

# **Инсталляция Oracle Personalization Option для сервера приложений Oracle Application Server 10g.**



# 1. Необходимо создать схемы в базе для Oracle Personalization.

Welcome to OracleAS Personalization - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://scias.ru.oracle.com/OP/Admin/LoginPage\$pid=-5082182064482545861\$rid=677027600616738277

Oracle Application Server Personalization

Help

**Error**

1. You cannot login because Oracle Personalization has not been configured. Please create Oracle Personalization schemas using the schema creation wizard. See documentation for details.
2. The network connection you are using is not encrypted. It is recommended that you use an encrypted connection for this servlet. See the OracleAS documentation on how to configure and use secure (SSL) connections.

Welcome to OracleAS Personalization

User name

Password

Log in

Copyright © 2004, Oracle Corporation. All rights reserved. OracleAS Personalization, Version 9.0.4.0.0

Done Trusted sites

## 2. Директория для запуска Configuration Wizard. Работаем с инстансом для Middle Tier.

```
C:\WINNT\System32\cmd.exe
12/16/2003 10:49a          12,718 morview.sql
12/16/2003 10:11a           53 morviewW.sql
12/16/2003 10:31a           778 mtrcreate.sql
12/16/2003 10:31a           1,010 mtrimp.sql
12/16/2003 10:11a           43,642 mtrs schema.sql
12/16/2003 10:32a           57 mtrs schemaW.sql
12/16/2003 09:52a           1,456 mtrs supp.sql
12/16/2003 09:51a           53 mtrs suppW.sql
05/24/2004 12:07a      <DIR>   mtr_util
12/16/2003 10:31a           519 opconfig.bat
02/20/2004 11:51a           136,627 opconfig.jar
12/16/2003 10:31a           1,443 opconfig.sh
12/16/2003 10:31a           58 opdmapiW.sql
12/16/2003 10:31a           13,289 opmor.xml
12/16/2003 09:52a           12,716 opmordemo.xml
12/16/2003 09:52a           1,688 opmtr.xml
12/16/2003 10:10a           1,122 opmtrdemo.xml
12/16/2003 09:52a           4,988 opre.xml
12/17/2003 01:24p           1,257 opSuccess.class
12/16/2003 10:48a           64 opworkflowW.sql
05/24/2004 12:07a      <DIR>   pkgs
12/16/2003 10:10a           404 recompileMTRViews.sql
05/24/2004 12:11a           1,496 recreate.sql
05/24/2004 12:11a           166 rejava.sql
12/16/2003 10:48a           10,073 reload.sql
12/16/2003 10:56a           51 reloadW.sql
12/16/2003 10:31a           233 remsg.sql
05/24/2004 12:11a           884 reproc.sql
12/16/2003 10:56a           51 reprocW.sql
12/16/2003 10:11a           40,194 reschema.sql
12/16/2003 10:48a           55 reschemaW.sql
12/16/2003 10:10a           4,160 resupp.sql
12/16/2003 09:52a           51 resuppW.sql
12/16/2003 09:52a           16,862 revw.sql
12/16/2003 09:51a           47 revwW.sql
12/16/2003 10:31a           1,403 runbrokenjobs.sql
12/16/2003 10:48a           31 startengine.sql
12/16/2003 10:12a           30 stopengine.sql
57 File(s)    363,725 bytes
7 Dir(s)   11,486,961,664 bytes free

C:\oramid1\mp\admin>
```

ORACLE®

### 3. Необходимо установить переменную окружения ORACLE\_HOME.

```
Windows Command Processor
Select C:\WINNT\System32\cmd.exe

12/16/2003  10:31a          1,010 mtrimp.sql
12/16/2003  10:11a          43,642 mtrschem.sql
12/16/2003  10:32a          57 mtrschemW.sql
12/16/2003  09:52a          1,456 mtrspp.sql
12/16/2003  09:51a          53 mtrsppW.sql
05/24/2004  12:07a          mtr_util
12/16/2003  10:31a          519 opconfig.bat
02/20/2004  11:51a          136,627 opconfig.jar
12/16/2003  10:31a          1,443 opconfig.sh
12/16/2003  10:31a          58 opdmapiW.sql
12/16/2003  10:31a          13,289 opmor.xml
12/16/2003  09:52a          12,716 opmordemo.xml
12/16/2003  09:52a          1,688 opmtr.xml
12/16/2003  10:10a          1,122 opmtrdemo.xml
12/16/2003  09:52a          4,988 opre.xml
12/17/2003  01:24p          1,257 opSuccess.class
12/16/2003  10:48a          64 opworkflowW.sql
05/24/2004  12:07a          pkgs
12/16/2003  10:10a          404 recompileMTRViews.sql
05/24/2004  12:11a          1,496 recreate.sql
05/24/2004  12:11a          166 rejava.sql
12/16/2003  10:48a          10,073 reload.sql
12/16/2003  10:56a          51 reloadW.sql
12/16/2003  10:31a          233 remsg.sql
05/24/2004  12:11a          884 reproc.sql
12/16/2003  10:56a          51 reprocW.sql
12/16/2003  10:11a          40,194 reschema.sql
12/16/2003  10:48a          55 reschemaW.sql
12/16/2003  10:10a          4,160 resupp.sql
12/16/2003  09:52a          51 resuppW.sql
12/16/2003  09:52a          16,862 revw.sql
12/16/2003  09:51a          47 revwW.sql
12/16/2003  10:31a          1,403 runbrokenjobs.sql
12/16/2003  10:48a          31 startengine.sql
12/16/2003  10:12a          30 stopengine.sql
57 File(s)      363,725 bytes
7 Dir(s)       11,486,961,664 bytes free

C:\oramid1\mp\admin>opconfig.bat
You must set ORACLE_HOME

C:\oramid1\mp\admin>
```

ORACLE®

## 4. Установили переменную окружения.

```
C:\WINNT\System32\cmd.exe
12/16/2003 10:32a      57 mtrschemaw.sql
12/16/2003 09:52a      1,456 mtrsupp.sql
12/16/2003 09:51a      53 mtrsuppw.sql
05/24/2004 12:07a    <DIR>   mtr_util
12/16/2003 10:31a      519 opconfig.bat
02/20/2004 11:51a      136,627 opconfig.jar
12/16/2003 10:31a      1,443 opconfig.sh
12/16/2003 10:31a      58 opdmapiW.sql
12/16/2003 10:31a      13,289 opmor.xml
12/16/2003 09:52a      12,716 opmordemo.xml
12/16/2003 09:52a      1,688 opmtr.xml
12/16/2003 10:10a      1,122 opmtrdemo.xml
12/16/2003 09:52a      4,988 opre.xml
12/17/2003 01:24p      1,257 opSuccess.class
12/16/2003 10:48a      64 opworkflowW.sql
05/24/2004 12:07a    <DIR>   pkgs
12/16/2003 10:10a      404 recompileMTRViews.sql
05/24/2004 12:11a      1,496 recreate.sql
05/24/2004 12:11a      166 rejava.sql
12/16/2003 10:48a      10,073 reload.sql
12/16/2003 10:56a      51 reloadW.sql
12/16/2003 10:31a      233 remsg.sql
05/24/2004 12:11a      884 reproc.sql
12/16/2003 10:56a      51 reprocW.sql
12/16/2003 10:11a      40,194 reschema.sql
12/16/2003 10:48a      55 reschemaW.sql
12/16/2003 10:10a      4,160 resupp.sql
12/16/2003 09:52a      51 resuppW.sql
12/16/2003 09:52a      16,862 revw.sql
12/16/2003 09:51a      47 revwW.sql
12/16/2003 10:31a      1,403 runbrokenjobs.sql
12/16/2003 10:48a      31 startengine.sql
12/16/2003 10:12a      30 stopengine.sql
      57 File(s)    363,725 bytes
      7 Dir(s)  11,486,961,664 bytes free

C:\oramid1\mp\admin>opconfig.bat
You must set ORACLE_HOME

C:\oramid1\mp\admin>set ORACLE_HOME=c:\oramid1
C:\oramid1\mp\admin>
```

ORACLE®

## 5. Запускаем Configuration Wizard.

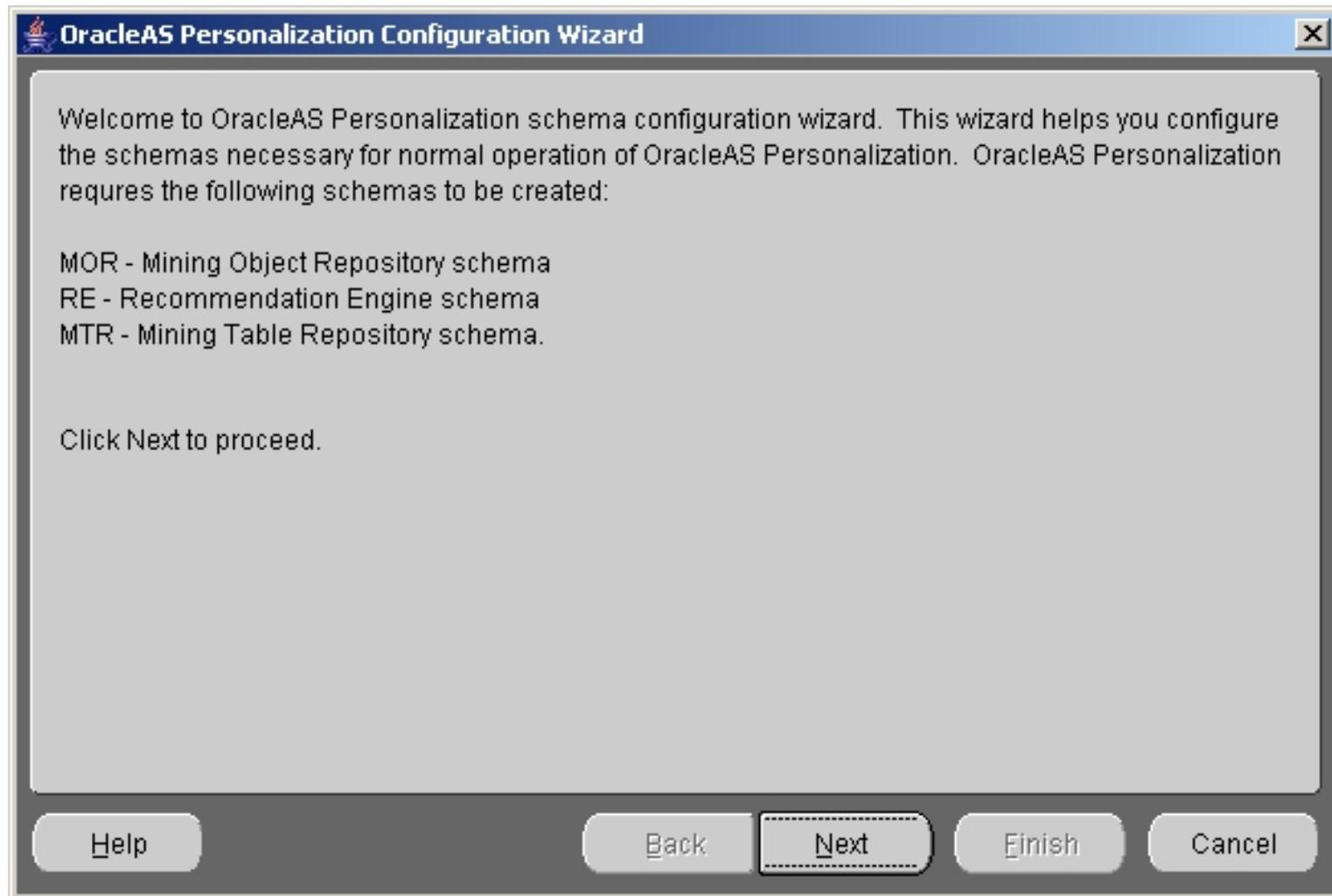
```
C:\WINNT\System32\cmd.exe
12/16/2003 10:32a      57 mtrschemaw.sql
12/16/2003 09:52a      1,456 mtrspp.sql
12/16/2003 09:51a      53 mtrsppw.sql
05/24/2004 12:07a      <DIR>    mtr_util
12/16/2003 10:31a      519 opconfig.bat
02/20/2004 11:51a      136,627 opconfig.jar
12/16/2003 10:31a      1,443 opconfig.sh
12/16/2003 10:31a      58 opdmapiw.sql
12/16/2003 10:31a      13,289 opmor.xml
12/16/2003 09:52a      12,716 opmordemo.xml
12/16/2003 09:52a      1,688 opmtr.xml
12/16/2003 10:10a      1,122 opmtrdemo.xml
12/16/2003 09:52a      4,988 opre.xml
12/17/2003 01:24p      1,257 opsuccess.class
12/16/2003 10:48a      64 opworkfloww.sql
05/24/2004 12:07a      <DIR>    pkgs
12/16/2003 10:10a      404 recompileMTRViews.sql
05/24/2004 12:11a      1,496 recreate.sql
05/24/2004 12:11a      166 rejava.sql
12/16/2003 10:48a      10,073 reload.sql
12/16/2003 10:56a      51 reloadw.sql
12/16/2003 10:31a      233 remsg.sql
05/24/2004 12:11a      884 reproc.sql
12/16/2003 10:56a      51 reprocw.sql
12/16/2003 10:11a      40,194 reschema.sql
12/16/2003 10:48a      55 reschemaw.sql
12/16/2003 10:10a      4,160 resupp.sql
12/16/2003 09:52a      51 resuppw.sql
12/16/2003 09:52a      16,862 revw.sql
12/16/2003 09:51a      47 revww.sql
12/16/2003 10:31a      1,403 runbrokenjobs.sql
12/16/2003 10:48a      31 startengine.sql
12/16/2003 10:12a      30 stopengine.sql
      57 File(s)   363,725 bytes
      7 Dir(s)  11,486,961,664 bytes free

C:\oramid1\mp\admin>opconfig.bat
You must set ORACLE_HOME

C:\oramid1\mp\admin>set ORACLE_HOME=c:\oramid1
C:\oramid1\mp\admin>opconfig.bat
```

ORACLE®

## 6. Oracle AS Personalization Configuration Wizard.



ORACLE®

## 7. Ввод информации для создания Mining Object Repository Schema (MOR)

OracleAS Personalization - MOR Database Connection (2 - 10) X

Please provide the connection information for the database where you want to create the MOR (Mining Object Repository) schema.

SYS password:

Host:

Port:

SID:

Help Back Next Finish Cancel

## 8. Ввод информации для создания Mining Object Repository Schema (MOR)

OracleAS Personalization - MOR Schema Information (3 - 10) X

Please provide the details needed to create the MOR (Mining Object Repository) schema.

Schema:

Password:

Confirm password:

Data file:

Temporary data file:

[Help](#)[Back](#)[Next](#)[Finish](#)[Cancel](#)

## 9. Ввод информации для создания Mining Object Repository Schema (MOR)

OracleAS Personalization - MOR Schema Information (3 - 10) X

Please provide the details needed to create the MOR (Mining Object Repository) schema.

Schema:

Password:

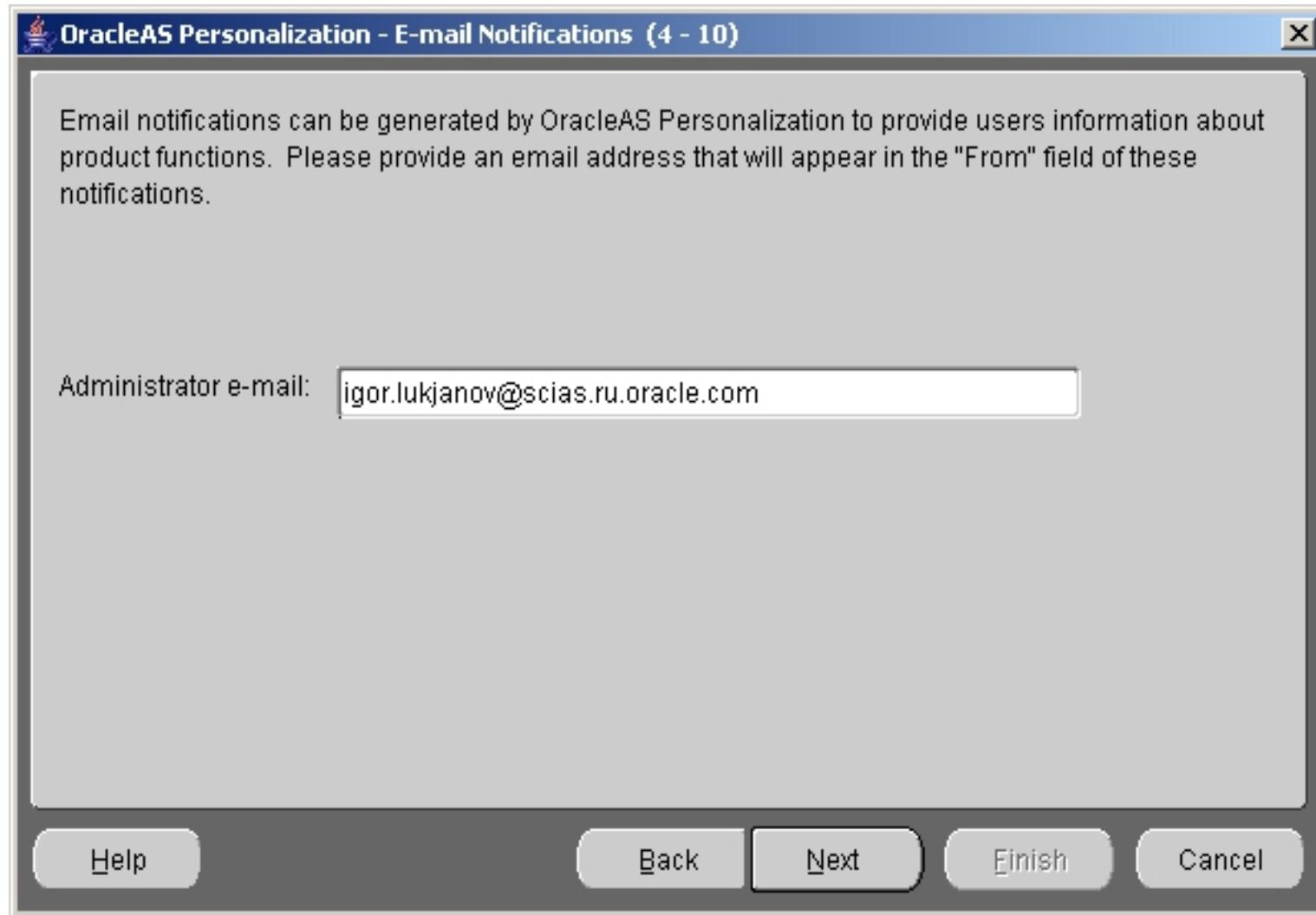
Confirm password:

Data file:

Temporary data file:

Help Back Next Finish Cancel

## 10. Ввод e-mail адресса от которого будет приходить информация о функциях системы



## 11. Ввод информации для создания Recommendation Engine schema (RE)

 OracleAS Personalization - RE Database Connection (5 - 10) X

Please provide the connection information for the database where you want to create the RE (Recommendation Engine) schema.

SYS password:

Host:

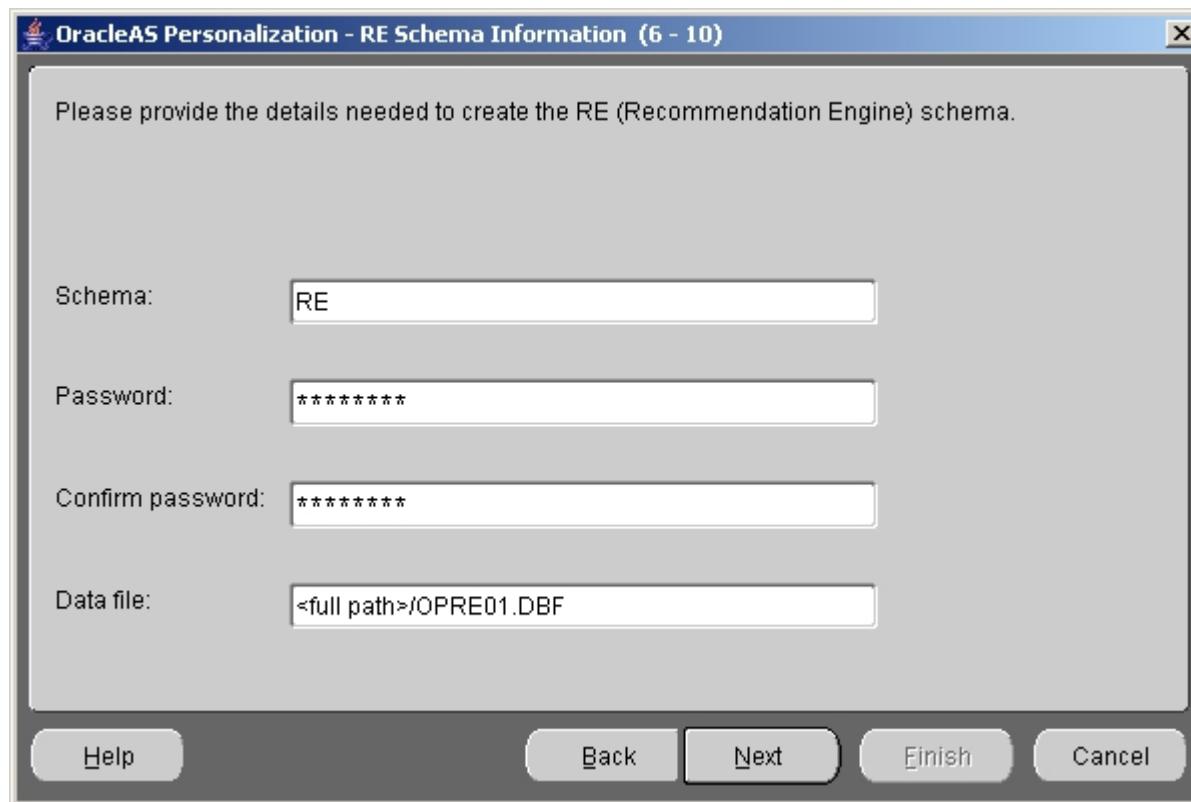
Port:

SID:

[Help](#)[Back](#)[Next](#)[Finish](#)[Cancel](#)

**ORACLE**

## 12. Ввод информации для создания Recommendation Engine schema (RE)



## 13. Ввод информации для создания Recommendation Engine schema (RE)

OracleAS Personalization - RE Schema Information (6 - 10) X

Please provide the details needed to create the RE (Recommendation Engine) schema.

Schema:

Password:

Confirm password:

Data file:

[Help](#) [Back](#) [Next](#) [Finish](#) [Cancel](#)

ORACLE®

## 14. Ввод информации для создания Mining Table Repository schema (MTR)

OracleAS Personalization - MTR Database Connection (7 - 10) X

Please provide the connection information for the database where you want to create the MTR (Mining Table Repository) schema.

SYS password:

Host:

Port:

SID:

[Help](#)[Back](#)[Next](#)[Finish](#)[Cancel](#)

## 15. Ввод информации для создания Mining Table Repository schema (MTR)

 MTR schema settings (8 - 10) X

Please provide the details needed to create the MTR (Mining Table Repository) schema.

Please enter a schema name:

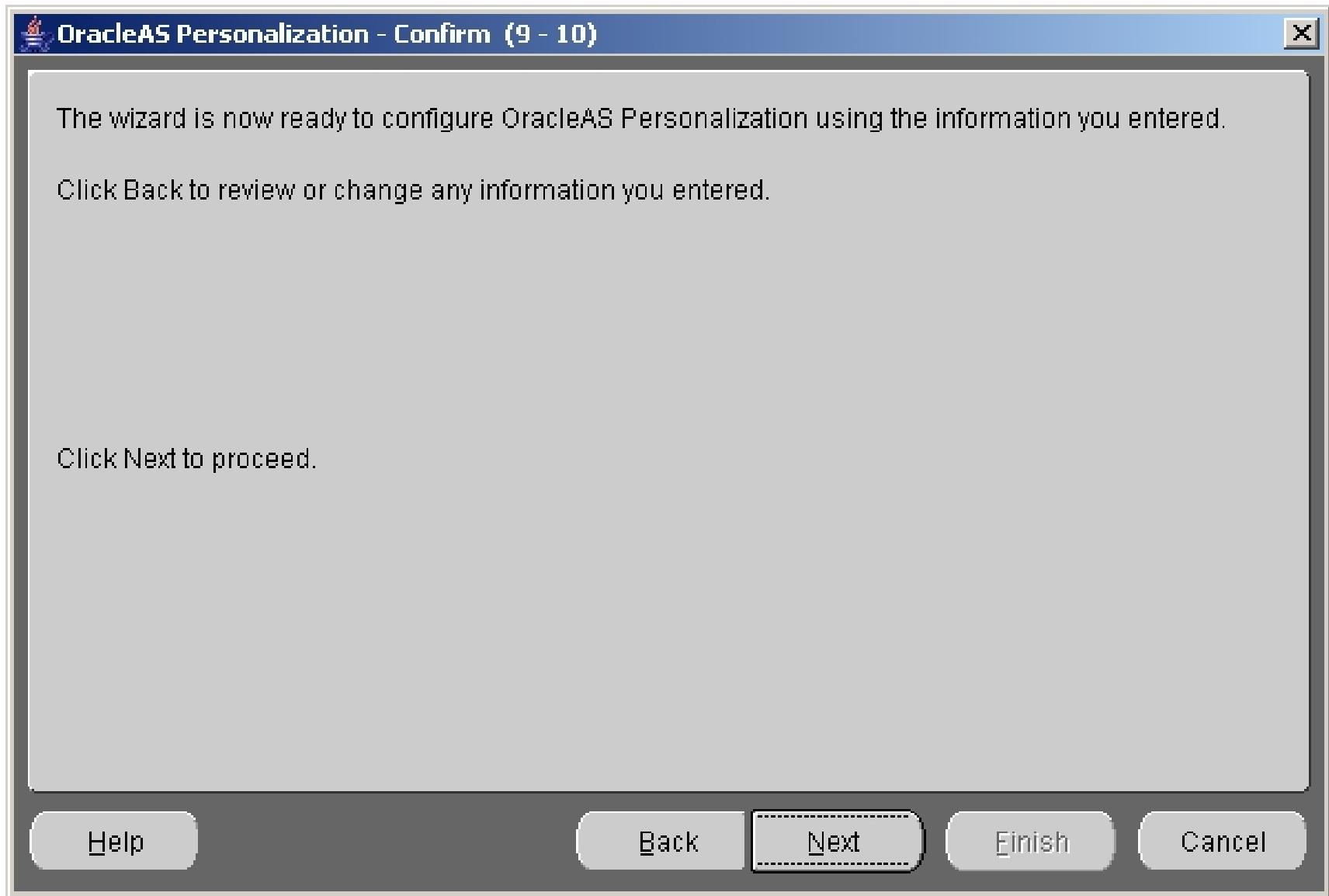
Password:

Confirm password:

Data file:

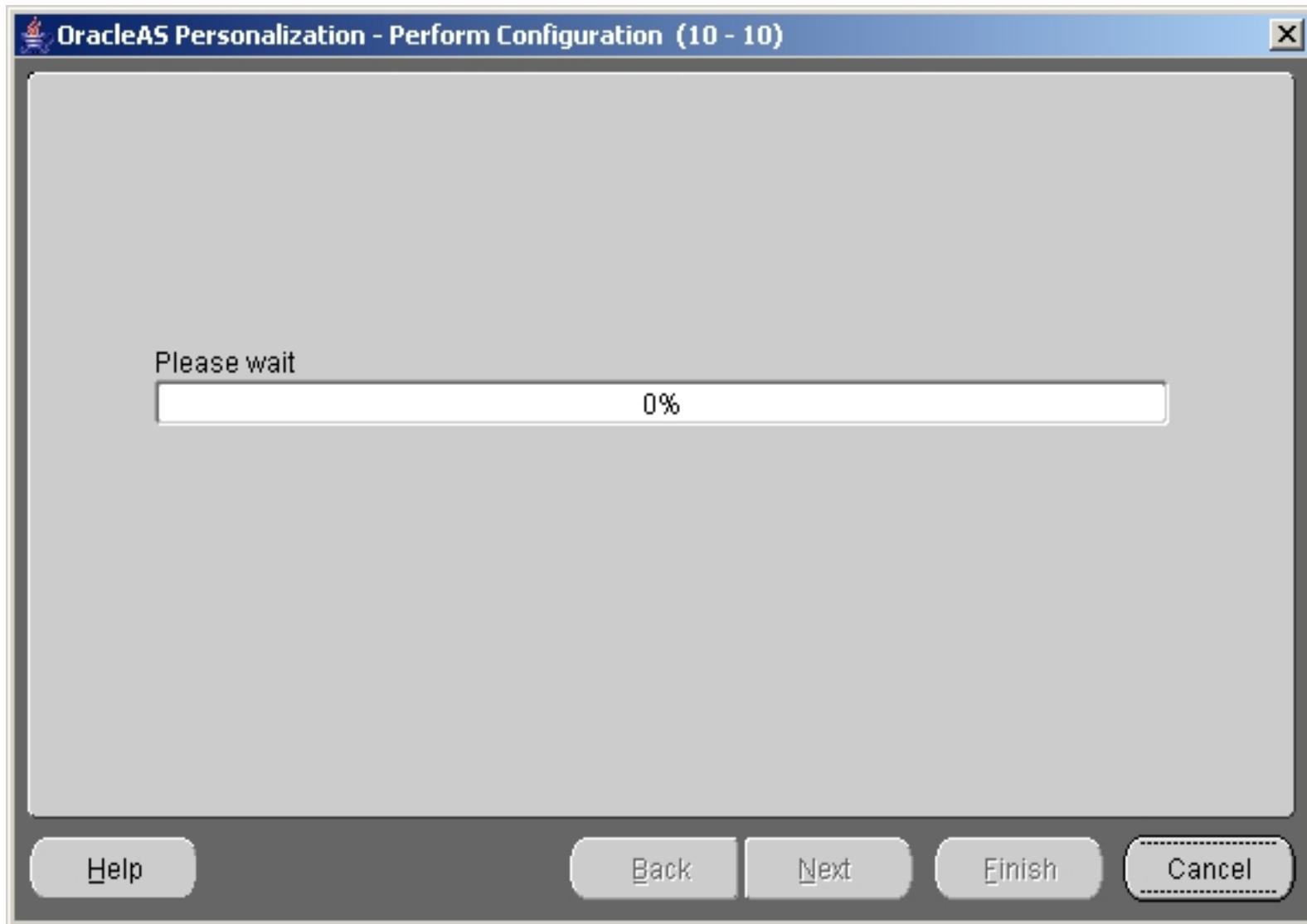
Import demo movie data

## 16. Confirmation page



ORACLE®

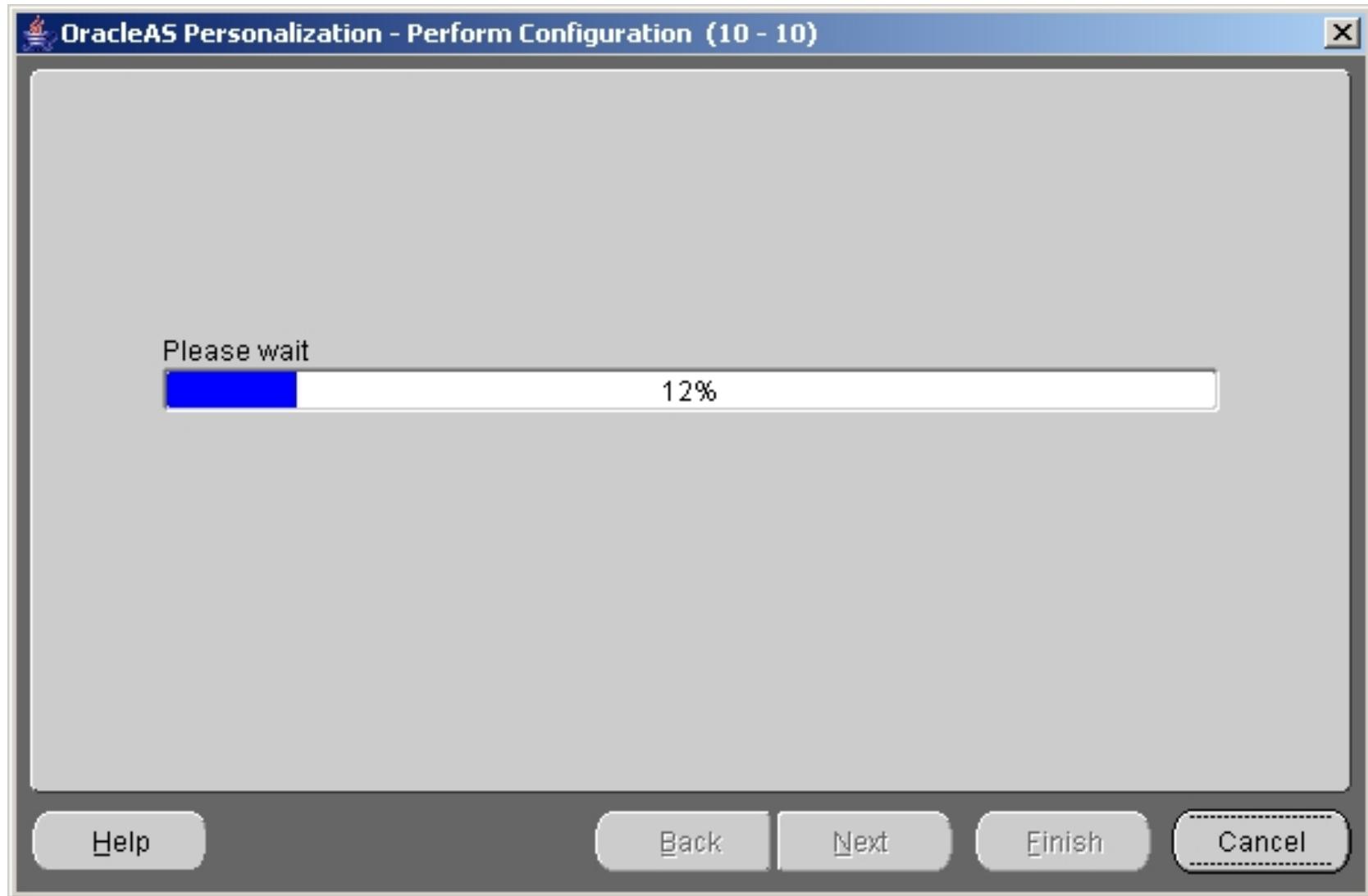
## 17. Процессирование создания схем



ORACLE®

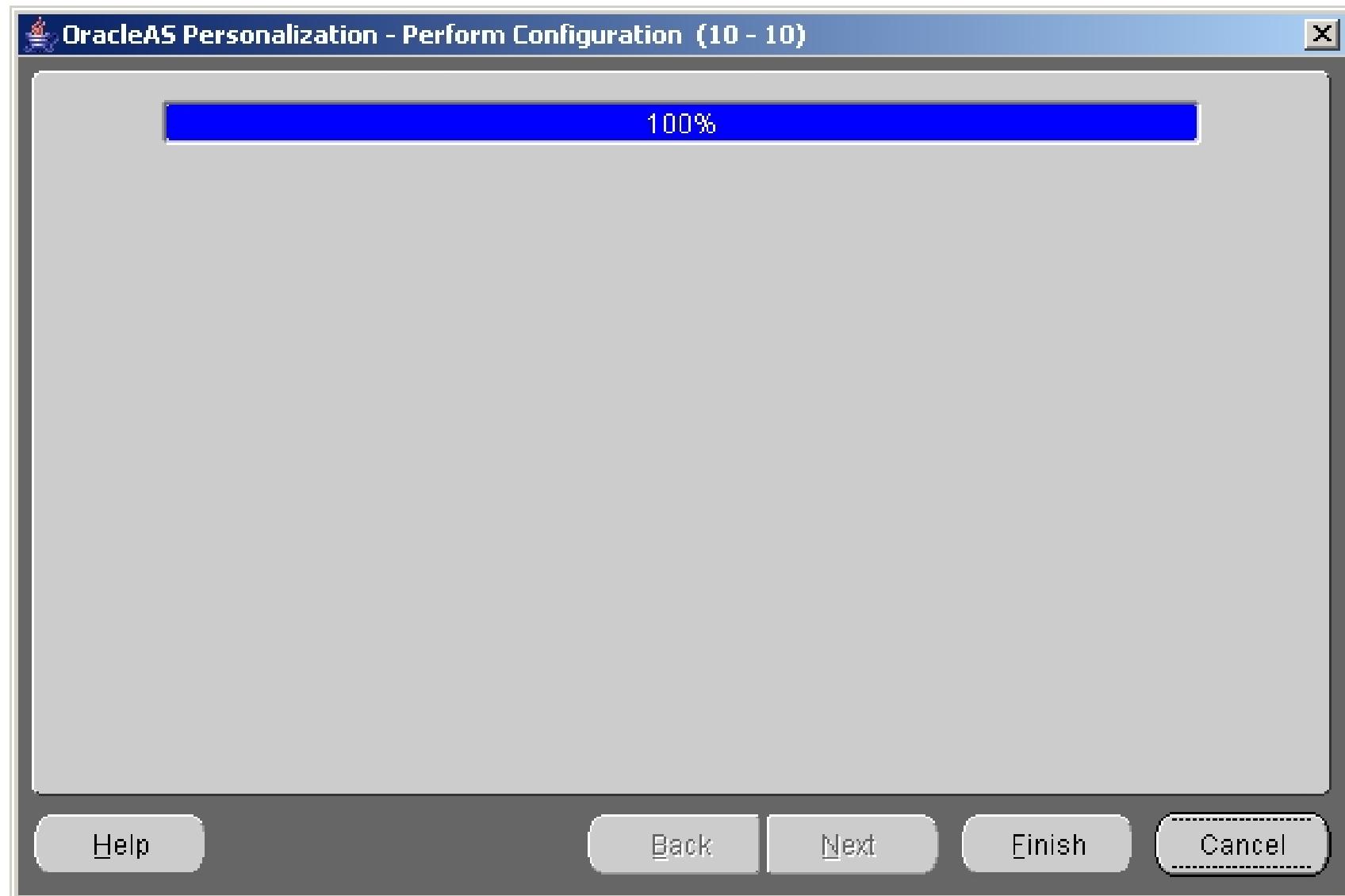
Copyright © 2004, Oracle. All rights reserved.

## 18. Процессирование создания схем



ORACLE®

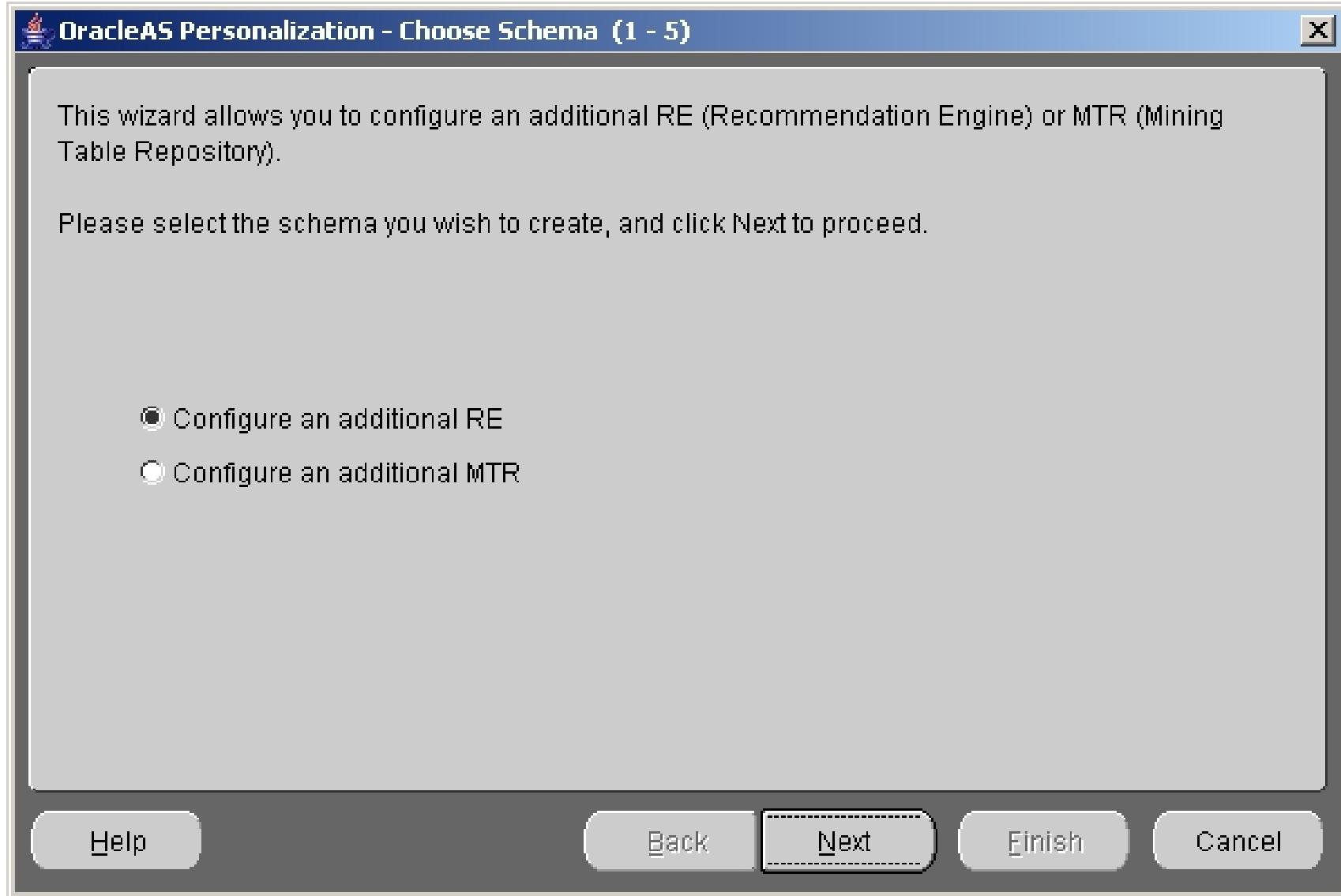
## 19. Процессирование создания схем



ORACLE®

Copyright © 2004, Oracle. All rights reserved.

## 20. Можно установить дополнительные RE и MTR



ORACLE®

## 21. Рестартованиe инстанса Middle Tier.

**ORACLE** Enterprise Manager 10g Application Server Control

Preferences Help

 Processing: Stop All

All components of application server "oramid1.scias.ru.oracle.com" are being stopped.  
This operation may take a while to complete, depending on the number and types of components.

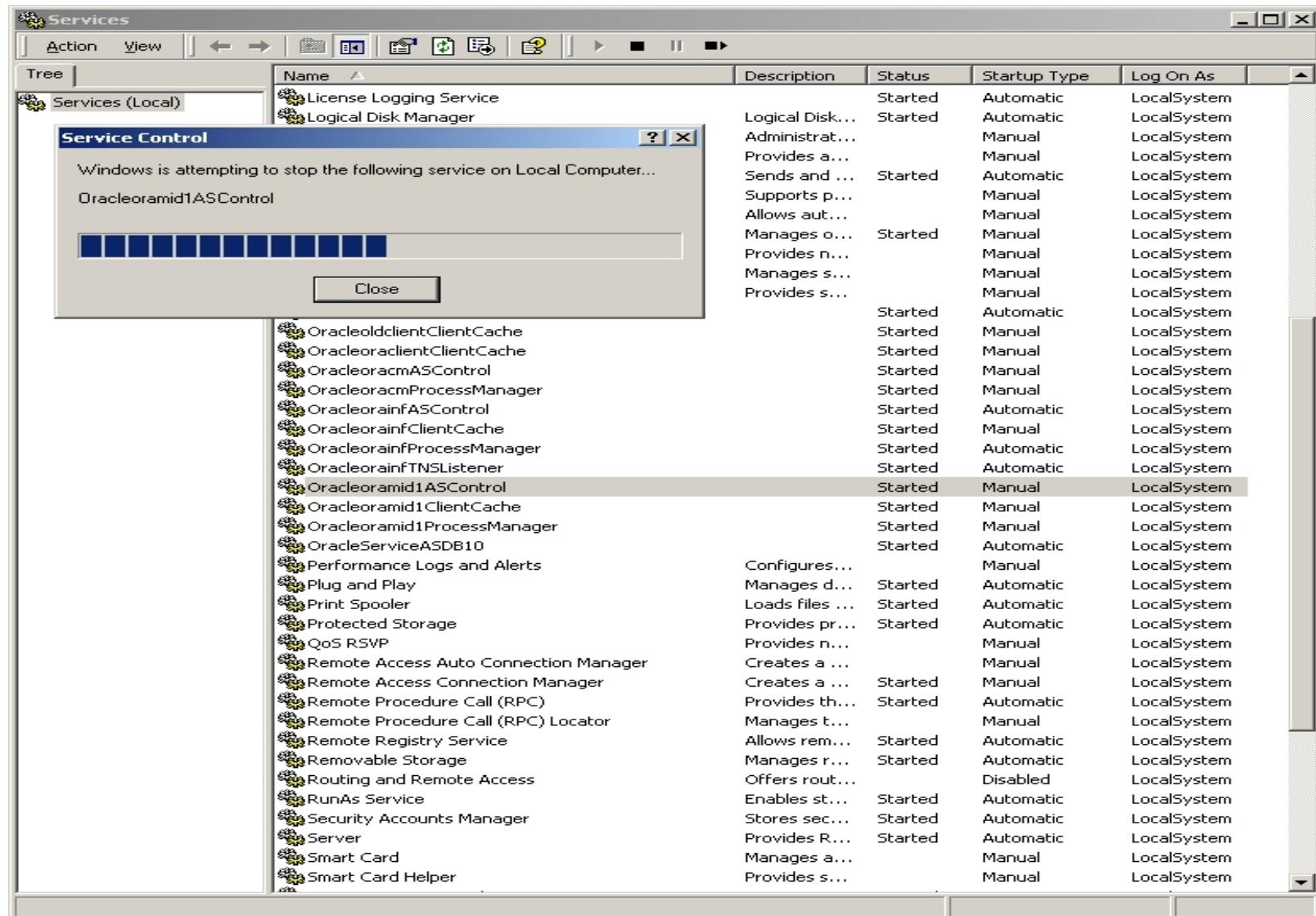
 Stop All is in progress.

 **TIP** This operation cannot be canceled. It will continue even if the browser window is closed.

Preferences | Help

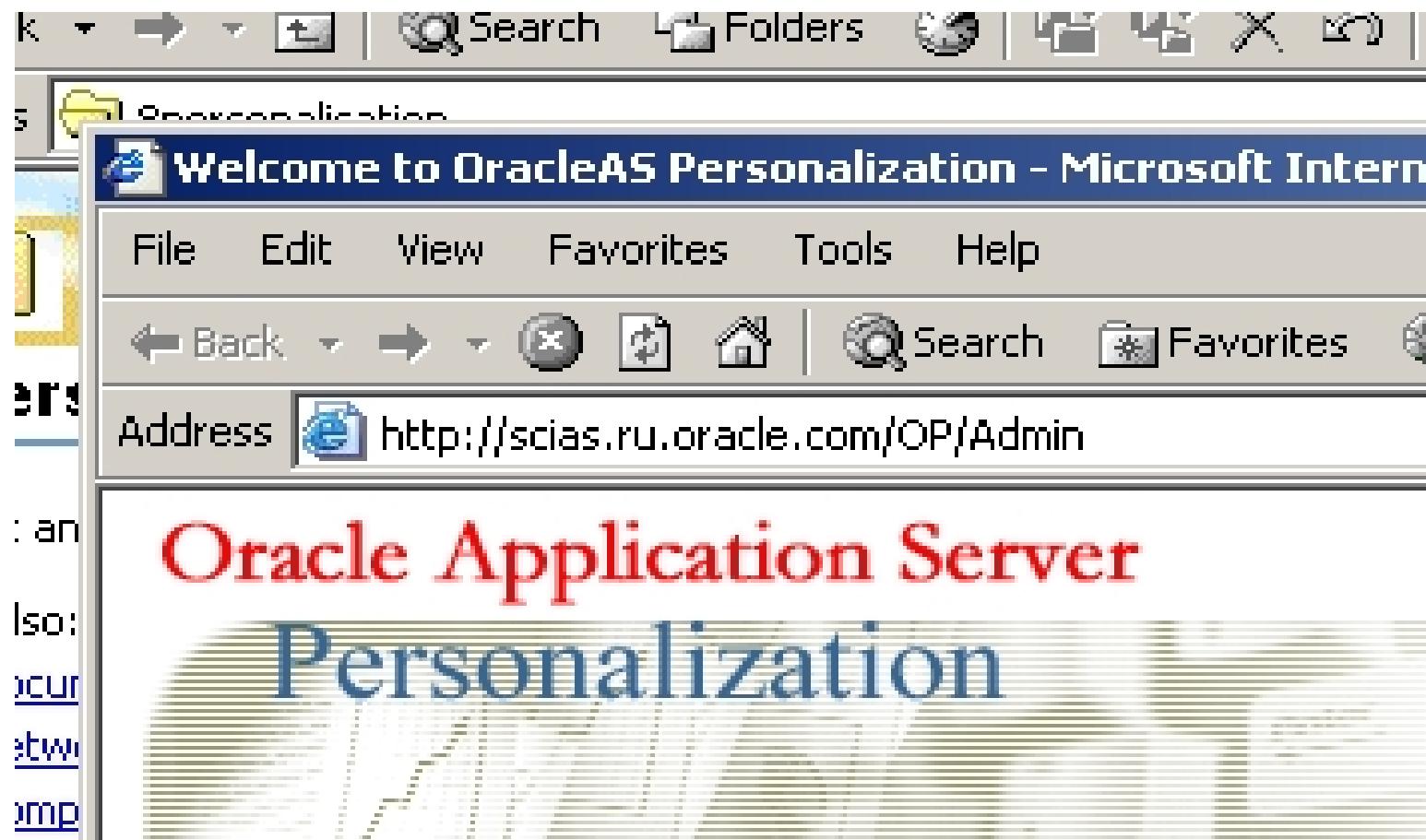
Copyright ©1996, 2004, Oracle. All rights reserved.  
[About Oracle Enterprise Manager 10g Application Server Control](#)

## 22. Перезапуск Application Server Control.



ORACLE®

## 22. URL для Oracle Application Personalization Manager.



## 23. Логин в Oracle Application Server Personalization Manager

Welcome to OracleAS Personalization - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites Media

Address http://scias.ru.oracle.com/OP/Admin Go Links Trusted sites

### Oracle Application Server Personalization

Help

**Warning**

The network connection you are using is not encrypted. It is recommended that you use an encrypted connection for this servlet.  
See the OracleAS documentation on how to configure and use secure (SSL) connections.

Welcome to OracleAS Personalization

User name

Password

Log in

Copyright © 2004, Oracle Corporation. All rights reserved. OracleAS Personalization, Version 9.0.4.0.0

Trusted sites

ORACLE®

## 24. Oracle Application Personalization Manager (inside).

Welcome to OracleAS Personalization - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites Media | Links Go Trusted sites

Address http://scias.ru.oracle.com/OP/Admin/LoginPage\$pid=-5082182064482545861\$rid=677027600616738277

### Oracle Application Server Personalization

Options Logout Help

Home Farms Packages Schedules Reports Log

[Create new farm](#)  
[Create package](#)  
[Schedule a build](#)  
[Schedule a deployment](#)  
[Schedule a report](#)

Welcome to OracleAS Personalization

OracleAS Personalization (OP) creates recommendations for web applications.

Use the OP Administrative UI to manage OracleAS Personalization functions: Create and manage recommendation engines and farms, create and manage packages, schedule builds and deployments of packages, and schedule reports. Use the REAPI to collect web-based customer data and obtain recommendations.

The links on the left-hand side bring up the pages for frequently performed tasks. On the right are brief summaries of recent events (builds, deployments, and reports).

Recent events

**Builds**  
No recent builds

**Deployments**  
No recent deployments

**Reports**  
No recent reports

Home | Farms | Packages | Schedules | Reports | Log

Copyright © 2004, Oracle Corporation. All rights reserved. OracleAS Personalization, Version 9.0.4.0.0

Done Trusted sites

ORACLE®

## 25. Вызов Help для продолжения конфигурации Farm, packages и reports.

The screenshot shows a Microsoft Internet Explorer window with the title bar "Help: Contents, OracleAS Personalization Online Help - Microsoft Internet Explorer". The menu bar includes File, Edit, View, Favorites, Tools, and Help. The toolbar contains Back, Forward, Stop, Home, Search, Favorites, Media, and other standard browser icons. The address bar shows the URL "http://scias.ru.oracle.com/OP/ophelp/en\_US/toc.htm". A status bar at the bottom right indicates "Version 9.0.4". The main content area displays the "Contents" page for OracleAS Personalization. It starts with a section titled "Online Help" with a note about the organization of topics and links to Index and Glossary. It then lists several categories with their sub-links:

- [login](#)
  - [Overview of OracleAS Personalization](#)
  - [Introduction to the Admin User Interface](#)
- [Home](#)
- [Recommendation Engine Farms](#)
  - [Create Recommendation Engine Farm](#)
  - [Edit Recommendation Engine Farm](#)
  - [Add Recommendation Engine](#)
  - [Edit Recommendation Engine](#)
- [Packages](#)
  - [Create Package](#)
  - [Specify Build Settings](#)
  - [Confirm Settings](#)
  - [Edit Package](#)
- [Schedules](#)
  - [Build Schedule](#)
    - [Create Build Schedule](#)
    - [Edit Build Schedule](#)
  - [Deployment Schedule](#)

# **Информация для контактов по техническим вопросам:**

---

**Отдел предпродажного консалтинга по базовым  
технологиям Oracle CIS: phone: (095)2584180**

**fax: (095)2584190**

---

**Игорь Лукьянов      Ведущий консультант по OAS продуктам**  
**[igor.lukjanov@oracle.com](mailto:igor.lukjanov@oracle.com)**

