



(By default, Android devices support 3gp, mp4, mkv, webm formats; iPhone - m4v, mp4, and mov)

Common Video Formats

3gp	low quality video, usually taken on your mobile phone;
avi	bigger videos usually have .avi extension and you watch them on your computer;
wmv	Windows Media Video, bigger filesize, higher quality, less compression;
mpg, mpeg	similar to avi;
mov	Apple format, mostly played via Quicktime player on your computer;
swf, flv	Adobe Flash formats, usually swf is for applications and flv for Internet videos;
mp4	Apple format, played on both iDevices and Androids;
m4v	iOS format;
mkv	high-quality video files, usually used to burn DVDs, Blu-Ray discs;
webm	high-quality video format for web usage;

Video Players

VLC Media Player (Windows, Mac, Linux)

<http://www.videolan.org/> - extremely popular cross-platform video player that can play almost any video file;

KMPlayer (Windows)

<http://bit.ly/T5f6f> - highly customizable, popular, multi-format video player;

Video Editing Tools

VirtualDub (Windows)

<http://www.virtualdub.org/> - fast, easy-to-use video capturing/cleaning/editing tool, which supports all major video formats, lets you edit/add/cut the audio of a video file;

LightWorks (Windows)

<http://www.lightworksbeta.com> (requires registration) - very powerful video editing software, which can satisfy even professional needs;

HyperEngine-AV (Mac)

<http://bit.ly/3w9Bfa> - capture, arrange, edit and process video, audio and text in a free-form, trackless document, to create movies and slide shows;

PiTiVi (Linux)

<http://www.pitivi.org/> - user-friendly audio/video editing software, which supports all popular formats and lets you handle all common manipulations like cutting, splitting, mixing, snapping, adding effects, etc.;

Video Converters

Format Factory (Windows)

<http://www.formatoz.com/> - multifunctional media converter (supports almost all audio/video formats - Android and iDevices included), which lets you handle all types of conversion, repair damaged media files, add watermarks, reduce file size, rip DVDs and more;

Adapter (Mac)

<http://www.macroplant.com/adapter/> - multifunctional media converter (easy to use presets, save to iTunes, iPhone and iPad, crop/split/edit media files, resolution control, rip DVDs, etc.);

Arista Transcoder (Linux)

<http://www.transcoder.org/> - easy to use and yet powerful audio/video converter, which handles all conversion needs of an average user (supports almost all major formats);

DVD/Blu-Ray Rippers/Burners

Free Video Converter (Windows)

<http://bit.ly/9xSF05> - all-in-one solution, which lets you convert almost all video formats from one to another, convert/download/upload videos from/to sites like YouTube and burn/rip DVD/Blu-Ray;

MacTheRipper (Mac)

<http://www.mactheripper.org/> - a DVD ripper (extractor), which removes all the copy protections and region controls put in place by DVD publishers;

Burn (Mac)

<http://bit.ly/9FVTW3> - a simple but advanced burning tool for Mac, which lets you change advanced settings like, file permissions, the disc icon, file dates and more on the fly in Burns inspector;

Other Useful Tools

Free YouTube Download (Windows)

<http://bit.ly/48TrH2> - desktop tool for downloading videos (an even playlists) from YouTube (converts to AVI, MP4, WMV, imports videos to iTunes, supports multistream downloading, etc.);

KeepVid.com

<http://keepvid.com/> - download streaming media from major websites like YouTube, Dailymotion, Metacafe, etc. (download formats: FLV, MP4, WebM, MP3, 3GP)