Year                        | LAG(EDCM.PA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| PA_YTD_LY_PCT_<br>CHG  | Penalty Amount YTD<br>% Change Last Year               | LAG_VARIANCE_PERCENT(EDCM.PA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| PCA_YTD                | Payment Collected<br>Amount YTD                        | SUM(EDCM.PCA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| PCA_LP                 | Payment Collected<br>Amount Last Period                | LAG(EDCM.PCA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PCA_LY                 | Payment Collected<br>Amount Last Year                  | LAG(EDCM.PCA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| PCA_LY_PCT_CHG         | Payment Collected<br>Amount % Change<br>Last Year      | LAG_VARIANCE_PERCENT(EDCM.PCA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| PCA_YTD_LY             | Payment Collected<br>Amount YTD Last Year              | LAG(EDCM.PCA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PCA_YTD_LY_PCT_<br>CHG | Payment Collected<br>Amount YTD %<br>Changes Last Year | LAG_VARIANCE_PERCENT(EDCM.PCA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |

| Physical Name          | Logical Name   | Definition  |
|------------------------|--|---|
| PCC_YTD                | Payment Collected<br>Count YTD                       | SUM(EDCM.PCC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| PCC_LP                 | Payment Collected<br>Count Last Period               | LAG(EDCM.PCC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PCC_LY                 | Payment Collected<br>Count Last Year                 | LAG(EDCM.PCC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| PCC_LY_PCT_CHG         | Payment Collected<br>Count % Change Last<br>Year     | LAG_VARIANCE_PERCENT(EDCM.PCC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| PCC_YTD_LY             | Payment Collected<br>Count YTD Last Year             | LAG(EDCM.PCC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PCC_YTD_LY_PCT_<br>CHG | Payment Collected<br>Count YTD % Change<br>Last Year | LAG_VARIANCE_PERCENT(EDCM.PCC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| PPC_YTD                | Promised Payment<br>Count YTD                        | SUM(EDCM.PPC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| PPC_LP                 | Promised Payment<br>Count Last Period                | LAG(EDCM.PPC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| PPC_LY                 | Promised Payment<br>Count Last Year                  | LAG(EDCM.PPC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| PPC_LY_PCT_CHG         | Promised Payment<br>Count % Change Last<br>Year      | LAG_VARIANCE_PERCENT(EDCM.PPC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| PPC_YTD_LY             | Promised Payment<br>Count YTD Last Year              | LAG(EDCM.PPC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| PPC_YTD_LY_PCT_<br>CHG | Promised Payment<br>Count YTD % Change<br>Last Year  | LAG_VARIANCE_PERCENT(EDCM.PPC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| TAC_YTD                | Total Assignment<br>Count YTD                        | SUM(EDCM.TAC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| TAC_LP                 | Total Assignment<br>Count Last Period                | LAG(EDCM.TAC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| TAC_LY                 | Total Assignment<br>Count Last Year                  | LAG(EDCM.TAC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| TAC_LY_PCT_CHG         | Total Assignment<br>Count % Change Last<br>Year      | LAG_VARIANCE_PERCENT(EDCM.TAC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| TAC_YTD_LY             | Total Assignment<br>Count YTD Last Year              | LAG(EDCM.TAC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| TAC_YTD_LY_PCT_<br>CHG | Total Assignment<br>Count YTD % Change<br>Last Year  | LAG_VARIANCE_PERCENT(EDCM.TAC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| WA_YTD                 | Waiving Amount YTD                                   | SUM(EDCM.WA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| WA_LP                  | Waiving Amount Last<br>Period                        | LAG(EDCM.WA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| WA_LY                  | Waiving Amount Last<br>Year                          | LAG(EDCM.WA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                             |

 Table 9–41 (Cont.) External Debt Collection Cube Derived Measures

| Physical Name         | Logical Name  | Definition   |
|-----------------------|---|--|
| WA_LY_PCT_CHG         | Waiving Amount %<br>Change Last Year                        | LAG_VARIANCE_PERCENT(EDCM.WA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| WA_YTD_LY             | Waiving Amount YTD<br>Last Year                             | LAG(EDCM.WA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| WA_YTD_LY_PCT_<br>CHG | Waiving Amount YTD<br>% Change Last Year                    | LAG_VARIANCE_PERCENT(EDCM.WA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_PA_ORG            | Penalty Amount Share<br>Of Organization Parent              | SHARE(EDCM.PA OF ORG.HCHAIN PARENT)  |
| RANK_PA_ORG           | Penalty Amount Rank<br>Of Organization Parent               | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY EDCM.PA DESC NULLS LAST WITHIN PARENT)  |
| SHR_PCA_ORG           | Payment Collected<br>Amount Share Of<br>Organization Parent | SHARE(EDCM.PCA OF ORG.HCHAIN PARENT)   |
| RANK_PCA_ORG          | Payment Collected<br>Amount Rank Of<br>Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY EDCM.PCA DESC NULLS LAST WITHIN PARENT)   |
| SHR_PCC_ORG           | Payment Collected<br>Count Share Of<br>Organization Parent  | SHARE(EDCM.PCC OF ORG.HCHAIN PARENT)   |
| RANK_PCC_ORG          | Payment Collected<br>Count Rank Of<br>Organization Parent   | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY EDCM.PCC DESC NULLS LAST WITHIN PARENT)   |
| SHR_PPC_ORG           | Promised Payment<br>Count Share Of<br>Organization Parent   | SHARE(EDCM.PPC OF ORG.HCHAIN PARENT)   |
| RANK_PPC_ORG          | Promised Payment<br>Count Rank Of<br>Organization Parent    | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY EDCM.PPC DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_TAC_ORG           | Total Assignment<br>Count Share Of<br>Organization Parent   | SHARE(EDCM.TAC OF ORG.HCHAIN PARENT)   |
| RANK_TAC_ORG          | Total Assignment<br>Count Rank Of<br>Organization Parent    | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY EDCM.TAC DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_WA_ORG            | Waiving Count Share<br>Of Organization Parent               | SHARE(EDCM.WA OF ORG.HCHAIN PARENT)  |
| RANK_WA_ORG           | Waiving Amount Rank<br>Of Organization Parent               | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY EDCM.WA DESC NULLS LAST WITHIN PARENT)  |
| SHR_WC_ORG            | Waiving Count Share<br>Of Organization Parent               | SHARE(EDCM.WC OF ORG.HCHAIN PARENT)  |
| RANK_WC_ORG           | Waiving Count Rank<br>Of Organization Parent                | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY EDCM.WC DESC NULLS LAST WITHIN PARENT)  |
| SHR_PA_CAGNCY         | Penalty Amount Share<br>Of CAGNCY Parent                    | SHARE(EDCM.PA OF CAGNCY.HCAGNCY PARENT)  |
| RANK_PA_CAGNCY        | Penalty Amount Rank<br>Of CAGNCY Parent                     | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY EDCM.PA<br>DESC NULLS LAST WITHIN PARENT)   |
| SHR_PCA_CAGNCY        | Payment Collected<br>Amount Share Of<br>CAGNCY Parent       | SHARE(EDCM.PCA OF CAGNCY.HCAGNCY PARENT)   |
| RANK_PCA_<br>CAGNCY   | Payment Collected<br>Amount Rank Of<br>CAGNCY Parent        | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY EDCM.PCA<br>DESC NULLS LAST WITHIN PARENT)  |

Table 9–41 (Cont.) External Debt Collection Cube Derived Measures

| Physical Name           | Logical Name   | Definition   |
|-------------------------|--|--|
| SHR_PCC_CAGNCY          | Payment Collected<br>Count Share Of<br>CAGNCY Parent | SHARE(EDCM.PCC OF CAGNCY.HCAGNCY PARENT)   |
| RANK_PCC_<br>CAGNCY     | Payment Collected<br>Count Rank Of<br>CAGNCY Parent  | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY EDCM.PCC DESC NULLS LAST WITHIN PARENT)   |
| SHR_PPC_CAGNCY          | Promised Payment<br>Count Share Of<br>CAGNCY Parent  | SHARE(EDCM.PPC OF CAGNCY.HCAGNCY PARENT)   |
| RANK_PPC_<br>CAGNCY     | Promised Payment<br>Count Rank Of<br>CAGNCY Parent   | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY EDCM.PPC DESC NULLS LAST WITHIN PARENT)   |
| SHR_TAC_CAGNCY          | Total Assignment<br>Count Share Of<br>CAGNCY Parent  | SHARE(EDCM.TAC OF CAGNCY.HCAGNCY PARENT)   |
| RANK_TAC_<br>CAGNCY     | Total Assignment<br>Count Rank Of<br>CAGNCY Parent   | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY EDCM.TAC DESC NULLS LAST WITHIN PARENT)   |
| SHR_WA_CAGNCY           | Waiving Amount Share<br>Of CAGNCY Parent             | SHARE(EDCM.WA OF CAGNCY.HCAGNCY PARENT)  |
| RANK_WA_<br>CAGNCY      | Waiving Amount Rank<br>Of CAGNCY Parent              | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY EDCM.WA<br>DESC NULLS LAST WITHIN PARENT)   |
| SHR_WC_CAGNCY           | Waiving Count Share<br>Of CAGNCY Parent              | SHARE(EDCM.WC OF CAGNCY.HCAGNCY PARENT)  |
| RANK_WC_<br>CAGNCY      | Waiving Count Rank<br>Of CAGNCY Parent               | RANK() OVER HIERARCHY (CAGNCY.HCAGNCY ORDER BY EDCM.WC<br>DESC NULLS LAST WITHIN PARENT)   |
| EOP_PNCC                | EOP Pending<br>Collection Count                      | OLAP_DML_EXPRESSION('EDCM_PNCC1(time if time_levelrel eq "BSNS_<br>MO" then time else statlast(limit(time to bottomdescendants using time_<br>parentrel time(time time))))', NUMBER) |
| EOP_PNCC_LY             | EOP Pending<br>Collection Count Last<br>Year         | LAG(EDCM.EOP_PNCC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)  |
| EOP_PNCC_LY_PCT_<br>CHG | EOP Pending<br>Collection Count %<br>Chg Last Year   | LAG_VARIANCE_PERCENT(EDCM.EOP_PNCC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)                                       |

Table 9–41 (Cont.) External Debt Collection Cube Derived Measures

# Handset Stock Cube

Representatives handle the sales to the VIP, or direct customers, that is, they personally visit the customers and sell the products and services to them.

For this kind of customer, a VIP with possibly a specific loyalty program, a certain number of handsets may be reserved, considering the possible customer order. This is the "actual stock". Additionally, when a number of handsets are reserved for demos or displays to customers, these are the "display stock". The information about this stock is maintained in the Stock Fact. More generally, this cube could handle the global handset stock or any terminal of choice (with some adaptation of the Intra-ETL feeding this cube)."

#### **Physical Name: HSKM**

### **Dimensions and Load Level**

The fact data of Handset Stock Cube will be loaded from the relational schema at these dimension levels(leaf level).

| Dimension Name | Load level     | Description |  |
|----------------|----------------|-------------|--|
| Time           | Business Month |             |  |
| Sales Channel  | Sales Channel  |             |  |
| Handset Model  | Handset Model  |             |  |

 Table 9–42
 Handset Stock Cube Dimensions and Load Level

## Aggregation Order/Operator

The Handset Stock Cube will be aggregated by the following order and operators on dimensions

| Dimension Name | Operator | Order |  |
|----------------|----------|-------|--|
| Time           | Sum      | 1     |  |
| Sales Channel  | Sum      | 2     |  |
| Handset Model  | Sum      | 3     |  |

 Table 9–43
 Handset Stock Cube Aggregation Operator and Order

# **Base Measures**

The base measure of this data cube are.

 Table 9–44
 Handset Stock Cube Base Measures

| Physical Name | Logical Name        | Physical Column                | Description                     |
|---------------|---------------------|--------------------------------|---------------------------------|
| DSTK1         | Display Stock       | DWA_HNDST_STCK_MO.DSPLY_STCK   | Number of handsets for display. |
| ASTK1         | Actual Stock        | DWA_HNDST_STCK_MO.ACT_STCK     | Number of handsets in stock.    |
| HCNT          | Handset Sale Count  | DWA_HNDST_STCK_MO.HNDST_SL_CNT |                                 |
| HSA           | Handset Sale Amount | DWA_HNDST_STCK_MO.HNDST_SL_AMT |                                 |

#### **Derived Measures**

Table 9–45 Handset Stock Cube Derived Measures

| Physical Name   | Logical Name                             | Definition   |
|-----------------|--|--|
| EOP_ASTK        | EOP Actual Stock                         | OLAP_DML_EXPRESSION('HSKM_ASTK1(time if time_levelrel eq ''BSNS_<br>MO'' then time else statlast(limit(time to bottomdescendants using time_<br>parentrel time(time time))))', NUMBER) |
| EOP_DSTK        | EOP Display Stock                        | OLAP_DML_EXPRESSION('HSKM_DSTK1(time if time_levelrel eq "BSNS_<br>MO" then time else statlast(limit(time to bottomdescendants using time_<br>parentrel time(time time))))', NUMBER)   |
| HCNT_YTD        | Handset Sale Count<br>YTD                | SUM(HSKM.HCNT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)   |
| HCNT_LP         | Handset Sale Count<br>Last Period        | LAG(HSKM.HCNT, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| HCNT_LY         | Handset Sale Count<br>Last Year          | LAG(HSKM.HCNT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)   |
| HCNT_LY_PCT_CHG | Handset Sale Count %<br>Change Last Year | LAG_VARIANCE_PERCENT(HSKM.HCNT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |
| HCNT_YTD_LY     | Handset Sale Count<br>YTD Last Year      | LAG(HSKM.HCNT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)  |

| Physical Name            | Logical Name                                     | Definition   |
|--------------------------|--|--|
| HCNT_YTD_LY_<br>PCT_CHG  | Handset Sale Count<br>YTD % Change Last<br>Year  | LAG_VARIANCE_PERCENT(HSKM.HCNT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| HSA_YTD                  | Handset Sale Amount<br>YTD                       | SUM(HSKM.HSA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| HSA_LP                   | Handset Sale Amount<br>Last Period               | LAG(HSKM.HSA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| HSA_LY                   | Handset Sale Amount<br>Last Year                 | LAG(HSKM.HSA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| HSA_LY_PCT_CHG           | Handset Sale Amount<br>% Change Last Year        | LAG_VARIANCE_PERCENT(HSKM.HSA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)      |
| HSA_YTD_LY               | Handset Sale Amount<br>YTD Last Year             | LAG(HSKM.HSA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| HSA_YTD_LY_PCT_<br>CHG   | Handset Sale Amount<br>YTD % Change Last<br>Year | LAG_VARIANCE_PERCENT(HSKM.HSA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| EOP_ASTK_LY              | EOP Actual Stock Last<br>Year                    | LAG(HSKM.EOP_ASTK, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| EOP_ASTK_LY_PCT_<br>CHG  | EOP Actual Stock %<br>Chg Last Year              | LAG_VARIANCE_PERCENT(HSKM.EOP_ASTK, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| EOP_DSTK_LY              | EOP Display Stock Last<br>Year                   | LAG(HSKM.EOP_DSTK, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| EOP_DSTK_LY_PCT_<br>CHG  | EOP Display Stock %<br>Chg Last Year             | LAG_VARIANCE_PERCENT(HSKM.EOP_DSTK, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_EOP_ASTK_<br>SLCHNL  | EOP Actual Stock<br>Share Of SLCHNL<br>Parent    | SHARE(HSKM.EOP_ASTK OF SLCHNL.HSLCHNL PARENT)  |
| RANK_EOP_ASTK_<br>SLCHNL | EOP Actual Stock Rank<br>Of SLCHNL Parent        | RANK() OVER HIERARCHY (SLCHNL.HSLCHNL ORDER BY HSKM.EOP_<br>ASTK DESC NULLS LAST WITHIN PARENT)  |
| SHR_EOP_ASTK_<br>HSMDL   | EOP Actual Stock<br>Share Of HSMDL<br>Parent     | SHARE(HSKM.EOP_ASTK OF HSMDL.HHSMDL PARENT)  |
| RANK_EOP_ASTK_<br>HSMDL  | EOP Actual Stock Rank<br>Of HSMDL Parent         | RANK() OVER HIERARCHY (HSMDL.HHSMDL ORDER BY HSKM.EOP_<br>ASTK DESC NULLS LAST WITHIN PARENT)  |
| SHR_EOP_DSTK_<br>SLCHNL  | EOP Display Stock<br>Share Of SLCHNL<br>Parent   | SHARE(HSKM.EOP_DSTK OF SLCHNL.HSLCHNL PARENT)  |
| RANK_EOP_DSTK_<br>SLCHNL | EOP Display Stock<br>Rank Of SLCHNL<br>Parent    | RANK() OVER HIERARCHY (SLCHNL.HSLCHNL ORDER BY HSKM.EOP_<br>DSTK DESC NULLS LAST WITHIN PARENT)  |
| SHR_EOP_DSTK_<br>HSMDL   | EOP Display Stock<br>Share Of HSMDL<br>Parent    | SHARE(HSKM.EOP_DSTK OF HSMDL.HHSMDL PARENT)  |
| RANK_EOP_DSTK_<br>HSMDL  | EOP Display Stock<br>Rank Of HSMDL<br>Parent     | RANK() OVER HIERARCHY (HSMDL.HHSMDL ORDER BY HSKM.EOP_<br>DSTK DESC NULLS LAST WITHIN PARENT)  |
| SHR_HCNT_<br>SLCHNL      | Handset Sale Count<br>Share Of SLCHNL<br>Parent  | SHARE(HSKM.HCNT OF SLCHNL.HSLCHNL PARENT)  |

 Table 9–45 (Cont.) Handset Stock Cube Derived Measures

| Physical Name        | Logical Name                                     | Definition   |
|----------------------|--|--|
| RANK_HCNT_<br>SLCHNL | Handset Sale Count<br>Rank Of SLCHNL<br>Parent   | RANK() OVER HIERARCHY (SLCHNL.HSLCHNL ORDER BY HSKM.HCNT<br>DESC NULLS LAST WITHIN PARENT) |
| SHR_HCNT_HSMDL       | Handset Sale Count<br>Share Of HSMDL<br>Parent   | SHARE(HSKM.HCNT OF HSMDL.HHSMDL PARENT)  |
| RANK_HCNT_<br>HSMDL  | Handset Sale Count<br>Rank Of HSMDL<br>Parent    | RANK() OVER HIERARCHY (HSMDL.HHSMDL ORDER BY HSKM.HCNT<br>DESC NULLS LAST WITHIN PARENT)   |
| SHR_HSA_SLCHNL       | Handset Sale Amount<br>Share Of SLCHNL<br>Parent | SHARE(HSKM.HSA OF SLCHNL.HSLCHNL PARENT)   |
| RANK_HSA_<br>SLCHNL  | Handset Sale Amount<br>Rank Of SLCHNL<br>Parent  | RANK() OVER HIERARCHY (SLCHNL.HSLCHNL ORDER BY HSKM.HSA<br>DESC NULLS LAST WITHIN PARENT)  |
| SHR_HSA_HSMDL        | Handset Sale Amount<br>Share Of HSMDL<br>Parent  | SHARE(HSKM.HSA OF HSMDL.HHSMDL PARENT)   |
| RANK_HSA_HSMDL       | Handset Sale Amount<br>Rank Of HSMDL<br>Parent   | RANK() OVER HIERARCHY (HSMDL.HHSMDL ORDER BY HSKM.HSA<br>DESC NULLS LAST WITHIN PARENT)    |
| EOP_ASTK_FCST        | EOP Actual Stock<br>Forecast                     | HSKM_FCST.EOP_ASTK_FCST  |
| HCNT_FCST            | Handset Sales Count<br>Forecast                  | HSKM_FCST.HCNT_FCST  |

Table 9–45 (Cont.) Handset Stock Cube Derived Measures

# **Invoice Adjustment Cube**

This cube is to store all adjustment made on the invoices. In current design, Adjustment ID & Invoices code serve the primary, therefore, 1 adjustment could make change to multiple invoices.

#### **Physical Name: IAM**

#### **Dimensions and Load Level**

The fact data of Invoice Adjustment Cube will be loaded from the relational schema at these dimension levels(leaf level).

Table 9–46 Invoice Adjustment Cube Dimensions and Load Level

| Dimension Name               | Load level                 | Description |
|------------------------------|----------------------------|-------------|
| Time                         | Business Month             |             |
| Customer Type                | Customer Type              |             |
| Invoice Adjustment<br>Reason | Invoice Adjustment Reason  |             |
| Invoice Adjustment<br>Type   | Invoice Adjustment Type    |             |
| Promotion                    | Promotion                  |             |
| Product                      | Product                    |             |
| Organization                 | Organization Business Unit |             |
| Geography                    | County                     |             |

## Aggregation Order/Operator

The Invoice Adjustment Cube will be aggregated by the following order and operators on dimensions.

| Dimension Name            | Operator | Order |
|---------------------------|----------|-------|
| Time                      | Sum      | 1     |
| Customer Type             | Sum      | 2     |
| Invoice Adjustment Reason | Sum      | 3     |
| Invoice Adjustment Type   | Sum      | 4     |
| Promotion                 | Sum      | 5     |
| Product                   | Sum      | 6     |
| Organization              | Sum      | 7     |
| Geography                 | Sum      | 8     |

Table 9–47 Invoice Adjustment Cube Aggregation Operator and Order

### **Base Measures**

The base measure of this data cube are.

Table 9–48 Invoice Adjustment Cube Base Measures

| Physical Name | Logical Name      | Physical Column         | Description                         |
|---------------|-------------------|-------------------------|-------------------------------------|
| AA            | Adjustment Amount | DWA_INVC_ADJ_MO.ADJ_AMT |                                     |
| ADJCNT        | Adjustment Count  | DWA_INVC_ADJ_MO.ADJ_CNT | The amount adjusted to the invoice. |

### **Derived Measures**

Table 9–49Invoice Adjustment Cube Derived Measures

| Physical Name         | Logical Name                                   | Definition  |
|-----------------------|--|---|
| AA_YTD                | Adjustment Amount<br>YTD                       | SUM(IAM.AA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| AA_LP                 | Adjustment Amount<br>Last Period               | LAG(IAM.AA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| AA_LY                 | Adjustment Amount<br>Last Year                 | LAG(IAM.AA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                            |
| AA_LY_PCT_CHG         | Adjustment Amount %<br>Change Last Year        | LAG_VARIANCE_PERCENT(IAM.AA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| AA_YTD_LY             | Adjustment Amount<br>YTD Last Year             | LAG(IAM.AA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |
| AA_YTD_LY_PCT_<br>CHG | Adjustment Amount<br>YTD % Change Last<br>Year | LAG_VARIANCE_PERCENT(IAM.AA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| ADJCNT_YTD            | Adjustment Count<br>YTD                        | SUM(IAM.ADJCNT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR) |
| ADJCNT_LP             | Adjustment Count Last<br>Period                | LAG(IAM.ADJCNT, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ADJCNT_LY             | Adjustment Count Last<br>Year                  | LAG(IAM.ADJCNT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |

| Physical Name             | Logical Name                                   | Definition  |
|---------------------------|--|---|
| ADJCNT_LY_PCT_<br>CHG     | Adjustment Count %<br>Change Last Year         | LAG_VARIANCE_PERCENT(IAM.ADJCNT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| ADJCNT_YTD_LY             | Adjustment Count<br>YTD Last Year              | LAG(IAM.ADJCNT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ADJCNT_YTD_LY_<br>PCT_CHG | Adjustment Count<br>YTD % Change Last<br>Year  | LAG_VARIANCE_PERCENT(IAM.ADJCNT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_AA_CUSTYP             | Adjustment Amount<br>Share Of CUSTYP<br>Parent | SHARE(IAM.AA OF CUSTYP.HCUSTYP PARENT)  |
| RANK_AA_CUSTYP            | Adjustment Amount<br>Rank Of CUSTYP<br>Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY IAM.AA DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_ADJCNT_<br>CUSTYP     | Adjustment Count<br>Share Of CUSTYP<br>Parent  | SHARE(IAM.ADJCNT OF CUSTYP.HCUSTYP PARENT)  |
| RANK_ADJCNT_<br>CUSTYP    | Adjustment Count<br>Rank Of CUSTYP<br>Parent   | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY IAM.ADJCNT<br>DESC NULLS LAST WITHIN PARENT)   |
| SHR_ADJCNT_<br>PRMTN      | Adjustment Count<br>Share Of PRMTN<br>Parent   | SHARE(IAM.ADJCNT OF PRMTN.HPRMTN PARENT)  |
| RANK_ADJCNT_<br>PRMTN     | Adjustment Count<br>Rank Of PRMTN<br>Parent    | RANK() OVER HIERARCHY (PRMTN.HPRMTN ORDER BY IAM.ADJCNT<br>DESC NULLS LAST WITHIN PARENT)   |
| SHR_AA_PRMTN              | Adjustment Amount<br>Share Of PRMTN<br>Parent  | SHARE(IAM.AA OF PRMTN.HPRMTN PARENT)  |
| RANK_AA_PRMTN             | Adjustment Amount<br>Rank Of PRMTN<br>Parent   | RANK() OVER HIERARCHY (PRMTN.HPRMTN ORDER BY IAM.AA DESC NULLS LAST WITHIN PARENT)  |
| SHR_AA_PROD               | Adjustment Amount<br>Shared Of PROD<br>Parent  | SHARE(IAM.AA OF PROD.HPROD PARENT)  |
| RANK_AA_PROD              | Adjustment Amount<br>Rank Of PROD Parent       | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY IAM.AA DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_ADJCNT_PROD           | Adjustment Count<br>Share Of PROD Parent       | SHARE(IAM.ADJCNT OF PROD.HPROD PARENT)  |
| RANK_ADJCNT_<br>PROD      | Adjustment Count<br>Rank Of PROD Parent        | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY IAM.ADJCNT<br>DESC NULLS LAST WITHIN PARENT)   |
| SHR_ADJCNT_GEO            | Adjustment Count<br>Share Of Geo Parent        | SHARE(IAM.ADJCNT OF GEO.HGEO PARENT)  |
| RANK_ADJCNT_<br>GEO       | Adjustment Count<br>Rank Of Geo Parent         | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY IAM.ADJCNT DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_AA_GEO                | Adjustment Amount<br>Share Of Geo Parent       | SHARE(IAM.AA OF GEO.HGEO PARENT)  |
| RANK_AA_GEO               | Adjustment Amount<br>Rank Of Geo Parent        | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY IAM.AA DESC NULLS LAST WITHIN PARENT)  |
| SHR_AA_IATYP              | Adjustment Amount<br>Share Of IATYP Parent     | SHARE(IAM.AA OF IATYP.HIATYP PARENT)  |
| RANK_AA_IATYP             | Adjustment Amount<br>Rank Of IATYP Parent      | RANK() OVER HIERARCHY (IATYP.HIATYP ORDER BY IAM.AA DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_ADJCNT_IATYP          | Adjustment Count<br>Share Of IATYP Parent      | SHARE(IAM.ADJCNT OF IATYP.HIATYP PARENT)  |
|                           |  |   |

 Table 9–49 (Cont.) Invoice Adjustment Cube Derived Measures

| Physical Name         | Logical Name                               | Definition  |
|-----------------------|--|---|
| RANK_ADJCNT_<br>IATYP | Adjustment Count<br>Rank Of IATYP Parent   | RANK() OVER HIERARCHY (IATYP.HIATYP ORDER BY IAM.ADJCNT<br>DESC NULLS LAST WITHIN PARENT) |
| SHR_ADJCNT_<br>IARSN  | Adjustment Count<br>Share Of IARSN Parent  | SHARE(IAM.ADJCNT OF IARSN.HIARSN PARENT)  |
| RANK_ADJCNT_<br>IARSN | Adjustment Count<br>Rank Of IARSN Parent   | RANK() OVER HIERARCHY (IARSN.HIARSN ORDER BY IAM.ADJCNT<br>DESC NULLS LAST WITHIN PARENT) |
| SHR_AA_IARSN          | Adjustment Amount<br>Share Of IARSN Parent | SHARE(IAM.AA OF IARSN.HIARSN PARENT)  |
| RANK_AA_IARSN         | Adjustment Amount<br>Rank Of IARSN Parent  | RANK() OVER HIERARCHY (IARSN.HIARSN ORDER BY IAM.AA DESC<br>NULLS LAST WITHIN PARENT)     |
| SHR_AA_ORG            | Adjustment Amount<br>Share Of Org Parent   | SHARE(IAM.AA OF ORG.HCHAIN PARENT)  |
| RANK_AA_ORG           | Adjustment Amount<br>Rank Of Org Parent    | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY IAM.AA DESC NULLS LAST WITHIN PARENT)          |
| SHR_ADJCNT_ORG        | Adjustment Count<br>Share Of Org Parent    | SHARE(IAM.ADJCNT OF ORG.HCHAIN PARENT)  |
| RANK_ADJCNT_<br>ORG   | Adjustment Count<br>Rank Of Org Parent     | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY IAM.ADJCNT<br>DESC NULLS LAST WITHIN PARENT)   |

Table 9–49 (Cont.) Invoice Adjustment Cube Derived Measures

# Invoice Customer Type Cube

Post paid customers are billed/invoiced for the usage of services on monthly basis. That is, bill for every subscriber based on his package, category, and usage is calculated, printed and sent to the customer account address for payment.

#### **Physical Name: ICT**

#### **Dimensions and Load Level**

The fact data of Invoice Customer Type Cube will be loaded from the relational schema at these dimension levels(leaf level).

| Dimension Name      | Load level                 | Description |
|---------------------|----------------------------|-------------|
| Time                | Business Month             |             |
| Customer Type       | Customer Type              |             |
| Product             | Product                    |             |
| Product Market Plan | Product Market Plan        |             |
| Organization        | Organization Business Unit |             |
| Geography           | County                     |             |

Table 9–50 Invoice Customer Type Cube Dimensions and Load Level

#### **Aggregation Order/Operator**

The Invoice Customer Type will be aggregated by the following order and operators on dimensions.

| Table 9–51 | Invoice Customer | Type Cube Aggregat | ion Operator and Order |
|------------|------------------|--------------------|------------------------|
|            |                  |                    |                        |

| Dimension Name | Operator | Order |  |
|----------------|----------|-------|--|
| Time           | Sum      | 1     |  |
| Customer Type  | Sum      | 2     |  |

| Dimension Name      | Operator | Order |  |
|---------------------|----------|-------|--|
| Product             | Sum      | 3     |  |
| Product Market Plan | Sum      | 4     |  |
| Organization        | Sum      | 5     |  |
| Geography           | Sum      | 6     |  |

 Table 9–51 (Cont.) Invoice Customer Type Cube Aggregation Operator and Order

## **Base Measures**

The base measure of this data cube are:

 Table 9–52
 Invoice Customer Type Base Measures

| Physical Name | Logical Name                 | Physical Column                         | Description   |
|---------------|------------------------------|---|---|
| IAAT          | Invoice Amount After<br>Tax  | DWA_INVC_CUST_TYP.INVC_AMT_<br>AFTR_TAX | Total invoice amount after tax.   |
| TBA           | Total Billable Amount        | DWA_INVC_CUST_TYP.TOT_BILLBL_AMT        |   |
| IABT          | Invoice Amount Before<br>Tax | DWA_INVC_CUST_TYP.INVC_AMT_BFR_<br>TAX  |   |
| GA            | GST Amount                   | DWA_INVC_CUST_TYP.GST_AMT               |   |
| DA            | Discount Amount              | DWA_INVC_CUST_TYP.DISC_AMT              | The amount of discount for the call.  |
| CQ            | Charge Quantity              | DWA_INVC_CUST_TYP.CHRG_QTY              | How much network usage has this<br>item been charged on. The type of<br>usage are defined by the invoice<br>item type entity. A number that<br>describes a numeric fact of a charge<br>of a billing statement (for example,<br>talk time used for a product or<br>service). |
| СА            | Charge Amount                | DWA_INVC_CUST_TYP.CHRG_AMT              | Single invoice item 's charge amount.   |
| ITA           | Invoice Tax Amount           | DWA_INVC_CUST_TYP.INVC_TAX_AMT          | Tax amount  |
| BA            | Bill Amount                  | DWA_INVC_CUST_TYP.BILL_AMT              | Actual billing amount. It's from<br>"Charge amount-discount amount"   |
| IC            | Invoice Count                | DWA_INVC_CUST_TYP.INVC_CNT              | Number of Invoices  |

#### **Derived Measures**

Table 9–53 Invoice Customer Type Derived Measures

| Physical Name | Logical Name                      | Definition  |
|---------------|-----------------------------------|---|
| IC            | Invoice Count                     |   |
| BA_YTD        | Bill Amount YTD                   | SUM(ICT.BA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR) |
| BA_LP         | Bill Amount Last<br>period        | LAG(ICT.BA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| BA_LY         | Bill Amount Last Year             | LAG(ICT.BA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |
| BA_LY_PCT_CHG | Bill Amount % Change<br>Last Year | LAG_VARIANCE_PERCENT(ICT.BA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| BA_YTD_LY     | Bill Amount YTD Last<br>Year      | LAG(ICT.BA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                 |

| Physical Name         | Logical Name                              | Definition  |
|-----------------------|---|---|
| BA_YTD_LY_PCT_<br>CHG | Bill Amount YTD %<br>Change Last Year     | LAG_VARIANCE_PERCENT(ICT.BA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| CA_YTD                | Charge Amount YTD                         | SUM(ICT.CA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CA_LP                 | Charge Amount Last<br>Period              | LAG(ICT.CA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CA_LY                 | Charge Amount Last<br>Year                | LAG(ICT.CA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| CA_LY_PCT_CHG         | Charge Amount %<br>Change Last Year       | LAG_VARIANCE_PERCENT(ICT.CA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| CA_YTD_LY             | Charge Amount YTD<br>Last Year            | LAG(ICT.CA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |
| CA_YTD_LY_PCT_<br>CHG | Charge Amount YTD<br>% Change Last Year   | LAG_VARIANCE_PERCENT(ICT.CA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| CQ_YTD                | Charge Quantity YTD                       | SUM(ICT.CQ) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CQ_LP                 | Charge Quantity Last<br>Period            | LAG(ICT.CQ, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CQ_LY                 | Charge Quantity Last<br>Year              | LAG(ICT.CQ, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| CQ_LY_PCT_CHG         | Charge Quantity %<br>Change Last Year     | LAG_VARIANCE_PERCENT(ICT.CQ, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| CQ_YTD_LY             | Charge Quantity YTD<br>Last Year          | LAG(ICT.CQ_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |
| CQ_YTD_LY_PCT_<br>CHG | Charge Quantity YTD<br>% Change Last Year | LAG_VARIANCE_PERCENT(ICT.CQ_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| DA_YTD                | Discount Amount YTD                       | SUM(ICT.DA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| DA_LP                 | Discount Amount Last<br>Period            | LAG(ICT.DA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| DA_LY                 | Discount Amount Last<br>Year              | LAG(ICT.DA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| DA_LY_PCT_CHG         | Discount Amount %<br>Change Last Year     | LAG_VARIANCE_PERCENT(ICT.DA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| DA_YTD_LY             | Discount Amount YTD<br>Last Year          | LAG(ICT.DA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |
| DA_YTD_LY_PCT_<br>CHG | Discount Amount YTD<br>% Change Last Year | LAG_VARIANCE_PERCENT(ICT.DA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| GA_YTD                | GST Amount YTD                            | SUM(ICT.GA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| GA_LP                 | GST Amount Last<br>Period                 | LAG(ICT.GA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| GA_LY                 | GST Amount Last Year                      | LAG(ICT.GA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |

 Table 9–53 (Cont.) Invoice Customer Type Derived Measures

| Table 9–53 (Co | (Cont.) Invoice Customer Type Derived Measures |            |  |  |
|----------------|--|------------|--|--|
| Physical Name  | Logical Name                                   | Definition |  |  |

| Physical Name           | Logical Name   | Definition  |
|-------------------------|--|---|
| GA_LY_PCT_CHG           | GST Amount %<br>Change Last Year                       | LAG_VARIANCE_PERCENT(ICT.GA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)       |
| GA_YTD_LY               | GST Amount YTD Last<br>Year                            | LAG(ICT.GA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                       |
| GA_YTD_LY_PCT_<br>CHG   | GST Amount YTD %<br>Change Last Year                   | LAG_VARIANCE_PERCENT(ICT.GA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |
| IAAT_YTD                | Invoice Amount After<br>Tax YTD                        | SUM(ICT.IAAT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| IAAT_LP                 | Invoice Amount After<br>Tax Last Period                | LAG(ICT.IAAT, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| IAAT_LY                 | Invoice Amount After<br>Tax Last Year                  | LAG(ICT.IAAT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| IAAT_LY_PCT_CHG         | Invoice Amount After<br>Tax % Change Last<br>Year      | LAG_VARIANCE_PERCENT(ICT.IAAT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| IAAT_YTD_LY             | Invoice Amount After<br>Tax YTD Last Year              | LAG(ICT.IAAT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| IAAT_YTD_LY_PCT_<br>CHG | Invoice Amount After<br>Tax YTD % Change<br>Last Year  | LAG_VARIANCE_PERCENT(ICT.IAAT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| IABT_YTD                | Invoice Amount Before<br>Tax YTD                       | SUM(ICT.IABT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| IABT_LP                 | Invoice Amount Before<br>Tax Last Period               | LAG(ICT.IABT, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| IABT_LY                 | Invoice Amount Before<br>Tax Last Year                 | LAG(ICT.IABT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| IABT_LY_PCT_CHG         | Invoice Amount Before<br>Tax % Change Last<br>Year     | LAG_VARIANCE_PERCENT(ICT.IABT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| IABT_YTD_LY             | Invoice Amount Before<br>Tax YTD Last Year             | LAG(ICT.IABT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| IABT_YTD_LY_PCT_<br>CHG | Invoice Amount Before<br>Tax YTD % Change<br>Last Year | LAG_VARIANCE_PERCENT(ICT.IABT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| IC_YTD                  | Invoice Count YTD                                      | SUM(ICT.IC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| IC_LP                   | Invoice Count Last<br>Period                           | LAG(ICT.IC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| IC_LY                   | Invoice Count Last<br>Year                             | LAG(ICT.IC, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                           |
| IC_LY_PCT_CHG           | Invoice Count %<br>Change Last Year                    | LAG_VARIANCE_PERCENT(ICT.IC, 1) OVER HIERARCHY ("TIME".HTBSNS<br>BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)       |
| IC_YTD_LY               | Invoice Count YTD<br>Last Year                         | LAG(ICT.IC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                       |
| IC_YTD_LY_PCT_<br>CHG   | Invoice Count YTD %<br>Change Last Year                | LAG_VARIANCE_PERCENT(ICT.IC_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)   |

| Physical Name          | Logical Name                                       | Definition   |
|------------------------|--|--|
| ITA_YTD                | Invoice Tax Amount<br>YTD                          | SUM(ICT.ITA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ITA_LP                 | Invoice Tax Amount<br>Last Period                  | LAG(ICT.ITA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ITA_LY                 | Invoice Tax Amount<br>Last Year                    | LAG(ICT.ITA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| ITA_LY_PCT_CHG         | Invoice Tax Amount %<br>Change Last Year           | LAG_VARIANCE_PERCENT(ICT.ITA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| ITA_YTD_LY             | Invoice Tax Amount<br>YTD Last Year                | LAG(ICT.ITA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |
| ITA_YTD_LY_PCT_<br>CHG | Invoice Tax Amount<br>YTD % Change Last<br>Year    | LAG_VARIANCE_PERCENT(ICT.ITA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| TBA_YTD                | Total Billable Amount<br>YTD                       | SUM(ICT.TBA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| TBA_LP                 | Total Billable Amount<br>Last Period               | LAG(ICT.TBA, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| TBA_LY                 | Total Billable Amount<br>Last Year                 | LAG(ICT.TBA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                            |
| TBA_LY_PCT_CHG         | Total Billable Amount<br>% Change Last Year        | LAG_VARIANCE_PERCENT(ICT.TBA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)     |
| TBA_YTD_LY             | Total Billable Amount<br>YTD Last Year             | LAG(ICT.TBA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                     |
| TBA_YTD_LY_PCT_<br>CHG | Total Billable Amount<br>YTD % Change Last<br>Year | LAG_VARIANCE_PERCENT(ICT.TBA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_BA_ORG             | Bill Amount Share Of<br>Org Parent                 | SHARE(ICT.BA OF ORG.HCHAIN PARENT)   |
| RANK_BA_ORG            | Bill Amount Rank Of<br>Org Parent                  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.BA DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_CA_ORG             | Charge Amount Share<br>Of Org Parent               | SHARE(ICT.CA OF ORG.HCHAIN PARENT)   |
| RANK_CA_ORG            | Charge Amount Rank<br>Of Org Parent                | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.CA DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_CQ_ORG             | Charge Quantity Share<br>Of Org Parent             | SHARE(ICT.CQ OF ORG.HCHAIN PARENT)   |
| RANK_CQ_ORG            | Charge Quantity Rank<br>Of Org Parent              | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.CQ DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_DA_ORG             | Discount Amount<br>Share Of Org Parent             | SHARE(ICT.DA OF ORG.HCHAIN PARENT)   |
| RANK_DA_ORG            | Discount Amount<br>Rank Of Org Parent              | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.DA DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_GA_ORG             | GST Amount Share Of<br>Org Parent                  | SHARE(ICT.GA OF ORG.HCHAIN PARENT)   |
| RANK_GA_ORG            | GST Amount Rank Of<br>Org Parent                   | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.GA DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_IAAT_ORG           | Invoice Amount After<br>Tax Share Of Org<br>Parent | SHARE(ICT.IAAT OF ORG.HCHAIN PARENT)   |

 Table 9–53 (Cont.) Invoice Customer Type Derived Measures

| Physical Name | Logical Name  | Definition  |
|---------------|---|---|
| RANK_IAAT_ORG | Invoice Amount After<br>Tax Rank Of Org<br>Parent   | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.IAAT DESC<br>NULLS LAST WITHIN PARENT) |
| SHR_IABT_ORG  | Invoice Amount Before<br>Tax Share Of Org<br>Parent | SHARE(ICT.IABT OF ORG.HCHAIN PARENT)  |
| RANK_IABT_ORG | Invoice Amount Before<br>Tax Rank Of Org<br>Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.IABT DESC<br>NULLS LAST WITHIN PARENT) |
| SHR_IC_ORG    | Invoice Count Share Of<br>Org Parent                | SHARE(ICT.IC OF ORG.HCHAIN PARENT)  |
| RANK_IC_ORG   | Invoice Count Rank Of<br>Org Parent                 | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.IC DESC NULLS LAST WITHIN PARENT)      |
| SHR_ITA_ORG   | Invoice Tax Amount<br>Share Of Org Parent           | SHARE(ICT.ITA OF ORG.HCHAIN PARENT)   |
| RANK_ITA_ORG  | Invoice Tax Amount<br>Rank Of Org Parent            | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.ITA DESC NULLS LAST WITHIN PARENT)     |
| SHR_TBA_ORG   | Total Billable Amount<br>Share Of Org Parent        | SHARE(ICT.TBA OF ORG.HCHAIN PARENT)   |
| RANK_TBA_ORG  | Total Billable Amount<br>Rank Of Org Parent         | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY ICT.TBA DESC<br>NULLS LAST WITHIN PARENT)  |
| SHR_TBA_PMP   | Total Billable Amount<br>Share Of PMP Parent        | SHARE(ICT.TBA OF PMP.HPMP PARENT)   |
| RANK_TBA_PMP  | Total Billable Amount<br>Rank Of PMP Parent         | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.TBA DESC NULLS LAST WITHIN PARENT)       |
| SHR_ITA_PMP   | Invoice Tax Amount<br>Share Of PMP Parent           | SHARE(ICT.ITA OF PMP.HPMP PARENT)   |
| RANK_ITA_PMP  | Invoice Tax Amount<br>Rank Of PMP Parent            | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.ITA DESC NULLS LAST WITHIN PARENT)       |
| SHR_IC_PMP    | Invoice Count Share Of<br>PMP Parent                | SHARE(ICT.IC OF PMP.HPMP PARENT)  |
| RANK_IC_PMP   | Invoice Count Rank Of<br>PMP Parent                 | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.IC DESC NULLS LAST WITHIN PARENT)        |
| SHR_IABT_PMP  | Invoice Amount Before<br>Tax Share Of PMP<br>Parent | SHARE(ICT.IABT OF PMP.HPMP PARENT)  |
| RANK_IABT_PMP | Invoice Amount Before<br>Tax Rank Of PMP<br>Parent  | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.IABT DESC NULLS LAST WITHIN PARENT)      |
| SHR_IAAT_PMP  | Invoice Amount After<br>Tax Share Of PMP<br>Parent  | SHARE(ICT.IAAT OF PMP.HPMP PARENT)  |
| RANK_IAAT_PMP | Invoice Amount After<br>Tax Rank Of PMP<br>Parent   | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.IAAT DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_GA_PMP    | GST Amount Share Of<br>PMP Parent                   | SHARE(ICT.GA OF PMP.HPMP PARENT)  |
| RANK_GA_PMP   | GST Amount Rank Of<br>PMP Parent                    | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.GA DESC NULLS<br>LAST WITHIN PARENT)     |
| SHR_DA_PMP    | Discount Amount<br>Share Of PMP Parent              | SHARE(ICT.DA OF PMP.HPMP PARENT)  |
| RANK_DA_PMP   | Discount Amount<br>Rank Of PMP Parent               | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.DA DESC NULLS<br>LAST WITHIN PARENT)     |
| SHR_CQ_PMP    | Charge Quantity Share<br>Of PMP Parent              | SHARE(ICT.CQ OF PMP.HPMP PARENT)  |

Table 9–53 (Cont.) Invoice Customer Type Derived Measures

| Table 9–53       (Cont.         Physical Name | Logical Name   | pe Derived Measures   |
|---|--|---|
| RANK_CQ_PMP                                   | Charge Quantity Rank                                   | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.CQ DESC NULLS                                |
| KANK_CQ_FMF                                   | Of PMP Parent  | LAST WITHIN PARENT)   |
| SHR_CA_PMP                                    | Charge Amount Share<br>Of PMP Parent                   | SHARE(ICT.CA OF PMP.HPMP PARENT)  |
| RANK_CA_PMP                                   | Charge Amount Rank<br>Of PMP Parent                    | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.CA DESC NULLS LAST WITHIN PARENT)            |
| SHR_BA_PMP                                    | Bill Amount Share Of<br>PMP Parent                     | SHARE(ICT.BA OF PMP.HPMP PARENT)  |
| RANK_BA_PMP                                   | Bill Amount Rank Of<br>PMP Parent                      | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY ICT.BA DESC NULLS LAST WITHIN PARENT)            |
| SHR_BA_CUSTYP                                 | Bill Amount Share Of<br>CUSTYP Parent                  | SHARE(ICT.BA OF CUSTYP.HCUSTYP PARENT)  |
| RANK_BA_CUSTYP                                | Bill Amount Rank Of<br>CUSTYP Parent                   | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.BA DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_CA_CUSTYP                                 | Charge Amount Share<br>Of CUSTYP Parent                | SHARE(ICT.CA OF CUSTYP.HCUSTYP PARENT)  |
| RANK_CA_CUSTYP                                | Charge Amount Rank<br>Of CUSTYP Parent                 | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.CA DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_CQ_CUSTYP                                 | Charge Quantity Share<br>Of CUSTYP Parent              | SHARE(ICT.CQ OF CUSTYP.HCUSTYP PARENT)  |
| RANK_CQ_CUSTYP                                | Charge Quantity Rank<br>Of CUSTYP Parent               | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.CQ DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_DA_CUSTYP                                 | Discount Amount<br>Share Of CUSTYP<br>Parent           | SHARE(ICT.DA OF CUSTYP.HCUSTYP PARENT)  |
| RANK_DA_CUSTYP                                | Discount Amount<br>Rank Of CUSTYP<br>Parent            | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.DA DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_GA_CUSTYP                                 | GST Amount Share Of<br>CUSTYP Parent                   | SHARE(ICT.GA OF CUSTYP.HCUSTYP PARENT)  |
| RANK_GA_CUSTYP                                | GST Amount Rank Of<br>CUSTYP Parent                    | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.GA DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_IAAT_CUSTYP                               | Invoice Amount After<br>Tax Share Of CUSTYP<br>Parent  | SHARE(ICT.IAAT OF CUSTYP.HCUSTYP PARENT)  |
| RANK_IAAT_<br>CUSTYP                          | Invoice Amount After<br>Tax Rank Of CUSTYP<br>Parent   | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.IAAT DESC<br>NULLS LAST WITHIN PARENT) |
| SHR_IABT_CUSTYP                               | Invoice Amount Before<br>Tax Share Of CUSTYP<br>Parent | SHARE(ICT.IABT OF CUSTYP.HCUSTYP PARENT)  |
| RANK_IABT_<br>CUSTYP                          | Invoice Amount Before<br>Tax Rank Of CUSTYP<br>Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.IABT DESC<br>NULLS LAST WITHIN PARENT) |
| SHR_IC_CUSTYP                                 | Invoice Count Share Of<br>CUSTYP Parent                | SHARE(ICT.IC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_IC_CUSTYP                                | Invoice Count Rank Of<br>CUSTYP Parent                 | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.IC DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_ITA_CUSTYP                                | Invoice Tax Amount<br>Share Of CUSTYP<br>Parent        | SHARE(ICT.ITA OF CUSTYP.HCUSTYP PARENT)   |
| RANK_ITA_CUSTYP                               | Invoice Tax Amount<br>Rank Of CUSTYP<br>Parent         | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.ITA DESC<br>NULLS LAST WITHIN PARENT)  |

 Table 9–53 (Cont.) Invoice Customer Type Derived Measures

| SHR_TBA_CUSTYP<br>RANK_TBA_CUSTYP |  | SHARE(ICT.TBA OF CUSTYP.HCUSTYP PARENT)  |
|-----------------------------------|--|--|
| RANK_TBA_CUSTYP                   |  |  |
|                                   | Rank Of CUSTYP<br>Parent                             | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY ICT.TBA DESC<br>NULLS LAST WITHIN PARENT) |
| SHR_TBA_PROD                      | Total Billable Amount<br>Share Of Prod Parent        | SHARE(ICT.TBA OF PROD.HPROD PARENT)  |
| RANK_TBA_PROD                     | Total Billable Amount<br>Rank Of Prod Parent         | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.TBA DESC<br>NULLS LAST WITHIN PARENT)     |
| SHR_ITA_PROD                      | Invoice Tax Amount<br>Share Of Prod Parent           | SHARE(ICT.ITA OF PROD.HPROD PARENT)  |
| RANK_ITA_PROD                     | Invoice Tax Amount<br>Rank Of Prod Parent            | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.ITA DESC<br>NULLS LAST WITHIN PARENT)     |
| SHR_IC_PROD                       | Invoice Count Share Of<br>Prod Parent                | SHARE(ICT.IC OF PROD.HPROD PARENT)   |
| RANK_IC_PROD                      | Invoice Count Rank Of<br>Prod Parent                 | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.IC DESC NULLS LAST WITHIN PARENT)         |
| SHR_IABT_PROD                     | Invoice Amount Before<br>Tax Share Of Prod<br>Parent | SHARE(ICT.IABT OF PROD.HPROD PARENT)   |
| RANK_IABT_PROD                    | Invoice Amount Before<br>Tax Rank Of Prod<br>Parent  | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.IABT DESC<br>NULLS LAST WITHIN PARENT)    |
| SHR_IAAT_PROD                     | Invoice Amount After<br>Tax Share Of Prod<br>Parent  | SHARE(ICT.IAAT OF PROD.HPROD PARENT)   |
| RANK_IAAT_PROD                    | Invoice Amount After<br>Tax Rank Of Prod<br>Parent   | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.IAAT DESC<br>NULLS LAST WITHIN PARENT)    |
| SHR_GA_PROD                       | GST Amount Share Of<br>Prod Parent                   | SHARE(ICT.GA OF PROD.HPROD PARENT)   |
| RANK_GA_PROD                      | GST Amount Rank Of<br>Prod Parent                    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.GA DESC NULLS LAST WITHIN PARENT)         |
| SHR_DA_PROD                       | Discount Amount<br>Share Of Prod Parent              | SHARE(ICT.DA OF PROD.HPROD PARENT)   |
| RANK_DA_PROD                      | Discount Amount<br>Rank Of Prod Parent               | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.DA DESC<br>NULLS LAST WITHIN PARENT)      |
| SHR_CQ_PROD                       | Charge Quantity Share<br>Of Prod Parent              | SHARE(ICT.CQ OF PROD.HPROD PARENT)   |
| RANK_CQ_PROD                      | Charge Quantity Rank<br>Of Prod Parent               | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.CQ DESC NULLS LAST WITHIN PARENT)         |
| SHR_CA_PROD                       | Charge Amount Share<br>Of Prod Parent                | SHARE(ICT.CA OF PROD.HPROD PARENT)   |
| RANK_CA_PROD                      | Charge Amount Rank<br>Of Prod Parent                 | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.CA DESC<br>NULLS LAST WITHIN PARENT)      |
| SHR_BA_PROD                       | Bill Amount Share Of<br>Prod Parent                  | SHARE(ICT.BA OF PROD.HPROD PARENT)   |
| RANK_BA_PROD                      | Bill Amount Rank Of<br>Prod Parent                   | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY ICT.BA DESC<br>NULLS LAST WITHIN PARENT)      |
| SHR_BA_GEO                        | Bill Amount Share Of<br>Geo Parent                   | SHARE(ICT.BA OF GEO.HGEO PARENT)   |
| RANK_BA_GEO                       | Bill Amount Rank Of<br>Geo Parent                    | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.BA DESC NULLS LAST WITHIN PARENT)           |

Table 9–53 (Cont.) Invoice Customer Type Derived Measures

| Physical Name   | Logical Name  | Definition  |
|-----------------|---|---|
| SHR_CA_GEO      | Charge Amount Share<br>Of Geo Parent                | SHARE(ICT.CA OF GEO.HGEO PARENT)  |
| RANK_CA_GEO     | Charge Amount Rank<br>Of Geo Parent                 | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.CA DESC NULLS LAST WITHIN PARENT)  |
| SHR_CQ_GEO      | Charge Quantity Share<br>Of Geo Parent              | SHARE(ICT.CQ OF GEO.HGEO PARENT)  |
| RANK_CQ_GEO     | Charge Quantity Rank<br>Of Geo Parent               | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.CQ DESC NULLS LAST WITHIN PARENT)  |
| SHR_DA_GEO      | Discount Amount<br>Share Of Geo Parent              | SHARE(ICT.DA OF GEO.HGEO PARENT)  |
| RANK_DA_GEO     | Discount Amount<br>Rank Of Geo Parent               | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.DA DESC NULLS LAST WITHIN PARENT)  |
| SHR_GA_GEO      | GST Amount Share Of<br>Geo Parent                   | SHARE(ICT.GA OF GEO.HGEO PARENT)  |
| RANK_GA_GEO     | GST Amount Rank Of<br>Geo Parent                    | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.GA DESC NULLS LAST WITHIN PARENT)  |
| SHR_IAAT_GEO    | Invoice Amount After<br>Tax Share Of Geo<br>Parent  | SHARE(ICT.IAAT OF GEO.HGEO PARENT)  |
| RANK_IAAT_GEO   | Invoice Amount After<br>Tax Rank Of Geo<br>Parent   | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.IAAT DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_IABT_GEO    | Invoice Amount Before<br>Tax Share Of Geo<br>Parent | SHARE(ICT.IABT OF GEO.HGEO PARENT)  |
| RANK_IABT_GEO   | Invoice Amount Before<br>Tax Rank Of Geo<br>Parent  | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.IABT DESC<br>NULLS LAST WITHIN PARENT)   |
| SHR_IC_GEO      | Invoice Count Share Of<br>Geo Parent                | SHARE(ICT.IC OF GEO.HGEO PARENT)  |
| RANK_IC_GEO     | Invoice Count Rank Of<br>Geo Parent                 | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.IC DESC NULLS<br>LAST WITHIN PARENT)   |
| SHR_ITA_GEO     | Invoice Tax Amount<br>Share Of Geo Parent           | SHARE(ICT.ITA OF GEO.HGEO PARENT)   |
| RANK_ITA_GEO    | Invoice Tax Amount<br>Rank Of Geo Parent            | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.ITA DESC NULLS LAST WITHIN PARENT)   |
| SHR_TBA_GEO     | Total Billable Amount<br>Share Of Geo Parent        | SHARE(ICT.TBA OF GEO.HGEO PARENT)   |
| RANK_TBA_GEO    | Total Billable Amount<br>Rank Of Geo Parent         | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY ICT.TBA DESC NULLS LAST WITHIN PARENT)   |
| IAAT_LM         | Invoice Amount After<br>Tax Last Month              | LAG(ICT.IAAT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_MO POSITION FROM BEGINNING)                     |
| IAAT_LM_PCT_CHG | Invoice Amount After<br>Tax % Chg Last Month        | LAG_VARIANCE_PERCENT(ICT.IAAT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_MO<br>POSITION FROM BEGINNING) |
| IABT_LM         | Invoice Amount Before<br>Tax Last Month             | LAG(ICT.IABT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT<br>LEVEL "TIME".HTBSNS.BSNS_MO POSITION FROM BEGINNING)                     |

 Table 9–53 (Cont.) Invoice Customer Type Derived Measures

# **Revenue Cube**

This datacube is used to store the monthly summary of the revenue values and its components along with the subscriber base count, which will be used to calculate the ARPU values.

# **Physical Name: RVN**

# **Dimensions and Load Level**

The fact data of Revenue Cube will be loaded from the relational schema at these dimension levels(leaf level).

 Table 9–54
 Revenue Cube Dimensions and Load Level

| Dimension Name | Load level                 | Description |
|----------------|----------------------------|-------------|
| Time           | Business Month             |             |
| Customer Type  | Customer Type              |             |
| Product        | Product                    |             |
| Organization   | Organization Business Unit |             |
| Geography      | County                     |             |

# Aggregation Order/Operator

The Revenue Cube will be aggregated by the following order and operators on dimensions.

| Dimension Name | Operator | Order |  |
|----------------|----------|-------|--|
| Time           | Sum      | 1     |  |
| Customer Type  | Sum      | 2     |  |
| Product        | Sum      | 3     |  |
| Organization   | Sum      | 4     |  |
| Geography      | Sum      | 5     |  |
|                |          |       |  |

Table 9–55Revenue Cube Aggregation Operator and Order

#### **Base Measures**

The base measure of this data cube are:

Table 9–56Revenue Cube Base Measures

| Physical Name | Logical Name                   | Physical Column                               | Description  |
|---------------|--------------------------------|---|--|
| URVN          | Usage Revenue                  | DWA_ARPU_BASE_CUST_TYP.USG_RVN                |  |
| TRVN          | Total Revenue                  | DWA_ARPU_BASE_CUST_TYP.TOT_RVN                | Total revenue = (sales + bill)                             |
| BRVN          | Billed Revenue                 | DWA_ARPU_BASE_CUST_TYP.BLLD_<br>RVN           | Usage Revenue including<br>Subscription Fees.              |
| SLRVN         | Sales Revenue                  | DWA_ARPU_BASE_CUST_TYP.SL_RVN                 | Revenue for sales.For example revenue from other Provider. |
| ATRVN         | AirTime Revenue                | DWA_ARPU_BASE_CUST_TYP.AIRTM_<br>RVN          |  |
| CAMT          | Commission Amount              | DWA_ARPU_BASE_CUST_TYP.CMISN_<br>AMT          |  |
| ARVN          | Amortized Revenue              | DWA_ARPU_BASE_CUST_<br>TYP.AMRTZD_RVN         |  |
| ICRVN         | Revenue by Incoming<br>Call    | DWA_ARPU_BASE_CUST_TYP.RVN_BY_<br>INCMNG_CALL | Revenue generated by incoming calls to the customer.       |
| SACOST        | Subscriber Acquisition<br>Cost | DWA_ARPU_BASE_CUST_TYP.SBCRBR_<br>ACQSTN_COST |  |

| Physical Name | Logical Name   | Physical Column                              | Description   |
|---------------|--|--|---|
| SRCOST        | Subscriber Retention<br>Cost   | DWA_ARPU_BASE_CUST_TYP.SBCRBR_<br>RTNTN_COST |   |
| OPTCOST       | Operation Cost   | DWA_ARPU_BASE_CUST_TYP.OPRN_<br>COST         |   |
| CALVAL        | Call value   | DWA_ARPU_BASE_CUST_TYP.CALL_<br>VAL          |   |
| SBRPFEE       | Subscription Fee   | DWA_ARPU_BASE_CUST_TYP.SBRP_FEE              |   |
| EBITDA        | Earnings Before<br>Interest, Taxes,<br>Depreciation, and<br>Amortization | DWA_ARPU_BASE_CUST_TYP.EBITDA                | Earnings Before Interest, Taxes,<br>Depreciation, and Amortization.<br>EBITDA for the customer. |
| CUSTCNT1      | Customer Count   | DWA_ARPU_BASE_CUST_TYP.CUST_<br>CNT          | How many customers there is at this billing month.  |

Table 9–56 (Cont.) Revenue Cube Base Measures

# **Derived Measures**

 Table 9–57
 Revenue Cube Derived Measures

| Physical Name           | Logical Name                            | Definition  |
|-------------------------|---|---|
| TRVN_YTD                | Total Revenue YTD                       | SUM(RVN.TRVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SHR_TRVN_ORG            | Total Revenue Share Of<br>ORG Parent    | SHARE(RVN.TRVN OF ORG.HBANNER PARENT)   |
| SHR_TRVN_GEO            | Total Revenue Share Of<br>Geo Parent    | SHARE(RVN.TRVN OF GEO.HGEO PARENT)  |
| SHR_TRVN_PROD           | Total Revenue Share Of<br>Prod Parent   | SHARE(RVN.TRVN OF PROD.HPROD PARENT)  |
| SHR_TRVN_CUSTYP         | Total Revenue Share Of<br>CUSTYP Parent | SHARE(RVN.TRVN OF CUSTYP.HCUSTYP PARENT)  |
| RANK_TRVN_ORG           | Total Revenue Rank Of<br>ORG Parent     | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.TRVN DESC NULLS LAST WITHIN PARENT)   |
| RANK_TRVN_GEO           | Total Revenue Rank Of<br>GEO Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.TRVN DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_TRVN_PROD          | Total Revenue Rank Of<br>PROD Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.TRVN DESC NULLS LAST WITHIN PARENT)  |
| RANK_TRVN_<br>CUSTYP    | Total Revenue Rank Of<br>CUSTYP Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.TRVN<br>DESC NULLS LAST WITHIN PARENT)   |
| TRVN_LP                 | Total Revenue Last<br>Period            | LAG(RVN.TRVN, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| TRVN_LY                 | Total Revenue Last<br>Year              | LAG(RVN.TRVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| TRVN_YTD_LY             | Total Revenue YTD<br>Last Year          | LAG(RVN.TRVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| TRVN_YTD_LY_PCT_<br>CHG | Total Revenue YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(RVN.TRVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_URVN_ORG            | Usage Revenue Share<br>Of ORG Parent    | SHARE(RVN.URVN OF ORG.HBANNER PARENT)   |
| SHR_URVN_GEO            | Usage Revenue Share<br>Of GEO Parent    | SHARE(RVN.URVN OF GEO.HGEO PARENT)  |

| Physical Name           | Logical Name                             | Definition  |
|-------------------------|--|---|
| SHR_URVN_PROD           | Usage Revenue Share<br>Of PROD Parent    | SHARE(RVN.URVN OF PROD.HPROD PARENT)  |
| SHR_URVN_CUSTYP         | Usage Revenue Share<br>Of CUSTYP Parent  | SHARE(RVN.URVN OF CUSTYP.HCUSTYP PARENT)  |
| RANK_URVN_ORG           | Usage Revenue Rank<br>Of ORG Parent      | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.URVN DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_URVN_GEO           | Usage Revenue Rank<br>Of GEO Parent      | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.URVN DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_URVN_PROD          | Usage Revenue Rank<br>Of PROD Parent     | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.URVN DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_URVN_<br>CUSTYP    | Usage Revenue Rank<br>Of CUSTYP Parent   | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.URVN<br>DESC NULLS LAST WITHIN PARENT)   |
| URVN_YTD                | Usage Revenue YTD                        | SUM(RVN.URVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| URVN_YTD_LY             | Usage Revenue YTD<br>Last Year           | LAG(RVN.URVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| URVN_YTD_LY_CHG         | Usage Revenue YTD<br>Change Last Year    | LAG_VARIANCE(RVN.URVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS<br>BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)         |
| URVN_YTD_LY_<br>PCT_CHG | Usage Revenue YTD %<br>Change Last Year  | LAG_VARIANCE_PERCENT(RVN.URVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| TRVN_YTD_LY_CHG         | Total Revenue YTD<br>Change Last Year    | LAG_VARIANCE(RVN.TRVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS<br>BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)         |
| URVN_LP                 | Usage Revenue Last<br>Period             | LAG(RVN.URVN, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| URVN_LY                 | Usage Revenue Last<br>Year               | LAG(RVN.URVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| SHR_BRVN_ORG            | Billed Revenue Share<br>Of ORG Parent    | SHARE(RVN.BRVN OF ORG.HBANNER PARENT)   |
| SHR_BRVN_GEO            | Billed Revenue Share<br>Of GEO Parent    | SHARE(RVN.BRVN OF GEO.HGEO PARENT)  |
| SHR_BRVN_PROD           | Billed Revenue Share<br>Of PROD Parent   | SHARE(RVN.BRVN OF PROD.HPROD PARENT)  |
| SHR_BRVN_CUSTYP         | Billed Revenue Share<br>Of CUSTYP Parent | SHARE(RVN.BRVN OF CUSTYP.HCUSTYP PARENT)  |
| RANK_BRVN_ORG           | Billed Revenue Rank<br>Of ORG Parent     | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.BRVN DESC NULLS LAST WITHIN PARENT)   |
| RANK_BRVN_GEO           | Billed Revenue Rank<br>Of GEO Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.BRVN DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_BRVN_PROD          | Billed Revenue Rank<br>Of Prod Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.BRVN DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_BRVN_<br>CUSTYP    | Billed Revenue Rank<br>Of CUSTYP Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.BRVN<br>DESC NULLS LAST WITHIN PARENT)   |
| BRVN_LP                 | Billed Revenue Last<br>Period            | LAG(RVN.BRVN, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| BRVN_LY                 | Billed Revenue Last<br>Year              | LAG(RVN.BRVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| BRVN_YTD                | Billed Revenue Year to<br>Date           | SUM(RVN.BRVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |

| Physical Name            | Logical Name                              | Definition   |
|--------------------------|---|--|
| BRVN_YTD_LY              | Billed Revenue YTD<br>Last Year           | LAG(RVN.BRVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| BRVN_YTD_LY_CHG          | Billed Revenue YTD<br>Change Last Year    | LAG_VARIANCE(RVN.BRVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS<br>BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)          |
| BRVN_YTD_LY_PCT_<br>CHG  | Billed Revenue YTD %<br>Chg Last Year     | LAG_VARIANCE_PERCENT(RVN.BRVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| SHR_SLRVN_ORG            | Sales Revenue Share Of<br>ORG Parent      | SHARE(RVN.SLRVN OF ORG.HBANNER PARENT)   |
| SHR_SLRVN_GEO            | Sales Revenue Share Of<br>GEO Parent      | SHARE(RVN.SLRVN OF GEO.HGEO PARENT)  |
| SHR_SLRVN_PROD           | Sales Revenue Share Of<br>PROD Parent     | SHARE(RVN.SLRVN OF PROD.HPROD PARENT)  |
| SHR_SLRVN_<br>CUSTYP     | Sales Revenue Share Of<br>CUSTYP Parent   | SHARE(RVN.SLRVN OF CUSTYP.HCUSTYP PARENT)  |
| RANK_SLRVN_ORG           | Sales Revenue Rank Of<br>ORG Parent       | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.SLRVN<br>DESC NULLS LAST WITHIN PARENT)  |
| RANK_SLRVN_GEO           | Sales Revenue Rank Of<br>GEO Parent       | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.SLRVN DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_SLRVN_<br>PROD      | Sales Revenue Rank Of<br>PROD Parent      | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.SLRVN DESC NULLS LAST WITHIN PARENT)  |
| RANK_SLRVN_<br>CUSTYP    | Sales Revenue Rank Of<br>CUSTYP Parent    | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.SLRVN<br>DESC NULLS LAST WITHIN PARENT)   |
| SLRVN_LP                 | Sales Revenue Last<br>Period              | LAG(RVN.SLRVN, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SLRVN_LY                 | Sales Revenue Last<br>Year                | LAG(RVN.SLRVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| SLRVN_YTD                | Sales Revenue YTD                         | SUM(RVN.SLRVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SLRVN_YTD_LY             | Sales Revenue YTD<br>Last Year            | LAG(RVN.SLRVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| SLRVN_YTD_LY_<br>CHG     | Sales Revenue YTD<br>Change Last Year     | LAG_VARIANCE(RVN.SLRVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)         |
| SLRVN_YTD_LY_<br>PCT_CHG | Sales Revenue YTD %<br>Change Last Year   | LAG_VARIANCE_PERCENT(RVN.SLRVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_ATRVN_ORG            | AirTime Revenue Share<br>Of ORG Parent    | SHARE(RVN.ATRVN OF ORG.HBANNER PARENT)   |
| SHR_ATRVN_GEO            | AirTime Revenue Share<br>Of GEO Parent    | SHARE(RVN.ATRVN OF GEO.HGEO PARENT)  |
| SHR_ATRVN_PROD           | AirTime Revenue Share<br>Of PROD Parent   | SHARE(RVN.ATRVN OF PROD.HPROD PARENT)  |
| SHR_ATRVN_<br>CUSTYP     | AirTime Revenue Share<br>Of CUSTYP Parent | SHARE(RVN.ATRVN OF CUSTYP.HCUSTYP PARENT)  |
| RANK_ATRVN_ORG           | AirTime Revenue Rank<br>Of ORG Parent     | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.ATRVN<br>DESC NULLS LAST WITHIN PARENT)  |
| RANK_ATRVN_GEO           | AirTime Revenue Rank<br>Of GEO Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.ATRVN DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_ATRVN_<br>PROD      | AirTime Revenue Rank<br>Of PROD Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.ATRVN DESC<br>NULLS LAST WITHIN PARENT)   |
|                          |   |  |

Table 9–57 (Cont.) Revenue Cube Derived Measures

| Physical Name            | Logical Name                                   | Definition   |
|--------------------------|--|--|
| RANK_ATRVN_<br>CUSTYP    | AirTime Revenue Rank<br>Of CUSTYP Parent       | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.ATRVN<br>DESC NULLS LAST WITHIN PARENT)   |
| ATRVN_LP                 | AirTime Revenue Last<br>Period                 | LAG(RVN.ATRVN, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ATRVN_LY                 | AirTime Revenue Last<br>Year                   | LAG(RVN.ATRVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| ATRVN_YTD                | AirTime Revenue Year<br>to Date                | SUM(RVN.ATRVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ATRVN_YTD_LY             | AirTime Revenue YTD<br>Last Year               | LAG(RVN.ATRVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ATRVN_YTD_LY_<br>CHG     | AirTime Revenue YTD<br>Change Last Year        | LAG_VARIANCE(RVN.ATRVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)         |
| ATRVN_YTD_LY_<br>PCT_CHG | AirTime Revenue YTD<br>% Chg Last Year         | LAG_VARIANCE_PERCENT(RVN.ATRVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_CAMT_ORG             | Commission Amount<br>Share Of ORG Parent       | SHARE(RVN.CAMT OF ORG.HBANNER PARENT)  |
| SHR_CAMT_GEO             | Commission Amount<br>Share Of GEO Parent       | SHARE(RVN.CAMT OF GEO.HGEO PARENT)   |
| SHR_CAMT_PROD            | Commission Amount<br>Share Of PROD Parent      | SHARE(RVN.CAMT OF PROD.HPROD PARENT)   |
| SHR_CAMT_CUSTYP          | Commission Amount<br>Share Of CUSTYP<br>Parent | SHARE(RVN.CAMT OF CUSTYP.HCUSTYP PARENT)   |
| RANK_CAMT_ORG            | Commission Amount<br>RANK Of ORG Parent        | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.CAMT<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_CAMT_GEO            | Commission Amount<br>RANK Of GEO Parent        | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.CAMT DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_CAMT_PROD           | Commission Amount<br>RANK Of PROD<br>Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.CAMT DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_CAMT_<br>CUSTYP     | Commission Amount<br>RANK Of CUSTYP<br>Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.CAMT<br>DESC NULLS LAST WITHIN PARENT)  |
| CAMT_LP                  | Commission Amount<br>Last Period               | LAG(RVN.CAMT, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CAMT_LY                  | Commission Amount<br>Last Year                 | LAG(RVN.CAMT, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| CAMT_YTD                 | Commission Amount<br>Year to Date              | SUM(RVN.CAMT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CAMT_YTD_LY              | Commission Amount<br>YTD Last Year             | LAG(RVN.CAMT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| CAMT_YTD_LY_<br>CHG      | Commission Amount<br>YTD Change Last Year      | LAG_VARIANCE(RVN.CAMT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS<br>BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)          |
| CAMT_YTD_LY_<br>PCT_CHG  | Commission Amount<br>YTD % Chg Last Year       | LAG_VARIANCE_PERCENT(RVN.CAMT_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| SHR_ARVN_ORG             | Amortized Revenue<br>Share Of ORG Parent       | SHARE(RVN.ARVN OF ORG.HBANNER PARENT)  |

| Physical Name           | Logical Name  | Definition  |
|-------------------------|---|---|
| SHR_ARVN_GEO            | Amortized Revenue<br>Share Of GEO Parent              | SHARE(RVN.ARVN OF GEO.HGEO PARENT)  |
| SHR_ARVN_PROD           | Amortized Revenue<br>Share Of PROD Parent             | SHARE(RVN.ARVN OF PROD.HPROD PARENT)  |
| SHR_ARVN_CUSTYP         | Amortized Revenue<br>Share Of CUSTYP<br>Parent        | SHARE(RVN.ARVN OF CUSTYP.HCUSTYP PARENT)  |
| RANK_ARVN_ORG           | Amortized Revenue<br>Rank Of CUSTYP<br>Parent         | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.ARVN DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_ARVN_GEO           | Amortized Revenue<br>Rank Of GEO Parent               | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.ARVN DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_ARVN_PROD          | Amortized Revenue<br>Rank Of PROD Parent              | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.ARVN DESC NULLS LAST WITHIN PARENT)  |
| RANK_ARVN_<br>CUSTYP    | Amortized Revenue<br>Rank Of CUSTYP<br>Parent         | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.ARVN<br>DESC NULLS LAST WITHIN PARENT)   |
| ARVN_LP                 | Amortized Revenue<br>Last Period                      | LAG(RVN.ARVN, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| ARVN_LY                 | Amortized Revenue<br>Last Year                        | LAG(RVN.ARVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| ARVN_YTD                | Amortized Revenue<br>Year to Date                     | SUM(RVN.ARVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| ARVN_YTD_LY             | Amortized Revenue<br>YTD Last Year                    | LAG(RVN.ARVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| ARVN_YTD_LY_CHG         | Amortized Revenue<br>YTD Change Last Year             | LAG_VARIANCE(RVN.ARVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS<br>BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)         |
| ARVN_YTD_LY_<br>PCT_CHG | Amortized Revenue<br>YTD % Chg Last Year              | LAG_VARIANCE_PERCENT(RVN.ARVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_ICRVN_ORG           | Revenue by Incoming<br>Call Share Of ORG<br>Parent    | SHARE(RVN.ICRVN OF ORG.HBANNER PARENT)  |
| SHR_ICRVN_GEO           | Revenue by Incoming<br>Call Share Of GEO<br>Parent    | SHARE(RVN.ICRVN OF GEO.HGEO PARENT)   |
| SHR_ICRVN_PROD          | Revenue by Incoming<br>Call Share Of PROD<br>Parent   | SHARE(RVN.ICRVN OF PROD.HPROD PARENT)   |
| SHR_ICRVN_<br>CUSTYP    | Revenue by Incoming<br>Call Share Of CUSTYP<br>Parent | SHARE(RVN.ICRVN OF CUSTYP.HCUSTYP PARENT)   |
| RANK_ICRVN_ORG          | Revenue by Incoming<br>Call Rank Of ORG<br>Parent     | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.ICRVN<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_ICRVN_GEO          | Revenue by Incoming<br>Call Rank Of GEO<br>Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.ICRVN DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_ICRVN_<br>PROD     | Revenue by Incoming<br>Call Rank Of PROD<br>Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.ICRVN DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_ICRVN_<br>CUSTYP   | Revenue by Incoming<br>Call Rank Of CUSTYP<br>Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.ICRVN<br>DESC NULLS LAST WITHIN PARENT)  |

Table 9–57 (Cont.) Revenue Cube Derived Measures

| Physical Name             | Logical Name   | Definition  |
|---------------------------|--|---|
| ICRVN_LP                  | Revenue by Incoming<br>Call Last Period                  | LAG(RVN.ICRVN, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| ICRVN_LY                  | Revenue by Incoming<br>Call Last Year                    | LAG(RVN.ICRVN, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| ICRVN_YTD                 | Revenue by Incoming<br>Call YTD                          | SUM(RVN.ICRVN) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| ICRVN_YTD_LY              | Revenue by Incoming<br>Call YTD Last Year                | LAG(RVN.ICRVN_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| ICRVN_YTD_LY_<br>CHG      | Revenue by Incoming<br>Call YTD Change Last<br>Year      | LAG_VARIANCE(RVN.ICRVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)          |
| ICRVN_YTD_LY_<br>PCT_CHG  | Revenue by Incoming<br>Call YTD % Change<br>Last Year    | LAG_VARIANCE_PERCENT(RVN.ICRVN_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| SHR_SACOST_ORG            | Subscriber Acquisition<br>Cost Share Of ORG<br>Parent    | SHARE(RVN.SACOST OF ORG.HBANNER PARENT)   |
| SHR_SACOST_GEO            | Subscriber Acquisition<br>Cost Share Of GEO<br>Parent    | SHARE(RVN.SACOST OF GEO.HGEO PARENT)  |
| SHR_SACOST_PROD           | Subscriber Acquisition<br>Cost Share Of PROD<br>Parent   | SHARE(RVN.SACOST OF PROD.HPROD PARENT)  |
| SHR_SACOST_<br>CUSTYP     | Subscriber Acquisition<br>Cost Share Of CUSTYP<br>Parent | SHARE(RVN.SACOST OF CUSTYP.HCUSTYP PARENT)  |
| RANK_SACOST_<br>ORG       | Subscriber Acquisition<br>Cost Rank Of ORG<br>Parent     | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.SACOST<br>DESC NULLS LAST WITHIN PARENT)  |
| RANK_SACOST_<br>GEO       | Subscriber Acquisition<br>Cost Rank Of GEO<br>Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.SACOST DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_SACOST_<br>PROD      | Subscriber Acquisition<br>Cost Rank Of PROD<br>Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.SACOST<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_SACOST_<br>CUSTYP    | Subscriber Acquisition<br>Cost Rank Of CUSTYP<br>Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.SACOST<br>DESC NULLS LAST WITHIN PARENT)   |
| SACOST_LP                 | Subscriber Acquisition<br>Cost Last Period               | LAG(RVN.SACOST, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SACOST_LY                 | Subscriber Acquisition<br>Cost Last Year                 | LAG(RVN.SACOST, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| SACOST_YTD                | Subscriber Acquisition<br>Cost YTD                       | SUM(RVN.SACOST) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SACOST_YTD_LY             | Subscriber Acquisition<br>Cost YTD Last Year             | LAG(RVN.SACOST_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| SACOST_YTD_LY_<br>CHG     | Subscriber Acquisition<br>Cost YTD Change Last<br>Year   | LAG_VARIANCE(RVN.SACOST_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)         |
| SACOST_YTD_LY_<br>PCT_CHG | Subscriber Acquisition<br>Cost YTD % Change<br>Last Year | LAG_VARIANCE_PERCENT(RVN.SACOST_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |

| Physical Name             | Logical Name   | Definition  |
|---------------------------|--|---|
| SHR_SRCOST_ORG            | Subscriber Retention<br>Cost Share Of ORG<br>Parent    | SHARE(RVN.SRCOST OF ORG.HBANNER PARENT)   |
| SHR_SRCOST_GEO            | Subscriber Retention<br>Cost Share Of GEO<br>Parent    | SHARE(RVN.SRCOST OF GEO.HGEO PARENT)  |
| SHR_SRCOST_PROD           | Subscriber Retention<br>Cost Share Of PROD<br>Parent   | SHARE(RVN.SRCOST OF PROD.HPROD PARENT)  |
| SHR_SRCOST_<br>CUSTYP     | Subscriber Retention<br>Cost Share Of CUSTYP<br>Parent | SHARE(RVN.SRCOST OF CUSTYP.HCUSTYP PARENT)  |
| RANK_SRCOST_<br>ORG       | Subscriber Retention<br>Cost RANK Of ORG<br>Parent     | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.SRCOST<br>DESC NULLS LAST WITHIN PARENT)  |
| RANK_SRCOST_GEO           | Subscriber Retention<br>Cost RANK Of GEO<br>Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.SRCOST DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_SRCOST_<br>PROD      | Subscriber Retention<br>Cost RANK Of PROD<br>Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.SRCOST DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_SRCOST_<br>CUSTYP    | Subscriber Retention<br>Cost RANK Of<br>CUSTYP Parent  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.SRCOST<br>DESC NULLS LAST WITHIN PARENT)   |
| SRCOST_LP                 | Subscriber Retention<br>Cost Last Period               | LAG(RVN.SRCOST, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SRCOST_LY                 | Subscriber Retention<br>Cost Last Year                 | LAG(RVN.SRCOST, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                         |
| SRCOST_YTD                | Subscriber Retention<br>Cost YTD                       | SUM(RVN.SRCOST) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SRCOST_YTD_LY             | Subscriber Retention<br>Cost YTD Last Year             | LAG(RVN.SRCOST_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| SRCOST_YTD_LY_<br>CHG     | Subscriber Retention<br>Cost YTD Change Last<br>Year   | LAG_VARIANCE(RVN.SRCOST_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)         |
| SRCOST_YTD_LY_<br>PCT_CHG | Subscriber Retention<br>Cost YTD % Change<br>Last Year | LAG_VARIANCE_PERCENT(RVN.SRCOST_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_OPTCOST_ORG           | Operation Cost Share<br>Of ORG Parent                  | SHARE(RVN.OPTCOST OF ORG.HBANNER PARENT)  |
| SHR_OPTCOST_GEO           | Operation Cost Share<br>Of GEO Parent                  | SHARE(RVN.OPTCOST OF GEO.HGEO PARENT)   |
| SHR_OPTCOST_<br>PROD      | Operation Cost Share<br>Of PROD Parent                 | SHARE(RVN.OPTCOST OF PROD.HPROD PARENT)   |
| SHR_OPTCOST_<br>CUSTYP    | Operation Cost Share<br>Of CUSTYP Parent               | SHARE(RVN.OPTCOST OF CUSTYP.HCUSTYP PARENT)   |
| RANK_OPTCOST_<br>ORG      | Operation Cost Rank<br>Of ORG Parent                   | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.OPTCOST DESC NULLS LAST WITHIN PARENT)  |
| RANK_OPTCOST_<br>GEO      | Operation Cost Rank<br>Of GEO Parent                   | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.OPTCOST DESC NULLS LAST WITHIN PARENT)   |
| RANK_OPTCOST_<br>PROD     | Operation Cost Rank<br>Of PROD Parent                  | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.OPTCOST<br>DESC NULLS LAST WITHIN PARENT)  |
| RANK_OPTCOST_<br>CUSTYP   | Operation Cost Rank<br>Of CUSTYP Parent                | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.OPTCOST<br>DESC NULLS LAST WITHIN PARENT)  |

Table 9–57 (Cont.) Revenue Cube Derived Measures

| Physical Name              | Logical Name                             | Definition   |
|----------------------------|--|--|
| OPTCOST_LP                 | Operation Cost Last<br>Period            | LAG(RVN.OPTCOST, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| OPTCOST_LY                 | Operation Cost Last<br>Year              | LAG(RVN.OPTCOST, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| OPTCOST_YTD                | Operation Cost YTD                       | SUM(RVN.OPTCOST) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| OPTCOST_YTD_LY             | Operation Cost YTD<br>Last Year          | LAG(RVN.OPTCOST_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| OPTCOST_YTD_LY_<br>CHG     | Operation Cost YTD<br>Change Last Year   | LAG_VARIANCE(RVN.OPTCOST_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)         |
| OPTCOST_YTD_LY_<br>PCT_CHG | Operation Cost YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(RVN.OPTCOST_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| SHR_CALVAL_ORG             | Call value Share Of<br>ORG Parent        | SHARE(RVN.CALVAL OF ORG.HBANNER PARENT)  |
| SHR_CALVAL_GEO             | Call value Share Of<br>GEO Parent        | SHARE(RVN.CALVAL OF GEO.HGEO PARENT)   |
| SHR_CALVAL_PROD            | Call value Share Of<br>PROD Parent       | SHARE(RVN.CALVAL OF PROD.HPROD PARENT)   |
| SHR_CALVAL_<br>CUSTYP      | Call value Share Of<br>CUSTYP Parent     | SHARE(RVN.CALVAL OF CUSTYP.HCUSTYP PARENT)   |
| RANK_CALVAL_<br>ORG        | Call value Rank Of<br>ORG Parent         | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.CALVAL<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_CALVAL_<br>GEO        | Call value Rank Of<br>GEO Parent         | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.CALVAL DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_CALVAL_<br>PROD       | Call value Rank Of<br>PROD Parent        | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.CALVAL<br>DESC NULLS LAST WITHIN PARENT)  |
| RANK_CALVAL_<br>CUSTYP     | Call value Rank Of<br>CUSTYP Parent      | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.CALVAL<br>DESC NULLS LAST WITHIN PARENT)  |
| CALVAL_LP                  | Call Value Last Period                   | LAG(RVN.CALVAL, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| CALVAL_LY                  | Call Value Last Year                     | LAG(RVN.CALVAL, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                          |
| CALVAL_YTD                 | Call Value Year to Date                  | SUM(RVN.CALVAL) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| CALVAL_YTD_LY              | Call Value YTD Last<br>Year              | LAG(RVN.CALVAL_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| CALVAL_YTD_LY_<br>CHG      | Call Value YTD<br>Change Last Year       | LAG_VARIANCE(RVN.CALVAL_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)          |
| CALVAL_YTD_LY_<br>PCT_CHG  | Call Value YTD % Chg<br>Last Year        | LAG_VARIANCE_PERCENT(RVN.CALVAL_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| SHR_SBRPFEE_ORG            | Subscription Fee Share<br>Of ORG Parent  | SHARE(RVN.SBRPFEE OF ORG.HBANNER PARENT)   |
| SHR_SBRPFEE_GEO            | Subscription Fee Share<br>Of GEO Parent  | SHARE(RVN.SBRPFEE OF GEO.HGEO PARENT)  |
| SHR_SBRPFEE_<br>PROD       | Subscription Fee Share<br>Of PROD Parent | SHARE(RVN.SBRPFEE OF PROD.HPROD PARENT)  |

| Physical Name              | Logical Name  | Definition   |
|----------------------------|---|--|
| SHR_SBRPFEE_<br>CUSTYP     | Subscription Fee Share<br>Of CUSTYP Parent  | SHARE(RVN.SBRPFEE OF CUSTYP.HCUSTYP PARENT)  |
| RANK_SBRPFEE_<br>ORG       | Subscription Fee Rank<br>Of ORG Parent  | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.SBRPFEE<br>DESC NULLS LAST WITHIN PARENT)  |
| RANK_SBRPFEE_<br>GEO       | Subscription Fee Rank<br>Of GEO Parent  | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.SBRPFEE DESC<br>NULLS LAST WITHIN PARENT)   |
| RANK_SBRPFEE_<br>PROD      | Subscription Fee Rank<br>Of PROD Parent   | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.SBRPFEE<br>DESC NULLS LAST WITHIN PARENT)   |
| RANK_SBRPFEE_<br>CUSTYP    | Subscription Fee Rank<br>Of CUSTYP Parent   | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.SBRPFEE DESC NULLS LAST WITHIN PARENT)  |
| SBRPFEE_LP                 | Subscription Fee Last<br>Period   | LAG(RVN.SBRPFEE, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| SBRPFEE_LY                 | Subscription Fee Last<br>Year   | LAG(RVN.SBRPFEE, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| SBRPFEE_YTD                | Subscription Fee YTD  | SUM(RVN.SBRPFEE) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| SBRPFEE_YTD_LY             | Subscription Fee YTD<br>Last Year   | LAG(RVN.SBRPFEE_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| SBRPFEE_YTD_LY_<br>CHG     | Subscription Fee YTD<br>Change Last Year  | LAG_VARIANCE(RVN.SBRPFEE_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)         |
| SBRPFEE_YTD_LY_<br>PCT_CHG | Subscription Fee YTD<br>% Change Last Year  | LAG_VARIANCE_PERCENT(RVN.SBRPFEE_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING) |
| EBITDA_YTD                 | Subscription Fee YTD<br>% Change Last Year  | SUM(RVN.EBITDA) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| SHR_EBITDA_ORG             | Earnings Before<br>Interest, Taxes,<br>Depreciation and<br>Amortization Share Of<br>ORG Parent    | SHARE(RVN.EBITDA OF ORG.HBANNER PARENT)  |
| SHR_EBITDA_GEO             | Earnings Before<br>Interest, Taxes,<br>Depreciation and<br>Amortization Share Of<br>GEO Parent    | SHARE(RVN.EBITDA OF GEO.HGEO PARENT)   |
| SHR_EBITDA_PROD            | Earnings Before<br>Interest, Taxes,<br>Depreciation and<br>Amortization Share Of<br>PROD Parent   | SHARE(RVN.EBITDA OF PROD.HPROD PARENT)   |
| SHR_EBITDA_<br>CUSTYP      | Earnings Before<br>Interest, Taxes,<br>Depreciation and<br>Amortization Share Of<br>CUSTYP Parent | SHARE(RVN.EBITDA OF CUSTYP.HCUSTYP PARENT)   |
| RANK_EBITDA_ORG            | Earnings Before<br>Interest, Taxes,<br>Depreciation and<br>Amortization Rank Of<br>ORG Parent     | RANK() OVER HIERARCHY (ORG.HBANNER ORDER BY RVN.EBITDA<br>DESC NULLS LAST WITHIN PARENT)   |

Table 9–57 (Cont.) Revenue Cube Derived Measures

| Physical Name              | Logical Name   | Definition   |
|----------------------------|--|--|
| RANK_EBITDA_GEO            | Earnings Before<br>Interest, Taxes,<br>Depreciation and<br>Amortization Rank Of<br>GEO Parent    | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY RVN.EBITDA DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_EBITDA_<br>PROD       | Earnings Before<br>Interest, Taxes,<br>Depreciation and<br>Amortization Rank Of<br>GEO Parent    | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY RVN.EBITDA DESC<br>NULLS LAST WITHIN PARENT)  |
| RANK_EBITDA_<br>CUSTYP     | Earnings Before<br>Interest, Taxes,<br>Depreciation and<br>Amortization Rank Of<br>CUSTYP Parent | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY RVN.EBITDA<br>DESC NULLS LAST WITHIN PARENT)  |
| EBITDA_LP                  | EBITDA Last Period   | LAG(RVN.EBITDA, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| EBITDA_LY                  | EBITDA Last Year   | LAG(RVN.EBITDA, 1) OVER HIERARCHY ("TIME".HTBSNS BY ANCESTOR<br>AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| EBITDA_YTD_LY              | EBITDA_YTD Last<br>Year  | LAG(RVN.EBITDA_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)   |
| EBITDA_YTD_LY_<br>PCT_CHG  | EBITDA_YTD %<br>Change Last Year   | LAG_VARIANCE_PERCENT(RVN.EBITDA_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| EBITDA_LY_PCT_<br>CHG      | EBITDA % Chg Last<br>Year  | LAG_VARIANCE_PERCENT(RVN.EBITDA, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)  |
| EOP_CUSTCNT                | EOP Customer Count   | OLAP_DML_EXPRESSION('RVN_CUSTCNT1(time if time_levelrel eq "BSNS_<br>MO" then time else statlast(limit(time to bottomdescendants using time_<br>parentrel time(time time))))', NUMBER) |
| EOP_CUSTCNT_LY             | EOP Customer Count<br>Last Year  | LAG(RVN.EOP_CUSTCNT, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)  |
| EOP_CUSTCNT_LY_<br>PCT_CHG | EOP Customer Count<br>% Chg Last Year  | LAG_VARIANCE_PERCENT(RVN.EOP_CUSTCNT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR<br>POSITION FROM BEGINNING)                                       |
| SHR_EOP_<br>CUSTCNT_CUSTYP | Customer Count Share<br>of Customer Type<br>Parent   | SHARE(RVN.EOP_CUSTCNT OF CUSTYP.HCUSTYP PARENT)  |
| SHR_EOP_<br>CUSTCNT_GEO    | Customer Count Share<br>of GEO Parent  | SHARE(RVN.EOP_CUSTCNT OF GEO.HGEO PARENT)  |
| SHR_EOP_<br>CUSTCNT_ORG    | Customer Count Share<br>of ORG Parent  | SHARE(RVN.EOP_CUSTCNT OF ORG.HBANNER PARENT)   |
| SHR_EOP_<br>CUSTCNT_PROD   | Customer Count Share<br>of Product Parent  | SHARE(RVN.EOP_CUSTCNT OF PROD.HPROD PARENT)  |
| BRVN_FCST                  | Bill Revenue Forecast  | RVN_FCST.BRVN_FCST   |
| EOP_CUSTCNT_<br>FCST       | EOP Customer Count<br>Forecast   | RVN_FCST.EOP_CUSTCNT_FCST  |
| SLRVN_FCST                 | Sales Revenue Forecast   | RVN_FCST.SLRVN_FCST  |
| TRVN_FCST                  | Total Revenue Forecast   | RVN_FCST.TRVN_FCST   |

Table 9–57 (Cont.) Revenue Cube Derived Measures

# Subscriber Churn Statistic Cube

This Cube is to analyze the Churned Subscribers based on the subscription status for each product.

# **Physical Name: CHRN**

# **Dimensions and Load Level**

The fact data of Subscriber Churn Statistic Cube will be loaded from the relational schema at these dimension levels(leaf level).

 Table 9–58
 Subscriber Churn Statistic Cube Dimensions and Load Level

| Dimension Name      | Load level                 | Description |
|---------------------|----------------------------|-------------|
|                     |                            |             |
| Time                | Business Month             |             |
| Customer Type       | Customer Type              |             |
| Churn Reason        | Churn Reason               |             |
| Product             | Product                    |             |
| Product Market Plan | Product Market Plan        |             |
| Organization        | Organization Business Unit |             |
| Geography           | Product Market Plan        |             |

## **Aggregation Order/Operator**

The Subscriber Churn Statistic Cube will be aggregated by the following order and operators on dimensions

| Dimension Name      | Operator | Order |  |
|---------------------|----------|-------|--|
| Time                | Sum      | 1     |  |
| Customer Type       | Sum      | 2     |  |
| Churn Reason        | Sum      | 3     |  |
| Product             | Sum      | 4     |  |
| Product Market Plan | Sum      | 5     |  |
| Organization        | Sum      | 6     |  |
| Geography           | Sum      | 7     |  |

Table 9–59 Subscriber Churn Statistic Cube Aggregation Operator and Order

#### **Base Measures**

The base measure of this data cube are.

 Table 9–60
 Subscriber Churn Statistic Cube Base Measures

| Physical Name | Logical Name                     | Physical Column                                      | Description   |
|---------------|----------------------------------|--|---|
| DSC           | Depending<br>Subscription Count  | DWA_SBCRBR_CHRN_STTSTC_<br>MO.DPNDNG_SBRP_CNT        | count of subscription based on this by subscription relationship. |
| VHCC1         | Valid Handsets<br>Contract Count | DWA_SBCRBR_CHRN_STTSTC_<br>MO.VALID_HNDSETS_CNRT_CNT | Number of Valid Handsets Contract                                 |
| DLC           | Disconnected Lines<br>Count      | DWA_SBCRBR_CHRN_STTSTC_<br>MO.DISCNCTD_LNS_CNT       | Number of Disconnected Lines                                      |
| CSC           | Connections<br>Subscribed Count  | DWA_SBCRBR_CHRN_STTSTC_<br>MO.CNCTNS_SBRB_CNT        | Number of Connections Subscribed.                                 |
| CLC1          | Complaint Lifetime<br>Count      | DWA_SBCRBR_CHRN_STTSTC_<br>MO.CMPLNT_LFTM_CNT        | Number of complaints to call center in life time.                 |

| Physical Name | Logical Name                  | Physical Column                                 | Description   |
|---------------|-------------------------------|---|---|
| СМС           | Complaint Month<br>Count      | DWA_SBCRBR_CHRN_STTSTC_<br>MO.CMPLNT_MO_CNT     | Number of complaints to call center at this month.  |
| ALC1          | Active Lines Count            | DWA_SBCRBR_CHRN_STTSTC_<br>MO.ACTV_LNS_CNT      | Number of Active Lines.   |
| SC1           | Suspension Count              | DWA_SBCRBR_CHRN_STTSTC_<br>MO.SSPNSN_CNT        | The total suspension count in the life-time of the account.   |
| CLD1          | Contract Left Days            | DWA_SBCRBR_CHRN_STTSTC_<br>MO.CNRT_LFT_DAYS     | The days before the current contract expire.  |
| LS1           | Life Span                     | DWA_SBCRBR_CHRN_STTSTC_<br>MO.LIFE_SPN          | The days before the current contract expire   |
| BPTM          | Bonus Point This<br>Month     | DWA_SBCRBR_CHRN_STTSTC_<br>MO.BONUS_PNT_THIS_MO |   |
| NT            | Net Terminations              | DWA_SBCRBR_CHRN_STTSTC_<br>MO.NET_TMNTS         |   |
| NCC           | New Contracts Count           | DWA_SBCRBR_CHRN_STTSTC_<br>MO.NEW_CNRTS_CNT     | Number of New Contracts   |
| TLC           | Terminated Lines<br>Count     | DWA_SBCRBR_CHRN_STTSTC_<br>MO.TRMNTD_LNS_CNT    | Number of Terminated Lines.   |
| SLV1          | Subscription Left Value       | DWA_SBCRBR_CHRN_STTSTC_<br>MO.SBRP_LFT_VAL      | Deposit value left in the account at the time of churn.   |
| TPR           | Total Payment Revenue         | DWA_SBCRBR_CHRN_STTSTC_<br>MO.TOT_PYMT_RVN      | Total revenue paid since activation of the account.   |
| TR            | Total Revenue                 | DWA_SBCRBR_CHRN_STTSTC_<br>MO.TOT_RVN           | Total revenue generated since<br>activation of account, considered the<br>costs and other type of revenue like<br>LAC.              |
| EAC           | Estimated Acquisition<br>Cost | DWA_SBCRBR_CHRN_STTSTC_<br>MO.ESTMD_ACQSTN_COST |   |
| RCS1          | Remaining Contract<br>Sum     | DWA_SBCRBR_CHRN_STTSTC_<br>MO.RMNG_CNRT_SUM     | Sum of contract term value multiplied<br>by left months where term is monthly<br>charge, if variant term value, use term<br>period. |
| CS1           | Contract Sum                  | DWA_SBCRBR_CHRN_STTSTC_<br>MO.CNRT_SUM          |   |
| CHRNC         | Churner Count                 | DWA_SBCRBR_CHRN_STTSTC_<br>MO.CHRNR_CNT         | How many customer Churned at this month.  |

Table 9–60 (Cont.) Subscriber Churn Statistic Cube Base Measures

# **Derived Measures**

Table 9–61 Subscriber Churn Statistic Cube Derived Measures

| Physical Name   | Logical Name                                 | Definition  |
|-----------------|--|---|
| BPTM_YTD        | Bonus Point This Month YTD                   | SUM(CHRN.BPTM) OVER HIERARCHY ("TIME".HTBSNS<br>BETWEEN UNBOUNDED PRECEDING AND CURRENT MEMBER<br>WITHIN ANCESTOR AT LEVEL "TIME".BSNS_YR)  |
| BPTM_LP         | Bonus Point This Month LP                    | LAG(CHRN.BPTM, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| BPTM_LY         | Bonus Point This Month Last<br>Year          | LAG(CHRN.BPTM, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| BPTM_LY_PCT_CHG | Bonus Point This Month %<br>Change Last Year | LAG_VARIANCE_PERCENT(CHRN.BPTM, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING) |

| Physical Name            | Logical Name   | Definition  |
|--------------------------|--|---|
| BPTM_YTD_LY              | Bonus Point This Month YTD<br>Last Year                | LAG(CHRN.BPTM_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| BPTM_YTD_LY_PCT_<br>CHG  | Bonus Point This Month YTD %<br>Change Last Year       | LAG_VARIANCE_PERCENT(CHRN.BPTM_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| CHRNC_YTD                | Churner Count YTD                                      | SUM(CHRN.CHRNC) OVER HIERARCHY ("TIME".HTBSNS<br>BETWEEN UNBOUNDED PRECEDING AND CURRENT MEMBER<br>WITHIN ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| CHRNC_LP                 | Churner Count LP                                       | LAG(CHRN.CHRNC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CHRNC_LY                 | Churner Count Last Year                                | LAG(CHRN.CHRNC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| CHRNC_LY_PCT_<br>CHG     | Churner Count % Change Last<br>Year                    | LAG_VARIANCE_PERCENT(CHRN.CHRNC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| CHRNC_YTD_LY             | Churner Count YTD Last Year                            | LAG(CHRN.CHRNC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS<br>BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION<br>FROM BEGINNING)                  |
| CHRNC_YTD_LY_<br>PCT_CHG | Churner Count YTD % Change<br>Last Year                | LAG_VARIANCE_PERCENT(CHRN.CHRNC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| CMC_YTD                  | Complaint Month Count YTD                              | SUM(CHRN.CMC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| CMC_LP                   | Complaint Month Count LP                               | LAG(CHRN.CMC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CMC_LY                   | Complaint Month Count Last<br>Year                     | LAG(CHRN.CMC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| CMC_LY_PCT_CHG           | Complaint Month Count %<br>Change Last Year            | LAG_VARIANCE_PERCENT(CHRN.CMC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| CMC_YTD_LY               | Complaint Month Count YTD<br>Last Year                 | LAG(CHRN.CMC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| CMC_YTD_LY_PCT_<br>CHG   | Complaint Month Count YTD<br>% Change Last Year        | LAG_VARIANCE_PERCENT(CHRN.CMC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)   |
| CSC_YTD                  | Connections Subscribed Count<br>YTD                    | SUM(CHRN.CSC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)       |
| CSC_LP                   | Connections Subscribed Count<br>LP                     | LAG(CHRN.CSC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| CSC_LY                   | Connections Subscribed Count<br>Last Year              | LAG(CHRN.CSC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                        |
| CSC_LY_PCT_CHG           | Connections Subscribed Count<br>% Change Last Year     | LAG_VARIANCE_PERCENT(CHRN.CSC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)      |
| CSC_YTD_LY               | Connections Subscribed Count<br>YTD Last Year          | LAG(CHRN.CSC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| CSC_YTD_LY_PCT_<br>CHG   | Connections Subscribed Count<br>YTD % Change Last Year | LAG_VARIANCE_PERCENT(CHRN.CSC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)   |

Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name          | Logical Name   | Definition  |
|------------------------|--|---|
| DLC_YTD                | Disconnected Lines Count YTD                           | SUM(CHRN.DLC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| DLC_LP                 | Disconnected Lines Count LP                            | LAG(CHRN.DLC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| DLC_LY                 | Disconnected Lines Count Last<br>Year                  | LAG(CHRN.DLC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| DLC_LY_PCT_CHG         | Disconnected Lines Count %<br>Change Last Year         | LAG_VARIANCE_PERCENT(CHRN.DLC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| DLC_YTD_LY             | Disconnected Lines Count YTD<br>Last Year              | LAG(CHRN.DLC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| DLC_YTD_LY_PCT_<br>CHG | Disconnected Lines Count YTD<br>% Change Last Year     | LAG_VARIANCE_PERCENT(CHRN.DLC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| DSC_YTD                | Depending Subscription Count<br>YTD                    | SUM(CHRN.DSC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| DSC_LP                 | Depending Subscription Count<br>LP                     | LAG(CHRN.DSC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| DSC_LY                 | Depending Subscription Count<br>Last Year              | LAG(CHRN.DSC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| DSC_LY_PCT_CHG         | Depending Subscription Count<br>% Change Last Year     | LAG_VARIANCE_PERCENT(CHRN.DSC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| DSC_YTD_LY             | Depending Subscription Count<br>YTD Last Year          | LAG(CHRN.DSC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| DSC_YTD_LY_PCT_<br>CHG | Depending Subscription Count<br>YTD % Change Last Year | LAG_VARIANCE_PERCENT(CHRN.DSC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| EAC_YTD                | Estimated Acquisition Cost<br>YTD                      | SUM(CHRN.EAC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| EAC_LP                 | Estimated Acquisition Cost LP                          | LAG(CHRN.EAC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| EAC_LY                 | Estimated Acquisition Cost<br>Last Year                | LAG(CHRN.EAC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| EAC_LY_PCT_CHG         | Estimated Acquisition Cost %<br>Change Last Year       | LAG_VARIANCE_PERCENT(CHRN.EAC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| EAC_YTD_LY             | Estimated Acquisition Cost<br>YTD Last Year            | LAG(CHRN.EAC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| EAC_YTD_LY_PCT_<br>CHG | Estimated Acquisition Cost<br>YTD % Change Last Year   | LAG_VARIANCE_PERCENT(CHRN.EAC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| NCC_YTD                | New Contracts Count YTD                                | SUM(CHRN.NCC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| NCC_LP                 | New Contracts Count LP                                 | LAG(CHRN.NCC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| NCC_LY                 | New Contracts Count Last Year                          | LAG(CHRN.NCC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |

 Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name          | Logical Name                                     | Definition  |
|------------------------|--|---|
| NCC_LY_PCT_CHG         | New Contracts Count %<br>Change Last Year        | LAG_VARIANCE_PERCENT(CHRN.NCC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| NCC_YTD_LY             | New Contracts Count YTD Last<br>Year             | LAG(CHRN.NCC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| NCC_YTD_LY_PCT_<br>CHG | New Contracts Count YTD %<br>Change Last Year    | LAG_VARIANCE_PERCENT(CHRN.NCC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| NT_YTD                 | Net Terminations YTD                             | SUM(CHRN.NT) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)      |
| NT_LP                  | Net Terminations LP                              | LAG(CHRN.NT, 1) OVER HIERARCHY ("TIME".HTBSNS)  |
| NT_LY                  | Net Terminations Last Year                       | LAG(CHRN.NT, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                       |
| NT_LY_PCT_CHG          | Net Terminations % Change<br>Last Year           | LAG_VARIANCE_PERCENT(CHRN.NT, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)     |
| NT_YTD_LY              | Net Terminations YTD Last<br>Year                | LAG(CHRN.NT_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| NT_YTD_LY_PCT_<br>CHG  | Net Terminations YTD %<br>Change Last Year       | LAG_VARIANCE_PERCENT(CHRN.NT_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| TLC_YTD                | Terminated Lines Count YTD                       | SUM(CHRN.TLC) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| TLC_LP                 | Terminated Lines Count LP                        | LAG(CHRN.TLC, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| TLC_LY                 | Terminated Lines Count Last<br>Year              | LAG(CHRN.TLC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| TLC_LY_PCT_CHG         | Terminated Lines Count %<br>Change Last Year     | LAG_VARIANCE_PERCENT(CHRN.TLC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| TLC_YTD_LY             | Terminated Lines Count YTD<br>Last Year          | LAG(CHRN.TLC_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| TLC_YTD_LY_PCT_<br>CHG | Terminated Lines Count YTD %<br>Change Last Year | LAG_VARIANCE_PERCENT(CHRN.TLC_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| TPR_YTD                | Total Payment Revenue YTD                        | SUM(CHRN.TPR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)     |
| TPR_LP                 | Total Payment Revenue YTD                        | LAG(CHRN.TPR, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| TPR_LY                 | Total Payment Revenue Last<br>Year               | LAG(CHRN.TPR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                      |
| TPR_LY_PCT_CHG         | Total Payment Revenue %<br>Change Last Year      | LAG_VARIANCE_PERCENT(CHRN.TPR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)    |
| TPR_YTD_LY             | Total Payment Revenue YTD<br>Last Year           | LAG(CHRN.TPR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                  |
| TPR_YTD_LY_PCT_<br>CHG | Total Payment Revenue YTD %<br>Change Last Year  | LAG_VARIANCE_PERCENT(CHRN.TPR_YTD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |

Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name          | Logical Name                              | Definition   |
|------------------------|---|--|
| TR_YTD                 | Total Revenue YTD                         | SUM(CHRN.TR) OVER HIERARCHY ("TIME".HTBSNS BETWEEN<br>UNBOUNDED PRECEDING AND CURRENT MEMBER WITHIN<br>ANCESTOR AT LEVEL "TIME".BSNS_YR)   |
| TR_LP                  | Total Revenue LP                          | LAG(CHRN.TR, 1) OVER HIERARCHY ("TIME".HTBSNS)   |
| TR_LY                  | Total Revenue Last Year                   | LAG(CHRN.TR, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)  |
| TR_LY_PCT_CHG          | Total Revenue % Change Last<br>Year       | LAG_VARIANCE_PERCENT(CHRN.TR, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| TR_YTD_LY              | Total Revenue YTD Last Year               | LAG(CHRN.TR_YTD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)  |
| TR_YTD_LY_PCT_<br>CHG  | Total Revenue YTD % Change<br>Last Year   | LAG_VARIANCE_PERCENT(CHRN.TR_YTD, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)                                      |
| EOP_ALC                | EOP Active Lines Count                    | OLAP_DML_EXPRESSION('CHRN_ALC1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER)  |
| EOP_CLC                | EOP Complaint Lifetime Count              | OLAP_DML_EXPRESSION('CHRN_CLC1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER)  |
| EOP_CLD                | EOP Contract Left Days                    | OLAP_DML_EXPRESSION('CHRN_CLD1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER)  |
| EOP_CS                 | EOP Contract Sum                          | OLAP_DML_EXPRESSION('CHRN_CS1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER)   |
| EOP_LS                 | EOP Life Span                             | OLAP_DML_EXPRESSION('CHRN_LS1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER)   |
| EOP_RCS                | EOP Remaining Contract Sum                | OLAP_DML_EXPRESSION('CHRN_RCS1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER)  |
| EOP_SC                 | EOP Suspension Count                      | OLAP_DML_EXPRESSION('CHRN_SC1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER)   |
| EOP_SLV                | EOP Subscription Left Value               | OLAP_DML_EXPRESSION('CHRN_SLV1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER)  |
| EOP_VHCC               | EOP Valid Handsets Contract<br>Count      | OLAP_DML_EXPRESSION('CHRN_VHCC1(time if time_levelrel eq<br>"BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER) |
| EOP_ALC_LY             | EOP Active Lines Count Last<br>Year       | LAG(CHRN.EOP_ALC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)   |
| EOP_ALC_LY_PCT_<br>CHG | EOP Active Lines Count % Chg<br>Last Year | LAG_VARIANCE_PERCENT(CHRN.EOP_ALC, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                                      |
| EOP_CLC_LY             | EOP Complaint Lifetime Count<br>Last Year | LAG(CHRN.EOP_CLC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)   |
| EOP_CLC_LY_PCT_<br>CHG | EOP Complaint Lifetime Count<br>Last Year | LAG_VARIANCE_PERCENT(CHRN.EOP_CLC, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)                                      |

 Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name           | Logical Name   | Definition   |
|-------------------------|--|--|
| EOP_CLD_LY              | EOP Contract Left Days Last<br>Year                  | LAG(CHRN.EOP_CLD, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| EOP_CLD_LY_PCT_<br>CHG  | EOP Contract Leaf Days % Chg<br>Last Year            | LAG_VARIANCE_PERCENT(CHRN.EOP_CLD, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| EOP_CS_LY               | EOP Contract Sum Last Year                           | LAG(CHRN.EOP_CS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| EOP_CS_LY_PCT_<br>CHG   | EOP Contract Sum % Chg Last<br>Year                  | LAG_VARIANCE_PERCENT(CHRN.EOP_CS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| EOP_LS_LY               | EOP Life Span Last Year                              | LAG(CHRN.EOP_LS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| EOP_LS_LY_PCT_<br>CHG   | EOP Life Span % Chg Last Year                        | LAG_VARIANCE_PERCENT(CHRN.EOP_LS, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| EOP_RCS_LY              | EOP Remaining Contract Sum<br>Last Year              | LAG(CHRN.EOP_RCS, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| EOP_RCS_LY_PCT_<br>CHG  | EOP Remaining Contract Sum<br>% Chg Last Year        | LAG_VARIANCE_PERCENT(CHRN.EOP_RCS, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| EOP_SC_LY               | EOP Suspension Count Last<br>Year                    | LAG(CHRN.EOP_SC, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                    |
| EOP_SC_LY_PCT_<br>CHG   | EOP Suspension Count % Chg<br>Last Year              | LAG_VARIANCE_PERCENT(CHRN.EOP_SC, 1) OVER HIERARCHY<br>("TIME".HTBSNS BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_<br>YR POSITION FROM BEGINNING)  |
| EOP_SLV_LY              | EOP Subscription Left Value<br>Last Year             | LAG(CHRN.EOP_SLV, 1) OVER HIERARCHY ("TIME".HTBSNS BY<br>ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION FROM<br>BEGINNING)                   |
| EOP_SLV_LY_PCT_<br>CHG  | EOP Subscription Left Value %<br>Chg Last Year       | LAG_VARIANCE_PERCENT(CHRN.EOP_SLV, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING)  |
| EOP_VHCC_LY             | EOP Valid Handsets Contract<br>Count Last Year       | LAG(CHRN.EOP_VHCC, 1) OVER HIERARCHY ("TIME".HTBSNS<br>BY ANCESTOR AT LEVEL "TIME".HTBSNS.BSNS_YR POSITION<br>FROM BEGINNING)                  |
| EOP_VHCC_LY_<br>PCT_CHG | EOP Valid Handsets Contract<br>Count % Chg Last Year | LAG_VARIANCE_PERCENT(CHRN.EOP_VHCC, 1) OVER<br>HIERARCHY ("TIME".HTBSNS BY ANCESTOR AT LEVEL<br>"TIME".HTBSNS.BSNS_YR POSITION FROM BEGINNING) |
| SHR_EOP_ALC_ORG         | EOP Active Lines Count Share of Organization Parent  | SHARE(CHRN.EOP_ALC OF ORG.HCHAIN PARENT)   |
| RANK_EOP_ALC_<br>ORG    | EOP Active Lines Count Rank of Organization Parent   | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.EOP_ALC DESC NULLS LAST WITHIN PARENT)  |
| SHR_EOP_ALC_<br>CRNRSN  | EOP Active Lines Count Share<br>of CRNRSN Parent     | SHARE(CHRN.EOP_ALC OF CRNRSN.HCRNRSN PARENT)   |
| RANK_EOP_ALC_<br>CRNRSN | EOP Active Lines Count Rank<br>of CRNRSN Parent      | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EOP_ALC DESC NULLS LAST WITHIN PARENT)  |
| SHR_EOP_ALC_PMP         | EOP Active Lines Count Share of PMP Parent           | SHARE(CHRN.EOP_ALC OF PMP.HPMP PARENT)   |
| RANK_EOP_ALC_<br>PMP    | EOP Active Lines Count Rank of PMP Parent            | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EOP_<br>ALC DESC NULLS LAST WITHIN PARENT)   |
| SHR_EOP_ALC_GEO         | EOP Active Lines Count Share of Geography Parent     | SHARE(CHRN.EOP_ALC OF GEO.HGEO PARENT)   |
|                         |  |  |

Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name           | Logical Name   | Definition  |
|-------------------------|--|---|
| RANK_EOP_ALC_           | EOP Active Lines Count Rank                            | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EOP_  |
| GEO                     | of Geography Parent                                    | ALC DESC NULLS LAST WITHIN PARENT)  |
| SHR_EOP_ALC_<br>PROD    | EOP Active Lines Count Share<br>of Product Parent      | SHARE(CHRN.EOP_ALC OF PROD.HPROD PARENT)  |
| RANK_EOP_ALC_<br>PROD   | EOP Active Lines Count Rank<br>of Product Parent       | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.EOP_ALC DESC NULLS LAST WITHIN PARENT)   |
| SHR_EOP_ALC_<br>CUSTYP  | EOP Active Lines Count Share<br>of CUSTYP Parent       | SHARE(CHRN.EOP_ALC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_EOP_ALC_<br>CUSTYP | EOP Active Lines Count Rank<br>of CUSTYP Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CHRN.EOP_ALC DESC NULLS LAST WITHIN PARENT)  |
| SHR_BPTM_ORG            | Bonus Point This Month Share<br>of Organization Parent | SHARE(CHRN.BPTM OF ORG.HCHAIN PARENT)   |
| RANK_BPTM_ORG           | Bonus Point This Month Rank<br>of Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.BPTM DESC NULLS LAST WITHIN PARENT)      |
| SHR_BPTM_<br>CRNRSN     | Bonus Point This Month Share<br>of CRNRSN Parent       | SHARE(CHRN.BPTM OF CRNRSN.HCRNRSN PARENT)   |
| RANK_BPTM_<br>CRNRSN    | Bonus Point This Month Rank<br>of CRNRSN Parent        | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.BPTM DESC NULLS LAST WITHIN PARENT)  |
| SHR_BPTM_PMP            | Bonus Point This Month Share<br>of PMP Parent          | SHARE(CHRN.BPTM OF PMP.HPMP PARENT)   |
| RANK_BPTM_PMP           | Bonus Point This Month Rank<br>of PMP Parent           | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.BPTM<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_BPTM_GEO            | Bonus Point This Month Share<br>of Geography Parent    | SHARE(CHRN.BPTM OF GEO.HGEO PARENT)   |
| RANK_BPTM_GEO           | Bonus Point This Month Rank<br>of Geography Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.BPTM<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_BPTM_PROD           | Bonus Point This Month Share<br>of Product Parent      | SHARE(CHRN.BPTM OF PROD.HPROD PARENT)   |
| RANK_BPTM_PROD          | Bonus Point This Month Rank<br>of Product Parent       | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.BPTM DESC NULLS LAST WITHIN PARENT)      |
| SHR_BPTM_CUSTYP         | Bonus Point This Month Share<br>of CUSTYP Parent       | SHARE(CHRN.BPTM OF CUSTYP.HCUSTYP PARENT)   |
| RANK_BPTM_<br>CUSTYP    | Bonus Point This Month Rank<br>of CUSTYP Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.BPTM DESC NULLS LAST WITHIN PARENT)  |
| SHR_CHRNC_ORG           | Churner Count Share of<br>Organization Parent          | SHARE(CHRN.CHRNC OF ORG.HCHAIN PARENT)  |
| RANK_CHRNC_ORG          | Churner Count Rank of<br>Organization Parent           | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.CHRNC DESC NULLS LAST WITHIN PARENT)     |
| SHR_CHRNC_<br>CRNRSN    | Churner Count Share of<br>CRNRSN Parent                | SHARE(CHRN.CHRNC OF CRNRSN.HCRNRSN PARENT)  |
| RANK_CHRNC_<br>CRNRSN   | Churner Count Rank of<br>CRNRSN Parent                 | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.CHRNC DESC NULLS LAST WITHIN PARENT) |
| SHR_CHRNC_PMP           | Churner Count Share of PMP<br>Parent                   | SHARE(CHRN.CHRNC OF PMP.HPMP PARENT)  |
| RANK_CHRNC_PMP          | Churner Count Rank of PMP<br>Parent                    | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY<br>CHRN.CHRNC DESC NULLS LAST WITHIN PARENT)       |
| SHR_CHRNC_GEO           | Churner Count Share of<br>Geography Parent             | SHARE(CHRN.CHRNC OF GEO.HGEO PARENT)  |
| RANK_CHRNC_GEO          | Churner Count Rank of<br>Geography Parent              | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY<br>CHRN.CHRNC DESC NULLS LAST WITHIN PARENT)       |
| SHR_CHRNC_PROD          | Churner Count Share of<br>Product Parent               | SHARE(CHRN.CHRNC OF PROD.HPROD PARENT)  |

 Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

|                         | ) Subscriber Churn Statistic                                 |   |
|-------------------------|--|---|
| Physical Name           | Logical Name   | Definition  |
| RANK_CHRNC_<br>PROD     | Churner Count Rank of<br>Product Parent                      | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.CHRNC DESC NULLS LAST WITHIN PARENT)       |
| SHR_CHRNC_<br>CUSTYP    | Churner Count Share of<br>CUSTYP Parent                      | SHARE(CHRN.CHRNC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_CHRNC_<br>CUSTYP   | Churner Count Rank of<br>CUSTYP Parent                       | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.CHRNC DESC NULLS LAST WITHIN PARENT)   |
| SHR_EOP_CLC_ORG         | EOP Complaint Lifetime Count<br>Share of Organization Parent | SHARE(CHRN.EOP_CLC OF ORG.HCHAIN PARENT)  |
| RANK_EOP_CLC_<br>ORG    | EOP Complaint Lifetime Count<br>Rank of Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.EOP_CLC DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_CLC_<br>CRNRSN  | EOP Complaint Lifetime Count<br>Share of CRNRSN Parent       | SHARE(CHRN.EOP_CLC OF CRNRSN.HCRNRSN PARENT)  |
| RANK_EOP_CLC_<br>CRNRSN | EOP Complaint Lifetime Count<br>Rank of CRNRSN Parent        | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EOP_CLC DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_CLC_PMP         | EOP Complaint Lifetime Count<br>Share of PMP Parent          | SHARE(CHRN.EOP_CLC OF PMP.HPMP PARENT)  |
| RANK_EOP_CLC_<br>PMP    | EOP Complaint Lifetime Count<br>Rank of PMP Parent           | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EOP_<br>CLC DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_CLC_GEO         | EOP Complaint Lifetime Count<br>Share of Geography Parent    | SHARE(CHRN.EOP_CLC OF GEO.HGEO PARENT)  |
| RANK_EOP_CLC_<br>GEO    | EOP Complaint Lifetime Count<br>Rank of Geography Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EOP_<br>CLC DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_CLC_<br>PROD    | EOP Complaint Lifetime Count<br>Share of Product Parent      | SHARE(CHRN.EOP_CLC OF PROD.HPROD PARENT)  |
| RANK_EOP_CLC_<br>PROD   | EOP Complaint Lifetime Count<br>Rank of Product Parent       | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.EOP_CLC DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_CLC_<br>CUSTYP  |  | SHARE(CHRN.EOP_CLC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_EOP_CLC_<br>CUSTYP | EOP Complaint Lifetime Count<br>Rank of CUSTYP Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.EOP_CLC DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_CLD_ORG         | EOP Contract Left Days Share<br>of Organization Parent       | SHARE(CHRN.EOP_CLD OF ORG.HCHAIN PARENT)  |
| RANK_EOP_CLD_<br>ORG    | EOP Contract Left Days Rank<br>of Organization Parent        | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.EOP_CLD DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_CLD_<br>CRNRSN  | EOP Contract Left Days Share<br>of CRNRSN Parent             | SHARE(CHRN.EOP_CLD OF CRNRSN.HCRNRSN PARENT)  |
| RANK_EOP_CLD_<br>CRNRSN | EOP Contract Left Days Rank<br>of CRNRSN Parent              | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EOP_CLD DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_CLD_PMP         | EOP Contract Left Days Share<br>of PMP Parent                | SHARE(CHRN.EOP_CLD OF PMP.HPMP PARENT)  |
| RANK_EOP_CLD_<br>PMP    | EOP Contract Left Days Rank<br>of PMP Parent                 | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EOP_<br>CLD DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_CLD_GEO         | EOP Contract Left Days Share<br>of Geography Parent          | SHARE(CHRN.EOP_CLD OF GEO.HGEO PARENT)  |
| RANK_EOP_CLD_<br>GEO    | EOP Contract Left Days Rank<br>of Geography Parent           | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EOP_<br>CLD DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_CLD_<br>PROD    | EOP Contract Left Days Share<br>of Product Parent            | SHARE(CHRN.EOP_CLD OF PROD.HPROD PARENT)  |
| RANK_EOP_CLD_<br>PROD   | EOP Contract Left Days Rank<br>of Product Parent             | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.EOP_CLD DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_CLD_<br>CUSTYP  | EOP Contract Left Days Share<br>of CUSTYP Parent             | SHARE(CHRN.EOP_CLD OF CUSTYP.HCUSTYP PARENT)  |
|                         |  |   |

Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name           | Logical Name  | Definition   |
|-------------------------|---|--|
|                         | •   |  |
| RANK_EOP_CLD_<br>CUSTYP | EOP Contract Left Days Rank<br>of CUSTYP Parent                     | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CHRN.EOP_CLD DESC NULLS LAST WITHIN PARENT)   |
| SHR_CMC_ORG             | EOP Complaint Month Count<br>Share of Organization Parent           | SHARE(CHRN.CMC OF ORG.HCHAIN PARENT)   |
| RANK_CMC_ORG            | EOP Complaint Month Count<br>Rank of Organization Parent            | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.CMC DESC NULLS LAST WITHIN PARENT)        |
| SHR_CMC_CRNRSN          | EOP Complaint Month Count<br>Share of CRRSN Parent                  | SHARE(CHRN.CMC OF CRNRSN.HCRNRSN PARENT)   |
| RANK_CMC_<br>CRNRSN     | EOP Complaint Month Count<br>Rank of CRRSN Parent                   | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.CMC DESC NULLS LAST WITHIN PARENT)    |
| SHR_CMC_PMP             | EOP Complaint Month Count<br>Share of PMP Parent                    | SHARE(CHRN.CMC OF PMP.HPMP PARENT)   |
| RANK_CMC_PMP            | EOP Complaint Month Count<br>Rank of PMP Parent                     | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.CMC<br>DESC NULLS LAST WITHIN PARENT)          |
| SHR_CMC_GEO             | EOP Complaint Month Count<br>Share of Geography Parent              | SHARE(CHRN.CMC OF GEO.HGEO PARENT)   |
| RANK_CMC_GEO            | EOP Complaint Month Count<br>Rank of Geography Parent               | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.CMC<br>DESC NULLS LAST WITHIN PARENT)          |
| SHR_CMC_PROD            | EOP Complaint Month Count<br>Share of Product Parent                | SHARE(CHRN.CMC OF PROD.HPROD PARENT)   |
| RANK_CMC_PROD           | EOP Complaint Month Count<br>Rank of Product Parent                 | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.CMC DESC NULLS LAST WITHIN PARENT)        |
| SHR_CMC_CUSTYP          | EOP Complaint Month Count<br>Share of CUSTYP Parent                 | SHARE(CHRN.CMC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_CMC_<br>CUSTYP     | EOP Complaint Month Count<br>Rank of CUSTYP Parent                  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.CMC DESC NULLS LAST WITHIN PARENT)    |
| SHR_EOP_CS_ORG          | EOP Contract Sum Share of<br>Organization Parent                    | SHARE(CHRN.EOP_CS OF ORG.HCHAIN PARENT)  |
| RANK_EOP_CS_ORG         | EOP Contract Sum Rank of<br>Organization Parent                     | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.EOP_CS DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_CS_<br>CRNRSN   | EOP Contract Sum Share of<br>CRNRSN Parent                          | SHARE(CHRN.EOP_CS OF CRNRSN.HCRNRSN PARENT)  |
| RANK_EOP_CS_<br>CRNRSN  | EOP Contract Sum Rank of<br>CRNRSN Parent                           | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EOP_CS DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_CS_PMP          | EOP Contract Sum Share of<br>PMP Parent                             | SHARE(CHRN.EOP_CS OF PMP.HPMP PARENT)  |
| RANK_EOP_CS_PMP         | EOP Contract Sum Rank of<br>PMP Parent                              | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EOP_<br>CS DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_CS_GEO          | EOP Contract Sum Share of<br>Geography Parent                       | SHARE(CHRN.EOP_CS OF GEO.HGEO PARENT)  |
| RANK_EOP_CS_GEO         | EOP Contract Sum Rank of<br>Geography Parent                        | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EOP_<br>CS DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_CS_PROD         | EOP Contract Sum Share of<br>Product Parent                         | SHARE(CHRN.EOP_CS OF PROD.HPROD PARENT)  |
| RANK_EOP_CS_<br>PROD    | EOP Contract Sum Rank of<br>Product Parent                          | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.EOP_CS DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_CS_<br>CUSTYP   | EOP Contract Sum Share of<br>CUSTYP Parent                          | SHARE(CHRN.EOP_CS OF CUSTYP.HCUSTYP PARENT)  |
| RANK_EOP_CS_<br>CUSTYP  | EOP Contract Sum Rank of<br>CUSTYP Parent                           | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.EOP_CS DESC NULLS LAST WITHIN PARENT) |
| SHR_CSC_ORG             | EOP Connections Subscribed<br>Count Share of Organization<br>Parent | SHARE(CHRN.CSC OF ORG.HCHAIN PARENT)   |

 Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name       | Logical Name   | Definition  |
|---------------------|--|---|
| RANK_CSC_ORG        | EOP Connections Subscribed<br>Count Rank of Organization<br>Parent | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CHRN.CSC<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_CSC_CRNRSN      | EOP Connections Subscribed<br>Count Share of CRRSN Parent          | SHARE(CHRN.CSC OF CRNRSN.HCRNRSN PARENT)  |
| RANK_CSC_<br>CRNRSN | EOP Connections Subscribed<br>Count Rank of CRRSN Parent           | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.CSC DESC NULLS LAST WITHIN PARENT) |
| SHR_CSC_PMP         | EOP Connections Subscribed<br>Share of PMP Parent                  | SHARE(CHRN.CSC OF PMP.HPMP PARENT)  |
| RANK_CSC_PMP        | EOP Connections Subscribed<br>Rank Rank of PMP Parent              | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.CSC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_CSC_GEO         | EOP Connections Subscribed<br>Share of Geography Parent            | SHARE(CHRN.CSC OF GEO.HGEO PARENT)  |
| RANK_CSC_GEO        | EOP Connections Subscribed<br>Rank of Geography Parent             | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.CSC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_CSC_PROD        | EOP Connections Subscribed<br>Share of Product Parent              | SHARE(CHRN.CSC OF PROD.HPROD PARENT)  |
| RANK_CSC_PROD       | EOP Connections Subscribed<br>Rank of Product Parent               | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CHRN.CSC DESC NULLS LAST WITHIN PARENT)        |
| SHR_CSC_CUSTYP      | EOP Connections Subscribed<br>Share of CUSTYP Parent               | SHARE(CHRN.CSC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_CSC_CUSTYP     | EOP Connections Subscribed<br>Rank of CUSTYP Parent                | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.CSC DESC NULLS LAST WITHIN PARENT) |
| SHR_DLC_ORG         | EOP Connections Subscribed<br>Share of Organization Parent         | SHARE(CHRN.DLC OF ORG.HCHAIN PARENT)  |
| RANK_DLC_ORG        | EOP Connections Subscribed<br>Rank of Organization Parent          | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CHRN.DLC DESC NULLS LAST WITHIN PARENT)        |
| SHR_DLC_CRNRSN      | EOP Connections Subscribed<br>Rank of CRNRSN Parent                | SHARE(CHRN.DLC OF CRNRSN.HCRNRSN PARENT)  |
| RANK_DLC_<br>CRNRSN | EOP Connections Subscribed<br>Rank of CRNRSN Parent                | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.DLC DESC NULLS LAST WITHIN PARENT) |
| SHR_DLC_PMP         | EOP Disconnected Lines Count<br>Share of PMP Parent                | SHARE(CHRN.DLC OF PMP.HPMP PARENT)  |
| RANK_DLC_PMP        | EOP Disconnected Lines Count<br>Rank of PMP Parent                 | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.DLC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_DLC_GEO         | EOP Disconnected Lines Count<br>Share of Geography Parent          | SHARE(CHRN.DLC OF GEO.HGEO PARENT)  |
| RANK_DLC_GEO        | EOP Disconnected Lines Count<br>Rank of Geography Parent           | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.DLC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_DLC_PROD        | EOP Disconnected Lines Count<br>Share of Product Parent            | SHARE(CHRN.DLC OF PROD.HPROD PARENT)  |
| RANK_DLC_PROD       | EOP Disconnected Lines Count<br>Rank of Product Parent             | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CHRN.DLC DESC NULLS LAST WITHIN PARENT)        |
| SHR_DLC_CUSTYP      | EOP Disconnected Lines Count<br>Share of CUSTYP Parent             | SHARE(CHRN.DLC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_DLC_<br>CUSTYP | EOP Disconnected Lines Count<br>Rank of CUSTYP Parent              | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.DLC DESC NULLS LAST WITHIN PARENT) |
| SHR_DSC_ORG         | EOP Disconnected Lines Count<br>Share of Organization Parent       | SHARE(CHRN.DSC OF ORG.HCHAIN PARENT)  |
| RANK_DSC_ORG        | EOP Disconnected Lines Count<br>Rank of Organization Parent        | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CHRN.DSC DESC NULLS LAST WITHIN PARENT)        |
| SHR_DSC_CRNRSN      | EOP Disconnected Lines Count<br>Share of CRNRSN Parent             | SHARE(CHRN.DSC OF CRNRSN.HCRNRSN PARENT)  |

Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name         | Logical Name  | Definition  |
|-----------------------|---|---|
| RANK_DSC_<br>CRNRSN   | EOP Disconnected Lines Count<br>Rank of CRNRSN Parent             | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.DSC DESC NULLS LAST WITHIN PARENT) |
| SHR_DSC_PMP           | EOP Depending Subscription<br>Count Share of CRNRSN<br>Parent     | SHARE(CHRN.DSC OF PMP.HPMP PARENT)  |
| RANK_DSC_PMP          | EOP Depending Subscription<br>Count Rank of CRNRSN Parent         | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.DSC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_DSC_GEO           | EOP Depending Subscription<br>Count Share of Geography<br>Parent  | SHARE(CHRN.DSC OF GEO.HGEO PARENT)  |
| RANK_DSC_GEO          | EOP Depending Subscription<br>Count Rank of Geography<br>Parent   | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.DSC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_DSC_PROD          | EOP Depending Subscription<br>Count Rank of Geography<br>Parent   | SHARE(CHRN.DSC OF PROD.HPROD PARENT)  |
| RANK_DSC_PROD         | EOP Depending Subscription<br>Count Rank of Product Parent        | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CHRN.DSC DESC NULLS LAST WITHIN PARENT)        |
| SHR_DSC_CUSTYP        | EOP Depending Subscription<br>Count Share of CUSTYP Parent        | SHARE(CHRN.DSC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_DSC_CUSTYP       | EOP Depending Subscription<br>Count Rank of CUSTYP Parent         | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.DSC DESC NULLS LAST WITHIN PARENT) |
| SHR_EAC_ORG           | EOP Estimated Acquisition<br>Cost Share of Organization<br>Parent | SHARE(CHRN.EAC OF ORG.HCHAIN PARENT)  |
| RANK_EAC_ORG          | EOP Estimated Acquisition<br>Cost Rank of Organization<br>Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CHRN.EAC<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_EAC_CRNRSN        | EOP Estimated Acquisition<br>Cost Share of CRNRSN Parent          | SHARE(CHRN.EAC OF CRNRSN.HCRNRSN PARENT)  |
| RANK_EAC_<br>CRNRSN   | EOP Estimated Acquisition<br>Cost Rank of CRNRSN Parent           | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EAC DESC NULLS LAST WITHIN PARENT) |
| SHR_EAC_PMP           | EOP Estimated Acquisition<br>Share of PMP Parent                  | SHARE(CHRN.EAC OF PMP.HPMP PARENT)  |
| RANK_EAC_PMP          | EOP Estimated Acquisition<br>Rank of PMP Parent                   | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EAC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_EAC_GEO           | EOP Estimated Acquisition<br>Share of Geography Parent            | SHARE(CHRN.EAC OF GEO.HGEO PARENT)  |
| RANK_EAC_GEO          | EOP Estimated Acquisition<br>Rank of Geography Parent             | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EAC<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_EAC_PROD          | EOP Estimated Acquisition<br>Share of Product Parent              | SHARE(CHRN.EAC OF PROD.HPROD PARENT)  |
| RANK_EAC_PROD         | EOP Estimated Acquisition<br>Rank of Product Parent               | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CHRN.EAC DESC NULLS LAST WITHIN PARENT)        |
| SHR_EAC_CUSTYP        | EOP Estimated Acquisition<br>Share of CUSTYP Parent               | SHARE(CHRN.EAC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_EAC_<br>CUSTYP   | EOP Estimated Acquisition<br>Rank of CUSTYP Parent                | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.EAC DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_LS_ORG        | EOP Life Span Share of<br>Organization Parent                     | SHARE(CHRN.EOP_LS OF ORG.HCHAIN PARENT)   |
| RANK_EOP_LS_ORG       | EOP Life Span Rank of<br>Organization Parent                      | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.EOP_LS DESC NULLS LAST WITHIN PARENT)  |
| SHR_EOP_LS_<br>CRNRSN | EOP Life Span Share of<br>CRNRSN Parent                           | SHARE(CHRN.EOP_LS OF CRNRSN.HCRNRSN PARENT)   |

 Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name          | Logical Name                                       | Definition   |
|------------------------|--|--|
| RANK_EOP_LS_<br>CRNRSN | EOP Life Span Rank of<br>CRNRSN Parent             | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EOP_LS DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_LS_PMP         | EOP Life Span Share of PMP<br>Parent               | SHARE(CHRN.EOP_LS OF PMP.HPMP PARENT)  |
| RANK_EOP_LS_PMP        | EOP Life Span Rank of PMP<br>Parent                | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EOP_LS DESC NULLS LAST WITHIN PARENT)          |
| SHR_EOP_LS_GEO         | EOP Life Span Share of<br>Geography Parent         | SHARE(CHRN.EOP_LS OF GEO.HGEO PARENT)  |
| RANK_EOP_LS_GEO        | EOP Life Span Rank of<br>Geography Parent          | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EOP_<br>LS DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_LS_PROD        | EOP Life Span Share of Product Parent              | SHARE(CHRN.EOP_LS OF PROD.HPROD PARENT)  |
| RANK_EOP_LS_<br>PROD   | EOP Life Span Rank of Product<br>Parent            | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.EOP_LS DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_LS_<br>CUSTYP  | EOP Life Span Share of<br>CUSTYP Parent            | SHARE(CHRN.EOP_LS OF CUSTYP.HCUSTYP PARENT)  |
| RANK_EOP_LS_<br>CUSTYP | EOP Life Span Rank of<br>CUSTYP Parent             | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.EOP_LS DESC NULLS LAST WITHIN PARENT) |
| SHR_NCC_ORG            | New Contracts Count Share of Organization Parent   | SHARE(CHRN.NCC OF ORG.HCHAIN PARENT)   |
| RANK_NCC_ORG           | New Contracts Count Rank of<br>Organization Parent | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.NCC DESC NULLS LAST WITHIN PARENT)        |
| SHR_NCC_CRNRSN         | New Contracts Count Share of<br>CRNRSN Parent      | SHARE(CHRN.NCC OF CRNRSN.HCRNRSN PARENT)   |
| RANK_NCC_<br>CRNRSN    | New Contracts Count Rank of<br>CRNRSN Parent       | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.NCC DESC NULLS LAST WITHIN PARENT)    |
| SHR_NCC_PMP            | New Contracts Count Share of<br>PMP Parent         | SHARE(CHRN.NCC OF PMP.HPMP PARENT)   |
| RANK_NCC_PMP           | New Contracts Count Rank of<br>PMP Parent          | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.NCC<br>DESC NULLS LAST WITHIN PARENT)          |
| SHR_NCC_GEO            | New Contracts Count Share of<br>Geography Parent   | SHARE(CHRN.NCC OF GEO.HGEO PARENT)   |
| RANK_NCC_GEO           | New Contracts Count Rank of<br>Geography Parent    | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.NCC<br>DESC NULLS LAST WITHIN PARENT)          |
| SHR_NCC_PROD           | New Contracts Count Share of<br>Product Parent     | SHARE(CHRN.NCC OF PROD.HPROD PARENT)   |
| RANK_NCC_PROD          | New Contracts Count Rank of<br>Product Parent      | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.NCC DESC NULLS LAST WITHIN PARENT)        |
| SHR_NCC_CUSTYP         | New Contracts Count Share of<br>CUSTYP Parent      | SHARE(CHRN.NCC OF CUSTYP.HCUSTYP PARENT)   |
| RANK_NCC_<br>CUSTYP    | New Contracts Count Rank of<br>CUSTYP Parent       | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.NCC DESC NULLS LAST WITHIN PARENT)    |
| SHR_NT_ORG             | Net Terminations Share of<br>Organization Parent   | SHARE(CHRN.NT OF ORG.HCHAIN PARENT)  |
| RANK_NT_ORG            | Net Terminations Share of<br>Organization Parent   | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CHRN.NT<br>DESC NULLS LAST WITHIN PARENT)         |
| SHR_NT_CRNRSN          | Net Terminations Share of CRNRSN Parent            | SHARE(CHRN.NT OF CRNRSN.HCRNRSN PARENT)  |
| RANK_NT_CRNRSN         | Net Terminations Rank of<br>CRNRSN Parent          | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.NT DESC NULLS LAST WITHIN PARENT)     |
| SHR_NT_PMP             | Net Terminations Share of PMP<br>Parent            | SHARE(CHRN.NT OF PMP.HPMP PARENT)  |

Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name                     | Logical Name  | Definition  |
|-----------------------------------|---|---|
| RANK_NT_PMP                       | Net Terminations Rank of PMP<br>Parent  | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.NT<br>DESC NULLS LAST WITHIN PARENT)            |
| SHR_NT_GEO                        | Net Terminations Share of<br>Geography Parent   | SHARE(CHRN.NT OF GEO.HGEO PARENT)   |
| RANK_NT_GEO                       | Net Terminations Rank of<br>Geography Parent  | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.NT<br>DESC NULLS LAST WITHIN PARENT)            |
| SHR_NT_PROD                       | Net Terminations Share of<br>Product Parent   | SHARE(CHRN.NT OF PROD.HPROD PARENT)   |
| RANK_NT_PROD                      | Net Terminations Rank of<br>Product Parent  | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CHRN.NT<br>DESC NULLS LAST WITHIN PARENT)          |
| SHR_NT_CUSTYP                     | Net Terminations Share of<br>CUSTYP Parent  | SHARE(CHRN.NT OF CUSTYP.HCUSTYP PARENT)   |
| RANK_NT_CUSTYP                    | Net Terminations Rank of<br>CUSTYP Parent   | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.NT DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_RCS_ORG                   | EOP Remaining Contract Sum<br>Share of Organization Parent                                | SHARE(CHRN.EOP_RCS OF ORG.HCHAIN PARENT)  |
| RANK_EOP_RCS_<br>ORG              | EOP Remaining Contract Sum<br>Rank of Organization Parent                                 | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.EOP_RCS DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_RCS_<br>CRNRSN            | EOP Remaining Contract Sum<br>Share of CRNRSN Parent                                      | SHARE(CHRN.EOP_RCS OF CRNRSN.HCRNRSN PARENT)  |
| RANK_EOP_RCS_<br>CRNRSN           | EOP Remaining Contract Sum<br>Rank of CRNRSN Parent                                       | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EOP_RCS DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_RCS_PMP                   | EOP Remaining Contract Sum<br>Share of PMP Parent   | SHARE(CHRN.EOP_RCS OF PMP.HPMP PARENT)  |
| RANK_EOP_RCS_<br>?MP              | EOP Remaining Contract Sum<br>Rank of PMP Parent  | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EOP_<br>RCS DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_RCS_GEO                   | EOP Remaining Contract Sum<br>Share of Geography Parent                                   | SHARE(CHRN.EOP_RCS OF GEO.HGEO PARENT)  |
| RANK_EOP_RCS_<br>GEO              | EOP Remaining Contract Sum<br>Rank of Geography Parent                                    | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EOP_<br>RCS DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_RCS_<br>PROD              | EOP Remaining Contract Sum<br>Share of Product Parent                                     | SHARE(CHRN.EOP_RCS OF PROD.HPROD PARENT)  |
| RANK_EOP_RCS_<br>PROD             | EOP Remaining Contract Sum<br>Rank of Product Parent                                      | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.EOP_RCS DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_RCS_<br>CUSTYP            | EOP Remaining Contract Sum<br>Share of CUSTYP Parent                                      | SHARE(CHRN.EOP_RCS OF CUSTYP.HCUSTYP PARENT)  |
| RANK_EOP_RCS_<br>CUSTYP           | EOP Remaining Contract Sum<br>Rank of CUSTYP Parent                                       | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.EOP_RCS DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_SC_ORG                    | EOP Suspension Count Share of Organization Parent   | SHARE(CHRN.EOP_SC OF ORG.HCHAIN PARENT)   |
| RANK_EOP_SC_ORG                   | EOP Suspension Count Rank of Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.EOP_SC DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_SC_<br>CRNRSN             | EOP Suspension Count Share of<br>CRNRSN Parent  | SHARE(CHRN.EOP_SC OF CRNRSN.HCRNRSN PARENT)   |
| RANK_EOP_SC_<br>CRNRSN            | EOP Suspension Count Rank of CRNRSN Parent  | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EOP_SC DESC NULLS LAST WITHIN PARENT)  |
| SHR_EOP_SC_PMP                    | EOP Suspension Count Share of<br>PMP Parent   | SHARE(CHRN.EOP_SC OF PMP.HPMP PARENT)   |
| RANK_EOP_SC_PMP                   | EOP Suspension Count Rank of<br>PMP Parent  | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EOP_<br>SC DESC NULLS LAST WITHIN PARENT)       |
| SHR_EOP_SC_GEO                    | EOP Suspension Count Share of<br>Geography Parent   | SHARE(CHRN.EOP_SC OF GEO.HGEO PARENT)   |
| RANK_EOP_SC_PMP<br>SHR_EOP_SC_GEO | PMP Parent<br>EOP Suspension Count Rank of<br>PMP Parent<br>EOP Suspension Count Share of | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EC<br>SC DESC NULLS LAST WITHIN PARENT)         |

 Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| EOP Suspension Count Rank of<br>Geography Parent            | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EOP_<br>SC DESC NULLS LAST WITHIN PARENT)  |
|---|--|
| EOP Suspension Count Share of<br>Product Parent             | SHARE(CHRN.EOP_SC OF PROD.HPROD PARENT)  |
| EOP Suspension Count Rank of<br>Product Parent              | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.EOP_SC DESC NULLS LAST WITHIN PARENT)   |
| EOP Suspension Count Share of CUSTYP Parent                 | SHARE(CHRN.EOP_SC OF CUSTYP.HCUSTYP PARENT)  |
| EOP Suspension Count Rank of CUSTYP Parent                  | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.EOP_SC DESC NULLS LAST WITHIN PARENT)   |
| EOP Subscription Left Value<br>Share of Organization Parent | SHARE(CHRN.EOP_SLV OF ORG.HCHAIN PARENT)   |
| EOP Subscription Left Value<br>Rank of Organization Parent  | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.EOP_SLV DESC NULLS LAST WITHIN PARENT)  |
| EOP Subscription Left Value<br>Share of CRNRSN Parent       | SHARE(CHRN.EOP_SLV OF CRNRSN.HCRNRSN PARENT)   |
| EOP Subscription Left Value<br>Rank of CRNRSN Parent        | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EOP_SLV DESC NULLS LAST WITHIN PARENT)  |
| EOP Subscription Left Value<br>Share of PMP Parent          | SHARE(CHRN.EOP_SLV OF PMP.HPMP PARENT)   |
| EOP Subscription Left Value<br>Rank of PMP Parent           | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EOP_<br>SLV DESC NULLS LAST WITHIN PARENT)   |
| EOP Subscription Left Value<br>Share of Geography Parent    | SHARE(CHRN.EOP_SLV OF GEO.HGEO PARENT)   |
| EOP Subscription Left Value<br>Rank of Geography Parent     | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EOP_<br>SLV DESC NULLS LAST WITHIN PARENT)   |
| EOP Subscription Left Value<br>Share of Product Parent      | SHARE(CHRN.EOP_SLV OF PROD.HPROD PARENT)   |
| EOP Subscription Left Value<br>Rank of Product Parent       | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.EOP_SLV DESC NULLS LAST WITHIN PARENT)  |
| EOP Subscription Left Value<br>Share of CUSTYP Parent       | SHARE(CHRN.EOP_SLV OF CUSTYP.HCUSTYP PARENT)   |
| EOP Subscription Left Value<br>Rank of CUSTYP Parent        | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY CHRN.EOP_SLV DESC NULLS LAST WITHIN PARENT)   |
| Terminated Lines Count Share of Organization Parent         | SHARE(CHRN.TLC OF ORG.HCHAIN PARENT)   |
| Terminated Lines Count Rank of Organization Parent          | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CHRN.TLC DESC NULLS LAST WITHIN PARENT)   |
| Terminated Lines Count Share of CRNRSN Parent               | SHARE(CHRN.TLC OF CRNRSN.HCRNRSN PARENT)   |
| Terminated Lines Count Rank of CRNRSN Parent                | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.TLC DESC NULLS LAST WITHIN PARENT)  |
| Terminated Lines Count Share of PMP Parent                  | SHARE(CHRN.TLC OF PMP.HPMP PARENT)   |
| Terminated Lines Count Rank of PMP Parent                   | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.TLC<br>DESC NULLS LAST WITHIN PARENT)  |
| Terminated Lines Count Share<br>of Geography Parent         | SHARE(CHRN.TLC OF GEO.HGEO PARENT)   |
| Terminated Lines Count Rank<br>of Geography Parent          | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.TLC<br>DESC NULLS LAST WITHIN PARENT)  |
| Terminated Lines Count Share<br>of Product Parent           | SHARE(CHRN.TLC OF PROD.HPROD PARENT)   |
|   | Geography Parent<br>EOP Suspension Count Share of<br>Product Parent<br>EOP Suspension Count Rank of<br>CUSTYP Parent<br>EOP Suspension Count Rank of<br>CUSTYP Parent<br>EOP Subscription Left Value<br>Share of Organization Parent<br>EOP Subscription Left Value<br>Share of CRNRSN Parent<br>EOP Subscription Left Value<br>Share of CRNRSN Parent<br>EOP Subscription Left Value<br>Share of PMP Parent<br>EOP Subscription Left Value<br>Share of Geography Parent<br>EOP Subscription Left Value<br>Rank of Ceography Parent<br>EOP Subscription Left Value<br>Share of Product Parent<br>EOP Subscription Left Value<br>Rank of CUSTYP Parent<br>EOP Subscription Left Value<br>Share of CUSTYP Parent<br>EOP Subscription Parent<br>Solo Subscription Parent<br>EOP Subscription Parent<br>Solo Subscription Parent<br>EOP Subscription Parent<br>Solo |

Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name       | Logical Name   | Definition  |
|---------------------|--|---|
| RANK_TLC_PROD       | Terminated Lines Count Rank<br>of Product Parent     | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CHRN.TLC DESC NULLS LAST WITHIN PARENT)        |
| SHR_TLC_CUSTYP      | Terminated Lines Count Share of CUSTYP Parent        | SHARE(CHRN.TLC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_TLC_CUSTYP     | Terminated Lines Count Rank of CUSTYP Parent         | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.TLC DESC NULLS LAST WITHIN PARENT) |
| SHR_TPR_ORG         | Total Payment Revenue Share of Organization Parent   | SHARE(CHRN.TPR OF ORG.HCHAIN PARENT)  |
| RANK_TPR_ORG        | Total Payment Revenue Rank of<br>Organization Parent | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CHRN.TPR DESC NULLS LAST WITHIN PARENT)        |
| SHR_TPR_CRNRSN      | Total Payment Revenue Share<br>of CRNRSN Parent      | SHARE(CHRN.TPR OF CRNRSN.HCRNRSN PARENT)  |
| RANK_TPR_<br>CRNRSN | Total Payment Revenue Rank of CRNRSN Parent          | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.TPR DESC NULLS LAST WITHIN PARENT) |
| SHR_TPR_PMP         | Total Payment Revenue Share<br>of PMP Parent         | SHARE(CHRN.TPR OF PMP.HPMP PARENT)  |
| RANK_TPR_PMP        | Total Payment Revenue Rank of<br>PMP Parent          | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.TPR<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_TPR_GEO         | Total Payment Revenue Share<br>of Geography Parent   | SHARE(CHRN.TPR OF GEO.HGEO PARENT)  |
| RANK_TPR_GEO        | Total Payment Revenue Rank of<br>Geography Parent    | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.TPR<br>DESC NULLS LAST WITHIN PARENT)       |
| SHR_TPR_PROD        | Total Payment Revenue Share<br>of Product Parent     | SHARE(CHRN.TPR OF PROD.HPROD PARENT)  |
| RANK_TPR_PROD       | Total Payment Revenue Rank of<br>Product Parent      | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CHRN.TPR<br>DESC NULLS LAST WITHIN PARENT)     |
| SHR_TPR_CUSTYP      | Total Payment Revenue Share<br>of CUSTYP Parent      | SHARE(CHRN.TPR OF CUSTYP.HCUSTYP PARENT)  |
| RANK_TPR_CUSTYP     | Total Payment Revenue Rank of CUSTYP Parent          | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.TPR DESC NULLS LAST WITHIN PARENT) |
| SHR_TR_ORG          | Total Revenue Share of<br>Organization Parent        | SHARE(CHRN.TR OF ORG.HCHAIN PARENT)   |
| RANK_TR_ORG         | Total Revenue Rank of<br>Organization Parent         | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY CHRN.TR<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_TR_CRNRSN       | Total Revenue Share of<br>CRNRSN Parent              | SHARE(CHRN.TR OF CRNRSN.HCRNRSN PARENT)   |
| RANK_TR_CRNRSN      | Total Revenue Rank of<br>CRNRSN Parent               | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.TR DESC NULLS LAST WITHIN PARENT)  |
| SHR_TR_PMP          | Total Revenue Share of PMP<br>Parent                 | SHARE(CHRN.TR OF PMP.HPMP PARENT)   |
| RANK_TR_PMP         | Total Revenue Rank of PMP<br>Parent                  | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.TR<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_TR_GEO          | Total Revenue Share of<br>Geography Parent           | SHARE(CHRN.TR OF GEO.HGEO PARENT)   |
| RANK_TR_GEO         | Total Revenue Share of<br>Geography Parent           | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.TR<br>DESC NULLS LAST WITHIN PARENT)        |
| SHR_TR_PROD         | Total Revenue Share of Product<br>Parent             | SHARE(CHRN.TR OF PROD.HPROD PARENT)   |
| RANK_TR_PROD        | Total Revenue Rank of Product<br>Parent              | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY CHRN.TR<br>DESC NULLS LAST WITHIN PARENT)      |
| SHR_TR_CUSTYP       | Total Revenue Share of<br>CUSTYP Parent              | SHARE(CHRN.TR OF CUSTYP.HCUSTYP PARENT)   |
|                     |  |   |

 Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

| Physical Name            | Logical Name  | Definition   |
|--------------------------|---|--|
| RANK_TR_CUSTYP           | Total Revenue Rank of CUSTYP<br>Parent                              | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.TR DESC NULLS LAST WITHIN PARENT)       |
| SHR_EOP_VHCC_<br>ORG     | EOP Valid Handsets Contract<br>Count of Organization Parent         | SHARE(CHRN.EOP_VHCC OF ORG.HCHAIN PARENT)  |
| RANK_EOP_VHCC_<br>ORG    | EOP Valid Handsets Contract<br>Count Rank of Organization<br>Parent | RANK() OVER HIERARCHY (ORG.HCHAIN ORDER BY<br>CHRN.EOP_VHCC DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_VHCC_<br>CRNRSN  | EOP Valid Handsets Contract<br>Count Share of CRNRSN<br>Parent      | SHARE(CHRN.EOP_VHCC OF CRNRSN.HCRNRSN PARENT)  |
| RANK_EOP_VHCC_<br>CRNRSN | EOP Valid Handsets Contract<br>Count Rank of CRNRSN Parent          | RANK() OVER HIERARCHY (CRNRSN.HCRNRSN ORDER BY<br>CHRN.EOP_VHCC DESC NULLS LAST WITHIN PARENT) |
| SHR_EOP_VHCC_<br>PMP     | EOP Valid Handsets Contract<br>Count Share of PMP Parent            | SHARE(CHRN.EOP_VHCC OF PMP.HPMP PARENT)  |
| RANK_EOP_VHCC_<br>PMP    | EOP Valid Handsets Contract<br>Count Rank of PMP Parent             | RANK() OVER HIERARCHY (PMP.HPMP ORDER BY CHRN.EOP_<br>VHCC DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_VHCC_<br>GEO     | EOP Valid Handsets Contract<br>Count Share of Geography<br>Parent   | SHARE(CHRN.EOP_VHCC OF GEO.HGEO PARENT)  |
| RANK_EOP_VHCC_<br>GEO    | EOP Valid Handsets Contract<br>Count Rank of Geography<br>Parent    | RANK() OVER HIERARCHY (GEO.HGEO ORDER BY CHRN.EOP_<br>VHCC DESC NULLS LAST WITHIN PARENT)      |
| SHR_EOP_VHCC_<br>PROD    | EOP Valid Handsets Contract<br>Count Share of Product Parent        | SHARE(CHRN.EOP_VHCC OF PROD.HPROD PARENT)  |
| RANK_EOP_VHCC_<br>PROD   | EOP Valid Handsets Contract<br>Count Rank of Product Parent         | RANK() OVER HIERARCHY (PROD.HPROD ORDER BY<br>CHRN.EOP_VHCC DESC NULLS LAST WITHIN PARENT)     |
| SHR_EOP_VHCC_<br>CUSTYP  | EOP Valid Handsets Contract<br>Count Share of CUSTYP Parent         | SHARE(CHRN.EOP_VHCC OF CUSTYP.HCUSTYP PARENT)  |
| RANK_EOP_VHCC_<br>CUSTYP | EOP Valid Handsets Contract<br>Count Rank of CUSTYP Parent          | RANK() OVER HIERARCHY (CUSTYP.HCUSTYP ORDER BY<br>CHRN.EOP_VHCC DESC NULLS LAST WITHIN PARENT) |

Table 9–61 (Cont.) Subscriber Churn Statistic Cube Derived Measures

# **Customer Acquisition Forecast Cube**

This cube provides information on customer acquisition forecasting.

#### Physical Name: ACM\_FCST

#### **Dimensions and Load Level**

The fact data of Customer Acquisition Forecast Cube is loaded by the forecast program from the ACM cube at these dimension levels (leaf level).

 Table 9–62
 Customer Acquisition Forecast Cube Dimensions and Load Level

| Dimension Name      | Load level          | Description |
|---------------------|---------------------|-------------|
| Time                | Business Month      |             |
| Customer Type       | Customer Type       |             |
| Product             | Product             |             |
| Product Market Plan | Product Market Plan |             |
| Geography           | County              |             |

#### Aggregation Order/Operator

The Customer Acquisition Forecast Cube will be aggregated by the following order and operators on dimensions

 Table 9–63
 Customer Acquisition Forecast Cube Aggregation Operator and Order

| Dimension Name      | Operator | Order |  |
|---------------------|----------|-------|--|
| Time                | Sum      | 1     |  |
| Customer Type       | Sum      | 2     |  |
| Product             | Sum      | 3     |  |
| Product Market Plan | Sum      | 4     |  |
| Geography           | Sum      | 5     |  |

#### **Base Measures**

The base measure of this data cube are:

 Table 9–64
 Customer Acquisition Forecast Cube Base Measures

| Physical Name | Logical Name                         | Physical Column | Description |  |
|---------------|--------------------------------------|-----------------|-------------|--|
| AAC_FCST      | Actual Acquisition<br>Count Forecast |                 |             |  |

## **Customer Acquisition Forecast Statistic Cube**

This cube provides information on customer acquisition forecasting statistics.

#### Physical Name: ACM\_FCST\_STTSTC

#### **Dimensions and Load Level**

The fact data for the Customer Acquisition Forecast Statistic Cube is loaded by the forecast program at these dimension levels (leaf level). The Customer Acquisition Forecast Statistic Cube stores the details about the forecast calculation, such as which forecast method the Geneva engine is using and what are the values of the parameters for this forecast method, and so on. There is no time dimension in this cube because all the forecasts in Oracle Communications Data Model use a time series forecast.

Table 9–65 Customer Acquisition Forecast Statistic Cube Dimensions and Load Level

| Dimension Name      | Load level          | Description |
|---------------------|---------------------|-------------|
| Customer Type       | Customer Type       |             |
| Product             | Product             |             |
| Product Market Plan | Product Market Plan |             |
| Geography           | County              |             |

#### Aggregation Order/Operator

The Customer Acquisition Forecast Cube will be aggregated by the following order and operators on dimensions.

Table 9–66 Customer Acquisition Forecast Statistic Aggregation Operator and Order

| Dimension Name | Operator | Order |  |
|----------------|----------|-------|--|
| Customer Type  | Sum      | 2     |  |

| Dimension Name      | Operator | Order |  |
|---------------------|----------|-------|--|
| Product             | Sum      | 3     |  |
| Product Market Plan | Sum      | 4     |  |
| Geography           | Sum      | 5     |  |

Table 9–66 (Cont.) Customer Acquisition Forecast Statistic Aggregation Operator and

#### **Base Measures**

The base measure of this data cube are:

| Physical Name | Logical Name                                | Physical Column | Description |
|---------------|---|-----------------|-------------|
| AAC_STTSTC    | Actual Acquisition Count Forecast Statistic |                 |             |

# **Cell Statistic Forecast Cube**

Provides information on cell statistics forecasting.

#### Physical Name: CSM\_FCST

#### **Dimensions and Load Level**

The fact data of Cell Statistic Forecast Cube is loaded by the forecast program from the CSM cube at these dimension levels(leaf level).

Table 9–68 Cell Statistic Forecast Cube Dimensions and Load Level

| Dimension Name    | Load level        | Description |
|-------------------|-------------------|-------------|
| Time              | Business Month    |             |
| Peak Offpeak Time | Peak Offpeak Time |             |
| Network Element   | Network Element   |             |
| Time Slot         | Time Slot         |             |
| Geography         | County            |             |

#### Aggregation Order/Operator

The Cell Statistic Forecast Cube will be aggregated by the following order and operators on dimensions.

| Table 9–69 | Cell Statistic Forecast Cube Aggre | egation Operator and Order |
|------------|------------------------------------|----------------------------|
|------------|------------------------------------|----------------------------|

| Dimension Name    | Operator | Order |  |
|-------------------|----------|-------|--|
| Time              | Sum      | 1     |  |
| Peak Offpeak Time | Sum      | 2     |  |
| Network Element   | Sum      | 3     |  |
| Time Slot         | Sum      | 4     |  |
| Geography         | Sum      | 5     |  |

#### **Base Measures**

The base measure of this data cube are:

Table 9–70 Cell Statistic Forecast Cube Base Measures

| Physical Name | Logical Name           | Physical Column | Description |
|---------------|------------------------|-----------------|-------------|
| TT_FCST       | Total Traffic Forecast |                 |             |

## Handset Stock Forecast Cube

Provides information on handset stock forecasting.

#### Physical Name: HSKM\_FCST

#### **Dimensions and Load level**

The fact data of Handset Stock Forecast Cube is loaded by the forecast program from the HSKM cube at these dimension levels(leaf level).

Table 9–71 Handset Stock Forecast Cube Dimensions and Load Level

| Dimension Name | Load level     | Description |  |
|----------------|----------------|-------------|--|
| Time           | Business Month |             |  |
| Sales Channel  | Sales Channel  |             |  |
| Handset Model  | Handset Model  |             |  |

#### Aggregation Order/Operator

The fact data of Handset Stock Forecast Cube is loaded by the forecast program from the HSKM cube at these dimension levels (leaf level).

| Dimension Name | Operator | Order |  |
|----------------|----------|-------|--|
| Time           | Sum      | 1     |  |
| Sales Channel  | Sum      | 2     |  |
| Handset Model  | Sum      | 3     |  |

#### **Base Measures**

The base measure of this data cube are:

 Table 9–73
 Handset Stock Forecast Cube Base Measures

| Physical Name | Logical Name                 | Physical Column | Description |  |
|---------------|------------------------------|-----------------|-------------|--|
| ASTK1_FCST    | Actual Stock Forecast        |                 |             |  |
| HCNT_FCST     | Handset Sales Count Forecast |                 |             |  |

#### **Derived Measures**

The possible derived measure of this data cube are:

| Table 9–74 | Handset Stock Forecast Cube Derived Measures |
|------------|--|
|------------|--|

| Physical Name | Logical Name                 | Definition   |
|---------------|------------------------------|--|
| EOP_ASTK_FCST | EOP Actual Stock<br>Forecast | OLAP_DML_EXPRESSION('HSKM_FCST_ASTK1_FCST(time if time_levelrel<br>eq "BSNS_MO" then time else statlast(limit(time to bottomdescendants using<br>time_parentrel time(time time))))', NUMBER) |

# **Revenue Forecast Cube**

Provides information on revenue forecasting.

#### Physical Name: RVN\_FCST

#### **Dimensions and Load level**

The fact data of Revenue Forecast Cube is loaded by the forecast program from the RVN cube at these dimension levels (leaf level).

| Table 5-75 nevenue i orecast cube Dimensions and Load Level |                            |             |  |
|---|----------------------------|-------------|--|
| Dimension Name  | Load level                 | Description |  |
| Time  | Business Month             |             |  |
| Customer Type   | Customer Type              |             |  |
| Product   | Product                    |             |  |
| Organization  | Organization Business Unit |             |  |
| Geography   | County                     |             |  |

Table 9–75 Revenue Forecast Cube Dimensions and Load Level

#### Aggregation Order/Operator

The Revenue Cube will be aggregated by the following order and operators on dimensions.

Table 9–76 Revenue Forecast Cube Aggregation Operator and Order

| Dimension Name | Operator | Order |  |
|----------------|----------|-------|--|
| Time           | Sum      | 1     |  |
| Customer Type  | Sum      | 2     |  |
| Product        | Sum      | 3     |  |
| Organization   | Sum      | 4     |  |
| Geography      | Sum      | 5     |  |

#### **Base Measures**

The base measure of this data cube are:

| Table 9–77 | Revenue Forecast Cube Base Measures |
|------------|-------------------------------------|
|            |                                     |

| Physical Name     | Logical Name            | Physical Column | Description |
|-------------------|-------------------------|-----------------|-------------|
| BRVN_FCST         | Bill Revenue Forecast   |                 |             |
| SLRVN_FCST        | Sales Revenue Forecast  |                 |             |
| TRVN_FCST         | Total Revenue Forecast  |                 |             |
| CUSTCNT1_<br>FCST | Customer Count Forecast |                 |             |

#### **Derived Measures**

The possible derived measure of this data cube are:

| Physical Name        | Logical Name                   | Definition  |  |
|----------------------|--------------------------------|---|--|
| EOP_CUSTCNT_<br>FCST | EOP Customer Count<br>Forecast | OLAP_DML_EXPRESSION('RVN_FCST_CUSTCNT1_FCST(time if time_<br>levelrel eq "BSNS_MO" then time else statlast(limit(time to bottomdescendants<br>using time_parentrel time(time time))))', NUMBER) |  |

Table 9–78 Revenue Forecast Cube Derived Measures

# Oracle Communications Data Model Data Mining Models

This chapter provides reference information about the data mining models provided with Oracle Communications Data Model.

This chapter includes the following sections:

- About Data Mining in Oracle Communications Data Model
- Oracle Communications Data Model Mining Result Tables
- Model 1: Churn Prediction
- Model 2: Customer Profiling
- Model 3: Customer Churn Factor
- Model 4: Cross-Sell Opportunity
- Model 5: Customer Sentiment Detection
- Model 6: Life Time Value (LTV) Prediction

# About Data Mining in Oracle Communications Data Model

Oracle Communications Data Model mining models include data mining packages, source tables (MV) and target tables. The source tables are extracted from Oracle Communications Data Model main schema and are used to train the models. The target tables contain the mining result data, for example, mined rules. Data mining packages pull in the source data, feed it into the data mining packages, and populate the target tables with the results. The data in the target tables can be presented in reports.

**Note:** Modified or new mining models are not supported by Oracle as part of the standard Oracle Communications Data Model support. However, it is recommended that you adapt the supplied mining models to your needs or create new mining models, as required.

As shown in Table 10–1, the Oracle Communications Data Model mining models use the specified algorithms for the specific problem.

| Model  | Algorithms Used by Data Mining Model             |  |
|--|--|--|
| Model 1: Churn Prediction                    | Decision Tree (DT), Support Vector Machine (SVM) |  |
| Model 2: Customer Profiling                  | <i>k</i> -Means (KM)                             |  |
| Model 3: Customer Churn Factor               | Support Vector Machine (SVM)                     |  |
| Model 4: Cross-Sell Opportunity              | Support Vector Machine (SVM)                     |  |
| Model 5: Customer Sentiment Detection        | Support Vector Machine (SVM)                     |  |
| Model 6: Life Time Value (LTV)<br>Prediction | Generalized Linear Models (GLM)                  |  |

Table 10–1 Oracle Communications Data Model Algorithm Types Used by Model

## Understanding the Mining Model Schema and Architecture

The Oracle Communications Data Model mining consists of two schemas: ocdm\_mining and ocdm\_sys. Figure 10–1 shows how these schemas function in Oracle Communications Data Model mining.

The ocdm\_mining schema includes the following:

- Mining Model Package (pkg\_ocdm\_mining): Given source data in the views, the mining package generates Mined Rules, Predicted Results, and additional information.
- Mining Model Source Views: Materialized views transform the data from ocdm\_ sys schema and present them to Oracle Mining algorithms as multiple materialized views. All tables are implemented as MVs, not physical tables.
- Mining Model Support Tables: The mining model support tables are primarily intermediate tables used during the mining model creation or testing process. Most of the mining model support tables have names that start with "DM\$".

**Note:** Do not delete the mining model support tables; the DM\$ tables can be very difficult to reconstruct if they are deleted.

The ocdm\_sys schema includes the following:

- OCDM Main Model, which are all the base, reference, lookup, derived and aggregate tables.
- Mining Result Tables: Mining Result Tables save the output from Mining models. This output is normally produced from mining apply process. The tables are created in ocdm\_sys schema.

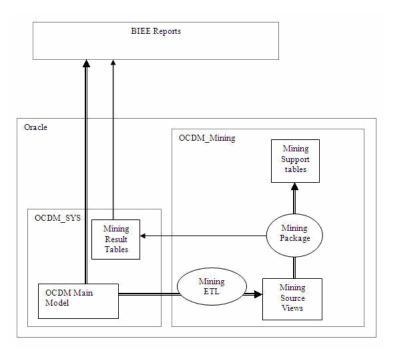


Figure 10–1 Oracle Communications Data Model Mining Schemas

#### Using the Mining Model Refresh Procedure

Over time, the customer information and the customer behavior may change. Therefore, you may want to refresh the trained mining models based on the latest customer and usage data. The mining model refresh process is generally divided into three tasks:

- 1. Data Preparation: Load and transform the data into a format that the mining algorithms can understand. Also a customer needs to prepare two sets of data corresponding to next two tasks:
  - Training Data
  - Scoring data
- **2.** Training: Based on part of customer data, user can run certain algorithms and then a mining model is generated.
- **3.** Scoring (applying): The trained model can be applied onto other customer data. This applies the model to do the prediction or other missions the model is designed to perform.

For more information about the Oracle Mining training and Scoring (applying) process, see *Oracle Data Mining Concepts*.

To refresh all six mining models based on latest customer data, call the procedure named pkg\_ocdm\_mining.refresh\_model. This procedure performs the following tasks for each model:

- 1. Refreshes the mining source materialized views based on latest data from OCDM\_SYS.
- 2. Trains each model again using the new training data.
- 3. Applies each model onto the new apply data set.

This procedure has been integrated into Oracle Communications Data Model Intra-ETL workflow.

The errors that occur during mining model refresh are saved into the table named: DWC\_INTRA\_ETL\_ACTIVITY as is other standard Oracle Communications Data Model Intra-ETL package errors and information.

# **Oracle Communications Data Model Mining Result Tables**

Table 10-2 shows the dwd\_cust\_mnng result table.

| Table 10–2 | dwd_cust_mnng Data Mining Result Table |
|------------|--|
|------------|--|

| Name                       | Туре           | Description   |
|----------------------------|----------------|---|
| MO_CD                      | VARCHAR2(50),  | Month code when the month was trained and applied. In current version it was set as Null.   |
| CUST_KEY                   | VARCHAR2(50),  | Customer key to uniquely identify the customer.   |
| PRDCT_CHURN_SVM_IND        | VARCHAR2(1),   | Boolean value whether customer will churn in next three months according to SVM model.  |
| PRDCT_CHURN_SVM_PROB       | NUMBER(16,12), | The probability value of how likely customer will churn in next 3 months.   |
|                            |                | This is the probability that the SVM prediction is correct.   |
| PRDCT_CHURN_DT_IND         | VARCHAR2(1),   | Boolean value whether customer will churn in next three months according to DT model.   |
| PRDCT_CHURN_DT_ND_NBR      | VARCHAR2(50),  | The ID of the node in the decision tree where the customer is assigned.   |
| clstr_sgmnt_code           | VARCHAR2(50),  | The k-Means algorithm divides the set of all customers into segments. This value identifies the segment that the customer belongs to.   |
| LTV_band_cd                | VARCHAR2(50),  | The band code of customer lifetime value, predicted by LTV Generalized Linear Models Regression. For more information, see <i>Oracle Data Mining Concepts</i> .   |
| LTV_value                  | NUMBER(16,2),  | The real value of Customer Lifetime value, predicted by LTV (GLMR) Mode.  |
| LT_srvvl_cd                | VARCHAR2(50),  | The band code of Customer Survival period (Life Expectancy), predicted by Life_Exp (GLMR) Model.  |
| LT_srvvl_val               | NUMBER(16,2),  | The value of Customer Survival period (Life Expectancy), predicted by Life_Exp (GLMR) Mode.   |
| <pre>sntmnt_ctgry_cd</pre> | VARCHAR2(50),  | The customer sentiment category detected by Customer sentiment model (SVM + Text). This is an SVM model on transformed TEXTs (transformed into a words matrix).   |
| MANUAL_sntmnt_ctgry        | VARCHAR2(50),  | The manual score applied by end user. The end user<br>generates this model. For example, an employee from the<br>operator might generate this model. Usually this is the call<br>center agent. For example, when the message is recorded,<br>there could be a manual tag associated with the message<br>indicating that the customer is happy or upset. |
| sntmnt_prob                | NUMBER(16,12)  | The probability of which customer is in possible model (Happy). This is the probability that customer is happy with their service. For example, a value of 60% means there is 60% chance that customer is happy with the service and a 40% chance that customer is not happy.   |

Table 10–3 shows the dwd\_cust\_prod\_affltn result table.

| Name        | Туре           | Description   |
|-------------|----------------|---|
| mo_cd       | VARCHAR2(50),  | Month code when the month was trained and applied. In current version it was set as Null.   |
| CUST_KEY    | VARCHAR2(50),  | Customer key to uniquely identify the customer.   |
| PROD_CD     | VARCHAR2(50),  | The product code which was predicted against. This is target product for promotion.   |
| AFFLTN_PROB | NUMBER(20,18), | The likelihood, predicted by the SVM model, that the customer will purchase the product.  |
| BUY_IND     | VARCHAR2(1)    | Boolean value to indicate whether customer may purchase the product. This indicates that a value 1 is BUY and a value of 0 is "NOT to BUY". |

Table 10–3 dwd\_cust\_prod\_affltn Data Mining Result Table

Table 10-4 shows the dwd\_chrn\_svm\_factor result table.

Table 10–4 dwd\_chrn\_svm\_factor Data Mining Result Table

| Name              | Туре           | Description  |  |
|-------------------|----------------|--|--|
| ATTRIBUTE_NAME    | VARCHAR2(4000) | Name of the factor.  |  |
| ATTRIBUTE_SUBNAME | VARCHAR2(4000) | Subname of the factor if there is any. For example, if the<br>ATTRIBUTE_NAME has the value, "Payment_Method", then<br>the ATTRIBUTE_SUBNAME could be and of the following: |  |
|                   |                | <ul> <li>Debit_Card</li> </ul>   |  |
|                   |                | <ul> <li>Cash</li> </ul>   |  |
|                   |                | Each ATTRIBUTE_SUBNAME has a different weight, coefficient, in the model.  |  |
| ATTRIBUTE_VALUE   | VARCHAR2(4000) | Value of the factor, if there is any.  |  |
|                   |                | For example, for payment method, value of "cash" and "direct debit" might have different influence and ranking.  |  |
| COEFFICIENT       | NUMBER         | Importance of the factor. The factors are ranked according to this value.  |  |

# **Model 1: Churn Prediction**

The churn prediction model identifies the characteristics of a customer likely to churn. When you apply the model you get a prediction of how likely a particular customer is to churn. This is based on customer information such as customer demographic information, service quality, last tariff plan, calling usage, and other factors. Using the patterns learned, the model can also perform the calculation over current customer base (called 'Apply') to predict who are the customers mostly like to churn in next few months. With this knowledge, operators can initiate certain retention programs to reduce the customer churn rate. However, the churn prediction produces a likely to churn value. Further processing may be required to determine if it is desirable to retain a customer that is likely to churn. For example, you may only want to initiate retention programs for high value customers.

## **Churn Prediction Churner Definition**

There are several levels to define churn, namely Customer, Account, and subscription. For some operators with only limited business line, customer and account churn at same time, while subscription is at a lower level. Customer can stop using some products (termination of subscription) while continue to use the other products. In later case, operator still have the customer and may promote other products in the future. However, if customer completely stopped using any products from the operator, it is very difficult for operator to bring customer back.

In Oracle Communications Data Model, the churn was defined at Customer Level, which is, a customer is recognized as a churner only when he stop using any product from the operator.

If customers churn at a given month, we may receive the data only 3 months after the actual Churn. So time window should be adjusted.

## **Churn Prediction Source**

Table 10–5 shows the attributes identified from the Foundation Data Warehouse as input source variables for the DT model.

| Attribute                | Description   |
|--------------------------|---|
| CUST_KEY                 | Primary Key for customer  |
| CHRN_IND                 | Target column of churn model  |
| FUTRE_CNRT_CNT_3MO       | Number of future contract count in last 3 months                      |
| SBRP_CNT_3MO             | Subscription count in last 3 months                                   |
| SSPNSN_CNT_3MO           | Suspension count in last 3 months                                     |
| CNRT_CNT_3MO             | Contract count in last 3 months                                       |
| CMPLNT_MO_CNT_3MO        | Complaint count in last 3 months                                      |
| CMPLNT_CALL_MO_CNT_3MO   | Complaint call count to call center in last 3 months                  |
| CMPLNT_CALL_LFTM_CNT_3MO | Complaint call count to call center in the life time in last 3 months |
| CNRT_LFT_DAYS_3MO        | Contract left days in last 3 months                                   |
| ACCT_LFT_VAL_3MO         | Account left value in last 3 months                                   |
| RMNG_CNRT_SUM_3MO        | Remaining contract sum in last 3 months                               |
| DEBT_VAL_3MO             | Debt total in last 3 months   |
| LYLTY_PROG_BAL_3MO       | Loyalty program balance in last 3 months                              |
| TOT_PYMT_RVN_3MO         | Total payment revenue in last 3 months                                |
| MO_RVN_3MO               | Monthly revenue (arpu) in last 3 months                               |
| CNRT_ARPU_3MO            | Contract arpu amount in last 3 months                                 |
| PRTY_TYP_CD              | Party type code, individual or organizational in last 3 months        |
| BSNS_LEGAL_STAT_CD       | Business legal status   |
| MRTL_STAT_CD             | Marital status for individual user                                    |
| HH_SZ                    | Household size  |
| JB_CD                    | Job Code  |
| NTNLTY_CD                | Nationality code  |
| EDU_CD                   | Education level   |
| GNDR_CD                  | Gender  |

Table 10–5 DMV\_CUST\_CHRN\_SRC\_ALL

| Table 10–5 | (Cont. | ) DMV_ | CUST | CHRN | SRC_ALL |
|------------|--------|--------|------|------|---------|
|------------|--------|--------|------|------|---------|

| Attribute           | Description   |
|---------------------|---|
| DRVR_LICNS_IND      | Driver license indicator                                    |
| JB_CNRT_TYP         | Job contract type, it is permanent employee or contracted.  |
| BARNG_RSN_CD        | Barring reason code if in barring status                    |
| POST_CD             | Post code   |
| CITY                | CITY  |
| STATE               | STATE   |
| CNTRY               | Country   |
| NAME_PRFX           | Name prefix such as, Dr, Ms, and so on.                     |
| NAME_OF_WKPLC       | Name of workplace   |
| PLC_OF_BRTH         | Place of birth  |
| JB_POSN             | Job position  |
| LEGAL_TTL_TO_HSNG   | The customer's legal title to home (rents, owns, and so on) |
| ETHNIC_BCKGRND      | ETHNIC BACKGROUND   |
| PREV_EMPLYR_TAX_NBR | Previous employer tax number                                |
| NBR_OF_CHLDRN       | Number of children  |
| NBR_OF_DPNDNT       | Number of dependents  |
| DWLNG_TENR          | Tenure of dwelling in month                                 |
| DWLNG_SZ            | Dwelling size   |
| ETHNCTY             | Ethnicity   |
| FROM_OF_EMPMNT      | Classifies the individual for minority reporting purposes.  |
| DWLNG_TYP           | Dwelling type   |
| DWLNG_STAT          | Dwelling Status   |
| SRC_OF_INCM         | Source of income  |
| CUST_TYP_CD         | Customer type code  |
| CUST_SGMNT_KEY      | Customer segment code                                       |
| ADDR_LOC_KEY        | Address loc key   |
| CUST_SCR_KEY        | Customer score key  |
| PRMRY_STAT_CD       | Primary status code   |
| PRMRY_STAT_RSN_CD   | Primary status reason code                                  |
| SOC_JB_KEY          | Job code in SOC classification                              |
| EXTRNL_ORG_TYP_CD   | Organization type   |
| LANG_CD             | Language code   |
| CNCT_ADDR_EFF_DT    | For how long contact address is in effective, in days       |
| BNKRPT_STRT_DT      | Bankrupt status start date in days                          |
| BNKRPT_STAT         | Bankrupt status   |
| BLLG_ADDR_EFF_DT    | For how long billing address is in effective, in days       |
| PYMT_ACCT_OPEN_DT   | For how long payment account is in effective, in days       |
|                     |   |

| Table 10–5 | (Cont.) DMV | _CUST_( | CHRN_S | SRC_ALL |
|------------|-------------|---------|--------|---------|
|------------|-------------|---------|--------|---------|

| Attribute               | Description  |
|-------------------------|--|
| MAIL_ALWD_IND           | Mail allowed indicator                                   |
| CUST_PYMT_RESPBL_IND    | Whether the customer is responsible for payment          |
| LVNG_AT_CURR_ADDR_SINCE | For how long customer lives in current location, in days |
| END_OF_JB_CNRT          | End of job contract date                                 |
| STRT_OF_EMPMNT          | Start of job date  |
| ECNMCLY_ACTV_IND        | Economical active indicator                              |
| AGE_ON_NET_BND_CD       | Age on net band code                                     |
| AGE_ON_NET_NBR          | Age on net number  |
| CRDT_CTGRY_KEY          | Credit category  |
| AGE_BND_CD              | Age band   |
| DEBT_AGNG_BND_CD        | Debt aging band  |
| PYMT_MTHD_TYP_CD        | Payment method type                                      |
| ARPU_BND_CD             | Arpu band code   |
| SL_CHNL_KEY             | Sales channel key  |
| SL_CHNL_RPRSTV_KEY      | Sales channel representative key                         |
| ORG_BSNS_UNIT_KEY       | Organization business unit key                           |
| CUST_RVN_BND_CD         | Customer revenue band code                               |
| FUTRE_CNRT_CNT          | Number of future contract count in last 3 months         |
| SBRP_CNT                | Subscription count in last 3 months                      |
| SSPNSN_CNT              | Suspension count   |
| CNRT_CNT                | Contract count   |
| CMPLNT_LFTM_CNT         | Complaint count in the life time                         |
| CMPLNT_MO_CNT           | Complaint count  |
| CMPLNT_CALL_MO_CNT      | Complaint call count to call center                      |
| CMPLNT_CALL_LFTM_CNT    | Complaint call count to call center in the life time     |
| LIFE_SPN                | Life Span in days  |
| CNRT_LFT_DAYS           | Contract left days                                       |
| ACCT_LFT_VAL            | Account left value                                       |
| RMNG_CNRT_SUM           | Remaining contract sum                                   |
| DEBT_VAL                | Debt total   |
| LYLTY_PROG_BAL          | Loyalty program balance                                  |
| TOT_PYMT_RVN            | Total payment revenue                                    |
| TOT_RVN                 | Total Revenue as of current month                        |
| MO_RVN                  | Monthly revenue (arpu)                                   |
| LFTM_ARPU               | Life time revenue  |
| CNRT_ARPU               | Contract arpu amount                                     |
| ESTMD_ACQSTN_COST       | Estimated acquisition cost (optional attribute)          |
|                         |  |

| Attribute    | Description   |  |
|--------------|---|--|
| BRDBND_IND   | Whether the customer uses the Broadband product               |  |
| PAY_TV_IND   | Whether the customer uses PayTV product                       |  |
| IDD_IND      | Whether the customer uses IDD product                         |  |
| HOMTEL_IND   | Whether the customer uses fixed line telephone product        |  |
| WRLS_IND     | Whether the customer uses wireless telephone product          |  |
| NEW_ACCT_IND | Whether the customer is a new customer                        |  |
| NBR_4_CNT    | Number of digit 4 in the customer phone number                |  |
| NBR_13_CNT   | Number of digit 13 in the customer phone number               |  |
| NBR_6_CNT    | Number of digit 6 in the customer phone number                |  |
| NBR_9_CNT    | Number of digit 9 in the customer phone number                |  |
| NBR_RTNG     | Score of customer number for customer specific rating program |  |
| PORT_IN_FROM | From which operator customer ported in from                   |  |
| PORT_IN_CNT  | How many times customer ported in                             |  |
| PORT_OUT_CNT | How many times customer ported out                            |  |

Table 10–5 (Cont.) DMV\_CUST\_CHRN\_SRC\_ALL

All the data from dmv\_cust\_chrn\_src\_all contains non-null value in the CHRN\_ IND column. This table is then divided into two tables: dmv\_cust\_chrn\_src\_prd and dmv\_cust\_chrn\_src\_tst. The table dmv\_cust\_chrn\_src\_prd has about 60% of the customers and dmv\_cust\_chrn\_src\_tst has the rest of the customers. The churn prediction model was trained on table dmv\_cust\_chrn\_src\_prd and then tested on dmv\_cust\_chrn\_src\_tst for its accuracy.

During the training process, a temporary prediction model OCDM\_CHURN\_DT\_NEW is built and compared with the existing prediction model OCDM\_CHURN\_DT. If the new temporary model OCDM\_CHURN\_DT\_NEW outperforms the existing model in accuracy, it replaces the existing model, otherwise, it is dropped.

The table dmv\_cuts\_chrn\_src\_all is derived from the tables:

- ocdm\_sys.DWR\_CUST
- ocdm\_sys.DWD\_ACCT\_STTSTC
- ocdm\_sys.DWR\_BSNS\_MO
- ocdm\_sys.DWR\_HH
- ocdm\_sys.DWR\_JB

#### Churn Prediction Output

The mined results are saved into the target table with the following columns:

- dwd\_cust\_mnng.PRDCT\_CHURN\_SVM\_IND
- dwd\_cust\_mnng.PRDCT\_CHURN\_SVM\_PROB
- dwd\_cust\_mnng.PRDCT\_CHURN\_DT\_IND
- dwd\_cust\_mnng.PRDCT\_CHURN\_DT\_ND\_NBR

For more information on these four columns, refer to the Mining target data dictionary.

# **Churn Prediction Algorithm**

The two mining algorithms are used separately and the two mining models for churn prediction problem:

- Decision Trees Classification
- SVM Classification

For more information on mining algorithms, see Oracle Data Mining Concepts and Oracle Data Mining Application Developer's Guide.

# Model 2: Customer Profiling

The business problem is to group customers into generally homogeneous groups (Segments) based on customer demographic value, usage pattern and list of telecom products they subscribe to (customer subscriber history).Business Analysts can look into each segment to further understand the customer group discovered by the model and name each segments.

The discovered clustering rules draw a profile of the customers along with their product subscription. Thus, the clustering rules generated for each profile group will show the most important similar characteristics in each group. For example, an operator may have a group having significantly more short message (SMS) usage than any other groups. Alternatively, there may be a group with extremely higher profit than any other group (covering high end customers).

# **Customer Profiling Source**

Customer profiling model use source view DMV\_CUST\_PROFILE\_SRC, which is a subset of table dmv\_cust\_chrn\_apply\_all. It contains those information:

## **Customer Profiling Output**

The mined results are saved into target table with the following columns:

dwd\_cust\_mnng.clstr\_sgmnt\_code

# **Customer Profiling: Algorithm**

K-means Clustering

# Model 3: Customer Churn Factor

The business problem is to identify which factor may have the biggest influence on customer churn problem or Customer Revenue. The marketing department should leverage those information to better understand customer behavior. The major factors, namely, Geography Demography, Customer Segment/Group, VAS usage should be included. The attributes are mostly categorical for business user to understand customer profile.

This model is derived from the Churn Prediction model through the SVM algorithm, but due to its usefulness, it is shown as a separate model.

# **Customer Churn Factor Source**

The source attributes for this model is same as churn model.

# **Customer Churn Factor Output**

Table 10–6 shows the columns where the customer churn factor model saves results in the table dwd\_chrn\_svm\_factor.

 Table 10–6
 Customer Churn Factor Output Columns in dwd\_chrn\_svm\_factor Table

| Attribute         | Datatype       | Description   |
|-------------------|----------------|---|
| ATTRIBUTE_NAME    | VARCHAR2(4000) | Name of the factor.   |
| ATTRIBUTE_SUBNAME | VARCHAR2(4000) | Subname of the factor if there is any. Each ATTRIBUTE_SUBNAME has a different weight, coefficient, in the model.                                      |
| ATTRIBUTE_VALUE   | VARCHAR2(4000) | Value of the factor, if there is any. For example, for payment method, value of "cash" and "direct debit" might have different influence and ranking. |
| COEFFICIENT       | NUMBER         | Importance of the factor. The factors are ranked according to this value.   |

# **Customer Churn Factor Algorithm**

SVM

# Model 4: Cross-Sell Opportunity

The business problem is to identify the patterns of which products are typically purchased together or one after another over the lifetime of a customer. This helps in providing recommendations about which products should be presented to customers according to their potential acceptance score. A typical scenario is call center can call certain customers with some specific purpose to cross-sell some products. Operators need the list of customers to save promotion cost and improve efficiency.

The trained model generates recommendations about promotion target products. This is done based on what products the customer has subscribed to taking into account other factors such as customers credit history and the risk involved in offering the particular product to the customer.

# **Cross-Sell Opportunity Source**

Table dmv\_prod\_mix\_src is the input into mining algorithm for model training. This table is derived from the following tables:

- ocdm\_mining.dmv\_cust\_chrn\_src\_all
- ocdm\_sys.dwd\_vas\_sbrp\_qck\_summ

## Cross-Sell Opportunity Output

For a given product to do promotion, the model generates list of customer most likely to buy. The prediction was done by SVM algorithm. The result is saved into table dwd\_cust\_prod\_affltn in the following columns.

| Attribute   | Datatype      | Description  |  |
|-------------|---------------|--|--|
| mo_cd       | VARCHAR2(50), | Month code when the month was trained and applied. In current version it was set as Null.  |  |
| CUST_KEY    | VARCHAR2(50), | Customer key to uniquely identify the customer.  |  |
| PROD_CD     | VARCHAR2(50), | The product code which was predicted against. This is target product for promotion.  |  |
| AFFLTN_PROB | NUMBER        | The probability output from SVM algorithm, serve as likelihood customer may purchase the product.  |  |
| BUY_IND     | VARCHAR2(1)   | Boolean value to indicate whether the customer may purchase the product. This indicates that a value 1 is BUY and a value of 0 is "NOT to BUY" |  |

Table 10–7 Cross-Sell Opportunity Output Columns in dwd\_cust\_prod\_affItn Table

#### **Cross-Sell Model Algorithm**

SVM.

# Model 5: Customer Sentiment Detection

The business problem is to measure customer sentiment regarding the service quality according to any text message received from the customer. Those text messages may be emails from customer, or written down by call center agents during call center calls, and so on.

This model leverages Text mining capability provided by Oracle database. For more information, see *Oracle Data Mining Concepts*.

#### **Customer Sentiment Detection Source**

The source table into mining algorithm is: dm\_cust\_cmmnt, which has columns of:

| Attribute    | Datatype       | Description   |
|--------------|----------------|---|
| CUST_KEY     | NUMBER(30)     | Customer Key  |
| manual_score | VARCHAR2(40)   | Manual scores or manually adjusted after reading        |
| sentiment    | VARCHAR2(40)   | Sentiment scored by Mining Model                        |
| plusprob     | NUMBER(20,16)  | The probability of customer belonging to happy group    |
| minusprob    | NUMBER(20,16)  | The probability of customer belonging to un-happy group |
| CUST_CMMNT   | VARCHAR2(4000) | The text messages all together from the customer.       |

Table 10–8 Data Mining Source Columns in dm\_cust\_cmmnt Table

The text mining sentiment analysis can be refined by extending the dictionary table DWD\_CUST\_SNTMNT\_MANUAL\_SCORE to improve the performance of the model.

The procedure pkg\_ocdm\_mining.create\_sentiment\_svm\_model(month\_code) refreshes data in the table dm\_cust\_cmmnt and then refreshes the sentiment mining model. This procedure also populates the sentiment mining result table DWD\_CUST\_MNNG.

For more information, see "Oracle Communications Data Model Mining Result Tables".

# **Customer Sentiment Detection Output**

The mined results are saved into target table with the following columns:

- dwd\_cust\_mnng.SNTMNT\_CTGRY\_CD
- dwd\_cust\_mnng.MANUAL\_SNTMNT\_CTGRY
- dwd\_cust\_mnng.SNTMNT\_PROB

#### Customer Sentiment Detection Algorithms

Oracle Text option to transform the text

SVM algorithm to train the model

# Model 6: Life Time Value (LTV) Prediction

We want to tell how long customer will likely to continue to use the service (Survival), rather than leaving. And also we want to know how much value customer is likely to bring into the operator along their lifetime. This is a regression model. The source data are those customers on net at least 5 years ago; the model target is the age of customer. For those customers churned in less than 5 years, we know the exact age, but for those still on net, the age will be total lifetime.

The difference of this model to the Model 1 (Churn Prediction) is that this is a regression model rather than classification. The target Lifetime is a continuous real value.

#### Life Time Value (LTV) Prediction Source

The dmv\_cust\_ltv\_prdct\_src is the source table for LTV prediction model. This table is subset of the churn model source table dmv\_cust\_chrm\_src\_all. The customer joined in less than three years are filtered out from the training data set to provide a valid input into the model.

## Life Time Value (LTV) Prediction Output

Life Time Span and Life Time Value (LTV) are the two target measures to predict. The results are saved into table dwd\_cust\_mining:

- dwd\_cust\_mnng.LTV\_BAND\_CD
- dwd\_cust\_mnng.LTV\_VALUE
- dwd\_cust\_mnng.LT\_SRVVL\_CD
- dwd\_cust\_mnng.LT\_SRVVL\_VAL

The LTV\_value and LT\_SRVVL\_VAL are the predicted real value from the model, and then binned into ten categories and form the other two columns: LTV\_BAND\_CD and LT\_SRVVL\_CD.

# Life Time Value (LTV) Prediction Algorithm

Generalized Linear Model (GLM)

<u>11</u>

# Oracle Communications Data Model Utility Scripts

This chapter describes the Oracle Communications Data Model utility scripts. This chapter includes the following sections:

Calendar Population

# **Calendar Population**

The Calendar population scripts consist of two one-time installation packages.

# **Calendar Population Scripts**

The Calendar population scripts include the following packages:

- calendar\_population\_header.sql
- calendar\_population\_body.sql

Running these packages does the following:

- 1. Prepares necessary changes for the OCDM\_SYS schema.
- 2. Creates the Calendar\_Population package that contains the following procedures:
  - RUN(*in\_setup\_start\_date, in\_setup\_no\_years*) is the main procedure to populate everything about calendar.
  - RBIW\_Base\_Time\_Tables\_ddl creates the base table needed to support multiple hierarchies: Business or Calendar.
  - RBIW\_Populate\_Time\_Hier\_Bsns(*in\_setup\_start\_date, in\_setup\_no\_years*) sets up the data in base table for the Business hierarchy as specified in setup or install section.
  - RBIW\_Populate\_Time\_Hier\_Clndr(*in\_setup\_start\_date*, *in\_setup\_no\_years*) sets up the data in base table for the Calendar hierarchy as specified in setup or install section.
  - RBIW\_Time\_hier\_Star sets up the Time hierarchy reporting layer tables.
  - RBIW\_Time\_Views sets up the Time hierarchy reporting layer views, star and hybrid snowflake views.
  - RBIW\_Populate\_Time\_Transform populates the Time transformation tables using the base Time tables or views created above. It populates transformation data for both hierarchies: Business and Calendar.

# How to Populate Calendar Data

To populate calendar data:

- **1.** Log in to OCDM\_SYS user.
- **2.** Execute the following SQL statement:

exec Calendar\_Population.run(date,num\_years);

where, *date* is the start date with which you want to populate calendar data. It is of type CHAR and should be input in the format 'YYYY-MM-DD' (for example,'2005-05-18'). *num\_years* is the number of years to populate calendar data, which should be INTEGER.

# Part III

# **Sample Reports and Adapters**

This part includes information on Oracle Communications Data Model sample reports and adapters.

Part III contains the following chapters:

- Chapter 12, "Oracle Communications Data Model Sample Reports"
- Chapter 13, "Oracle Communications Data Model NCC Application Adapter"
- Chapter 14, "Oracle Communications Data Model BRM Application Adapter"

# Oracle Communications Data Model Sample Reports

This chapter provides Oracle Communications Data Model sample reports.

**Note:** Some of the reports shown may appear incomplete. The sample reports shown use manually generated data, and for data privacy and regulatory reasons, it shows only made up customers (with real data). Hence, if you notice data inconsistency between the reports, this is not due to Oracle Communications Data Model, but due to the sample data.

The reports shown in this chapter appear as shown when you install Oracle Communications Data Model with the sample data.

This chapter includes the following sections:

- Cost and Contribution Sample Reports
- Customer Management Sample Reports
- Marketing Sample Reports
- Network Sample Reports
- Partner Management Sample Reports
- Product Management Sample Reports
- Provisioning and Activation Sample Reports
- Revenue Sample Reports

# **Cost and Contribution Sample Reports**

The cost and contribution sample reports include the following areas: Operational Finance Analysis and Profitability Analysis.

This area includes the following:

- Operational Finance Analysis
- Profitability Analysis

# **Operational Finance Analysis**

This area includes the reports: Operating Cost, Average Operating Cost per Customer, Average operating Cost per Employee, Investment Cost, Average Cost of Controlling Attrition per Employee, and Advertising Cost Report.

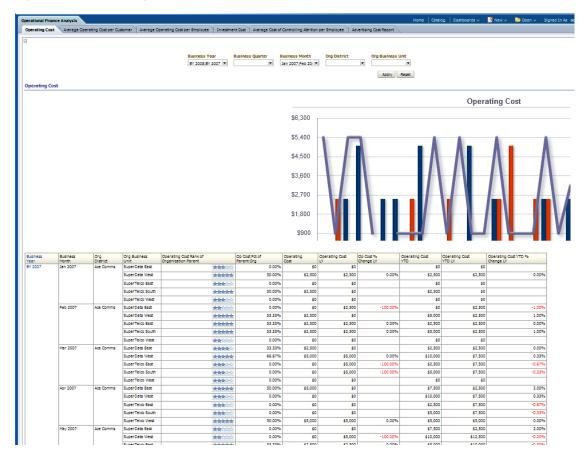
# **Operating Cost**

This report, as shown in Figure 12–1 provides the current year month-level "Operating Cost" information for each organization business unit. It also ranks all organization business units according to their cost in their parent "Organization". The end user can compare the cost with last years metrics such as: LY, % Change LY, YTD, YTD LY, YTD % Change LY.

Report dimensions are:

- Business Time
- Organization

Figure 12–1 Operating Cost Sample Report



# Average Operating Cost per Customer

This report, as shown in Figure 12–2 provides the current year month-level "Average Operating Cost per Customer" information based on "Organization Unit" which can be compared with last years metrics like LY, % Change LY.

Report dimensions are:

Business Time

Organization

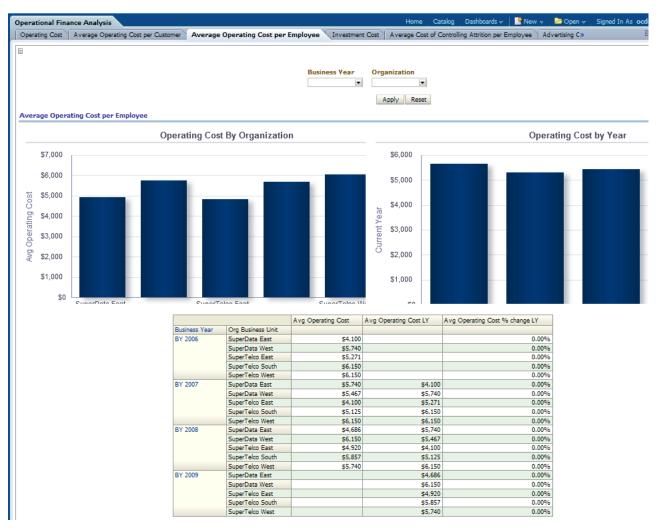
| ating Cost Avera         |  | t non Customon A  | warran Operation Cost   | Hom   | Augure Can of Control   | r 🔤 New 🗸 🔁 Open 🦄  |
|--------------------------|--|---|---|---|---|---|
|                          | age Operating Cos                                  | st per Customer A   | verage Operating Cost   | per Employee Investment Cos   | st Average Cost of Controll   | ing Attrition per Employee  |
|                          |  |   |   |   |   |   |
|                          |  | Business Year   | Business Quarter  | Business Month Org Dist   | rict Org Business U   | Init  |
|                          |  | BY 2008;BY 200 -  |   | Jan 2007;Feb 2( 💌   |   | •   |
|                          |  |   |   |   |   |   |
|                          |  |   |   |   | Apply Re  | iset  |
| rage Operating Co        | ost per Customer                                   |   |   |   |   |   |
|                          |  |   |   | 0   | Container   |   |
|                          |  |   | A   | verage Operating Cost   | per Customer  |   |
|                          | \$1  |   |   |   |   | 16  |
|                          |  |   | 1   |   |   |   |
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|                          |  |   |   | 1   |   | A verage Operating Cost   |
| Business Year            | Business Month                                     | Org Business Unit   | Customer Count  | Average Operating Cost  | Average Operating Cost  | A verage Operating Cost<br>per Customer % Change  |
| Business Year<br>BY 2007 |  |   |   | A verage Operating Cost per Customer  | Average Operating Cost  | Average Operating Cost<br>per Customer % Change   |
|                          | Business Month                                     | Org Business Unit   | Customer Count  | A verage Operating Cost<br>per Customer \$0   | Average Operating Cost<br>per Customer LY   | Average Operating Cost<br>per Customer % Change   |
|                          | Business Month                                     | Org Business Unit<br>SuperData East<br>SuperData West<br>SuperTelco East  | Customer Count<br>2,656<br>2,528<br>2,640   | A verage Operating Cost<br>per Customer<br>\$0<br>\$1<br>\$0  | A verage Operating Cost<br>per Customer LY<br>\$0   | A verage Operating Cost<br>per Customer % Change<br>LY<br>1 6.5   |
|                          | Business Month                                     | Org Business Unit<br>SuperData East<br>SuperData West<br>SuperTelco East<br>SuperTelco South  | Customer Count<br>2,656<br>2,528<br>2,640<br>2,896  | Average Operating Cost<br>per Customer \$0<br>\$0<br>\$1<br>\$0<br>\$1<br>\$1   | Average Operating Cost<br>per Oustomer LY<br>\$1<br>\$1<br>\$2<br>\$5   | A verage Operating Cost<br>per Customer % Change<br>LY<br>6.5   |
|                          | Business Month<br>Jan 2007                         | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco South<br>SuperTelco Sust   | Customer Count<br>2,656<br>2,528<br>2,640<br>2,895<br>2,480   | Average Operating Cost<br>per Customer<br>50<br>51<br>50<br>51<br>50<br>51<br>50<br>51<br>50<br>50  | A verage Operating Cost<br>per Customer LY<br>\$1<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2                                 | Average Operating Cost<br>per Customer % Change<br>LY<br>6.5  |
|                          | Business Month                                     | Org Business Unit<br>SuperData East<br>SuperData West<br>SuperTelco East<br>SuperTelco West<br>SuperData East   | Customer Count<br>2,656<br>2,528<br>2,640<br>2,896<br>2,480<br>2,192  | Average Operating Cost<br>per Customer<br>\$0<br>\$1<br>\$0<br>\$1<br>\$0<br>\$2<br>\$0<br>\$1<br>\$0<br>\$0<br>\$2<br>\$1<br>\$0<br>\$2<br>\$1<br>\$0<br>\$2<br>\$1<br>\$2<br>\$0<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2  | Average Operating Cost<br>per Customer LY<br>\$1<br>\$5<br>\$5<br>\$5<br>\$5<br>\$5<br>\$5<br>\$5<br>\$5<br>\$5<br>\$5<br>\$5<br>\$5<br>\$5   | Average Operating Cost<br>per Customer % Change<br>L<br>6.5<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0                                    |
|                          | Business Month<br>Jan 2007                         | Org Business Unit<br>SuperData East<br>SuperTate Vest<br>SuperTelco South<br>SuperTelco Vest<br>SuperTelco Vest<br>SuperData East<br>SuperData West   | Customer Count<br>2,656<br>2,558<br>2,640<br>2,896<br>2,480<br>2,192<br>2,192<br>2,272  | Average Operating Cost<br>per Customer \$0<br>\$1<br>\$0<br>\$1<br>\$1<br>\$0<br>\$1<br>\$1<br>\$0<br>\$1<br>\$1<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1  | A verage Operating Cost<br>per Oustomer LY<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2  | Average Operating Cost<br>per Customer % Change<br>LY<br>6.5<br>0<br>0<br>1<br>1<br>-100.0  |
|                          | Business Month<br>Jan 2007                         | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco South<br>SuperTelco West<br>SuperData East<br>SuperData West<br>SuperData West   | Customer Count<br>2,656<br>2,528<br>2,640<br>2,896<br>2,480<br>2,199<br>2,272<br>2,272<br>2,272   | Average Operating Cost<br>per Customer<br>50<br>51<br>50<br>51<br>50<br>50<br>50<br>51<br>50<br>51<br>51<br>51<br>50<br>51<br>51<br>51<br>51<br>51<br>51<br>50<br>50<br>51<br>50<br>50<br>51<br>50<br>51<br>51<br>50<br>50<br>51<br>51<br>50<br>50<br>51<br>51<br>50<br>51<br>51<br>50<br>51<br>51<br>50<br>51<br>51<br>51<br>50<br>51<br>51<br>51<br>51<br>51<br>50<br>51<br>51<br>51<br>51<br>51<br>51<br>51<br>51<br>51<br>51<br>51<br>51<br>51  | Average Operating Cost<br>per Customer LY<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2   | Average Operating Cost<br>per Customer % Change +<br>LY<br>6.5<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0   |
|                          | Business Month<br>Jan 2007                         | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco South<br>SuperTelco West<br>SuperData East<br>SuperData West<br>SuperData West<br>SuperTelco East<br>SuperTelco South  | Customer Count<br>2,655<br>2,528<br>2,640<br>2,896<br>2,480<br>0,2,192<br>2,272<br>2,272<br>2,272<br>2,704  | Average Operating Cost<br>per Customer \$0<br>\$1<br>\$0<br>\$1<br>\$0<br>\$0<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1   | Average Operating Cost<br>per Customer LY \$1<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2                                     | Average Operating Cost<br>per Customer % Change 4<br>LY<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0               |
|                          | Business Month<br>Jan 2007<br>Feb 2007             | Org Business Unit<br>SuperData East<br>SuperTelot East<br>SuperTelot East<br>SuperTelot West<br>SuperData West<br>SuperData West<br>SuperData West<br>SuperTelot East<br>SuperTelot South<br>SuperTelot West  | Customer Count<br>2,656<br>2,558<br>2,640<br>2,896<br>2,480<br>2,272<br>2,272<br>2,272<br>2,272<br>2,272<br>2,274<br>2,704<br>2,512   | Average Operating Cost<br>per Customer<br>\$0<br>\$1<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$2<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$1<br>\$1<br>\$0<br>\$1<br>\$1<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1   | Average Operating Cost<br>per Oustomer LY \$0<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2                                     | A verage Operating Cost<br>per Customer % Change 4<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0               |
|                          | Business Month<br>Jan 2007                         | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco South<br>SuperTelco West<br>SuperData East<br>SuperData West<br>SuperTelco South<br>SuperTelco South<br>SuperTelco South<br>SuperTelco South   | Customer Count<br>2.656<br>2.528<br>2.640<br>2.192<br>2.272<br>2.272<br>2.774<br>2.774<br>2.508   | Average Operating Cost<br>per Customer 50<br>50<br>51<br>50<br>50<br>50<br>50<br>51<br>51<br>51<br>51<br>51<br>51<br>51<br>51   | Average Operating Cost<br>per Customer LY<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2   | Average Operating Cost<br>per Customer % Change •<br>LY<br>6.5<br>0<br>0<br>1<br>1<br>0.0.0<br>0<br>1<br>0.0.0<br>0<br>0<br>0                                   |
|                          | Business Month<br>Jan 2007<br>Feb 2007             | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco East<br>SuperTelco West<br>SuperData East<br>SuperData West<br>SuperTelco South<br>SuperTelco South<br>SuperTelco West<br>SuperTelco South<br>SuperTelco Mest  | Customer Count<br>2.655<br>2.528<br>2.640<br>2.896<br>2.480<br>2.192<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272  | Average Operating Cost<br>per Customer \$0<br>\$1<br>\$0<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2   | Average Operating Cost<br>per Customer LY \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$                            | Average Operating Cost<br>per Customer % Change 4<br>1 6.5<br>2   |
|                          | Business Month<br>Jan 2007<br>Feb 2007             | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco South<br>SuperTelco West<br>SuperData East<br>SuperData West<br>SuperTelco South<br>SuperTelco South<br>SuperTelco South<br>SuperTelco South   | Customer Count<br>2.656<br>2.528<br>2.640<br>2.192<br>2.272<br>2.272<br>2.774<br>2.774<br>2.508   | Average Operating Cost<br>per Customer<br>\$0<br>\$1<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$2<br>\$0<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2   | Average Operating Cost<br>per Customer LY<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2   | Average Operating Cost<br>per Customer % Change<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2                  |
|                          | Business Month<br>Jan 2007<br>Feb 2007             | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco South<br>SuperTelco Vest<br>SuperData West<br>SuperData West<br>SuperTelco West<br>SuperTelco West<br>SuperTelco West<br>SuperData West<br>SuperData West  | Customer Count<br>2,656<br>2,528<br>2,640<br>2,896<br>2,480<br>2,272<br>2,272<br>2,272<br>2,272<br>2,274<br>2,512<br>2,500<br>2,560<br>2,560<br>2,560   | Average Operating Cost<br>per Customer<br>50<br>51<br>50<br>51<br>50<br>50<br>50<br>50<br>51<br>51<br>51<br>51<br>51<br>51<br>50<br>50<br>50<br>50<br>51<br>51<br>51<br>51<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50  | Average Operating Cost<br>per Customer LY<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2   | Average Operating Cost<br>per Customer % Change •<br>LY<br>1 6.5<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2 |
|                          | Business Month<br>Jan 2007<br>Feb 2007             | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco East<br>SuperTelco Vest<br>SuperData East<br>SuperData East<br>SuperTelco East<br>SuperTelco Vest<br>SuperTelco Vest<br>SuperData East<br>SuperData East<br>SuperTelco East<br>SuperTelco East   | Customer Count<br>2,656<br>2,528<br>2,640<br>2,199<br>2,192<br>2,272<br>2,272<br>2,274<br>2,754<br>2,556<br>2,608<br>2,560<br>2,608<br>2,560<br>2,608   | Average Operating Cost<br>per Customer \$0<br>\$1<br>\$0<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$2<br>\$0<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2  | Average Operating Cost<br>per Customer LY<br>50<br>51<br>52<br>53<br>51<br>51<br>51<br>51<br>51<br>51<br>52<br>52<br>52<br>52<br>52<br>52<br>52<br>52<br>52<br>52<br>52<br>52<br>52 | Average Operating Cost<br>per Customer % Change *<br>LY<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0               |
|                          | Business Month<br>Jan 2007<br>Feb 2007<br>Mar 2007 | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco East<br>SuperTelco West<br>SuperData East<br>SuperData East<br>SuperTelco West<br>SuperTelco West<br>SuperTelco East<br>SuperTelco East<br>SuperTelco East<br>SuperTelco East<br>SuperTelco South<br>SuperTelco South  | Customer Count<br>2.655<br>2.528<br>2.640<br>2.896<br>2.480<br>2.192<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2.2722<br>2.272<br>2.272<br>2.272<br>2.272<br>2.272<br>2. | Average Operating Cost<br>per Customer<br>\$0<br>\$1<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$2<br>\$0<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0 | Average Operating Cost<br>per Customer LY \$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$                            | Average Operating Cost<br>per Customer % Change 4<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2                |
|                          | Business Month<br>Jan 2007<br>Feb 2007<br>Mar 2007 | Org Business Unit<br>SuperData East<br>SuperTelco East<br>SuperTelco South<br>SuperTelco West<br>SuperTelco West<br>SuperTelco West<br>SuperTelco West<br>SuperTelco East<br>SuperTelco East<br>SuperTelco East<br>SuperTelco South<br>SuperTelco South<br>SuperTelco South<br>SuperTelco South   | Customer Count<br>2,656<br>2,528<br>2,640<br>2,896<br>2,480<br>2,272<br>2,272<br>2,272<br>2,272<br>2,704<br>2,512<br>2,600<br>2,560<br>2,560<br>2,560<br>2,582<br>2,582<br>2,496<br>2,582<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584<br>2,584  | Average Operating Cost<br>per Customer<br>50<br>51<br>50<br>51<br>51<br>51<br>51<br>51<br>51<br>51<br>52<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50  | Average Operating Cost<br>per Oustomer LY \$1<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2                                     | A verage Operating Cost<br>per Customer % Change •<br>LY<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2<br>2              |
|                          | Business Month<br>Jan 2007<br>Feb 2007<br>Mar 2007 | Org Business Unit<br>SuperData East<br>SuperTelos East<br>SuperTelos South<br>SuperTelos South<br>SuperTelos Vest<br>SuperTelos East<br>SuperTelos East<br>SuperTelos West<br>SuperTelos West<br>SuperTelos East<br>SuperTelos East<br>SuperTelos East<br>SuperTelos East<br>SuperTelos East<br>SuperTelos Zubert<br>SuperTelos East<br>SuperTelos East<br>SuperTelos Zubert<br>SuperTelos Zubert<br>SuperTe | Customer Count<br>2,656<br>2,528<br>2,640<br>2,896<br>2,489<br>2,489<br>2,490<br>2,192<br>2,272<br>2,704<br>2,512<br>2,608<br>2,560<br>2,608<br>2,560<br>2,608<br>2,589<br>2,569<br>2,572<br>2,768<br>2,575<br>2,696<br>2,758<br>2,696<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758<br>2,758  | Average Operating Cost<br>per Customer<br>\$0<br>\$1<br>\$0<br>\$1<br>\$1<br>\$1<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$2<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$1<br>\$1<br>\$1<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0   | Average Operating Cost<br>per Oustomer LY<br>\$1<br>\$1<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2<br>\$2                                  | Average Operating Cost<br>per Customer % Change<br>LY<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0<br>0                 |

*Figure 12–2 Average Operating Cost per Customer Sample Report* 

### Average operating Cost per Employee

This report, as shown in Figure 12–3 provides the current year "Average Operating Cost per Employee" information based on "Organization Business Unit" which can be compared with last years metrics such as: LY, % Change LY.

- Business Time
- Organization





### **Investment Cost**

This report, as shown in Figure 12–4 provides the current year month-level "Investment Cost" and "Investment Cost share of parent Organization" information based on "Organization Unit and district" which can be compared with last years metrics like LY, % Change LY, YTD, YTD LY and YTD % Change LY.

- Business Time
- Organization

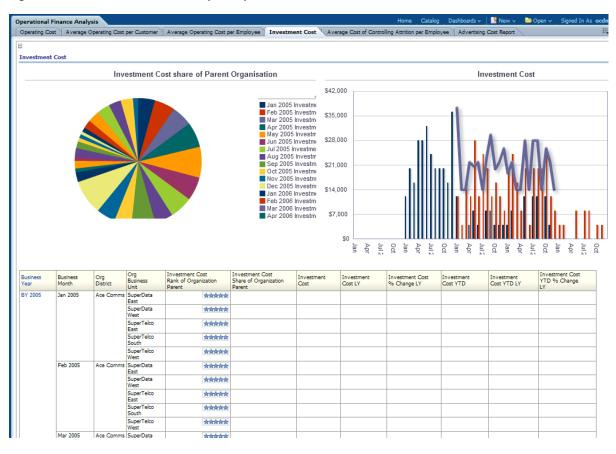


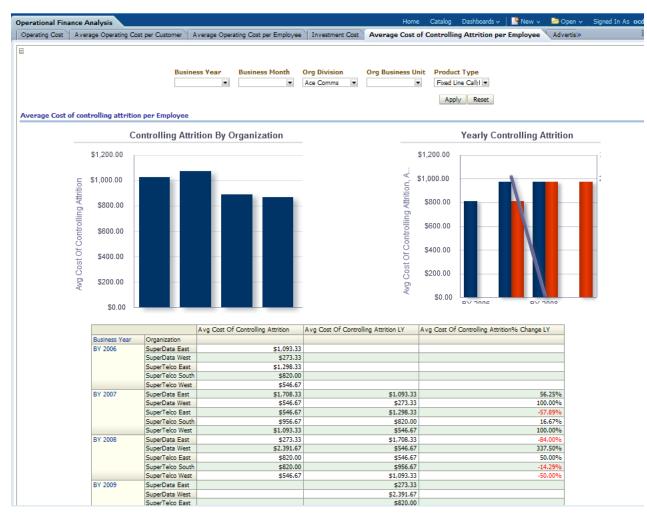
Figure 12–4 Investment Cost Sample Report

# Average Cost of Controlling Attrition per Employee

This report, as shown in Figure 12–5 provides the current year Level "Controlling Attribution by organization" and "Yearly Controlling Attribution" information based on "Organization" which can be compared with last years metrics like LY and % Change LY.

The attrition cost should be defined by the service operator.

- Business Time
- Organization
- Product





# **Advertising Cost Report**

This report, as shown in Figure 12–6 provides the current year month-level "Advertising Cost" information based on "Organization Parent" which internally can be compared with last years metrics like LY,% Change LY, YTD, YTD LY, YTD % Change LY.

- Business Time
- Organization

|                          | inance Ana        |                                 |   |  |  |   |  | Home (   |   | rds 🗸 📄 🎴 New 🗸   | 🔁 Open 🗸                               | Signed I                 |
|--------------------------|-------------------|---------------------------------|---|--|--|---|--|--|---|---|--|--------------------------|
| perating Cos             | at Average        | Operating Co                    | st per Customer   | Average Operating Co   | st per Employee Invest   | tment Cost Ave  | rage Cost of Cor   | trolling Attrition per En  | nployee Adver   | tising Cost Repor   | t                                      |                          |
|                          |                   |                                 |   |  |  |   |  |  |   |   |  |                          |
|                          |                   |                                 |   | Business Year  | Business Quarter   | Business Mont   | h Org Distr  | ict Ora Busi   | ness Unit   |   |  |                          |
|                          |                   |                                 |   | BY 2008:BY 200 -   |  | Jan 2007;Feb 2(   |  | I I I I I I I I I I I I I I I I I I I  | •   |   |  |                          |
|                          |                   |                                 |   |  |  |   |  |  |   |   |  |                          |
|                          |                   |                                 |   |  |  |   |  | Apply  | / Reset   |   |  |                          |
| dvertising               | Cost              |                                 |   |  |  |   |  |  |   |   |  |                          |
|                          |                   |                                 |   |  |  |   |  |  | A   | dvertising Co   | st                                     |                          |
|                          |                   |                                 |   |  |  |   | \$16,000   |  |   |   |  | 2                        |
|                          |                   |                                 |   |  |  | s<br>A  | \$14,000   |  |   | •   |  | _                        |
|                          |                   |                                 |   |  |  | č   | \$12.000   |  |   |   |  | -20                      |
|                          |                   |                                 |   |  |  | A S   |  |  |   |   |  |                          |
|                          |                   |                                 |   |  |  | S C   | \$10,000   |  |   |   |  | -40                      |
|                          |                   |                                 |   |  |  | S A   | \$8,000  |  |   |   |  | -60                      |
|                          |                   |                                 |   |  |  | - ĉ   | \$6,000  |  |   |   |  | -80                      |
|                          |                   |                                 |   |  |  | A A   | \$4,000  |  | _   | · •   |  | <ul> <li>-100</li> </ul> |
|                          |                   |                                 |   |  |  | č   | \$2,000  |  |   |   |  | -120                     |
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|                          |                   |                                 |   |  |  | = <u>A</u>  | 50 1   | 200<br>200<br>200<br>Jan   | 1 28 28 E   | 3 28 28 C   | 25 NS NZ                               | <sup>J</sup> -140        |
|                          |                   |                                 |   |  |  |   |  |  |   |   |  |                          |
|                          |                   |                                 |   |  |  |   | č  |  | 0.0 0.2 0   |   | 5- 28 25                               |                          |
|                          |                   |                                 | 0m  | Advertising Cost   | Advertising Cost   |   |  |  | 1   | 1   |  |                          |
|                          | Business<br>Month | Org                             | Org<br>Business   | Advertising Cost<br>Rank of  | Advertising Cost<br>Share of   | Advertising<br>Cost   | Advertising  | Advertising<br>Cost %  | Advertising   | Advertising   | Advertising Cost<br>YTD % Change       |                          |
| ear                      | Month             | District                        | Business<br>Unit  | Rank of<br>Organization Parent   | Share of<br>Organization Parent  | Cost  | Advertising<br>Cost LY   | Advertising<br>Cost %<br>Change LY   | Advertising<br>Cost YTD   | Advertising<br>Cost YTD LY  | Advertising Cost                       |                          |
| ear                      |                   | Org<br>District<br>Ace<br>Comms | Business<br>Unit<br>SuperData<br>East   | Rank of<br>Organization Parent<br>4 <b>Antransis</b>   | Share of<br>Organization Parent<br>0.00%   | Cost<br>\$0   | Advertising<br>Cost LY<br>Şi   | Advertising<br>Cost %<br>Change LY   | Advertising<br>Cost YTD<br>\$0  | Advertising<br>Cost YTD LY<br>\$0   | Advertising Cost<br>YTD % Change       |                          |
| usiness<br>ear<br>Y 2007 | Month             | District                        | Business<br>Unit<br>SuperData<br>East<br>SuperData<br>West  | Rank of<br>Organization Parent<br>4 अन्नेतर्भर्भर<br>2 अन्नेतर्भर्भर   | Share of<br>Organization Parent<br>0.00%<br>25.00%   | Cost \$0<br>\$2,000   | Advertising<br>Cost LY<br>Şi   | Advertising<br>Cost %<br>Change LY<br>0  | Advertising<br>Cost YTD<br>\$0<br>\$2,000   | Advertising<br>Cost YTD LY<br>\$0<br>\$0  | Advertising Cost<br>YTD % Change       |                          |
| ear                      | Month             | District                        | Business<br>Unit<br>SuperData<br>East<br>SuperData<br>West<br>SuperTelco<br>East  | Rank of<br>Organization Parent<br>4 Andread Andread<br>2 Andread Andread<br>1 Andread Andread  | Share of<br>Organization Parent<br>0.00%<br>25.00%<br>50.00%                                       | Cost \$0<br>\$2,000<br>\$4,000  | Advertising<br>Cost LY<br>\$<br>\$   | Advertising<br>Cost %<br>Change LY<br>0<br>0   | Advertising<br>Cost YTD<br>\$0<br>\$2,000<br>\$4,000                                      | Advertising<br>Cost YTD LY<br>\$0<br>\$0<br>\$0   | Advertising Cost<br>YTD % Change<br>LY |                          |
| ear                      | Month             | District                        | Business<br>Unit<br>SuperData<br>East<br>SuperData<br>West<br>SuperTelco<br>East<br>SuperTelco<br>South   | Rank of<br>Organization Parent<br>4 <b>Articles</b><br>2 <b>Articles</b><br>1 <b>Articles</b><br>4 <b>Articles</b>   | Share of         Organization Parent           0.00%         25.00%           50.00%         0.00% | Cost \$0<br>\$2,000<br>\$4,000<br>\$0   | Advertising<br>Cost LY<br>\$<br>\$<br>\$<br>\$   | Advertising<br>Cost %<br>0<br>0<br>0<br>0  | Advertising<br>Cost YTD<br>\$0<br>\$2,000<br>\$4,000<br>\$0                               | Advertising<br>Cost YTD LY<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0                             | Advertising Cost<br>YTD % Change<br>LY |                          |
| ear                      | Month<br>Jan 2007 | Ace<br>Comms                    | Business<br>Unit<br>SuperData<br>East<br>SuperData<br>West<br>SuperTelco<br>East<br>SuperTelco<br>South<br>SuperTelco<br>West   | Rank of<br>Organization Parent<br>4 <b>Article Science</b><br>2 <del>Article Science</del><br>1 <del>Article Science</del><br>4 <del>Article Science</del><br>2 <del>Article Science</del> | Share of<br>Organization Parent<br>0.00%<br>25.00%<br>50.00%                                       | Cost \$0<br>\$2,000<br>\$4,000<br>\$0<br>\$2,000  | Advertising<br>Cost LY<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   | Advertising<br>Cost 96<br>Change LY<br>0<br>0<br>0<br>0  | Advertising<br>Cost YTD<br>\$2,000<br>\$4,000<br>\$0<br>\$2,000                           | Advertising<br>Cost YTD LY<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0                      | Advertising Cost<br>YTD % Change<br>LY |                          |
| ear                      | Month             | District                        | Business<br>Unit<br>SuperData<br>East<br>SuperData<br>West<br>SuperTelco<br>East<br>SuperTelco<br>West<br>SuperTelco<br>West<br>SuperData<br>East                                     | Rank of<br>Organization Parent<br>4 <b>Articles</b><br>2 <b>Articles</b><br>1 <b>Articles</b><br>4 <b>Articles</b>   | Share of         Organization Parent           0.00%         25.00%           50.00%         0.00% | Cost \$0<br>\$2,000<br>\$4,000<br>\$0<br>\$2,000<br>\$2,000<br>\$0                      | Advertising<br>Cost LY<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   | Advertising<br>Cost %<br>Cost %<br>0<br>0<br>0<br>0<br>0   | Advertising<br>Cost YTD \$0<br>\$2,000<br>\$4,000<br>\$0<br>\$2,000<br>\$0                | Advertising<br>Cost YTD LY<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0               | Advertising Cost<br>YTD % Change<br>LY |                          |
| ear                      | Month<br>Jan 2007 | District<br>Ace<br>Comms        | Business<br>Unit<br>SuperData<br>East<br>SuperTelco<br>East<br>SuperTelco<br>West<br>SuperTelco<br>West<br>SuperTelco<br>West<br>SuperTelco<br>West<br>SuperData<br>East<br>SuperData | Rank of<br>Organization Parent<br>4 <b>Article Science</b><br>2 <del>Article Science</del><br>1 <del>Article Science</del><br>4 <del>Article Science</del><br>2 <del>Article Science</del> | Share of         Organization Parent           0.00%         25.00%           50.00%         0.00% | Cost \$0<br>\$2,000<br>\$4,000<br>\$0<br>\$2,000<br>\$0<br>\$2,000<br>\$0<br>\$0<br>\$0 | Advertising<br>Cost LY<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$ | Advectsing         Coart %           Change LY         0           0         0           0         0           0         0           0         0           0         0 | Advertising<br>Cost YTD \$0<br>\$2,000<br>\$4,000<br>\$2,000<br>\$0<br>\$2,000<br>\$2,000 | Advertising<br>Cost YTD LY<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0 | Advertising Cost<br>YTD % Change<br>LY |                          |
| ear                      | Month<br>Jan 2007 | District<br>Ace<br>Comms        | Business<br>Unit<br>SuperData<br>East<br>SuperData<br>West<br>SuperTelco<br>South<br>SuperTelco<br>West<br>SuperData<br>East<br>SuperData   | Rank of<br>Organization Parent<br>4 shrkning<br>2 shrkning<br>4 shrkning<br>2 shrkning<br>2 shrkning<br>1 shrkning   | Share of         Organization Parent           0.00%         25.00%           50.00%         0.00% | Cost \$0<br>\$2,000<br>\$4,000<br>\$0<br>\$2,000<br>\$2,000<br>\$0                      | Advertising<br>Cost LY<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$<br>\$   | Advectsing         Coart %           Change LY         0           0         0           0         0           0         0           0         0           0         0 | Advertising<br>Cost YTD \$0<br>\$2,000<br>\$4,000<br>\$0<br>\$2,000<br>\$0                | Advertising<br>Cost YTD LY<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0<br>\$0 | Advertising Cost<br>YTD % Change<br>LY |                          |

Figure 12–6 Advertising Cost Report Sample Report

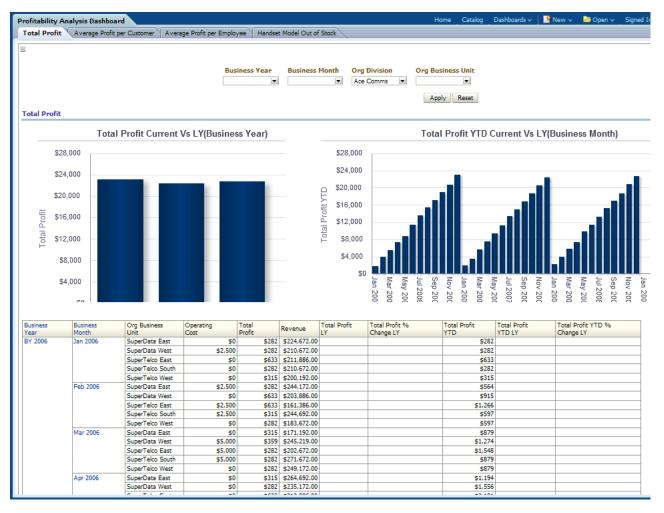
# **Profitability Analysis**

This area includes the reports: Total Profit, Average Profit per Customer, Average Profit per Employee, and Inventory Out-of-Stock (Handset Model).

### **Total Profit**

This report, as shown in Figure 12–7 provides the current year and month-level "Total Profit" information based on "Organization" which internally can be compared with last years metrics like LY,% Change LY, YTD, YTD LY, YTD % Change LY.

- Business Time
- Organization



### Figure 12–7 Total Profit Sample Report

# Average Profit per Customer

This report, as shown in Figure 12–8 provides the current year and month-level "Average Profit" information based on "Customer" and "Customer by Product" which internally can be compared with metrics such as LY, % Change LY for last year.

- Business Time
- Organization
- Product
- Customer Type

|                       |                        |                       |                       | Law Hourds             | 1                    |                           |                                    |
|-----------------------|------------------------|-----------------------|-----------------------|------------------------|----------------------|---------------------------|------------------------------------|
| Total Profit Ave      | erage Profit per Cu    | stomer Average Profi  | t per Employee 🗌 Hai  | ndset Model Out of Sta | XCK /                |                           |                                    |
| 1                     |                        |                       |                       |                        |                      |                           |                                    |
|                       |                        |                       |                       |                        |                      |                           |                                    |
|                       |                        | Business Year         | <b>Business Month</b> | Org Division           | Org Business Unit Pr | oduct Customer            | Туре                               |
|                       |                        | BY 2007;BY 2005;B -   | Apr 2007;Feb 2        | SuperData;Supe 🖛       | ▼ B                  | RDBND;CALL;  Individual   | -                                  |
|                       |                        |                       |                       |                        |                      |                           |                                    |
|                       |                        |                       |                       |                        |                      | Apply                     | Reset                              |
|                       |                        |                       |                       |                        |                      |                           |                                    |
| verage Profit         | per Customer           |                       |                       |                        |                      |                           |                                    |
|                       |                        |                       |                       |                        |                      |                           |                                    |
|                       |                        |                       |                       |                        | Average Profit /     | Average Profit / Customer | Average Profit / Customer % Change |
|                       |                        |                       | -                     |                        | Customer             | LY                        | LY                                 |
| Business Year<br>Desc | Business Month<br>Desc | Business Unit<br>Name | Product<br>Name       | Customer<br>Type       |                      |                           |                                    |
| Jesc<br>3Y 2007       | Feb 2007               | SuperData East        | SMS                   | IND                    | \$2.06               |                           |                                    |
| 51 2007               | Feb 2007               | SuperData East        | SMS                   | IND                    | \$2.06               | \$9.6                     | -92.67                             |
|                       |                        | SuperTelco East       | SMS                   | IND                    | \$0.71               | \$5.6.                    |                                    |
|                       |                        | SuperTelco South      | SMS                   | IND                    | \$1.02               | \$14.56                   |                                    |
|                       |                        | SuperTelco West       | SMS                   | IND                    | \$1.53               | \$10.10                   |                                    |
|                       | Mar 2007               | SuperData East        | SMS                   | IND                    | \$2.56               | \$4.0                     |                                    |
|                       | 14ai 2007              | SuperData West        | SMS                   | IND                    | \$1.84               | \$4.64                    |                                    |
|                       |                        | SuperTelco East       | SMS                   | IND                    | \$1.35               | \$13.5                    |                                    |
|                       |                        | SuperTelco South      | SMS                   | IND                    | \$0.75               | \$5.0                     |                                    |
|                       |                        | SuperTelco West       | SMS                   | IND                    | \$1.91               | \$1.8                     |                                    |
|                       | Apr 2007               | SuperData East        | SMS                   | IND                    | -\$3,30              | \$9.8                     |                                    |
|                       |                        | SuperData West        | SMS                   | IND                    | -\$0.22              | \$5.0                     |                                    |
|                       |                        | SuperTelco East       | SMS                   | IND                    | -\$1.47              | \$7.9                     |                                    |
|                       |                        | SuperTelco South      | SMS                   | IND                    | -\$4.57              | \$2.1                     |                                    |
|                       |                        |                       |                       |                        | -\$0.61              | \$5.84                    |                                    |

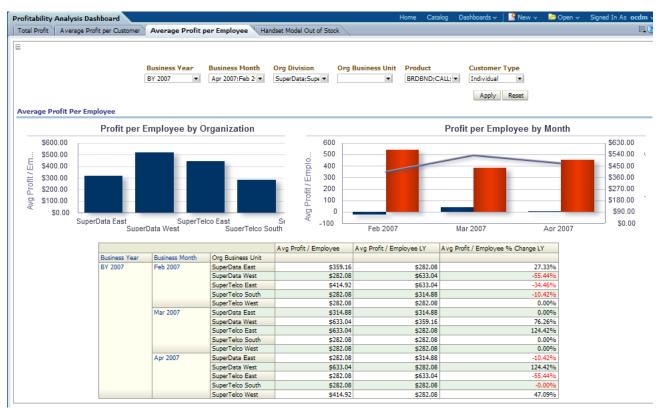
Figure 12–8 Profit: Average Profit per Customer Sample Report

### Average Profit per Employee

This report, as shown in Figure 12–9 provides the current year and month-level "Average Profit" information based on "Employee" and "Org Business Unit" which can be compared with last years metrics like LY, % Change LY.

The average profit is calculated by dividing the total profit by the number of employees.

- Business Time
- Organization
- Product
- Customer Type





# Inventory Out-of-Stock (Handset Model)

This report, as shown in Figure 12–10, provides the information related to the Handset Model for Current Year and Current Month like average handset stock sold stock in hand, handset sales forecasting, actual stock forecasting and information relating to handset out of stock situation.

By comparing the actual handset stock level to the forecast handset sales, you can identify some time point when the actual handset stock may be lower than the expected Sales number. This situation is called Out of Stock and may lead to revenue loss.

- Business Time
- Organization
- Sales Channel
- Handset Model



Figure 12–10 Inventory Out-of-Stock (Handset Model) Sample Report

# **Customer Management Sample Reports**

The customer management sample reports include the following areas:

- Customer Acquisition
- Customer Growth Rate
- Customer Segmentation
- Customer Life Time Value
- Customer Churn Analysis
- Customer Churn Prediction

# **Customer Acquisition**

This area includes the reports: Customer Acquisition, and Customer Acquisition Forecast.

### **Customer Acquisition**

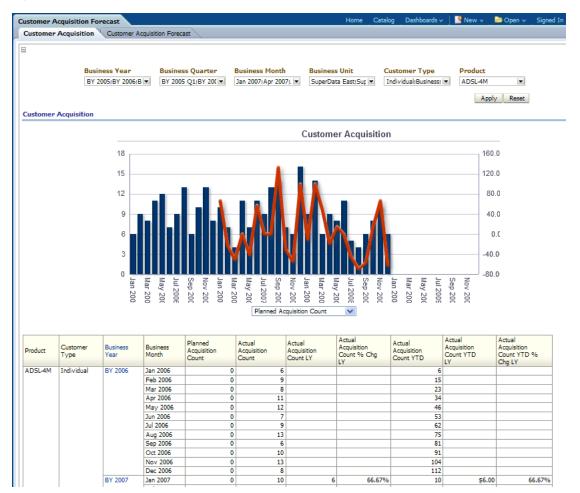
This report, as shown in Figure 12–11 provides the yearly and monthly number of customers to be acquired compared with actual customers acquired by product and with respective to customers type. All time transformation variation of Customer

Acquisition numbers are displayed, including Last Year (LY) and Year to Date (YTD). Users can select certain products, organizations, and customer's type to narrow down the customer numbers

Report dimensions are:

- Business Time
- Product
- Customer

Figure 12–11 Customer Acquisition Sample Report



# **Customer Acquisition Forecast**

This report, as shown in Figure 12–12 provides the yearly and monthly level forecasting of customers count to be acquired versus the actual customers acquired by product market plan and customers type.

- Business Time
- Product
- Customer Type
- Product Market Plan



Figure 12–12 Customer Acquisition Forecast Sample Report

# **Customer Growth Rate**

This area includes the reports: Customer Growth Rate and Customer Growth Trend Forecast.

### **Customer Growth Rate**

This report, as shown in Figure 12–13 provides the yearly and monthly customer count and revenue growth rate over products and geographical boundaries

- Business Time
- Organization
- Product
- Geography

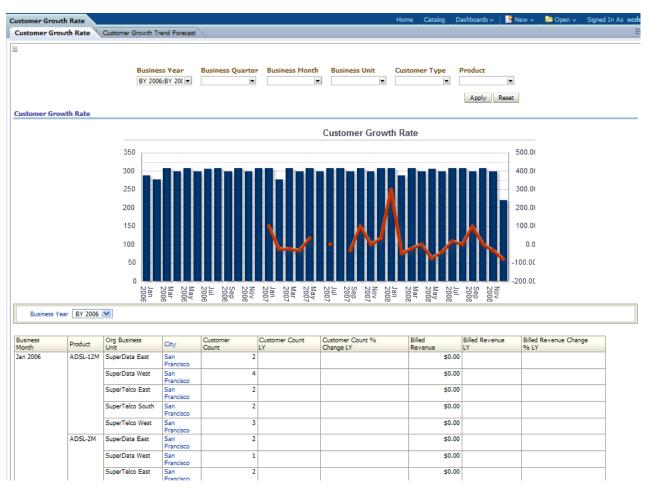


Figure 12–13 Customer Growth Rate Sample Report

# **Customer Growth Trend Forecast**

This report as shown in Figure 12–14 provides the month level number of customers for organization, products, and geographical boundaries. The future number of customers forecast for the next six months, or twelve months, can be forecast by Oracle OLAP forecast settings.

- Business Time
- Organization
- Product
- Geography

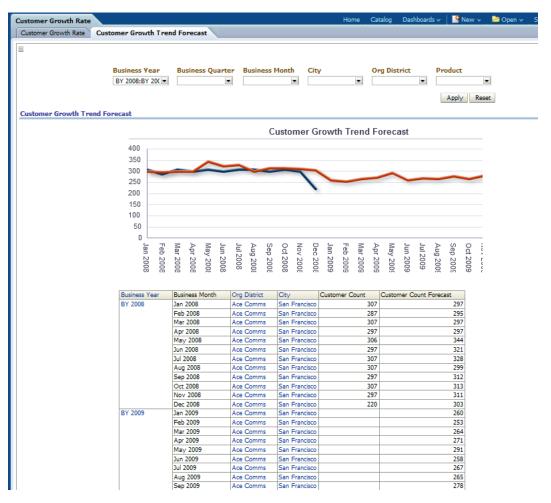


Figure 12–14 Customer Growth Trend Forecast Sample Report

# **Customer Segmentation**

This area includes the reports: Customer Segments and Customer Segmentation Details.

### **Customer Segments**

This report, as shown in Figure 12–15 shows customer segments.

This report displays the customer segmentation model result. The customer segmentation model groups customers into ten segments according to how similar they are to each other. The similarity is calculated based on customer demographic value (education, income, and so on), usage pattern and list of telecom products they subscribe to (customer subscriber history). The grouping rules are derived automatically by K-Means algorithm implemented inside Oracle Database. Business Analysts can look into each segment to further understand the customer group discovered by the algorithm and name each segments.

By default, the summary information about each segment is displayed in the bottom table. For each segment, the Average Contract Value, Avg Debt Value, and Avg monthly revenue (in last 6 months) are displayed. Those three values are depicted in three pie charts above the table respectively, to show the distribution among customer segments.

The prompt "SVM Predict Churner Indicator" can be used to filter the customer. If user select "1", then for each segment, only those customer who were predicted as "churner" by SVM churn model is counted in. Then the number would be less than all customers in the segment.

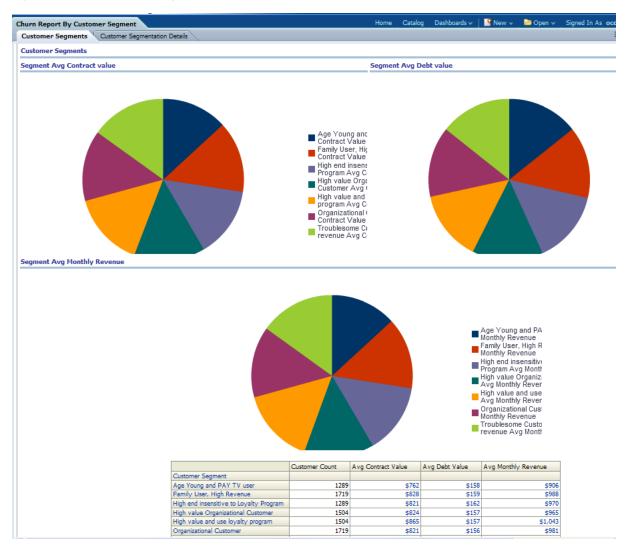
Similarly, "DT Predict Churner Indicator" can filter customers to be only those who were predicted as "churner" by Decision Tree churn model

Note: This groups all the customers, not only churners.

Report dimensions are:

Customer

Figure 12–15 Customer Segments Sample Report



### **Customer Segmentation Details**

This report, as shown in Figure 12–16 provides the customer segmentation details on basis of certain customer statistical metrics such as contract value, month revenue, debt value and so on.

For the given customer, the report also displays the contract value, month revenue, debt value and so on. In fact, the end user can easily extend this report by adding any

relational aggregated information about the customer into this report. For example, number of calls, number of complaints, and so on. They can use BIEE Answers to add those additional measures into the report.

Report dimensions are:

Customer

Figure 12–16 Customer Segmentation Details Sample Report

| nurn Report By C             | Customer Segme        | ent           |             |             |          |       |             |        |           |  |          |       |        |          |                | Hor       | ne Catalog C | Dashboards 🗸 🔤 I | New 🗸 🛛 🎦 O; |
|------------------------------|-----------------------|---------------|-------------|-------------|----------|-------|-------------|--------|-----------|--|----------|-------|--------|----------|----------------|-----------|--------------|------------------|--------------|
| Customer Segme               | nts Custome           | r Segmentatio | n Detalls   |             |          |       |             |        |           |  |          |       |        |          |                |           |              |                  |              |
| 1                            |                       |               |             |             |          |       |             |        |           |  |          |       |        |          |                |           |              |                  |              |
|                              |                       |               |             |             |          |       |             |        |           |  |          |       |        |          |                |           |              |                  |              |
|                              |                       |               |             |             |          |       |             |        |           | Segment Name                               | ¥        |       |        |          |                |           |              |                  |              |
|                              |                       |               |             |             |          |       |             |        |           | Apply Res                                  |          |       |        |          |                |           |              |                  |              |
| Customerseg                  |                       |               |             |             |          |       |             |        |           |  |          |       |        |          |                |           |              |                  |              |
| customer seg                 | ments                 |               |             |             |          |       |             |        |           | Name is equal to Age                       |          |       |        | -        |                |           |              |                  |              |
|                              |                       |               |             |             |          |       |             |        |           |  | Tourie   | andra | 10 000 |          |                |           |              |                  |              |
| Customer                     | Customer              | Cell          | Contract    | Month       | Debt     | LTV   | LTV         | LTV    | ARPU      |  |          |       | Churn  |          | Customer       | Community | Community    | Churner Ratio    | Avg Revenue  |
| Segment                      | Name                  | Phone<br>No   | Value       | Revenue     | Value    | Band  | Value       | Months | Band      | Churn Indicator                            | -        | Iment | Proba  | billey   | Segment<br>Key | Role      | Size         | in Community     | of Community |
| Age Young and<br>PAY TV user | Beverly Wan           | 9985007046    | \$18,000.00 | \$15,600.00 | \$140.00 | LTV_1 | \$41,000.00 | 44     | ARPU7500+ |  | 1        | +     | 59     |          | 10             | H LOCAL   |              | 3 0.00%          | s \$1        |
|                              | Bradley<br>Johnson    | 9985007589    | \$18,000.00 | \$16,200.00 | \$444.00 |       | \$49,000.00 | 32     |           |  |          | +     | 45     | -        | 10             | H PASSIVE |              | 3 0.00%          | s \$1        |
|                              | Ethan Nielley         | 9985006289    | \$18,000.00 | \$16,800.00 | \$140.00 |       | \$34,000.00 | 43     |           | A Probability of                           | -        | -     | 71     |          |                | H LOCAL   |              | 4 0.00%          | . 5          |
|                              | Estati Mieliey        | 5563006265    | \$10,000.00 | \$18,800.00 | \$140.00 |       | \$34,000.00 | 1      |           | Probability of<br>Churning is<br>very high |          |       | 11     | 1        |                | 1002      |              | 0.00%            |              |
|                              | Gale Lazar            | 9985003794    | \$18,000.00 | \$14,000.00 | \$140.00 |       | \$82,000.00 | 37     | ARPU7500  |  |          | ÷     | 16     |          | 10             | H PASSIVE |              | 7 2.00%          | s \$1        |
|                              | Bernard               | 9985005144    | \$6,000.00  | \$5,478,26  | \$260.00 |       | \$85,000.00 | 43     | ARPUSODO  |  |          | +     | 19     |          | 10             | H LOCAL   |              | 4 1.00%          | 5            |
|                              | Vaughn                |               |             |             | -        |       |             |        |           |  | E        |       |        |          |                |           |              |                  |              |
|                              | Bertha Lucca          | 9985002105    | \$6,000.00  | \$5,555.56  | \$444.00 |       | \$56,000.00 | 11     |           | Probability of Churning is                 | •        | -     | 76     |          | 10             | *         |              |                  | 5            |
|                              | Bett Webber           | 9985000594    | \$6,000.00  | \$5,538.46  | \$180.00 |       | \$76,000.00 | 17     |           | very high                                  |          | +     | 16     | _        | 10             | 14        |              |                  | \$           |
|                              |                       |               |             |             |          |       |             |        |           |  |          |       |        |          |                |           |              |                  |              |
|                              | Biddy Rothrock        | 9985006982    | \$6,000.00  | \$5,428.58  | \$260.00 |       | \$73,000.00 | 21     |           |  | 1        | ÷     | 36     | 1        | 10             | H SOCIAL  |              | 4 0.00%          | s<br>۱       |
|                              | Deanna Polk           | 9985003123    | \$6,000.00  | \$5,200.00  | \$444.00 | 1     | \$79,000.00 | 4      | 1         |  |          | +     | 34     |          | 10             | 14        |              |                  | S.           |
|                              | Dylan Dosi            | 9985004280    | \$6,000.00  | \$5,368.42  | \$260.00 |       | \$33,000.00 | 5      |           |  |          | +     | 65     |          | 10             | H BRIDGE  |              | 1 0.00%          | 50 50        |
|                              |                       |               |             |             |          |       |             |        |           |  |          |       |        |          |                |           |              |                  |              |
|                              | Granville<br>Bardwell | 9985001244    | \$6,000.00  | \$5,454.54  | \$260.00 |       | \$81,000.00 | 22     |           |  | -        | +     | 35     |          | 10             | 14        |              |                  |              |
|                              | Herman                | 9985006007    | \$6,000.00  | \$5,571.42  | \$260.00 |       | \$90,000.00 | 11     |           |  |          | +     | 47     |          | 10             | H LOCAL   |              | 3 0.00%          | \$1          |
|                              | Jayden Shea           | 9985001887    | \$6,000.00  | \$5,333,34  | \$260.00 |       | \$96,000.00 | 19     |           |  |          | +     | 46     |          | 10             | 14        |              |                  | 53           |
|                              |                       |               |             |             |          |       |             |        |           |  | <b>_</b> |       |        |          |                |           |              |                  |              |
|                              |                       | 9985007632    | \$6,000.00  | \$5,250.00  | \$260.00 |       | \$61,000.00 | 7      |           |  | -        | +     | 40     |          | 10             | 14        |              |                  | \$1          |
|                              | Lucretia<br>Carmudi   | 9985000616    | \$6,000.00  | \$5,500.00  | \$444.00 |       | \$51,000.00 | 11     |           | Probability of                             | •        | -     | 78     | -        | 10             | H PASSIVE | -            | 5 0.00%          | s \$6        |
|                              |                       |               |             |             |          |       |             |        |           | Churning is very high                      |          |       |        |          |                |           |              |                  |              |
|                              | Morris<br>Linsicome   | 9985005723    | \$6,000.00  | \$5,538.46  | \$290.00 |       | \$73,000.00 | 13     |           |  | -        | +     | 58     |          | 10             | "         |              |                  | 5            |
|                              | Ona Parks             | 9985006375    | \$6,000.00  | \$5,454.54  | \$180.00 | 1     | \$78,000.00 | 12     | 1         |  |          | +     | 56     |          | 10             | H BRIDGE  |              | 4 1.00%          | • • •        |
|                              | Orilla Grover         | 9985001787    | \$6,000.00  | \$5,571.42  | \$260.00 |       | \$39,000.00 | 41     |           |  |          | +     | 49     | <b>1</b> | 10             | H BRIDGE  |              | 3 0.00%          |              |
|                              |                       |               |             |             |          |       |             |        |           |  | _        |       |        | <b>A</b> |                |           |              |                  |              |
|                              | Pablo Kuntala         | 9985004344    | \$6,000.00  | \$5,076.92  | \$260.00 |       | \$32,000.00 | 28     |           |  | 1        | +     | 59     |          | 10             | *         |              |                  | 5            |
|                              | Primrose<br>Utterback | 9985006096    | \$6,000.00  | \$5,368.42  | \$260.00 | 1     | \$84,000.00 | 11     |           |  |          | +     | 30     |          | 10             | H PASSIVE |              | 2 0.00%          | , s          |
|                              | Tasha Ziegler         | 9985003694    | \$6,000.00  | \$5,368.42  | \$444.00 |       | \$85,000.00 | 9      |           |  |          | +     | 18     |          | 10             |           |              |                  | 5            |
|                              |                       |               |             |             |          |       |             |        |           |  |          |       |        | 1        |                |           |              |                  |              |
|                              | Tess Duvel            | 9985005137    | \$6,000.00  | \$5,500.00  | \$140.00 |       | \$53,000.00 | 8      |           |  | •        | +     | 43     |          | 10             | 4 SOCIAL  |              | 3 0.00%          | s - 5'       |
|                              | Wyle Kidwell          | 9985007639    | \$6,000.00  | \$5,200.00  | \$260.00 |       | \$52,000.00 | 43     |           | Probability of                             | -        |       | 80     |          |                | 4 PASSIVE |              | 5 0.00%          |              |

# **Customer Life Time Value**

This area includes the reports: Customer Life Time Value, Customer by Life Time Value Band, Customer by Life Time Span Category, and Customer Life Time Span Detail.

#### **Customer Life Time Value**

This report as shown in Figure 12–17 provides the predicted Life Time Value (LTV) for all customers grouped by LTV Band Code. It also shows some additional aggregated information about the customer.

- Customer
- Customer Mining

Figure 12–17 Customer Life Time Value Sample Report

| Life Time Value      |                     |            |                 |               |                              |            |
|----------------------|---------------------|------------|-----------------|---------------|------------------------------|------------|
|                      |                     |            |                 |               |                              |            |
|                      |                     |            |                 |               |                              |            |
| Life Time Value Band | Code Customer Name  | Phone Nbr  | Life Time Value | Contract ARPU | Billed Revenue In Last Month | Debt Value |
| LTV_2                | Auburn Malloney     | 9985008990 | \$449,000.00    | \$0.00        | \$0.00                       | \$70.00    |
| -                    | Blake Carmudi       | 9985008893 | \$449,000.00    | \$0.00        | \$80.00                      | \$130.00   |
|                      | Bonnibelle Wong     | 9985008828 | \$449,000.00    | \$0.00        | \$88.24                      | \$222.00   |
|                      | Cameron Lamb        | 9985003748 | \$449,000.00    | \$0.00        | \$0.00                       | \$130.00   |
|                      | Charli Eddisson     | 9985009450 | \$449,000.00    | \$0.00        | \$787.50                     | \$70.00    |
|                      | Delora Pack         | 9985009040 | \$449,000.00    | \$0.00        | \$2,777.78                   | \$222.00   |
|                      | Frederick Gilmore   | 9985003816 | \$449,000.00    | \$900.00      | \$642.86                     | \$130.00   |
|                      | Haland Chen         | 9985007130 | \$449,000.00    | \$0.00        | \$0.00                       | \$130.00   |
|                      | Hatty Lloyd         | 9985000683 | \$449,000.00    | \$100.00      | \$88.89                      | \$222.00   |
|                      | Horace Barnett      | 9985008945 | \$449,000.00    | \$0.00        | \$60.00                      | \$70.00    |
|                      | Oprah Ruddy         | 9985005671 | \$449,000.00    | \$0.00        | \$0.00                       | \$130.00   |
|                      | Pete Robinson       | 9985007385 | \$449,000,00    | \$100.00      | \$83.33                      | \$222.00   |
|                      | Wanda Lindegreen    | 9985003236 | \$449,000.00    | \$100.00      | \$50.00                      | \$130.00   |
| LTV 2                | Baylen Eden         | 9985004688 | \$448,000.00    | \$3,000.00    | \$2,250.00                   | \$222.00   |
|                      | Brayden Carbery     | 9985005892 | \$448,000.00    | \$100.00      | \$77.78                      |            |
|                      | Brendan Grailing    | 9985009995 | \$448,000.00    | \$0.00        | \$2,727.27                   |            |
|                      | Dakota Conway       | 9985009150 | \$448,000.00    | \$0.00        | \$2,600,00                   | \$130.00   |
|                      | Holmes Nance        | 9985001026 | \$448,000.00    | \$100.00      | \$84.62                      | \$70.00    |
|                      | KaKit Mccracken     | 9985001543 | \$448,000,00    | \$3,000,00    | \$2,727,27                   | \$222.00   |
|                      | Leah Grev           | 9985005656 | \$448,000.00    | \$0.00        | \$0.00                       | \$130.00   |
|                      | Luana Lucas         | 9985005944 | \$448,000.00    | \$100.00      | \$50.00                      |            |
|                      | Luana Wan           | 9985008903 | \$448,000.00    | \$0.00        | \$77.78                      | \$70.00    |
|                      | Merrell Blankenship | 9985003143 | \$448,000.00    | \$900.00      | \$761.54                     | \$130.00   |
|                      | Persis Salvadore    | 9985007665 | \$448,000.00    | \$100.00      | \$83.33                      |            |
|                      | Rochelle Chen       | 9985007108 | \$448,000.00    | \$900.00      | \$700.00                     | \$130.00   |
|                      |                     |            | 🗛 🎧 😃 😨 Ro      | ws 1 - 25     |                              |            |
|                      |                     |            |                 |               |                              |            |
|                      |                     |            |                 |               |                              |            |

Once the model is trained over the current existing customer base, the prediction can be done on the new Once the LTV value is acquired, it is binned into 10 groups (Band) from lowest to highest. For each revenue group, the customers are displayed with their revenue on this report.

# Customer by Life Time Value Band

This report, as shown in Figure 12–18 provides the churn prediction result for the customers belonging to a certain Life time Value Band (that is, the customers likely to be with the service provider compared with the customers that already left the service provider.)

- Customer
- Customer Mining

| ustomer Churn Report     |                               |                  | Home Cat         | talog 🕴 Dashboards 🗸 | 🛛 🔤 New 🗸 📄 Oper  | n 🐖 Signe |
|--------------------------|-------------------------------|------------------|------------------|----------------------|---|-----------|
| Customer Life Time Value | Customer by Life Time Val     | ue Band Custome  | r by Life Time S | 5pan Category Cus    | tomer Life Time Span Deta   | il 🔉      |
| Customer Churn Predict   | : Probability by Life Time Va | lue band         |                  |                      |   |           |
|                          | Life Time Value Band Code     | Customer Name    | Phone Nbr        | Predict Churn SVM    | Dephability   |           |
|                          | LTV_1                         | Abbie Anderson   | 9985010557       | 0.79                 |   |           |
|                          |                               |                  |                  |                      |   |           |
|                          |                               | Abbie Anderson   |                  | 0.85                 |   |           |
|                          |                               | Abbie Chin       | 9985001018       | 0.18                 |   |           |
|                          |                               | Abbie Chin       | 9985007834       | 0.80                 |   |           |
|                          |                               | Abbie Tamayo     | 9985008079       | 0.76                 | <ul> <li>(2)</li> <li>(2)</li></ul> |           |
|                          |                               | Abbie Tansey     | 9985005079       | 0.13                 |   |           |
|                          |                               | Abner Everett    | 9985010289       | 0.65                 |   |           |
|                          |                               | Abner Kenney     | 9985010201       | 0.63                 |   |           |
|                          |                               | Abner Robbinette | 9985004894       | 0.33                 | (2)<br>(3)  |           |
|                          |                               | Abraham Sadworth | 9985003089       | 0.15                 |   |           |
|                          |                               | Absolom Eastwood | 9985002072       | 0.65                 | <ul> <li>2</li> <li>2</li> <li>2</li> <li>2</li> <li>3</li> <li>4</li> <li>4</li></ul>   |           |
|                          |                               | Absolom Eastwood | 9985007273       | 0.72                 |   |           |
|                          |                               | Absolom Sampson  | 9985003077       | 0.46                 | $\overline{\mathbf{S}}$   |           |
|                          |                               | Absolom Sampson  | 9985008822       | 0.80                 | S   |           |
|                          |                               | Ada Kitchens     | 9985003435       | 0.80                 |   |           |
|                          |                               | Ada Kitchens     | 9985010204       | 0.71                 |   |           |
|                          |                               | Ada Maine        | 9985002878       | 0.17                 |   |           |
|                          |                               | Ada Maine        | 9985007469       | 0.59                 |   |           |
|                          |                               | Ada Maine        | -                | 0.81                 |   |           |

Figure 12–18 Customer by Life Time Value Band Sample Report

# Customer by Life Time Span Category

This report, as shown in Figure 12–19 provides the customer life time span with the service provider on the basis of certain mining metrics such as average life time span months, total month revenue, contract Average Revenue Per User (ARPU) and so on. The Life time span value is measured by Months, therefore, a value of "22" in "Avg Life Time Span Months" means the customer is very likely to use the services for at least 22 months. The customers are binned into Life Time Span Category according to the value of Life time span.

- Customer
- Customer Mining

|  |                  |   |   | Home Catalog  | Dashboards v  | 🛛 🤷 New 🗸 🛛 🔁 Open 🗸  |
|--|------------------|---|---|---|---|---|
| mer Life Time Value  | Oustomer by Life | Time Value Band   | Customer by Life Tim  | e Span Category   | Customer Life   | Time Span Detail  |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  | SVM Predic  | ct Churner Indicator  |   | er Indicator  |   |
|  |                  |   | •   | -   |   |   |
|  |                  |   |   |   | oply Reset  |   |
|  |                  |   |   |   | opiy Reset  |   |
| omer by Life Time  | Span Category    |   |   |   |   |   |
|  |                  |   |   |   |   |   |
| C  | tomor Count      | Total Manth   | Revenue, Contrac  |   | Jahua Aum   | 1.86 1  |
| Cus  | stomer Count,    | , Total Month   | Revenue, Contrac<br>Mont  |   | value, Avg  | LITE  |
|  |                  |   | WOTU  | 15  |   |   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  | -   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  | r   |   |   |   |   |
|  | Customer Coun    | t   | Total Month Revenue   |   | Contract ARF  | N   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  |   |   |   |   |   |
|  |                  | Customer Count  | Total Month Revenue   | Contract ARPU   | Debt Value  | Avg Life Time Span Months   |
|  | ipan Category    |   |   |   |   |   |
| Life_10  |                  | 594   | \$589,210.61  | \$460,600.00  | \$81,721.00   | 19  |
| Life_10<br>Life_11   |                  | 594<br>539  | \$589,210.61<br>\$440,575.13  | \$460,600.00<br>\$322,900.00  | \$81,721.00<br>\$74,644.00  | 11  |
| Life_10<br>Life_11<br>Life_12  |                  | 594<br>539<br>598   | \$589,210.61<br>\$440,575.13<br>\$502,818.00  | \$460,600.00<br>\$322,900.00<br>\$459,700.00  | \$81,721.00<br>\$74,644.00<br>\$85,224.00   | 11<br>21<br>21  |
| Life_10<br>Life_11<br>Life_12<br>Life_13   |                  | 594<br>539<br>598<br>618  | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59  | \$460,600.00<br>\$322,900.00<br>\$459,700.00<br>\$413,200.00  | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00  | 11<br>21<br>21<br>11  |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14  |                  | 594<br>539<br>598<br>618<br>545   | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99  | \$460,600.00<br>\$322,900.00<br>\$459,700.00<br>\$413,200.00<br>\$406,400.00  | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00<br>\$74,499.00   | 11<br>22<br>21<br>11  |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_15   |                  | 594<br>539<br>598<br>618<br>545<br>579  | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.59<br>\$553,310.41  | \$460,600.00<br>\$322,900.00<br>\$459,700.00<br>\$413,200.00<br>\$406,400.00<br>\$496,200.00  | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00<br>\$74,499.00<br>\$79,128.00  | 11<br>2<br>2<br>11<br>12<br>11<br>11  |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_15<br>Life_16  |                  | 594<br>539<br>598<br>618<br>545<br>579<br>553   | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.89<br>\$553,310.41<br>\$500,920.83  | \$460,600.00<br>\$322,900.00<br>\$459,700.00<br>\$413,200.00<br>\$406,400.00<br>\$496,200.00<br>\$495,200.00  | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00<br>\$74,499.00<br>\$79,128.00<br>\$75,767.00   | 11<br>22<br>2<br>11<br>11<br>11<br>11<br>11   |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_15<br>Life_16<br>Life_17   |                  | 594<br>539<br>588<br>618<br>545<br>579<br>553<br>622  | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$568,033.30  | \$460,600.00<br>\$322,900.00<br>\$455,700.00<br>\$413,200.00<br>\$406,400.00<br>\$495,200.00<br>\$495,200.00<br>\$475,800.00  | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00<br>\$74,499.00<br>\$79,128.00<br>\$75,767.00<br>\$83,791.00  |   |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_15<br>Life_16<br>Life_17<br>Life_18  |                  | 594<br>539<br>598<br>618<br>545<br>579<br>553<br>622<br>567   | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$568,033.30<br>\$524,712.19  | \$460,600,00<br>\$322,900,00<br>\$415,700,00<br>\$406,400,00<br>\$406,400,00<br>\$495,200,00<br>\$475,800,00<br>\$502,500,00<br>\$432,000,00  | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00<br>\$74,499.00<br>\$79,128.00<br>\$75,767.00<br>\$83,791.00<br>\$79,787.00   |   |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_14<br>Life_16<br>Life_16<br>Life_17<br>Life_18<br>Life_19  |                  | 594<br>539<br>598<br>618<br>545<br>579<br>553<br>622<br>567<br>240  | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$558,033.00<br>\$524,712.19<br>\$216,774.00  | \$460,600.00<br>\$322,900.00<br>\$455,700.00<br>\$413,200.00<br>\$406,400.00<br>\$495,200.00<br>\$475,800.00<br>\$475,800.00<br>\$432,500.00<br>\$432,000.00<br>\$434,700.00  | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00<br>\$74,499.00<br>\$79,128.00<br>\$75,767.00<br>\$83,791.00<br>\$79,787.00<br>\$33,504.00  |   |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_15<br>Life_16<br>Life_17<br>Life_19<br>Life_2<br>Life_2  |                  | 594<br>539<br>598<br>618<br>545<br>579<br>553<br>622<br>567   | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$568,033.30<br>\$524,712.19<br>\$216,774.00<br>\$136,003.95  | \$460,600.00<br>\$322,900.00<br>\$459,700.00<br>\$405,400.00<br>\$496,200.00<br>\$475,800.00<br>\$502,500.00<br>\$432,000.00<br>\$145,700.00<br>\$145,700.00  | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00<br>\$74,499.00<br>\$79,128.00<br>\$75,767.00<br>\$83,791.00<br>\$79,787.00   |   |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_14<br>Life_16<br>Life_17<br>Life_19<br>Life_20   |                  | 594<br>539<br>588<br>618<br>545<br>579<br>553<br>622<br>557<br>240<br>181   | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.69<br>\$553,310.41<br>\$500,920.83<br>\$558,033.30<br>\$524,712.19<br>\$216,774.00<br>\$136,003.79<br>\$111,318,70  | \$460,600.00<br>\$322,900.00<br>\$405,700.00<br>\$405,400.00<br>\$406,400.00<br>\$496,200.00<br>\$475,800.00<br>\$502,500.00<br>\$432,000.00<br>\$432,000.00<br>\$445,700.00<br>\$96,400.00<br>\$95,700.00  | \$81,721.00<br>\$74,644.00<br>\$82,978.00<br>\$74,499.00<br>\$79,128.00<br>\$75,767.00<br>\$73,791.00<br>\$79,787.00<br>\$33,504.00<br>\$25,036.00  |   |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_16<br>Life_16<br>Life_17<br>Life_18<br>Life_19<br>Life_20<br>Life_21   |                  | 594<br>539<br>598<br>648<br>545<br>579<br>533<br>622<br>567<br>240<br>181<br>126  | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$568,033.30<br>\$524,712.19<br>\$216,774.00<br>\$136,003.95<br>\$111,318.70<br>\$115,585.62  | \$460,600.00<br>\$322,900.00<br>\$453,700.00<br>\$413,200.00<br>\$406,400.00<br>\$475,800.00<br>\$475,800.00<br>\$475,800.00<br>\$475,800.00<br>\$432,000.00<br>\$432,000.00<br>\$435,700.00<br>\$95,700.00<br>\$95,700.00  | \$81.721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00<br>\$74,499.00<br>\$75,767.00<br>\$83,791.00<br>\$75,767.00<br>\$83,791.00<br>\$75,767.00<br>\$83,791.00<br>\$75,767.00<br>\$83,791.00<br>\$75,767.00<br>\$18,105.00   |   |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_14<br>Life_16<br>Life_17<br>Life_19<br>Life_20   |                  | 594<br>539<br>588<br>648<br>545<br>579<br>553<br>622<br>567<br>240<br>181<br>126<br>164   | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$558,033.30<br>\$554,712.19<br>\$216,774.00<br>\$136,003.95<br>\$111,318.70<br>\$115,585.62<br>\$146,676.65  | \$460,600.00<br>\$322,900.00<br>\$459,700.00<br>\$405,400.00<br>\$405,400.00<br>\$496,400.00<br>\$475,800.00<br>\$432,000.00<br>\$145,700.00<br>\$9432,000.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00   | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$78,978.00<br>\$75,128.00<br>\$75,767.00<br>\$79,787.00<br>\$33,504.00<br>\$23,504.00<br>\$18,105.00<br>\$18,105.00   | 1<br>2<br>2<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>1<br>2<br>1<br>1<br>1<br>1<br>1 |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_15<br>Life_16<br>Life_19<br>Life_20<br>Life_20<br>Life_21<br>Life_22   |                  | 594<br>539<br>588<br>618<br>545<br>579<br>553<br>622<br>567<br>240<br>181<br>126<br>164<br>164  | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$554,712.19<br>\$216,774.00<br>\$136,003.95<br>\$111,318.70<br>\$115,585.62<br>\$146,676.69<br>\$157,465.45  | \$460,600.00<br>\$322,900.00<br>\$405,700.00<br>\$405,400.00<br>\$406,400.00<br>\$406,400.00<br>\$405,500.00<br>\$432,500.00<br>\$432,000.00<br>\$432,000.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00                    | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$82,978.00<br>\$79,128.00<br>\$75,767.00<br>\$83,791.00<br>\$73,504.00<br>\$23,504.00<br>\$23,3504.00<br>\$23,376.00<br>\$23,376.00<br>\$23,376.00  |   |
| Life_10<br>Life_11<br>Life_12<br>Life_14<br>Life_14<br>Life_16<br>Life_16<br>Life_17<br>Life_18<br>Life_19<br>Life_2<br>Life_20<br>Life_21<br>Life_23  |                  | 594<br>533<br>598<br>648<br>545<br>579<br>533<br>622<br>567<br>240<br>181<br>126<br>164<br>161<br>165                                       | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$568,033.30<br>\$524,712.19<br>\$216,774.00<br>\$136,003.95<br>\$111,318.70<br>\$115,585.62<br>\$146,676.69<br>\$157,465.45<br>\$129,496.25  | \$460,600.00<br>\$322,900.00<br>\$459,700.00<br>\$413,200.00<br>\$406,400.00<br>\$495,200.00<br>\$475,800.00<br>\$475,800.00<br>\$432,000.00<br>\$432,000.00<br>\$4342,700.00<br>\$95,400.00<br>\$95,700.00<br>\$95,300.00<br>\$95,300.00<br>\$119,300.00<br>\$119,300.00                               | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$74,499.00<br>\$79,128.00<br>\$79,777.00<br>\$83,791.00<br>\$73,787.00<br>\$73,787.00<br>\$18,105.00<br>\$18,105.00<br>\$23,376.00<br>\$23,3787.00<br>\$23,3787.00  |   |
| Life_10<br>Life_11<br>Life_12<br>Life_14<br>Life_14<br>Life_16<br>Life_16<br>Life_17<br>Life_18<br>Life_19<br>Life_20<br>Life_21<br>Life_22<br>Life_22<br>Life_23<br>Life_24   |                  | 594<br>539<br>588<br>648<br>545<br>579<br>553<br>622<br>567<br>240<br>181<br>126<br>164<br>164<br>161<br>155<br>171                         | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$558,033.30<br>\$524,774.00<br>\$136,003.55<br>\$111,318.70<br>\$115,585.62<br>\$146,876.66<br>\$157,465.45<br>\$129,496.25<br>\$143,753.49  | \$460,500.00<br>\$322,900.00<br>\$459,700.00<br>\$408,400.00<br>\$496,200.00<br>\$496,200.00<br>\$475,800.00<br>\$432,000.00<br>\$432,000.00<br>\$432,000.00<br>\$432,000.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00<br>\$95,700.00<br>\$119,700.00<br>\$119,700.00<br>\$112,700.00 | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$85,224.00<br>\$75,767.00<br>\$75,767.00<br>\$73,787.00<br>\$73,787.00<br>\$33,504.00<br>\$73,787.00<br>\$18,105.00<br>\$23,376.00<br>\$23,376.00<br>\$23,787.00<br>\$23,477.00   |   |
| Life_10<br>Life_11<br>Life_12<br>Life_13<br>Life_14<br>Life_14<br>Life_16<br>Life_16<br>Life_19<br>Life_20<br>Life_21<br>Life_22<br>Life_22<br>Life_23<br>Life_24<br>Life_24<br>Life_24<br>Life_26<br>Life_26<br>Life_27 |                  | 594<br>539<br>588<br>648<br>545<br>579<br>553<br>622<br>567<br>240<br>181<br>126<br>164<br>164<br>161<br>155<br>171<br>164<br>147<br>149    | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$568,033.30<br>\$524,712.19<br>\$216,774.00<br>\$136,003.95<br>\$111,318.70<br>\$115,585.62<br>\$146,676.69<br>\$157,465.45<br>\$129,496.25<br>\$129,496.25<br>\$143,753.49<br>\$115,216.00<br>\$102,816.77  | \$460,600.00<br>\$322,900.00<br>\$459,700.00<br>\$413,200.00<br>\$406,400.00<br>\$495,200.00<br>\$475,800.00<br>\$475,800.00<br>\$432,000.00<br>\$145,700.00<br>\$956,400.00<br>\$958,400.00<br>\$959,300.00<br>\$959,300.00<br>\$112,700.00<br>\$112,700.00<br>\$112,700.00                            | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$85,224.00<br>\$75,767.00<br>\$75,767.00<br>\$75,767.00<br>\$73,787.00<br>\$33,504.00<br>\$23,787.00<br>\$18,105.00<br>\$23,376.00<br>\$23,376.00<br>\$23,3787.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$24,477.00<br>\$24,477.00<br>\$24,477.00<br>\$24,477.00<br>\$24,477.00<br>\$25,477.00<br>\$25,477.00<br>\$26,477.00<br>\$27,477.00<br>\$27,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,477.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$23,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00<br>\$20,577.00 |   |
| Life_10<br>Life_11<br>Life_12<br>Life_12<br>Life_14<br>Life_16<br>Life_16<br>Life_17<br>Life_18<br>Life_19<br>Life_20<br>Life_21<br>Life_23<br>Life_24<br>Life_24<br>Life_25<br>Life_26                                  |                  | 594<br>533<br>598<br>618<br>545<br>579<br>533<br>622<br>567<br>240<br>181<br>126<br>164<br>165<br>171<br>1<br>165<br>171<br>1<br>164<br>147 | \$589,210.61<br>\$440,575.13<br>\$502,818.00<br>\$526,726.59<br>\$455,878.99<br>\$553,310.41<br>\$500,920.83<br>\$558,721,99<br>\$558,4712,19<br>\$516,774.00<br>\$136,003.55<br>\$111,318.70<br>\$115,585.62<br>\$146,876.65<br>\$157,465.45<br>\$129,496.25<br>\$143,753.49<br>\$115,216.00<br>\$102,816.77<br>\$125,549.40 | \$460,600.00<br>\$322,900.00<br>\$459,700.00<br>\$413,200.00<br>\$406,400.00<br>\$495,200.00<br>\$475,800.00<br>\$475,800.00<br>\$432,000.00<br>\$145,700.00<br>\$956,400.00<br>\$958,400.00<br>\$959,300.00<br>\$959,300.00<br>\$112,700.00<br>\$112,700.00<br>\$112,700.00                            | \$81,721.00<br>\$74,644.00<br>\$85,224.00<br>\$74,649.00<br>\$79,128.00<br>\$79,128.00<br>\$79,787.00<br>\$83,791.00<br>\$79,787.00<br>\$79,787.00<br>\$18,105.00<br>\$23,787.00<br>\$23,376.00<br>\$23,3787.00<br>\$23,3787.00<br>\$23,477.00<br>\$23,477.00<br>\$22,990.00  |   |

Figure 12–19 Customer by Life Time Span Category Sample Report

# **Customer Life Time Span Detail**

This report, as shown in Figure 12–20 provides more information about the customers in each life time span category than report "Customer by Life Time Span Category".

- Customer
- Customer Mining

| ustomer Churn R            | Report                |                |   | Home Catalog Dash                  | boards 🗸 📋 🎴 Ne  | ew 🗸 🔁 O      | pen 🗸 🛛 Signed    |
|----------------------------|-----------------------|----------------|---|------------------------------------|------------------|---------------|-------------------|
| Oustomer Life Time         | Value Customer b      | y Life Time Va | alue Band 🔨 Customer by Life Time Span Cate                         | gory Customer Life T               | ime Span Detai   |               |                   |
|                            |                       |                |   |                                    |                  |               |                   |
|                            |                       |                | SVM Predict Churner Indicator DT I                                  | Predict Churner Indicat            | ar.              |               |                   |
|                            |                       |                |   | -                                  |                  |               |                   |
|                            |                       |                |   |                                    |                  |               |                   |
|                            |                       |                |   | Apply Res                          | et               |               |                   |
|                            |                       |                |   |                                    |                  |               |                   |
| Customer Life Ti           | ime Span Details      |                |   |                                    |                  |               |                   |
|                            |                       |                |   |                                    |                  |               |                   |
|                            |                       |                | 1   |                                    |                  |               |                   |
| Life Time Span<br>Category | Customer              | Phone<br>Nbr   | Churn Ind   | Predicted Life Time<br>Span Months | Contract<br>ARPU | Debt<br>Value | Month<br>Revenue  |
| Life 10                    | Abner Kennev          | 9985010201     |   | 26                                 | S0.00            | \$222.00      |                   |
| Life_10                    | Abner Robbinette      |                | Pattern shows Customer has very high                                | 26                                 | \$0.00           | \$222.00      | 4-11              |
|                            |                       | 9985007309     | probability of Churning out   | 11                                 | \$900.00         | \$130.00      | \$805             |
|                            | Abraham<br>Sadworth   | 9985008696     |   | 31                                 | \$0.00           | \$130.00      |                   |
|                            | Ada Kitchens          | 9985010204     | Pattern shows Customer has very high probability of Churning out    | 37                                 | \$0.00           | \$70.00       | \$0. <sup>1</sup> |
|                            | Adity Kennedy         | 9985010598     |   | 13                                 | \$0.00           | \$90.00       | \$8,181.          |
|                            | Adriana Roy           | 9985003600     | Pattern shows Customer has very high probability of Churning out    | 4                                  | \$3,000.00       | \$222.00      | \$2,793.          |
|                            | Angie Lauderdale      | 9985002162     | ,,  | 8                                  | \$100.00         | \$70.00       | \$90.4            |
|                            | Annie Barr            | 9985007025     |   | 15                                 |                  |               |                   |
|                            |                       | 9985007674     |   | 9                                  | \$3.000.00       | \$130.00      | \$2,500.          |
|                            | Annie Gilmour         | 9985004167     |   | 24                                 | \$0.00           | \$70.00       |                   |
|                            | August Jeffreys       | 9985010707     |   | 13                                 | \$0.00           | \$222.00      | \$736.            |
|                            | August Laycock        | 9985003249     |   | 23                                 | \$0.00           | \$70.00       | \$0.0             |
|                            | Austin Sands          | 9985002359     |   | 6                                  | \$0.00           | \$222.00      | \$0.0             |
|                            | Austin Stone          | 9985008996     |   | 34                                 | \$0.00           | \$222.00      |                   |
|                            | Azalea Janney         | 9985001970     | Pattern shows Customer has very high<br>probability of Churning out | 19                                 | \$900.00         | \$70.00       | \$720.0           |
|                            | Babetta Jewell        | 9985001972     |   | 25                                 | \$900.00         | \$90.00       | \$700.0           |
|                            |                       | 9985007717     | Pattern shows Customer has very high probability of Churning out    | 4                                  | \$900.00         | \$130.00      | \$642.0           |
|                            | Babetta Lent          | 9985002905     |   | 18                                 | \$900.00         | \$90.00       | \$642.8           |
|                            | Bailey Parkburg       | 9985003628     |   | 5                                  | \$100.00         | \$130.00      |                   |
|                            | Baird Rogers          | 9985009304     |   | 37                                 | \$0.00           | \$90.00       |                   |
|                            | Barnaby<br>Hummer     | 9985009376     |   | 19                                 |                  |               |                   |
|                            | Barrett Brooks        | 9985003635     | Pattern shows Customer has very high probability of Churning out    | 19                                 | \$100.00         | \$130.00      | \$92.0            |
|                            | Barrett Feathers      | 9985009840     |   | 21                                 | \$0.00           | \$222.00      | \$642.8           |
|                            | Barrett Grubb         | 9985005028     |   | 5                                  | \$0.00           |               |                   |
|                            | Bartholomew<br>Krider | 9985005135     |   | 13                                 | \$0.00           |               | 1                 |

Figure 12–20 Customer Life Time Span Detail Sample Report

# **Customer Churn Analysis**

This area includes the reports: Customer Churn Rate, Customer Churn Statistics, Churn Reason Distribution, Churn Outlier by Site (Building), Churn Outlier by Sales Agent, and Complain Rate Outlier by Business Unit.

### **Customer Churn Rate**

This report, as shown in Figure 12–21 provides year-level churn rate information of an organization based on Customer type. It also shows the Last year information for the user to see differences.

- Organization
- Business Time
- Customer

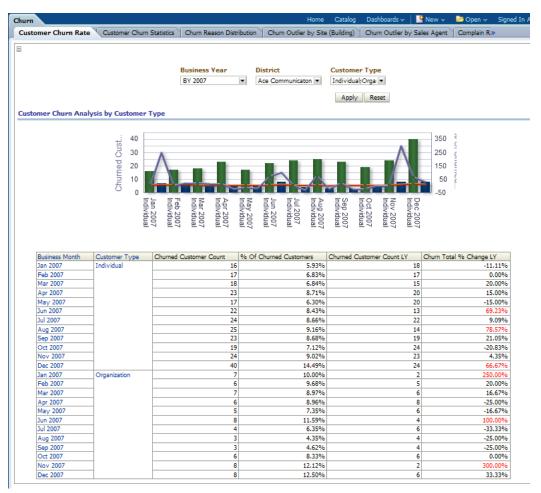


Figure 12–21 Customer Churn Rate Sample Report

# **Customer Churn Statistics**

This report, as shown in Figure 12–22 provides year-level subscription performance based on churn statistics relating to a Customer, such as high churn rate analysis for a subscription, and so on. Oracle Communications Data Model provides certain operational measures such as forecasting, prediction, and so on, to over come this problem This data can be analyzed together with LY and YTD data.

- Organization
- Business Time
- Customer

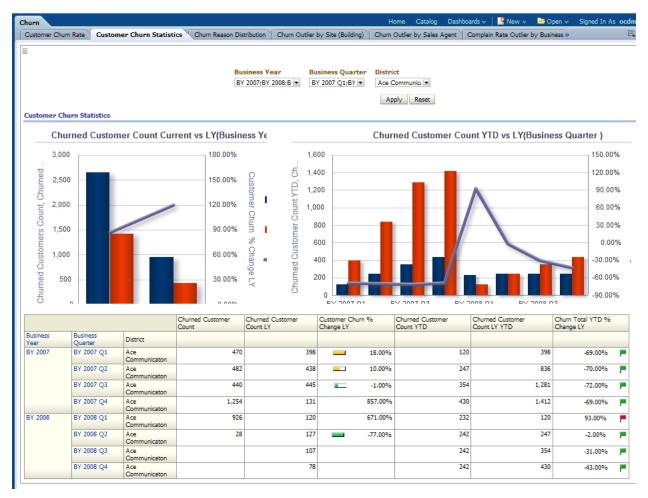


Figure 12–22 Customer Churn Statistics Sample Report

### **Churn Reason Distribution**

This report as shown in Figure 12–23 identifies the year level top reasons that lead the customers to move out of the service providers. It also gives the flexibility to compare the same with last year churn information. Thus, it gives the service providers a way to analyze the churn situation according to customer stated churn reasons.

- Business Time
- Churn Reason

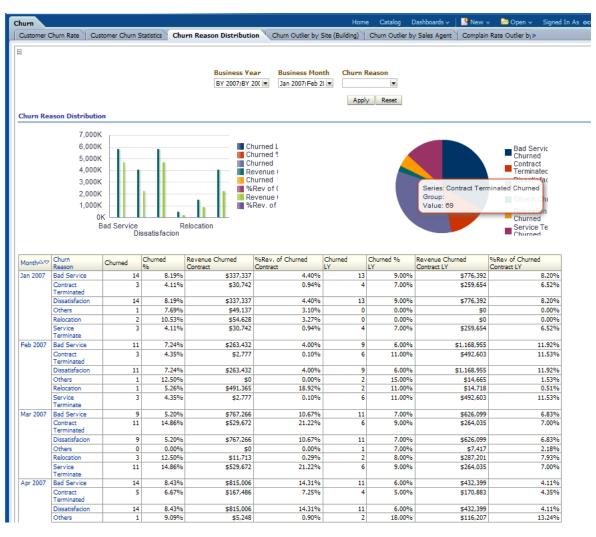


Figure 12–23 Churn Reason Distribution Sample Report

# Churn Outlier by Site (Building)

This report, as shown in Figure 12–24 mainly speaks about the broadband or Fix Line related churn analysis pertaining to one building or an area. The churn rates are displayed for all building in selected area, and those extremely high churn rates are identified as "Churn Outlier" beside the churn rate, marked by number "1" and background as RED.

It can help identify the churn related problem such as network problems, arrival of new competitors, and so on. For example, when competitors launch a promotion or your network fails, the churn rate may go up. This report can help identify the problem before huge revenue loss occurs.

- Business Time
- Geography
- Product Market Plan

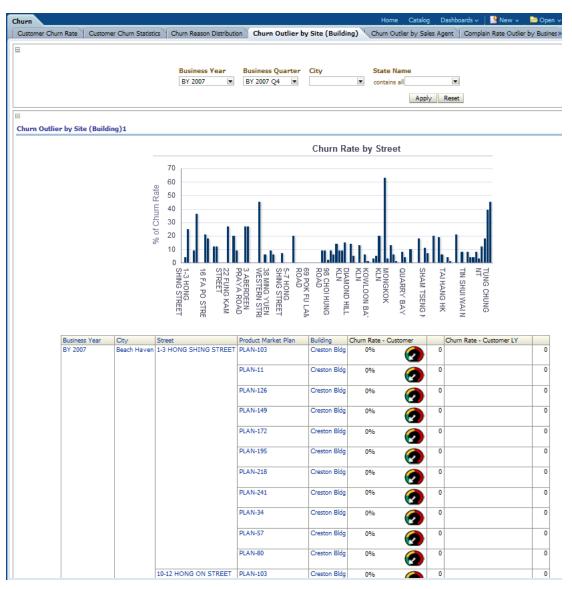


Figure 12–24 Churn Outlier by Site (Building) Sample Report

### **Churn Outlier by Sales Agent**

This report, as shown in Figure 12–25 identifies the extremely high churn rate in the customers brought in by certain sales representative agents. For example, the sales agent may introduce the package to those incapable of paying the bill, or to his friends who churn right after acquiring the promotion gifts. Thus it enables a service providers to identify fraud cases by sales agents.

- Business Time
- Organization
- Product Market Plan
- Sales Channel Representative

Figure 12–25 Churn Outlier by Sales Agent Sample Report

| ustomer Churn Rate  | Customer Chun | n Statistics 🗍 ( | Churn Reason Distributio  | n Churn Outlier                     | by Site (Building) Churn Ou       | ıtlier | by Sales Agent Complain F            | Rate O | utlier by |
|---------------------|---------------|------------------|---------------------------|-------------------------------------|-----------------------------------|--------|--------------------------------------|--------|-----------|
|                     |               |                  | Business Vo<br>BY 2007;BY |                                     | Market Plan Type Sales            |        | e<br>kett 💌                          |        |           |
| urn Outlier by Sale | es Agent      |                  |                           |                                     | Aş                                | ply    | Reset                                |        |           |
| urn Outlier by Sale | es Agent      |                  |                           |                                     |                                   |        |                                      |        |           |
|                     |               |                  | -                         |                                     | A;<br>Churn Rate Of Customers     |        | Reset<br>Churn Rate Of Customers LY  |        |           |
| 6                   | Business Year | Division         |                           | Sales Name                          | Churn Rate Of Customers           |        | Churn Rate Of Customers LY           |        |           |
| 6                   |               | SuperData        | Wireless Internet Card    | Adriana Cackett                     | Churn Rate Of Customers<br>72.00% | 0      | Churn Rate Of Customers LY<br>72.00% |        | 0         |
| 6                   | Business Year |                  | Wireless Internet Card    |                                     | Churn Rate Of Customers           |        | Churn Rate Of Customers LY           |        | 0         |
| E                   | Business Year | SuperData        | Wireless Internet Card    | Adriana Cackett<br>Bette Vandermark | Churn Rate Of Customers<br>72.00% | 0      | Churn Rate Of Customers LY<br>72.00% | 0      | -         |

### **Complain Rate Outlier by Business Unit**

This report, as shown in Figure 12–26 works in the same way as the report "Churn Outlier by Building". However, instead of detecting a high churn rate, which already incurred revenue loss, this report tries to identify those areas where an extremely high compliant rate is observed. The report also shows the complaint rate in LY, YTD and LY YTD.

Report dimensions are:

Business Time

Figure 12–26 Complain Rate by Business Unit

| urn        |                 |                                   |                                |              | Home                              | -    |                                    | ew v  |                                       | In As |     |
|------------|-----------------|-----------------------------------|--------------------------------|--------------|-----------------------------------|------|------------------------------------|-------|---------------------------------------|-------|-----|
| Customer C | hurn Statistics | Churn Reason Distribution         | Churn Outlier by Site (Build   | ing) `       | Churn Outlier by Sales Agen       | it 🔪 | Complain Rate Outlier by           | Busir | iess Unit                             |       |     |
|            |                 |                                   |                                |              |                                   |      |                                    |       |                                       |       |     |
|            |                 |                                   |                                |              |                                   |      |                                    |       |                                       |       |     |
|            |                 |                                   | Busine                         | ess '        | /ear Business Month               |      |                                    |       |                                       |       |     |
|            |                 |                                   | BY 20                          | 07;B         | Y 20( 💌                           |      |                                    |       |                                       |       |     |
|            |                 |                                   |                                |              | (                                 |      |                                    |       |                                       |       |     |
|            |                 |                                   |                                |              | Apply Reset                       | :    |                                    |       |                                       |       |     |
| omplain R  | ate Outlier by  | Rusiness Unit                     |                                |              |                                   |      |                                    |       |                                       |       |     |
| ompiani K  | ate Outlier by  | business onic                     |                                | _            |                                   | _    |                                    |       |                                       |       | _   |
|            |                 |                                   | No Of Complaining              |              | No Of Complaining                 |      | No of Complaining                  |       | to of Complaining                     |       |     |
|            |                 |                                   | No Of Complaining<br>Customers |              | No Of Complaining<br>Customers LY |      | No of Complaining<br>Customers YTD |       | lo of Complaining<br>Sustomers LY YTD |       |     |
| Business   | Business        | Organization                      | Constantine is                 | -            | Country Li                        |      | Granning 110                       | -     |                                       | -     | -   |
| (ear       | Month           | Business Unit                     |                                |              |                                   |      |                                    |       |                                       |       |     |
| Y 2007     | Jan 2007        | SuperData East                    | 14                             | 0            | 4                                 | 0    | 14                                 | 0     |                                       | 4     | (   |
|            |                 | SuperData West                    | 19                             | 0            | 4                                 | 0    | 19                                 | 0     |                                       | 4     | (   |
|            |                 | SuperTelco East                   | 18                             | 0            | 5                                 | 0    | 18                                 | 0     |                                       | 5     | 0   |
|            |                 | SuperTelco South                  | 20                             | 0            | 6                                 | 0    | 20                                 | 0     |                                       | 6     | (   |
|            |                 | SuperTelco West                   | 16                             | 0            | 3                                 | 0    | 16                                 | 0     |                                       | 3     | (   |
|            | Feb 2007        | SuperData East                    | 6                              | 0            | 1                                 | 0    |                                    | 0     |                                       | 5     | (   |
|            |                 | SuperData West                    | 7                              | 0            | 0                                 | 0    | 26                                 | 0     |                                       | 4     | (   |
|            |                 | SuperTelco East                   | 4                              | 0            | 0                                 | 0    | 22                                 | 0     |                                       | 5     | 0   |
|            |                 | SuperTelco South                  | 13                             | 0            | 0                                 | 0    |                                    | 0     |                                       | 6     | 0   |
|            |                 | SuperTelco West                   | 14                             | 0            | 2                                 | 0    |                                    | 0     |                                       | 5     | 0   |
|            | Mar 2007        | SuperData East                    | 4                              | 0            | 18                                | 0    |                                    | 0     |                                       | 23    |     |
|            |                 | SuperData West                    | 5                              | 0            | 12                                | 0    |                                    | 0     |                                       | 16    | 0   |
|            |                 | SuperTelco East                   | 5                              | 0            | 12                                | 0    |                                    | 0     |                                       | 17    |     |
|            |                 | SuperTelco South                  | 2                              | 0            | 13                                | 0    |                                    | 0     |                                       | 19    | . ( |
|            |                 | SuperTelco West                   | 4                              | 0            | 12                                | 0    |                                    | 0     |                                       | 17    | _ ( |
|            | Apr 2007        | SuperData East                    | 16                             | 0            | 1                                 | 0    |                                    | 0     |                                       | 24    |     |
|            |                 | SuperData West                    | 23                             | 0            | 1                                 | 0    |                                    | 0     |                                       | 17    |     |
|            |                 | SuperTelco East                   | 11                             | 0            | 0                                 | 0    |                                    | 0     |                                       | 17    |     |
|            |                 | SuperTelco South                  | 16                             | 0            | 3                                 | 0    |                                    | 0     |                                       | 22    |     |
|            |                 | SuperTelco West                   | 15                             | 0            | 3                                 | 0    |                                    | 0     |                                       | 20    | 0   |
|            | May 2007        | SuperData East                    | 0                              | 0            | 7                                 | 0    |                                    | 0     |                                       | 31    | 0   |
|            |                 | SuperData West<br>SuperTelco East | 0                              | 0            | 5                                 | 0    |                                    | 0     |                                       | 22    | 0   |
|            |                 | SuperTelco South                  | 2                              | 0            | 8                                 | 0    |                                    | 0     |                                       | 30    | 0   |
|            |                 | SuperTelco South                  | 1                              | 0            | 8                                 | 0    |                                    | 0     |                                       | 24    | 0   |
|            |                 | Super reico west                  |                                | <del>ر</del> |                                   | 0    | 59                                 | v     |                                       | 24    | U   |

pow

# **Customer Churn Prediction**

This area includes the reports: Predicted Churner Life Time Value Chart (by SVM), Retention Cumulative Gain, Churn Factor Rank, Predicted Churn Customer Report by Revenue Band, Churn Profile DT (Decision Tree) Rule, and Churn Prediction by (SVM result).

### Predicted Churner Life Time Value Chart (by SVM)

This report as shown in Figure 12–27, mainly speaks about a customers ARPU and Debt Value based on year and month level.

Report dimensions are:

- Customer
- Business Time

Figure 12–27 Predicted Churner Life Time Value (by SVM) Sample Report

| Churn Prediction                               |                          |                      | Home        | Catalog    | Dashboards 🗸      | New 🗸         | 🔁 Open 🗸      | Sign |
|--|--------------------------|----------------------|-------------|------------|-------------------|---------------|---------------|------|
| Predicted Churner Life Time value Chart(BY SVM | I) Reten                 | tion Cumulative Gain | Churn Facto | or Rank    | Predicted Churn ( | Oustomer Repo | rt by Revenue | »    |
| E  |                          |                      |             |            |                   |               |               |      |
|  | Business '<br>'BY 2007'; |                      | ss Quarter  | Custor     |                   |               |               |      |
|  |                          |                      |             |            |                   |               |               |      |
| Churn Prediction (by SVM)-list                 |                          |                      |             |            |                   |               |               |      |
|  |                          |                      |             |            |                   |               |               |      |
|  |                          |                      | Contract    | ARPU       | Debt Value        |               |               |      |
| Custon   | ner Name                 | Cell Phone Number    |             |            |                   |               |               |      |
| Abbie  | Anderson                 | 9985007968           |             | \$1,148.00 | \$213.20          |               |               |      |
| Abbie  | Tamayo                   | 9985008079           |             | \$0.00     | \$213.20          |               |               |      |
|  |                          |                      |             |            |                   |               |               |      |

### **Retention Cumulative Gain**

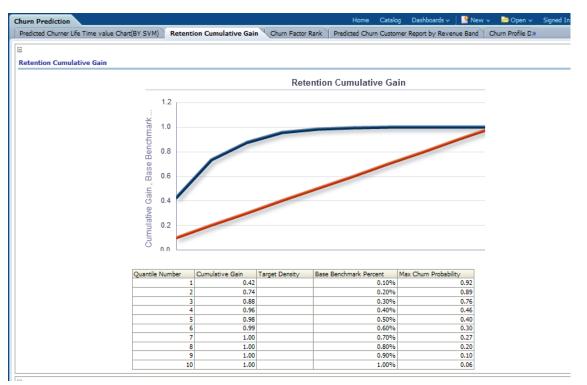
This report as shown in Figure 12–28 shows the Oracle Communications Data Model Churn prediction Model performance; this helps you determine a threshold for the percent of customers to run in the retention program. This retention can be done using phone calls or email. For example, according to the details in Figure 12–28, if the service provider selects 20% of MOST Likely churners according to the Oracle Communications Data Model Churn Prediction model, they can cover about 74% of real churners.

The chart here shows the accuracy of customers so identified under retention program prediction rather than picking on random selection of customers (shown as a straight line).

Report dimensions are:

Churn SVM ROC

Figure 12–28 Retention Cumulative Gain Sample Report



### **Churn Factor Rank**

This as shown in Figure 12–29 can help you understand which attribute is more important in determining a customer churning pattern. The factors are ranked according to the SVM Coefficients from the Churn prediction model. The chart can help marketing understand the customers for a better campaign strategy.

Report dimensions are:

Churn SVM ROC

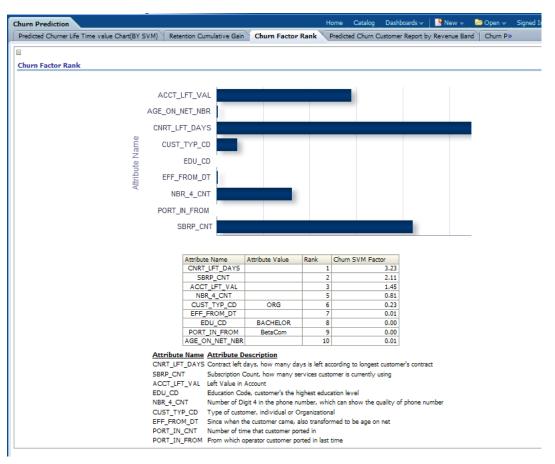


Figure 12–29 Churn Factor Rank Sample Report

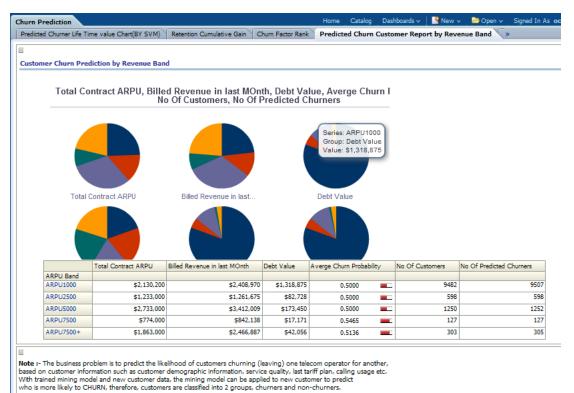
### Predicted Churn Customer Report by Revenue Band

This report, as shown in Figure 12–30 shows the summary of customers and the summary of who may churn in the next month. The customers are binned into ARPU Band according to their last month revenue ARPU. In each ARPU band, the total revenue, debt value and Number of Predicted churners are displayed.

You can drill down into each ARPU band by clicking the ARPU band to see a customer list belonging to that ARPU band.

Report dimensions are:

ARPU Band



#### Figure 12–30 Customer Churn Prediction by Revenue Band Sample Report

In this report, customers are first grouped according to their ARPU value last month. In each ARPU group, number of predicted churners is given. Users should pay more attention to those high ARPU groups with high predicted churn rate.

should pay more attenden to these high hit o groups that high predicted chain face

# Churn Profile DT (Decision Tree) Rule

This report as shown in Figure 12–31, mainly speaks about the customers churn profiling for each Decision Tree node generated by the decision tree Churn Prediction model.

|         | ediction Home Catalog Dashboards v   |               | Dpen 🗸 Si  | grieu in As |
|---------|--|---------------|------------|-------------|
| ite Tim | a value Chart(BY SVM) 📉 Retention Cumulative Gain 👋 Churn Factor Rank 🏹 Predicted Churn Customer Report by Revenue Band 🏹      | Churn Profile | DT Rule 🍗  |             |
|         |  |               |            |             |
|         | rofile Using Decision Tree   |               |            |             |
| nurn P  |  |               |            |             |
|         |  |               |            |             |
| lode    | Rule   | Prediction    | Confidence | Support     |
|         | CUST_TYP_CD in ('IND' )  |               | 0 0.78     |             |
| 0       | CUST TYP CD in ('ORG' )  |               | 0 0.89     | 0.2         |
| 1       | CUST_TYP_CD in ('ORG' ) AND CUST_SGMNT_KEY <= 104.5  |               | 0 0.87     | 0.1         |
| 2       | CUST_TYP_CD in ('ORG' ) AND CUST_SGMNT_KEY <= 101.5  |               | 0 0.94     | 0.0         |
| 3       | CUST_TYP_CD in ('ORG' ) AND CUST_SGMNT_KEY > 104.5   |               | 0 0.93     | 0.0         |
| 4       | CUST_TYP_CD in ('ORG' ) AND CUST_SGMNT_KEY > 104.5 AND ADDR_LOC_KEY > 3574.5   |               | 0 0.95     | 0.0         |
| 5       | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY <= 101.5 AND ADDR_LOC_KEY <= 908.5  |               | 0 0.88     | 0.0         |
| 6       | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY <= 101.5 AND ADDR_LOC_KEY > 908.5 AND SL_CHNL_RPRSTV_KEY <= 50                      |               | 0 1.00     | 0.0         |
| 7       | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY <= 101.5 AND ADDR_LOC_KEY > 908.5 AND SL_CHNL_RPRSTV_KEY > 5                        | )             | 0 0.69     | 0.0         |
| 8       | CUST_TYP_CD in (IND') AND CUST_SGMNT_KEY > 101.5 AND CUST_SGMNT_KEY <= 102.5 AND ADDR_LOC_KEY <= 4288.5 AND SBRP_CNT_3MO <= 21 |               | 1 0.80     | 0.0         |
| 9       | CUST_TYP_CD in (IND') AND CUST_SGMNT_KEY > 101.5 AND CUST_SGMNT_KEY <= 102.5 AND ADDR_LOC_KEY <= 4288.5 AND SBRP_CNT_3MO > 21  |               | 0 0.97     | 0.0         |
|         | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY <= 104.5  |               | 0 0.74     | 0.4         |
| 0       | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY > 101.5 AND CUST_SGMNT_KEY <= 102.5 AND ADDR_LOC_KEY > 4288.                        | 5             | 0 0.63     | 0.0         |
| 1       | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY > 102.5 AND CUST_SGMNT_KEY <= 103.5   |               | 0 0.69     | 0.1         |
| 2       | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY <= 104.5 AND CUST_SGMNT_KEY > 103.5 AND SBRP_CNT_3MO <= 21                          |               | 1 0.64     | 0.0         |
| 3       | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY <= 104.5 AND CUST_SGMNT_KEY > 103.5 AND SBRP_CNT_3MO > 21                           |               | 0 1.00     | 0.0         |
| 4       | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY > 104.5   |               | 0 0.84     |             |
| 5       | CUST_TYP_CD in ('ORG' ) AND CUST_SGMNT_KEY <= 101.5 AND ADDR_LOC_KEY <= 3581.5   |               | 0 0.92     |             |
| 6       | CUST_TYP_CD in ('ORG' ) AND CUST_SGMNT_KEY <= 101.5 AND ADDR_LOC_KEY > 3581.5  |               | 0 1.00     |             |
| 7       | CUST_TYP_CD in ('ORG' ) AND CUST_SGMNT_KEY <= 104.5 AND CUST_SGMNT_KEY > 101.5   |               | 0 0.84     |             |
| В       | CUST_TYP_CD in ('ORG' ) AND CUST_SGMNT_KEY > 104.5 AND ADDR_LOC_KEY <= 3574.5  |               | 0 0.92     |             |
| 9       | CUST_TYP_CD in ('ORG') AND CUST_SGMNT_KEY > 104.5 AND ADDR_LOC_KEY > 3574.5 AND ADDR_LOC_KEY <= 4289                           |               | 0 1.00     |             |
| _       | CUST_TYP_CD in (IND') AND CUST_SGMNT_KEY <= 101.5  |               | 0 0.86     |             |
| 0       | CUST_TYP_CD in ('ORG') AND CUST_SGMNT_KEY > 104.5 AND ADDR_LOC_KEY > 4289  |               | 0 0.89     |             |
|         | CUST_TYP_CD in ('IND' ) AND CUST_SGMNT_KEY <= 101.5 AND ADDR_LOC_KEY > 908.5   |               | 0 0.85     | 0.0         |

Figure 12–31 Churn Profile Decision Tree Rule Sample Report

# **Churn Prediction by (SVM result)**

This as shown in Figure 12–32, identifies the patterns of customers churning (leaving) based on customer information such as customer demographic information, service quality, last tariff plan, calling usage, and other factors. Base lining on these patterns, the model can also do the calculation over current customer base (called 'Apply') to predict who the customers are mostly like to churn in next few months. With these predictions, operators can initiate certain retention programs to reduce the customer churn rate.

- Business Time
- Organization
- Customer

Figure 12–32 Churn Prediction List Sample Report

| Churn Predicti    | on  |                             |                    | Home              | e Catalog Dasl    | boards 🗸 📋 💁 New | 🗸 📄 Open 🗸 | Signed In As ocdm |  |
|-------------------|---|-----------------------------|--------------------|-------------------|-------------------|------------------|------------|-------------------|--|
| umulative Gain    | Churn Factor Rank Predicted Churn Customer Report by Revenue Band |                             |                    |                   | rofile DT Rule Ch | SVM result)      |            |                   |  |
| ∃<br>9-Churn Pred | liction (by SVM)-Cr   | oss tab Rot                 |                    |                   |                   |                  |            |                   |  |
|                   |   |                             |                    |                   |                   |                  |            |                   |  |
|                   | ARPU Band Name  | Customer ID                 | Customer Name      | Cell Phone Number | Contract ARPU     | Total Revenue    | Debt Value |                   |  |
|                   | ARPU1000 BAND   | CUST-7200                   | Heidi Newkirk      | 9985007202        | \$5,904.0         | 0 \$812.90       | \$590.40   |                   |  |
|                   |   | CUST-7203                   | Isaac Yarmus       | 9985007205        | \$328.0           | 0 \$90.32        | \$426.40   |                   |  |
|                   |   |                             |                    |                   | \$316.0           | 0 \$164.32       | \$426.40   |                   |  |
|                   |   | CUST-7206 Terrie Washington | 9985007208         | \$328.0           | 0 \$90.32         | \$426.40         |            |                   |  |
|                   |   |                             |                    | \$336.0           | 0 \$172.32        | \$426.40         |            |                   |  |
|                   |   | CUST-7207 Wynnee Zimmer     | 9985007209         | \$328.0           | 0 \$90.32         | \$426.40         |            |                   |  |
|                   |   |                             |                    |                   | \$328.0           | 0 \$171.32       | \$426.40   |                   |  |
|                   |   | CUST-7212                   | Wylie Stockman     | 9985007214        | \$328.0           | 0 \$87.10        | \$728.16   |                   |  |
|                   |   |                             |                    | \$304.0           | 0 \$162.10        | \$728.16         |            |                   |  |
|                   |   | CUST-7214 Gideon Roche      | Gideon Roche       | 9985007216        | \$328.0           | 0 \$87.10        | \$426.40   |                   |  |
|                   |   |                             |                    | \$296.0           | 0 \$151.20        | \$426.40         |            |                   |  |
|                   |   | CUST-7226 Gale Wright       | 9985007228         | \$328.0           | 0 \$83.87         | \$426.40         |            |                   |  |
|                   |   |                             |                    | \$256.0           | 0 \$132.87        | \$426.40         |            |                   |  |
|                   |   | CUST-7227                   | Hamilton Alexander | 9985007229        | \$328.0           | 0 \$80.65        | \$295.20   |                   |  |
|                   |   |                             |                    |                   | \$272.0           | 0 \$138.65       | \$295.20   |                   |  |
|                   |   | CUST-7228                   | Page Rudder        | 9985007230        | \$4,592.0         | 0 \$564.52       | \$852.80   |                   |  |
|                   |   | CUST-7230                   | Sarah Moy          | 9985007232        | \$328.0           | 0 \$80.65        | \$229.60   |                   |  |
|                   |   |                             |                    |                   | \$264.0           | 0 \$136.25       | \$229.60   |                   |  |

# **Marketing Sample Reports**

The marketing area sample reports include the following areas:

- Targeted Promotion Lift and List
- Current Customer Base Analysis

# **Targeted Promotion Lift and List**

This area includes the report Customer Promotion List.

### **Customer Promotion List**

This report, as shown in Figure 12–33 provides a list of customers ranked by their probability of buying a product. For each customer, the life time value , ARPU, and Debt value are displayed for quick reference.

The buying probability of each customer on the product is calculated by Oracle Communications Data Model Targeted Promotion Mining model.

Report dimensions are:

Customer

| omer Promotion List |                  |               |                 | Home              | Catalog Dash  | boards 🗸 📄 🎴 New 🗸 |
|---------------------|------------------|---------------|-----------------|-------------------|---------------|--------------------|
| omer Promotion List | Response Cumul   | ative Gain    |                 |                   |               |                    |
|                     |                  |               |                 |                   |               |                    |
|                     |                  |               | Coloct De       | oduct for Promoti |               |                    |
|                     |                  |               | Select Ph       |                   | on            |                    |
|                     |                  |               |                 |                   |               |                    |
|                     |                  |               |                 | Apply Re          | set           |                    |
| omer Promotion List | :                |               |                 |                   |               |                    |
|                     |                  |               |                 |                   |               |                    |
|                     | Customer Name    | Cell Phone No | Buy Probability | Debt Value        | Contract ARPU | Life Time Value    |
|                     | Rollo Gibb       | 9985004552    | 1.00            | \$520             | \$12,000      | \$102,000          |
|                     | Lotus Ridgeway   | 9985007567    | 1.00            | \$280             | \$12,000      | \$162,000          |
|                     |                  |               |                 |                   |               |                    |
|                     | Denis Drescher   | 9985008483    | 1.00            | \$280             | \$C           | \$206,000          |
|                     | Trudy Gilboy     | 9985009690    | 1.00            | \$888             | \$0           | \$219,000          |
|                     |                  |               |                 |                   |               |                    |
|                     | Inez Parks       | 9985009996    | 1.00            | \$888             | \$C           | \$334,000          |
|                     | Baxter Barlow    | 9985005873    | 1.00            | \$520             | \$3,600       | \$169,000          |
|                     | Saver Barlow     | 5555005075    | 1.00            | 3520              | 45,000        |                    |
|                     | Patricia White   | 9985007391    | 1.00            | \$360             | \$3,600       | \$91,000           |
|                     | Deb Coe          | 9985007393    |                 | \$888             | \$3,600       | \$697,000          |
|                     | Del Cle          | 5565007555    | 1.00            | >000              | \$3,600       | \$057,000          |
|                     | Raleigh Kaden    | 9985008279    | 1.00            | \$360             | \$C           | \$71,000           |
|                     | Denis Mccracken  | 9985008586    | 1.00            | \$360             |               | \$224,000          |
|                     | Denis Miccracken | 7765008586    | 1.00            | \$360             | \$C           | \$224,000          |
|                     | Blake Carmudi    | 9985008885    | 1.00            | \$888             | \$0           | \$372,000          |
|                     |                  |               | K               | _                 |               |                    |
|                     | Andrew Cackett   | 9985009794    | 1.00            | \$520             | \$C           | \$91,000           |
|                     | Tesia Wiley      | 9985010406    | 1.00            | \$520             | \$0           | \$172,000          |
|                     |                  |               | K               |                   |               |                    |
|                     | Grant Dade       | 9985006984    | 1.00            | \$520             | \$3,600       | \$141,000          |
|                     | Sadie Eaton      | 9985002464    | 1.00            | \$580             | \$2,800       | \$210,000          |
|                     |                  |               | K               |                   |               |                    |
|                     | Harry Stuhler    | 9985006385    | 1.00            | \$520             | \$2,800       | \$111,000          |
|                     | Brady Ladd       | 9985007578    | 1.00            | \$520             | \$2,800       | \$304,000          |
|                     | -,               |               |                 |                   | ÷2/000        | ÷== //000          |
|                     | Gregory Mannings | 9985001002    | 1.00            | \$520             | \$3,600       | \$80,000           |

Figure 12–33 Customer Promotion List Sample Report

# **Customer Market Share Analysis**

This area includes the reports: Customer Market Share Report, Customer Life Time Span Detail, and Life Time Value (LTV).

### **Customer Market Share Report**

This report as shown in Figure 12–34 shows month-level Customer Market share, comparing with competitors. The data is acquired from an external marketing source.

- Business Time
- Organization
- Product Type

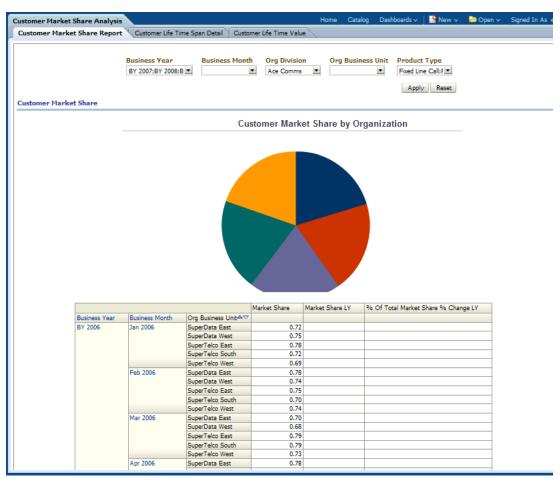


Figure 12–34 Customer Market Share Analysis Sample Report

### **Customer Life Time Span Detail**

This report, as shown in Figure 12–35 provides month-level transaction activity information based on customer life time span measures, for one or more customers.

Report dimensions are:

Customer

| Oustomer Market Sha | re Report Customer L  | .ife Time Spa            | an Detail Customer Life Time Value                                  |                          |            |          |           |
|---------------------|-----------------------|--------------------------|---|--------------------------|------------|----------|-----------|
|                     |                       |                          |   |                          |            |          |           |
|                     |                       |                          |   |                          |            |          |           |
|                     |                       |                          |   |                          |            |          |           |
|                     |                       |                          | SVM Predict Churner Indicator DT Pred                               | lict Churner Indicator   |            |          |           |
|                     |                       |                          |   | -                        |            |          |           |
|                     |                       |                          |   |                          |            |          |           |
|                     |                       |                          |   | Apply Reset              |            |          |           |
| ustomer Life Tim    | e Span Details        |                          |   |                          |            |          |           |
|                     |                       |                          |   |                          |            |          |           |
|                     |                       |                          |   |                          |            |          |           |
| ife Time Span       | Customer              | Phone                    | Churn Ind   | Predicted Life Time Span | Contract   | Debt     | Month     |
| Category            | Name                  | Nbr                      | Churn Ind   | Months                   | ARPU       | Value    | Revenue   |
| ife_10              | Abner Kenney          | 9985010201               |   | 26                       | 4          | \$222.00 | \$0.0     |
|                     | Abner Robbinette      | 9985007309               | Pattern shows Customer has very high probability of<br>Churning out | 11                       | \$900.00   | \$130.00 | \$805.2   |
|                     | Abraham Sadworth      | 0005000000               | - Churning out  | 31                       | \$0.00     | \$130.00 |           |
|                     | Ada Kitchens          | 9985008696               | Pattern shows Customer has very high probability of                 | 31                       |            | \$130.00 | \$0.0     |
|                     | Add Nichells          | 5505010204               | Churning out  |                          | 20.00      | \$70.00  | 20.0      |
|                     | Adity Kennedy         | 9985010598               |   | 13                       | \$0.00     | \$90.00  | \$8,181.8 |
|                     | Adriana Rov           | 9985003600               | Pattern shows Customer has very high probability of                 | 4                        |            | \$222.00 | \$2,793.1 |
|                     |                       |                          | Churning out  |                          |            |          |           |
|                     | Angie Lauderdale      | 9985002162               |   | 8                        | \$100.00   | \$70.00  | \$90.4    |
|                     | Annie Barr            | 9985007025               |   | 15                       | \$3,000.00 | \$130.00 | \$2,647.0 |
|                     |                       | 9985007674               |   | S                        |            | \$130.00 | \$2,500.0 |
|                     | Annie Gilmour         | 9985004167               |   | 24                       | 4          | \$70.00  |           |
|                     | August Jeffreys       | 9985010707               |   | 13                       |            | \$222.00 | \$736.3   |
|                     | August Laycock        | 9985003249               |   | 23                       |            | \$70.00  | \$0.0     |
|                     | Austin Sands          | 9985002359               |   | 6                        | 4          | \$222.00 | \$0.0     |
|                     | Austin Stone          | 9985008996<br>9985001970 | Pattern shows Customer has very high probability of                 | 34                       | 4          | \$222.00 | \$720.0   |
|                     | Azalea Janney         | 9985001970               | Churning out  | 19                       | \$900.00   | \$70.00  | \$720.0   |
|                     | Babetta Jewell        | 9985001972               |   | 25                       | \$900.00   | \$90.00  | \$700.0   |
|                     |                       | 9985007717               | Pattern shows Customer has very high probability of                 | 4                        |            | \$130.00 | \$642.8   |
|                     |                       |                          | Churning out  |                          |            |          |           |
|                     | Babetta Lent          | 9985002905               |   | 18                       | \$900.00   | \$90.00  | \$642.8   |
|                     | Bailey Parkburg       | 9985003628               |   | 5                        |            | \$130.00 | \$92.3    |
|                     | Baird Rogers          | 9985009304               |   | 37                       |            | \$90.00  |           |
|                     |                       | 9985009376               |   | 19                       |            | \$70.00  | \$91.6    |
|                     | Barrett Brooks        | 9985003635               | Pattern shows Customer has very high probability of<br>Churning out | 19                       | \$100.00   | \$130.00 | \$92.0    |
|                     | Barrett Feathers      | 9985009840               |   | 21                       |            | \$222.00 | \$642.8   |
|                     | Barrett Grubb         | 9985005028               |   | 5                        |            | \$130.00 | \$0.0     |
|                     | Bartholomew<br>Krider | 9985005135               |   | 13                       | \$0.00     | \$130.00 | \$0.0     |
|                     |                       |                          | \overline h 🖓 😼 👧 Rows 1 -  | 25                       |            |          |           |

Figure 12–35 Customer Life Time Span Detail Sample Report

# Life Time Value (LTV)

This report, as shown in Figure 12–36 shows life time value of a customer. Customer lifetime value has intuitive appeal as a marketing concept, because in theory it represents exactly how much each customer is worth in monetary terms, and therefore exactly how much a marketing department should be willing to spend to acquire each customer. Customer relationships are often divided into two categories. In contractual or retention situations, customers who do not renew are considered "lost for good". In customer migration situations, a customer who does not buy (in a given period or from a given catalog) is still considered a customer of the firm because she may very well buy at some point in the future. In customer retention situations, the firm knows when the relationship is over. One of the challenges for firms in customer migration situations is that the firm may not know when the relationship is over (as far as the customer is concerned).

Report dimensions are:

Customer

Figure 12–36 Life Time Value (LTV) Sample Report

| er Market Sha   |                             | ~   |              |                 | Hom           | e Catalog I    | Dashboards 🗸 🚽 | New 🗸      | Dpen 🗤 |
|-----------------|-----------------------------|---|--------------|-----------------|---------------|----------------|----------------|------------|--------|
| er Market Share | Report Oustomer Life Time S | ipan Detail Custom  | er Life Time | Value           |               |                |                |            |        |
|                 |                             |   |              |                 |               |                |                |            |        |
|                 |                             |   |              |                 |               |                |                |            |        |
| ner Life Time   | Value                       |   |              |                 |               |                |                |            |        |
|                 |                             |   |              |                 |               |                |                |            |        |
|                 |                             |   |              |                 |               |                |                |            |        |
|                 | Life Time Value Band Code   | Customer Name   | Phone Nbr    | Life Time Value | Contract ARPU | Billed Revenue | In Last Month  | Debt Value |        |
|                 | LTV_2                       | Auburn Malloney   | 9985008990   | \$449,000.00    | \$0.00        |                | \$0.0          |            | 0.00   |
|                 |                             | Blake Carmudi   | 9985008893   | \$449,000.00    | \$0.00        |                | \$80.0         | 0 \$13     | 0.00   |
|                 |                             | Bonnibelle Wong   | 9985008828   | \$449,000.00    | \$0.00        |                | \$88.2         | 4 \$22     | 2.00   |
|                 |                             | Cameron Lamb  | 9985003748   | \$449,000.00    | \$0.00        |                | \$0.0          | 0 \$130    | 0.00   |
|                 |                             | Charli Eddisson   | 9985009450   | \$449,000.00    | \$0.00        |                | \$787.5        | 0 \$70     | 0.00   |
|                 |                             | Delora Pack   | 9985009040   | \$449,000.00    | \$0.00        |                | \$2,777.7      | B \$22     | 2.00   |
|                 |                             | Frederick Gilmore   | 9985003816   | \$449,000.00    | \$900.00      |                | \$642.8        | 6 \$130    | 0.00   |
|                 |                             | Haland Chen   | 9985007130   | \$449,000.00    | \$0.00        |                | \$0.0          | 0 \$130    | 0.00   |
|                 |                             | Hatty Lloyd   | 9985000683   | \$449,000.00    | \$100.00      |                | \$88.8         | 9 \$22     | 2.00   |
|                 |                             | Horace Barnett  | 9985008945   | \$449,000.00    | \$0.00        |                | \$60.0         | 0 \$7      | 0.00   |
|                 |                             | Oprah Ruddy   | 9985005671   | \$449,000.00    | \$0.00        |                | \$0.0          | 0 \$130    | 0.00   |
|                 |                             | Pete Robinson   | 9985007385   | \$449,000.00    | \$100.00      |                | \$83.3         | 3 \$22     | 2.00   |
|                 |                             | Wanda Lindegreen  | 9985003236   | \$449,000.00    | \$100.00      |                | \$50.0         | 0 \$130    | 0.00   |
|                 | LTV_2                       | Baylen Eden   | 9985004688   | \$448,000.00    | \$3,000.00    |                | \$2,250.0      | 0 \$22     | 2.00   |
|                 | -                           | Bravden Carbery   | 9985005892   | \$448,000.00    | \$100.00      |                | \$77.7         | 8 \$22     | 2.00   |
|                 |                             | Brendan Grailing  | 9985009995   | \$448,000.00    | \$0.00        |                | \$2,727.2      | 7 \$130    | 0.00   |
|                 |                             | Dakota Conway   | 9985009150   | \$448,000.00    | \$0.00        |                | \$2,600.0      | 0 \$130    | 0.00   |
|                 |                             | Holmes Nance  | 9985001026   | \$448,000.00    | \$100.00      |                | \$84.6         | 2 \$7      | 0.00   |
|                 |                             | KaKit Mccracken   | 9985001543   | \$448,000.00    | \$3,000.00    |                | \$2,727.2      | 7 \$22     | 2.00   |
|                 |                             | Leah Grev   | 9985005656   | \$448,000.00    | \$0.00        |                | \$0.0          | 0 \$130    | 0.00   |
|                 |                             | Luana Lucas   | 9985005944   | \$448,000.00    | \$100.00      |                | \$50.0         | 0 \$130    | 0.00   |
|                 |                             | Luana Wan   | 9985008903   | \$448,000.00    | \$0.00        |                | \$77.7         | 8 \$7      | 0.00   |
|                 |                             | Merrell Blankenship   | 9985003143   | \$448,000.00    | \$900.00      |                | \$761.5        |            |        |
|                 |                             | Persis Salvadore  | 9985007665   | \$448,000.00    | \$100.00      |                | \$83.3         |            |        |
|                 |                             | Rochelle Chen   | 9985007108   | \$448,000.00    | \$900.00      |                | \$700.0        |            |        |
|                 |                             | Contraction of the second s |              | A A 4 3 Ro      |               | 1              |                |            |        |
|                 |                             |   |              | THE THE Y 4 KO  | 112 1 - 22    |                |                |            |        |

# **Current Customer Base Analysis**

This area includes the reports: Current Customer Base, Customer Base Organization Share, and Customer Base Product Share.

### **Current Customer Base**

This report, as shown in Figure 12–37 provides month-level transaction activity information based on no of customer measures, for one or more locations.

- Business Time
- Organization
- Product
- Geography

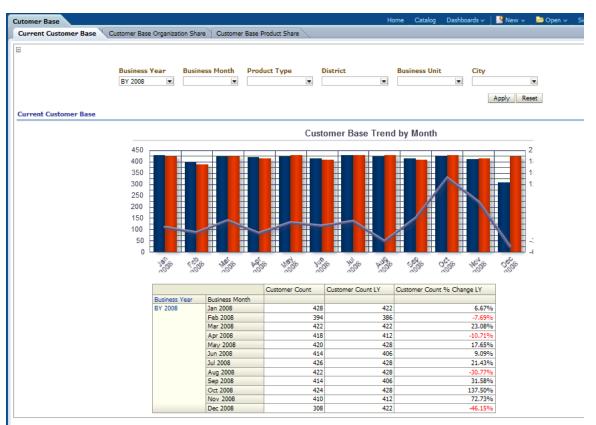


Figure 12–37 Current Customer Base Sample Report

### **Customer Base Organization Share**

This as shown in Figure 12–38 provides month-level number of customers for each organization business unit, and also gives the share of customer count inside their parent organization.

- Business Time
- Organization
- Product Type

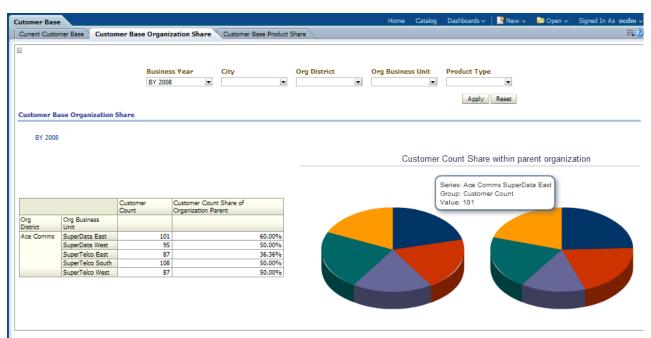


Figure 12–38 Customer Base Organization Share Sample Report

#### **Customer Base Product Share**

This as shown in Figure 12–39 provides month-level number of customers for each products (subscription). The customer share of each product is listed for the selected products and organizations.

- Business Time
- Organization
- Product Type

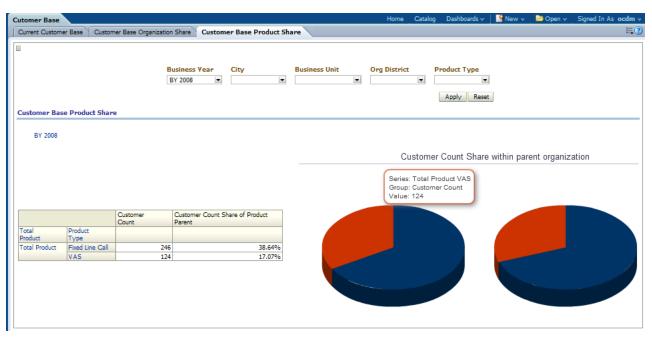


Figure 12–39 Customer Base Product Share Sample Report

# **Network Sample Reports**

The network area sample reports include the following areas:

- Network Analysis
- Network Health Analysis
- Network Usage

# **Network Analysis**

This area includes the reports: Network Capacity, Minutes of Usage, Airtime per Subscription, and Load During Busy Hours.

### **Network Capacity**

This report, as shown in Figure 12–40 provides month-level transaction activity information based on network capacity measures, for one or more locations.

- Business Time
- Geography
- Network Element

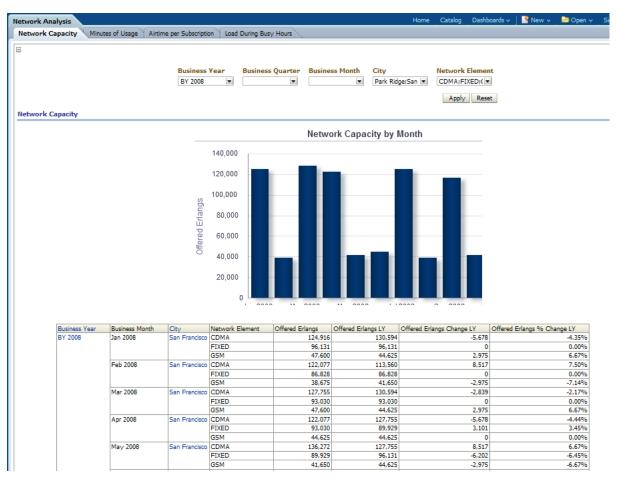


Figure 12–40 Network Capacity Sample Report

### **Minutes of Usage**

This as shown in Figure 12–41 provides month-level call usage summary information based on call duration in minutes, in certain areas and the network elements.

- Business Time
- Network Element

|                             |                          |  |   |  | Home  | Catalog Dashboard  | ls 🗸 🛛 🔮 New 🗸 🛛 🗁   |
|-----------------------------|--------------------------|--|---|--|---|--|--|
| letwork Capacity Minutes of | of Usage Airtime         | e per Subscription   | Load During Busy Hours  |  |   |  |  |
|                             |                          |  |   |  |   |  |  |
|                             |                          |  |   |  |   |  |  |
|                             | Business Year            | Business Quart   | ter Business Month  | City   | Network   | Network Element  | Network Type   |
|                             | BY 2008 💌                | _  | •   |  | •   | •  |  |
|                             |                          |  |   |  |   |  |  |
|                             |                          |  |   |  |   |  | Apply Reset  |
| nutes of Usage (MOU)        |                          |  |   |  |   |  |  |
| , , , ,                     |                          |  |   |  |   |  |  |
|                             |                          |  |   | Minutes of U   | sage by Month   |  |  |
|                             |                          | 8,000,000  |   |  |   | 24.009   | 6  |
|                             |                          | 7 000 000  |   |  |   | 21.009   |  |
|                             |                          | 2  |   |  |   | 18.009   |  |
|                             |                          | 5,000,000<br>5,000,000<br>1 4,000,000<br>5 3,000,000                                   |   |  |   | 15.009   |  |
|                             |                          | 000,000  |   |  |   |  |  |
|                             |                          | j 4,000,000  |   |  |   | 12.009   |  |
|                             |                          |  |   |  |   | 9.009  |  |
|                             |                          | 2,000,000<br>1,000,000   |   |  |   | 6.009  |  |
|                             |                          | .⊑ 1,000,000   |   |  |   | 3.009  | %  |
|                             |                          |  |   |  |   |  |  |
|                             |                          | ₩ 0  | 2008<br>Feb<br>2008<br>2008<br>2008   | 2008<br>2008<br>2008<br>2008   | 2008<br>2008  | 2000<br>2000<br>2000<br>2000   | 6  |
|                             |                          | ≥ ° °  |   |  | Minutes of Usage LY   | Minutes of Usage % C   |  |
|                             | Business Year            | Business Month   |   |  |   | 2008<br>2008   |  |
|                             | Business Year<br>BY 2008 | - 0  | Network Element   | Minutes of Usage   | Minutes of Usage LY<br>1,849,167  | Minutes of Usage % C   | hange LY<br>13.19%   |
|                             |                          | Business Month   | Network Element   | Minutes of Usage<br>2,093,001<br>1,092,751   | Minutes of Usage LY<br>1,849,167<br>889,312   | Nov 86 C   | thange LY<br>13.19%<br>22.88%  |
|                             |                          | Business Month<br>Jan 2008   | Network Element△▼<br>EH_Walker_BTS_902<br>EH_Palomino_BTS_101<br>EH_Palomino_BSC_143  | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284  | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274  | Minutes of Usage % C   | hange LY<br>13.1996<br>22.8896<br>8.6796   |
|                             |                          | Business Month   | Network Element   | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,916,929   | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478   | Minutes of Usage % C   | thange LY<br>13,19%<br>22,88%<br>8,67%<br>12,99%   |
|                             |                          | Business Month<br>Jan 2008   | Network Element△♥<br>EH_Walker_BT5_902<br>EH_Palomino_BT5_101<br>EH_Palomino_BSC_143<br>EH_Walker_BT5_902<br>EH_Palomino_BT5_101  | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,916,929<br>892,180  | Minutes of Usage LY<br>1,849,167<br>899,312<br>2,746,274<br>1,696,478<br>867,703  | Minutes of Usage % C   | thange LY<br>13.19%<br>22.88%<br>8.67%<br>12.99%<br>2.82%  |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008   | Network Element△▼<br>EH_Walker_BTS_902<br>EH_Palomino_BTS_101<br>EH_Palomino_BSC_143<br>EH_Walker_BTS_902<br>EH_Palomino_BTS_101<br>EH_Palomino_BSC_143   | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,916,929<br>892,180<br>2,973,227   | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099   | Minutes of Usage % C   | 13.19%           12.88%           8.67%           12.99%           2.82%           2.82%           2.47%   |
|                             |                          | Business Month<br>Jan 2008   | Network Element Velocity Relevance (Network Element Velocity BTS 502<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Valker_BTS_902<br>EH_Palomino_BSC_143<br>EH_Walker_BTS_902   | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110  | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311  | Minutes of Usage % C   | hange LY<br>13.19%<br>22.88%<br>8.67%<br>12.99%<br>23.47%<br>15.18%  |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008   | Network Element△▼<br>EH_Walker_BTS_902<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_02<br>EH_Palomino_BTS_02<br>EH_Palomino_BTS_02<br>EH_Palomino_BTS_02<br>EH_Palomino_BTS_101  | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,994,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110<br>1,113,157   | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311<br>908,842   | Minutes of Usage % C   | hange LY<br>13.19%<br>22.88%<br>8.67%<br>2.82%<br>23.47%<br>15.18%<br>23.47%<br>15.18%<br>22.48%   |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008   | Network Element Velocity Relevance (Network Element Velocity BTS 502<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Valker_BTS_902<br>EH_Palomino_BSC_143<br>EH_Walker_BTS_902   | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110  | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311  | Minutes of Usage % C   | hange LY<br>13.19%<br>22.88%<br>8.67%<br>12.99%<br>23.47%<br>15.18%  |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008<br>Mar 2008                                     | Network Element△▼<br>EH_Walker_BTS_902<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101  | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,964,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110<br>1,113,157<br>3,060,135  | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>887,703<br>2,408,099<br>1,817,311<br>908,842<br>2,843,111  | Minutes of Usage % C   | Shange LY           13.19%           22.88%           8.67%           2.82%           2.82%           2.347%           15.18%           22.48%           8.34%   |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008<br>Mar 2008                                     | Network Element Wilker, BTS, 902<br>EH_Palomino, BTS, 101<br>EH_Palomino, BTS, 101  | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110<br>1,113,157<br>3,060,135<br>2,073,252   | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311<br>908,842<br>2,843,111<br>1,804,022   | Minutes of Usage % C   | hange LY<br>13.19%<br>22.88%<br>8.67%<br>12.99%<br>23.47%<br>15.18%<br>23.47%<br>15.18%<br>23.44%<br>14.92%  |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008<br>Mar 2008                                     | Network Element△Ψ           EH, Walker, BTS_902           EH_Palomino, BTS_101           EH_Palomino, BTS_101     <   | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110<br>1,113,157<br>3,080,135<br>2,073,252<br>1,036,758<br>3,028,575<br>2,051,752  | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311<br>908,842<br>2,843,111<br>1,804,022<br>918,650<br>2,755,382<br>1,928,905  | Minutes of Usage % C   | hange LY<br>13.19%<br>22.88%<br>8.67%<br>12.99%<br>23.47%<br>15.18%<br>23.44%<br>14.92%<br>14.92%<br>12.86%<br>9.91%<br>6.37%  |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008<br>Mar 2008<br>Apr 2008                         | Network Element△♥<br>EH_Walker BTS_902<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101<br>EH_Palomino_BTS_101  | Minutes of Usage<br>2.093,001<br>1.092,751<br>2.994,284<br>1.916,929<br>892,180<br>2.973,227<br>2.093,110<br>1.113,157<br>3.000,135<br>2.073,252<br>1.036,768<br>3.028,575<br>2.051,752<br>1.005,438   | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311<br>908,842<br>2,843,111<br>1,804,022<br>918,650<br>2,755,382<br>1,928,905<br>928,546   | Minutes of Usage % C   | Stange LY           13.19%           22.88%           8.67%           23.47%           23.47%           15.18%           2.48%           8.34%           14.92%           12.86%           9.91%           6.37%           8.28%   |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008<br>Mar 2008<br>Apr 2008<br>May 2008             | Network Element           EH_Walker_BTS_902           EH_Palomino_BTS_1011           EH_Palomino_BSC_143  | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110<br>1,113,157<br>3,080,135<br>2,073,252<br>1,036,768<br>3,028,575<br>2,051,752<br>1,005,438<br>3,348,206  | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311<br>908,842<br>2,843,111<br>1,804,022<br>918,650<br>2,755,382<br>1,928,905<br>928,546<br>2,831,442                                      | Minutes of Usage % C   | Shange LY           13.19%           22.88%           8.67%           23.47%           23.47%           23.47%           23.48%           23.48%           8.34%           14.92%           9.91%           6.37%           8.28%           8.28%           18.25%   |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008<br>Mar 2008<br>Apr 2008                         | Network Element         ▼           EH, Walker, BTS_902         EH_Palomino, BTS_113           EH_Palomino, BTS_113         EH, Walker, BTS_902           EH_Palomino, BTS_101         EH_Palomino, BTS_101           EH_Palomino, BTS_101         EH_Palomino, BTS_101 | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110<br>1,113,157<br>3,000,135<br>2,073,252<br>1,036,768<br>3,028,575<br>2,051,752<br>1,005,438<br>3,348,206<br>2,112,005                           | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311<br>908,842<br>2,843,111<br>1,804,022<br>918,650<br>2,755,382<br>1,928,905<br>928,546<br>2,831,442<br>1,876,425                         | Non Service Se | hange LY<br>13.19%<br>22.88%<br>8.67%<br>12.99%<br>23.47%<br>15.18%<br>22.48%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92%<br>14.92 |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008<br>Mar 2008<br>Apr 2008<br>May 2008             | Network         Element△♥           EH_Walker         BTS_902           EH_Palomino_BTS_011         EH_Palomino_BTS_011           EH_Palomino_BSC_143         EH_Walker           EH_Palomino_BTS_011         EH_Palomino_BTS_011   | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,994,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110<br>1,113,157<br>3,000,135<br>2,073,252<br>1,036,768<br>3,028,575<br>2,051,752<br>1,005,438<br>3,348,206<br>2,112,005<br>1,055,860              | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311<br>908,842<br>2,843,111<br>1,804,022<br>918,650<br>2,755,382<br>1,928,905<br>928,544<br>2,831,442<br>1,876,425<br>938,355              | Minutes of Usage % C   | Stange LY           13.19%           22.88%           8.67%           23.47%           23.47%           23.47%           15.18%           22.48%           8.34%           14.92%           12.86%           9.91%           6.37%           18.25%           12.55%           12.55%           12.52%   |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008<br>Mar 2008<br>Apr 2008<br>May 2008<br>Jun 2008 | Network Element <sup>△</sup> ▼           EH_Walker_BTS_902           EH_Palomino_BTS_1011           EH_Palomino_BTS_1011           EH_Palomino_BSC_143           EH_Palomino_BST_302           EH_Palomino_BST_302           EH_Palomino_BST_43           EH_Palomino_BST_43           EH_Palomino_BST_43           EH_Palomino_BST_43           EH_Palomino_BST_43           EH_Palomino_BST_43           EH_Palomino_BST_43   | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,984,284<br>1,516,529<br>892,180<br>2,973,227<br>2,093,110<br>1,113,157<br>3,080,135<br>2,073,252<br>1,036,768<br>3,028,575<br>2,051,752<br>1,005,438<br>3,348,206<br>2,112,005<br>1,055,860<br>3,127,624 | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311<br>908,842<br>2,843,111<br>1,804,022<br>918,650<br>2,755,382<br>1,928,905<br>928,546<br>2,831,442<br>1,876,425<br>938,355<br>2,780,231 | Minutes of Usage % C   | Shange LY           13.19%           22.88%           8.67%           2.89%           2.82%           23.47%           15.18%           2.48%           8.34%           14.92%           9.91%           6.37%           8.28%           18.25%           12.55%           12.52%           12.50%   |
|                             |                          | Business Month<br>Jan 2008<br>Feb 2008<br>Mar 2008<br>Apr 2008<br>May 2008             | Network         Element△♥           EH_Walker         BTS_902           EH_Palomino_BTS_011         EH_Palomino_BTS_011           EH_Palomino_BSC_143         EH_Walker           EH_Palomino_BTS_011         EH_Palomino_BTS_011   | Minutes of Usage<br>2,093,001<br>1,092,751<br>2,994,284<br>1,916,929<br>892,180<br>2,973,227<br>2,093,110<br>1,113,157<br>3,000,135<br>2,073,252<br>1,036,768<br>3,028,575<br>2,051,752<br>1,005,438<br>3,348,206<br>2,112,005<br>1,055,860              | Minutes of Usage LY<br>1,849,167<br>889,312<br>2,746,274<br>1,696,478<br>867,703<br>2,408,099<br>1,817,311<br>908,842<br>2,843,111<br>1,804,022<br>918,650<br>2,755,382<br>1,928,905<br>928,544<br>2,831,442<br>1,876,425<br>938,355              | Minutes of Usage % C   | Stange LY           13.19%           22.88%           8.67%           23.47%           23.47%           23.47%           15.18%           22.48%           8.34%           14.92%           12.86%           9.91%           6.37%           18.25%           12.55%           12.55%           12.52%   |

Figure 12–41 Minutes of Usage Sample Report

# Airtime per Subscription

This as shown in Figure 12–42 provides month-level transaction activity information based on airtime per subscription connection measures, for one or more location.

- Business Time
- Network Element
- Geography
- Peak Off peak Time

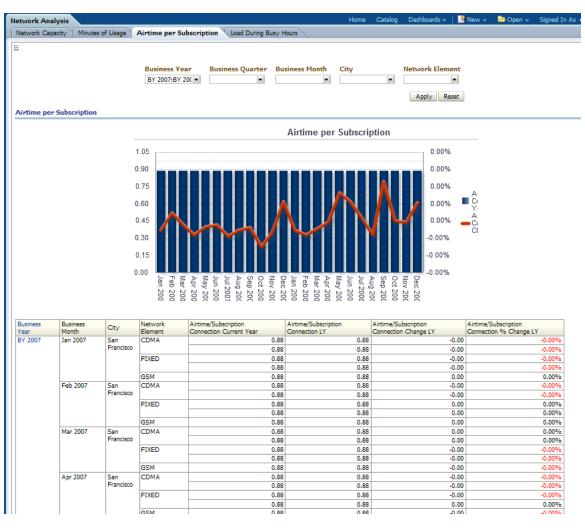


Figure 12–42 Airtime per Subscription Sample Report

### Load During Busy Hours

This report, as shown in Figure 12–43 provides month-level transaction activity information based on calls count during busy hours measures, for one or more location.

- Business Time
- Network Element
- Geography
- Peak Off peak Time

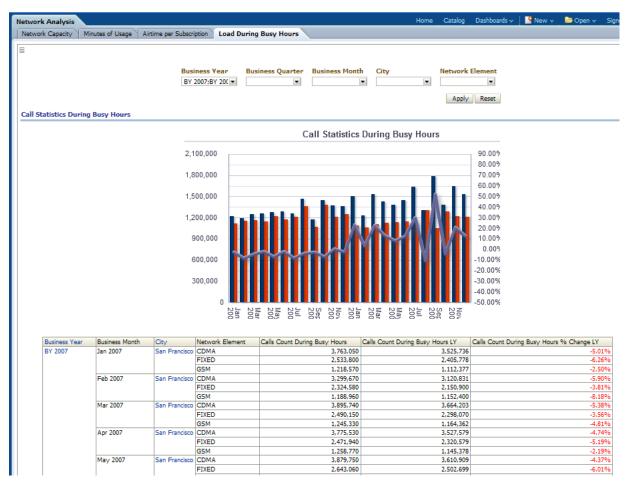


Figure 12–43 Load During Busy Hours Sample Report

# **Network Health Analysis**

This area includes the reports: Traffic by Connection, Connections per Site, Dropped Call Rate, Call Failure Rate, Congestion, Connection by Geography, and Connection by Voice Channel.

# **Traffic by Connection**

This report, as shown in Figure 12–44 provides month-level transaction activity information based on traffic by connection measures, for one or more location.

- Business Time
- Network Element
- Geography
- Peak Off peak Time

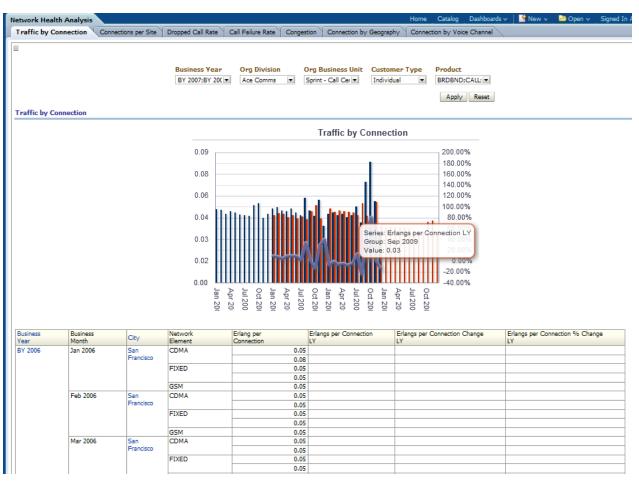


Figure 12–44 Traffic by Connection Sample Report

### **Connections per Site**

This report, as shown in Figure 12–45 provides month-level transaction activity information based on subscriptions per channel measures, for one or more location.

- Business Time
- Network Element
- Geography

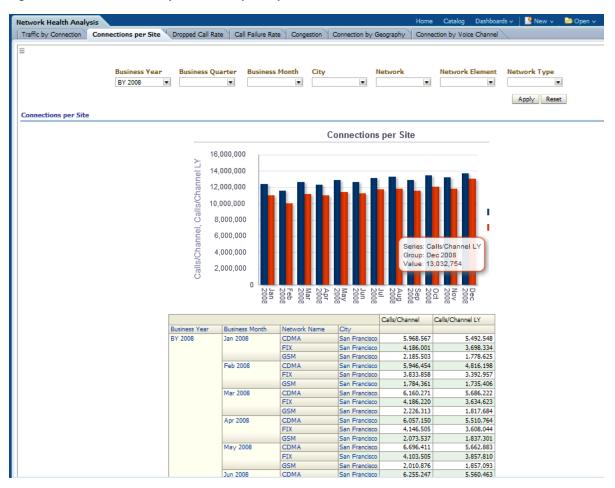


Figure 12–45 Connections per Site Sample Report

#### **Dropped Call Rate**

This report, as shown in Figure 12–46 provides month-level transaction activity information based on dropped call rate measures, for one or more location.

- Business Time
- Network Element
- Geography

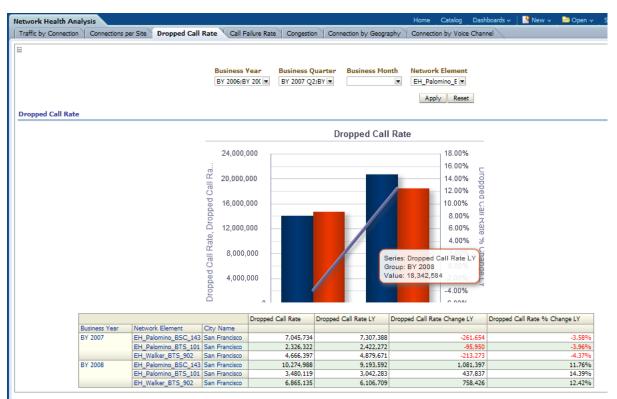


Figure 12–46 Dropped Call Rate Sample Report

## **Call Failure Rate**

This report, as shown in Figure 12–47 provides month-level transaction activity information based on network congestion measures, for one or more location.

- Business Time
- Network Element
- Geography

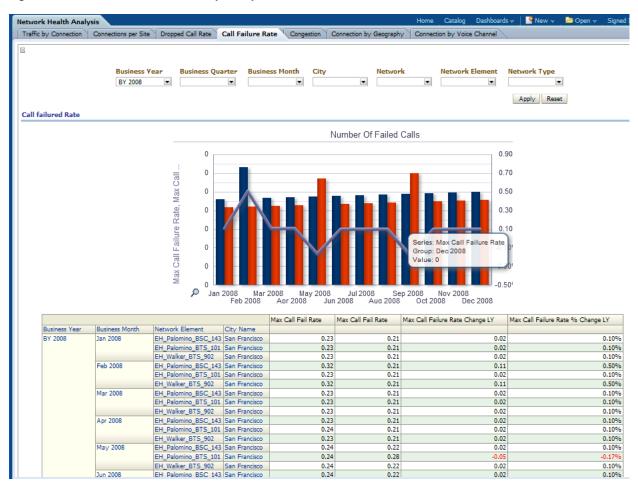


Figure 12–47 Call Failure Rate Sample Report

#### Congestion

This report, as shown in Figure 12–48 provides month-level transaction activity information based on end of period cell offered erlangs measures, for one or more location.

- Business Time
- Network Element
- Geography
- Time Slot
- Peak Offpeak Time

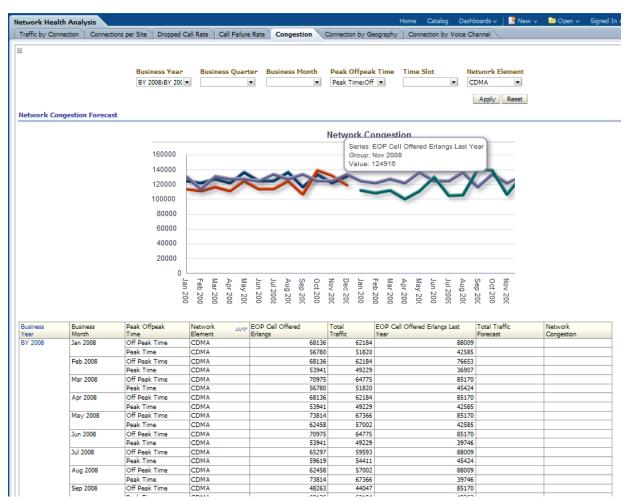


Figure 12–48 Congestion Sample Report

# **Connection by Geography**

This report, as shown in Figure 12–49 provides month-level transaction activity information based on connections measures, for one or more location.

- Business Time
- Network Element
- Geography
- Peak Offpeak Time

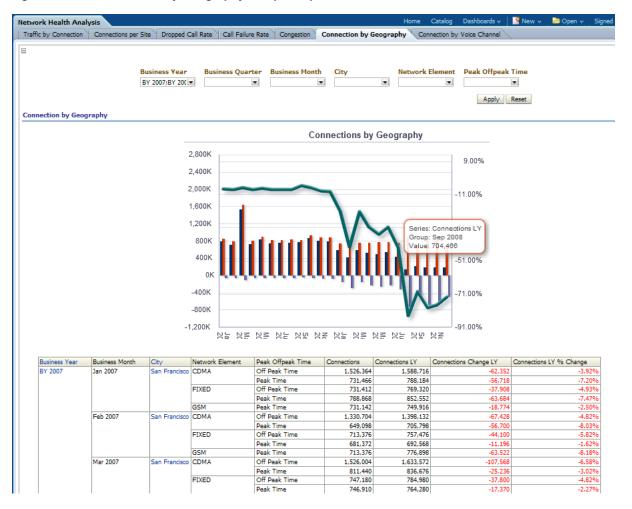


Figure 12–49 Connection by Geography Sample Report

### **Connection by Voice Channel**

This report, as shown in Figure 12–50 provides month-level transaction activity information based on connections by voice channel measures, for one or more location. This report shows will be used to collect most of the cell parameters.

- Business Time
- Network Element
- Geography
- Peak Offpeak Time

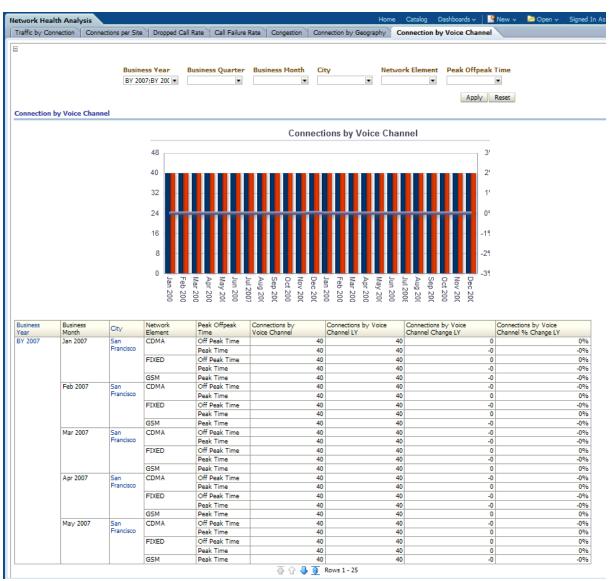


Figure 12–50 Connection by Voice Channel Sample Report

# **Network Usage**

This area includes the reports: Number of 911 Calls, Number of Calls by Call Category, Number of Call by Call Service Type, and Number of Calls by Routing Type.

### Number of 911 Calls

This report, as shown in Figure 12–51 provides the number of 911, emergency, calls.

- Organization
- Business Time
- Customer
- Product
- Call Service Type

Call Routing Type

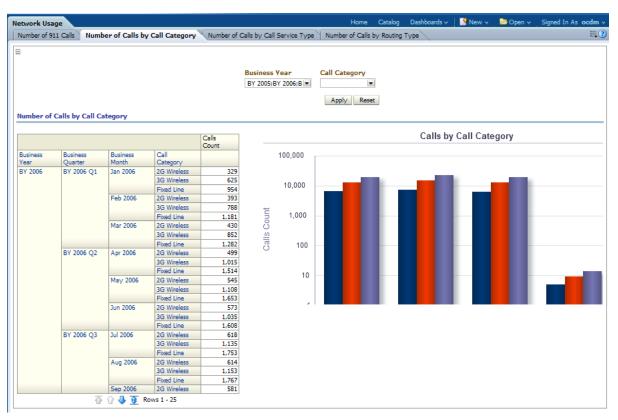
| twork Usa |           | Number              | of Colle by Coll    | Calvana        | Number of Col  | la hu Call  | Convice True | Home<br>Number of Calls by |                   | New 🗸      | 🔁 Open 🗸 | Signed In As ocdn |
|-----------|-----------|---------------------|---------------------|----------------|----------------|-------------|--------------|----------------------------|-------------------|------------|----------|-------------------|
|           | 911 Calls | Number              | or Calls by Call    | Category       | Number of Ca   | is by Call  | Service Typ  | e Number of Calls by       | Routing Type      |            |          |                   |
|           |           |                     |                     |                |                |             |              |                            |                   |            |          |                   |
|           |           |                     |                     | Busine         | ss Year        | Busine      | ess Month    | Org Business Unit          | Call Service Type |            |          |                   |
|           |           |                     |                     | BY 200         | 7;BY 2012;B 💌  | Apr 20      | 007;Aug 2 💌  | SuperData East 💌           | Fire; Ambulance 💌 |            |          |                   |
|           |           |                     |                     |                |                |             |              |                            | Apply Reset       |            |          |                   |
|           |           |                     |                     |                |                |             |              |                            | Appiy Reset       |            |          |                   |
| lumber of | Emergen   | y Calls             |                     |                |                |             |              |                            |                   |            |          |                   |
|           |           |                     |                     |                |                |             |              |                            | 011 Calle         | by Service | Typo     |                   |
|           |           |                     |                     |                | Organization   |             |              |                            | JII Calls         | by Service | Type     |                   |
|           |           |                     |                     | Calls<br>Count | Calls<br>Count |             | 3,500        |                            |                   |            |          |                   |
| Business  |           | Org                 | Call                | Count          |                |             | 3,000        |                            |                   | 1.00       |          |                   |
| Month     | City      | Business<br>Unit    | Service<br>Type     |                |                |             |              |                            |                   |            |          |                   |
| Jan 2007  | San       | SuperData           | Ambulance           | 320            | 144            | Ħ           | 2,500        |                            |                   |            |          |                   |
|           | Francisco |                     | Fire                | 352            | 56             | Calls Count | 2,000        |                            |                   |            |          |                   |
|           |           |                     | Police              | 512            | 88             | Ō           | 2,000        |                            |                   |            |          |                   |
|           |           | SuperData           | Ambulance           | 296            | 136            | 5           | 1,500        |                            |                   |            |          |                   |
|           |           | West                | Fire                | 280            | 56             | ö           | 4 000        |                            |                   |            |          |                   |
|           |           |                     | Police              | 520<br>472     | 136            |             | 1,000        |                            |                   |            |          |                   |
|           |           | SuperTelco<br>East  | Ambulance<br>Fire   | 288            | 88<br>80       |             | 500          |                            |                   |            |          |                   |
|           |           |                     | Police              | 576            | 128            |             |              |                            |                   |            |          |                   |
|           |           | SuperTelco<br>South | Ambulance           | 424            | 120            |             | 0 4          | an 2007                    | Mar 2007          | Jun 2007   | _        | Aug 2007          |
|           |           |                     | Fire                | 200            | 96             |             |              |                            |                   |            |          |                   |
|           |           |                     | Police              | 536            | 192            |             |              |                            |                   |            |          |                   |
|           |           | SuperTelco<br>West  | Ambulance           | 248            | 64             |             |              |                            |                   |            |          |                   |
|           |           |                     | Fire                | 408            | 16             |             |              |                            |                   |            |          |                   |
| Feb 2007  | San       | SuperData<br>East   | Police<br>Ambulance | 368            | 104            |             |              |                            |                   |            |          |                   |
| 00 2007   | Francisco |                     | Fire                | 200            | 56             |             |              |                            |                   |            |          |                   |
|           |           |                     | Police              | 384            | 120            |             |              |                            |                   |            |          |                   |
|           |           | SuperData<br>West   | Ambulance           | 288            | 80             |             |              |                            |                   |            |          |                   |
|           |           |                     | Fire                | 272            | 48             |             |              |                            |                   |            |          |                   |
|           |           |                     | Police              | 336            | 112            |             |              |                            |                   |            |          |                   |
|           |           | SuperTelco<br>East  | Ambulance           | 168            | 56             |             |              |                            |                   |            |          |                   |
|           |           | 2450                | Fire<br>Police      | 216            | 8              |             |              |                            |                   |            |          |                   |
|           |           | SuperTelco<br>South | Ambulance           | 4/2            |                |             |              |                            |                   |            |          |                   |
|           |           |                     | Rows 1              |                |                |             |              |                            |                   |            |          |                   |

Figure 12–51 Network Number of 911 Calls Sample Report

# Number of Calls by Call Category

This as shown in Figure 12–52 provides year-level transaction activity information based on no of calls measures, for different types of call categories.

- Business Time
- Call Category



#### Figure 12–52 Network Number of Calls by Call Category Sample Report

# Number of Call by Call Service Type

This shown in Figure 12–53 provides year-level transaction activity information based on number of calls measures, for different types of call services.

- Business Time
- Call Category

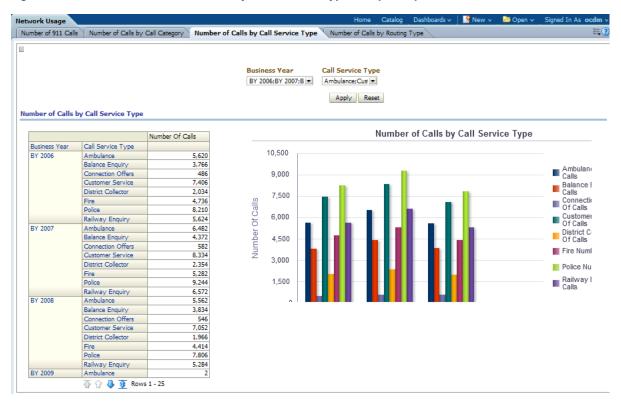
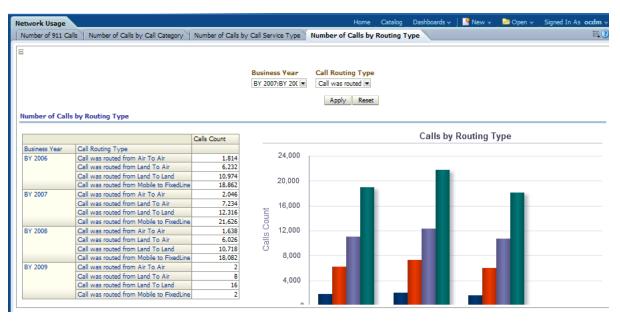


Figure 12–53 Network Number of Call by Call Service Type Sample Report

#### Number of Calls by Routing Type

This shown in Figure 12–54 provides year-level transaction activity information based on the number of calls measures, for different types of call routing.

- Business Time
- Call Routing Type



#### Figure 12–54 Network Number of Calls by Routing Type Sample Report

# **Partner Management Sample Reports**

The partner management sample reports include the following areas:

- Roaming Partner Settlement
- Churn Outliner by Partner
- Partner Content Sales
- External Debt Collection

# **Roaming Partner Settlement**

This area includes the report Roaming Partner Settlement Summary.

### **Roaming Partner Settlement Summary**

This report, as shown in Figure 12–55 provides month-level transaction activity information based on partner settlement measures, for one or more location. This report shows summary over financial settlement activities happened to partners.

- Business Time
- Geography
- Billing Cycle
- Event Type
- Account
- Party
- Contract

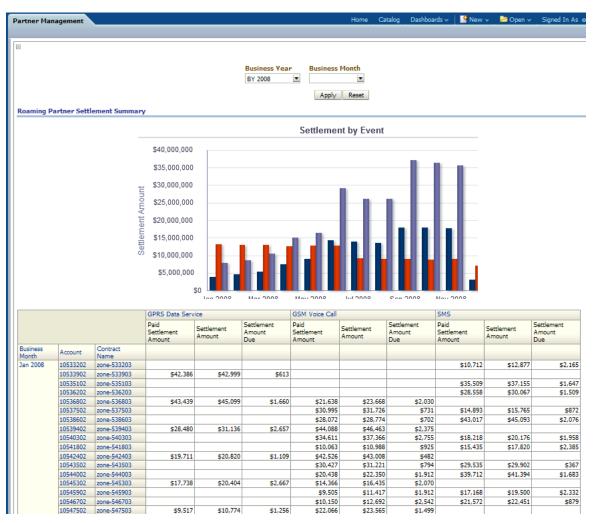


Figure 12–55 Roaming Partner Settlement Summary Sample Report

# Churn Outliner by Partner

This area includes the reports: Churn Outliner by Partner and Track Dealer Commission and Performance.

#### **Churn Outliner by Partner**

This report, as shown in Figure 12–56 provides year-level transaction activity information based on average churn rate for customer measures, for one or more sales channel.

This demonstrates statistically significant anomalies in churn rate by sales channel or partners (for example which channel records maximum churn) This can help identify problem area domains and facilitates further drill down to identify the cause of the problems (network problems and other problems) and take remedial actions to prevent churns. Actions could be further training or education to the partners, empowering them to offer additional incentives or discounts.

- Business Time
- Sales Channel

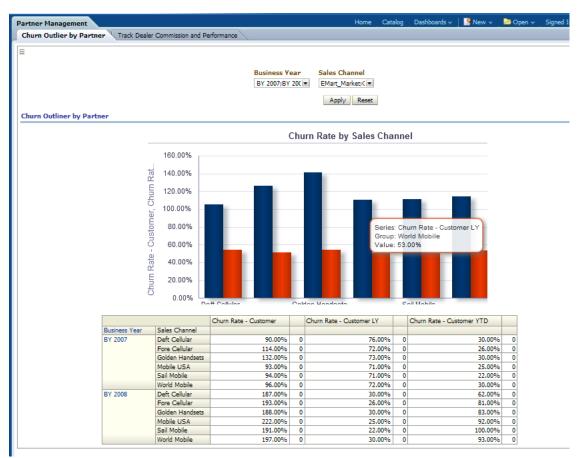


Figure 12–56 Churn Outliner by Partner Sample Report

### **Track Dealer Commission and Performance**

This report, as shown in Figure 12–57 gives the month level Dealer performance and commission generated based on a product.

- Business Time
- Commission Type
- Product

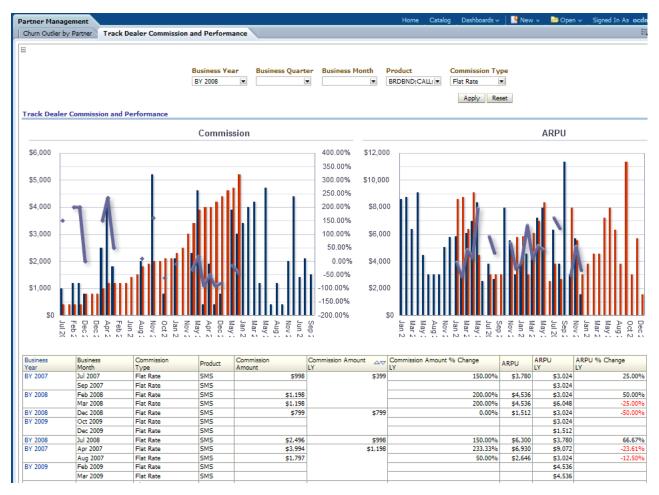


Figure 12–57 Track Dealer Commission and Performance Sample Report

# **Partner Content Sales**

This area includes the report Partner Content Sales.

### **Partner Content Sales**

This report, as shown in Figure 12–58 provides month-level transaction activity information based on data usage measures, for one or more content.

- Business Time
- Content Type

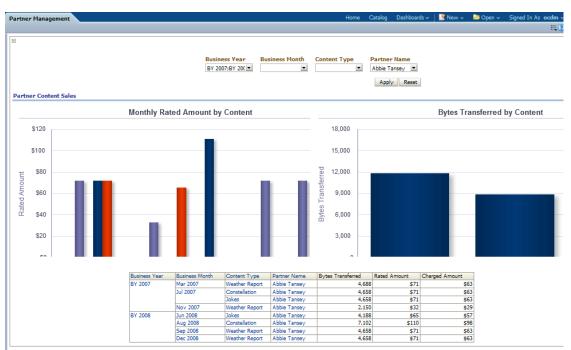


Figure 12–58 Partner Content Sales Sample Report

# **External Debt Collection**

This area includes the report: Partner Management.

### **Partner Management**

This report, as shown in Figure 12–59 gives month level debt collected for the services usage done by the customers through third part channels like banks and so on.

- Business Time
- Collection Agency
- Organization



Figure 12–59 External Debt Collection Sample Report

# **Product Management Sample Reports**

The product management sample reports include the following areas:

- Product Management
- Average Profit Per Customer

# **Product Management**

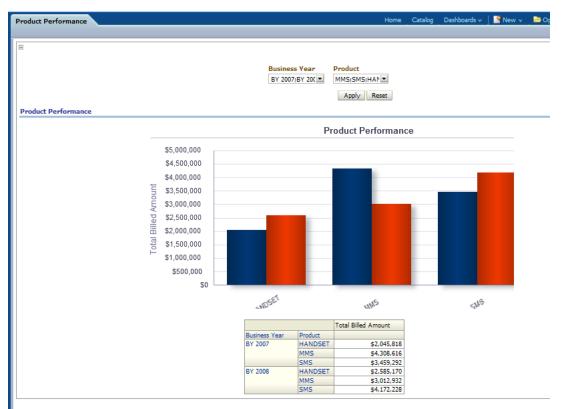
This area includes the report Product Performance.

#### **Product Performance**

This report, as shown in Figure 12–60 provides year-level transaction activity information based on total bill amount measures, for one or more products.

- Business Time
- Product





# Average Profit Per Customer

This report, as shown in Figure 12–61 shows average profit per customer.

- Business Time
- Organization
- Product
- Customer

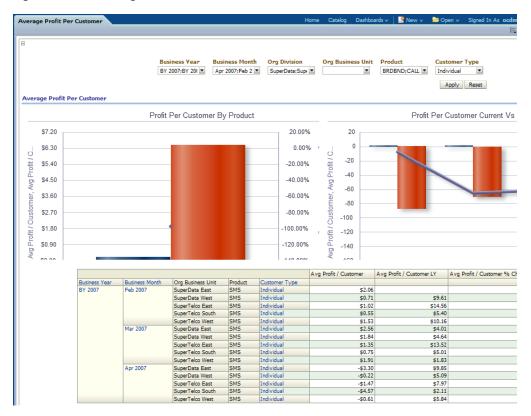


Figure 12–61 Average Profit Per Customer

# **Provisioning and Activation Sample Reports**

The provisioning and service sample reports show the following areas:

- Activations and Services
- Customer Order Analysis

## **Activations and Services**

This area includes the report Activation and Service Orders.

#### **Activation and Service Orders**

This report, as shown in Figure 12–62 provides business year and business date-level transaction activity information based on contract ARPU.

- Business Time
- Product

Figure 12–62 Activation and Service Orders Sample Report

| tivations A      | And Services     | Home   | Catalog Dashboards 🗸             | New 🗸                    | Dpen γ Signed In As    |
|------------------|------------------|--|----------------------------------|--------------------------|------------------------|
| Activation a     | and Service ord  | lers   |                                  |                          |                        |
| Business<br>Year | Business<br>Date | Product  | Product Name                     | Number Of<br>Activations | Total Contract<br>ARPU |
| CY 2006          | 20060105         | ADSL-2M  | ADSL-2M                          |                          | \$4,080.0              |
|                  |                  | FAX  | FAX                              |                          | \$1.678.4              |
|                  |                  | Fixed Line Domestic Call   | Fixed Line Domestic<br>Call      |                          | \$1,678.4              |
|                  |                  | Fixed Line International Call  | Fixed Line International<br>Call |                          | \$629.                 |
|                  |                  | Fixed Line Local Call  | Fixed Line Local Call            |                          | \$1,678.4              |
|                  |                  | Pay TV   | PAYTV                            |                          | \$1,678.               |
|                  |                  | Standard GPRS  | IDD                              |                          | \$125.                 |
|                  |                  | Wireless Internet Card   | Wireless Internet Card           |                          | \$4,080.               |
|                  | 20060106         | ADSL-12M   | ADSL-12M                         |                          | \$4,080.               |
|                  |                  | ADSL-4M  | ADSL-4M                          |                          | \$1,678.4              |
|                  |                  | ADSL-6M  | ADSL-6M                          |                          | \$1,678.               |
|                  |                  | Post-paid Mobile-500\$/year  | Post-Paid Internet 500           |                          | \$629.                 |
|                  |                  | Prepaid Mobile-500\$/year  | Pre-Paid Internet 500            |                          | \$4,080.               |
|                  |                  | Product 2b - Email Account, No Fees  | Email                            |                          | \$1,049.               |
|                  |                  | RealtimeGSMProvisioning  | PSPDMGT2                         |                          | \$4,080.               |
|                  |                  | SMS Standard service. Monthly fee managed by the Standard GSM Telephony. Usage fee<br>described and managed by Integrate | SMS                              |                          | \$1,678.               |
|                  |                  | Wireless Call Local  | Wireless Call Local              |                          | \$4,080.               |
|                  | 20060107         | FAX  | FAX                              |                          | \$125.                 |
|                  |                  | Fixed Line Domestic Call   | Fixed Line Domestic<br>Call      |                          | \$4,080.0              |
|                  |                  | Fixed Line Local Call  | Fixed Line Local Call            |                          | \$2,098.0              |
|                  |                  | Hand Set and Sim Card  | HANDSET                          |                          | \$419.6                |
|                  |                  | Music Download   | Music Download                   |                          | \$1,678.4              |
|                  |                  | Prepaid Mobile-1000\$/year   | Pre-Paid Internet 1000           |                          | \$1,678.4              |
|                  |                  | Sim Card And Vchr  | SIMVCHR                          |                          | \$629.4                |
|                  |                  | Standard GPRS  | IDD                              |                          | \$1,678.4              |

# **Customer Order Analysis**

This area includes the report: Order Volume by Order Status, Order Volume by Order Type, Order Volume by Product, Order Change per Quarter, Order Volume by Product Type, and Fall Out Rate by Product Type.

#### Order Volume by Order Status

This as shown in Figure 12–63, provides business year, business quarter, and business month-level information based on order volume by order status.

Report dimensions are:

Business Time

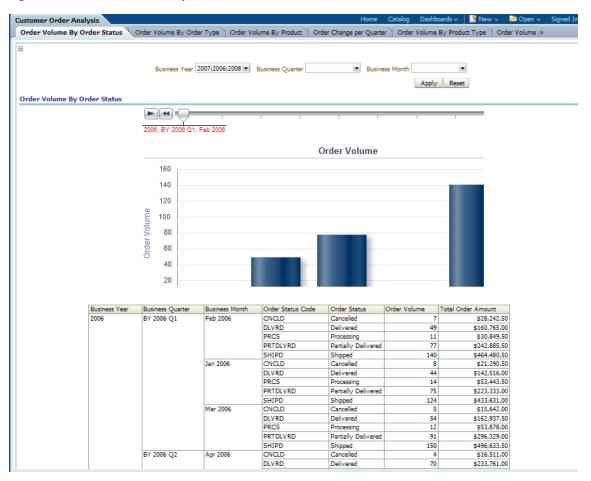


Figure 12–63 Order Volume by Order Status

### Order Volume by Order Type

This report, as shown in Figure 12–64 provides business year, business quarter, and business month-level information based on order volume by order type.

Report dimensions are:

Business Time



Figure 12–64 Order Volume by Order Type Sample Report

#### **Order Volume by Product**

This report, as shown in Figure 12–65 business year, business quarter, and business month-level information based on order volume by product.

- Business Time
- Product

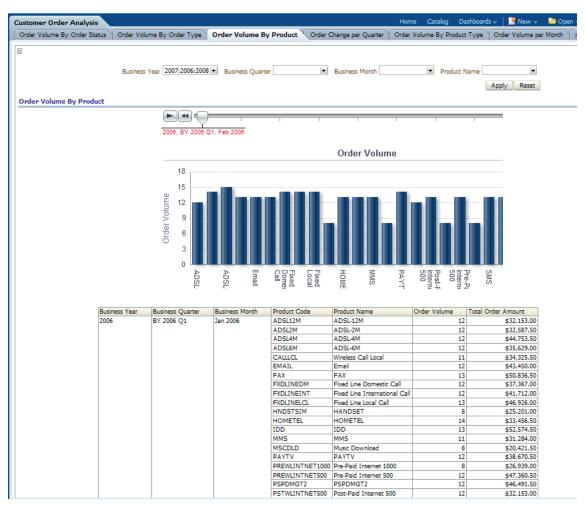


Figure 12–65 Order Volume by Product Sample Report

#### Order Change per Quarter

This report, as shown in Figure 12–66 and Figure 12–67 provides business year, business quarter-level information based on order volume change per quarter.

- Business Time
- Product Type

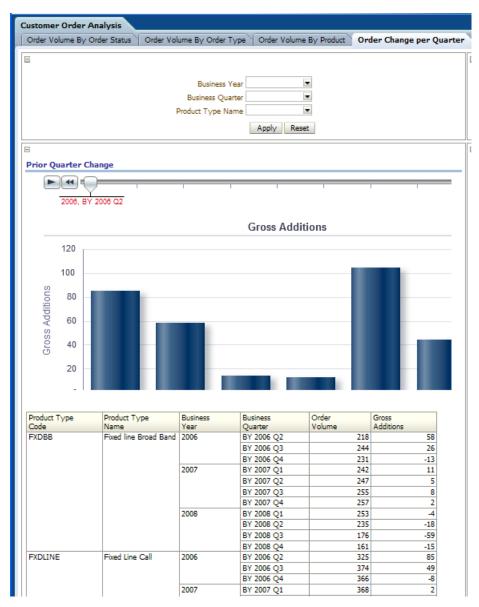


Figure 12–66 Prior Quarter Change Sample Report (part one of report)



Figure 12–67 Year Over Year Change Sample Report (part 2 of report)

#### Order Volume by Product Type

This report, as shown in Figure 12–68 provides business year, business quarter, and business month-level information based on order volume by product type.

Report dimensions are:

Business Time



Figure 12–68 Order Volume by Product Type Sample Report

#### **Order Volume per Month**

This report, as shown in Figure 12–69 provides business year, business quarter, and business month-level information based on order volume per month.

- Business Time
- Organization Unit

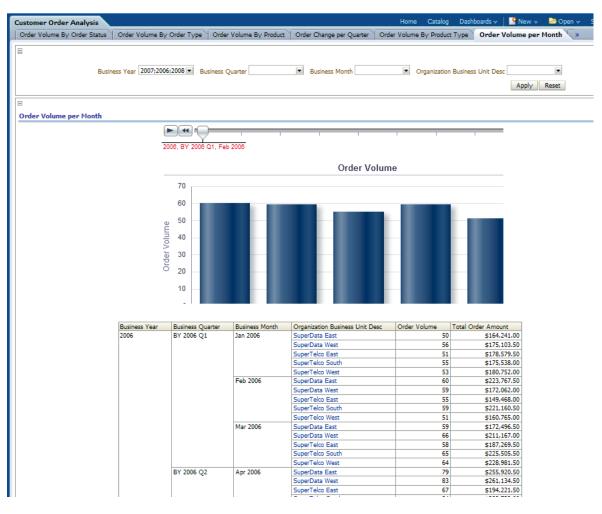


Figure 12–69 Order Volume per Month Sample Report

## Fall Out Rate by Product Type

This report, as shown in Figure 12–70 provides business year, business quarter, and business month-level information based on fall out rate by product type.

Report dimensions are:

Business Time

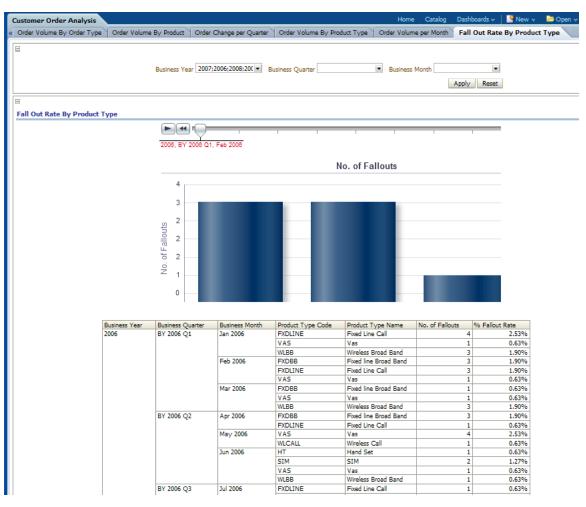


Figure 12–70 Fall Out Rate by Product Type Sample Report

# **Revenue Sample Reports**

The revenue sample reports show the following areas:

- Revenue Analysis and Forecast
- Revenue Assurance
- Sales Analysis
- Debt Collection
- Refund and Adjustment
- Customer Contracts

# **Revenue Analysis and Forecast**

This area includes the reports: Monthly Revenue, Revenue Forecast, Average Revenue per User (ARPU), and Average Revenue per Business Unit.

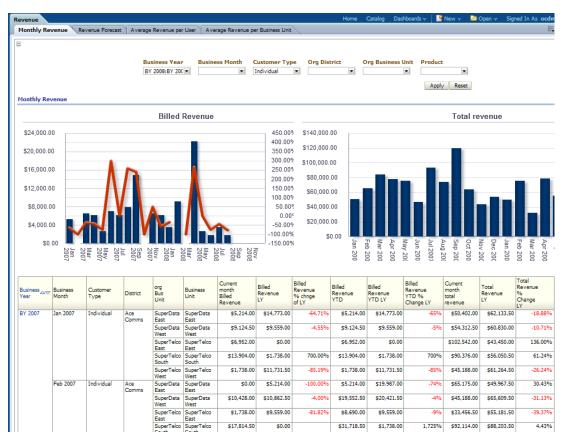
## Monthly Revenue

This report, as shown in Figure 12–71 provides month-level transaction activity information based on revenue measures, for one or more organizations and products and for one or more locations.

Report dimensions are:

- Business Time
- Customer Type
- Product
- Geography
- Organization

Figure 12–71 Monthly Revenue Sample Report



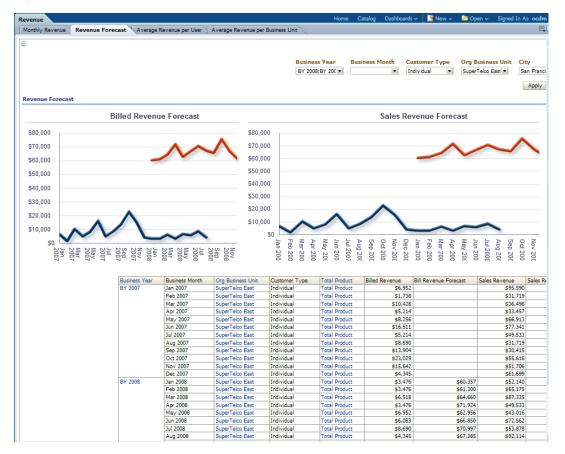
### **Revenue Forecast**

This report, as shown in Figure 12–72 provides month-level transaction activity information based on revenue measures, for one or more locations.

- Business Time
- Customer Type
- Product
- Geography

Organization

Figure 12–72 Revenue Forecast Sample Report



### Average Revenue per User (ARPU)

This report, as shown in Figure 12–73 provides month-level transaction activity information based on ARPU measures, for one or more stores and this is a calculation often used to determine the overall value of an application. This report used to generate revenue for a particular customer by comparing someone's account to the overall average.

- Business Time
- Organization

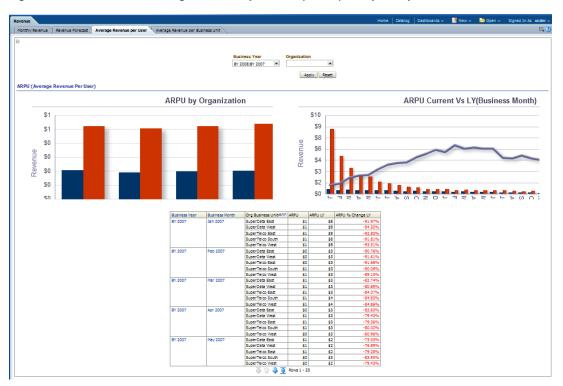


Figure 12–73 Revenue Average Revenue per User (ARPU) Sample Report

#### Average Revenue per Business Unit

This report, as shown in Figure 12–74 shows the average revenue per Business Unit. The average revenue is calculated as total revenue of that organization divided by the number of employees.

- Business Time
- Organization

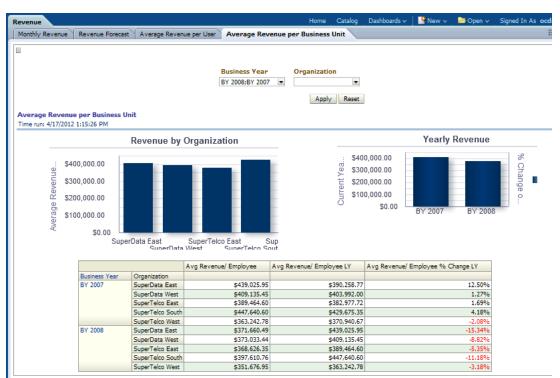


Figure 12–74 Revenue Average Revenue For Business Unit

#### **Revenue Assurance**

This area includes the reports: CDR Revenue Compared to Billed Revenue, Percent of Non Billed Revenue, Billable xDRs suspended or errored / the Total xDRs, Invoice Collected and Uncollected, Abnormally High Usage, Minutes of Usage by Call Type, and Revenue Assurance.

#### **CDR Revenue Compared to Billed Revenue**

This report, as shown in Figure 12–75 analyzes revenue according to the Network Event CDR, side by side with billed revenue for a product.

- Business Time
- Organization
- Product

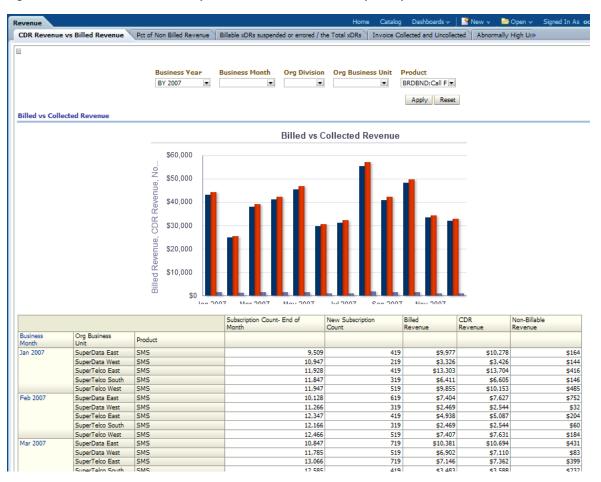


Figure 12–75 CDR Revenue Compared to Billed Revenue Sample Report

#### Percent of Non Billed Revenue

This report, as shown in Figure 12–76 analyzes the percent of Non billed Revenue for a product.

- Business Time
- Store
- Product



Figure 12–76 Percent of Non Billed Revenue Sample Report

#### Billable xDRs suspended or errored / the Total xDRs

This report, as shown in Figure 12–77 shows analyzes suspended or errored billable xDRs. Those CDRs cannot be billed successfully and cause revenue leakage compared with the total xDRs.

- Business Time
- Geography

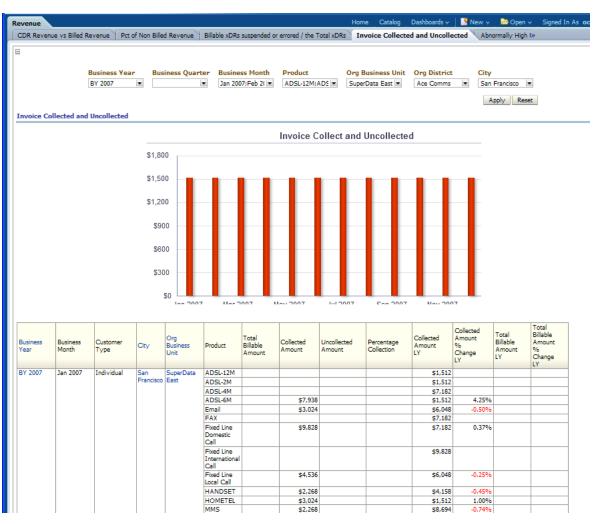
| e vs Billed Revenue | Pct of Non Billed Revo | enue Billable xDRs suspe           | ended or errored | / the Total xDRs Invo     | ice Collected and Uncollecte | ed Abnormally I»  |
|---------------------|------------------------|------------------------------------|------------------|---------------------------|------------------------------|-------------------|
|                     |                        |                                    |                  |                           |                              |                   |
|                     |                        |                                    |                  |                           |                              |                   |
| Business 1          | Year Desc              | <ul> <li>Business Month</li> </ul> | -                | Business Date 20050115;20 | 005011: City Name            | -                 |
|                     |                        |                                    |                  |                           |                              | Apply Reset       |
|                     |                        |                                    |                  |                           |                              |                   |
|                     |                        |                                    |                  |                           |                              |                   |
| Rs suspended or     | errored / the Total xI | DRs                                |                  |                           |                              |                   |
|                     |                        |                                    |                  |                           |                              |                   |
|                     |                        |                                    | Call Duration    | Missed Billable Amount    | Total Billable Amount        | % Billable Amount |
| Business Year       | Business Month Desc    | Business Week Day Desc             |                  |                           |                              |                   |
| CY 2006             | Jan 2006               | SUNDAY                             | 43,994           | \$14.01                   | \$1,415.25                   | 0.089             |
|                     |                        | MONDAY                             | 23,808           | \$7.60                    | \$767.75                     | 0.739             |
|                     |                        | TUESDAY                            | 36,083           | \$11.48                   | \$1,161.80                   | 0.479             |
|                     |                        | WEDNESDAY                          | 20,342           | \$6.56                    | \$656.75                     | 0.739             |
|                     |                        | THURSDAY                           | 21,801           | \$6.96                    | \$703.00                     | 0.739             |
|                     |                        | FRIDAY                             | 26,368           | \$8.46                    | \$851.00                     | 0.739             |
|                     |                        | SATURDAY                           | 18,161           | \$5.87                    | \$588.30                     | 0.089             |
|                     | Feb 2006               | SUNDAY                             | 27,143           | \$8.67                    | \$875.05                     | 0.229             |
|                     |                        | MONDAY                             | 27,280           | \$8.74                    | \$880.60                     | 0.479             |
|                     |                        | TUESDAY                            | 36,342           | \$11.57                   | \$1,171.05                   | 0.229             |
|                     |                        | WEDNESDAY                          | 16,649           | \$5.47                    | \$542.05                     | 0.229             |
|                     |                        | THURSDAY                           | 24,566           | \$8.02                    | \$797.35                     | 0.229             |
|                     |                        | FRIDAY                             | 43,343           | \$13.74                   | \$1,393.05                   | 0.739             |
|                     |                        | SATURDAY                           | 47,158           | \$14.96                   | \$1,517.00                   | 0.739             |
|                     | Mar 2006               | SUNDAY                             | 28,226           | \$9.02                    | \$910.20                     | 0.089             |
|                     |                        | MONDAY                             | 44,402           | \$14.16                   | \$1,431.90                   | 0.739             |
|                     |                        | TUESDAY                            | 34,360           | \$10.95                   | \$1,106.30                   | 0.229             |
|                     |                        | WEDNESDAY                          | 51,547           | \$16.40                   | \$1,659.45                   | 0.739             |
|                     |                        | THURSDAY                           | 29,236           | \$9.39                    | \$943.50                     | 0.009             |
|                     |                        | FRIDAY                             | 53,115           | \$16.85                   | \$1,709.40                   | 0.739             |
|                     |                        | SATURDAY                           | 39,608           | \$12.60                   | \$1,274.65                   | 0.739             |
|                     | Apr 2006               | SUNDAY                             | 62,724           | \$19.93                   | \$2,018.35                   | 0.229             |
|                     |                        | MONDAY                             | 20,060           | \$6.59                    | \$653.05                     | 0.229             |
|                     |                        | TUESDAY                            | 41,796           | \$13.31                   | \$1,346,80                   | 0.739             |
|                     |                        | TUESDAT                            |                  |                           |                              |                   |

Figure 12–77 Billable xDRs Suspended or Errored Compared to Total xDRs Sample Report

#### **Invoice Collected and Uncollected**

This report, as shown in Figure 12–78 analyzes the collected invoice amount and the uncollected amount for each Month. This is also a way to monitor the revenue leakage.

- Business Time
- Organization
- Customer Type
- Geography
- Product



#### Figure 12–78 Invoice Collected and Uncollected Sample Report

#### Abnormally High Usage

This report, as shown in Figure 12–80 shows Abnormally High Usage; users who have exceeded their previous bills.

- Business Time
- Customer Type

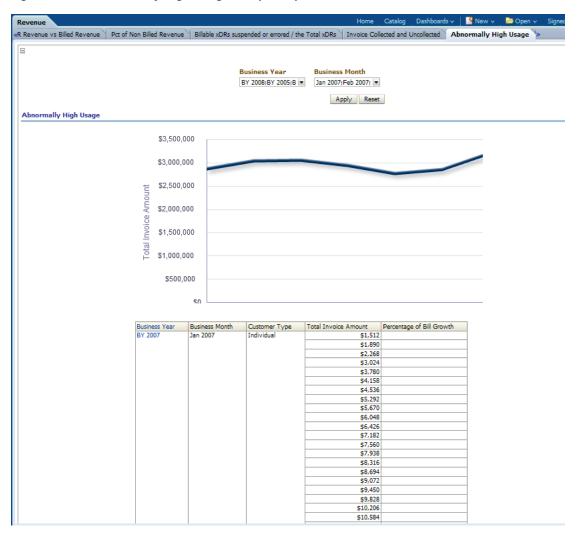
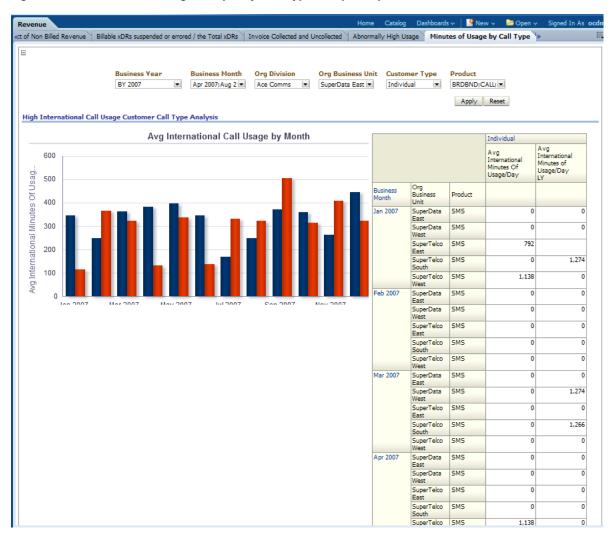


Figure 12–79 Abnormally High Usage Sample Report

#### Minutes of Usage by Call Type

This report, as shown in Figure 12–80 describes minutes of usage per customer. The customers are grouped by their usage pattern, for example, High Local Usage customer are those customers use Local, short distance, calls more than domestic and international calls.

- Business Time
- Network Element



#### Figure 12–80 Minutes of Usage Sample by Call Type Sample Report

#### **Revenue Assurance**

This report, as shown in Figure 12–81 determines how to best to assure that all of the revenue is earned. This is done by analyzing the revenue related information such as Remaining contract SUM, Retention count, and so on.

The remaining contract Sum indicates how much revenue can be expected in next six months or one year for a given product or organization business unit.

- Business Time
- Organization
- Product Market Plan
- Geography

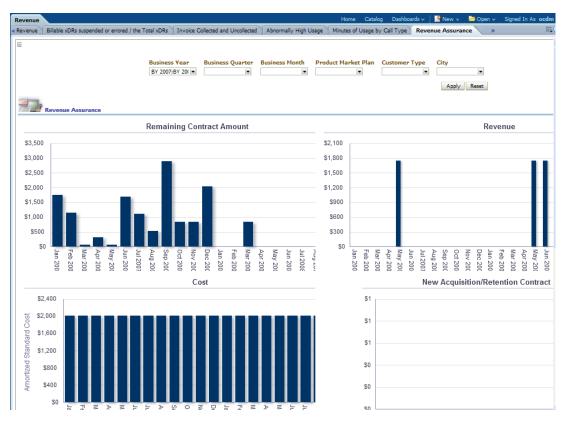


Figure 12–81 Revenue Assurance Sample Report

#### **Sales Analysis**

This area includes the reports: Sales, Gross Sales, and Net Sales.

#### Sales

This report, as shown in Figure 12–82 provides month-level sales summary, for one or more locations.

- Business Time
- Product
- Geography





#### **Gross Sales**

This report, as shown in Figure 12–83 provides month-level sales summary information, for one or more locations.

- Business Time
- Product
- Geography

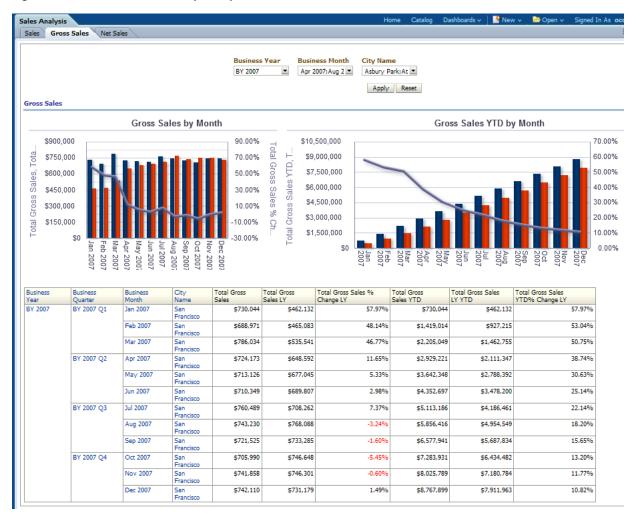
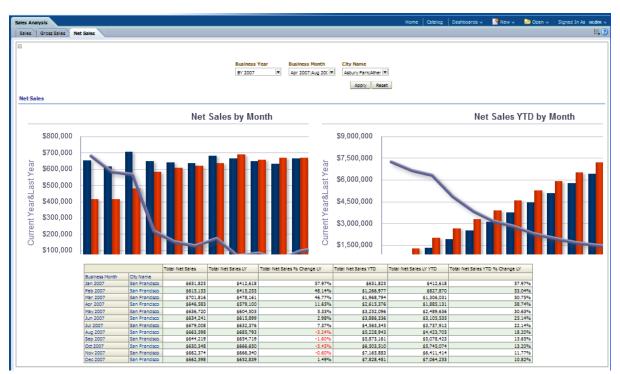


Figure 12–83 Gross Sales Sample Report

#### **Net Sales**

This report, as shown in Figure 12–84 provides month-level net sales summary, for one or more locations. The exact definitions of net sales can be refined by the service operator, while the default definition is the sales amount deducted by the cost of handset, human resources, and so on.

- Business Time
- Product
- Geography





#### **Debt Collection**

This area includes the reports: Debt Collection, Debt Aging, Percentage of the Recovered Revenue Value, External Debt Collection.

#### **Debt Collection**

This report, as shown in Figure 12–85 provides month-level collected revenue and the collection count for one or more organization business unit. Only those customer payments collected by internal or external collection agents are deemed as collected revenue.

- Business Time
- Organization

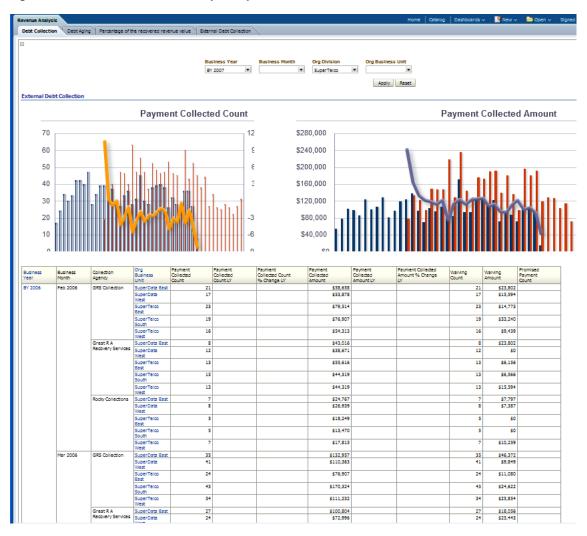


Figure 12–85 Debt Collection Sample Report

#### **Debt Aging**

This report, as shown in Figure 12–86 generates debt aging details for the customers currently in debt.

- Business Time
- Organization
- Debt Aging Band
- Customer Type
- Collection Agency

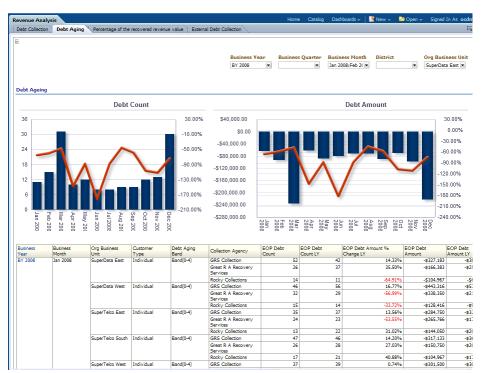


Figure 12–86 Debt Aging Sample Report

#### Percentage of the Recovered Revenue Value

This report, as shown in Figure 12–87 analyzes percentage of the recovered revenue value. After a certain period, if customer still cannot pay the bill, the collection begins. This report can analyze, for all collection amounts, how much is recovered and how much is abandoned.

- Business Time
- Organization
- Collection Agency

| tion Debt Aging            | Percentage of th  | e recovered revenue valu   | e External Debt Collection  |  |  |   |
|----------------------------|---|--|---|--|--|---|
|                            |   |  |   | ·  |  |   |
|                            |   |  |   |  |  |   |
| ge of the recovere         | ed revenue value  |  |   |  |  |   |
|                            |   |  |   |  |  |   |
|                            |   | \$45,000   | .00   |  |  |   |
|                            |   | 말 \$40,000   | 00  |  |  |   |
|                            |   | 5  |   |  |  |   |
|                            |   | \$35,000   | .00   | A /  |  |   |
|                            |   |  | 00  | $\Lambda$  |  |   |
|                            |   | 100  |   |  |  |   |
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|                            |   | \$40,000<br>\$35,000<br>\$30,000<br>\$25,000<br>\$25,000<br>\$20,000<br>\$15,000<br>\$10,000<br>\$5,000  | .00   |  | /  |   |
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| Rusiness Meeth             | Pusieses Lieit  | Day mont Collected Count   | Day meant Collected Amount  | Waiving Count  | Waining Amount   | Draminal Dry most Cou   |
| Business Month<br>Jan 2007 | Business Unit<br>SuperData East   | Payment Collected Count  | Payment Collected Amount<br>\$24,766.50   | Waiving Count  | Waiving Amount<br>\$4,924,50   |   |
| Business Month<br>Jan 2007 | Business Unit<br>SuperData East   | Payment Collected Count<br>11<br>37  | \$24,766.50   |  | Waiving Amount<br>\$4,924.50<br>\$28,726.24  |   |
|                            |   | 11<br>37<br>42   | \$24,766.50<br>\$100,369.50<br>\$148,599.00   | 11 37  | \$4,924.50   |   |
|                            | SuperData East  | 11<br>37<br>42<br>90   | \$24,766.50<br>\$100,369.50<br>\$148,599.00<br>\$273,735.00   | 11<br>37<br>42<br>90   | \$4,924.50<br>\$28,726.24<br>\$15,183.87<br>\$48,834.61  |   |
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|                            | SuperData East  | 11<br>37<br>42<br>90<br>14<br>14<br>29   | \$24,766.50<br>\$100,369.50<br>\$148,559.00<br>\$273,735.00<br>\$37,367.00<br>\$83,858.50   | 11<br>37<br>42<br>90<br>14<br>29   | \$4,924.50<br>\$28,726.24<br>\$15,183.87<br>\$48,834.61<br>\$14,363.12<br>\$23,801.74  |   |
|                            | SuperData East  | 11<br>37<br>42<br>90<br>14<br>25<br>56   | \$24,766.50<br>\$100,369.50<br>\$148,599.00<br>\$273,735.00<br>\$37,367.00<br>\$83,858.50<br>\$207,256.50   | 11<br>37<br>42<br>90<br>14<br>29<br>56   | \$4,924,50<br>\$28,726.24<br>\$15,183.87<br>\$48,834.61<br>\$14,363.12<br>\$23,801.74<br>\$45,141.23   |   |
|                            | SuperData East<br>SuperData West  | 11<br>37<br>42<br>90<br>14<br>29<br>29   | \$24,766.50<br>\$100,369.50<br>\$148,599.00<br>\$273,735.00<br>\$37,367.00<br>\$33,858.50<br>\$207,256.50<br>\$328,482.00   | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99   | \$4,924,50<br>\$28,726.24<br>\$15,183.87<br>\$48,834.61<br>\$14,363.12<br>\$23,801.74<br>\$45,141.23<br>\$83,306.09  |   |
|                            | SuperData East  | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>59<br>99   | \$24,766.50<br>\$100,369.50<br>\$148,559.00<br>\$273,735.00<br>\$33,7367.00<br>\$33,858.50<br>\$207,256.50<br>\$328,482.00<br>\$78,644.50   | 111<br>37<br>42<br>90<br>14<br>29<br>56<br>56<br>99<br>21  | \$4,924,50<br>\$28,726.24<br>\$15,183.87<br>\$48,834.61<br>\$14,363.12<br>\$23,801.74<br>\$45,141.23   |   |
|                            | SuperData East<br>SuperData West  | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>59<br>99<br>21   | \$24,766.50<br>\$100,369.50<br>\$148,599.00<br>\$273,735.00<br>\$33,858.50<br>\$207,256.50<br>\$328,482.00<br>\$78,644.00<br>\$78,643.05<br>\$67,347.50   | 111<br>37<br>42<br>90<br>14<br>29<br>56<br>56<br>99<br>21  | \$4,924,50<br>\$28,726.24<br>\$15,183.87<br>\$48,834.61<br>\$14,363.12<br>\$23,801.74<br>\$45,141.23<br>\$83,306.09<br>\$13,542.36   |   |
|                            | SuperData East<br>SuperData West<br>SuperTelco East                     | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>21<br>23<br>37<br>81   | \$24,766.50<br>\$100,369.50<br>\$273,735.00<br>\$273,735.00<br>\$33,858.50<br>\$207,256.50<br>\$328,482.00<br>\$78,644.50<br>\$78,644.50<br>\$128,177.50<br>\$214,169.50  | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81   | \$4,924.50<br>\$28,726.24<br>\$15,183.87<br>\$48,834.61<br>\$14,363.12<br>\$23,801.74<br>\$45,141.23<br>\$83,306.09<br>\$13,542.36<br>\$17,646.11<br>\$38,575.23<br>\$69,763.70  | Image: Constraint of the second sec |
|                            | SuperData East<br>SuperData West  | 11<br>37<br>42<br>90<br>14<br>22<br>56<br>99<br>21<br>23<br>23<br>37<br>81<br>61<br>61   | \$24,766.50<br>\$100,369.50<br>\$148,559.00<br>\$273,735.00<br>\$33,858.50<br>\$207,256.50<br>\$328,482.00<br>\$78,644.50<br>\$67,347.50<br>\$128,177.50<br>\$224,169.50<br>\$274,169.55<br>\$46,657.00   | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16   | \$4,924,50<br>\$28,726,24<br>\$15,183,87<br>\$48,834,61<br>\$14,363,12<br>\$23,801,74<br>\$45,141,23<br>\$83,306,09<br>\$13,542,36<br>\$17,646,11<br>\$38,575,23<br>\$69,763,70<br>\$4,924,50  |   |
|                            | SuperData East<br>SuperData West<br>SuperTelco East                     | 11<br>37<br>42<br>90<br>14<br>14<br>25<br>55<br>59<br>21<br>23<br>23<br>37<br>81<br>16<br>22<br>23<br>37<br>81<br>22<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23   | \$24,766.50<br>\$100,369.50<br>\$148,599.00<br>\$273,735.00<br>\$83,858.50<br>\$207,256.50<br>\$328,482.00<br>\$78,644.50<br>\$727,347.50<br>\$128,177.50<br>\$274,169.50<br>\$46,057.00<br>\$80,382.50   | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16<br>28   | \$4,924.50<br>\$28,726.24<br>\$15,183.87<br>\$48,834.61<br>\$14,363.12<br>\$23,801.74<br>\$45,141.23<br>\$83,306.09<br>\$13,542.36<br>\$17,646.11<br>\$38,575.23<br>\$69,763.70<br>\$4,924.50<br>\$11,490.50   |   |
|                            | SuperData East<br>SuperData West<br>SuperTelco East                     | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16<br>28<br>50<br>50   | \$44,766.50<br>\$100,369.50<br>\$148,559.00<br>\$273,735.00<br>\$33,858.50<br>\$207,256.50<br>\$328,482.00<br>\$78,644.50<br>\$78,644.50<br>\$128,177.50<br>\$128,177.50<br>\$124,169.50<br>\$46,057.00<br>\$80,382.50<br>\$141,199.50  | 111<br>37<br>42<br>900<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16<br>28<br>28<br>50   | \$4,924,50<br>\$28,726,24<br>\$15,183,87<br>\$48,834,61<br>\$14,363,12<br>\$23,801,74<br>\$45,141,23<br>\$83,306,09<br>\$13,542,36<br>\$17,646,11<br>\$38,575,23<br>\$69,763,70<br>\$4,924,50<br>\$11,490,50<br>\$13,348,71  |   |
|                            | SuperData East<br>SuperData West<br>SuperTelco East<br>SuperTelco South | 11<br>37<br>42<br>90<br>14<br>14<br>25<br>55<br>59<br>21<br>23<br>23<br>37<br>81<br>16<br>22<br>23<br>37<br>81<br>22<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23   | \$24,766.50<br>\$100,369.50<br>\$148,599.00<br>\$273,735.00<br>\$33,858.50<br>\$207,256.50<br>\$328,482.00<br>\$78,644.50<br>\$67,347.50<br>\$128,177.50<br>\$274,169.50<br>\$274,169.50<br>\$46,057.00<br>\$80,382.50<br>\$161,199.50<br>\$287,639.00  | 111<br>37<br>42<br>900<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16<br>28<br>28<br>50   | \$4,924.50<br>\$28,726.24<br>\$15,183.87<br>\$48,834.61<br>\$14,363.12<br>\$23,801.74<br>\$45,141.23<br>\$83,306.09<br>\$13,542.36<br>\$17,646.11<br>\$38,575.23<br>\$69,763.70<br>\$4,924.50<br>\$11,490.50   |   |
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|                            | SuperData East<br>SuperData West<br>SuperTelco East<br>SuperTelco South | 11<br>37<br>42<br>90<br>14<br>25<br>56<br>99<br>21<br>23<br>23<br>37<br>81<br>12<br>23<br>37<br>81<br>12<br>23<br>37<br>81<br>12<br>23<br>37<br>81<br>12<br>23<br>37<br>81<br>12<br>23<br>37<br>81<br>12<br>23<br>37<br>81<br>12<br>23<br>37<br>81<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23                         | \$44,766.50<br>\$100,369.50<br>\$148,559.00<br>\$273,735.00<br>\$33,367.00<br>\$33,3685.50<br>\$207,256.50<br>\$328,482.00<br>\$738,644.50<br>\$128,177.50<br>\$128,177.50<br>\$44,057.00<br>\$46,057.00<br>\$46,057.00<br>\$46,057.00<br>\$46,057.00<br>\$5161,199.50<br>\$161,199.50<br>\$247,639.00<br>\$59,092.00<br>\$59,092.00  | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16<br>28<br>50<br>94<br>15   | \$4,924,50<br>\$28,726,24<br>\$15,183,87<br>\$48,834,61<br>\$14,363,12<br>\$23,801,74<br>\$45,141,23<br>\$83,306,09<br>\$13,542,36<br>\$17,646,11<br>\$38,575,23<br>\$69,763,70<br>\$4,924,50<br>\$11,490,50<br>\$53,348,71<br>\$69,763,71<br>\$22,160,23  | Image: Control of the sector of the |
| Jan 2007                   | SuperData East<br>SuperData West<br>SuperTelco East<br>SuperTelco South | 111<br>377<br>42<br>90<br>14<br>25<br>56<br>99<br>21<br>23<br>37<br>81<br>12<br>23<br>37<br>81<br>16<br>28<br>50<br>94<br>15<br>28<br>59<br>94<br>28<br>50<br>94<br>28<br>50<br>94<br>28<br>50<br>94<br>28<br>50<br>95<br>95<br>29<br>29<br>20<br>20<br>20<br>20<br>20<br>20<br>20<br>20<br>20<br>20<br>20<br>20<br>20                                   | \$24,766.50<br>\$100,369.50<br>\$273,735.00<br>\$273,735.00<br>\$83,858.50<br>\$207,256.50<br>\$328,482.00<br>\$78,644.50<br>\$128,177.50<br>\$274,169.50<br>\$274,169.50<br>\$456,057.00<br>\$80,382.50<br>\$161,199.50<br>\$287,639.00<br>\$59,092.00<br>\$59,092.00<br>\$518,181,184.00<br>\$118,184.00  | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16<br>28<br>50<br>94<br>15<br>29<br>94<br>15<br>29<br>39   | \$4,924,50<br>\$28,726,24<br>\$15,183,87<br>\$48,834,61<br>\$14,363,12<br>\$23,801,74<br>\$45,141,23<br>\$83,306,09<br>\$13,542,36<br>\$17,646,11<br>\$38,575,23<br>\$69,763,70<br>\$4,924,50<br>\$11,490,50<br>\$53,348,71<br>\$69,763,71<br>\$22,160,23<br>\$23,801,74<br>\$22,315,86<br>\$74,277,83   | Image: Control of the sector of the |
|                            | SuperData East<br>SuperData West<br>SuperTelco East<br>SuperTelco South | 111<br>377<br>42<br>99<br>144<br>29<br>56<br>99<br>99<br>21<br>21<br>23<br>37<br>37<br>81<br>16<br>28<br>50<br>94<br>15<br>29<br>94<br>15<br>29<br>94<br>15  | \$44,766.50<br>\$100,369.50<br>\$148,559.00<br>\$273,735.00<br>\$37,367.00<br>\$33,858.50<br>\$207,256.50<br>\$328,482.00<br>\$7,8644.50<br>\$7,847.50<br>\$128,177.50<br>\$128,177.50<br>\$46,057.00<br>\$80,382.50<br>\$141,199.50<br>\$161,199.50<br>\$161,199.50<br>\$287,639.00<br>\$59,092.00<br>\$59,092.00<br>\$59,092.00<br>\$59,092.00<br>\$514,199.50<br>\$271,1997.00<br>\$211,997.00<br>\$271,997.00<br>\$271,997.00<br>\$26,653.50  | 111<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16<br>28<br>81<br>16<br>28<br>50<br>94<br>15<br>29<br>39<br>94<br>50<br>29  | \$4,924,50<br>\$28,726,24<br>\$15,183,87<br>\$48,834,61<br>\$14,363,12<br>\$23,801,74<br>\$45,141,23<br>\$83,306,09<br>\$13,542,36<br>\$17,646,11<br>\$38,575,23<br>\$69,763,70<br>\$4,924,50<br>\$11,490,50<br>\$53,348,71<br>\$22,160,23<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$24,802,802,802,802,802,802,802,802,802,802 |   |
| Jan 2007                   | SuperData East<br>SuperData West<br>SuperTelco East<br>SuperTelco South | 111<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>6<br>23<br>23<br>37<br>81<br>23<br>23<br>37<br>81<br>23<br>23<br>37<br>81<br>23<br>23<br>37<br>81<br>23<br>23<br>37<br>81<br>23<br>23<br>37<br>81<br>23<br>23<br>37<br>81<br>23<br>23<br>37<br>81<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23<br>23 | \$44,766.50<br>\$100,369.50<br>\$273,735.00<br>\$273,735.00<br>\$273,735.00<br>\$273,735.00<br>\$273,735.00<br>\$273,735.00<br>\$273,765.00<br>\$284,82.00<br>\$284,82.00<br>\$284,82.00<br>\$284,82.00<br>\$284,82.00<br>\$294,195.50<br>\$244,195.50<br>\$246,057.00<br>\$287,639.00<br>\$287,639.00<br>\$287,639.00<br>\$287,639.00<br>\$287,639.00<br>\$294,721.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,1997.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$247,297.00<br>\$ | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16<br>28<br>50<br>94<br>15<br>29<br>39<br>83<br>15<br>23<br>37<br>81<br>16<br>28<br>50<br>94<br>16<br>28<br>50<br>95<br>16<br>16<br>28<br>50<br>16<br>16<br>16<br>16<br>16<br>16<br>16<br>16<br>16<br>16 | \$4,924,50<br>\$28,726,24<br>\$15,183,87<br>\$48,834,61<br>\$14,363,12<br>\$23,801,74<br>\$45,141,23<br>\$83,306,09<br>\$13,542,36<br>\$17,646,11<br>\$38,575,23<br>\$69,763,70<br>\$4,924,50<br>\$11,490,50<br>\$53,348,71<br>\$69,763,71<br>\$22,160,23<br>\$23,801,74<br>\$28,315,66<br>\$74,277,83<br>\$14,363,12<br>\$28,726,24   | Image: Control of the sector of the |
| Jan 2007                   | SuperData East<br>SuperData West<br>SuperTelco East<br>SuperTelco South | 111<br>377<br>42<br>99<br>144<br>29<br>56<br>99<br>99<br>21<br>21<br>23<br>37<br>37<br>81<br>16<br>28<br>50<br>94<br>15<br>29<br>94<br>15<br>29<br>94<br>15  | \$24,766.50<br>\$100,369.50<br>\$148,599.00<br>\$273,735.00<br>\$33,858.50<br>\$207,256.50<br>\$338,482.00<br>\$78,644.50<br>\$78,644.50<br>\$128,177.50<br>\$274,169.50<br>\$274,169.50<br>\$456,557.00<br>\$80,382.50<br>\$456,557.00<br>\$80,382.50<br>\$118,184.00<br>\$59,092.00<br>\$44,721.00<br>\$118,184.00<br>\$271,997.00<br>\$33,652.50<br>\$93,852.00<br>\$116,446.00  | 11<br>37<br>42<br>90<br>14<br>29<br>56<br>99<br>21<br>23<br>37<br>81<br>16<br>28<br>50<br>94<br>15<br>29<br>39<br>83<br>15<br>29<br>39<br>40<br>40<br>40<br>40<br>40<br>40<br>40<br>40<br>40<br>40   | \$4,924,50<br>\$28,726,24<br>\$15,183,87<br>\$48,834,61<br>\$14,363,12<br>\$23,801,74<br>\$45,141,23<br>\$83,306,09<br>\$13,542,36<br>\$17,646,11<br>\$38,575,23<br>\$69,763,70<br>\$4,924,50<br>\$11,490,50<br>\$53,348,71<br>\$22,160,23<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$23,801,74<br>\$24,802,802,802,802,802,802,802,802,802,802 |   |

Figure 12–87 Percentage of the Recovered Revenue Value Sample Report

#### **External Debt Collection**

This report, as shown in Figure 12–88 shows collection agency wise Debit collected amount, waiving amount.

- Business Time
- Organization
- Collection Agency





#### **Refund and Adjustment**

This area includes the reports: Refund to Customer and Invoice Adjustment.

#### **Refund to Customer**

This report, as shown in Figure 12–89 provides summary information about all the refunds made to the customer. for one or more locations.

- Business Time
- Customer Type
- Geography
- Organization

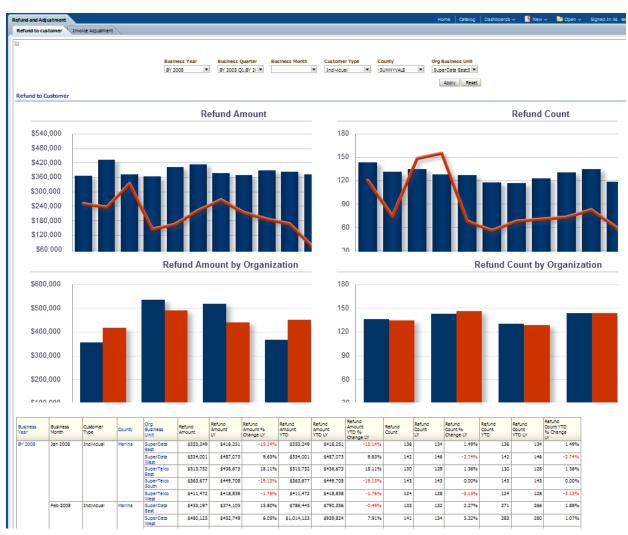


Figure 12–89 Refund to Customer Sample Report

#### **Invoice Adjustment**

This report, as shown in Figure 12–90 describe adjustment value and count for each product.

- Business Time
- Product

| Figure 12–90 | Invoice Adjustment Sample Report |
|--------------|----------------------------------|
|--------------|----------------------------------|

| d and Adjustment     | e Adjustment                  |                                | Home Catalo                 | og 🛛 Dashboards 🗸 📄 🤷 New 🗸 | - Open v |
|----------------------|-------------------------------|--------------------------------|-----------------------------|-----------------------------|----------|
| a to customer Invoid | e Adjustment                  |                                |                             |                             |          |
|                      |                               |                                |                             |                             |          |
|                      |                               |                                |                             |                             |          |
|                      | Business Year BY 20           | 07;BY 201 Business Quarter     | <ul> <li>Busines</li> </ul> | s Month                     |          |
|                      |                               |                                |                             |                             |          |
|                      |                               |                                |                             | Apply Reset                 |          |
| ice Adjustment       |                               |                                |                             |                             |          |
| ice Aujustilient     |                               |                                |                             |                             |          |
|                      |                               |                                |                             |                             |          |
|                      |                               |                                | Adjustment Value            | Invoice Adjustment Count    |          |
|                      | Product Desc                  | Invoice Adjustment Reason Desc |                             |                             |          |
|                      | ADSL-12M                      | Customer complain              | \$330,950.36                | 18                          |          |
|                      |                               | Perticular Promotion Event     | \$1,382,756.16              | 24                          |          |
|                      |                               | Service Downgrade              | \$2,434,561.96              | 24                          |          |
|                      |                               | Wrong billing                  | \$4,674,841.32              | 67                          |          |
|                      | ADSL-2M                       | Customer complain              | \$427,421.72                | 21                          |          |
|                      |                               | Perticular Promotion Event     | \$1,315,762.16              | 24                          |          |
|                      |                               | Service Downgrade              | \$2,615,445.76              | 24                          |          |
|                      |                               | Wrong billing                  | \$4,142,908.96              | 63                          |          |
|                      | ADSL-4M                       | Customer complain              | \$486,376.44                | 21                          |          |
|                      |                               | Perticular Promotion Event     | \$1,086,642.68              | 24                          |          |
|                      |                               | Service Downgrade              | \$2,360,868.56              | 24                          |          |
|                      |                               | Wrong billing                  | \$4,373,368.32              | 65                          |          |
|                      | ADSL-6M                       | Customer complain              | \$494,415.72                | 20                          |          |
|                      |                               | Perticular Promotion Event     | \$1,221,970.56              | 23                          |          |
|                      |                               | Service Downgrade              | \$2,419,823.28              | 24                          |          |
|                      |                               | Wrong billing                  | \$4,508,696.20              | 65                          |          |
|                      | FAX                           | Customer complain              | \$360,427.72                | 20                          |          |
|                      |                               | Perticular Promotion Event     | \$1,520,763.80              | 24                          |          |
|                      |                               | Service Downgrade              | \$2,359,528.68              | 24                          |          |
|                      |                               | Wrong billing                  | \$4,274,217.20              | 68                          |          |
|                      | Fixed Line Domestic Call      | Customer complain              | \$420,722.32                | 21                          |          |
|                      |                               | Perticular Promotion Event     | \$1,548,901.28              | 24                          |          |
|                      |                               | Service Downgrade              | \$2,338,090.60              | 24                          |          |
|                      |                               | Wrong billing                  | \$3,916,469.24              | 67                          |          |
|                      | Fixed Line International Call | Customer complain              | \$363,107.48                | 19                          |          |

#### **Customer Contracts**

This area includes the reports: Customer Sum of Future Plans, Monthly Future Plan Drop-Out, and Monthly Contract Sum Loss.

#### **Customer Sum of Future Plans**

This report, as shown in Figure 12–91 analyzes year and month level contract sum of future plans for the customer type based on LM, % Change LM. The future plan are those contracts customer already signed but not started yet. For example, if today is Feb 20th 2011, and customer may sign a contract starting at Apr 1st 2011 for one year. This is called a Future plan.

- Business Time
- Organization
- Product
- Geography
- Customer

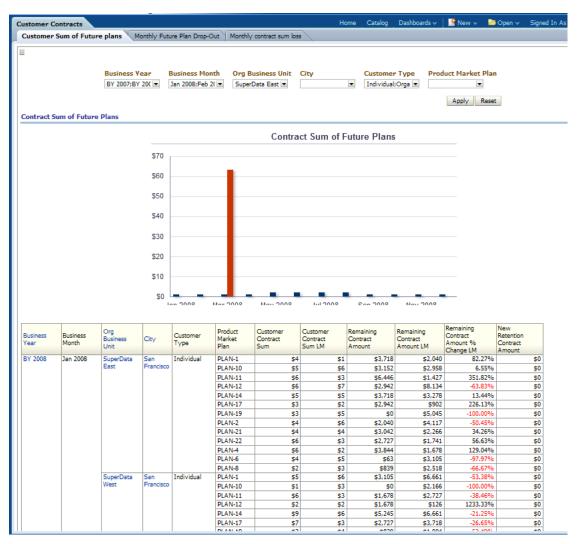


Figure 12–91 Customer Sum of Future Plans Sample Report

#### Monthly Future Plan Drop-Out

This report, as shown in Figure 12–92 describes product market plan wise dropped contract amount and contract loss amount.

- Business Time
- Customer Type
- Product
- Customer

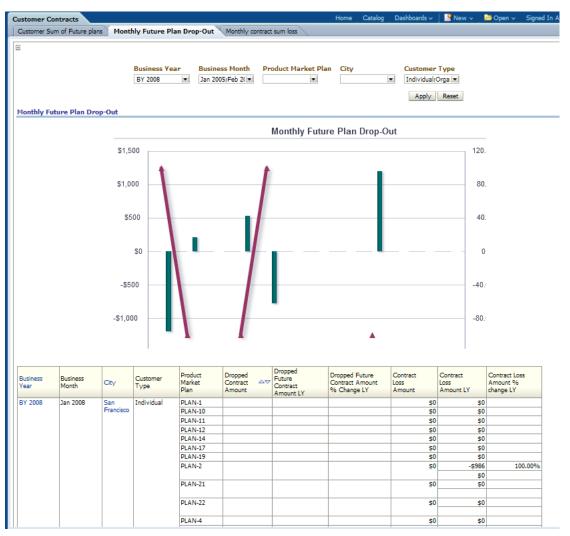


Figure 12–92 Monthly Future Plan Drop-Out Sample Report

#### Monthly Contract Sum Loss

This report, as shown in Figure 12–93 shows month level replaced contract analysis and terminated contract analysis. If a customer downgrades their subscription, for example, using a new USD 186 package to replace original USD286 package, this is deemed as a contract loss in "replaced contract analysis".

- Business Time
- Organization
- Product
- Customer

| Contracts                   |                                     | National Contraction |                     | iome Catalog Dashbo | ards 🗸 📄 🤷 New 🤟                    | Den v Sig    |
|-----------------------------|-------------------------------------|----------------------|---------------------|---------------------|-------------------------------------|--------------|
| Sum of Future plans 🗎 Month | nly Future Plan Drop-Ou             | t Monthly contra     | act sum loss        |                     |                                     |              |
|                             |                                     |                      |                     |                     |                                     |              |
|                             |                                     |                      |                     |                     |                                     |              |
|                             | Business Month                      | Change Reason        | Product Market Plan | Org Division O      | rg Business Unit                    |              |
|                             | Apr 2005; Apr 2( -                  |                      | •                   |                     | uperData East 💌                     |              |
|                             |                                     |                      |                     |                     |                                     |              |
|                             |                                     |                      |                     |                     | Apply Reset                         |              |
|                             |                                     |                      |                     |                     |                                     |              |
|                             |                                     |                      |                     |                     |                                     |              |
| Contract Analysis           |                                     |                      | Terminate           | d Contract Analysis |                                     |              |
| ,                           |                                     |                      |                     |                     |                                     |              |
|                             |                                     |                      |                     |                     |                                     |              |
|                             |                                     | Loss Revenue         |                     |                     |                                     | Loss Revenue |
|                             | Organization Name                   |                      |                     | Business Month Key  | Organization Name                   |              |
| 20060101                    | SuperData East                      | \$537.09             |                     | 20070501            | SuperData East                      | \$39,27      |
|                             | SuperData West                      | \$5,258.98           |                     |                     | SuperData West                      | \$101,05     |
|                             | SuperTelco East                     | -\$3,693.22          |                     |                     | SuperTelco East                     | \$47,50      |
|                             | SuperTelco South                    | \$3,289.67           |                     |                     | SuperTelco South                    | \$60,93      |
|                             | SuperTelco West                     | \$1,418.25           |                     |                     | SuperTelco West                     | \$29,71      |
| 20060201                    | SuperData East                      | \$4,147.04           |                     | 20070601            | SuperData East                      | \$53,71      |
|                             | SuperData West                      | \$5,362.20           |                     |                     | SuperData West                      | \$94,65      |
|                             | SuperTelco East                     | -\$6,333.25          |                     |                     | SuperTelco East                     | \$40,61      |
|                             | SuperTelco South                    | \$2,656.91           |                     |                     | SuperTelco South                    | \$69,91      |
|                             | SuperTelco West                     |                      |                     |                     | SuperTelco West                     | \$35,91      |
| 20060301                    | SuperData East                      | \$1,201.54           |                     | 20070701            | SuperData East                      | \$57,36      |
|                             | SuperData West                      | \$11,361.06          |                     |                     | SuperData West                      | \$109,37     |
|                             | SuperTelco East                     | -\$5,236.32          |                     |                     | SuperTelco East                     | \$44,56      |
|                             | SuperTelco South                    | \$4,505.57           |                     |                     | SuperTelco South                    | \$57,85      |
| 20050404                    | SuperTelco West                     | \$6,461.55           |                     | 20070004            | SuperTelco West                     | \$44,04      |
| 20060401                    | SuperData East                      | \$4,781.08           |                     | 20070801            | SuperData East                      | \$53,99      |
|                             | SuperData West                      | \$9,104.64           |                     |                     | SuperData West                      | \$122,15     |
|                             | SuperTelco East                     | \$4,800.48           |                     |                     | SuperTelco East                     | \$47,93      |
|                             | SuperTelco South                    | 4                    |                     |                     | SuperTelco South                    | 4            |
| 20000000                    | SuperTelco West<br>SuperData East   | \$7,767.15           |                     | 20022004            | SuperTelco West                     | \$54,06      |
| 20060501                    |                                     |                      |                     | 200/0901            | SuperData East                      |              |
|                             | SuperData West                      | \$9,041.70           |                     |                     | SuperData West                      | \$129,16     |
|                             | SuperTelco East                     |                      |                     |                     | SuperTelco East<br>SuperTelco South |              |
|                             | Constant Second                     |                      |                     |                     |                                     | \$57.97      |
|                             | SuperTelco South<br>SuperTelco West | \$3,107.46           |                     |                     | SuperTelco West                     | \$58.15      |

Figure 12–93 Monthly Contract Sum Loss Sample Report

### Oracle Communications Data Model NCC Application Adapter

This chapter describes the Oracle Communications Network Charging and Control Adapter for Oracle Communications Data Model (NCC Adapter).

This chapter includes the following sections:

- Oracle Communication Prepaid Charging and Network Charging and Control Overview
- Network Charging and Control Application Adapter Architecture Overview
- NCC Adapter to Oracle Communications Data Model ETL Table Mapping

For more information on Oracle Communications Network Charging and Control Adapter for Oracle Communications Data Model *Oracle Communications Data Model Implementation and Operations Guide*.

# Oracle Communication Prepaid Charging and Network Charging and Control Overview

Oracle Communications Prepaid Charging provides critical prepaid capabilities within the overall Oracle Communications Network Charging and Control strategy. Complementary options to Oracle Prepaid Charging include Oracle Communications Messaging Manager and Oracle Communications Number Services Manager.

As the telecommunications market rapidly migrates from a voice-centric to a data-centric, multimedia business environment, Communication Service Providers (CSPs) need reliable real-time charging capabilities for an increasingly diverse set of services. Oracle Communications Prepaid Charging is designed to help operators (MNOs, MVNEs & MVNOs) generate revenue, grow market share, and sustain competitive advantage by providing an agile platform to launch and charge for a full range of innovative service offerings to subscribers. Built to accommodate all content types and network protocols, Oracle Communications Prepaid Charging helps operators to rapidly and cost effectively create new streams of value-added services revenue.

#### Network Charging and Control Application Adapter Architecture Overview

Figure 13–1 shows the Oracle Communications Data Model NCC Adapter Architecture.

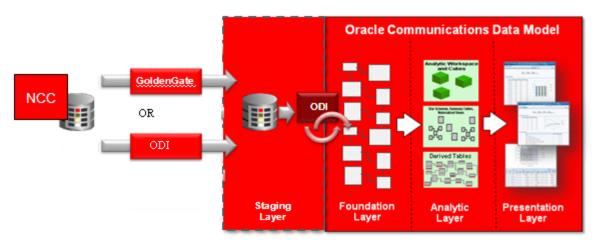


Figure 13–1 Overview of NCC-OCDM Adapter Architecture

The NCC Adapter with Oracle Communications Data Model includes the following components:

- Source System (NCC)
- Oracle GoldenGate: To use real-time feed to staging
- Oracle Data Integrator: to load from the source system (NCC) to staging (if you decide not to use real-time feed with Oracle GoldenGate, the use a pull version with Oracle Data Integrator) ).
- Oracle Communications Data Model

#### NCC Adapter to Oracle Communications Data Model ETL Table Mapping

Table 13–1 lists the mapping overview for NCC Adapter source tables to Oracle Communications Data Model target tables.

| ID  | Source Table                       | Target Table             |
|-----|------------------------------------|--------------------------|
| 1   | BE_BALANCE                         | DWB_ACCT_BAL_HIST        |
| 2   | CCS_BALANCE_TYPE                   | DWL_ACCT_BAL_TYP         |
| 3   | BE_BUCKET                          | DWB_ACCT_BAL_BUCKET      |
| 4   | BE_WALLET                          | DWR_ACCT                 |
| 5&6 | CCS_ACCT, CCS_ACCT_ACCT_REFERENCES | DWR_ACCT                 |
| 7   | CCS_ACCT_REFERENCE                 | DWR_CUST                 |
| 8   | CCS_ACCT_TYPE                      | DWL_ACCT_TYP             |
| 9   | CCS_BALANCE_UNIT                   | DWL_UOM                  |
| 10  | CCS_WALLET_TYPE                    | DWL_ACCT_TYP             |
| 11  | CCS_VOUCHER_REFERENCE              | DWR_PRPD_VCHR_INSTNC     |
| 12  | CCS_VOUCHER_BATCH                  | DWR_PRPD_VCHR_BTCH       |
| 13  | CCS_MB_RECHARGE                    | DWR_PRPD_VCHR_RCHRG_OPTN |
| 14  | CCS_RECHARGE_TYPE                  | DWR_PROD                 |
|     |                                    |                          |

Table 13–1 NCC Adapter to Oracle Communications Data Model Mapping

| ID | Source Table            | Target Table      |
|----|-------------------------|-------------------|
| 15 | CCS_VOUCHER_TYPE        | DWR_PROD          |
| 16 | CDR (VOUCHER_RECHARGE)  | DWB_ACCT_RCHRG    |
| 17 | CDR (VOICE_CALL)        | DWB_WRLS_CALL_EVT |
| 18 | CDR (FREEFORM_RECHARGE) | DWB_ACCT_RCHRG    |
| 19 | CDR (SMS)               | DWB_SMS_EVT       |
| 20 | CDR (PREPAID_DATA)      | DWB_DATA_SRVC_EVT |

Table 13–1 (Cont.) NCC Adapter to Oracle Communications Data Model Mapping

### Oracle Communications Data Model BRM Application Adapter

This chapter describes the Oracle Communications Billing and Revenue Management Adapter for Oracle Communications Data Model (BRM Adapter).

This chapter includes the following sections:

- BRM Adapter for Oracle Communications Data Model
- BRM Adapter Architecture Overview
- BRM Adapter to Oracle Communications Data Model Table Mapping

For more information on the BRM Adapter for Oracle Communications Data Model, see *Oracle Communications Data Model Implementation and Operations Guide*.

#### **BRM Adapter for Oracle Communications Data Model**

The BRM Adapter loads data from an Oracle Communications Billing and Revenue Management source system into Oracle Communications Data Model. You can load data in both an initial and an incremental manner. The data from Oracle Communications Billing and Revenue Management populates the Oracle Communications Data Model derived and aggregate tables, reports, and mining models.

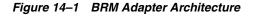
#### **BRM Adapter Architecture Overview**

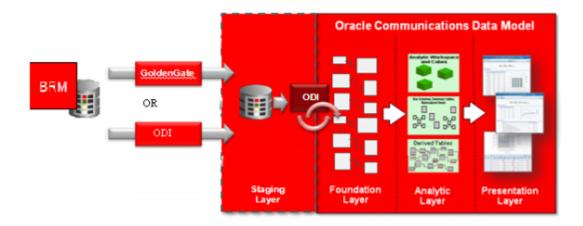
BRM Adapter for Oracle Communications Data Model is designed to use the Extract Load and Transform (EL-T) principle. The adapter uses both Oracle GoldenGate and Oracle Data Integrator (ODI). Oracle GoldenGate is used when the user want to provide real-time feed to the staging area, and ODI is used for batch loading (to the staging area) and for transformation in the staging to the Oracle Communications Data Model foundation layer. The BRM Adapter for Oracle Communications Data Model enables the staging layer to be used as an operational data store for near real-time reporting.

Oracle GoldenGate is an option, if you do not require or do not want true real-time feeds, they can you can use the standard bulk load with ODI-only (default). Using ODI Knowledge Module (KM) for Oracle GoldenGate enables a single User Interface (UI) to be used to configure Oracle GoldenGate and ODI on its own.

Oracle Data Integrator is combined with Oracle GoldenGate. This provides a cross-platform data replication and changed data capture for Oracle Communications Billing and Revenue Management with Oracle Communications Data Model.

Figure 14–1 shows the BRM Adapter for Oracle Communications Data Model architecture.





#### **BRM Adapter to Oracle Communications Data Model Table Mapping**

Table 14–1 lists the mapping overview for BRM Adapter source tables to Oracle Communications Data Model target tables.

Table 14–1 BRM Adapter Source to Target Table Mapping

| ID      | Source Table                          | Target Table   |
|---------|---------------------------------------|--|
| 1 & 2   | CONFIG_T, CONFIG_BUSINESS_TYPE_T      | DWL_CUST_TYP   |
| 1&3     | CONFIG_T,CONFIG_BEID_BALANCES_T       | DWL_ACCT_BAL_TYP   |
| 1 & 4   | CONFIG_T, CONFIG_CUR_CONV_<br>RATES_T | DWB_CRNCY_EXCHNG_RATE                                      |
| 5       | IFW_USAGETYPE                         | Not yet used but needed to distinguish various usage types |
| 6       | IFW_TIMEZONE                          | DWL_PK_OFPK_TIME   |
| 7       | IFW_CURRENCY                          | DWL_CRNCY  |
| 8       | DD_OBJECTS_T                          | DWR_SRVC_SPEC  |
| 9       | PRODUCT_T                             | DWR_PROD, DWR_SRVC_SPEC_PROD_RLTN                          |
| 10      | DISCOUNT_T                            | DWR_PROD, DWR_SRVC_SPEC_PROD_RLTN                          |
| 11      | RATE_PLAN_T                           | DWR_PROD_RTNG_PLN  |
| 12      | DEAL_T                                | DWR_PROD   |
| 13      | DEAL_PRODUCTS_T                       | DWR_PROD_PKG_ASGN  |
| 14      | PLAN_T                                | DWR_PROD_MKT_PLN   |
| 15      | PLAN_SERVICES_T                       | DWR_PROD_MKT_PLN_ASGN                                      |
| 16      | SERVICE_T                             | DWR_SRVC, DWR_CUST_FCNG_SRVC, DWB_SRVC_<br>STAT_HIST       |
| 16 & 17 | SERVICE_T, SERVICE_TELCO_GSM_T        | DWR_CUST_FCNG_SRVC   |
| 16 & 18 | SERVICE_T, SERVICE_TELCO_GPRS_T       | DWR_CUST_FCNG_SRVC   |

| Source Table                       | Target Table   |
|------------------------------------|--|
| SERVICE_T, SERVICE_EMAIL_T         | DWR_CUST_FCNG_SRVC   |
| SERVICE_TELCO_FEATURES_T           | DWR_SRVC_CHTRSTC   |
| ACCOUNT_T & ACCOUNT_<br>NAMEINFO_T | DWR_GEO_CNTRY, DWR_GEO_STATE, DWR_GEO_<br>CITY, DWR_POSTCD, DWR_ADDR_LOC DWR_PRTY,<br>DWR_PRTY_CNCT_INFO, DWR_CUST, DWR_ACCT,<br>DWR_ACCT_PREF_INVC_DLVRY  |
| BILLINFO_T                         | DWR_PRTY, DWR_CUST, DWR_ACCT, DWL_PYMT_<br>MTHD_TYP  |
| BAL_GRP_T                          | DWR_ACCT_BAL_GRP   |
| PURCHASED_PRODUCT_T                | DWR_SBRP, DWR_SBRP_PRICE_CHRG  |
| PURCHASED_DISCOUNT_T               | DWR_SBRP, DWR_SBRP_PRICE_CHRG  |
| BILL_T                             | DWB_INVC   |
| INVOICE_T                          | DWB_EVT_INVC_DLVRY   |
| ITEM_T                             | DWB_INVC_ITEM  |
| PAYINFO_T, PAYINFO_INV_T           | DWR_GEO_CNTRY, DWR_GEO_STATE, DWR_GEO_<br>CITY, DWR_POSTCD, DWR_ADDR_LOC, DWR_PRTY,<br>DWR_ACCT_PREF_PYMT_MTHD   |
| PAYINFO_T, PAYINFO_DD_T            | DWR_PRTY, DWR_ACCT_PREF_PYMT_MTHD  |
| PAYINFO_T,PAYINFO_CC_T             | DWR_PRTY, DWR_ACCT_PREF_PYMT_MTHD  |
| EVENT_T                            | used in all "NETWORK Event" type of mapping  |
| EVENT_BAL_IMPACTS_T                | used in all "NETWORK Event" type of mapping + DWB_<br>NTWK_EVT_ACCT_BAL_IMPC (any events)  |
| EVENT_SESSION_TLCS_T               | used in all Prepaid/session "NETWORK Event" type of mapping  |
| EVENT_SESS_TLCS_SVC_CODES_T        | used in all Prepaid/session "NETWORK Event" type of mapping  |
| EVENT_SESSION_TLCO_GSM_T           | DWB_WRLS_CALL_EVT (Prepaid)  |
| EVENT_SESSION_TELCO_GPRS_T         | DWB_GPRS_USG_EVT (Prepaid)   |
| EVENT_BROADBAND_USAGE_T            | DWB_BRDBND_USG_EVT   |
| EVENT_SESSION_DIALUP_T             | DWB_DATA_SRVC_EVT  |
| EVENT_DLAY_SESS_TLCS_T             | used in all Postpaid/session "NETWORK Event" type of mapping   |
| EVENT_DLAY_SESS_TLCS_SVC_CDS_T     | used in all Postpaid/session "NETWORK Event" type of mapping   |
| EVENT_DLYD_SESSION_TLCO_GPRS_T     | DWB_GPRS_USG_EVT (Postpaid)  |
| EVENT_DLYD_SESSION_TLCO_GSM_T      | DWB_WRLS_CALL_EVT (Postpaid)   |
| EVENT_ACTIVITY_TLCS_T              | used in all Prepaid Activity "NETWORK Event" type of mapping   |
| EVENT_ACTV_TLCS_SVC_CODES_T        | used in all Prepaid Activity "NETWORK Event" type of mapping   |
| EVENT_DLAY_ACTV_TLCS_SVC_CDS_T     |  |
| EVENT_DLAY_ACTV_TLCS_T             |  |
|                                    | SERVICE_T.SERVICE_EMAIL_T<br>SERVICE_TELCO_FEATURES_T<br>ACCOUNT_T & ACCOUNT_<br>NAMEINFO_T<br>BILLINFO_T<br>BAL_GRP_T<br>PURCHASED_PRODUCT_T<br>PURCHASED_DISCOUNT_T<br>PURCHASED_DISCOUNT_T<br>BILL_T<br>INVOICE_T<br>ITEM_T<br>PAYINFO_T.PAYINFO_INV_T<br>PAYINFO_T.PAYINFO_INV_T<br>PAYINFO_T.PAYINFO_DD_T<br>PAYINFO_T.PAYINFO_CC_T<br>EVENT_BAL_IMPACTS_T<br>EVENT_BAL_IMPACTS_T<br>EVENT_SESSION_TLCS_SVC_CODES_T<br>EVENT_SESSION_TELCO_GPRS_T<br>EVENT_SESSION_TELCO_GPRS_T<br>EVENT_SESSION_TELCO_GPRS_T<br>EVENT_SESSION_DIALUP_T<br>EVENT_SESSION_DIALUP_T<br>EVENT_SESSION_DIALUP_T<br>EVENT_SESSION_TLCS_SVC_CODES_T<br>EVENT_DLAY_SESS_TLCS_SVC_CODES_T<br>EVENT_DLAY_SESS_TLCS_SVC_CODES_T<br>EVENT_DLAY_SESSION_TLCO_GSM_T<br>EVENT_DLAY_SESSION_TLCO_GSM_T<br>EVENT_DLAY_SESSION_TLCO_GSM_T<br>EVENT_ACTIVITY_TLCS_T |

 Table 14–1 (Cont.) BRM Adapter Source to Target Table Mapping

| ID | Source Table                   | Target Table         |
|----|--------------------------------|----------------------|
| 50 | EVENT_TAX_JURISDICTIONS_T      |                      |
| 51 | EVENT_RUM_MAP_T                |                      |
| 52 | EVENT_BILLING_PAYMENT_T        | DWB_ACCT_RCHRG       |
| 53 | EVENT_BILLING_PAYMENT_DD_T     | DWB_ACCT_RCHRG       |
| 54 | EVENT_BILLING_PAYMENT_CASH_T   | DWB_ACCT_RCHRG       |
| 55 | EVENT_BILLING_PAYMENT_CC_T     | DWB_ACCT_RCHRG       |
| 56 | EVENT_BILLING_PAYMENT_CHECK_T  | DWB_ACCT_RCHRG       |
| 57 | EVENT_BILLING_PAYMENT_FAILED_T | DWB_ACCT_RCHRG       |
| 58 | EVENT_BILLING_PAYMENT_PAYORD_T | DWB_ACCT_RCHRG       |
| 59 | EVENT_BILLING_PAYMENT_POST_T   | DWB_ACCT_RCHRG       |
| 60 | EVENT_BILLING_PAYMENT_WTRAN_T  | DWB_ACCT_RCHRG       |
| 61 | NOTE_T                         | DWB_EVT_PRTY_INTRACN |

Table 14–1 (Cont.) BRM Adapter Source to Target Table Mapping

# Part IV Appendices

Part III contains the following Appendixes:

- Appendix A, "Control Tables"
- Appendix B, "Oracle Communications Data Model Business Use Case"

# A

## **Control Tables**

Some tables are defined in the ocdm\_sys schema and use a DWC\_ prefix, but are not part of Oracle Communications Data Model. You use the DWC\_ control tables when processing the model. For example when loading data or when monitoring errors.

This appendix includes the following sections:

- Intra-ETL Load Parameters Control Table
- Intra-ETL OLAP Mapping Control Table
- Intra-ETL Monitoring Process Control Tables

#### Intra-ETL Load Parameters Control Table

Use the ocdm\_execute\_wf.sh program to manually execute the Intra-ETL. Before you run the Intra-ETL, for an incremental load, you must update the Oracle Communications Data Model Relational ETL parameters in DWC\_ETL\_PARAMETER table so that this information can be used when loading the relational data. This program prompts for several environment parameter values. And reads ETL parameters from DWC\_ETL\_PARAMETER table, as shown in Table A–1, and DWC\_OLAP\_ETL\_PARAMETER table, as shown in Table A–2.

The PKG\_DWD\_\*\_MAP loads data from Oracle Communications Data Model base tables into the Oracle Communications Data Model derived tables. These packages read relational ETL parameters from the DWC\_ETL\_PARAMETER table.

You update the parameters in DWC\_ETL\_PARAMETER control table in the ocdm\_sys schema so that this information can be used when loading the derived and aggregate tables and views.

Table A-1 describes the valid values for the DWC\_ETL\_PARAMETER table.

| Column        | Description                                |
|---------------|--|
| Process_name  | OCDM-INTRA-ETL                             |
| from_date_etl | The start date of ETL period.              |
| to_date_etl   | The end date of ETL period.                |
| load_dt       | The date when this record are populated.   |
| last_updt_dt  | The date when this record are last updated |
| last_updt_by  | The user who last updated this record      |

Table A–1 DWC\_ETL\_PARAMETER Table

#### Intra-ETL OLAP Mapping Control Table

The OLAP MAP mapping that loads OLAP cube data invokes the analytic workspace build function from the PKG\_OCDM\_OLAP\_ETL\_AW\_LOAD package. This package loads data from Oracle Communications Data Model aggregate materialized views into the Oracle Communications Data Model analytical workspace and calculates the forecast data. The PKG\_OCDM\_OLAP\_ETL\_AW\_LOAD reads OLAP ETL parameters from the DWC\_OLAP\_ETL\_PARAMETER table.

You update the Oracle Communications Data Model OLAP ETL parameters in DWC\_ OLAP\_ETL\_PARAMETER control table in the ocdm\_sys schema so that this information can be used when loading the OLAP cube data.

Table A–2 describes the valid values for the DWC\_OLAP\_ETL\_PARAMETER table. For more information on the values to specify when performing an initial load of OLAP cube data or when refreshing the OLAP cubes after an initial load, see *Oracle Communications Data Model Implementation and Operations Guide*.

Table A–2 ETL Parameters in the DWC\_OLAP\_ETL\_PARAMETER Table

| Column Name  | Description  |  |
|--------------|--|--|
| PROCESS_NAME | OCDM_OLAP_ETL  |  |
| BUILD_METHOD | Cube build/refresh method specified by one of the following values:  |  |
|              | • C specifies a complete refresh which clears all dimension values before loading.   |  |
|              | • ? specifies a fast refresh if possible; otherwise, a complete refresh. (Default)   |  |
|              | <ul> <li>P specifies recomputation of rows in a cube materialized view that are affected by<br/>changed partitions in the detail tables.</li> </ul>  |  |
|              | <ul> <li>S specifies a fast solve of a compressed cube. A fast solve reloads all the detail<br/>data and re-aggregates only the changed values.</li> </ul>                                       |  |
| CUBENAME     | Specifies the cubes you want to build:   |  |
|              | ALL builds all of the cubes in the Oracle Communications Data Model analytic workspace.  |  |
|              | <i>cubename</i> [[  <i>cubename</i> ]] specifies one or more cubes, as specified with <i>cubename</i> , to build.  |  |
| MAXJOBQUEUES | A decimal value that specifies the number of parallel processes to allocate to this job. (Default value is 4.)   |  |
|              | The number of parallel processes actually allocated by a build is controlled by the smallest of these factors:   |  |
|              | <ul> <li>Number of cubes in the build and the number of partitions in each cube.</li> </ul>  |  |
|              | <ul> <li>Setting of the MAXJOBQUEUES argument.</li> </ul>  |  |
|              | <ul> <li>Setting of the JOB_QUEUE_PROCESSES database initialization parameter.</li> </ul>  |  |
| CALC_FCST    | Whether or not to calculate forecast cubes:  |  |
|              | <ul> <li>Y specifies calculate forecast cubes.</li> </ul>  |  |
|              | <ul> <li>N specifies do not calculate forecast cubes.</li> </ul>   |  |
| NO_FCST_YRS  | A decimal value that specifies how many years forecast data you want to calculate.<br>(This parameter takes effect only if you set CALC_FCST to 'Y')   |  |
| FCST_MTHD    | AUTO which invokes the Geneva forecasting expert system which tests all of possible forecasting methods and options for these methods and chooses and uses the method that best fits the data.   |  |
| FCST_ST_YR   | A value specified as <i>yyyy</i> which is the "start business year" of a historical period.<br>Forecast program will calculate the forecast data based on the historical data in this<br>period. |  |

| Column Name | Description   |  |  |
|-------------|---|--|--|
| FCST_END_YR | A value specified as <i>YYYY</i> which is the "end business year" of a historical period.<br>Forecast program will calculate the forecast data based on the historical data in this period. |  |  |
| OTHER1      | Reserved for future use. (Default value is NULL.)   |  |  |
| OTHER2      | Reserved for future use. (Default value is NULL.)   |  |  |

 Table A-2 (Cont.) ETL Parameters in the DWC\_OLAP\_ETL\_PARAMETER Table

#### Intra-ETL Monitoring Process Control Tables

The two control table in the ocdm\_sys schema, DWC\_INTRA\_ETL\_PROCESS and DWC\_INTRA\_ETL\_ACTIVITY, monitor the execution of the Intra-ETL process.

Table A–3 contains column name information for DWC\_INTRA\_ETL\_PROCESS. Table A–4 contains column name information for DWC\_INTRA\_ETL\_ACTIVITY.

| Columns Name           | Data Type    | Not Null                         | Remarks  |
|------------------------|--------------|----------------------------------|--|
| PROCESS_KEY            | NUMBER(30)   | Yes                              | Primary Key, System<br>Generated Unique Identifier |
| PROCESS_START_<br>TIME | DATE         | Yes                              | ETL Process Start Date and<br>Time                 |
| PROCESS_END_TIME       | DATE         | ETL Process End Date and<br>Time |  |
| PROCESS_STATUS         | VARCHAR2(30) | Yes                              | Current status of the process                      |
| FROM_DATE_ETL          | DATE         | Start Date (ETL) -               |  |
|                        |              | From Date of the ETL date range  |  |
| TO_DATE_ETL            | DATE         | End Date (ETL) - To              |  |
|                        |              | Date of the ETL date range       |  |
| LOAD_DT                | DATE         | Record Load Date -               |  |
|                        |              | Audit Field                      |  |
| LAST_UPDT_DT           | NUMBER(30)   | Last Update Date and             |  |
|                        |              | Time - Audit Field               |  |
| LAST_UPDT_BY           | VARCHAR(30)  | Last Update By -                 |  |
|                        |              | Audit Field                      |  |

Table A–3 DWC\_INTRA\_ETL\_PROCESS Columns

Table A–4 DWC\_INTRA\_ETL\_ACTIVITY Columns

| Columns Name  | Data Type    | Not Null | Remarks  |
|---------------|--------------|----------|--|
| ACTIVITY_KEY  | NUMBER(30)   | Yes      | Primary Key, System Generated<br>Unique Identifier |
| PROCESS_KEY   | NUMBER(30)   | Yes      | Process Key. FK to DWC_<br>INTRA_ETL_              |
|               |              |          | PROCESS table                                      |
| ACTIVITY_NAME | VARCHAR2(50) | Yes      | Activity Name or Intra ETL<br>Program              |
|               |              |          | Name   |

| Columns Name            | Data Type      | Not Null                                   | Remarks                                  |
|-------------------------|----------------|--|--|
| ACTIVITY_DESC           | VARCHAR2(500)  | Activity description                       |  |
| ACTIVITY_START_<br>TIME | DATE           | Yes  | Intra ETL Program Start Date<br>and Time |
| ACTIVITY_END_TIME       | DATE           | Intra ETL Program End<br>Date and Time     |  |
| ACTIVITY_STATUS         | VARCHAR2(30)   | Yes  | Current status of the process            |
| ERROR_DTL               | VARCHAR2(2000) | Error details if any                       |  |
| LOAD_DT                 | DATE           | Record Load Date -<br>Audit Field          |  |
| LAST_UPDT_DT            | NUMBER(30)     | Last Update Date and<br>Time - Audit Field |  |
| LAST_PDT_BY             | VARCHAR(30)    | Last Update By -<br>Audit Field            |  |

Table A–4 (Cont.) DWC\_INTRA\_ETL\_ACTIVITY Columns

# Oracle Communications Data Model Business Use Case

This appendix provides an overview and examples of Oracle Communications Data Model business use case scenarios.

This appendix includes the following sections:

- Sample Use Case: Introduction
- Sample Use Case 1: Setting Up the Business Unit Organization
- Sample Use Case 2: Acquiring a New Customer (with Family Plan)
- Sample Use Case 3: Service Implementation
- Sample Use Case 4: Storing Customer Call Data
- Sample Use Case 5: Customer Billing
- Sample Use Case 6: Changing Plan and Billing Address
- Sample Use Case 7: Targeted Promotion for Video-on-Demand Services
- Sample Use Case 9: Retention of Terminating Contract
- Sample Use Case 10: Dealer and Employee Sales Commission
- Sample Use Case 11: Handling a Network Fault
- Sample Use Case 12: Implementing a Business Area

## Sample Use Case: Introduction

The sample business use case for Oracle Communications Data Model includes the following:

- A Multi-play telecom Carrier, including:
  - SuperTelcoGroup
  - SuperTelcoCommunications
  - SuperData

The SuperTelco Communications organization comprises two business units:

- Mobile
- Broadband: The broadband unit, named SuperData, is an acquired company; this
  organization has a different hierarchy. The broadband unit includes both video
  and broadband data services.

Their Product Offering includes (among others):

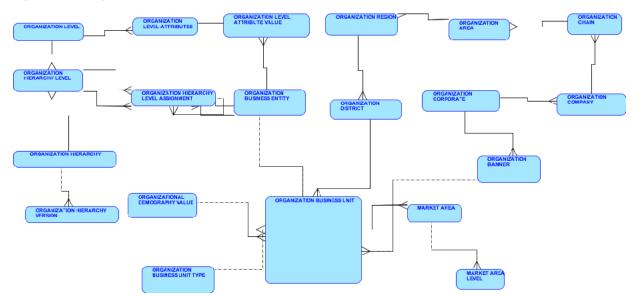
- Broadband Services for B2C and B2B
- Video on Demand
- Mobile (for example 3G) services

Their prospects and then customers will be Tom Daniels and his family (Mary Daniels and their children) and some companies.

## Sample Use Case 1: Setting Up the Business Unit Organization

In this business use case, we describe how to build up the organization SuperTelco as a PARTY in the data model. In particular, the two main business units (Mobile with SuperTelco and Broadband with SuperData) will be modeled into Oracle Communications Data Model corresponding Subject Area, shown in Figure B–2.





Oracle Communications Data Model should capture the following administrative functions for the Mobile and Broadband business units:

- HQ, HQ Mobile/HQ Broadband, Customer Care, Sales Marketing
- Related geographic information (for state, county, City, Dealers/Shops and Web Service)
- The people involved, in particular all employees (who is a manager from whom in which organization)

To work with the sample use case you build up the organization SuperTelco as a **PARTY** in the Oracle Communications Data Model:

- 1. There are two ways to store the information for an ORGANIZATION BUSINESS UNIT:
  - Using a standard pre-defined hierarchy
  - Using a flexible hierarchy

- **2.** As shown in Figure B–2, the business unit follows a simple hierarchy stored in the corresponding tables:
  - ORGANIZATION BUSINESS UNIT: this is the smallest "independent" unit of an organization which can contain several sales channels and/or customer contact possibilities, such as call centers (stored in CALL CENTER), a web site (stored in "Service Web Site"), and shops (in RETAIL STORE). The business unit is of a specified type, as detailed in the ORGANIZATION BUSINESS UNIT TYPE. All the information relative to this business unit, such as the business address or the company registry number is stored in the ORGANIZATION BUSINESS UNIT. It is a sub-type of PARTY.
  - This business unit is geographically (and somehow "administratively") situated in a district, region, and area. The geographic entity is stored as specified in the entities: ORGANIZATION DISTRICT, ORGANIZATION REGION, and ORGANIZATION AREA.
  - To understand the notion of "organizational chain"above the organization area, consider for example that the SuperTelco stores are located inside a given supermarket chain. SuperTelco may have a part of the organization related to this chain of supermarket, which would then be stored in the ORGANIZATION CHAIN table.
  - The ORGANIZATION CHAIN belongs to a company; in this example, the company SuperTelco is stored in the ORGANIZATION COMPANY table, itself member of a group whose information is stored in ORGANIZATION CORPORATE.
  - When you use a "banner" for a given sales channel, store the banner in the ORGANIZATION BANNER table, linking the business unit to the corporate level.
- **3.** As shown in Figure B–1, the business unit could also be part of a proper and changeable hierarchy (or hierarchies) that would then be stored in the corresponding tables of the so-called "flexible" Organization hierarchy:
  - A Business Unit is an ORGANIZATION BUSINESS ENTITY: This entity is a reference that allows a flexible definition for the hierarchy level and the attributes you choose per level (see next line).
  - The ORGANIZATION LEVEL defines the levels of the flexible hierarchy (whose level attributes and possible values as stored in the entities ORGANIZATION LEVEL ATTRIBUTES and ORGANIZATION LEVEL ATTRIBUTE VALUE).
  - The hierarchy between levels is defined in ORGANIZATION HIERARCHY LEVEL, which belongs to a given ORGANIZATION HIERARCHY. Thus, for a given organization several hierarchies can be defined (administrative, geographic, and so on.
  - A hierarchy has a version, defined in ORGANIZATION HIERARCHY VERSION. This allows you to change the hierarchy, depending on the historical development of the organization.
  - A Business entity is assigned to a given level through the ORGANIZATION HIERARCHY LEVEL ASSIGNMENT table.

Of these two choices: simple hierarchy and flexible hierarchy, the SuperTelco sample use case uses the flexible hierarchy. This is the preferred hierarchy for this sample because the historic growth of SuperTelco specifies that the hierarchy changes over time. To deal with the geographical organization of the SuperTelco stores dispatched in the country however, the standard hierarchy could be used. Such a hierarchy would support a detailed analysis of the local and geographical differences for the impact of a national marketing campaign.

## Sample Use Case 2: Acquiring a New Customer (with Family Plan)

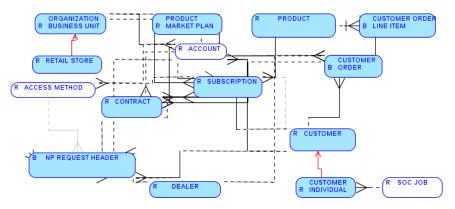
For the sample use case, let us assume that a father (Tom Daniels) goes to a SuperTelco dealer and asks for a Family Plan offering with the following features:

- One main mobile phone postpaid (his)
- One secondary mobile phone postpaid (wife)
- Two additional mobile phones prepaid (children)
- One Friends and Family option that allows calls between these users to be free of charge

The father is moving his service from a competitor and wants to keep his current mobile number (number portability required). This example provides details on the information stored in the various contract, account, customer, and party entities. The actions covered in this area include the following, as shown in Figure B–2.

- Party Interaction (Customer Dealer)
- Contract setup (Customer, Account, Billing, and others)
- Subscription
- Product Association
- Phone number and equipment associations

#### Figure B–2 Customer Acquisition: Family Plan Model



New Customer with Family Plan Data:

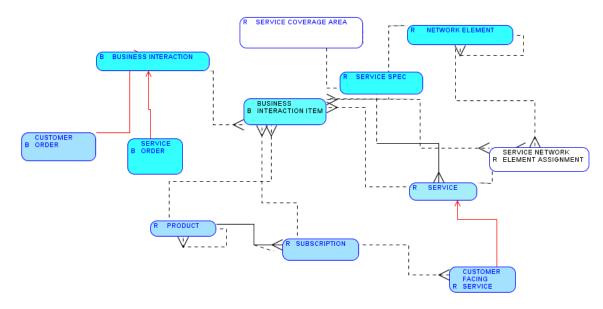
- 1. The ORGANIZATION BUSINESS UNIT information was previously setup, as described in Sample Use Case 1: Setting Up the Business Unit Organization.
- 2. The newly acquired customer information is stored in the CRM and/or the billing system. This information will feed Oracle Communications Data Model using a custom ETL. One record in CUSTOMER is inserted with a name, in this case "Tom Daniels", of type "individual". Usually customers are not required to provide additional user information when purchasing multiple numbers. If this information is provided, you can save the information with the PARTY entity (and you should use the PARTY ASSIGNMENT table to describe their relationship to "Tom Daniel" assuming this information is available in the data source).

- **3.** Save the related information about a customer, such as profession, age, education, and other information in the related CUSTOMER tables, the referential lookup tables, such as SOC JOB ("Standard Occupational Classification" system for the work activity of the individual customer). Note that you save confidential information such as the date of birth in a special table called CUSTOMER RESTRICTED INFO that can be individually hidden/encrypted in the database.
- **4.** A contract between Tom Daniels and SuperTelco is set up in the CONTRACT table. The customer has a contract with the Service Provider which defines the accounts (normally with a unique login or a unique identifier). For example this sample contract is based on a special package "PKG\_Mobile\_300". The product packages available to any type of consumers (individual - B2C or businesses - B2B) are saved in the PRODUCT MARKET PLAN entity.
- 5. One customer account is inserted into the ACCOUNT entity, with the customer key pointing to the new customer instance. The account is the financial vision of the customer. There is normally only one account per customer (whatever the number of subscriptions they buy) but multiple accounts per customer is allowed (typically to either reproduce the billing vision or in some specific cases).
- **6.** The customer, Tom Daniels, has selected four different handsets (stored in the EQUIPMENT table; this is not visible on the diagram shown in Figure B–2).
- 7. Four Mobile phone numbers are saved into the table ACCESS METHOD and the associated handset. Each phone number uses the current date for the effective date and also has the account ID pointing to the account (as the account ID was set up).
- **8.** A customer order, stored in the CUSTOMER ORDER entity, is generated with all the items that the customer ordered including mobile numbers, product packages, and so on (including the number portability request).
- **9.** A number portability request is triggered by the order and a number portability event is stored in the NP REQUEST HEADER table. Due to the number portability request, the customer order may be processed with some delay; the old network provider must respond positively to SuperTelco's number portability request. In this case, either only Tom Daniels's IMSI or all IMSIs related to Tom Daniels will be activated after the contract date ("today"). Please note that for this case, an additional, custom ETL(s) to the mediation or provisioning system may be necessary.
- **10.** Four subscriptions are inserted into the SUBSCRIPTION table. A subscription is considered a "non-network event" as opposed to a call, which is a "network event". Each subscription associates one product, one customer, one account, and one ACCESS METHOD (mobile number).
- **11.** The customer order could be loaded into Oracle Communications Data Model through the Extract-Transform-Load scripts (ETL) at each change of status or only once it is completed and fulfilled in the BSS/OSS systems.
- **12.** A fulfilled (closed) customer order automatically impacts the data mining tables related to the customer segmentation, market share, and the revenue OLAP cubes: For example, due to the number portability request, the competitor looses one customer and SuperTelco wins one customer in the given segment.
- **13.** In the pure prepaid case, no bill is created. However, the purchase of a voucher for any type of prepaid services is taken in account in Oracle Communications Data Model: PayTV, Music downloads, Prepaid card with handset, and so on. The original prepaid allowance or the recharge will be recorded and an account is created, similarly to the postpaid case.

## Sample Use Case 3: Service Implementation

After Tom purchased the family plan, made the payment, and the customer order was generated, the provisioning engine takes over.

The service implementation is stored with Oracle Communications Data Model as shown in Figure B–3.





For the service implementation, the provisioning engine does the following:

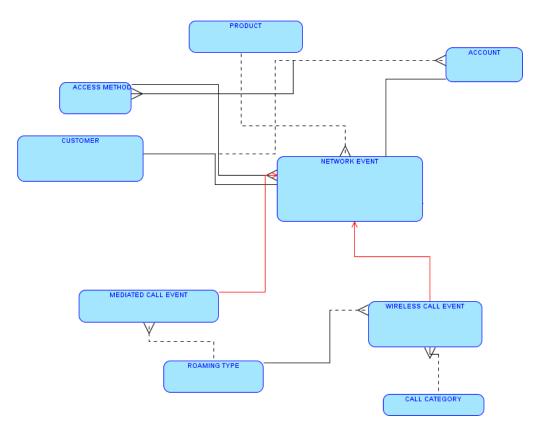
- Each "customer Order" is disassembled into multiple "Service Order", each of which is used by the provisioning engine to orchestrate the whole system. Each "Service Order" is normally corresponding to a specific "Network Element" or a group of "Network Element". For example, one customer order of Prepaid GSM phone can be fulfilled by multiple "Service Order", including account setup of in the billing and CRM systems, in Intelligent Network system, and so on.
- 2. Once the "Service Order" is executed, some new services may be generated. The service may be "customer facing service", which is an internal presentation of "Subscription". The business user sees each product realization on each customer as a "subscription" to track the business usage, while the technical user (from the network) sees a customer activation (and usage) on a "network element" (including logical "network element" like phone numbers) as a "Resource Facing Service". These notions are those defined by the TeleManagement Forum.
- **3.** In case any "Network Element" failed, technical support can easily track which customers or accounts may be affected by following relationships from "network element" to "Service" and then to "Subscription".
- **4.** As subtype of the Business Interaction, the CUSTOMER FIELD SERVICE ACTIVITY table (not visible on the diagram) would store any direct interaction on customer's or network's site for this order.

### Sample Use Case 4: Storing Customer Call Data

After Tom Daniels has got his phone, and after the phones for his wife and children are activated, Tom Daniels regularly calls his family and friends. Tom Daniels uses the phone primarily to make voice calls and to send SMS messages; he rarely uses the data or MMS services.

The customer call information is stored with Oracle Communications Data Model as shown in Figure B–4.





The call data can be saved in Oracle Communications Data Model:

- 1. The CUSTOMER, PRODUCT, and ACCESS METHOD are set up, as described in Sample Use Case 2: Acquiring a New Customer (with Family Plan).
- 2. Each time the customer makes a call, this generates a Call Detail Record (CDR) in the network, at the switch level (raw CDRs) which then will be collected by the mediation (Mediated CDRs) and forwarded to the rating and/or billing engine (Rated CDRs). This last CDR in the wireless case is saved into the WIRELESS CALL EVENT table in Oracle Communications Data Model (this is a sub-entity of the NETWORK EVENT table). A NETWORK EVENT is an abstract entity which defines the minimal common definition of any network events (calls and service usage of any type).
- **3.** The CALL CATEGORY tracks the type of a call, such as a data or a voice call.
- **4.** The ROAMING TYPE tracks whether the call roams from another operator or to another operator.

- **5.** The MEDIATED CALL EVENT table stores the CDRs from the mediation system (before entering the billing engine).
- **6.** The NETWORK EVENT table stores the call details such as the call date and time and the call duration.

Note: Depending on where the source Call Detail Record (CDR) is taken, the CDR may contain a charge for the following:

- In case of Roaming, the (base) charge is set by the other operator (raw or mediated CDRs level), while the carrier itself usually adds a surcharge (fixed percentage or fixed price per minute - normally higher than the roaming charge).
- In case of Value Added Service, the charge is set by the vendor (raw or mediated CDRs)
- In case the CDR source is the billing system, after rating has taken place (rated CDRs). This is also true for CDRs from the IN Platform which is doing the rating (typically for Prepaid).

Depending on the type of analysis, it is usually recommended for revenue assurance to check at least both mediated (before the billing system) and rated or billed CDRs (from the billing). The raw CDRs, direct input from the network, are usually more complex to deal with (binary type of data, a potential factor 100 in number of CDRs and additional signaling information) but are very interesting from a network operation and revenue assurance point of view.

## Sample Use Case 5: Customer Billing

At the end of each bill cycle period (usually a specific day of the month for a given bill cycle), SuperTelco runs the billing process over the calling records for the customer and generates an invoice. In our example, Tom Daniels receives an invoice of \$100 for all the phone numbers (Postpaid only normally, but one could think that he could also have agreed to pay by default every month some Recharges for his children "Prepaid" phones). Tom Daniels has to pay SuperTelco within a month or the service could be suspended.

Oracle Communications Data Model stores the customer billing, invoice, and payment information as shown in Figure B–5.

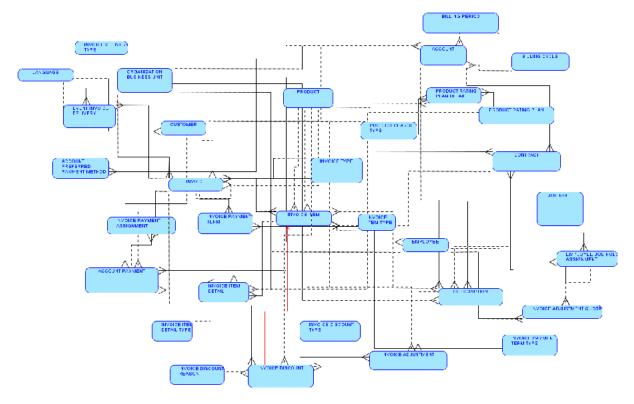


Figure B–5 Billing and Payment Data Model

Billing Data in Oracle Communications Data Model:

- **1.** The section, Sample Use Case 4: Storing Customer Call Data, describes the collection of call data records data.
- 2. To store the details of the product charging information, Oracle Communications Data Model uses the PRODUCT sub-entities such as: PRODUCT RATING PLAN, PRODUCT RATING PLAN DETAIL and PRODUCT CHARGE TYPE.
- **3.** Each ACCOUNT is billed independently. If a customer owns multiple contracts, multiple INVOICES are generated in the same month.
- **4.** A contract may have a different billing period than other contracts associated to the same account. A billing period may be specified monthly, bi-weekly, and so on.
- **5.** After the billing and invoicing have occurred in the billing system, the INVOICE, INVOICE ITEM and INVOICE ITEM DETAIL tables store all the information of the invoice for the given billing period (usually a month). The term at which the customer has to pay the invoice is saved in the INVOICE PAYMENT TERM TYPE associated with each invoice (for example, one month or 90 days). The term is fixed when the contract is signed.
- **6.** In case a discount or adjustment is applied to the invoice, this information is stored in the corresponding table (INVOICE DISCOUNT or INVOICE ADJUSTMENT). An EMPLOYEE can make invoice adjustments to the amount limited by INVOICE ADJUSTMENT QUOTA.
- **7.** The invoice delivery to Tom Daniels itself is stored as a "non-network event" in the EVENT INVOICE DELIVERY.
- **8.** The ACCOUNT PREFERRED PAYMENT METHOD stores the payment method chosen when the contract was signed and this method is the default for the payment transaction.

- **9.** When Tom Daniels pays the invoice, for example using a bank transfer, the payment is stored in ACCOUNT PAYMENT and assigned to the corresponding open invoice. The ACCOUNT PAYMENT is stored into the INVOICE PAYMENT ASSIGNMENT.
- **10.** The difference between the INVOICE amount and the payment adds to the debt (the debt is not shown in Figure B–5).

Note: for the revenue assurance sub-area and its corresponding reports, it is important to store the itemized bill in Oracle Communications Data Model. The usage items (detailed call list) can then be compared, one by one, with the rated CDRs and using this method you can find the difference between rated and billed CDRs.

The section, "Sample Use Case 8: Targeted Promotion for Video-on-Demand Services" shows a campaign set-up with the prospect choice. For this campaign, a measure of the campaign success could be obtained by analyzing the number of subscribers who contacted the call center and requested a product change based on the promotion, as a factor of time, in hours or days, between sending the promotion and customer call-back.

## Sample Use Case 6: Changing Plan and Billing Address

SuperTelco launches a campaign to promote a package with converged broadband and mobile services. Tom Daniels sees the promotion message, delivered through an SMS campaign, and decides to take advantage of the promotion. He calls the call center and asks to change his product package to obtain the new converged family plan that includes broadband services. Later, using the SuperTelco Web Self-Service Interface he changes his billing address.

SuperTelco uses Oracle Communications Data Model to store this customer interaction as shown in Figure B–6 and as outlined in the corresponding steps.

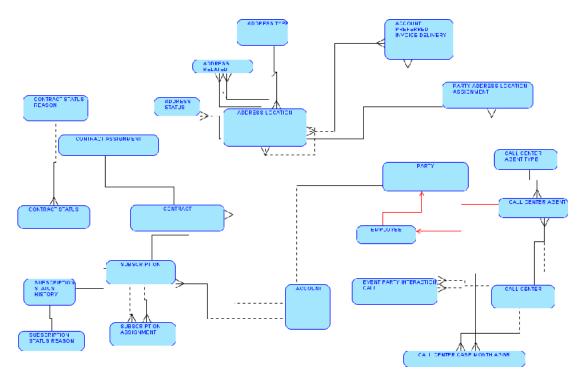


Figure B–6 Changing Plan and Billing Address Data Model

1. The section, "Sample Use Case 1: Setting Up the Business Unit Organization" covers information about the call center.

The call center agent, stored in CALL CENTER AGENT, as well as the team and department, in CALL CENTER table, are uniquely identified in Oracle Communications Data Model. The call center agent may be an employee (stored then in EMPLOYEE) of SuperTelco or an employee of a partner company that runs the call center for SuperTelco. For this example the CALL CENTER AGENTIS a subtype of EMPLOYEE. All INTERACTION CHANNELs need to be configured, such as the CALL CENTER and any Web or Online business system, or a counter (in a shop), to make sure that one can trace the interaction with the customer at any time.

- **2.** The details for interaction information for the call center are stored as a "non network event". Depending on the method Tom Daniels uses to contact the call center, the corresponding code from INTERACTION TYPE is stored with the event:
  - Using EVENT PARTY INTERACTION CALL. This information is aggregated in the CALL CENTER CALL MONTH AGGR for further analysis.
  - Using PARTY INTERACTION THREAD to store the reason for the customer call. A thread groups all interactions having to do with the same list of requests, inquiries and issues the customer deals with. This information is aggregated in the CALL CENTER CASE MONTH AGGR for further analysis.
- **3.** When the customer confirms the contract change, the product change process occurs in the CRM and billing system. This process triggers two SUBSCRIPTION events for the ACCOUNT (when the converged product is a complete package which cannot be split). Oracle Communications Data Model stores the following events:
  - The first event is a cancellation for the existing SUBSCRIPTION ("PKG\_ Mobile\_300"). The effective\_to\_date attribute changes to the current date.
  - The second event for the SUBSCRIPTION is a new product subscription for the converged package (as described in "Sample Use Case 1: Setting Up the Business Unit Organization").
  - The third event involves creating the link between the two subscriptions and uses the table SUBSCRIPTION ASSIGNMENT to store their relationship.

If, as part of the commercial process for this offering defined by the Service Provider the CONTRACT requires changes, then do the following:

- Close the old contract with a "cancellation reason" specified (find the cancellation reason in the lookup table CONTRACT STATUS REASON).
- Create a new contract with the corresponding CONTRACT TERM VALUE supplied.
- If the CONTRACT does not need to be replaced and the new product uses the same contract, then change the product assignment for the existing contract in the table CONTRACT PRODUCT ASSIGNMENT with a specific assignment code.

Note that a product change impacts several other tables on the next automatic data movement (and their corresponding reports):

 The CANNIBALIZATION DETAIL MONTH AGGR table which captures the individual record related to the tariff and package change. This table fills the Cross and Up-sell mining model.

- The CHURN PREDICT SOURCE DERIVED "Churn Predict Source". The contract or product has changed and this change impacts the likelihood to churn.
- Customer Lifetime Value associated table is also updated. The contract or product has changed and this change impacts the likelihood to churn.
- The Revenue Forecast OLAP cube also changes for this customer.

The details for the product charge information are stored in the various PRODUCT sub-entities, including: PRODUCT RATING PLAN and PRODUCT RATING PLAN DETAIL.

Note: the Oracle Communications Data Model does not rate, from the monetary perspective, any kind of event (no "shadow billing" as such), although one could customize Oracle Communications Data Model for this purpose.

The customer table, using the entity CUSTOMER and the attribute Billing Address Location Code, stores the customer's billing address. This attribute links to the actual address entity ADDRESS LOCATION. The billing address is one type with a value from the ADDRESS TYPE for the new address. For example, when Tom Daniels changes the billing address, using the SuperTelco Web Self-Service Interface, the change is captured by the ETLs (from the CRM or from the web interface) and is stored in Oracle Communications Data Model as a the non-network event (from the source Web Interface, the Web based customer self-care system, typically where you login to obtain your offer).

When Tom Daniels has given the new address, the two addresses are linked with the ADDRESS RELATED entity. With more than one address, changes are required in the ADDRESS RELATED and CUSTOMER entities:

- The current billing address in ADDRESS RELATED has the value "Old Billing Address" as reason.
- The new billing address reason is assigned: if this is a new home address the new address exists in Oracle Communications Data Model and becomes the new billing address.
- The ADDRESS STATUS of new address is set to "Active" while the ADDRESS STATUS for the old address becomes "Inactive".
- In the CUSTOMER table, the new billing address location is overwritten and the billing address effective date is updated to the correct date.
- The change of address may impact the customer profiling mining model.

Additionally, the PARTY STATUS HISTORY could be updated (depending on what information the Service Provider requires).

## Sample Use Case 7: Targeted Promotion for Video-on-Demand Services

SuperTelco analyzes the current customer base to identify the customers who are most likely to purchase the Video-On-Demand service. The Marketing department would also like to increase the number of customers in the loyalty program (this can help limit churn). Using the Data Mining tool for target promotion, the business analyst in the SuperTelco Marketing generates a list of customers that are likely to be interested in this service and that are not currently members of a loyalty program ("supervised" mining).

A sample of the target list of customers is selected to test the promotion. Customer Tom Daniels is among the target list of customers. SuperTelco sends the target customers an email. In order to collect customer feedback, SuperTelco decides that the test promotion customers must contact the call center to get the Video-On-Demand service and one free DVD.

Tom Daniels decides to buy the service and calls the CALL CENTER to get the new promotion, including:

- A month of Video-On-Demand service for ten dollars.
- Five films per month free and one free DVD.
- During the call he is offered the option to be added to the loyalty program with 500 Loyalty bonus points.

The section, "Sample Use Case 6: Changing Plan and Billing Address" covers the impact of a product change.

The business analyst prepares the campaign, selects the prospects, and measures the campaign success as follow:

- 1. The marketing manager determines the number of customers that are members of the loyalty program. Membership in the loyalty program seems to be a factor in reducing churn and increasing SuperTelco's knowledge of a customer's preferences. To increase the number of customers in the loyalty program the marketing manager decides to contact existing customers to proposing a new offering, the Video-On-Demand product, and bind the offering to the loyalty program membership. The loyalty program membership is proposed whether the customer takes advantages of the Video-On-Demand promotion or not. Thus, the promotion includes two promotions:
  - a. Service Offering: Video-On-Demand
  - **b.** Loyalty Program Membership
- 2. The product setting for Video-On-Demand is specified in the PRODUCT and PRODUCT MARKET PLAN tables. The purpose and summary information for each promotion is specified in the PROMOTION table. Some PROMOTIONs may serve a single strategic purpose (the CAMPAIGN tracks the promotion purpose).
- **3.** The business analyst for this campaign has the following requirements:
  - **a.** Prospects for Video-On-Demand should have an active broadband service.
  - **b.** Prospects for the loyalty program should not yet be a member of the loyalty program.
  - **c.** Prospects should only be individuals.
  - **d.** Prospects should not be in a campaign or have recently, within the last three months, been contacted for a promotional offering.
  - **e**. Prospect revenue should be at least in the middle range.
  - f. Prospect payment should be on-time, debt aging at zero or near zero, and the prospect should have had no service suspension for bad payments.
  - **g.** Before proposing the promotion on a large scale the business analyst should select a list of two hundred sample customers to test the campaign.
- **4.** Because of the information received the business analyst uses the "supervised" method for targeted promotion data mining, using the specified criteria to find the prospect list.
- **5.** The business analyst determines that there are two possibilities to generate the prospect list contacts:

- The operator can buy a CONTACT LIST from an external marketing data provider. The SOURCE SYSTEM contains possible sources for this type of data. The marketing department can also design criteria based on which customers to select from a CONTACT LIST. The customer information may not be in the operator's customer database yet. In this case the customer information is recorded in PARTY and PARTY CONTACT LIST PARTICIPATION that associate the PARTY and a CONTACT LIST. The PROMOTION CONTACT LIST UTILIZATION records which promotion utilizes which CONTACT LIST.
- The operator can run data mining, provided with Oracle Communications Data Model including the "Targeted Product Promotion", or "Customer Segmentation". This corresponds to a Mining result table whose name is "DWD\_CUST\_PROD\_AFFLTN". The output from the mining model CUSTOMER SEGMENTATION MODELL is specified in the entity CUSTOMER SEGMENT.

For more information, see Chapter 10, "Oracle Communications Data Model Data Mining Models" and "Model 4: Cross-Sell Opportunity".

For the sample use case the customer Tom Daniels is part of the two hundred customer test sample. He is tagged as a prospect for this campaign and will appear in the table **PROSPECT**. Tom Daniels can be a prospect of only one campaign at a time. This is strictly necessary to correctly measure the campaign response. Note that because Tom Daniels is an individual, the table **PROSPECT** INDIVIDUAL is filled; in addition, some data may be collected during the promotion customer interaction.

Following Tom Daniels's interaction with the CALL CENTER, as specified in the PARTY INTERACTION THREAD, the tables INITIATIVE RESULT TYPE, PARTY PROMOTION RESPONSE, and PROSPECT, field Prospect Result Code, are updated:

- Tom Daniels bought the service as specified in the promotion and the video chosen by Tom Daniels is recorded for further analysis (for billing and because the interest is saved information on "Tom Daniels's interest" and on most successful "Videos" type and name).
- 2. Tom Daniels accepts membership in the loyalty program, stored in the LOYALTY PROGRAM entity, thus increasing the number of loyalty program members and the knowledge of Tom Daniels's interests.

Each response from a targeted customer is recorded in PARTY PROMOTION RESPONSE. A positive response is stored as part of the mining result to the campaign, thus providing a better score to individual customers in a similar segment as Tom Daniels. The scoring table is reused to calculate the likelihood of a positive answer to the campaign when the campaign is broadened beyond the test to other customers.

Note: A customer email triggered this initiative and the initiative was completed by the call center. Thus, Tom Daniels's CALL CENTER call was triggered by the email so the medium of this targeted promotion is email while the sales channel is the CALL CENTER.

As a consequence of the new loyalty program membership and the associated 500 bonus points, a "non-network" event of type Loyalty is created and stored in the EVENT LOYALTY PROGRAM table. Tom Daniels also appears in the LOYALTY PROGRAM table (LOYALTY PROGRAM MO AGGR) coming from the previously defined CALL CENTER in the LOYALTY PROGRAM CHANNEL entity. The PARTY STATUS HISTORY is changed and some fields of CUSTOMER are updated (for example, Initiative Number and Customer Balance).

## Sample Use Case 9: Retention of Terminating Contract

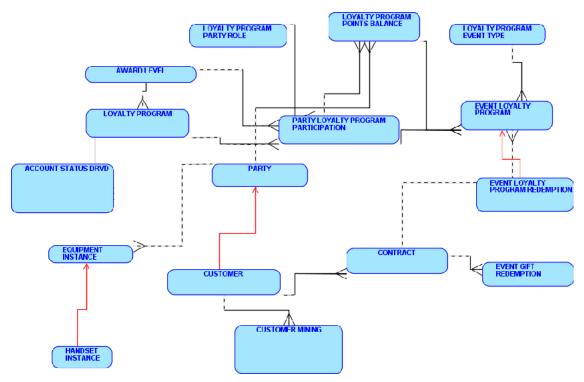
After a period as a customer, Tom Daniels's contract and plan ends. Before the contract ends SuperTelco notices that he is likely to churn, according to the socio-demographic data, the subscriptions he has, the usage and revenue pattern (based on comparisons with the customer segment).

The call center proposes that this customer continue with a new offering:

- Family Broadband
- Video-On-Demand and Phone
- The new generation phone as equipment
- A special 12% Discount for 12 months (12 month sign up)

SuperTelco uses Oracle Communications Data Model to store this customer interaction as shown in Figure B–7 and as outlined in the corresponding steps.





The terminating contract and call center retention involves the following steps:

- 1. Tom Daniels's churn likelihood increases as the end of the contract approaches. Because he is an important customer, belonging to the loyalty program, the churn likelihood should be lower than in other segments (according to AWARD LEVEL when Tom Daniels participates in the loyalty program by PARTY LOYALTY PROGRAM PARTICIPATION).
- 2. The operator may run Oracle Communications Data Model mining model to identify the highest probability churners. The result from mining model is saved in CUSTOMER MINING table. For more information, see "Model 1: Churn Prediction", and "Model 3: Customer Churn Factor".
- **3.** There are usually two possible actions when a contract is due to terminate:

- Do nothing: In this case the contract renews itself automatically when it is not actively canceled (assume that the customer will not churn). This is typically the case for a "sleeping" customer" that does not take the latest cheaper offering.
- Actively contact the customer: In this case, contact the customer before the customer is sent an end contract term letter (do this if it appears that the probability of customer churn is high and this customer is worth the investment). This action is particularly true for short-term churn-conditions. For example, when a communication is indicated up to one month before the end of the contract where the customer may get an offer from a competitor. If the contract ended automatically an action of the Service Provider is required for a renewal.
- **4.** Assuming that Tom Daniels is contacted, SuperTelco needs to know what to propose. Choices for this contact include the following:
  - Renew the contract with no changes: this is possible but usually after several years this option in not attractive, due to competition.
  - Proposing a new offering.
  - Renewing the contract with new hardware and a discount if the customer engages for more than twelve months.

For the sample use case with Tom Daniels, contract renewal with new hardware might be a good offering when the handsets for all the family members are old, over two years old, as specified in the information from HANDSET INSTANCE (subtype of EQUIPMENT INSTANCE). By offering a contract renewal with new hardware, you could allow the customer to use-up some loyalty points he has earned (by selecting different equipment). Additionally, binding the customer to twelve more months according to his ARPU Band could be worth a 12% discount.

Note that when you offer a new handset, this could provide new capabilities. For example, applications to download that could generate additional revenue for SuperTelco. This expectation can be reinforced due to the age of the children.

- 5. From the process perspective this use case is similar to the targeted promotion as described in "Sample Use Case 7: Targeted Promotion for Video-on-Demand Services" with similar entities and similar changes. After the customer accepts the new offer, a new CONTRACT is setup. In addition to the new CONTRACT, Tom Daniels is granted a gift. In this example, the new contract offer includes a new handset or a one month data service free pass. How the customer decides to pick up the gift is tracked in EVENT GIFT REDEMPTION.
- 6. Additionally to the party interaction, a non network event is stored in the table EVENT LOYALTY PROGRAM REDEMPTION to contain the free handset information. The free handset comes out of the association with the GIVE AWAY TYPE table assigned from the corresponding market plan (in PRODUCT MARKET PLAN ASSIGNMENT table). The handset itself is in the ITEM table.
- **7.** In addition, to provide information on the kind of handsets Tom Daniels could afford, use the table REDEMPTION MO AGGR.
- **8.** Note that if Tom Daniels was not a member of a loyalty program a similar offer could be available; the interaction for this handset offering would be stored into the EVENT GIFT REDEMPTION table.

## Sample Use Case 10: Dealer and Employee Sales Commission

This use case expands the details for customer information, as described in the section, "Sample Use Case 2: Acquiring a New Customer (with Family Plan)". This use case provides details for how sales information from a dealer is stored. Recall that in Use Case 2, the customer Tom Daniels asked for a family plan offering with the following features:

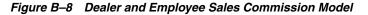
- Four numbers: two Postpaid mobile and two PrePaid
- One Friends and Family option

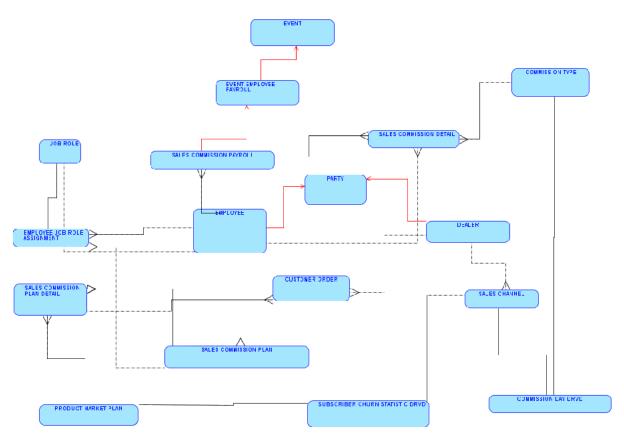
During the interaction the customer calls the call center to get the phone and broadband offering and the Video On Demand Service. Assuming that SuperTelco rewards dealers depending on customer revenue, the number of services and the customer loyalty, one shall consider the commissions and costs spending for dealers and for a given campaign:

Actions for the dealer and employee sales commission use case include the following:

- Party interaction, customer, and dealer
- Impact on commission and cost
- Loyalty campaign cost

SuperTelco uses Oracle Communications Data Model to store this dealer and customer interaction as shown in Figure B–8 and as outlined in the corresponding steps.





- 1. The information for the customer and account setup is described in "Sample Use Case 2: Acquiring a New Customer (with Family Plan)".
- **2.** At implementation time or when the dealer first appeared, the dealer is entered as a DEALER, for example John Dealer, a sub-type of the PARTY table. A DEALER includes the associated entities:
  - **a.** An address (stored in ADDRESS LOCATION and related to DEALER).
  - **b.** A SALES CHANNEL and a channel to identify the dealer. The SALES CHANNEL is an abstracted umbrella that unifies both an external DEALER and the internal sales agents as an EMPLOYEE. The JOB ROLE for each employee is in EMPLOYEE JOB ROLE ASSIGNMENT. For example, the job role for a Sales Employee should be "Sales Agent".
  - **c.** An organization structure or a relationship to individuals (ORGANIZATION BUSINESS UNIT).
  - **d.** A discount group in the DISCOUNT GROUP entity within the DEALER DISCOUNT GROUP ASSIGNMENT table. All the discounts the provider allows for a dealer are defined in DEALER DISCOUNT GROUP ASSIGNMENT (as a group). This entity feeds the dealer cost and customer cost table.
- **3.** As an employee in sales, John Dealer is associated with a sales commission plan code from the SALES COMMISSION PLAN table (using JOB ROLE). The details of the plan SALES COMMISSION PLAN DETAIL or the type of commission COMMISSION TYPE are stored in associated entities so that the full commissions and rewards for the item, equipment, services, and product market plan sold are set-up. The EMPLOYEE JOB ROLE ASSIGNMENT.
- 4. The Party interaction between John Dealer and Tom Daniels generates a new CUSTOMER ORDER. The customer order is generated in the BOSS/OSS system and loaded into Oracle Communications Data Model. For each customer order the SALES COMMISSION DETAIL is loaded to track how much commission should be granted to the DEALER in this sales transaction. Once the CUSTOMER ORDER is fulfilled in the provisioning system, a contract is settled with four activations, four handsets (ITEMS) and probably five products (one per mobile and the shared Friends and Family offering (even if there is only one contract). This has the following consequences in Oracle Communications Data Model:
  - **a.** John Dealer generated revenue increases and the number of customer and subscriptions: the revenue is compared to the quota the dealer had at the beginning of the month on each of these items, revenue, number of customers, and subscriptions, for the calculation of the dealer's commission and potential bonus and for the final dealer report.
  - **b.** John Dealer "costs" increase correspondingly, as he wins a percentage of the generated revenue.
  - **c.** The number of handsets available at John's shop is reduced by four (two Postpaid and two Prepaid). The out-of-stock forecast mining model is automatically fed and correspondingly updated.
  - **d.** The commission associated with the handsets through the commission indicator attribute ("Commission Ind") will trigger the calculation of an extra commission for the items sold, aggregated on the monthly basis (using COMMISSION DAY DRVD and SALES MONTH AGGR).
- **5.** Assuming SuperTelco rewards on the effective revenue generated by the customer, depending on the ARPU band of the account associated with the customer, the special bonus for John Dealer is updated with Tom Daniel's profile and added as a

supplementary cost for the dealer and for the customer. Note that often at this stage a fraud detection mechanism is applied to limit dealer or customer fraud.

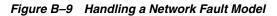
- **6.** As Tom Daniels changes the package to the convergent offering, due to a campaign, SuperTelco does not reward John Dealer. The campaign cost may be increased by the cost of creating and sending the SMS, in general, and by the cost of the call center agent interaction. The customer cost could also only be increased by the cost of the call center agent interaction (assuming the SMS sent to Tom Daniels is not considered). Note that the fact that Tom Daniels changes his package will probably impact the Band ARPU that could also change the bonus for John Dealer.
- 7. As Tom Daniels's contract comes to an end SuperTelco may decide to reward only the call center as a successful clawback action rather than granting further John Dealer with a bonus for the loyalty of the customer, as the later was not involved at all in the action. The customer cost for Tom Daniels would still increase. The employee and call center cost would also correspondingly increase (here, probably only the employee cost, as the call center cost must be considered to be the sum of the labor, employee, costs and other costs). For example the rent for the building or of the call center service is typically associated with the location of the call center only. Note that its total margin, due to the revenue generation through the contract renewal, is increasing even if the relative margin will probably decrease over the month.
- **8.** At each end of month when the sales agent commissions are paid by payroll, the information in SALES COMMISSION PAYROLL is populated.
- **9.** Sometimes certain dealers may commit fraud when bringing in new customers. For example, a dealer may have friends sign contracts to win a gift but then terminate the contract. The new customers brought in by the fraudulent dealer may be identified by SUBSCRIPTION STATISTIC DRVD. In this derived table some statistical functions are applied to find a high churn rate by a possibly cheating DEALER, compared to all other dealers.

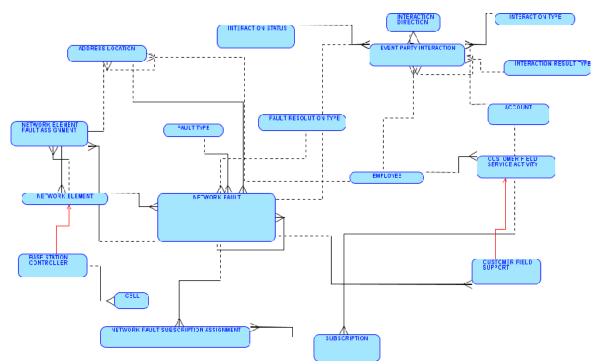
## Sample Use Case 11: Handling a Network Fault

The Network Monitoring System detects a failure at a switch. SuperTelco wants to understand how many customers are affected by the incident. The Network Monitoring System queries the Network Inventory to get the resource ID of the faulty element. The Network Monitoring System then generates a "network failure" event and Oracle Communications Data Model captures this event.

SuperTelco uses Oracle Communications Data Model to handle a network fault, as shown in Figure B–9 and as outlined in the corresponding steps.

SuperTelco includes the full network structure as specified in Oracle Communications Data Model and both the network operating and the network inventory applications provide information to Oracle Communications Data Model once a day.





Consider the case and steps required to handle a network fault:

The first questions for the manager after identifying the issue are:

- One evening at 8pm a network cell suffers a power outage after being hit by lightning, and the network cell goes out and does not restart. The real-time network monitoring system alerts SuperTelco maintenance central. This allows SuperTelco to quickly identify where the failure is (site, location, default configuration before the break-down) and SuperTelco sends a team to look at the issue. Assume that this outage is a cell which is difficult to reach, despite being in a high density population area; thus it takes four hours to the maintenance team to repair and restart the network cell.
- **2.** While the network is down, SuperTelco customers call the call center from fixed lines to complain. Some customers threaten to quit the service if the problem persists.
- **3.** Up to this stage, Oracle Communications Data Model does not play a role. One could assume that Oracle Communications Data Model gets this summary information events, status, and so on, daily (at 2am the following morning). Note if the ETLs for the network controlling applications are configured such that Oracle Communications Data Model is updated in near real-time, for example hourly, then Oracle Communications Data Model may know about the event sooner.
- **4.** The SuperTelco manager gets the network fault information in real-time from the network applications team.
  - Where is the cell located?
  - Whose qualified team is in charge now?
  - Which services are impacted?
  - Which customers may be impacted?

- What is the average revenue impact if nothing is done?
- 5. Network applications should be able to answer directly where the cell is located and the team in charge. Note that Oracle Communications Data Model could also identify this information if the ID of the cell that broke down is supplied (even if Oracle Communications Data Model does not yet know that it broke down). A simple adhoc query on the NETWORK ELEMENT table, and its sub-tables, could answer the question:

"Where is my network element ID xxx?"

To answer the question:

"Who is in charge according to the maintenance plan?"

Oracle Communications Data Model can supply this information with a customization of the model (this information is not available out-of-the-box). If the network fault happens to multiple NETWORK ELEMENTS, all the faulted network elements are tracked in NETWORK ELEMENT FAULT ASSIGNMENT.

- **6.** Each occurrence of a network failure is recorded in NETWORK FAULT. When a network fault happens at customer site, technical support activities to solve the problem are saved in the CUSTOMER FIELD SUPPORT when loaded into Oracle Communications Data Model. The CUSTOMER FIELD SUPPORT entity is a subtype of CUSTOMER FIELD SERVICE ACTIVITY.
- **7.** Once the network fault is resolved the resolution type of the network fault is loaded according to FAULT RESOLUTION TYPE.
- 8. The list of services impacted is related to the list of elements which were out. In the sample use case, with a lightning strike, consider the full wireless traffic is down in the area near the antenna. Because this area is a high density area, one could expect that other antennae may partly cover the geographic coverage. In a GSM network, geographic areas are divided into different CELLs which are served by the corresponding BASE STATION CONTROLLER. The BASE STATION CONTROLLER is a subtype of NETWORK ELEMENT. A simple report showing the affected areas and services also lists the services associated with the cell.
- 9. You can obtain a list of impacted customers through the NETWORK FAULT SUBSCRIPTION ASSIGNMENT, which links the network fault to the SUBSCRIPTION table. The later contains the Circuit Component Code attribute that allows you to use the table CIRCUIT COMPONENT to get the NETWORK TOUCHPOINT concerned, the CELL SITE being a sub-table of NETWORK TOUCHPOINT. Consequently, a simple query on all subscriptions whose circuit component is tied to the cell ID that failed provides a list all the customer information associated with the given cell.
- **10.** Similarly, the exact list of products impacted, per customer, can easily be provided (related to the service that is down and the subscriptions concerned).
- **11.** With a list of products impacted, the manager can check how many calls normally run Friday evening between 8pm and 12pm, and get the average revenue generated at that time for those customers. This provides the average revenue loss within the four hours of time-off. The manager may send an email to the call center with the list of potential customers, to warn the call center that within the next three to four hours, those customers may be complaining about a loss of coverage.
- **12.** When a customer calls the call center, an interaction event is created in EVENT PARTY INTERACTION, with an interaction type of Complain.

- **13.** With the email and the customer list, a call center manager can warn the call center employees, and possibly ask for a additional personnel to manage the potential increase of complaint calls. Not that it is important to identify all the customer calls to the call center, associated with the failed cell that may be related to the network issue. This identification can be done either upfront in real-time by the call center agent or on a later with analysis from Oracle Communications Data Model. Note: the call center manager may have then an explanation ready for the next monthly meeting when he shows the customer satisfaction report.
- **14.** For the most valuable customers that complain and threaten to churn, the customer care manager may decide to run a compensation program. For example, by providing ten free SMS or ten minutes for free next month for private customers and provide a 10% discount for business customers at risk of churning.
- **15.** Later, if these procedures were not carried out, an increase in churn for the following month may be quickly related to the network issue: the default reports might show an alert due to an unusual increase in churn in a specific area (using the outlier function of the database associated to the alert functionality of Oracle Business Intelligence Suite Enterprise Edition).
- **16.** With Oracle Communications Data Model, there are therefore several ways to come to the same conclusion, in our case:
  - The network cell ID (near real-time).
  - The abnormally limited geographic distribution of origin of some complaints (most probably the next two days).
  - The abnormally increase of churn in a limited region (a month later).

## Sample Use Case 12: Implementing a Business Area

The CFO requests that the SuperTelco IT manager (Susan) has to implement all the billing related reports of Oracle Communications Data Model

For simplification, assume that:

- The CFO wants to get the value as quickly as possible, so that Susan is not supposed to customize anything unless strictly necessary.
- SuperTelco uses Oracle Business Intelligence Suite Enterprise Edition as the reporting tool.
- Oracle Communications Data Model is installed but all tables are completely empty.

Despite the fact that some DWHs exist, on customers and products, Susan goes forward as for a "greenfield" implementation. But she will reuse part of the work that was done before, either directly from the DWH tables, used as a source to Oracle Communications Data Model or using the ETLs to directly feed Oracle Communications Data Model tables.

In a second phase, the CFO requests a special report to take the customers that are diplomats and hence do not pay any VAT. A special customer code must be created and the CFO wants a report only for these specially coded customers. Thus, Susan decides she needs to enhance the customer table with a column Tax Rate Amount and introduce a new Customer Type: Diplomat. These changes should be done in parallel in the CRM, in the Customer DWH, and in the billing system.

To implement these steps, the IT manager, Susan, does the following:

- 1. The project follows a typical DWH project plan with one important exception: because Oracle Communications Data Model is a "DWH-out-of-the-box", with an optimized design and an automatic data movement, intra-ETL provided, the main challenges for Susan are:
  - **a.** Limiting the Scope of the project to quickly deliver value to the CFO:

Identifying the reports associated with the chosen business area.

Identifying the OLAP cubes and Mining needed or wanted by the business.

Identifying the input tables required to fulfill the expectations.

Identifying from the source systems the data needed to fill the tables.

**b.** Analysis:

Identifying the gaps between the organization needs and Oracle Communications Data Model out-of-the-box delivery. In Susan's case, one could assume these are reduced to a minimum. If it has not been a "greenfield" implementation, the gap analysis between the existing reports and underlying DWH structure with Oracle Communications Data Model should also be run.

Identifying and writing down the difference in semantics between the various terms (normally, this should be quickly done after training with Oracle Communications Data Model). Mapping the source systems (in this case, only the billing and maybe the Product and Customer DWH) to Target Data Element.

c. Design and Development:

ETL (Billing to Oracle Communications Data Model and other DWH toOracle Communications Data Model).

Logical Data Model and Reports Design Enhancement

d. Training and Testing:

Scenarii creation and run

Acceptance Testing with some (trained) power-users

e. Deployment:

Initial / history data load

Incremental load

- f. Maintenance:
- **2.** Within a given business area, Susan will find the reports available out-of-the-box (directly looking at the reports themselves or in the associated documentation) and discuss those the CFO wants to see absolutely.
- **3.** Once with the list of reports to feed, Susan checks the documentation to find out the entities from which these reports are filled and the programs used. She first turns to the Oracle Metadata dashboard (visible in Oracle Business Intelligence Suite Enterprise Edition): for each report, she finds all the tables that need to be filled (Dashboard Report-Entities) and gets also access to the Intra-ETLs that access these tables (Dashboard Entities-Programs).
- **4.** Going down to the entity description, she can decide which attributes (columns) per table she needs to fill and compare those with the data she can get out of its different sources. Note that Susan will be able to find which KPIs is associated to which column in the Excel file OCDM\_KPI\_Aggr\_spec.xls:

- **a.** NETWORK EVENT as rated event from the billing system.
- **b.** INVOICE details from the billing system.
- **c.** Customer data either from the billing or the CRM system, or from its own Customer DWH.
- **d.** Product and product rating data from either the billing system or its Product DWH.
- **5.** Finally, it is Susan's decision to determine the source and then create the ETLs that load the corresponding information. In this case, she has two possibilities, the choice between the two being rather an architecture/process decision:
  - **a.** She uses the Product and Customer DWHs as the base for true and up-to-date customer and product information (product and customer "hubs" principle). If she used the standard DWH principles, those are probably in 3NF format, thus easing the mapping process to Oracle Communications Data Model base tables for customers, products and services.
  - **b.** She uses the ETLs that were feeding the Product and Customer DWHs and adapt them to feed Oracle Communications Data Model directly.
- **6.** Important for Susan is that, as soon as some data are available in Oracle Communications Data Model, it will be automatically pushed to reporting level, in the OLAP cubes and to the various mining models (following the plan agreed at implementation time). She can therefore cross-check the data at each Oracle Communications Data Model level (reference, base, derived, aggregation,...) and compare them with previous reports she has. The difference in definitions (what is a subscriber, a customer, an offering, a service,...?) must have been run upfront to be able to compare the data and clarify any differences appearing.
- **7.** On the second phase, adding a new type costs nothing but adding one line in the corresponding lookup table (CUSTOMER TYPE). The ETLs should be able to reference correctly the new customer type.
- **8.** For the tax customization, Susan will check in the Oracle Metadata dashboard the list of all intra-ETLs and programs hit by a customization of the customer table: in principle, there are a lot impacted. However, with a new attribute, most of them won't need any changes; only those that need to aggregate the result of any facts according to this new column must be extended.
- **9.** With this information, Susan will access and adapt the code of each intra-ETL she needs to. She will then adapt Oracle Business Intelligence Suite Enterprise Edition repository and the sample reports to present the new dimension.

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